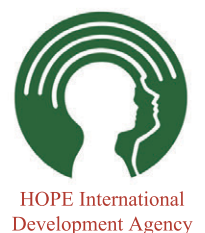
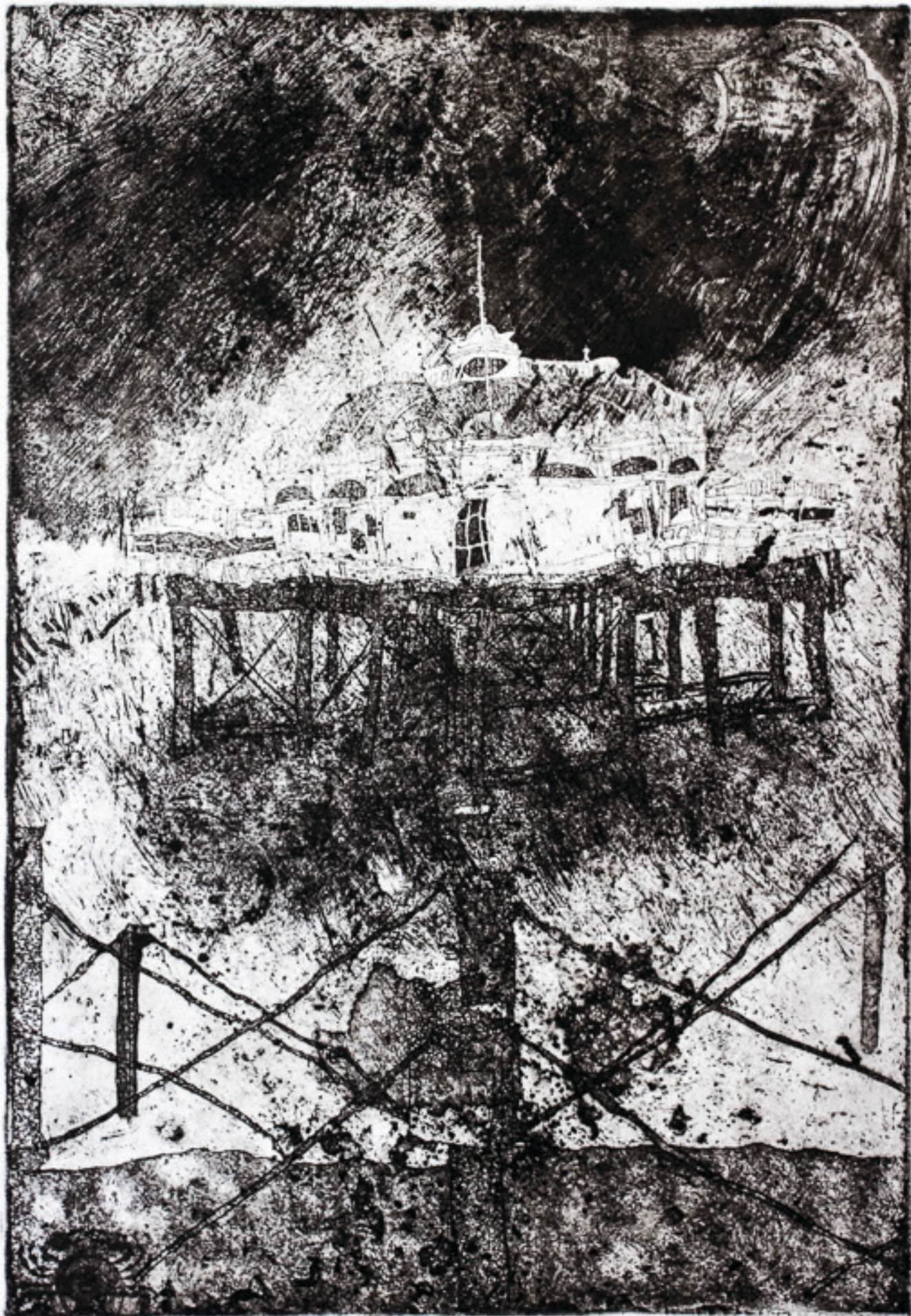


the iafor european conference series 2014

[ecah2014](#) [libeuro2014](#) [euromedia2014](#) [eurofilm2014](#)

iafor would like to thank our global institutional partners







ECAH/LibEuro/EuroMedia/EuroFilm 2014 Programme Cover Image:
“St Peter’s Church” by Jim Haldane

St Peter’s Church stands on an island between the Lewes and London roads, on the edge of North Laine, and dominates the entrance to Brighton & Hove. It is not an ancient church but it is very beautiful. The foundation stone was laid in 1824, during the reign of George IV, when it became clear that the medieval parish church of St Nicholas was too small for the growing population of Brighton.

A competition to design a new parish church was won by the young Charles Barry, the architect who later designed the Houses of Parliament. He took as his inspiration the vast, late 14th century choir of York Minster. St Peter’s became one of the first and finest examples of Gothic revival in England and was officially opened in 1828.

(the Friends of St Peter’s, 2008)

welcome to brighton



Dear Delegates,

Welcome to the UK and to the wonderful city of Brighton and Hove, a vibrant and diverse center of the arts and culture, as well as home to two universities. Welcome also to the conference home of the International Academic Forum's European Conference Series.

An IAFOR conference is an international, interdisciplinary, intercultural and inter-professional event that invites academics, practitioners, scholars and researchers from around the world to meet, network, share intellectual developments, explore challenges to dominant paradigms, and exchange ideas in a supportive environment.

Since 2009, IAFOR has promoted and facilitated research synergies and partnerships between individuals and institutions in, and between Asian countries, and between Asian countries and the outside world. This function as a network hub has seen IAFOR grow to develop partnerships with many of the world's foremost institutions of learning, and this event is strongly supported by the global partnership, including Waseda University (Japan), Birkbeck University of London (UK), The National Institute of Education (Singapore), The National University of Tainan (Taiwan), Lincoln University (UK), the Hong Kong Institute of Education (HKSAR), Auburn University (USA), and our newest partner, Virginia Tech (USA), among many others.

IAFOR provides an international academic forum that encourages the development of collaborative links and connections between researchers, academics, scholars and practitioners, and I strongly encourage your active and open-minded engagement with the conference over this long weekend together.

These joint conferences are held as part of the four interdisciplinary weekends for IAFOR in the UK around the theme of "Individual, Community, Society: Conflict, Resolution and Synergy", and the conference theme of this joint event is an important and timely one, as we look at conflicts within and between individuals, communities and societies, as well as possible resolutions and synergies.

The programme promises to be exciting, with thematic topics that address the central aim of the conference in different but complementary ways, including through papers that draw on empirical research, that develop theoretical and conceptual insights, and that engage with the conference from varied research approaches.

The conference will be enhanced through its wide variety of presenters, who will draw on their diverse experiences and knowledges, and on their academic, personal and geographical contexts, in a programme that promises stimulating discussion, intellectual discovery, and the excitement of multidisciplinary research synergies across the Arts, Humanities, Literature, Media and Film.

I would like to thank the conference chairs and the keynote and featured speakers, as well as each and every delegate, and I look forward to meeting you all.

Respectfully,

Joseph Haldane
IAFOR Executive Director



letter of welcome

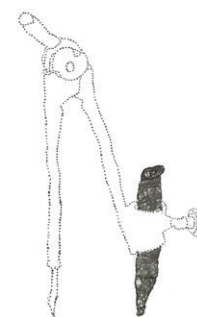


About 3 min walk



The Lanes and Seafront

Visit Brighton
www.visitbrighton.com



conference at a glance

Getting to the Conference Venue

By Rail from London

London is the hub of the UK's rail network and it is easy to travel by train to Brighton and the South Coast from the major London stations. The fastest direct travelling times from London to Brighton are:

London Victoria – 52 minutes (direct)
London Bridge – 58 minutes (direct)
London St Pancras – 1 hour 16 minutes (direct)

Rail services in the UK are operated by a number of private train operators. The key operators to Brighton are Southern and First Capital Connect. Trains arrive into Brighton mainline station on Queens Road. Regular rail connections also serve Hove and take just a few minutes from Brighton.

Central Brighton (including the Thistle Brighton) is easily walkable (about 15 minutes) from Brighton Station, but if you require a bus or taxi - these are both available at the front of the station.

If you are travelling from Europe, the Eurostar train arrives from Europe at St Pancras, London, where there are direct train connections to Brighton.

Travelling to Brighton from the London Airports

London Gatwick Airport

Trains from Gatwick to Brighton take approximately 30 minutes direct and run regularly. The Gatwick South rail station is directly linked to Gatwick's South Terminal and just a few minutes away from North Terminal via a transit train link. You do not need to reserve tickets in advance.

London Heathrow Airport

By Rail: Take the London Underground to London Victoria and connect with a mainline train to Brighton. Alternatively, take the Heathrow Express to Paddington and then the Underground to Victoria. The Heathrow Express is probably quickest but the Underground is the cheaper option. Journey time takes approximately 2 hours 15 minutes, depending on your chosen route and connection times.

By Coach: National Express is the major coach operator serving Brighton. Most international flights arrive at Terminal 4 and 5. From Terminal 4 & 5 there are coach departures every hour. The journey takes 2 hours to 2 hours 30 minutes depending on the airport terminal you are departing from, and costs around 20 GBP each way. Brighton Coach Station is located next to Brighton Pier and is a 2 minute walk from the Thistle Brighton. Full information is available on the National Express website.

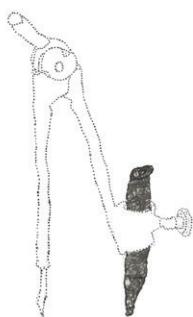
Information and Registration

If you have already paid online or by bank transfer, you will be able to pick up your registration pack at the Conference Registration and Information Desk. This will include a tote bag, the conference programme, and your official certificate of participation and receipt of payment. At this time you will also be given a name card, and lanyard. For those wishing to pay on the day, please note that we are able to accept credit cards, however, we cannot accept payment in foreign currencies.

The **Conference Registration and Information Desk** will be located on the Library Terrace in the Atrium on the first floor of the hotel throughout the conference at the following times during the conference:

Thursday	15:00-17:00
Friday	08:00-17:00
Saturday	08:00-19:00
Sunday	08:00-16:00

If you have any questions or concerns, IAFOR staff and hotel staff will happily assist you in any way they can.



conference at a glance

Thursday, July 17, 2014

8:15-18:00: Pre-Conference Tour of Sussex and Kent

This is ticketed at GBP 70.00 and there are a limited number of places. For more information, please email us at conferences@iafor.org. Please meet in the lobby at 8:15 AM for a prompt 8:45 AM departure. The tour bus will return to the Thistle Brighton by 18:00.

15:00-17:00: Conference Registration & Information Desk Open (Library Terrace)

18:00-19:30: Conference Welcome Reception (Lobby Bar Area 1F)

To open the conference, come and enjoy a few glasses of beer, wine, or a choice of soft drinks if you prefer. You can meet with fellow delegates, network, and enjoy the night view of Brighton Beach. All registered attendees and spouses/partners are welcome.

Friday, July 18, 2014

8:00-18:00: Conference Registration & Information Desk Open (Library Terrace)

9:00-12:10: Welcome, Keynote Speaker, and Featured Speaker Session (Renaissance Suite)

9:00-9:15: Welcome & Introductory Addresses (Renaissance Suite)

Alexander Pratt, Conference Manager
Councillor Brian Fitch, Mayor of Brighton & Hove
Stuart Picken, Chair of the IAFOR International Advisory Board
Joseph Haldane, IAFOR Executive Director

09:15-10:00: ECAH Keynote Speaker (Renaissance Suite)

Lord Charles Bruce, Chairman of the Patrons of the National Galleries of Scotland

10:00-10:15: Coffee Break

10:15-11:00: LibEuro Keynote Speaker (Renaissance Suite)

Svetlana Ter-Minasova, Moscow State University, Russia

11:00-11:15: Coffee Break

11:15-12:00: EuroMedia / EuroFilm Featured Speaker (Renaissance Suite)

Gary E. Swanson, The University of Northern Colorado, USA

12:00-12:10 Conference Photograph (Renaissance Suite)

12:10-13:30: Lunch Break

13:30-14:30 Parallel Session I (various rooms)

14:30-14:45 Break

14:45-15:45: Parallel Session II (various rooms)

15:45-16:00: Break

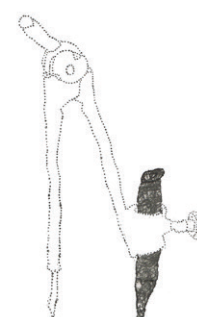
16:00-16:45 ECAH Keynote Speaker (Renaissance Suite)

Alfonso J. Garcia Osuna, City University of New York, USA

18:30-21:30: A Night Out in Brighton: Official Conference Dinner

The official conference dinner will be held at the Hilton Brighton Metropole, and provides a relaxed and enjoyable environment to meet and network with other delegates. This is ticketed at 50 GBP and there are a limited number of places; pre-reservation is required. If you would like to join, please register at the Conference Registration Desk by 1 pm on Friday, July 18.

