ACAH & ACSS

Conference Dinner
Saturday June 19, 2010
8:30 - 10:30 p.m

Registrant Ticket Price: JPY 5,000
Non-Registrant Ticket Price: JPY 8,000

Tickets available from the registration desk

Sponsored by IAFOR and the Ramada Osaka, the conference dinner will be served buffet style in the Oyodo ballroom. All proceeds will be given to the UNWFP and the Hope International Development Agency.

The food will be plentiful and diverse, and mirror the conference's East Meets West theme. Come and meet fellow delegates, network, and enjoy the fun and traditional Japanese entertainment.

FEATURING A TRADITIONAL JAPANESE TAIKO DRUM PERFORMANCE
Dear Colleagues,

Welcome to the inaugural Asian Conference on Arts and Humanities, and the Asian Conference on the Social Sciences, held jointly this year.

The aim of this event is to provide an opportunity for academics and scholars to meet and exchange ideas and views in a forum encouraging respectful dialogue. This international event will bring together a number of university scholars working throughout Japan, Asia, and beyond to share their research.

We have been very impressed by the range and quality of submissions received from the open call for papers, from authors all over the world, and representing many disciplines and approaches. We are confident that everyone will find reason to be intellectually challenged and inspired by the work of fellow members of the global academic community.

We encourage you, as academics working throughout the world, to forge friendships and working relationships with other participants across national, religious and disciplinary borders.

It is in this spirit of friendship and international cooperation, that we express our warmest regards to every participant.

We hope you enjoy the conference,

Yours truly,

Stuart D.B. Picken   Takayuki Yamada

Rev. Professor Stuart D. B. Picken
Order of the Sacred Treasure, B.D., Ph.D., F.R.A.S.
Chairman, Japan Society of Scotland
Founding Chairman of the IAFOR International Advisory Board

Mr Takayuki Yamada
Chairman of IAFOR Japan & International Advisory Board Member
Letter of Welcome

From the Conference Chair of the Inaugural Asian Conference on the Social Sciences

Dear Colleagues:

Welcome to the Asian Conference on the Social Sciences! I am delighted to serve as Chair of this ACSS meeting in Osaka and trust that you will take pride in being among the first participants at this inaugural event.

As we chart the course for this new and exciting scholarly forum, there is much we can gain from being together. Our theme, *East Meets West*, clearly calls for scientists from around the globe to meet and share our respective outlooks and collective wisdom on a critical issue of common concern – the pursuit of a sustainable world. We are pleased to include a variety of presenters on the program representing a wide range of social science disciplines. The speakers will be expressing divergent views, searching for common ground, and creating the synergies that can inspire multi-disciplinary collaborations. In developing these relationships among ourselves, the role of the social sciences is strengthened as we take our place at the table, along with scholars in the STEM disciplines (i.e., science, technology, engineering, and mathematics), in seeking solutions to the complex issues surrounding sustainability.

I sincerely hope that we will use this time together, not just for intellectual discovery and discourse, but to establish a common vision and to motivate each other to do our part in the creation of a better world. We greatly appreciate your attendance and encourage your active engagement throughout the conference.

Respectfully,

June Henton,

Professor June Henton, Ph.D.,
Dean
College of Human Sciences
Auburn University, USA
General Information for Conference Participants

Information and Registration

The ACAH/ACSS 2010 Registration and Information Desk will be situated in the Aoi Base Room on the second floor.

The Registration and Information Desk will be open for the following hours:

Thursday, June 17 15:00-18:00
Friday, June 18 8:00-18:00
Saturday, June 19 7:30-8:45 & 12:15-18:00 - Please note that the desk will be closed during the plenary session.
Sunday, June 20 8:00-18:00

For those people wishing to pay on the day, please note that we will not be able to process credit cards.

Conference Plenary Session: Saturday 9:00-12:15

The Plenary session will be held on Saturday morning, with the event beginning promptly at 9:00 in the Oyodo ballroom. Please arrive in good time if you wish to attend the session. There will be an interval after the keynote address, during which time light refreshments will be served.

Concurrent Speaker Sessions

Concurrent Sessions will run on Friday all day, Saturday all day, and Sunday all day, and are organized into streams. Sessions are usually 90 minutes in length, and normally include two or three presenters. Exceptionally there may be four presenters to a session, and the session length is increased accordingly.

Friday
- Session 1: 9:00-10:30
- Session 2: 10:45-12:15
- Session 3: 12:30-14:00
- Session 4: 14:15-15:45
- Session 5: 16:00-17:30

Saturday
- Session 1: 12:30-14:00
- Session 2: 14:15-15:45
- Session 3: 16:00-17:30

Sunday
- Session 1: 9:00-10:30
- Session 2: 10:45-12:15
- Session 3: 12:30-14:00
- Session 4: 14:15-15:45
- Session 5: 16:00-17:30

Presentations and Equipment

All rooms will be equipped with a screen and an LCD projector, to which you can directly link your PC laptop. If you plan on using a Mac, please ensure that you have the requisite cable to link with the projector.

It is recommended that you bring your own laptop computer, but if you do not have one, then there will be a computer loan bank, and you can borrow a laptop for your presentation. These computers will have PowerPoint installed. Small speakers will be similarly available from the Aoi base room.

We recommend that you bring two copies of your presentation in the case that one fails.

Session Chairs

Session Chairs are expected to introduce themselves and other speakers (briefly), and ensure that the session begins and ends on time, and that the time is divided fairly between the presentations (see below). Each presenter should have no less than 30 minutes in which to present his or her paper, and respond to any questions. We recommend 20 minutes for your paper and 10 minutes for Q and A.

A Polite Request to All Participants

Participants are requested to arrive in a timely fashion for all addresses, whether to their own, or to those of other presenters. Presenters are reminded that the time slots should be divided fairly and equally between the number of presentations, and that they should not overrun. The session chair is asked to assume this time-keeping role.
Poster Sessions & Poster Requirements

Poster Sessions will be held on Saturday in the Aoi Base Room, alongside the exhibition.

The poster frames are B1 and so it is recommended that posters be no larger than B1 (707mm x 1000mm/27.8 inches x 39.4 inches). A1 (594mm x 841mm/23.4 inches x 39.4 inches) would also be fine. If your poster is larger, then we will be able to provide double sided tape and velcro tape.

Internet

There will be no internet connection in the presentation rooms, but there will be wireless connection in the communal areas and the 2F lobby of the Ramada Hotel. If you are staying at the hotel then all rooms are equipped with a desktop computer/TV with complimentary broadband access.

For your convenience, there will also be a limited number of computers wired up to the internet in the Aoi Base Room.

The ACAH/ACSS 2010 Exhibition

The Exhibition will run in the Aoi Baseroom on Friday, Saturday and Sunday, from 9:00-17:00.

Badges

When you check in, you will receive a conference package, which includes your name badge. Wearing your badge IS required for entrance to the sessions. If you lose your badge it can be replaced for a fee of JPY 5000. You must wear your badge at all times during the Conference.

If you are not wearing your badge, security will stop you and ask you to show your ID and evidence that you are registered. Those unable to show proof will be escorted from the Conference by security.

There are (4) colors of badges indicating the type of conference participant:

- RED: Presenters and General Audience
- YELLOW: Keynote and Featured Speakers
- GREEN: Conference Volunteer Staff
- BLUE: Conference Exhibitors and Affiliates

What to Wear & Bring

Attendees generally wear business casual attire. You may want to bring along a light jacket or sweater, as the temperature in meeting rooms is often difficult to control.

Security

The Japanese police have been enforcing random passport and identification checks. If you do not have identification when stopped, the police will detain you. There may also be a financial penalty. For the enjoyment of all participants, inappropriate behavior will not be tolerated and violators will be removed from the premises. Do not leave personal items or conference bags unattended anywhere in the Ramada Osaka as this will be taken away by security.

Smoking

The Ramada Osaka has implemented a Clean Indoor Air Act; therefore, smoking is not permitted in any of the conference rooms or the ballroom. Please smoke only in designated areas.

Photo/Recording Waiver

There may be photography, audio or video recording at the conference. By entering the event premises you give consent to the use of your photograph, likeness or video or audio recording in whole or in part without restriction or limitation for any educational, promotional, or any purpose for distribution.

Refreshment Breaks

Coffee, tea, and light snacks will be provided twice a day, from around 10:15-11:15 & 13:45-14:45. All other meals, including lunch and dinner, can be purchased at any of the restaurants or convenience stores in and around the Ramada Osaka.

Meals & Drinks

As a conference registrant, and if you are staying at the Ramada Hotel, then your room includes breakfast. This is a good occasion to start the day and meet other delegates. You must book through the RAMADA OSAKA to enjoy this arrangement.

The Ramada hotel has arranged for a 20% discount on all food and drinks purchased in any of the hotel's facilities. To access this discount, please present your registration pass.
Special Events

Special events at the conference provide an ideal chance to engage with your colleagues and network in a relaxed and enjoyable setting. The following three special events are ticketed (based on a first come, first served basis) and are not included with your registration. For more information about these events and to book, please go to the information desk in the Aoi Base Room.

Thursday and Friday Evening Conference Parties at the Ramada Osaka Rooftop Beer Garden

The Beer Garden is a modern Japanese tradition and a great way to unwind at the end of the day, and to meet other delegates in a relaxed setting. The Ramada’s Beer Garden is situated on the roof of the hotel, with great views of the downtown skyline. The ticket price includes a simple buffet and a nomihodi (drink as much as you like).

Thursday Events
What? Pre-conference Networking Reception
When? Thursday June 17 - 19:30-22:00
Where? Ramada Hotel Rooftop
How much? JPY 3500
What does this include? The ticket price includes unlimited Food & Drink for the duration of the event.
How should I dress? Smart Casual
How many tickets are available? 150
How do I reserve? Subject to availability tickets can be purchased from the registration desk at the time of the conference.

Friday Events
What? Official Conference Welcome Reception
When? Friday June 18 - 19:30-22:00
Where? Ramada Hotel Rooftop
How much? JPY 3500
What does this include? The ticket price includes unlimited Food & Drink for the duration of the event.
How should I dress? Smart Casual
How many tickets are available? 150
How do I reserve? Subject to availability tickets can be purchased from the registration desk at the time of the conference.

Saturday Events
What? Pre-Dinner Reception
When? Saturday June 19 - 19:00-20:30
Where? Ramada Hotel Lampada Restaurant
How much? Cash bar with some beverages and snacks sponsored by the Ramada
How should I dress? Smart
How many tickets are available? This is not ticketed. Just show up!
Do I have to reserve? No. All delegates are welcome.

What? Official Conference Dinner
When? Saturday June 19 - 20:30-22:30
Where? Oyodo Ball Room
How much? Conference Registrants JPY 5000 (Non-Registrants JPY 8000)
How should I dress? Smart
How many tickets are available? 350
Do I have to reserve? Subject to availability tickets can be purchased from the registration desk at the time of the conference.

Sponsored by IAFOR and the Ramada Osaka, the Conference Dinner will be served buffet style in the Oyodo ballroom of the hotel. Attended by several VIPs, including the Japan director of the United Nations World Food Programme.

All proceeds from the dinner will be given to UNWFP and the HOPE International Development Agency.

The food will be plentiful and diverse, and mirror the conference’s East Meets West theme. Come and meet fellow delegates, network and enjoy the fun and traditional Japanese entertainment. The evening will feature a traditional Japanese taiko drumming performance.

IAFOR would like to express our thanks to Mr Lowell Sheppard, Asia-Pacific Director of the HOPE International Development Agency, for chairing the conference dinner organizing committee, and to the Ramada Hotel for kindly sponsoring the event.
Sightseeing Visits

If you wish to have a break from the conference, then avoid the hassles of traveling on your own. Instead travel with fellow ACAH/ACSS participants on one of our official conference sightseeing tours.

Please note that the tours are operated by Sunrise Tours JTB and all queries related to these trips (including reservations, bookings, and payments) must be directed to JTB.

IMPORTANT: If you are a presenter then please ensure that you confirm when you are presenting before booking a tour!

TRIP 1 - KYOTO

Friday, June 18 - 7:00 a.m. to 12:30 p.m.
Morning Guided English Tour of Kyoto (7 hours)

Discover the true epitome of Japanese culture, history, religion and mystique. Kyoto, the old capital of Japan, is a must see city with its 2000 temples and shrines. This morning trip includes visits to two world heritage sites: the famous Nijo Castle, Kinkakuji Temple (Golden Pavilion), as well as Kyoto Imperial Palace.

TRIP 2 - NARA

Sunday, June 20, 12:00 p.m. to 6.30 p.m.
Afternoon Guided English Tour of Nara (5.5 hours)

The ancient capital of Japan (710-784), the impressive and magical city of Nara is another must-see. This visit includes two of Japan's most famous world heritage sites: Kasuga Shrine (3,000 lanterns) and Todaiji Temple (Great Buddha Hall).

TRIP 3 - KYOTO

Full Day Guided English Tour of Kyoto with Buffet Lunch (11 hours)
Monday, June 21, 7:00 a.m. to 6:30 p.m.

Discover Kyoto during this full day tour, which includes a buffet lunch, and visits the following sites: Nijo Castle, Kinkakuji Temple, Nishi Honganji, Heian Shrine, Sanjusangendo, and Kiyomizu Temple.
Ideally located in the heart of Japan’s second largest city of Osaka, the Ramada Osaka is a short distance from the Central Business District and busy nightlife area.
Auburn University - College of Human Sciences

Auburn University is a comprehensive land, space and sea grant research institution blending arts and applied sciences that was established in Alabama in 1856. Its College of Human Sciences (CHS) is a vibrant, engaging, intellectual environment where the best and the brightest study with outstanding faculty who demonstrate the caring concern so important to the human sciences. Under the direction of Dean June Henton, PhD, the CHS was the principal organizer of the Universities Fighting World Hunger Program.

For further information: www.humsci.auburn.edu

University of Glasgow - Graduate School of Education

Founded in 1451, the University of Glasgow is the fourth oldest institution in the English-speaking world. Glasgow is independently ranked as amongst the top ten universities in the UK for teaching quality. The Glasgow Graduate School of Education is considered among the best in Europe, and offers a myriad of masters and postgraduate programmes.

For further information: www.gla.ac.uk/faculties/education/graduateschool/

National University of Cordoba - Spanish & Latin American Culture Program

Founded in 1610 by the Jesuits, the National University of Cordoba is the oldest university in Argentina, and the second oldest in the Americas. The university of today, completely immersed in the life of our city Cordoba, "la Docta" (the learned one), inherits a long tradition of struggles and rights and at the same time reflects upon the recent transformations and progress. More than 110,000 students take advantage of a public education with academic excellence and social commitment.

For further information: www.unc.edu.ar/english

National University of Tainan - Department of Education

Located in the picturesque old capital of Taiwan, the National University of Tainan was founded in 1898. The NUTN Department of Education is nationally recognized for its programs in curriculum and instruction, administration, and educational technology fields that place students on rewarding paths to success in a variety of careers.

For further information: web.nutn.edu.tw/English/nutn.html

The International Academic Forum

The International Academic Forum is Asia's think tank and encourages research into Asia, its internal problems, and how the continent relates to the rest of the world.

For further information: www.iafor.org
ACAH/ACSS – Organizational Affiliates

Hobsons

Founded in 1974 as a publishing business, Hobsons has been working with higher education institutions for over 30 years. Hobsons provides solutions for education professionals in high schools and colleges. Our products help students along the entire education lifecycle.

For further information: www.hobsons.com

ETS

At nonprofit ETS, we advance quality and equity in education for people worldwide by creating assessments based on rigorous research. Founded in 1947, ETS develops, administers and scores more than 50 million tests annually, including the TOEFL and TOEIC tests, the GRE General and Subject Tests and The Praxis Series assessments in more than 180 countries, and at over 9,000 locations worldwide. For further information: www.ets.org

Cambridge University Press

Cambridge University Press publishes the finest academic and educational writing from around the world. As a department of the University of Cambridge, its purpose is to further the University's objective of advancing knowledge, education, learning, and research. Cambridge is not just a leading British publisher, it is the oldest printer and publisher in the world and one of the largest academic publishers globally.

