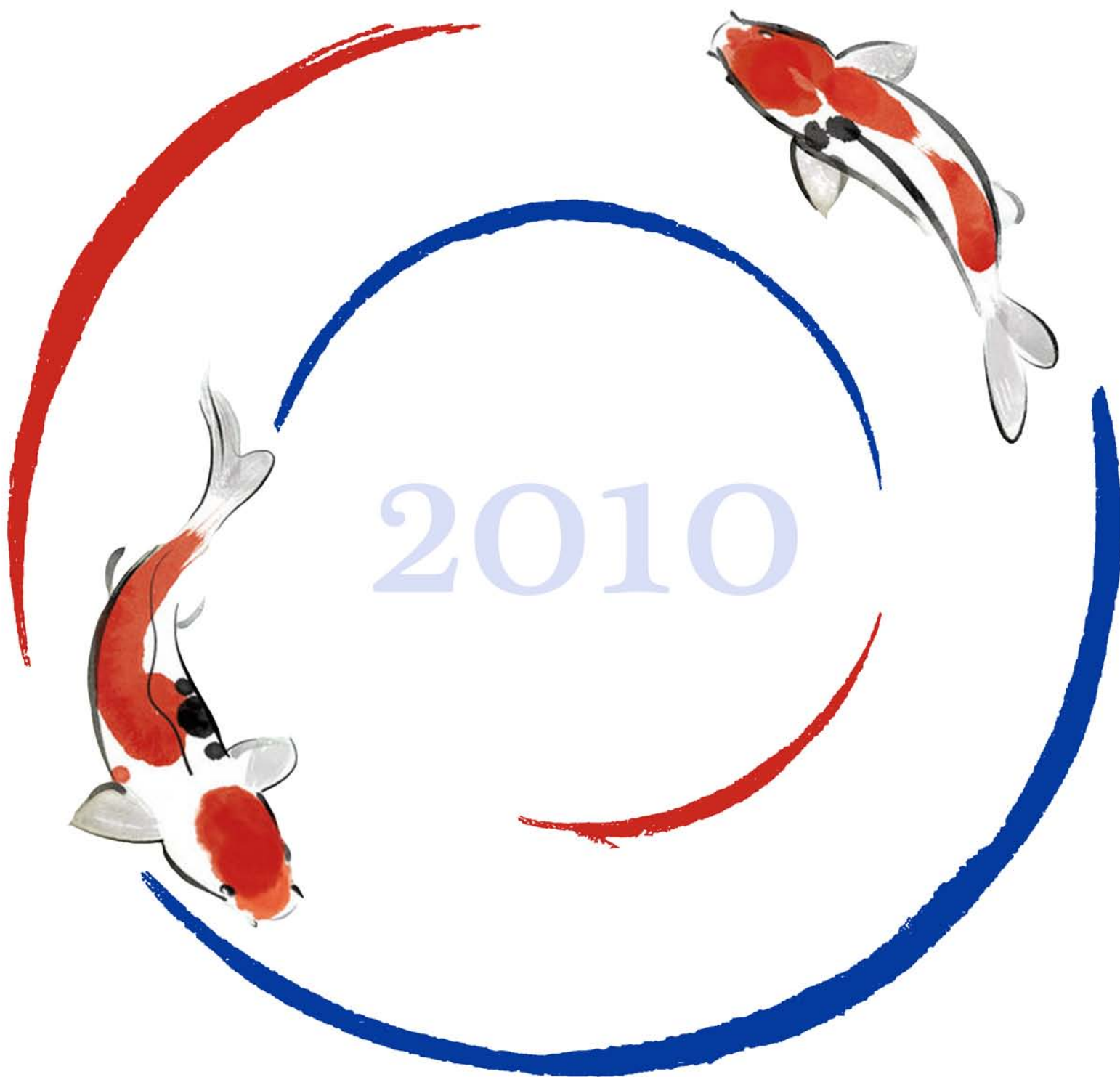


# acah2010

The Asian Conference on Arts and Humanities

# acss2010

The Asian Conference on the Social Sciences



June 2010, Osaka, Japan  
Official Conference Programme

iafor

# ACAH & ACSS

Conference Dinner  
Saturday June 19, 2010

8:30 - 10:30 p.m

Registrant Ticket Price : JPY 5,000

Non-Registrant Ticket Price : JPY 8,000

Tickets available from the registration desk

Sponsored by IAFOR and the Ramada Osaka, the conference dinner will be served buffet style in the Oyodo ballroom.  
All proceeds will be given to the UNWFP and the Hope International Development Agency.

The food will be plentiful and diverse, and mirror the conference's East Meets West theme.  
Come and meet fellow delegates, network, and enjoy the fun and traditional Japanese entertainment.

FEATURING A TRADITIONAL JAPANESE TAIKO DRUM PERFORMANCE



iafor

RAMADA.  
OSAKA

HOPE International  
Development Agency

WFP

## Letter of Welcome

**From the Chairman of the International Academic Forum's International Advisory Board  
& The Chairman of IAFOR Japan**

Dear Colleagues,

Welcome to the inaugural Asian Conference on Arts and Humanities, and the Asian Conference on the Social Sciences, held jointly this year.

The aim of this event is to provide an opportunity for academics and scholars to meet and exchange ideas and views in a forum encouraging respectful dialogue. This international event will bring together a number of university scholars working throughout Japan, Asia, and beyond to share their research.

We have been very impressed by the range and quality of submissions received from the open call for papers, from authors all over the world, and representing many disciplines and approaches. We are confident that everyone will find reason to be intellectually challenged and inspired by the work of fellow members of the global academic community.

We encourage you, as academics working throughout the world, to forge friendships and working relationships with other participants across national, religious and disciplinary borders.

It is in this spirit of friendship and international cooperation, that we express our warmest regards to every participant.

We hope you enjoy the conference,

Yours truly,

Stuart D.B. Picken

Takayuki Yamada



**Rev. Professor Stuart D. B. Picken**  
Order of the Sacred Treasure, B.D., Ph.D., F.R.A.S.  
Chairman, Japan Society of Scotland  
Founding Chairman of the IAFOR International Advisory Board

**Mr Takayuki Yamada**  
Chairman of IAFOR Japan & International Advisory Board Member

## Letter of Welcome

### From the Conference Chair of the Inaugural Asian Conference on the Social Sciences

Dear Colleagues:

Welcome to the Asian Conference on the Social Sciences! I am delighted to serve as Chair of this ACSS meeting in Osaka and trust that you will take pride in being among the first participants at this inaugural event.

As we chart the course for this new and exciting scholarly forum, there is much we can gain from being together. Our theme, *East Meets West*, clearly calls for scientists from around the globe to meet and share our respective outlooks and collective wisdom on a critical issue of common concern – the pursuit of a sustainable world. We are pleased to include a variety of presenters on the program representing a wide range of social science disciplines. The speakers will be expressing divergent views, searching for common ground, and creating the synergies that can inspire multi-disciplinary collaborations. In developing these relationships among ourselves, the role of the social sciences is strengthened as we take our place at the table, along with scholars in the STEM disciplines (i.e., science, technology, engineering, and mathematics), in seeking solutions to the complex issues surrounding sustainability.

I sincerely hope that we will use this time together, not just for intellectual discovery and discourse, but to establish a common vision and to motivate each other to do our part in the creation of a better world. We greatly appreciate your attendance and encourage your active engagement throughout the conference.

Respectfully,

June Henton,



**Professor June Henton, Ph.D.,**

**Dean**

College of Human Sciences

Auburn University, USA



## General Information for Conference Participants

### Information and Registration

The ACAH/ACSS 2010 Registration and Information Desk will be situated in the Aoi Base Room on the second floor.

The Registration and Information Desk will be open for the following hours:

Thursday, June 17	15:00-18:00
Friday, June 18	8:00-18:00
Saturday, June 19	7:30-8:45 & 12:15-18:00 - Please note that the desk will be closed during the plenary session.
Sunday, June 20	8:00-18:00

For those people wishing to pay on the day, please note that we will not be able to process credit cards.

### Conference Plenary Session: Saturday 9:00-12:15

The Plenary session will be held on Saturday morning, with the event beginning promptly at 9:00 in the Oyodo ballroom. Please arrive in good time if you wish to attend the session. There will be an interval after the keynote address, during which time light refreshments will be served.

### Concurrent Speaker Sessions

Concurrent Sessions will run on Friday all day, Saturday all day, and Sunday all day, and are organized into streams. Sessions are usually 90 minutes in length, and normally include two or three presenters. Exceptionally there may be four presenters to a session, and the session length is increased accordingly.

<b>Friday</b>	Session 1: 9:00-10:30
	Session 2: 10:45-12:15
	Session 3: 12:30-14:00
	Session 4: 14:15-15:45
	Session 5: 16:00-17:30

<b>Saturday</b>	Session 1: 12:30-14:00
	Session 2: 14:15-15:45
	Session 3: 16:00-17:30

<b>Sunday</b>	Session 1: 9:00-10:30
	Session 2: 10:45-12:15
	Session 3: 12:30-14:00
	Session 4: 14:15-15:45
	Session 5: 16:00-17:30

### Presentations and Equipment

All rooms will be equipped with a screen and an LCD projector, to which you can directly link your PC laptop. If you plan on using a Mac, please ensure that you have the requisite cable to link with the projector.

It is recommended that you bring your own laptop computer, but if you do not have one, then there will be a computer loan bank, and you can borrow a laptop for your presentation. These computers will have PowerPoint installed. Small speakers will be similarly available from the Aoi base room.

We recommend that you bring two copies of your presentation in the case that one fails.

### Session Chairs

Session Chairs are expected to introduce themselves and other speakers (briefly), and ensure that the session begins and ends on time, and that the time is divided fairly between the presentations (see below). Each presenter should have no less than 30 minutes in which to present his or her paper, and respond to any questions. We recommend 20 minutes for your paper and 10 minutes for Q and A.

### A Polite Request to All Participants

Participants are requested to arrive in a timely fashion for all addresses, whether to their own, or to those of other presenters. Presenters are reminded that the time slots should be divided fairly and equally between the number of presentations, and that they should not overrun. The session chair is asked to assume this time/keeping role.

### Poster Sessions & Poster Requirements

Poster Sessions will be held on Saturday in the Aoi Dase Toom, alongside the exhibition.

The poster frames are B1 and so it is recommended that posters be no larger than B1 (707mm x 1000mm/27.8 inches x 39.4 inches). A1 (594mm x 841mm/23.4 inches x 39.4 inches) would also be fine. If your poster is horizontal, then we will be able to provide double sided tape and velcro tape.

### Internet

There will be no internet connection in the presentation rooms, but there will be wireless connection in the communal areas and the 2F lobby of the Ramada Hotel. If you are staying at the hotel then all rooms are equipped with a desktop computer/TV with complimentary broadband access.

For your convenience, there will also be a limited number of computers wired up to the internet in the Aoi Dase Toom.

### The ACAH/ACSS 2010 Exhibition

The Exhibition will run in the Aoi Daseroom on Friday, Saturday and Sunday, from 9:00-17:00.

### Badges

When you check in, you will receive a conference package, which includes your name badge. Wearing your badge IS required for entrance to the sessions. If you lose your badge it can be replaced for a fee of JPY 5000. You must wear your badge at all times during the Conference.

If you are not wearing your badge, security will stop you and ask you to show your ID and evidence that you are registered. Those unable to show proof will be escorted from the Conference by security.

There are (4) colors of badges indicating the type of conference participant:

RED: Presenters and General Audience

GREEN: Conference Volunteer Staff

YELLOW: Keynote and Featured Speakers

BLUE: Conference Exhibitors and Affiliates

### What to Wear & Bring

Attendees generally wear business casual attire. You may want to bring along a light jacket or sweater, as the temperature in meeting rooms is often difficult to control.

### Security

The Japanese police have been enforcing random passport and identification checks. If you do not have identification when stopped, the police will detain you. There may also be a financial penalty. For the enjoyment of all participants, inappropriate behavior will not be tolerated and violators will be removed from the premises. Do not leave personal items or conference bags unattended anywhere in the Ramada Osaka as this will be taken away by security.

### Smoking

The Ramada Osaka has implemented a Clean Indoor Air Act; therefore, smoking is not permitted in any of the conference rooms or the ballroom. Please smoke only in designated areas.

### Photo/Recording Waiver

There may be photography, audio or video recording at the conference. By entering the event premises you give consent to the use of your photograph, likeness or video or audio recording in whole or in part without restriction or limitation for any educational, promotional, or any purpose for distribution.

### Refreshment Breaks

Coffee, tea, and light snacks will be provided twice a day, from around 10:15-11:15 & 13:45-14:45. All other meals, including lunch and dinner, can be purchased at any of the restaurants or convenience stores in and around the Ramada Osaka.

### Meals & Drinks

As a conference registrant, and if you are staying at the Ramada Hotel, then your room includes breakfast. This is a good occasion to start the day and meet other delegates. You must book through the RAMADA OSAKA to enjoy this arrangement.

**The Ramada hotel has arranged for a 20% discount on all food and drinks purchased in any of the hotel's facilities. To access this discount, please present your registration pass.**

"  
"  
"  
"  
"  
"  
"  
"  
"

## Special Events

Special events at the conference provide an ideal chance to engage with your colleagues and network in a relaxed and enjoyable setting. The following three special events are ticketed (based on a first come, first served basis) and are not included with your registration. For more information about these events and to book, please go to the information desk in the Aoi Base Room.

### Thursday and Friday Evening Conference Parties at the Ramada Osaka Rooftop Beer Garden

The Beer Garden is a modern Japanese tradition and a great way to unwind at the end of the day, and to meet other delegates in a relaxed setting. The Ramada's Beer Garden is situated on the roof of the hotel, with great views of the downtown skyline. The ticket price includes a simple buffet and a *nomihodi* (drink as much as you like).

#### Thursday Events

**What?** Pre-conference Networking Reception

**When?** Thursday June 17 - 19:30-22:00

**Where?** Ramada Hotel Rooftop

**How much?** JPY 3500

**What does this include?** The ticket price includes unlimited Food & Drink for the duration of the event.

**How should I dress?** Smart Casual

**How many tickets are available?** 150

**How do I reserve?** Subject to availability tickets can be purchased from the registration desk at the time of the conference.

#### Friday Events

**What?** Official Conference Welcome Reception

**When?** Friday June 18 - 19:30-22:00

**Where?** Ramada Hotel Rooftop

**How much?** JPY 3500

**What does this include?** The ticket price includes unlimited Food & Drink for the duration of the event.

**How should I dress?** Smart Casual

**How many tickets are available?** 150

**How do I reserve?** Subject to availability tickets can be purchased from the registration desk at the time of the conference.

#### Saturday Events

**What?** Pre-Dinner Reception

**When?** Saturday June 19 - 19:00-20:30

**Where?** Ramada Hotel Lampada Restaurant

**How much?** Cash bar with some beverages and snacks sponsored by the Ramada

**How should I dress?** Smart

**How many tickets are available?** This is not ticketed. Just show up!

**Do I have to reserve?** No. All delegates are welcome.

**What?** Official Conference Dinner

**When?** Saturday June 19 - 20:30-22:30

**Where?** Oyodo Ball Room

**How much?** Conference Registrants JPY 5000 (Non-Registrants JPY 8000)

**How should I dress?** Smart

**How many tickets are available?** 350

**Do I have to reserve?** Subject to availability tickets can be purchased from the registration desk at the time of the conference.

Sponsored by IAFOR and the Ramada Osaka, the Conference Dinner will be served buffet style in the Oyodo ballroom of the hotel. Attended by several VIPs, including the Japan director of the United Nations World Food Programme.

All proceeds from the dinner will be given to UNWFP and the HOPE International Development Agency.

The food will be plentiful and diverse, and mirror the conference's East Meets West theme. Come and meet fellow delegates, network and enjoy the fun and traditional Japanese entertainment. The evening will feature a traditional Japanese taiko drumming performance.

IAFOR would like to express our thanks to Mr Lowell Sheppard, Asia-Pacific Director of the HOPE International Development Agency, for chairing the conference dinner organizing committee, and to the Ramada Hotel for kindly sponsoring the event.

### **Sightseeing Visits**

If you wish to have a break from the conference, then avoid the hassles of traveling on your own! Instead travel with fellow ACAH/ACSS participants on one of our official conference sightseeing tours.

Please note that the tours are operated by Sunrise Tours JTB and all queries related to these trips (including reservations, bookings, and payments) must be directed to JTB.

**IMPORTANT: If you are a presenter then please ensure that you confirm when you are presenting before booking a tour!**

### **TRIP 1 - KYOTO**

**Friday, June 18 - 7:00 a.m. to 12:30 p.m.**  
**Morning Guided English Tour of Kyoto (7 hours)**

Discover the true epitome of Japanese culture, history, religion and mystique. Kyoto, the old capital of Japan, is a must see city with its 2000 temples and shrines. This morning trip includes visits to two world heritage sites: the famous Nijo Castle, Kinkakuji Temple (Golden Pavilion), as well as Kyoto Imperial Palace.

### **TRIP 2 - NARA**

**Sunday, June 20, 12:00 p.m. to 6.30 p.m.**  
**Afternoon Guided English Tour of Nara (5.5 hours)**

The ancient capital of Japan (710-784), the impressive and magical city of Nara is another must-see. This visit includes two of Japan's most famous world heritage sites: Kasuga Shrine (3,000 lanterns) and Todaiji Temple (Great Buddha Hall).

### **TRIP 3 - KYOTO**

**Full Day Guided English Tour of Kyoto with Buffet Lunch (11 hours)**  
**Monday, June 21, 7:00 a.m. to 6:30 p.m.**

Discover Kyoto during this full day tour, which includes a buffet lunch, and visits the following sites: Nijo Castle, Kinkakuji Temple, Nishi Honganji, Heian Shrine, Sanjusangendo, and Kiyomizu Temple.



Kinkakuji : The Temple of the Golden Pavilion



## Around the Ramada Osaka Hotel

Ideally located in the heart of Japan's second largest city of Osaka, the Ramada Osaka is a short distance from the Central Business District and busy nightlife area.





Celebrating the Social and Behavioral Sciences

#### ACAH/ACSS 2010 Academic Affiliates

##### Auburn University - College of Human Sciences



Auburn University is a comprehensive land, space and sea grant research institution blending arts and applied sciences that was established in Alabama in 1856. Its College of Human Sciences (CHS) is a vibrant, engaging, intellectual environment where the best and the brightest study with outstanding faculty who demonstrate the caring concern so important to the human sciences. Under the direction of Dean June Henton, PhD, the CHS was the principal organizer of the Universities Fighting World Hunger Program.

For further information: [www.humsci.auburn.edu](http://www.humsci.auburn.edu)

##### University of Glasgow - Graduate School of Education



Founded in 1451, the University of Glasgow is the fourth oldest institution in the English-speaking world. Glasgow is independently ranked as amongst the top ten universities in the UK for teaching quality. The Glasgow Graduate School of Education is considered among the best in Europe, and offers a myriad of masters and postgraduate programmes.

For further information: [www.gla.ac.uk/faculties/education/graduateschool/](http://www.gla.ac.uk/faculties/education/graduateschool/)

##### National University of Cordoba - Spanish & Latin American Culture Program



Founded in 1610 by the Jesuits, the National University of Cordoba is the oldest university in Argentina, and the second oldest in the Americas. The university of today, completely immersed in the life of our city Cordoba, "la Docta" (the learned one), inherits a long tradition of struggles and rights and at the same time reflects upon the recent transformations and progress. More than 110,000 students take advantage of a public education with academic excellence and social commitment.

For further information: [www.unc.edu.ar/english](http://www.unc.edu.ar/english)

##### National University of Tainan - Department of Education



Located in the picturesque old capital of Taiwan, the National University of Tainan was founded in 1898. The NUTN Department of Education is nationally recognized for its programs in curriculum and instruction, administration, and educational technology fields that place students on rewarding paths to success in a variety of careers.

For further information: [web.nutn.edu.tw/English/nutn.html](http://web.nutn.edu.tw/English/nutn.html)

##### The International Academic Forum



The International Academic Forum is Asia's think tank and encourages research into Asia, its internal problems, and how the continent relates to the rest of the world.

For further information: [www.iafor.org](http://www.iafor.org)

## ACAH/ACSS – Organizational Affiliates

### Hobsons



Founded in 1974 as a publishing business, Hobsons has been working with higher education institutions for over 30 years.

Hobsons provides solutions for education professionals in high schools and colleges. Our products help students along the entire education lifecycle.

For further information: [www.hobsons.com](http://www.hobsons.com)

### ETS



At nonprofit ETS, we advance quality and equity in education for people worldwide by creating assessments based on rigorous research. Founded in 1947, ETS develops, administers and scores more than 50 million tests annually, including the TOEFL and TOEIC tests, the GRE General and Subject Tests and The Praxis Series assessments in more than 180 countries, and at over 9,000 locations worldwide. For further information: [www.ets.org](http://www.ets.org)

### Cambridge University Press



Cambridge University Press publishes the finest academic and educational writing from around the world. As a department of the University of Cambridge, its purpose is to further the University's objective of advancing knowledge, education, learning, and research. Cambridge is not just a leading British publisher, it is the oldest printer and publisher in the world and one of the largest academic publishers globally.

For further information: [www.cambridge.org/](http://www.cambridge.org/)

### Oxford University Press



Oxford University Press had its origins in the information technology revolution of the late fifteenth century, which began with the invention of printing from movable type. The first book was printed in Oxford in 1478, only two years after Caxton set up the first printing press in England. Over the last 450 years, the business has changed considerably, with the growth and evolution of schools' publishing, particularly in the Branches; the introduction of English Language Teaching, Music, Journals, and Trade and General publishing; and the use of new technologies. OUP is now one of the largest publishers in the UK, and the largest university press in the world.

For further information: [www.oup.com](http://www.oup.com)

### Eiken



EIKEN is Japan's most widely administered English-proficiency test, with 2.5 million examinees annually and over 80 million since 1963. A four-skills test with mandatory face-to-face speaking component, EIKEN is backed by the Japanese education ministry and recognized for international admissions in America, Australia, Canada, and the UK.

For further information: [www.stepeiken.org](http://www.stepeiken.org)

### IELTS



IELTS is the world's proven English test. Over 1.2 million candidates take the test each year to start their journeys into international education and employment. IELTS is recognised by more than 6000 institutions across 120 countries.

For further information: [www.ielts.org](http://www.ielts.org)

#### **Cambria Press**



The mission of Cambria Press is to establish long term, cooperative and collaborative relationships with authors, researchers, and librarians by providing editorial, publishing, and marketing services that increase the value of the research to the author and the academic community.

For more information: <http://www.cambriapress.com/>

#### **Universities Fighting World Hunger Program**



In partnership with the UN World Food Programme, Universities Fighting World Hunger represents a campus best practice in international programming. It creates a learning environment where intellectual discovery and social responsibility converge in pursuit of a sustainable world - a world that protects our natural environment and enhances human health and well-being for present and future generations.

For further information: <http://www.universitiesfightingworldhunger.org/>

#### **UN World Food Programme**



The World Food Programme is the United Nations frontline agency in the fight against global hunger. It is the world's largest humanitarian organization, and helps feed an average of 90 million people annually.

For further information: [www.wfp.org](http://www.wfp.org)

#### **HOPE International Development Agency**



Established in 1975, HOPE International Development Agency's mission is to enable people in the developed world to connect with people in the poorest communities on earth through compassionate giving and other opportunities to help. This year alone, our work will positively impact the lives of more than one million people worldwide.

For further information: [www.hope-international.com](http://www.hope-international.com)

#### **SAGE Publications Asia-Pacific Pte Ltd**



SAGE is an independent for-profit academic publisher of books, journals, and electronic products in the humanities, social sciences and scientific, technical and medical fields. SAGE was founded in 1965 by George McCune and Sara Miller McCune. The company is headquartered in Los Angeles, with offices in London, New Delhi, Singapore, and Washington DC.

For more information: <http://www.uk.sagepub.com/asia.s>





Merriam-Webster, which was originally the G. & C. Merriam Company of Springfield, Massachusetts, is an American company that publishes reference books, especially dictionaries that are descendants of Noah Webster's *An American Dictionary of the English Language* (1828). Merriam-Webster Inc. has been a subsidiary of Encyclopædia Britannica, Inc. since 1964. ACAH / ACSS 2010 supports Merriam-Webster's efforts to raise awareness and contributions to assist the victims of the devastating 2010 Haiti Earthquake.

