



the iafor european conference series 2014
eccs2014 ecp2014 ecerp2014



Discover Osaka & Kyoto



Discover Japan

The International Academic Forum's Asian Conference Series is based in the historical Kansai area of Japan, in the bustling global metropolis of Osaka, and a short distance away from Kyoto, Kobe and Nara. If you have enjoyed this event, we hope you might come to one of our conferences in Japan. We look forward to your visit!

iafor





ECCS/ECP/ECERP 2014 Programme Cover Image:

“Blakers Park Clock Tower,” by Jim Haldane

Blakers Park is a well-loved and well-used community space in the Fiveways area of Brighton. Although compact in size it has a large number of features including a small friendly cafe, tennis courts, playground, and a distinctive Victorian clocktower in the center of the park.

The park land was gifted to the city in 1894 by its mayor, Alderman John George Blaker. During his municipal career in the late 19th century Blaker became Mayor of Brighton three times and was knighted by Queen Victoria. It is said that a joke was made about somebody in the party at the park's Opening Ceremony not knowing the time, so Blaker added the clock tower to his gift. The fifty foot high Clock Tower was unveiled on the 15th September 1896 and is made of steel, cast iron and finished in bronze.

welcome to brighton



Dear Delegates,

Welcome to the UK and to the wonderful city of Brighton and Hove, a vibrant and diverse center of the arts and culture, as well as home to two universities. Welcome also to the conference home of the International Academic Forum's European Conference Series since 2013.

An IAFOR conference is an international, interdisciplinary, intercultural and inter-professional event that invites academics, practitioners, scholars and researchers from around the world to meet, network, share intellectual developments, explore challenges to dominant paradigms, and exchange ideas in a supportive environment.

Since 2009, IAFOR has promoted and facilitated research synergies and partnerships between individuals and institutions in, and between Asian countries, and between Asian countries and the outside world. This function as a network hub has seen IAFOR grow to develop partnerships with many of the world's foremost institutions of learning, and this event is strongly supported by the global partnership, including Waseda University (Japan), Birkbeck University of London (UK), The National Institute of Education (Singapore), The National University of Tainan (Taiwan), Lincoln University (UK), the Hong Kong Institute of Education (HKSAR), Auburn University (USA), and our newest partner, Virginia Tech (USA), among many others.

IAFOR provides an international academic forum that encourages the development of collaborative links and connections between researchers, academics, scholars and practitioners, and I strongly encourage your active and open-minded engagement with the conference over this long weekend together.

These joint conferences are held as part of the four interdisciplinary weekends for IAFOR in the UK, with this, the last weekend of the four, bringing people together to look at how and why we as individuals and societies think, reason, believe, and behave.

The programme promises to be exciting, with thematic topics that address the central aim of the conference in different but complementary ways, including through papers that draw on empirical research, that develop theoretical and conceptual insights, and that engage with the conference from varied research approaches.

The conference will be enhanced through its wide variety of presenters, who will draw on their diverse experiences and knowledges, and on their academic, personal and geographical contexts, in a programme that promises stimulating and challenging discussion and discovery, and the excitement of multidisciplinary research synergies across Ethics, Religion, Philosophy, Psychology and Cultural Studies.

I would like to thank the conference chairs and the keynote and featured speakers, as well as each and every delegate, and I look forward to meeting you all.

Respectfully,

Joseph Haldane
IAFOR Executive Director



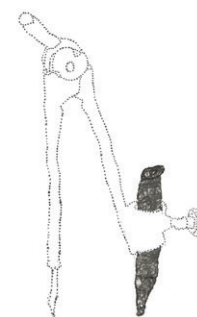
letter of welcome



About 3 min walk

The Lanes and Seafront

Visit Brighton
www.visitbrighton.com



conference at a glance

Getting to the Conference Venue

By Rail from London

London is the hub of the UK's rail network and it is easy to travel by train to Brighton and the South Coast from the major London stations. The fastest direct travelling times from London to Brighton are:

- London Victoria – 52 minutes (direct)
- London Bridge – 58 minutes (direct)
- London St Pancras – 1 hour 16 minutes (direct)

Rail services in the UK are operated by a number of private train operators. The key operators to Brighton are Southern and First Capital Connect. Trains arrive into Brighton mainline station on Queens Road. Regular rail connections also serve Hove and take just a few minutes from Brighton.

Central Brighton (including the Thistle Brighton) is easily walkable (about 15 minutes) from Brighton Station, but if you require a bus or taxi - these are both available at the front of the station.

If you are travelling from Europe, the Eurostar train arrives from Europe at St Pancras, London, where there are direct train connections to Brighton.

Travelling to Brighton from the London Airports

London Gatwick Airport

Trains from Gatwick to Brighton take approximately 30 minutes direct and run regularly. The Gatwick South rail station is directly linked to Gatwick's South Terminal and just a few minutes away from North Terminal via a transit train link. You do not need to reserve tickets in advance.

London Heathrow Airport

By Rail: Take the London Underground to London Victoria and connect with a mainline train to Brighton. Alternatively, take the Heathrow Express to Paddington and then the Underground to Victoria. The Heathrow Express is probably quickest but the Underground is the cheaper option. The Journey takes approximately 2 hours 15 minutes, depending on your chosen route and connection times.

By Coach: National Express is the major coach operator serving Brighton. Most international flights arrive at Terminal 4 and 5. From Terminal 4 & 5 there are coach departures every hour. The journey takes 2 hours to 2 hours 30 minutes depending on the airport terminal you are departing from, and costs around 20 GBP each way. Brighton Coach Station is located next to Brighton Pier and is a 2 minute walk from the Thistle Brighton. Full information is available on the National Express website.

Information and Registration

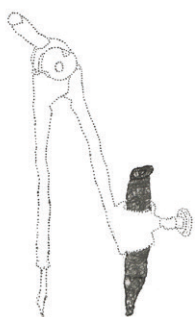
If you have already paid online or by bank transfer, you will be able to pick up your registration pack at the Conference Registration and Information Desk. This will include a tote bag, the conference programme, and receipt of payment. At this time you will also be given a name card, and lanyard. For those wishing to pay on the day, please note that we are able to accept credit cards, however, we cannot accept payment in foreign currencies.

If you are a presenter, your official certificate of presentation can be collected after your session at the Conference Registration and Information Desk. Audience members can collect a Certificate of Participation at anytime during the conference.

The **Conference Registration and Information Desk** will be located at the following times and locations during the conference:

Thursday	15:00-17:00 on the Library Terrace
Friday	08:00-13:00 in the Renaissance Foyer
Friday	13:00-17:00 on the Library Terrace
Saturday	08:00-18:00 in Wordsworth Suite
Sunday	08:00-16:00 on the Library Terrace

If you have any questions or concerns, IAFOR staff and hotel staff will happily assist you in any way they can.



conference at a glance

Thursday, July 24, 2014

8:15-18:00: Pre-Conference Tour of Sussex and Kent

This is ticketed at GBP 70.00 and there are a limited number of places. For more information, please email us at conferences@iafor.org. Please meet in the lobby at 8:15 AM for a prompt 8:45 AM departure. The tour bus will return to the Thistle Brighton by 18:00.

15:00-17:00: Conference Registration & Information Desk Open (Library Terrace)

18:00-19:30: Conference Welcome Reception (Lobby Bar Area 1F)

To open the conference, come and enjoy a few glasses of beer, wine, or a choice of soft drinks if you prefer. You can meet with fellow delegates, network, and enjoy the night view of Brighton Beach. All registered attendees and spouses/partners are welcome.

Friday, July 25, 2014

8:00-13:00: Conference Registration & Information Desk Open (Renaissance Foyer)

9:00-12:10: Welcome, Keynote Speaker, and Featured Speaker Session (Renaissance Suite)

9:00-9:15: Welcome & Introductory Addresses (Renaissance Suite)

Alexander Pratt, Conference Manager
Councillor Brian Fitch, Mayor of Brighton & Hove
Joseph Haldane, IAFOR Executive Director

9:15-10:00 ECERP Keynote Speaker (Renaissance Suite)

Stuart Picken, Conference Chair and Chair of the IAFOR International Advisory Board

10:00-10:15: Coffee Break

10:15-11:05: ECP Keynote Speaker (Renaissance Suite)

Joe Elliot, School of Education, Durham University, UK

11:05-11:20: Coffee Break

11:20-12:10: ECCS Keynote Speaker (Renaissance Suite)

Donald Hall, Lehigh University, USA

12:10-12:20 Conference Photograph (Atrium Lounge)

12:20-13:30: Lunch Break

13:00-17:00: Conference Registration & Information Desk Open (Library Terrace)

13:30-14:30 Parallel Session I (various rooms)

14:30-14:45 Break

14:45-15:45: Parallel Session II (various rooms)

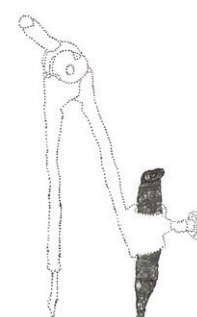
15:45-16:00: Break

16:00-16:45 Friday Spotlight Session I (Renaissance Suite)

18:30-21:00: A Night Out in Brighton: Official Conference Dinner

The official conference dinner will be held at the Hilton Brighton Metropole, and provides a relaxed and enjoyable environment to meet and network with other delegates. This is ticketed at 50GBP and there are a limited number of places; pre-reservation is required. If you would like to join, please register at the Conference Registration Desk by 1pm on Friday, July 25.

The party will leave the Thistle Brighton 1F Library Terrace at 18:30, so please be there in good time. The venue is a short walk away. The conference dinner will begin at 19:00 at the venue and will finish at 21:00.



conference at a glance

Saturday, July 26, 2014

8:00-17:00: Conference Registration & Information Desk Open (Wordsworth Suite)

9:30-10:30: Parallel Session I (various rooms)

10:30-10:45: Break

10:45-11:45: Parallel Session II (various rooms)

11:45-12:30: Lunch Break

12:30-14:00: Poster Session (various rooms)

14:00-14:15: Break

14:15-15:15: Parallel Session III (various rooms)

15:15-15:30: Break

15:30-15:45 Parallel Session IV (various rooms)

15:45-16:00: Break

16:00-16:45: Saturday Spotlight Session I (various rooms)

Sunday, July 27, 2014

8:00-16:00: Conference Registration & Information Desk Open (Library Terrace)

9:30-10:30: Parallel Session I (various rooms)

10:30-10:45: Break

10:45-11:45: Parallel Session II (various rooms)

11:45-12:45: Lunch Break

12:45-13:45: Parallel Session III (various rooms)

13:45-14:00: Break

14:00-14:30: Conference Closing Address (Wordsworth Suite)

Join us for a conference highlights photography slideshow and closing remarks from Dr Joseph Haldane (IAFOR Executive Director) and Professor Stuart Picken (Conference Chair and Chair of the IAFOR International Advisory Board).

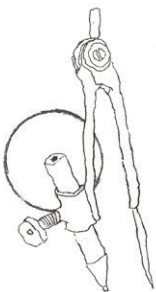
Monday, July 28, 2014

7:30-20:00 Post-Conference Tour of Blenheim Palace and Oxford

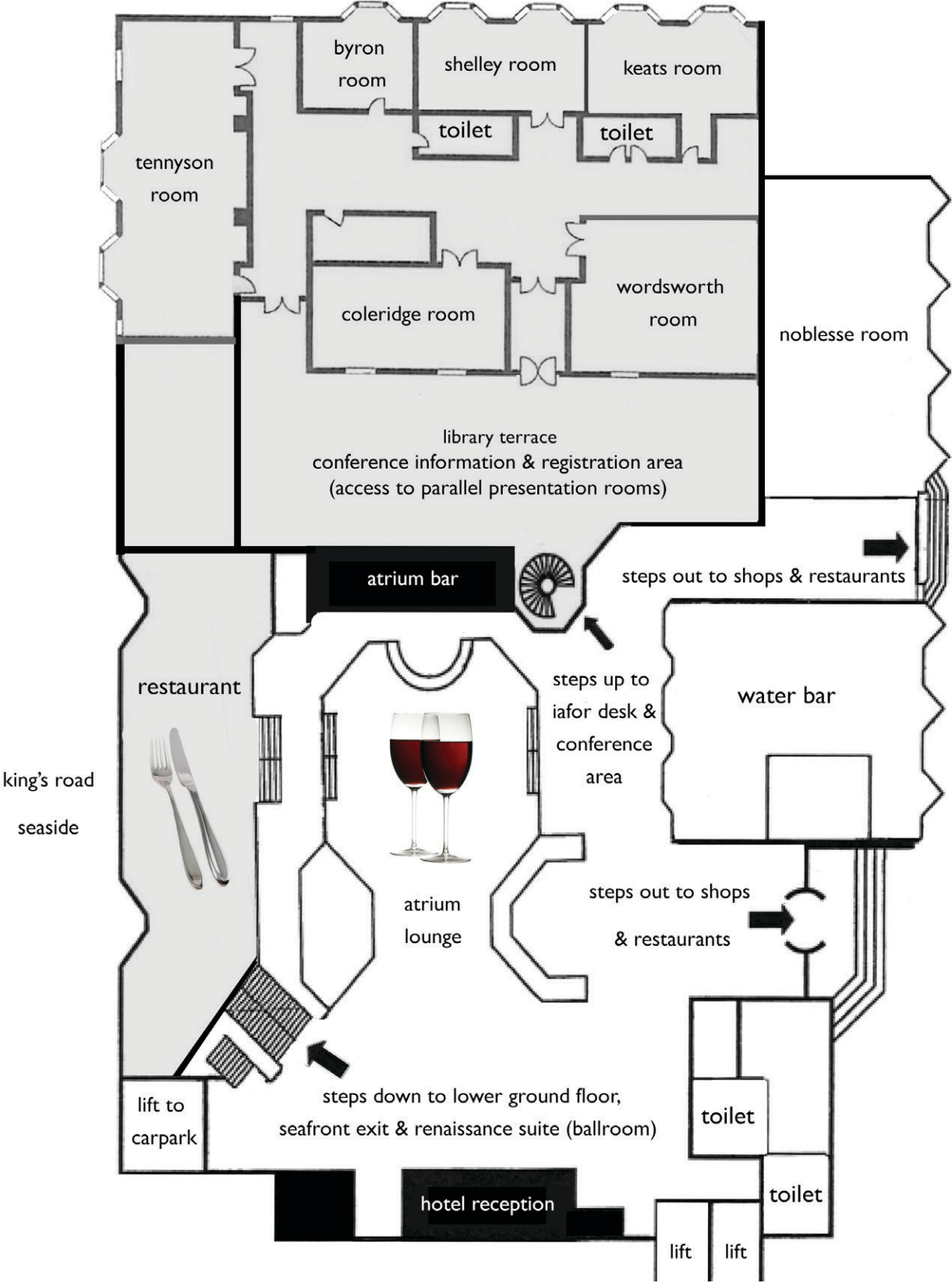
This is ticketed at GBP 100.00 and there are a limited number of places. For reservations, please inquire at the Registration and Information Desk. Please meet in the lobby at 7:30 AM for a prompt 8:00 AM departure. The tour bus will return to the Thistle Brighton by 20:00.

