



A satellite image of Earth showing the Asian continent and the surrounding Pacific Ocean. The image is taken from a high angle, showing the curvature of the planet. The landmasses are green and brown, while the oceans are dark blue. White clouds are scattered across the scene. The text 'iafor' is in the top right corner.

iafor

a global academic alliance



University of
Zagreb



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www.iafor.org or contact
the IAFOR office

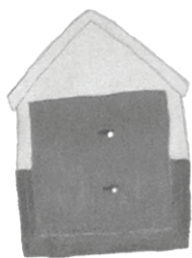
IAFOR would like to thank its institutional academic and
conference partners, as we create a global alliance...
why not join us?



ECAH2013 ECLL2013

July 18-21, 2013

Brighton, UK



welcome to

Dear Delegates,

May I offer a sincere welcome to all participants to IAFOR's first ECAH Conference in Europe. The conference is devoted to the twin themes of alienation; a well-established philosophical concept; and connectedness, a concept that is intended to draw attention to the possibility of overcoming alienation in its many forms.

The evidence for the reality of alienation as one way of describing different features of human life and explaining various forms of behaviour is substantial. Consequently, the justification of the term as a form of explanation is beyond question. What is open to question, and indeed investigation is what might count as effective methods of overcoming alienation, if indeed it can be overcome, is itself a leading question. It may be that the sum of all the systems into which life is locked, political, social, technological or economic, preclude any solution being either defined or implemented. On the other hand, some levels of alienation may yield to individual therapies or community activities in some form. It is around these questions that the conference theme was designed.

What makes the theme more difficult than being simply the definition of a problem and the search for a solution is the sheer complexity of how alienation has been defined by people from different backgrounds holding contrasting perspectives. It is hoped that the presentations here, through interdisciplinary and intercultural reflection, will provide a new paradigm for examining an old problem and perhaps new parameters within which even partial solutions may be advanced.

I am very much looking forward to connecting with you all over this weekend together.

Yours truly,

Stuart D.B. Picken



The Reverend Professor Stuart D. B. Picken
ECAH Conference Chair
Chairman of the International Advisory Board, IAFOR, Japan

letter of welcome

ecah/ecll 2013



Dear Delegates,

It is my great pleasure to welcome you to the International Academic Forum's Inaugural European Conference on Language Learning (ECLL) here in Brighton. As this is a joint conference, I also bid welcome to my fellow academics from the Arts and Humanities disciplines, who are attending the Inaugural European Conference on Arts and Humanities (ECAH).

I, like many of you, am a teacher at heart. There is nothing that I enjoy more, than meeting with my fellow educators, to discuss, share and discover the latest in our field of language teaching and learning. That is what this European Conference on Language Learning is about. It affords us all the opportunity for renewing old acquaintances, making new contacts, and networking across higher education and beyond. With this inaugural conference here in Brighton being a joint conference with our friends from the Arts and Humanities, it makes for an even more informative and compelling conference than usual. This is a conference with true interdisciplinary opportunities for us to learn, engage and enjoy.

I have been fortunate to be involved with many of IAFOR's programs in Japan, where as a Professor, I teach Education and English courses at Osaka Jogakuin University in Osaka. I personally am looking forward to sharing with you some of the insights that I have gained from my students back at Osaka Jogakuin. I am also looking forward to your presentations as well, taking onboard as many new ideas and approaches as I can to help my own students at home. As you will learn, IAFOR is working on a variety of interesting projects, both here in Europe and in the Asia-Pacific region —organizing conferences, publishing research, developing networks and much more.

We have been really fortunate to put together a great slate of speakers with a wide range of experiences, and from many different teaching contexts. As you can see in the conference handbook, we have a great program set around our theme of "Shifting Paradigms: Informed Responses"—one that will surely spark some academic exchanges and I'm looking forward to hearing your insights over the next four days.

As we all know education changes lives and ECLL is all about education. Therefore, come ready to change and be changed!

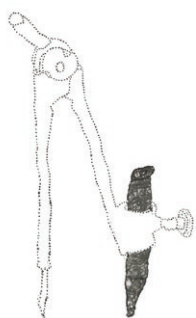
Happy Conferencing!

Steve Cornwell, Ed.D.

Professor Steve Cornwell
ECLL Conference Chair
Osaka Jogakuin University, Japan



letter of welcome



conference at a glance

Registration and Information

The Registration and Information Desk will be open from 15:00-17:00 on Thursday afternoon, and from 8:00-18:00 on Friday, Saturday and Sunday. IAFOR staff and local volunteers will happily assist you in any way they can.

Pre-Conference: Thursday, July 18, 2013 – Daytime

8:45-18:00 Pre-Conference Tour of East Sussex & Kent

This is ticketed at GBP 75.00 and there are a limited number of places. For more information, please email us at conferences@iafor.org. Please meet in the lobby at 8:30 for a prompt 9:00 AM departure.

Thursday, July 18, 2013 – Evening

15:00-17:00: Conference Registration & Information Desk Open

18:00-19:30: Conference Welcome Reception – Lobby Bar Area

Come and enjoy a few glasses of beer, wine, or a choice of soft drinks if you prefer, to open the conference, mix with fellow delegates and network. All Registered Attendees Welcome.

Friday, July 19, 2013 – Daytime

9:00-9:45: Welcome Session (Renaissance Suite Ballroom: Lower Ground Floor)

Kiyoshi Mana, Conference Manager

Joseph Haldane, IAFOR Executive Director

Stuart D. B. Picken, Chair, IAFOR International Advisory Board/ECAH Conference Chair

9:45-10:30: Coffee Break

10:30-12:00: Parallel Session I (various meeting rooms 1F)

12:00-13:00: Lunch Break - Sandwiches and beverages will be available at the registration desk

13:00-14:30: Parallel Session II (various meeting rooms 1F)

14:30-14:45: Break

14:45-16:15: Parallel Session III (various meeting rooms 1F)

16:15-16:30: Break

16:30-17:30: ECAH Conference Chair's Session – "Connectedness, Identity, and Alienation" (Renaissance Suite A: Lower Ground Floor)

Stuart D. B. Picken, Chair, IAFOR International Advisory Board/ECAH Conference Chair

16:30-17:30: ECLL Conference Chair's Session – "Shifting Paradigms: Informed Responses" (Renaissance Suite B: Lower Ground Floor)

Steve Cornwell, Osaka Jogakuin University, Japan/ECLL Conference Chair

Friday, July 19, 2013 – Evening

19:00-21:30: A Night Out along the Seaside: Official Conference Dinner

The official conference dinner will be held in a function room at the Hilton, and provide a relaxed and enjoyable environment to meet and network with other delegates. This is ticketed at GBP 50.00 and there are a limited number of places. The party will leave the lobby at 19:00, so please be there in good time. The venue is a short walk away along the seafront. The conference dinner will begin at 19:30 at the Hilton Hotel, and will finish at 21:30. Afterwards, a group will be lead back to the Thistle hotel.

Thursday, July 18

Friday, July 19



conference at a glance

Saturday, July 20, 2013 – Daytime

9:00-10:30: Parallel Session I (various meeting rooms IF)

10:00-10:45: Break

10:45-12:15: Parallel Session II (various meeting rooms IF) & Poster Session I (Atrium IF)

12:15-13:00: Lunch Break - Sandwiches and beverages will be available at the registration desk

13:00-14:30: ECAH Spotlight Speaker Session (Renaissance Room A: Lower Ground Floor)

Aaron Sachs, Cornell University, USA

Roberto Bertoni, Trinity College Dublin, Ireland

Session Chair: Stuart D. B. Picken, Chair, IAFOR International Advisory Board/ECAH Conference Chair

13:00-14:30: ECLL Spotlight Speaker Session (Renaissance Room B: Lower Ground Floor)

Kiyomi Chinen, California State University, USA & Masako Douglas, California State University, USA

& Hiroko Kataoka, California State University, USA

Olesya Orlova, Kemerovo State University, Russia

Session Chair: Steve Cornwell, Osaka Jogakuin University, Japan / ECLL Conference Chair

14:30-14:45: Break

14:45-16:15: Parallel Session III (various meeting rooms IF) & Poster Session II (Atrium IF)

16:15-16:30: Break

16:30-18:00: Parallel Session IV (various meeting rooms IF)

Sunday, July 21, 2013 – Daytime

9:00-10:30: Parallel Session I (various meeting rooms IF)

10:30-10:45: Break

10:45-12:15: Parallel Session II (various meeting rooms IF)

12:15-13:15: Lunch Break - Sandwiches and beverages will be available at the registration desk

12:30-13:15: Lunchtime Spotlight Session

ECAH Lunchtime Spotlight Session: (Renaissance Room A: Lower Ground Floor)

Daniela Nadj, Westminster University, UK

ECLL Lunchtime Spotlight Session: (Renaissance Room B: Lower Ground Floor)

Miho Inaba, Lund University, Sweden

13:30-15:00: Parallel Session III (various meeting rooms IF)

14:45-15:00: Break

15:15-16:45: Parallel Session IV (various meeting rooms IF)

16:45-17:00: Break

17:00-17:45: ECAH/ECLL 2013 Conference Closing Comments & Conference Photograph (Renaissance Room: Lower Ground Floor)

Stuart D. B. Picken, Chair, IAFOR International Advisory Board/ECAH Conference Chair

Steve Cornwell, Osaka Jogakuin University, Japan / ECLL Conference Chair

Joseph Haldane, IAFOR Executive Director

Post-Conference: Monday, July 22, 2013 – Daytime

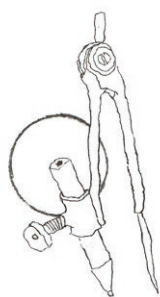
8:30-18:00 Post-Conference Tour of London

This is ticketed at GBP 100.00 and there are a limited number of places. For more information, please check with the Registration and Information Desk. Please meet in the lobby at 8:00 for a prompt 8:30 AM departure.

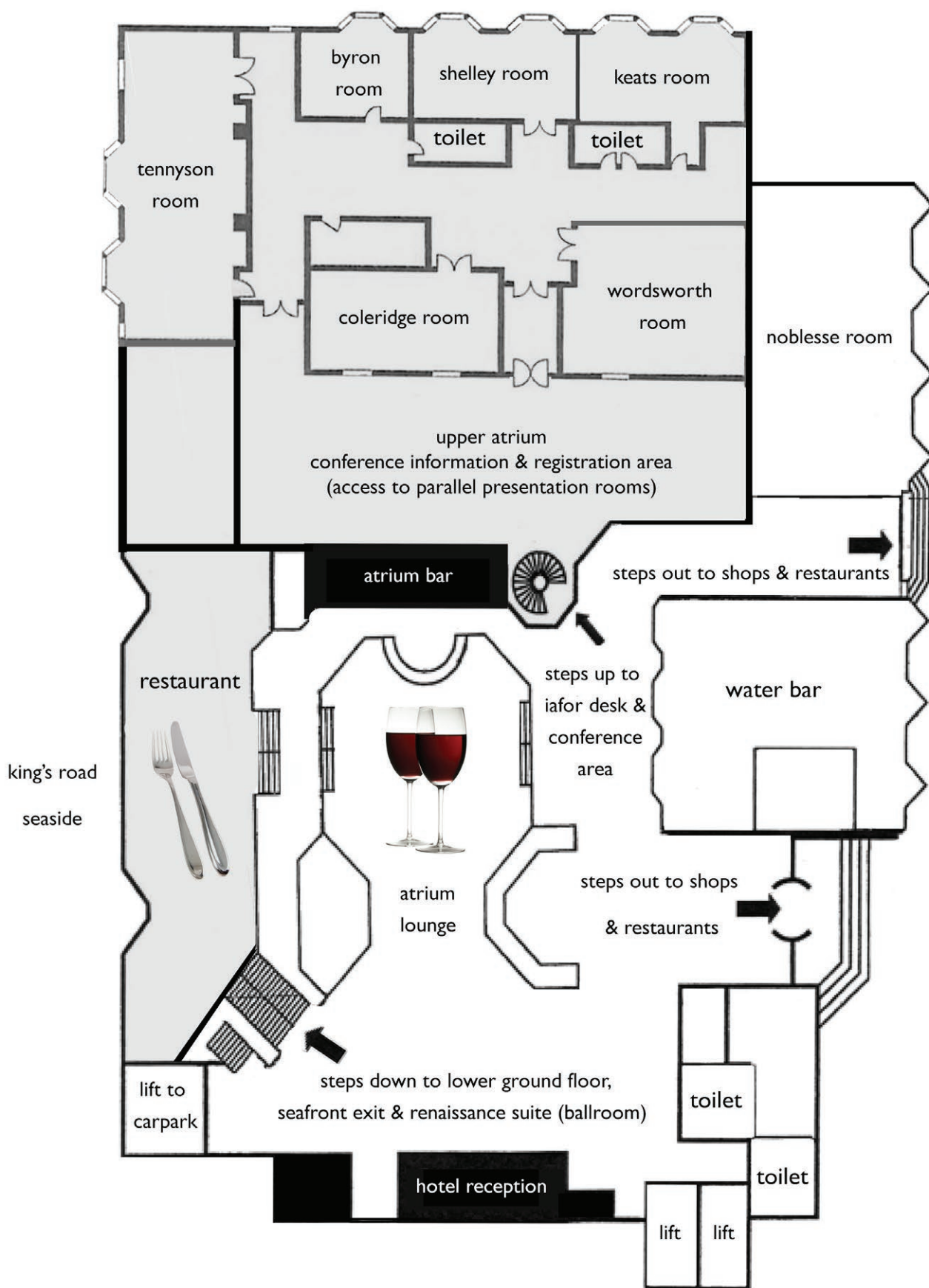
Saturday, July 20

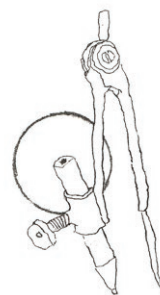
Sunday, July 21

Monday, July 22



thistle brighton conference map





Information and Registration

The Conference Registration and Information Desk will be situated in the Atrium on the first floor of the hotel throughout the conference. If you have already paid online, or by bank transfer, you will be able to pick up your registration pack. This will include a tote bag, the conference programme, and your official certificate of attendance and receipt of payment. At this time you will also be given a name card, and lanyard.

