Dear Delegates,

Welcome to the Fourth Annual Asian Conferences on the Social Sciences, the Third Asian Conference on Sustainability, Energy and the Environment, and to the vibrant city of Osaka, the International Academic Forum’s conference home.

An IAFOR conference is an international, interdisciplinary, intercultural and inter-professional event that invites academics, practitioners, scholars and researchers from around the world to meet, network, share intellectual developments, explore challenges to dominant paradigms, and exchange ideas in a supportive environment.

The conference themes of this joint event, ‘Society, Environment and Trust: Towards Sustainable Systems of Governance’ (ACSS), and ‘Sustainability, Society and the Environment: Searching for Synergies’ (ACSEE), are important ones, and no doubt in part the reason that this conference has attracted more than 300 delegates from across the globe.

The programme for ACSS/ACSEE 2013 promises to be an exciting one, with thematic topics that address the central aim of the conference in different but complementary ways, including through papers that draw on empirical research, that develop theoretical and conceptual insights, and that engage with the sciences from varied research approaches. The conference will be enhanced through its wide variety of presenters, who will draw on their diverse experiences and knowledges, and on their academic, personal and geographical contexts, in a programme that promises stimulating and challenging discussion, and intellectual discovery.

IAFOR provides an international academic forum that encourages the development of collaborative links and connections between the researchers, academics, scholars and practitioners, and I strongly encourage your active and open-minded engagement with the conference over this long weekend together.

I look forward to meeting those of you who are new to IAFOR, and to seeing again those delegates who have attended previous conferences.

Dr Joseph Haldane
Executive Director, IAFOR
Registration and Information
The Registration and Information Desk will be open from 15:00-17:00 on Thursday afternoon, and from 8:00-18:00 on Friday, Saturday and Sunday. IAFOR staff and local volunteers will happily assist you in any way they can.

Pre-Conference: Thursday, June 6, 2013 – Daytime

8:45-18:00 Pre-Conference Tour of Osaka
This is ticketed at JPY 7,000 and there are a limited number of places. For more information, please email us at conferences@iafor.org. Please meet in the lobby at 8:30 for a prompt 8:45 AM departure.

Thursday, June 6, 2013 – Evening

15:00-17:00: Conference Registration & Information Desk Open

18:00-19:30: Conference Welcome Reception & Sake Tasting (16F Lampada Bar)
Come and enjoy a few glasses of beer, wine, sake, or a choice of soft drinks if you prefer, to open the conference. You can mix with fellow delegates, network, and enjoy the night view of Osaka from the 16F Lampada Bar. All Registered Attendees Welcome.

Friday, June 7, 2013 – Daytime

9:00-12:00: Welcome, Keynote and Featured Speaker Session (Aoi Room 2F)

9:00-9:15: Welcome & Introductory Addresses
Joseph Haldane, IAFOR Executive Director
Stuart Picken, IAFOR IAB Chair

9:15-10:15: ACSS/ACSEE Keynote Speaker: Eric Uslaner
University of Maryland, USA

10:15-10:45: Break

10:45-11:30: ACSS/ACSEE Featured Speaker: Thomas W Simon
Johns Hopkins University, USA

11:30-12:00: Taiko Drum Performance: Bati-holic
12:00-13:00: Break

13:00-14:00: Governance and Sustainability Spotlight Presentation and Discussion (Aoi Room 2F)
Ernie Ko, National Taiwan University of Arts, Taiwan

14:00-14:15: Break

14:15-15:45: Parallel Session 1 (various rooms 2F & 3F)
15:45-16:00: Break

16:00-17:30: Parallel Session 2 (various rooms 2F & 3F)

Friday, June 7, 2013 – Evening

18:30-21:30: A Night Out in Osaka: Official Conference Dinner
The official conference dinner will be held in a downtown Osaka izakaya, and provide a relaxed and enjoyable environment to meet and network with other delegates. This is ticketed at JPY 5,000 and there are a limited number of places. The party will leave the lobby at 18:30, so please be there in good time. The venue is a short walk away. The conference dinner will begin at 19:00 at the venue, near Umeda Station, and will finish at 21:00. Afterwards, a group will be lead back to the hotel or you can continue the party with other delegates.
Saturday, June 8, 2013 – Daytime

9:00-10:30: Parallel Session 1 (various rooms 2F & 3F) & Poster Session (Kiku Room 2F)
10:30-10:45: Break
10:45-12:15: Parallel Session 2 (various rooms 2F & 3F) & Poster Session (Kiku Room 2F)
12:15-12:30: Break

12:30-14:00: ACSS/ACSEE Spotlight Speaker Session (Aoi Room 2F)
Joseph Wunderlich, Elizabethtown College, USA
John Regan, Texas A&M University, USA

14:00-14:15: Break
14:15-15:45: Parallel Session 3 (various rooms 2F & 3F) & Poster Session (Kiku Room 2F)
15:45-16:00: Break
16:00-17:30: Parallel Session 4 (various rooms 2F & 3F) & Poster Session (Kiku Room 2F)

18:00-18:30: Tea Ceremony Demonstration (Sakura Room 2F)

Sunday, June 9, 2013 – Daytime

9:00-10:30: Parallel Session 1 (various rooms 2F & 3F) & Poster Session (Kiku Room 2F)
10:30-10:45: Break
10:45-12:15: Parallel Session 2 (various rooms 2F & 3F) & Poster Session (Kiku Room 2F)
12:15-13:00: Break
12:30-13:00: Calligraphy Demonstration (Sakura Room 2F)
13:15-14:45: Parallel Session 3
14:30-14:45: Break
15:00-16:30: Parallel Session 4
16:30-16:45: Break
16:45-17:30: ACSS/ACSEE 2013 Closing Session (Sakura Room 2F)
16:45-17:15: ACSS/ACSEE 2013 Conference Closing Speaker: Jerry Platt
San Francisco State University, USA/ Akita University, Japan/ IAFOR IAB Vice-Chair

17:15-17:30: ACSS/ACSEE 2013 Conference Closing Address & Conference Photograph
Stuart Picken, IAFOR IAB Chair

Post-Conference: Monday, June 10, 2013 – Daytime

8:30-18:00 Post-Conference Tour of Kyoto
This is ticketed at JPY 10,000 and there are a limited number of places. For more information, please check with the Registration and Information Desk. Please meet in the lobby at 8:00 for a prompt 8:30 AM departure.
Information and Registration

The Conference Registration and Information Desk will be situated in the Kiku base room on the second floor of the hotel throughout the conference. If you have already paid online, or by bank transfer, you will be able to pick up your registration pack. This will include a tote bag, the conference programme, and your official certificate of attendance and receipt of payment. At this time you will also be given a name card, and lanyard.

For those wishing to pay on the day, please note that we will not be able to process credit cards.

Conference Welcome, Keynote & Featured Session: Friday 9:00-12:00

The plenary session will be held on Friday morning, with the event beginning at 9:00 in the Aoi Room on the second floor. Please arrive in good time if you wish to attend the session. There will be an interval after the keynote address and complimentary refreshments and snacks will be served.

The Friday Spotlight Presentation and Discussion will be held on Friday from 13:00-14:00 in the Aoi Room on the second floor. Please arrive in good time if you wish to attend the session.

Concurrent Speaker Sessions

Concurrent Sessions will run on Friday afternoon, and on Saturday and Sunday. They are generally organized into streams. Sessions include two, three or sometimes four presenters. Each presenter has thirty minutes including Q and A time. The session length reflects the number of presenters.

Presentations and Equipment

All rooms will be equipped with a MacBook computer pre-installed with PowerPoint, as well as a screen and an LCD projector. If you wish, you may directly link your own PC laptop, although we advise you to use the computer provided by plugging in your USB flash drive.

We recommend that you bring two copies of your presentation in the case that one fails, and suggest sending yourself the presentation by email as a third and final precaution.

Session Chairs

Session Chairs are expected to introduce themselves and other speakers (briefly), and ensure that the session begins and ends on time, and that the time is divided fairly between the presentations. Each presenter should have no less than 30 minutes in which to present his or her paper, and respond to any questions.

The session chair is asked to assume this timekeeping role, and to this end, a yellow and red colored timekeeping card is used as a visual cue for presenters, letting them know when they have 5 minutes remaining, and when they must stop.

Please follow the order in the programme, and if for any reason a presenter fails to show, please keep to the original timeslots as delegates use the programme to plan their attendance.

A Polite Request to All Participants

Participants are requested to arrive in a timely fashion for all addresses, whether to their own, or to those of other presenters. Presenters are reminded that the time slots should be divided fairly and equally between the number of presentations, and that they should not overrun.

We recommend that the 30 minutes presentation timeslot be divided as follows: 20 minutes for the paper and 10 minutes for Q and A.

Poster Sessions & Poster Requirements

The poster frames are B1 and so it is recommended that posters be no larger than B1 (707mm x 1000mm/27.8 inches x 39.4 inches). A1 (594mm x 841mm/23.4 inches x 39.4 inches) is also fine. If your poster is outsized, then we will be able to provide tape.
Internet

There will be wireless Internet connection throughout the second and third floors and other public spaces in the hotel. However, this can be temperamental and we would suggest that you do not rely on live connection for your presentation, or have back up screen shots in the case of internet down time.

For your convenience, there will also be a limited number of computers in the Kiku base room.

Printing

There will be a printer behind the information desk in the base room, and we are able to offer a complimentary printing service of up to ten A4 sheets should you need this. Please be advised that printing may not be available in peak times.

Badges

When you check in, you will receive a conference package, which includes your name badge. Wearing your badge is required for entrance to the sessions. If you lose your badge it can be replaced for a fee of JPY 5000. You must wear your badge at all times during the Conference.

If you are not wearing your badge, security will stop you and ask you to show your ID and evidence that you are registered. Those unable to show proof will be escorted from the Conference by security.

There are (4) colors of badges indicating the type of conference participant:

RED: Presenters and General Audience
YELLOW: Keynote and Featured Speakers
BLUE: Conference Exhibitors and Affiliates
BLACK: IAFOR Staff & Board Members

What to Wear & Bring

Attendees generally wear business casual attire. You may want to bring along a light jacket or sweater, as the temperature in meeting rooms is often difficult to control.

Security

The Japanese police have been enforcing random passport and identification checks. If you do not have identification when stopped, the police will detain you. There may also be a financial penalty. For the enjoyment of all participants, inappropriate behavior will not be tolerated and violators will be removed from the premises. Do not leave personal items or conference bags unattended anywhere in the Ramada Osaka as this will be taken away by security.

Smoking

The Ramada has implemented a Clean Indoor Air Act; therefore, smoking is not permitted in any of the conference rooms or the ballroom. Please smoke only in designated areas. There is a smoking room on the second floor at the top of the escalators.

Photo/Recording Waiver

There will be photography, audio and video recording at the conference. By entering the event premises you give consent to the use of your photograph, likeness or video or audio recording in whole or in part without restriction or limitation for any educational, promotional, or any purpose for distribution.
Refreshment Breaks

Complimentary coffee, tea, and water is available throughout the day in the Kiku base room. Light snacks will be provided twice a day, for one hour periods in the middle of the morning and then again in the afternoon. All other meals, including lunch and dinner, can be purchased at any of the restaurants or convenience stores in and around the Ramada Osaka.

Meals & Drinks

As a conference registrant, if you booked through the conference site and if you are staying at the Ramada then the buffet breakfast is included in your room price. This is a good occasion to start the day and meet other delegates. You must book through the venue page of the website to enjoy this arrangement.

20% Off Food and Drink

Conference Delegates are entitled to a 20% discount at the Neuf-Neuf Dining and Café (breakfast, lunch and dinner), The Tenzan teppan-yaki (lunch and dinner), the Lampada Restaurant (lunch and dinner) and très très bon (lunch and dinner). Just show your badge to receive this discount.

CONFERENCE PROCEEDINGS

The Conference Proceedings are published on the IAFOR website (www.iafor.org), and can be freely accessed as part of the research archive.

All authors may have their full paper published in the online conference proceedings. Full text submission is due by July 1 2013 through the online system. The proceedings will be published on August 1 2013.

Authors will have pdf copies of their offprints emailed to them by the IAFOR office by the end of August 2013.
eat and drink
around the ramada hotel

If you fancy going outside the conference venue for a quick snack, there are a number of different options throughout the day and evening within a few minutes walk. For more information and more suggestions, please ask one of our local volunteers, who will be happy to help!
Experience Japan

For more information about our Experience Japan Events, please enquire at the conference information desk.

太鼓
taxiko drums
Friday 11:30-12:00
The plenary session will end, and the conference begin, with a stunning taiko drum performance by members of the award-winning Batiholic group. Based in Kyoto, they have performed internationally with their modern take on this ancient Japanese art form.

茶道
tea ceremony
Saturday 18:00-18:30
The Osaka Jogakuin University Tea Ceremony Club will give a demonstration of the Japanese tea ceremony tea and traditional sweets.

書道
calligraphy
Sunday 12:30-13:00
Come and see a demonstration of Japanese calligraphy by the Ritsumeikan University Calligraphy Club, and get the chance to try it yourself!
Conference Chair, Keynote & Featured Speakers
Professor Picken is the Chairman of the IAFOR International Advisory Board. The author of a dozen books and over 130 articles and papers, he is considered one of the foremost scholars on Japan, China, and Globalization in East Asia.

As an academic, Professor Picken has devoted more than 30 years to scholarship in Japan, notably as a Professor of Philosophy at the International Christian University in Tokyo, where he specialized in ethics and Japanese thought, and as International Adviser to the High Priest of Tsubaki Grand Shrine (Mie prefecture). He has also served as a consultant to various businesses, including Jun Ashida Ltd., Mitsui Mining & Smelting Corp., Kobe Steel, and Japan Air Lines.

In November 2008, the Government of Japan awarded Professor Picken the Order of the Sacred Treasure for his pioneering research, and outstanding contribution to the promotion of friendship and mutual understanding between Japan and the UK. The honour is normally reserved for Japanese citizens and is a mark of the utmost respect in which Professor Picken is held by the Japanese Government. More recently, in 2012, he was invited to London to attend a reception at the Japanese Embassy, hosted by Emperor Akihito and Empress Michiko as an expression of their gratitude towards Britons who had helped support Japan after the 2011 Tohoku earthquake and tsunami. Professor Picken helped organize fundraising efforts through both the Japan Society of Scotland, of which he is the chair, in the UK, and IAFOR in Japan.

As Chairman of the IAB, Professor Picken is responsible for the academic affairs and direction of the organization. He is also responsible for the development of the IAFOR Research Institute.

Although now resident in Scotland, Professor Picken maintains his interests in Japan, as Chair of the Japan Society of Scotland, and through the IAFOR IAB. He is also the Chairman of the Academic Board of New College, Birmingham. He lives near Glasgow with his wife and two children.
Eric M. Uslaner
University of Maryland, USA

Eric M. Uslaner is one of the world’s leading academics in the field of trust, and in particular the role of trust in society and public life.

Professor Uslaner is professor of Government and Politics at the University of Maryland-College Park, where he has taught since 1975. He is also a Senior Research Scholar at the Center for American Politics and Law, at Southwest University of Political Science and Law, in Chongqing, China, and a Honorary Professor of Political Science, at Aarhus University (Denmark). Professor Uslaner received his B.A. from Brandeis University cum laude with Honors in Politics in 1968 and his M.A. (1970) and Ph.D. (1973) in Political Science from Indiana University.

Previous positions and scholarships include a Distinguished University Research Fellowship at the University of Maryland, a Fulbright Lectureship and Visiting Professorship, at the The Hebrew University in Jerusalem, Israel. Professor Uslaner also is a Fulbright Distinguished Chair in American Political Science at the School of Politics and International Relations at the Australian National University in Canberra. In 2011 he was named one of the top 100 Thought Leaders in Trustworthy Business Behavior by Trust Across America.

Professor Uslaner is a member of the International Advisory Board of the Institute for Social Change at the University of Manchester (UK) and the “Social Trust in Sweden” research project, Ersta Sköndal University College, Stockholm, Sweden. He is also affiliated with the Transnational Research Institute on Corruption (TRIC) at the Australian National University.

His current research focuses on why people trust each other; primarily in the United States but also across nations. His recent work challenges the argument that diversity drives down trust and altruistic deeds and contends rather, that it is segregation and the lack of diverse ties that leads people to be less trusting.

Keynote Speech: Segregation and Mistrust

Generalized trust is a value that leads to many positive outcomes for a society. It is faith in people who are likely to be different from yourself. Yet, several people, most notably Robert Putnam, argue that trust is lower when we are surrounded by people who are different from ourselves. This view is mistaken. Diversity is not the culprit. Instead, it is residential segregation—which isolates people from those who may be of a different background. Segregation is one of the key reasons why contact with people who are different from ourselves does not lead to greater trust. I show that diversity is a proxy for the minority share in a community and that: (1) segregation, especially in diverse communities, drives down trust more than diversity does; but (2) close personal ties in integrated diverse communities builds trust, but more so in the United States than in the United Kingdom, and more for majority white communities than for minorities. In Canada and Australia, living in an integrated and diverse community and having friends of different backgrounds leads to increases in trust for whites, but not for minorities—while the opposite holds for Sweden. I trace this to different immigration regimes in the three countries. I also show, however, that the decision to live in an integrated community itself stems from high levels of trust. Finally, multiculturalism leads to lower levels of trust because it stresses in-group identity rather than a broader concept of one’s community.
Professor Thomas W. Simon currently teaches for Johns Hopkins University’s Chinese American Studies Program at Nanjing University, China. He holds a PhD in philosophy from Washington University and a JD in law from the University of Illinois. His books include: Ethnic Identity and Minority Protection; Designation, Discrimination, Brutalization; The Laws of Genocide: Prescriptions for a Just World; Law and Philosophy; Democracy and Social Injustice. He has taught at the American University of Sharjah (UAE), Illinois State University, and University of Florida. He received a Liberal Arts Fellowship from Harvard Law School. He helped to establish Miyazaki International College (Japan). He was appointed Scholar in Residence at the University of Northern Colorado. He has held visiting positions at University of Malaya, York University (England), and University of Ljubljana (Slovenia). He is currently researching Muslim minorities in China and is doing a project comparing the legal systems of China and the US.

Featured Speech: Future Governance and Disappearing Nations: Canaries in the Sustainability Mine?

A number of island nations (The Maldives, Kiribati, and Tuvalu) are disappearing. Their futures challenge the very notion of sovereignty, which, hitherto has depended on territoriality. What legal status should these nations have when they have lost their territory? How can they establish new territory? This paper examines the latest efforts to save these nations, particularly with regard to their future governing structures. The Maldives has proposed to purchase land in India; Kiribati has actually acquitted land on the Fiji Islands; and Tuvalu has established special economic status for its citizens in New Zealand.

First, we examine the prospects of extending the notion of political refuges, covered by various international conventions, to cover this new category of environmental refugees. We also evaluate the prospects of strengthening and extending the international duty to rescue individuals to a duty to rescue entire nations.

Second, we explore the idea of prospectively establishing environmental trusteeships (similar to the now defunct trusteeship system in the United Nations) within nations of certain regions. These could be models of environmentally sustainable areas, governed by principles of ecological democracy. The canaries used as warning signs could become bird (and human) sanctuaries.
Emeritus Professor John Regan had an extensive career in teaching and administration, most recently serving as professor and dean of the College of Architecture at Texas A&M University, also serving as the University Campus Planner and Head of the Campus Planning Research Laboratory. During his forty-four years in higher education, he was the dean of colleges of architecture in three major universities – Texas A&M from 1998 to 2008; the College of Architecture, Design and Construction at his alma mater, Auburn University, from 1995-98; the School of Design at North Carolina State University, from the 1989/90 year - 1995; he was the founding dean of the School of Architecture at the University of Miami from 1984-90.