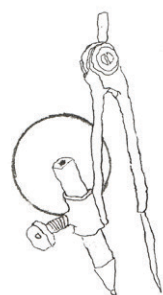
Conference Map

Floor Guide



thistle brighton conference map





conference guide

What to Wear & Bring

Attendees generally wear business casual attire. You may want to bring a light jacket or sweater as the temperature in meeting rooms is often difficult to control.

Security

Do not leave personal items or conference bags unattended anywhere in the Thistle Brighton as they will be taken away by security. For the enjoyment of all participants, inappropriate behavior will not be tolerated and offenders will be removed from the premises.

Smoking

Smoking is not permitted in the Thistle Brighton.

Internet Access

There will be a free WiFi internet connection throughout the conference areas. However, this can be unreliable and we would strongly suggest that you do not rely on a live connection for your presentation.

For your convenience, there will also be a limited number of computers at the Conference Information Desk.

Printing

There will be a printer behind the Information Desk in the base room, and we are able to offer a complimentary printing service of up to ten A4 sheets should you need this. Please be advised that printing may not be available in peak times.

Badges

When you check in, you will receive a conference package, which includes your name badge. Wearing your badge is required for entrance to the sessions. If you lose your badge it can be replaced for a fee of 40GBP. You must wear your badge at all times during the Conference. If you are not wearing your badge, security will stop you and ask you to show your ID and evidence that you are registered. Those unable to show proof may be escorted from the Conference by security.

There are 4 colours of badges indicating the type of conference participant:

- BLUE: Presenters, Exhibitors, and General Audience
- YELLOW: Keynote and Featured Speakers
- BLACK: IAFOR Staff & Board Members
- RED: Single Day Audience

Photo/Recording Waiver

There will be photography, audio and video recording at the conference. By entering the event premises you give consent to the use of your photograph, likeness or video or audio recording in whole or in part without restriction or limitation for any educational, promotional, or any purpose for distribution.

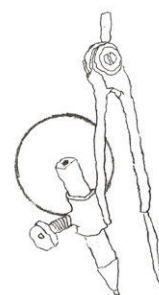
Refreshment Breaks

Complimentary coffee, tea, and water is available throughout the day at the refreshment station located next to the Conference Registration Desk. Light snacks will be provided once in the morning and once in the afternoon.

Meals & Drinks

On check in at the Conference Registration Desk you will receive lunch ticket(s) for the conference. Packed lunch will be provided by IAFOR. Please exchange a ticket for a lunch at the registration desk between 11:45-12:45. If you have special dietary requirements please let us know in advance.

Meals can be purchased at any of the restaurants or convenience stores in and around the Thistle Brighton.



conference guide

Conference Welcome, Keynote Speaker & Featured Speaker Session: Friday 9:00-12:10

The plenary session will be held on Friday morning, with the event beginning at 9:00 AM in the Renaissance Suite on the lower ground floor. Please arrive in good time if you wish to attend the session. There will be an interval after the first featured address and complimentary refreshments and snacks will be served. The plenary session will be followed by the official conference photograph.

Parallel Speaker Sessions

Parallel Sessions will run from 13:30 on Friday afternoon, and from 9:30 AM on Saturday & Sunday mornings. They are generally organized into streams. Sessions include two or three presenters. Each presenter has thirty minutes which includes Q and A time. The session length reflects the number of presenters.

Presentations and Equipment

All rooms will be equipped with a MacBook computer pre-installed with PowerPoint and Keynote, that is connected to a wide-screen TV. If you wish, you may directly link your own PC laptop, although we advise you to use the computer provided by plugging in your USB flash drive.

We recommend that you bring two copies of your presentation in the case that one fails, and suggest sending yourself the presentation by email as a third and final precaution.

Session Chairs

Session Chairs are expected to introduce themselves and other speakers (briefly), and ensure that the session begins and ends on time, and that the time is divided fairly between the presentations. Each presenter should have no less than 30 minutes in which to present his or her paper, and respond to any questions.

The session chair is asked to assume this timekeeping role, and to this end, a yellow and red coloured timekeeping card is used as a visual cue for presenters, letting them know when they have 5 minutes remaining, and when they must stop.

Please follow the order in the programme, and if for any reason a presenter fails to show, please keep to the original timeslots as delegates use the programme to plan their attendance.

A Polite Request to All Participants

Participants are requested to arrive in a timely fashion for all addresses, whether to their own, or to those of other presenters. Presenters are reminded that the time slots should be divided fairly and equally between the number of presentations, and that they should not overrun. We recommend that the 30 minutes presentation timeslot be divided as follows: 20 minutes for the paper and 10 minutes for Q and A.

Please don't talk during sessions and please turn off your phone or set it to silent during presentations.

Poster Sessions & Poster Requirements

The poster frames are B1 and so it is recommended that posters be no larger than B1 (707mm x 1000mm/27.8 inches x 39.4 inches). A1 (594mm x 841mm/23.4 inches x 39.4 inches) is also fine. If your poster is oversized, then we will be able to provide tape. Please be aware that there are no on-site poster facilities for printing posters.

Conference Proceedings

The Conference Proceedings are published on the IAFOR website (www.iafor.org), and can be freely accessed as part of the research archive.

All authors may have their full paper published in the online conference proceedings. Full text submission is due by September 1, 2014 through the online system. The proceedings will be published on October 1, 2014.

Authors will have PDF copies of their offprints emailed to them by the IAFOR office by the end of October 2014.

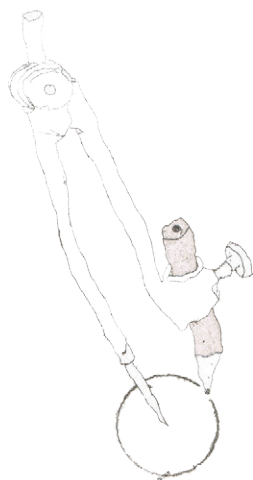
Returning Delegate Discount

Every year we have a growing number of delegates who have presented at previous IAFOR conferences. To show our appreciation, IAFOR would now like to offer you a 10% discount off your next IAFOR conference registration.

This offer is valid for the next 12 months and covers any IAFOR conference in Asia, Europe, or the United States that you may choose to attend.

Conference Chairs, Keynote Speakers & Featured Speakers





Stuart Picken
Chair, Japan Society of Scotland
Chair, IAFOR International Advisory Board



ecerp 2014 conference chair & keynote speaker

Professor Stuart Picken is the Chairman of the IAFOR International Advisory Board. The author of a dozen books and over 130 articles and papers, he is considered one of the foremost scholars on Japan, China, and Globalization in East Asia. As an academic, Professor Picken has devoted more than 30 years to scholarship in Japan, notably as a Professor of Philosophy at the International Christian University in Tokyo, where he specialized in ethics and Japanese thought, and as International Adviser to the High Priest of Tsubaki Grand Shrine (Mie prefecture). He has also served as a consultant to various businesses, including Jun Ashida Ltd., Mitsui Mining & Smelting Corp., Kobe Steel, and Japan Air Lines.

In 2008, the Government of Japan awarded Professor Picken the Order of the Sacred Treasure for his pioneering research, and outstanding contribution to the promotion of friendship and mutual understanding between Japan and the UK. The honour is normally reserved for Japanese citizens and is a mark of the utmost respect in which Professor Picken is held by the Japanese Government. More recently, in 2012 he was invited to London to attend a reception at the Japanese Embassy, hosted by Emperor Akihito and Empress Michiko as an expression of their gratitude towards Britons who had helped support Japan after the 2011 Tohoku earthquake and tsunami. Professor Picken helped organize fundraising efforts through both the Japan Society of Scotland, of which he is the chair, in the UK, and IAFOR in Japan.

Although now resident in Scotland, Professor Picken maintains his interests in Japan, as Chair of the Japan Society of Scotland, and through the IAFOR IAB. He is also the Chairman of the Academic Board of New College, Birmingham. He lives near Glasgow with his wife and two children.

Keynote Presentation: "Individual, Community & Society: Conflict, Resolution & Synergy"

Conflict is an integral part of the human condition. The universal struggle between our personal selves – who we are as unique, separate and different from others, with our specific blend of experiences, abilities, attitudes, aspirations, needs and wants – and our social selves, intricately connected to, and interdependent on, others – our loved ones, our friends and favoured groups, our communities and cultures – leads inevitably to internal as well as interpersonal conflict.

Conflict among our communities and societies is also natural, given that these groups are founded on commonality – of geography, values, attitudes, beliefs, aspirations – and differentiated from others based on these. Diversity, however, though it may lead to conflict, plays an important role in the flourishing of communities and societies. One of the challenges of modern society is harnessing the synergy that emerges from the interaction of these differences.

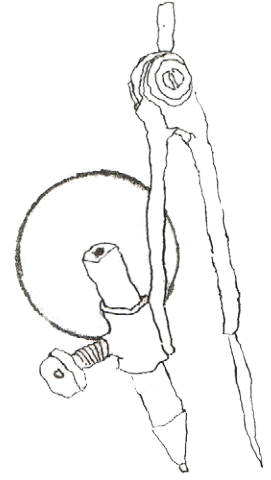
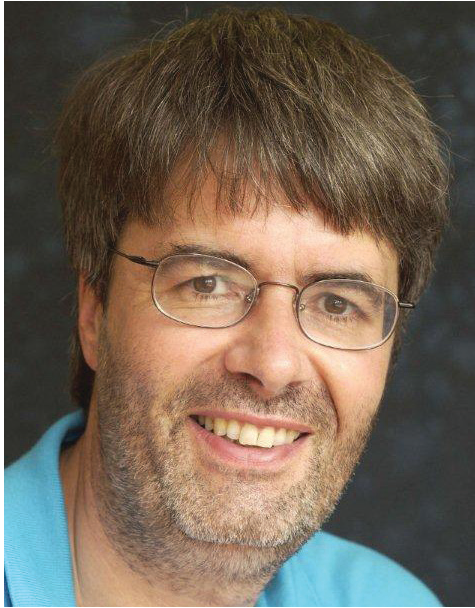
This keynote will address the conference theme from an interdisciplinary approach, and address such challenges facing us today.

Keynote Presentation

Friday, July 25, 2014

09:15-10:00

Renaissance Suite



ecp 2014 keynote speaker

Professor Julian (Joe) Elliott joined Durham University in 2004 from the University of Sunderland where he was Acting Dean of the School of Education and Lifelong Learning. Prof. Elliott taught in mainstream and special schools prior to practising as an LEA educational psychologist. A Chartered Psychologist and Associate Fellow of the British Psychological Society, he is registered to engage in clinical practice as an educational psychologist by the Health Professions Council. He is an Academician of the Academy of Social Sciences and a member of the REF 2014 Education Panel.

Dr Elliott's research and teaching interests include dyslexia, achievement motivation, working memory difficulties, SEN, behaviour management, cognitive education, and psychological assessment, and he is widely published in this field. His most recent work is *The Dyslexia Debate*, published by Cambridge University Press (2014).

Keynote Presentation: The Dyslexia Debate

This presentation will outline the nature of the dyslexia debate and propose a more scientific solution. In so doing, it will draw upon the content of *The Dyslexia Debate* (Elliott & Grigorenko, 2014, Cambridge University Press). This text, four years in the production, represents a detailed analysis and synthesis of research in dyslexia across the domains of genetics, neuroscience, cognitive science, and educational policy and intervention.

There are a number of reasons why scientific understandings are often confused, and occasionally misrepresented, by researchers, practitioners and lay public.

1. Researchers in genetics and neuroscience are primarily involved in examining the biological underpinnings of reading disability rather than a) that of a definable condition that is manifest within a subgroup of poor readers identified by educational psychologists as dyslexia or b) a condition much beyond literacy that often involves a wide range of cognitive and behavioral difficulties;
2. The desire for a label is often satisfied by the use by diagnosticians of lengthy lists of indicative symptoms with none proving necessary or sufficient. Some of these are tangentially related to literacy skills leading to tension between researchers and clinicians;
3. Studies of a number of key underlying psychological processes deemed to be indicative of dyslexia (e.g. working memory, rapid naming) have often provided contrasting findings that have limited value in informing effective forms of reading intervention;
4. There is a misplaced belief that, in line with the medical model, a diagnosis of dyslexia will point to appropriate forms of intervention that would otherwise fail to be identified.

