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The International Academic Forum (IAFOR) provides new perspectives to the thought-leaders and decision-makers of today and tomorrow by offering constructive environments for dialogue and interchange at the intersections of nation, culture, and discipline. Headquartered in Japan, with offices in Nagoya and Kobe, IAFOR is an independent think tank committed to the deeper understanding of contemporary geo-political transformation, particularly in the Asia Pacific Region.

IAFOR is a registered non-profit organisation (General Association 一般社団法人). The organisation's commercial activities are operated by a mission-driven social enterprise that underwrites the organisation and funds non-profit and charitable activities.

For more information about IAFOR, please visit our website at www.iafor.org and hear the latest news and developments by joining our mailing list.

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Watch our videos at www.iafor.org/youtube
THINK.IAFOR.ORG is IAFOR’s brand new online magazine, launched for 2016. THINK is an ambitious project conceived by academics, for academics, with the following objectives:

— To provide an international, far-reaching platform for the best research presented at IAFOR conferences

— To make original, high-quality, thought-provoking multimedia content freely accessible to a wide readership

— To facilitate the opportunity for academics to step outside of the traditional research publishing status quo — to get creative, explore different disciplines and to have their ideas heard, shared and discussed by a diverse, global audience

Content published on THINK spans a wide variety of disciplines and the format is varied, encompassing full research papers, long-form journalism, opinion pieces, creative writing, interviews, podcasts, video, photography and more. Current contributing authors include leading academics such as Professor A. Robert Lee, Professor Bill Ashcroft and Professor J.A.A. Stockwin.

Get involved by visiting the website, following us on Facebook and Twitter and signing up to our e-newsletter.

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SUBMIT TO THINK

We are currently accepting editorials, interviews, essays, creative writing, featured profiles and article submissions. We welcome photographs to accompany your writing as well as topical photo-essays.

Submissions should be between 750 and 3,000 words and sent to us at magazine@iafor.org. Please include 'THINK submission' in the subject line.
Welcome to Kobe

“[IAFOR] conferences present those taking part with three unique dimensions of experience, encouraging interdisciplinary discussion, facilitating heightened intercultural awareness, and promoting international exchange.”

Professor Sue Jackson
Pro-Vice Master for Teaching & Learning, Birkbeck, University of London
IAFOR Executive Council Member

Dear Colleagues,

Welcome to The Asian Business & Management Conference 2016 (ABMC2016) and The Asian Conference on Politics, Economics & Law 2016 (ACPEL2016). This pair of well-established conferences in the IAFOR calendar will once again be held alongside each other as part of the same event in the cosmopolitan city of Kobe.

Set in the industrial and cultural hub of the Kansai region, Kobe’s colourful history reflects the conference themes of development and disruption. From the reopening of its port to international trade in the mid-nineteenth century and the city’s settlement by European traders, to the rapid industrial development of the twentieth century, to the city’s spirited recovery after the devastating Great Hanshin Earthquake of 1995, Kobe has survived periods of change and upheaval, maturing into an economic and cultural centre with a lively, international atmosphere.

We are delighted to welcome academics and practitioners presenting on a diverse range of topics relating to regional and global economic, business and political environments, and we encourage you to explore the challenges and opportunities for interdisciplinary engagement that these few days will offer.

On a sadder note, I am sorry to announce that the Chairman of IAFOR, the Reverend Professor Stuart D. B. Picken, passed away on Friday, 5 August, 2016. A man of great intellect and integrity, for the past seven years Stuart has been a wonderful colleague, an inspirational leader and a loyal friend.

I would like to extend our thanks to the Conference Co-Chairs, Mr Michael Alfant of Fusions Systems Group, Mr Lowell Sheppard of HOPE International Development Agency, Dr William Baber of Kyoto University Graduate School of Management, and Dr Sarah Louisa Birchley of Toyo Gakuen University, and to the many others who have given their time and expertise to the preparation of this event. A special thanks also goes to Dr Craig Mark, Spotlight Speaker and Editor of the IAFOR Journal of Politics, Economics & Law, for his ongoing contributions to IAFOR.

Last but by no means least, I would like to thank all you all for making the journey to attend this IAFOR conference, and I hope you enjoy your time in the wonderful city of Kobe.

I look forward to the stimulating discussions and exchange of knowledge that will take place over the coming days, and to meeting you all.

Warm regards,

Dr Joseph Haldane, PhD (London), FRSA, FRAS
President, IAFOR
The Art Center Kobe

Floor Plan

Presentation Rooms

Grand Salon

Auditorium

Schumann Hall

Main Entrance

Chopin Hall

Prokofiev Hall

Open Studio

2F

3F

5F
Getting to the Conference Venue

The Art Center Kobe is conveniently located just a five-minute walk from Shin-Kobe Station.

From Kansai International Airport
Board the Kobe-bound Airport Limousine Bus from bus stop number 6 on the first floor of Kansai International Airport. Get off at Sannomiya Station (see below).

By Bullet Train (Shinkansen)
The Art Center Kobe is a five-minute walk from the first-floor exit of Shin-Kobe Station. There are regular bullet train (Shinkansen) services from Osaka (15 minutes), Kyoto (30 minutes), Tokyo (2 hours 48 minutes) and Hiroshima (1 hour 13 minutes).

From Sannomiya Station (Kobe Downtown Area)
The bustling downtown center of Sannomiya, with a huge range of restaurants, bars, cafes and shops, is a 15-minute walk or a short direct subway ride away. The express train from Osaka Station to Sannomiya takes 21 minutes. There are three options.
1) Take the subway to Shin-Kobe Station (Seishin-Yamate Line)
2) Take a taxi to the Art Center Kobe (about five minutes and approximately 800 JPY)
3) Walk to the Art Center Kobe (about 15 minutes)

Around the Conference Venue
The Art Center Kobe is a large, modern events center overlooking the city, and is opposite the ANA Crowne Plaza, the official conference hotel.

Kobe Geijutsu Senta, Kumochi-Bashi-Dori 7-13-11, Chuo-Ku, Kobe City

Information and Registration
You will be able to pick up your registration pack and name card at the Conference Registration Desk. The Conference Registration Desk and Publications Desk will be situated in the following locations during the conference:

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thursday, October 13</td>
<td>16:00-18:00</td>
<td>(504)</td>
</tr>
<tr>
<td>Friday, October 14</td>
<td>08:30-11:00</td>
<td>(Open Studio)</td>
</tr>
<tr>
<td></td>
<td>12:00-17:00</td>
<td>(Room 504)</td>
</tr>
<tr>
<td>Saturday, October 15</td>
<td>08:30-15:00</td>
<td>(Room 504)</td>
</tr>
</tbody>
</table>

If you have any questions or concerns, IAFOR staff and volunteers will happily assist you in any way they can.
What to Wear & Bring

Attendees generally wear business casual attire. You may wish to bring a light jacket or sweater as meeting rooms are air conditioned. Tour attendees are encouraged to wear comfortable shoes and bring an umbrella or waterproof in case of rain.

Smoking

Smoking is not permitted in the Art Center Kobe. Please smoke outside of the building in designated smoking areas.