For more information: <http://www.merriam-webster.com/>

#### Hong Kong University Press



Hong Kong University Press was established in 1956. Since then it has grown from publishing a few titles, primarily the work of the University's faculty, into a publisher issuing close to 50 new titles each year. From its very first book, it has been a bilingual publisher of works both in English and Chinese. Our authors now come from all the universities of Hong Kong, and from Mainland China, Macau, Taiwan, Singapore, also from the United Kingdom, the United States, Australia, Canada and other countries.

For more information: [www.hkupress.org/](http://www.hkupress.org/)

#### Informa



**Informa** is a United Kingdom-based publisher and conference company, with offices in more than 43 countries and more than 8,500 employees. Informa owns numerous brands including Routledge, *Lloyd's List*, Taylor & Francis, CRC Press, AchieveGlobal, ESI International, and Datamonitor.

Informa produces a wide range of high quality specialists books and Journals covering almost every subject area imaginable. Many of Informa's book titles are published by Taylor & Francis and its imprints: Routledge, Psychology Press, Garland Science, and CRC Press. T&F also publishes a large number of peer-reviewed academic journals across a wide range of disciplines.

For more information <http://www.informa.com/>

#### Compass Publishing Japan



Compass Publishing Japan is part of Compass Media, which was founded originally as Compass Publishers in 1999, has become a leader of English education. Compass operates offices both in the United States and in Japan and exports English-learning textbooks and copyrights to more than thirty countries around the world. Compass Media will continue to develop new learning curricula and systems to facilitate both the teaching and learning of English, offer distinct English education contents that reflect deep insights into the English language, and respond to the currents in the world market.

For more information: <http://www.compasspub.com/english/main.asp>

#### Confirmed Exhibitors at ACAH/ACSS 2010 include:

Sage Publishing  
Compass Publishing  
Hope International Development Agency  
Informa (Taylor & Francis)  
Hong Kong University Press

STEP EIKEN  
Oxford University Press  
The United Nations World Food Programme  
Auburn University/Universities Fighting World Hunger

The Conference Exhibition will run on Friday, Saturday and Sunday from 9:00-18:00 in the Aoi Base Room

For more information about exhibiting at future IAFOR events, please contact: [conferences@iafor.org](mailto:conferences@iafor.org)



# Programme

Numbered Panels & Streams

1. ACAH - Session Topic: Aesthetics, Design - Panel A	Friday 9:00-10:30
2. ACAH - Session Topic: Aesthetics, Design - Panel B	Friday 10:45-12:15
3. ACAH - Session Topic: Aesthetics, Design - Panel C	Friday 12:30-14:00
4. ACSS - Session Topic: Anthropology, Archaeology, Cultural Studies and Humanities - Panel A	Friday 9:00-10:30
5. ACSS - Session Topic: Anthropology, Archaeology, Cultural Studies and Humanities - Panel B	Sunday 9:00-10:30
6. ACSS - Session Topic: Anthropology, Archaeology, Cultural Studies and Humanities - Panel C	Sunday 10:45-12:15
7. ACSS - Session Topic: Anthropology, Archaeology, Cultural Studies and Humanities - Panel D	Sunday 12:30-14:00
8. ACSS - Session Topic: Anthropology, Archaeology, Cultural Studies and Humanities - Panel E	Sunday 14:15-15:45
9. ACAH - Session Topic: Arts: Other - Panel A	Friday 9:00-10:30
10. ACSS - Session Topic: Economics and Management - Panel A	Friday 9:00-10:30
10B. ACSS - Session Topic: Economics and Management - Panel B	Friday 10:45-12:15
11. ACSS - Session Topic: Economics and Management - Panel C	Saturday 12:30-14:00
12. ACSS - Session Topic: Economics and Management - Panel D	Saturday 14:15-15:45
13. ACSS - Session Topic: Economics and Management - Panel E	Friday 14:15-15:45
14. ACSS - Session Topic: Economics and Management - Panel F	Friday 16:00-17:30
15. ACSS - Session Topic: Economics and Management - Panel G	Sunday 9:00-10:30
16. ACSS - Session Topic: Economics and Management - Panel H	Sunday 10:45-12:15
17. ACSS - Session Topic: Education and Social Welfare - Panel A	Friday 10:45-12:15
18. ACSS - Session Topic: Education and Social Welfare - Panel B	Friday 12:30-14:00
19. ACSS - Session Topic: Education and Social Welfare - Panel C	Sunday 14:15-15:45
20. ACSS - Session Topic: Education and Social Welfare - Panel D	Sunday 16:00-17:30
20B. ACSS - Session Topic: Education and Social Welfare - Panel D	Friday 10:45-12:15
21. ACAH - Session Topic: Ethnicity, Difference, Identity - Panel A	Friday 14:15-15:45
22. ACAH - Session Topic: Ethnicity, Difference, Identity - Panel B	Friday 16:00-17:30
23. ACAH - Session Topic: Ethnicity, Difference, Identity - Panel C	Saturday 12:30-14:00
24. ACAH - Session Topic: Ethnicity, Difference, Identity - Panel D	Saturday 14:15-15:45
25. ACAH - Session Topic: Ethnicity, Difference, Identity - Panel E	Saturday 16:00-17:30
26. ACAH - Session Topic: Globalisation - Panel A	Sunday 12:30-14:00
27. ACAH - Session Topic: Globalisation - Panel B	Sunday 14:15-15:45
28. ACSS - ACSS - Technology and Applied Sciences	Sunday 16:00-17:30
29. ACAH/ACSS - Session Topic: History, Historiography - Panel A	Saturday 16:00-17:30
30. ACAH - Session Topic: History, Historiography - Panel B	Sunday 9:00-10:30
31. ACAH - Session Topic: History, Historiography - Panel C	Sunday 10:45-12:15
32. ACAH - Session Topic: Humanities: Other - Panel A	Sunday 9:00-10:30
33. ACAH - Session Topic: Humanities: Other - Panel B	Sunday 10:45-12:15
34. ACAH - Session Topic: Humanities: Other - Panel C	Sunday 12:30-14:00
35. ACAH - Session Topic: Immigration, Refugees, Race, Nation	Sunday 14:15-15:45
36. ACSS - Session Topic: Interdisciplinary Perspectives on Gender - Panel A	Sunday 10:45-12:15
37. ACSS - Session Topic: Interdisciplinary Perspectives on Gender - Panel B	Sunday 12:30-14:00
38. ACAH - Session Topic: Language, Linguistics - Panel A	Friday 10:45-12:15
39. ACAH - Session Topic: Language, Linguistics - Panel B	Sunday 16:00-17:30
40. ACAH - Session Topic: Language, Linguistics - Panel C	Sunday 16:00-17:30
41. ACAH - Session Topic: Language, Linguistics - Panel D	Saturday 12:30-14:00
42. ACAH - Session Topic: Language, Linguistics - Panel E	Saturday 14:15-15:45
43. ACAH - Session Topic: Language, Linguistics - Panel F	Saturday 16:00-17:30
44. ACAH - Session Topic: Literature, Literary Studies - Panel A	Saturday 12:30-14:00
45. ACAH - Session Topic: Literature, Literary Studies - Panel B	Saturday 14:15-15:45
46. ACAH - Session Topic: Literature, Literary Studies - Panel C	Saturday 16:00-17:30
47. ACAH - Session Topic: Literature, Literary Studies - Panel E	Friday 9:00-10:30
48. ACAH - Session Topic: Literature, Literary Studies - Panel F-1	Sunday 9:00-10:30
49. ACAH - Session Topic: Literature, Literary Studies - Panel F-2	Sunday 10:45-12:30
50. ACAH - Session Topic: Literature, Literary Studies - Panel G	Sunday 12:30-14:00
51. ACAH - Session Topic: Literature, Literary Studies - Panel H	Sunday 14:15-15:45
52. ACAH - Session Topic: Literature, Literary Studies - Panel I	Sunday 9:00-10:30
53. ACAH - Session Topic: Literature, Literary Studies - Panel J	Sunday 10:45-12:15
54. ACAH - Session Topic: Literature, Literary Studies - Panel K	Friday 10:45-12:15
55. ACSS - Session Topic: Media and Communications - Panel A	Friday 9:00-10:30
55.B ACAH - Session Topic: Literature, Literary Studies - Panel L	Sunday 10:45-12:15
56. ACSS - Session Topic: Media and Communications - Panel B	Friday 10:45-12:15
57. ACSS - Session Topic: Media and Communications - Panel C	Friday 12:30-14:00
58. ACSS - Session Topic: Media and Communications - Panel D	Friday 14:15-15:45
58B. ACSS - Session Topic: Media and Communications - Panel E	Saturday 12:30-14:00
59. ACAH - Session Topic: Media, Film Studies, Theatre, Communication - Panel A	Sunday 16:00-17:30
60. ACAH - Session Topic: Literature, Literary Studies - Panel M	Friday 12:30-14:00
61. ACAH - Session Topic: Media, Film Studies, Theatre, Communication - Panel C	Friday 10:45-12:15
62. ACAH - Session Topic: Media, Film Studies, Theatre, Communication - Panel D	Sunday 14:15-15:45
63A. ACSS - Session Topic: Natural, Environmental and Health Sciences - Panel A	Friday 14:15-15:45
63B. ACSS - Session Topic: Natural, Environmental and Health Sciences - Panel B	Friday 16:00-17:30
64. ACAH - Session Topic: Performing Arts Practices: Theatre, Dance, Music - Panel A	Friday 14:15-15:45
65. ACAH - Session Topic: Performing Arts Practices: Theatre, Dance, Music - Panel B	Saturday 12:30-14:00

66. ACAH - Session Topic: Philosophy, Ethics, Consciousness - Panel A	Saturday 14:15-15:45
67. ACAH/ACSS - Session Topic: Politics, Philosophy, Ethics, Consciousness - Panel B	Friday 16:00-17:30
68. ACSS - Session Topic: Politics, Public Policy and Law	Friday 12:30-14:00
69. ACSS - Session Topic: Politics, Public Policy and Law - Panel A	Saturday 12:30-14:00
70. ACSS - Session Topic: Politics, Public Policy and Law - Panel B	Saturday 14:15-15:45
71. ACSS - Session Topic: Politics, Public Policy and Law - Panel C	Saturday 16:00-17:30
72. ACSS - Session Topic: Politics, Public Policy and Law - Panel D	Sunday 9:00-10:30
73. ACSS - Session Topic: Politics, Public Policy and Law - Panel E	Sunday 10:45-12:15
74. ACSS - Session Topic: Psychology, Cognitive Science and the Behavioural Sciences - Panel A	Saturday 12:30-14:00
75. ACSS - Session Topic: Psychology, Cognitive Science and the Behavioural Sciences - Panel B	Saturday 14:15-15:45
76. ACSS - Session Topic: Psychology, Cognitive Science and the Behavioural Sciences - Panel C	Saturday 16:00-17:30
77. ACSS - Session Topic: Psychology, Cognitive Science and the Behavioural Sciences - Panel D	Sunday 12:30-14:00
78. ACSS - Session Topic: Psychology, Cognitive Science and the Behavioural Sciences - Panel E	Sunday 14:15-15:45
79. ACSS - Session Topic: Psychology, Cognitive Science and the Behavioural Sciences - Panel F	Sunday 16:00-17:30
80. ACSS - Session Topic: Psychology, Cognitive Science and the Behavioural Sciences - Panel G	Friday 16:00-17:30
81. ACAH - Session Topic: Religion, Spirituality & Ecology	Friday 9:00-10:30
82. ACSS - Session Topic: Research Methodologies, Quantitative and Qualitative Methods	Friday 10:45-12:15
83. ACAH - Session Topic: Science, Environment and the Humanities	Friday 12:30-14:00
84. ACAH - Session Topic: Sexuality, Gender, Families - Panel A	Friday 14:15-15:45
85. ACAH - Session Topic: Sexuality, Gender, Families - Panel B	Friday 16:00-17:30
85.B ACAH - Session Topic: Sexuality, Gender, Families - Panel C	Saturday 16:00-17:30
86. ACSS - Session Topic: Social Sciences: Other - Panel A	Sunday 12:30-14:00
87. ACSS - Session Topic: Social Sciences: Other - Panel B	Sunday 16:00-17:30
88. ACSS - Session Topic: Social Sciences: Interdisciplinary - Food and Sustainability	Saturday 14:15-15:45
89. ACSS - Session Topic: Food and Sustainability	Saturday 16:00-17:30
90. ACSS - Session Topic: Sociology and Geography - Panel A	Sunday 9:00-10:30
91. ACSS - Session Topic: Sociology and Geography - Panel B	Saturday 12:30-14:00
92. ACSS - Session Topic: Sociology and Geography - Panel C	Sunday 14:15-15:45
93. ACAH - Session Topic: Teaching and Learning - Panel A	Saturday 12:30-14:00
94. ACAH - Session Topic: Teaching and Learning - Panel B	Saturday 14:15-15:45
95. ACAH - Session Topic: Teaching and Learning - Panel C	Friday 9:00-10:30
96. ACAH - Session Topic: Teaching and Learning - Panel D	Friday 10:45-12:15
96B. - Session Topic: Teaching and Learning - Panel E	Friday 12:30-14:00
97. ACAH - Session Topic: Teaching and Learning the Arts	Friday 12:30-14:00
98. ACAH - Session Topic: Theory and Criticism	Saturday 16:00-17:30
99. ACAH - Session Topic: Visual Arts Practices - Panel A	Sunday 9:00-10:30
100. ACAH - Session Topic: Visual Arts Practices - Panel B	Sunday 10:45-12:15
101. ACAH - Session Topic: Visual Arts Practices - Panel C	Sunday 12:30-14:00

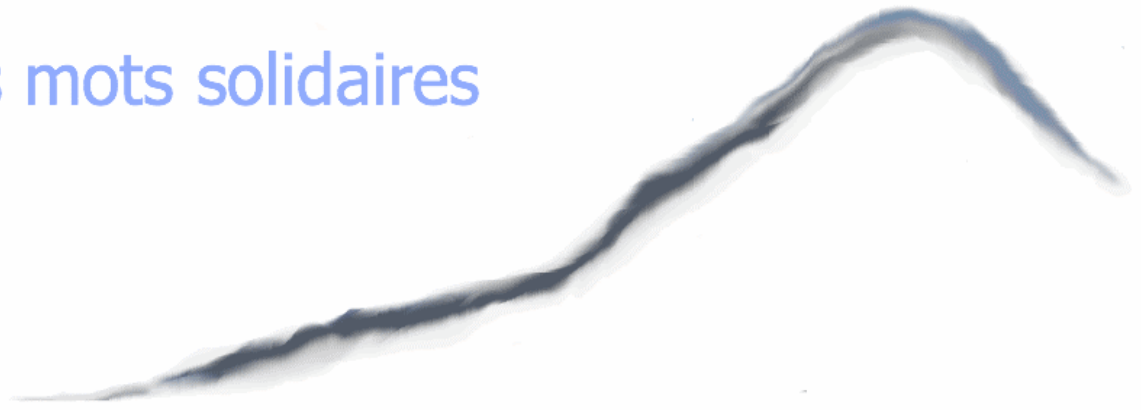
### Poster Sessions

102. ACSS - Session Topic: Education and Social Welfare - A	Friday 9:00-10:30
103. ACSS - Session Topic: Education and Social Welfare - B	Friday 10:45-12:15
104. ACSS - Session Topic: Interdisciplinary - C	Friday 12:30-14:00
105. ACSS - Session Topic: Research Methodologies, Quantitative and Qualitative Methods - D	Friday 14:15-15:45
106. ACSS - Session Topic: Psychology, Cognitive Science and the Behavioral Sciences - E	Friday 16:00-17:30
107. ACAH - Session Topic: Language, Linguistics - A	Saturday 12:30-14:00
108. ACAH - Session Topic: Interdisciplinary - B	Saturday 14:15-15:45
109. ACAH - Session Topic: Interdisciplinary - C	Saturday 16:00-17:30
109B. ACAH - Session Topic: Teaching and Learning - D	Sunday 10:45-12:15
110. ACAH - Session Topic: Teaching and Learning - C	Sunday 9:00-10:30
111. ACSS - Session Topic: Interdisciplinary - E	Sunday 12:30-14:00

### Virtual Presentations

Virtual Presentations are listed on pages 57 and 58 of this programme

# Par les mots solidaires



## Words for Solidarity

A project providing Nepalese women with the financial and moral support to train as nurses



Words for Solidarity is an association created by three nurses with a common desire to show solidarity with the next generation of nurses. By combining their skills, knowledge and experience they are offering support to Nepalese women to become professional and ethically responsible nurses.

Karen, Radhika and Virginie come from widely differing professional backgrounds. Yet, they are united by the shared values of their profession: a commitment to good quality health provision without discrimination. They have created a sponsorship scheme that goes beyond financial support. It offers moral and ethical guidance in the values of the

profession. It also offers mentoring for the achievement of confidence and job satisfaction. The strength of this project lies in its founding principles, which have given rise to the following original features:

- \* The sponsorship scheme is managed entirely by three nurses with experience of nursing in Nepal and countries with a similar health care context. They have a sharp awareness and respect of the specific local characteristics on which the success of the scheme depends.
- \* The association is run on democratic principles. It invites everyone with an interest in the project to join, regardless of their financial or material circumstances. Members can choose the fee they pay according to their resources. This ensures that those on low incomes can become members and participate in the democratic processes and governance policies of the association.
- \* As well as making monetary donations, donors can contribute to the resources of the association through the 'donation' of an affiliated action, of a word-themed nature.

**For more information about the project, its background, its founding members, or to make a donation, go to [www.par-les-mots.org](http://www.par-les-mots.org)**

**PAR LES MOTS SOLIDAIRES - 18 cité Victor Hugo, 92140, Clamart, France  
Tel : 00 33 (0)1 40 95 13 17 - [par.les.mots@gmail.com](mailto:par.les.mots@gmail.com)**

**[www.par-les-mots.org](http://www.par-les-mots.org)**





# Featured Speakers

**ACAH/ACSS Plenary Session: Saturday 9:00-12:15 - Oyodo Ballroom**

**Welcome Address**

**The Reverend Professor Stuart D. B. Picken**

Order of the Sacred Treasure (瑞宝中授章), M.A. (Hons), B.D., Ph.D. (Glasgow), F.R.A.S.



Fellow of the Royal Asiatic Society, author of a dozen books and over 130 articles and papers, Professor Picken is considered one of the foremost scholars on Japan, China, and Globalization in East Asia.

As an academic, Professor Picken has devoted more than 30 years to scholarship in Japan, notably as a professor at the International Christian University in Tokyo, where he specialized in ethics and Japanese thought, and as International Adviser to the High Priest of Tsubaki Grand Shrine (Mie prefecture). He has also served as a consultant to various businesses, including Jun Ashida Ltd., Mitsui Mining & Smelting Corp., Kobe Steel, and Japan Air Lines.

In November 2008, the Government of Japan awarded Professor Picken the *Order of the Sacred Treasure* for his pioneering research, and outstanding contribution to the promotion of friendship and mutual understanding between Japan and the UK. The honour is normally reserved for Japanese citizens and is a mark of the utmost respect in which Professor Picken is held by the Japanese Government.

Although now resident in Scotland, Professor Picken maintains his interests in Japan, as Chair of the Japan Society of Scotland, and is the founding chairman of the IAFOR International Advisory Board. He lives near Glasgow with his wife and two children.

**ACAH/ACSS Plenary Session: Saturday 9:00-12:15 - Oyodo Ballroom**

**ACAH Keynote Address: *East Meets West***

**Lord Charles Bruce**



Charles Bruce was educated at Eton College and the University of St Andrews, where he read Economic and Social History. He is widely involved in many aspects of cultural heritage including the retention of indigenous craft skills and the public enjoyment of fine arts.

He is chairman of the Patrons of the National Galleries of Scotland, a trustee of the Historic Scotland Foundation, and honorary patron of the Japan Society of Scotland. He is particularly active in conserving the historic built environment and helped to found the Scottish Lime Centre Trust, a centre for teaching traditional construction skills which has advised internationally on the conservation of

important buildings and sites such as the White House in Washington, and the Great Wall of China. He is also chairman of the Kolkata Scottish Heritage Trust, which promotes the conservation of historic sites in West Bengal.

In 2009 Charles Bruce represented the UK at the 150th anniversary of the ratification of the Treaty of Amity and Commerce as the guest of the Governor of Kanagawa Prefecture. The treaty was negotiated and signed by his forebear, James Bruce, 8th Earl of Elgin, who led the first substantive diplomatic mission to Japan.

**(Lord Bruce's Address and Q and A session, will be followed by a short interval, at which time refreshments will be served)**

**Saturday 10:30-12:00 - Oyodo Ballroom:**

**ACSS Plenary Panel: *East Meets West in Pursuit of a Sustainable World***

**Professor June Henton (Panel Chair)**



Dr. June Henton is Professor and Dean of the College of Human Sciences at Auburn University. Dean Henton provides leadership for teaching, research, and outreach programming in subject areas such as: nutrition and wellness; hospitality and service management; sustainable human development; relationships and health; the science of design; and women's wealth and philanthropy. The commitment of the College is to produce graduates who are not only professionally competent, but globally aware and socially engaged. In addition to her role as Senior Dean, Dr. Henton also serves as Associate Director of the Alabama Agricultural Experiment Station and Auburn's liaison to the Alabama Cooperative Extension System, serving the citizens of the state, nation, and world.

Throughout her administrative career, Dean Henton has focused on the creation of innovative initiatives to position students for success in a rapidly changing world. Notably, the Hotel and Restaurant Management program partnered with the West Paces Hotel Group to establish a

service excellence program based on the quality sciences, that is unique in the nation. In addition, she was co-founder and initiated Auburn's charter membership in the National Textile Center University Research Consortium. In recent years, the College of Human Sciences has developed Auburn's only International Minor and established its first permanently endowed, year-round overseas campus in Ariccia, Italy. Moreover, since 1994, the College has sponsored the International Quality of Life Awards at the United Nations to honor leaders who have distinguished themselves at the highest levels professionally as well as in humanitarian endeavors. Also, under Dean Henton's leadership in 2004, Auburn University was invited to be the first academic partner with the UN World Food Programme in a university hunger campaign. Since that time, more than 150 institutions of higher education have joined the coalition of *Universities Fighting World Hunger*.

Dr. Henton earned her Ph.D. in Family Social Science at the University of Minnesota. During her years as a faculty member, she taught a variety of courses in the social and behavioral sciences. Her publication record includes a list of books, book chapters, and articles reflecting her primary areas of research, viz., interpersonal dynamics, relationship violence, and relationship stability. Examples include a Dryden Press book, *Hers and His: A Problem Solving Approach to Marriage* and refereed articles in journals such as *Journal of Marriage and the Family*, *Journal of Family Issues*, *Social Psychology Quarterly*, and *Journal of Social Psychology*. She also received a B.S. degree from Oklahoma State University and an M.S. from the University of Nebraska.



**Saturday 10:30-12:00 - Oyodo Ballroom:**

**ACSS Plenary Panel: *East Meets West in Pursuit of a Sustainable World***

**Professor Douglas Casson Coutts**



On assignment from the United Nations World Food Programme (WFP), Douglas Casson Coutts is a Distinguished Visiting Professor, Department of Nutrition and Food Science, College of Human Sciences at Auburn University. He is developing and teaching Auburn's first undergraduate course "World Hunger: Causes, Consequences and Responses" as well as the first Hunger Studies Capstone Senior Seminar. He is advising on the design of a Hunger Studies Minor area of study, helping to establish an International Institute of Global Hunger at Auburn, supporting "Universities Fighting World Hunger" (UFWH), a joint partnership with WFP and Auburn University with 100 university members in North America and around the world, and is a guest lecturer at UFWH member universities. While posted at Auburn University, he is also managing WFP's partner role with UFWH.

As Special Advisor on Child Hunger to WFP's Executive Director, he was previously based in Washington, D.C., and charged with working with institutions in North America as part of the new global Child Hunger Initiative being developed by WFP in

conjunction with UNICEF and the World Bank. Within this framework, he was supporting efforts to launch an outreach and advocacy program with institutions of higher learning and was the WFP manager responsible for the WFP/Auburn University partnership and UFWH. He was also part of a team formulating a strategy for corporate partnership and fundraising development with the private sector in North America in support of WFP humanitarian and development operations worldwide.