A member of 18 national accreditation teams for professional programs, Regan served as national president of the Association of Collegiate Schools of Architecture. Regan's research focuses on innovation, design education, methodology, and campus planning.

**Spotlight Speech: Innovation Through Syntactic Manipulation**

While our Conference topic “Sustaining the Future” promises a diversity of ideas, the one factor that will drive sustainability in any of the social science fields in the future is what has been called the “currency of the 21st century – innovation”.

A clear understanding of the processes that produce innovative ideas, concepts, processes and products is essential in a wide range of our fields, whether anthropology, politics, education, or social welfare. Innovation Through Syntactic Manipulation outlines a specific strategy to develop innovative results, first explaining the basic components of this process followed by case study documentations of how this process of innovation has been used by authors, designers, painters, composers and filmmakers. Attendees will learn how to use this “innovation process” to develop new strategies and/or products in any field.

The innovation process depends on three questions: 1) What role does “information” play in how we understand things; 2) How is the focus subject organized? 3) How can we make innovation happen? By utilizing an essential human characteristic – the desire and ability to "make sense" of any situation encountered – the process combines seemingly opposite characteristics into a single idea, guaranteeing innovative results.

Future innovation is based on successful past innovations. Case studies document how James Joyce, Richard Wagner, Picasso, Duchamp, and Magritte used the Syntactic Manipulation process. This process incorporates the linguistic theories of Charles Sanders Pierce and supports the improvement of social sciences advocated by Bent Flyvbjerg as outlined in Social Science: Applied Phronesis.
Joseph Wunderlich  
Elizabethtown College, USA

Dr. Joseph Thomas Wunderlich has designed two neurocomputers and part of an IBM supercomputer operating system. His Ph.D. (U.Del) and M.Eng. (Penn State) are in Electrical and Computer Engineering. He’s conducted robotics research and taught a Ph.D. course at the University of Trento in Italy. He’s taught 31 courses including eight new ones. He also has a BS in Architectural Engineering (U.Texas) and an almost-completed 2nd BS in Urban-Planning/Environmental-Design (UCSD). He has Project Director experience for ~$70Million USD of architectural projects in Texas, California, and Pennsylvania; experience as a San Diego County Environmental Planner and as a San Francisco Engineering Consultant (including EPA certifications). Recently he created the Elizabethtown College Sustainable Design Engineering program and the Architectural Studies Minor.

Mr. Joseph John Wunderlich is the designer of several hundred buildings throughout many virtual worlds in Minecraft, and has presented his work on several occasions in Dr. Wunderlich’s courses.


In 2012 the United Nations UN-Habitat’s Sustainable Urban Development Network partnered with sandbox-game developers of the social-networking block-by-block building software Minecraft to upgrade 300 public spaces worldwide by 2016 by joining professional designers with local inhabitants in virtual-world simulations. This work is similar to the authors’ research since early 2011 where a Minecraft server and concurrent database server were configured for peaceful architectural development by players worldwide, and in five college engineering and architectural courses. Students build green homes, plant gardens, and raise livestock in green villages, or on a virtual college campus within environments containing simulated weather; terrains, biomes, and AI-enhanced animals. Student avatars interact to design. Social-media scrolls across the screen so everybody can be heard. Student homes have active & passive solar, thermal mass, natural daylighting, mitigation of cold northern winds, and an overall architectural esthetic. Students create gardens, livestock areas, piazza’s, markets, parks, and a wellness center with indoor pool and activity rooms. Credit is given for using the software’s electrical, mechanical, and logic design features. Selected students are invited to develop professional architectural drawings. LEED (Leadership in Energy and Environmental Design) concepts are incorporated throughout. Future goals included implementing these methods in new architectural studio courses and at universities abroad; helping extend the UN/Minecraft concept to developed countries; and merging this research with the author’s research in robotics & machine intelligence including interactive environmental maps communicating with real-time robots. Long-term goals include on-line virtual-reality classrooms and laboratories with real-time language translation and lifelike avatars.
Professor Ernie Ko teaches international relations at the National Taiwan University of Arts. He holds a graduate degree from George Washington University (US) and a doctoral degree in International Relations from National Chengchi University, Taiwan.

Professor Ko devotes his time to a leading anti-corruption NGO, Transparency International Taiwan (TI-Taiwan), where he is Vice Executive Director. Their role is to assist in promoting international cooperation on global anti-corruption issues. His publications include his book, Taiwan Development, and as well as various journal articles on Corruption and Service-Learning. Prior to his teaching career, Dr. Ko was a seasoned journalist based at the White House in Washington DC during the Clinton Administration.

**Spotlight Speech: INGO’s Development and Fission - A Case Study on Transparency International**

Transparency International (TI) is one of the major leading NGOs in the current wave of global anti-corruption movement. Very little literature, however, has discussed the internal conflicts’ impact on the global anti-corruption movement. Moreover, there is lack of academic publication so far on the systemic research of the conflicts, confrontation, and diffusion among TI’s cofounders. These cofounders of a dozen senior elites mainly from developed countries are above 70 years old in average. While facing memory fading and physical decade for these seniors, there is an urgent call for immediate action to approach them and analyze the commonalities and differences among themselves so as to better understand the development of a model NGO in the auspice of global civil society.

This paper explores the operational style, accountability, and transparency of TI. Leadership style and policy outcome are closely related to affect the performance of global anti-corruption movement. Ideas alone without good governance cannot sustain lofty-minded transnational advocacy networks. Idea-confrontation may lead to personal argument, and foster an hostile seed, which may lead to exodus in the future. This is a satire to the coalition-building policy of TI since its foundation.

This paper applies process-tracing methodology to approach interviewees. This research author has been devoted to this project since 2007 by reviewing current literature and adding first-hand interview data and cross-references. Process-tracing enables a representative case to deconstruct and reconstruct the causal mechanism. This research through literature and in-depth interview in TI-Berlin Headquarters may present an innovative contribution to better understand global civil society.

Professor Ko’s presentation will be followed by an IAFOR lead panel discussion focusing on Sustaining Good Governance in the 21st Century through Trust and Transparency.
Jerry Platt is Professor of Global Business at Akita International University, Japan and Professor Emeritus at San Francisco State University. Professor Platt holds a B.S. in Multidisciplinary Social Sciences from Michigan State University, an MBA from Wayne State University, an M.A. in Public Administration, and a Ph.D. in Public Policy and Management from the John Glenn School of Public Affairs at Ohio State University, and an M.S. Statistics Post-Doctoral Degree from Stanford University. His research interests span business, technology and public policy and he is the author of over 85 peer-reviewed papers in these and associated fields. Balancing industry with academic interests, Jerry also served as head of financial analysis for a Bay Area Fortune 500 company, and also served as CEO of an aviation firm. He has been Principal Investigator on more than twenty U.S. federal research grants. From 1976-2004, Professor Platt was on the faculty of the School of Business at San Francisco State University, and was named Dean in 2001. From 2004 he was Senecal Endowed Dean of the Business School at the University of Redlands, California, before holding concurrent professorships at Redlands and Akita International University, Japan from 2010 until 2012. As Vice-Chair of the IAFOR International Advisory Board, Professor Platt advises the organization on matters pertaining to IAFOR’s development and strategy, as it faces the challenge of sustainable growth as both a regional and global organization.

Featured Speech: In Rankings We Trust? Cautionary Tales Regarding Who’s #1

Rankings are much in vogue, at least judging from newspaper and website headlines. For example, following are a sample of headlines from the first ten days of May, 2013:

1) “The World’s 50 Best Restaurants Announced” (4hoteliers.com, May 1)
2) “Norway is the Happiest Country in the World” (anewlifeinnorway.wordpress.com, May 3)
3) “Croatia Ranks 64th in 2013 World Press Freedom Index” (Dalje.com, May 4)
4) “Rhode Island #25 in 2013 Bicycle-Friendly State Rankings” (GoLocalProv.com, May 6)
5) “Finland is the Best Place in the World to be a Mom, U.S. Ranks 30th” (UPI.com, May 7)
6) “China Wants to End World Bank Business Rankings” (RT.com, May 7)
7) “Florida Ranks #2 for Best State to do Business in 2013” (spacecoastdaily.com, May 8)
8) “Deloitte Ranks 11th on DiversityInc’s Top 50 Companies for Diversity” (3BLmedia.com, May 8)
9) “High School Hotness Tournament Ranks Girls’ Looks, Sparks Outrage” (newsmax.com, May 8)
10) “Ranking Reveals World’s Top Countries for Higher Education” (PRnewswire.com, May 9)
11) “Rwanda is Fifth-Best Place for Investment” (AllAfrica.com, May 9)
12) “Japan Ranks as Top Asian Country in Global Sustainability Index” (Exo-Business.com, May 9)
13) “Report Ranks Wisconsin No. 34 in Business Tax Burden” (gazettereview.com, May 10)


Each of these rankings involves the selection, measurement, and weighting of multiple attributes to arrive at entity indices and rankings. There are choices to be made at each stage, and some choices have stronger theoretical support than do others. Mass media tends to highlight the results but overlook underlying choices.

This paper demonstrates the folly of trusting reported rankings without considering the methodological choices that generated those results. Examples from published reports currently in circulation demonstrate that reported rankings sometimes are based on incoherent or incomplete measures, sometimes are biased beyond salvation, and usually are based on weighting schemes that are not reported, are biased, or at best are highly subjective.
INTERNATIONAL
INTERCULTURAL
INTERDISCIPLINARY
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For more information about the International Academic Forum and its activities, please visit our website at www.iafor.org.

Hear the latest news and developments by joining our mailing list, or following us on facebook and twitter.
The vision of iafor grew out of the perceived need to fill a vacuum in the communication and exchange activities of the academic world. Its mission arose out of examining that space and investigating why it existed. The vacuum existed because of the lack of opportunity for serious and thoughtful exchange between academics, members of the global business community, and practitioners in the fields of human endeavor that linked these groups together. In the field of education, for example, we have academic theorists, educational managers (political decision-makers and organizational directors) and classroom teachers with their support staff in IT, library work, exchange programs, and specialist fields. But how often do they have the opportunity to interact?

Moving beyond one particular field, larger questions arise. What function should universities prioritize in the 21st century? What do businesses see as their contribution to social and global wellbeing? How can people on the ground, trying to implement improvements that will transform human life, best be supported? And perhaps above all, what are the agendas that will drive mechanisms to enable these groups to interact effectively.

One piece of distilled thought that came from early exchanges at an iafor conference was the recognition that some of the rhetoric of concern about the problems of developing nations was perhaps over-focused on the term ‘poverty’ because it can be defined only in a relative way. ‘Hunger’ was put forward as being more immediate and itself a contributory factor to poverty, rather than the other way round. One key to the hunger issue could be the provision of safe drinking water, or water for irrigation in some contexts, while flood management might be necessary elsewhere. These, in and by themselves become valuable only insofar as they help to relieve hunger in specific contexts.

iafor is affording opportunities that do not exist elsewhere. The base is Osaka, Japan’s great commercial and manufacturing hub, one symbol of the emerging Pacific economy that in time will eclipse the long dominant Atlantic zone. iafor conferences present those taking part with three unique dimensions of experience. First of all, it encourages interdisciplinary activity to be expanded. Depending on the field, this can face varying degrees of difficulty, ranging from discouragement to downright prohibition. Those overly dependent on fixed academic structures often see lateral thinking as a threat. None of these negatives apply in iafor. Its purpose is to generate new approaches that cross any disciplinary lines. The principle employed is to let the imagination permit intuitive responses to questions. There are no panels of critics. There are simply people who want to listen and reflect. The model of academic work as putholing is replaced by the metaphor of mountaineering. While respecting the need for solid and well-founded academic work, we feel the need to go beyond it from time to time to discover fresh approaches to old questions.

Secondly, it facilitates the heightening of intercultural awareness. Again, iafor encourages innovation through cross-cultural perception. Cultural roots influence people in their attitudes more than most would realize or admit. The need to see and internalize insights gained from other viewpoints is met by a process of steady illumination.

Thirdly, it promotes the broadening of international exchange. We may live in a globalized world, but in reality parochialism still holds sway. The collapse of the U.S.S.R and the break-up of Yugoslavia led to the re-establishment of numerous former countries. While this may be desirable for the peoples concerned, it merely adds to the world’s cultural confusion. Exchange leads to explanation and that helps the growth of intercultural awareness.

iafor makes all of these developments possible in one gathering. An iafor conference is not a substitute for specialist conferences. It is intended to be an alternative that functions as a balance or even a corrective to the extreme tendencies that can arise from more narrowly defined research parameters. In short, iafor is promoting and facilitating a new multifaceted approach to one of the core issues of our time, namely globalization and its many forms of growth and expansion. Awareness of how it cuts across the worlds of business, and academia, along with its impact on societies and institutions is one of the driving forces that has given iafor its momentum and is making it a pioneer in this global age.

Rev. Professor Stuart DB Picken
Order of the Sacred Treasure (瑞宝中授章), M.A. (Hons), B.D., Ph.D., F.R.A.S.
Chairman, Japan Society of Scotland
Chairman, IAFOR Advisory Board

Dr. Joseph Haldane
B.A. (Hons), Ph.D., F.R.A.S.
Executive Director, IAFOR
Chairman of the International Advisory Board
The Reverend Professor Stuart D. B. Picken, Oder of the Sacred Treasure, M.A. (Hono), B.D.,Ph.D. (Glasgow),FR.A.S.

Professor Picken is the Chairman of the IAFOR International Advisory Board. The author of a dozen books and over 130 articles and papers, he is considered one of the foremost scholars on Japan, China, and Globalization in East Asia. As an academic, Professor Picken has devoted more than 30 years to scholarship in Japan, notably as a Professor of Philosophy at the International Christian University in Tokyo, where he specialized in ethics and Japanese thought, and as International Adviser to the High Priest of Taibakai Grand Shrine (Me prefecture). He has also served as a consultant to various businesses, including Jun Asada Ltd., Mitsui Mining & Smelting Corp., Kobe Steel, and Japan Air Lines. In November 2008, the Government of Japan awarded Professor Picken the Order of the Sacred Treasure for his pioneering research, and outstanding contribution to the promotion of friendship and mutual understanding between Japan and the UK. The honour is normally reserved for Japanese citizens and is a mark of the utmost respect in which Professor Picken is held by the Japanese Government. More recently in 2012, he was invited to London to attend a reception at the Japanese Embassy, hosted by Emperor Akihito and Empress Michiko as an expression of their gratitude towards Britons who had helped support Japan after the 2011 Tohoku earthquake and tsunami. Professor Picken helped organize fundraising efforts through both the Japan Society of Scotland, of which he is the chair; in the UK, and IAFOR in Japan. As Chairman of the IAB, Professor Picken is responsible for the academic affairs and direction of the organization. He is also responsible for the development of the IAFOR Research Institute. Although now resident in Scotland, Professor Picken maintains his interests in Japan, as Chair of the Japan Society of Scotland, and through the IAFOR JAB. He is also the Chairman of the Academic Board of New College, Birmingham. He lives near Glasgow with his wife and two children.

Vice-Chairman of the International Advisory Board
Professor Jerry Platt, B.S. (Michigan State), MBA (Wayne State), MA, PhD. (Ohio State), MS (Stanford)

Jerry Platt is Professor of Global Business at Akita International University, Japan and Professor Emeritus at San Francisco State University. Professor Platt holds a B.S. in Multidisciplinary Social Sciences from Michigan State University, an MBA from Wayne State University, an M.A. in Public Administration, and a Ph.D. in Public Policy and Management from the John Glenn School of Public Affairs at Ohio State University, and an M.S. Statistics Post-Doctoral Degree from Stanford University. His research interests span business, technology, and public policy and he is the author of over 65 peer-reviewed papers in these and associated fields. His current interests are in economic analysis for a Bay Area Fortune 500 company, and as CEO of an aviation firm. He has been Principal Investigator on more than twenty U.S. federal research grants. From 1976-2004, Professor Platt was on the faculty of the School of Business at San Francisco State University and was named Dean in 2001. From 2004 he was Senior Endowed Dean of the Business School at the University of Redlands, California before holding concurrent professorships at Redlands and Akita International University, Japan from 2010 until 2012. As Vice-Chair of the IAFOR International Advisory Board, Professor Platt advises the organization on matters pertaining to IAFOR’s development and strategy, as it faces the challenge of sustainable growth as both a regional and global organization.

Executive Director
Dr Joseph Haldane, B.A., Ph.D. (London), FR.A.S.

Joseph Haldane is the Executive Director of the International Academic Forum. He was Academic Director from IAFOR’s inception in 2009 until January 2011, when he assumed his current enlarged role. He is responsible for setting policies, forging institutional partnerships, implementing projects, and overseeing the research and publications of the organization, as well as maintaining responsibility for overseeing IAFOR’s growing global operations. Joe’s academic interests include politics and international affairs, literature, history, and the history of ideas, and he holds a PhD from the University of London in French Studies. He has taught at the University of Paris XII [2002-2004], at the French Press Institute in the University of Paris II - Pantheon-Assas [2003-2004] and was a full-time lecturer at Sciences Po in Paris, where he directed a postgraduate course on British Politics and Media in the School of Journalism [2004-2005]. In 2005 he moved to Japan, and immediately prior to this post was an Associate Professor at Nagoya University of Commerce and Business in both the undergraduate and graduate schools, teaching the Ethics course in the graduate school. He is a fellow of the Royal Asiatic Society.

Osaka Conference Organizing Committee Chair

Steve Cornwall is Professor of English and Interdisciplinary Studies at Osasia Jagiuku University, and also teaches in the online portion of the MASTESL program for the New School in New York. He helped write and design several of the New School courses and has been involved with the program since its inception. He is involved with the Japan Association for Language Teaching (JALT) (an affiliate of IAFOR) serving on its National Board of Directors (Director of Program); his duties involve working with a volunteer team of 50+ to put on JALT’s annual international conference each fall. Most recently, since 2012 he has been the Committee Chair of Osasia Jagiuku University’s Lifelong Learning Committee and is responsible for their evening extension program geared at alumni and community members. He is also the Vice-Chair of Osasia Jagiuku University’s English Education Committee which is responsible for suggesting policy regarding English Education and also responsible for developing material for the integrated curriculum. This year he is serving as country coordinator for Teachers Helping Teachers’ Bangladesh Team Teachers HelpingTeachers is a special interest group of JALT and has been working closely with the Bangladesh English Language Teaching Association (BELTA) for several years jointly putting on professional development events for English teachers in Bangladesh. An American who has made Osaka his home, Professor Cornwall first became involved with IAFOR as a featured speaker at the first ACE conference in 2009, and has gradually become more involved in the organization, and in his capacity of Local Conference Chair now assists in the logistical and administrative side of every event. He advises extensively on academic matters too, with particular responsibility for overseeing and developing the programs of the ACL/LACTC conference in Japan, and the ECL/ECTC event in the UK.

The International Advisory Board (IAB)
The Board is composed of distinguished business executives, academics, foreign and current government officials, and community leaders (for a full list please see below). The Board’s role is to provide direction of the business and affairs of the Forum, suggest and approve the areas of scholarly investigation, and safeguard the independence of the Forum’s work.