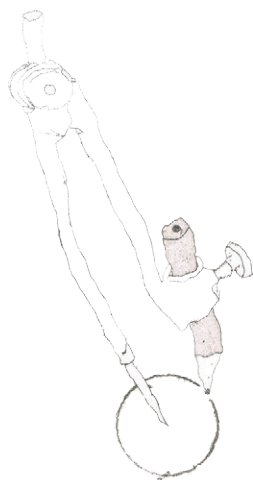
The presentation will call for an end to the use of the dyslexia label. An alternative proposition will be proposed.

Keynote Session

Friday, July 25, 2014

10:15-11:05

Renaissance Suite



Donald Hall
Lehigh University, USA



eccs 2014 conference chair

Donald E. Hall has published widely in the fields of British studies, gender theory, cultural studies, and professional studies. Prior to arriving at Lehigh in 2011, he served as Jackson Distinguished Professor of English and Chair of the Department of English (and previously Chair of the Department of Foreign Languages) at West Virginia University (WVU). Before his tenure at WVU, he was Professor of English and Chair of the Department of English at California State University, Northridge, where he taught for thirteen years. He is a recipient of the University Distinguished Teaching Award at CSUN, was a visiting professor at the National University of Rwanda, was 2001 Lansdowne Distinguished Visiting Scholar at the University of Victoria (Canada), was Fulbright Distinguished Chair in Cultural Studies at Karl Franzens University in Graz, Austria, for 2004-05, and was Fulbright Specialist at the University of Helsinki for 2006. He has taught also in Sweden, Romania, Hungary, and China. He has served on numerous panels and committees for the Modern Language Association (MLA), including the Task Force on Evaluating Scholarship for Tenure and Promotion and the Convention Program Committee. In 2012, he served as national President of the Association of Departments of English. In 2013, he was elected to and began serving on the Executive Council of the MLA.

His current and forthcoming work examines issues such as professional responsibility and academic community-building, the dialogics of social change and ethical intellectualism, and the Victorian (and our continuing) interest in the deployment of instrumental agency over our social, vocational, and sexual selves. His book, *The Academic Community: A Manual For Change*, was published by Ohio State University Press in the fall of 2007. His tenth book, *Reading Sexualities: Hermeneutic Theory and the Future of Queer Studies*, was published in the spring of 2009. In 2012, he and Annamarie Jagose, of the University of Auckland, collaborated on a volume titled *The Routledge Queer Studies Reader*, which was published in July of that year. He continues to lecture worldwide on the value of a liberal arts education and the need for nurturing global competencies in students and interdisciplinary dialogue in and beyond the classroom.

Keynote Presentation: Looking Beyond Our Horizons – Interdisciplinary Education as Our Best Hope for the Future

My opening questions are deceptively simple—but quickly point to a host of political conflicts and differences of perspective: how do we learn and what should we learn? Across the US and the world, we hear politicians and lay commentators call for university training that is focused primarily, if not solely, in the hard sciences and engineering. State and local governments in America are slashing funding for programs in philosophy, music, languages, and anthropology. At a time when we are confronted with the enormous challenges of cultural conflict, political strife, and religious intolerance, we are told that our hopes for the future rest on the solutions provided by technology alone. This is fool-hardy, if not actually self-destructive, in my opinion.

Science will help us cure disease. Technology will allow us to communicate and travel faster. Engineering may assist us in generating new forms of energy and protecting against eroding agricultural lands and coastal areas. However, none of them challenges the destructive force of self-interest, national or personal. None of them alone provides the tools to achieve the goal of living in peace, good will, and a sense of shared interest with our fellow inhabitants of the planet so we can address global crises. For that, we need interdisciplinary training in the liberal arts and sciences—especially as informed by the humanities, the social sciences, the visual and performing arts, and cultural studies. Only interdisciplinarity can teach us how to cross boundaries comfortably, even enthusiastically. Only interdisciplinary perspectives can save us from ourselves and the threats that are in fact produced by a narrow reliance on science, technology, and business.

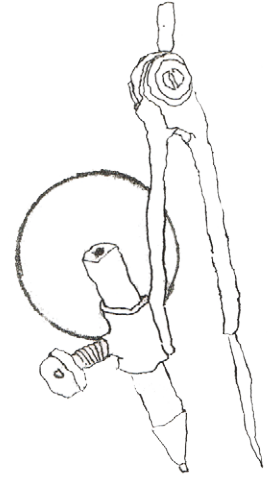
Keynote Presentation

Friday, July 25, 2014

11:20-12:10

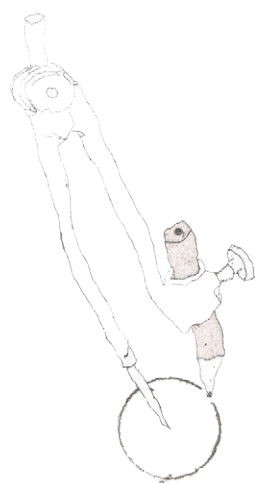
Renaissance Suite

Dexter Da Silva
Keisen University, Japan



Dr Dexter Da Silva is currently Professor of Educational Psychology at Keisen University in Tokyo. He has taught EFL at junior high school, language schools, and universities in Sydney, and for the past two decades has been living and teaching at the tertiary level in Japan. Professor Da Silva was educated at the University of Sydney (BA, Dip. Ed., M.A.), and the University of Western Sydney (Ph.D.) He has presented and co-presented at conferences in Asia, Australia, Europe and the U.S., and written or co-written articles and book chapters on education-related topics, such as trust, student motivation, autonomy, and content-based language teaching. He is a past editor and current associate editor of *On CUE Journal*, regular reviewer for conferences and proceedings, and recent co-chair of the 2011 CUE Conference on Motivation.

eCP 2014
conference chair



Baden Offord

Southern Cross University, Australia



eccs 2014
conference chair

Baden Offord is Professor of Cultural Studies and Human Rights in the School of Arts and Social Sciences, Southern Cross University, Australia. Globally recognized as a specialist in sexuality and human rights, in 2012 he was a sponsored speaker to the 14th EU-NGO Human Rights Forum in Brussels and conducted a three-week lecture tour of Japan sponsored by the Australian Prime Minister's Educational Assistance Funds post the Great Eastern Tohoku Earthquake in 2011. Baden's interdisciplinary research cuts across the fields of Cultural Studies, Media Studies, Creative Writing, Cultural Geography, Socio-legal Studies, Asian Studies, Australian Studies and Critical Pedagogy. In 2010-2011 he was Chair (Visiting Professor) in Australian Studies, Centre for Pacific Studies and American Studies, Institute for Advanced Global Studies, The University of Tokyo and has held several visiting professorships/fellowships in Spain, the United States, India, New Zealand and Japan. He is the Vice-President (International) of the Cultural Studies Association of Australasia. Recent publications include the book *Activating Human Rights and Peace: Theories, Practices, Contexts* (Ashgate, London: 2012) and articles in *Asian Studies Review*; *The Review of Education, Pedagogy and Cultural Studies*; *Continuum: Journal of Media and Cultural Studies*; and *Critical Arts: A Journal of South-North Cultural and Media Studies*.

Koichi Iwabuchi

Monash University,
Australia



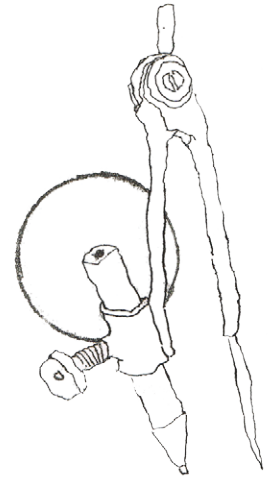
Monty P. Satiadarma

Tarumanagara University,
Indonesia



Jiro Takai

Nagoya University,
Japan

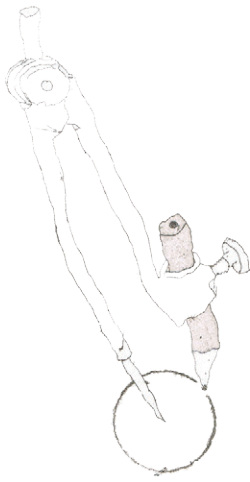


conference program advisers

ECCS Conference Program Advisor - Koichi Iwabuchi is Professor of Media and Cultural Studies and Director of the Monash Asia Institute at Monash University, Australia. His main research interests are media and cultural globalisation, multicultural questions, mixed race and cultural citizenship in East Asian contexts. His English publications include *Recentring Globalization: Popular Culture and Japanese Transnationalism* (Duke University Press, 2002); *East Asian Pop Culture: Approaching the Korean Wave* (ed. with Chua Beng Huat, Hong Kong University Press, 2008); *Uses of Media Culture, Usefulness of Media Culture Studies: Beyond Brand Nationalism, Into Public Dialogue* (in *Creativity and Academic Activism: Instituting Cultural Studies*, M. Morris and M. Hjort (eds), Hong Kong University Press & Duke University Press, 2012); *De-westernisation, Inter-Asian Referencing and Beyond* (European Journal of Cultural Studies, 2013). Together with Chris Berry, he is a co-editor of Hong Kong University Press book series, *TransAsia: Screen Cultures*.

ECP Conference Program Advisor - Monty P. Satiadarma is an academic and psychologist who has lectured around the world, and who continues to practice in his native Indonesia. He was the Dean of the department of psychology at Tarumanagara University from 1997-2005, and Rector of the University from 2008-2010. Dr Satiadarma has a particular interest in educational psychology, and in music and art therapy, methods with which he treated survivors of the Indonesian tsunami on behalf of the International Red Cross and the United Nations. He is a board member and area chair of the International Council of Psychology, and a founder and board member of the Asian Psychology Association.

ECP Conference Program Advisor - Jiro Takai is professor of social psychology at Nagoya University, and received his PhD from the University of California, Santa Barbara. He has served in the executive committees of the Japan Society for Social Psychology, the Japan Group Dynamics Society, the Japan Intercultural Education Society, the Communication Association of Japan, and the Japan-US Communication Association (affiliate of National Communication Association). Although he was born in Japan, he spent 15 years as a youth growing up in Canada, and has also spent two years living in the United States. Because of such a background, he has an interest in cross-cultural matters, particularly in the context of interpersonal communication as well as research interests in interpersonal competence, self-presentation and multi-faceted self concept.



spotlight presentations

ECERP Friday Spotlight Session I (16:00-16:45) Room: Tennyson

Autonomy and the Demands of Love
Mark Piper, James Madison University, USA

About the Presenter: Dr. Mark Piper is currently an Assistant Professor of Philosophy at James Madison University in Virginia, USA. Born in St. Louis, Missouri, Dr. Piper studied at St. Louis University and St. Edmund Hall, Oxford, before receiving his B.A. in philosophy from St. Louis University. He then returned to England to earn his M.A. in philosophy at the University of York before returning to the United States to earn his Ph.D. in philosophy from St. Louis University (during this time he also studied in Frankfurt, Germany). Dr. Piper's research focuses on the nature and normativity of autonomy, the nature of well-being, and virtue.

Abstract: J. David Velleman has argued that what it makes sense to care about out of love for someone is the unimpeded realization of her autonomy. Although Velleman refers to both Kantian and perfectionist notions of autonomy, a close look at his argument shows that the form of autonomy that he employs actually amounts instead to personal autonomy. I argue that there are in fact no value constraints on the objects of autonomous choice on this account of autonomy. The upshot of this claim is that a person may exercise personal autonomy without satisfying many other important normative demands. This suggests that Velleman's endorsement of the unimpeded realization of one's beloved's autonomy is wrong, insofar as a beloved's autonomous choice may, in securing her personal interests, thwart her achievement of important goods, especially moral goods. In such cases, we have reason to hinder the unimpeded realization of our beloved's autonomy, precisely out of love for her. Although aiding the development of one's beloved's autonomy is clearly significant for many reasons, support for personal autonomy should not be seen as an absolute value in personal relationships or education generally.

ECP Friday Spotlight Session I (16:00-16:45) Room: Wordsworth

Taking the Bad with the Good: Recognizing Negatives Promotes Relationships
Steven M. Graham, New College of Florida, USA

About the Presenter: Dr. Steven Graham is currently an Assistant Professor of Psychology at New College of Florida, the Honors College of the State of Florida, US. Dr. Graham earned his Bachelors degree at the University of Connecticut in Psychology. Under the supervision of Dr. Margaret S. Clark, Dr. Graham earned his M.S. and Ph.D. degrees in Social Psychology at Carnegie Mellon University, Pittsburgh, Pennsylvania, US. Although his academic appointment is at an institute that emphasizes excellence in teaching undergraduates, Dr. Graham is an active researcher on topics including cognition and conflict in close relationships, emotion, and the psychology of religion.