Mr. Coutts has 25 years of experience with WFP, more recently as Country Director for Bangladesh, where he oversaw the organization's single-largest development operation in the world – embracing integrated food security, school feeding and refugee operations, nutritional support and HIV/AIDS awareness/community health programs. He has represented WFP all over the world, including a stint in 1997-98 as the UN's first Humanitarian Coordinator for North Korea, responsible for implementing what at the time was WFP's biggest emergency operation and he has worked with UN peacekeeping operations in Africa. He also served as WFP Country Director in Nepal and Namibia, and as WFP's Representative to the United Nations, USA and Canada based at UN Headquarters in New York.

An Eagle Scout, he has been active in the Boy Scouts of America for many years as a Scoutmaster of BSA troops in Kathmandu, Nepal and Dhaka, Bangladesh. Mr. Coutts has also coached ice hockey and rollerblade hockey in Westchester County, NY, North Korea and Nepal.

Before joining the United Nations, Mr. Coutts worked as a founding member of the professional staff of the Select Committee on Hunger in the US House of Representatives, and as an economist with the US Department of Agriculture. Previously, he has also managed international education programmes at both Carnegie Mellon University and Georgetown University. He holds Masters' degrees from the School of Advanced International Studies (SAIS) at Johns Hopkins University and Université Laval in Quebec, Canada and a Bachelor's Degree with honours from Michigan State University (Justin Morrill College).



**Saturday 10:30-12:00 - Oyodo Ballroom:**

**ACSS Plenary Panel: *East Meets West in Pursuit of a Sustainable World***

**Dr Harriet W. Giles**



Harriet W. Giles is Director of External Relations for the Auburn University College of Human Sciences (CHS). In this role, she serves as chief communications liaison for the College and provides leadership for many CHS outreach and programmatic initiatives, including the International Quality of Life Awards held annually at the United Nations.

In addition to her other responsibilities, Dr. Giles is active in all phases of the Auburn University War on Hunger campaign, an academic partnership with the United Nations World Food Programme that began in 2004. She serves as primary advisor for the Committee of 19, the student group that gives grassroots leadership to Auburn's War on Hunger and is a member of the War on Hunger academic initiatives committee, a faculty group that has developed an undergraduate hunger studies minor and is now working on a multi-institutional graduate degree in global food security.

Dr. Giles is also part of the strategic planning team that provides leadership at both national and international levels for Universities Fighting World Hunger and the annual University Hunger Summits.

Prior to assuming her administrative position as Director of External Relations in 2001, Dr. Giles was a faculty member in the Auburn University Department of Human Development for 18 years where she served as internship director and taught a range of courses that included child development theory, lifespan human development, hospitalized children and families, and professional development. She is published in the areas of mentoring and career development, child abuse, and child life.

Dr. Giles began her professional career as an early childhood educator in the Alabama public school system in 1972. She was named a Rotary International Graduate Fellow in 1977, spending an academic year in London, England examining the British infant school educational model. She holds the Bachelor of Science degree in Early Childhood Education and the Master of Science in Family and Child Development from Auburn University and the Doctor of Philosophy in Child and Family Development from the University of Georgia.

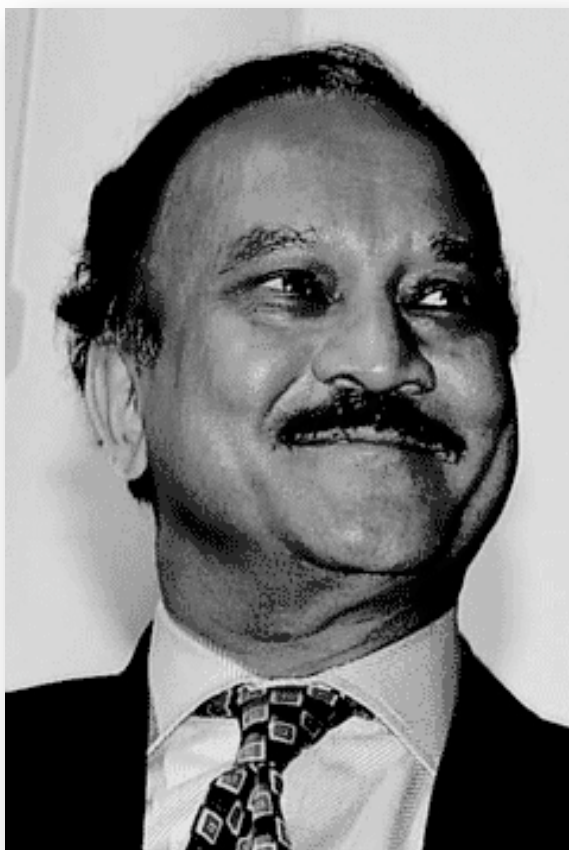
**Saturday 12:00-12:15 - Oyodo Ballroom:**



**IAFOR Invited Presentation – World Food Programme**

**Mr Mohamed Saleheen**

**Director of the World Food Programme, Japan & Republic of Korea**



**A message from the Mr Saleheen:**

Mohamed Saleheen is responsible for WFP relations with Japan and the Republic of Korea.

Mr. Saleheen has served as an international civil servant with the United Nations for over 30 years. He has led some of WFP's most challenging operations as Representative and Country Director in Sri Lanka, Indonesia, Sudan, and Iraq. Through these times, he managed complex emergency operations such as the Indian Ocean Tsunami, conflicts in Sri Lanka and Sudan, and the aftermath of the Gulf War. He also served as Director and Deputy Humanitarian Coordinator of United Nations Office for the Coordination of Humanitarian Affairs for Afghanistan, where he oversaw operations in Afghanistan and neighboring countries, including the largest demining operations in the world.

Besides his deep field experience, Mr. Saleheen also served at WFP

Headquarters in Rome as Deputy Director of Human Resources and Head of Eastern Europe and the CIS Unit, where he oversaw WFP operations in 12 CIS (Commonwealth of Independent States) countries.

Mr. Saleheen's other assignments with WFP were in Ethiopia, Ghana, and Bangladesh.

Mohamed Saleheen is a national of Bangladesh and holds Bachelor's degrees in Physics and Political Science, and postgraduate degrees in English and Organization Development & Planning. He serves as an honorary lecturer at a number of universities in Japan, Indonesia, and France.

**All proceeds from the Saturday Conference Dinner will go to the  
World Food Programme and the Hope International Development Agency**

**Saturday 16:00-17:30 – Kiku Conference Room**

***Sustainable Food Projects: The Role of Higher Education in Cultural Change***

**Featured Speaker: Professor Peggy Barlett**



Peggy Barlett, Goodrich C. White Professor of Anthropology, is a specialist in agricultural anthropology. A leader in bringing Emory to its current commitment to a sustainable future, Peggy's work has focused in recent years on faculty development and sustainable food. She has written on the challenges of transforming higher education in *Sustainability on Campus: Stories and Strategies for Change* (edited with Geoffrey W. Chase, MIT Press, 2004).

Co-founder of the Piedmont Project at Emory, the longest-running curriculum

development program for sustainability in the country, she also now leads workshops on faculty engagement with sustainability around the country through the American Association for Sustainability in Higher Education (AASHE). Her work highlights the importance of place, and her edited book, *Urban Place: Reconnecting with the Natural World* (MIT 2005), presents research on the mental and physical health impacts of nature contact.

Barlett is author of an award-winning study of the U.S. farm crisis of the 1980s (*American Dreams, Rural Realities: Family Farms in Crisis*, University of North Carolina Press, 1993) and brings her expertise on agricultural systems in developing countries to her work at Emory. Her fieldwork with farmers in Costa Rica and rural Georgia focused on farmer decision making and production challenges. Today, she leads Emory's Sustainable Food Initiative, which has set bold goals for local and sustainably grown food in dining halls and hospitals, supports seven educational food gardens, and has developed a farmers market on campus.

She has recently been named to the National Research Council Board on Agriculture and Natural Resources. She is active in the Atlanta Local Food Initiative and seeks to combine the science behind sustainability with the joy and satisfaction of deeper engagement with the animate earth.

**Dean June Henton of Auburn University will chair Professor Barlett's session.**

**Food & Sustainability Round Table**

**A Round Table discussion reflecting the food and sustainability issues highlighted in both the ACSS plenary panel, and the featured paper, will follow Professor Barlett's presentation.**

**Friday Sessions 4 & 5 – Sakura Conference Room: Featured ACAH/ACSS Double Panel**

***When the West meets the East: How the Cultural Gap remains and transforms in Taiwan***

**Featured Paper:**

***The Influence of Sino-Culture on the Meanings of University Diplomas in Taiwan: The Cultural Gap between the West and Taiwan***

**ACAH/ACSS Featured Speaker: Tien-Hui Chiang**

**Professor Tien-Hui Chiang**

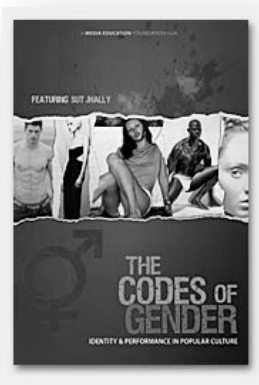


Professor Chiang is Chair of the Department of Education at the National University of Tainan, Taiwan. A noted scholar of Education, Widely published in the field of Education, Dr Chiang is also Secretary-General of the Taiwan Association of Sociology of Education, Director of the Chinese Comparative Education Society, and the Taipei Editor-in-Chief of the renowned *Journal of Comparative Education*.

Professor Chiang is also a founding member of the IAFOR International Advisory Board.

**Friday & Sunday 16:00-17:30**

**ACAH Featured Documentary: *Codes of Gender: Identity and Performance in Pop Culture***



Written and directed by MEF Executive Director Sut Jhally, *The Codes of Gender* applies the late sociologist Erving Goffman's groundbreaking analysis of advertising to the contemporary commercial landscape, showing how one of American popular culture's most influential forms communicates normative ideas about masculinity and femininity.

In striking visual detail, *The Codes of Gender* explores Goffman's central claim that gender ideals are the result of ritualized cultural performance, uncovering a remarkable pattern of masculine and feminine displays and poses. It looks beyond advertising as a medium that simply sells products, and beyond analyses of gender that focus on biological difference or issues of objectification and beauty, to provide a clear-eyed view of the two-tiered terrain of identity and power relations.

With its sustained focus on how our perceptions of what it means to be a man or a woman get reproduced and reinforced on the level of culture in our everyday lives, *The Codes of Gender* is certain to inspire discussion and debate across a range of disciplines.

Viewer Discretion Advisory: This program contains violence, nudity, and sexual themes



Since 2004, more than 150 institutions of higher education worldwide have joined together in partnership with the United Nations World Food Programme to eliminate hunger locally and globally. Universities Fighting World Hunger

## UNIVERSITIES FIGHTING WORLD HUNGER

presents an exciting and challenging opportunity to forge a global student movement by collaborating with peers around the world to address one of the most critical sustainability issues of our time. Read more about how your organization can help change lives and make history by visiting us online at [www.universitiesfightingworldhunger.org](http://www.universitiesfightingworldhunger.org).



### Hunger facts:

- ▶ More than 1 billion people in the world are chronically hungry, most are women and children.
- ▶ 1 child dies every 6 seconds from hunger—9 million children each year.
- ▶ Hunger/malnutrition is the #1 risk to global health, killing more than AIDS, malaria, and TB combined.
- ▶ 1 in 12 people worldwide is malnourished.
- ▶ 1 in 4 people worldwide live below the international poverty line, earning less than \$1 US per day.
- ▶ Lack of Vitamin A kills 1 million infants per year.
- ▶ The number of chronically hungry people worldwide is growing by an average of 4 million annually.
- ▶ 7 out of 10 of the world's hungry are women and girls.

[www.universitiesfightingworldhunger.org](http://www.universitiesfightingworldhunger.org)



The background features two koi fish, one in the upper right and one in the lower left, both with red, white, and black patterns. Two large, thick brush strokes, one red and one blue, form a circular frame around the central text. The red stroke starts at the top left and curves around the top and right. The blue stroke starts at the bottom left and curves around the bottom and left.

# Friday Sessions

**FRIDAY SESSION 1 – 9:00-10:30**

**1. ACAH - Session Topic: Interdisciplinary Arts and Humanities- Panel A  
Friday 9:00-10:30**

**Sakura A**

**Session Chair: Barbara P Jekot**

*Civilization, convergence, community*

Alison Broinowski

ANU, University of Wollongong, Australia [0099]

*From Imperial Luxury to Civic Necessity: the Origin of Public Urban Parks in China*

Siqing Chen

University of Melbourne, Australia [0053]

*Eastern influences in Western Modernism - multiple faces of International Style*

Barbara P Jekot

University of Pretoria, South Africa [0478]

**4. ACSS - Session Topic: Anthropology, Archaeology, Cultural Studies and Humanities - Panel A  
Friday 9:00-10:30**

**Sakura B**

**Session Chair: Blai Guarné**

*What makes women's life sustainable? Investigating abortion issues in Cambodia*

Pascale Hancart Petitot

University of Amsterdam, Netherlands [0288]

*Cultural Rules and Patterning in the Food Systems of "Orang Asli Temiar": Indigenous People of Peninsular Malaysia*

Sharifah Zahhura Syed Abdullah

The University of Newcastle, Australia [0503]

*The Political Uses of the Discourse on Sustainability: Personal Experience and Social Change in Urban Japan*

Blai Guarné

Stanford University, United States & Universitat Autònoma de Barcelona, Spain [0668]

**9. ACAH - Session Topic: Arts: Interdisciplinary - Panel A  
Friday 9:00-10:30**

**Kiku A**

**Session Chair: Bojan Milan Koncarevic**

*Allied Art Advisors and the Confiscation of Japanese War Art*

Vincent Louie Tan

Kyoto Institute of Technology, Japan [0434]

*Gray House, Black House: Japanese House 5 centuries before Le Corbusier 5 points*

Bojan Milan Koncarevic

Tokyo University, Japan [0749]

**10. ACSS - Session Topic: Economics and Management - Panel A  
Friday 9:00-10:30**

**Kiku B**

**Session Chair: André Mellet**

*Environment Kuznets curve for GHG emissions: A panel co-integration analysis*

Cho Chin-Ho

Chu Yun-Peng

Yang Hao-Yen

National Central University, Taiwan [0144]

*The Simultaneous Evolution of Growth and Inflation*

Chih-Chuan Yeh

Shu-Hui Wu

Overseas Chinese University, Taiwan [0772]

*The challenge of South Africa to reduce its high unemployment*

André Mellet

North West University, South Africa [0216]

**FRIDAY SESSION 1 – 9:00-10:30**

**47. ACAH - Session Topic: Literature, Literary Studies - Panel E**  
**Friday 9:00-10:30**

**Kashi**

**Session Chair: Cansu Ozge Ozmen**

*East Meets West - the visual imagery of journeys.*

Andrew Stark  
Australia [0190]

*An Account of the Travels in Asia of Sir Thomas Herbert*

John Butler  
University College of the North, Canada [0675]

*Commodore David Porter's Constantinople and Its Environs: An Official and Personal Testimony by an Apologist for the East*

Cansu Ozge Ozmen  
Jacobs University, Germany [0155]

**55. ACSS - Session Topic: Media and Communications - Panel A**  
**Friday 9:00-10:30**

**Kiri**

**Session Chair: Jennifer Stokes**

*Development of a Game for Collaborative Story Drawing on Facebook*

Wei Hao Chuang  
Chien Hsu Chen  
National Cheng Kung University, Taiwan [0457]

*Politics, Media and Youth: Political Efficacy through New Media*

Qurratul Ann Malik  
International Islamic University, Pakistan [0079]

*Digital Limits: Global networks and the 21st century citizen*

Jennifer Stokes  
University of South Australia, Australia [0418]

**81. ACAH - Session Topic: Religion, Spirituality & Ecology**  
**Friday 9:00-10:30**

**Matsu**

**Session Chair: Wen-Yan Chiau**

*The Awkward Position of "Earth" in the Chinese Trinity of "Heaven, Earth and Man"*

Tao Jin  
Illinois Wesleyan University, United States Minor Outlying Islands [0314]

*Ecological Implications of Mahayana Bodhisattva*

Wen-chung Huang  
Tamkang University, Taiwan [0623]

*Controversy over a biotechnology park in a sensitive wetland area of the 202 Arsenal of Taipei, Taiwan*

Wen-Yan Chiau  
National Taiwan Ocean University, Keelung City, Taiwan  
Deputy Minister, Environmental Protection Administration, Executive Yuan, Taiwan [SP1]

**FRIDAY SESSION 1 – 9:00-10:30**

**95. ACAH - Session Topic: Teaching and Learning - Panel C  
Friday 9:00-10:30**

**Ume**

**Session Chair: Yasuko Okada**

*The effectiveness of two instructional methods on teaching Chinese speaking students with learning disabilities to learn to read*  
Fuk Chuen Ho

Hong Kong Institute of Education, Hong Kong [0158]

*Reading non-academic texts in the EFL classroom*  
Yasuko Okada

Seisen University, Japan [0532]

*Cultural Values Transmitted through Language Learning and Teaching*  
Amber Wang

National Taichung University, Taiwan [0385]

**Poster Sessions**

**102. ACSS - Session Topic: Education and Social Welfare - Poster Session A  
Friday 9:00-10:30**

**Aoi**

*Service-Learning, Teacher Efficacy, and the Sustainability of Teacher Professionals*

Trae Stewart

Kay Allen

University of Central Florida, United States [0634]

*Plastic language elements and nonverbal communication in the intercultural context*  
Elena-Simona Indreica

Faculty of Psychology and Educational Sciences, Transylvania University of Brasov, Romania [0657]

**FRIDAY SESSION 2 – 10:45-12:15**

**2. ACAH - Session Topic: Aesthetics, Design - Panel B  
Friday 10:45-12:15**

**Sakura A**

**Session Chair: Chao-Ching Fu**

*Tokyo Fever in Taiwan: The De-contextualized Interpretation of Tokyo*

Ya-Ling Yang

Chih-Peng Chang

National Kaohsiung University of Applied Sciences, Taiwan, Taiwan [0465]

*Quality Survey of Movie-Based Games using the Kano Model*

Elim Liu

Chih-Huan Hsu

National Tainan University, Taiwan [0552]

*In search of Cultural Sustainable Architecture in 21st Century Taiwan*

Chao-Ching Fu

National Cheng Kung University, Taiwan [0595]

**10B. ACSS - Session Topic: Economics and Management - Panel B  
Friday 10:45-12:15**

**Sakura B**

**Session Chair: Murad Ali**

*Indo Japan Trade Potentials in the Context of Bilateral Relations*

J K Sachdeva

Meenu Sachdeva

Pillai's Institute of Management Studies and Research, India [0246]

*The Octagon of Globalization: A Model and a Tool to Measure the Global Distance Between Two Countries. Case Study: Canada and the Asian Countries*

Camelia Dumitriu

UQAM, Canada [0256]

*War on terror, Pakistan and US bilateral aid*

Murad Ali

Massey University, New Zealand [0311]

**17. ACSS - Session Topic: Education and Social Welfare - Panel A  
Friday 10:45-12:15**

**Kiku A**

**Session Chair: Abraham Yogev**

*Attitudes of Israeli Executive Students toward the University: Will the Public Save the Public University?*

Abraham Yogev

Tel Aviv University, Israel [0113]

*The Impact of the WTO on Higher Education in Taiwan*

Hsin-yi Hsueh

National Sun Yat-sen University, Taiwan [0450]

**20B. ACSS - Session Topic: Education and Social Welfare - Panel D  
Friday 10:45-12:15**

**Kiku B**

**Session Chair: Wei-Ju Chen**

*The Correlates of the Parental Anxiety Test*

May Shu Ying

Li Chen Tsai

Chen Hui Huang

National Chengchi University, Taiwan [0196]

*What's the difference? Teachers' response in primary education between immigrants and native-born students in Taiwan*

Wei-Ju Chen

Kai-Yuan Ho

National Chiayi University, Taiwan [0301]



**FRIDAY SESSION 2 – 10:45-12:15**

**38. ACAH - Session Topic: Language, Linguistics - Panel A  
Friday 10:45-12:15**

**Kashi**

**Session Chair: Pakpoom Hannapha**

*Strategies in Dubbing American Films' Titles in Thai*  
Pakpoom Hannapha  
Mahasarakham University, Thailand [0094]

*A Geographical Look at the Word Geography of Thailand*  
Sirivilai Teerarojanarat  
Kalaya Tingsabadh  
Chulalongkorn University, Thailand [0133]

**54. ACAH - Session Topic: Literature, Literary Studies - Panel K  
Friday 10:45-12:15**

**Kiri**

**Session Chair: Amin Malak**

*Orhan Pamuk between east and west*  
Henning Mathias Goldbæk  
University of Southern Denmark, Denmark [0068]

*Put Yourself in Their Shoes: Representations of terrorism in post 9/11 literature*  
Maria Diaconu  
University of Heidelberg, Germany [0665]

*Between the Artist and the General: Discursive Contrasts in Two War Memoirs on Baghdad*  
Amin Malak  
Grant MacEwan University, Canada [0473]

**56. ACSS - Session Topic: Media and Communications - Panel B  
Friday 10:45-12:15**

**Katsura**

**Session Chair: Habibe Ongoren**

*Partnering Bourdieu's theory with Guanxi: a study on TV work practices of Taiwanese TV producers in Mainland China*  
Shu Fei Chang  
University of Queensland, Australia [0221]

*He says, She Says: The dynamic rumour process on the internet forum*  
Yin Bai  
Zeyi Hi  
University of York, United Kingdom [0471]

*The reflections of Turkish society's family values on the television series; the example of Yaprak Dökümü*  
Habibe Ongoren  
Istanbul University, Turkey [0566]

**FRIDAY SESSION 2 – 10:45-12:15**

**61. ACAH - Session Topic: Media, Film Studies, Theatre, Communication - Panel C  
Friday 10:45-12:15**

**Matsu**

**Session Chair: Xiaorui Xu**

*The Needs for Long-Distance Collaboration*

Kuan-Lun Su  
Chien-Hsu Chen  
Tay-Sheng Jeng  
National Cheng Kung University, Taiwan [0482]

*Film and World's Sustainability*

YC Chan  
City University, Hong Kong [0193]

*A journey to the West: a film auteur's response to globalization?*

Xiaorui Xu  
Southampton University, United Kingdom [0391]

**82. ACSS - Session Topic: Research Methodologies, Quantitative and Qualitative Methods  
Friday 10:45-12:15**

**Ume**

**Session Chair: Meg Carter**

*Environmental design model determining the effectiveness of autistic treatment in early childhood*

Niphattha Noiprawat  
Nopadon Sahachaisaeree  
King Mongkut's Institute of Technology Ladkrabang, Thailand [0093]

*Survey Studies and Qualitative Research: Uncovering Cover Stories*

Meg Carter  
Swinburne University of Technology, Australia [0348]

**96. ACAH - Session Topic: Teaching and Learning - Panel D  
Friday 10:45-12:15**

**Tsuki**

**Session Chair: Meng Feng Hsieh**

*EFL Learners' and Teachers' Beliefs about, and Strategy Use of, Translation in English Learning*

Meng Feng Hsieh  
National Changhua University of Education, Taiwan [0310]

*Understanding English Research Articles: Using Genre-based Approach to Teach Thai Engineering Students to Read*

Issra Pramoolsook  
Suranaree University of Technology, Thailand [0525]

*Adapting to change: A study on Taiwanese EFL teachers' teaching belief*

Gregory Ching  
Yu-Li Chen  
Lunghwa University of Science and Technology, Taiwan [0530]

**103. ACSS - Session Topic: Education and Social Welfare - Poster Session B  
Friday 10:45-12:15**

**Aoi**

*Developing an Adult Health Literacy Scale for Chinese in Taiwan*

Frank Pan  
Che-Long Su  
Ching-Hsuen Chen  
Tajen University, Taiwan [0678]

*The effects of support group on dementia caregivers' burden, coping and depression*

Kuei-Ru Chou  
Yen-Hsueh Liao  
Taipei Medical University, Taiwan [0135]

**FRIDAY SESSION 3 – 12:30-14:00**

**3. ACAH/ACSS - Session Topic: Aesthetics, Design & Globalization  
Friday 12:30-14:30**

**Kashi**

**Session Chair: Laila Albassam**

*Beyond Typography – Inspired by the past, stimulated by the future*

Jesvin Puayhwa Yeo

Nanyang Technological University, Singapore [0363]