The Japan Liaison Committee (JLC)
The Japan Liaison Committee is a consultative committee that provides support in the form of advice and guidance in specific aspects of the planning and projects of the Forum held in Japan. The Chairman of the International Advisory Board is also chair of the JLC. Members of the JLC are ex-officio members of the International Advisory Board.
Japan Liaison Committee Members

Prof. Stuart D. B. Picken, Chairman, IAFOR JAB (chair)

Mr. Tom M. Aoyama, Founder of the PHP Institute, Kyoto, Japan & Director, the Yufuku Gallery, Tokyo, Japan

Prof. Kuniko Miyazaki, Director, the Human Potential Institute, Tokyo, Japan, and Fellow, Reischauer Institute, Harvard University, USA

Prof. Michiko Nakano, Professor & Director of the Distance Learning Center, Waseda University, Tokyo, Japan

Prof. Yozi Yotoka, Director of the Center for Human Rights Affairs, Japan & Former UN Special Rapporteur on Myanmar

Dr Joseph Haldane, Executive Director, IAFOR

The International Advisory Board (IAB)

Dr. Shamim Ali, Lecturer, National University of Modern Languages, Pakistan

Professor David N. Aspin, Professor Emeritus and Former Dean of the Faculty of Education, Monash University, Australia & Visiting Fellow, St. Edmund's College, Cambridge University, UK

Dr. William Baber, Associate Professor, Kyoto University Graduate School of Management, Japan

Professor Don Brash, Former Governor of the Reserve Bank, New Zealand, Former Leader of the New National Party, New Zealand & Adjunct Professor, AUT, New Zealand & La Trobe University, Australia

Lord Charles Bruce of Elgin and Kincardine, Lord Lieutenant of Fife, Chairman of the Patrons of the National Galleries of Scotland & Trustee of the Historic Scotland Foundation, UK

Professor Judith Chapman, A.M., Professor of Education, Australian Catholic University, Australia & Visiting Fellow, St. Edmund's College, Cambridge University, UK

Professor Chung-Ying Cheng, Professor of Philosophy, University of Hawai'i at Manoa, USA & Editor-in-Chief, The Journal of Chinese Philosophy

Professor Tin-Hui Cheang, Professor & Chair, Department of Education, National University of Tainan, Taiwan/Chinese Taipei

Mr. Marcus Chidgey, CEO, Captive Minds Communications Group, London, UK

Professor Kevin Cleary, President of the Japan Association of Language Teachers (JALT)

Professor Steve Cornwell, Professor of English and Interdisciplinary Studies, Osaka Joshi University, Osaka, Japan & Osaka Local Conference Chair

Professor Michael A. Cusumano, SRI Distinguished Professor of Management and Engineering Systems, MIT Sloan School of Management, MIT, USA

Professor Dexter Da Silva, Professor of Educational Psychology, Keisen University, Tokyo, Japan

Professor Georges Dreyfouf, Professor and Director of Research, French National Center for Scientific Research (CNRS)/Ecole Normale Superieure, Paris, France

Professor Sue Jackson, Professor of Lifelong Learning and Gender Pro-Vice Master of Teaching and Learning, Birkbeck, University of London, UK

Professor June Henton, Dean, College of Human Sciences, Auburn University, USA

Professor Michael Hudson, President of The Institute for the Study of Long-Term Economic Trends (ISLET) & Distinguished Research Professor of Economics at the University of Missouri, Kansas City

Kathryn Kiser-Ventford, The United States Department of State, USA

Ms. Nazhadi Rashid, Deputy Director, SAARC Energy Center, Pakistan

Mrs. Eri Kudo, Head Private Sector Fundraising, United Nations World Food Programme, Japan, Tokyo, Japan

Professor Song Kong Lee, Director, The National Institute of Education, Singapore

Dr. Wen Chia Liu, Associate Dean, Practicum and School Partnerships, Teacher Education, The National Institute of Education, Singapore

Professor Barbara Luckee, Virginia Tech, USA

Professor Sir Geoffrey Lloyd, Senior Scholar in Residence, The Naidham Research Institute, Cambridge, UK, Fellow and Former Master, Darwin College, University of Cambridge, Fellow of the British Academy, Honorary Foreign Member, The American Academy of Arts and Sciences

Dr. Robert Logue, Associate Professor of Computer Science, Osaka Gakuin University, Japan

Dr. David McLaughlin, Associate Professor, Meiji University, Japan

Professor Vasile Mota, General Manager, The National Institute for Research and Development in Construction, Urban Planning and Sustainable Spatial Development (URBAN-INCERC), Romania

Professor Keith Miller, Schwe Professor of Computer Science, The University of Illinois Springfield, USA & Editor-in-Chief, IEEE Technology and Society

Professor Marijanne Mihatschini, Professor & Executive Director, The English Language Education Institute, Osaka Gakuin University, Japan

Professor Ka Ho Joshua Mok, Chair, Professor of Comparative Policy, Associate Vice-President (External Relations) & Dean of the Faculty of Arts and Sciences, The Hong Kong Institute of Education, Hong Kong SAR

Dr. Jo Myhans, Associate Professor & Director of the SALC, Kanda University of International Studies, Japan

Professor Michiko Nakano, Professor of English, Director of the Distance Learning Center, Waseda University, Tokyo, Japan

Ms Keni Newby, Director, Paroles mots solidaires, Paris, France

Professor Michael Plunkett, Professor of American Literature and Culture, Meiji Gakuin University, Tokyo, Japan

Professor Richard Roth, Senior Associate Dean Medill School of Journalism, Northwestern University, Qatar

Professor Monty P. Sitadi, Former Dean of the Department of Psychology and Rector of the University, Tanumanagara University, Indonesia

Mr. Michael Sakamoto, Inter-disciplinary Artist, UCLA, USA

Mr. Mohamed Selahset, Director, The United Nations World Food Programme, Japan & Korea

Mr. Lowell Shepard, Asia Pacific Director, HOPE International Development Agency, Canada, Japan

Dr. Jeremy Sommers, Associate Professor of Economics, University of Wisconsin-Milwaukee, USA & Visiting Faculty, Stockholm School of Economics, Riga, Latvia

His Excellency Dr. Drago Sanduk, Croatian Ambassador to Brazil

Professor Mary Stuart, Vice-Chancellor, The University of Lincoln, UK

Professor Gary Swanson, Distinguished Journalist-in-Residence & Mildred S. Hansen Endowed Chair, The University of Northern Colorado, USA

Dr. David Wilkinson, Associate Dean (International & External Programmes), Faculty of Law and Management, La Trobe University, Australia

Professor Kensaku Yoshida, Professor of English & Director of the Center for the Teaching of Foreign Languages in General Education, Sophia University, Tokyo, Japan

Mrs. Elly Zawadowska, Political Correspondent, BBC Political Programmes, London, UK

IAFOR Journal Editors

Editors of IAFOR Journals are ex-officio Members of the International Advisory Board

Dr. Thomas French, Associate Professor, Ritsumeikan University, Japan, Editor of the IAFOR Journal of Arts and Humanities

Dr. Melissa Kennedy, Lecturer, The University of Vienna, Austria, Editor of the IAFOR Journal of Literature & Librarianship

Dr. Sandra Kroth, Associate Professor, Pikesville University, USA, Editor of the IAFOR Journal of Education

Dr. Victoria Lio, Associate Professor, Ritsumeikan University, Editor of the IAFOR Journal of Business and Management

Dr. Andrea Miele, Post Doctoral Fellow, Chapman University, USA, Editor of the IAFOR Journal of the Social Sciences

Dr. Michael O’Sullivan, Associate Professor, The Chinese University of Hong Kong, Hong Kong SAR, Editor of the IAFOR Journal of Ethics, Religion and Philosophy

Dr. Alexandru-Ionut Petrescu, Assistant Professor, The National Institute for Research and Development in Construction, Urban Planning and Sustainable Spatial Development (URBAN-INCERC), Romania, Editor-in-Chief of the IAFOR Journal of Sustainability, Energy and the Environment

Dr. James Rowley, Lecturer, Singapore University of Design and Technology, Editor of the IAFOR Journal of Media, Communication & Film

Professor Elvira Sanatulova-Allison, Professor & Chair of the Education Department, St. Lawrence University, New York, USA, Editor of the IAFOR Journal of Cultural Studies

Dr. Seiko Yasumoto, Lecturer, The University of Sydney, Australia
Nagoya Office

Mr Thomas Marc Haldane - Chief Operations Officer (Non-Academic) & Head of Office

A photographer and designer by training and graduate of London College of Communication, Tom Haldane was IAFF’s Director of Design, Media and Communication from 2009 until 2011, when he was named Chief Operations Officer. He is responsible for overseeing the general non-academic administration and operations of IAFF, but still maintains responsibility for overseeing the organization’s design and media, most particularly in the development of the website.

thaldane@iaffor.org (in English or Japanese)

Mr Kiyoshi Mana - Manager: Events, Marketing and International Relations

Kiyoshi Mana manages IAFF’s Events, Marketing and International Relations, and manages the administrative team in the Nagoya Office, and also acts as the Osaka conference on-site manager. He works with the COO to ensure the administrative side of the organization runs smoothly. Using skills he had developed as a marketing coordinator for a tech company in the Silicon Valley, an American of Japanese descent, Kiyoshi has long been fascinated by the country of his ancestors, studying both Japanese language and culture at Stanford University and also successful training to be a sushi chef. Coming from a family of educators, he came to Japan in 2009 to continue his studies and to teach before joining IAFF in 2011 in a position that utilizes his marketing experience, and his strong commitment to education.

kmana@iaffor.org (in English or Japanese)

Ms Melissa Choi - Coordinator: Publications, Communications and International Relations

Melissa Choi holds a B.Sc. in Life Sciences from the University of British Columbia, Canada, and an M.A. in Interdisciplinary Cooperation from Seoul National University (Korea). Her postgraduate study included a period as an exchange student at Waseda University in Tokyo. Before joining IAFF, Melissa held positions in communications and education in Singapore, Korea, and Japan. A linguist who speaks Japanese, Cantones and Mandarin as well as her native English, she is responsible for IAFF’s public relations and communications, as well as for overseeing its publications.

mchoi@iaffor.org (in English, Japanese, Mandarin or Cantonese)

Ms Mai Hasuno - Coordinator: Events, Marketing and Domestic Relations

Mai works with the Events and Marketing Team with responsibility for developing and implementing IAFF’s marketing strategy within Japan. She also acts as special assistant to the Executive Director and the IAB Chairman in the administration of the Japan International Liaison Committee. Prior to joining IAFF, Mai worked for the Aoi Nissay Dowa Insurance Corporation.

mhasuno@iaffor.org (in English or Japanese)

Mr Michael Liam Kodzio - Coordinator: Research & International Relations

Michael Liam Kodzio is a New Zealander who currently works as the Research and International Relations Coordinator, based in IAFF’s Nagoya office. He has worked in the tertiary education sectors in both New Zealand and Japan and has in the past worked as a Parliamentary Assistant for a New Zealand MP as well as in the New Zealand Tourism Industry. Michael has a Master’s degree in Education from Massey University as well as a law degree from the University of Waikato Law School. He is an enrolled Barrister and Solicitor of the High Court of New Zealand and has broad interests within the law, public policy and politics.

mkodzio@iaffor.org (in English or Japanese)

Ms Megumi Mukudai - General Secretary and Executive Assistant to the Executive Director

Megumi Mukudai provides support and assistance to the Executive Director and is involved with general administration of the organization. Megumi trained as a primary school teacher, specializing in music education and English at Kobe Women’s University. She spent one year in Dublin studying English, and a year in Paris studying French at the Sorbonne.

mmukudai@iaffor.org (in English or Japanese)

Mr Alexander Pratt - Coordinator: Events, Marketing & International Relations

A civil engineering graduate from the University of Nottingham and a self-confessed jack of all trades, Alex first came to Japan in 1997. Prior to joining IAFF in 2013, Alex held positions in education management, information services, and international relations. At IAFF he helps with the general administration and operation of conferences, as well as with the website.

apratt@iaffor.org (in English or Japanese)

Ms Miho Tanaka - Assistant Coordinator: Events & Marketing

Ms Miho Tanaka joined IAFF upon graduating from university with a degree in English Communication from Nagoya University of Commerce and Business. Her study included a year abroad with exchange programmes in the University of Manchester in the UK, and Uppsala University in Sweden. She assists with marketing and general administration.

mtanaka@iaffor.org (in English or Japanese)
iafor 2011-2013
conference highlights

global thought leaders

Over the past few years, IAFOR has welcomed university presidents, faculty deans, award-winning journalists, national politicians, government ministers, diplomats, charity leaders, think tank directors, documentary makers, movie directors, members of the armed forces, lawyers, doctors, jurists, artists, poets, writers, clergy, scientists, philosophers...
Top left: **Professor Judith Chapman**, Professor of Education and Director of the Institute for Lifelong Learning, The Australian Catholic University, and Visiting Fellow, St Edmund’s College, University of Cambridge, delivering the Keynote Address at the Asian Conference on Education 2011 (ACE). Professor Chapman is the recipient of the Order of Australia for Services to Education.

Top Right Inset: Speakers at the Asian Conference on Language Learning and the Asian Conference on Technology in the Classroom 2012 (ACLL/ACTC). **Clockwise from Top Right:** ACLL Featured Speaker, Anthropologist **Professor Kuniko Miyanaga**, of the International Christian University Tokyo, Visiting Fellow at the Reischauer Institute, Harvard University, and Director at The Human Potential Institute. ACLL Featured Speaker, **Professor Marjo Mitsutomi**, Head of English Language Teaching Practices and the Language Development Intercultural Studies Center, Akita International University. ACTC Featured Speaker **Dr Joanna Mynard**, Associate Professor & Director of the SALT, Kanda University of International Studies. **Professor Deryn Verity**, Professor of English and Interdisciplinary Studies, Osaka Jogakuin University.

Bottom Left: **Professor David Aspin**, Noted Philosopher of Education & ACE 2011 Featured Speaker. Dr Aspin is Emeritus Professor and Former Dean at Monash University, Australia, and Fellow, St Edmund’s College, Cambridge. **Bottom Right:** **Professor Barbara Lockee**, Professor of Instructional Design and Technology at Virginia Tech, USA, delivering her Keynote Address at ACTC 2012.

Top Center: Professor Georges Depeyrot, Monetary Historian, of the ENS/CNRS, Paris, on the development of coinage along the silk road.

Top Right: CEO of InTecur, Venture Capitalist and Security Encryption specialist, William Saito on reawakening Japan’s entrepreneurial spirit.

Top Center Bottom: Economic Historian and Guardian Columnist, Jeffrey Sommers looked at the economic trends over the past 5,000 years to try and shed some light on the present.

Top Right Bottom: Jerry Platt, Professor Emeritus and Former Dean, San Francisco State University School of Business, and now of Akita Prefectural University, chairs a panel on the State of the Global Economy.

Bottom Left: Pulitzer Prize Nominee, Richard Roth. Senior Associate Dean at Northwestern University’s Medill School of Journalism (Qatar), on the “Use of Social Media in Journalism in the Arab Spring”, his Keynote for the Asian Conference on Media and Mass Communication 2011.

Bottom Right: Multi-Emmie Award Winning NBC Producer and UNC Media Professor of Journalism, Gary Swanson. Professor Swanson is the MedAsia 2011 & 2012 Conference Chair and also commentates on the Olympic games for CCTV.
Top Left (above): Clinical Psychologist and Former Rector of Tarumanagara University (Indonesia), Dr Monty Satiadarma is Conference Co-Chair of The Asian Conference on Psychology and the Behavioral Sciences 2012-2013. Dr Satiadarma is a Founding and Current Director of the Asian Psychological Association (APsyA), as well as Past President. Top Left (below): Professor of Educational Psychology, Keisen University (Japan), and President of the Asian Psychological Association. Dexter Da Silva is Conference Co-Chair of ACP 2012-2013 with Dr Satiadarma.

Top & Bottom Right: Director of the Japanese Science Museum and veritable polymath, Akito Arima, is a nuclear physicist who is best known for his work on the interacting boson model. The recipient of more than a dozen honorary degrees and honours, including the French Legion of Honour, and a knighthood from Queen Elizabeth II (KBE). He has served as the President of the University of Tokyo, Director of the Japanese Science Foundation (RKEN), and as Minister of both Science and Education. Professor Arima is also a noted haiku poet, and President of the Haiku International Association. IAFOR was happy to welcome him as Keynote Speaker at the Asian Conference on Arts and Humanities, and the Asian Conference on Literature and Librarianship, where he announced the winner of the Second Vladimir Devidé Haiku Award, and also delivered the 2012 Keynote Address: “Symmetry in Art and Science”. He is pictured below with IAFOR IAB Chairman, Professor Stuart Picken.

Bottom Left: Clinical Psychologist and Best-Selling Author, Dr Beth Hedva delivers her Keynote Address at ACP 2012.
Top left: Professor Yozo Yokota. Internationally renowned jurist, diplomat, and human rights campaigner: delivering the Keynote Address at the Asian Conference on the Social Sciences 2012 (ACSS 2012). Professor Yokota is President of The Center for Human Rights Affairs, Special Adviser to the Japanese Ministry of Justice, Chairman of the International Labor Organization Committee of Experts, Special Adviser to the Rector of the United Nations University, and a Commissioner of the International Commission of Jurists. He started his career as Legal Counsel to the World Bank in Washington before holding professorships in Law at ICU, the University of Tokyo and Chuo University, Tokyo. An internationally respected proponent of human rights, he has extensively advised the United Nations, serving as the UN Special Rapporteur on Human Rights in Myanmar between 1992 and 1996. Professor Yokota currently serves on the IAFOR Japan Liaison Committee.

Top inset: Clockwise from top right: Professor Parks Coble. US Historian specializing in Chinese and Japanese History, and Keynote Speaker for the Asian Conference on Cultural Studies and the Asian Conference on Asian Studies. Mr. Shahzada Khaliq, Deputy Director, SAARC Energy Center, Pakistan, and IAFOR IAB member at the ACSEE 2011 Event. Ms. Emiko Miyashita, Haiku Poet and Translator, and Board Member of the Haiku International Association, who led a Haiku Workshop as part of the LibrAsia 2012 conference.

Bottom left: Dr. Patti Tamara Lenard of the University of Ottawa, delivering a featured presentation on ‘Trust in Public Life’ at ACERP 2012.

Bottom right: Dr Joseph Haldane, Executive Director of IAFOR, welcomes delegates to ACSS/ACSEE 2012.
Top Left: (above) Professor Helen Wildy, Winthrop Professor and Dean of the Faculty of Education at the University of Western Australia gave a featured speech on the rise of professional doctorates at the Fourth Annual Asian Conference on Education (ACE 2012). At the same event, Professor Marcel Lebrun of Plymouth State University gave a workshop on Leadership in Education.

Top Right: Professor Katsuhiko Shirai is Chairperson of the Foundation for the Open University of Japan, and Executive Advisor for Academic Affairs at Waseda University, Japan. He was the 15th President of Waseda University, serving two terms from 2002-2010. Here he delivers the keynote address at ACE 2012, where he addressed issues of leadership and transformation relating to education.

Bottom Left: Professor Joshua Mok is Chair Professor of Comparative Policy, concurrently he is Associate Vice President (External Relations), and Dean of Faculty of Arts and Sciences of The Hong Kong Institute of Education, as well as Chang Jiang Chair Professor at Zhejiang University in China. At ACE 2012 he gave a featured presentation on “The Quest for Innovation and Entrepreneurship: The Changing Role of Universities in East Asia”.

Bottom Right: Professor Michiko Nakano, Director of The Distance Learning Center, Waseda University and ACE 2012 Conference Co-Chair.
Top left: **Professor Mary Dedinsky** leading a featured panel from the Northwestern University Medill School of Journalism (Qatar Branch), as part of the Asian Conferences on Media and Mass Communication (MediAsia 2012), and Film and Documentary (FilmAsia 2012) joint event. Professor Dedinsky is a former newspaper editor who was the first woman to become a managing editor of a major US newspaper, The Chicago Sun Times. The panel dealt with the role of alternative and social media, particularly when there is an information vacuum created by the mainstream media. The panel included a case study of the Villaggio Mall fire in Qatar, presented with fellow Northwestern professors, Patricia Roth and Richard Roth, and included a videoconference discussion with Dohanews.co founders, Omar Chatiriwala and Shabina S. Khatri.