For further information: www.cambridge.org/

Oxford University Press

Oxford University Press had its origins in the information technology revolution of the late fifteenth century, which began with the invention of printing from movable type. The first book was printed in Oxford in 1478, only two years after Caxton set up the first printing press in England. Over the last 450 years, the business has changed considerably, with the growth and evolution of schools' publishing, particularly in the Branches; the introduction of English Language Teaching, Music, Journals, and Trade and General publishing; and the use of new technologies. OUP is now one of the largest publishers in the UK, and the largest university press in the world.

For further information: www.oup.com

Eiken

EIKEN is Japan's most widely administered English-proficiency test, with 2.5 million examinees annually and over 80 million since 1963. A four-skills test with mandatory face-to-face speaking component, EIKEN is backed by the Japanese education ministry and recognized for international admissions in America, Australia, Canada, and the UK.

For further information: www.stepeiken.org

IELTS

IELTS is the world's proven English test. Over 1.2 million candidates take the test each year to start their journeys into international education and employment. IELTS is recognised by more than 6000 institutions across 120 countries.

For further information: www.ielts.org
Cambria Press

The mission of Cambria Press is to establish long term, cooperative and collaborative relationships with authors, researchers, and librarians by providing editorial, publishing, and marketing services that increase the value of the research to the author and the academic community.

For more information: http://www.cambriapress.com/

Universities Fighting World Hunger Program

In partnership with the UN World Food Programme, Universities Fighting World Hunger represents a campus best practice in international programming. It creates a learning environment where intellectual discovery and social responsibility converge in pursuit of a sustainable world - a world that protects our natural environment and enhances human health and well-being for present and future generations.

For further information: http://www.universitiesfightingworldhunger.org/

UN World Food Programme

The World Food Programme is the United Nations frontline agency in the fight against global hunger. It is the world's largest humanitarian organization, and helps feed an average of 90 million people annually.

For further information: www.wfp.org

HOPE International Development Agency

Established in 1975, HOPE International Development Agency's mission is to enable people in the developed world to connect with people in the poorest communities on earth through compassionate giving and other opportunities to help. This year alone, our work will positively impact the lives of more than one million people worldwide.

For further information: www.hope-international.com

SAGE Publications Asia-Pacific Pte Ltd

SAGE is an independent for-profit academic publisher of books, journals, and electronic products in the humanities, social sciences and scientific, technical and medical fields. SAGE was founded in 1965 by George McCune and Sara Miller McCune. The company is headquartered in Los Angeles, with offices in London, New Delhi, Singapore, and Washington DC.

For more information: http://www.uk.sagepub.com/asia.s
Merriam-Webster, which was originally the G. & C. Merriam Company of Springfield, Massachusetts, is an American company that publishes reference books, especially dictionaries that are descendants of Noah Webster’s *An American Dictionary of the English Language* (1828). Merriam-Webster Inc. has been a subsidiary of Encyclopaedia Britannica, Inc. since 1964. ACAH / ACSS 2010 supports Merriam-Webster's efforts to raise awareness and contributions to assist the victims of the devastating 2010 Haiti Earthquake.

For more information: http://www.merriam-webster.com/

**Hong Kong University Press**

Hong Kong University Press was established in 1956. Since then it has grown from publishing a few titles, primarily the work of the University's faculty, into a publisher issuing close to 50 new titles each year. From its very first book, it has been a bilingual publisher of works both in English and Chinese. Our authors now come from all the universities of Hong Kong, and from Mainland China, Macau, Taiwan, Singapore, also from the United Kingdom, the United States, Australia, Canada and other countries.

For more information: www.hkupress.org/

**Informa**

*Informa* is a United Kingdom-based publisher and conference company, with offices in more than 43 countries and more than 8,500 employees. Informa owns numerous brands including *Lloyd's List*, Taylor & Francis, CRC Press, AchieveGlobal, ESI International, and Datamonitor.

Informa produces a wide range of high quality specialists books and Journals covering almost every subject area imaginable. Many of Informa's book titles are published by Taylor & Francis and its imprints: Routledge, Psychology Press, Garland Science, and CRC Press. T&F also publishes a large number of peer-reviewed academic journals across a wide range of disciplines.

For more information http://www.informa.com/

**Compass Publishing Japan**

Compass Publishing Japan is part of Compass Media, which was founded originally as Compass Publishers in 1999, has become a leader of English education. Compass operates offices both in the United States and in Japan and exports English-learning textbooks and copyrights to more than thirty countries around the world. Compass Media will continue to develop new learning curricula and systems to facilitate both the teaching and learning of English, offer distinct English education contents that reflect deep insights into the English language, and respond to the currents in the world market.

For more information: http://www.compasspub.com/english/main.asp

**Confirmed Exhibitors at ACAH/ACSS 2010 include:**

Sage Publishing  
Compass Publishing  
Hope International Development Agency  
Informa (Taylor & Francis)  
Hong Kong University Press  
STEP EIKEN  
Oxford University Press  
The United Nations World Food Programme  
Auburn University/Universities Fighting World Hunger

The Conference Exhibition will run on Friday, Saturday and Sunday from 9:00-18:00 in the Aoi Base Room

For more information about exhibiting at future IAFOR events, please contact: conferences@iafor.org
Programme
Numbered Panels & Streams

1. ACAH - Session Topic: Aesthetics, Design - Panel A  
   Friday 9:00-10:30
2. ACAH - Session Topic: Aesthetics, Design - Panel B  
   Friday 10:45-12:15
3. ACAH - Session Topic: Aesthetics, Design - Panel C  
   Friday 12:30-14:00
4. ACSS - Session Topic: Anthropology, Archaeology, Cultural Studies and Humanities - Panel A  
   Friday 9:00-10:30
5. ACSS - Session Topic: Anthropology, Archaeology, Cultural Studies and Humanities - Panel B  
   Sunday 9:00-10:30
6. ACSS - Session Topic: Anthropology, Archaeology, Cultural Studies and Humanities - Panel C  
   Sunday 10:45-12:15
7. ACSS - Session Topic: Anthropology, Archaeology, Cultural Studies and Humanities - Panel D  
   Sunday 12:30-14:00
8. ACSS - Session Topic: Anthropology, Archaeology, Cultural Studies and Humanities - Panel E  
   Sunday 14:15-15:45
9. ACAH - Session Topic: Arts - Other - Panel A  
   Friday 9:00-10:30
10. ACSS - Session Topic: Economics and Management - Panel A  
    Friday 9:00-10:30
10B. ACSS - Session Topic: Economics and Management - Panel B  
    Friday 10:45-12:15
11. ACSS - Session Topic: Economics and Management - Panel C  
    Saturday 12:30-14:00
12. ACSS - Session Topic: Economics and Management - Panel D  
    Saturday 14:15-15:45
13. ACSS - Session Topic: Economics and Management - Panel E  
    Friday 14:15-15:45
14. ACSS - Session Topic: Economics and Management - Panel F  
    Friday 16:00-17:30
15. ACSS - Session Topic: Economics and Management - Panel G  
    Sunday 9:00-10:30
16. ACSS - Session Topic: Economics and Management - Panel H  
    Sunday 10:45-12:15
17. ACSS - Session Topic: Education and Social Welfare - Panel A  
    Friday 10:45-12:15
18. ACSS - Session Topic: Education and Social Welfare - Panel B  
    Friday 12:30-14:00
19. ACSS - Session Topic: Education and Social Welfare - Panel C  
    Sunday 14:15-15:45
20. ACSS - Session Topic: Education and Social Welfare - Panel D  
    Sunday 16:00-17:30
20B. ACSS - Session Topic: Education and Social Welfare - Panel D  
    Friday 10:45-12:15
21. ACAH - Session Topic: Ethnicity, Difference, Identity - Panel A  
    Friday 14:15-15:45
22. ACAH - Session Topic: Ethnicity, Difference, Identity - Panel B  
    Friday 16:00-17:30
23. ACAH - Session Topic: Ethnicity, Difference, Identity - Panel C  
    Saturday 12:30-14:00
24. ACAH - Session Topic: Ethnicity, Difference, Identity - Panel D  
    Saturday 14:15-15:45
25. ACAH - Session Topic: Ethnicity, Difference, Identity - Panel E  
    Saturday 16:00-17:30
26. ACAH - Session Topic: Globalisation - Panel A  
    Sunday 12:30-14:00
27. ACAH - Session Topic: Globalisation - Panel B  
    Sunday 14:15-15:45
28. ACSS - Session Topic: Technology and Applied Sciences  
    Sunday 16:00-17:30
29. ACAH/ACSS - Session Topic: History, Historiography - Panel A  
    Saturday 16:00-17:30
30. ACAH - Session Topic: History, Historiography - Panel B  
    Saturday 9:00-10:30
31. ACAH - Session Topic: History, Historiography - Panel C  
    Sunday 10:45-12:15
32. ACAH - Session Topic: Humanities - Other - Panel A  
    Friday 9:00-10:30
33. ACAH - Session Topic: Humanities - Other - Panel B  
    Sunday 10:45-12:15
34. ACAH - Session Topic: Humanities - Other - Panel C  
    Sunday 12:30-14:00
35. ACAH - Session Topic: Immigration, Refugees, Race, Nation  
    Sunday 14:15-15:45
36. ACSS - Session Topic: Interdisciplinary Perspectives on Gender - Panel A  
    Sunday 10:45-12:15
37. ACSS - Session Topic: Interdisciplinary Perspectives on Gender - Panel B  
    Sunday 12:30-14:00
38. ACAH - Session Topic: Language, Linguistics - Panel A  
    Friday 10:45-12:15
39. ACAH - Session Topic: Language, Linguistics - Panel B  
    Saturday 16:00-17:30
40. ACAH - Session Topic: Language, Linguistics - Panel C  
    Sunday 16:00-17:30
41. ACAH - Session Topic: Language, Linguistics - Panel D  
    Saturday 12:30-14:00
42. ACAH - Session Topic: Language, Linguistics - Panel E  
    Saturday 14:15-15:45
43. ACAH - Session Topic: Language, Linguistics - Panel F  
    Saturday 16:00-17:30
44. ACAH - Session Topic: Literature, Literary Studies - Panel A  
    Saturday 12:30-14:00
45. ACAH - Session Topic: Literature, Literary Studies - Panel B  
    Saturday 14:15-15:45
46. ACAH - Session Topic: Literature, Literary Studies - Panel C  
    Saturday 16:00-17:30
47. ACAH - Session Topic: Literature, Literary Studies - Panel D  
    Saturday 16:00-17:30
48. ACAH - Session Topic: Literature, Literary Studies - Panel E  
    Saturday 16:00-17:30
49. ACAH - Session Topic: Literature, Literary Studies - Panel F-1  
    Saturday 16:00-17:30
50. ACAH - Session Topic: Literature, Literary Studies - Panel G  
    Saturday 16:00-17:30
51. ACAH - Session Topic: Literature, Literary Studies - Panel H  
    Sunday 14:15-15:45
52. ACAH - Session Topic: Literature, Literary Studies - Panel I  
    Sunday 9:00-10:30
53. ACAH - Session Topic: Literature, Literary Studies - Panel J  
    Sunday 10:45-12:15
54. ACAH - Session Topic: Literature, Literary Studies - Panel K  
    Friday 10:45-12:15
55. ACSS - Session Topic: Media and Communications - Panel A  
    Friday 9:00-10:30
55B. ACAH - Session Topic: Literature, Literary Studies - Panel L  
    Sunday 10:45-12:15
56. ACSS - Session Topic: Media and Communications - Panel B  
    Friday 10:45-12:15
57. ACSS - Session Topic: Media and Communications - Panel C  
    Friday 12:30-14:00
58. ACSS - Session Topic: Media and Communications - Panel D  
    Friday 14:15-15:45
58B. ACSS - Session Topic: Media and Communications - Panel E  
    Saturday 12:30-14:00
59. ACAH - Session Topic: Media, Film Studies, Theatre, Communication - Panel A  
    Sunday 16:00-17:30
60. ACAH - Session Topic: Literature, Literary Studies – Panel M  
    Friday 12:30-14:00
61. ACAH - Session Topic: Media, Film Studies, Theatre, Communication - Panel C  
    Friday 10:45-12:15
62. ACAH - Session Topic: Media, Film Studies, Theatre, Communication - Panel D  
    Friday 14:15-15:45
63A. ACSS - Session Topic: Natural, Environmental and Health Sciences - Panel A  
    Friday 14:15-15:45
63B. ACSS - Session Topic: Natural, Environmental and Health Sciences - Panel B  
    Friday 16:00-17:30
64. ACAH - Session Topic: Performing Arts Practices: Theatre, Dance, Music - Panel A  
    Friday 14:15-15:45
65. ACAH - Session Topic: Performing Arts Practices: Theatre, Dance, Music - Panel B  
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<td>67. ACSS/ACAH</td>
<td>Politics, Philosophy, Ethics, Consciousness - Panel B</td>
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<td>68. ACSS</td>
<td>Politics, Public Policy and Law</td>
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<td>69. ACSS</td>
<td>Politics, Public Policy and Law - Panel A</td>
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<td>70. ACSS</td>
<td>Politics, Public Policy and Law - Panel B</td>
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<td>71. ACSS</td>
<td>Politics, Public Policy and Law - Panel C</td>
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<td>Politics, Public Policy and Law - Panel E</td>
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<td>73. ACSS</td>
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<td>74. ACSS</td>
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<td>Psychology, Cognitive Science and the Behavioural Sciences - Panel G</td>
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<td>81. ACAH</td>
<td>Religion, Spirituality &amp; Ecology</td>
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<td>82. ACSS</td>
<td>Research Methodologies, Quantitative and Qualitative Methods</td>
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<td>83. ACAH</td>
<td>Science, Environment and the Humanities</td>
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<td>Sexuality, Gender, Families - Panel A</td>
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<td>Sexuality, Gender, Families - Panel C</td>
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<td>86. ACSS</td>
<td>Social Sciences: Other - Panel A</td>
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<td>87. ACSS</td>
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<td>88. ACSS</td>
<td>Social Sciences: Interdisciplinary - Food and Sustainability</td>
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<td>89. ACSS</td>
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<td>90. ACSS</td>
<td>Sociology and Geography - Panel A</td>
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<td>97. ACAH</td>
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<td>98. ACAH</td>
<td>Theory and Criticism</td>
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<td>99. ACAH</td>
<td>Visual Arts Practices - Panel A</td>
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<td>101. ACAH</td>
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**Poster Sessions**

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<td>103. ACSS</td>
<td>Education and Social Welfare - B</td>
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<td>104. ACSS</td>
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<td>105. ACSS</td>
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<td>107. ACAH</td>
<td>Language, Linguistics - A</td>
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**Virtual Presentations**

Virtual Presentations are listed on pages 57 and 58 of this programme
Words for Solidarity

A project providing Nepalese women with the financial and moral support to train as nurses

Words for Solidarity is an association created by three nurses with a common desire to show solidarity with the next generation of nurses. By combining their skills, knowledge and experience they are offering support to Nepalese women to become professional and ethically responsible nurses.

Karen, Radhika and Virginie come from widely differing professional backgrounds. Yet, they are united by the shared values of their profession: a commitment to good quality health provision without discrimination. They have created a sponsorship scheme that goes beyond financial support. It offers moral and ethical guidance in the values of the profession. It also offers mentoring for the achievement of confidence and job satisfaction. The strength of this project lies in its founding principles, which have given rise to the following original features:

* The sponsorship scheme is managed entirely by three nurses with experience of nursing in Nepal and countries with a similar health care context. They have a sharp awareness and respect of the specific local characteristics on which the success of the scheme depends.