For those wishing to pay on the day, please note that we will not be able to process credit cards.

Conference Welcome & Housekeeping Session: Friday 9:00-9:45

The welcome session will be held on Friday morning, with the event beginning at 9:00 in the Renaissance Suite on the lower ground floor. Please arrive in good time if you wish to attend the session. After the introductory address, complimentary refreshments and snacks will be served.

The ECAH Conference Chair's Session - "Connectedness, Identity and Alienation" will be held on Friday from 16:30-17:30 in the Renaissance A Suite on the lower ground floor. In parallel, the ECLL Conference Chair's Session - "Shifting Paradigms: Informed Responses" will be held in the Renaissance B Suite on the lower ground floor. Please arrive in good time if you wish to attend the sessions.

Concurrent Speaker Sessions

Concurrent Sessions will run on Friday, Saturday and Sunday. They are generally organized into streams. Sessions include two, three or sometimes four presenters. Each presenter has thirty minutes including Q and A time. The session length reflects the number of presenters.

Presentations and Equipment

All rooms will be equipped with a MacBook computer pre-installed with PowerPoint, as well as a screen and an LCD projector. If you wish, you may directly link your own PC laptop, although we advise you to use the computer provided by plugging in your USB flash drive.

We recommend that you bring two copies of your presentation in the case that one fails, and suggest sending yourself the presentation by email as a third and final precaution.

Session Chairs

Session Chairs are expected to introduce themselves and other speakers (briefly), and ensure that the session begins and ends on time, and that the time is divided fairly between the presentations. Each presenter should have no less than 30 minutes in which to present his or her paper, and respond to any questions.

The session chair is asked to assume this timekeeping role, and to this end, a yellow and red colored timekeeping card is used as a visual cue for presenters, letting them know when they have 5 minutes remaining, and when they must stop.

Please follow the order in the programme, and if for any reason a presenter fails to show, please keep to the original timeslots as delegates use the programme to plan their attendance.

A Polite Request to All Participants

Participants are requested to arrive in a timely fashion for all addresses, whether to their own, or to those of other presenters. Presenters are reminded that the time slots should be divided fairly and equally between the number of presentations, and that they should not overrun.

We recommend that the 30 minutes presentation timeslot be divided as follows: 20 minutes for the paper and 10 minutes for Q and A.

Poster Sessions & Poster Requirements

The poster frames are B1 and so it is recommended that posters be no larger than B1 (707mm x 1000mm/27.8 inches x 39.4 inches). A1 (594mm x 841mm/23.4 inches x 39.4 inches) is also fine. If your poster is outsized, then we will be able to provide tape.



Internet

There will be wireless Internet connection throughout the hotel. However, this can be temperamental and we would suggest that you do not rely on live connection for your presentation, or have back up screen shots in the case of internet down time.

For your convenience, there will also be a limited number of computers in the registration area.

Printing

There will be a printer behind the information desk in the base room, and we are able to offer a complimentary printing service of up to ten A4 sheets should you need this. Please be advised that printing may not be available in peak times.

Badges

When you check in, you will receive a conference package, which includes your name badge. Wearing your badge IS required for entrance to the sessions. If you lose your badge it can be replaced for a fee of 40 GBP. You must wear your badge at all times during the Conference.

If you are not wearing your badge, security will stop you and ask you to show your ID and evidence that you are registered. Those unable to show proof will be escorted from the Conference by security.

There are (4) colors of badges indicating the type of conference participant:

BLUE: Presenters and General Audience

YELLOW: Keynote and Featured Speakers

BLUE: Conference Exhibitors and Affiliates

BLACK: IAFOR Staff & Board Members

What to Wear & Bring

Attendees generally wear business casual attire. You may want to bring along a light jacket or sweater, as the temperature in meeting rooms is often difficult to control.

Security

Do not leave personal items or conference bags unattended anywhere in the Thistle Brighton as this will be taken away by security. For the enjoyment of all participants, inappropriate behavior will not be tolerated and violators will be removed from the premises.

Smoking

Smoking is not permitted in the Thistle Brighton.

Photo/Recording Waiver

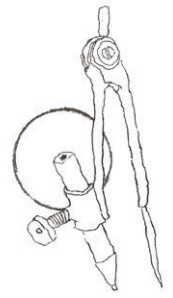
There will be photography, audio and video recording at the conference. By entering the event premises you give consent to the use of your photograph, likeness or video or audio recording in whole or in part without restriction or limitation for any educational, promotional, or any purpose for distribution.

Refreshment Breaks

Complimentary coffee, tea, and water is available throughout the day in the Atrium. Light snacks will be provided once in the morning and once in the afternoon. Packed lunch will be provided by IAFOR and can be picked up at the registration desk. Meals can be purchased at any of the restaurants or convenience stores in and around the Thistle Brighton.

Meals & Drinks

As a conference registrant, if you booked through the conference site and if you are staying at the Thistle Brighton then the breakfast buffet is included in your room price. This is a good occasion to meet other delegates. You must book through the venue page of the website to enjoy this arrangement.



conference guide

CONFERENCE PROCEEDINGS

The Conference Proceedings are published on the IAFOR website (www.iafor.org), and can be freely accessed as part of the research archive.

All authors may have their full paper published in the online conference proceedings. Full text submission is due by September 1, 2013 through the online system. The proceedings will be published on October 1, 2013.

Authors will have PDF copies of their offprints emailed to them by the IAFOR office by the end of October 2013.



7min Brighton Station

1min North Laine

1min Kemp Town

Churchhill Square Shopping Centre

Churchill Square Car Park 2

Churchill Square Car Park 1 Shopmobility

St Paul's Church

Brighton Centre

The Grand

The Seafront Office

12min Hove

Fishing Museum

Artists' Quarter

Theatre Royal

Brighton Dome

Brighton Museum & Art Gallery

Royal Pavilion

Visitor Information

Victoria Gardens

Steine Gardens

Coach Station

Sea Life Centre

Marin

About 3min walk

Conference Chairs & Spotlight Speakers



Stuart D. B. Picken

IAFOR, Japan



Professor Picken is the Chairman of the IAFOR International Advisory Board. The author of a dozen books and over 130 articles and papers, he is considered one of the foremost scholars on Japan, China, and Globalization in East Asia.

As an academic, Professor Picken has devoted more than 30 years to scholarship in Japan, notably as a Professor of Philosophy at the International Christian University in Tokyo, where he specialized in ethics and Japanese thought, and as International Adviser to the High Priest of Tsubaki Grand Shrine (Mie prefecture). He has also served as a consultant to various businesses, including Jun Ashida Ltd., Mitsui Mining & Smelting Corp., Kobe Steel, and Japan Air Lines.

In November 2008, the Government of Japan awarded Professor Picken the Order of the Sacred Treasure for his pioneering research, and outstanding contribution to the promotion of friendship and mutual understanding between Japan and the UK. The honour is normally reserved for Japanese citizens and is a mark of the utmost respect in which Professor Picken is held by the Japanese Government. More recently, in 2012 he was invited to London to attend a reception at the Japanese Embassy, hosted by Emperor Akihito and Empress Michiko as an expression of their gratitude towards Britons who had helped support Japan after the 2011 Tohoku earthquake and tsunami. Professor Picken helped organize fundraising efforts through both the Japan Society of Scotland, of which he is the chair, in the UK, and IAFOR in Japan.

As Chairman of the IAB, Professor Picken is responsible for the academic affairs and direction of the organization. He is also responsible for the development of the IAFOR Research Institute.

Although now resident in Scotland, Professor Picken maintains his interests in Japan, as Chair of the Japan Society of Scotland, and through the IAFOR IAB. He is also the Chairman of the Academic Board of New College, Birmingham. He lives near Glasgow with his wife and two children.

Conference Chair Session:

Friday, July 19, 2013

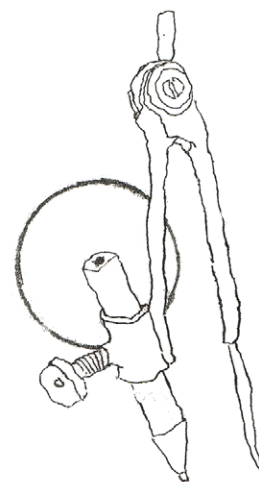
16:30 - 17:30

Renaissance Suite A
- Lower Ground Floor

ECAH Conference Chair's Session – “Connectedness, Identity, and Alienation”

Presentation and directed discussion on the concepts of connectedness, identity and alienation. This session will also invite delegates to actively participate by drawing from their own cultural and disciplinary backgrounds to bring new perspectives to these often misunderstood terms.

Steve Cornwell
Osaka Jogakuin University, Japan



ecll 2013
conference chair

Steve Cornwell is Professor of English and Interdisciplinary Studies at Osaka Jogakuin University, and also teaches in the online portion of the MATESOL program for the New School in New York. He helped write and design several of the New School courses and has been involved with the program since its inception. He is involved with the Japan Association for Language Teaching (JALT) (an affiliate of IAFOR) serving on its National Board of Directors (Director of Program); his duties involve working with a volunteer team of 50+ to put on JALT's annual, international conference each fall.

Most recently, since 2012 he has been the Committee Chair of Osaka Jogakuin University's Lifelong Learning Committee and is responsible for their evening extension program geared at alumni and community members. He is also the Vice-Chair of Osaka Jogakuin University's English Education Committee which is responsible for suggesting policy regarding English Education and also responsible for developing material for the integrated curriculum.

This year he is serving as country coordinator for Teachers Helping Teachers' Bangladesh Team. Teachers Helping Teachers is a special interest group of JALT and has been working closely with the Bangladesh English Language Teaching Association (BELTA) for several years jointly putting on professional development events for English teachers in Bangladesh.

An American who has made Osaka his home, Professor Cornwell first became involved with IAFOR as a featured speaker at the first ACE conference in 2009, and has gradually become more involved in the organization, and in his capacity of Local Conference Chair, now assists in the logistical and administrative side of every event. He advises extensively on academic matters too, with particular responsibility for overseeing and developing the programs of the ACLL/ACTC conference in Japan, and the ECLL/ECTC event in the UK.

ECLL Conference Chair's Session – "Shifting Paradigms: Informed Responses"

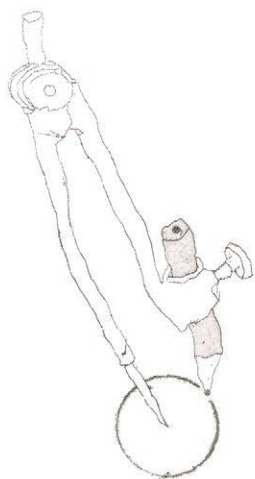
After examining how language learning education has been rapidly changing in recent years, the chair will discuss how his practice has been informed and shaped by his students. Time allowing, the session will also have a question and answer period in which delegates can contribute to a discussion on change, and how they deal with it.

Conference Chair Session:

Friday, July 19, 2013

16:30 - 17:30

**Renaissance Suite B
- Lower Ground Floor**



ecah 2013 spotlight speaker

Aaron Sachs
Cornell University, USA



With a PhD in American Studies from Yale University (2004), **Aaron Sachs** is currently associate professor of history at Cornell University and the author of two books: *The Humboldt Current: Nineteenth-Century Exploration and the Roots of American Environmentalism* (Viking/Penguin, 2006), and *Arcadian America: The Death and Life of an Environmental Tradition* (Yale U. Press, Jan. 2013). My new project pivots around Lewis Mumford's rediscovery of Herman Melville in the 1920s and explores the ways in which both authors sought to cope with the "everyday trauma" of modernity.

Spotlight Speech: From Trauma to Rediscovery: Lewis Mumford and the Modern Search for Connection through Time and Space

In the fall of 1919, the thought came to Lewis Mumford: "Perhaps we are at the beginning of a new Dark Age." Several recent studies have posited the post-World War I era as the true dawn of American modernity, and theorists of modernity have long pointed to a sense of dread as one of the new period's defining characteristics. I would go further and propose that there was a traumatic logic to modernity. Mumford was particularly sensitive to this logic, and in his early writings on technology and the city, he made a point of accepting the reality of modern alienation but also of proposing various ways to counter it. Anticipating the work of trauma theorists, Mumford sought not to "recover" from his sense of fragmentation and inundation but to work through it by opening himself to small, ordinary experiences of "rediscovery," adopting a practice like that of Michel de Certeau's walker in the city. Particularly in his scholarly rediscovery of the nineteenth century (he participated in the resuscitation of Melville), Mumford managed to find the kind of continuities that could foster cultural connectedness: Melville, too, had felt alone, had struggled against abstract market forces and bureaucratic institutions and mechanistic rhythms. Modernity was overwhelming—this was an "age of destruction"—but in Melville's "cosmic defiance," Mumford found a new faith in the meaning of struggle itself. And thanks to Melville's penchant for giving his characters "a drenching in the nakedness of natural scenes", Mumford rediscovered the potential wildness of everyday environments.