*The Impact of Modernization/Westernization on Traditional Dress Patterns*

John S. Gaikwad

Mansour Lakooraj

University of Pune, India [0737]

*Effects of cultural changes on jewelry in the age of globalization*

Alia Alfadda

Princess Noura university, Saudi Arabia [0147]

*The Art of Using Appliqué and Batch Work in Decorating the Traditional Costume of Saudi Arabia*

Laila Albassam

Princess Norah Bint Abdulrahman University, Saudi Arabia [0487]

**18. ACSS - Session Topic: Education and Social Welfare - Panel B  
Friday 12:30-14:00**

**Sakura B**

**Session Chair: Lilian Ya-Hui Chang**

*Characteristics of Good Language Teachers: TESOL Teachers' Divergent Reflective Thinking*

Lilian Ya-Hui Chang

Wenzao Ursuline College of Languages, Taiwan [0259]

*Effect of technical training on the organization in manufacturing industries*

Azad Abdul Kader

Narashiman K

Anna University, India [0472]

**57. ACSS - Session Topic: Media and Communications - Panel C  
Friday 12:30-14:00**

**Kiku A**

**Session Chair: Chien-Hsu Chen**

*Uncovering Hidden Needs of the Elderly through Social Computing*

I-Fang Hsieh

Sheng-Fen Chien

National Cheng Kung University, Taiwan [0513]

*A social communication device for the strangers who live nearby to the dormitory*

Wei-Chung Tseng

Chien-Hsu Chen

Fei-Pi Chu

Chien-Huan Chien

National University of Tainan, Taiwan [0746]

*The social capital and identity perspectives in virtual communities*

Ho Kyoung Shin

Ho Lee

Ji Myoung Shin

Yonsei University, Korea, Republic of [0165]

**FRIDAY SESSION 3 – 12:30-14:00**

**60. ACAH - Session Topic: Literature, Literary Studies - Panel M**  
**Friday 12:30-14:00**

**Shayo**

**Session Chair: Walid Ghabbour**

*East VS West: With Special Reference to E.M. Forster's "A Passage to India"*

Adli Odeh

Walid Ghabbour

King Saud University, Saudi Arabia [0326]

*Classical Arabic Narration: Eastern and Western Visions*

Walid Ghabbour

King Saud University, Saudi Arabia [0531]

**68. ACSS - Session Topic: Politics, Public Policy and Law**  
**Friday 12:30-14:00**

**Kiku B**

**Session Chair: Teck Hong Tan**

*Making Sense of Political Hegemony in Malaysia: An Analysis*

Noor Sulastry Yurni Ahmad

University of Malaya, Malaysia [0020]

*Ethno-nationalism and electoral clientelism: The Dayaks' experience in Malaysia*

Neilson Mersat

University Malaysia Sarawak, Malaysia [0321]

*Sustainability and Housing Needs in Malaysia*

Teck Hong Tan

Sunway University, Malaysia [0032]

**83. ACAH - Session Topic: Science, Environment and the Humanities**  
**Friday 12:30-14:00**

**Sakura A**

**Session Chair: Patricia de Diego**

*Sustainable Development and People's Participation in Natural Resource Conservation in Third World: Some Reflections from India*

Sarmistha Pattanaik

Indian Institute of Technology, Bombay, India [0335]

*Nationalism in Bosnia and Herzegovina as an urbanism issue*

Sanja Trivic

Ana Spiric

University of Banja Luka, Bosnia and Herzegovina [0635]

*The image of park. Spain vs Japan in a study on civics and everyday values*

Patricia de Diego

Hitomi Tsujikawa

School of Architecture and Geodesy, Spain [0659]

**96B. ACAH - Session Topic: Teaching and Learning - Panel E**  
**Friday 12:30-14:00**

**Kiri**

**Session Chair: Eiko Kawagoe**

*Acquisition of soft skills*

Berrington Ntombela

Caledonian College of Engineering, Oman [0222]

*E-learning for Medical English Education in Japan*

Eiko Kawagoe

Kobe City College of Nursing, Japan [0332]

*English Language and the Impact of Globalization in India*

Sujatha Rao

Maniben Nanavati Women's College, India [0319]

**FRIDAY SESSION 3 – 12:30-14:00**

**97. ACAH - Session Topic: Teaching and Learning the Arts  
Friday 12:30-14:00**

**Katsura**

**Session Chair: Mehmet Alan**

*Frigien (Kurdi) Mode Structure in Turkish Primary School Children's Songs*  
Mehmet Alan  
Anadolu University, Turkey [0448]

*Teaching English, Teaching Architecture, Teaching Identity*  
Thomas Cline  
The University of Oklahoma, United States [0664]

*The Use of Weblog Enhancing English Literacy in Globalization Society*  
Ornsiri Wimontham  
Nakhon Ratchasima Rajabhat University, Thailand [0278]

**104. ACSS - Session Topic: Interdisciplinary - Posters Session C  
Friday 12:30-14:00**

**Aoi**

*Nursing Students' Interpretation on Excellent Paramedics*  
Chang Chu-Ling  
Hu Ting-Chen  
HungKuang University, Taiwan [0369]

*Evaluating the Possibility of Improving Conservation of the Genius Loci of Cultural Heritage in Taiwan by an Educational Program from the Experience of the National Park Service in America*  
Prof. Szu-Ling Lin  
National Pingtung University of Education, Taiwan [0602]

*Network Embeddedness and Relationship Learning on New Product Development Performance*  
Jung-Tang Hsueh  
Hung Tzu-Hsuan  
Yuanpei University, Taiwan [0242]



**FRIDAY SESSION 4 & 5 – 14:15-17:30 - Sakura A**

**ACAH/ACSS SPECIAL TOPIC: TAIWAN**

**When the West meets the East: How the Cultural Gap remains and transforms in Taiwan**

**FEATURED SPEAKER**

Dr. Tien-Hui Chiang, Department of Education, National University of Tainan, Taiwan

*The Influence of Sino-Culture on the Meanings of University Diplomas in Taiwan: The Cultural Gap between the West and Taiwan* [687]

**ACAH INVITED PANEL**

Chaired by Dr. Tien-Hui Chiang, Department of Education, National University of Tainan, Taiwan

*Relationships among Self-directed Learning Readiness, English Learning Motivation, and Learning Satisfaction of University Students in Taiwan*

Professor Cheng-Ping Chang

Professor I-Chen Lin

National University of Tainan, Taiwan [0693]

*The fusion of culture between East and West and how it has defined the roles of elementary school teachers in Taiwan between 1919 and 1994*

Dr. & Assistant Professor Chih-Ting Hsu

National University of Tainan, Taiwan [0688]

*Exploring the Similarities and the Differences of Culture Hidden Between the West and the East: The examples of Ohio and Taiwan*

Dr. & Professor Ya-Hui Hsueh

Department of Social Studies, National Taichung University, Taiwan

Emeritus Professor William Wayne Wilen, Kent State University, USA [0692]

*A Comparison Study of Marketing Strategies and Advertising Strategies in Adult Education Between Taiwan and U.S.A.*

Dr. Guang-Han Chung and Dr. I-Fang Wang

National University of Tainan, Taiwan [0691]

*Localization of western discourse in Asian context: a case study of media literacy education*

Dr. Lin, Tzu-Bin

National Institute of Education, Nanyang Technological University, Singapore [680]

*The study on significant others and critical incidents of the female university student's career development in Taiwan – a sample from the females that choose Nontraditional Occupation Majors*

Dr. Shu-Ming Hsieh

Center for Teacher Education, National Chi-Nan International University, Taiwan [0706]

*Treating and Curing Diseases, and Trying Local Cases— the Written Records of the Dream Promises Chronicled by Scholars Themselves in the Ming and Qing Dynasties*

Dr. & Assistant Professor I-Jung Lin

National Chi Nai University, Taiwan [0753]

*The Study on Teacher evaluation for professional development policy implementation from Local Government and School Level Leadership*

Dr. Juei-Hsin Wang

National Chiayi University, Taiwan [0317]

**FRIDAY SESSION 4 – 14:15-15:45**

**13. ACSS - Session Topic: Economics and Management - Panel E**  
**Friday 14:15-15:45**

**Sakura B**

**Session Chair: Niel Kenneth Jamandre**

*Urban Farmers Market Sustainability and its Potential as a Marketing Channel for Horticulture Producers: A Case Study of the Satok Weekend Market, Malaysia*

Abdul Rahman Saili

Maria Fay Rola-Rubzen

Curtin University of Technology, Australia [0492]

*Gasoline Prices and the Demand for Fuel-efficiency Automobiles: The Case of Taiwan*

Jin-Long Liu

Yi-In Liu

National Central University, Taiwan [0514]

*Communication Factors that Sustain Employability of Call Center Agents in the Philippines*

Niel Kenneth Jamandre

University of the Philippines Diliman, Philippines [0235]

**21. ACAH - Session Topic: Ethnicity, Difference, Identity - Panel A**  
**Friday 14:15-15:45**

**Kiri A**

**Session Chair: Klaus-Jürgen Hermanik**

*Asian-Americans: Myth of the Model Minority*

Shing Pang

University of Texas at Arlington, United States [0331]

*Subversion or Subservience? The Remains of the Empire in Nigeria*

Farhana Bashar

East West University, Bangladesh [0228]

*Asian Heritage within a European Nation: Examples of ambiguous Hungarian Ethno-Politics in a Globalizing World*

Klaus-Jürgen Hermanik

University of Graz, Austria [0201]

**58. ACSS - Session Topic: Media and Communications - Panel D**  
**Friday 14:15-15:45**

**Kiri B**

**Session Chair: Emsie Arnoldi-van der Walt**

*The Role of Media on Political Confidence, Democracy Values and Civic Participation in Authoritarian China*

Xinzhi Zhang

Hong Kong [0521]

*New media and cultural sustainability through the arts in Singapore*

Jodie Luu

National University of Singapore, Singapore [0420]

*A postcolonial understanding of communication and management practices*

Emsie Arnoldi-van der Walt

RMIT, Melbourne, Australia, Australia [0568]

**FRIDAY SESSION 4 – 14:15-15:45**

**63A. ACSS - Session Topic: Natural, Environmental and Health Sciences - Panel A  
Friday 14:15-15:45**

**Katsura**

**Session Chair: Tara Schalk**

*Barriers to birth delivery among ethnic minority communities in central Vietnam*

Cuong La

La Trobe University, Australia [0002]

*Household Preferences of Drinking Water Service Improvements in Selangor, Malaysia: A Choice of Modeling Approach*

Mohd Yacob

Akias Radam

Zaiton Samdin

University Putra Malaysia, Malaysia [0731]

*Natural Resource Management in Australia: Making it More Effective*

Tara Schalk

University of Canberra, Australia [0104]

**64. ACAH - Session Topic: Performing Arts Practices: Theatre, Dance, Music - Panel A  
Friday 14:15-15:45**

**Matsu**

**Session Chair: Peikai Su**

*The Route to the West and the Way Back to the Native: The Historical Studies of Westernisation and Nativism of Taiwanese Modern Theatre*

Peikai Su

Royal Holloway, University of London, UK [0445]

*Where Shall We Two Meet, in East or in West: When Po-shen Lu's "The Witch Sonata-Psalm of Macbeth" Encounters William Shakespeare's "Macbeth"*

Jui-sung Chen

Shin-yi Lee

National Chung Cheng University, Taiwan [0461]

**84. ACAH - Session Topic: Sexuality, Gender, Families - Panel A  
Friday 14:15-15:45**

**Ume**

**Session Chair: J. Edgar Bauer**

*Gender and Sexual Inequality of Adolescents in Thai Society*

Jakkrite Pinyaphong

Uttaradit Rajabhat University, Thailand [0036]

*"Before Religion": On Magnus Hirschfeld's Encounter with Asia and the Quest for a New Symbolic Order of the Sexual*

J. Edgar Bauer

Heidelberg, Germany [0299]

*Sexual attitudes and lifestyles in Australia and Poland. The relation between real and preferred sexual behaviour*

Dariusz Skowronski

Maria Beisert

Raffles Education Corp College, Singapore [0546]

**FRIDAY SESSION 4 – 14:15-15:45**

**85. ACAH - Session Topic: Sexuality, Gender, Families - Panel B  
Friday 14:15-15:45**

**Tsuki**

**Session Chair: Ramona Vijayarasa**

*Women with physical disabilities and their able-bodied community: Lessons learned from Thailand*  
Theeraphong Bualar  
Silpakorn University, Thailand [0357]

*Perception of Satisfaction with Schizophrenic Patient's evolution after a Psycho-educational Family Program*  
Alejandra Caqueo-Urizar  
José Gutiérrez-Maldonado  
Marta García-Ferrer  
Universidad de Tarapacá, Chile [0653]

*Vietnam's MDG report card: An assessment of progress on reproductive health*  
Ramona Vijayarasa  
University of New South Wales, Australia [0082]

**105. ACSS - Session Topic: Research Methodologies, Quantitative and Qualitative Methods - Poster Session D  
Friday 14:15-15:45**

**Aoi**

*Application of Linear Matrix Model to Adaptation Process of Bosnian Refugees in the U.S.*  
Hisako Matsuo  
Ian Redmount  
Ajlina Karamelic-Muratovic  
Wai Cheah  
Lisa Willoughby  
Saint Louis University, United States [0405]

*Meta-Analysis of the Critical Success Factors for the Students' Game-Based Learning Efficiency*  
Chun-Tsai Wu  
Shao-Shiun Chang  
National Changhua University of Education, Taiwan [0453]

**FRIDAY SESSION 5 – 16:00-17:30**

**ACAH Special Poetry Reading & Workshop  
Friday 16:00-17:30**

**Sakura A**

*Poetic forms in Literature: 'From the Ganga to the Tay'*  
Bashabi Fraser  
Napier University, UK

**14. ACSS - Session Topic: Economics and Management - Panel F  
Friday 16:00-17:30**

**Sakura B**

**Session Chair: Kannika Leelapanyalert**

*Goal setting and unethical behaviour: Exploring some side effects of goal assignment among Hong Kong Chinese*  
Darius Chan  
Vikki Law  
The Chinese University of Hong Kong, Hong Kong [0554]

*An exploratory research of matching and networking in the international entry process to China*  
Kannika Leelapanyalert  
Birkbeck College, United Kingdom [0764]

*State Weakness and Corruption: A Direct Test*  
Liangliang Jiang  
Simon Fan  
Chen Lin  
Lingnan University, Hong Kong [0444]

**22. ACAH - Session Topic: Ethnicity, Difference, Identity - Panel B  
Friday 16:00-17:30**

**Kiku A**

**Session Chair: Paula Torreiro Pazo**

*East Meets West: European and North American Scholars and Experts in Early Republican Turkey*  
Murat Ergin  
Koc University, Istanbul, Turkey [0303]

*"Shakespeare" Among Many Englishes*  
Gabriel Fajar Sasmita Aji  
Sanata Dharma University, Indonesia [0239]

*Bok Choy and Peanut Butter: Food and Generation Gap in Leslie Li's "Daughter of Heaven"*  
Paula Torreiro Pazo  
University of A Coruña, Spain [0274]

**63B. ACSS - Session Topic: Natural, Environmental and Health Sciences - Panel B  
Friday 16:00-17:30**

**Kiku B**

**Session Chair: Jyotsna Sinha**

*Water Accessibility and Child Health: Use of the leave-out strategy of Instruments*  
Dirga Kumar Lamichhane  
Eiji Mangyo  
International University of Japan, Nepal [0681]

*Exploring the Parallels of Eastern and Western Medicine*  
Vijeta Gautam  
Jyotsna Sinha  
Motilal Nehru National Institute of Technology, India [0330]



**FRIDAY SESSION 5 – 16:00-17:30**

**67. ACAH/ACSS - Session Topic: Politics, Philosophy, Ethics, Consciousness - Panel B  
Friday 16:00-18:00**

**Kashi**

**Session Chair: José-Miguel Bello y Villarino**

*Economy and representation: Sabri Ülgener*  
Türker Armaner  
Galatasaray University, Turkey [0166]

*Dialogue and Its Limits: How Confucian Moral Reasoning Excludes Dialogue with the Nazis*  
Galia Patt-Shamir  
Tel-Aviv University, Israel [0186]

*A global moratorium on the death penalty: Where are East and South East Asia in the global debate?*  
José-Miguel Bello y Villarino [0131]  
Ministry of Foreign Affairs, Spain

*What is the Function of Press Council in Civil Society? (An Evaluation: Turkish Case)*  
Halil Gurcan  
Anadolu University, Turkey [0178]

**80. ACSS - Session Topic: Psychology, Cognitive Science and the Behavioural Sciences - Panel G  
Friday 16:00-17:30**

**Kiri**

**Session Chair: Chia-Pin Kao**

*Why Does Social Support Affect Prosocial Service Behavior? The Moderating Role of Service Climate*  
Mei-Ling Wang  
Fei-Fan Yang  
Tamkang University & Ming Chuan University, Taiwan  
Taiwan [0370]

Elementary school teachers' attitudes and motivation toward web-based professional development  
Chia-Pin Kao  
Hui-Min Chien  
Ying-Tien Wu  
Chin-Chung Tsai  
Southern Taiwan University, Cheng Shiu University, National Taichung University & National Taiwan University of Science and Technology, Taiwan [0315]

**106. ACSS - Session Topic: Psychology, Cognitive Science and the Behavioral Sciences - Posters Session – E  
Friday 16:00-17:30**

**Aoi**

*Health-Related Quality of Life during the First Year in Women who Fracture at the Hip, Vertebrae, and Distal Forearm due to Falls*  
Mau-Roung Lin  
Hei-Fen Hwang  
Taipei Medical University, Taiwan [0419]

*Factors Influencing Moral Behavior of Ministry of Social Development and Human Security Officials*  
Daranee Karnchanasuwan  
Satatham Ruangrong  
Prince of Songkla University, Thailand [0536]

**ACAH Sponsored Documentary**

**Shayo**

**Friday 16:00-17:30 [NB This will also be shown on Sunday at 16:00]**

*Codes of Gender: Identity and Performance in Pop Culture*  
Maha Moushabeck  
Media Education Foundation, United States [0042]

The background features two koi fish, one in the upper right and one in the lower left, both with red, white, and black patterns. Two large, thick brush strokes, one red and one blue, form a circular frame around the central text. The red stroke starts at the top left and curves around the top and right. The blue stroke starts at the bottom left and curves around the bottom and right, meeting the red stroke at the top right.

# Saturday Sessions

**SATURDAY MORNING**

**ACAH/ACSS Plenary Programme**

**Oyodo Ballroom: 9:00-12:30**

**Welcome Address**

**Rev. Professor Stuart D. B Picken**

**9:15-10:00**

**ACAH/ACSS Keynote Address**

**East Meets West**

**Lord Charles Bruce**

\*

**INTERVAL**

**Complimentary Coffees, Teas and Light Refreshments will be served**

\*

**ACSS Plenary Panel: East Meets West in Pursuit of a Sustainable World**

**Professor June Henton**

**Dean of Auburn University College of Human Sciences, USA**

**Professor Douglas Coutts**

**Distinguished Visiting Professor, Auburn University College of Human Sciences, USA**

**Dr Harriet Giles**

**Director of External Relations, Auburn University College of Human Sciences, USA**

\*

**ACAH/ACSS Invited Presentation: The United Nations World Food Programme**

**Mr Mohamed Saleheen**

**Director, The United Nations World Food Programme, Japan & Republic of Korea**

**SATURDAY SESSION 1 – 12:30-14:00**

**11. ACSS - Session Topic: Economics and Management - Panel C**  
**Saturday 12:30-14:00**

**Sakura**

**Session Chair: Tai-Yun Cheng**

*The Marketing Strategies of the Servitization Performance in Manufacturing- An Example of Giant Manufacturing Co. Ltd.*

Nien-Hsin Kuo

Ding-Bang Luh

Shiann-Far Kung

National Cheng Kung University, Taiwan [0273]

*Performance Appraisal Process: Linkages of Fairness, Satisfaction and Commitment*

Suhaimi Sudin

Mafuzah Mohamad

Juraifa Jaiz

Universiti Tenaga Nasional, Malaysia [0109]

*Influence of Limited-Edition Strategy on Consumers' Purchasing Intention*

Tai-Yun Cheng

Kuo-Hsiang Chen

Meng-Dar Shieh

National Cheng Kung University, Taiwan [0452]

**23. ACAH - Session Topic: Ethnicity, Difference, Identity - Panel C**  
**Saturday 12:30-14:00**

**Kiku**

**Session Chair: Michael Stetson**

*Japanese Kamishibai: Using Traditional Storytelling for Cross-Cultural Narratives and Learning*

Patrice Pendell

Kinjo Gakuin University, Japan [0340]

*(At)tuned to difference: East meets West in Turkish Pop Music*

Can Yalcinkaya

Macquarie University, Australia [0395]

*Trans-ecological Exchanges and Ethnic Identity*

Michael Stetson

Miyazaki International College, Japan [0494]

**41. ACAH - Session Topic: Language, Linguistics - Panel D**  
**Saturday 12:30-14:00**

**Kashi**

**Session Chair: Barry Kavanagh**

*Eastern Tunes to Western Words: Prosody in Contact Varieties of English*

Ying Ying Tan

Nanyang Technological University, Singapore [0597]

*Team projects facilitate language learning*

Nurshuhaida Mohd Shokri

Nora Dato' Yahya

Mohd Ariff Ahmad Tarmizi

Universiti Industri Selangor, Malaysia, Malaysia [0761]

*The use of paralinguistic cues in high and low context cultural communication: An examination of the language of Japanese and English weblogs*

Barry Kavanagh

Tohoku University, Japan [0535]

**SATURDAY SESSION 1 – 12:30-14:00**

**44. ACAH - Session Topic: Literature, Literary Studies - Panel A**  
**Saturday 12:30-14:00**

**Kiri**

**Session Chair: Myles Chilton**

*Japanese Novel Meets Western Genre - Miyuki Miyabe's Brave Story*  
Grzegorz Trebicki  
Uniwersytet Jana Kochanowskiego, Kielce, Poland, Poland [0100]

*The Liquid Stranger in David Mitchell's Ghostwritten*  
Ching-chih Wang  
National Taipei University, Taiwan [0407]

*The Death of the English Department?: Reconceptualizing English Studies Outside the Anglosphere*  
Myles Chilton  
Chiba University, Japan [0318]

**58B. ACSS - Session Topic: Media and Communications - Panel E**  
**Saturday 12:30-14:00**

**Katsura**

**Session Chair: Ece Karadogan Doruk**

*China's Propaganda in the Information Age: The 50 Cent Party (Internet Commentators) with Chinese Characteristics*  
Chin-Fu Hung  
National Cheng Kung University, Taiwan [0183]

*Racial representation in children's cartoons in Taiwan: a content analysis examining the stereotypes in imported cartoons*  
Wei Chun Victoria Wang  
Ohio University, USA [0673]

*A New Communication Environment for the City Government: A Comparison of Two Different Cities: Istanbul-Osaka*  
Ece Karadogan Doruk  
Murat Güresci  
Istanbul University, Turkey [0372]

**65. ACAH - Session Topic: Performing Arts Practices: Theatre, Dance, Music - Panel B**  
**Saturday 12:30-14:00**

**Matsu**

**Session Chair: Mihaela Buhaiciuc**

*Stylistic convergence and cultural exchange: authority and identity in recently-composed Australian art music*  
Timothy McKenry  
Australian Catholic University, Australia [0515]

*The use of new technology for violin after 1960*  
Ang-Cheng Kris Ho  
United International College, China [0695]

*Asian Music in Puccini's operas: An analytical study of Turandot's and Madama Butterfly's music*  
Mihaela Buhaiciuc  
University of Mobile, United States [0286]



**SATURDAY SESSION 1 – 12:30-14:00**

**69. ACSS - Session Topic: Politics, Public Policy and Law - Panel A**  
**Saturday 12:30-14:00**

Ume

**Session Chair: Clive Begg**

*The Temporality of the Political: Between History, Memory and Politics*

Xavier Guillaume

University of Geneva, Switzerland [0160]

*The Socio-Economic Impact of Liberal Reform and Political Corruption in Developing Countries*

Eunjung Choi

Jongseok Woo

University of South Florida, United States [0387]

*Globalisation: The Bull in the China Shop*

Clive Begg

The University of Queensland, Australia [0752]

**74. ACSS - Session Topic: Psychology, Cognitive Science and the Behavioural Sciences - Panel A**  
**Saturday 12:30-14:00**