Printing & Computer Access

For your convenience, there will be an iMac computer (with Microsoft Office installed) and a printer at the conference Registration Desk. We are able to offer a complimentary printing service of up to ten A4 sheets should you need this. Please be advised that printing may not be available at peak times.

Business Center

The Crowne Plaza operates a business center for copying, printing, and scanning. This business center is staffed and open between 09:00 and 17:00 daily.

Internet Access

There will be a free WiFi internet connection on the fifth floor of Art Center Kobe. However, this can be unreliable and we would strongly suggest that you do not rely on a live connection for your presentation.

WiFi Connection Name: kobe-art  Password: art12345

Badges

When you check in, you will receive a registration pack, which includes your name badge. Wearing your badge is required for entrance to the sessions. You must wear your badge at all times during the conference. There are four colours of badges indicating the type of conference participant:

Red: Presenters and General Audience
Yellow: Keynote and Featured Speakers
Blue: Conference Exhibitors and Affiliates
Black: IAFOR Staff & Board Members

Photo/Recording Waiver

There will be photography, audio and video recording at the conference. By entering the event premises you give consent to the use of your photograph, likeness or video or audio recording in whole or in part without restriction or limitation for any educational, promotional, or other purpose for distribution.

Eating & Drinking

Food and drink (excluding water) are not allowed in the presentation rooms. Also, please refrain from consuming food and drink in and around the 2F entrance area.

Refreshment Breaks

Complimentary coffee, tea, and water will be available during the scheduled coffee breaks at the Plenary Session on Friday morning on the 2F, and in Room 504 (5F) during the rest of the conference. Light snacks will also be provided.

Official Conference Dinner

The official Conference Dinner is a ticketed optional event (5,000 JPY). Conference Dinner attendees should meet in the Art Center Kobe 2F Lobby at 19:00 on Friday, October 14, 2016. From here, IAFOR staff will lead the 15-minute walk to the restaurant.

Restaurant name: Hatagoya (はたごや)
Restaurant address: Kumoidori 4-2-13, Chuo Ward, Kobe,
Conference Abstracts

All conference abstracts are available online. Please visit papers.iafor.org for a searchable database of abstracts. Alternatively, download the IAFOR Events application, free of charge, from appstore.com/iaforevents on iPad or iPhone, or from the Google Play store for Android users.

Oral Presentations & Workshop Presentations

Oral Presentation Sessions will run from 13:15 on Friday afternoon, and from 09:00 on Saturday morning. They are generally organised into parallel sessions by streams. Oral Presentations are normally scheduled in sessions comprising three presentations, lasting 90 minutes in total. In sessions with two Oral Presentations, the session will last 60 minutes, and in the case of four Oral Presentations, an extended session lasting 120 minutes will be scheduled.

How long can my presentation be?

The time in the sessions is to be divided equally between presentations. We recommend that an oral presentation should last 15-20 minutes to include time for question and answers, but should last no longer than 25 minutes.

Presentations & Equipment

All rooms will be equipped with a MacBook computer pre-installed with PowerPoint and Keynote and connected to a LCD projector. If you wish, you may directly link your own PC laptop, although we advise you to use the computer provided by plugging in your USB flash drive. We recommend that you bring two copies of your presentation in the case that one fails, and suggest sending yourself the presentation by email as a third and final precaution.

Session Chairs

Session Chairs are encouraged to introduce themselves and other speakers (briefly) using the provided print-outs of speaker bios, hand out the provided presentation certificates at the end of the session, ensure that the session begins and ends on time, and that the time is divided fairly between the presentations. Each presenter should have no more than 25 minutes in which to present his or her paper, and respond to any questions. Please follow the order in the programme, and if for any reason a presenter fails to show, please keep to the original timeslots as delegates use the programme to plan their attendance.

The Session Chair is asked to assume this timekeeping role, and to this end, a yellow and red timekeeping card is used as a visual cue for presenters, letting them know when they have five minutes remaining, and when they must stop.

Presentation Certificates

Poster Presenters can pick up a certificate of presentation from the Registration Desk. All other presenters will receive a certificate of presentation from their Session Chair or a member of staff at the end of their session.

A Polite Request to All Participants

Participants are requested to arrive in a timely fashion for all presentations, whether to their own, or to those of other presenters. Presenters are reminded that the time slots should be divided fairly and equally between the number of presentations, and that they should not overrun. Please refrain from discussion until after presentations have ended and ensure that mobile phones are switched off or on silent during presentations.

Poster Sessions

Poster Sessions will run on Friday. Sessions are 60 minutes in length and will be held in Room 504 (5F).

Poster Requirements

The poster display boards are 1,800 mm high x 900 mm wide and pins and tape will be provided for putting posters up. Please be aware that there are no on-site facilities for printing posters.

Conference Proceedings

The Conference Proceedings are published on the IAFOR website (www.iafor.org), and can be freely accessed as part of the research archive. All authors may have their full paper published in the online Conference Proceedings. Full text submission is due before November 15, 2016 through the online system. The proceedings will be published on December 15, 2016. Authors will have PDF copies of their offprints emailed to them by the IAFOR office by January 15, 2017.
Lunch
Lunch on Friday and Saturday is included in the conference registration fee. Your IAFOR lunch voucher can be exchanged for lunch at Mame no Hatake restaurant located in the ANA Crowne Plaza, a five-minute walk away from the conference venue. Please see the map below for directions. Please collect your lunch voucher from the IAFOR staff member situated outside the restaurants at the ANA Crowne Plaza between 11:30-14:00. Please remember to bring your conference name badge as you will need to show this in order to claim your voucher. Please show your voucher to restaurant staff as you enter. Last entry to the restaurant will be at 14:00.

Mame no Hatake (豆乃畑), 2F
Japanese buffet-style restaurant with a great variety of Japanese dishes available, including vegetarian and vegan options. The restaurant specialises in tofu-based and traditional Japanese vegetable dishes. Lunch service includes unlimited drinks bar, coffee station and dessert table.

Your IAFOR lunch voucher can be exchanged for lunch at Mame no Hatake.

Other Lunch and Dinner Options (recommendations):

Kineya Udon (実演手打うどん 柊屋), 3F
Specialises in serving Japanese style wheat-flour (udon) and buckwheat (soba) noodle dishes. Seating is limited.

Bistrot Cafe de Paris – French Cuisine (www.cafe-de-paris.jp)
Yamamoto-dori 1-7-21, Chuo-Ku, Kobe City

The Rock, Kobe – Australian (www.therockjapan.com)
FPB Building, Kanou-cho 3-5-6, Chuo-Ku, Kobe City

Please see the registration desk for coupons and special offers.
From natural phenomena and the results of climate change, through pollution and societal traumas, migrations and war, the enormous challenges that face humankind and our environment are frequently daunting and difficult to comprehend. However, with every new challenge or disruption comes the opportunity for innovation and discovery. Whether inventing new technologies, implementing innovative systems, enacting better policies, legislation, or governance, or ensuring greater cooperation and information sharing, responses are many and varied.