Abstract: Close interpersonal relationships have numerous and important implications for physical health, mental health, and psychological well-being. That said, relationships also come with costs. Close others inevitably have shortcomings, express negativity, engage in conflict, and relationships require some degree of nurturance and support provision. Previous research has suggested that having positive illusions, or believing that one's partner is better than she or he actually is, promotes relationships. Acknowledging these previous findings, this paper presents evidence suggesting that awareness of the fact that neither relationships nor partners are perfect is associated with a host of positive relational outcomes including better management of conflict, better support provision, and existence of a larger social network. In one line of research, evidence from two experimental and two correlational studies shows that expression of negative emotions elicits support from others and promotes the development of larger social networks. In a second line of research, evidence from a number of studies shows that individuals who tend to link together the negative and positive characteristics of their partners experience more trust, are more satisfied and forgiving in their relationships, experience less conflict, and better manage that conflict. The underlying theme uniting these lines of research is that it is better to recognize that there will be some negativity in relationships than to expect perfection.

ECP Saturday Spotlight Workshop I (16:45-17:30)

Room: Tennyson

The Sense Presence and Its Historical Implications
Gabriel Herman, Hebrew University, Israel

About the Presenter: Gabriel Herman currently holds the Professorship in Ancient History at the Hebrew University of Jerusalem, Israel. He holds a Ph.D. from Cambridge University. He specializes in ancient Greek social history, focusing on issues such as social structure, interpersonal relationships, moral norms, rituals, conflict resolution and decision making. Recently he published an article entitled "Towards a biological re-interpretation of culture."

Abstract: For a long time, visions dubbed the "Sensed Presence" did not receive sufficient attention in research, presumably because a) the supporting evidence seemed dubious; and b) the visions were not associated with mental disease. SP visions occur regularly in healthy individuals in situations of extreme stress.

Masses of evidence have recently been assembled suggesting that the phenomenon is more widespread than originally thought, and that it displays some clear distinguishing features. The possibility of demarcating sensed-presence from non-sensed-presence visions has far-reaching implications for historical research.

In an earlier article, I argued that many of the epiphanies described in the ancient Greek and Roman sources could be identified as SP visions. Here I propose to take that argument one step further. First, I will explore the (cultural) process whereby SP visions are elaborated, expatiated and adorned. Second, an SP vision reported in my own country (several Israeli soldiers declared they had seen Rachel the Matriarch during a military operation) will be used to unlock the secret of a vision that was revealed to the emperor Constantine. That vision, which was allegedly instrumental in Constantine's conversion to Christianity, can be identified as an SP event.

As a by-product, my paper offers a reconfirmation of the theory known in the social sciences as the psychic unity of mankind.

ECERP Saturday Spotlight Workshop I (16:45-17:30)

Room: Wordsworth

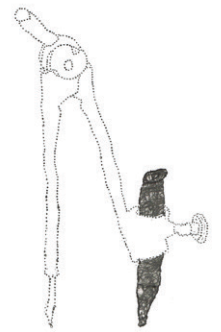
The Dignity of Difference Post-Holocaust Interfaith Dialogue
Alan L. Berger, Florida Atlantic University, USA

About the Presenter: Dr. Alan L. Berger is the Raddock Family Eminent Scholar Chair of Holocaust Studies at Florida Atlantic University, where he also directs the Center for the Study of Values and Violence after Auschwitz. Among the dozen books he has authored, co-authored, and edited are *Jewish-Christian Dialogue: Drawing Honey from the Rock* (co-author with David Patterson); *Second Generation Voices* (co-editor with his wife Naomi, winner of B'nai Zion Media Award), and *Children of Job*. He holds a Doctor of Letters, Honoris Causa, from Luther College.

Abstract: One of the dramatic and traumatic inheritances of the Holocaust is its impact on interfaith dialogue, especially between (Catholic) Christians and Jews. Supersessionist theology has itself been superseded, at least in progressive theological circles, by a recognition that the stranger is not an alien, but a fellow human. Exploring two key documents, *Nostrae aetate*, note four; and *Dabrus Emeth*. Admittedly of unequal valence, my paper makes several points: these landmark documents instantiate a theological somersault in each traditions' theology of the Other; the enormous strides interfaith has made in the past fifty years; the lack of knowledge about the Other that persists in both traditions; and the need for implementation of doctrinal/theological changes at local levels.

My discussion also addresses the implications for the tension between particular/universal claims made by the two monotheistic faiths and, by implication, for Islam. I focus on the question Professor Mary Boys makes in her classic study *Has God Only One Blessing?* Furthermore, I explore the implications of rabbi Jonathan Sacks' contention that modernity reverses "Plato's Paradox" in its movement from the universal to the particular; a move he rightly traces to the Hebrew Bible.

I conclude by suggesting that interfaith dialogue can assist in helping achieve a more peaceful world in spite of the challenges of atheism, secularism, and the culture of war.



spotlight presentations

INTERNATIONAL INTERCULTURAL INTERDISCIPLINARY iafor

“To Open Minds, To Educate Intelligence, To Inform Decisions”

The International Academic Forum provides new perspectives to the thought-leaders and decision-makers of today and tomorrow by offering constructive environments for dialogue and interchange at the intersections of nation, culture, and discipline. Headquartered in Nagoya, Japan, and registered as a Non-Profit Organization (一般社団法人), IAFOR is an independent think tank committed to the deeper understanding of contemporary geo-political transformation, particularly in the Asia Pacific Region.

For more information about the International Academic Forum and its activities,
please visit our website at www.iafor.org

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IAFOR
The International Academic Forum
Academic Vision and Mission

“To Open Minds, To Educate Intelligence, To Inform Decisions”

The vision of IAFOR grew out of the perceived need to fill a vacuum in the communication and exchange activities of the academic world. Its mission arose out of examining that space and investigating why it existed. The vacuum existed because of the lack of opportunity for serious and thoughtful exchange between academics, members of the global business community, and practitioners in the fields of human endeavor that linked these groups together. In the field of education, for example, we have academic theorists, educational managers (political decision-makers and organizational directors) and classroom teachers with their support staff in IT, library work, exchange programs, and specialist fields. But how often do they have the opportunity to interact?

Moving beyond one particular field, larger questions arise. What function should universities prioritize in the 21st century? What do businesses see as their contribution to social and global well being? How can people on the ground, trying to implement improvements that will transform human life, best be supported? And perhaps above all, what are the agendas that will drive mechanisms to enable these groups to interact effectively.

One piece of distilled thought that came from early exchanges at one of our conferences was the recognition that some of the rhetoric of concern about the problems of developing nations was perhaps over-focused on the term “poverty” because it can be defined only in a relative way. “Hunger” was put forward as being more immediate and itself a contributory factor to poverty, rather than the other way round. One key to the hunger issue could be the provision of safe drinking water; or water for irrigation in some contexts, while flood management might be necessary elsewhere. These, in and by themselves become valuable only insofar as they help to relieve hunger in specific contexts.

IAFOR is affording opportunities that do not exist elsewhere. The base is Osaka, Japan's great commercial and manufacturing hub, one symbol of the emerging Pacific economy that is already eclipsing the long dominant Atlantic zone. Our conferences present those taking part with three unique dimensions of experience. First of all, it encourages interdisciplinary activity to be expanded. Depending on the field, this can face varying degrees of difficulty, ranging from discouragement to downright prohibition. Those overly dependent on fixed academic structures often see lateral thinking as a threat. None of these negatives apply in IAFOR. Its purpose is to generate new approaches that cross any disciplinary lines. The principle employed is to let the imagination permit intuitive responses to questions. There are no panels of critics. There are simply people who want to listen and reflect. The model of academic work as potholing is replaced by the metaphor of mountaineering. While respecting the need for solid and well-founded academic work, we feel the need to go beyond it from time to time to discover fresh approaches to old questions.

Secondly, it facilitates the heightening of intercultural awareness. Again, we encourage innovation through cross-cultural perception. Cultural roots influence people in their attitudes more than most would realize or admit. The need to see and internalize insights gained from other viewpoints is met by a process of steady illumination.

Thirdly, it promotes the broadening of international exchange. We may live in a globalized world, but in reality parochialism still holds sway. The collapse of the U.S.S.R and the break-up of Yugoslavia led to the re-establishment of numerous former countries. While this may be desirable for the peoples concerned, it merely adds to the world's cultural confusion. Exchange leads to explanation and that helps the growth of intercultural awareness.

IAFOR makes all of these developments possible in one gathering. Our conferences are not a substitute for specialist conferences. We intend our events to be an alternative that functions as a balance or even a corrective to the extreme tendencies that can arise from more narrowly defined research parameters. In short, IAFOR is promoting and facilitating a new multifaceted approach to one of the core issues of our time, namely globalization and its many forms of growth and expansion. Awareness of how it cuts across the worlds of business, and academia, along with its impact on societies and institutions is one of the driving forces that has given the organization its momentum, and is making it a pioneer in this global age.

Rev. Professor Stuart DB Picken
Order of the Sacred Treasure (瑞宝章), M.A. (Hons), BD., Ph.D., F.R.A.S.
Chairman, Japan Society of Scotland
Chairman, IAFOR Advisory Board

Dr Joseph Haldane
B.A. (Hons), Ph.D FRAS.
Executive Director, IAFOR

Chairman of the International Advisory Board

The Reverend Professor Stuart D. B. Picken, Order of the Sacred Treasure, M.A. (Hons), B.D., Ph.D. (Glasgow), F.R.A.S.

Professor Picken is the Chairman of the IAFOR International Advisory Board. The author of a dozen books and over 130 articles and papers, he is considered one of the foremost scholars on Japan, China, and Globalization in East Asia. As an academic, Professor Picken has devoted more than 30 years to scholarship in Japan, notably as a Professor of Philosophy at the International Christian University in Tokyo, where he specialized in ethics and Japanese thought, and as International Adviser to the High Priest of Tsubaki Grand Shrine (Mie prefecture). He has also served as a consultant to various businesses, including Jun Ashida Ltd., Mitsui Mining & Smelting Corp., Kobe Steel, and Japan Air Lines. In November 2008, the Government of Japan awarded Professor Picken the Order of the Sacred Treasure for his pioneering research, and outstanding contribution to the promotion of friendship and mutual understanding between Japan and the UK. The honour is normally reserved for Japanese citizens and is a mark of the utmost respect in which Professor Picken is held by the Japanese Government. More recently, in 2012 he was invited to London to attend a reception at the Japanese Embassy, hosted by Emperor Akihito and Empress Michiko as an expression of their gratitude towards Britons who had helped support Japan after the 2011 Tohoku earthquake and tsunami. Professor Picken helped organize fundraising efforts through both the Japan Society of Scotland, of which he is the chair, in the UK, and IAFOR in Japan. As Chairman of the IAB, Professor Picken is responsible for the academic affairs and direction of the organization. He is also responsible for the development of the IAFOR Research Institute. Although now resident in Scotland, Professor Picken maintains his interests in Japan, as Chair of the Japan Society of Scotland, and through the IAFOR IAB. He is also the Chairman of the Academic Board of New College, Birmingham. He lives near Glasgow with his wife and two children.



Vice-Chairman of the International Advisory Board

Professor Jerry Platt, B.S. (Michigan State), MBA (Wayne State), MA, PhD (Ohio State), MS (Stanford)

Jerry Platt is Professor of Global Business at Akita International University, Japan and Professor Emeritus at San Francisco State University. Professor Platt holds a B.S. in Multidisciplinary Social Sciences from Michigan State University, an MBA from Wayne State University, an M.A. in Public Administration, and a Ph.D. in Public Policy and Management from the John Glenn School of Public Affairs at Ohio State University, and an M.S. Statistics Post-Doctoral Degree from Stanford University. His research interests span business, technology and public policy and he is the author of over 85 peer-reviewed papers in these and associated fields. Balancing industry with academic interests, Jerry also served as head of financial analysis for a Bay Area Fortune 500 company, and as CEO of an aviation firm. He has been Principal Investigator on more than twenty U.S. federal research grants. From 1976-2004, Professor Platt was on the faculty of the School of Business at San Francisco State University, and was named Dean in 2001. From 2004 he was Senecal Endowed Dean of the Business School at the University of Redlands, California, before holding concurrent professorships at Redlands and Akita International University, Japan from 2010 until 2012. As Vice-Chair of the IAFOR International Advisory Board, Professor Platt advises the organization on matters pertaining to IAFOR's development and strategy, as it faces the challenge of sustainable growth as both a regional and global organization.



Executive Director

Dr Joseph Haldane, B.A., Ph.D. (London), F.R.A.S

Joseph Haldane is the Executive Director of the International Academic Forum. He was Academic Director from IAFOR's inception in 2009 until January 2011, when he assumed his current enlarged role. He is responsible for setting policies, forging institutional partnerships, implementing projects, and overseeing the research and publications of the organization, as well as maintaining responsibility for overseeing IAFOR's growing global operations. Joe's academic interests include politics and international affairs, literature, history, and the history of ideas, and he holds a PhD from the University of London in French Studies. He has taught at the University of Paris XII [2002-2004], at the French Press Institute in the University of Paris II - Pantheon-Assas [2003-2004] and was a full-time lecturer at Sciences Po in Paris, where he directed a postgraduate course on British Politics and Media in the School of Journalism [2004-2005]. In 2005 he moved to Japan, and immediately prior to this post was an Associate Professor at Nagoya University of Commerce and Business in both the undergraduate and graduate schools, teaching the Ethics course in the graduate school. He is a fellow of the Royal Asiatic Society.



people - The Executive Council of the International Advisory Board

IAB Chair: Professor Stuart D.B. Picken

IAB Vice-Chair: Professor Jerry Platt

The IAB Executive Council is composed of distinguished academics, business executives, former and current government officials, and community leaders of international standing. Its role is to provide counsel and direction in the business and affairs of IAFOR, suggest and approve the areas of scholarly investigation, and safeguard the independence of the Forum's work. International Directors of Program and Research Institute Directors are ex-officio members of the Executive Council of the International Advisory Board. Membership of the Executive Council of the International Advisory Board is by invitation only.