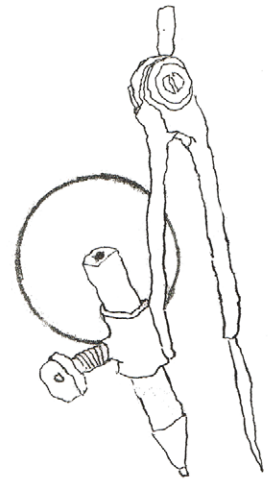
Spotlight Speech:

Saturday, July 20, 2013

13:00 - 13:45

Renaissance Suite A
- Lower Ground Floor

Roberto Bertoni
Trinity College Dublin, Ireland



ecah 2013
spotlight speaker

Roberto Bertoni is Associate Professor of Italian and Fellow at Trinity College Dublin. He has published on Italian post 2nd World War topics, has translated a number of Irish authors, and founded and edits the series of volumes 'Quaderni italiani di cultura' and the journal online *Carte allineate*.

Spotlight Speech: The Innocent Man (착한 남자): Alienation of Characters and Audience, Acquisition of New Identity, Catharsis

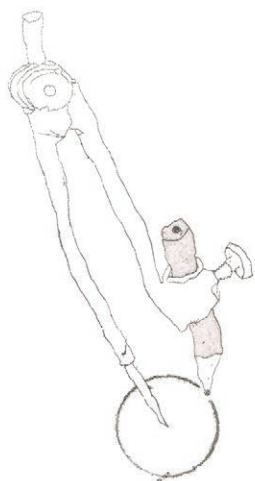
One of the purposes of this paper is to explore reactions to a Korean serial taken as an example of the genre of "modern tv melodrama" in which it belongs. The paper will examine psychological impact and structure, and the reflections elaborated in terms of emotional content, narrative reference to some classics, and globalized aspects. Alienation is a pervasive theme in this work as the protagonist sacrifices himself to protect his lover who does not reciprocate, in fact she abandons him. Ethical integrity, revenge, repentance, and restoration of self-confidence through love, as well as changes undertaken by characters, are responses to their initial alienated condition. Meanwhile one wonders to what extent the audience goes through a process of alienation from reality, or rather does identification with the mirror of these actions in the real world prevail?

Spotlight Speech:

Saturday, July 20, 2013

13:45 - 14:30

Renaissance Suite A
- Lower Ground Floor



Kiyomi Chinen

Masako Douglas

Hiroko Kataoka

California State University, Long Beach, USA



ecll 2013 spotlight speakers

Kiyomi Chinen is Assistant Professor of Japanese in the Department of Asian and Asian American Studies at California State University, Long Beach. She earned her Ph.D. degree in Second Language Acquisition from Carnegie Mellon University. Her research interests include Japanese heritage language learning, language learning and identity, and ethnolinguistic vitality. She authored "Ni-gengo de sodatsu kodomo no aidentiti" [Identity of children growing up bilingual] in *Amerika de Sodatsu Nihon no Kodomo tachi: Bairingaruru no Hikari to Kage* [Japanese children growing up in the U.S.] (2008). She is a member of the editorial board of online JHL Journal.

Masako O. Douglas is Professor of Japanese at California State University, Long Beach (Ph.D. University of Southern California). Her research interest is on Japanese heritage language (JHL) development and education. She has been working on constructing and applying a theoretical frame work to JHL curriculum design (K-8, and college courses), and developed curricula for community-based JHL schools, and JHL college courses. She has publications on JHL young learners' language background, JHL acquisition, JHL literacy, and JHL pedagogy. She is conducting research with her colleagues on young JHL learners' language development in an immersion program and at a community-based JHL school.

Douglas is one of the founders and a coordinator of JHL SIG of the American Association of Teachers of Japanese. She is also one of the founders of an online refereed journal JHL Journal: Working Papers of Japanese Heritage Language Education, and an editorial board member of Heritage Language Journal.

Hiroko C. Kataoka is Professor of Japanese at California State University, Long Beach (Ph.D. University of Illinois). Her current research focuses on young learners of Japanese, including heritage speakers of Japanese and Japanese immersion programs. Her most recent book is *Amerika de Sodatsu Nihon no Kodomo tachi: Bairingaruru no Hikari to Kage*, co-edited with Gun'ei Sato. Kataoka has given numerous workshops throughout the US and abroad on OPI, proficiency-oriented instruction, Standards for Foreign Language Learning, AP* Japanese Language and Culture, and many other pedagogy-related issues. She has also served on many national committees and boards, including the Japanese National Standards Task Force (Chair), AP Japanese Task Force, and the boards of directors for ATJ, AATJ, NCJLT, and Aurora Foundation. She has organized numerous grant-supported conferences on Japanese teacher training, immersion programs, and national standards. She is a recipient of ACTFL's 2007 Florence Steiner Award for Leadership.

Spotlight Speech: Development of Narrative Writing Skills and Oral Proficiency in Young JHL Learners in a Saturday Japanese School in California

Interest in issues surrounding heritage-language education in the U.S. is growing with the recognition that heritage language learners possess more potential for reaching the proficiency level necessary in professional fields than those who learn the language as a foreign language. However, there has been no longitudinal study conducted on the language proficiency of learners who learn Japanese as a heritage language (JHL) in the United States until two years ago, when we initiated two studies in Southern California, one at a Saturday Japanese school and one at a dual Japanese immersion school. This paper presents selected results of the first two years of a study at the Saturday Japanese school concerning the linguistic development of young learners of JHL and learners of Japanese as a foreign language (JFL). A total of 32 students from grades K-12 have been participating in this study. We analyzed the learners' narrative writing skills, using the stories that the students wrote narrating a series of four pictures, along with their oral proficiency measured by the Oral proficiency Assessment for Bilingual Children (OBC), an interview protocol developed for young Japanese-language learners by the Canadian Association for Japanese Language Education. The results indicate that, although a ceiling effect was observed among some JHL students, both JHL and JFL students are making progress in certain areas, including vocabulary and sentence structures. We suspect that the Saturday school played a positive role in the development of Japanese proficiency of these children, but further study is necessary.

Spotlight Speech:

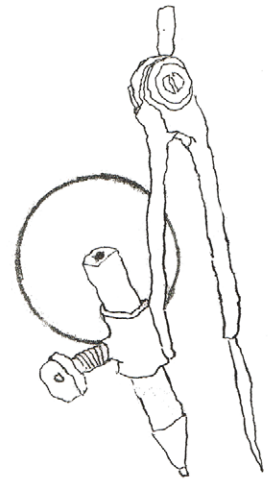
Saturday, July 20, 2013

13:00 - 13:45

Renaissance Suite B
- Lower Ground Floor

Olesya Orlova

Kemerovo State University, Russia



ecell 2013 spotlight speaker

Olesya Orlova was born in Kemerovo in the Russian Federation in 1978. Always interested in the English language, she studied English as a Foreign Language during her childhood. Later Olesya when choosing her University studies she enrolled in the then Kemerovo State University Foreign Languages Department as an English major. Her graduating thesis (candidate dissertation) was devoted to "The Russia Concept in the American Journalistic Discourse" (2005). Following her graduation in 2005 Olesya undertook an Assistant Professorship at Kemerovo State University in the Philology and Journalism Department. During this time Olesya gave lectures on the History of Foreign Journalism, Feature journalism, and lead the Universities series of Seminars on Discourse Research in the Mass Media.

In 2010 she became the Deputy Head of the Philology and Journalism Department, and in 2012 undertook the role of Head of the Postgraduate Research Department. During this time Olesya began her doctoral studies. Now in 2013 as a Principal Lecturer in the Philology and Journalism Department at Kemerovo State University, she revels in continuing her teaching and research workload, inspiring another generation of students. Her current interests are concentrated within the area of Political Journalism, though she still continues to lecture on Feature Journalism and leads students researching Mass Media Discourse.

Olesya has published more than 60 publications during her time at Kemerovo, among them scientific articles, manuals and the monography "Stereotypes of Russia and Russians". Her spotlight session at the conference will focus on the area of national stereotypes of Russia and Russians as a means of connected, identity and alienation between cultures. Olesya is married, and has two young daughters.

Spotlight Speech: National Stereotypes as Means of Connectedness, Identity and Alienation

The main target of this paper is to discuss national stereotypes of Russia and Russians as means of connectedness, identity and alienation between cultures.

Homogeneous stereotypes (self-stereotypes, i.e. stereotypes of the mother culture) are viewed as a means of connectedness. Stereotypes are, by origin, destined to reflect and to create connectedness, because they have their source in "in-group favoritism" social practice. As soon as a stereotype is born it becomes a means of mutual understanding between the representatives of this culture. For example, in Russian culture a sense of collectivity is very strong and with it a stereotype that only a strong political leader; a tsar, can effectively rule is connected.

Heterogeneous stereotypes are "them"-stereotypes, or stereotypes of other cultures. They are close to prejudices and are considered to be mental constructs which may be barriers for effective communication between nations. Thus they may be understood as means of alienation. For example, the American mass media deliver a stereotype that Russia is not democratic and doesn't want democracy. So, some actions of Russia may be interpreted in the way the stereotype dictates which is rather destructive for mutual understanding between the nations.

Identity stereotypes are an intermediate type of national stereotypes which help nations to identify each other's cultural belonging. To this group refer banya, balalaika, bear and other stereotypes of symbolic nature. So, in the globalizing world the problems of alienation between nations may be examined through the prism of stereotypes.

Spotlight Speech:

Saturday, July 20, 2013

13:45 - 14:30

**Renaissance Suite B
- Lower Ground Floor**

Daniela Nadj

University of Westminster, UK



Daniela Nadj, LLB, LLM, PhD is a graduate of Queen Mary College, Cornell University and the University of Westminster. Currently a lecturer in law at the University of Westminster, she has lectured in the following subjects: The United Nations System for the Protection of Human Rights; UK Human Rights Law; International Criminal Law; Public Law, EU Law, Evidence and Contract Law. During the academic year 2011-2012, she acted as senior lecturer in law/LLB programme coordinator at Middlesex University, Mauritius. Daniela's primary research interests lie in the fields of international criminal law, human rights, feminist legal theory and armed conflict. Her research focuses on international wartime sexual violence jurisprudence and its impact on women in the current political and legal moment.

Lunchtime Spotlight: The Juridicalisation of Gender-Based Violence against Women in the Current Political and Legal Moment- A Critical Feminist Observation of International Wartime Sexual Violence Jurisprudence

This paper provides a critical feminist analysis of international wartime sexual violence jurisprudence, as it is constructed in current feminist scholarship and the surrounding debate. Sexual violence against women has been a greatly topical issue within recent years in both scholarship and the popular imagination. Key legal developments in this area of the law have emerged from the international ad-hoc tribunals for the former Yugoslavia and Rwanda in particular.

Wartime sexual violence is obviously a feminist issue, as it is a crime that disproportionately affects women. Its relevance as a subject of interest has been sustained by a plethora of legal successes delivered by international criminal tribunals, which have successfully reinterpreted international law to encapsulate the gender-specific harms perpetrated against women. The paper provides a critical snapshot of these developments, while at the same time seeking to engage with questions around human rights, identity, gender, armed conflict, culture and violence.

[1] The Preamble of the CEDAW, for instance states that: 'extensive discrimination against women' continues to exist. The persistence of discrimination continues, despite the states' obligations under the human rights covenants to ensure the equal rights of men and women, and despite the adoption of other international covenants, resolutions, declarations and recommendations promoting equality between women and men. See Convention on the Elimination of all Forms of Violence against Women (CEDAW), 1249 U.N.T.S. 13, 19 ILM 33 (1980), adopted by GA. Res. 180 (XXXIV) (18 Dec. 1979), entered into force: 3. Sept. 1981 at Preamble.