Tsuki

**Session Chair: Dannii Yeung**

*Workaholism and Its Adverse Psychological Consequences among Full-time Workers in Macao: Some Preliminary Analyses*

Anise M. S. Wu

Kwok-kit Tong

Vivienne Y. K. Tao

Shu Fai Cheung

University of Macau, China [0233]

*Work Related Variables and Mental Health of Employees in Manufactory*

Kanda Janyam

Prince of Songkla University, Thailand [0282]

*Age-related Changes in Work Motives and Regulatory Strategies*

Dannii Yeung

Helene Fung

Darius Chan

City University of Hong Kong, Hong Kong [0632]

**SATURDAY SESSION 1 – 12:30-14:00**

**91. ACSS - Session Topic: Sociology and Geography - Panel B**  
**Saturday 12:30-14:00**

**Hana**

**Session Chair: Marcus Martins**

*Managing Mixed Emotions in the Layered Ritual Reality of Networking Events*

Juha Klemelä

University of Turku, Finland [0358]

*The environmental movement in Okinawa*

Emma Mendoza

Universidad de Colima, Mexico [0480]

*Reflections on a Paradox: Seeking Peace in a Violent World*

Marcus Martins

Brigham Young University-Hawaii, United States [0207]

**93. ACAH - Session Topic: Teaching and Learning - Panel A**  
**Saturday 12:30-14:00**

**Shayo**

**Session Chair: Mine Dikdere**

*A Comparison Of Distance And Regular Pre-Service Teachers' Perceptions Of The Effectiveness Of Their Pedagogical Courses In Preparing Them For The Real Classroom*

Belgin Aydin

Anadolu University, Turkey [0379]

*Research on the Different Relationship between Learning Community Interaction and Career Planning among Aboriginal and the Han's Junior Students in Taiwan's Education Universities*

YaFang Chiu

Hsin-Sheng College of Medical Care and Management, Taiwan [0185]

*Pre-Service Teachers' Perceived Strengths and their beliefs about Self-Efficacy*

Mine Dikdere

Anadolu University, Turkey [0375]

**107. ACAH - Session Topic: Language, Linguistics - Poster Session A**  
**Saturday 12:30-14:00**

**Aoi**

*Translation Problems Creating Misunderstandings Across Cultures*

Ridvan Tuncel

Anadolu University, Turkey [0300]

*Pseudo-positive discourses of ageing in over 50s life insurance marketing*

Chin-Hui Chen

Cardiff University, United Kingdom [0120]

**SATURDAY SESSION 2 – 14:15-15:45**

**12. ACSS - Session Topic: Economics and Management - Panel D**  
**Saturday 14:15-15:45**

**Sakura**

**Session Chair: Anaam Hashmi**

*Challenges Faced By Malaysian Small Medium Size Enterprises (SMEs) Entrepreneurs To Sustain In The Global Business*

Zaleha Mohamad

Zalinawati Abdullah

Norliza Abd Samad

Universiti Malaysia Terengganu, Malaysia [0364]

*Innovativeness and Small Business Performance of the Southern Province of Sri Lanka*

Fairoz Fauzul Mafasiya

Hirobumi Takenouchi

Yukiko Tanaka

University of Ruhuna, Sri Lanka & Shizuoka University, Japan, Japan [0446]

*Sustainability measures adopted at home and abroad by large U.S corporations*

Anaam Hashmi

Minnesota State University Mankato, United States [0392]

**24. ACAH - Session Topic: Ethnicity, Difference, Identity - Panel D**  
**Saturday 14:15-15:45**

**Tsuki**

**Session Chair: Betsy Forero-Montoya**

*Factors affecting the practice and non-practice of Filipino-American families in the United States*

Felinore Angelica Valera

De La Salle University-Dasmariñas, Philippines [0439]

*Role of the Family in the Cultural Overlaps of Half Japanese/Latin Americans in Japan*

Betsy Forero-Montoya

Tsukuba University, Japan [0421]

**42. ACAH - Session Topic: Language, Linguistics - Panel E**  
**Saturday 14:15-15:45**

**Kashi**

**Session Chair: Simon Thomas**

*Contributions of Age Factors to L2 English Phonology*

Jee Hae Lim

University of Pennsylvania, United States [0666]

*Arousing EFL learners' linguistic and cognitive awareness by readability statistics from in-class writing*

Zhenping Zhu

Aiqun Chen

China university of Geosciences, China [0462]

*East Meets West Online as a Precursor to an International Exchange Program*

Simon Thomas

Ritsuko Yamagata

Osaka Prefecture University, Japan [0497]

**SATURDAY SESSION 2 – 14:15-15:45**

**45. ACAH - Session Topic: Literature, Literary Studies - Panel B**  
**Saturday 14:15-15:45**

**Kiri**

**Session Chair: John Griffith**

*"(Hu)man-made" Money in Linda Hogan's Mean Spirit and Karen Tei Yamashita's Through the Arc of the Rain Forest*

Ana Maria Coteló Cancela

University of A Coruña, Spain [0213]

*De-creation and Re-creation of Self in Japanese and British Fantasized Worlds*

Michelle Chan

Royal Holloway, University of London, United Kingdom [0328]

*Angels and Mecha, Crosses and Revolvers: Western Medievalism in Japanese Science Fiction*

John Griffith

National Taipei University of Technology, Taiwan [0624]

**66. ACAH - Session Topic: Philosophy, Ethics, Consciousness - Panel A**  
**Saturday 14:15-15:45**

**Katsura**

**Session Chair: Patrick Laude**

*"The Divine Ordinary: What the West can learn from Chinese Philosophy"*

J. Randall Groves

Ferris State University, United States [0630]

*The Role of the Perennialist School in the Encounter of East and West*

Patrick Laude

Georgetown University, USA [0063]

**70. ACSS - Session Topic: Politics, Public Policy and Law - Panel B**  
**Saturday 14:15-15:45**

**Matsu**

**Session Chair: Patrick Strefford**

*Japan's Basic Trust System toward East Asia in the Cold War Years: An Ontological Security Perspective*

Hakan Gonen

Middle East Technical University, Japan [0599]

*Climate Change As A Catalyst For Internationalisation: The non-Kyoto Member Taiwan*

Armin Ibitz

Wenzao Ursuline College of Languages, Taiwan [0545]

*US and Japanese diplomacy towards Myanmar: Policy Shifts and Common Ground*

Patrick Strefford

Kyoto Sangyo University, Japan [0587]

**SATURDAY SESSION 2 – 14:15-15:45**

**75. ACSS - Session Topic: Psychology, Cognitive Science and the Behavioural Sciences - Panel B**  
**Saturday 14:15-15:45**

**Ume**

**Session Chair: Andrew Tiedt**

*What makes you happy? A further analysis on the happiness indicators of Malaysian and Indonesian adults.*

Jas Jaafar

Khairudin Che Tak

Yogi Sugandi

University of Malaya, Malaysia [0046]

*Factors associated with the abuse of older Chinese with dementia by their family caregivers: Results of a 6-month longitudinal study*

Elsie Yan

University of Hong Kong, China [0426]

*Gendered Outcomes in Depressive Symptoms among Japanese and U.S. Elders: Does Culture Explain the Gap?*

Andrew Tiedt

Fordham University, United States [0759]

**88. ACSS - Session Topic: Social Sciences: Interdisciplinary - Food and Sustainability**  
**Saturday 14:15-15:45**

**Kiku**

**Session Chair: Paul Hansen**

*“Imported Animal-Human Relationships in Japan: The sustainability of friend and food”*

Paul Hansen

SOAS, London, UK [0511]

*Seeking Sustainable Cattle Production in Protected Forest Areas of Northern Thailand*

Takashi Masuno

Japan [0384]

*A worldview of changing human-cattle relationships*

Kazunobu Ikeya

National Museum of Ethnology, Japan [0540]

*Why Cattle are Easier than Water Buffalo: Lessons on Sustainability from Nepal*

Kazuyuki Watanabe

Ritsumeikan University, Japan [0517]

**94. ACAH - Session Topic: Teaching and Learning - Panel B**  
**Saturday 14:15-15:45**

**Hana**

**Session Chair: Patrick Rates**

*Drama and Cultural Awareness*

Gerald Williams

Kansai University of International Studies, Japan [0408]

*Background Music in the Classroom*

Patrick Rates

Ritsumeikan University, Japan [0264]



**SATURDAY SESSION 2 – 14:15-15:45**

**108. ACAH - Session Topic: Interdisciplinary - Poster Session B**  
**Saturday 14:15-15:45**

**Aoi**

*Life History of Male to Female Transgender: The Use of Self Technology for Success in Education*  
Phitak Siri Wong  
Silpakorn University, Thailand [0132]

*East meets West in gardens*  
Veli Ortacesme  
Akdeniz University, Turkey [0204]

*Redesigning the Artistic Heritage of the Ancient Civilizations in KSA*  
Maha Khayat  
Princess Nora Bint Abdul Rahman University, Saudi Arabia [0167]



Saturday

**SATURDAY SESSION 3 – 16:00-17:30**

**89. ACSS - Session Topic: Food and Sustainability: Featured Speaker  
Saturday 16:00-17:30**

**Kiku**

**Session Chair: June Henton**

*Sustainable Food Projects: The Role of Higher Education in Cultural Change*

Peggy Barlett

Emory University, United States [0622]

The presentation by Professor Barlett will be followed by Q and A, and a round table chaired by Dean June Henton of Auburn University.

**29. ACAH/ACSS - Session Topic: History, Historiography - Panel A    Sakura  
Saturday 16:00-17:30**

**Session Chair: Ivan Evans**

*Asian States' Diplomatic Communications with Medieval China*

Rachel Lung

Lingnan University, Hong Kong [0164]

*Changes of Chinese Modernity Discourse: A Case Study of Chinese Cultural Conservatism*

Xuying Ying

University of Hong Kong, Hong Kong [0355]

*China, Africa and the "development" question: old wine in new bottles?*

Ivan Evans

University of California San Diego, United States [0523]

**43. ACAH - Session Topic: Language, Linguistics - Panel F  
Saturday 16:00-17:30**

**Kashi**

**Session Chair: Wua Park**

*Sojourning in "Our Town": Three Taiwanese English Language Teachers' Cross-cultural Adaptation in America*

Szu-Yueh Chien

University of Georgia, United States [0490]

*Taiwanese Junior High School Teachers' Perceptions of TBLT*

Tzu-Bin Lin

Chiao-Wen Wu

National Institute of Education, Nanyang Technological University, Singapore [0674]

*Social and Psychological Factors in Child Second Language Acquisition*

Wua Park

University of Pennsylvania Graduate School of Education, United States [0661]

**SATURDAY SESSION 3 – 16:00-17:30**

**46. ACAH - Session Topic: Literature, Literary Studies - Panel C**  
**Saturday 16:00-18:00**

**Kiri**

**Session Chair: Stephen Filler**

*From Big Brother to Little People: Postsecular Themes in Murakami Haruki's 1Q84*

Jonathan Dil

Chuo University, Japan [0198]

*The Underground Man and the Woman in the Dunes*

Roy Rosenstein

The American University of Paris, France [0128]

*Western references in Murakami Haruki's works: A literary reflection of today's Japan*

Salagnon Benjamin

Yamanashi University, Japan [0414]

*The Reputation of a Mendicant: Emma Goldman in the Autobiographical Fiction of Itô Noe*

Stephen Filler

Oakland University, United States [0750]

**71. ACSS - Session Topic: Politics, Public Policy and Law - Panel C**  
**Saturday 16:00-17:30**

**Katsura**

**Session Chair: Savita Shankar**

*Philippine National-Local Elite Collaboration and its Implications for Sustainable Development*

Raymund John Rosuelo

University of Makati, Philippines [0241]

*Sustainable Democratic Governance: Some Issues in Women's Political Participation*

Wan Asna Wan Mohd Nor

Salfarina Abdul Gapor

Mohamad Zaini Abu Bakar

Zainon Harun

Azeem Fazwan Ahmad Farouk

Universiti Sains Malaysia, Malaysia [0232]

*The Microfinance Sector in India: Contrasting the Self Help Group Bank Linkage Model and the Grameen Bank Model*

Savita Shankar

National University of Singapore, Singapore [0686]

**25. ACAH - Session Topic: Ethnicity, Difference, Identity - Panel E**  
**Saturday 16:00-17:30**

**Tsuki**

**Session Chair: Rachel Suet Kay Chan**

*Ethnic relationships among graduates in public institutions of higher education (IPTA) and private institutions of higher education (IPTS) in northern Malaysia*

Norazli Md Daud

Sivamurugan Pandian

University of Science Malaysia, Malaysia [0768]

*Institutions and Social Mobilization: The Chinese Education Movement in Malaysia*

Ming Chee Ang

National University of Singapore, Singapore [0192]

*The Myth of the Ah Beng: How Consumption Shapes Identity Among the Malaysia Chinese*

Rachel Suet Kay Chan

University of Malaya, Malaysia [0175]

**SATURDAY SESSION 3 – 16:00-17:30**

**76. ACSS - Session Topic: Psychology, Cognitive Science and the Behavioural Sciences - Panel C  
Saturday 16:00-17:30**

**Matsu**

**Session Chair: Cheng-Shung Huang**

*Using the ARCS Motivational Model to Promote Technical and Vocational College Students' Motivation and Achievement: A Quasi-Experiment Study*

Pai-Lu Wu, Cheng-Shiu University  
Ching-Hwa Tsai, National Sun Yat-sen University  
Che-Hung Lin, Cheng-Shiu University  
Tzu-Hui Yang, National Sun Yat-sen University  
Sih-Han Huang, National Kaohsiung University of Applied Sciences  
Taiwan [0289]

*A Structural Equation Model of Math Self-Concept and Mathematics Achievement: A Longitudinal Study in Taiwan*

Hsin-Yi Kung  
Graduate Institute of Education, Taiwan [0038]

*The effects of pay raises on career advancement and work exhaustion: a longitudinal study among IT professionals in Taiwan*

Cheng-Shung Huang  
Chang Gung University, Taiwan [0322]

**85.B ACAH - Session Topic: Sexuality, Gender, Families - Panel C  
Saturday 16:00-18:00**

**Ume**

**Session Chair: Piyaluk Potiwan**

*The Marginalization Process of the Transgendered*

Piyaluk Potiwan  
Maneimai Tongyu  
Khonkaen University, Thailand [0398]

*Health Risks at the Thai-Lao Border Area - Mekong-Subregion*

Benyapha Prakobsang  
Dr. Yaowaluk Aphichatwanlop  
Khonkaen University, Thailand [0399]

*Sexual Harassment Against Women Teenagers through Virtual Space*

Anugoon Manochai  
Dusadee Aryuwat  
Khonkaen University, Thailand [0401]

*Transnational Human Trafficking Processes in Thailand*

Pattakorn Sasanasuphin  
Dusadee Aryuwat  
Khonkaen University, Thailand [0400]

**SATURDAY SESSION 3 – 16:00-17:30**

**98. ACAH - Session Topic: Theory and Criticism  
Saturday 16:00-18:00**

**Hana**

**Session Chair: Afsaneh Ardehali**

*eCRM as a Postmodern Marketing Approach*

King-wah Yeung

Po-yan Chu

Community College of City University of Hong Kong, China [0126]

*Chinese images in Europe in the seventeenth century: A study on Johan Nieuwhof's images of China*

Jing Sun

Leiden University, Netherlands [0200]

*East Meets West in Nudescape: A Fresh Look at Picasso's Nude through the Eye of Chinese Landscape*

Leon K. L. Chew

Zayed University, United Arab Emirates [0238]

*The Otherwise of the Silk Road: the gap between photographic representation and artistic expression*

Afsaneh Ardehali

University of Cincinnati, United States [0660]

**109. ACAH - Session Topic: Interdisciplinary - Poster Session C  
Saturday 16:00-17:30**

**Aoi**

*Studies on Shandong Bronze Decorations in the Eastern Zhou Period*

Bi Jing-wei

Shannxi Normal University, China [0496]

*Virtual-Reality Hybrid, Urban Space Ideas of Future Asian Cities*

Sheng-Yang Huang

National Chiao Tung University, Taiwan [0577]





# Sunday Sessions

**SUNDAY SESSION 1 – 9:00-10:30**

**5. ACSS - Session Topic: Anthropology, Archaeology, Cultural Studies and Humanities - Panel B**  
**Sunday 9:00-10:30**

**Kiku A**

**Session Chair: Scott Johnston**

*Differences in Concepts of Friendship between Chinese and Japanese University Students*

Naoko Oka

Cisco Asset Management, Japan [0506]

*Cross-cultural Understanding, Translation and Other: A Dialogue between Reflections on my experience of Taiwan Rukai indigenous fieldwork and remarks of reading Rukai indigenous literature.*

Ying-Tang Wang

Graduate Institute of Multicultural Education, Taiwan [0543]

*Developing Cultural Sensitivity: An Intercultural Simulation Plus*

Scott Johnston

Osaka Jogakuin College, Japan [0344]

**15. ACSS - Session Topic: Economics and Management - Panel G**

**Kiku B**

**Sunday 9:00-10:30**

**Session Chair: Wong Sonia**

*Cross-Country Comparison on Directors' Compensation in the Banking Industry.*

Logasvathi Murugiah

Nor Hayati Ahmad

Universiti Utara Malaysia, Malaysia [0302]

*Sales maximization or profit maximization? How state shareholders discipline their CEOs in China*

Wong Sonia

Oppe Sonja

Yang Yong

Lingnan University, Hong Kong, Lund University, Sweden & The Shanghai Stock Exchange, China [0451]

**30. ACAH - Session Topic: History, Historiography - Panel B**

**Kashi**

**Sunday 9:00-10:30**

**Session Chair: Hui-Ju Chang**

*Ambiguous Meanings in Appropriated Iconography*

Romeo Galang, Jr.

Institute of Philippine Culture and Far Eastern University, Philippines [0592]

*Western symbols of power in occupied Taiwan: a study of the architectural 'form' of the Governor General's Office in Taipei*

Hui-Ju Chang

The University of Sheffield, United Kingdom [0499]

**SUNDAY SESSION 1 – 9:00-10:30**

**32. ACAH - Session Topic: Humanities: Interdisciplinary - Panel A**  
**Sunday 9:00-10:30**

**Kiri**

**Session Chair: Mehmet Atalay**

*Animism in Cambodia: Bioregionalism in Practice*  
Gregory McCann  
Tamkang University, Taiwan [0212]

*Sri Aurobindo's Critique of Modern Western Culture*  
Ratikanta Panda  
Indian Institute of Technology Bombay, India [0570]

*In Search of a Better World: East is East and West is West and These Twins Are Doomed to Meet*  
Mehmet Atalay  
Istanbul University, Turkey [0669]

**48. ACAH - Session Topic: Literature, Literary Studies - Panel F-1**  
**Sunday 9:00-10:30**

**Sakura A**

**Session Chair: Shu Jen Chien**

*Sufism as the Blooming Branch in Doris Lessing's The Four-Gated City*  
Sima Aghazadeh  
University of Malaya, Malaysia [0260]

*Literary Texts in Cultural Contexts: Problems and Possibilities in Stage Adapting Prescribed Plays for College Students*  
Rani Paul Ukkan  
St. Joseph's College, Irinjalakuda, India [0049]

*Niklas Luhmann's Observations on Eastern Wisdom and Zen Buddhism*  
Shu Jen Chien  
Tamkang University, Taiwan [0341]

**52. ACAH - Session Topic: Literature, Literary Studies - Panel I**  
**Sunday 9:00-10:30**

**Sakura B**

**Session Chair: Erin Jones**

*Gender Neutrality Discourses and the Subjectivity of Socialist Women—Reading the novel “Nüren”(Woman) by Wei Junyi*  
Xi Liu  
University of Hong Kong, Hong Kong [0176]

*Strength, Dominance and Sexualities: The Presentation of Masculinities in Thai Erotic Literature*  
Orathai Piayura  
Khon Kaen University, Thailand, Thailand [0689]

*The (Un)gendered Warrior: Agency and Power in Silence and Mu Lan*  
Erin Jones  
Abilene Christian University, United States [0538]

**SUNDAY SESSION 1 – 9:00-10:30**

**72. ACSS - Session Topic: Politics, Public Policy and Law - Panel D**  
**Sunday 9:00-10:30**

**Katsura**

**Session Chair: Paul Higgins**

*Evaluating the Universal Health Insurance Coverage (UC) scheme in Rural Thailand-Using a 'Wellbeing Focused Evaluation (WFE) approach*

Farung Mee-Udon

Khon Kaen University, Thailand [0234]

*East meets West? Sustainable quality of life practices in Hong Kong and the United Kingdom*

Paul Higgins

City University Hong Kong, China [0501]

**90. ACSS - Session Topic: Sociology and Geography - Panel A**  
**Sunday 9:00-10:30**

**Matsu**

**Session Chair: Martin Heintel**

*Adelaide's 30 Year Plan: a sustainable urban growth machine?*

Lou Wilson

Kathryn Davidson

University of South Australia, Australia [0243]

*The Decision-Making Process in Donor Nation's Contribution: A Case Study of Kuwait*

Bader Alhajji

Kuwait University, Kuwait [0252]

*Sustainable Development and Protected Areas in Austria*

Martin Heintel

University of Vienna, Austria [0180]

**99. ACAH - Session Topic: Visual Arts Practices - Panel A**  
**Sunday 9:00-10:30**

**Ume**

**Session Chair: Paul Stephen Cooper**

*Voice of Place: The Role of the Built Environment in Bridging Cultural Gaps*

Brett Kearney

Virginia Commonwealth University, Qatar [0415]

*Pecking and Pooing at Pigeon Square. Revisiting Site-Specific Interventions in the Johannesburg CBD.*

Paul Stephen Cooper

Greenside Design Center, College of Design, South Africa [0596]

**110. ACAH - Session Topic: Teaching and Learning - Poster Session C**  
**Sunday 9:00-10:30**

**Aoi**

*A Case Study on Writing Anxiety: Students' Reasons for Their Failure in Writing Classes*

Selma Kara

Anadolu University, Turkey [0352]

*Listening comprehension strategy inventory*

Funda Gercek

Anadolu University, Turkey [0365]

**SUNDAY SESSION 2 – 10:45-12:15**

**6. ACSS - Session Topic: Anthropology, Archaeology, Cultural Studies and Humanities - Panel C  
Sunday 10:45-12:15**

**Kashi**

**Session Chair: Jerrod Hansen**

*Differences in Process of Friendship Development between Chinese and Japanese University Students*

Naoko Oka

Cisco Asset Management, Japan [0507]

*Japanese Abroad: Preparing Japanese students to study abroad*

Jerrod Hansen

Osaka Jogakuin College, Japan [0516]

**16. ACSS - Session Topic: Economics and Management - Panel H  
Sunday 10:45-12:15**

**Kiri**

**Session Chair: Fatma Göksu**

*The Informational System Management*

George Balan

Mihail Aurel Titu

Gabriel Avram Radu

Romanian - German University of Sibiu Romania, Romania [0544]

*Complexity and Departmental Leadership: perceptions of leadership and organizational change in one US research-intensive academic department*

Fabio Bento

Norwegian University of Science and Technology, Norway [0710]

*The Effect of Employee-Oriented Social Responsibility Activities on Job Satisfaction and Corporate Loyalty*

Fatma Göksu

Istanbul University, Turkey [0656]

**31. ACAH - Session Topic: History, Historiography - Panel C  
Sunday 10:45-12:15**

**Katsura**

**Session Chair: Sandra Barkhof**

*The Image of Russia and Great Britain in Late Nineteenth Century Japan: A Comparative Analysis of "Kokumin Shinbun" Publications (April - June, 1895)*

Kovalchuk Marina

Far East State University, Russian Federation [0377]

*Perceptions of Southern Thai People through World War II*

Rachanee Kalayakunawutti

Prince of Songkla University, Thailand [0559]

*'Germany's Forgotten War'- German POW from Tsingtau in Japanese POW camps during WWI*

Sandra Barkhof

University of Plymouth, United Kingdom [0070]

**33. ACAH - Session Topic: Humanities: Interdisciplinary - Panel B  
Sunday 10:45-12:15**

**Matsu**

**Session Chair: Guler Koca**

*A study of the core value of cultural property as a development strategy for creative & cultural parks in Taiwan*

Ying-ming Su

National Taipei University of Technology, Taiwan [0572]

*Western Influences on Planning Problems in Turkey*

Guler Koca

Anadolu University, Turkey [0614]