The party will leave the Thistle Brighton 1F Lobby at 18:30, so please be there in good time. The venue is a short walk away. The conference dinner will begin at 19:00 at the venue and will finish at 21:00.



conference at a glance

Saturday, July 19, 2014

8:00-18:00: Conference Registration & Information Desk Open (Library Terrace)

9:30-10:30: Parallel Session I (various rooms)

10:30-10:45: Break

10:45-11:45: Saturday Spotlight Session I (various rooms)

11:45-12:30: Lunch Break

12:00-13:30: Poster Session I (Library Terrace)

12:30-13:30: Parallel Session II (various rooms)

13:30-13:45: Break

13:45-14:45 Saturday Spotlight Session II (Tennyson Room) & Workshop Session I (Wordsworth)

14:45-15:00: Break

15:00-16:00: Parallel Session III (various rooms)

16:15-18:45: Featured Film Presentation: Quadraphenia (Wordsworth Room)

James Rowlin, Singapore University of Technology and Design, Singapore
Daniel Parkes, Parkes Productions, UK

Sunday, July 20, 2014

8:00-16:00: Conference Registration & Information Desk Open (Library Terrace)

9:30-10:30: Parallel Session I (various rooms)

10:30-10:45: Break

10:45-11:45: Parallel Session II (various rooms)

11:45-12:45: Lunch Break

12:45-13:45: Parallel Session III (various rooms)

13:45-14:00: Break

14:00-15:00: Parallel Session IV (various rooms)

15:00-15:15: Break

15:15-16:00: Conference Chair's Address (Tennyson Suite)

Stuart Picken, Chair of the IAFOR International Advisory Board

16:00-16:15: Conference Closing Address (Tennyson Suite)

Join us for a conference highlights photography slideshow and closing remarks from EuroMedia/EuroFilm Conference Chair Gary E. Swanson.

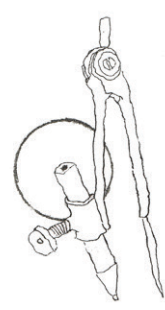
Monday, July 21, 2014

7:30-20:00 Post-Conference Tour of Blenheim Palace and Oxford

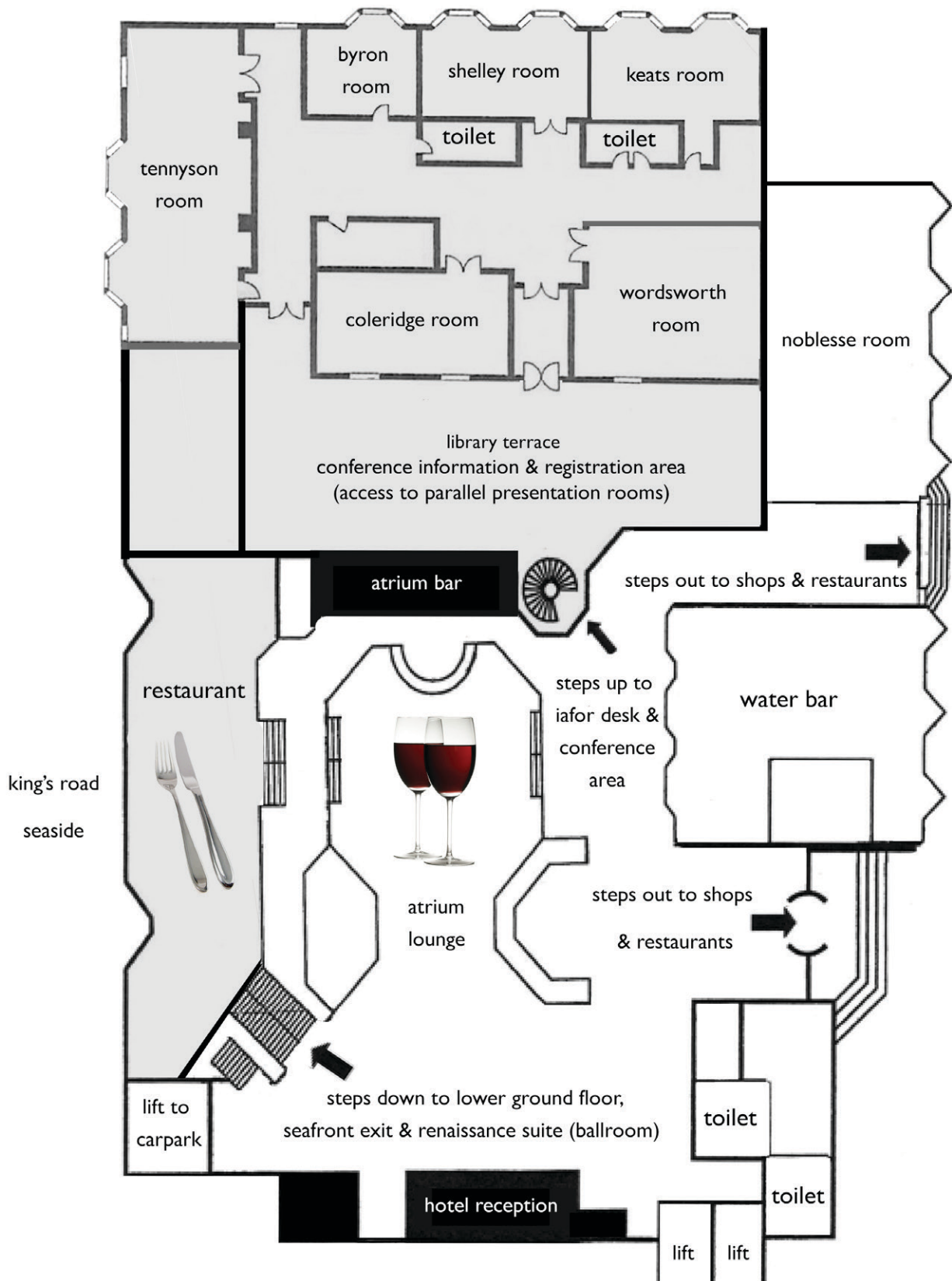
This is ticketed at GBP 100.00 and there are a limited number of places. For more information, please check with the Registration and Information Desk. Please meet in the lobby at 7:30 AM for a prompt 8:00 AM departure. The tour bus will return to the Thistle Brighton by 20:00.

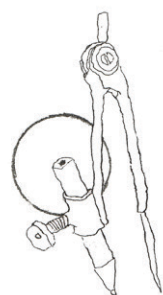
Conference Map

Floor Guide



thistle brighton conference map





conference guide

What to Wear & Bring

Attendees generally wear business casual attire. You may want to bring a light jacket or sweater as the temperature in meeting rooms is often difficult to control.

Security

Do not leave personal items or conference bags unattended anywhere in the Thistle Brighton as they will be taken away by security. For the enjoyment of all participants, inappropriate behavior will not be tolerated and offenders will be removed from the premises.

Smoking

Smoking is not permitted in the Thistle Brighton.

Internet Access

There will be a free WiFi internet connection throughout the conference areas. However, this can be unreliable and we would strongly suggest that you do not rely on a live connection for your presentation.

For your convenience, there will also be a limited number of computers at the Conference Information Desk.

Printing

There will be a printer behind the Information Desk in the base room, and we are able to offer a complimentary printing service of up to ten A4 sheets should you need this. Please be advised that printing may not be available in peak times.

Badges

When you check in, you will receive a conference package, which includes your name badge. Wearing your badge is required for entrance to the sessions. If you lose your badge it can be replaced for a fee of 40GBP. You must wear your badge at all times during the Conference. If you are not wearing your badge, security will stop you and ask you to show your ID and evidence that you are registered. Those unable to show proof may be escorted from the Conference by security.

There are 4 colours of badges indicating the type of conference participant:

- BLUE: Presenters, Exhibitors, and General Audience
- YELLOW: Keynote and Featured Speakers
- BLACK: IAFOR Staff & Board Members
- RED: Single Day Audience

Photo/Recording Waiver

There will be photography, audio and video recording at the conference. By entering the event premises you give consent to the use of your photograph, likeness or video or audio recording in whole or in part without restriction or limitation for any educational, promotional, or any purpose for distribution.

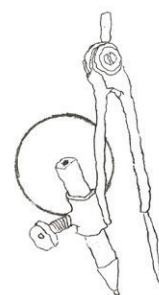
Refreshment Breaks

Complimentary coffee, tea, and water is available throughout the day in the Atrium. Light snacks will be provided once in the morning and once in the afternoon.

Meals & Drinks

On check in at the Conference Registration Desk you will receive lunch ticket(s) for the conference. Packed lunch will be provided by IAFOR. Please exchange a ticket for a lunch at the registration desk between 11:45-12:45. If you have special dietary requirements please let us know in advance.

Meals can be purchased at any of the restaurants or convenience stores in and around the Thistle Brighton.



conference guide

Conference Welcome, Keynote Speaker & Featured Speaker Session: Friday 9:00-12:10

The plenary session will be held on Friday morning, with the event beginning at 9:00 AM in the Renaissance Suite on the lower ground floor. Please arrive in good time if you wish to attend the session. There will be an interval after the first featured address and complimentary refreshments and snacks will be served. The plenary session will be followed by the official conference photograph.

Parallel Speaker Sessions

Parallel Sessions will run from 13:30 on Friday afternoon, and from 9:30 AM on Saturday & Sunday mornings. They are generally organized into streams. Sessions include two, three or sometimes four presenters. Each presenter has thirty minutes which includes Q and A time. The session length reflects the number of presenters.

Presentations and Equipment

All rooms will be equipped with a MacBook computer pre-installed with PowerPoint and Keynote, that is connected to a wide-screen TV. If you wish, you may directly link your own PC laptop, although we advise you to use the computer provided by plugging in your USB flash drive.

We recommend that you bring two copies of your presentation in the case that one fails, and suggest sending yourself the presentation by email as a third and final precaution.

Session Chairs

Session Chairs are expected to introduce themselves and other speakers (briefly), and ensure that the session begins and ends on time, and that the time is divided fairly between the presentations. Each presenter should have no less than 30 minutes in which to present his or her paper, and respond to any questions.

The session chair is asked to assume this timekeeping role, and to this end, a yellow and red coloured timekeeping card is used as a visual cue for presenters, letting them know when they have 5 minutes remaining, and when they must stop.

Please follow the order in the programme, and if for any reason a presenter fails to show, please keep to the original timeslots as delegates use the programme to plan their attendance.

A Polite Request to All Participants

Participants are requested to arrive in a timely fashion for all addresses, whether to their own, or to those of other presenters. Presenters are reminded that the time slots should be divided fairly and equally between the number of presentations, and that they should not overrun. We recommend that the 30 minutes presentation timeslot be divided as follows: 20 minutes for the paper and 10 minutes for Q and A.

Please don't talk during sessions and please turn off your phone or set it to silent during presentations.

Poster Sessions & Poster Requirements

The poster frames are B1 and so it is recommended that posters be no larger than B1 (707mm x 1000mm/27.8 inches x 39.4 inches). A1 (594mm x 841mm/23.4 inches x 39.4 inches) is also fine. If your poster is oversized, then we will be able to provide tape. Please be aware that there are no on-site poster facilities for printing posters.

Conference Proceedings

The Conference Proceedings are published on the IAFOR website (www.iafor.org), and can be freely accessed as part of the research archive.

All authors may have their full paper published in the online conference proceedings. Full text submission is due by September 1, 2014 through the online system. The proceedings will be published on October 1, 2014.

Authors will have PDF copies of their offprints emailed to them by the IAFOR office by the end of October 2014.

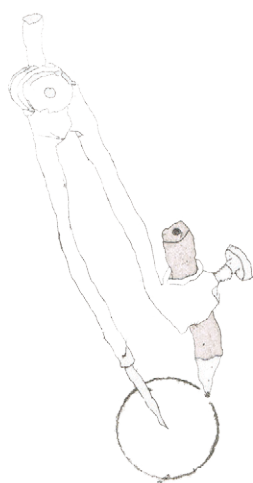
Returning Delegate Discount

Every year we have a growing number of delegates who have presented at previous IAFOR conferences. To show our appreciation, IAFOR would now like to offer you a 10% discount off your next IAFOR conference registration.

This offer is valid for the next 12 months and covers any IAFOR conference in Asia, Europe, or the United States that you may choose to attend.

Conference Chairs, Keynote Speakers & Featured Speakers





Lord Charles Bruce

Chairman of the Patrons of the National Galleries of Scotland



ecah 2014
keynote speaker

Lord Charles Bruce is a member of the International Advisory Council of IAFOR. He has studied at the University of St Andrews, where he received an MA in Economic History; and at the University of Dundee, where he received an MSc in Spatial Planning and Sustainable Urban Design. He manages a family estate in Scotland which includes an internationally significant collection of private papers relating to British diplomatic history in SE Asia. He is descended from James Bruce, 8th Earl of Elgin, a British proconsul who served in China and Japan and negotiated the Treaties of Tientsin and Edo in 1858, and the Treaty of Peking in 1860; and ended his career as Viceroy of India.

Lord Charles Bruce has maintained his family's connections with Japan and India. He is Hon. Patron of the Japan Society of Scotland, Patron of the Scottish Centre of Tagore Studies at Edinburgh Napier University, and Chairman of the Kolkata Scottish Heritage Trust. In 2008 he represented the City of Edinburgh at the Kolkata International Book Festival and has since helped to strengthen cultural relations between Scotland, West Bengal and Bangladesh. He is currently participating in a joint research programme, Narratives of Migration and Exchange, led by the University of St Andrews and Presidency University, Kolkata.

In 2009 he represented the UK at the 150th anniversary of diplomatic relations with Japan as the guest of the Governor of Kanagawa Prefecture, and subsequently has spoken regularly on the close ties which emerged between Meiji Japan and Scotland in the nineteenth century. In 2010 he gave the keynote address at the IAFOR conference on the Arts and Humanities in Osaka. In 2012 he gave the keynote address at an international symposium organised by the University of Edinburgh and the Daiwa Anglo-Japanese Foundation, Cultural Policy and Creative Industries in Japan and Scotland.

Keynote Presentation: In Between The Occident And The Orient.

This presentation will address the conference theme by tracing the encounters of Europeans and Asians in the nineteenth and early twentieth centuries during the colonial period. Concentrating mainly on the movement of people and ideas between Scotland and Japan - from the earliest moment of diplomatic activity in 1858 - the presentation considers the part played by individuals cast in the role of transnationals. Operating at the edge of their known worlds they nevertheless acted critically as agents of change and their actions augmented the cross-cultural flow of ideas that shaped the modern world.