From incremental shift to radical change, from local to regional, or from the national to the global, this international conference will focus on the challenges that demand a collective response. It will highlight the need to harness our abilities as scientists, policymakers, practitioners, engineers and educators, to find multidisciplinary solutions in pursuit of the common goal of a sustainable world.
Conference at a Glance

Thursday, October 13

16:00-18:00: Conference Registration, Information & Publications Desk Open (504)
18:00-19:00: ABMC/ACPEL 2016 Welcome Reception (Grand Salon)

Friday, October 14

08:30-11:00: Conference Registration, Information & Publications Desk Open (Open Studio)
09:00-09:15: Announcements and Welcome Address (Prokofiev Hall)

09:15-09:45: Spotlight Presentation (Prokofiev Hall)
Australian Election 2016: Parliamentary Outcomes and Policy Implications
Craig Mark, Tokyo Denki University, Japan

09:50-10:20: Featured Presentation (Prokofiev Hall)
Development & Disruption: Continuity and Change
Lowell Sheppard, HOPE International Development Agency, Japan

10:20-10:45: Coffee Break (Open Studio)

10:45-11:15: Featured Presentation (Prokofiev Hall)
Exploring Entrepreneurial Education – A Japanese Perspective
Sarah Louisa Birchley, Toyo Gakuen University, Japan

11:15-12:00: Featured Panel (Prokofiev Hall)
Development & Disruption: Continuity and Change
Joseph Haldane, IAFOR, Japan
Michael Alfant, Fusions Systems Group, Japan
William Baber, Kyoto University Graduate School of Management, Japan
Sarah Louisa Birchley, Toyo Gakuen University, Japan
Craig Mark, Tokyo Denki University, Japan

12:00-13:15: Conference Photo & Lunch
12:00-17:00: Conference Registration, Information & Publications Desk Open (504)
Conference at a Glance

Friday, October 14 (cont.)

13:15-14:45: Parallel Session I
14:45-15:00: Break
15:00-17:00: Parallel Session II
16:30-17:30: Poster Session
17:00-17:15: Break
17:30-18:30: Featured Presentation-Workshop (504)
  BPMN in Business Negotiation
  William Baber, Kyoto University Graduate School of Management, Japan

19:00-21:00: Conference Dinner (optional extra)
  Come and join your fellow delegates for an evening out at Hatagoya (はたごや)
  Please meet in the Art Center Kobe 2F Lobby at 19:00.
  This event is ticketed at 5,000 JPY.

Saturday, October 15

08:15-15:00: Conference Registration, Information & Publications Desk Open (504)

09:00-10:30: Parallel Session I
10:30-10:45: Break
10:45-12:15: Parallel Session II

12:15-13:30: Lunch

13:30-15:00: Parallel Session III
15:00-15:15: Break

15:15-16:00: Closing Session
Submit your research to IAFOR’s editorially independent, online, open-access journals

- Fair and rigorous peer review process
- No submission or publication fees
- Freely available to a global academic audience

IAFOR Journal of Business & Management
Guest Editor: Dr Anshuman Khare
jobm.iafor.org

IAFOR Journal of Politics, Economics & Law
Editor: Dr Craig Mark
jopel.iafor.org
Spotlight Presentation: Australian Election 2016: Parliamentary Outcomes and Policy Implications

After only one term back in office, after winning the 2013 election against a divided Australian Labor Party (ALP), the conservative Liberal-National Coalition government has faced a federal election that proved to be a closer contest than expected. Prime Minister Malcolm Turnbull challenged Tony Abbott for the Liberal Party leadership in 2015, following a series of broken election promises and public gaffes. Turnbull’s initial popularity soon declined though, as the overall policy position of the Coalition government, directed towards attempted deficit reduction, remained relatively unchanged. Opposition Leader Bill Shorten was thus able to lead the ALP into a competitive position.

Turnbull then called an early election for July 2, utilising a rarely-used constitutional provision, a double-dissolution of Parliament. This allows all seats in the Senate to be contested, instead of the half usually up for election, in staggered terms. A lower quota of votes is therefore required to elect Senators, through proportional representation. The Senate before the election had its balance of power dominated by an ideologically diverse range of small parties and Independents, who often frustrated the legislative agenda of the government. There is likely to be a changeover of some of this crossbench, but whichever of the major parties forms government in the lower House of Representatives following the election, neither is likely to secure a majority in the Senate. The main policy challenge for Australian governments, managing the transition of the economy away from commodity-based exports, will confront whomever is in office.

Featured Panel Presentation: Development & Disruption - Continuity and Change
Lowell Sheppard
HOPE International Development Agency, Japan

Lowell Sheppard is Asia Pacific Director of the HOPE International Development Agency, an organisation that works to improve the supply of basic human necessities to the world’s extreme poor. Aside from his 25-year involvement with HOPE, Lowell has dedicated much of his life to social and environmental improvement projects throughout the world. He was the Chairman of the Whose Earth initiative in the UK, and was the founding Chairman of Novimost, a non-government organisation responding to the needs caused by war in the Balkans. He was also CEO of one of the UK’s largest youth charities and an executive member of Spring Harvest, an annual Christian festival which attracts more than 60,000 people each Easter, and raises more than one million dollars for charities every year. A fellow of the Royal Geographic Society, Mr Sheppard is the author of six books, which reflect his diverse intellectual interests and life experience. His latest book, Boys Becoming Men, examines the importance of rites of passage, including adventures, for children becoming adults. Lowell is a noted public speaker, and has given lectures at both undergraduate and postgraduate level on Corporate Social Responsibility and Sustainability, and he is a former vice-chairman of the CSR Committee for the American Chamber of Commerce in Japan.

**Featured Presentation: Development & Disruption - Continuity and Change**

Drawing on his experience working with and writing about the neglected poor in remote and distressed communities, Lowell Sheppard will present a personal perspective on the role that Development and Disruption plays in bringing positive and continuous change to the world’s neglected poor.

Understanding that ‘disrupt’ is a current catch word used positively in the business world, Lowell will cite positive and negative examples of where development helped and hindered the enhancement of societies and communities. He will also explore about the difference between paternalistic aid and partnerships that truly empower.

Lowell will also explain why the mission of Hope International Development Agency exists to improve the supply of basic human necessities for the neediest of the needy in the developing world through self-help activities, and to challenge, educate and involve those from the developed world in development issues and global education.
With an undergraduate degree in Geography, an MA in Education (TESOL) and a Doctorate in Education, with a focus on Management, Sarah Louisa feels extremely comfortable working in an interdisciplinary environment. She teaches courses in Organisational Behavior, Professional Skills, Academic Skills, Global Business and Management at Toyo Gakuen University, Japan and is also the Deputy Director of the International Exchange Center, responsible for running inbound and outbound study abroad experiences. Additionally, Dr Birchley works as an adjunct lecturer at the University of Tokyo, Japan, where she teaches courses in literature and presentation.

Sarah is currently a Series Consultant for the Pearson ELT textbook series, *English in Common*, based on the CEFR, and she has experience teaching and researching about CLIL and language policy in Japan. She is also a certified Birkman Consultant and is currently undergoing micro-expression training to improve her coaching skills.

Dr Birchley’s primary research is grounded in the field of Education Management. Recent research has explored the marketing of higher education, human resource management in education and organisational behavior in academic institutions.