Top Right: **Professor Thomas G. Endres**, Director of the School of Communication at the University of Northern Colorado, USA, delivering the MediAsia and FilmAsia 2012 keynote address, “Media and Mass Communication Education: A School's-Eye View”.

Bottom left: **Professor Tamara Swenson**, MediAsia and FilmAsia 2012 Local Conference Chair, delivering the conference welcome address.

Bottom right: **Professor Gary Swanson**, MediAsia and FilmAsia 2012 Conference Chair and Lead Judge of the FilmAsia 2012 Open Film and Documentary Competition. He is seen here with Mr. Denis Quinn, director of fictional winning entry (over 20 minutes), “Too Close to the Sky.”
Top left: Asian Business and Management Conference 2012 Keynote Speaker, Dr Bill Totten, founder and CEO of K.K. Ashisuto, Japan’s leading independent distributor of packaged computer software for large organizations. He is a public intellectual in Japan, and has written a dozen books, and speaks publicly throughout Japan. He currently writes a weekly newspaper column addressing economic, social and political issues, and his keynote speech addressed the discussed entry of Japan into the proposed Trans-Pacific Partnership, and to which he is resolutely opposed.

Top right: William R and Sue Johnson Endowed Chair of Spatial Economic Analysis and Regional Planning, Professor Johannes Moenius of the University of Redlands with his featured address, ‘The Geographic Profile of an Economic Crisis’.

Bottom (left-right): Professor Jerry Platt, Former Dean and Ementus Professor, San Francisco State University School of Business, Professor of Global Business, Akita International University, and Vice-Chair, IAFOR International Advisory Board; Dr Bill Totten, CEO of Ashisuto KK; Charles Edmond, Former Stockbroker and Honorary Secretary, The Japan Society of Scotland; Dr Joseph Haldane, Executive Director, IAFOR; Will Baber, Associate Professor, Kyoto University Graduate School of Management, and ABMC 2012 Conference Co-chair.
Top Left: Professor Dennis McInerney, Chair Professor of Educational Psychology at the Hong Kong Institute of Education, and Council Member of the Institute, addressing delegates in his ACP/ACERP 2013 keynote address: "Harnessing the Power of Social Forces for Healthy Self Development and Successful Engagement in Education". This year's Third Annual Asian Conference on Psychology and the Behavioral Sciences (ACP) 2013 was held again this year with the Third Annual Asian Conference on Ethics, Religion and Philosophy (ACERP) 2013, with the conference theme: "Connectedness and Alienation".

Bottom Left: Professor Jiro Takai, Professor of Social Psychology in the Department of Psychology and Human Developmental Sciences, in the Graduate School of Education and Human Development at Nagoya University, and Secretary General of the Asian Association for Social Psychology addresses ACP 2013 delegates. His featured presentation was titled "When Japanese Are Not Japanese: Being Betrayed by Japanese Samples in Cross-Cultural Comparisons". Bottom Right: Dr Sandra Neil, Prominent Australian Clinical & Family Psychologist, Director of The Satir Centre of Australia, Fellow of The Australian Psychological Society, Former President and Human Rights World Area Chair Coordinator at The International Council of Psychologists, delivering a featured presentation at ACP/ACERP 2013 on "New Concepts in Family Psychology".
Top Left: Hana Fujimoto leading the popular Introduction to Haiku workshop organized as part of The Fourth Asian Conference on Arts and Humanities (AACA 2013) and the Third Asian Conference on Literature and Librarianship (LibrAsia 2013). Ms Fujimoto is Councillor of the Haiku International Association. Top Right: Professor Mark Williams, Acting President of Akita International University, delivering the keynote address at ACAH/LibrAsia 2013. Professor Williams is a leading scholar of Japanese literature and he addressed the 2013 theme of “Connectedness and Alienation” in postwar Japan through literature as history in his paper: “Life After Death? Writing the Alienated Self in Postwar Japan”.

Bottom: ACAH 2013 saw the introduction of several Arts and Humanities “Spotlight Speaker Sessions”. Bottom Right: Dr Geraldine Morris Senior Lecturer at Roehampton University, UK, and former dancer with the Royal Ballet speaks of philosophical issues of identity and style in ballet. Bottom Center: Professor Gyula Csávó is Professor of Composition and Music Theory at the University of Saskatchewan, Canada. He is an internationally acclaimed composer, whose work is widely performed around the world. Here he addresses delegates on “The True Meaning of Global Multiculturalism in the Mirror of New Art Music Experiences Worldwide”. Bottom Right: Professor John Reinard Botha of North West University, South Africa, is an art historian and curator of the university’s art collection. Here he delivers the closing lecture at ACAH/LibrAsia 2013: “Feeding the Eclectic Monster: Connectedness and Alienation as the Pros and Cons of Cultural and Artistic Cross-Pollination”.
Top Left: (L-R) ACLU/ACTC 2013 Conference Co-Chair and IAFOR Local Osaka Conference Chair, Professor Steve Cornwell of Osaka Jogakuin University; Kazuhito Ota, Leading Japanese Technology Writer; Eiko Kato-Otani, President of Osaka Jogakuin University, and ACTC Featured Speaker, and Ted O'Neill of Tokyo Medical and Dental University at the Featured Speakers’ Dinner. Professor O’Neill gave an overview of MOOCs in his speech. Top Right: Professor Tom Robb of Kyoto Sangyo University delivers the ACLU 2013 Keynote Address. Above Left: ACTC 2013 Keynote Speaker, Professor Insung Jung of the International Christian University, Tokyo, and ACLU/ACTC Conference Co-Chair Professor Barbara Lockee of Virginia Tech, who is also an Instructional Design Consultant at NASA, at the Featured Speakers’ dinner. Professor Jung addressed the conference on the use of YouTube in university study. Above Right: President Kato-Otani delivers her ACTC featured address by talking of the institution-wide use of tablet computers in the move towards greater connectivity between staff and students, and less paper consumption.

Bottom: ACLU/ACTC 2013 Featured Speakers (L-R): Steven Herder of Doshisha Women’s University and ITDI Director, speaks on the subject of "Technology: The Great Equalizer"; Professor Roshan Idrus, Professor of Distance and Open Learning at the University Sains Malaysia takes questions following his paper, "Demystifying the Transformative Use of Technology in the Classroom"; Lisa Luscombe of the Monterey Institute of International Studies speaks on using content-based language instruction to raise critical consciousness, and Professor Marja Mitsuomi, Executive Director of Osaka Gakuin University’s Language Education Institute gives an historical overview of SLA in “On Recipes for Second Language Acquisition”.

Publications

The IAFOR Publishing Commitment

All materials published by the International Academic Forum, including journals, proceedings, articles, and monographs can be accessed online through the website at no charge. IAFOR is in the process of constituting a large internet-based and searchable research archive, and is committed to ensuring that this repository is open to any researcher in any country, where there is internet connection, and to providing access to this corpus without charge in online format.

Journals

The International Academic Forum is in the process of constituting a series of IAFOR Journals, conforming to the highest academic standards. Journal Editors are appointed by the International Academic Forum, and are encouraged to develop independent journals of academic integrity, with articles subject to international processes of peer review.

A small number of papers from the associated IAFOR conference proceedings are selected by the journal editor(s) for reworking and revising subject to normal processes of review. It is expected that between 5 and 10 percent of papers included in any given conference proceedings will be developed for inclusion in the associated conference journal.

IAFOR’s journals reflect the interdisciplinary and international nature of our conferences and are organized thematically. Editors may choose to issue one, two or even three volumes of a journal depending on the quality and range of submissions in the respective conference proceedings.

Keynotes

The IAFOR Keynotes series is a collection of keynote addresses, or associated papers given at our conferences.

Presented as a part of the open research archive, the keynotes series provide an example of the range and quality of speakers at IAFOR events. These keynotes are lightly reworked, and contain references, but are otherwise true to the original address. Many can also be seen in video format on our YouTube page.

Charles Bruce

East Meets West
Elgin’s Mission to Japan

Sue Jackson

Lifelong Learning in a Globalized World: Politics, Power and Pedagogic Practices
Friday
Friday Opening Day Events

9:00-9:15
Welcome Address
Aoi Room 2F

9:15-10:15
ACSEE Keynote Speaker: Eric M. Uslaner
Aoi Room 2F

[Coffee Break: 10:15-10:45]

10:45-11:30
ACSS/ACSEE Featured Speaker: Thomas W Simon
Aoi Room 2F

11:30-12:00
Taiko Drum Performance
太鼓: Pronounced 'Tai Ko'
Join us for a powerful performance by professional drummers, ‘Bati-holic’
Aoi Room 2F

13:00-14:00
ACSS/ACSEE Featured IAFOR Session
Ernie Ko
Aoi Room 2F

Parallel Sessions: 14:15-15:45, 16:00-17:30

18:30-21:30
Conference Dinner
Friday Session 1: 14:15-15:45

**Room: Sakura A**

**ACSS/ACSEE - Interdisciplinary**

**Session Chair: Chuen-Khee Pek**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>0282 – 14:15-14:45</td>
<td>Developing Effective Government Responses to Climate Change: The Case of Australia</td>
<td>Gurol Baba, Canakkale Onsekiz Mart University, Turkey</td>
</tr>
<tr>
<td>0191 – 14:45-15:15</td>
<td>Ecomimesis, Sustainability, and Public Policy: A 21st Century Model for a Sustainable Built Environment Based on Nature’s Ecosystems and Effective Public Policy</td>
<td>Lillian Woo, Ecodesign Research Center, USA</td>
</tr>
<tr>
<td>0075 – 15:15-15:45</td>
<td>The Economic Impact of Climate Change on Food Security in Malaysia</td>
<td>Chuen-Khee Pek, The University of Nottingham Malaysia Campus, Malaysia Yet-Mee Lim, Tunku Abdul Rahman University, Malaysia Chee-Keong Choong, Tunku Abdul Rahman University, Malaysia</td>
</tr>
</tbody>
</table>

Friday Session 1: 14:15-15:45

**Room: Sakura B**

**ACSS - International Relations**

**Session Chair: Norman Vasu**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
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</thead>
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<tr>
<td>0735 – 14:15-14:45</td>
<td>The People’s Action Party: Moving towards Governance by Persuasion?</td>
<td>Damien Cheong, S. Rajaratnam School of International Studies, Singapore</td>
</tr>
<tr>
<td>0736 – 14:45-15:15</td>
<td>Changing Perceptions of Japan: How Singapore Elites View Japan 1965-2010</td>
<td>Greg Dalziel, Keio University, Japan</td>
</tr>
</tbody>
</table>

Friday Session 1: 14:15-15:45

**Room: Kashi**

**ACSEE - Interdisciplinary**

**Session Chair: Mahinda Siriwardana**

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>0131 – 14:15-14:45</td>
<td>Australian Carbon Tax - Winners and Losers</td>
<td>Xianming Meng, University of New England, Australia Mahinda Siriwardana, University of New England, Australia Judith McNeill, University of New England, Australia</td>
</tr>
</tbody>
</table>
Friday Session 1: 14:15-15:45

Room: Kusu

ACSEE - Energy: Renewable Energy and Environmental Solutions

Session Chair: Naseer M A

0487 – 14:15-14:45
A Simplified Mathematical Model to Predict the Thermal Physiological Responses of a Sleeping Person in Steady-State and Uniform Conditions
Ming-yin Chan, The Hong Kong Polytechnic University, Hong Kong
Dong-mei Pan, The Hong Kong Polytechnic University, Hong Kong

0231 – 14:45-15:15
An Application of the Degree-Hour Method to Evaluate Solar Shading for Building Facades
Chia-Peng Chou, Tamkang University, Taiwan
Ling-Mei Liao, National Taiwan University of Science and Technology, Taiwan
Ya-Fang Chen, Tamkang University, Taiwan

0526 – 15:15-15:45
Energy Efficient Building Design: Revisiting Traditional Architecture
Naseer M A, National Institute of Technology Calicut, India

Friday Session 1: 14:15-15:45

Room: Matsu

ACSEE - Interdisciplinary

Session Chair: Tze San Ong

0278 – 14:15-14:45
Radioactive Waste Management, Paragon of Deliberative Democratic Governance?
Matthew Cotton, University of Leeds, UK

0456 – 14:45-15:15
SocialSCOR: A Framework to Identify Social Impact Categories and Dimensions to Assess Supply Chains Performance
Ana Carvalho, Universidade Técnica de Lisboa, Portugal
Carlos Lucas de Freitas, Universidade Técnica de Lisboa, Portugal
Ana Paula F.D. Barbosa-Póvoa, Universidade Técnica de Lisboa, Portugal

0545 – 15:15-15:45
Sustainable Performance Measurements (SPMs) Model for the Malaysian Electronic and Electrical Industry
Tze San Ong, Universiti Putra Malaysia, Malaysia
Boon Heng Teh, Multimedia University, Malaysia
Friday Session 1: 14:15-15:45

Friday Session 1: 14:15-15:45
Room: Ume

ACSEE - Interdisciplinary

Session Chair: Malinee Sriariyanun

0374 – 14:15-14:45
Removal of Motor Oil from Water by Continuous Multistage Froth Flotation
Paweena Kanokkarn, Chulalongkorn University, Thailand
Sumeeth Chavadej, Chulalongkorn University, Thailand

0405 – 14:45-15:15
Using Experimental Design to Evaluate the Effect of Acid Hydrolysis on the Saccharification from Eichhornia Crassipes
Yuan-Chung Lin, National Sun Yat-sen University, Taiwan
Shang-Cyuan Chen, National Sun Yat-sen University, Taiwan
Wen-Liang Lai, Tajen University, Taiwan

0304 – 15:15-15:45
A Study of Feasibility of Pretreatment Process to Utilize Lignocellulosic Biomass as Materials for Biodiesel Production
Malinee Sriariyanun, King’s Mongkut University of Technology, Thailand
Patchanee Yasurin, Assumption University, Thailand
Jirapap Phetsom, Mahasarakham University, Thailand
Kraipat Cheenkachorn, King Mongkut’s University of Technology, Thailand

Friday Session 1: 14:15-15:45
Room: Hana

ACSS - Media and Communications

Session Chair: Yu-Li Wang

0682 – 14:15-14:45
Mapping the Neighbourhood: The Role of Locative Media in Understandings of the Urban Environment
Christy Collis, Queensland University of Technology, Australia
Rainer Wasinger, University of Sydney, Australia

0503 – 14:45-15:15
Philanthropy, Transparency, and Mass Media in Indonesia; Sustainable Systems of Governance in the Media
Lestari Nurhajati, University Al Azhar Indonesia, Indonesia

0260 – 15:15-15:45
The Hidden Transcript of Taiwanese Journalists under the Dilemma between the Product Placement Marketing and the News Professionalism
Yu-Li Wang, Chinese Culture University, Taiwan
Friday Session 1: 14:15-15:45

Room: Fuji

ACSS - Interdisciplinary

Session Chair: Soo Yin Tan

0690 – 14:15-14:45
Cloud-based LCA Management System for Environment-efficient Society
Noriaki Koide, Osaka University, Japan
Koji Okuhara, Osaka University, Japan
Kazuhiko Shibuya, The Institute of Statistical Mathematics, Japan
Hiroe Tsubaki, The Institute of Statistical Mathematics, Japan
Noboru Sonehara, National Institute of Informatics, Japan

0453 – 14:45-15:15
From R&D, Innovation to Strategic Corporate Social Responsibility
Ting-chu Wang, Feng Chia University, Taiwan
Wen-Hsiang Lai, Feng Chia University, Taiwan

0613 – 15:15-15:45
Multicultural Competencies and Universality System of Helping in Schools
Soo Yin Tan, Nanyang Technological University, Singapore
Friday Session 2: 16:00-17:30

Room: Sakura A

ACSEE - Interdisciplinary

Session Chair: Kay-Wah Chan

0277 – 16:00-16:30
Growth, Environment, and Sustainable Development: The Case of China
Kwan Kim, University of Notre Dame, USA
Andrew Champeau, University of Notre Dame, USA
Ren Ping Hao, Toyo University, Japan

0341 – 16:30-17:00
Key Issues on Designing and Implementing Emissions Trading System in China
Ying Shen, University of Western Sydney, Australia

0486 – 17:00-17:30
Tightening the Labor Dispatch Regulatory Regime to Maintain China’s Socio-economic Sustainability
Kay-Wah Chan, Macquarie University, Australia

Friday Session 2: 16:00-17:30

Room: Sakura B

ACSS - Economics and Management

Session Chair: Tetsuro Okazaki

0501 – 16:00-16:30
Estimation of Economic Costs of Crime in Malaysia
Suryati Ishak, Universiti Putra Malaysia, Malaysia
Ahamed Kameel Mydin Meera, International Islamic University Malaysia, Malaysia
Gairuzazmi Mat Ghani, International Islamic University Malaysia, Malaysia
Moha Asri Abdullah, International Islamic University Malaysia, Malaysia

0299 – 16:30-17:00
Electronic Cards in Financial Inclusion: The Case of Low Income People in Pacitan, East Java
Budhi Purwandaya, Universitas Trilogi, Indonesia
Eko Kusmuranto, Universitas Trilogi, Indonesia

0417 – 17:00-17:30
Voluntary Contribution of Public Goods and Income Equality
Tetsuro Okazaki, Chiba University of Commerce, Japan
Friday Session 2: 16:00-17:30
Room: Kashi

ACSEE - Energy: Renewable Energy and Environmental Solutions

Session Chair: Ya-Ju Chang

0369 – 16:00-16:30
Transversality and Firm Diversification: Norwegian Industrial Energy Regime Dynamics
Tyson Weaver, Centre for Sustainable Energy Studies, Norway
Markus Steen, Centre for Sustainable Energy Studies, Norway

0398 – 16:30-17:00
Extractive Fermentation Process for Butyric Acid Production
Jeasung Chun, Hanyang University, Korea
Byoung-Seung Jeon, Hanyang University, Korea
Byung-Chun Kim, Hanyang University, Korea
Byoung-In Sang, Hanyang University, Korea

0285 – 17:00-17:30
The Next Step for Social Life Cycle Assessment
Ya-Ju Chang, Technische Universität Berlin, Germany
Kirana Wolf, Technische Universität Berlin, Germany
Sabrina Neugebauer, Technische Universität Berlin, Germany
René Scheumann, Technische Universität Berlin, Germany
Matthias Finkbeiner, Technische Universität Berlin, Germany

Friday Session 2: 16:00-17:30
Room: Kusu

ACSS/ACSEE - Interdisciplinary

Session Chair: Jin-Long Liu

0106 – 16:00-16:30
Soil Constituents and Uranium Sorption Behavior in the Mongolian Terrestrial Environment
Tserenpil Shurkhuu, Institute of Chemistry and Chemical Technology, Mongolia
OD Maslov, Flerov Laboratory of Nuclear Reactions, Russia
Norov Nanzad, Nuclear Research Center, Mongolian National University, Mongolia
Cong-Qiang Liu, Institute of Geochemistry, China
MF Filipov, Flerov Laboratory of Nuclear Reactions, Russia
Benny Theng, Landcare Research, New Zealand
AG Belov, Flerov Laboratory of Nuclear Reactions, Russia

0311 – 16:30-17:00
Nuclear Disaster and Should Malaysia Have a Nuclear Plant
Artikharina Awang, University of Malaya, Malaysia
Zakaria Mustafa, University of Malaya, Malaysia

0651 – 17:00-17:30
The Aftermath of Fukushima Disaster for Nuclear Power in Taiwan
Jin-Long Liu, National Central University, Taiwan
Yin-Ju Chen, National Central University, Taiwan
Friday Session 2: 16:00-17:30