The role of artists in the translocation of ideas during this period is particularly evident, as the presentation demonstrates. By appropriating and re-contextualizing traditional art forms gathered from other places, they were able to reinterpret their own cultural identity and thereby make a profound impact on their national consciousness. David Hume reminds us that "The minds of men are mirrors to one another...only in so far as they are accompanied by a reflection, of which custom renders us insensible".

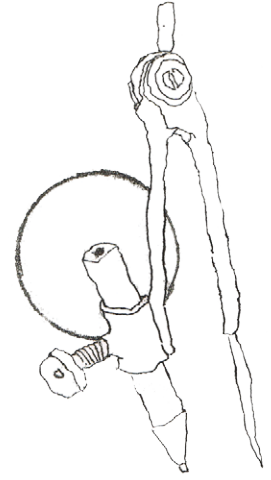
Keynote Presentation

Friday, July 18, 2014

09:15-10:00

Renaissance Suite

Svetlana Ter-Minasova
Moscow State University, Russia



libeuro 2014
keynote speaker

Professor Svetlana Ter-Minasova is President of the Faculty of Foreign Languages and Area Studies at Lomonosov Moscow State University, Russia, and Professor Emeritus in the University. She is President of the National Association for Applied Linguistics (NAAL), Chair of the Russian Ministry of Education's Foreign Language Research and Methodology Council, and President and founder of both the National Society for English Language Teachers in Russia, and the National Association of Applied Linguistics. She holds the Lomonosov Award for teaching achievements, Fulbright's 50th Anniversary Award, and was named Doctor Honoris Causa by the University of Birmingham in the UK, the State University of New York (SUNY) in the USA, and the Russian-Armenian (Slavonic) University, in Armenia.

Keynote Presentation: The Influence of National Classical Literature on Moulding National Identity

An intense interest in national identity is a paradoxical but an utterly human reaction to globalization.

This talk will consider the role of national literature in shaping and preserving national identity with Russian classical literature as a source material. The word "classical" is pivotal here because it implies that a work of literature has been read and acknowledged by many generations of the nation despite changes in their way of living, culture, ideology, and world outlook – inevitable in the course of history.

Consequently, it is classical literature, among other factors, that moulds a nation, its identity, character and culture. Therefore it may serve as a key to a magic door behind which the nation's enigmatic soul dwells because all differences of national identities are obscure and mysterious to other nations. The reason for this is ethnocentrism, i.e. perception of one's own culture as the only right, acceptable and standard one. It causes hostility, xenophobia and aggression thus threatening humanity.

The best way to ensure a peaceful life on the Earth is to give the right for self-identity to all nations. We should be grateful to that national literature which stops the word and the hand threatening other peoples.

The main questions discussed are:

To what extent can national classical literature be regarded as a source and a pivot of national identity?

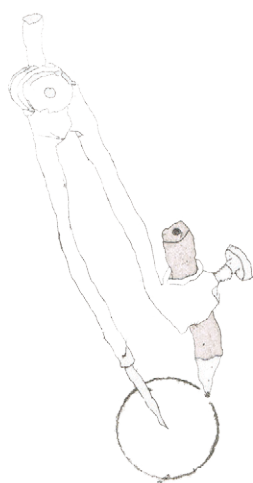
Why do some greatest Russian national classics (like Pushkin, Lermontov) not become international ones (like Tolstoy, Dostoevsky, Chekhov)?

Keynote Session

Friday July 18, 2014

10:15-11:00

Renaissance Suite



euromedia / eurofilm 2014

conference chair & featured speaker

Gary E. Swanson

Mildred S. Hansen Endowed Chair in Journalism
The University of Northern Colorado, USA



Gary E. Swanson is currently the Mildred S. Hansen Endowed Chair and Distinguished Journalist-in-Residence at the University of Northern Colorado, USA. From 2005-2007 Professor Swanson was a Fulbright scholar to China and lectured at Tsinghua University and the Communication University of China. In summer 2008 he was Commentator for China Central Television International (CCTV-9) and their live coverage of the Beijing Olympic Games. Swanson repeated his assignment covering the London Olympics for CCTV-4 in the summer of 2012. Previously, he was professor and director of television for nine years at the Medill School of Journalism at Northwestern University where he taught mostly graduate broadcast students. He has been an educator for 26 years; 20 years spent teaching at the university level.

Swanson is an internationally recognized and highly acclaimed documentary producer; director; editor; photojournalist, consultant and educator. He has given keynote speeches, presented workshops and lectured at embassies, conferences, festivals, and universities in over 20 countries.

Swanson has compiled a distinguished professional broadcast career spanning 13 years: From 1978 to 1991, Swanson worked for the National Broadcasting Company where he was honored with national EMMY's for producing and editing: 'The Silent Shame,' a prime-time investigative documentary; 'Military Medicine,' a two-part investigative series on NBC News; and 'Hotel Crime,' an investigative news magazine piece. Swanson was an editor for 'breaking news' and features for NBC Nightly News with Tom Brokaw, the Today Show, Sunrise, Sunday Today, NBC Overnight, A Closer Look, Monitor, and other prime time news magazines. Swanson covered 'breaking news' in 26 states and Canada for the network including trips and campaigns of presidents Ronald Reagan, George Bush, and Bill Clinton.

Swanson was the Fulbright distinguished lecturer and consultant in television news to the government of Portugal in 1989, and in 1992, he covered the XXV Olympics in Barcelona, Spain for NBC News as field producer and cameraman.

Swanson has earned more than 75 awards for broadcast excellence and photojournalism including three national Emmy's, the duPont Columbia Award, two CINE 'Golden Eagles,' 16 TELLY's, the Monte Carlo International Award, the Hamburg International Media Festival's Globe Award, the Videographer Award, The Communicator Award, the Ohio State Award, the CINDY Award, the 2011 Communitas Outstanding Professor and Educator award, the 2013 Professor of the Year award, and many others. He graduated from the University of Illinois at Urbana with a Bachelor's degree in Education in 1974, and a Master's degree in Journalism in 1993.

Keynote Presentation

Friday, July 18, 2014

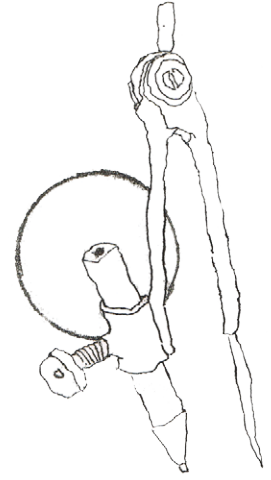
11:15-12:00

Renaissance Suite

Featured Presentation: Technology: It's Impact on Media and the Way We Communicate

Mass media is seen in nearly every facet of our daily lives and technology is constantly altering the way we live. The technology boom that has been felt around the world has forever changed communication as we know it and has greatly impacted our personal and professional lives. From how we eat to how we travel and work to how we entertain ourselves, technology has become an integral part of our day. Advancements in devices, apps, and software have given us the ability to communicate with people and access media anywhere, all of the time. However, the aspect of our lives that has been most impacted is likely the way we communicate with one another. These changes have been for both better and worse, but have unequivocally impacted the way we interact with the people in our lives.

Stuart Picken
Chair, Japan Society of Scotland
Chair, IAFOR International Advisory Board



ecah / libeuro 2014
conference chair

Professor Picken is the Chairman of the IAFOR International Advisory Board. The author of a dozen books and over 130 articles and papers, he is considered one of the foremost scholars on Japan, China, and Globalization in East Asia. As an academic, Professor Picken has devoted more than 30 years to scholarship in Japan, notably as a Professor of Philosophy at the International Christian University in Tokyo, where he specialized in ethics and Japanese thought, and as International Adviser to the High Priest of Tsubaki Grand Shrine (Mie prefecture). He has also served as a consultant to various businesses, including Jun Ashida Ltd., Mitsui Mining & Smelting Corp., Kobe Steel, and Japan Air Lines.

In 2008, the Government of Japan awarded Professor Picken the Order of the Sacred Treasure for his pioneering research, and outstanding contribution to the promotion of friendship and mutual understanding between Japan and the UK. The honour is normally reserved for Japanese citizens and is a mark of the utmost respect in which Professor Picken is held by the Japanese Government. More recently, in 2012 he was invited to London to attend a reception at the Japanese Embassy, hosted by Emperor Akihito and Empress Michiko as an expression of their gratitude towards Britons who had helped support Japan after the 2011 Tohoku earthquake and tsunami. Professor Picken helped organize fundraising efforts through both the Japan Society of Scotland, of which he is the chair, in the UK, and IAFOR in Japan.

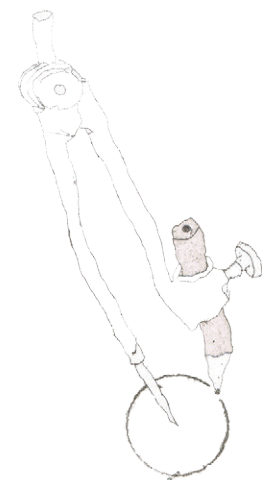
Although now resident in Scotland, Professor Picken maintains his interests in Japan, as Chair of the Japan Society of Scotland, and through the IAFOR IAB. He is also the Chairman of the Academic Board of New College, Birmingham. He lives near Glasgow with his wife and two children.

Closing Featured Session

Sunday, July 20, 2014

15:15-16:00

Tennyson Suite



Alfonso J. Garcia Osuna

The City University of New York, Kingsborough, USA



Alfonso J. García Osuna is the Chairperson of the Department of Foreign Languages at the City University of New York, Kingsborough. He received his Ph.D. (1989) from the Graduate School and University Center of the City University of New York; his doctoral dissertation, *El cóctel en la tradición lucianesca*, explores the classic sources of *El cóctel* and other dialogues of the Spanish Renaissance, specifically tracing the contributions of II Century Syrio-Greek philosopher Lucian of Samosata and establishing the concept of a Lucianesque "tradition" in the Spanish Golden Age. He also holds a Master's degree and a Bachelor's degree from Queens College, (CUNY), both with a major in Spanish Literature.

Dr. García Osuna completed his primary and secondary education in Las Palmas, in Spain's Canary Islands, the place where his family originated and where he grew up.

He has published several articles in scholarly journals, and among his most recent books are *Incidents of Travel on the Road to Santiago* (N.Y: McGraw-Hill, 1998), *The Cuban Filmography, 1897-2001* (London: McFarland, 2002), and a critical bilingual edition of the Spanish classic *Lazarillo de Tormes* (London: McFarland, 2007). He also regularly participates in academic conferences in the United States and around the world.

Dr. García Osuna is an avid cyclist, having six times completed the pilgrimage Road to Santiago de Compostela, traversing all of northern Spain from the French border to the Atlantic, an 865 km trip.

Keynote Speech: Eloquent Antagonisms: Portraying the Individual in Conflict with Communal Identity Designs in Latin American Film Narratives.

In groups that occupy an extensive geographical space, communal identity patterns can only survive and function if they are preserved and transmitted through wide-ranging mass media instruments. This implies continuous instruction on the identity's attributes and a conditioning of disposition, interpretation and analysis in its members. Besides the emotional subtexts at work, identity provides an intelligible shape to reality and serves to justify actions that individuals might take in their interaction with others. Occasionally, the logic of identity constructs is rejected by individuals that seek to open new ontological paths, who are willing to disregard communal directives in order to think and act outside the confinement of identity structures. With their actions, essential schema of group cohesion may be questioned and the fundamental regionality of categorization may be exposed. The depiction of the conflict generated by the actions of such nonconformists in film narratives is a complicated one. In most cases, the tragedy of defeat, of lost causes, makes the characters that personify nonconformity sympathetic, but it does not invalidate the basic criteria that organize communal identity. I argue in this presentation that this state of affairs began to change when, in Latin America, groups that had been traditionally marginalized by identity logic began gaining access to consumer goods, making politicians and producers of cultural objects ever more sympathetic to their views. I'll analyze and give specifics of the pressures to which identity patterns were subjected as a result, with the anxiety and sense of social disarticulation these changes produced.

Keynote Speech

Friday July 18, 2014

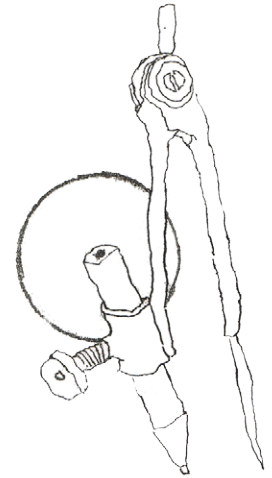
16:00-16:45

Renaissance Suite

James Rowlinson
Singapore University of Technology
and Design, Singapore



Daniel Parkes
Parkes Productions, UK



featured presenter

James Rowlinson left his native England to begin his academic life in Paris, France, where he gained a heightened appreciation, not just of French cuisine, but literary romanticism, realism, existentialism and French cinema, in particular the New Wave movement of the 1960s. Dr. Rowlinson's passion for visual culture subsequently took him to the bright lights of Los Angeles, where he earned a doctorate at the University of Southern California in Los Angeles.

Dr. Rowlinson has held various teaching positions in Europe, America and Japan before joining the faculty of the Humanities, Arts, and Social Sciences at the Singapore University of Technology and Design. In his current research, he is exploring connections between Asia and Europe, examining if the new availability and accessibility of filmmaking technology has led to a rebirth of youthful film productions comparable to the new waves of the 1960s.

Dr. Rowlinson is Editor-in-Chief of the IAFOR Journal of Media, Communication and Film.

Born in Christchurch, New Zealand, **Daniel Parkes** has been making films since the age of 15, an early success being a 30 second cat food commercial that went on to win a prize on TV3's Worlds Most Wanted Ads television program.