**Featured Presentation: Exploring Entrepreneurial Education - A Japanese Perspective**

How does Japan educate for entrepreneurship? This presentation will provide an overview of the models of entrepreneurial education around the world, before focusing on the Japanese context. The presentation will cover the who, what, when, where and why of entrepreneurial education discussing how entrepreneurial spirit is nurtured and explicitly taught in Japan. The presentation will conclude with suggestions and recommendations on how to approach entrepreneurial education in the 21st century.

Exploring empirical research on entrepreneurship in Japan, research by Shinato et.al. (2010) contributed to the debate stating there is a lack of confidence in entrepreneurs in Japan; a lack of role models for young people, specifically women; a lack of confidence in foreign language ability to work outside Japan, and a lack of appropriate education for entrepreneurship (Wharton, 2013; Kagami, 2013; Sundstrom, 2015). Aside from supporting young entrepreneurs in the domestic market, there is much to be done to encourage young people to take risks in a global market. Drawing on studies of successful Japanese self-initiated expatriate entrepreneurs (Yokoyama, 2015), suggestions are made on what can be fed back into the education system to ensure that opportunities to nurture talent are not missed.

Through a summary of current research and case studies, the presentation will encourage the audience to consider who has a stake in entrepreneurial education? When, where and how ideas surrounding entrepreneurialism are introduced to young people? Why should or shouldn’t we have classes tailored towards developing entrepreneurialism in Japan? By looking at the pedagogy and government initiatives that promote entrepreneurialism from elementary school through to university in Japan, we can speculate on how successful these approaches are and what could be improved in order to increase the number of young Japanese entrepreneurs in the future.

**Featured Panel: Development & Disruption - Continuity and Change**
This Plenary Panel will take the 2016 conference theme of “Development & Disruption: Continuity and Change” as its point of departure. The President of IAFOR will invite the morning’s presenters, as well as Conference Co-Chair and Featured Speaker Michael Alfant, President of Fusion Systems, for a wide-ranging discussion of the global economic, business and political environment, with specific focus on the outlooks and challenges on the horizon for Japan in particular. This panel will help set the scene and contextualise the conference by bringing the morning Plenary Session to a close, and will begin comparative and contrastive discussions that we hope will continue throughout the conference.

Chair
Joseph Haldane, The International Academic Forum (IAFOR), Japan

Discussants
Michael Alfant, Fusions Systems Group, Japan
William Baber, Kyoto University Graduate School of Management, Japan
Sarah Louise Birchley, Toyo Gakuen University, Japan
Craig Mark, Tokyo Dental and Medical University, Japan
Michael Alfant
Fusions Systems Group, Japan

Michael Alfant is the Group President and CEO of Fusions Systems Group, headquartered in Tokyo, with offices in Shanghai, Hong Kong, Singapore and Los Angeles. Fusion Systems is one of the Pacific Rim’s fastest growing leaders in Business Technology and Systems Consulting. Michael Alfant graduated from the City University of New York with a BS in Computer Science.

Michael Alfant started an IT solutions company named Fusion Systems Japan in 1992. After building it from a handful of dedicated entrepreneurs to a multinational with offices in Tokyo and Boston, he led it to a successful $60m acquisition in March 1999 by IMRglobal Corporation (NASDAQ: IMRS). Subsequent to that transaction, Mike has founded and exited four additional firms in IT, Marketing, Business Process Outsourcing, and Mobile Communications.

Mr Alfant is the President Emeritus of the American Chamber of Commerce in Japan, a frequent speaker at universities in the US and Japan, and a member of the Board of Directors of listed firms in both America and Japan.

Mr Alfant has also been involved in a wide range of technology issues. He has primarily focused on making key emerging technologies accessible to business people who rely on them to meet an evolving and dynamic competitive environment.

Mr Alfant is a sought-after advisor on business and technology in Asia and frequently provides briefings to US Government delegates and business executives visiting the region.

Prior to Fusion Systems Japan, Mr Alfant worked in various technology roles at AT&T Bell Labs, Bankers Trust, UBS, Security Pacific, Citibank, EF Hutton, and the Federal Reserve Bank of New York.

Featured Panel: Development & Disruption - Continuity and Change
William Baber
Kyoto University Graduate School of Management, Japan

Will Baber has combined education with business throughout his career, teaching business students in Japan and Europe and working in economic development for the State of Maryland and language services in Washington, DC. In his work he has frequently encountered cross cultural conflicts and synergies. He studies these issues as an Associate Professor in the Graduate School of Management of Kyoto University. His research interests include cross-cultural adaptation and the impact of expatriates on the workplace.

Featured Presentation/Workshop: BPMN in Business Negotiation

This presentation will show how Business Process Modelling (BPM) applies to the process of business negotiation. BPM has long been used for developing and improving business processes which have come to be seen as valued, even proprietary, business knowledge. Modeling of negotiation, especially business negotiation, however, has remained underdeveloped in academia and business, despite the centrality of negotiation to business function. Furthermore, it has not used accepted symbols and structure, instead relying on casual systems of depiction. Business Process Management and Notation (BPMN) 2.0, an industry standard, is used here to describe As-Is and To-Be models of business negotiation. With the mature models presented here, business managers and practitioners will have tools to understand and improve their processes, and therefore the outcomes of business negotiations. These models will also improve the ability of organizations to retain their staff for the tasks of negotiating. Business academics, meanwhile, will gain the ability to better analyze, predict, and study negotiations and outcomes. Specifically, this presentation will examine the beginning and final phases of negotiation based on a five-phase negotiation lifecycle model. Graphic representations will include flow charts of processes at the BPM level that are executable in BPMN 2.0, as well as swim lane process mapping to identify the organizations and players and their interactions.

Featured Panel: Development & Disruption - Continuity and Change
Join us in Hawaii for The IAFOR International Conference on the Social Sciences


If you would like to know more about The IAFOR International Conference on the Social Sciences – Hawaii 2017 please visit the conference website

iicsshawaii.iafor.org

international, intercultural, interdisciplinary
THE INTERNATIONAL ACADEMIC FORUM
The Reverend Professor Stuart D. B. Picken (1942-2016)

Order of the Sacred Treasure (瑞宝中綬章)
MA (Hons), BD, PhD (Glasgow), FRAS
Cleric and Philosopher

It is with sadness that we inform our friends of IAFOR that the Chairman of the organisation, the late Reverend Professor Stuart D B Picken, passed away on Friday, 5 August, 2016.

Stuart Picken was born in Glasgow in 1942 and enjoyed an international reputation in philosophy, comparative religious and cultural studies, but it is as a scholar of Japan and Japanese thought for which he will be best remembered, and as one of the world’s foremost experts on Shinto.

Picken entered University of Glasgow, Scotland, aged 16 to study divinity and philosophy, and his studies culminated with a doctorate that looked at Christianity and the work of Kant. In 1966 he was ordained in the Church of Scotland, and began his career as a minister in Orkney.