Room: Matsu

ACSEE - Energy: Energy Economics and Ecological Economics

Session Chair: Kwong Meng Teo

0621 – 16:00-16:30
Assessment of Productive and Environmental Efficiencies of Japanese Industries
Mika Goto, Central Research Institute of Electric Power Industry, Japan
Akihiro Otsuka, Toshiyuki Sueyoshi, New Mexico Institute of Mining & Technology, USA

0587 – 16:30-17:00
Evaluation of Optimal Energy Technology Portfolio: The Taiwan Case
Hai-Chen Lin, Science & Technology Policy Research and Information Center (NARL), Taiwan
Liang-huey Lo, Science & Technology Policy Research and Information Center (NARL), Taiwan
Yu-fen Huang, Science & Technology Policy Research and Information Center (NARL), Taiwan

0366 – 17:00-17:30
Development of a Sustainability Indicators Framework
Yih Tng Chong, National University of Singapore, Singapore
Kwong Meng Teo, National University of Singapore, Singapore
Eng Seng Chia, National University of Singapore, Singapore

Friday Session 2: 16:00-17:30

Room: Ume

ACSEE - Environmental Sustainability & Environmental Management: Freshwater, Oceans and Seas

Session Chair: Rosalina Palanca-Tan

0616 – 16:00-16:30
Conception of a New Water Collection System Using LiBr Solution for Dry Area
Lu Zhou, Beihang University, China
Cyril Cassisa, Shin Development Association, France
Xungang Diao, Beihang University, China

0268 – 16:30-17:00
Capacity Building for Water Efficiency Improvement: A Case Study of Water Conservation Consulting Program for High-Tech Industries in Taiwan
Chih-hao Chen, Tunghai University, Taiwan
Yu-Cheng Huang, Tunghai University, Taiwan
Walter Den, Tunghai University, Taiwan

0201 – 17:00-17:30
Estimating the Benefits from Domestic Sewerage and Sanitation Services Using the Attribute-based Stated Preference Method
Rosalina Palanca-Tan, Ateneo de Manila University, Philippines
Friday Session 2: 16:00-17:30

Room: Hana

ACSS - Technology and Applied Sciences

Session Chair: Surasak Srisawan

0159 – 16:00-16:30
The Development of Information Resources in Library Search System Based on RFID
Kanita Saengkrajang, Phetchabun Rajabhat University, Thailand

0458 – 16:30-17:00
A Case Study for B2B E-commerce Model Adoption in Jewelry Industry
Chieh-Hao Lee, Feng Chia University, Taiwan
Lee-Lien Huang, Feng Chia University, Taiwan

0179 – 17:00-17:30
A Low Powered NAS-based Web Server for Small and Medium Enterprises
Surasak Srisawan, Rajabhat Rajanagarindra University, Thailand

Friday Session 2: 16:00-17:30

Room: Fuji

ACSS - Other

Session Chair: Yu-Fang Yen

0500 – 16:00-16:30
An Ethical Perspective for Understanding Human Capital within Human Resource Management
Hsing-Kuo Wang, National Quemoy University, Taiwan

0377 – 16:30-17:00
Keeping Promises. Saying What You Mean - An Interpretation Problem
Michaela Sandell, Linnaeus University, Sweden

0499 – 17:00-17:30
Understanding Knowledge Sharing in Knowledge Workers: An Integration of Social Exchange and Planned Behavior Theories
Yu-Fang Yen, National Quemoy University, Taiwan
Jung-Feng Tseng, National Kaohsiung University, Taiwan
Hsing-Kuo Wang, National Quemoy University, Taiwan

18:30-21:30

A Night Out in Osaka: Conference Dinner (Ticketed and Optional)

Come and join your fellow delegates on an evening out in a Japanese Izakaya, with a good mix of food and drink to suit all tastes. This is ticketed at JPY 5,000 and there are a limited number of spaces. Please meet in the lobby of the hotel at 18:30.
Friday Session 2: 16:00 -17:30  
Room: Hana  
ACSS  - Technology and Applied Sciences  
Session Chair: Surasak Srisawan  
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Saturday Session 1: 9:00-10:30

Room: Sakura A

ACSEE - Environmental Sustainability & Environmental Management: Freshwater, Oceans and Seas

Session Chair: Loke Ming Chou

0555 – 9:00-9:30
Enhancing Coral Reef Resilience Through Ecological Restoration: Concepts and Challenges
Tai Chong Toh, National University of Singapore, Singapore
Loke Ming Chou, National University of Singapore, Singapore

0574 – 9:30-10:00
Current Status of Coral Reef Restoration in Singapore
Chin Soon Lionel Ng, National University of Singapore, Singapore
Loke Ming Chou, National University of Singapore, Singapore

0564 – 10:00-10:30
Monitoring and Managing Coral Reefs in Singapore’s Busy Harbor
Loke Ming Chou, National University of Singapore, Singapore
Karenne Tun, National University of Singapore, Singapore

Saturday Session 1: 9:00-10:30

Room: Sakura B

ACSS - International Relations

Session Chair: Yves-Heng Lim

0610 – 9:00-9:30
Multi-track Diplomacy in China-Sudan Energy Relations
Serafettin Yilmaz, National Chengchi University, Taiwan

0627 – 9:30-10:00
The Influence of Japan’s Aid to Mongolia: The Case Study on the Development of Ger Area in Ulaanbaatar City
Undram Dorjdamba, Ming Chuan University, Taiwan

0302 – 10:00-10:30
Is China a "satisfied" Power?
Yves-Heng Lim, Fujen University, Taiwan

Saturday Session 1: 9:00-10:30

Room: Kashi

ACSS - Economics and Management

Session Chair: Blanca Rosa Garcia Rivera

0198 – 9:00-9:30
Well-Connected with Others: The Effects of Social Capital Development Behavior on Performance
Wan-Jung Hsiao, National Chi Nan University, Taiwan

0275 – 9:30-10:00
The Training and Development Model of Taiwanese Firms in Mainland China
Chun-Wei Yeh, Tung-Nan University, Taiwan
Hsiang-Jui Chou, Tung-Nan University, Taiwan

0290 – 10:00-10:30
Why Employees Leave and Why Employees Stay at the Mexican Offshore Manufacturing Workforce
Blanca Rosa Garcia Rivera, Universidad Autonoma de Baja California, Mexico
Peter Hom, Arizona State University, USA
Maria Concepcion Ramirez-Baron, Universidad Autonoma de Baja California, Mexico
Saturday Session 1: 9:00-10:30

Saturday Session 1: 9:00-10:00  Room: Kusu
ACSEE - Environmental Sustainability & Human Consumption: Waste

Session Chair: Puganeshwary Palaniandy

0123 – 9:00-9:30
Meat Production: The Recipe for Environmental Harm and Animal Disease
Margaret Reinhart, University of the Sciences, USA

0176 – 9:30-10:00
Novel Wastewater Treatment Configuration for Zero Energy Requirements Wastewater Treatment Plants
Petros Gikas, Technical University of Crete, Greece
Ken Stedman, M2 Renewables, USA

0685 – 10:00-10:30
CFF-Novel Low Cost Adsorbent for COD Removal from Car Wash Wastewater
Puganeshwary Palaniandy, Universiti Sains Malaysia, Malaysia
Sern Yan Wong, Universiti Sains Malaysia, Malaysia

Saturday Session 1: 9:00-10:30  Room: Matsu
ACSS/ACSEE - Interdisciplinary

Session Chair: Talal Hammadi

0139 – 9:00-9:30
DG Types Effect on the Optimal Location for Voltage Sag Mitigation
Ayman Soliman, Electronics Research Institute, Egypt
Ahmed Safawi, University Technology Malaysia, Malaysia
Ahmed Abd Rabou, University Technology Malaysia, Malaysia

0428 – 9:30-10:00
Social Green as a Strategy to Design Sustainable City in Developing Countries a Case Study of Surabaya
Citra Hennida, Universitas Airlangga, Indonesia

0086 – 10:00-10:30
An Approach to Enhance the Use of Soft Landscape Principle’s to Save Energy in Housing Projects in Saudi Arabian Cities
Talal Hammadi, Umm Al-Qura University, Saudi Arabia

Saturday Session 1: 9:00-10:30  Room: Ume
ACSS - Media and Communications

Session Chair: Nurul Sari

0323 – 9:00-9:30
Fashion as Communication: A Semiotic Analysis on Dagadu’s T-shirts as a Counter-hegemony toward Americanization
Irsanti Widuri Ash, Universitas Terbuka, Indonesia

0643 – 9:30-10:00
Effective Methods of Communication with Stakeholders during Times of National Crises
Nareenoot Damrongchai, National Institute of Development Administration, Thailand

0431 – 10:00-10:30
Engaging while Empowering Community: A Case Study of Government’s Internet Access Distribution Program to Rural Community in Indonesia
Nurul Sari, Universitas Airlangga, Indonesia
Saturday Session 1: 9:00-10:30

Room: Hana

ACSS - Anthropology, Archaeology, Cultural Studies and Humanities

Session Chair: Chao Hsing Huang

0203 – 9:00-9:30
A Model of Local Wisdom Transference Pertaining to the Making Palm Juice at Ban Paknam, Chachoengsao
Phochet Thamsirikhwan, Rajabhat Rajanagarindra University, Thailand

0624 – 9:30-10:00
Sustainability of Customary Society: A Case Study of Lampung, Indonesia
Masanori Kaneko, National Museum of Ethnology (MINPAKU), Japan

0407 – 10:00-10:30
Community Organizations and Post Disaster Reconstruction in Tribal Villages
Chao Hsing Huang, Chang Jung Christian University, Taiwan
Yu-Hsin Chen, National Chung Cheng University, Taiwan
Hsin-Chieh Kao, Meio University, Taiwan

Saturday Session 1: 9:00-10:00

Room: Fuji

ACSEE - Interdisciplinary

Session Chair: Rommel John Reyes

0442 – 9:00-9:30
In-situ Extractive Fermentation of Megasphaera sp. BS-4 for the Production of Pentanoic Acid
Hyunjin Kim, Hanyang University, Korea
Byoung Seung Jeon, Hanyang University, Korea
Byung-Chun Kim, Hanyang University, Korea

0661 – 9:30-10:00
Evaluation of Diuretic Activity of Ethanolic Extracts of Plumeria Acuminata W.T. Aiton (Fam. Apocynaceae) Leaves in Rats
Asmirah A. Solaiman, Emilio Aguinaldo College, Philippines
Judilynn Solidum, Emilio Aguinaldo College, Philippines

0638 – 10:00-10:30
Assessment of the Analgesic Activity of Musa Paradisiaca Linn Peels of the Family Musaceae
Rommel John Reyes, Emilio Aguinaldo College, Philippines
Ar-Raquib Abdulla, Emilio Aguinaldo College, Philippines
Jaime Jr Bisa, Emilio Aguinaldo College, Philippines
Henedina Maini, Emilio Aguinaldo College, Philippines
Judilynn Solidum, Emilio Aguinaldo College, Philippines

Saturday Session 1: 9:00-10:00

Room: Tsuki

ACSEE - Interdisciplinary

Session Chair: Jakaphan Pinthong

0476 – 9:00-9:30
Reducing Production Costs of Jasmine Rice with Quality Control Circle (QCC)
Prawach Chourwong, Rajabhat Rajanagarindra University, Thailand

0511 – 9:30-10:00
A Simulation and Genetic Optimization Framework for Optimizing Nitrogen Fertilization for Rice Crop
Panavoich Anysatanakawong, King Mongku’s Institute of Technology Ladkrabang, Thailand

0250 – 10:00-10:30
Analysis Cost of Transportation of Fresh Cassava Roots in SaKaeo Province
Jakaphan Pinthong, Rajabhat Rajanagarindra University, Thailand
Saturday Poster Session 1: 9:00-10:30

Room: Kiku

ACSEE – Interdisciplinary

0527 ACSEE: Economic Sustainability: Environmental Challenges and Economic Growth
Nattanin Ueasin, Khon Kaen University, Thailand
Suthin Wianwiwat, Khon Kaen University, Thailand

0505 ACSEE: Environmental Sustainability & Human Consumption: Waste
Study of WEEE Collecting and Recycling Network in China
Bibo Yang, The Hong Kong Polytechnic University, Hong Kong
Renxia Chen, The Hong Kong Polytechnic University, Hong Kong

0646 ACSEE: Environmental Sustainability & Human Consumption: Waste
Impacts of Socio-Economic Factors on Municipal Waste Generation by Redundancy Analysis Approach
Bo-lyun Liou, Tunghai University, Taiwan
Wei-Yea Chen, Tunghai University, Taiwan
Ho-Wen Chen, Tunghai University, Taiwan
Pei-Hsuan Huang, Tunghai University, Taiwan
Shu-Kuang Ning, National University of Kaohsiung, Taiwan

0226 ACSEE: Environmental Sustainability & Human Consumption: Waste
The Use of Steel Slag as Recycled Materials – Leaching Characteristics Validation
Yi-Kuo Chang, Central Taiwan University of Science and Technology, Taiwan
Pai-Haung Shih, Fooyin University, Taiwan
Li-Choung Chiang, Fooyin University, Taiwan
Hwa-Shan Tai, National Kaohsiung First University of Science and Technology, Taiwan
Juu-En Chang, National Cheng Kung University, Taiwan

0673 ACSEE: Environmental Sustainability & Human Consumption: Waste
Treatment and Recovery of Mercury from Waste Fluorescent Lamps by Thermal Desorption Technology in Taiwan
Sheng-je You, Chung Yuan Christian University, Taiwan
Kuo-Shuh Fan, National Kaohsiung First University of Science and Technology, Taiwan
Galilee Semblante, Chung Yuan Christian University, Taiwan

0738 ACSEE: Energy: Renewable Energy and Environmental Solutions
Locating Multiple Types of Recharging Stations to Serve Tourism Transport
Ying-Wei Wang, National Penghu University of Science and Technology, Taiwan
Chuah-Chih Lin, National Penghu University of Science and Technology, Taiwan
Saturday Session 2: 10:45-12:15

Room: Sakura A

ACSEE - Environmental Sustainability & Environmental Management: Freshwater, Oceans and Seas

Session Chair: Santosh Ghimire

0292 – 10:45-11:15
Inland Brackish Water Desalination Using Capacitive Deionisation: A Case Study
Wei Zhang, University of South Australia, Australia
Linda Zou, University of South Australia, Australia
Mohamed Mossad, University of South Australia, Australia

0357 – 11:15-11:45
Fahmi Machda, PT. Machda Furyco, Indonesia
Firdan Machda, PT. Machda Furyco, Indonesia

0276 – 11:45-12:15
Eco-Efficiency of Watershed Management Using Green Infrastructure: A Literature Review
Santosh Ghimire, U.S. Environmental Protection Agency, USA
John Johnston, U.S. Environmental Protection Agency, USA

ACSS - Politics, Public Policy and Law

Room: Sakura B

Session Chair: Craig Mark

0242 – 10:45-11:15
Job Security and the Qantas Dispute
Elizabeth Shi, RMIT University, Australia

0045 – 11:15-11:45
Enhancing Public Knowledge on Domestic and Foreign Affairs of Parliamentary Institutions - Case study: The Thai Senate
Wannapat Chaitep, University of Surrey, UK

0319 – 11:45-12:15
Trust in the 2013 Australian Election
Craig Mark, Kwansei Gakuin University, Japan

ACSS - Interdisciplinary

Room: Kashi

Session Chair: Geoff Lamberton

0132 – 10:45-11:15
Reproductive Rights among Thai Muslim Way of Life in the Southernmost Border, Thailand
Anlaya Smuseneto, Prince of Songkla University, Thailand

0589 – 11:15-11:45
Gender, Ideology, and Representative Claims for Women in Japanese National Politics
Kimiko Osawa, Yonsei University, Korea

0187 – 11:45-12:15
Preparing International Students for the Transition to Undergraduate Study
Geoff Lamberton, Southern Cross University, Australia
Sally Ashton-Hay, Southern Cross University, Australia
### Saturday Session 2: 10:45-12:15

**Room: Kusu**

**ACSEE - Interdisciplinary**

**Session Chair: Alpana Sivam**

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<tbody>
<tr>
<td>0707</td>
<td>10:45-11:15</td>
<td>How Does the Energy Industry Deal with Climate Change? Perception and Actions of the Energy Industry on Climate Change</td>
<td>Ju You Kang, Korea Environment Institute (KEI), South Korea</td>
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<td>Yeon Ji Kim, Korea University, South Korea</td>
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<tr>
<td>0508</td>
<td>11:15-11:45</td>
<td>The Impact of Energy Transition on the O&amp;G Supply Chain: A Content Analysis of Corporate Sustainability Reports</td>
<td>Wan Nurul Karimah Wan Ahmad, Delft University of Technology, Netherlands</td>
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<td>Maria de Brito, AM-LHTV University of Applied Science, Netherlands</td>
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<tr>
<td>0472</td>
<td>11:45-12:15</td>
<td>Role of Design and Density in Creating Low Carbon Living at Neighbourhood Level: Adelaide</td>
<td>Alpana Sivam, NBE, University of South Australia, Australia</td>
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<td>Sadasivam Karuppanna, University of South Australia, Australia</td>
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**Saturday Session 2: 10:45-12:15**

**Room: Matsu**

**ACSEE - Environmental Sustainability & Human Consumption: Waste**

**Session Chair: Y. D. Huang**

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<th>Session Code</th>
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<tr>
<td>0333</td>
<td>10:45-11:15</td>
<td>Assessment for Sustainable Solid Waste Management in Nakhon Ratchasima City Municipality, Thailand</td>
<td>Siriporn Boonpa, Thammasat University, Thailand</td>
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<td>Alice Sharp, Thammasat University, Thailand</td>
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<td>0742</td>
<td>11:15-11:45</td>
<td>Emerging Issue in a Proper Recycling Technology for Printed Circuit Board Waste: A Pyrolysis Based Recycling Approach</td>
<td>Songpol Boonsawat, Griffith University, Australia</td>
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<td>Sunil Herat, Griffith University, Australia</td>
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<td>Erik Bohez, Asian Institute of Technology, Thailand</td>
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<td>Pranruede Kanchanapisya, National Metal and Materials Technology Center, Thailand</td>
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<td>Yuthakan Makphan, Institute of Renewable Energy of Asia Pacific, Thailand</td>
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<td>K. T. Wu, National Chung-Hsing University, Taiwan</td>
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<td>H. H. Huang, Sinotech Engineering Consultants, Inc., Taiwan</td>
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<td>C. P. Chu, Sinotech Engineering Consultants, Inc., Taiwan</td>
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<td>Y. J. Chung, Sinotech Engineering Consultants, Inc., Taiwan</td>
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Saturday Session 2: 10:45-12:15

Saturday Session 2: 10:45-12:15   Room: Ume

ACSEE - Energy: Renewable Energy and Environmental Solutions

Session Chair: Md Najib Ibrahim

0007 – 10:45-11:15
The Study and Research of Wind Energy for Electricity Generator in Chana District, Songkhla, Thailand
Thanat Nonthaputha, Rajamangala University of Technology Srivijaya, Thailand
Piya Prasongjan, Rajamangala University of Technology Srivijaya, Thailand
Jirapat Phookwawong, Rajamangala University of Technology Srivijaya, Thailand

0608 – 11:15-11:45
Introduction of Renewable Energy into City-Chino in Nagano
Tetsuya Takano, City Office of Chino, Japan
Hiroshi Kawamura, Suwa Tokyo University of Science, Japan

0140 – 11:45-12:15
Parametric Study of Earth-to-Air Heat Exchanger in Malaysian Climate
Md Najib Ibrahim, International Islamic University Malaysia, Malaysia
Aliyah Nur Zafirah Sanius, International Islamic University Malaysia, Malaysia
Maisarah Ali, International Islamic University Malaysia, Malaysia
Soran Hama Aziz Ahmed, International Islamic University Malaysia, Malaysia