A graduate of Brighton Film School, he has achieved both commercial and critical acclaim. A short film, A.T.M. (2005) made it into the top ten international short films of the year. A.R.P (2006), a short film about an air raid warden during the Second World War, was developed into an educational pack used in schools throughout the south east of England. His feature film debut, Ambleton Delight (2009) went on to win Best Feature Film at the British Independent Film Festival 2010, Best Actor (Jos Lawton) in a Leading Role at the International Filmmaker Festival 2009 and Best UK Feature Film at The End of the Pier International Film Festival 2009.

Daniel is currently a managing director of a production company that creates high quality corporate films for clients ranging from Google and Thomson Reuters to Bank of America. He guest lectures on filmmaking at Brighton Film School.

Special Featured Event: Screening of *Quadrophenia* (Roddam, 1979)

This movie about youth, alienation and revolt is both hard-hitting and "cool," and one of Brighton's most iconic films with extensive scenes filmed in the South Laines, Sea Front and Beachy Head. Set against the backdrop of The Who's concept album "Quadrophenia," Sting (Ace Face), Phil Daniels (Jimmy) and Ray Winstone (Kevin) battle it out as Mods and Rockers during a 1960s August bank holiday like no other. The narrative revolves around Jimmy – an angry young man who despairs of his dead-end job and conformist parents, yet who finds solace and meaning in the Mod subculture (sharp suits, scooters, pills, nightclubs). However, after a series of violent encounters on and off the road, Jimmy's life spirals into isolation, paranoia and disillusionment.

Q & A with Conference Delegates & Brighton Filmmakers

Topics for Discussion:

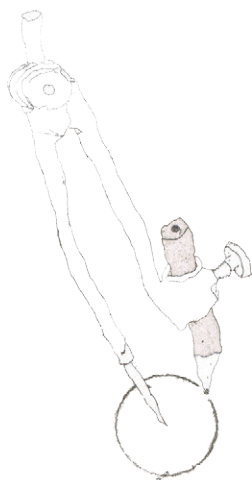
- Legacy of 1960s Counter Culture and British Cinema
- Proliferation of 1960s Period Dramas
- Iconic Film Images of Brighton
- Representations of Youth Culture and Alienation
- Representations of Protest, Anarchy and Violence
- Conflict between the Individual and Social Self

Special Featured Event

Saturday, July 19, 2014

16:15-18:45

Wordsworth Room



Saturday Spotlight Session I (10:45-11:45) Room: Wordsworth

Creative Coalition Screen Production as a Bridge between the Emerging Image-Based Scholarship and Conventional Scholarship Conventions
Josko Petkovic, Murdoch University, Australia

About the Presenter: Associate Professor Josko Petkovic is director of the Murdoch University-based National Academy of Screen and Sound (NASS) Research Centre and a former president of Australian Screen Production Education and Research Association, the peak academic body for Australian film schools. Recently, Professor Petkovic has been the project leader for the sector wide Innovation and Development Project, which worked to develop a collaborative national postgraduate research program for 22 Australian film schools. From 2009 to 2011 Professor Petkovic was also the project leader for the ALTC funded Priority Assessment project, another sector wide initiative, which assessed graduate outputs in 19 Australian Film Schools. Professor Petkovic has been an active filmmaker for over thirty years. During this time he has written, directed and produced a series of innovative films. He is the co-convenor and co-editor of IM: Interactive Media, a refereed e-journal.

Abstract: With the explosion of image-users in cyberspace the influence of mediated images on the way we think, teach, learn, work and research has become unavoidable and self-evident: image-making is almost inseparable from advances in cyber-technology, cyber-connectivity, cyber-networks, cyber-collaboration and cyber-communities. Image-making is likely to be the core focus of an expanding number of educational and research projects across many disciplines. To achieve the full potential of this emerging paradigm of scholarship it will be necessary to address a range of conceptual problems that distinguishes thinking and learning with images from thinking and learning with words and language. In many respects the two mediums today represent two different epistemologies operating on two logical systems – one that is linear (like the unfolding of a sentence) and the other “diagrammatic” and multidimensional (like a picture). The difference between these two systems of communication is still not clearly understood by the wider academia, which for the most part continues to operate on the conventional linear (language-qua-language) paradigm of scholarship. In this narrow perspective the emerging image-based scholarship is often considered as affect-based, subjective, logically diffused, sensual and “artistic” and dismissed for these reasons.

For academia to fully engage with the emerging paradigm of “diagrammatic” scholarship it will need to shift from the positivist foundations on which it presently rests and seriously explore the life-like, affect-based, multifaceted, collaborative and practice-based foundation of knowledge associated with images. The present paper seeks to build bridges between the emerging image-based (practice-based) scholarship and the existing scholarship conventions.

Saturday Spotlight Session I (10:45-11:45) Room: Tennyson

Digital Divides? The UK Film Council and Digital Strategy
Raymond Boyle, University of Glasgow, UK

About the Presenter: Raymond Boyle graduated in Media Studies and History from the University of Ulster and completed an MA by research in the School of Communications at Dublin City University. He worked for three years in the Communication Studies Department at Glasgow Caledonian University before joining Stirling University. He moved to CCPR in January 2007.

Current research projects include investigating the impact of digitisation and copyright on the sports media market; a study of the UK Film Council; sports journalism and coverage of the 2012 London Olympics and examining the changing relationship between factual television and representations of the world of business and finance.

Abstract: This article examines the role that digitisation and its wider ramification across the film industry's patterns of production, distribution and exhibition played in both the strategic thinking and operational practice of the UK Film Council (UKFC) during its lifetime (2000 – 2011). Drawing on original empirical research carried out as part of an AHRC funded study what we are interested in here is mapping out the extent to which strategic thinking specifically around the impact of digital technology informed the direction and role that the UKFC took in engaging with what, in retrospect were industry changing processes. Was the UKFC too slow to identify the transformative impact that digital would have on all areas of the film industry? To what extent were its interventions around production and distribution and exhibition successful in achieving what they initially set out to deliver? Did the UKFC enable the film industry in the UK to fully address both the challenges and opportunities that the transformation to a digital environment posed over the period of its lifetime?

Saturday Spotlight Session II (13:45-14:45)

Room: Tennyson

Contemporary Japanese Defence Strategy: Towards Conflict or Resolution?

Craig Mark, Kwansei Gakuin University, Japan

About the Presenter: Craig Mark is an Associate Professor in the School of International Studies at Kwansei Gakuin University, Japan, a post he has held since 2012. He also teaches in the School of Law and Politics. His main areas of teaching and research are in Foreign Policy, International Security, and Australian Politics. Previously he was a lecturer in International and Australian Politics at both Macquarie University and the University of New South Wales. Dr. Mark is the author of *The Causes of Intrastate War* and *Blainey's Hypothesis: Contemporary Issues in Australian Politics Reader*. He is also a contributor to *The Conversation*, IAFOR's *Eye Magazine* and *Business Spectator*.

Abstract: Japanese defence policy under the Liberal Democratic Party (LDP) government of Prime Minister Shinzo Abe is accelerating its post-Cold War shift in direction. From a Cold War strategy of anti-Soviet 'Northern' defence, Japanese strategy is increasingly towards a 'southwest' approach, to potentially deter China, particularly following the increase in tensions over the disputed Senkaku/Diaoyu Islands. Concerns also remain over a potential missile threat from North Korea.

This change was encapsulated in the LDP's 2013 National Security Strategy. As well as an increase in defence spending, directed largely towards increasing maritime forces and amphibious strike capacity, a National Security Council has been established. Labelled 'Proactive Pacifism' by Abe, this policy shift has the general support of Japan's key ally, the United States, as it supports the US 'Pivot' – a rebalancing of its maritime forces towards the Asia-Pacific region.

Japan's recent defence policy also involves easing restrictions on defence equipment exports, and developing a higher level of security collaboration with the UK, among other EU and NATO countries, as well as among ASEAN. Most controversially, the Abe LDP government plans to reinterpret the constitution, to allow Japan to participate in 'collective self-defence' with allied or friendly states.

This could be the intermediary step towards eventually abolishing the pacifist Article 9 clause of the constitution. The LDP government claims this will allow Japan to make a greater contribution to international security; however, there are concerns this will only threaten to worsen geostrategic tensions in the region.

Saturday Spotlight Workshop I (13:45-14:45)

Room: Wordsworth

Toward a Re-distribution of the Sensuous in the Social Sciences

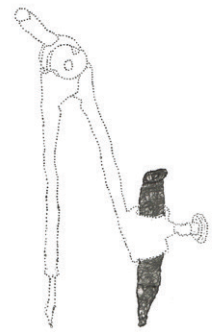
Martin Wood, RMIT University, Australia

About the Presenter: Martin Wood coordinates the Arts of Design and Management Research cluster in the Centre for Sustainable Organisations and Work. In the past, he has served at leading public research universities in the UK. As a novice filmmaker, he is interested in the possibilities for research that screen media offer. In 2010, his short documentary film *Lines of Flight* (2009) won awards at film festivals internationally.

About the Workshop: While today's digital cultures simultaneously urge and allow for new social science research methods in terms of data gathering and analysis (e.g. audio-visual ethnography with affordable cameras), the media of presenting and distributing research outcomes remains largely reduced to aesthetics of the written word (e.g. journal articles and books). This workshop probes into the absence of screen media research accounts (e.g. documentaries, video-essays, embedded videos) in social science journal articles in particular and, perhaps, academic journal articles in general.

This workshop will:

- Provide participants with provocations to stimulate debate on approaches to achieving audio-visual research outcomes in the academic social sciences
- Engage participants in discussing the meaning and value of audio-visual research accounts in a social science context
- Engage small groups in exploring issues requiring study, analysis and engagement in this context



spotlight presentations

INTERNATIONAL INTERCULTURAL INTERDISCIPLINARY iafor

“To Open Minds, To Educate Intelligence, To Inform Decisions”

The International Academic Forum provides new perspectives to the thought-leaders and decision-makers of today and tomorrow by offering constructive environments for dialogue and interchange at the intersections of nation, culture, and discipline. Headquartered in Nagoya, Japan, and registered as a Non-Profit Organization (一般社団法人), IAFOR is an independent think tank committed to the deeper understanding of contemporary geo-political transformation, particularly in the Asia Pacific Region.

For more information about the International Academic Forum and its activities,
please visit our website at www.iafor.org

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IAFOR
The International Academic Forum
Academic Vision and Mission

“To Open Minds, To Educate Intelligence, To Inform Decisions”

The vision of IAFOR grew out of the perceived need to fill a vacuum in the communication and exchange activities of the academic world. Its mission arose out of examining that space and investigating why it existed. The vacuum existed because of the lack of opportunity for serious and thoughtful exchange between academics, members of the global business community, and practitioners in the fields of human endeavor that linked these groups together. In the field of education, for example, we have academic theorists, educational managers (political decision-makers and organizational directors) and classroom teachers with their support staff in IT, library work, exchange programs, and specialist fields. But how often do they have the opportunity to interact?

Moving beyond one particular field, larger questions arise. What function should universities prioritize in the 21st century? What do businesses see as their contribution to social and global well being? How can people on the ground, trying to implement improvements that will transform human life, best be supported? And perhaps above all, what are the agendas that will drive mechanisms to enable these groups to interact effectively.

One piece of distilled thought that came from early exchanges at one of our conferences was the recognition that some of the rhetoric of concern about the problems of developing nations was perhaps over-focused on the term “poverty” because it can be defined only in a relative way. “Hunger” was put forward as being more immediate and itself a contributory factor to poverty, rather than the other way round. One key to the hunger issue could be the provision of safe drinking water; or water for irrigation in some contexts, while flood management might be necessary elsewhere. These, in and by themselves become valuable only insofar as they help to relieve hunger in specific contexts.

IAFOR is affording opportunities that do not exist elsewhere. The base is Osaka, Japan's great commercial and manufacturing hub, one symbol of the emerging Pacific economy that is already eclipsing the long dominant Atlantic zone. Our conferences present those taking part with three unique dimensions of experience. First of all, it encourages interdisciplinary activity to be expanded. Depending on the field, this can face varying degrees of difficulty, ranging from discouragement to downright prohibition. Those overly dependent on fixed academic structures often see lateral thinking as a threat. None of these negatives apply in IAFOR. Its purpose is to generate new approaches that cross any disciplinary lines. The principle employed is to let the imagination permit intuitive responses to questions. There are no panels of critics. There are simply people who want to listen and reflect. The model of academic work as potholing is replaced by the metaphor of mountaineering. While respecting the need for solid and well-founded academic work, we feel the need to go beyond it from time to time to discover fresh approaches to old questions.

Secondly, it facilitates the heightening of intercultural awareness. Again, we encourage innovation through cross-cultural perception. Cultural roots influence people in their attitudes more than most would realize or admit. The need to see and internalize insights gained from other viewpoints is met by a process of steady illumination.

Thirdly, it promotes the broadening of international exchange. We may live in a globalized world, but in reality parochialism still holds sway. The collapse of the U.S.S.R and the break-up of Yugoslavia led to the re-establishment of numerous former countries. While this may be desirable for the peoples concerned, it merely adds to the world's cultural confusion. Exchange leads to explanation and that helps the growth of intercultural awareness.

IAFOR makes all of these developments possible in one gathering. Our conferences are not a substitute for specialist conferences. We intend our events to be an alternative that functions as a balance or even a corrective to the extreme tendencies that can arise from more narrowly defined research parameters. In short, IAFOR is promoting and facilitating a new multifaceted approach to one of the core issues of our time, namely globalization and its many forms of growth and expansion. Awareness of how it cuts across the worlds of business, and academia, along with its impact on societies and institutions is one of the driving forces that has given the organization its momentum, and is making it a pioneer in this global age.

Rev. Professor Stuart DB Picken
Order of the Sacred Treasure (瑞宝章), M.A. (Hons), BD., Ph.D., F.R.A.S.
Chairman, Japan Society of Scotland
Chairman, IAFOR Advisory Board

Dr Joseph Haldane
B.A. (Hons), Ph.D FRAS.
Executive Director, IAFOR

Chairman of the International Advisory Board

The Reverend Professor Stuart D. B. Picken, Order of the Sacred Treasure, M.A. (Hons), B.D., Ph.D. (Glasgow), F.R.A.S.