* The association is run on democratic principles. It invites everyone with an interest in the project to join, regardless of their financial or material circumstances. Members can choose the fee they pay according to their resources. This ensures that those on low incomes can become members and participate in the democratic processes and governance policies of the association.

* As well as making monetary donations, donors can contribute to the resources of the association through the 'donation' of an affiliated action, of a word-themed nature.

For more information about the project, its background, its founding members, or to make a donation, go to www.par-les-mots.org

PAR LES MOTS SOLIDAIRES - 18 cité Victor Hugo, 92140, Clamart, France
Tel : 00 33 (0)1 40 95 13 17 - par.les.mots@gmail.com

www.par-les-mots.org
Welcome Address

The Reverend Professor Stuart D. B. Picken

Order of the Sacred Treasure (瑞宝中授章), M.A. (Hons), B.D., Ph.D. (Glasgow), F.R.A.S.

Fellow of the Royal Asiatic Society, author of a dozen books and over 130 articles and papers, Professor Picken is considered one of the foremost scholars on Japan, China, and Globalization in East Asia.

As an academic, Professor Picken has devoted more than 30 years to scholarship in Japan, notably as a professor at the International Christian University in Tokyo, where he specialized in ethics and Japanese thought, and as International Adviser to the High Priest of Tsubaki Grand Shrine (Mie prefecture). He has also served as a consultant to various businesses, including Jun Ashida Ltd., Mitsui Mining & Smelting Corp., Kobe Steel, and Japan Air Lines.

In November 2008, the Government of Japan awarded Professor Picken the Order of the Sacred Treasure for his pioneering research, and outstanding contribution to the promotion of friendship and mutual understanding between Japan and the UK. The honour is normally reserved for Japanese citizens and is a mark of the utmost respect in which Professor Picken is held by the Japanese Government.

Although now resident in Scotland, Professor Picken maintains his interests in Japan, as Chair of the Japan Society of Scotland, and is the founding chairman of the IAFOR International Advisory Board. He lives near Glasgow with his wife and two children.
Charles Bruce was educated at Eton College and the University of St Andrews, where he read Economic and Social History. He is widely involved in many aspects of cultural heritage including the retention of indigenous craft skills and the public enjoyment of fine arts.

He is chairman of the Patrons of the National Galleries of Scotland, a trustee of the Historic Scotland Foundation, and honorary patron of the Japan Society of Scotland. He is particularly active in conserving the historic built environment and helped to found the Scottish Lime Centre Trust, a centre for teaching traditional construction skills which has advised internationally on the conservation of important buildings and sites such as the White House in Washington, and the Great Wall of China. He is also chairman of the Kolkata Scottish Heritage Trust, which promotes the conservation of historic sites in West Bengal.

In 2009 Charles Bruce represented the UK at the 150th anniversary of the ratification of the Treaty of Amity and Commerce as the guest of the Governor of Kanagawa Prefecture. The treaty was negotiated and signed by his forebear, James Bruce, 8th Earl of Elgin, who led the first substantive diplomatic mission to Japan.

(Lord Bruce’s Address and Q and A session, will be followed by a short interval, at which time refreshments will be served)
Saturday 10:30-12:00 - Oyodo Ballroom:

ACSS Plenary Panel: *East Meets West in Pursuit of a Sustainable World*

Professor June Henton (Panel Chair)

Dr. June Henton is Professor and Dean of the College of Human Sciences at Auburn University. Dean Henton provides leadership for teaching, research, and outreach programming in subject areas such as: nutrition and wellness; hospitality and service management; sustainable human development; relationships and health; the science of design; and women’s wealth and philanthropy. The commitment of the College is to produce graduates who are not only professionally competent, but globally aware and socially engaged. In addition to her role as Senior Dean, Dr. Henton also serves as Associate Director of the Alabama Agricultural Experiment Station and Auburn’s liaison to the Alabama Cooperative Extension System, serving the citizens of the state, nation, and world.

Throughout her administrative career, Dean Henton has focused on the creation of innovative initiatives to position students for success in a rapidly changing world. Notably, the Hotel and Restaurant Management program partnered with the West Paces Hotel Group to establish a service excellence program based on the quality sciences, that is unique in the nation. In addition, she was co-founder and initiated Auburn’s charter membership in the National Textile Center University Research Consortium. In recent years, the College of Human Sciences has developed Auburn’s only International Minor and established its first permanently endowed, year-round overseas campus in Ariccia, Italy. Moreover, since 1994, the College has sponsored the International Quality of Life Awards at the United Nations to honor leaders who have distinguished themselves at the highest levels professionally as well as in humanitarian endeavors. Also, under Dean Henton’s leadership in 2004, Auburn University was invited to be the first academic partner with the UN World Food Programme in a university hunger campaign. Since that time, more than 150 institutions of higher education have joined the coalition of *Universities Fighting World Hunger.*

Dr. Henton earned her Ph.D. in Family Social Science at the University of Minnesota. During her years as a faculty member, she taught a variety of courses in the social and behavioral sciences. Her publication record includes a list of books, book chapters, and articles reflecting her primary areas of research, viz., interpersonal dynamics, relationship violence, and relationship stability. Examples include a Dryden Press book, *Hers and His: A Problem Solving Approach to Marriage* and refereed articles in journals such as *Journal of Marriage and the Family,* *Journal of Family Issues,* *Social Psychology Quarterly,* and *Journal of Social Psychology.* She also received a B.S. degree from Oklahoma State University and an M.S. from the University of Nebraska.
Saturday 10:30-12:00 - Oyodo Ballroom:

ACSS Plenary Panel: *East Meets West in Pursuit of a Sustainable World*

Professor Douglas Casson Coutts

On assignment from the United Nations World Food Programme (WFP), Douglas Casson Coutts is a Distinguished Visiting Professor, Department of Nutrition and Food Science, College of Human Sciences at Auburn University. He is developing and teaching Auburn’s first undergraduate course "World Hunger: Causes, Consequences and Responses" as well as the first Hunger Studies Capstone Senior Seminar. He is advising on the design of a Hunger Studies Minor area of study, helping to establish an International Institute of Global Hunger at Auburn, supporting "Universities Fighting World Hunger" (UFWH), a joint partnership with WFP and Auburn University with 100 university members in North America and around the world, and is a guest lecturer at UFWH member universities. While posted at Auburn University, he is also managing WFP’s partner role with UFWH.

As Special Advisor on Child Hunger to WFP’s Executive Director, he was previously based in Washington, D.C., and charged with working with institutions in North America as part of the new global Child Hunger Initiative being developed by WFP in conjunction with UNICEF and the World Bank. Within this framework, he was supporting efforts to launch an outreach and advocacy program with institutions of higher learning and was the WFP manager responsible for the WFP/Auburn University partnership and UFWH. He was also part of a team formulating a strategy for corporate partnership and fundraising development with the private sector in North America in support of WFP humanitarian and development operations worldwide.

Mr. Coutts has 25 years of experience with WFP, more recently as Country Director for Bangladesh, where he oversaw the organization’s single-largest development operation in the world – embracing integrated food security, school feeding and refugee operations, nutritional support and HIV/AIDS awareness/community health programs. He has represented WFP all over the world, including a stint in 1997-98 as the UN’s first Humanitarian Coordinator for North Korea, responsible for implementing what at the time was WFP’s biggest emergency operation and he has worked with UN peacekeeping operations in Africa. He also served as WFP Country Director in Nepal and Namibia, and as WFP’s Representative to the United Nations, USA and Canada based at UN Headquarters in New York.

An Eagle Scout, he has been active in the Boy Scouts of America for many years as a Scoutmaster of BSA troops in Kathmandu, Nepal and Dhaka, Bangladesh. Mr. Coutts has also coached ice hockey and rollerblade hockey in Westchester County, NY, North Korea and Nepal.

Before joining the United Nations, Mr. Coutts worked as a founding member of the professional staff of the Select Committee on Hunger in the US House of Representatives, and as an economist with the US Department of Agriculture. Previously, he has also managed international education programmes at both Carnegie Mellon University and Georgetown University. He holds Masters’ degrees from the School of Advanced International Studies (SAIS) at Johns Hopkins University and Université Laval in Quebec, Canada and a Bachelor’s Degree with honours from Michigan State University (Justin Morrill College).
Harriet W. Giles is Director of External Relations for the Auburn University College of Human Sciences (CHS). In this role, she serves as chief communications liaison for the College and provides leadership for many CHS outreach and programmatic initiatives, including the International Quality of Life Awards held annually at the United Nations.

In addition to her other responsibilities, Dr. Giles is active in all phases of the Auburn University War on Hunger campaign, an academic partnership with the United Nations World Food Programme that began in 2004. She serves as primary advisor for the Committee of 19, the student group that gives grassroots leadership to Auburn’s War on Hunger and is a member of the War on Hunger academic initiatives committee, a faculty group that has developed an undergraduate hunger studies minor and is now working on a multi-institutional graduate degree in global food security.

Dr. Giles is also part of the strategic planning team that provides leadership at both national and international levels for Universities Fighting World Hunger and the annual University Hunger Summits.

Prior to assuming her administrative position as Director of External Relations in 2001, Dr. Giles was a faculty member in the Auburn University Department of Human Development for 18 years where she served as internship director and taught a range of courses that included child development theory, lifespan human development, hospitalized children and families, and professional development. She is published in the areas of mentoring and career development, child abuse, and child life.

Dr. Giles began her professional career as an early childhood educator in the Alabama public school system in 1972. She was named a Rotary International Graduate Fellow in 1977, spending an academic year in London, England examining the British infant school educational model. She holds the Bachelor of Science degree in Early Childhood Education and the Master of Science in Family and Child Development from Auburn University and the Doctor of Philosophy in Child and Family Development from the University of Georgia.
Saturday 12:00-12:15 - Oyodo Ballroom:

IAFOR Invited Presentation – World Food Programme

Mr Mohamed Saleheen

Director of the World Food Programme, Japan & Republic of Korea

A message from the Mr Saleheen:

Mohamed Saleheen is responsible for WFP relations with Japan and the Republic of Korea.

Mr. Saleheen has served as an international civil servant with the United Nations for over 30 years. He has led some of WFP’s most challenging operations as Representative and Country Director in Sri Lanka, Indonesia, Sudan, and Iraq. Through these times, he managed complex emergency operations such as the Indian Ocean Tsunami, conflicts in Sri Lanka and Sudan, and the aftermath of the Gulf War. He also served as Director and Deputy Humanitarian Coordinator of United Nations Office for the Coordination of Humanitarian Affairs for Afghanistan, where he oversaw operations in Afghanistan and neighboring countries, including the largest demining operations in the world.

Besides his deep field experience, Mr. Saleheen also served at WFP Headquarters in Rome as Deputy Director of Human Resources and Head of Eastern Europe and the CIS Unit, where he oversaw WFP operations in 12 CIS (Commonwealth of Independent States) countries.

Mr. Saleheen’s other assignments with WFP were in Ethiopia, Ghana, and Bangladesh.

Mohamed Saleheen is a national of Bangladesh and holds Bachelor’s degrees in Physics and Political Science, and postgraduate degrees in English and Organization Development & Planning. He serves as an honorary lecturer at a number of universities in Japan, Indonesia, and France.

All proceeds from the Saturday Conference Dinner will go to the World Food Programme and the Hope International Development Agency

Saturday 16:00-17:30 – Kiku Conference Room
Sustainable Food Projects: The Role of Higher Education in Cultural Change

Featured Speaker: Professor Peggy Barlett

Peggy Barlett, Goodrich C. White Professor of Anthropology, is a specialist in agricultural anthropology. A leader in bringing Emory to its current commitment to a sustainable future, Peggy’s work has focused in recent years on faculty development and sustainable food. She has written on the challenges of transforming higher education in *Sustainability on Campus: Stories and Strategies for Change* (edited with Geoffrey W. Chase, MIT Press, 2004).

Co-founder of the Piedmont Project at Emory, the longest-running curriculum development program for sustainability in the country, she also now leads workshops on faculty engagement with sustainability around the country through the American Association for Sustainability in Higher Education (AASHE). Her work highlights the importance of place, and her edited book, *Urban Place: Reconnecting with the Natural World* (MIT 2005), presents research on the mental and physical health impacts of nature contact.

Barlett is author of an award-winning study of the U.S. farm crisis of the 1980s (*American Dreams, Rural Realities: Family Farms in Crisis*, University of North Carolina Press, 1993) and brings her expertise on agricultural systems in developing countries to her work at Emory. Her fieldwork with farmers in Costa Rica and rural Georgia focused on farmer decision making and production challenges. Today, she leads Emory’s Sustainable Food Initiative, which has set bold goals for local and sustainably grown food in dining halls and hospitals, supports seven educational food gardens, and has developed a farmers market on campus.

She has recently been named to the National Research Council Board on Agriculture and Natural Resources. She is active in the Atlanta Local Food Initiative and seeks to combine the science behind sustainability with the joy and satisfaction of deeper engagement with the animate earth.

Dean June Henton of Auburn University will chair Professor Barlett’s session.

Food & Sustainability Round Table

A Round Table discussion reflecting the food and sustainability issues highlighted in both the ACSS plenary panel, and the featured paper, will follow Professor Barlett’s presentation.
Friday Sessions 4 & 5 – Sakura Conference Room: Featured ACAH/ACSS Double Panel

When the West meets the East: How the Cultural Gap remains and transforms in Taiwan

Featured Paper:
The Influence of Sino-Culture on the Meanings of University Diplomas in Taiwan: The Cultural Gap between the West and Taiwan

ACAH/ACSS Featured Speaker: Tien-Hui Chiang

Professor Tien-Hui Chiang

Professor Chiang is Chair of the Department of Education at the National University of Tainan, Taiwan. A noted scholar of Education, Widely published in the field of Education, Dr Chiang is also Secretary-General of the Taiwan Association of Sociology of Education, Director of the Chinese Comparative Education Society, and the Taipei Editor-in-Chief of the renowned Journal of Comparative Education.

Professor Chiang is also a founding member of the IAFOR International Advisory Board.

Friday & Sunday 16:00-17:30

ACAH Featured Documentary: Codes of Gender: Identity and Performance in Pop Culture

Written and directed by MEF Executive Director Sut Jhally, The Codes of Gender applies the late sociologist Erving Goffman's groundbreaking analysis of advertising to the contemporary commercial landscape, showing how one of American popular culture's most influential forms communicates normative ideas about masculinity and femininity.

In striking visual detail, The Codes of Gender explores Goffman's central claim that gender ideals are the result of ritualized cultural performance, uncovering a remarkable pattern of masculine and feminine displays and poses. It looks beyond advertising as a medium that simply sells products, and beyond analyses of gender that focus on biological difference or issues of objectification and beauty, to provide a clear-eyed view of the two-tiered terrain of identity and power relations.

With its sustained focus on how our perceptions of what it means to be a man or a woman get reproduced and reinforced on the level of culture in our everyday lives, The Codes of Gender is certain to inspire discussion and debate across a range of disciplines.

Viewer Discretion Advisory: This program contains violence, nudity, and sexual themes
Since 2004, more than 150 institutions of higher education worldwide have joined together in partnership with the United Nations World Food Programme to eliminate hunger locally and globally. Universities Fighting World Hunger presents an exciting and challenging opportunity to forge a global student movement by collaborating with peers around the world to address one of the most critical sustainability issues of our time. Read more about how your organization can help change lives and make history by visiting us online at www.universitiesfightingworldhunger.org.