However, his curiosity led him from isolated rural Scotland to the world’s largest city, and following a visit to Tokyo on a Rotary scholarship, Picken was appointed Professor of Philosophy at the International Christian University (ICU) in 1972. Here he turned his western theological and philosophical training to comparative religious and cultural studies of Japan, at a time when the country was emerging from the shadows of the Second World War.

His groundbreaking and controversial work on suicide in Japan made his name within the country, but it was his subsequent work on Shinto that influenced the rehabilitation of the religion at a time when it was dismissed in the west as pagan and primitive, or unjustly caricatured for its wartime associations.

As Japan emerged as an economic superpower in the 1970s and 1980s, and given his growing prominence as an academic, he was much in demand as part of a period where Japanese wanted to learn more about themselves as seen through the eyes of the West, and where Western businesses were eager to learn from the all-conquering Japanese model. By then fluent in Japanese, Picken served as a business consultant to such corporations and also served as a consultant to various businesses, including Jun Ashida Ltd., Mitsui Mining & Smelting Corp., Kobe Steel, and Japan Airlines. During this period he was active in the St Andrew Society, when he founded the Tokyo Highland Games, which is still an annual event.

The author of a dozen books and over 130 articles and papers, Picken was to stay at ICU for 25 years, where he was a popular lecturer and mentor to both Japanese and visiting scholars, serving tenures as Chairman of the Division of Humanities from 1981 to 1983, and as Director of Japanese Studies from 1995 to 1997, as well as concurrently founding Director of the Centre for Japanese Studies at the University of Stirling, Scotland from 1985 to 1988. A keen amateur footballer, whose devotion to Japan was rivalled only by that he felt for Glasgow Rangers, he continued to play into his fifties at ICU, encouraging many students to take up the sport.

He left ICU in 1997, and from then until 2004 was appointed the founding Dean of the Faculty of Foreign Languages and Asian Studies at Nagoya University of Commerce and Business, and the founding Dean of the Graduate School Division of Global Business Communication from 2002 to 2004.

Upon his retirement from his academic posts, he returned to Scotland to re-enter the ministry as minister of the linked charge of Ardoch with Blackford in 2005, yet he continued his academic and Japanese interests as the Chairman of the Japan Society of Scotland.

Whether in his research or teaching, Picken devoted much of his life to increasing understanding between his adopted country and the West, and in 2007 he was recognised with the Order of the Sacred Treasure, an imperial decoration for his pioneering research and outstanding contribution to the promotion of friendship and mutual understanding between Japan and the UK. He also served as the International Adviser to the High Priest of the Tsubaki Grand Shrine, one of Japan’s largest and oldest shrines.

From 2009 he was the founding Chairman of The International Academic Forum (IAFOR) where he was highly active in helping nurture and mentor a new generation of academics, and facilitating better intercultural and international awareness and understanding. In the years immediately preceding his illness, he continued to lecture throughout the world, in Europe, North America, Asia and the Middle East.

He is survived by his wife, Hong Wen, and children, Fiona, Jeannette, William and Lynn.
Joseph Haldane is the President and Chief Executive Officer of the International Academic Forum. He was Academic Director from IAFOR's inception in 2009 until January 2011, and Executive Director from 2011 until late 2014, when he assumed his current role. He is responsible for devising strategy, setting policies, forging institutional partnerships, implementing projects, and overseeing the organisation’s business and academic operations, including research, publications and events.

Dr Haldane’s academic interests include politics and international affairs, literature and history, and he holds a PhD from the University of London in 19th century French Studies. He began his academic career in France, and from 2002-2005 held full-time faculty positions at the University of Paris XII (Paris-Est Créteil) and Sciences Po Paris, as well as visiting positions at both the French Press Institute in the University of Paris II (Université Panthéon-Assas), and the School of Journalism at Sciences Po Paris. Prior to founding IAFOR in 2009, Dr Haldane was an Associate Professor at Nagoya University of Commerce and Business in Japan, where he taught a range of language and culture courses at undergraduate level, and the MBA Ethics course in the graduate school.

Dr Haldane is now a Guest Professor at Osaka University’s School of International Public Policy (OSIPP), where he teaches on the postgraduate Global Governance Course. His current research concentrates on post-war and contemporary politics and International Relations especially in and between Japan, China and the USA.

From 2012-2014 Dr Haldane served as Treasurer of the American Chamber of Commerce in Japan (Chubu Region). He is a Director of the Tokyo-based clean water charity, Wine in Water, and a Trustee of the HOPE International Development Agency (Japan). In 2012 he was elected a Fellow of the Royal Asiatic Society, and in 2015 a Fellow of the Royal Society of Arts.

He is married with two children and lives in Nagoya, Japan.
The IAB Executive Council is composed of distinguished academics, business executives, former and current government officials, and community leaders of international standing. Its role is to provide counsel and direction in the business and affairs of IAFOR, suggest and approve the areas of scholarly investigation, and safeguard the independence of the Forum's work. International Directors of Programme and Research Institute Directors are ex-officio members of the Executive Council of the International Advisory Board. Membership of the Executive Council of the International Advisory Board is by invitation only.

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Director, The Yufuku Gallery, Tokyo, Japan

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Former Governor of the Reserve Bank, New Zealand
Former Leader of the New National Party, New Zealand
Adjunct Professor, AUT, New Zealand & La Trobe University, Australia

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Dr James McNally
Director of the NACCDA Program on Aging University of Michigan, USA
Kiyoshi Mana – Director of International Operations
Kiyoshi is the International Director of Operations, responsible for overseeing the operations of the organisation, including IAFOR’s conferences in Asia, Europe, North America and the Middle East. An American of Japanese descent, Kiyoshi has long been fascinated by the country of his ancestors, studying both Japanese language and culture at San Francisco State.

Thaddeus Pope – Director of Design, Media & Marketing
Born and raised in Brighton, UK, Thaddeus is an experienced commercial and editorial photographer with a B.A. in Photography from the London College of Communication, University of the Arts London. Thaddeus oversees IAFOR’s design and media output, as well as producing photo-essays, short documentaries and other visual content for the organisation’s publications, including THINK. He is also the Creative Director of the IAFOR Documentary Photography Award.

Clare Midgley – Publications Manager
Clare graduated with a BA in French and Italian from the University of Bristol before going on to study for an MPhil in Linguistics at the University of Cambridge. She spent several years working in Cambridge on the publications team of an online, open-access science journal publisher before relocating to the Kansai area of Japan. In her role as Publications Manager at IAFOR she is responsible for IAFOR’s peer-reviewed journals, as well as the IAFOR Vladimir Devิดé Haiku Award. Clare is the Editor of IAFOR’s online magazine, THINK.

John Ananthan – Design & Technology Coordinator
Born and raised in northern Denmark in a multicultural family, John studied Computer Science at University College Nordjylland. At an early age he started his own IT company, worked for several third party companies and now has over 11 years of experience in website management and software development. Due to his Scandinavian background, John speaks Danish and can understand Norwegian and Swedish.

Virpi Helena Yasuda – Senior Administrative Assistant
Virpi has a BBA degree in Modern Languages and Business Studies for Management Assistants from HAAGA-HELA University of Applied Sciences, Finland. Her common passions for both Japan and languages brought her to Nagoya to study Japanese. Helena joined IAFOR soon after finishing her one and a half year Japanese language course at the Trident College of Languages and Hotel Studies.