Mr Mitsumasa Aoyama

Director; The Yufuku Gallery, Tokyo, Japan

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Professor Emeritus and Former Dean of the Faculty of Education, Monash University, Australia
Visiting Fellow, St Edmund's College, Cambridge University, UK

Professor Don Brash

Former Governor of the Reserve Bank, New Zealand
Former Leader of the New National Party, New Zealand
Adjunct Professor; AUT, New Zealand & La Trobe University, Australia

Lord Charles Bruce

Lord Lieutenant of Fife
Chairman of the Patrons of the National Galleries of Scotland
Trustee of the Historic Scotland Foundation, UK

Professor Judith Chapman

Professor of Education, Australian Catholic University, Australia
Visiting Fellow, St Edmund's College, Cambridge University, UK
Member of the Order of Australia

Professor Chung-Ying Cheng

Professor of Philosophy, University of Hawai'i at Manoa, USA
Editor-in-Chief, The Journal of Chinese Philosophy

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Professor of English and Interdisciplinary Studies, Osaka Jogakuin University, Osaka, Japan
Osaka Local Conference Chair

Professor Michael A. Cusumano

SMR Distinguished Professor of Management and Engineering Systems, MIT Sloan School of Management, Massachusetts Institute of Technology, USA

Professor Dexter Da Silva

Professor of Educational Psychology, Keisen University, Tokyo, Japan

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Dean, College of Human Sciences, Auburn University, USA

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Professor of Lifelong Learning and Gender & Pro-Vice Master of Teaching and Learning, Birkbeck, University of London, UK

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Senior Associate Dean, Medill School of Journalism, Northwestern University, Qatar

Professor Monty P. Satiadarma

Clinical Psychologist and Lecturer in Psychology & Former Dean of the Department of Psychology and Rector of the University, Tarumanagara University, Indonesia

Mr Mohamed Salaheen

Director; The United Nations World Food Programme, Japan & Korea

Mr Lowell Sheppard

Asia Pacific Director, HOPE International Development Agency, Canada/Japan

His Excellency Dr Drago Stambuk

Croatian Ambassador to Brazil, Brazil

Professor Mary Stuart

Vice-Chancellor; The University of Lincoln, UK

Professor Gary Swanson

Distinguished Journalist-in-Residence & Mildred S. Hansen Endowed Chair; The University of Northern Colorado, USA

Professor Jiro Takai

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Professor Yozo Yokota

Director of the Center for Human Rights Affairs, Japan
Former UN Special Rapporteur on Myanmar

Professor Kensaku Yoshida

Professor of English & Director of the Center for the Teaching of Foreign Languages in General Education, Sophia University, Tokyo, Japan

The International Advisory Board is composed of distinguished academics, business executives, former and current government officials, and community leaders. Its role is to consult and provide counsel on the business and affairs of IAFOR, and suggest areas of scholarly investigation. Membership of the International Advisory Board is by invitation only. For a full list please see the IAFOR website.

The Japan Liaison Committee (JLC)

The Japan Liaison Committee is a consultative committee that provides support in the form of advice and guidance in specific aspects of the planning and projects of the Forum held in Japan. The Chairman of the International Advisory Board is also chair of the JLC. Members of the JLC are ex-officio members of the International Advisory Board.

Prof Stuart D. B. Picken, Chairman, IAFOR IAB (chair)

Mr Tom M. Aoyama, Founder of the PHP Institute, Kyoto, Japan & Director; the Yufuku Gallery, Tokyo, Japan

Prof Kuniko Miyanaga, Director; the Human Potential Institute, Tokyo, Japan and Fellow, Reischauer Institute, Harvard University, USA

Prof Michiko Nakano, Professor & Director of the Distance Learning Center; Waseda University, Tokyo, Japan

Prof Yozo Yokota, Director of the Center for Human Rights Affairs, Japan & Former UN Special Rapporteur on Myanmar

Dr Joseph Haldane, Executive Director, IAFOR

people - IAFOR Journal Editors

Editors of IAFOR Journals are ex-officio Members of the International Advisory Board

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Dr Thomas French, Ritsumeikan University, Japan

IAFOR Journal of Literature & Librarianship
Dr Richard Donovan, Doshisha University, Japan

IAFOR Journal of Education
Dr Bernard Montoneri, Providence University, Taichung, Taiwan

IAFOR Journal of Business and Management
Dr Merlin Levis, Ritsumeikan University

IAFOR Journal of the Social Sciences
Dr Andrea Molle, Chapman University, USA

IAFOR Journal of Ethics, Religion and Philosophy
Dr Michael O'Sullivan, The Chinese University of Hong Kong, Hong Kong SAR

IAFOR Journal of Sustainability, Energy and the Environment
Dr Alexandru-Ionut Petrisor, The National Institute for Research and Development in Construction, Urban Planning and Sustainable Spatial Development (URBAN=INCERC), Romania

IAFOR Journal of Media, Communication & Film
Dr James Rowllins, Singapore University of Design and Technology

IAFOR Journal of Asian Studies
Dr Seiko Yasumoto, The University of Sydney, Australia

IAFOR Journal of Language Learning
Dr Ebru Melek Koç, Izmir Institute of Technology, Turkey

IAFOR Journal of Politics, Economics & Law
Dr Craig Mark, Kwansei Gakuin University, Japan

people - IAFOR Staff



Mr Kiyoshi Mana - Director of Business Development

Kiyoshi Mana is the Director of Business Development as well as project director for the 2014 Events Team, overseeing IAFOR's conferences in Asia, Europe, and North America. An American of Japanese descent, Kiyoshi has long been fascinated by the country of his ancestors, studying both Japanese language and culture at San Francisco State.



Ms Megumi Mukudai - Executive Assistant to the Executive Director

Megumi Mukudai provides support and assistance to the Executive Director; and is involved with general administration of the organization. Megumi trained as a primary school teacher, specializing in music education and English at Kobe Women's University. She spent one year in Dublin studying English, and a year in Paris studying French at the Sorbonne.



Mr Thomas Haldane - Creative Director

A photographer and designer by training and graduate of London College of Communication, Tom was Director for Design, Media and Communications from 2009-2011, and Chief Operations Officer (non-academic) from 2011 until 2013. He is currently Creative Director at IAFOR.



Ms Mai Hasuno - Events, Marketing and Domestic Relations Manager

Mai oversees the organisation's conferences in Japan, and is responsible for developing and implementing IAFOR's marketing strategy within Japan. She also acts as special assistant to the Executive Director and the IAB Chairman in the administration of the Japan International Liaison Committee. Previous to joining IAFOR, Mai worked for the Aioi Nissay Dowa Insurance Corporation. She is also the project manager for IAFOR's Asian Events.



Mr Michael Kedzlie - Research and Policy Manager

Michael Liam Kedzlie is a New Zealander who currently works as the Research and Policy Manager. He is responsible for formulating legal policy as well as liaising with the organisation's university partners and the International Directors of Program. He is also editor of Eye Magazine. He has a Master's degree in Education from Massey University as well as a Law degree from the University of Waikato Law School. He is an enrolled Barrister and Solicitor of the High Court of New Zealand.



Mr Alexander Pratt - Business Development Manager

A civil engineering graduate from the University of Nottingham, UK and a self-confessed jack of all trades, Alex first came to Japan in 1997. At IAFOR he helps with the general administration and operation of conferences, as well as with the website, and works alongside the Director of Business Development to expand IAFOR's operations in Japan and internationally. He is also the project manager for IAFOR's European Events.



Mr Thaddeus Pope - Media and Design Manager

Born and raised in Brighton, UK, Thaddeus Pope is an experienced commercial and editorial photographer with a BA in Photography from the London College of Communication (University of the Arts London). Thaddeus's duties at IAFOR include overseeing the design and media output of the organisation.



Mr Bryce Platt - Technology & Operations Manager

After growing up in the Silicon Valley in California, Bryce graduated from Gustavus Adolphus College (Saint Peter, Minnesota) with a degree in sociology, and in 2013 earned a Master's degree in Global Communication from Akita International University in Japan. As well as coordinating IAFOR's technology strategy, he is also responsible for managing the organisations' internal and systems operations, and is the project manager for IAFOR's North American events.



Mr David George - Coordinator: Events and Marketing

Raised in Brisbane, Australia, Dave graduated from the University of Queensland with a Bachelor of Arts specialised in Psychology. Dave has a background in project based media and public relations work with experience at events in Australia, India, Singapore and Dubai.



Mr Takumi Saito - Coordinator: Finance and Administration

Born and raised in Yamagata, Japan, Takumi studied English literature at Waseda University. A language lover, he has also studied German, Spanish, French and Polish and can also speak Italian. Takumi recently joined IAFOR to handle its finance and administration.



Ms Lindsay Lafreniere - Coordinator: Publications and Communications

Originally from Canada, Lindsay Lafreniere came to Japan in 2012. She holds a Bachelor of Arts degree in Psychology and English and a graduate diploma in Journalism. Lindsay brings her experience of media, publishing, and broadcast work in Canada to IAFOR.



Mr Shawn Mahler - Coordinator: Video and Media

Los Angeles native, Shawn Mahler has a wealth of experience working on film, video, and theater productions in the United States and Japan. He holds a Bachelor of Arts in Film Theory and Production from the University of California, Irvine. Shawn has spent over ten years in Japan where he has worked with numerous industry professionals to develop television shows, movies, and theatrical productions.



iafor conference highlights: the past 12 months

global
thought
leaders

Since 2009, IAFOR has welcomed university presidents, faculty deans, award-winning journalists, national politicians, government ministers, diplomats, charity leaders, think tank directors, documentary makers, movie directors, members of the armed forces, lawyers, doctors, jurists, artists, poets, writers, clergy, scientists, philosophers...



Above left: Jun Arima, Director General of the Japan External Trade Organisation (JETRO) in London, seconded by the Ministry of Economy, Trade and Industry (METI) delivering the keynote address at the inaugural European Conference on the Social Sciences, held with the First European Conference on Sustainability, Energy and the Environment. Mr Arima covered issues of economic regeneration, environmental sustainability, and governance on both the national and international level in his address. From 1992 Mr Arima served in the Agency for Natural Resources and Energy (ANRE). In 1996, he was sent to the OECD as Councilor (energy advisor), to the Permanent Delegation of Japan. He served in senior positions in ANRE following his return to Japan. From 2002, he spent four years in Paris as Head of the Country Studies Division for the International Energy Agency (IEA). His activities in international climate and energy issues have seen him recognised internationally, most recently as Japan's chief negotiator at the UN Climate Talks in Cancun, Mexico in 2010. **Above Right: Professor Jay Friedlander**, Sharpe-McNally Chair of Green and Socially Responsible Business at College of the Atlantic, USA, speaks on "Sustainable Enterprise: Unlocking Innovation & Preparing for the Next Economic Wave".

Below Left: Professor Peter Oakley of the Royal College of Art addresses the luxury goods sector from a social science perspective. He delivered a paper on "Immanence vs. Provenance: Fairtrade Gold and the Social Complexity of Substance Identities". **Below Right: Professor George Martin**, currently visiting professor at the Centre for Environmental strategy at the University of Surrey, and a sociologist specializing in urban sustainability looked at just that in his paper: "Urban Agriculture's Synergies with Ecological and Social Sustainability: Food, Nature, and Community."



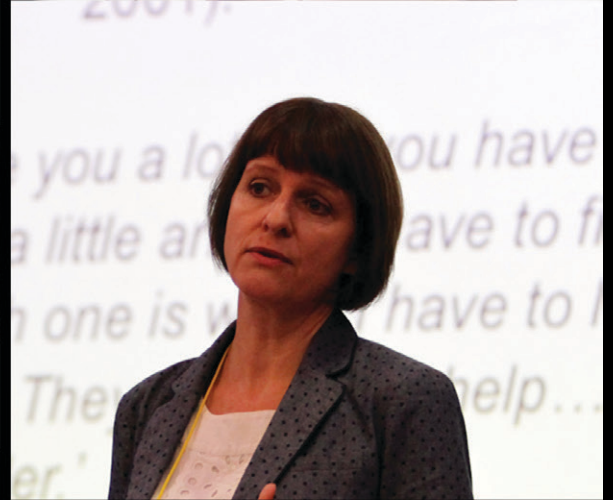


Above left: Professor Mary Stuart, Vice Chancellor of the University of Lincoln (UK) delivering the Keynote address at The First European Conference on Education 2013, entitled "Transformative Spaces - Learning, Teaching & Social Mobility". **Above right: Professor Valerie Hey** of the University of Sussex speaks in the ECE/ECTC plenary session on "Transforming Universities: What's Love (hate, envy, pain, privilege) got to do with it - a provocation about the intractability of emotion with/in education".

The First European Conference on Education was held alongside the First European Conference on Technology in the Classroom. Our largest European event attracted 350 delegates from over forty countries in a program chaired by **Professor Sue Jackson**, Pro-Vice Master of Teaching & Learning at Birkbeck, University of London (UK), and Professor Barbara Lockee of Virginia Tech (USA), and to consider the conference theme, "Learning and Teaching Through Transformative Spaces".

Below left: Professor Rosemary Deem OBE, Vice-Principal (Education) and Professor of Higher Education Management at Royal Holloway, University of London delivers a featured address at ECE2013 on "Transforming Universities: Transforming HE - In Whose Image?". **Below center: Professor Miriam David**, Emeritus Professor at the Institute of Education in the University of London delivers a featured presentation on "Transforming Universities: Synopsis of Feminism, Gender & Universities". **Below right: Conference Co-Chair Professor Sue Jackson** chairing the plenary session.