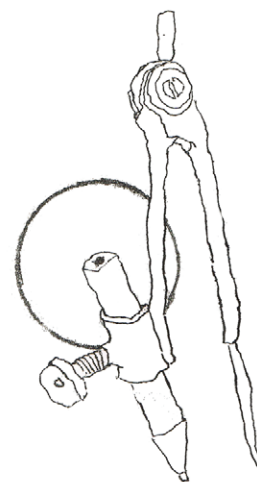
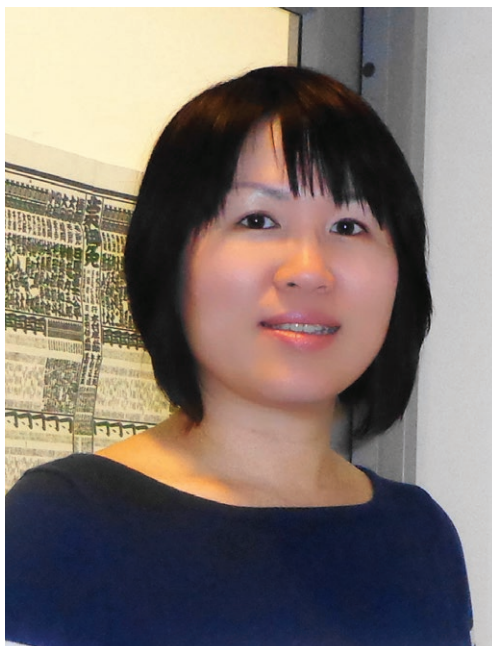
Lunchtime Spotlight:

Sunday, July 21, 2013

12:30 - 13:15

**Renaissance Suite A
- Lower Ground Floor**

Miho Inaba
Lund University, Sweden



ecell 2013
lunchtime spotlight

Miho Inaba has over 10 years of experience teaching Japanese. She was awarded her MA in Japanese Language Education from the Graduate School of Japanese Applied Linguistics, Waseda University (Tokyo, Japan) in 2004, and her PhD in Japanese Applied Linguistics from the School of Languages, Cultures and Linguistics, Monash University (Melbourne, Australia) in 2012. She is currently teaching Japanese at Lund University (Sweden) as a senior lecturer. Her research interests include L2 literacy practices, language learning strategies and autonomous language learning. Recently, she has been particularly interested in the influence of pop culture on L2 learning as well as learning strategies & ICT more generally, with papers on these topics having been published since 2012.

What is the Role of “language classes” in Autonomous Learning?: The Implications from Japanese Language Learners’ L2 Activities Outside the Classroom

The opportunities for second language (L2) learning and use outside the classroom have been viewed as important factors in mastering target languages. There have been multiple studies undertaken on this topic from the perspective of autonomous language learning. Recently, a growing number of studies has particularly examined the social and contextual influence on learners’ L2 learning and usage opportunities, and revealed that various factors affected the opportunities for out-of-class language learning. However, the influence of language classes themselves on language acquisition in out-of-class language learning and use has been relatively unexplored, although many learners have mentioned that they still learn target languages predominantly in classroom settings.

This paper discusses how language classes affect L2 learners’ out-of-class language learning, based on my study of L2 literacy practices of learners of Japanese at an Australian university (Inaba, 2011). Data were collected from these participants in the form of “learning diaries” about their L2 learning activities, as well as the materials which they utilised. These data sources are coupled with background interviews of students and stimulated recall interviews. Drawing on Activity Theory (Leont’ev, 1978; Engeström 1999, 2001), this study revealed that the participants’ language classes had various influences on their out-of-class language learning, such as enhancing their motivations, providing language resources, and creating opportunities to notice the effectiveness of their voluntary activities. Based on these findings, this paper argues that language classes are, in fact, able to encourage autonomous learning outside the classroom.

Lunchtime Spotlight:

Sunday, July 21, 2013

12:30 - 13:15

**Renaissance Suite B
- Lower Ground Floor**

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IAFOR
The International Academic Forum
Academic Vision and Mission

The vision of iafor grew out of the perceived need to fill a vacuum in the communication and exchange activities of the academic world. Its mission arose out of examining that space and investigating why it existed. The vacuum existed because of the lack of opportunity for serious and thoughtful exchange between academics, members of the global business community, and practitioners in the fields of human endeavor that linked these groups together. In the field of education, for example, we have academic theorists, educational managers (political decision-makers and organizational directors) and classroom teachers with their support staff in IT, library work, exchange programs, and specialist fields. But how often do they have the opportunity to interact?

Moving beyond one particular field, larger questions arise. What function should universities prioritize in the 21st century? What do businesses see as their contribution to social and global wellbeing? How can people on the ground, trying to implement improvements that will transform human life, best be supported? And perhaps above all, what are the agendas that will drive mechanisms to enable these groups to interact effectively.

One piece of distilled thought that came from early exchanges at an iafor conference was the recognition that some of the rhetoric of concern about the problems of developing nations was perhaps over-focused on the term "poverty" because it can be defined only in a relative way. "Hunger" was put forward as being more immediate and itself a contributory factor to poverty, rather than the other way round. One key to the hunger issue could be the provision of safe drinking water, or water for irrigation in some contexts, while flood management might be necessary elsewhere. These, in and by themselves become valuable only insofar as they help to relieve hunger in specific contexts.

iafor is affording opportunities that do not exist elsewhere. The base is Osaka, Japan's great commercial and manufacturing hub, one symbol of the emerging Pacific economy that in time will eclipse the long dominant Atlantic zone. iafor conferences present those taking part with three unique dimensions of experience. First of all, it encourages interdisciplinary activity to be expanded. Depending on the field, this can face varying degrees of difficulty, ranging from discouragement to downright prohibition. Those overly dependent on fixed academic structures often see lateral thinking as a threat. None of these negatives apply in iafor. Its purpose is to generate new approaches that cross any disciplinary lines. The principle employed is to let the imagination permit intuitive responses to questions. There are no panels of critics. There are simply people who want to listen and reflect. The model of academic work as potholing is replaced by the metaphor of mountaineering. While respecting the need for solid and well-founded academic work, we feel the need to go beyond it from time to time to discover fresh approaches to old questions.

Secondly, it facilitates the heightening of intercultural awareness. Again, iafor encourages innovation through cross-cultural perception. Cultural roots influence people in their attitudes more than most would realize or admit. The need to see and internalize insights gained from other viewpoints is met by a process of steady illumination.

Thirdly, it promotes the broadening of international exchange. We may live in a globalized world, but in reality parochialism still holds sway. The collapse of the U.S.S.R and the break-up of Yugoslavia led to the re-establishment of numerous former countries. While this may be desirable for the peoples concerned, it merely adds to the world's cultural confusion. Exchange leads to explanation and that helps the growth of intercultural awareness.

iafor makes all of these developments possible in one gathering. An iafor conference is not a substitute for specialist conferences. It is intended to be an alternative that functions as a balance or even a corrective to the extreme tendencies that can arise from more narrowly defined research parameters. In short, iafor is promoting and facilitating a new multifaceted approach to one of the core issues of our time, namely globalization and its many forms of growth and expansion. Awareness of how it cuts across the worlds of business, and academia, along with its impact on societies and institutions is one of the driving forces that has given iafor its momentum and is making it a pioneer in this global age.

Rev. Professor Stuart DB Picken
Order of the Sacred Treasure (瑞宝中授章), M.A. (Hons), B.D., Ph.D., F.R.A.S.
Chairman, Japan Society of Scotland
Chairman, IAFOR Advisory Board

Dr. Joseph Haldane
B.A. (Hons), Ph.D., F.R.A.S.
Executive Director, IAFOR

people

Leadership

Chairman of the International Advisory Board

The Reverend Professor Stuart D. B. Picken, Order of the Sacred Treasure, M.A. (Hons), B.D., Ph.D. (Glasgow), F.R.A.S.



Professor Picken is the Chairman of the IAFOR International Advisory Board. The author of a dozen books and over 130 articles and papers, he is considered one of the foremost scholars on Japan, China, and Globalization in East Asia. As an academic, Professor Picken has devoted more than 30 years to scholarship in Japan, notably as a Professor of Philosophy at the International Christian University in Tokyo, where he specialized in ethics and Japanese thought, and as International Adviser to the High Priest of Tsubaki Grand Shrine (Mie prefecture). He has also served as a consultant to various businesses, including Jun Ashida Ltd., Mitsui Mining & Smelting Corp., Kobe Steel, and Japan Air Lines. In November 2008, the Government of Japan awarded Professor Picken the Order of the Sacred Treasure for his pioneering research, and outstanding contribution to the promotion of friendship and mutual understanding between Japan and the UK. The honour is normally reserved for Japanese citizens and is a mark of the utmost respect in which Professor Picken is held by the Japanese Government. More recently, in 2012 he was invited to London to attend a reception at the Japanese Embassy, hosted by Emperor Akihito and Empress Michiko as an expression of their gratitude towards Britons who had helped support Japan after the 2011 Tohoku earthquake and tsunami. Professor Picken helped organize fundraising efforts through both the Japan Society of Scotland, of which he is the chair, in the UK, and IAFOR in Japan. As Chairman of the IAB, Professor Picken is responsible for the academic affairs and direction of the organization. He is also responsible for the development of the IAFOR Research Institute. Although now resident in Scotland, Professor Picken maintains his interests in Japan, as Chair of the Japan Society of Scotland, and through the IAFOR IAB. He is also the Chairman of the Academic Board of New College, Birmingham. He lives near Glasgow with his wife and two children.

Vice-Chairman of the International Advisory Board

Professor Jerry Platt, B.S. (Michigan State), MBA (Wayne State), MA, PhD (Ohio State), MS (Stanford)



Jerry Platt is Professor of Global Business at Akita International University, Japan and Professor Emeritus at San Francisco State University. Professor Platt holds a B.S. in Multidisciplinary Social Sciences from Michigan State University, an MBA from Wayne State University, an M.A. in Public Administration, and a Ph.D. in Public Policy and Management from the John Glenn School of Public Affairs at Ohio State University, and an M.S. Statistics Post-Doctoral Degree from Stanford University. His research interests span business, technology and public policy and he is the author of over 85 peer-reviewed papers in these and associated fields. Balancing industry with academic interests, Jerry also served as head of financial analysis for a Bay Area Fortune 500 company, and as CEO of an aviation firm. He has been Principal Investigator on more than twenty U.S. federal research grants. From 1976-2004, Professor Platt was on the faculty of the School of Business at San Francisco State University, and was named Dean in 2001. From 2004 he was Senecal Endowed Dean of the Business School at the University of Redlands, California, before holding concurrent professorships at Redlands and Akita International University, Japan from 2010 until 2012. As Vice-Chair of the IAFOR International Advisory Board, Professor Platt advises the organization on matters pertaining to IAFOR's development and strategy, as it faces the challenge of sustainable growth as both a regional and global organization.

Executive Director

Dr Joseph Haldane, B.A., Ph.D. (London), F.R.A.S



Joseph Haldane is the Executive Director of the International Academic Forum. He was Academic Director from IAFOR's inception in 2009 until January 2011, when he assumed his current enlarged role. He is responsible for setting policies, forging institutional partnerships, implementing projects, and overseeing the research and publications of the organization, as well as maintaining responsibility for overseeing IAFOR's growing global operations. Joe's academic interests include politics and international affairs, literature, history, and the history of ideas, and he holds a PhD from the University of London in French Studies. He has taught at the University of Paris XII [2002-2004], at the French Press Institute in the University of Paris II - Pantheon-Assas [2003-2004] and was a full-time lecturer at Sciences Po in Paris, where he directed a postgraduate course on British Politics and Media in the School of Journalism [2004-2005]. In 2005 he moved to Japan, and immediately prior to this post was an Associate Professor at Nagoya University of Commerce and Business in both the undergraduate and graduate schools, teaching the Ethics course in the graduate school. He is a fellow of the Royal Asiatic Society.

Osaka Conference Organizing Committee Chair

Professor Steve Cornwell, M.A. (Wake Forest), M.F.A. (Virginia Tech), M.A.T. (School for International Training), Ed.D. (Temple)



Steve Cornwell is Professor of English and Interdisciplinary Studies at Osaka Jogakuin University, and also teaches in the online portion of the MATESOL program for the New School in New York. He helped write and design several of the New School courses and has been involved with the program since its inception. He is involved with the Japan Association for Language Teaching (JALT) (an affiliate of IAFOR) serving on its National Board of Directors (Director of Program); his duties involve working with a volunteer team of 50+ to put on JALT's annual, international conference each fall. Most recently, since 2012 he has been the Committee Chair of Osaka Jogakuin University's Lifelong Learning Committee and is responsible for their evening extension program geared at alumni and community members. He is also the Vice-Chair of Osaka Jogakuin University's English Education Committee which is responsible for suggesting policy regarding English Education and also responsible for developing material for the integrated curriculum. This year he is serving as country coordinator for Teachers Helping Teachers' Bangladesh Team. Teachers Helping Teachers is a special interest group of JALT and has been working closely with the Bangladesh English Language Teaching Association (BELTA) for several years jointly putting on professional development events for English teachers in Bangladesh. An American who has made Osaka his home, Professor Cornwell first became involved with IAFOR as a featured speaker at the first ACE conference in 2009, and has gradually become more involved in the organization, and in his capacity of Local Conference Chair, now assists in the logistical and administrative side of every event. He advises extensively on academic matters too, with particular responsibility for overseeing and developing the programs of the ACLL/ACTC conference in Japan, and the ECLL/ECTC event in the UK.

The Japan Liaison Committee (JLC)

The Japan Liaison Committee is a consultative committee that provides support in the form of advice and guidance in specific aspects of the planning and projects of the Forum held in Japan. The Chairman of the International Advisory Board is also chair of the JLC. Members of the JLC are ex-officio members of the International Advisory Board.

Japan Liaison Committee Members

Prof Stuart D. B. Picken, Chairman, IAFOR IAB (chair)

Mr Tom M. Aoyama, Founder of the PHP Institute, Kyoto, Japan & Director, the Yufuku Gallery, Tokyo, Japan

Prof Kuniko Miyanaga, Director, the Human Potential Institute, Tokyo, Japan and Fellow, Reischauer Institute, Harvard University, USA

Prof Michiko Nakano, Professor & Director of the Distance Learning Center, Waseda University, Tokyo, Japan

Prof Yozo Yokota, Director of the Center for Human Rights Affairs, Japan & Former UN Special Rapporteur on Myanmar

Dr Joseph Haldane, Executive Director, IAFOR

people

The International Advisory Board (IAB)

The Board is composed of distinguished business executives, academics, former and current government officials, and community leaders (for a full list please see below). The Board's role is to provide direction of the business and affairs of the Forum, suggest and approve the areas of scholarly investigation, and safeguard the independence of the Forum's work.