Mariko Oguri – Senior Administrative Assistant
Mariko was born and raised in Nagoya, Japan. She majored in American History and as an exchange student in the US she focused on Gender Perspective. She then worked at the international sales section at a company in Aichi. Mariko also has translated correspondence exchanged between Japan and the US and has worked as a Study Abroad Counsellor.

Alexander Pratt – Director of Systems & Administration
A Civil Engineering graduate from the University of Nottingham, UK, Alex first came to Japan in 1997. Previous to joining IAFOR, in 2013, Alex held positions in education management, information services, and international relations. At IAFOR Alex helps oversee the general administration and operation of the organisation.

Shawn Mahler – Director of Events, Media & Production
Los Angeles native Shawn Mahler has a wealth of experience working on film, video, and theater productions in the United States and Japan. He holds a Bachelor of Arts in Film Theory and Production from the University of California, Irvine. Shawn has spent over ten years in Japan where he has worked with numerous industry professionals to develop television shows, movies, and theatrical productions.

Yumiko Horie – Events and Domestic Relations Manager
Yumiko Horie is responsible for conference management and developing IAFOR’s institutional partner relationships. An Ibaraki-born Japanese native, she started her career as a correspondent of a major Japanese newspaper, before returning to study, gaining an M.Sc. at the School of Oriental and African Studies, University of London, UK. She has since worked in the international non-profit sector for UN institutions and an NGO.

Darcey Barge – Events, Media & Communications Coordinator
Darcey was born and raised in Yakima, Washington. Graduating from Yakima Valley and Collins College with qualifications in animation and TV video production, she pursued a career in the media at KNDO-TV. After moving to KNXV-TV in Phoenix she received two Emmy nominations for her technical directing work Technical Directing Under Breaking News.

Stephen Rudden – Systems & Administrative Coordinator
Originally from Leicester, UK, Stephen Rudden is an experienced network and systems engineer with a B.Sc. in Computing from the University of Westminster. Before joining IAFOR in April 2015, Stephen was a network engineer for a global consumer electronics company.

Nami Toyama – Administrative Assistant
Nami grew up in Aichi Prefecture of Japan, where she studied Commerce and Economics at university. She gained a senior secretary mechanic qualification before working for various automobile-related companies, with a particular focus on quality management and business administration.

Clare Midgley – Publications Manager
Clare graduated with a BA in French and Italian from the University of Bristol before going on to study for an MPhil in Linguistics at the University of Cambridge. She spent several years working in Cambridge on the publications team of an online, open-access science journal publisher before relocating to the Kansai area of Japan. In her role as Publications Manager at IAFOR she is responsible for IAFOR’s peer-reviewed journals, as well as the IAFOR Vladimir Devïdé Haiku Award. Clare is the Editor of IAFOR’s online magazine, THINK.
IAFOR Journals

The International Academic Forum’s Journals conform to the highest academic standards of international peer review, and are published in accordance with the IAFOR publishing commitment to make all of our published materials available online.

How are journal Editors appointed?

Journal Editors are appointed by The International Academic Forum’s leadership, under the guidance of the Chairman of the International Advisory Board. The term of appointment is for one issue, to be renewed by mutual consent.

How do we ensure academic integrity?

Once appointed, the journal editor is free to appoint his or her own editorial team and advisory members. All papers published in the journal have been subjected to the rigorous and accepted processes of academic peer review. Neither Editors nor members of the editorial team are remunerated for their work. Authors will never be asked to contribute towards publication costs.

How are papers selected?

Journal Editors may accept papers through an open call, and proposed articles may be sent directly to the respective editors. A small number of papers from the associated IAFOR Conference Proceedings may also be selected by the journal editor(s) for reworking and revising, subject to normal processes of review. It is expected that between five and ten percent of papers included in any given Conference Proceedings will be developed for inclusion in the associated conference journal.

How are IAFOR journals related to IAFOR conferences?

IAFOR’s journals reflect the interdisciplinary and international nature of our conferences and are organised thematically. Papers included in the associated Conference Proceedings may be considered for reworking by the Editor(s), and are then subjected to the same processes of peer review as papers submitted by other means.

Visit the IAFOR website for further information – www.iafor.org/journals

IAFOR Journal of Arts & Humanities
Dr Alfonso Garcia Osuna, Hofstra University, USA

IAFOR Journal of Literature & Librarianship
Dr Richard Donovan, Kansai University, Japan

IAFOR Journal of Education
Dr Bernard Montoneri, Tamkang University, Taiwan

IAFOR Journal of Business & Management
Dr Anshuman Khare (Guest Editor), Athabasca University, Canada

IAFOR Journal of the Social Sciences
Dr Tingting Ying, University of Nottingham, China

IAFOR Journal of Ethics, Religion & Philosophy
TBA

IAFOR Journal of Sustainability, Energy & the Environment

IAFOR Journal of Media, Communication & Film
Dr James Rowlins, Singapore University of Design and Technology, Singapore

IAFOR Journal of Asian Studies
Dr Seiko Yasumoto, The University of Sydney, Australia

IAFOR Journal of Language Learning
Dr Ebru Melek Koç, Izmir Institute of Technology, Turkey

IAFOR Journal of Politics, Economics & Law
Dr Craig Mark, Tokyo Denki University, Japan

IAFOR Journal of Cultural Studies
Professor Holger Briel, Xi'an Jiaotung-Liverpool University, China

IAFOR Journal of Psychology & the Behavioral Sciences
Dr Shahrokh (Sharo) Shafaie, Southeast Missouri State University, USA
Dr Deborah G. Wooldridge, Professor and School Director, Bowling Green State University, USA
The vision of IAFOR grew out of the perceived need to fill a vacuum in the communication and exchange activities of the academic world. Its mission arose out of examining that space and investigating why it existed. The vacuum existed because of the lack of opportunity for serious and thoughtful exchange between academics, members of the global business community, and practitioners in the fields of human endeavor that linked these groups together. In the field of education, for example, we have academic theorists, educational managers (political decision-makers and organisational directors) and classroom teachers with their support staff in IT, library work, exchange programs, and specialist fields. But how often do they have the opportunity to interact?

Moving beyond one particular field, larger questions arise. What function should universities prioritise in the twenty-first century? What do businesses see as their contribution to social and global well-being? How can people on the ground, trying to implement improvements that will transform human life, best be supported? And perhaps above all, what are the agendas that will drive mechanisms to enable these groups to interact effectively?

One piece of distilled thought that came from early exchanges at one of our conferences was the recognition that some of the rhetoric of concern about the problems of developing nations was perhaps over-focused on the term “poverty” because it can be defined only in a relative way. “Hunger” was put forward as being more immediate and itself a contributory factor to poverty, rather than the other way round. One key to the hunger issue could be the provision of safe drinking water, or water for irrigation in some contexts, while flood management might be necessary elsewhere. These, in and by themselves become valuable only insofar as they help to relieve hunger in specific contexts.