SUNDAY SESSION 2 – 10:45-12:15

**36. ACSS - Session Topic: Interdisciplinary Perspectives on Gender - Panel A**  
**Sunday 10:45-12:15**

Ume

**Session Chair: Santwana Mishra**

*Women In Muslim Societies*

Baher Ghosheh

Edinboro University, United States [0041]

*Empowerment among farmers in Nepal: aren't we all talking about the same thing?*

Annemarie Westendorp

Van Hall Larenstein/Wageningen University, Netherlands [0237]

*Emotional Intelligence of the trainee teachers in relation to their gender and method subjects*

Santwana Mishra

Dr. Babasheb Ambedkar Marathwada University, India [0560]

**49. ACAH - Session Topic: Literature, Literary Studies - Panel F-2**  
**Sunday 10:45-12:30**

Sakura A

**Session Chair: Mark Sheehan**

*C.S. Lewis's The Voyage of the Dawn Treader and Christian Postmodernism: East and West, and Beyond.*

Kyoko Yuasa

Hokkaido University, Japan [0493]

*"Gloriously Anomalous?" or "Slush?" C. S. Lewis and Reformed Theology*

Adam Barkman

Yonsei University, Korea, Republic of [0775]

*Connecting cultures through language: British Literature at Japanese University*

Mark Sheehan

Shizuoka University of Art and Culture, Japan [0345]

**53. ACAH - Session Topic: Literature, Literary Studies - Panel J**  
**Sunday 10:45-12:15**

Tsuki

**Session Chair: Bashabi Fraser**

*East is East and West is West: A reading of Jhumpa Lahiri's Namesake*

Binod Mishra

IIT Roorkee, India [0437]

*A Meeting of Two Minds*

Bashabi Fraser

Edinburgh Napier University, United Kingdom [0298]

*Romancing 'occidental longings': a reading of interracial romance by East Asian women writers*

Lisa Yinghong Li

J. F. Oberlin University, Japan [0524]

**SUNDAY SESSION 2 – 10:45-12:15**

**73. ACSS - Session Topic: Politics, Public Policy and Law - Panel E**  
**Sunday 10:45-12:15**

**Kiku A**

**Session Chair: Mei-Fang Fan**

*"Merger Control for Consumer Welfare towards Economic Sustainability"*

Ernie Melini Mohd Jamarudi

Putri Syaidatul Akma Mohd Adzmi

Universiti Teknologi MARA, Malaysia [0443]

*The Precautionary Principle and the Controversy of Genetically Modified Crops and Foods in Taiwan*

Mei-Fang Fan

National Yang-Ming University, Taiwan [0329]

*Conserving Biodiversity on Private Land' Collaborative Environmental Governance in the Case of Twin-Lake, Taiwan*

Ching-Ping Tang

Yi-Hsuan Lin

National Cheng Chi University, Taiwan [0676]

**100. ACAH - Session Topic: Visual Arts Practices - Panel B**  
**Sunday 10:45-12:15**

**Kiku B**

**Session Chair: Krzysztof Krajewski-Siuda**

*Breaking modernism: Buddhist epistemology in the work of Ad Reinhardt and minimalism*

Ken Namkha

The Royal Danish Academy of Fine Arts, School of Architecture, Denmark [0626]

*Polish anti-alcohol poster campaigns 1945-1990: an analysis of visual public health strategies in an authoritarian state*

Krzysztof Krajewski-Siuda

Medical University of Silesia, Poland [0726]

**109.B. ACAH - Session Topic: Teaching and Learning - Poster Session D**  
**Sunday 10:45-12:15**

**Aoi**

*No Need For The Whole Text*

Nilufer Ozgur

Anadolu University, Turkey [0612]

*Perceptions about Vocabulary Teaching*

Dilek Altindas

Turkey [0618]

**SUNDAY SESSION 3 – 12:30-14:00**

**7. ACSS - Session Topic: Anthropology, Archaeology, Cultural Studies and Humanities - Panel D  
Sunday 12:30-14:00**

**Kiku A**

**Session Chair: Lydia Kiroff**

*On the bridge between east and west which lane is fastest?*

Muhammad Gamal

University of New South Wales, Australia [0529]

*The Gaze Construction of Nordic Cross-cultural Consumption: From the "Nordic Trend" to IKEA in Taiwan*

Shih Piao Chao

National Taiwan University, Taiwan [0741]

*The geography of Auckland's design creative industries*

Lydia Kiroff

Unitec Institute of Technology, New Zealand [0045]

**26. ACAH - Session Topic: Globalisation - Panel A  
Sunday 12:30-14:00**

**Kashi**

**Session Chair: Mylen Yamamoto**

*Superflat Worlds: Cross-cultural strategies in Art*

Kristen Sharp

RMIT University, Australia [0115]

*Indian Folk Culture Vs Global Culture: Challenges and Opportunities*

Ravindra Katyayan

Maniben Nanawati Women's College, India [0581]

*East Meets West: Studying Abroad for the Sake of Music*

Mysten Yamamoto

California State University, Los Angeles, United States [0291]

**34. ACAH - Session Topic: Humanities: Interdisciplinary - Panel C  
Sunday 12:30-14:00**

**Kiri**

**Session Chair: Thomas Chung**

*Meeting of late Ottoman architecture with the West*

Rana Karasozen

Anadolu University, Turkey [0607]

*Commemorative Space in Modern Japan: Understanding Yasukuni and Kudan as architectural and urban problems*

Thomas Chung

The Chinese University of Hong Kong, Hong Kong [0707]

**37. ACSS - Session Topic: Interdisciplinary Perspectives on Gender - Panel B  
Sunday 12:30-14:00**

**Sakura A**

**Session Chair: Yi-Chien Wang**

*Gender Perspective in History Writing*

Amrit Varsha Gandhi

Himachal Pradesh University, India [0463]

*Transgressing the boundaries to install within marginality. Zhai Yongming's lyrical voice.*

Justyna Jagusik

University of Zurich, Switzerland & University of Warsaw, Poland [0485]

*When Mandarin Color Vocabulary Meets Lakoff's Gender Differences*

Yi-Chien Wang

National Kaohsiung Normal University, Taiwan [0410]

**SUNDAY SESSION 3 – 12:30-14:00**

**50. ACAH - Session Topic: Literature, Literary Studies - Panel G  
Sunday 12:30-14:00**

**Sakura B**

**Session Chair: Patrick Meadows**

*The New Rugged Individualism: Modernity and Countersystem in Postwar Fiction*  
Andrew Madigan  
UAEU, United Arab Emirates [0137]

*West Runs Over East: Belief, Confrontation and Globalization in Taiwanese Nativist Fiction*  
James Barton Rollins  
Baohai Chiang  
National Chung Cheng University, Taiwan [0610]

*Antidotes to a Homogeneous World: Henri Michaux's A Barbarian in Asia and Victor Segalen's Essay on Exoticism*  
Patrick Meadows  
Georgetown University, United States [0141]

**77. ACSS - Session Topic: Psychology, Cognitive Science and the Behavioural Sciences - Panel D  
Sunday 12:30-14:00**

**Katsura**

**Session Chair: Alessandro Nai**

*Human Sustainability in the Face of Incidents of Mass Violence: The Psychological Dynamics and Effects on Trauma on Emergency Response Interventions*  
Patricia Levy  
Fort Hays State University, USA [0647]

*Framing preferences? Congruence between elite and citizens' arguments in Swiss direct and representative democracy*  
Alessandro Nai  
Anouk Lloren  
University of Geneva, Switzerland [0556]

*Negative campaigning effects on participation. Mobilizing or demobilizing effect in Swiss political context?*  
Annie Guex  
Alessandro Nai  
University of Geneva, Switzerland [0645]

**86. ACSS - Session Topic: Social Sciences: Interdisciplinary - Panel A  
Sunday 12:30-14:00**

**Kiku B**

**Session Chair: Salvator-John A Liotta**

*Sustainability - What Should We Do?*  
Rick Hölsgens  
Maastricht University, Netherlands [0309]

*Corporate Social Responsibility, Sustainable Development and Tourism; A Bridging Effort*  
Muhammad Arif  
Bodø University College, Norway [0625]

*A critical study about Language and Architecture: relations between Kanji, Alphabet and Urban Space in the East and West*  
Salvator-John A Liotta  
University of Tokyo, Japan [0449]

**101. ACAH - Session Topic: Visual Arts Practices - Panel C  
Sunday 12:30-14:00**

**Matsu**

**Session Chair: Christin Bolewski**

*The wisdom of Chinese Calligraphy Imagery*  
Suoqiang Yang  
School of Humanities and Social Science, China [0766]

*West Meets East: Cross-cultural Art from the Western Perspective*  
Christin Bolewski  
Loughborough School of Art and Design, UK [0124]

**SUNDAY SESSION 3 – 12:30-14:00**

**111. ACSS - Session Topic: Interdisciplinary - Poster Session E  
Sunday 12:30-14:00**

**Aoi**

*An exploration of consumer resistance to mobile advertising*

Peng-Ting Chen

Hsin-Pei Hsieh

Jian-Hong Chen

Shu-Chen Kuo

Taiwan [0744]



Sunday

**SUNDAY SESSION 4 – 14:15-15:45**

**ACAH Invited Panel: ESL**  
**Sunday 14:15-15:45**

**Sakura A**

**Session Chair: Elizabeth Yoshikawa**

“Beyond the textbook: Using YouTube to motivate discussions.”

Elizabeth Yoshikawa

Kwansei Gakuin University, Japan [MK 0801]

Motivating EFL intermediate learners in writing clear compositions

Marian Wang

Kwansei Gakuin University, Japan [MK 0802]

Drama-based Pedagogy: From Instrumental to Integrative Motivation

Eucharia Donnery

Sophia University, Japan [MK 0804]

**8. ACSS - Session Topic: Anthropology, Archaeology, Cultural Studies and Humanities - Panel E**  
**Sunday 14:15-15:45**

**Sakura B**

**Session Chair: Georges Depeyrot**

*Critique and Reconstruction: The Reflection on Preservation of War Landscapes in Kinmen-Matsu Areas*

Chien-chung Chen

Chao-ching Fu

National University of Tainan, Taiwan [0579]

*Eastern and western monetary systems from difference to similarity*

Georges Depeyrot

Centre National de la recherche scientifique, France [0146]

**19. ACSS - Session Topic: Education and Social Welfare - Panel C**  
**Sunday 14:15-15:45**

**Kashi**

**Session Chair: Yasushi Miyazaki**

*Reviewing the reformed welfare system in Indonesia*

Sitta Rosdaniah

Australian National University, Australia [0582]

*The history of definitions for Hattatsu Shōgai (Developmental Disabilities and Developmental Disorders) in Japan*

Yasushi Miyazaki

Kwansei Gakuin University, Japan [0615]



**SUNDAY SESSION 4 – 14:15-15:45**

**27. ACAH - Session Topic: Globalisation - Panel B**  
**Sunday 14:15-16:15**

**Kiku A**

**Session Chair: Victoria Miroshnik**

*Globalization and Cultural Identity: A Sociolinguistics Study in the United Arab Emirates*  
Abdullah Al Bannai  
The United Arab Emirates University, United Arab Emirates [0306]

*The Becoming Enemy of the East for the West: Islam and Muslim Immigrants in Europe*  
Meyda Yegenoglu Mutman  
Middle East Technical University, Turkey [0048]

*Cultural Networks: Abu Dhabi's emergence as a global city*  
Yasser Elsheshtawy  
UAE University, United Arab Emirates [0411]

*Corporate Citizenship Creation in the Era of Globalization: Evidence from Japanese multinational companies*  
Victoria Miroshnik  
Ritsumeikan Asia Pacific University, Japan [0736]

**35. ACAH - Session Topic: Immigration, Refugees, Race, Nation**  
**Sunday 14:15-15:45**

**Kiri**

**Session Chair: Salwa Nugali**

*The Memories of Exile, Disorientation, and Self-identity in Li-Young Lee's "Persimmons"*  
Osmond Chien-ming Chang  
Shao-ming Kung  
National Chung Cheng University, Taiwan [0477]

*When WE meet, a new culture is born: A Case Study of Hijazi culture in Saudi Arabia*  
Salwa Nugali  
King Saud University, Saudi Arabia [0343]

**51. ACAH - Session Topic: Literature, Literary Studies - Panel H**  
**Sunday 14:15-15:45**

**Katsura**

**Session Chair: Susan Miller**

*Change and Conundrum in Spiral Road*  
Chun Fu  
National Ilan University, Taiwan [0526]

*Narrative Levels and Metafictional Structure of "Dream of the Red Chamber"*  
Gailan Wei  
City University of Hong Kong, Hong Kong [0436]

*Frankenstein: The Offspring of Happy Days*  
Susan Miller  
Nippon Sport Science University, University of Glasgow, Japan [0339]

**62. ACAH - Session Topic: Media, Film Studies, Theatre, Communication - Panel D**  
**Sunday 14:15-15:45**

**Matsu**

**Session Chair: Charles Exley**

*Lesbian 'Desis' in deepa mehta's fire: redefining the boundaries of the (glo)bal and the lo(cal)*  
Arudhra Krishnaswamy  
National University of Singapore, Singapore [0550]

*Cross-dressing as Cultural Critique: the Art of Morimura Yasumasa*  
Charles Exley  
University of Montana, United States [0650]

**SUNDAY SESSION 4 – 14:15-15:45**

**78. ACSS - Session Topic: Psychology, Cognitive Science and the Behavioural Sciences - Panel E  
Sunday 14:15-15:45**

**Kiku B**

**Session Chair: Tomoko Itoh**

*Alexithymia in relation to craving in an alcohol dependent sample*

Fred Thorberg

Ross Young

Karen Sullivan

Michael Lyvers

Jason Connor

Gerald Feeney

Queensland University of Technology, Australia [0248]

*Cross-cultural Study between Japanese and Korean Office Workers on Self-disclosure*

Noriko Nakagawa

Ryutsu Kagaku University, Japan [0557]

*Difference in Probabilistic Judgment Processes between Children and Adults*

Tomoko Itoh

Waseda University; Research Fellow of the Japan Society for the Promotion of Science, Japan [0281]

**92. ACSS - Session Topic: Sociology and Geography - Panel C  
Sunday 14:15-15:45**

**Ume**

**Session Chair: Lale Berköz**

*Mapping the Geographical Distribution of Duanfen Markets*

Tung-Yiu Stan Lai

Chu Hai College of Higher Education, Hong Kong [0724]

*Spatial Transformations in Istanbul*

Lale Berköz

Istanbul Technical University, Faculty of Architecture, Turkey [0112]

**SUNDAY SESSION 5 – 16:00-17:30**

**20. ACSS - Session Topic: Education and Social Welfare - Panel D**  
**Sunday 16:00-17:30**

**Kiku B**

**Session Chair: Hui-Chin Yang**

*The role of the middle class in the development of welfare policy standards*

Alla Salmina

State University Higher School of Economics, Russian Federation [0705]

*Examining the roles of risk and protective factors in the presence or absence of problem behavior among Chinese Male Adolescents*

Haibin Li

Andrew Martin

Derrick Armstrong

The University of Sydney, Australia [0758]

*Effective Online Teaching and Learning-A Case Study in a Teacher Education Program in New York State*

Hui-Chin Yang

Mercy College, United States [0738]

**28. ACSS - ACSS - Technology and Applied Sciences**  
**Sunday 16:00-17:30**

**Kashi**

**Session Chair: Tzu-Yi Liu**

*Bringing robotic education into a Girls' Senior High School in Taiwan: Probing into the problem solving model of creative project work from BLOG*

Chih-Yang Chao

Yuan-tai Chen

Yu-Te Wang

Yong Shun Lin

Kai-Fu Yang

National Chunghua University of Education, Taiwan [0583]

*Technology and Applied Science - Augmented Reality Applied on Furniture Allocation in Real-State Pre-sale House to explore Users' Configuring Behavior and Satisfaction*

Tzu-Yi Liu

Chien-Hsu Chen

Tay-Sheng Jeng

National Cheng Kung University, Taiwan [0220]

**39. ACAH - Session Topic: Language, Linguistics - Panel B**  
**Sunday 16:00-17:30**

**Sakura B**

**Session Chair: Mahmut Mutman**

*Discourse and Sustainability*

Arran Stibbe

University of Gloucestershire, United Kingdom [0378]

*Language Reform in Nationalism and Globalism*

Mahmut Mutman

Bilkent University, Turkey [0054]

*Save Our Languages: Act Now!*

Gajendra Singh Chauhan

Birla Institute of Technology & Science, India [0295]

**SUNDAY SESSION 5 – 16:00-17:30**

**40. ACAH - Session Topic: Language, Linguistics - Panel C**  
**Sunday 16:00-17:30**

**Kiri**

**Session Chair: Jonathan Britten**

*Tensions between Standardisation and Diversity: Sign Languages in Trinidad and Tobago and Japan.*

Ben Braithwaite

Trinidad and Tobago [0498]

*Beyond East and West: Co-evolution of a Globally Shared Language in the 21st Century.*

Jonathan Britten

Nakamura University, Japan [0502]

**59. ACAH - Session Topic: Media, Film Studies, Theatre, Communication - Panel A**  
**Sunday 16:00-17:30**

**Sakura A**

**Session Chair: Nicholas de Villiers**

*Friend or Enemy: The Role of Japanese in Chinese War Films*

Shuk Ting, Kinnia Yau

The Chinese University of Hong Kong, Hong Kong [0058]

*New Auteurism of the Urban Generation Chinese Cinema in a Global Age*

Ran Ma

University of Hong Kong, China [0208]

*"Chinese Cheers": Hou Hsiao-hsien and Transnational Homage*

Nicholas de Villiers

University of North Florida, United States [0313]

**79. ACSS - Session Topic: Psychology, Cognitive Science and the Behavioural Sciences - Panel F**  
**Sunday 16:00-17:30**

**Katsura**

**Session Chair: Muchu Yu**

*Promote people of low sport willingness to sport by group encouragement*

Ming-Chiao Wu

Chien-Hsu Chen

National Cheng-Kung University, Taiwan [0354]

*Stress Image Representation Applied to Eastern Asians*

Muchu Yu

Tay-sheng Jeng

Cheng Kung University, Taiwan [0504]

**SUNDAY SESSION 5 – 16:00-17:30**

**87. ACSS - Session Topic: Social Sciences: Interdisciplinary - Panel B**  
**Sunday 16:00-17:30**

**Matsu**

**Session Chair: Chao-Shen Cheng**

*Globalisation, postcolonialism and education for sustainability: Notes on pedagogy*

Julie Matthews

The University of the Sunshine Coast, Australia [0353]

*The Construction and Implementation of Energy and Power innovative curriculum integrated with blocks in Life Technology Courses*

Yu-Te Wang

David W. S. Tai

Yuan-Tai Chen

Pao Chin Yang

National Taichung University, Taiwan [0732]

*Elementary science teachers' motivation toward professional development: the role of gender, academic background and teaching experience*

Chao-Shen Cheng

Ying-Tien Wu

National Taichung University, Taiwan, Taiwan [0371]

**ACAH Sponsored Documentary**

**Friday 16:00-17:30 [NB This will also be shown on Friday at 16:00]**

**Shayo**

*Codes of Gender: Identity and Performance in Pop Culture*

Maha Moushabeck

Media Education Foundation, United States [0042]

Sunday

The image features two koi fish, one in the upper right and one in the lower left, swimming in a circular path. The fish are white with large red patches and black markings. They are enclosed within a circular frame composed of two concentric, hand-drawn lines: a red outer line and a blue inner line. The text "Virtual Presentations" is centered within the blue circle.

# Virtual Presentations



### Virtual Presentations

Virtual Presenters have the option of posting a digital presentation of their paper on our YouTube page

To view associated presentations, please visit <http://www.youtube.com/user/AsianConferences>

#### ACSS - Economics and Management

*The scientific analysis of the competitive advantages provided by the production system*

*Toyota - Just in time*

Mihail Titu

Constantin Oprean

Daniel Grecu

Cristina Tanasescu

Mariana Titu

Lucian Blaga of Sibiu Romania, Romania [0717]

*A study on mapping processes in organizations based on acquaintances. A Case Study*

Constantin Oprean

Mihail Titu

Daniel Grecu

Cristina Tanasescu

Camelia Oprean

Mariana Titu

Lucian Blaga of Sibiu Romania, Romania [0719]

*The Analysis of the Influence of Stress on the Climate in the Knowledge-based Organizations in the Educational System*

Constantin Oprean

Mihail Titu

Viorel Bucur

Lucian Blaga of Sibiu Romania, Romania [0720]

*Excellence - Quality Feature of Institutional Communication in the University Milieu*

Mihail Titu

Daniela Flucsa

Mariana Titu

Alina Vanu

Lucian Blaga of Sibiu Romania, Romania [0721]

#### ACSS – Media and Communications

*The Rise of the Objective Newspaper in Malaysia-Sustaining the Readers and the Industry*

Siti Suriani Othman

Nottingham Trent University, United Kingdom [0308]

#### ACSS - Social Sciences: Other

*Student housing, The relationship between sense of attachment to place and satisfaction among undergraduate students, case study Universiti Sains Malaysia*

Fatemeh Khozaei

Nadia Ayub

Ahmad sanusi Hassan

Zahra Khozaei

Universiti Sains Malaysia, Malaysia [0107]

*Research for Research's Sake: The Challenges Facing Kenyan Universities in their Efforts to Address National Development*

Nancy Gakahu

Masinde Muliro University, Kenya [0542]

#### ACAH - Language, Linguistics

*Balkanising Taxonomy*

Nela Milic

Goldsmiths University, United Kingdom [0757]

*Raising EFL learner's motivation via information technology integrated instruction*

Michelle Kawamura

Kwansei Gakuin University, Japan [MK 0800]

**ACAH - Language, Linguistics**

*ESL or EFL teachers an opportunity to learn how to include the cultural led discussions on media topics for motivating EFL learners in speaking*  
Matthew Sanders  
Kwansei Gakuin University, Japan [MK 803]

*The English language for Oriental Studies students as a bridge between Eastern and Western cultures*  
Julia Falkovich  
Tomsk Polytechnic University, Russian Federation [0125]

**ACAH – Interdisciplinary Arts and Humanities**

*Play and Kill - Film Teenage Violence in Western and Eastern contemporary societies: Van Sant's Elephant and Fukasaku's Battle Royale*  
Ana Barroso  
Universidade de Lisboa, Portugal [0184]

*Values in the modern world.*  
Natalya Mischenko  
Tomsk Polytechnic University, Russian Federation [0404]

*Diaspora Circulation and Cultural Amnesia as Agents of Change in V.S. Naipaul's "Half a Life" and "Magic Seeds"*  
Helya Hemmesian  
Azad University/ Karaj, Iran, Islamic Republic of [0014]

*Online circulation of US TV dramas among Chinese fans: A case study of "YDY" fansub group*  
Guanxiong Huang  
Chinese University of Hong Kong, Hong Kong [0383]

virtual  
Presentations

## Index of Authors

The following is an index of authors ordered alphabetically by last name. Following the author name is the corresponding four digit submission code, panel number in which their presentation appears, and page reference in this programme.