Professor Picken is the Chairman of the IAFOR International Advisory Board. The author of a dozen books and over 130 articles and papers, he is considered one of the foremost scholars on Japan, China, and Globalization in East Asia. As an academic, Professor Picken has devoted more than 30 years to scholarship in Japan, notably as a Professor of Philosophy at the International Christian University in Tokyo, where he specialized in ethics and Japanese thought, and as International Adviser to the High Priest of Tsubaki Grand Shrine (Mie prefecture). He has also served as a consultant to various businesses, including Jun Ashida Ltd., Mitsui Mining & Smelting Corp., Kobe Steel, and Japan Air Lines. In November 2008, the Government of Japan awarded Professor Picken the Order of the Sacred Treasure for his pioneering research, and outstanding contribution to the promotion of friendship and mutual understanding between Japan and the UK. The honour is normally reserved for Japanese citizens and is a mark of the utmost respect in which Professor Picken is held by the Japanese Government. More recently, in 2012 he was invited to London to attend a reception at the Japanese Embassy, hosted by Emperor Akihito and Empress Michiko as an expression of their gratitude towards Britons who had helped support Japan after the 2011 Tohoku earthquake and tsunami. Professor Picken helped organize fundraising efforts through both the Japan Society of Scotland, of which he is the chair, in the UK, and IAFOR in Japan. As Chairman of the IAB, Professor Picken is responsible for the academic affairs and direction of the organization. He is also responsible for the development of the IAFOR Research Institute. Although now resident in Scotland, Professor Picken maintains his interests in Japan, as Chair of the Japan Society of Scotland, and through the IAFOR IAB. He is also the Chairman of the Academic Board of New College, Birmingham. He lives near Glasgow with his wife and two children.



Vice-Chairman of the International Advisory Board

Professor Jerry Platt, B.S. (Michigan State), MBA (Wayne State), MA, PhD (Ohio State), MS (Stanford)

Jerry Platt is Professor of Global Business at Akita International University, Japan and Professor Emeritus at San Francisco State University. Professor Platt holds a B.S. in Multidisciplinary Social Sciences from Michigan State University, an MBA from Wayne State University, an M.A. in Public Administration, and a Ph.D. in Public Policy and Management from the John Glenn School of Public Affairs at Ohio State University, and an M.S. Statistics Post-Doctoral Degree from Stanford University. His research interests span business, technology and public policy and he is the author of over 85 peer-reviewed papers in these and associated fields. Balancing industry with academic interests, Jerry also served as head of financial analysis for a Bay Area Fortune 500 company, and as CEO of an aviation firm. He has been Principal Investigator on more than twenty U.S. federal research grants. From 1976-2004, Professor Platt was on the faculty of the School of Business at San Francisco State University, and was named Dean in 2001. From 2004 he was Senecal Endowed Dean of the Business School at the University of Redlands, California, before holding concurrent professorships at Redlands and Akita International University, Japan from 2010 until 2012. As Vice-Chair of the IAFOR International Advisory Board, Professor Platt advises the organization on matters pertaining to IAFOR's development and strategy, as it faces the challenge of sustainable growth as both a regional and global organization.



Executive Director

Dr Joseph Haldane, B.A., Ph.D. (London), F.R.A.S

Joseph Haldane is the Executive Director of the International Academic Forum. He was Academic Director from IAFOR's inception in 2009 until January 2011, when he assumed his current enlarged role. He is responsible for setting policies, forging institutional partnerships, implementing projects, and overseeing the research and publications of the organization, as well as maintaining responsibility for overseeing IAFOR's growing global operations. Joe's academic interests include politics and international affairs, literature, history, and the history of ideas, and he holds a PhD from the University of London in French Studies. He has taught at the University of Paris XII [2002-2004], at the French Press Institute in the University of Paris II - Pantheon-Assas [2003-2004] and was a full-time lecturer at Sciences Po in Paris, where he directed a postgraduate course on British Politics and Media in the School of Journalism [2004-2005]. In 2005 he moved to Japan, and immediately prior to this post was an Associate Professor at Nagoya University of Commerce and Business in both the undergraduate and graduate schools, teaching the Ethics course in the graduate school. He is a fellow of the Royal Asiatic Society.



people - The Executive Council of the International Advisory Board

IAB Chair: Professor Stuart D.B. Picken

IAB Vice-Chair: Professor Jerry Platt

The IAB Executive Council is composed of distinguished academics, business executives, former and current government officials, and community leaders of international standing. Its role is to provide counsel and direction in the business and affairs of IAFOR, suggest and approve the areas of scholarly investigation, and safeguard the independence of the Forum's work. International Directors of Program and Research Institute Directors are ex-officio members of the Executive Council of the International Advisory Board. Membership of the Executive Council of the International Advisory Board is by invitation only.

Mr Mitsumasa Aoyama

Director; The Yufuku Gallery, Tokyo, Japan

Professor David N Aspin

Professor Emeritus and Former Dean of the Faculty of Education, Monash University, Australia
Visiting Fellow, St Edmund's College, Cambridge University, UK

Professor Don Brash

Former Governor of the Reserve Bank, New Zealand
Former Leader of the New National Party, New Zealand
Adjunct Professor; AUT, New Zealand & La Trobe University, Australia

Lord Charles Bruce

Chairman of the Patrons of the National Galleries of Scotland
Trustee of the Historic Scotland Foundation, UK

Professor Judith Chapman

Professor of Education, Australian Catholic University, Australia
Visiting Fellow, St Edmund's College, Cambridge University, UK
Member of the Order of Australia

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Professor of Philosophy, University of Hawai'i at Manoa, USA
Editor-in-Chief, The Journal of Chinese Philosophy

Professor Steve Cornwell

Professor of English and Interdisciplinary Studies, Osaka Jogakuin University, Osaka, Japan
Osaka Local Conference Chair

Professor Michael A. Cusumano

SMR Distinguished Professor of Management and Engineering Systems, MIT Sloan School of Management, Massachusetts Institute of Technology, USA

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Professor of Educational Psychology, Keisen University, Tokyo, Japan

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Distinguished Research Professor of Economics, The University of Missouri, Kansas City

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Fellow of the British Academy

Professor Keith Miller

Orthwein Endowed Professor for Lifelong Learning in the Science, University of Missouri-St. Louis, USA

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Director of the Center for Human Rights Affairs, Japan
Former UN Special Rapporteur on Myanmar

Professor Kensaku Yoshida

Professor of English & Director of the Center for the Teaching of Foreign Languages in General Education, Sophia University, Tokyo, Japan

The International Advisory Board is composed of distinguished academics, business executives, former and current government officials, and community leaders. Its role is to consult and provide counsel on the business and affairs of IAFOR, and suggest areas of scholarly investigation. Membership of the International Advisory Board is by invitation only. For a full list please see the IAFOR website.

The Japan Liaison Committee (JLC)

The Japan Liaison Committee is a consultative committee that provides support in the form of advice and guidance in specific aspects of the planning and projects of the Forum held in Japan. The Chairman of the International Advisory Board is also chair of the JLC. Members of the JLC are ex-officio members of the International Advisory Board.

Prof Stuart D. B. Picken, Chairman, IAFOR IAB (chair)

Mr Tom M. Aoyama, Founder of the PHP Institute, Kyoto, Japan & Director; the Yufuku Gallery, Tokyo, Japan

Prof Kuniko Miyanaga, Director; the Human Potential Institute, Tokyo, Japan and Fellow, Reischauer Institute, Harvard University, USA

Prof Michiko Nakano, Professor & Director of the Distance Learning Center; Waseda University, Tokyo, Japan

Prof Yozo Yokota, Director of the Center for Human Rights Affairs, Japan & Former UN Special Rapporteur on Myanmar

Dr Joseph Haldane, Executive Director, IAFOR

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IAFOR Journal of Literature & Librarianship
Dr Richard Donovan, Doshisha University, Japan

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IAFOR Journal of Business and Management
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Dr Andrea Molle, Chapman University, USA

IAFOR Journal of Ethics, Religion and Philosophy
Dr Michael O'Sullivan, The Chinese University of Hong Kong, Hong Kong SAR

IAFOR Journal of Sustainability, Energy and the Environment
Dr Alexandru-Ionut Petrisor, The National Institute for Research and Development in Construction, Urban Planning and Sustainable Spatial Development (URBAN=INCERC), Romania

IAFOR Journal of Media, Communication & Film
Dr James Rowllins, Singapore University of Design and Technology

IAFOR Journal of Cultural Studies
Professor Elvira Sanatullova-Allison, St. Lawrence University, New York, U.S.A

IAFOR Journal of Asian Studies
Dr Seiko Yasumoto, The University of Sydney, Australia

IAFOR Journal of Language Learning
Dr. Ebru Melek Koç, Izmir Institute of Technology, Turkey

IAFOR Journal of Politics, Economics & Law
Dr Craig Mark, Kwansei Gakuin University, Japan

people - IAFOR Staff



Mr Kiyoshi Mana - Director of Business Development

Kiyoshi Mana is the Director of Business Development as well as project director for the 2014 Events Team, overseeing IAFOR's conferences in Asia, Europe, and North America. An American of Japanese descent, Kiyoshi has long been fascinated by the country of his ancestors, studying both Japanese language and culture at San Francisco State.



Ms Megumi Mukudai - Executive Assistant to the Executive Director

Megumi Mukudai provides support and assistance to the Executive Director; and is involved with general administration of the organization. Megumi trained as a primary school teacher, specializing in music education and English at Kobe Women's University. She spent one year in Dublin studying English, and a year in Paris studying French at the Sorbonne.



Mr Thomas Haldane - Creative Director

A photographer and designer by training and graduate of London College of Communication, Tom was Director for Design, Media and Communications from 2009-2011, and Chief Operations Officer (non-academic) from 2011 until 2013. He is currently Creative Director at IAFOR.



Ms Mai Hasuno - Events, Marketing and Domestic Relations Manager

Mai oversees the organisation's conferences in Japan, and is responsible for developing and implementing IAFOR's marketing strategy within Japan. She also acts as special assistant to the Executive Director and the IAB Chairman in the administration of the Japan International Liaison Committee. Previous to joining IAFOR, Mai worked for the Aioi Nissay Dowa Insurance Corporation. She is also the project manager for IAFOR's Asian Events.



Mr Michael Kedzlie - Research and Policy Manager

Michael Liam Kedzlie is a New Zealander who currently works as the Research and Policy Manager. He is responsible for formulating legal policy as well as liaising with the organisation's university partners and the International Directors of Program. He is also editor of Eye Magazine. He has a Master's degree in Education from Massey University as well as a Law degree from the University of Waikato Law School. He is an enrolled Barrister and Solicitor of the High Court of New Zealand.



Mr Alexander Pratt - Business Development Manager

A civil engineering graduate from the University of Nottingham, UK and a self-confessed jack of all trades, Alex first came to Japan in 1997. At IAFOR he helps with the general administration and operation of conferences, as well as with the website, and works alongside the Director of Business Development to expand IAFOR's operations in Japan and internationally. He is also the project manager for IAFOR's European Events.



Mr Thaddeus Pope - Media and Design Manager

Born and raised in Brighton, UK, Thaddeus Pope is an experienced commercial and editorial photographer with a BA in Photography from the London College of Communication (University of the Arts London). Thaddeus's duties at IAFOR include overseeing the design and media output of the organisation.



Mr Bryce Platt - Technology & Operations Manager

After growing up in the Silicon Valley in California, Bryce graduated from Gustavus Adolphus College (Saint Peter, Minnesota) with a degree in sociology, and in 2013 earned a Master's degree in Global Communication from Akita International University in Japan. As well as coordinating IAFOR's technology strategy, he is also responsible for managing the organisations' internal and systems operations, and is the project manager for IAFOR's North American events.



Mr David George - Coordinator: Events and Marketing

Raised in Brisbane, Australia, Dave graduated from the University of Queensland with a Bachelor of Arts specialised in Psychology. Dave has a background in project based media and public relations work with experience at events in Australia, India, Singapore and Dubai.



Mr Takumi Saito - Coordinator: Finance and Administration

Born and raised in Yamagata, Japan, Takumi studied English literature at Waseda University. A language lover, he has also studied German, Spanish, French and Polish and can also speak Italian. Takumi recently joined IAFOR to handle its finance and administration.



Ms Lindsay Lafreniere - Coordinator: Publications and Communications

Originally from Canada, Lindsay Lafreniere came to Japan in 2012. She holds a Bachelor of Arts degree in Psychology and English and a graduate diploma in Journalism. Lindsay brings her experience of media, publishing, and broadcast work in Canada to IAFOR.



Mr Shawn Mahler - Coordinator: Video and Media

Los Angeles native, Shawn Mahler has a wealth of experience working on film, video, and theater productions in the United States and Japan. He holds a Bachelor of Arts in Film Theory and Production from the University of California, Irvine. Shawn has spent over ten years in Japan where he has worked with numerous industry professionals to develop television shows, movies, and theatrical productions.



iafor conference highlights: the past 12 months

global
thought
leaders

Since 2009, IAFOR has welcomed university presidents, faculty deans, award-winning journalists, national politicians, government ministers, diplomats, charity leaders, think tank directors, documentary makers, movie directors, members of the armed forces, lawyers, doctors, jurists, artists, poets, writers, clergy, scientists, philosophers...