Dr Shamim Ali, Lecturer, National University of Modern Languages, Pakistan
Professor David N Aspin, Professor Emeritus and Former Dean of the Faculty of Education, Monash University, Australia & Visiting Fellow, St Edmund's College, Cambridge University, UK
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Professor Judith Chapman A.M., Professor of Education, Australian Catholic University, Australia & Visiting Fellow, St Edmund's College, Cambridge University, UK
Professor Chung-Ying Cheng, Professor of Philosophy, University of Hawai'i at Manoa, USA & Editor-in-Chief, The Journal of Chinese Philosophy
Professor Tien-Hui Chiang, Professor and Chair, Department of Education, National University of Tainan, Taiwan/Chinese Taipei
Mr Marcus Chidgey, CEO, Captive Minds Communications Group, London, UK
Professor Kevin Cleary, President of the Japan Association of Language Teachers (JALT)
Professor Steve Cornwell, Professor of English and Interdisciplinary Studies, Osaka Jogakuin University, Osaka, Japan & Osaka Local Conference Chair
Professor Michael A. Cusumano, SMR Distinguished Professor of Management and Engineering Systems, MIT Sloan School of Management, MIT, USA
Professor Dexter Da Silva, Professor of Educational Psychology, Keisen University, Tokyo, Japan
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Professor Michael Hudson, President of The Institute for the Study of Long-Term Economic Trends (ISLET) & Distinguished Research Professor of Economics at the University of Missouri, Kansas City
Kathryn Kiser, Vice-Consul, The United States Department of State, USA
Mr Shahzada Khalid, Deputy Director, SAARC Energy Center, Pakistan
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Professor Monty P. Satiadarma, Former Dean of the Department of Psychology and Rector of the University, Tarumanagara University, Indonesia
Mr Michael Sakamoto, Interdisciplinary Artist, UCLA, USA
Mr Mohamed Salaaheen, Director, The United Nations World Food Programme, Japan & Korea
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His Excellency Dr Drago Stambuk, Croatian Ambassador to Brazil
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Sophia University, Tokyo, Japan
Mrs Elly Zaniewicka, Political Correspondent, BBC Political Programmes, London, UK

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Editors of IAFOR Journals are ex-officio Members of the International Advisory Board

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Dr James Rowlins, Lecturer, Singapore University of Design and Technology, Editor of the IAFOR Journal of Media, Communication & Film
Professor Elvira Sanatullova-Allison, Professor & Chair of the Education Department, St. Lawrence University, New York, U.S.A, Editor of the IAFOR Journal of Cultural Studies
Dr. Seiko Yasumoto, Lecturer, The University of Sydney, Australia


Mr Thomas Marc Haldane - Chief Operations Officer (Non-Academic) & Head of Office

A photographer and designer by training and graduate of London College of Communication, Tom Haldane was IAFOR's Director of Design, Media and Communication from 2009 until 2011, when he was named Chief Operations Officer. He is responsible for overseeing the general non-academic administration and operations of IAFOR, but still maintains responsibility for overseeing the organization's design and media, most particularly in the development of the website.


Mr Kiyoshi Mana - Manager: Events, Marketing and International Relations

Kiyoshi Mana manages IAFOR's Events, Marketing and International Relations, and manages the administrative team in the Nagoya Office, and also acts as the Osaka conference on-site manager. He works with the COO to ensure the administrative side of the organization runs smoothly, using skills he had developed as a marketing coordinator for a tech company in the Silicon Valley. An American of Japanese descent, Kiyoshi has long been fascinated by the country of his ancestors, studying both Japanese language and culture at San Francisco State, and also successfully training to be a sushi chef. Coming from a family of educators, he came to Japan in 2009 to continue his studies and to teach, before joining IAFOR in 2011 in a position that utilizes his marketing experience, and his strong commitment to education.


Ms Melissa Choi - Coordinator: Publications, Communications and International Relations

Melissa Choi holds a B.Sc. in Life Sciences from the University of British Columbia, Canada, and an M.A. in International Cooperation from Seoul National University (Korea). Her postgraduate study included a period as an exchange student at Waseda University in Tokyo. Previous to joining IAFOR, Melissa held positions in communications and education in Singapore, Korea, and Japan. A linguist who speaks Japanese, Cantonese and Mandarin as well as her native English, she is responsible for IAFOR's public relations and communications, as well as for overseeing its publications.


Ms Mai Hasuno - Coordinator: Events, Marketing and Domestic Relations

Mai works with the Events and Marketing Team with responsibility for developing and implementing IAFOR's marketing strategy within Japan. She also acts as special assistant to the Executive Director and the IAB Chairman in the administration of the Japan International Liaison Committee. Previous to joining IAFOR, Mai worked for the Aioi Nissay Dowa Insurance Corporation.


Mr Michael Liam Kedzlie - Coordinator: Research & International Relations

Michael Liam Kedzlie is a New Zealander who currently works as the Research and International Relations Coordinator, based in IAFOR's Nagoya office. He has worked in the tertiary education sectors in both New Zealand and Japan and has in the past worked as a Parliamentary Assistant for a New Zealand MP, as well as in the New Zealand Tourism Industry. Michael has a Master's degree in Education from Massey University as well as a Law degree from the University of Waikato Law School. He is an enrolled Barrister and Solicitor of the High Court of New Zealand and has broad interests within the Law, Public Policy and Politics.


Ms Megumi Mukudai
General Secretary and Executive Assistant to the Executive Director

Megumi Mukudai provides support and assistance to the Executive Director, and is involved with general administration of the organization. Megumi trained as a primary school teacher, specializing in music education and English at Kobe Women's University. She spent one year in Dublin studying English, and a year in Paris studying French at the Sorbonne.


Mr Alexander Pratt - Coordinator: Events, Marketing & International Relations

A civil engineering graduate from the University of Nottingham and a self-confessed jack of all trades, Alex first came to Japan in 1997. Previous to joining IAFOR, in 2013, Alex held positions in education management, information services, and international relations. At IAFOR he helps with the general administration and operation of conferences, as well as with the website.


Ms Miho Tanaka - Assistant Coordinator: Events & Marketing

Ms Miho Tanaka joined IAFOR upon graduating from university with a degree in English Communication from Nagoya University of Commerce and Business. Her study included a year abroad with exchange programmes in the University Manchester in the UK, and Uppsala University in Sweden. She assists with marketing and general administration.


Ms Virpi Helena Silvennoinen – Assistant Coordinator: Administration & Finance

Ms Virpi Helena Silvennoinen has a BBA degree in Modern Languages and Business Studies for Management Assistants from HAAGA-HELIA University of Applied Sciences, Finland. Her studies included a half-year exchange program in EDHEC Business School in France and a half-year training as a Secretary at Finnish Security Intelligence Service. Her common passions for both Japan and languages brought her to Nagoya to study Japanese. Helena joined IAFOR soon after finishing her one and a half year Japanese language course at the Trident College of Languages and Hotel Studies. Her duties include assisting in finances and general administration.



iafor 2012-2013 conference highlights

global
thought
leaders

Since 2009, IAFOR has welcomed university presidents, faculty deans, award-winning journalists, national politicians, government ministers, diplomats, charity leaders, think tank directors, documentary makers, movie directors, members of the armed forces, lawyers, doctors, jurists, artists, poets, writers, clergy, scientists, philosophers...



Top Left (above): Clinical Psychologist and Former Rector of Tarumanagara University (Indonesia), Dr Monty Satiadarma is Conference Co-Chair of The Asian Conference on Psychology and the Behavioral Sciences 2012-2013. Dr Satiadarma is a Founding and Current Director of the Asian Psychological Association (APsYA), as well as Past President. **Top Left (below):** Professor of Educational Psychology, Keisen University (Japan), and President of the Asian Psychological Association, **Dexter Da Silva** is Conference Co-Chair of ACP 2012-2013 with Dr Satiadarma.

Top & Bottom Right: Director of the Japanese Science Museum and veritable polymath, **Akito Arima**, is a nuclear physicist who is best known for his work on the interacting boson model. The recipient of more than a dozen honorary degrees and honours, including the French Legion of Honour, and a knighthood from Queen Elizabeth II (KBE). He has served as the President of the University of Tokyo, Director of the Japanese Science Foundation (RIKEN), and as Minister of both Science and Education. Professor Arima is also a noted haiku poet, and President of the Haiku International Association. IAFOR was happy to welcome him as Keynote Speaker at the Asian Conference on Arts and Humanities, and the Asian Conference on Literature and Librarianship, where he announced the winner of the Second Vladimir Devidé Haiku Award, and also delivered the 2012 Keynote Address: "Symmetry in Art and Science". He is pictured below with IAFOR IAB Chairman, **Professor Stuart Picken**.

Bottom Left: Clinical Psychologist and Best-Selling Author, **Dr Beth Hedva** delivers her Keynote Address at ACP 2012.





Top left: Professor Yozo Yokota. Internationally renowned jurist, diplomat, and human rights campaigner delivering the Keynote Address at the Asian Conference on the Social Sciences 2012 (ACSS 2012). Professor Yokota is President of The Center for Human Rights Affairs, Special Adviser to the Japanese Ministry of Justice, Chairman of the International Labor Organization Committee of Experts, Special Adviser to the Rector of the United Nations University, and a Commissioner of the International Commission of Jurists. He started his career as Legal Counsel to the World Bank in Washington before holding professorships in Law at ICU, the University of Tokyo and Chuo University, Japan. An internationally respected proponent of human rights, he has extensively advised the United Nations, serving as the UN Special Rapporteur on Human Rights in Myanmar between 1992 and 1996. Professor Yokota currently serves on the IAFOR Japan Liaison Committee.

Top Inset: Clockwise From Top Right: Ms Emiko Miyashita, Haiku Poet and Translator, and Board Member of the Haiku International Association, who led a Haiku Workshop as part of the LibrAsia 2012 conference.

Bottom left: Dr Patti Tamara Lenard of the University of Ottawa, delivering a featured presentation on 'Trust in Public Life' at ACERP 2012.

Bottom right: Dr Joseph Haldane, Executive Director of IAFOR, welcomes delegates to ACSS/ACSEE 2012.





Top Left: (above) Professor Helen Wildy, Winthrop Professor and Dean of the Faculty of Education at the University of Western Australia gave a featured speech on the rise of professional doctorates at the Fourth Annual Asian Conference on Education (ACE 2012). At the same event, **Top Left: (bottom) Professor Marcel Lebrun** of Plymouth State University gave a workshop on Leadership in Education.

Top Right: Professor Katsuhiko Shirai is Chairperson of the Foundation for the Open University of Japan, and Executive Advisor for Academic Affairs at Waseda University, Japan. He was the 15th President of Waseda University, serving two terms from 2002-2010. Here he delivers the keynote address at ACE 2012, where he addressed issues of leadership and transformation relating to education.

Bottom Left: Professor Joshua Mok is Chair Professor of Comparative Policy, concurrently he is Associate Vice President (External Relations), and Dean of Faculty of Arts and Sciences of The Hong Kong Institute of Education, as well as Chang Jiang Chair Professor at Zhejiang University in China. At ACE 2012 he gave a featured presentation on "The Quest for Innovation and Entrepreneurship: The Changing Role of Universities in East Asia".

Bottom Right: Professor Michiko Nakano, Director of The Distance Learning Center, Waseda University and ACE 2012 Conference Co-Chair.





Top left: Professor Mary Dedinsky leading a featured panel from the Northwestern University Medill School of Journalism (Qatar Branch), as part of the Asian Conferences on Media and Mass Communication (MediAsia 2012), and Film and Documentary (FilmAsia 2012) joint event. Professor Dedinsky is a former newspaper editor who was the first woman to become a managing editor of a major US newspaper, The Chicago Sun Times. The panel dealt with the role of alternative and social media, particularly when there is an information vacuum created by the mainstream media. The panel included a case study of the Villaggio Mall fire in Qatar, presented with fellow Northwestern professors, **Patricia Roth** and **Richard Roth**, and included a videoconference discussion with Dohanews.co founders, **Omar Chatriwala** and **Shabina S. Khatri**.

Top Right: Professor Thomas G. Endres, Director of the School of Communication at the University of Northern Colorado, USA, delivering the MediAsia and FilmAsia 2012 keynote address, "Media and Mass Communication Education: A School's-Eye View".

Bottom left: Professor Tamara Swenson, MediAsia and FilmAsia 2012 Local Conference Chair, delivering the conference welcome address.

Bottom right: Professor Gary Swanson, MediAsia and FilmAsia 2012 Conference Chair and Lead Judge of the FilmAsia 2012 Open Film and Documentary Competition. He is seen here with **Mr Denis Quinn** director of fictional winning entry (over 20 minutes), "Too Close to the Sky".