Hunger facts:

- More than 1 billion people in the world are chronically hungry, most are women and children.
- 1 child dies every 6 seconds from hunger—9 million children each year.
- Hunger/malnutrition is the #1 risk to global health, killing more than AIDS, malaria, and TB combined.
- 1 in 12 people worldwide is malnourished.
- 1 in 4 people worldwide live below the international poverty line, earning less than $1 US per day.
- Lack of Vitamin A kills 1 million infants per year.
- The number of chronically hungry people worldwide is growing by an average of 4 million annually.
- 7 out of 10 of the world’s hungry are women and girls.
Friday Sessions
FRIDAY SESSION 1 – 9:00-10:30

1. ACAH - Session Topic: Interdisciplinary Arts and Humanities- Panel A  
Friday 9:00-10:30  
Sakura A

Session Chair: Barbara P Jekot

Civilization, convergence, community  
Alison Broinowski  
ANU, University of Wollongong, Australia [0099]

From Imperial Luxury to Civic Necessity: the Origin of Public Urban Parks in China  
Siqing Chen  
University of Melbourne, Australia [0053]

Eastern influences in Western Modernism - multiple faces of International Style  
Barbara P Jekot  
University of Pretoria, South Africa [0478]

4. ACSS - Session Topic: Anthropology, Archaeology, Cultural Studies and Humanities - Panel A  
Friday 9:00-10:30  
Sakura B

Session Chair: Blai Guarné

What makes women's life sustainable? Investigating abortion issues in Cambodia  
Pascale Hancart Petitet  
University of Amsterdam, Netherlands [0288]

Cultural Rules and Patterning in the Food Systems of "Orang Asli Temiar": Indigenous People of Peninsular Malaysia  
Sharifah Zahirah Syed Abdullah  
The University of Newcastle, Australia [0503]

The Political Uses of the Discourse on Sustainability: Personal Experience and Social Change in Urban Japan  
Blai Guarné  
Stanford University, United States & Universitat Autonoma de Barcelona, Spain [0668]

9. ACAH - Session Topic: Arts: Interdisciplinary - Panel A  
Friday 9:00-10:30  
Kiku A

Session Chair: Bojan Milan Koncarevic

Allied Art Advisors and the Confiscation of Japanese War Art  
Vincent Louie Tan  
Kyoto Institute of Technology, Japan [0434]

Gray House, Black House: Japanese House 5 centuries before Le Corbusier 5 points  
Bojan Milan Koncarevic  
Tokyo University, Japan [0749]

10. ACSS - Session Topic: Economics and Management - Panel A  
Friday 9:00-10:30  
Kiku B

Session Chair: André Mellet

Environment Kuznets curve for GHG emissions: A panel co-integration analysis  
Cho Chin-Ho  
Chu Yun-Peng  
Yang Hao-Yen  
National Central University, Taiwan [0144]

The Simultaneous Evolution of Growth and Inflation  
Chih-Chuan Yeh  
Shu-Hui Wu  
Overseas Chinese University, Taiwan [0772]

The challenge of South Africa to reduce its high unemployment  
André Mellet  
North West University, South Africa [0216]
FRIDAY SESSION 1 – 9:00-10:30

47. ACAH - Session Topic: Literature, Literary Studies - Panel E  
Friday 9:00-10:30  
Kashi

Session Chair: Cansu Ozge Ozmen

East Meets West - the visual imagery of journeys.
Andrew Stark  
Australia [0190]

An Account of the Travels in Asia of Sir Thomas Herbert  
John Butler  
University College of the North, Canada [0675]

Commodore David Porter's Constantinople and Its Environ: An Official and Personal Testimony by an Apologist for the East  
Cansu Ozge Ozmen  
Jacobs University, Germany [0155]

55. ACSS - Session Topic: Media and Communications - Panel A  
Friday 9:00-10:30  
Kiri

Session Chair: Jennifer Stokes

Development of a Game for Collaborative Story Drawing on Facebook  
Wei Hao Chuang  
Chien Hsu Chen  
National Cheng Kung University, Taiwan [0457]

Politics, Media and Youth: Political Efficacy through New Media  
Qurratul Ann Malik  
International Islamic University, Pakistan [0079]

Digital Limits: Global networks and the 21st century citizen  
Jennifer Stokes  
University of South Australia, Australia [0418]

81. ACAH - Session Topic: Religion, Spirituality & Ecology  
Friday 9:00-10:30  
Matsu

Session Chair: Wen-Yan Chiau

The Awkward Position of “Earth” in the Chinese Trinity of “Heaven, Earth and Man”  
Tao Jin  
Illinois Wesleyan University, United States Minor Outlying Islands [0314]

Ecological Implications of Mahayana Bodhisattva  
Wen-chung Huang  
Tamkang University, Taiwan [0623]

Controversy over a biotechnology park in a sensitive wetland area of the 202 Arsenal of Taipei, Taiwan  
Wen-Yan Chiau  
National Taiwan Ocean University, Keelung City, Taiwan  
Deputy Minister, Environmental Protection Administration, Executive Yuan, Taiwan [SP1]
FRIDAY SESSION 1 – 9:00-10:30

95. ACAH - Session Topic: Teaching and Learning - Panel C
Friday 9:00-10:30

Session Chair: Yasuko Okada

The effectiveness of two instructional methods on teaching Chinese speaking students with learning disabilities to learn to read
Fuk Chuen Ho
Hong Kong Institute of Education, Hong Kong [0158]

Reading non-academic texts in the EFL classroom
Yasuko Okada
Seisen University, Japan [0532]

Cultural Values Transmitted through Language Learning and Teaching
Amber Wang
National Taichung University, Taiwan [0385]

Poster Sessions

102. ACSS - Session Topic: Education and Social Welfare - Poster Session A
Friday 9:00-10:30

Service-Learning, Teacher Efficacy, and the Sustainability of Teacher Professionals
Trae Stewart
Kay Allen
University of Central Florida, United States [0634]

Plastic language elements and nonverbal communication in the intercultural context
Elena-Simona Indreica
Faculty of Psychology and Educational Sciences, Transylvania University of Brasov, Romania [0657]
2. ACAH - Session Topic: Aesthetics, Design - Panel B

Friday 10:45-12:15

Session Chair: Chao-Ching Fu

Tokyo Fever in Taiwan: The De-contextualized Interpretation of Tokyo
Ya-Ling Yang
Chih-Peng Chang
National Kaohsiung University of Applied Sciences, Taiwan, Taiwan [0465]

Quality Survey of Movie-Based Games using the Kano Model
Elim Liu
Chih-Huan Hsu
National Tainan University, Taiwan [0552]

In search of Cultural Sustainable Architecture in 21st Century Taiwan
Chao-Ching Fu
National Cheng Kung University, Taiwan [0595]

10B. ACSS - Session Topic: Economics and Management - Panel B

Friday 10:45-12:15

Session Chair: Murad Ali

Indo Japan Trade Potentials in the Context of Bilateral Relations
J K Sachdeva
Megha Sachdeva
Pillai’s Institute of Management Studies and Research, India [0246]

The Octagon of Globalization: A Model and a Tool to Measure the Global Distance Between Two Countries. Case Study: Canada and the Asian Countries
Camelia Dumitriu
UQAM, Canada [0256]

War on terror, Pakistan and US bilateral aid
Murad Ali
Massey University, New Zealand [0311]

17. ACSS - Session Topic: Education and Social Welfare - Panel A

Friday 10:45-12:15

Session Chair: Abraham Yogev

Attitudes of Israeli Executive Students toward the University: Will the Public Save the Public University?
Abraham Yogev
Tel Aviv University, Israel [0113]

The Impact of the WTO on Higher Education in Taiwan
Hsin-yi Hsueh
National Sun Yat-sen University, Taiwan [0450]

20B. ACSS - Session Topic: Education and Social Welfare - Panel D

Friday 10:45-12:15

Session Chair: Wei-Ju Chen

The Correlates of the Parental Anxiety Test
May Shu Ying
Li Chen Tsai
Chen Hui Huang
National Chengchi University, Taiwan [0196]

What's the difference? Teachers' response in primary education between immigrants and native-born students in Taiwan
Wei-Ju Chen
Kai-Yuan Ho
National Chiayi University, Taiwan [0301]
FRIDAY SESSION 2 – 10:45-12:15

38. ACAH - Session Topic: Language, Linguistics - Panel A          Kashi
Friday 10:45-12:15

Session Chair: Pakpoom Hannapha

Strategies in Dubbing American Films' Titles in Thai
Pakpoom Hannapha
Mahasarakham University, Thailand [0094]

A Geographical Look at the Word Geography of Thailand
Sirivilai Teerarajanarat
Kalaya Tingsabadh
Chulalongkorn University, Thailand [0133]

54. ACAH - Session Topic: Literature, Literary Studies - Panel K        Kiri
Friday 10:45-12:15

Session Chair: Amin Malak

Orhan Pamuk between east and west
Henning Mathias Goldbæk
University of Southern Denmark, Denmark [0068]

Put Yourself in Their Shoes: Representations of terrorism in post 9/11 literature
Maria Diaconu
University of Heidelberg, Germany [0665]

Between the Artist and the General: Discursive Contrasts in Two War Memoirs on Baghdad
Amin Malak
Grant MacEwan University, Canada [0473]

56. ACSS - Session Topic: Media and Communications - Panel B        Katsura
Friday 10:45-12:15

Session Chair: Habibe Ongoren

Partnering Bourdieu’s theory with Guanxi: a study on TV work practices of Taiwanese TV producers in Mainland China
Shu Fei Chang
University of Queensland, Australia [0221]

He says, She Says: The dynamic rumour process on the internet forum
Yin Bai
Zeyi Hi
University of York, United Kingdom [0471]

The reflections of Turkish society's family values on the television series; the example of Yaprak Dökümüş
Habibe Ongoren
Istanbul University, Turkey [0566]
FRIDAY SESSION 2 – 10:45-12:15

61. ACAH - Session Topic: Media, Film Studies, Theatre, Communication - Panel C  Matsu
Friday 10:45-12:15

Session Chair: Xiaorui Xu

The Needs for Long-Distance Collaboration
Kuan-Lun Su
Chien-Hsu Chen
Tay-Sheng Jeng
National Cheng Kung University, Taiwan [0482]

Film and World's Sustainability
YC Chan
City University, Hong Kong [0193]

A journey to the West: a film auteur's response to globalization?
Xiaorui Xu
Southampton University, United Kingdom [0391]

82. ACSS - Session Topic: Research Methodologies, Quantitative and Qualitative Methods  Ume
Friday 10:45-12:15

Session Chair: Meg Carter

Environmental design model determining the effectiveness of autistic treatment in early childhood
Niphattha Noiprawat
Nopadon Sahachaisaeree
King Mongkut’s Institute of Technology Ladkrabang, Thailand [0093]

Survey Studies and Qualitative Research: Uncovering Cover Stories
Meg Carter
Swinburne University of Technology, Australia [0348]

96. ACAH - Session Topic: Teaching and Learning - Panel D  Tsuki
Friday 10:45-12:15

Session Chair: Meng Feng Hsieh

EFL Learners' and Teachers' Beliefs about, and Strategy Use of, Translation in English Learning
Meng Feng Hsieh
National Changhua University of Education, Taiwan [0310]

Understanding English Research Articles: Using Genre-based Approach to Teach Thai Engineering Students to Read
Issara Pramoolsook
Suranaree University of Technology, Thailand [0525]

Adapting to change: A study on Taiwanese EFL teachers' teaching belief
Gregory Ching
Yu-Li Chen
Lunghua University of Science and Technology, Taiwan [0530]

103. ACSS - Session Topic: Education and Social Welfare - Poster Session B  Aoi
Friday 10:45-12:15

Developing an Adult Health Literacy Scale for Chinese in Taiwan
Frank Pan
Che-Long Su
Ching-Hsuan Chen
Tajen University, Taiwan [0678]

The effects of support group on dementia caregivers' burden, coping and depression
Kuei-Ru Chou
Yen-Hueh Liao
Taipei Medical University, Taiwan [0135]
FRIDAY SESSION 3 – 12:30-14:00

3. ACAH/ACSS - Session Topic: Aesthetics, Design & Globalization

Friday 12:30-14:30

Session Chair: Laila Albassam

Beyond Typography – Inspired by the past, stimulated by the future
Jesvin Puayhwa Yeo
Nanyang Technological University, Singapore [0363]

The Impact of Modernization/Westernization on Traditional Dress Patterns
John S. Gaikwad
Mansour Lakooraj
University of Pune, India [0737]

Effects of cultural changes on jewelry in the age of globalization
Alia Alfadda
Princess Noura university, Saudi Arabia [0147]

The Art of Using Appliqué and Batch Work in Decorating the Traditional Costume of Saudi Arabia
Laila Albassam
Princess Norah Bint Abdulrahman University, Saudi Arabia [0487]

18. ACSS - Session Topic: Education and Social Welfare - Panel B

Friday 12:30-14:00

Session Chair: Lilian Ya-Hui Chang

Characteristics of Good Language Teachers: TESOL Teachers’ Divergent Reflective Thinking
Lilian Ya-Hui Chang
Wenzao Ursuline College of Languages, Taiwan [0259]

Effect of technical training on the organization in manufacturing industries
Azad Abdal Kader
Narashiman K
Anna University, India [0472]

57. ACSS - Session Topic: Media and Communications - Panel C

Friday 12:30-14:00

Session Chair: Chien-Hsu Chen

Uncovering Hidden Needs of the Elderly through Social Computing
I-Fang Hsieh
Sheng-Fen Chien
National Cheng Kung University, Taiwan [0513]

A social communication device for the strangers who live nearby to the dormitory
Wei-Chung Tseng
Chien-Hsu Chen
Fei-Pi Chu
Chien-Huan Chien
National University of Tainan, Taiwan [0746]

The social capital and identity perspectives in virtual communities
Ho Kyoung Shin
Ho Lee
Ji Myoung Shin
Yonsei University, Korea, Republic of [0165]
60. ACAH - Session Topic: Literature, Literary Studies - Panel M  
Friday 12:30-14:00  

Shayo  

Session Chair: Walid Ghabbour  

East VS West: With Special Reference to E.M. Forster's "A Passage to India"  
Adli Odeh  
Walid Ghabbour  
King Saud University, Saudi Arabia [0326]  

Classical Arabic Narration: Eastern and Western Visions  
Walid Ghabbour  
King Saud University, Saudi Arabia [0531]  

68. ACSS - Session Topic: Politics, Public Policy and Law  
Friday 12:30-14:00  

Kiku B  

Session Chair: Teck Hong Tan  

Making Sense of Political Hegemony in Malaysia: An Analysis  
Noor Sulastry Yurni Ahmad  
University of Malaya, Malaysia [0020]  

Ethno-nationalism and electoral clientelism: The Dayaks' experience in Malaysia  
Neilson Mersat  
University Malaysia Sarawak, Malaysia [0321]  

Sustainability and Housing Needs in Malaysia  
Teck Hong Tan  
Sunway University, Malaysia [0032]  

83. ACAH - Session Topic: Science, Environment and the Humanities  
Friday 12:30-14:00  

Sakura A  

Session Chair: Patricia de Diego  

Sustainable Development and People's Participation in Natural Resource Conservation in Third World: Some Reflections from India  
Sarmistha Pattanaik  
Indian Institute of Technology, Bombay, India [0335]  

Nationalism in Bosnia and Herzegovina as an urbanism issue  
Sanja Trivic  
Ana Spiric  
University of Banja Luka, Bosnia and Herzegovina [0635]  

The image of park. Spain vs Japan in a study on civics and everyday values  
Patricia de Diego  
Hitomi Tsujikawa  
School of Architecture and Geodesy, Spain [0659]  

96B. ACAH - Session Topic: Teaching and Learning - Panel E  
Friday 12:30-14:00  

Kiri  

Session Chair: Eiko Kawagoe  

Acquisition of soft skills  
Berrington Ntombela  
Caledonian College of Engineering, Oman [0222]  

E-learning for Medical English Education in Japan  
Eiko Kawagoe  
Kobe City College of Nursing, Japan [0332]  

English Language and the Impact of Globalization in India  
Sujatha Rao  
Maniben Nanavati Women's College, India [0319]
FRIDAY SESSION 3 – 12:30-14:00

97. ACAH - Session Topic: Teaching and Learning the Arts  
Friday 12:30-14:00

Session Chair: Mehmet Alan

Frigien (Kurdi)  Mode Structure in Turkish Primary School Children's Songs
Mehmet Alan
Anadolu Universite, Turkey [0448]