Above left: Professor Svetlana Ter-Minasova, President of the Faculty of Foreign Languages and Area Studies at Lomonosov Moscow State University (Russia) delivering the Keynote address at The Fifth Asian Conference on Education 2013, entitled "ELT in a Changing Russia: Traditions and Innovations". **Above upper right:** Professor Marjo Mitsutomi of Osaka Gakuin University (Japan) speaks in the ACE/ACSET closing session on "From Bonsai to Banzai: A Mind Shift in the Approach to Teaching and Learning English in Japan". **Above lower left:** Associate Professor Ted O'Neill, College of Liberal Arts and Sciences, TMDU (Japan) delivers his featured speech "Getting to the Point: The Least Educators Need to Know About Massively Open Online Courses Now" at ACSET 2013.

The Fifth Asian Conference on Education was held alongside the First Asian Conference on Society, Education and Technology. Our largest event of 2013 attracted over 500 delegates from over fifty countries in a program chaired by Professor Sue Jackson, Pro-Vice Master of Teaching & Learning at Birkbeck, University of London (UK), Professor Michiko Nakano of Waseda University (Japan), Professor Barbara Lockee of Virginia Tech (USA), Professor Keith Miller of the University of Missouri - St. Louis (USA), and Associate Professor Robert Logie, Osaka Jogakuin University (Japan) to consider the conference theme, "Learning and Teaching in Changing Times".

Below left: Conference Co-Chair Professor Keith Miller delivers a keynote address at ACSET 2013 on "Discerning Rights and Wrongs while Teaching and Learning in the Age of Robotics". **Below center:** Conference Co-Chair Professor Sue Jackson delivers the closing address. **Below right:** Conference Co-Chair Associate Professor Robert Logie delivers the opening address.





Above left: Bradley J. Hamm, Dean of the Medill School of Journalism, Media, Integrated Marketing Communications at Northwestern University delivers his keynote speech at MediaAsia FilmAsia 2013 on "The Power of Journalism in a Post-Mass Media Age".



Above right: Conference Chair Professor Gary E. Swanson, Mildred S. Hansen Endowed Chair in Journalism of the University of Northern Colorado, delivers his keynote speech at MediaAsia FilmAsia 2013 on "Cheating and the Breakdown of Fundamental Values Within Education and Society".

Below left: Dr Jerry Platt, Professor Emeritus at San Francisco State University, and Vice-Chair of the International Academic Forum's IAB speaks at MediaAsia FilmAsia 2013 on "The Evolution of Public Opinion Regarding Japan".

Below right: Dr James Rowllins, the Editor of the IAFOR Journal of Media, Communication & Film, announces category winners of the IAFOR International Open Film Competition 2013 at MediaAsia FilmAsia 2013.





The Fourth Annual Asian Business and Management Conference (ABMC) 2013 and the Inaugural Asian Conference on Politics, Economics and Law 2013 (ACPEL) welcomed 150 delegates from over 30 countries. This joint Asian Business and Management Conference and Asian Conference on Politics, Economics and Law offered a great opportunity for in-depth interdisciplinary discussions covering a wide range of topic from management and public policy, through to civil court processes and financial economics.

Above left: Keynote Speaker Professor Yozo Yokota, President of the Japanese Center for Human Rights, spoke on the relationship of Business and Human Rights and sought to illuminate the delegates with the current attitudes and expectations surrounding this area of business thought. His key message and evidence was that businesses and societies that do not promote human rights are not as effective, productive nor successful as those, which do. **Above right: Professor Edward Yagi**, a business faculty leader at Nanzan University, Japan presents 'When Problem Solvers Never Solve the Problem'.

Below left: Professor Nicholas Benes of The Board Director Training Institute of Japan, presents 'Director Training: The Easiest, Most Obvious Way to Improve Japanese Boards'. **Below right: Conference Chair Professor Jerry Platt** of Akita International University hosts his workshop titled "Data Science for Luddites".





Top left: Conference Co-Chair, **Dr Monty Satiadarma** – Clinical Psychologist, and Former Rector, Tarumanagara University, Indonesia delivers his featured speech: "Being Responsible: A Personal Challenge in Resolving Conflicts" at ACP/ACERP 2014. **Top Right:** **Mr Lowell Sheppard** – Asia Pacific Director, HOPE International Development Agency speaks at the ACP/ACERP 2014 plenary session.

Above left: ACP/ACERP 2014 Keynote presenter **Professor Minoru Karasawa** of Nagoya University, Japan, addresses the conference with a speech titled "Blameworthy Character Invites Harsher Punishment: A Social Psychological Approach to Punitive Motives against Individuals and Groups". **Above right:** Conference Co-Chair, **Professor Jiro Takai** of Nagoya University, Japan delivers a featured speech at the ACP/ACERP 2014 plenary session.

Below: **Professor Frank S. Ravitch**, Walter H. Stowers Chair in Law and Religion at the Michigan, delivers his keynote speech titled, "Government Officials' Visits to the Yasukuni Shrine: Constitutional and Ethical Struggles".





Top left: Professor Georges Depeyrot, Member of the Board of Trustees of the French National Center for Scientific Research, France, introduces the DAMIN Program at the ACAH/LibrAsia 2014 plenary session. **Top right: Mr. Paul Lowe** from the University of the Arts London, UK, addresses ACAH/LibrAsia 2014 with a featured speech titled, "Testimony of Light: Using Photography to Bear Witness to Genocide in the Former Yugoslavia"

Above left: Akiyoshi Suzuki, professor of American literature and world literature at Nagasaki University, Japan, speaks at ACAH/LibrAsia 2014. **Above right: His Excellency Dr Lars Vargö**, Ambassador of Sweden, delivers a featured speech before announcing the winner of the 4th Vladimir Davidé Haiku Award.

Below left: Professor Bill Ashcroft from the University of New South Wales, Australia, world renowned expert of Post-Colonial Literature and author of "The Empire Writes back", delivers his ACAH/LibrAsia 2014 keynote speech titled, "Revolution, Transformation and Utopia: the Function of Literature". **Below right: Emiko Miyashita & Hana Fujimoto** from the Haiku International Association, give a workshop introducing the Japanese poetry form of haiku at ACAH/LibrAsia 2014. Ms Miyashita is a prominent haiku poet and director of the JAL Foundation.





Top left: Professor Roger Palmer from Konan University, Japan, delivers his featured speech at the ACLL/ACTC2014 closing session. **Top right:** ACLL2014 Keynote Speaker Professor Kuniko Miyanaga, from the Human Potential Institute, Japan, addresses the conference on "Globalization, Culture and the Individual--in an example from English education in Japan".

Above left: ACLL/ACTC2014 Conference Co-Chair Professor Steve Cornwell of Osaka Jogakuin University delivers his featured speech at the plenary session. **Above right:** Dr. Shamim Ali from Allama Iqbal Open University, Pakistan, delivers her featured speech at ACLL/ACTC2014 titled "Teaching English as a Foreign Language: Curriculum Development for Communicative Competence".

Below left: Dr John Hope, Associate Dean for International Relations from the University of Auckland, New Zealand, delivers his keynote address at ACTC2014 titled "Improving School/Home Communication With Online Blogs". **Below right:** ACLL/ACTC2014 Featured Speakers Professor Marjo Mitsutomi & Professor Minna Kirjavainen, from Osaka Gakuin University, address the conference with a featured speech titled, "First and Second Language Acquisition Researchers: the things that unite and separate us".





Top left: Professor Hsiao-Chuan Hsia of Shih Hsin University, Taiwan presents her featured speech, "Gender, Citizenship and Empowerment of Marriage Migrants in East Asia" at the Asian Conference on Cultural Studies 2014 (ACCS2014), held with the Asian Conference on Asian Studies 2014 (ACAS2014). **Top right:** Featured Speaker Professor Donald E. Hall, Dean of the College of Arts and Sciences at Lehigh University, USA presents at the ACCS/ACAS2014 plenary session: "Looking Beyond Our Horizons: Interdisciplinary Education as Our Best Hope for the Future."

Above left: ACCS2014 Spotlight Presenter Maria Grajdian of Nagasaki University, Japan, delivering a presentation on Japanese anime. **Above right:** ACAS2014 Spotlight Presenter Voon Pow Bartlett of the Tate Research Centre:

Below left: Professor Koichi Iwabuchi, Director of Monash University's Asian Institute, (Australia) delivers his Keynote Speech entitled, "On the Predicament of the Borderland Imagination". **Below right:** ACCS/ACAS2014 Conference Chair Professor Baden Offord, Professor of Cultural Studies and Human Rights at Southern Cross University, and Vice-President of the Cultural Studies Association of Australasia, addresses delegates at the conference closing session.





Above left: Professor Eric Uslaner, one of the world's leading academics in the field of trust, and in particular the role of trust in society and public life, delivers his Keynote Speech on "Segregation and Mistrust" at ACSS/ACSEE 2013. Professor Uslaner is professor of Government and Politics at the University of Maryland-College Park, as well as as being Senior Research Scholar at the Center for American Politics and Law, Southwest University of Political Science and Law, Chongqing, China, and Honorary Professor of Political Science, Aarhus University (Denmark). **Above right: Professor Thomas Simon** is Resident Professor in International Law in the Johns Hopkins School of Advanced International Studies, and based in Nanjing, China. A featured speaker at ACSS/ACSEE, Professor Thomas delivered a wide ranging featured speech entitled "Future Governance and Disappearing Nations: Canaries in the Sustainability Mine?"

Below: Panelists in the Sustaining Good Governance discussion. **From left-right: Dr Lililan Woo** of the Ecodesign Research Center (USA); **Dr Alex Petrisor** of URBAN-INERC (Romania) and IAFOR Journal of Sustainability, Energy and the Environment Editor; **Professor Stuart Picken**, Chairman of the IAFOR International Advisory Board, and **Dr Ernie Ko**, Vice Executive Director of Transparency International, Taiwan, and former TV journalist and White House Correspondent, turned academic. The panel followed a presentation by Dr Ko on the work of Transparency International, and the challenges the organization faces in trying to promote best practices globally.





Above left: Jun Arima, Director General of the Japan External Trade Organisation (JETRO) in London, seconded by the Ministry of Economy, Trade and Industry (METI) delivering the keynote address at the inaugural European Conference on the Social Sciences, held with the First European Conference on Sustainability, Energy and the Environment. Mr Arima covered issues of economic regeneration, environmental sustainability, and governance on both the national and international level in his address. From 1992 Mr Arima served in the Agency for Natural Resources and Energy (ANRE). In 1996, he was sent to the OECD as Councilor (energy advisor), to the Permanent Delegation of Japan. He served in senior positions in ANRE following his return to Japan. From 2002, he spent four years in Paris as Head of the Country Studies Division for the International Energy Agency (IEA). His activities in international climate and energy issues have seen him recognised internationally, most recently as Japan's chief negotiator at the UN Climate Talks in Cancun, Mexico in 2010. **Above Right: Professor Jay Friedlander**, Sharpe-McNally Chair of Green and Socially Responsible Business at College of the Atlantic, USA, speaks on "Sustainable Enterprise: Unlocking Innovation & Preparing for the Next Economic Wave".

Below Left: Professor Peter Oakley of the Royal College of Art addresses the luxury goods sector from a social science perspective. He delivered a paper on "Immanence vs. Provenance: Fairtrade Gold and the Social Complexity of Substance Identities". **Below Right: Professor George Martin**, currently visiting professor at the Centre for Environmental strategy at the University of Surrey, and a sociologist specializing in urban sustainability looked at just that in his paper: "Urban Agriculture's Synergies with Ecological and Social Sustainability: Food, Nature, and Community."



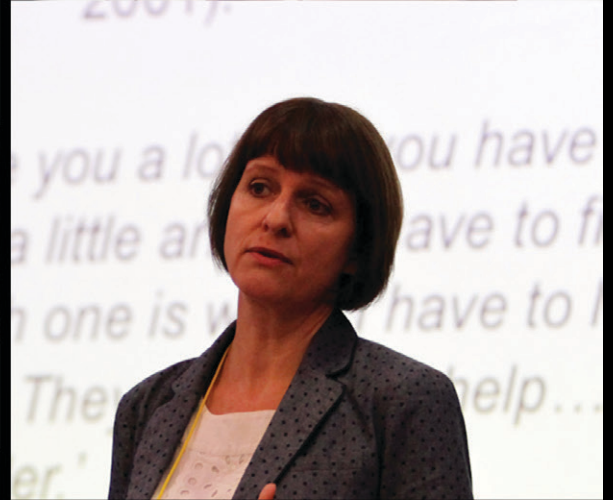


Above left: Professor Mary Stuart, Vice Chancellor of the University of Lincoln (UK) delivering the Keynote address at The First European Conference on Education 2013, entitled "Transformative Spaces - Learning, Teaching & Social Mobility". **Above right:** Professor Valerie Hey of the University of Sussex speaks in the ECE/ECTC plenary session on "Transforming Universities: What's Love (hate, envy, pain, privilege) got to do with it - a provocation about the intractability of emotion with/in education".

The First European Conference on Education was held alongside the First European Conference on Technology in the Classroom. Our largest European event attracted 350 delegates from over forty countries in a program chaired by Professor Sue Jackson, Pro-Vice Master of Teaching & Learning at Birkbeck, University of London (UK), and Professor Barbara Lockee of Virginia Tech (USA), and to consider the conference theme, "Learning and Teaching Through Transformative Spaces".

Below left: Professor Rosemary Deem OBE, Vice-Principal (Education) and Professor of Higher Education Management at Royal Holloway, University of London delivers a featured address at ECE2013 on "Transforming Universities: Transforming HE - In Whose Image?". **Below center:** Professor Miriam David, Emeritus Professor at the Institute of Education in the University of London delivers a featured presentation on "Transforming Universities: Synopsis of Feminism, Gender & Universities". **Below right:** Conference Co-Chair Professor Sue Jackson chairing the plenary session.