Abdullah, Sharifah Zahhura Syed [0503] [Panel 4]	p. 11	Cheah, Wai [0405] [Panel 105]	p. 23
Abdullah, Zalinawati [0364] [Panel 12]	p. 32	Chen, Aiqun [0462] [Panel 42]	p. 32
Aghazadeh, Sima [0260] [Panel 48]	p. 42	Chen, Chien-chung [0579] [Panel 8]	p. 50
Ahmad, Noor Sulastry Yurni [0020] [Panel 68]	p. 18	Chen, Chien-Hsu [0220] [Panel 28]	p. 53
Ahmad, Nor Hayati [0302] [Panel 15]	p. 41	Chen, Chien-Hsu [0354] [Panel 79]	p. 54
Aji, Gabriel Fajar Sasmita [0239] [Panel 22]	p. 24	Chen, Chien-Hsu [0482] [Panel 61]	p. 16
Alan, Mehmet [0448] [Panel 97]	p. 19	Chen, Chien-Hsu [0746] [Panel 57]	p. 17
Albassam, Laila [0487] [Panel 3]	p. 17	Chen, ChienHsu [0457] [Panel 55]	p. 12
Alfadda, Alia [0147] [Panel 3]	p. 17	Chen, Chin-Hui [0120] [Panel 107]	p. 31
Alhajji, Bader [0252] [Panel 90]	p. 43	Chen, Ching-Hsuen [0678] [Panel 103]	p. 16
Ali, Murad [0311] [Panel 10B]	p. 14	Chen, Jian-Hong [0744] [Panel 111]	p. 49
Allen, Kay [0634] [Panel 102]	p. 13	Chen, Jui-sung [0461] [Panel 64]	p. 22
Altindas, Dilek [0618] [Panel 110]	p. 46	Chen, Kuo-Hsiang [0452] [Panel 11]	p. 28
Ang, Ming Chee [0192] [Panel 25]	p. 37	Chen, Peng-Ting [0744] [Panel 111]	p. 49
Aphichatwanlop, Yaowaluk [0399] [Panel 85B]	p. 38	Chen, Siqing [0053] [Panel 1]	p. 11
Ardehali, Afsaneh [0238] [Panel 98]	p. 39	Chen, Wei-Ju [0301] [Panel 20B]	p. 14
Arif, Muhammad [0625] [Panel 86]	p. 48	Chen, Yu-Li [0530] [Panel 96]	p. 16
Armaner, Türker [0166] [Panel 67]	p. 25	Chen, Yuan-tai [0583] [Panel 28]	p. 53
Armstrong, Derrick [0758] [Panel 20]	p. 53	Chen, Yuan-Tai [0732] [Panel 87]	p. 55
Arnoldi-van der Walt, Emsie [0568] [Panel 58]	p. 21	Cheng, Chao-Shen [0371] [Panel 87]	p. 55
Atalay, Mehmet [0669] [Panel 32]	p. 42	Cheng, Tai-Yun [0452] [Panel 11]	p. 28
Aydin, Belgin [0379] [Panel 93]	p. 31	Cheung, Shu Fai [0233] [Panel 74]	p. 30
Ayub, Nadia [0107] [Virtual Presenter]	p. 57	Chew, Leon K. L. [0238] [Panel 98]	p. 39
Ayuwat, Dusadee [0401] [Panel 85B]	p. 38	Chiang, Baochai [0610] [Panel 50]	p. 48
Aryuwat, Dusadee [0400] [Panel 85B]	p. 38	Chiang, Tien-Hui [687] [Chiang Panel]	p. 8 & p. 20
Bai, Yin [0471] [Panel 56]	p. 15	Chiau, Wen-Yan [SP1] [Panel 81]	p. 12
Bakar, Mohamad Zaini Abu [0232] [Panel 71]	p. 37	Chien, Chien-Huan [0746] [Panel 57]	p. 17
Balan, George [0544] [Panel 16]	p. 44	Chien, Hui-Min [0315] [Panel 80]	p. 25
Bannai, Abdullah Al [0306] [Panel 27]	p. 51	Chien, Sheng-Fen [0513] [Panel 57]	p. 17
Mutman, Meyda Yegenoglu [0048] [Panel 27]	p. 51	Chien, Shu Jen [0341] [Panel 48]	p. 42
Barkhof, Sandra [0070] [Panel 31]	p. 44	Chien, Szu-Yueh [0490] [Panel 43]	p. 36
Barkman, Adam [0775] [Panel 49]	p. 45	Chilton, Myles [0318] [Panel 44]	p. 29
Barlett, Peggy [0622] [Panel 89]	p. 36	Chin-Ho, Cho [0144] [Panel 10]	p. 11
Barroso, Ana [0184] [Virtual Presenter]	p. 58	Ching, Gregory [0530] [Panel 96]	p. 16
Bashar, Farhana [0228] [Panel 21]	p. 21	Chiu, YaFang [0185] [Panel 93]	p. 31
Bauer, J. Edgar [0299] [Panel 84]	p. 22	Choi, Eunjung [0387] [Panel 69]	p. 30
Begg, Clive [0752] [Panel 69]	p. 30	Chou, Kuei-Ru [0135] [Panel 103]	p. 16
Beisert, Maria [0546] [Panel 84]	p. 22	Chu-Ling, Chang [0369] [Panel 104]	p. 17
Benjamin, Salagnon [0414] [Panel 46]	p. 37	Chu, Po-yan [0126] [Panel 98]	p. 39
Bento, Fabio [0710] [Panel 16]	p. 44	Chuang, WeiHao [0457] [Panel 55]	p. 12
Berkoz, Lale [0112] [Panel 92]	p. 52	Chung, Guang-Han [0781] [Chiang Panel]	p. 20
Bolewski, Christin [0124] [Panel 101]	p. 48	Chung, Thomas [0707] [Panel 34]	p. 47
Braithwaite, Ben [0498] [Panel 40]	p. 54	Cline, Thomas [0664] [Panel 97]	p. 19
Britten, Jonathan [0502] [Panel 40]	p. 54	Connor, Jason [0248] [Panel 78]	p. 52
Broinowski, Alison [0099] [Panel 1]	p. 11	Cooper, Paul Stephen [0596] [Panel 99]	p. 43
Bualar, Theeraphong [0357] [Panel 85]	p. 23	Daud, Norazli Md [0768] [Panel 25]	p. 37
Bucur, Viorel [0720] [Virtual Presenter]	p. 57	Davidson, Kathryn [0243] [Panel 90]	p. 43
Buhaiciuc, Mihaela [0286] [Panel 65]	p. 29	Depeyrot, Georges [0146] [Panel 8]	p. 50
Butler, John [0675] [Panel 47]	p. 12	Diaconu, Maria [0665] [Panel 54]	p. 15
Cancela, Ana Maria Cotelto [0213] [Panel 45]	p. 33	Dikdere, Mine [0375] [Panel 93]	p. 31
Caqueo-Urizar, Alejandra [0653] [Panel 85]	p. 23	Dil, Jonathan [0198] [Panel 46]	p. 37
Carter, Meg [0348] [Panel 82]	p. 16	Donnery, Eucharua [0804] [MK]	p. 50
Chan, Darius [0554] [Panel 14]	p. 24	Doruk, Ece Karadogan [0372] [Panel 58B]	p. 29
Chan, Darius [0632] [Panel 74]	p. 30	Dumitriu, Camelia [0256] [Panel 10B]	p. 14
Chan, Michelle [0328] [Panel 45]	p. 33	Elsheshtawy, Yasser [0411] [Panel 27]	p. 51
Chan, Rachel Suet Kay [0175] [Panel 25]	p. 37	Ergin, Murat [0303] [Panel 22]	p. 24
Chan, YC [0193] [Panel 61]	p. 16	Evans, Ivan [0523] [Panel 29]	p. 36
Chang, Cheng-Ping [Chiang Panel] [0693]	p. 20	Exley, Charles [0650] [Panel 62]	p. 51
Chang, Chih-Peng [0465] [Panel 2]	p. 14	Falkovich, Julia [0125] [Virtual Presenter]	p. 58
Chang, Hui-Ju [0499] [Panel 30]	p. 41	Fan, Mei-Fang [0329] [Panel 73]	p. 46
Chang, Lilian Ya-Hui [0259] [Panel 18]	p. 17	Fan, Simon [0444] [Panel 14]	p. 24
Chang, Osmond Chien-ming [0477] [Panel 35]	p. 51	Farouk, Azeem Fazwan Ahmad [0232] [Panel 71]	p. 37
Chang, Shao-Shiun [0453] [Panel 105]	p. 23	Feeney, Gerald [0248] [Panel 78]	p. 52
Chang, Shu Fei [0221] [Panel 56]	p. 15	Filler, Stephen [0414] [Panel 46]	p. 37
Chao, Chih-Yang [0583] [Panel 28]	p. 53	Fluca, Daniela [0721] [Virtual Presenter]	p. 57
Chao, Shih Piao [0741] [Panel 7]	p. 47	Forero-Montoya, Betsy [0421] [Panel 24]	p. 32
Chauhan, Gajendra Singh [0295] [Panel 39]	p. 53	Fraser, Bashabi [0298] [Panel 53]	p. 45
		Fraser, Bashabi [Poetry Reading & Workshop]	p. 24
		Fu, Chao-Ching [0595] [Panel 2]	p. 14
		Fu, Chao-ching [0579] [Panel 8]	p. 50
		Fu, Chun [0526] [Panel 51]	p. 51
		Fung, Helene [0632] [Panel 74]	p. 30
		Gaikwad, John S. [0737] [Panel 3]	p. 17
		Gakahu, Nancy [0542] [Virtual Presenter]	p. 57
		Galang, Romeo Jr. [0592] [Panel 30]	p. 41

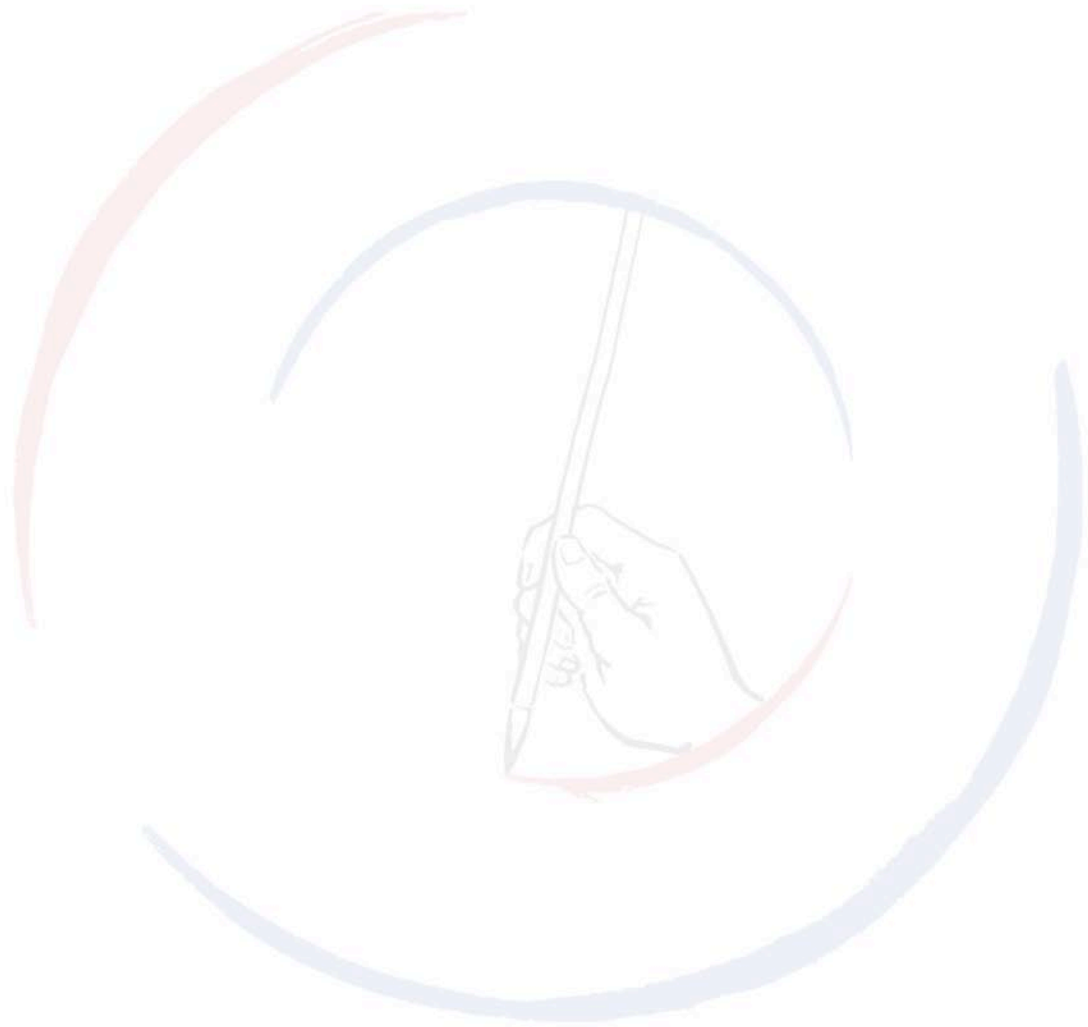
Gamal, Muhammad [0529] [Panel 7]	p. 47	Karamehic-Muratovic, Ajlina [0405] [Panel 105]	p. 23
Gandhi, Amrit Varsha [0463] [Panel 37]	p. 47	Karasozen, Rana [0607] [Panel 34]	p. 47
Gapor, Salfarina Abdul [0232] [Panel 71]	p. 37	Karnchanasuwan, Daranee [0536] [Panel 106]	p. 25
García-Ferrer, Marta [0653] [Panel 85]	p. 23	Kavanagh, Barry [0535] [Panel 41]	p. 28
Gautam, Vijeta [0330] [Panel 63B]	p. 24	Kawagoe, Eiko [0332] [Panel 96B]	p. 18
Gercek, Funda [0365] [Panel 109]	p. 43	Kawamura, Michelle [MK 0800] [Virtual Presenter]	p. 57
Ghabbour, Walid [0326] & [0531] [Panel 60]	p. 18	Kearney, Brett [0415] [Panel 99]	p. 43
Ghosheh, Baher [0041] [Panel 36]	p. 45	Khayat, Maha [0167] [Panel 108]	p. 35
Göksu, Fatma [0656] [Panel 16]	p. 44	Khozaei, Fatemeh [0107] [Virtual Presenter]	p. 57
Goldbæk, Henning Mathias [0068] [Panel 54]	p. 15	Khozaei, Zahra [0107] [Virtual Presenter]	p. 57
Gonen, Hakan [0599] [Panel 70]	p. 33	Kiroff, Lydia [0045] [Panel 7]	p. 47
Grecu, Daniel [0717] & [0719] [Virtual Presenter]	p. 57	Klemelä, Juha [0358] [Panel 91]	p. 31
Grecu, Daniel [Virtual Presenter]	p. 57	Koca, Guler [0614] [Panel 33]	p. 44
Griffith, John [0624] [Panel 45]	p. 33	Koncarevic, Bojan Milan [0749] [Panel 9]	p. 11
Groves, J. Randall [0630] [Panel 66]	p. 33	Krajewski-Siuda, Krzysztof [0726] [Panel 100]	p. 46
Guarné, Blai [0668] [Panel 4]	p. 11	Krishnaswamy, Arudhra [0550] [Panel 62]	p. 51
Guex, Annie [0645] [Panel 77]	p. 48	Kristen, Sharp [0115] [Panel 26]	p. 47
Guillaume, Xavier [0160] [Panel 69]	p. 30	Kung, Hsin-Yi [0038] [Panel 76]	p. 38
Gurcan, Halil [0178] [Panel 67]	p. 25	Kung, Shao-ming [0477] [Panel 3]	p. 51
Güresci, Murat [0372] [Panel 58B]	p. 29	Kung, Shiann-Far [0273] [Panel 11]	p. 28
Gutiérrez-Maldonado, José [0653] [Panel 85]	p. 23	Kuo, Nien-Hsin [0273] [Panel 11]	p. 28
Hannapha, Pakpoom [0094] [Panel 38]	p. 15	Kuo, Shu-Chen [0744] [Panel 111]	p. 49
Hansen, Jerrod [0516] [Panel 6]	p. 44	La, Cuong [0002] [Panel 63A]	p. 22
Hansen, Paul [0511] [Panel 88]	p. 34	Lai, Tung-Yiu Stan [0724] [Panel 92]	p. 52
Hao-Yen, Yang [0144] [Panel 10]	p. 11	Lamichhane, Dirga Kumar [0681] [Panel 63B]	p. 24
Harun, Zainon [0232] [Panel 71]	p. 37	Laude, Patrick [0063] [Panel 66]	p. 33
Hashmi, Anaam [0392] [Panel 12]	p. 32	Law, Vikki [0554] [Panel 14]	p. 24
Hassan, Ahmad sanusi [0107] [Virtual Presenter]	p. 57	Leelapanyalert, Kannika [0764] [Panel 14]	p. 24
Heintel, Martin [0180] [Panel 90]	p. 43	Lee, Ho [0165] [Panel 57]	p. 17
Hemmesian, Helya [0014] [Virtual Presenter]	p. 58	Lee, Shin-yi [0461] [Panel 64]	p. 22
Hermanik, Klaus-Jürgen [0201] [Panel 21]	p. 21	Levy, Patricia [0647] [Panel 77]	p. 48
Hi, Zeyi [0471] [Panel 56]	p. 15	Li, Haibin [0758] [Panel 20]	p. 53
Higgins, Paul [0501] [Panel 72]	p. 43	Li, Lisa Yinghong [0524] [Panel 53]	p. 45
Ho, Ang-Cheng Kris [0695] [Panel 65]	p. 29	Liao, Yen-Hsueh [0135] [Panel 103]	p. 16
Ho, Fuk Chuen [0158] [Panel 95]	p. 13	Lim, Jee Hae [0666] [Panel 42]	p. 32
Hölsgens, Rick [0309] [Panel 86]	p. 48	Lin, Chen [0444] [Panel 14]	p. 24
Hsieh, Hsin-Pei [0744] [Panel 111]	p. 49	Lin, I-Chen [0693] [Chiang Panel]	p. 20
Hsieh, I-Fang [0513] [Panel 57]	p. 17	Lin, I-Jung [0753] [Chiang Panel]	p. 20
Hsieh, Meng Feng [0310] [Panel 96]	p. 16	Lin, Mau-Roung [0419] [Panel 106]	p. 25
Hsieh, Shu-Ming [0706] [Chiang Panel]	p. 20	Lin, Szu-Lin [0602] [Panel 104]	p. 19
Hsu, Chih-Huan [0552] [Panel 2]	p. 14	Lin, Tzu-Bin [0674] [Panel 43]	p. 36
Hsu, Chih-Ting [Chiang Panel] [0688]	p. 20	Lin, Yi-Hsuan [0676] [Panel 73]	p. 46
Hsueh, Hsin-yi [0450] [Panel 17]	p. 14	Lin, Yong Shun [0583] [Panel 28]	p. 53
Hsueh, Jung-Tang [0242] [Panel 104]	p. 19	Liotta, Salvator-John A [0449] [Panel 86]	p. 48
Hsueh, Ya-Hui [0692] [Chiang Panel]	p. 20	Liu, Elim [0552] [Panel 2]	p. 14
Huang, Chen Hui [0196] [Panel 20B]	p. 14	Liu, Tzu-Yi [0220] [Panel 28]	p. 53
Huang, Cheng-Shung [0322] [Panel 76]	p. 38	Liu, Xi [0176] [Panel 52]	p. 42
Huang, Guanxiong [0383] [Virtual Presenter]	p. 58	Liu, Yi-In [0514] [Panel 13]	p. 21
Huang, Sih-Han [0289] [Panel 76]	p. 38	Lloren, Anouk [0556] [Panel 77]	p. 48
Huang, Sih-Han [0289] [Panel 76]	p. 38	Luh, Ding-Bang [0273] [Panel 11]	p. 28
Huang, Wen-chung [0623] [Panel 81]	p. 12	Lung, Rachel [0164] [Panel 29]	p. 36
Hung, Chin-Fu [0183] [Panel 58B]	p. 29	Luu, Jodie [0420] [Panel 58]	p. 21
Hwang, Hei-Fen [0419] [Panel 106]	p. 25	Lyvers, Michael [0248] [Panel 78]	p. 52
Ibbitz, Armin [0545] [Panel 70]	p. 33	Ma, Ran [0208] [Panel 59]	p. 54
Ikeya, Kazunobu [0540] [Panel 88]	p. 34	Madigan, Andrew [0137] [Panel 50]	p. 48
Indreica, Elena-Simona [0657] [Panel 102]	p. 13	Mafasiya, Fairoz Fauzul [0446] [Panel 12]	p. 32
Itoh, Tomoko [0281] [Panel 78]	p. 52	Malak, Amin [0473] [Panel 54]	p. 15
Jaafar, Jas [0046] [Panel 75]	p. 34	Malik Quratul Ann [0079] [Panel 55]	p. 12
Jaguscik, Justyna [0485] [Panel 37]	p. 47	Mangyo, Eiji [0681] [Panel 63B]	p. 24
Jaiz, Juraifa [0109] [Panel 11]	p. 28	Manochai, Anugoon [0401] [Panel 85B]	p. 38
Jamandre, Niel Kenneth [0235] [Panel 13]	p. 21	Marina, Kovalchuk [0377] [Panel 31]	p. 44
Jamarudi, Ernie Melini Mohd [0443] [Panel 73]	p. 46	Martin, Andrew [0758] [Panel 20]	p. 53
Janyam, Kanda [0282] [Panel 74]	p. 30	Martins, Marcus [0207] [Panel 91]	p. 31
Jekot, Barbara [0478] [Panel 1]	p. 11	Masuno, Takashi [0384] [Panel 88]	p. 34
Jeng, Tay-Sheng [0220] [Panel 28]	p. 53	Matsuo, Hisako [0405] [Panel 105]	p. 23
Jeng, Tay-Sheng [0482] [Panel 61]	p. 16	Matthews, Julie [0353] [Panel 87]	p. 55
Jeng, Tay-sheng [0504] [Panel 79]	p. 54	McCann, Gregory [0212] [Panel 32]	p. 42
Jiang, Liangliang [0444] [Panel 14]	p. 24	McKenry, Timothy [0515] [Panel 65]	p. 29
Jin, Tao [0314] [Panel 81]	p. 12	Meadows, Patrick [0141] [Panel 50]	p. 48
Johnston, Scott [0344] [Panel 5]	p. 41	Mee-Udon, Farung [0234] [Panel 72]	p. 43
Jones, Erin [0538] [Panel 52]	p. 42	Mellet, Andre [0216] [Panel 3]	p. 11
Kader, Azad Abdul [0472] [Panel 18]	p. 17	Mendoza, Emma [0480] [Panel 91]	p. 31
Kalayakunawutti, Rachanee [0559] [Panel 31]	p. 44	Mersat, Neilson [0321] [Panel 68]	p. 18
Kao, Chia-Pin [0315] [Panel 80]	p. 25	Milic, Nela [0757] [Virtual Presenter]	p. 57
Kara, Selma [0352] [Panel 109]	p. 43	Miller, Susan [0339] [Panel 51]	p. 51