Saturday Session 2: 10:45-12:15   Room: Hana

ACSS - Economics and Management

Session Chair: Ibrahim Guran Yumusak

0372 – 10:45-11:15
The Effect of Accounting Information System Implementation on Accounting Information Quality and Its Impacts on Managerial Performance (Survey at 26 Districts/Cities in West Java Province - Indonesia)
Yaman Suryaman, Garut University, Indonesia
Sri Mulyani NS, Padjadjaran University Indonesia, Indonesia
Sri Mulyani, Padjadjaran University Indonesia, Indonesia

0180 – 11:15-11:45
The Pillars of Economic Freedom and Acquisitions by Finnish Multinational Enterprises in Asia
Ahmad Arslan, University of Vaasa, Finland

0135 – 11:45-12:15
Gender Inequality in Education on Economic Growth for Turkey
Ibrahim Guran Yumusak, Istanbul Medeniyet University, Turkey
Mahmut Bilen, Sakarya University, Turkey
Hamza Ates, Istanbul Medeniyet University, Turkey
Saturday Session 2: 10:45-12:15

ACSS - International Relations

Session Chair: Fábio Borges

0213 – 10:45-11:15
The Role of Funding Agencies in Sustaining Socio-Economic Development in Kuwait
Bader Alhajji, Kuwait University, Kuwait

0656 – 11:15-11:45
At the Grassroots Level of Diplomacy: A Research on the Perception of Indonesian Migrant Workers on Indonesian Diplomatic Corps
Dian Mutmainah, Brawijaya University, Indonesia

0121 – 11:45-12:15
Evaluating the Initiative for the Integration of Regional Infrastructure in South America (IIRSA): Economic, Social and the Environmental Impacts in the Amazon Countries in the Cardoso and Lula Governments (1995-2010)
Fábio Borges, Universidade Federal da Integração Latino-Americana, Brazil

Saturday Session 2: 10:45-12:15

ACSS - Teaching and Learning

Session Chair: Clyde Warden

0686 – 10:45-11:15
Reflection on Grammar Teaching Textbooks and the Underlining Approaches for Further Development: The Case of Teaching English as a Foreign Language
Jirapa Abhakorn, National Institute of Development Administration, Thailand

0222 – 11:15-11:45
The Development of 4 MAT Lesson Plans for Addition, Subtraction, Multiplication and Division Combined for Prathomsuksa 3 Students
Charuwan Singmuang, Rajabhat Rajanagarindra University, Thailand
Nawaporn Khumwong, Rajabhat Rajanagarindra University, Thailand

0329 – 11:45-12:15
Teacher Efficacy in Adopting Immersive 3D Virtual Teaching Environments for International Hospitality Training
Clyde Warden, National Chung Hsing University, Taiwan
Judy Chen, Overseas Chinese University, Taiwan
Saturday Poster Session 2: 10:45-12:15  Room: Kiku

ACSS/ACSEE – Interdisciplinary

0306 Media and Communications
A Distributed Coverage-based Connectivity Restoration in Wireless Sensor Networks
Shiow-Fen Hwang, Feng Chia University, Taiwan
Jing-Huang Yang, Feng Chia University, Taiwan
Wen-Lin Chao, Feng Chia University, Taiwan
Chyi-Ren Dow, Feng Chia University, Taiwan

0301 Media and Communications
Promoting or Harm: How Scent Appropriate Influences the Communication and Persuasion Effectiveness in the Advertisement?
Ming-Yi Chen, National Chung Hsing University, Taiwan
Lien-Ti Bei, National Cheng-chi University, Taiwan
Yung-Chien Lou, National Cheng-chi University, Taiwan

0229 Education and Social Welfare
An Exploratory Study on Mathematics Attitude Patterns of Secondary School Students in Taiwan
Hsu-Lin Su, National Taiwan Normal University, Taiwan

0228 ACSEE: Cultural Sustainability: Protecting, Preserving and Conserving
Economic Value Assessment for Cultural Heritage Conservation: A Case of Shengli New Village
Szu-Ling Lin, National Pingtung University of Education, Taiwan

0219 ACSS: Politics, Public Policy and Law
A Structural Equation Modeling Analysis of the Immoral Decision Making
I-Ming Yu, National Defense University, Taiwan

0418 Education and Social Welfare
The Barriers in Accessing Alcohol Treatment through Clients’ Perspective
Kulnaree Hanpatchayakul, Mälardalen University, Sweden
Gunnel Östlund, Mälardalen University, Sweden
Jureerat Kijsompon, Mälardalen University, Sweden
Henrik Eriksson, Mälardalen University, Sweden
Saturday Spotlight Featured Session: 12:30-14:00

Saturday Spotlight Session: 12:30-13:15  Room: Aoi
0223 ACSS: Teaching and Learning
Green Architecture and Environmental Design Using Rapid-Prototyping Social-Networking Sandbox Tools, Followed by Professional Architectural Software
Joseph Wunderlich, Elizabethtown College, USA

Saturday Spotlight Session: 13:15-14:00  Room: Aoi
0388 ACSS: Research Methodologies, Quantitative and Qualitative
Innovation through Syntactic Manipulation
John Regan, Texas A&M University, USA
Saturday Session 3: 14:15-15:45

Room: Sakura A

ACSEE - Energy: Renewable Energy and Environmental Solutions

Session Chair: Linda Narkpoy

0245 – 14:15-14:45
Sustainable City Indicators for Greater Mae Kong Sub-Region: Cases from Thailand and Lao PDR
Alice Sharp, Thammasat University, Thailand
Niparat Sritharet, Thammasat University, Thailand
Apinan Pongmethakul, Thammasat University, Thailand
Sirin Jathieng, Thammasat University, Thailand

0297 – 14:45-15:15
Sustainability through Subsistence: The Case for De-urbanization in Malaysia
Nur Mohd Hussain, The University of Auckland, New Zealand
Hugh Byrd, The University of Lincoln, UK

0650 – 15:15-15:45
International Agreement and Internal Discord: The United States and the Elusive Sustainable Tomato
Adam Tompkins, Lakeland College Japan, Japan

Saturday Session 3: 14:15-15:45

Room: Sakura B

ACSS - Politics, Public Policy and Law

Session Chair: Adam Tompkins

0519 – 14:15-14:45
Teaching Public Policy Analysis in the US and China: Implications for Theoretical and Curriculum Development
Jingwei He, Hong Kong Institute of Education, Hong Kong
Xun Wu, National University of Singapore, Singapore

0133 – 14:45-15:15
Enhancing the Effectiveness of Negotiation in International Dispute Settlement
Abbas Hardani, Multimedia University, Malaysia

0650 – 15:15-15:45
International Agreement and Internal Discord: The United States and the Elusive Sustainable Tomato
Adam Tompkins, Lakeland College Japan, Japan
Saturday Session 3: 14:15-15:45
Room: Kashi

ACSEE - Environmental Sustainability & Environmental Management: Freshwater, Oceans and Seas
Session Chair: Salma K. Al-Musharafi

0164 – 14:15-14:45
Selecting Bio-indicator Fish for Monitoring Organochlorine Pesticide Contamination in Rivers
Khokhun Nongnutch, Rajamangala University of Technology, Thailand
Jakkaphun Nanuam, Burapha University, Thailand
Chawainrat Somnuek, Rajabhat Bank Rajabhat University, Thailand

0178 – 14:45-15:15
Contamination of Underground Water by Polluted Effluents in Arid Environment
Saif N. Al-Bahry, Sultan Qaboos University, Oman
Ibrahim Y. Mahmoud, University of Nizwa, Oman
Salma K. Al-Musharafi, Sur College of Applied Sciences, Oman

0177 – 15:15-15:45
Heavy Metal Contamination of Marine Fish from Reclaimed Water in Arid Environment
Salma K. Al-Musharafi, Sur College of Applied Science, Oman
Ibrahim Y. Mahmoud, University of Nizwa, Oman
Saif N. Al-Bahry, College of Science, Oman

Saturday Session 3: 14:15-15:45
Room: Kusu

ACSEE - Energy: Renewable Energy and Environmental Solutions
Session Chair: Sanza Kazadi

0183 – 14:15-14:45
A Lighting Controller for LED Lamp Cooperated with Daylighting in Thailand
Phumiphat Kakham, Rajabhat Rajanagarindra University, Thailand
Bancha Ounpanich, Chulalongkorn University, Thailand

0395 – 14:45-15:15
A Strategic Model towards the Empowerment of Distributed Solar PV System for Sustainable Rural Communities in Malaysia
Nur Azfahani Ahmad, The University of Auckland, New Zealand
Hugh Byrd, The University of Lincoln, UK

0401 – 15:15-15:45
Extracting Work from Environmental Thermal Energy via a Process Involving Two 'Spontaneous' Entropy Transfers
Sanza Kazadi, Jisan Research Institute, USA
Aaron Schwartz, Jisan Research Institute, USA
Chris Koo, Jisan Research Institute, USA
Ryan Goy, Jisan Research Institute, USA
Jae-Heun Lim, Jisan Research Institute, USA
Johnny Huang, Jisan Research Institute, USA
Sophia Choi, Jisan Research Institute, USA
Jennifer Choi, Jisan Research Institute, USA
Andrew Koh, Jisan Research Institute, USA
Austin Yoo, Jisan Research Institute, USA
Chan-hee Koh, Jisan Research Institute, USA
Jack Wang, Jisan Research Institute, USA
Saturday Session 3: 14:15-15:45  
Room: Matsu

ACSS - Interdisciplinary

Session Chair: Richard Gnat

0300 – 14:15-14:45  
Sustainable Precedents in Architecture: Synergies of Old and New  
Miriam Neet, University of Nevada, USA

0241 – 14:45-15:15  
Enterprise Sustainability Architecture: A Reference Model for Designing, Implementing, and Managing a Practical Sustainability Program Using Enterprise Architecture  
Eric Zelsdorf, SilTek, Inc., USA  
Shane Trexler, SilTek, Inc., USA  
Silva Park, SilTek, Inc., USA

0410 – 15:15-15:45  
The Sustainability Reboot v. 2013  
Richard Gnat, University of Nevada, USA

Saturday Session 3: 14:15-15:45  
Room: Ume

ACSS - Economics and Management

Session Chair: Jong Soon Koo

0227 – 14:15-14:45  
Investment and Abandonment with Uncertain Revenues and Costs  
Ho Yin Yick, Lingnan University, Hong Kong

0208 – 14:45-15:15  
A Stock Future Reversal Trading Strategy Based on CBBC—Evidence from Taiwan Market  
Yi-Fang Chung, DE LIN Institute of Technology, Taiwan  
Hsiang-Hui Chu, National Chi Nan University, Taiwan

0211 – 15:15-15:45  
How to Invigorate World Ship Financing  
Jong Soon Koo, Chungnam National University, Korea  
Kyung Yun Hwang, Chungnam National University, Korea

Saturday Session 3: 14:15-15:45  
Room: Hana

ACSS - Globalization and Internationalization

Session Chair: Grant Black

0294 – 14:15-14:45  
ICANN but the US Can’t? Chinese Societal Perceptions of Global Internet Governance  
Tristan Galloway, Deakin University, Australia

0221 – 14:45-15:15  
Social Acceptance of Intercultural & Interfaith Dialogue in Taiwan: The Case of Hizmet Movement  
Burhan Cikili, National Taiwan University, Taiwan

0400 – 15:15-15:45  
Youth-to-work Transition and the Internationalisation of Tertiary Education in Japan  
Grant Black, University of Tsukuba, Japan
Saturday Session 3: 14:15-15:45

Room: Fuji

ACSS - Interdisciplinary

Session Chair: Judilynn Solidum

0674 – 14:15-14:45
Reduction of Infectious Disease by Restricting Visitors and Improving Public Health
Kairi Himeno, Kobe University, Japan

0449 – 14:45-15:15
The Benefits of Therapeutic Landscape in Hospital Waiting Areas
Hung-Ming Tu, National Taiwan University, Taiwan
Hui-Mei Chen, National Taiwan University, Taiwan

0632 – 15:15-15:45
Assessment and Filling of Gaps of the Anti-Dengue Program in the Philippines
Judilynn Solidum, University of the Philippines, Philippines
Gilmore Solidum, University of the Philippines, Open University, Philippines

Saturday Session 3: 14:15-15:45

Room: Tsuki

ACSS - Interdisciplinary

Session Chair: Jia Li

0582 – 14:15-14:45
Chinese War Correspondents: Their Motivations, Roles and Impact of Digital Technology
Shixin Zhang, University of Nottingham Ningbo, China

0090 – 14:45-15:15
Behaving as a Queen or a King?: Leadership and Governance of Women Seafarers for Sustainable Maritime Labour
Momoko Kitada, World Maritime University, Sweden

0391 – 15:15-15:45
An Empirical Study about Social Factors and Pro-environmental Behaviors in Southeast Asia
Jia Li, University of Niigata Prefecture, Japan
Saturday Poster Session 3: 14:15-15:45  
Room: Kiku

ACSEE – Interdisciplinary

0525 ACSEE: Energy: Renewable Energy and Environmental Solutions  
Soybean Biodiesel Production Assisted by the Microwave Heating System and 4-allyl-4-methylmorpholin-4-ium Bromine Ionic Liquid  
Yuan-Chung Lin, National Sun Yat-sen University, Taiwan  
Po-ming Yan, National Sun Yat-sen University, Taiwan  
Jia-Fan Lin, National Sun Yat-sen University, Taiwan  
Yao-Ting Tu, National Sun Yat-sen University, Taiwan  
Chin-En Chen, National Sun Yat-sen University, Taiwan  
Shang-Cyuan Chen, National Sun Yat-sen University, Taiwan

0255 Energy: Renewable Energy and Environmental Solutions  
Applications of Sequential Power Flow Analysis for High and Low Voltage Distribution Systems to Energy Loss Evaluation for Dwelling Units or Buildings  
Nien-Che Yang, Yuan Ze University, Taiwan  
Rex Tsaihong, Yuan Ze University, Taiwan

Assessment of Energy Supply in ASEAN  
Kamonphorn Kanchana, Kyoto University, Japan  
Hironobu Unesaki, Kyoto University, Japan

0342 Energy: Renewable Energy and Environmental Solutions  
Modeling of a Single-Chamber Microbial Fuel Cell Using Glycerin as an Energy Source  
Bunpot Sirinutsomboon, Thammasat University, Thailand  
Napatsanun Wongsamajan, Thammasat University, Thailand  
Katanyuta Sirikhum, Thammasat University, Thailand

0345 Energy: Renewable Energy and Environmental Solutions  
Theoretical Analysis on the Power Harvesting Performance of a Combinative-Tracking Photovoltaic System by Employing the Direct Estimation Method for Maximum Power Point Tracking  
Kun-Chang Kuo, National Taiwan University, Taiwan  
Jyh-Cherng Sheh, National Taiwan University, Taiwan  
Joe-Air Jiang, National Taiwan University, Taiwan

An Impact Assessment of Rural Electrification Project in China  
Xueting Wang, National University of Singapore, Singapore
Saturday Session 4: 16:00-17:30

Room: Sakura A

ACSEE - Economic Sustainability: Environmental Challenges and Economic Growth

Session Chair: Robert Mason

0109 – 16:00-16:30
The Real Cause for the U.S. Subprime, Financial, Economic Crisis in 2007-2009
Peter Yang, Case Western Reserve University, USA

0238 – 16:30-17:00
Economic Repercussions of the Decline of Basic Municipal Services in Iraq
Nawfal Kasim Ali, The University of London, UK

0461 – 17:00-17:30
Environmental Shocks as Policy Drivers: Comparisons across Four Decades
Robert Mason, Temple University, USA

Saturday Session 4: 16:00-17:30

Room: Sakura B

ACSS - Education and Social Welfare

Session Chair: Steve Talbot

0383 – 16:00-16:30
Learning from the Closing-of-Achievement-Gap Schools: Moving Towards a Statewide Continual Systems Improvement Model in Oregon Public Schools
Motoaki Hara, Portland State University, USA
Esperanza De La Vega, Portland State University, USA

0272 – 16:30-17:00
The Model Development for Integrated Community Welfare Fund Network in the District Level: A Case Study of District in Thailand
Kunwadee Rojpaisarnkit, Rajabhat Rajanagarindra University, Thailand

0752 – 17:00-17:30
Widening Access or Narrowing Student Choice? The Re-emergence of Elitism in the UK Higher Education System
Steve Talbot, University of the West of Scotland, UK
James Johnston, University of the West of Scotland, UK
Saturday Session 4: 16:00-17:30

Room: Kashi

ACSS/ACSEE - Interdisciplinary

Session Chair: Pitchayasinee Ariyatanakatawong

0205 – 16:00-16:30
A Study of the Protein Profile Related to Sweetness during the Developmental Stages of the Nam-Dokma Mango (Mangifera indica)
Thitiporn Booranasarik, Rajabhat Rajanagarindra University, Thailand
Janthima Jaresittikunchai, National Center for Genetic Engineering and Biotechnology (BIOTEC), Thailand
Narumon Phaonakrob, National Center for Genetic Engineering and Biotechnology (BIOTEC), Thailand
Sittiruk Roytrakul, National Center for Genetic Engineering and Biotechnology (BIOTEC), Thailand

0308 – 16:30-17:00
Fish Amino Acid Efficiency in the Growth of Spirulina platensis
Napakan Naikhon, Rajabhat Rajanagarindra University, Thailand

0202 – 17:00-17:30
Effect of Acidic Soil on Free Fatty Acid of Palm Oil in Thailand
Pitchayasinee Ariyatanakatawong, Rajabhat Rajanagarindra University, Thailand

Saturday Session 4: 16:00-17:30

Room: Kusu

ACSEE - Interdisciplinary

Session Chair: Shantha Hewage

0445 – 16:00-16:30
Investigating Farm Land Ownership: Farm Land Owner’s Response to Regional Growth and Sustainable Agriculture in Indonesia
Arrohman Taufiq Hidayat, Kyoto University, Japan
Satoshi Hoshino, Kyoto University, Japan
Shizuka Hashimoto, Kyoto University, Japan

0265 – 16:30-17:00
Economic Growth and Inter-fuel and Inter-factor Substitutions in Lao PDR: Approach of Morishima Elasticity of Substitution
Thiptaiya Sydavong, Hiroshima University, Japan
Daisaku Goto, Hiroshima University, Japan

0432 – 17:00-17:30
Assessing the Farmers’ Consciousness on Soil Conservation for the Sustenance of Agricultural Production: A Study of an Agricultural Watershed in Sri Lanka
Shantha Hewage, The University of Tokyo, Japan
Kensuke Okada, The University of Tokyo, Japan
Taro Takahashi, The University of Tokyo, Japan
Saturday Session 3: 14:15-15:45

Room: Matsu

ACSEE - Interdisciplinary

Session Chair: Chantaraporn Phalakornkule

0173 – 16:00-16:30
PSA Process Cycles for Carbon Dioxide Capture from Biogas (CH4/CO2) and Flue Gas (N2/CO2)
Pensiri Tongpadungrod, King Mongkut’s University of Technology North Bangkok, Thailand
Jatupol Khunpolgrang, King Mongkut’s University of Technology North Bangkok, Thailand
Chantaraporn Phalakornkule, King Mongkut’s University of Technology North Bangkok, Thailand

0347 – 16:30-17:00
Reducing Emissions of Polycyclic Aromatic Hydrocarbons from Gasoline Engines and Saving Fuel Using Novel Plasma-Enhanced Combustion System
Po-Ming Yang, National Sun Yat-sen University, Taiwan
Yuan-Chung Lin, National Sun Yat-sen University, Taiwan
Shang-Cyuan Chen, National Sun Yat-sen University, Taiwan
Chung-Bang Chen, Fuel Quality and Automobile Emission Research Division, Taiwan