Teaching English, Teaching Architecture, Teaching Identity
Thomas Cline
The University of Oklahoma, United States [0664]

The Use of Webblog Enhancing English Literacy in Globalization Society
Ornsiri Wimontham
Nakhon Ratchasima Rajabhat University, Thailand [0278]

104. ACSS - Session Topic: Interdisciplinary - Posters Session C  
Friday 12:30-14:00

Nursing Students’ Interpretation on Excellent Paramedics
Chang Chu-Ling
Hu Ting-Chen
HungKuang University, Taiwan [0369]

Evaluating the Possibility of Improving Conservation of the Genius Loci of Cultural Heritage in Taiwan by an Educational Program from the Experience of the National Park Service in America
Prof. Szu-Ling Lin
National Pingtung University of Education, Taiwan [0602]

Network Embeddedness and Relationship Learning on New Product Development Performance
Jung-Tang Hsueh
Hung Tzu-Hsuan
Yuanpei University, Taiwan [0242]
FRIDAY SESSION 4 & 5 – 14:15-17:30 - Sakura A

ACAH/ACSS SPECIAL TOPIC: TAIWAN

When the West meets the East: How the Cultural Gap remains and transforms in Taiwan

FEATURED SPEAKER

Dr. Tien-Hui Chiang, Department of Education, National University of Tainan, Taiwan

The Influence of Sino-Culture on the Meanings of University Diplomas in Taiwan: The Cultural Gap between the West and Taiwan [687]

ACAH INVITED PANEL

Chaired by Dr. Tien-Hui Chiang, Department of Education, National University of Tainan, Taiwan

Relationships among Self-directed Learning Readiness, English Learning Motivation, and Learning Satisfaction of University Students in Taiwan
Professor Cheng-Ping Chang
Professor I-Chen Lin
National University of Tainan, Taiwan [0693]

The fusion of culture between East and West and how it has defined the roles of elementary school teachers in Taiwan between 1919 and 1994
Dr. & Assistant Professor Chih-Ting Hsu
National University of Tainan, Taiwan [0688]

Exploring the Similarities and the Differences of Culture Hidden Between the West and the East: The examples of Ohio and Taiwan
Dr. & Professor Ya-Hui Hsueh
Department of Social Studies, National Taichung University, Taiwan
Emeritus Professor William Wayne Wilen, Kent State University, USA [0692]

A Comparison Study of Marketing Strategies and Advertising Strategies in Adult Education Between Taiwan and U.S.A.
Dr. Guang-Han Chung and Dr. I-Fang Wang
National University of Tainan, Taiwan [0691]

Localization of western discourse in Asian context: a case study of media literacy education
Dr. Lin, Tzu-Bin
National Institute of Education, Nanyang Technological University, Singapore [680]

The study on significant others and critical incidents of the female university student’s career development in Taiwan – a sample from the females that choose Nontraditional Occupation Majors
Dr. Shu-Ming Hsieh
Center for Teacher Education, National Chi-Nan International University, Taiwan [0706]

Treating and Curing Diseases, and Trying Local Cases— the Written Records of the Dream Promises Chronicled by Scholars Themselves in the Ming and Qing Dynasties
Dr. & Assistant Professor I-Jung Lin
National Chi Nai University, Taiwan [0753]

The Study on Teacher evaluation for professional development policy implementation from Local Government and School Level Leadership
Dr. Juei-Hsin Wang
National Chiayi University, Taiwan [0317]
FRIDAY SESSION 4 – 14:15-15:45

13. ACSS - Session Topic: Economics and Management - Panel E  
Friday 14:15-15:45

Session Chair: Niel Kenneth Jamandre

Urban Farmers Market Sustainability and its Potential as a Marketing Channel for Horticulture Producers: A Case Study of the Satok Weekend Market, Malaysia
Abdul Rahman Saili
Maria Fay Rola-Rubzen
Curtin University of Technology, Australia [0492]

Gasoline Prices and the Demand for Fuel-efficiency Automobiles: The Case of Taiwan
Jin-Long Liu
Yi-In Liu
National Central University, Taiwan [0514]

Communication Factors that Sustain Employability of Call Center Agents in the Philippines
Niel Kenneth Jamandre
University of the Philippines Diliman, Philippines [0235]

21. ACAH - Session Topic: Ethnicity, Difference, Identity - Panel A  
Friday 14:15-15:45

Session Chair: Klaus-Jürgen Hermanik

Asian-Americans: Myth of the Model Minority
Shing Pang
University of Texas at Arlington, United States [0331]

Subversion or Subservience? The Remains of the Empire in Nigeria
Farhana Bashar
East West University, Bangladesh [0228]

Asian Heritage within a European Nation: Examples of ambiguous Hungarian Ethno-Politics in a Globalizing World
Klaus-Jürgen Hermanik
University of Graz, Austria [0201]

58. ACSS - Session Topic: Media and Communications - Panel D  
Friday 14:15-15:45

Session Chair: Emsie Arnoldi-van der Walt

The Role of Media on Political Confidence, Democracy Values and Civic Participation in Authoritarian China
Xinzhi Zhang
Hong Kong [0521]

New media and cultural sustainability through the arts in Singapore
Jodie Luu
National University of Singapore, Singapore [0420]

A postcolonial understanding of communication and management practices
Emsie Arnoldi-van der Walt
RMIT, Melbourne, Australia, Australia [0568]
FRIDAY SESSION 4 – 14:15-15:45

63A. ACSS - Session Topic: Natural, Environmental and Health Sciences - Panel A
Friday 14:15-15:45

Session Chair: Tara Schalk

Barriers to birth delivery among ethnic minority communities in central Vietnam
Cuong La
La Trobe University, Australia [0002]

Household Preferences of Drinking Water Service Improvements in Selangor, Malaysia: A Choice of Modeling Approach
Mohd Yacob
Akias Radam
Zaiton Samdin
University Putra Malaysia, Malaysia [0731]

Natural Resource Management in Australia: Making it More Effective
Tara Schalk
University of Canberra, Australia [0104]

64. ACAH - Session Topic: Performing Arts Practices: Theatre, Dance, Music - Panel A
Friday 14:15-15:45

Session Chair: Peikai Su

The Route to the West and the Way Back to the Native: The Historical Studies of Westernisation and Nativism of Taiwanese Modern Theatre
Peikai Su
Royal Holloway, University of London, UK [0445]

Where Shall We Two Meet, in East or in West: When Po-shen Lu's "The Witch Sonata-Psalms of Macbeth" Encounters William Shakespeare's "Macbeth"
Jui-sung Chen
Shin-yi Lee
National Chung Cheng University, Taiwan [0461]

84. ACAH - Session Topic: Sexuality, Gender, Families - Panel A
Friday 14:15-15:45

Session Chair: J. Edgar Bauer

Gender and Sexual Inequality of Adolescents in Thai Society
Jakkrite Pinyaphong
Uttaradit Rajabhat University, Thailand [0036]

"Before Religion": On Magnus Hirschfeld's Encounter with Asia and the Quest for a New Symbolic Order of the Sexual
J. Edgar Bauer
Heidelberg, Germany [0299]

Sexual attitudes and lifestyles in Australia and Poland: The relation between real and preferred sexual behaviour
Dariusz Skowronski
Maria Beisert
Raffles Education Corp College, Singapore [0546]
FRIDAY SESSION 4 – 14:15-15:45

85. ACAH - Session Topic: Sexuality, Gender, Families - Panel B
Friday 14:15-15:45

Session Chair: Ramona Vijeyarasa

Women with physical disabilities and their able-bodied community: Lessons learned from Thailand
Theeraphong Bualar
Silpakorn University, Thailand [0357]

Perception of Satisfaction with Schizophrenic Patient’s evolution after a Psycho-educational Family Program
Alejandra Caqueo-Urizar
José Gutiérrez-Maldonado
Marta García-Ferrer
Universidad de Tarapacá, Chile [0653]

Vietnam’s MDG report card: An assessment of progress on reproductive health
Ramona Vijeyarasa
University of New South Wales, Australia [0082]

105. ACSS - Session Topic: Research Methodologies, Quantitative and Qualitative Methods - Poster Session D
Friday 14:15-15:45

Application of Linear Matrix Model to Adaptation Process of Bosnian Refugees in the U.S.
Hisako Matsuo
Ian Redmount
Ajlina Karamehic-Muratovic
Wai Cheah
Lisa Willoughby
Saint Louis University, United States [0405]

Meta-Analysis of the Critical Success Factors for the Students’ Game-Based Learning Efficiency
Chun-Tsai Wu
Shao-Shiun Chang
National Changhua University of Education, Taiwan [0453]
FRIDAY SESSION 5 – 16:00-17:30

AÇAH Special Poetry Reading & Workshop

Poetic forms in Literature: 'From the Ganga to the Tay'
Bashabi Fraser
Napier University, UK

14. ACSS - Session Topic: Economics and Management - Panel F

Session Chair: Kannika Leelapanyalert

Goal setting and unethical behaviour: Exploring some side effects of goal assignment among Hong Kong Chinese
Darius Chan
Vikki Law
The Chinese University of Hong Kong, Hong Kong [0554]

An exploratory research of matching and networking in the international entry process to China
Kannika Leelapanyalert
Birkbeck College, United Kingdom [0764]

State Weakness and Corruption: A Direct Test
Liangliang Jiang
Simon Fan
Chen Lin
Lingnan University, Hong Kong [0444]

22. ACAH - Session Topic: Ethnicity, Difference, Identity - Panel B

Session Chair: Paula Torreiro Paz

East Meets West: European and North American Scholars and Experts in Early Republican Turkey
Murat Ergin
Koc University, Istanbul, Turkey [0303]

"Shakespeare" Among Many Englishes
Gabriel Fajar Sasmita Aji
Sanata Dharma University, Indonesia [0239]

Bok Choy and Peanut Butter: Food and Generation Gap in Leslie Li's "Daughter of Heaven"
Paula Torreiro Paz
University of A Coruña, Spain [0274]

63B. ACSS - Session Topic: Natural, Environmental and Health Sciences - Panel B

Session Chair: Jyotsna Sinha

Water Accessibility and Child Health: Use of the leave-out strategy of Instruments
Dirga Kumar Lamichhane
Eiji Mangyo
International University of Japan, Nepal [0681]

Exploring the Parallels of Eastern and Western Medicine
Vijeta Gautam
Jyotsna Sinha
Motilal Nehru National Institute of Technology, India [0330]
FRIDAY SESSION 5 – 16:00-17:30

67. ACAH/ACSS - Session Topic: Politics, Philosophy, Ethics, Consciousness - Panel B  Kashi
Friday 16:00-18:00

Session Chair: José-Miguel Bello y Villarino

Economy and representation: Sabri Ülgener
Türker Armaner
Galatasaray University, Turkey [0166]

Dialogue and Its Limits: How Confucian Moral Reasoning Excludes Dialogue with the Nazis
Galia Patt-Shamir
Tel-Aviv University, Israel [0186]

A global moratorium on the death penalty: Where are East and South East Asia in the global debate?
José-Miguel Bello y Villarino [0131]
Ministry of Foreign Affairs, Spain

What is the Function of Press Council in Civil Society? (An Evaluation: Turkish Case)
Halil Gurcan
Anadolu University, Turkey [0178]

80. ACSS - Session Topic: Psychology, Cognitive Science and the Behavioural Sciences - Panel G  Kiri
Friday 16:00-17:30

Session Chair: Chia-Pin Kao

Why Does Social Support Affect Prosocial Service Behavior? The Moderating Role of Service Climate
Mei-Ling Wang
Fei-Fan Yang
Tamkang University & Ming Chuan University, Taiwan
Taiwan [0370]

Elementary school teachers' attitudes and motivation toward web-based professional development
Chia-Pin Kao
Hui-Min Chien
Ying-Tien Wu
Chin-Chung Tsai
Southern Taiwan University, Cheng Shiu University, National Taichung University & National Taiwan University of Science and Technology, Taiwan [0315]

Friday 16:00-17:30

Health-Related Quality of Life during the First Year in Women who Fracture at the Hip, Vertebræ, and Distal Forearm due to Falls
Mau-Roung Lin
Hei-Fen Hwang
Taipei Medical University, Taiwan [0419]

Factors Influencing Moral Behavior of Ministry of Social Development and Human Security Officials
Daranee KarnchanaSuwan
Satatham Ruangrong
Prince of Songkla University, Thailand [0536]

ACAH Sponsored Documentary  Shayo
Friday 16:00-17:30 [NB This will also be shown on Sunday at 16:00]

Codes of Gender: Identity and Performance in Pop Culture
Maha Moushabeck
Media Education Foundation, United States [0042]
Saturday Sessions
SATURDAY MORNING

ACAH/ACSS Plenary Programme
Oyodo Ballroom: 9:00-12:30

Welcome Address
Rev. Professor Stuart D. B Picken

9:15-10:00

ACAH/ACSS Keynote Address

East Meets West
Lord Charles Bruce

* INTERVAL
Complimentary Coffees, Teas and Light Refreshments will be served

ACSS Plenary Panel: East Meets West in Pursuit of a Sustainable World

Professor June Henton
Dean of Auburn University College of Human Sciences, USA

Professor Douglas Coutts
Distinguished Visiting Professor, Auburn University College of Human Sciences, USA

Dr Harriet Giles
Director of External Relations, Auburn University College of Human Sciences, USA

* ACAH/ACSS Invited Presentation: The United Nations World Food Programme

Mr Mohamed Saleheen
Director, The United Nations World Food Programme, Japan & Republic of Korea
SATURDAY SESSION 1 – 12:30-14:00

11. ACSS - Session Topic: Economics and Management - Panel C
Saturday 12:30-14:00

Session Chair: Tai-Yun Cheng

The Marketing Strategies of the Servitization Performance in Manufacturing: An Example of Giant Manufacturing Co. Ltd.
Nien-Hsin Kuo
Ding-Bang Luh
Shiann-Far Kung
National Cheng Kung University, Taiwan [0273]

Performance Appraisal Process: Linkages of Fairness, Satisfaction and Commitment
Suhaimi Sudin
Mafuzah Mohamad
Juraifa Jaiz
Universiti Tenaga Nasional, Malaysia [0109]

Influence of Limited-Edition Strategy on Consumers’ Purchasing Intention
Tai-Yun Cheng
Kuo-Hsiang Chen
Meng-Dar Shieh
National Cheng Kung University, Taiwan [0452]

23. ACAH - Session Topic: Ethnicity, Difference, Identity - Panel C
Saturday 12:30-14:00

Session Chair: Michael Stetson

Japanese Kamishibai: Using Traditional Storytelling for Cross-Cultural Narratives and Learning
Patrice Pendell
Kinjo Gakuin University, Japan [0340]

(A)tuned to difference: East meets West in Turkish Pop Music
Can Yalcinkaya
Macquarie University, Australia [0395]

Trans-ecological Exchanges and Ethnic Identity
Michael Stetson
Miyazaki International College, Japan [0494]

41. ACAH - Session Topic: Language, Linguistics - Panel D
Saturday 12:30-14:00

Session Chair: Barry Kavanagh

Eastern Tunes to Western Words: Prosody in Contact Varieties of English
Ying Ying Tan
Nanyang Technological University, Singapore [0597]

Team projects facilitate language learning
Nurshuhaida Mohd Shokri
Nora Dato’ Yahya
Mohd Ariff Ahmad Tarmizi
Universiti Industri Selangor, Malaysia, Malaysia [0761]

The use of paralinguistic cues in high and low context cultural communication: An examination of the language of Japanese and English weblogs
Barry Kavanagh
Tohoku University, Japan [0535]
SATURDAY SESSION 1 – 12:30-14:00

44. ACAH - Session Topic: Literature, Literary Studies - Panel A
Saturday 12:30-14:00

Session Chair: Myles Chilton

Japanese Novel Meets Western Genre - Miyuki Miyabe's Brave Story
Grzegorz Trebicki
Uniwersytet Jana Kochanowskiego, Kielce, Poland [0100]