Top left: Asian Business and Management Conference 2012 Keynote Speaker, **Dr Bill Totten**, founder and CEO of K.K. Ashisuto, Japan's leading independent distributor of packaged computer software for large organizations. He is a public intellectual in Japan, and has written a dozen books, and speaks publicly throughout Japan. He currently writes a weekly newspaper column addressing economic, social and political issues, and his keynote speech addressed the discussed entry of Japan into the proposed Trans-Pacific Partnership, and to which he is resolutely opposed.

Top right: William R and Sue Johnson Endowed Chair of Spatial Economic Analysis and Regional Planning, **Professor Johannes Moenius** of the University of Redlands with his featured address, 'The Geographic Profile of an Economic Crisis'.

Bottom (left-right): **Professor Jerry Platt**, Former Dean and Emeritus Professor, San Francisco State University School of Business, Professor of Global Business, Akita International University, and Vice-Chair, IAFOR International Advisory Board; **Dr Bill Totten**, CEO of Ashisuto KK; **Charles Edmond**, Former Stockbroker and Honorary Secretary, The Japan Society of Scotland; **Dr Joseph Haldane**, Executive Director, IAFOR; **Will Baber**, Associate Professor, Kyoto University Graduate School of Management, and ABMC 2012 Conference Co-chair.

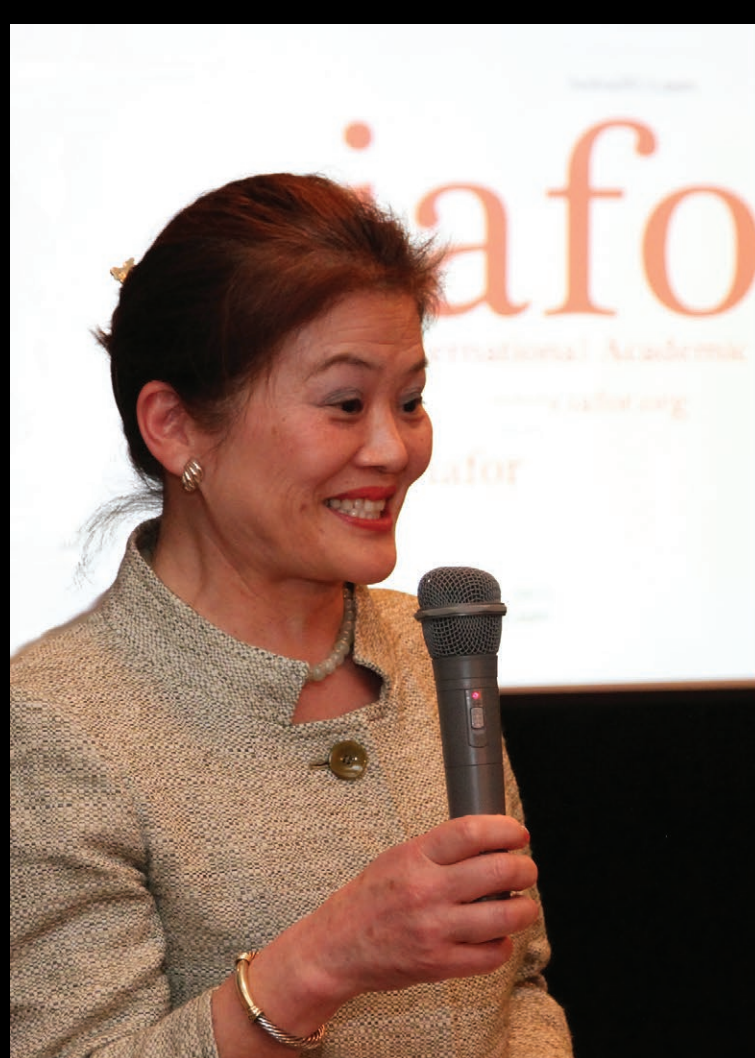




Top: Professor Dennis McInerney, Chair Professor of Educational Psychology at the Hong Kong Institute of Education, and Council Member of the Institute, addressing delegates in his ACP/ACERP 2013 Keynote Address: "Harnessing the Power of Social Forces for Healthy Self Development and Successful Engagement in Education". This year's Third Annual Asian Conference on Psychology and the Behavioral Sciences (ACP) 2013 was held again this year with the Third Annual Asian Conference on Ethics, Religion and Philosophy (ACERP) 2013, with the conference theme: "Connectedness and Alienation".

Bottom Left: Professor Jiro Takai, Professor of Social Psychology in the Department of Psychology and Human Developmental Sciences, in the Graduate School of Education and Human Development at Nagoya University, and Secretary General of the Asian Association for Social Psychology addresses ACP 2013 delegates. His featured presentation was titled "When Japanese Are Not Japanese: Being Betrayed by Japanese Samples in Cross-Cultural Comparisons". **Bottom Right: Dr Sandra Neil**, Prominent Australian Clinical & Family Psychologist, Director of The Satir Centre of Australia, Fellow of The Australian Psychological Society, Former President and Human Rights World Area Chair Coordinator at The International Council of Psychologists, delivering a featured presentation at ACP/ACERP 2013 on "New Concepts in Family Psychology".

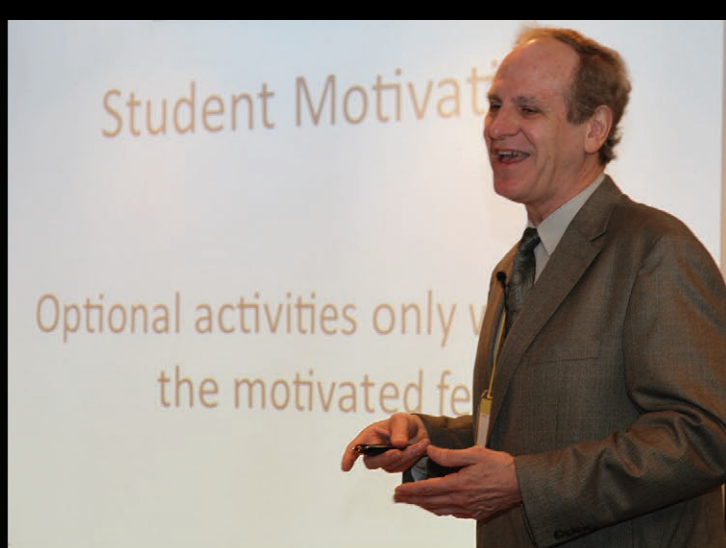




Top Left: Hana Fujimoto leading the popular Introduction to Haiku workshop organized as part of The Fourth Asian Conference on Arts and Humanities, (ACAH 2013) and the Third Asian Conference on Literature and Librarianship (LibrAsia 2013). Ms Fujimoto is Councilor of the Haiku International Association. **Top Right:** Professor Mark Williams, Acting President of Akita International University, delivering the keynote address at ACAH/LibrAsia 2013. Professor Williams is a leading scholar of Japanese literature and he addressed the 2013 theme of "Connectedness and Alienation" in postwar Japan through literature as history in his paper: "Life After Death? Writing the Alienated Self in Postwar Japan".

Bottom: ACAH 2013 saw the introduction of several Arts and Humanities "Spotlight Speaker Sessions". **Bottom Right:** Dr Geraldine Morris Senior Lecturer at Roehampton University, UK, and former dancer with the Royal Ballet speaks of philosophical issues of identity and style in ballet. **Bottom Center:** Professor Gyula Csapó is Professor of Composition and Music Theory at the University of Saskatchewan, Canada. He is an internationally acclaimed composer, whose work is widely performed around the world. Here he addresses delegates on "The True Meaning of Global Multiculturalism in the Mirror of New Art Music Experiences Worldwide". **Bottom Right:** Professor John Reinard Botha of North West University, South Africa, is an art historian and curator of the university's art collection. Here he delivers the closing lecture at ACAH/LibrAsia 2013: "Feeding the Eclectic Monster: Connectedness and Alienation as the Pros and Cons of Cultural and Artistic Cross-Pollination".





Top Left (L-R): ACLL/ACTC 2013 Conference Co-Chair and IAFOR Local Osaka Conference Chair, **Professor Steve Cornwell** of Osaka Jogakuin University; **Kazutoshi Otani**, Leading Japanese Technology Writer; **Eiko Kato-Otani**, President of Osaka Jogakuin University, and ACTC Featured Speaker, and **Ted O'Neill** of Tokyo Medical and Dental University at the Featured Speakers' Dinner. Professor O'Neill gave an overview of MOOCs in his speech. **Top Right:** **Professor Tom Robb** of Kyoto Sangyo University delivers the ACLL 2013 Keynote Address. **Above Left:** ACTC 2013 Keynote Speaker, **Professor Insung Jung** of the International Christian University, Tokyo, and ACLL/ACTC Conference Co-Chair **Professor Barbara Lockee** of Virginia Tech, who is also an Instructional Design Consultant at NASA, at the Featured Speakers' dinner. Professor Jung addressed the conference on the use of YouTube in university study. **Above Right:** **President Kato-Otani** delivers her ACTC featured address by talking of the institution-wide use of tablet computers in the move towards greater connectivity between staff and students, and less paper consumption.

Bottom: ACLL/ACTC 2013 Featured Speakers (L-R): **Steven Herder** of Doshisha Women's University and ITDi Director, speaks on the subject of "Technology: The Great Equalizer"; **Professor Roshan Idrus**, Professor of Distance and Open Learning at the University Sains Malaysia takes questions following his paper, "Demystifying the Transformative Use of Technology in the Classroom"; **Lisa Luscombe** of the Monterey Institute of International Studies speaks on using content-based language instruction to raise critical consciousness, and **Professor Marjo Mitsutomi**, Executive Director of Osaka Gakuin University's Language Education Institute gives an historical overview of SLA in "On Recipes for Second Language Acquisition".





Above Left: Professor **Baden Offord**, Conference Chair for the Third Asian Conference on Cultural Studies & The Third Asian Conference on Asian Studies (ACCS/ACAS 2013) introduces Professor **Yujin Yaguchi** of Tokyo University. Professor Offord, who is now Professor of Cultural Studies & Human Rights served as Visiting Professor & Chair of Asian Studies at the University of Tokyo in 2010-2011, and delivered his keynote speech on the subject of co-existence between human beings themselves and between the human and non-human. Professor Yaguchi delivered a paper on the changing perceptions of Japanese in relation to Hawai'i. **Above Right:** Professor Kiyoshi Abe of Kwansei Gakuin University delivered a speech on the concept of nostalgia, and its use by Japanese LDP politicians to benefit electorally from the impression they might restore "Lost Japaneseness".

Below Left: Professor **Yasue Arimitsu** of Doshisha University, Kyoto delivering a paper on how Australia is used as an Other for Japanese writers. **Right:** Professor **Tom Regan**, Former Dean of the School of Architecture at Texas A&M, delivers a spotlight speech in resounding support of interdisciplinary approaches to study on the subject of "Innovation Through Syntactic Manipulation" at the Fourth Asian Conference on the Social Sciences & The Third Asian Conference on Sustainability, Energy and the Environment (ACSS/ACSEE 2013). 2013. **Below Right:** IAFOR International Advisory Board Vice-Chair, Professor **Jerry Platt**, Professor Emeritus and Former Dean of San Francisco State University School of Business, delivers the ACSS/ACSEE closing address on the pervasiveness of rankings in all areas of life, including in academia, and asked whether many of the often quoted rankings systems could be trusted.





Above left: Professor Eric Uslaner, one of the world's leading academics in the field of trust, and in particular the role of trust in society and public life, delivers his Keynote Speech on "Segregation and Mistrust" at ACSS/ACSEE 2013. Professor Uslaner is professor of Government and Politics at the University of Maryland-College Park, as well as as being Senior Research Scholar at the Center for American Politics and Law, Southwest University of Political Science and Law, Chongqing, China, and Honorary Professor of Political Science, Aarhus University (Denmark). **Above right: Professor Thomas Simon** is Resident Professor in International Law in the Johns Hopkins School of Advanced International Studies, and based in Nanjing, China. A featured speaker at ACSS/ACSEE, Professor Thomas delivered a wide ranging featured speech entitled "Future Governance and Disappearing Nations: Canaries in the Sustainability Mine?"

Below: Panelists in the Sustaining Good Governance discussion. **From left-right: Dr Lililan Woo** of the Ecodesign Research Center (USA); **Dr Alex Petrisor** of URBAN-INERC (Romania) and IAFOR Journal of Sustainability, Energy and the Environment Editor; **Professor Stuart Picken**, Chairman of the IAFOR International Advisory Board, and **Ernie Ko**, Vice Executive Director of Transparency International, Taiwan, and former TV journalist and White House Correspondent, turned academic. The panel followed a presentation by Dr Ko on the work of Transparency International, and the challenges the organization faces in trying to promote best practices globally.



IAFOR's Open Access Publishing Commitment

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Researchers and scholars, regardless of institutional affiliation and status, can access our academic journals, monographs, magazine, conference materials and special publications for no charge, wherever there is internet access.

IAFOR will never ask authors to contribute towards publication costs, or engage in other such publishing practices which we believe undermine academic independence and integrity.

Melissa Choi
Publications Coordinator

mchoi@iafor.org

IAFOR Journals

The International Academic Forum's Journals conform to the highest academic standards of international peer review, and are published in accordance with the IAFOR publishing commitment to make all of our published materials available online.

Journals FAQ

How are journal editors appointed?

Journal Editors are appointed by the International Academic Forum's leadership, under the guidance of the Chairman of the International Advisory Board. The term of appointment is for one issue, to be renewed by mutual consent.