0172 – 17:00-17:30
Strategies for Utilizing Underexploited Agricultural Waste: Biogas Production from “Phyllanthus emblica” Residues
Chantaraporn Phalakornkule, King Mongkut’s University of Technology North Bangkok, Thailand
Siriwan Panyadee, King Mongkut’s University of Technology North Bangkok, Thailand
Anurak Petiraksakul, King Mongkut’s University of Technology North Bangkok, Thailand

Saturday Session 4: 16:00-17:30

Room: Ume

ACSS - Teaching and Learning

Session Chair: Maria Lawrence

0709 – 16:00-16:30
The Relationship among Yoga Teaching, Leadership Type, and Student Motivation in Class Setting
Pei Ting Chang, Delin Institute of Technology, Taiwan

0571 – 16:30-17:00
Science Communication Based Informal Science Education in Weather Literacy
Yi-Yi Tsai, National Dong Hwa University, Taiwan
Chih-Hsiung Ku, National Dong Hwa University, Taiwan

0291 – 17:00-17:30
Collaboration for SUCCESS in Science
Li-Ling Yang, Roger Williams University, USA
Maria Lawrence, Rhode Island College, USA
Saturday Session 4: 16:00-17:30

**ACSS - Economics and Management**

Session Chair: Pornpimol Viriyakul

0722 – 16:00-16:30
Entrepeneurial Creativity in High Technology Startups
Chiayu Tu, Ming Chuan University, Taiwan
Suechin Yang, Tamkang University, Taiwan

0295 – 16:30-17:00
Willingness to Pay for Early Warning System in Laguna, Philippines
Jamie Kim Arias, University of the Philippines Los Banos, Philippines
Rowena Dorado, University of the Philippines Los Banos, Philippines
Vicente Ballaran, University of the Philippines Los Banos, Philippines
Ma. Emilinda Mendoza, University of the Philippines Los Banos, Philippines

0235 – 17:00-17:30
Factors Affecting the Market Mix of Hydroponics Vegetables, Seaweed, and Mushroom
Pornpimol Viriyakul, Rajabhat Rajanagarindra University, Thailand

Saturday Session 4: 16:00-17:30

**ACSS - Interdisciplinary**

Session Chair: Chien-Ta Bruce Ho

0356 – 16:00-16:30
A Study in Information Usage Behavior of Students in Rajabhat Rajanagarindra University
Waraporn Sinthaworn, Rajabhat Rajanagarindra University, Thailand

0554 – 16:30-17:00
The Safety and Behavior of the Machinery Practical Training Factories in Campus
Win Chin Lee, Tatung University, Taiwan
Cheng Hung Huang, Tatung University, Taiwan
Chih Fu Wu, Tatung University, Taiwan
Yi Jung Lee, Tatung University, Taiwan

0425 – 16:00-16:30
Measuring the Performance Using a Combined DEA and BSC Approach - Taiwan’s Bed & Breakfast Industry as an Example
Chien-Ta Bruce Ho, National Chung Hsing University, Taiwan
Fredy Hsu, National Chung Hsing University, Taiwan

Saturday Session 4: 16:00-17:00

**ACSS/ACSEE – Interdisciplinary**

Session Chair: Boonyod Sriratanasarana

0207 – 16:00-16:30
Curative Methods of Thai Traditional Medicine
Kanuengnit Chuienkha, Rajabhat Rajanagarindra University, Thailand

0204 – 16:30-17:00
Exploring Sites for Sustainable Development in Bang-Khla, Thailand
Wirach Torobrum, Rajabhat Rajanagarindra University, Thailand
Jarnia Pangnoek, Rajabhat Rajanagarindra University, Thailand

0210 – 17:00-17:30
Thai Phuan Traditions in Globalization Era: A Case Study of a Village in Chacheongsao Province
Boonyod Sriratanasarana, Rajabhat Rajanagarindra University, Thailand
Saturday Poster Session 4: 16:00-17:30  Room: Kiku

ACSEE – Energy: Renewable Energy and Environmental Solutions

0349 ACSEE: Energy: Renewable Energy and Environmental Solutions
Investigations of the Device Characteristic and the Maximum Power Point Estimation of High Concentrated Photovoltaic Modules
Jen-Cheng Wang, National Taiwan University, Taiwan
Joe-Air Jiang, National Taiwan University, Taiwan
Kun-Chang Kuo, National Taiwan University, Taiwan
Yu-Li Su, National Taiwan University, Taiwan
Jyh-Cherng Sheh, National Taiwan University, Taiwan

0350 ACSEE: Energy: Renewable Energy and Environmental Solutions
Implementation of Grid-Connected Two-Stage Inverters Using a Sensorless Maximum Power Point Tracking Technology for a Wind Energy Generation System
Yu-Li Su, National Taiwan University, Taiwan
Kun-Chang Kuo, National Taiwan University, Taiwan
Jen-Cheng Wang, National Taiwan University, Taiwan
Joe-Air Jiang, National Taiwan University, Taiwan

0360 ACSEE: Energy: Renewable Energy and Environmental Solutions
Characterization of the Incident Angle Effect on the Device Characteristics and Performances of Photovoltaic Modules
Jen-Cheng Wang, National Taiwan University, Taiwan
Kun-Chang Kuo, National Taiwan University, Taiwan
Yu-Li Su, National Taiwan University, Taiwan
Jyh-Cherng Sheh, National Taiwan University, Taiwan
Joe-Air Jiang, National Taiwan University, Taiwan

0412 ACSEE: Energy: Renewable Energy and Environmental Solutions
Develop a Direct Methanol Fuel Cell with a Pneumatic Micropump Mechanism for Transport of Fuel and Bubble Removable
Shi-Min Lee, Tamkang University, Taiwan
Yean-Der Kuan, National Chin-Yi University of Technology, Taiwan
Fong-Hao Wu, National Chin-Yi University of Technology, Taiwan
Luis Escudero, University of Leon, Spain
Sergio Paniagua, University of Leon, Spain
Luis Escudero, University of Leon, Spain

0032 ACSEE: Energy: Renewable Energy and Environmental Solutions
Influence on the Combustion Process of the Type of Fertilizer Used on an Energy Crop (Populus Nigra, L)
Luis Escudero, University of Leon, Spain
Sergio Paniagua, University of Leon, Spain
Luis Escudero, University of Leon, Spain

0050 ACSEE: Energy: Renewable Energy and Environmental Solutions
Preliminary Study on Coastal Tourism Development Recreation Category in Bungus Bay, Padang City, West Sumatra Province
Yulius, Ministry of Marine & Fisheries of The Rep. Indonesia, Indonesia

We welcome you to the traditional tea ceremony that Japan has practiced from the 9th century.
Come and learn the tradition from Osaka Jogakuin University’s experts.
Sunday
Sunday Session 1: 9:00-10:30

Room: Sakura A

ACSS - Interdisciplinary Perspectives on Gender

Session Chair: Henny Rosalinda

**0586 – 9:00-9:30**

*Pesantren (Islamic Boarding School) Curriculum: The Construction between Patriarchy and Gender Equity*

Siti Kholfiah, Brawijaya University, Indonesia

**0271 – 9:30-10:00**

*“Single Mothers”* Between Law and Civil Society in Morocco

El Batoul Majbar, University Sidi Mohamed Ben Abdelhah, Morocco

**0040 – 10:00-10:30**

Analysis on Social Remittances as the Impact of International Migration: Case Study: The Return Migrant Women in East Java, Indonesia

Henny Rosalinda, Brawijaya University, Indonesia

Sunday Session 1: 9:00-10:00

Room: Sakura B

ACSS - Interdisciplinary

Session Chair: Xiao Zhang

**0157 – 9:00-9:30**

*Non-traditional Teaching Methods and Their Effect on Sociometric Structure of the Class*

Petr Emanovský, Palacký University Olomouc, Czech Republic

Bronislava Štěpánková, Palacký University Olomouc, Czech Republic

**0065 – 9:30-10:00**

Lost in Translation: First Year Physical Education Teachers Experiences with Teaching Sudanese Refugee Students

Christopher Baldwin, Australian Catholic University, Australia

**0378 – 10:00-10:30**

Final Consumption-based Water Use in China: A Combining Input-Output and Water Account Framework

Xiao Zhang, Chinese Academy of Social Sciences, China

Sunday Session 1: 9:00-10:00

Room: Kashi

ACSEE - Cultural Sustainability: Protecting, Preserving, and Conserving

Session Chair: Monica Frimpong

**0533 – 9:00-9:30**

*The Potential of Tourist Attractions: A Case Study of 2 Rural Connecting Districts in the Western Part of Thailand*

Areerut Patnukao, Chulalongkorn University, Thailand

Sirivilai Teerarojanarat, Chulalongkorn University, Thailand

**0104 – 9:30-10:00**

Sustainability, Environment and Tourism in Cape Coast: Searching for Synergies

Monica Frimpong, Sunyani Polytechnic, Ghana

Vada Commey, Sunyani Polytechnic, Ghana

Marcella Daye, Sunyani Polytechnic, Ghana

Akosua Afriyie, Sunyani Polytechnic, Ghana
Sunday Session 1: 9:00-10:30

Room: Kusu

ACSEE - Environmental Sustainability & Environmental Management: Atmosphere and Air

Session Chair: Pannee Cheewinsiriwat

0148 – 9:00-9:30
Sorption of Hydrogen Sulfide on Layered Double Hydroxides and their Derivative Metal Oxides: Screening Study
Mohamed Othman, King Saud University, Saudi Arabia
Waleed Zahid, King Saud University, Saudi Arabia
Ahmed Abasaeed, King Saud University, Saudi Arabia

0239 – 9:30-10:00
Total Sulfur Deposition over Forest in Tropical Climatology, Thailand
Phuvasa Chanommuang, Thailand Institute of Scientific and Technological Research, Thailand

0143 – 10:00-10:30
Estimation of Nitrogen Dioxide Concentrations in the Inner Bangkok by Land Use Regression Model
Pannee Cheewinsiriwat, Chulalongkorn University, Thailand
Pongsri Chanhow, Chulalongkorn University, Thailand

Sunday Session 1: 9:00-10:30

Room: Matsu

ACSEE – Sustainability, Energy and the Environment

Session Chair: Sadasivam Karuppannan

0404 – 9:00-9:30
Socio-Technical Configurations of Micro-Generation
Jouni K. Juntunen, Aalto University, Finland

0254 – 9:30-10:00
Analyzing Network Characteristics of Enterprises Participating in Chungbuk EIP Projects Using Social Network Analysis (SNA) Method
Kyoung Sun Joo, Chungbuk National University, Korea
Yong Un Ban, Chungbuk National University, Korea
Shin Hee Hwang, Kyungpook National University, Korea

0573 – 10:00-10:30
Household Energy Consumption and Urban Sustainability
Sadasivam Karuppannan, University of South Australia, Australia
Sun Sheng Han, University of Melbourne, Australia
The Fourth Asian Conference on the Social Sciences
The Third Asian Conference on Sustainability, Energy and the Environment
Osaka, Japan

Sunday Session 1: 9:00-10:30
Room: Ume

ACSS - Politics, Public Policy and Law
Session Chair: Mario Eduardo Ibarra Cortés

0146 – 9:00-9:30
Poverty and Local Development in Mexico: Seeking Solutions
Louis Valentin Mballa, Universidad Autónoma De San Luis Potosi, Mexico
González Lopez Carlos, Universidad Autónoma De San Luis Potosi, Mexico

0513 – 9:30-10:00
Enforcement of Consumer Protection Laws on Halal Products in Malaysia: A Case Study in the State Religious Departments
Mustafa Affi Ab. Halim, Universiti Sains Islam Malaysia, Malaysia
Kamilah Wati Mohd, Universiti Sains Islam Malaysia, Malaysia
Mohd Mahyeddin Mohd Salleh, Universiti Sains Islam Malaysia, Malaysia
Aznilawati, Universiti Sains Islam Malaysia, Malaysia
Syed Mohd Najib Syed Omar, Universiti Sains Islam Malaysia, Malaysia
Asmidah Ahmad, Universiti Sains Islam Malaysia, Malaysia
Azlinawati Abdullah, Universiti Kebangsaan Malaysia, Malaysia
Mohd Izhar Ariff Mohd Kashim, Universiti Kebangsaan Malaysia, Malaysia

0380 – 10:00-10:30
The Subnational Local Governance Index in Mexico
Mario Eduardo Ibarra Cortés, University of San Luis Potosi, Mexico

Sunday Session 1: 9:00-10:30
Room: Hana

ACSS – Interdisciplinary
Session Chair: Sharifah Zarina Syed Zakaria

0470 – 9:00-9:30
The Study of Ethnicity in the Workplace for Unity and Social Cohesion in Malaysia
Azlina Abdullah, National University of Malaysia, Malaysia

0359 – 9:30-10:00
Environmental Education in Primary Schools in Malaysia
Azlinawati Abdullah, National University of Malaysia, Malaysia

0334 – 10:00-10:30
Environmental Attitudes and the Underlying Values among Malaysian Secondary School Students
Sharifah Zarina Syed Zakaria, Universiti Kebangsaan Malaysia, Malaysia
Lilia Halim, Universiti Kebangsaan Malaysia, Malaysia
Sunday Poster Session 1: 9:00-10:30
Room: Kiku

ACSS – Interdisciplinary

0093 Economics and Management
Corporate Governance, Product Market Competition, and the Economic Impact of R&D Investments
Tsai-Ling Liao, National Formosa University, Taiwan
Wen-Chun Lin, National Taipei College of Business, Taiwan

0663 Ethnicity, Difference, Identity
Tribal Intolerance in Faraazdaq Poetry: A Feature of Tribal Ethnocentrism
Mohammed Alshahs, King Saud University, Saudi Arabia

0367 Natural, Environmental and Health Sciences
Preliminary Findings on the Willingness to Participate in Oral Cancer Screening among the High-Risk People: A Study of a Muslim Predominant Community in Narathiwat, South Thailand
Srisuk Khwankong, Prince of Songkla University, Thailand
Duangporn Kerdporn, Prince of Songkla University, Thailand
Hutcha Sriplung, Prince of Songkla University, Thailand

0315 Other
The Tendency of Spatial Layout Changes in Design of Terraced Houses in Melaka Tengah, Malaysia
Nurdalila Saji, Universiti Sains Malaysia, Malaysia
Fuziah Ibrahim, Universiti Sains Malaysia, Malaysia

0243 Psychology, Cognitive Sciences and the Behavioral Sciences
The Different Relationship Between Envy, Jealousy and Organization Citizenship Behavior: The Moderation of Ethical Leadership
Wen-Chuan Sung, Mackay Memorial Hospital, Taiwan
Yau-De Wang, National Chiao Tung University, Taiwan
Sunday Session 2: 10:45-12:15

Room: Sakura A

ACSEE - Interdisciplinary

Session Chair: Alexandru-Ionut Petrisor

0437 – 10:45-11:15
The Sustainability of Cultural Heritage for Community-Based under Flood Disaster: A Case Study of Ayutthaya, Thailand
Wittaya Daungthima, Saga University, Japan
Kazunori Hokao, Saga University, Japan

0741 – 11:15-11:45
The Challenge of Sustainable Communities: Incentives for the Conservation of Historic Villages in Japan
Indera Syahrul Mat Radzuan, Universiti Tun Hussein Onn Malaysia & University of Malaya, Malaysia
Naoko Fukami, Waseda University, Japan
Yahaya Ahmad, Universiti of Malaya, Malaysia

0234 – 11:45-12:15
Implications of Spatial Sustainability on the Territorial Planning Framework in a Transition Country
Alexandru-Ionut Petrisor, NR&DI URBAN-INCERC, Romania
Vasile Meita, NR&DI URBAN-INCERC, Romania

Sunday Session 2: 10:45-12:15

Room: Sakura B

ACSS - Interdisciplinary

Session Chair: Robert Compton

0259 – 10:45-11:15
Environmental Policy and International Competitiveness
Abay Mulatu, London Metropolitan University, UK

0683 – 11:15-11:45
Future Nationalism and Its Space for Intellectualism
Dien Rosa, University of Jember, Indonesia
Hery Prasetyo, University of Jember, Indonesia

0728 – 11:45-12:15
Comparative Nationalism in East Asia: Economic and Political Bases of Social Construction
Robert Compton, SUNY Oneonta, USA
Sunday Session 2: 10:45-12:15

Room: Kashi

ACSEE - Social Sustainability and Sustainable Living

Session Chair: Zhigang Shen

0498 – 10:45-11:15
Solar Irradiance Prediction via All-sky Surveillance Images
Hsu-Yung Cheng, National Central University, Taiwan
Hsien-Jing Lin, National Central University, Taiwan
Tsai-Chen Chang, National Central University, Taiwan
Shih-Hsuan Chen, National Central University, Taiwan

0337 – 11:15-11:45
The Consideration of Heat Reduction Hourly Schedule on Front Surface of Photovoltaic Module to Improve Efficiency
Prapapit Boonla, Mahasarakham University, Thailand

0557 – 11:45-12:15
Investigating the Potential of Self-Cooling Cavity Wall System in Reducing Buildings’ Summer Peak Cooling Load
Zhigang Shen, University of Nebraska-Lincoln, USA
Kevin Grosskopf, University of Nebraska-Lincoln, USA
Shengmao Lin, University of Nebraska-Lincoln, USA

Sunday Session 2: 10:45-12:15

Room: Kusu

ACSEE - Environmental Sustainability & Environmental Management: Freshwater, Oceans & Seas

Session Chair: Sanjay Vediya

0283 – 10:45-11:15
Evaluation of Cadmium Concentrations in the Surface Sediments of Salt River Estuary, Taiwan
Cheng-Di Dong, National Kaohsiung Marine University, Taiwan
Chih-Feng Chen, National Kaohsiung Marine University, Taiwan
Chiu-Wen Chen, National Kaohsiung Marine University, Taiwan

0671 – 11:15-11:45
Grafting, a Useful Tool for Preventing Toxic Element Penetration into Plants and Fruits
Menahem Edelstein, Agricultural Research Organization, Israel
Meni Ben-Hur, Agricultural Research Organization, Israel

0046 – 11:45-12:15
Cationic Contamination In Lake’s Of West Zone, Ahmedabad, Gujarat, India
Sanjay Vediya, Sir P.T.Science College, India
Sunday Session 2: 10:45-12:15  Room: Matsu

ACSEE - Interdisciplinary

Session Chair: Cheng-Min Feng

0435 – 10:45-11:15
Lessons Learned from Developed Countries in Applying Mobility Management for Sustainable Urban Transport
Tuti Agustin, Saga University, Japan & Sebelas Maret University, Indonesia
Kazunori Hokao, Saga University, Japan

0321 – 11:15-11:45
Reshaping Rural Identity: Insights into Societal Responses to Road Plan in a Taiwanese Township
Shih-Shuan Tseng, National Central University, Taiwan
Ching-Yu Lin, National Central University, Taiwan
Yi-Chang Chang, National Central University, Taiwan
Hang-Bi Chang, National Central University, Taiwan

0612 – 11:45-12:15
Critical Resilience Factors Improving Vulnerability of Metropolitan Road Networks
Cheng-Min Feng, National Chiayi University, Taiwan
Cheng-Hsien Hsieh, Chihlee Institute of Technology, Taiwan

Sunday Session 2: 10:45-12:15  Room: Ume

ACSS - Anthropology, Archaeology, Cultural Studies and Humanities

Session Chair: Kholekile Hazel Ngqila

0700 – 10:45-11:15
Foodways and Social Memory after Disaster: An Ethnographic Approach of Hearth in Dewen Tribe, Pingtung, Southern Taiwan
Yunfarn Chen, National Cheng Kung University, Taiwan
Min-Fu Hsu, National Cheng Kung University, Taiwan