Above Left: Addressing the ECSS/ECSEE 2013 conference theme of governance was featured speaker, **Dr Rob Gill**, Discipline Leader for Public Relations and Advertising at Swinburne University of Technology, giving a thought-provoking address entitled, "Using Corporate Storytelling to Build Internal and External Trust". **Above Right:** **Professor Yvonne Hillier** from the University of Brighton, and **Dr Linda Morrice** of the University of Sussex discuss issues surrounding current Transformations within Higher Education, at the First European Conference on Education 2013.

Below Left: **Dr Daniela Nadj** of the University of Westminster delivered a powerful and wide-ranging address on "The Juridicalisation of Gender-Based Violence against Women in the Current Political and Legal Moment - A Critical Feminist Observation of International Wartime Sexual Violence jurisprudence". The paper provided a critical feminist analysis of international wartime sexual violence jurisprudence, as it is constructed in current feminist scholarship and the surrounding debate, and elicited much debate among the international delegates. **Below Right:** **Professor Dan Sullivan**, Cowles Chair in Media Management and Economics at the University of Minnesota School of Journalism and Mass Communication, delivered the ECSS/ECSEE 2013 conference closing presentation on "Unrecognized Conflicts Between the Online Revenue Strategies and Social Media Strategies of Major Newspapers in the United States and Europe". Professor Sullivan's research involves helping advance the thinking of traditional media organizations regarding how they deal with change in the communities they serve and with changes in technologies that are altering their competitive and business landscapes.



The International Academic Forum's Journals conform to the highest academic standards of international peer review, and are published in accordance with the IAFOR publishing commitment to make all of our published materials available online.

Journals FAQ

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Publishing Commitment

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Researchers and scholars, regardless of institutional affiliation and status, can access our academic journals, monographs, magazine, conference materials and special publications for no charge, wherever there is internet access.

IAFOR will never ask authors to contribute towards publication costs, or engage in other such publishing practices which we believe undermine academic independence and integrity.

How are journal editors appointed?

Journal Editors are appointed by the International Academic Forum's leadership, under the guidance of the Chairman of the International Advisory Board. The term of appointment is for one issue, to be renewed by mutual consent.

How do we ensure academic integrity?

Once appointed, the editor is free to appoint his or her own editorial team and advisory members. All papers published in the journal have been subjected to the rigorous and accepted processes of academic peer review. Neither editors nor members of the editorial team are remunerated for their work. Authors will never be asked to "contribute" towards publication costs.

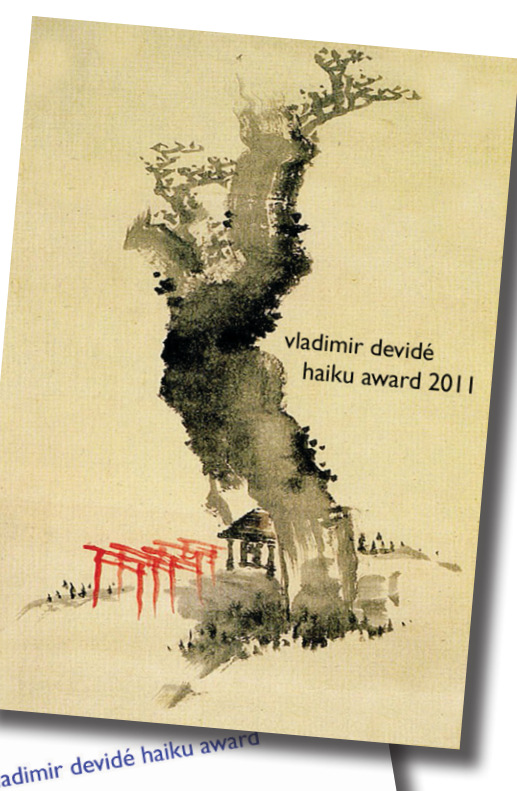
How are papers selected?

Journal Editors may accept papers through an open call, and proposed articles may be sent directly to the respective editors. A small number of papers from the associated IAFOR conference proceedings may also be selected by the journal editor(s) for reworking and revising subject to normal processes of review. It is expected that between 5 and 10 percent of papers included in any given conference proceedings will be developed for inclusion in the associated conference journal.

How are IAFOR Journals related to IAFOR conferences?

IAFOR's journals reflect the interdisciplinary and international nature of our conferences and are organized thematically. Papers included in the associated conference proceedings may be considered for reworking by the editor(s), and would then be subjected to the same processes of peer review as papers submitted by other means.





vladimir devidé haiku award



selected haiku 2013

Special Series & Monographs

The International Academic Forum is publishing a number of special monographs in print and online form. One such publication is a selection of haiku from the Annual Vladimir Devidé Haiku Award.

Eye Magazine

Through Eye Magazine, the International Academic Forum's own in-house e-magazine publication, we hope to enlighten you to various views and opinions of our contributors, many of whom have presented full research papers at our various conferences.

The Spring 2014 edition of Eye magazine includes an exclusive interview with Severn Cullis-Suzuki, a new design layout, as well as some other great articles, op-eds and essays.

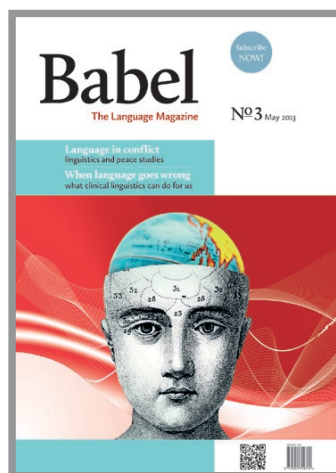
Eye Magazine is available on the IAFOR website and through the ISSUU reader on your browser or mobile device. The Summer 2014 edition will be available in July.



IAFOR Keynotes

The IAFOR Keynotes Series is a collection of keynote addresses, or associated papers given at our conferences. Presented as a part of the open research archive, the Keynotes series provides an example of the range and quality of speakers at IAFOR events. These keynotes are lightly reworked, and contain references, but are otherwise true to the original address. Many can also be seen in video format on our YouTube page. Whether you were present at the conference or not, the keynotes are thoughtful addresses by senior academics, the content of which may help your research.





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Friday



Friday Morning Events



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08:00-09:00
Conference Registration

09:00-09:15
Welcome Address
Renaissance Suite

09:15-10:00
Keynote Address: Lord Charles Bruce
Renaissance Suite

10:00-10:15
Coffee Break

10:15-11:00
Featured Address: Professor Svetlana Ter-Monisova
Renaissance Suite

11:00-11:15
Coffee Break

11:15-12:00
Featured Address: Professor Gary E. Swanson
Renaissance Suite

12:00-12:10
Official Conference Photo
Renaissance Suite

12:10-13:30
Lunch Break



Friday Session I: 13:30-14:30

Friday Session I: 13:30-14:30

Room: Tennyson

LibEuro – Literature: Anglo-American Literature

Session Chair: Mei-Chuen Wang

1227 13:30-14:00

The Right Stuff the Kamikaze Pilot in Contemporary Fiction Writing
Daniel McKay, University of Turku, Finland

1395 14:00-14:30

Haunted or Haunting? The Poetics and Politics of Haunting in Michael Crummey's River Thieves and Margaret Sweatman's When Alice Lay Down with Peter

Mei-Chuen Wang, Fo Guang University, Taiwan

Friday Session I: 13:30-14:30

Room: Shelley

EuroMedia – Social Media & Communication Technology

Session Chair: Rana S. Hassan

0938 13:30-14:00

Development of a Survey Based Tool to Measure Digital Literacy in Arabic Speaking Internet Users
Susan Dun, Northwestern University in Qatar, Qatar
Hazar Eskandar, Northwestern University in Qatar, Qatar

2762 14:00-14:30

Social Media and the Egyptian Revolution: The Rise of Cyber-Activism and Citizen Journalism
Rana S. Hassan, Qatar University, Qatar

Friday Session I: 13:30-14:30

Room: Wordsworth

ECAH – Globalization – Science, Environment & the Humanities

Session Chair: Ibrahim H. Bulut

1443 13:30-14:00

An Evaluation of Faculty Development Program in Turkey and Identification of Advantages and Challenges of Faculty Development Program from the View of Faculty of Education through Delphi Technique

Ibrahim H. Bulut, Middle East Technical University, Turkey

Tugba Altan, Middle East Technical University, Turkey

Berkan Celik, Middle East Technical University, Turkey

1399 14:00-14:30

Job Satisfaction of Research Assistants in Turkish Universities

Berkan Celik, Middle East Technical University, Turkey

Ibrahim H. Bulut, Middle East Technical University, Turkey

14:30-14:45

Coffee Break



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Friday Session II: 14:45-15:45



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Friday Session II: 14:45-15:45

Room: Tennyson

ECAH – Humanities – Literature/Literary Studies

Session Chair: Nino Sozashvili

3787 14:45-15:15

Negotiating Conflict Resolution through the Lens of Literature

Frances A. Nakiwala, Kyambogo University, Uganda

1149 15:15-15:45

George Lathrop's Short Story "Left Out" and Its Unknown Translations

Nino Sozashvili, Telavi State University, Georgia

Maia Ninidze, Shota Rustaveli Institute of Georgian Literature, Georgia

Friday Session II: 14:45-15:45

Room: Shelley

EuroMedia – Interdisciplinary: New Media & Public Relations

Session Chair: David Mekelberg

1172 14:45-15:15

"Public Relations in the Public Sphere" The Relationships between the PR Practitioner and the Blogger in Tourist Destination Category

Osnat Roth-Cohen, Bar-Ilan University, Israel

Tamar Lahav, Ariel University, Israel

2564 15:15-15:45

Softer Power: Power of the People

David Mekelberg, Yezreel Valley College, Israel

Friday Session II: 14:45-15:45

Room: Wordsworth

EuroFilm – Film: Festivals & Distribution

Session Chair: Nico Meissner

3757 14:45-15:15

Showing Conflict on the Screen: Film Festivals and Cinematic Events Bridging the Gap between the Individual and the Community. Cinema and Social Function in Conflict Resolution

Elisa Costa-Villaverde, University of Las Palmas de Gran Canaria, Spain

0222 15:15-15:45

The Film is the Story. Story-Extension in Digital Distribution of Independent Films

Nico Meissner, Multimedia University, Malaysia

15:45-16:00

Coffee Break

16:00-17:00

Keynote Address: Professor Alfonso J. Garcia Osuna
Renaissance Suite

19:00-21:00

A Night Out in Brighton: Conference Dinner (Ticketed and Optional)

Come and join your fellow delegates on an evening out in at the Hilton Brighton Metropole.
Please meet at the Conference Registration Desk at 18:30.

This is ticketed at 50GBP and there are a limited number of spaces.
If you would like to join, please register at the Conference Registration Desk by 1pm.

Saturday



Saturday Session I: 09:30-10:30



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Saturday Session I: 09:30-10:30

Room: Tennyson

ECAH – Humanities – History, Historiography

Session Chair: Luiz Carlos Ferraz Manini

0817 09:30-10:00

The Anglo-Duala (Cameroon) Relations before and during the First World War: A History of Betrayal
George Njung, University of Michigan, USA

0074 10:00-10:30

The Press and the Nation: Cipriano Barata and the Building of a Brazilian Nation (1823 – 1831)
Luiz Carlos Ferraz Manini, Universidade Estadual de Londrina, Brazil

Saturday Session I: 09:30-10:30

Room: Shelley

EuroMedia – Broadcast Media & Globalization

Session Chair: Madhumita Chakraborty

2696 09:30-10:00

Semantic Gaps Are Dangerous
Michael Ejstrup, Danish School of Media and Journalism, Denmark
Bjarne le Fevre Jakobsen, University of Southern Denmark, Denmark

1519 10:00-10:30

Reporting Conflict, Creating Movement Media and the Rise of the Aam Aadmi Party in India
Madhumita Chakraborty, University of Delhi, India

Saturday Session I: 09:30-10:30

Room: Wordsworth

LibEuro – Literature: Teaching Literature

Session Chair: Mehmet Emin Kahraman

1285 09:30-10:00

A Proposal for Teaching the Literary Essay through a Rhetorical Analysis
Margarita Esther Sánchez Cuervo, University of Las Palmas de Gran Canaria, Spain

1210 10:00-10:30

The Influence of International Art Market on the Art Management Education
Mehmet Emin Kahraman, Yildiz Technical University, Turkey

10:30-10:45
Coffee Break

Saturday Session II: 10:45-11:30

Saturday Spotlight Session I: 10:45-11:30

Room: Wordsworth

Session Chair: James Rowlin

EuroMedia – Film: UK Film Council

1572 10:45-11:30

Digital Divides? The UK Film Council and Digital Strategy

Raymond Boyle, University of Glasgow, UK

Saturday Spotlight Session: I 10:45-11:30

Room: Tennyson

Session Chair: Michael Kedzlie

ECAH – Arts – Arts Policy, Management & Advocacy

0314 10:45-11:30

Creative Coalition Screen Production as a Bridge between the Emerging Image-Based Scholarship and Conventional Scholarship Conventions

Josko Petkovic, Murdoch University, Australia

Lunch Break
11:45-12:30

Saturday Poster Session I: 12:00-13:30

Saturday Poster Session: 12:00-13:30

Room: Library Terrace

LibEuro – Interdisciplinary

1384

A Feasibility Study of Employing an Automatic Programming to Classify Nouns

Chun-Min Lin, Taiwan Hospitality and Tourism College, Taiwan

Yu-Tzeng Lin, Taiwan Hospitality and Tourism College, Taiwan

Fang-Ming Hsu, National Dong Hwa University, Taiwan



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Saturday Session III: 12:30-13:30



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Saturday Session III: 12:30-13:30

Room: Tennyson

EuroMedia – Digital Media & Use of New Technology in Newsgathering

Session Chair: Mona Badran

2274 12:30-13:00

Modern Communication: Judgement of the Past

Nurul Nisa Omar, Multimedia University, Malaysia

0160 13:00-13:30

Citizen Journalism and News Credibility: BBC and Al Jazeera Networks. A Comparative Study

Mona Badran, Modern Sciences and Arts University, Egypt

Saturday Session III: 12:30-13:30

Room: Shelley

ECAH – Arts – Performing Arts Practices: Theatre, Dance, Music

Session Chair: Brian De Silva

2027 12:30-13:00

"Dancing Boys to Dancing Men Dancing Their Differences" Using Critical Events, Critical Reflection and (Auto)Biography to Inform Us of the Lives of a Community of Male Dancer/Choreographers

Brian De Silva, RMIT University, Australia

Saturday Session III: 12:30-13:30

Room: Coleridge

LibEuro – Literature: Historical & Political Literature

Session Chair: Sherman Han

2235 12:30-13:00

The Malaysian Political Manual in Paradox: A Study of a Machiavellian Approach

Sohaimi Abdul Aziz, Universiti Sains Malaysia, Malaysia

1002 13:00-13:30

Emperor Kangxi's Poetical Reflections on Russia

Sherman Han, Brigham Young University, USA

Saturday Session III: 12:30-13:30

Room: Wordsworth

EuroMedia – Interdisciplinary

Session Chair: Hulya Akkas

3176 12:30-13:00

A New Method of Resistance to the Political Power: Social Media

Hulya Akkas, Hitit University, Turkey

Onur Dursun, Hitit University, Turkey

Cansu Alacam, Hitit University, Turkey

3130 13:00-13:30

Meaning of Crosswords in Turkish Newspapers (Crosswords (Puzzles) in Turkish Newspapers as a Means of Ideology)

Onur Dursun, Hitit University, Turkey

Cansu Alacam, Hitit University, Turkey

Hulya Akkas, Hitit University, Turkey

13:30-13:45

Coffee Break

Saturday Session IV: 13:45-14:45

Saturday Spotlight Session II: 13:45-14:30

Room: Tennyson

ECAH – Humanities – Political Science, Politics

Session Chair: Michael Kedzlie

3032 13:45-14:30

Contemporary Japanese Defence Strategy: Towards Conflict or Resolution?