The Liquid Stranger in David Mitchell's Ghostwritten
Ching-chih Wang
National Taipei University, Taiwan [0407]

The Death of the English Department?: Reconceptualizing English Studies Outside the Anglosphere
Myles Chilton
Chiba University, Japan [0318]

58B. ACSS - Session Topic: Media and Communications - Panel E
Saturday 12:30-14:00

Session Chair: Ece Karadogan Doruk

China's Propaganda in the Information Age: The 50 Cent Party (Internet Commentators) with Chinese Characteristics
Chin-Fu Hung
National Cheng Kung University, Taiwan [0183]

Racial representation in children's cartoons in Taiwan: a content analysis examining the stereotypes in imported cartoons
Wei Chun Victoria Wang
Ohio University, USA [0673]

A New Communication Environment for the City Government: A Comparison of Two Different Cities: Istanbul-Osaka
Ece Karadogan Doruk
Murat Güresci
Istanbul University, Turkey [0372]

65. ACAH - Session Topic: Performing Arts Practices: Theatre, Dance, Music - Panel B
Saturday 12:30-14:00

Session Chair: Mihaela Buhaiciuc

Stylistic convergence and cultural exchange: authority and identity in recently-composed Australian art music
Timothy McKenry
Australian Catholic University, Australia [0515]

The use of new technology for violin after 1960
Ang-Cheng Kris Ho
United International College, China [0695]

Asian Music in Puccini's operas: An analytical study of Turandot's and Madama Butterfly's music
Mihaela Buhaiciuc
University of Mobile, United States [0286]
SATURDAY SESSION 1 – 12:30-14:00

69. ACSS - Session Topic: Politics, Public Policy and Law - Panel A
Saturday 12:30-14:00

Session Chair: Clive Begg

*The Temporality of the Political: Between History, Memory and Politics*
Xavier Guillaume
University of Geneva, Switzerland [0160]

*The Socio-Economic Impact of Liberal Reform and Political Corruption in Developing Countries*
Eunjung Choi
Jongseok Woo
University of South Florida, United States [0387]

*Globalisation: The Bull in the China Shop*
Clive Begg
The University of Queensland, Australia [0752]

74. ACSS - Session Topic: Psychology, Cognitive Science and the Behavioural Sciences - Panel A
Saturday 12:30-14:00

Session Chair: Dannii Yeung

*Workaholism and Its Adverse Psychological Consequences among Full-time Workers in Macao: Some Preliminary Analyses*
Anise M. S. Wu
Kwok-kit Tong
Vivienne Y. K. Tao
Shu Fai Cheung
University of Macau, China [0233]

*Work Related Variables and Mental Health of Employees in Manufactory*
Kanda Janyam
Prince of Songkla University, Thailand [0282]

*Age-related Changes in Work Motives and Regulatory Strategies*
Dannii Yeung
Helene Fung
Darius Chan
City University of Hong Kong, Hong Kong [0632]
91. ACSS - Session Topic: Sociology and Geography - Panel B
Saturday 12:30-14:00

Session Chair: Marcus Martins

Managing Mixed Emotions in the Layered Ritual Reality of Networking Events
Juha Klemelä
University of Turku, Finland [0358]

The environmental movement in Okinawa
Emma Mendoza
Universidad de Colima, Mexico [0480]

Reflections on a Paradox: Seeking Peace in a Violent World
Marcus Martins
Brigham Young University-Hawaii, United States [0207]

93. ACAH - Session Topic: Teaching and Learning - Panel A
Saturday 12:30-14:00

Session Chair: Mine Dikdere

A Comparison Of Distance And Regular Pre-Service Teachers' Perceptions Of The Effectiveness Of Their Pedagogical Courses In Preparing Them For The Real Classroom
Belgin Aydin
Anadolu University, Turkey [0379]

Research on the Different Relationship between Learning Community Interaction and Career Planning among Aboriginal and the Han's Junior Students in Taiwan's Education Universities
YaFang Chiu
Hsin-Sheng College of Medical Care and Management, Taiwan [0185]

Pre-Service Teachers' Perceived Strengths and their beliefs about Self-Efficacy
Mine Dikdere
Anadolu University, Turkey [0375]

107. ACAH - Session Topic: Language, Linguistics - Poster Session A
Saturday 12:30-14:00

Translation Problems Creating Misunderstandings Across Cultures
Ridvan Tuncel
Anadolu University, Turkey [0300]

Pseudo-positive discourses of ageing in over 50s life insurance marketing
Chin-Hai Chen
Cardiff University, United Kingdom [0120]
SATURDAY SESSION 2 – 14:15-15:45

12. ACSS - Session Topic: Economics and Management - Panel D
Saturday 14:15-15:45

Session Chair: Anaam Hashmi

Challenges Faced By Malaysian Small Medium Size Enterprises (SMEs) Entrepreneurs To Sustain In The Global Business
Zakheh Mohamad
Zalinawati Abdullah
Norliza Abd Samad
Universiti Malaysia Terengganu, Malaysia [0364]

Innovativeness and Small Business Performance of the Southern Province of Sri Lanka
Fairoz Fauzul Mafasiya
Hirobumi Takenouchi
Yukiko Tanaka
University of Ruhuna, Sri Lanka & Shizuoka University, Japan, Japan [0446]

Sustainability measures adopted at home and abroad by large U.S corporations
Anaam Hashmi
Minnesota State University Mankato, United States [0392]

24. ACAH - Session Topic: Ethnicity, Difference, Identity - Panel D
Saturday 14:15-15:45

Session Chair: Betsy Forero-Montoya

Factors affecting the practice and non-practice of Filipino-American families in the United States
Felinore Angelica Valera
De La Salle University-Dasmarinas, Philippines [0439]

Role of the Family in the Cultural Overlaps of Half Japanese/Latin Americans in Japan
Betsy Forero-Montoya
Tsukuba University, Japan [0421]

42. ACAH - Session Topic: Language, Linguistics - Panel E
Saturday 14:15-15:45

Session Chair: Simon Thomas

Contributions of Age Factors to L2 English Phonology
Jee Hae Lim
University of Pennsylvania, United States [0666]

Arousing EFL learners' linguistic and cognitive awareness by readability statistics from in-class writing
Zhenping Zhu
Aiqun Chen
China university of Geosciences, China [0462]

East Meets West Online as a Precursor to an International Exchange Program
Simon Thomas
Ritsuko Yamagata
Osaka Prefecture University, Japan [0497]
SATURDAY SESSION 2 – 14:15-15:45

45. ACAH - Session Topic: Literature, Literary Studies - Panel B
Saturday 14:15-15:45

Session Chair: John Griffith

Ana Maria Cotelo Cancela
University of A Coruña, Spain [0213]

De-creation and Re-creation of Self in Japanese and British Fantasized Worlds
Michelle Chan
Royal Holloway, University of London, United Kingdom [0328]

Angels and Mecha, Crosses and Revolvers: Western Medievalism in Japanese Science Fiction
John Griffith
National Taipei University of Technology, Taiwan [0624]

66. ACAH - Session Topic: Philosophy, Ethics, Consciousness - Panel A
Saturday 14:15-15:45

Session Chair: Patrick Laude

"The Divine Ordinary: What the West can learn from Chinese Philosophy"
J. Randall Groves
Ferris State University, United States [0630]

The Role of the Perennialist School in the Encounter of East and West
Patrick Laude
Georgetown University, USA [0063]

70. ACSS - Session Topic: Politics, Public Policy and Law - Panel B
Saturday 14:15-15:45

Session Chair: Patrick Strefford

Japan's Basic Trust System toward East Asia in the Cold War Years: An Ontological Security Perspective
Hakan Gonen
Middle East Technical University, Japan [0599]

Climate Change As A Catalyst For Internationalisation: The non-Kyoto Member Taiwan
Armin Ibitz
Wenzao Ursuline College of Languages, Taiwan [0545]

US and Japanese diplomacy towards Myanmar: Policy Shifts and Common Ground
Patrick Strefford
Kyoto Sangyo University, Japan [0587]
SATURDAY SESSION 2 – 14:15-15:45

75. ACSS - Session Topic: Psychology, Cognitive Science and the Behavioural Sciences - Panel B
Saturday 14:15-15:45

Session Chair: Andrew Tiedt

What makes you happy? A further analysis on the happiness indicators of Malaysian and Indonesian adults.
Jas Jaafar
Khairudin Che Tak
Yogi Sugandi
University of Malaya, Malaysia [0046]

Factors associated with the abuse of older Chinese with dementia by their family caregivers: Results of a 6-month longitudinal study
Elsie Yan
University of Hong Kong, China [0426]

Gendered Outcomes in Depressive Symptoms among Japanese and U.S. Elders: Does Culture Explain the Gap?
Andrew Tiedt
Fordham University, United States [0759]

88. ACSS - Session Topic: Social Sciences: Interdisciplinary - Food and Sustainability
Saturday 14:15-15:45

Session Chair: Paul Hansen

“Imported Animal-Human Relationships in Japan: The sustainability of friend and food”
Paul Hansen
SOAS, London, UK [0511]

Seeking Sustainable Cattle Production in Protected Forest Areas of Northern Thailand
Takashi Masuno
Japan [0384]

A worldview of changing human-cattle relationships
Kazunobu Ikeya
National Museum of Ethnology, Japan [0540]

Why Cattle are Easier than Water Buffalo: Lessons on Sustainability from Nepal
Kazuyuki Watanabe
Ritsumeikan University, Japan [0517]

94. ACAH - Session Topic: Teaching and Learning - Panel B
Saturday 14:15-15:45

Session Chair: Patrick Rates

Drama and Cultural Awareness
Gerald Williams
Kansai University of International Studies, Japan [0408]

Background Music in the Classroom
Patrick Rates
Ritsumeikan University, Japan [0264]
SATURDAY SESSION 2 – 14:15-15:45

108. ACAH - Session Topic: Interdisciplinary - Poster Session B
Saturday 14:15-15:45

Life History of Male to Female Transgender: The Use of Self Technology for Success in Education
Phitak Siriwong
Silpakorn University, Thailand [0132]

East meets West in gardens
Veli Ortacesme
Akdeniz University, Turkey [0204]

Redesigning the Artistic Heritage of the Ancient Civilizations in KSA
Maha Khayat
Princess Nora Bint Abdul Rahman University, Saudi Arabia [0167]
SATURDAY SESSION 3 – 16:00-17:30

89. ACSS - Session Topic: Food and Sustainability: Featured Speaker
Saturday 16:00-17:30

Session Chair: June Henton

Sustainable Food Projects: The Role of Higher Education in Cultural Change
Peggy Barlett
Emory University, United States [0622]

The presentation by Professor Barlett will be followed by Q and A, and a round table chaired by Dean June Henton of Auburn University.

29. ACAH/ACSS - Session Topic: History, Historiography - Panel A
Saturday 16:00-17:30

Session Chair: Ivan Evans

Asian States' Diplomatic Communications with Medieval China
Rachel Lung
Lingnan University, Hong Kong [0164]

Xuying Ying
University of Hong Kong, Hong Kong [0355]

China, Africa and the “development” question: old wine in new bottles?
Ivan Evans
University of California San Diego, United States [0523]

43. ACAH - Session Topic: Language, Linguistics - Panel F
Saturday 16:00-17:30

Session Chair: Wua Park

Sojourning in "Our Town": Three Taiwanese English Language Teachers' Cross-cultural Adaptation in America
Szu-Yueh Chien
University of Georgia, United States [0490]

Taiwanese Junior High School Teachers’ Perceptions of TBLT
Tzu-Bin Lin
Chiao-Wen Wu
National Institute of Education, Nanyang Technological University, Singapore [0674]

Social and Psychological Factors in Child Second Language Acquisition
Wua Park
University of Pennsylvania Graduate School of Education, United States [0661]
SATURDAY SESSION 3 – 16:00-17:30

46. ACAH - Session Topic: Literature, Literary Studies - Panel C
Saturday 16:00-18:00

Session Chair: Stephen Filler

From Big Brother to Little People: Post secular Themes in Murakami Haruki's 1Q84
Jonathan Dil
Chuo University, Japan [0198]

The Underground Man and the Woman in the Dunes
Roy Rosenstein
The American University of Paris, France [0128]

Western references in Murakami Haruki's works: A literary reflection of today's Japan
Salagnon Benjamin
Yamanashi University, Japan [0414]

The Reputation of a Mendicant: Emma Goldman in the Autobiographical Fiction of Itô Noe
Stephen Filler
Oakland University, United States [0750]

71. ACSS - Session Topic: Politics, Public Policy and Law - Panel C
Saturday 16:00-17:30

Session Chair: Savita Shankar

Philippine National-Local Elite Collaboration and its Implications for Sustainable Development
Raymund John Rosuelo
University of Makati, Philippines [0241]

Sustainable Democratic Governance: Some Issues in Women's Political Participation
Wan Asna Wan Mohd Nor
SalFarina Abdul Gapor
Mohamad Zaini Abu Bakar
Zainon Harun
Azeem Fazwan Ahmad Farouk
Universiti Sains Malaysia, Malaysia [0232]

The Microfinance Sector in India: Contrasting the Self Help Group Bank Linkage Model and the Grameen Bank Model
Savita Shankar
National University of Singapore, Singapore [0686]

25. ACAH - Session Topic: Ethnicity, Difference, Identity - Panel E
Saturday 16:00-17:30

Session Chair: Rachel Suet Kay Chan

Ethnic relationships among graduates in public institutions of higher education (IPTA) and private institutions of higher education (IPTS) in northern Malaysia
Norazli Md Daud
Sivamurugan Pandian
University of Science Malaysia, Malaysia [0768]

Institutions and Social Mobilization: The Chinese Education Movement in Malaysia
Ming Chee Ang
National University of Singapore, Singapore [0192]

The Myth of the Ah Beng: How Consumption Shapes Identity Among the Malaysia Chinese
Rachel Suet Kay Chan
University of Malaya, Malaysia [0175]
SATURDAY SESSION 3 – 16:00-17:30

76. ACSS - Session Topic: Psychology, Cognitive Science and the Behavioural Sciences - Panel C   Matsu
Saturday 16:00-17:30

Session Chair: Cheng-Shung Huang

Using the ARCS Motivational Model to Promote Technical and Vocational College Students' Motivation and Achievement: A Quasi-Experiment Study
Pai-Lu Wu, Cheng-Shiu University
Ching-Hwa Tsai, National Sun Yat-sen University
Che-Hung Lin, Cheng-Shiu University
Tzu-Hui Yang, National Sun Yat-sen University
Sih-Han Huang, National Kaohsiung University of Applied Sciences
Taiwan [0289]

A Structural Equation Model of Math Self-Concept and Mathematics Achievement: A Longitudinal Study in Taiwan
Hsin-Yi Kung
Graduate Institute of Education, Taiwan [0038]

The effects of pay raises on career advancement and work exhaustion: a longitudinal study among IT professionals in Taiwan
Cheng-Shung Huang
Chang Gung University, Taiwan [0322]

85.B ACAH - Session Topic: Sexuality, Gender, Families - Panel C         Ume
Saturday 16:00-18:00

Session Chair: Piyaluk Potiwan

The Marginalization Process of the Transgendered
Piyaluk Potiwan
Manermai Tongyu
Khonkaen University, Thailand [0398]

Health Risks at the Thai-Lao Border Area - Mekong-Subregion
Benyapha Prakobsang
Dr.Yaowaluk Aphichatwanlop
Khonkaen University, Thailand [0399]

Sexual Harassment Against Women Teenagers through Virtual Space
Anugoon Manochai
Dusadee Ayuwat
Khonkaen University, Thailand [0401]

Transnational Human Trafficking Processes in Thailand
Pattakorn Sasanasuphin
Dusadee Aryuwat
Khonkaen University, Thailand [0400]
SATURDAY SESSION 3 – 16:00-17:30