Above Left: Addressing the ECSS/ECSEE 2013 conference theme of governance was featured speaker, **Dr Rob Gill**, Discipline Leader for Public Relations and Advertising at Swinburne University of Technology, giving a thought-provoking address entitled, "Using Corporate Storytelling to Build Internal and External Trust". **Above Right:** **Professor Yvonne Hillier** from the University of Brighton, and **Dr Linda Morrice** of the University of Sussex discuss issues surrounding current Transformations within Higher Education, at the First European Conference on Education 2013.

Below Left: **Dr Daniela Nadj** of the University of Westminster delivered a powerful and wide-ranging address on "The Juridicalisation of Gender-Based Violence against Women in the Current Political and Legal Moment - A Critical Feminist Observation of International Wartime Sexual Violence jurisprudence". The paper provided a critical feminist analysis of international wartime sexual violence jurisprudence, as it is constructed in current feminist scholarship and the surrounding debate, and elicited much debate among the international delegates. **Below Right:** **Professor Dan Sullivan**, Cowles Chair in Media Management and Economics at the University of Minnesota School of Journalism and Mass Communication, delivered the ECSS/ECSEE 2013 conference closing presentation on "Unrecognized Conflicts Between the Online Revenue Strategies and Social Media Strategies of Major Newspapers in the United States and Europe". Professor Sullivan's research involves helping advance the thinking of traditional media organizations regarding how they deal with change in the communities they serve and with changes in technologies that are altering their competitive and business landscapes.





Above left: Professor Svetlana Ter-Minasova, President of the Faculty of Foreign Languages and Area Studies at Lomonosov Moscow State University (Russia) delivering the Keynote address at The Fifth Asian Conference on Education 2013, entitled "ELT in a Changing Russia: Traditions and Innovations". **Above upper right:** Professor Marjo Mitsutomi of Osaka Gakuin University (Japan) speaks in the ACE/ACSET closing session on "From Bonsai to Banzai: A Mind Shift in the Approach to Teaching and Learning English in Japan". **Above lower left:** Associate Professor Ted O'Neill, College of Liberal Arts and Sciences, TMDU (Japan) delivers his featured speech "Getting to the Point: The Least Educators Need to Know About Massively Open Online Courses Now" at ACSET 2013.

The Fifth Asian Conference on Education was held alongside the First Asian Conference on Society, Education and Technology. Our largest event of 2013 attracted over 500 delegates from over fifty countries in a program chaired by Professor Sue Jackson, Pro-Vice Master of Teaching & Learning at Birkbeck, University of London (UK), Professor Michiko Nakano of Waseda University (Japan), Professor Barbara Lockee of Virginia Tech (USA), Professor Keith Miller of the University of Missouri - St. Louis (USA), and Associate Professor Robert Logie, Osaka Jogakuin University (Japan) to consider the conference theme, "Learning and Teaching in Changing Times".

Below left: Conference Co-Chair Professor Keith Miller delivers a keynote address at ACSET 2013 on "Discerning Rights and Wrongs while Teaching and Learning in the Age of Robotics". **Below center:** Conference Co-Chair Professor Sue Jackson delivers the closing address. **Below right:** Conference Co-Chair Associate Professor Robert Logie delivers the opening address.





Above left: Bradley J. Hamm, Dean of the Medill School of Journalism, Media, Integrated Marketing Communications at Northwestern University delivers his keynote speech at MediaAsia FilmAsia 2013 on "The Power of Journalism in a Post-Mass Media Age".



Above right: Conference Chair Professor Gary E. Swanson, Mildred S. Hansen Endowed Chair in Journalism of the University of Northern Colorado, delivers his keynote speech at MediaAsia FilmAsia 2013 on "Cheating and the Breakdown of Fundamental Values Within Education and Society".

Below left: Dr Jerry Platt, Professor Emeritus at San Francisco State University, and Vice-Chair of the International Academic Forum's IAB speaks at MediaAsia FilmAsia 2013 on "The Evolution of Public Opinion Regarding Japan".

Below right: Dr James Rowllins, the Editor of the IAFOR Journal of Media, Communication & Film, announces category winners of the IAFOR International Open Film Competition 2013 at MediaAsia FilmAsia 2013.



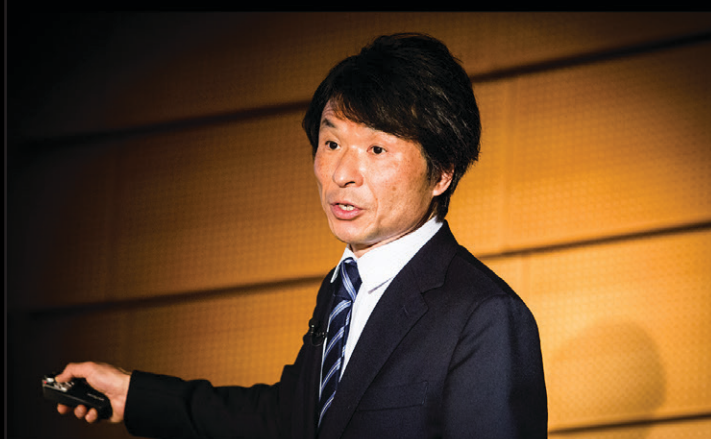


The Fourth Annual Asian Business and Management Conference (ABMC) 2013 and the Inaugural Asian Conference on Politics, Economics and Law 2013 (ACPEL) welcomed 150 delegates from over 30 countries. This joint Asian Business and Management Conference and Asian Conference on Politics, Economics and Law offered a great opportunity for in-depth interdisciplinary discussions covering a wide range of topic from management and public policy, through to civil court processes and financial economics.

Above left: Keynote Speaker Professor Yozo Yokota, President of the Japanese Center for Human Rights, spoke on the relationship of Business and Human Rights and sought to illuminate the delegates with the current attitudes and expectations surrounding this area of business thought. His key message and evidence was that businesses and societies that do not promote human rights are not as effective, productive nor successful as those, which do. **Above right: Professor Edward Yagi**, a business faculty leader at Nanzan University, Japan presents 'When Problem Solvers Never Solve the Problem'.

Below left: Professor Nicholas Benes of The Board Director Training Institute of Japan, presents 'Director Training: The Easiest, Most Obvious Way to Improve Japanese Boards'. **Below right: Conference Chair Professor Jerry Platt** of Akita International University hosts his workshop titled "Data Science for Luddites".





Top left: Conference Co-Chair, **Dr Monty Satiadarma** – Clinical Psychologist, and Former Rector, Tarumanagara University, Indonesia delivers his featured speech: "Being Responsible: A Personal Challenge in Resolving Conflicts" at ACP/ACERP 2014. **Top Right:** **Mr Lowell Sheppard** – Asia Pacific Director, HOPE International Development Agency speaks at the ACP/ACERP 2014 plenary session.

Above left: ACP/ACERP 2014 Keynote presenter **Professor Minoru Karasawa** of Nagoya University, Japan, addresses the conference with a speech titled "Blameworthy Character Invites Harsher Punishment: A Social Psychological Approach to Punitive Motives against Individuals and Groups". **Above right:** Conference Co-Chair, **Professor Jiro Takai** of Nagoya University, Japan delivers a featured speech at the ACP/ACERP 2014 plenary session.

Below: **Professor Frank S. Ravitch**, Walter H. Stowers Chair in Law and Religion at the Michigan, delivers his keynote speech titled, "Government Officials' Visits to the Yasukuni Shrine: Constitutional and Ethical Struggles".





Top left: Professor Georges Depeyrot, Member of the Board of Trustees of the French National Center for Scientific Research, France, introduces the DAMIN Program at the ACAH/LibrAsia 2014 plenary session. **Top right:** Mr. Paul Lowe from the University of the Arts London, UK, addresses ACAH/LibrAsia 2014 with a featured speech titled, "Testimony of Light: Using Photography to Bear Witness to Genocide in the Former Yugoslavia"

Above left: Akiyoshi Suzuki, professor of American literature and world literature at Nagasaki University, Japan, speaks at ACAH/LibrAsia 2014. **Above right:** His Excellency Dr Lars Vargö, Ambassador of Sweden, delivers a featured speech before announcing the winner of the 4th Vladimir Davidé Haiku Award.

Below left: Professor Bill Ashcroft from the University of New South Wales, Australia, world renowned expert of Post-Colonial Literature and author of "The Empire Writes back", delivers his ACAH/LibrAsia 2014 keynote speech titled, "Revolution, Transformation and Utopia: the Function of Literature". **Below right:** Emiko Miyashita & Hana Fujimoto from the Haiku International Association, give a workshop introducing the Japanese poetry form of haiku at ACAH/LibrAsia 2014. Ms Miyashita is a prominent haiku poet and director of the JAL Foundation.





Top left: Professor Roger Palmer from Konan University, Japan, delivers his featured speech at the ACLL/ACTC2014 closing session. **Top right:** ACLL2014 Keynote Speaker Professor Kuniko Miyanaga, from the Human Potential Institute, Japan, addresses the conference on "Globalization, Culture and the Individual--in an example from English education in Japan".

Above left: ACLL/ACTC2014 Conference Co-Chair Professor Steve Cornwell of Osaka Jogakuin University delivers his featured speech at the plenary session. **Above right:** Dr. Shamim Ali from Allama Iqbal Open University, Pakistan, delivers her featured speech at ACLL/ACTC2014 titled "Teaching English as a Foreign Language: Curriculum Development for Communicative Competence".

Below left: Dr John Hope, Associate Dean for International Relations from the University of Auckland, New Zealand, delivers his keynote address at ACTC2014 titled "Improving School/Home Communication With Online Blogs". **Below right:** ACLL/ACTC2014 Featured Speakers Professor Marjo Mitsutomi & Professor Minna Kirjavainen, from Osaka Gakuin University, address the conference with a featured speech titled, "First and Second Language Acquisition Researchers: the things that unite and separate us".





Top left: Professor Hsiao-Chuan Hsia of Shih Hsin University, Taiwan presents her featured speech, "Gender, Citizenship and Empowerment of Marriage Migrants in East Asia" at the Asian Conference on Cultural Studies 2014 (ACCS2014), held with the Asian Conference on Asian Studies 2014 (ACAS2014). **Top right:** Featured Speaker Professor Donald E. Hall, Dean of the College of Arts and Sciences at Lehigh University, USA presents at the ACCS/ACAS2014 plenary session: "Looking Beyond Our Horizons: Interdisciplinary Education as Our Best Hope for the Future."

Above left: ACCS2014 Spotlight Presenter Maria Grajdian of Nagasaki University, Japan, delivering a presentation on Japanese anime. **Above right:** ACAS2014 Spotlight Presenter Voon Pow Bartlett of the Tate Research Centre:

Below left: Professor Koichi Iwabuchi, Director of Monash University's Asian Institute, (Australia) delivers his Keynote Speech entitled, "On the Predicament of the Borderland Imagination". **Below right:** ACCS/ACAS2014 Conference Chair Professor Baden Offord, Professor of Cultural Studies and Human Rights at Southern Cross University, and Vice-President of the Cultural Studies Association of Australasia, addresses delegates at the conference closing session.





Above left: ACSS/ACSEE 2014 Featured Speaker **Professor Jay Friedlander**, Sharpe-McNally Chair of Green and Socially Responsible Business, College of the Atlantic, USA, delivers his featured speech titled, "Strategic Sustainability: Creating Abundant Enterprises".

Above right: **Mr Lowell Sheppard**, Asia Pacific Director of the HOPE International Development Agency, presents his powerful featured speech, "Individual, Community and Society: Conflict, Resolution and Synergy" at the ACSS/ACSEE plenary session.

Below: **Dr Amy Szarkowski & Dr Yukinori Komine** from Harvard Medical School, USA, address the plenary session with their presentation titled, "Conceptualizing Soft Power in the U.S. Decision to Implement the Convention on the Rights of Persons with Disabilities".



The International Academic Forum's Journals conform to the highest academic standards of international peer review, and are published in accordance with the IAFOR publishing commitment to make all of our published materials available online.

Journals FAQ

IAFOR's Open Access
Publishing Commitment

IAFOR is committed to providing ALL of its publications in online form for no fee.

Researchers and scholars, regardless of institutional affiliation and status, can access our academic journals, monographs, magazine, conference materials and special publications for no charge, wherever there is internet access.

IAFOR will never ask authors to contribute towards publication costs, or engage in other such publishing practices which we believe undermine academic independence and integrity.

How are journal editors appointed?

Journal Editors are appointed by the International Academic Forum's leadership, under the guidance of the Chairman of the International Advisory Board. The term of appointment is for one issue, to be renewed by mutual consent.

How do we ensure academic integrity?

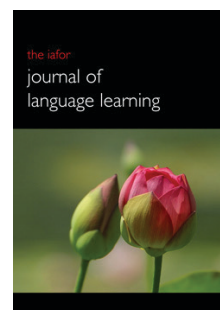
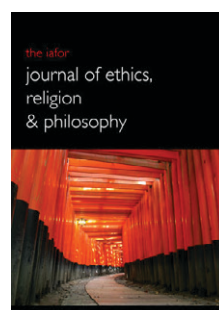
Once appointed, the editor is free to appoint his or her own editorial team and advisory members. All papers published in the journal have been subjected to the rigorous and accepted processes of academic peer review. Neither editors nor members of the editorial team are remunerated for their work. Authors will never be asked to "contribute" towards publication costs.