Craig Mark, Kwansei Gakuin University, Japan

Saturday Spotlight Workshop: 13:45-14:45

EuroFilm – Film & Literature: Artistic Correspondence

Session Chair: James Rowllins

0982 13:45-14:45

Toward a Re-distribution of the Sensuous in the Social Sciences

Martin Wood, RMIT University, Australia

Sally Brown, Durham University, UK

14:45-15:00
Coffee Break



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Saturday Session V: 15:00-16:00



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Saturday Session V: 15:00-16:00

Room: Tennyson

EuroFilm/EuroMedia – Interdisciplinary Perspectives: Gender

Session Chair: Terra Danielle Rasmussen

1050 15:00-15:30

The Interpretation of Literary Images of Feminized Nature from the Perspective of Ecofeminism

Fangyuan Xi, Tohoku University, Japan

0447 15:30-16:00

Movement for Change a Critical Analysis of Televised Dance as Performative Rhetoric for Social Change

Terra Danielle Rasmussen, University of Wisconsin Milwaukee, USA

Saturday Session V: 15:00-16:00

Room: Shelley

ECAH – Humanities – Aesthetics, Design

Session Chair: Hans Morgenthaler

3024 15:00-15:30

Nature Inspiration in Ancient Sinhalese Jewellery

D.S.Hiranthi Pathirana, University of Moratuwa, Sri Lanka

1183 15:30-16:00

Modern Architecture and Its Inner Necessity a Psycho-Physiological Decoding

Hans Morgenthaler, University of Colorado Denver, USA

Saturday Session V: 15:00-16:00

Room: Coleridge

EuroFilm – Identity & Stereotypes

Session Chair: Abdul Fatah Daudpoto

1620 15:00-15:30

Indian Woman's Search for Identity Vis-A-Vis Mainstream Bollywood Cinema

Michelle Philip, Wilson College, India

0242 15:30-16:00

Minorities' Stereotypes in Pakistani Films

Bilal Khalid, National College of Arts, Pakistan

Abdul Fatah Daudpoto, University of Sindh, Pakistan

Saturday Session V: 15:00-16:00

Saturday Session V: 15:00-16:00

Room: Wordsworth

EuroMedia – Interdisciplinary

Session Chair: Rachel-Ann Charles

3199 15:00-15:30

The Reproduction of the Image of Traditional Turkish Women's Role in Commercial Television (A Study on the Expectations of the National Television Channels Imposed Upon Female Workers)

Cansu Alacam, University of Hitit, Turkey

Hulya Akkas, University of Hitit, Turkey

Onur Dursun, University of Hitit, Turkey

1348 15:30-16:00

The Effectiveness of the Shoot to Live Community Media Initiative in Addressing the Needs of the at-Risk Youth in Trinidad and Tobago

Rachel-Ann Charles, Birmingham City University, UK

16:00-16:15
Coffee Break

16:15-18:45

Featured Film Presentation: **Quadrophenia**
Wordsworth Room

Discussion and Screening of Brighton's most iconic movie, Quadrophenia.



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Sunday



Sunday Session I: 09:30-10:30



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Sunday Session I: 09:30-10:30

Room: Tennyson

ECAH – Interdisciplinary: Arts

Session Chair: Bob Dahm

1252 09:30-10:00

Interdisciplinary Art Approach Collaboration, Equal Partnership and Common Language
Kay Kok Chung Oi, Independent researcher, Singapore

0393 10:00-10:30

Using Local Content Teaching Visual Narrative in the Gulf
Bob Dahm, American University of Sharjah, UAE

Sunday Session I: 09:30-10:30

Room: Shelley

EuroMedia – Political Communciation & Satire

Session Chair: Olanrewaju Akinola

1197 09:30-10:00

Image Restoration of Political Public Figure. Case on the President of the Republic of Indonesia on Corruption Issues
Yudi Perbawaningsih, Atma Jaya Yogyakarta University, Indonesia

1074 10:00-10:30

Political Marketing in Nigeria Where Are We, Where Are We Going?
Olanrewaju Akinola, North-West University, South Africa

Sunday Session I: 09:30-10:30

Room: Wordsworth

LibEuro – Literature: Literature, Language & Identity

Session Chair: Neslihan Gunaydin

1458 09:30-10:00

Cracking the Rhetorics of Nationalism, Nation and Identity Through Displacement
Niyazi Korel, Cyprus International University, North Cyprus

0994 10:00-10:30

Racial Tensions and Identity Conflicts in Hanif Kureishi's Major Works
Neslihan Gunaydin, Suleyman Sah University, Turkey

10:30-10:45

Coffee Break

Sunday Session II: 10:45-11:45

Sunday Session II: 10:45-11:45

Room: Tennyson

EuroMedia – Social Media & Mass Communication

Session Chair: Makoto Sakai

0981 10:45-11:15

Supervision Matters Teenagers' Perception of Parents' Involvement in Their Internet Use
Shujun Jiang, United Arab Emirates University, UAE

2560 11:15-11:45

Problems Regarding the Invasion of Privacy on the Internet in Japan
Makoto Sakai, Bunkyo University, Japan

Sunday Session II: 10:45-11:45

Room: Shelley

LibEuro – Interdisciplinary Perspectives

Session Chair: Paul Pragash

1435 10:45-11:15

A Remarkable Way to Understand Ottoman Poets' Life the Tezkires
Sibel Ay, Istanbul University, Turkey

1717 11:15-11:45

Gynos-Synthesis En Route From Conflict to Harmony: A Psycho-Spiritual Re-Reading of Hermann Hesse's Steppenwolf
Paul Pragash, St. Joseph's College - Bharathidasan University, India

Sunday Session II: 10:45-11:45

Room: Wordsworth

EuroFilm – Interdisciplinary: Film History

Session Chair: Peter Van Goethem

2004 10:45-11:15

History of Lao Film
Nattapong Yamcharoen, Kasembundit University, Thailand

2573 11:15-11:45

Screening the City: Reading Brussels Urban Landscape Through Historic Non-Fiction Film Footage
Peter Van Goethem, RITS-VUB, Belgium

Lunch Break
11:45-12:45



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Sunday Session III: 12:45-13:45



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Sunday Session III: 12:45-13:45

Room: Tennyson

ECAH – Interdisciplinary Perspectives in the Arts

Session Chair: Inmaculada Vivas Sainz

3443 12:45-13:15

(Mis)Representation of Societies in Emirati and Qatari Contemporary Art
Mateusz Sapija, UCL Qatar, Qatar

0459 13:15-13:45

Solving Problems and Pleasing Patrons: The Case Study of the Egyptian Artists Who Decorated the XVIIIth Dynasty Private Theban Tombs

Inmaculada Vivas Sainz, Universidad Nacional de Educación a Distancia, Spain

Sunday Session III: 12:45-13:45

Room: Shelley

EuroMedia – Journalism & Media Coverage

Session Chair: Chrisanthi Giotis

1209 12:45-13:15

Media Construction of Apocalypse: Halley's Comet and the End of Mayan Calendar through the Lens of Discourse Analysis
Johana Kotišová, Masaryk University, Czech Republic

1308 13:15-13:45

Not Just a Victim of War - New Frameworks for Reporting Conflict and Refugees
Chrisanthi Giotis, University of Technology, Sydney, Australia

Sunday Session III: 12:45-13:45

Room: Wordsworth

ECAH/EuroFilm – Interdisciplinary Film

Session Chair: Jungman Park

2118 12:45-13:15

Ethical Implication of Michael Moore and His Documentary Sicko
Wu-Tso Lin, Central Taiwan University of Science and Technology, Taiwan

1037 13:15-13:45

Ambivalence of Monstrosity and Sense of Reality Discourse of Humanity and Pacifism in the North Korean Film Bulgasari
Jungman Park, Hankuk University of Foreign Studies, South Korea

13:45-14:00

Coffee Break

Sunday Session IV: 14:00-15:00

Sunday Session IV: 14:00-15:00

Room: Tennyson

EuroMedia/LibEuro – Interdisciplinary: Technology

Session Chair: Muntaha Abdul Kareem Jasim

I409 14:00-14:30

Social Media is a New Public Sphere? The Case of Taksim Gezi Park Resistance in Turkey
Cem Koray Olgun, Hacettepe University, Turkey

I071 14:30-15:00

The Beneficiary Satisfaction between Academic, and Virtual Libraries Comparative Study between Academic Library of the University of Baghdad and Iraqi Virtual Science Library (IVSL)
Muntaha Abdul Kareem Jasim, University of Baghdad, Iraq

Sunday Session IV: 14:00-15:00

Room: Wordsworth

ECAH/EuroFilm – Interdisciplinary

Session Chair: Avhinav Jaiswal

I073 14:00-14:30

Ingenuity and Social Change Via Hybridization the Struggle for Recognition in K-Pop
Min Kyung Yoo, Free University Berlin, Germany

I967 14:30-15:00

The Great Gatsby as a Novel Triumphant Over the 2013 Film Adaptation
Avhinav Jaiswal, Amity University, India

15:00-15:15
Coffee Break

15:15-16:00

Closing Featured Address: Professor Stuart Picken
Tennyson Suite

16:00-16:15

Conference Closing Session: Professor Gary E. Swanson
Tennyson Suite

Join us for a conference highlights photography slideshow and closing remarks from EuroMedia/EuroFilm Conference Chair Gary E. Swanson.

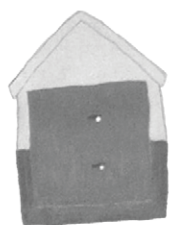


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Virtual



Virtual Presentations



Virtual

0419

Ivoirité: the Politics of Ethnic Identity in Azo Vauguy's Zakwato
Todd Fredson, University of Southern California, USA

0591

Living Off-Stage: A Technique in Continuity
Jeffery Keilholtz, Frederick Community College, USA

0720

Ethno Portrait of Tsovatush People
Ketevan Gigashvili, Iakob Gogebashvili Telavi State University, Georgia
George Gotsiridze, Iakob Gogebashvili Telavi State University, Georgia

1042

A Contrapuntal, Ecocritical Reading of Abysmal Return in Contemporary Middle Eastern and Native American Fiction
Eman Helmy El-Meligi, Damanhur University, Egypt

1935

Role of Religion in Markandaya's Nectar in a Sieve and Farah's Sweet and Sour Milk
Lutfi Yousef Hamadi, Lebanese University, Lebanon

2493

People Power PR: Recasting Activists as Practitioners in Turkey's Gezi Park Resistance
Maria McLeod, Western Washington University, USA

2510

Respecting Human Rights with Individuality and Flexibility for Creating Better Society
Kaori Yamashita, University of Wroclaw, Poland

3690

Literature as Content vs Literature as Container: The Case of Sherlock Holmes
Amy Lee Wai Sum, Hong Kong Baptist University, Hong Kong

3735

Reflection of Fate in Epic -Mythological Heroes: Beowulf and Rustam
Azadeh Mehrpouyan, Bharati Vidyapeeth University, India
Seyedeh Samereh Abbasnezhad Banehmair, Islamic Azad University Central Tehran Branch, Iran

3761

To the Middle East: Learn From Hiroshima
Dalia Ashmawi, The American University in Cairo, Egypt

3765

Camera and Editing Workshop
Dalia Ashmawi, The American University in Cairo, Egypt



Virtual presentations are online video presentations of papers.
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October 28 - November 2, 2014 - ACSET2014 - The Asian Conference on Society, Education and Technology 2014
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March 26-29, 2015 - ACERP2015 - The Asian Conference on Ethics, Religion and Philosophy 2015
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Gary Swanson interviews Richard Roth
about his life and work in journalism

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Classrooms**
How Long Can We Tolerate Declining
Standards? by Craig Sower

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Crossing Disciplines, Borders,
and Credulity by Jerry Platt

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A quintessential dialogic news event
by Beryl Hawkins and Barry Natusch

One Big Happy Family?
Subverting Reaganism in Peggy Sue
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