0701 – 11:15-11:45
Landscape Configuration of the Peace Pact System in Kalinga, the Philippines
Yi-shing Chung, National Cheng Kung University, Taiwan
Min-Fu Hsu, National Cheng Kung University, Taiwan

0473 – 11:45-12:15
An Ethnographic Study of the Methods Used by the Southern Nguni People in Healing Ukuhanjwa Illness
Kholekile Hazel Ngqila, Walter Sisulu University, South Africa

Sunday Session 2: 10:45-11:45  Room: Hana

ACSS - Ethnicity, Difference, Identity

Session Chair: Adam Horalek

0528 – 10:45-11:15
Sport as a Tool for Acculturation
Joe Trolan, Hankuk University of Foreign Studies, Republic of Korea

0597 – 11:15-11:45
Future Perspectives of China’s Ethnodiversity
Adam Horalek, Palacky University in Olomouc, Czech Republic
Sunday Session 2: 10:45-12:15

ACSEE – Interdisciplinary

0435 Environmental Sustainability & Environmental Management: Land Use & Misuse
The Sustainability of Renewable Energy-producing Land Use in Hungary
Tamas Ratonyi, University Of Debrecen AGTC, Hungary
Endre Harsanyi, University Of Debrecen AGTC, Hungary
Adrienn Széles, University Of Debrecen AGTC, Hungary

0216 Environmental Sustainability & Environmental Management: Land Use & Misuse
Rates of Sediment Deposition in Lam Phra Phithong Dam, Nakom Ratchasima Province, Thailand, Using 210 Pb as a Geochronometer
Kanitha Sriwisukawad, Thailand Institute of Nuclear Technology, Thailand
Sasimonton Moungprun, Kasetsart University, Thailand
Tuangrak Nantawisarakul, King Mongkut's Institute of Technology Thonburi, Thailand
Kosit Lorsinrat, The Royal Irrigation Department, Thailand

0607 Environmental Sustainability & Environmental Management: Atmosphere and Air
A Conceptual Framework for Understanding the Role of Stinosaur Factors toward the Attitudes, Intensions, and Behaviors in Air Quality Policy
Yen-Hsun Chuang, Tung-Hai University, Taiwan
Ho-Wen Chen, Tung-Hai University, Taiwan
Ruey-Fang Yu, National United University, Taiwan
Ming-Chun Lin, Tung-Hai University, Taiwan
Wei-Lun Lin, Tung-Hai University, Taiwan

0403 Environmental Sustainability & Environmental Management: Atmosphere and Air
Effects of Raw Material Ratios and Particle Size on the Emission of Pollutants from Incense Burning
Chi-Ru Yang, Chia Nan University of Pharmacy and Science, Taiwan
Yen-Shun Peng, Chia Nan University of Pharmacy and Science, Taiwan
Yi-Cheng Huang, Cheng-Shiu University, Taiwan
Sun-Zone Lee, Chia Nan University of Pharmacy and Science, Taiwan
Yih-Feng Chang, Chia Nan University of Pharmacy and Science, Taiwan

0225 Environmental Sustainability & Human Consumption: Hunger and Thirst
Effect of Starch/dHG-Based Green Packaging Protocol on the Qualities of Postharvest Strawberries
Lih-Shiu Lee, National Chung Hsing University, Taiwan
Chien-Hsien Chen, National Chung Hsing University, Taiwan

0615 Environmental Sustainability & Environmental Management: Freshwater Oceans and Seas
Released Fluorescent Properties of Chlorella sp. Grown in Photo-Bioreactor under Different Flow Rates
Chih-Ming Kao, National Sun Yat-Sen University, Taiwan
Jing-Wen Lai, Tajen University, Taiwan
Jen-Jeng Chen, Tajen University, Taiwan
Chun-Yen Chiu, Tajen University, Taiwan
Wei-Liang Lai, Tajen University, Taiwan

0681 Energy: Renewable Energy and Environmental Solutions
Enzymatic Characteristics of Thiolase from Megasphaera sp. BS-4 for Production of Bio Fuels and Chemicals
Byoung Seung Jeon, Hanyang University, Korea
Hyun Jin Kim, Hanyang University, Korea
Jung Hun Park, Hanyang University, Korea
Inwong Song, Hanyang University, Korea
Han Sang Kim, Hanyang University, Korea
Hyung Park, Hanyang University, Korea
Sin Pil Hwang, Hanyang University, Korea
Byoung-Chun Kim, Hanyang University, Korea
Byoung-In Sang, Hanyang University, Korea
Special Event: Calligraphy Workshop
12:30-13:00
Sakura Room 2F

書道: Pronounced 'Sho Do'
The Japanese have been practicing the art of calligraphy from the 6th century.
Come try your hand at this ancient art with a short introduction from students of renowned international university, Ritsumeikan University.
Sunday Session 3: 13:15-14:45

Room: Sakura A

ACSS - Interdisciplinary

Session Chair: Akira Shimada

0151 – 13:15-13:45
Development of the Local Community in Rural Regions: Applied Study on Dhariah, Kingdom of Saudi Arabia
Ahmed Alshabaan, Qassim University, Saudi Arabia

0609 – 13:45-14:15
Gender Mainstreaming in Development of Roads Infrastructure in Indonesia
Dento Mudhiarko, Directorate General of Highways, Indonesia
Hendra Adi Wijaya, Directorate General of Highways, Indonesia

0193 – 14:15-14:45
Parental Migration, Unpaid Child Labour, and Human Capital Formation
Akira Shimada, Nagasaki University, Japan

Sunday Session 3: 13:15-14:45

Room: Sakura B

ACSEE - Interdisciplinary

Session Chair: Michael B. Ehlert

0028 – 13:15-13:45
Status and Trends of Renewable Energy Development in Gaza
Amwar Abu-Zarifa, Islamic University of Gaza, Gaza, Palestinian Territory

0422 – 13:45-14:15
Making Recycling Accessible: A Continuing Study at the University of Guam
Diana C. Carlos, University of Guam, Guam
Michael B. Ehlert, University of Guam, Guam

0427 – 14:15-14:45
Social Perceptions on Sustainability: Giving Voice to the People of Guam
Michael B. Ehlert, University of Guam, Guam
Suzanne B. Bernardo, University of Guam, Guam
Diana C. Carlos, University of Guam, Guam
Sunday Session 3: 13:15-14:45

**Room: Kashi**

**ACSEE - Social Sustainability and Sustainable Living**

**Session Chair: Patchane Yasurin**

0373 – 13:15-13:45
*Biological Pretreatment of Sugarcane Bagasses for Enzymatic Hydrolysis*
Achiraya Jiraprasertwong, The Petroleum and Petrochemical College, Thailand
Erdogan Gulari, University of Michigan, USA
Pramoeh Rangsunvigit, The Petroleum and Petrochemical College, Thailand
Jittipan Chavadej, Mahidol University, Thailand
Sumaeth Chavadej, The Petroleum and Petrochemical College, Thailand

0376 – 13:45-14:15
*Enhanced Enzymatic Hydrolysis of Corn cob for Ethanol Production by Microbial Pretreatment*
Kessara Seneesrisakul, Chulalongkorn University, Thailand
Erdogan Gulari, University of Michigan, USA
Pramoeh Rangsunvigit, Chulalongkorn University, Thailand
Jittipan Chavadej, Mahidol University, Thailand
Sumaeth Chavadej, Chulalongkorn University, Thailand

0305 – 14:15-14:45
*A Study of Feasibility to Utilize Lignocellulosic Biomass as Materials for Biodiesel Production*
Patchane Yasurin, Assumption University, Thailand

**Sunday Session 3: 13:15-14:45**

**Room: Kusu**

**ACSEE - Environmental Sustainability & Environmental Management: Land Use & Misuse**

**Session Chair: Agustina Bidarti**

0230 – 13:15-13:45
*Sense of Place as Community Empowerment in Bioregional Planning Process: A Proposed Model*
Muhammad Farid Azizul, The University of Auckland, New Zealand
Stephen Knight-Lenihan, The University of Auckland, New Zealand
Marjorie van-Roon, The University of Auckland, New Zealand

0313 – 13:45-14:15
*Urban Ecology as Key Part in Constructing Sustainable Urban Future in the Metropolitan Region of Jabodetabek, Indonesia*
Hayati Sari Hasibuan, University of Indonesia, Indonesia
Tresna Soemardi, University of Indonesia, Indonesia
Raldi Koestoer, University of Indonesia, Indonesia
Setyo Moensidik, University of Indonesia, Indonesia

0579 – 14:15-14:45
*Drylands Agriculture and Prevention Strategy of Environmental Agroecosystem Damage in Kabupaten Musi Rawas, South Sumatra*
Agustina Bidarti, Sriwijaya University, Indonesia
Sunday Session 3: 13:15-14:45

**Room: Matsu**

**ACSS Panel – Media and Communications**

**Session Chair: Kadir Canöz**

**0443**
Airlines Companies’ Usage Of Social Media: A Content Analysis of Airlines Companies’ Tweeter Messages  
Ahmet Tarhan, Selcuk University, Turkey  
Kadir Canöz, Selcuk University, Turkey  
Ömer Bakan, Selcuk University, Turkey

**0424**
Brand Marks as Messengers of Publicity for the City: The Level of Awareness of the City Brand Marks  
Kadir Canöz, Selcuk University, Turkey  
Ömer Bakan, Selcuk University, Turkey  
Ahmet Tarhan, Selcuk University, Turkey

**0416**
Japan and Japanese Image in Turkish Newspapers  
Ahmet Tarhan, Selcuk University, Turkey  
Kadir Canöz, Selcuk University, Turkey  
Ömer Bakan, Selcuk University, Turkey

**0406**
The Role of Media in Creating Islamophobi in Western Societies  
Abdulkadir Gölçü, Selcuk University, Turkey

**0364**
The Role and Impacts of Social Media in Social Movements: “Example of the Arab Spring”  
Şükrü Balci, Selcuk University, Turkey  
Abdulkadir Gölçü, Selcuk University, Turkey

**Sunday Session 3: 13:15-14:45**

**Room: Ume**

**ACSS - Economics and Management**

**Session Chair: Byrad Yyelland**

**0592 – 13:15-13:45**
Job Resources and Job Performance of Universitas Terbuka’s Lecturers  
Yudith Alexanderina Frans, Universitas Terbuka, Indonesia

**0451 – 13:45-14:15**
Indonesian Leadership Styles: Characteristics and Their Effectiveness across Cultures  
Angela Octavia Suryani, Atma Jaya Catholic University of Indonesia, Indonesia & Tilburg University, The Netherlands  
Fons J. R. van de Vijver, Tilburg University, The Netherlands & North-West University, South Africa & University of Queensland, Australia  
Ype H. Poortinga, Tilburg University, The Netherlands  
Bernadette N. Setiadi, Atma Jaya Catholic University of Indonesia, Indonesia

**0649 – 14:15-14:45**
Systemic Distrust: Precipitating Factor and Hindrance in Organizational Culture Change  
Byrad Yyelland, Virginia Commonwealth University Qatar, Qatar
ACSEE - Environmental Sustainability & Human Consumption: Food and Water

Session Chair: Roberto San Jose

0253 – 13:15-13:45
Ecological Study of Selected Lentic Water Bodies of Ahmedabad, Gujarat India
Manisha Desai, Bhavan’s Sheth R A College of Science, India

0197 – 13:45-14:15
Resource Management: Implication on Scarcity and Stress
Anupam Khajuria, Tokyo Institute of Technology, Japan
Shinjiro Kanae, Tokyo Institute of Technology, Japan

0502 – 14:15-14:45
A Tool to Evaluate the Short Term Health Impact of Air Pollution in Europe
Roberto San Jose, Technical University of Madrid (UPM), Spain
Juan Luis Perez-Camano, Complutense University of Madrid, Spain
Rosa Maria Gonzalez-Barras, Complutense University of Madrid, Spain
Sunday Session 4: 15:00-16:00

Room: Sakura A

ACSEE - Sustainability

Session Chair: Anne Mastamet-Mason

0096 – 15:00-15:30
The "Sustainability" Paradigm in the Architectural Education in UAE
Naima Benkari, Sultan Qaboos University, Oman

0196 – 15:30-16:00
Promoting Sustainability in Selected African Fashion Design Institutions
Anne Mastamet-Mason, Tswane University of Technology, South Africa
Ruth Cheluget, Tswane University of Technology, South Africa
Roseline Kent Onah, Tswane University of Technology, South Africa

Sunday Session 4: 15:00-16:30

Room: Sakura B

ACSEE - Interdisciplinary

Session Chair: Abdullah Al-Badi

0611 – 15:00-15:30
Determination of Energy Consumption in Pest Control Using Pesticides in New Zealand
Majeed Safa, Lincoln University, New Zealand

0677 – 15:30-16:00
The Preparation of a Strategy Plan at Community Level to Produce Diesel Fuel from Biomass of Fast Growing Tree Species
Kittapas Suppagornmongkol, Kasetsart University, Thailand

0168 – 16:00-16:30
Future Prospects of Residential Solar Water Heating System in Oman
Abdullah Al-Badi, Sultan Qaboos University, Oman
Mohammed Albadi, Sultan Qaboos University, Oman
Sunday Session 4: 15:00-16:30

Room: Kashi

ACSS - Research Methodologies, Quantitative and Qualitative

Session Chair: Tam Truong Donnelly

0654 – 15:00-15:30
Determinants of Apartment Rents in Rapidly Growing Saudi Cities and Their Implications for Housing Policy
Mohammed Alyousef, King Saud University, Saudi Arabia

0320 – 15:30-16:00
Climate Change Vulnerability Mapping in Selected Municipalities in Laguna, Philippines
Vicente Jr. Ballaran, College Laguna, Philippines
Moises Dorado, College Laguna, Philippines
Leo Viado, College Laguna, Philippines

0336 – 16:00-16:30
The Influence of Socio-Economic Factors and Health Care Experiences on Breast Cancer Screening Practices among Arabic-speaking Women in the State of Qatar
Tam Truong Donnelly, University of Calgary, Qatar
Hareth Al-Khater, Hamad Medical Corporation, Qatar
Salha BuJassoum, Hamad Medical Corporation, Qatar
Mohamed G. Al-Kuwari, Primary Health Care Centers, Qatar
Nabila Al-Meer, Hamad Medical Corporation, Qatar
Mariam A. Malik, Primary Health Care Centers, Qatar
Rajvir Singh, Hamad Medical Corporation, Qatar
Tak Fung, University of Calgary, Canada
Sofia Chaudhry, University of Calgary, Qatar
Shima Sharara, University of Calgary, Qatar

Sunday Session 4: 15:00-16:00

Room: Matsu

ACSS - Interdisciplinary

Session Chair: Saowalee Kaewchuay

0695 – 15:00-15:30
A Study on the Relationship among Inbound Tourists’ Travel Destination Image, Perceived Value and Well-being in Taiwan
Tang-Chung Kan, National Kaohsiung University of Hospitality and Tourism, Taiwan
Wan-Ting Shen, National Kaohsiung University of Hospitality and Tourism, Taiwan
Che-Cheng Huang, National Kaohsiung University of Hospitality and Tourism, Taiwan

0645 – 15:30-16:00
Political Involvement in Sport Development of Thailand
Saowalee Kaewchuay, Mahidol University, Thailand
Sutus Sikaewkaew, Institute of Physical Education Trang, Thailand
Patreeya Kitcharoen, Mahidol University, Thailand
Eakrat Onnom, Chandrakasern RajaBhat University, Thailand
Virtual
Virtual Presentation

0721 Sustainability
Capacity Building of Library Professionals for Sustainable Knowledge Transfer in Developing Countries – with Special Reference to the Sri Lankan Context
Wilfred Jeyatheese Jeyaraj, Eastern University, Sri Lanka

0619 Media and Communications
The Roles of ASTV Channel on Political Socialization: A Case Study of ASTV Channel Audiences in Maha Sarakham
Chayanoot Veerasarn, Mahasarakham University, Thailand

0099 Media and Communications
The Visualisation of News Reports (A Comparative Analysis of Newspapers in Seven Different Countries): Myths, Identities and Culture
Sandra Veinberg, Riga International School of Economics and Business Administration & Liepaja University, Latvia

0544 Social Sustainability and Social Justice
Perceptions of Prostitution: A Critical Ethnographic Case Study of Rural and Urban Areas in Indonesia
Riswanda, Flinders University, Australia

0392 Social Sustainability and Sustainable Living
Reexamining the City’s Climate Change Mitigation Strategy in Multilevel Governance - Conceptual Approach and Instruments
Liang-Huey Lo, Science & Technology Policy Research and Information Center (NARL), Taiwan

0029 Economic Sustainability: Sustainable Business and CSR
Reducing the Budget Deficit Sustainably in Vietnam: Pathway to 2020
Kim Ngoc To, Banking Academy, Vietnam
Quynh Tho Nguyen, Banking Academy, Vietnam
Dieu Huyen Le Thi, Banking Academy, Vietnam
Lam Anh Nguyen Thi, Banking Academy, Vietnam

0266 Environmental Sustainability & Environmental Management: Freshwater, Oceans and Seas
Maintaining Water Depth in Colonial Navigation Canals Versus Inland Freshwater Wetland System Loss - The Case of Canoly Canal and Kottuly Wetlands, Calicut, Kerala, India
Anjana Bhagyanathan, National Institute of Technology, India
Kasthurba A.K, National Institute of Technology, India

0263 Cultural Sustainability: Protecting, Preserving and Conserving
Surveying Historic Buildings: Valuing Sustainability in Historic Large Hall Structures including Places of Worship in the UK
Magdalini Makrodimitri, University of Cambridge, UK

0325 Cultural Sustainability: Protecting, Preserving, and Conserving
‘Green’ Teachings of Islam: Promoting Environmental Awareness Using Cultural and Religious Principles as Educational Primers for Sustainability in Muslim Societies, Taiwan
Meis Moukayed, American University in Dubai, UAE

0723 ACSS: Economics and Management
Soft System Methodology Approach in Adoption of Information Technology – A Case Study of E-Government Implementation in Bandung, Indonesia
Farah Alfanur, Institut Manajemen Telkom, Indonesia
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2013/2014 upcoming events

2013
October 23-27, 2013 - ACE2013 - The Fifth Asian Conference on Education

November 8-10, 2013 - FilmAsia2013 - The Second Asian Conference on Film and Documentary


2014

April 3-6, 2014 - ACAH2014 - The Fifth Asian Conference on Arts and Humanities
April 3-6, 2014 - LibrAsia2013 - The Fourth Asian Conference on Literature and Librarianship

April 17-20, 2014 - ACLL2014 - The Fourth Asian Conference on Language Learning
April 17-20, 2014 - ACTC2014 - The Fourth Asian Conference on Technology in the Classroom

May 29 - June 1, 2014 - ACAS2014 - The Fourth Asian Conference on Asian Studies
May 29 - June 1, 2014 - ACCS2014 - The Fourth Asian Conference on Cultural Studies


October 28 - November 2, 2014 - ACE2014 - The Sixth Asian Conference on Education
October 28 - November 2, 2014 - ACSET2014 - The Second Asian Conference on Society, Education and Technology

November 13-16, 2014 - FilmAsia2014 - The Third Asian Conference on Film and Documentary


2013
July 4-7, 2013 - ECSS2013 - The Inaugural European Conference on the Social Sciences
July 4-7, 2013 - ECSEE2013 - The Inaugural European Conference on Sustainability, Energy and the Environment

July 11-14, 2013 - ECE2013 - The Inaugural European Conference on Education
July 11-14, 2013 - ECTC2013 - The Inaugural European Conference on Technology in the Classroom

July 18-21, 2013 - ECAH2013 - The Inaugural European Conference on Arts and Humanities
IAFOR is excited to announce the first issue of Eye (目), our new international, intercultural and interdisciplinary magazine.

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