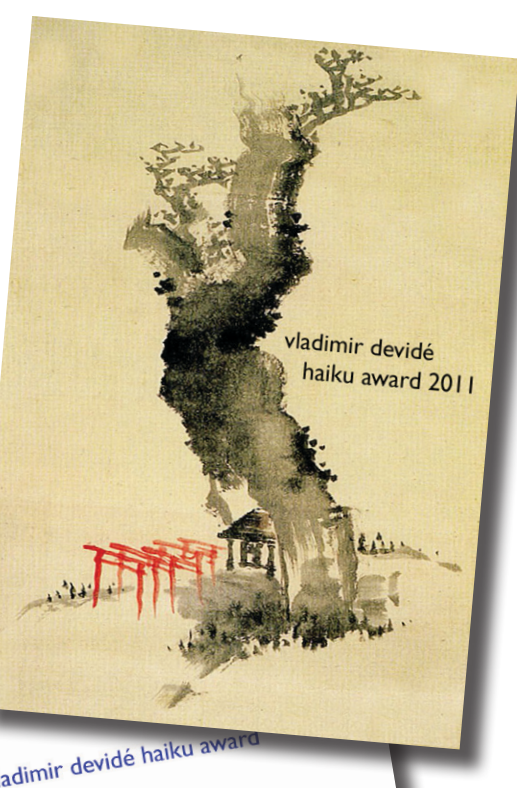
How are papers selected?

Journal Editors may accept papers through an open call, and proposed articles may be sent directly to the respective editors. A small number of papers from the associated IAFOR conference proceedings may also be selected by the journal editor(s) for reworking and revising subject to normal processes of review. It is expected that between 5 and 10 percent of papers included in any given conference proceedings will be developed for inclusion in the associated conference journal.

How are IAFOR Journals related to IAFOR conferences?

IAFOR's journals reflect the interdisciplinary and international nature of our conferences and are organized thematically. Papers included in the associated conference proceedings may be considered for reworking by the editor(s), and would then be subjected to the same processes of peer review as papers submitted by other means.





vladimir devidé haiku award



selected haiku 2013

Special Series & Monographs

The International Academic Forum is publishing a number of special monographs in print and online form. One such publication is a selection of haiku from the Annual Vladimir Devidé Haiku Award.

Eye Magazine

Through Eye Magazine, the International Academic Forum's own in-house e-magazine publication, we hope to enlighten you to various views and opinions of our contributors, many of whom have presented full research papers at our various conferences.

The Spring 2014 edition of Eye magazine includes an exclusive interview with Severn Cullis-Suzuki, a new design layout, as well as some other great articles, op-eds and essays.

Eye Magazine is available on the IAFOR website and through the ISSUU reader on your browser or mobile device. The Summer 2014 edition will be available in July.



IAFOR Keynotes

The IAFOR Keynotes Series is a collection of keynote addresses, or associated papers given at our conferences. Presented as a part of the open research archive, the Keynotes series provides an example of the range and quality of speakers at IAFOR events. These keynotes are lightly reworked, and contain references, but are otherwise true to the original address. Many can also be seen in video format on our YouTube page. Whether you were present at the conference or not, the keynotes are thoughtful addresses by senior academics, the content of which may help your research.



Friday



Friday Morning Events



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08:00-17:00
Conference Registration

09:00-09:15
Welcome Address
Renaissance Suite

09:15-10:00
Keynote Address: Stuart Picken
Renaissance Suite

10:00-10:15
Coffee Break

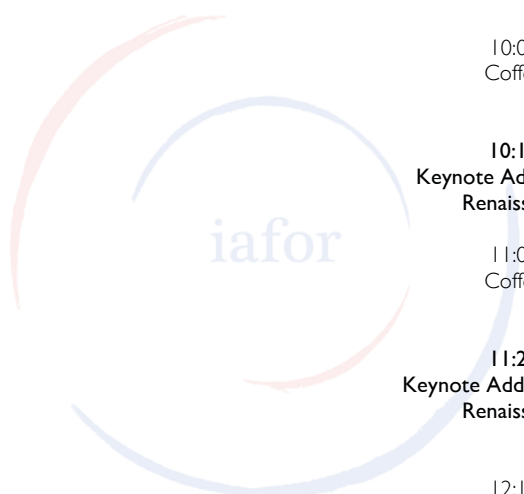
10:15-11:05
Keynote Address: Joe Elliot
Renaissance Suite

11:05-11:20
Coffee Break

11:20-12:10
Keynote Address: Donald Hall
Renaissance Suite

12:10-12:20
Official Conference Photo
Renaissance Suite

12:20-13:30
Lunch Break



Friday Session I: 13:30-14:30

Friday Session I: 13:30-14:30

Room: Tennyson

ECCS - Cultural Narratives of Belonging / Not Belonging

Session Chair: Catherine Hoad

3730 – 13:30-14:00

Folklore as a Reflection of a Society: Black Pete and Cheoyong
Seungyeon Lee, Yonsei University, Republic of Korea

0907 – 14:00-14:30

Whiteness with(out) Borders: Translocal Narratives of Whiteness in Heavy Metal Scenes in Norway, South Africa and Australia
Catherine Hoad, Macquarie University, Australia

Friday Session I: 13:30-14:30

Room: Wordsworth

ECERP - Philosophy and Religion / Comparative Religion

Session Chair: Carsten Viggo Nielsen

0220 – 13:30-14:00

Political Moralism as an Illness in the Church?
David Huisjen, University of Helsinki, Finland

0926 – 14:00-14:30

Rituals in Museums as a Means for Negotiating Culture and Identity
Carsten Viggo Nielsen, University of Copenhagen, Denmark

Friday Session I: 13:30-14:30

Room: Keats

ECP - General Psychology

Session Chair: Gregory M Howard

3633 – 13:30-14:00

Summoning a Punishing Angel: Between Demonic Obsession and Prophetic Revelation
Eliezer Witztum, Ben-Gurion University of the Negev, Israel

1933 – 14:00-14:30

Binge Drinking and Young People: How Does Social Identity Influence Attitude and Behaviour?
Gregory M Howard, UEA, UK
Victoria Scaife, UEA, UK
Charles Seger, UEA, UK

Friday Session I: 13:30-14:00

Room: Shelley

ECCS – Cultural Studies

3791 – 13:30-14:00

The Hunger Games: Designing the Girl as a Spectacle
Jihyun Hong, Yonsei University, Republic of Korea

14:30-14:45
Coffee Break



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Friday Session II: 14:45-15:45



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Friday Session II: 14:45-15:45

Room: Tennyson

ECCS - Media Studies / Multiple and Complex Belongings

Session Chair: Ting-Ying Lin

4066 – 14:45-15:15

Namibia's Emergent Trans-culturalism: Dissolving Boundaries and Contestation in the African Global Borderlands
Thomas Fox, University of Namibia, Namibia

3506 – 15:15-15:45

Decolonisation as Resistance: Multiple Identities and Taiwanese Subjectivity in Wei Te-Sheng's Cinematic Works
Ting-Ying Lin, University of London, UK

Friday Session II: 14:45-15:45

Room: Wordsworth

ECP - Psychology and Education

Session Chair: Sopiko Kitiashvili

1038 – 14:45-15:15

Turning Hardships into Treasures - A School's Journey from a Narrative of Helplessness to a Narrative of Hope
Nurit Sahar, Psycho-Educational Services, Israel

2568 – 15:15-15:45

Needs Assessment of Adults in Getting Further Education and Career Development in Georgia
Anastasia Kitiashvili, Tbilisi State University, Georgia
Sopiko Kitiashvili, IPS, Georgia

Friday Session II: 14:45-15:45

Room: Keats

ECCS - Belonging and the Intersections of Gender, Race, Religion & Sexuality

Session Chair: Iram Khawaja

1402 – 14:45-15:15

The Fiction of Fernanda Dias and Senna Fernandes Revisiting the Colonial Macau Through the Lens of Ethnicity, Gender and Patriarchy

Ana Maria Correia, University of Saint Joseph, China

Vera Borges, University of Saint Joseph, China

1322 – 15:15-15:45

Gazes the Visibility, Embodiment and Negotiation of Muslimness and Belonging
Iram Khawaja, The Danish University of Education, Aarhus University, Denmark

15:45-16:00
Coffee Break

Friday Spotlight Session I: 16:00-16:45

Friday Spotlight Session I: 16:00-16:45

Room: Tennyson

ECERP - Ethics in Education

2578

Autonomy and the Demands of Love

Mark Piper, James Madison University, USA



Friday Spotlight Session I: 16:00-16:45

Room: Wordsworth

ECP - General Psychology

2438

Taking the Bad with the Good: Recognizing Negatives Promotes Relationships

Steven M. Graham, New College of Florida, USA

19:00-21:00

A Night Out in Brighton: Conference Dinner (Ticketed and Optional)

Come and join your fellow delegates on an evening out in at the Hilton Brighton Metropole.
Please meet in the Thistle Brighton Lobby at 18:30.

This is ticketed at 50GBP and there are a limited number of spaces.
If you would like to join, please register at the Conference Registration Desk by 1pm on Friday.

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Saturday



Saturday Session I: 09:30-10:30



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Saturday Session I: 09:30-10:30

Room: Tennyson

ECP – Mental Health and Industrial Organization

Session Chair: Ghazala Rehman

1102 – 9:30-10:00

Prevalence of Behavioural Problems Among Adolescents in Pakistan

Farah Qadir, Fatima Jinnah Women University, Pakistan

Aneela Maqsood, Fatima Jinnah Women University, Pakistan

Najam us Sahar, Fatima Jinnah Women University, Pakistan

Nadia Bukhtawer, Fatima Jinnah Women University, Pakistan

Regina Pauli, Roehampton University, United Kingdom

Catherine Gilvary, Roehampton University, United Kingdom

Cecilia A. Essau, Roehampton University, United Kingdom

1103 – 10:00-10:30

Workplace Environment As Predictor of Burnout in Higher Education Universities/Institutes and Examining Moderating Influences of Teachers' Profiles

Aneela Maqsood, Fatima Jinnah Women University, Pakistan

Ghazala Rehman, Whitepost Healthcare Group Surrey, UK

Rubina Hanif, Quaid-i-Azam University, Pakistan

Saturday Session I: 09:30-10:30

Room: Shelley

ECCS - Transcultural Displacement/Belonging

Session Chair: Eglė Kačkutė

1271 – 9:30-10:00

Scaling Protected Western Fence: The Fate of Nigerian Immigrants to Europe

Paul Obi-Ani, University of Nigeria, Nigeria

Ngozika Anthonia Obi-Ani, University of Nigeria, Nigeria

3644 – 10:00-10:30

Narratives of Mothers Who Mother in a Foreign Environment

Eglė Kačkutė, Vilnius University, Lithuania

Saturday Session I: 09:30-10:30

Room: Keats

ECP - Psychology and Education

Session Chair: Tunde Dayo Oke

1175 – 9:30-10:00

The Impact of Learning Skills Instruction on Emotional Intelligence and Self-Esteem of Female High School Students

Mohammad Khodayarifard, University of Tehran, Iran

Soraya Ramezanzadeh, University of Tehran, Iran

Shiva Khalili, University of Tehran, Iran

Parvin Mohammadi, University of Tehran, Iran

2587 – 10:00-10:30

The Influence of Negative Self Talk on Achievement Orientation among Adolescents in Ogun State, Nigeria

Tunde Dayo Oke, Federal College of Education, Nigeria

Tolu Ogunleye, Tai Solarin University of Education, Nigeria

10:30-10:45
Coffee Break

Saturday Session II: 10:45-11:45

Saturday Session II: 10:45-11:45

Room: Tennyson

ECERP - Philosophy and Religion

Session Chair: Chad Lakies

1915 – 10:45-11:15

Circumcision As a (W)Rite of Passage: The Cut that Makes Whole
Na'ama Carlin, University of New South Wales, Australia

0110 – 11:15-11:45

The Politics and Possibilities of Forgiveness
Chad Lakies, Concordia University, USA

Saturday Session II: 10:45-11:45

Room: Shelley

ECCS - Cultural History

Session Chair: Fusako Innami

0887 – 10:45-11:15

New Hermopolis: A Designed Space for Multiple Belongings
Mervat Nasser, NGO, Egypt

3792 – 11:15-11:45

Theorising Touch in Contemporary Japan: Unrecognisable Point of Contact
Fusako Innami, University of Oxford, UK

Saturday Session II: 10:45-11:45

Room: Keats

ECCS - Cultural Studies

Session Chair: Suk Koo Rhee

3898 – 10:45-11:15

The Tables Turned?: 'Piracy' In the Golden Age of Piracy and Modern Biopiracy
Kyung-Sook Shin, Yonsei University, Korea

3649 – 11:15-11:45

Diaspora and the Politics of Difference and Sameness
Suk Koo Rhee, Yonsei University, South Korea

Lunch Break
11:45-12:30



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Saturday Poster Session I: 12:30-14:00



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Saturday Poster Session II: 12:30-14:00

Room: Coleridge

ECP/ECERP/ECCS - Interdisciplinary

1750

Religious Tradition in the Czech Republic: Where is it Heading? Individualization of Religious Traditions

Veronika Hasova, University of West Bohemia, Czech Republic

Jan Vane, University of West Bohemia, Czech Republic

1958

Theory of Mind and Executive Function in Korean Children

Hyeonjin Lee, Yeungnam University, Korea

3080

Assessing Vocabulary Skills in Dyslexic University Students: Insights From a Multiple Case Study