How do we ensure academic integrity?

Once appointed, the editor is free to appoint his or her own editorial team and advisory members. All papers published in the journal have been subjected to the rigorous and accepted processes of academic peer review.

Neither editors nor members of the editorial team are remunerated for their work. Authors will never be asked to "contribute" towards publication costs.

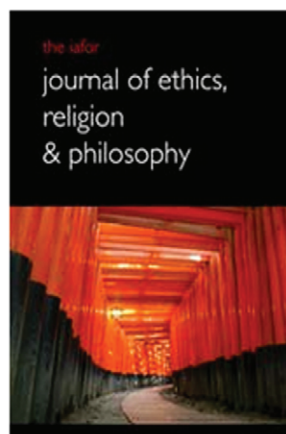
How are papers selected?

Journal Editors may accept papers through an open call, and proposed articles may be sent directly to the respective editors.

A small number of papers from the associated IAFOR conference proceedings may also be selected by the journal editor(s) for reworking and revising subject to normal processes of review. It is expected that between 5 and 10 percent of papers included in any given conference proceedings will be developed for inclusion in the associated conference journal.

How are IAFOR Journals related to IAFOR conferences?

IAFOR's journals reflect the interdisciplinary and international nature of our conferences and are organized thematically. Papers included in the associated conference proceedings may be considered for reworking by the editor(s), and would then be subjected to the same processes of peer review as papers submitted by other means.





IAFOR Keynotes

The IAFOR Keynotes series is a collection of keynote addresses, or associated papers given at our conferences. Presented as a part of the open research archive, the Keynotes series provides an example of the range and quality of speakers at IAFOR events. These keynotes are lightly reworked, and contain references, but are otherwise true to the original address. Many can also be seen in video format on our YouTube page. Whether you were present at the conference or not, the keynotes are thoughtful addresses by senior academics, the content of which may help your research.

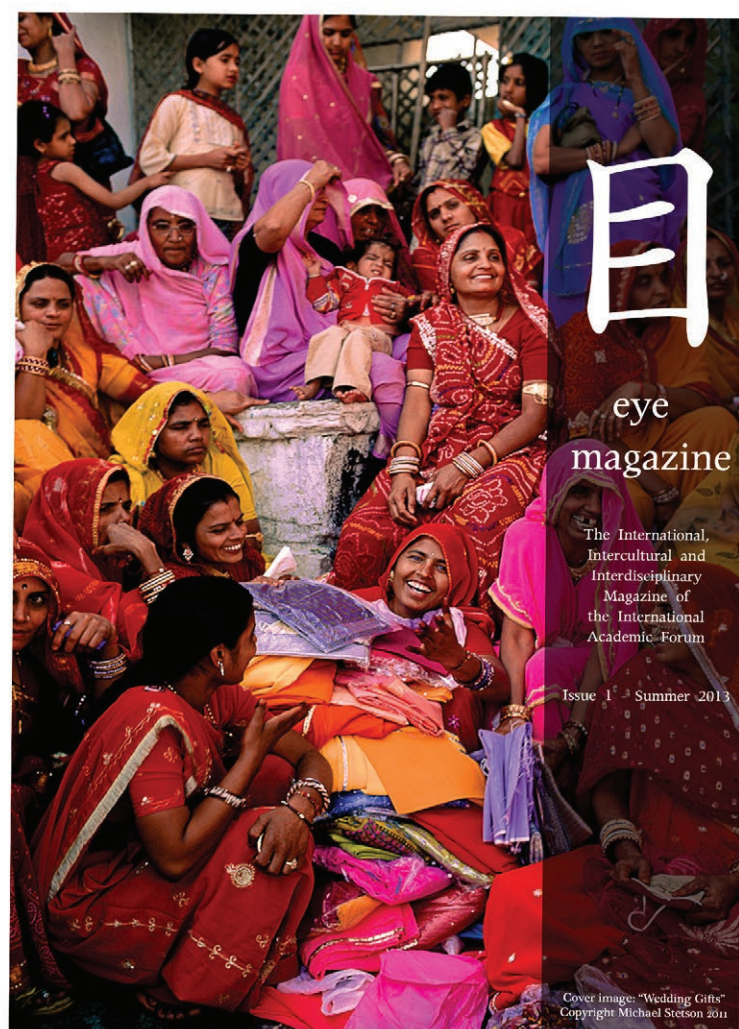


Special Series & Monographs

The International Academic Forum is publishing a number of special monographs in print and online form. One such publication is a selection of haiku from the Annual Vladimir Devidé Haiku Award.

Eye Magazine

It has taken months in planning but we have finally launched our first issue to showcase and encourage inspiring and intellectual discussion. At IAFOR we felt that you, as a reader of Eye, should also have the opportunity to contribute to this new exciting magazine venture. Thus we hope that it can give you the opportunity to also creatively focus your own vision, perspective and insight as a contributor to future editions. We trust that Eye magazine will be an informative, interesting and exciting way for us to communicate with you, and you in turn with us. In future editions we hope to bring you a wide range of articles and stories ranging from interviews and reviews, through to showcases of the newest, most innovative and thought-provoking ideas from academia. We hope you enjoy the first edition!



Friday





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Friday Events

9:00-9:45

Welcome Address & Housekeeping Announcements
Renaissance Suite Room (Lower Ground Floor)

[Coffee Break: 9:45-10:30]

Parallel Sessions: 10:30-12:00, 13:00-14:30, 14:45-16:15

16:30-17:30

ECAH Conference Chair Session
"Connectedness, Identity and Alienation"
Stuart Picken, IAFOR IAB Chairman
Renaissance Room A

16:30-17:30

ECLL Conference Chair Session
"Shifting Paradigms: Informed Responses"
Steve Cornwell, ECLL Conference Chair
Renaissance Room B

19:00-21:00

Conference Dinner (Ticketed event)

Friday Session I: 10:30 - 12:00

Friday Session I: 10:30 - 12:00

Room: Renaissance A

ECLL – Cross-Cultural Communication

Session Chair: Craig Mertens

0434 – 10:30-11:00

Behind Classroom Codeswitching: Culture, Curriculum and Identity

Xiaozhou Zhou, Shanghai International Studies University, China

Keith Richards, University of Warwick, UK

0446 – 11:00-11:30

Important Factors Contributing to Language Learning During Short-term Study Abroad: A Socio-cultural Perspective

I-Jane Janet Weng, Wenzao Ursuline College of Languages, Taiwan

0396 – 11:30-12:00

Content-Based Instruction: English and Art History

Craig Mertens, Kwansei Gakuin University, Japan

Friday Session I: 10:30 - 12:00

Room: Renaissance B

ECAH - Community, Culture, Globalization and Internationalization

Session Chair: Arran Stibbe

0152 – 10:30-11:00

The Associative Field of the Emotional Concept "Joy" in Literary and Religious Discourses

Olga Shurygina, Vladivostok State University of Economics and Service, Russia

0318 – 11:00-11:30

Language-Crossing: The Sociolinguistic Dynamics of the Language/Discourse of 'Shamasha' Group (Randok) in Sudan

Abdelmagid Awadelkarim, Majmaah University, Saudi Arabia

0166 – 11:30-12:00

Language, Identity and Alienation from the Natural World

Arran Stibbe, University of Gloucestershire, UK

Friday Session I: 10:30 - 12:00

Room: Tennyson

ECLL – Innovative Language Teaching and Learning Methodologies

Session Chair: Goetz Schwab

0125 – 10:30-11:00

EFL Learners Learn to Write Argument via Structured Peer Assessment

Ya-chin Tsai, National Chiayi University, Taiwan

0117 – 11:00-11:30

Task-based Language Teaching in Chinese Higher Education: EFL Teachers' Perceptions

Yuying Liu, University of Limerick, Ireland

Angela Chambers, University of Limerick, Ireland

Freda Mishan, University of Limerick, Ireland

0180 – 11:30-12:00

Looking into a Unique German CLIL Classroom

Goetz Schwab, Karlsruhe University of Education, Germany



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Friday Session I: 10:30 - 12:00



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Friday Session I: 10:30 - 12:00

Room: Wordsworth

ECLL – Educational Issues

Session Chair: Zita Krajcso

0437 – 10:30-11:00

Rethinking Main Objectives for Teaching English (REMOTE)

Abdelhamid Bessaid, University of Adrar, Algeria

0443 – 11:00-11:30

Acquisition of Questions in Preschool Turkish Children

Gamze Almacioğlu, Gaziantep University, Turkey

0194 – 11:30-12:00

Classification of Online Resources in the Field of Language Teaching

Zita Krajcso, University of Vienna, Austria

Ulrike Frimmel, University of Vienna, Austria

Friday Session I: 10:30 - 12:00

Room: Keats

ECLL – Language Education

Session Chair: Subhashinie Punchihetti

0248 – 10:30-11:00

Non-native Teachers' Dilemma: L1 or L2?

Wannapa Trakulkasemsuk, King Mongkut's University of Technology, Thailand

0246 – 11:00-11:30

Writing Analysis of Indo-China ESL Students: A Study to Predict the Problems of Lexical Mispronounced/Misspelt Relationships

Norehan Haji Hussein, Albukhary International University, Malaysia

Mazlin Azizan, Albukhary International University, Malaysia

0289 – 11:30-12:00

First, Second and Foreign Language Learning: How Distinctive Are They from One Another?

Subhashinie Punchihetti, University of Sri Jayawardenapura, Sri Lanka

Friday Workshop Session: 10:30 – 11:30

Room: Shelley

ECLL – Innovative Language Teaching and Learning Methodologies Workshop

0135

Making Reading Content Comprehensible for Intermediate Language Learners

Colin Dalton, University of Houston-Downtown, USA

Friday Session II: 13:00 - 14:30

Friday Session II: 13:00 - 14:30

Room: Renaissance A

ECAH – Humanities: Interdisciplinary

Session Chair: Young-Suk Lee

0359 – 13:00-13:30

Alien and Exile: Countee Cullen

Edmund Cueva, University of Houston-Downtown, USA

0299 – 13:30-14:00

Greetings from the Rural Paradise: Touristic Images of the Spanish Countryside During the 1950s and 60s

Alicia Fuentes Vega, Complutense University Madrid, Spain

0118 – 14:00-14:30

A Korean Intellectual's View of the British Empire in the Early 1930s

Young-Suk Lee, Gwangju University, South Korea

Friday Session II: 13:00 - 14:30

Room: Renaissance B

ECLL – Language Education

Session Chair: Soe Marlar Lwin

0518 – 13:00-13:30

Children's Identities as Users of Different Languages: A Preliminary Model

Ruth Levine, Liverpool Hope University, UK

0187 – 13:30-14:00

Form-focused Instruction in Immersion Education: Exploring Tensions between Teachers' Perceptions and Pedagogical Practices

T.J.Ó Ceallaigh, University of Limerick, Ireland

0112 – 14:00-14:30

Oral Storytelling for Language Teaching: What Can a Multimodal Understanding of Oral Storytelling Discourse Contribute?

Soe Marlar Lwin, Nanyang Technological University, Singapore

Friday Session II: 13:00 - 14:30

Room: Tennyson

ECLL – Pragmatics/Language Education

Session Chair: Toshihiko Suzuki

0278 – 13:00-13:30

Investigating Impoliteness in Workplace Emails by Chinese Users of English

Lan Li, Hong Kong Polytechnic University, Hong Kong

0027 – 13:30-14:00

The Teaching of Foreign Languages for Specific Purposes - How and Why

Mario Pace, University of Malta, Malta

0492 – 14:00-14:30

An Attempt to Raise Awareness of Pragmatic Competence in a Cyber Cross-cultural Communication Project

Toshihiko Suzuki, Waseda University, Japan



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Friday Session II: 13:00 - 14:30



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Friday Session II: 13:00 - 14:30

Room: Wordsworth

ECLL – Computer Assisted Language Learning (CALL)/Bilingualism

Session Chair: Mei-Hua Lan

0217 – 13:00-13:30

EFL Learners' Perception on Video-based Online Discussion in a Facebook Learning Community

Yi-Chun Liu, Chia Nan University of Pharmacy & Science, Taiwan

Chung-Kai Huang, National Taipei College of Business, Taiwan

0340 – 13:30-14:00

The Normalizing Role of English in an Era of Standards-based Reforms

Ching-Ching Lin, Touro College, USA

0471 – 14:00-14:30

Elementary Learners' Attitudes toward Computer-Assisted Language Learning and Feedback to a Blended Online Course

Mei-Hua Lan, Wenzao Ursuline College of Languages, Taiwan

Chia-Wei Lin, Tzu-Hui Institute of Technology, Taiwan

Kai-Ping Wang, Shu-Zen Junior College of Medicine and Management, Taiwan

Friday Session II: 13:00 - 14:30

Room: Keats

ECLL – Learning Strategies

Session Chair: Badraddin Balal

0038 – 13:00-13:30

Using English Central Strategy to Raise Students' Motivation in Speaking Classes

Aysegul Liman Kaban, Gedik University, Turkey

0377 – 13:30-14:00

Listening Strategies Use of Thai EFL University Students

Punyapa Saengsri, King Mongkut's University of Technology Thonburi, Thailand

0119 – 14:00-14:30

The Effects of Using Cooperative Learning on EFL Learners' Performance

Badraddin Balal, Jazan University, Saudi Arabia

Friday Session III: 14:45 - 16:15

Friday Session III: 14:45 - 16:15

Room: Renaissance A

ECLL – Innovative Language Teaching and Learning Methodologies

Session Chair: Yoko Yamauchi

0094 – 14:45-15:15

The Study of the Degree of Effectiveness of Project-based Learning in Relation to Improving the Language Learning Skills of KCU Students
Supara Ballantyne, Khon Kaen University Language Institute, Thailand