98. ACAH - Session Topic: Theory and Criticism
Saturday 16:00-18:00

Session Chair: Afsaneh Ardehali

eCRM as a Postmodern Marketing Approach
King-wah Yeung
Po-yan Chu
Community College of City University of Hong Kong, China [0126]

Chinese images in Europe in the seventeenth century: A study on Johan Nieuhof's images of China
Jing Sun
Leiden University, Netherlands [0200]

East Meets West in Nudescape: A Fresh Look at Picasso's Nude through the Eye of Chinese Landscape
Leon K. L. Chew
Zayed University, United Arab Emirates [0238]

The Otherwise of the Silk Road: the gap between photographic representation and artistic expression
Afsaneh Ardehali
University of Cincinnati, United States [0660]

109. ACAH - Session Topic: Interdisciplinary - Poster Session C
Saturday 16:00-17:30

Studies on Shandong Bronze Decorations in the Eastern Zhou Period
Bi Jing-wei
Shannxi Normal University, China [0496]

Virtual-Reality Hybrid, Urban Space Ideas of Future Asian Cities
Sheng-Yang Huang
National Chiao Tung University, Taiwan [0577]
5. ACSS - Session Topic: Anthropology, Archaeology, Cultural Studies and Humanities - Panel B  Kiku A

Sunday 9:00-10:30

Session Chair: Scott Johnston

Differences in Concepts of Friendship between Chinese and Japanese University Students
Naoko Oka
Cisco Asset Management, Japan [0506]

Cross-cultural Understanding, Translation and Other: A Dialogue between Reflections on my experience of Taiwan Rukai indigenous fieldwork and remarks of reading Rukai indigenous literature.
Ying-Tang Wang
Graduate Institute of Multicultural Education, Taiwan [0543]

Developing Cultural Sensitivity: An Intercultural Simulation Plus
Scott Johnston
Osaka Jogakun College, Japan [0344]

15. ACSS - Session Topic: Economics and Management - Panel G  Kiku B

Sunday 9:00-10:30

Session Chair: Wong Sonia

Cross-Country Comparison on Directors' Compensation in the Banking Industry.
Logasvathi Murugiah
Nor Hayati Ahmad
Universiti Utara Malaysia, Malaysia [0302]

Sales maximization or profit maximization? How state shareholders discipline their CEOs in China
Wong Sonia
Opper Sonja
Yang Yong
Lingnan University, Hong Kong, Lund University, Sweden & The Shanghai Stock Exchange, China [0451]

30. ACAH - Session Topic: History, Historiography - Panel B  Kashi

Sunday 9:00-10:30

Session Chair: Hui-Ju Chang

Ambiguous Meanings in Appropriated Iconography
Romeo Galang, Jr.
Institute of Philippine Culture and Far Eastern University, Philippines [0592]

Western symbols of power in occupied Taiwan: a study of the architectural ‘form’ of the Governor General's Office in Taipei
Hui-Ju Chang
The University of Sheffield, United Kingdom [0499]
32. ACAH - Session Topic: Humanities: Interdisciplinary - Panel A
Sunday 9:00-10:30

Session Chair: Mehmet Atalay

Animism in Cambodia: Bioregionalism in Practice
Gregory McCann
Tamkang University, Taiwan [0212]

Sri Aurobindo's Critique of Modern Western Culture
Ratikanta Panda
Indian Institute of Technology Bombay, India [0570]

In Search of a Better World: East is East and West is West and These Twins Are Doomed to Meet
Mehmet Atalay
Istanbul University, Turkey [0669]

48. ACAH - Session Topic: Literature, Literary Studies - Panel F-1
Sunday 9:00-10:30

Session Chair: Shu Jen Chien

Sufism as the Blooming Branch in Doris Lessing's The Four-Gated City
Sima Aghazadeh
University of Malaya, Malaysia [0260]

Literary Texts in Cultural Contexts: Problems and Possibilities in Stage Adapting Prescribed Plays for College Students
Rani Paul Ukkan
St. Joseph’s College, Irinjalakuda, India [0049]

Niklas Luhmann’s Observations on Eastern Wisdom and Zen Buddhism
Shu Jen Chien
Tamkang University, Taiwan [0341]

52. ACAH - Session Topic: Literature, Literary Studies - Panel I
Sunday 9:00-10:30

Session Chair: Erin Jones

Gender Neutrality Discourses and the Subjectivity of Socialist Women—Reading the novel “Nüren” (Woman) by Wei Junyi
Xi Liu
University of Hong Kong, Hong Kong [0176]

Strength, Dominance and Sexualities: The Presentation of Masculinities in Thai Erotic Literature
Orathai Piayura
Khon Kaen University, Thailand, Thailand [0689]

The (Un)gendered Warrior: Agency and Power in Silence and Mu Lan
Erin Jones
Abilene Christian University, United States [0538]
SUNDAY SESSION 1 – 9:00-10:30

72. ACSS - Session Topic: Politics, Public Policy and Law - Panel D  
Sunday 9:00-10:30  
Katsura

Session Chair: Paul Higgins

Evaluating the Universal Health Insurance Coverage (UC) scheme in Rural Thailand-Using a ‘Wellbeing Focused Evaluation (WFE) approach
Farung Mee-Udon  
Khon Kaen University, Thailand [0234]

East meets West? Sustainable quality of life practices in Hong Kong and the United Kingdom
Paul Higgins  
City University Hong Kong, China [0501]

90. ACSS - Session Topic: Sociology and Geography - Panel A  
Sunday 9:00-10:30  
Matsu

Session Chair: Martin Heintel

Adelaide's 30 Year Plan: a sustainable urban growth machine?
Lou Wilson  
Kathryn Davidson  
University of South Australia, Australia [0243]

The Decision-Making Process in Donor Nation's Contribution: A Case Study of Kuwait
Bader Alhajji  
Kuwait University, Kuwait [0252]

Sustainable Development and Protected Areas in Austria
Martin Heintel  
University of Vienna, Austria [0180]

99. ACAH - Session Topic: Visual Arts Practices - Panel A  
Sunday 9:00-10:30  
Ume

Session Chair: Paul Stephen Cooper

Voice of Place: The Role of the Built Environment in Bridging Cultural Gaps
Brett Kearney  
Virginia Commonwealth University, Qatar [0415]

Pecking and Pooing at Pigeon Square. Revisiting Site-Specific Interventions in the Johannesburg CBD.
Paul Stephen Cooper  
Greenside Design Center, College of Design, South Africa [0596]

110. ACAH - Session Topic: Teaching and Learning - Poster Session C  
Sunday 9:00-10:30  
Aoi

Session Chair: Selma Kara

A Case Study on Writing Anxiety: Students' Reasons for Their Failure in Writing Classes
Selma Kara  
Anadolu University, Turkey [0352]

Listening comprehension strategy inventory
Funda Gercek  
Anadolu University, Turkey [0365]
SUNDAY SESSION 2 – 10:45-12:15

6. ACSS - Session Topic: Anthropology, Archaeology, Cultural Studies and Humanities - Panel C
Sunday 10:45-12:15

Session Chair: Jerrod Hansen

Differences in Process of Friendship Development between Chinese and Japanese University Students
Naoko Oka
Cisco Asset Management, Japan [0507]

Japanese Abroad: Preparing Japanese students to study abroad
Jerrod Hansen
Osaka Jogakuin College, Japan [0516]

16. ACSS - Session Topic: Economics and Management - Panel H
Sunday 10:45-12:15

Session Chair: Fatma Göksu

The Informational System Management
George Balan
Mihail Aurel Titu
Gabriel Avram Radu
Romanian - German University of Sibiu Romania, Romania [0544]

Complexity and Departmental Leadership: perceptions of leadership and organizational change in one US research-intensive academic department
Fabio Bento
Norwegian University of Science and Technology, Norway [0710]

The Effect of Employee-Oriented Social Responsibility Activities on Job Satisfaction and Corporate Loyalty
Fatma Göksu
Istanbul University, Turkey [0656]

31. ACAH - Session Topic: History, Historiography - Panel C
Sunday 10:45-12:15

Session Chair: Sandra Barkhof

The Image of Russia and Great Britain in Late Nineteenth Century Japan: A Comparative Analysis of "Kokumin Shinbun" Publications (April - June, 1895)
Kovalchuk Marina
Far East State University, Russian Federation [0377]

Perceptions of Southern Thai People through World War II
Rachanee Kalayakunawutti
Prince of Songkla University, Thailand [0559]

‘Germany's Forgotten War’: German POW from Tsingtau in Japanese POW camps during WWI
Sandra Barkhof
University of Plymouth, United Kingdom [0070]

33. ACAH - Session Topic: Humanities: Interdisciplinary - Panel B
Sunday 10:45-12:15

Session Chair: Guler Koca

A study of the core value of cultural property as a development strategy for creative & cultural parks in Taiwan
Ying-ning Su
National Taipei University of Technology, Taiwan [0572]

Western Influences on Planning Problems in Turkey
Guler Koca
Anadolu University, Turkey [0614]
SUNDAY SESSION 2 – 10:45-12:15

36. ACSS - Session Topic: Interdisciplinary Perspectives on Gender - Panel A
Sunday 10:45-12:15

Session Chair: Santwana Mishra

Women In Muslim Societies
Baher Ghosheh
Edinboro University, United States [0041]

Empowerment among farmers in Nepal: aren't we all talking about the same thing?
Annemarie Westendorp
Van Hall Larenstein/Wageningen University, Netherlands [0237]

Emotional Intelligence of the trainee teachers in relation to their gender and method subjects
Santwana Mishra
Dr. Babasheb Ambedkar Marathwada University, India [0560]

49. ACAH - Session Topic: Literature, Literary Studies - Panel F-2
Sunday 10:45-12:30

Session Chair: Mark Sheehan

C.S. Lewis's The Voyage of the Dawn Treader and Christian Postmodernism: East and West, and Beyond.
Kyoko Yuasa
Hokkaido University, Japan [0493]

"Gloriously Anomalous?" or "Slush?" C. S. Lewis and Reformed Theology
Adam Barkman
Yonsei University, Korea, Republic of [0775]

Connecting cultures through language: British Literature at Japanese University
Mark Sheehan
Shizuoka University of Art and Culture, Japan [0345]

53. ACAH - Session Topic: Literature, Literary Studies - Panel J
Sunday 10:45-12:15

Session Chair: Bashabi Fraser

East is East and West is West: A reading of Jhumpa Lahiri's Namesake
Binod Mishra
IIT Roorkee, India [0437]

A Meeting of Two Minds
Bashabi Fraser
Edinburgh Napier University, United Kingdom [0298]

Romancing 'occidental longings': a reading of interracial romance by East Asian women writers
Lisa Yinghong Li
J. F. Oberlin University, Japan [0524]
SUNDAY SESSION 2 – 10:45-12:15

73. ACSS - Session Topic: Politics, Public Policy and Law - Panel E
Sunday 10:45-12:15

Session Chair: Mei-Fang Fan

"Merger Control for Consumer Welfare towards Economic Sustainability"
Ernie Melini Mohd Jamarudi
Putri Syaidatul Akma Mohd Adzmi
Universiti Teknologi MARA, Malaysia [0443]

The Precautionary Principle and the Controversy of Genetically Modified Crops and Foods in Taiwan
Mei-Fang Fan
National Yang-Ming University, Taiwan [0329]

Conserving Biodiversity on Private Land: Collaborative Environmental Governance in the Case of Twin-Lake, Taiwan
Ching-Ping Tang
Yi-Hsuan Lin
National Cheng Chi University, Taiwan [0676]

100. ACAH - Session Topic: Visual Arts Practices - Panel B
Sunday 10:45-12:15

Session Chair: Krzysztof Krajewski-Siuda

Breaking modernism: Buddhist epistemology in the work of Ad Reinhard and minimalism
Ken Namkha
The Royal Danish Academy of Fine Arts, School of Architecture, Denmark [0626]

Polish anti-alcohol poster campaigns 1945-1990: an analysis of visual public health strategies in an authoritarian state
Krzysztof Krajewski-Siuda
Medical University of Silesia, Poland [0726]

109.B ACAH - Session Topic: Teaching and Learning - Poster Session D
Sunday 10:45-12:15

No Need For The Whole Text
Nilufer Ozgur
Anadolu University, Turkey [0612]

Perceptions about Vocabulary Teaching
Dilek Altindas
Turkey [0618]
SUNDAY SESSION 3 – 12:30-14:00

7. ACSS - Session Topic: Anthropology, Archaeology, Cultural Studies and Humanities - Panel D
Sunday 12:30-14:00

Session Chair: Lydia Kiroff

On the bridge between east and west which lane is fastest?
Muhammad Gamal
University of New South Wales, Australia [0529]

The Gaze Construction of Nordic Cross-cultural Consumption: From the “Nordic Trend” to IKEA in Taiwan
Shih Piao Chao
National Taiwan University, Taiwan [0741]

The geography of Auckland’s design creative industries
Lydia Kiroff
Unitec Institute of Technology, New Zealand [0045]

26. ACAH - Session Topic: Globalisation - Panel A
Sunday 12:30-14:00

Session Chair: Mylen Yamamoto

Superflat Worlds: Cross-cultural strategies in Art
Kristen Sharp
RMIT University, Australia [0115]

Indian Folk Culture Vs Global Culture: Challenges and Opportunities
Ravindra Katyayan
Maniben Nanawati Women’s College, India [0581]

East Meets West: Studying Abroad for the Sake of Music
Mylen Yamamoto
California State University, Los Angeles, United States [0291]

34. ACAH - Session Topic: Humanities: Interdisciplinary - Panel C
Sunday 12:30-14:00

Session Chair: Thomas Chung

Meeting of late Ottoman architecture with the West
Rana Karasozen
Anadolu University, Turkey [0607]

Commemorative Space in Modern Japan: Understanding Yasukuni and Kudan as architectural and urban problems
Thomas Chung
The Chinese University of Hong Kong, Hong Kong [0707]

37. ACSS - Session Topic: Interdisciplinary Perspectives on Gender - Panel B
Sunday 12:30-14:00

Session Chair: Yi-Chien Wang

Gender Perspective in History Writing
Amrit Varsha Gandhi
Himachal Pradesh University, India [0463]

Transgressing the boundaries to install within marginality. Zhai Yongming’s lyrical voice.
Justyna Jaguscik
University of Zurich, Switzerland & University of Warsaw, Poland [0485]

When Mandarin Color Vocabulary Meets Lakoff's Gender Differences
Yi-Chien Wang
National Kaohsiung Normal University, Taiwan [0410]
SUNDAY SESSION 3 – 12:30-14:00

50. ACAH - Session Topic: Literature, Literary Studies - Panel G

Sunday 12:30-14:00

Session Chair: Patrick Meadows

The New Rugged Individualism: Modernity and Countersystem in Postwar Fiction
Andrew Madigan
UAEU, United Arab Emirates [0137]

West Runs Over East: Belief, Confrontation and Globalization in Taiwanese Nativist Fiction
James Barton Rollins
Baochai Chiang
National Chung Cheng University, Taiwan [0610]

Antidotes to a Homogeneous World: Henri Michaux's A Barbarian in Asia and Victor Segalen's Essay on Exoticism
Patrick Meadows
Georgetown University, United States [0141]

77. ACSS - Session Topic: Psychology, Cognitive Science and the Behavioural Sciences - Panel D

Sunday 12:30-14:00

Session Chair: Alessandro Nai

Human Sustainability in the Face of Incidents of Mass Violence: The Psychological Dynamics and Effects on Trauma on Emergency Response Interventions
Patricia Levy
Fort Hays State University, USA [0647]

Framing preferences? Congruence between elite and citizens’ arguments in Swiss direct and representative democracy
Alessandro Nai
Anouk Lloren
University of Geneva, Switzerland [0556]

Negative campaigning effects on participation. Mobilizing or demobilizing effect in Swiss political context?
Annie Guex
Alessandro Nai
University of Geneva, Switzerland [0645]