Eddy Cavalli, Aix Marseille Université, France

Abdessadek El Ahmadi, Aix Marseille Université, France

Pascale Cole, Aix Marseille Université, France

1121

Deconstruction of the "Good Teacher": Analysis of the Characteristics of University Teaching

Antonio Casero Martínez, University of Balearic Islands, Spain

1739

Socio-Demographic Predictors of Occupational Stress among Secondary School Teachers in Anambra State, Nigeria Counseling Implications

Anene Eunice Mmaduakonam, Nwafor Orizu College of Education, Nigeria

Saturday Poster Session I: 12:30-14:00

Saturday Poster Session I: 12:30-14:00

Room: Wordsworth

ECP/ECERP/ECCS - Interdisciplinary

2119

Requital and Social Support in Married Couples

Yuh-Huey Jou, Academia Sinica, Taiwan

1306

Prevalence and Profile of Obsessive-Compulsive (OC) Symptoms in Australian Schizophrenia Patients

Anne Jaeger, Macquarie University, Australia

Robyn Langdon, Macquarie University, Australia

3736

Personality Traits, Sense of Hope, and Quality of Life in Patients with Cancer

Juno Chun-Lin Ju, Ming Chuan University, Taiwan

Yi-Ling Chen, Ming Chuan University, Taiwan

1268

Mental Health and Assessment Issues of Homeless in Japan

Namiko Chinen, Kwansei Gakuin University, Japan

1944

The Influence of Positive Versus Negative Health Claim Framing on Consumers' Food Products Evaluations

Hung-Chou Lin, National Taiwan Normal University, Taiwan

Sheng-Hsien Lee, Yu Da University of Science and Technology, Taiwan

2537

Comparison of the Brain Cognitive Functioning among Children Suffering from Either ADHD or Complex Partial Epilepsy and Normal Children in Tehran

Hossein Rezabakhsh, Khatam Institute of Higher Education, Iran

Atefeh Fathi, Alzahra University, Iran

Saturday Session III: 14:15-15:15

Saturday Session III: 14:15-15:15

Room: Tennyson

ECP - Mental Health

Session Chair: Haider Kamil Mahdi

1432 – 14:15-14:45

Confronting Typhoon Haiyan: A Grounded Theory Approach to Understanding Filipino Resilience and Its Implications to International Positive Psychology

Joseph Anthony Narciso Z. Tiangco, Zirve University, Turkey

1346 – 14:45-15:15

The War 2003 Aftermath: Post-Traumatic Growth Among Iraqi Students

Haider Kamil Mahdi, University Science Malaysia, Malaysia

Shahabuddin Bin Hashim, University Science Malaysia, Malaysia

Saad Sabet Jaber, Psychological Research Center, Iraq

Saturday Session III: 14:15-15:15

Room: Shelley

ECCS - Cultural Studies

Session Chair: Chen Ying-Ying

2444 – 14:15-14:45

A Socio-Cultural Explanation for the Difference Between Development Trends of Iran and Japan

Shokouh Dibaji Forooshani, Tehran University, Iran

3768 – 14:45-15:15

Pushing Ethnoscape Identity through Taiwanese Movie Box Office after the Popularity of Cape No.7

Chen Ying-Ying, National United University, Taiwan

Saturday Session III: 14:15-15:15

Room: Keats

ECP - Linguistics, Language & Psychology/Behavioral Science

Session Chair: Nwosu Austin Uzoma

2716 – 14:15-14:45

Preventive Behavior towards Soil-Transmitted Helminths Infections among Ethnic Minority Groups in Primary School Students, Nan Province, Thailand

Katekaew Seangpraw, Chulalongkorn University, Thailand

Surasak Taneepanichskul, Chulalongkorn University, Thailand

Ratana Somrongthrong, Chulalongkorn University, Thailand

2565 – 14:45-15:15

Nigeria Oral Literature as a Vital Tool for the Nation's Transformation Agenda

Nwosu Austin Uzoma, Federal College of Education, Nigeria

15:15-15:30
Coffee BreakS
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Saturday Session IV: 15:30-16:30



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Saturday Session IV: 15:30-16:30

Room: Tennyson

ECCS - Sociology

Session Chair - Abdul Wohab

3739 – 15:30-16:00

Boundary and Intervention: Jewish Ritual Circumcision as a Defining Cut
Na'ama Carlin, University of New South Wales, Australia

0084 – 16:00-16:30

Politics of Nationalism among Transnational Communities: A Third World Perspective
Abdul Wohab, University of South Australia, Australia

Saturday Session IV: 15:30-16:30

Room: Shelley

ECERP - Philosophy and Culture

Session Chair - Steve Larocco

1506 – 15:30-16:00

Conflict and the Courage of the Truth
Hannah Holme, University of Leipzig, Germany

0128 – 16:00-16:30

Forgiveness: Antagonism and the Non-Negation of Social Relations
Steve Larocco, Southern Connecticut State University, USA

Saturday Session IV: 15:30-16:00

Room: Keats

ECP - Qualitative/Quantitative Research

Session Chair - Monica Frimpong

1638 – 15:30-16:00

Evaluation of Consumers Awareness on Importance of Reading Food Labeling in the Kumasi Metropolis (Ghana)
V. Commey, Sunyani Polytechnic, Ghana
Monica Frimpong, Sunyani Polytechnic, Ghana

16:30-16:45
Coffee Break

Saturday Spotlight Session I: 16:45-17:30

Saturday Spotlight Session I: 16:45-17:30

Room: Tennyson

ECP - General Psychology

3630

The Sensed Presence and Its Historical Implications

Gabriel Herman, Hebrew University, Israel

Saturday Spotlight Session I: 16:45-17:30

Room: Shelley

ECERP - Interfaith Dialogue

1340

The Dignity of Difference Post-Holocaust Interfaith Dialogue

Alan L. Berger, Florida Atlantic University, USA



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Sunday



Sunday Session I: 09:30-10:30



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Sunday Session I: 09:30-10:30

Room: Tennyson

ECCS - Cultural Politics of Survival / Transgression / History

Session Chair: Pauls Daija

1476 – 9:30-10:00

Social Identity and the Changes in the Use of Village Square in Louroujina after the 1974 Conflict

Sevinç Kurt, Cyprus International University, Cyprus

Yasemin Mesda, Cyprus International University, Cyprus

1603 – 10:00-10:30

Between Germany and Russia: Issues of Belonging in Latvian Cultural Identity

Pauls Daija, University of Latvia, Latvia

Sunday Session I: 09:30-10:00

Room: Shelley

ECP - Psychology and Education

Session Chair: Ammare Netasit

1256 – 9:30-10:00

The Development of Resilience Quotient (RQ) Promotional Model to Apply for the Flooded Community by Using the Community

Participation Activity: A Case Study

Ammaret Netasit, Lampang Rajabhat University, Thailand

Sunday Session I: 09:30-10:30

Room: Keats

ECERP - Ethics and Globalization

Session Chair: Desislava Nikolova Ignatova

3683 – 9:30-10:00

Moving toward a Better Business Model for the Millennial Generation

Koushik Ghosh, Central Washington University, USA

Dipankar Purkayastha, California State University Fullerton, USA

1390 – 10:00-10:30

The Social Protest Ethical Challenges of the Political Leadership

Desislava Nikolova Ignatova, Sofia University St. Kliment Ohridski, Bulgaria

10:30-10:45

Coffee Break

Sunday Session II: 10:45-11:45

Sunday Session II: 10:45-11:45

Room: Tennyson

ECERP/ECCS - Interdisciplinary

Session Chair: Judith Norman

1031 – 10:45-11:15

It's Complicated: Identities of Secular-Believer Jewish Women in Israel

Hagar Lahav, Sapir College, Israel

3419 – 11:15-11:45

Displacement and Dialogue in Jewish Identity

Judith Norman, Trinity University, USA

Sunday Session II: 10:45-11:45

Room: Shelley

ECCS - Gender Studies / Feminist Theory / Belonging and the Intersections of Gender, Race, Religion & Sexuality

Session Chair: Jaray Singhakowinta

3806 – 10:45-11:15

Ronald Dahl's Problematic Gender Characterization of Miss Trunchbull in Matilda

Ji-Eun Kim, Yonsei University, Republic of Korea

3783 – 11:15-11:45

Communicating Masculine Bodies

Jaray Singhakowinta, National Institute of Development Administration, Thailand

Sunday Session II: 10:45-11:15

Room: Keats

ECP - Neuroscience

Session Chair: June J. Pilcher

1959 – 10:45-11:15

Sleep Fueling Self-Regulation

June J. Pilcher, Clemson University, USA

Drew M. Morris, Clemson University, USA

Janet Donnelly, Clemson University, USA

Hayley B. Feigl, Clemson University, USA

Lunch Break

11:45-12:45



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Sunday Session III: 12:45-13:45



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Sunday Session III: 12:45-13:45

Room: Tennyson

ECCS - Education / Cultural Narratives of Belonging / Not Belonging

Session Chair: Nabamita Das

1771 – 12:45-13:15

Influence of Dilapidated School Structures on the Academic Achievement of Pupils in Primary Schools in Kogi Central Senatorial District

Joseph Suleiman, Federal College Of Education, Nigeria

Atiti S.E, Federal College of Education, Nigeria

1427 – 13:15-13:45

Adda and Cultural Belongingness in the Bengali Community of India

Nabamita Das, Presidency University, India

Sunday Session III: 12:45-13:45

Room: Shelley

ECP – Qualitative / Quantitative Research

Session Chair: Morayo Ayopo Jimoh

0937 – 12:45-13:15

Cognitive Functioning of Patients with CHD After Coronary Artery Bypass Grafting with Cardiopulmonary Bypass

Daria Eremina, Saint-Petersburg State University, Russia

3394 – 13:15-13:45

Mindfulness Training in Nigerian Schools: A Belated Hitherto Welcome Development

Morayo Ayopo Jimoh, University of South Africa, South Africa

Sunday Session III: 12:45-13:45

Room: Keats

ECP - Community Development

Session Chair: Sakineh Mofrad

0979 – 12:45-13:15

Parental Socialization for Emotional and Social Development of Children in Urban Slums

Kannupriya Kamboj, Tata Institute of Social Sciences, India

Rajani Konantambigi, Tata Institute of Social Sciences, India

0703 – 13:15-13:45

Parenting Style Preferences in Malaysia

Sakineh Mofrad, Sunway University, Malaysia

Ikechukwu Uba, Universiti Putra Malaysia, Malaysia

Coffee Break

13:45-14:00

14:00-14:30

Conference Closing Session

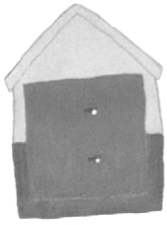
Wordsworth Suite

Join us for a conference highlights photography slideshow and closing remarks from Dr Joseph Haldane (IAFOR Executive Director) and Professor Stuart Picken (Conference Chair and Chair of the IAFOR International Advisory Board).

Virtual



Virtual Presentations



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2380

Motivation Among Engineering Students: A Qualitative Analysis

Dinesh Ramoo, University of Birmingham, UK

Iltaf Uddin, Aston University, UK

3797

Political Cynicism and National Siege Mentality As Predictors of Anti-European Sentiment

Zlatko Šram, Institute for Migration and Ethnic Studies, Croatia

3676

Promoting Interculturalism through Non Formal Education: An Evaluation Procedure

Sofia Kasola, University of Patras, Greece

Maja Brkusanin, CESIE, Italy

1293

Subjects, Nationalism, and Citizenship in Spivak, Butler, and Balibar's Dialogue

Didier Alessio Contadini, University of Naples - L'Orientale, Italy

2296

Boundary Line of the Life: Belonging or Not Belonging to the Culture

Kaori Yamashita, University of Wroclaw, Poland

1326

Divided Presentations in History Textbooks in Three Ex Yugoslav States - Discussing Implications for Identity Development

Alma Jeltic, International University of Sarajevo, Bosnia and Herzegovina

Jelena Joksimovic, University of Belgrade, Serbia

0992

The Globalization War: Can Ethics Bring Peace?

Steven Gans, American Public University, USA

2577

Causes and Consequences of Acid Attacks on Women: A Case Study of District Lahore, Pakistan

Samra Azam Khan, Bahauddin Zakariya University Lahore Campus, Pakistan



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at [youtube.com/user/AsianConferences](https://www.youtube.com/user/AsianConferences)

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September 25-28, 2014 - NACP2014 - The North American Conference on Psychology & the Behavioral Sciences 2014

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October 28 - November 2, 2014 - ACE2014 - The Asian Conference on Education 2014
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November 13-16, 2014 - MediAsia2014 - The Asian Conference on Media & Mass Communication 2014
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The Magazine of The International Academic Forum | Issue 3 | Spring 2014

Exclusive Interview Severn Cullis-Suzuki

From the Midwest to the
Middle East

Gary Swanson interviews Richard Roth
about his life and work in journalism

Progressively Worse Classrooms

How Long Can We Tolerate Declining
Standards? by Craig Sower

University Rankings

Crossing Disciplines, Borders,
and Credulity by Jerry Platt

Japan's Abenomics Story

A quintessential dialogic news event
by Beryl Hawkins and Barry Natusch

One Big Happy Family?

Subverting Reaganism in Peggy Sue
Got Married by Douglas Forster



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The Spring 2014 edition of Eye Magazine includes an exclusive interview with Severn Cullis-Suzuki, a new design layout, as well as some other great articles, op-eds and essays. Eye Magazine is available on the IAFOR website and through the ISSUU reader on your browser or mobile device. The Summer 2014 edition will be available in July.



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