Miroshnik, Victoria [0736] [Panel 27]	p. 51	Shuk Ting, Kinnia Yau [0058] [Panel 59]	p. 54
Mischenko, Natalya [0404] [Virtual Presenter]	p. 58	Sinha, Jyotsna [0330] [Panel 63B]	p. 24
Mishra, Binod [0437] [Panel 53]	p. 45	Siriwong, Phitak [0132] [Panel 108]	p. 35
Mishra, Santwana [0560] [Panel 36]	p. 45	Skowronski, Dariusz [0546] [Panel 84]	p. 22
Miyazaki, Yasushi [0615] [Panel 19]	p. 50	Sonia, Wong [0451] [Panel 15]	p. 41
Mohamad, Mafuzah [0109] [Panel 11]	p. 28	Sonja, Oppen [0451] [Panel 15]	p. 41
Mohamad, Zaleha [0364] [Panel 12]	p. 32	Spiric, Ana [0635] [Panel 83]	p. 18
Moushabeck, Maha [0042] [Video]	p. 25 & p. 55	Diego, Patricia de [0659] [Panel 83]	p. 18
Murugiah, Logasvathi [0302] [Panel 15]	p. 41	Stark, Andrew [0190] [Panel 47]	p. 12
Mutman, Mahmut [0054] [Panel 39]	p. 53	Stetson, Michael [0494] [Panel 23]	p. 28
Mylen, Yamamoto [0291] [Panel 26]	p. 47	Stewart, Trae [0634] [Panel 102]	p. 13
Nai, Alessandro [0556] [Panel 77]	p. 48	Stibbe, Arran [0378] [Panel 39]	p. 53
Nai, Alessandro [0645] [Panel 77]	p. 48	Stokes, Jennifer [0418] [Panel 55]	p. 12
Nakagawa, Noriko [0557] [Panel 78]	p. 52	Stefford, Patrick [0587] [Panel 70]	p. 33
Namkha, Ken [0626] [Panel 100]	p. 46	Su, Che-Long [0678] [Panel 103]	p. 16
Narashiman, K [0472] [Panel 18]	p. 17	Su, Kuan-Lun [0482] [Panel 61]	p. 16
Noiprawat, Niphattha [0093] [Panel 82]	p. 16	Su, Peikai [0445] [Panel 64]	p. 22
Nor, Wan Asna Wan Mohd [0232] [Panel 71]	p. 37	Su, Ying-ming [0572] [Panel 33]	p. 44
Ntombela, Berrington [0222] [Panel 96B]	p. 18	Sudin, Suhaimi [0109] [Panel 11]	p. 28
Nugali, Salwa [0343] [Panel 35]	p. 51	Sugandi, Yogi [0046] [Panel 75]	p. 34
Odeh, Adli [0326] [Panel 60]	p. 18	Sullivan, Karen [0248] [Panel 78]	p. 52
Oka, Naoko [0506] [Panel 5]	p. 41	Sun, Jing [0200] [Panel 98]	p. 39
Oka, Naoko [0507] [Panel 6]	p. 44	Tai, David W. S. [0732] [Panel 87]	p. 55
Okada, Yasuko [0532] [Panel 95]	p. 13	Tak, Khairudin Che [0046] [Panel 75]	p. 34
Ongoren, Habibe [0566] [Panel 56]	p. 15	Takenouchi, Hirobumi [0446] [Panel 12]	p. 32
Oprean, Camelia [0719] [Virtual Presenter]	p. 57	Tan, Teck Hong [0032] [Panel 68]	p. 18
Oprean, Constantin [0717] [Virtual Presenter]	p. 57	Tan, Vincent Louie [0434] [Panel 9]	p. 11
Oprean, Constantin [0719] [Virtual Presenter]	p. 57	Tan, Ying Ying [0597] [Panel 41]	p. 28
Oprean, Constantin [0720] [Virtual Presenter]	p. 57	Tanaka, Yukiko [0446] [Panel 12]	p. 32
Ortacesme, Veli [0204] [Panel 108]	p. 35	Tanasescu, Cristina [0717] [Virtual Presenter]	p. 57
Othman, Siti Suriani [0308] [Virtual Presenter]	p. 57	Tanasescu, Cristina [0719] [Virtual Presenter]	p. 57
Ozgur, Nilufer [0612] [Panel 110]	p. 46	Tang, Ching-Ping [0676] [Panel 73]	p. 46
Ozmen, Cansu Ozge [0155] [Panel 47]	p. 12	Tao, Vivienne Y. K. [0233] [Panel 74]	p. 30
Pan, Frank [0678] [Panel 103]	p. 16	Tarmizi, Mohd Ariff Ahmad [0761] [Panel 41]	p. 28
Panda, Ratikanta [0570] [Panel 32]	p. 42	Teerarojanarat, Sirivilai [0133] [Panel 38]	p. 15
Pandian, Sivamurugan [0768] [Panel 25]	p. 37	Thomas, Simon [0497] [Panel 42]	p. 32
Pang, Shing [0331] [Panel 21]	p. 21	Thorberg, Fred [0248] [Panel 78]	p. 52
Park, Wua [0661] [Panel 43]	p. 36	Tiedt, Andrew [0759] [Panel 75]	p. 34
Patt-Shamir, Galia [0186] [Panel 67]	p. 25	Ting-Chen, Hu [0369] [Panel 104]	p. 19
Pattanaik, Sarmistha [0335] [Panel 83]	p. 18	Tingsabadh, Kalaya [0133] [Panel 38]	p. 15
Pazo, Paula Torreiro [0274] [Panel 22]	p. 24	Titu, Mariana [0717] [Virtual Presenter]	p. 57
Pendell, Patrice [0340] [Panel 23]	p. 28	Titu, Mariana [0719] [Virtual Presenter]	p. 57
Petit, Pascale Hancart [0288] [Panel 4]	p. 11	Titu, Mariana [0721] [Virtual Presenter]	p. 57
Piayura, Orathai [0689] [Panel 52]	p. 42	Titu, Mihail [0717] [Virtual Presenter]	p. 57
Pinyaphong, Jakkrite [0036] [Panel 84]	p. 22	Titu, Mihail [0719] [Virtual Presenter]	p. 57
Potiwat, Piyaluk [0398] [Panel 85B]	p. 38	Titu, Mihail [0720] [Virtual Presenter]	p. 57
Prakobsang, Benyapha [0399] [Panel 85B]	p. 38	Titu, Mihail [0721] [Virtual Presenter]	p. 57
Pramoolsook, Issra [0525] [Panel 96]	p. 16	Titu, Mihail Aurel [0544] [Panel 16]	p. 44
Radam, Akias [0731] [Panel 63A]	p. 22	Tong, Kwok-kit [0233] [Panel 74]	p. 30
Radu, Gabriel Avram [0544] [Panel 16]	p. 44	Tongyu, Maneimai [0398] [Panel 85B]	p. 38
Rates, Patrick [0264] [Panel 94]	p. 34	Trebicki, Grzegorz [0100] [Panel 44]	p. 29
Rao, Sujatha [0319] [Panel 96B]	p. 18	Trivic, Sanja [0635] [Panel 83]	p. 18
Redmount, Ian [0405] [Panel 105]	p. 23	Tsai, Chin-Chung [0315] [Panel 80]	p. 25
Rola-Rubzen, Maria Fay [0492] [Panel 13]	p. 21	Tsai, Ching-Hwa [0289] [Panel 76]	p. 38
Rollins, James Barton [0610] [Panel 50]	p. 48	Tsai, Li Chen [0196] [Panel 20B]	p. 14
Rosdaniah, Sitta [0582] [Panel 19]	p. 50	Tseng, Wei-Chung [0746] [Panel 57]	p. 17
Rosenstein, Roy [0128] [Panel 46]	p. 37	Tsujikawa, Hitomi [0659] [Panel 83]	p. 18
Rosuelo, Raymund John [0241] [Panel 71]	p. 37	Tuncel, Ridvan [0300] [Panel 107]	p. 31
Ruangrong, Satatham [0536] [Panel 106]	p. 25	Tzu-Bin, Lin [0680] [Chiang Panel]	p. 20
Sachdeva, J K [0246] [Panel 10B]	p. 14	Tzu-Bin, Lin [0674] [Panel 43]	p. 36
Sachdeva, Meenu [0246] [Panel 10B]	p. 14	Tzu-Hsuan, Hung [0242] [Panel 104]	p. 19
Sahachaisaeree, Nopadon [0093] [Panel 82]	p. 16	Ukkan, Rani Paul [0049] [Panel 48]	p. 42
Saili, Abdul Rahman [0492] [Panel 13]	p. 21	Valera, Felinore Angelica [0439] [Panel 24]	p. 32
Salmina, Alla [0705] [Panel 20]	p. 53	Vanu, Alina [0721] [Virtual Presenter]	p. 57
Samad, Norliza Abd [0364] [Panel 12]	p. 32	Vijayarasa, Ramona [0082] [Panel 85]	p. 23
Samdin, Zaiton [0731] [Panel 63A]	p. 22	Villarino, José-Miguel Bello y [0131] [Panel 67]	p. 25
Sanders, Matthew [MK 0803] [Virtual Presenter]	p. 58	Villiers, Nicholas de [0313] [Panel 59]	p. 54
Sanasuphin, Pattakorn [0400] [Panel 85B]	p. 38	Wang, Amber [0385] [Panel 95]	p. 13
Schalk, Tara [0731] [Panel 63A]	p. 22	Wang, Ching-chih [0407] [Panel 44]	p. 29
Shankar, Savita [0686] [Panel 71]	p. 37	Wang, I-Fang [0691] [Chiang Panel]	p. 20
Sheehan, Mark [0345] [Panel 49]	p. 45	Wang, Juei-Hsin [0317] [Chiang Panel]	p. 20
Shieh, Meng-Dar [0452] [Panel 11]	p. 28	Wang, Marian [0802] [MK]	p. 50
Shin, Ho Kyoung [0165] [Panel 57]	p. 17	Wang, Mei-Ling [0370] [Panel 80]	p. 25
Shin, Ji Myoung [0165] [Panel 57]	p. 17	Wang, Wei Chun Victoria [0673] [Panel 58B]	p. 29
Shokri, Nurshuhaida Mohd [0761] [Panel 41]	p. 28	Wang, Yi-Chien [0410] [Panel 37]	p. 47

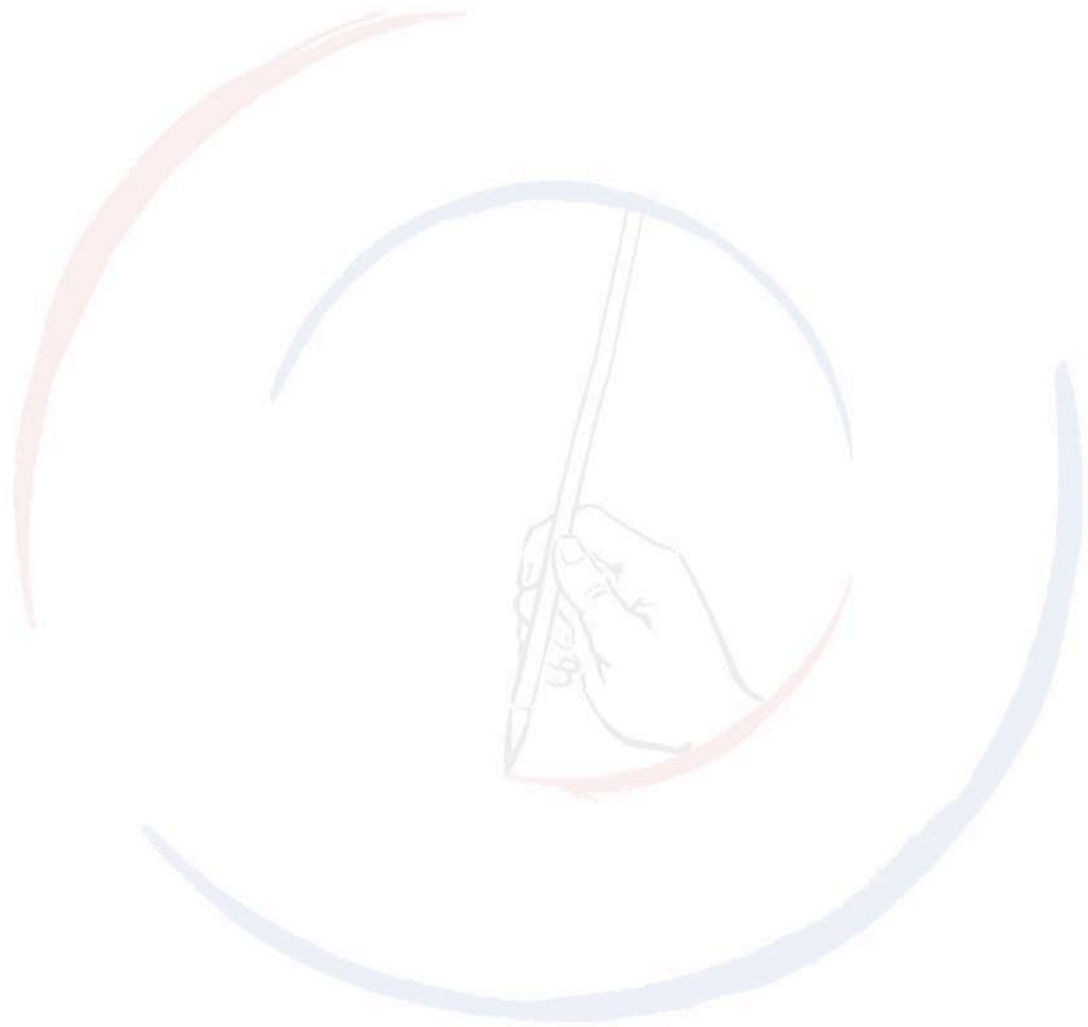
Wang, Ying-Tang [0543] [Panel 5]	p. 41
Wang, Yu-Te [0583] [Panel 28]	p. 53
Wang, Yu-Te [0732] [Panel 87]	p. 55
Watanabe, Kazuyuki [0517] [Panel 88]	p. 34
Willen, William-Wayne [0692] [Chiang Panel]	p. 20
Wei, Gailan [0436] [Panel 51]	p. 51
Westendorp, Annemarie [0237] [Panel 36]	p. 45
Williams, Gerald [0408] [Panel 94]	p. 34
Willoughby, Lisa [0405] [Panel 105]	p. 23
Wilson, Lou [0243] [Panel 90]	p. 43
Wimontham, Ornsiri [0278] [Panel 97]	p. 19
Woo, Jongseok [0387] [Panel 69]	p. 30
Wu, Anise M. S. [0233] [Panel 74]	p. 30
Wu, Chiao-Wen [0674] [Panel 43]	p. 36
Wu, Chun-Tsai [0453] [Panel 105]	p. 23
Wu, Ming-Chiao [0354] [Panel 79]	p. 54
Wu, Pai-Lu [0289] [Panel 76]	p. 38
Wu, Shu-Hui [0772] [Panel 3]	p. 11
Wu, Ying-Tien [0371] [Panel 87]	p. 55
Wu, Ying-Tien [0315] [Panel 80]	p. 25
Xu, Xiaorui [0391] [Panel 61]	p. 16
Yacob, Mohd [0731] [Panel 63A]	p. 22
Yahya, Nora Dato' [0761] [Panel 41]	p. 28
Yalcinkaya, Can [0395] [Panel 23]	p. 28
Yamagata, Ritsuko [0497] [Panel 42]	p. 32
Yan, Elsie [0426] [Panel 75]	p. 34
Yang, Fei-Fan [0370] [Panel 80]	p. 25
Yang, Hui-Chin [0738] [Panel 20]	p. 53
Yang, Kai-Fu [0583] [Panel 28]	p. 53
Yang, Pao Chin [0732] [Panel 87]	p. 55
Yang, Suoqiang [0766] [Panel 101]	p. 48
Yang, Ya-Ling [0465] [Panel 2]	p. 14
Yeh, Chih-Chuan [0772] [Panel 3]	p. 11
Yeo, Jesvin Puayhwa [0363] [Panel 3]	p. 17
Yeung, Dannii [0632] [Panel 74]	p. 30
Yeung, King-wah [0126] [Panel 98]	p. 39
Ying, May Shu [0196] [Panel 20B]	p. 14
Ying, Xuying [0355] [Panel 29]	p. 36
Yogev, Abraham [0113] [Panel 17]	p. 14
Yong, Yang [0451] [Panel 15]	p. 41
Yoshikawa, Elizabeth [0801] [MK]	p. 50
Young, Ross [0248] [Panel 78]	p. 52
Yu, Muchu [0504] [Panel 79]	p. 54
Yuasa, Kyoko [0493] [Panel 49]	p. 45
Yun-Peng, Chu [0144] [Panel 10]	p. 11
Zhang, Xinzhi [0521] [Panel 58]	p. 21
Zhu, Zhenping [0462] [Panel 42]	p. 32



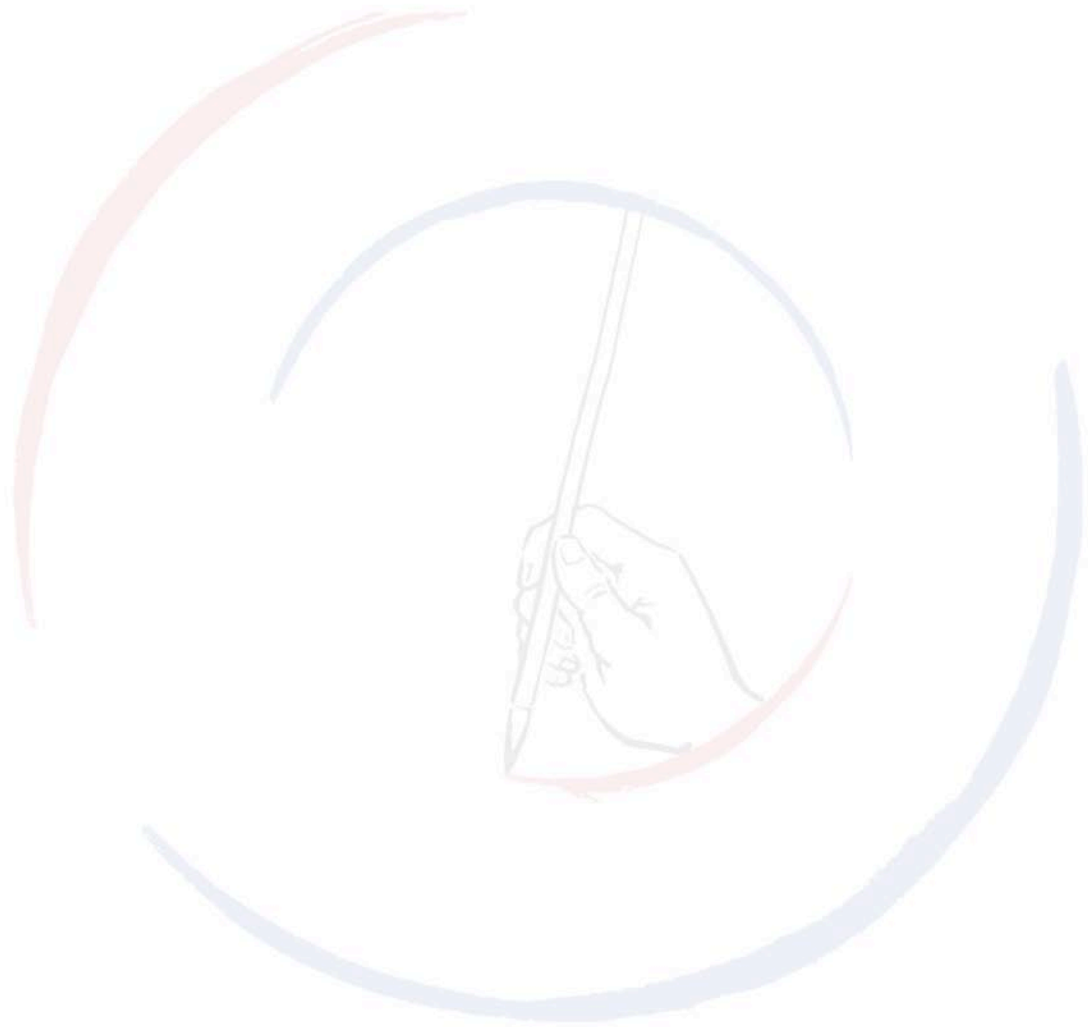
# Notes



# Notes



# Notes



# iafor upcoming conferences in 2010



## abmc 2010

The Asian Business & Management Conference

The inaugural Asian Business & Management Conference, October 7-9, 2010, New Otani Hotel, Osaka, Japan  
Conference Theme: "Challenges and Opportunities"

Keynote Speaker:

Professor Don Brash

Former Governor of the Reserve Bank of New Zealand

[www.abmc.iafor.org](http://www.abmc.iafor.org)

Conference Chair:

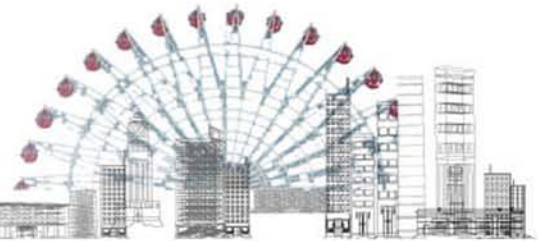
Dr. David Wilkinson

Associate Dean, Faculty of Law and Management, La Trobe University, Australia



## Mediasia 2010

The Asian Conference on Media



The inaugural Asian Conference on Media and Mass Communication  
October 28-30, 2010, The Ramada Osaka Hotel, Osaka, Japan  
CFP: July 1 2010 Conference Theme: "Brave New World"

Keynote Speaker:

Professor Gary E. Swanson

Mildred S. Hansen Endowed Chair in Journalism  
The University of Northern Colorado, USA

[www.mediasia.iafor.org](http://www.mediasia.iafor.org)



## ace2010

The Asian Conference on Education



The Second Annual Asian Conference on Education  
December 2-5, 2010, The Ramada Osaka Hotel, Osaka, Japan  
CFP: July 15 2010 Conference Theme: "Internationalization or Globalization?"

Conference Co-chairs

Professor Sue Jackson

Pro-Vice-Master, Learning and Teaching, Professor of Lifelong Learning and Gender, The Institute for Lifelong Learning,  
Birkbeck, University of London

Professor Michiko Nakano, Professor of Education

Director The Distance Learning Centre,  
Waseda University, Tokyo

[www.ace.iafor.org](http://www.ace.iafor.org)

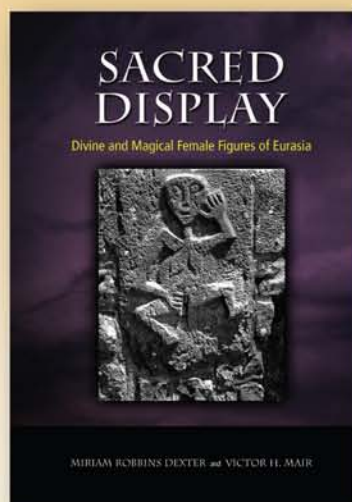




# CAMBRIA PRESS

Innovative Publisher of Academic Research

GROUND BREAKING • OUTSTANDING • UNPRECEDENTED



9781604976748 • 208 pp • \$104.99

This book by Miriam Robbins Dexter (UCLA) and Victor H. Mair (University of Pennsylvania) demonstrates the extraordinary similarities, in a broad geographic range, of depictions and descriptions of magical female figures who give fertility and strength to the peoples of their cultures by means of their magical erotic powers. This book uniquely contains translations of texts, which describe these ancient female figures, from a multitude of Indo-European, Near Eastern, and East Asian works, a feat only possible because of the authors' formidable combined linguistic expertise in over thirty languages. Given its extensive coverage, this book will be a valuable resource across several disciplines.

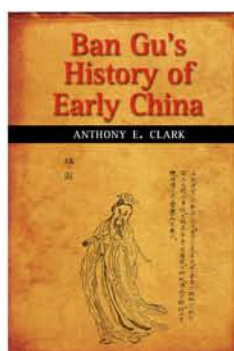


## WHAT CAMBRIA AUTHORS ARE SAYING

"I have nothing but praise for Cambria Press. Throughout the entire process of the submission, review, editing, design, proofing, printing, and distribution of our book, the entire staff at Cambria has been completely professional at all times. They have been promptly responsive and thoroughly attentive at every step of the way. Cambria guidelines are clear and their standards are high. It would be impossible for me to suggest any improvements in the way our manuscript was handled from start to finish."

— Professor Victor Mair,  
University of Pennsylvania

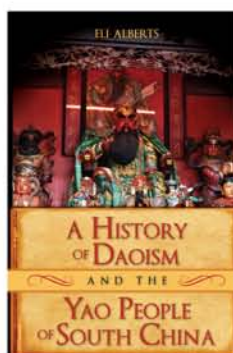
More author feedback at [www.cambriapress.com](http://www.cambriapress.com)



9781604975611 • 324pp • \$109.95

"Provides us with a sophisticated approach to the study of ancient history... the author has paved the way for future studies."

— *Journal of the American Oriental Society*



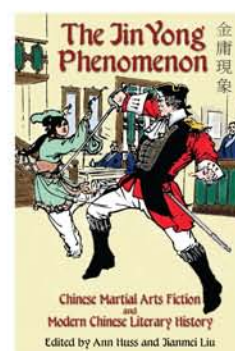
9781934043141 • 228pp • \$99.95

"An excellent example of the study of ethnic relations."

— *Asian Anthropology*

"A pioneering book"

— *Asian Ethnology*



9781934043080 • 356pp • \$114.95

"A successful study of Jin Yong's literature with valuable and insightful opinions ... a pleasure to read."

— CLEAR

## CALL FOR MONOGRAPHS FOR

*Culture, Literature, and Religion in Greater China* book series



JIANMEI LIU



ANN HUSS



XIAOFEI KANG

This series will showcase high-quality research contributions that are innovative, diverse in subject matter, and challenging to existing critical frames. The series editors are Jianmei Liu (University of Maryland), Ann Huss (Chinese University of Hong Kong), and Xiaofei Kang (George Washington University). The editors welcome works of an interdisciplinary nature as well as proposals for more traditional projects, for example, those which cover author studies, conventional literary criticism, and intellectual history.

Please visit [www.cambriapress.com](http://www.cambriapress.com) to learn more about Cambria's outstanding publishing program and the experiences of Cambria authors. Proposals may be submitted using the online rapid response form or please feel free to e-mail your book prospectus to [chinesestudies@cambriapress.com](mailto:chinesestudies@cambriapress.com). Manuscript proposals outside of the series scope may be submitted using the online rapid response form or e-mailed to [info@cambriapress.com](mailto:info@cambriapress.com).

20 Northpointe Parkway, Suite 188, Amherst, New York 14228 | TEL 716.568.7828 | FAX 716.608.1489 | [www.cambriapress.com](http://www.cambriapress.com)