86. ACSS - Session Topic: Social Sciences: Interdisciplinary - Panel A

Sunday 12:30-14:00

Session Chair: Salvator-John A Liotta

Sustainability - What Should We Do?
Rick Hölsgens
Maastricht University, Netherlands [0309]

Corporate Social Responsibility, Sustainable Development and Tourism: A Bridging Effort
Muhammad Arif
Bodo University College, Norway [0625]

A critical study about Language and Architecture: relations between Kanji, Alphabet and Urban Space in the East and West
Salvator-John A Liotta
University of Tokyo, Japan [0449]

101. ACAH - Session Topic: Visual Arts Practices - Panel C

Sunday 12:30-14:00

Session Chair: Christin Bolewski

The wisdom of Chinese Calligraphy Imagery
Suoqiang Yang
School of Humanities and Social Science, China [0766]

West Meets East: Cross-cultural Art from the Western Perspective
Christin Bolewski
Loughborough School of Art and Design, UK [0124]
SUNDAY SESSION 3 – 12:30-14:00

111. ACSS - Session Topic: Interdisciplinary - Poster Session E  Aoi
Sunday 12:30-14:00

An exploration of consumer resistance to mobile advertising
Peng-Ting Chen
Hsin-Pei Hsieh
Jian-Hong Chen
Shu-Chen Kuo
Taiwan [0744]
SUNDAY SESSION 4 – 14:15-15:45

A CAH Invited Panel: ESL

Sunday 14:15-15:45

Session Chair: Elizabeth Yoshikawa

“Beyond the textbook: Using YouTube to motivate discussions.”
Elizabeth Yoshikawa
Kwansei Gakuin University, Japan [MK 0801]

Motivating EFL intermediate learners in writing clear compositions
Marian Wang
Kwansei Gakuin University, Japan [MK 0802]

Drama-based Pedagogy: From Instrumental to Integrative Motivation
Eucharia Donnery
Sophia University, Japan [MK 0804]

8. ACSS - Session Topic: Anthropology, Archaeology, Cultural Studies and Humanities - Panel E

Sunday 14:15-15:45

Session Chair: Georges Depeyrot

Critique and Reconstruction: The Reflection on Preservation of War Landscapes in Kinmen-Matsu Areas
Chien-chung Chen
Chao-ching Fu
National University of Tainan, Taiwan [0579]

Eastern and western monetary systems from difference to similarity
Georges Depeyrot
Centre National de la recherche scientifique, France [0146]

19. ACSS - Session Topic: Education and Social Welfare - Panel C

Sunday 14:15-15:45

Session Chair: Yasushi Miyazaki

Reviewing the reformed welfare system in Indonesia
Sitta Rosdaniah
Australian National University, Australia [0582]

The history of definitions for Hattatsu Shōgai (Developmental Disabilities and Developmental Disorders) in Japan
Yasushi Miyazaki
Kwansei Gakuin University, Japan [0615]
27. ACAH - Session Topic: Globalisation - Panel B
Sunday 14:15-16:15

Session Chair: Victoria Miroshnik

Globalization and Cultural Identity: A Sociolinguistics Study in the United Arab Emirates
Abdullah Al Bannai
The United Arab Emirates University, United Arab Emirates [0306]

The Becoming Enemy of the East for the West: Islam and Muslim Immigrants in Europe
Meyda Yegenoglu Mutman
Middle East Technical University, Turkey [0048]

Cultural Networks: Abu Dhabi’s emergence as a global city
Yasser Elsheshawy
UAE University, United Arab Emirates [0411]

Corporate Citizenship Creation in the Era of Globalization: Evidence from Japanese multinational companies
Victoria Miroshnik
Ritsumeikan Asia Pacific University, Japan [0736]

35. ACAH - Session Topic: Immigration, Refugees, Race, Nation
Sunday 14:15-15:45

Session Chair: Salwa Nugali

The Memories of Exile, Disorientation, and Self-Identity in Li-Young Lee’s “Persimmons”
Osmond Chien-ming Chang
Shao-ming Kung
National Chung Cheng University, Taiwan [0477]

When WE meet, a new culture is born: A Case Study of Hijazi culture in Saudi Arabia
Salwa Nugali
King Saud University, Saudi Arabia [0343]

51. ACAH - Session Topic: Literature, Literary Studies - Panel H
Sunday 14:15-15:45

Session Chair: Susan Miller

Change and Comonundrum in Spiral Road
Chun Fu
National Ilan University, Taiwan [0526]

Narrative Levels and Metafictional Structure of “Dream of the Red Chamber”
Gailan Wei
City University of Hong Kong, Hong Kong [0436]

Frankenstein: The Offspring of Happy Days
Susan Miller
Nippon Sport Science University, University of Glasgow, Japan [0339]

62. ACAH - Session Topic: Media, Film Studies, Theatre, Communication - Panel D
Sunday 14:15-15:45

Session Chair: Charles Exley

Lesbian 'Desis' in deepa mehta's fire: redefining the boundaries of the (glo)bal and the lo(cal)
Arudhra Krishnaswamy
National University of Singapore, Singapore [0550]

Cross-dressing as Cultural Critique: the Art of Morimura Yasumasa
Charles Exley
University of Montana, United States [0650]
78. ACSS - Session Topic: Psychology, Cognitive Science and the Behavioural Sciences - Panel E
Sunday 14:15-15:45

Session Chair: Tomoko Itoh

Alexithymia in relation to craving in an alcohol dependent sample
Fred Thorberg
Ross Young
Karen Sullivan
Michael Lyvers
Jason Connor
Gerald Feeney
Queensland University of Technology, Australia [0248]

Cross-cultural Study between Japanese and Korean Office Workers on Self-disclosure
Noriko Nakagawa
Ryutsu Kagaku University, Japan [0557]

Difference in Probabilistic Judgment Processes between Children and Adults
Tomoko Itoh
Waseda University; Research Fellow of the Japan Society for the Promotion of Science, Japan [0281]

92. ACSS - Session Topic: Sociology and Geography - Panel C
Sunday 14:15-15:45

Session Chair: Lale Berkoz

Mapping the Geographical Distribution of Duanfen Markets
Tung-Yiu Stan Lai
Chu Hai College of Higher Education, Hong Kong [0724]

Spatial Transformations in Istanbul
Lale Berkoz
Istanbul Technical University, Faculty of Architecture, Turkey [0112]
SUNDAY SESSION 5 – 16:00-17:30

20. ACSS - Session Topic: Education and Social Welfare - Panel D
Sunday 16:00-17:30

Session Chair: Hui-Chin Yang

The role of the middle class in the development of welfare policy standards
Alla Salmina
State University Higher School of Economics, Russian Federation [0705]

Examining the roles of risk and protective factors in the presence or absence of problem behavior among Chinese Male Adolescents
Haibin Li
Andrew Martin
Derrick Armstrong
The University of Sydney, Australia [0758]

Effective Online Teaching and Learning-A Case Study in a Teacher Education Program in New York State
Hui-Chin Yang
Mercy College, United States [0738]

28. ACSS - ACSS - Technology and Applied Sciences
Sunday 16:00-17:30

Session Chair: Tzu-Yi Liu

Bringing robotic education into a Girls’ Senior High School in Taiwan: Probing into the problem solving model of creative project work from BLOG
Chih-Yang Chao
Yuan-tai Chen
Yu-Te Wang
Yong Shun Lin
Kai-Fu Yang
National Chunghua University of Education, Taiwan [0583]

Technology and Applied Science - Augmented Reality Applied on Furniture Allocation in Real-State Pre-sale House to explore Users’ Configuring Behavior and Satisfaction
Tzu-Yi Liu
Chien-Hsu Chen
Tay-Sheng Jeng
National Cheng Kung University, Taiwan [0220]

39. ACAH - Session Topic: Language, Linguistics - Panel B
Sunday 16:00-17:30

Session Chair: Mahmut Mutman

Discourse and Sustainability
Arran Stibbe
University of Gloucestershire, United Kingdom [0378]

Language Reform in Nationalism and Globalism
Mahmut Mutman
Bilkent University, Turkey [0054]

Save Our Languages: Act Now!
Gajendra Singh Chauhan
Birla Institute of Technology & Science, India [0295]
SUNDAY SESSION 5 – 16:00-17:30

40. ACAH - Session Topic: Language, Linguistics - Panel C
Sunday 16:00-17:30

Session Chair: Jonathan Britten

Tensions between Standardisation and Diversity: Sign Languages in Trinidad and Tobago and Japan.
Ben Braithwaite
Trinidad and Tobago [0498]

Jonathan Britten
Nakamura University, Japan [0502]

59. ACAH - Session Topic: Media, Film Studies, Theatre, Communication - Panel A
Sunday 16:00-17:30

Session Chair: Nicholas de Villiers

Friend or Enemy: The Role of Japanese in Chinese War Films
Shuk Ting, Kinnia Yau
The Chinese University of Hong Kong, Hong Kong [0058]

New Auteurism of the Urban Generation Chinese Cinema in a Global Age
Ran Ma
University of Hong Kong, China [0208]

"Chinese Cheers" - Hou Hsiao-hsien and Transnational Homage
Nicholas de Villiers
University of North Florida, United States [0313]

79. ACSS - Session Topic: Psychology, Cognitive Science and the Behavioural Sciences - Panel F
Sunday 16:00-17:30

Session Chair: Muchu Yu

Promote people of low sport willingness to sport by group encouragement
Ming-Chiao Wu
Chien-Hsu Chen
National Cheng-Kung University, Taiwan [0354]

Stress Image Representation Applied to Eastern Asians
Muchu Yu
Tay-sheng Jeng
Cheng Kung University, Taiwan [0504]
87. ACSS - Session Topic: Social Sciences: Interdisciplinary - Panel B  Matsu
Sunday 16:00-17:30

Session Chair: Chao-Shen Cheng

Globalisation, postcolonialism and education for sustainability: Notes on pedagogy
Julie Matthews
The University of the Sunshine Coast, Australia [0353]

The Construction and Implementation of Energy and Power innovative curriculum integrated with blocks in Life Technology Courses
Yu-Te Wang
David W. S. Tai
Yuan-Tai Chen
Pao Chin Yang
National Taichung University, Taiwan [0732]

Elementary science teachers' motivation toward professional development: the role of gender, academic background and teaching experience
Chao-Shen Cheng
Ying-Tien Wu
National Taichung University, Taiwan, Taiwan [0371]

ACAH Sponsored Documentary  Shayo
Friday 16:00-17:30 [NB This will also be shown on Friday at 16:00]

Codes of Gender: Identity and Performance in Pop Culture
Maha Moushabeck
Media Education Foundation, United States [0042]
Virtual Presentations
### ACSS - Economics and Management

*The scientific analysis of the competitive advantages provided by the production system
*Toyota - Just in time

- Mihail Titu
- Constantin Oprean
- Daniel Grecu
- Cristina Tanasescu
- Mariana Titu
- Lucian Blaga of Sibiu Romania, Romania [0717]

*A study on mapping processes in organizations based on acquaintances. A Case Study*

- Constantin Oprean
- Mihail Titu
- Daniel Grecu
- Cristina Tanasescu
- Camelia Oprean
- Mariana Titu
- Lucian Blaga of Sibiu Romania, Romania [0719]

*The Analysis of the Influence of Stress on the Climate in the Knowledge-based Organizations in the Educational System*

- Constantin Oprean
- Mihail Titu
- Viorel Bucur
- Lucian Blaga of Sibiu Romania, Romania [0720]

**Excellence - Quality Feature of Institutional Communication in the University Milieu**

- Mihail Titu
- Daniela Flucsa
- Mariana Titu
- Alina Vanu
- Lucian Blaga of Sibiu Romania, Romania [0721]

### ACSS – Media and Communications

*The Rise of the Objective Newspaper in Malaysia-Sustaining the Readers and the Industry*

- Siti Suriani Othman
- Nottingham Trent University, United Kingdom [0308]

### ACSS - Social Sciences: Other

*Student housing, The relationship between sense of attachment to place and satisfaction among undergraduate students, case study Universiti Sains Malaysia*

- Fatemeh Khozaei
- Nadia Ayub
- Ahmad sanusi Hassan
- Zahra Khozaei
- Universiti Sains Malaysia, Malaysia [0107]

*Research for Research's Sake: The Challenges Facing Kenyan Universities in their Efforts to Address National Development*

- Nancy Gakahu
- Masinde Muliro University, Kenya [0542]

### ACAH - Language, Linguistics

*Balkanising Taxonomy*

- Nela Milic
- Goldsmiths University, United Kingdom [0757]

*Raising EFL learner’s motivation via information technology integrated instruction*

- Michelle Kawamura
- Kwansei Gakuin University, Japan [MK 0800]
ACAH - Language, Linguistics

ESL or EFL teachers an opportunity to learn how to include the cultural led discussions on media topics for motivating EFL learners in speaking
Matthew Sanders
Kwansei Gakuin University, Japan [MK 803]

The English language for Oriental Studies students as a bridge between Eastern and Western cultures
Julia Falkovich
Tomsk Polytechnic University, Russian Federation [0125]

ACAH – Interdisciplinary Arts and Humanities

Play and Kill - Film Teenage Violence in Western and Eastern contemporary societies: Van Sant’s Elephant and Fukasaku’s Battle Royale
Ana Barroso
Universidade de Lisboa, Portugal [0184]

Values in the modern world.
Natalya Mischenko
Tomsk Polytechnic University, Russian Federation [0404]

Diaspora Circulation and Cultural Amnesia as Agents of Change in V.S. Naipaul’s “Half a Life” and “Magic Seeds”
Helya Hemmesian
Azad University/ Karaj, Iran, Islamic Republic of [0014]

Online circulation of US TV dramas among Chinese fans: A case study of “YDY” fansub group
Guanxiang Huang
Chinese University of Hong Kong, Hong Kong [0383]
Notes
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**abmc 2010**

The Asian Business & Management Conference

The inaugural Asian Business & Management Conference, October 7-9, 2010, New Otani Hotel, Osaka, Japan

Conference Theme: “Challenges and Opportunities”

Keynote Speaker:
Professor Don Brash
Former Governor of the Reserve Bank of New Zealand

www.abmc.iafor.org
Conference Chair:
Dr. David Wilkinson
Associate Dean, Faculty of Law and Management, La Trobe University, Australia

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**MediAsia 2010**

The Asian Conference on Media

The inaugural Asian Conference on Media and Mass Communication
October 28-30, 2010, The Ramada Osaka Hotel, Osaka, Japan

CFP: July 1 2010  Conference Theme: “Brave New World”

Keynote Speaker:
Professor Gary E. Swanson
Mildred S. Hansen Endowed Chair in Journalism
The University of Northern Colorado, USA

www.mediasia.iafor.org

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**ace 2010**

The Asian Conference on Education

The Second Annual Asian Conference on Education
December 2-5, 2010, The Ramada Osaka Hotel, Osaka, Japan

CFP: July 15 2010  Conference Theme: “Internationalization or Globalization?”

Conference Co-chairs
Professor Sue Jackson
Pro-Vice-Master, Learning and Teaching, Professor of Lifelong Learning and Gender, The Institute for Lifelong Learning, Birkbeck, University of London

Professor Michiko Nakano, Professor of Education
Director The Distance Learning Centre, Waseda University, Tokyo

www.ace.iafor.org
This book by Miriam Robbins Dexter (UCLA) and Victor H. Mair (University of Pennsylvania) demonstrates the extraordinary similarities, in a broad geographic range, of depictions and descriptions of magical female figures who give fertility and strength to the peoples of their cultures by means of their magical erotic powers. This book uniquely contains translations of texts, which describe these ancient female figures, from a multitude of Indo-European, Near Eastern, and East Asian works, a feat only possible because of the authors’ formidable combined linguistic expertise in over thirty languages. Given its extensive coverage, this book will be a valuable resource across several disciplines.

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— Professor Victor Mair, University of Pennsylvania

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