IAFOR is affording opportunities that do not exist elsewhere. The base is Kansai, Japan’s great commercial and manufacturing hub, one symbol of the emerging Pacific economy that is already eclipsing the long dominant Atlantic zone. Our conferences present those taking part with three unique dimensions of experience. First of all, it encourages interdisciplinary activity to be expanded. Depending on the field, this can face varying degrees of difficulty, ranging from discouragement to downright prohibition. Those overly dependent on fixed academic structures often see lateral thinking as a threat. None of these negatives apply in IAFOR. Its purpose is to generate new approaches that cross any disciplinary lines. The principle employed is to let the imagination permit intuitive responses to questions. There are no panels of critics. There are simply people who want to listen and reflect. The model of academic work as potholing is replaced by the metaphor of mountaineering. While respecting the need for solid and well-founded academic work, we feel the need to go beyond it from time to time to discover fresh approaches to old questions.

Secondly, it facilitates the heightening of intercultural awareness. Again, we encourage innovation through cross-cultural perception. Cultural roots influence people in their attitudes more than most would realise or admit. The need to see and internalise insights gained from other viewpoints is met by a process of steady illumination.

Thirdly, it promotes the broadening of international exchange. We may live in a world, but in reality parochialism still holds sway. The collapse of the U.S.S.R and the break-up of Yugoslavia led to the re-establishment of numerous former countries. While this may be desirable for the peoples concerned, it merely adds to the world’s cultural confusion. Exchange leads to explanation and that helps the growth of intercultural awareness.

IAFOR makes all of these developments possible in one gathering. Our conferences are not a substitute for specialist conferences. We intend our events to be an alternative that functions as a balance or even a corrective to the extreme tendencies that can arise from more narrowly defined research parameters. In short, IAFOR is promoting and facilitating a new multifaceted approach to one of the core issues of our time, namely globalisation and its many forms of growth and expansion. Awareness of how it cuts across the worlds of business, and academia, along with its impact on societies and institutions is one of the driving forces that has given the organisation its momentum, and is making it a pioneer in this global age.

Dr Joseph Haldane
BA (Hons), PhD, F.R.S.A., F.R.A.S.
President, IAFOR
IAFOR Keynotes Series

The IAFOR Keynotes Series is a collection of Keynote Presentations, or associated papers given at our conferences. Presented as a part of the open research archive, the Keynotes Series provides an example of the range and quality of speakers at IAFOR events. These keynotes are lightly reworked, and contain references, but are otherwise true to the original address. Many can also be seen in video format on our YouTube page. Whether you were present at the conference or not, the content from senior academics is a valuable source of information for research across a broad range of disciplines.

Special Series & Monographs

The International Academic Forum publishes a number of special monographs both in print and online. One such publication is the IAFOR Haiku Anthology, which features a selection of haiku from the annual IAFOR Vladimir Devidé Haiku Award. This year’s award was its most prolific yet, attracting nearly 700 submissions from 60 countries. iaforhaikuaward.org
The IAFOR YouTube Channel

New videos uploaded weekly featuring interviews and presentations with IAFOR Speakers from our conferences in Asia, North America, Europe and Dubai.

Prof. Svetlana Ter-Minasova
President of the Faculty of Foreign Languages and Area Studies
Lomonosov Moscow State University

Subscribe at
iafor.org/youtube
Plenary Session
Location: Prokofiev Hall
Time: 09:00-12:00

08:30-11:00: Conference Registration, Information & Publications Desk Open (Open Studio)

09:00-09:15: Announcements and Welcome Address (Prokofiev Hall)
Joseph Haldane, IAFOR President & CEO, Japan
Kiyoshi Mana, IAFOR Director of International Operations, Japan

09:15-09:45: Spotlight Presentation (Prokofiev Hall)
Australian Election 2016: Parliamentary Outcomes and Policy Implications
Craig Mark, Tokyo Denki University, Japan

09:50-10:20: Featured Presentation (Prokofiev Hall)
Development & Disruption: Continuity and Change
Lowell Sheppard, HOPE International Development Agency, Japan

10:20-10:45: Coffee Break (Open Studio)

10:45-11:15: Featured Presentation (Prokofiev Hall)
Exploring Entrepreneurial Education - A Japanese Perspective
Sarah Louisa Birchley, Toyo Gakuen University, Japan

11:15-12:00: Featured Panel (Prokofiev Hall)
Development & Disruption: Continuity and Change
Joseph Haldane, IAFOR, Japan
Michael Alfant, Fusions Systems Group, Japan
William Baber, Kyoto University Graduate School of Management, Japan
Sarah Louisa Birchley, Toyo Gakuen University, Japan
Craig Mark, Tokyo Denki University, Japan

12:00-13:15: Conference Photo & Lunch
Friday Session I
Time: 13:15-14:45

Friday Session I: 13:15-14:45  Room: 501
Business Administration and Business Economics; Marketing; Accounting
Session Chair: Dagmara Lewicka

32658  13:15-13:45
Getting Better Results From Performance Reviews
Olamma Agwu Kalu, University of Santo Tomas, The Philippines
David Toluwase Mebawondu, Adamson University, The Philippines

32923  13:45-14:15
Impact of Audit Committee Effectiveness on Audit Delay for Listed Commercial Banks in Indonesia
Triana, Universitas Gadjah Mada, Indonesia

32993  14:15-14:45
A Study on the Relationships Among Personal Values, Job Satisfaction and Job Involvement in the Group of Employees of Diverse Age
Dagmara Lewicka, AGH University of Science and Technology, Poland
Anna Rakowska, Maria Curie-Sklodowska University, Poland
Iwona Mędryk, Maria Curie-Sklodowska University, Poland

Friday Session I: 13:15-14:45  Room: 505
Public Law and Policy
Session Chair: Denis Binder

31478  13:15-13:45
State Capture: Judicial Review of Administrative Law in Bailout Century Policy
Lily Evelina Sitorus, University of Indonesia, Indonesia

32429  13:45-14:15
Ineffectiveness of Enforcement of the Constitutional Court’s Decision in Indonesia
Muhammad Tanziel Aziezi, Indonesian Institute for Independent Judiciary, Indonesia

32656  14:15-14:45
The Increasing Asian Application of Criminal Law in Disasters and Tragedies
Denis Binder, Chapman University, United States

14:45-15:00: Coffee Break
Friday Session II
Time: 15:00-17:00

Room: 501
Financial Economics
Session Chair: Paul Lee

32727 15:00-15:30
Liner Freight Public Insurance System
Jong Soon Koo, Chungnam National University, South Korea
Kyung Yun Hwang, Chungnam National University, South Korea
Xue Bai, Chungnam National University, South Korea

32841 15:30-16:00
Recognizing a Parent and Subsidiary Gain or Loss in Indirect Intercompany Bond Transactions
Paul Lee, Cleveland State University, United States
Rahmat Tavallali, Walsh University, United States
Stephanie Lee, Cleveland State University, United States

Room: 505
Interdisciplinary Politics, Economics and Welfare
Session Chair: Anna Rakowska

33191 15:00-15:30
Global Expansion of Emerging Market Multinational Corporations: Political Economy Perspective
(A Case Study: Indonesia’s State Owned Enterprise)
Farahdiba Bachtiar, Royal Melbourne Institute of Technology, Australia

32665 15:30-16:00
Dynamics of Change: Interests, Competition and Strategies in China’s Intellectual Property Regime
Yvette Yee Man To, City University of Hong Kong, Hong Kong

32059 16:00-16:30
Online, Hybrid, or Face-To-Face Class: Understanding Users’ Perceptions and Preferences
Janejira Sutanonpaiboon, Sonoma State University, United States

32962 16:30-17:00
The Impact of Perceived Organizational Support on Job Satisfaction and Well-Being of Employees Under 30
Anna Rakowska, Maria Curie-Skłodowska University, Poland
Iwona Mendryk, Maria Curie-Skłodowska University, Poland
Friday Poster Session
Time: 16:30-17:30

Friday Poster Session: 16:30-17:30
Room: 504 Base Room

32012
The Impact of Farmers’ Resistance to Trade Liberalization: A Comparative Study on Political Process Around FTAs in Korea and Japan
Akio Nawakura, Meiji University, Japan

32778
How Existent Capabilities Breed New Capability
Hsien-Jui Chung, National Chung Cheng University, Taiwan

32866
Determinants of Foreign Subsidiary Exploring Location-Specific Advantages: Capability Transfer and Experience Accumulation
Ching-I Chen, National Chi Nan University, Taiwan

32885
Power-Dependence of British Central-Local Government Relations and Interdependence of International Relations in the EU
Yoshihiro Nagata, Nagoya University, Japan

33853
Business Negotiation Process Modelling
Merdan Gurbanyazov, University of Kyoto, Japan

Friday Featured Presentation-Workshop: 17:30-18:30
Room: 504 Base Room

BPMN in Business Negotiation
William Baber, Kyoto University Graduate School of Management, Japan

Conference Dinner (Optional Extra): 19:00-21:00
Come and join your fellow delegates for an evening out at Hatagoya (はたごや)
Please meet in the Art Center Kobe 2F Lobby at 19:00.
This event is ticketed at 5,000 JPY.
SATURDAY
Saturday Session I
Time: 09:00-10:30

Saturday Session I: 09:00-10:30  Room: 501
Business Administration and Business Economics; Marketing; Accounting
Session Chair: W. R. P. K. Fernando Ranjith

33153  09:00-09:30
Enhancing Hypermarket Competitiveness: The Use of Marketing Mix and Cause-Related Marketing
Siew Imm Ng, Universiti Putra Malaysia, Malaysia
Kay Tze Hong, Universiti Putra Malaysia, Malaysia
Mun Ling Chiang, Universiti Putra Malaysia, Malaysia
Mei Yi Yeo, Universiti Putra Malaysia, Malaysia
Lit Ming Chen, Universiti Putra Malaysia, Malaysia

32826  09:30-10:00
Factors Affecting Decisions Concerning Pet-Related Service in Bangkok, Thailand
Wanrudee Suksanguan, Rangsit University, Thailand

32616  10:00-10:30
Business Ethics and Corporate Social Responsibility in Sri Lanka – The Apparel Industry
W. R. P. K. Fernando Ranjith, University of Kelaniya, Sri Lanka

Saturday Session I: 09:00-10:30  Room: 505
Interdisciplinary Politics, Public Policy and Law
Session Chair: Aimite Jorge

33378  09:00-09:30
Analysis of Relevance of BEPS Action 8 Final Report and the Competition Laws of Indonesia
Muhammad Faizal Ahda, University of Melbourne, Australia

30379  09:30-10:00
‘Alcohol Bans’: Can They Reveal the Effect of Xi Jinping’s Anti-Corruption Campaign?
Yang Shu, Huazhong University of Science and Technology, China
Jiayao Cai, Huazhong University of Science and Technology, China

32458  10:00-10:30
Historical Synopsis of the Change-Of-Position Doctrine in South African, American and Continental European Laws
Aimite Jorge, University of Namibia, Namibia

10:30-10:45: Coffee Break
Saturday Session II
Time: 10:45-12:15

Saturday Session II: 10:45-12:15  
Room: 501  
Business Administration and Business Economics; Marketing; Accounting  
Session Chair: Noel Murray

33266 10:45-11:15  
Developing the OLI Framework: A Revisit Into Entry and Withdrawal Behavior  
Bongju Kim, Meiji University, Japan

32930 11:15-11:45  
Manipulating Package Strategies: The Viewpoint of Color Perception  
Hui-Yi Lo, National Chung Hsing University, Taiwan

32783 11:45-12:15  
Digital Media Strategies for Destination Marketing Organizations  
Noel Murray, Chapman University, United States

Saturday Session II: 10:45-12:15  
Room: 505  
Interdisciplinary Law  
Session Chair: Marco Pollanen

32725 10:45-11:15  
Legislative Measures Related to Community Rights in Thailand and ASEAN Countries  
Phasai Samart, Rajamangala University of Technology Rattanakosin, Thailand

30370 11:15-11:45  
Access to Justice in International Investment Law through Integrative Legal Thinking  
Fifi Junita, University of Airlangga, Indonesia

32058 11:45-12:15  
The Evidentiary Value of Big Data Analysis  
Marco Pollanen, Trent University, Canada  
Bruce Cater, Trent University, Canada

12:15-13:30: Lunch Break
### Saturday Session III: 13:30-15:00
**Room: 501**

**Interdisciplinary Business and Economics**  
**Session Chair: Megita Ryanjani Tanuputri**

**32745 13:30-14:00**  
Exploring the Barriers to Work Life Balance for Women in Saudi Arabia  
Mohammed Bahudailah, University of Hull, United Kingdom

**33403 14:00-14:30**  
Logistics Cost Structure Analysis for the Development of Supply Chain Strategies on Aquaculture Business  
Adi Djoko Guritno, University of Gadjah Mada, Indonesia

**33404 14:30-15:00**  
Strategy Development of Importation Perishable Products Using Business Process Analysis at Major Sea Ports of Indonesia  
Megita Ryanjani Tanuputri, Kasetsart University, Thailand  
Ravipim Chaveesuk, Kasetsart University, Thailand  
Adi Djoko Guritno, Gadjah Mada University, Indonesia

### Saturday Session III: 13:30-15:00
**Room: 505**

**Interdisciplinary International Politics and Law**  
**Session Chair: Sarapa Suttarin**

**32900 13:30-14:00**  
Can Parliamentarization Answer the European Union's Democratic Deficit? National Parliaments and the Scrutiny of European Affairs  
Giovanni Cavaggion, Università degli Studi del Piemonte Orientale, Italy

**33043 14:00-14:30**  
The Exclusion of the Taliban from Afghanistan's State-Building and its Human Security Vulnerabilities  
Sajjad Ahmed, Osaka University, Japan

**32897 14:30-15:00**  
The International Agreement and Thailand's Agriculture Law  
Sarapa Suttarin, Maejo University, Thailand

### Conference Closing Session: 15:15-16:00  
**Room: 504 Base Room**

Sarah Louisa Birchley, Toyo Gakuen University, Japan  
Joseph Haldane, IAFOR President & CEO, Japan
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Thank You

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