0072 – 15:15-15:45

Using Social Media for Teaching and Learning Foreign Languages in Higher Education
Mariana González-Boluda, University of Technology, Jamaica

0277 – 15:45-16:15

How Do Individual Interests in the Japanese Pop-culture Differentiate Students' Performance in Japanese Language Learning? - A Comparative Study in Japanese Pop-culture and Its Influences on Personal Performance
Yoko Yamauchi, University of California Santa Barbara, USA

Friday Session III: 14:45 - 16:15

Room: Renaissance B

ECAH – Humanities: Ethnicity, Difference, Identity

Session Chair: Nigel Foxcroft

0106 – 14:45-15:15

'Across the Board' - A Project Exploring Identity and Diaspora
Joanne Drayton, Unitec, New Zealand

0351 – 15:15-15:45

Who Are We? Memories of Death that Live and Shape Our Lives
Fatma Taher, Misr University for Science and Technology, Egypt

0418 – 15:45-16:15

*The Power of Non-Verbal Communication in J. M. Coetzee's *Foe**
Nigel Foxcroft, University of Brighton, UK

Friday Session III: 14:45 - 16:15

Room: Tennyson

ECAH – Humanities: Interdisciplinary

Session Chair: Robson Camargo

0015 – 14:45-15:15

The Power of Self-Reflection in the Classroom
Janet Crosier, Springfield Technical Community College, USA

0245 – 15:15-15:45

Exile as Identity Construction in the Émigré Literature
Olga Poliukhovych, National University of Kyiv-Mohyla Academy, Ukraine

0116 – 15:45-16:15

Cultural Performances: An Interdisciplinary Concept and a Methodological Approach
Robson Camargo, Universidade Federal de Goiás, Brazil



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Friday Session III: 14:45 - 16:15



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Friday Session III: 14:45 - 16:15

Room: Wordsworth

ECLL – Language Education

Session Chair: Kaoru Iseno

0432 – 14:45-15:15

Needs Analysis of English Learning among Social Science Students

Junko Matsuzaki Carreira, Tokyo Keizai University, Japan

0528 – 15:15-15:45

The Effects of the Peer Feedback Process on Reviewers' Own Writing: Which is More Beneficial, to Review Peer Texts Face-to-face or Online?

Reina Wakabayashi, Dokkyo University, Japan

0102 – 15:45-16:15

Are Your Students Using Their Brains? -Making CLT Activities Meaningful to Students-

Kaoru Iseno, University of Miyazaki, Japan

Friday Session III: 14:45 - 16:15

Room: Keats

ECAH – Humanities/Arts: Contemporary Media Issues

Session Chair: Yulia Volynets

0295 – 14:45-15:15

A Critical Discourse Analysis on the Representation of 'Prostitutes' and 'Male Clients' in Selected Malaysia Newspapers

Theng Theng Ong, Wawasan Open University, Malaysia

0498 – 15:15-15:45

Becoming Metropolitan: The Political Discourses on Space and Time in Chinese Reality Television

Xuenan Cao, Hong Kong Baptist University, Hong Kong

0367 – 15:45-16:15

Illocutionary Verbs as a Tool for Conveying Reporters' Perspective in English Media Discourse

Yulia Volynets, NRU-HSE, Russia

16:30 - 17:30

ECAH Conference Chair Session

“Connectedness, Identity and Alienation”

Stuart Picken, IAFOR IAB Chairman

Renaissance Room A

16:30 - 17:30

ECLL Conference Chair Session

“Shifting Paradigms: Informed Responses”

Steve Cornwell, ECLL Conference Chair

Renaissance Room B

19:00-21:30

Conference Dinner (Ticketed and Optional)

Come and join your fellow delegates on an evening out with a good mix of food and drink to suit all tastes.

This is ticketed at 40 GBP and there are a limited number of spaces.

Please meet in the lobby of the hotel at 19:00

Saturday



Saturday Session I: 9:00 - 10:30



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Saturday Session I: 9:00 - 10:00

Room: Renaissance A

ECLL – World Englishes/Learner and Teacher Autonomy

Session Chair: Mehdi Solhi Andarab

0412 – 9:00-9:30

English as a Lingua Franca: ELF Learners' Views on Variety of English and Cultural Identity
Ratchaporn Rattanaphumma, Assumption University, Thailand

0270 – 9:30-10:00

Cultural Conceptualization and Cross-cultural Misunderstanding in Iranian English
Mehdi Solhi Andarab, Bahcesehir University, Turkey

Saturday Session I: 9:00 - 10:30

Room: Renaissance B

ECAH – Humanities: Ethnicity, Difference, Identity/Media, Film Studies, Theatre, Communication

Session Chair: Supawadee Boonyachut

0430 – 9:00-9:30

Benefits and Factors Predicting Benefits from Information on Social Media Network among Audiences in Bangkok
Khajornjit Bunnag, Bangkok University, Thailand

0464 – 9:30-10:00

Multicultural City Development: A Study of Connection between Banglumphu Diversity and Bangkok Urban Development
Sukhumarn Thamwiset, King Mongkut's University of Technology Thonburi, Thailand

0126 – 10:00-10:30

Derivation of Image Design from Social Backgrounds: A Case Study of Community Tourist Flea Market
Supawadee Boonyachut, KMUTT, Thailand
Chai Sunyavivat, KMUTT, Thailand
Kisnaphol Watanawanyoo, KMUTT, Thailand

Saturday Session I: 9:00 - 10:30

Room: Tennyson

ECAH – Humanities: Identity and Connectedness

Session Chair: Venus Chiu Ying Tsang

0372 – 9:00-9:30

The Secularisation of Identity: A Case Study of an Atayal Community in Taiwan
I-Chun Wang, Durham University, UK

0503 – 9:30-10:00

Constructing a European Identity: The Politics of Difference and the Conflict Over Recognition
Paul Williams, Brock University, Canada

0543 – 10:00-10:30

Crossing the Borders of Memories: Generational Connectedness in the Literary Work of Maxine Hong Kingston and Toni Morrison
Venus Chiu Ying Tsang, University of Oxford, UK

Saturday Session I: 9:00 - 10:30

Saturday Session I: 9:00 - 10:30

Room: Wordsworth

ECLL – Contemporary Issues in Language Learning

Session Chair: Mei-Hua Hsu

0413 – 9:00-9:30

Language Learning and Revitalization Through the Martial Arts: Uchinaaguchi, Karate and Kobudo in Okinawa and Abroad
Samantha May, University of the Ryukyus, Japan

0280 – 9:30-10:00

Using Icebreakers in Adult Language Classes: Language Learners' Perspectives
Tugba Elif Toprak, Gazi University, Turkey
Safak Mujdeci, Gazi University, Turkey

0010 – 10:00-10:30

Why We Need Remedial English Instruction: The Effects of ELT Classroom Management
Mei-Hua Hsu, Chia Nan University of Pharmacy and Science, Taiwan

Saturday Session I: 9:00 - 10:30

Room: Keats

ECAH – Humanities: African Issues

Session Chair: Tawanda Runhare

0403 – 9:00-9:30

African Renaissance: What It Means and Why Africans Need It
Gabriel Lehloka, University of Venda, South Africa

0519 – 9:30-10:00

Social Grants as a Strategy for Poverty Alleviation in South Africa: A Study of South African Black Communities with Special Reference to Empangeni, Kwa-Zulu Natal Province
Prudence Zikhali, University of Venda, South Africa

0488 – 10:00-10:30

Socio-linguist Representation of Mono-ethnicity in Africa: Lessons from the Post-xenophobic Violence in South Africa
Tawanda Runhare, University of Venda, South Africa

Saturday Session I: 9:00 - 10:30

Room: Shelley

ECLL – Contemporary Issues in Language Learning

Session Chair: Abdelmagid Awadelkarim

0216 – 9:00-9:30

Punctuation of Scientific Prose as a Cross-Cultural Phenomenon
Tatiana Evtushenko, Tomsk Polytechnic University, Russia

0137 – 9:30-10:00

Portfolio as an Assessment Tool: An Alternative to Students' Learning Success
Charanjit Kaur Swaran Singh, Universiti Pendidikan Sultan Idris, Malaysia
Arshad Abdul Samad, Universiti Pendidikan Sultan Idris, Malaysia

0357 – 10:00-10:30

The Role of Lexical Gaps and Neologisms in Raising EFL Learners' Consciousness/Awareness and Thinking
Abdelmagid Awadelkarim, Majmaah University, Saudi Arabia



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Saturday Session I: 9:00 - 10:30



Saturday Session I: 9:00 - 10:00

Room: Coleridge

ECLL – Linguistics

Session Chair: Nicha Selvon-Ramkissoon

0153 – 9:00-9:30

Taboo Words vs Social Deixis: A Sociolinguistic Analysis of a Play from the Theatre of Ridiculous

Rufaidah Al-Bahar, Baghdad University, Iraq

Huzaima Al-Bahar, Baghdad University, Iraq

0095 – 9:30-10:00

Linguistic Awareness in the Framing of Language Arts Curricula and Providing Teacher Training in Trinidad and Tobago

Nicha Selvon-Ramkissoon, University of Trinidad and Tobago, Trinidad and Tobago

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Saturday Session II: 10:45-12:15

Saturday Session II: 10:45-12:15

Room: Renaissance A

ECLL – Innovative Language Teaching and Learning Methodologies

Session Chair: Evelyn Rothstein

0193 – 10:45-11:15

Informed Responses with Clicker Technology in the L2 Grammar Classroom

Karen McCloskey, Nanyang Technological University, Singapore

0255 – 11:15-11:45

Innovative Language Teaching: Teachers' Beliefs and Practices

Patrícia Ferreira, Escola Superior de Educação de Lisboa, Portugal

Susana Pereira, Escola Superior de Educação de Lisboa, Portugal

Teresa Leite, Escola Superior de Educação de Lisboa, Portugal

0370 – 11:45-12:15

Teach the Four Improvers of Writing and Make Your Student Writers the Editors

Evelyn Rothstein, Columbia University, USA

Saturday Session II: 10:45-12:15

Room: Renaissance B

ECAH – Humanities: Ethnicity, Difference, Identity

Session Chair: Anne-Marie Beukes

0316 – 10:45-11:15

Remembering My Whiteness / Imagining My Africaness

Antoinette D'amant, University of KwaZulu-Natal, South Africa

0059 – 11:15-11:45

Narrative of Citizenship: Young People's Account of Belonging and Longing for

Maja Lindegård Mønsted, University of Melbourne, Australia

0526 – 11:45-12:15

Negotiating Identity in South Africa: "I am a Black Afrikaner"

Anne-Marie Beukes, University of Johannesburg, South Africa

Saturday Session II: 10:45-12:15

Room: Tennyson

ECLL – Cross-Cultural Communication

Session Chair: Jean Yi-Ching Chiu

0168 – 10:45-11:15

Culturally Marked Information: Challenges and Solutions in Language Teaching

Olena Shon, Ternopil Volodymyr Hnatiuk National Pedagogical University, Ukraine

0105 – 11:15-11:45

Cultural Anxiety in the Classroom: Fear of Failure in Foreign Language Learners

Jennifer Litherland, University of Sheffield, UK

0373 – 11:45-12:15

Exploring Culturally Relevant Pedagogy in English Learning Context

Jean Yi-Ching Chiu, Wenzao Ursuline College of Languages, Taiwan



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Saturday Session II: 10:45-12:15



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Saturday Session II: 10:45-12:15

Room: Wordsworth

ECLL – Language Education

Session Chair: Rashit Zagidullin

0167 – 10:45-11:15

Integrating Presentation Skills into Business English Classes

Elena Petrova, National Research University "Higher School of Economics", Russia

0333 – 11:15-11:45

Teaching Public Speaking Based on the Rhetoric of Barack Obama

Orly Kayam, Wingate Academic College, Israel

0182 – 11:45-12:15

Shifting Paradigm: Language Learning in Kazakhstan

Rashit Zagidullin, Kazakh British Technical University, Kazakhstan

Aliya Zagidullina, Kazakh University of International Relations and World Languages, Kazakhstan

Saturday Session II: 10:45-12:15

Room: Keats

ECAH – Humanities: Contemporary Visual Arts and Design

Session Chair: Chai Sunyavivat

0511 – 10:45-11:15

Management of Importation of Foreign Films in Thailand

Urapong Patkchar, Bangkok University, Thailand

0322 – 11:15-11:45

Interface Design Analysis for Contemporary Thai Design

Pathamawan Chandramya, Silpakorn University, Thailand

0128 – 11:45-12:15

Essential of Pictograms for Effective Hospital Signage

Chai Sunyavivat, King Mongkut's University of Technology, Thailand

Supawadee Boonyachut, King Mongkut's University of Technology, Thailand

Saturday Session II: 10:45-12:15

Room: Shelley

ECLL – Sociolinguistics

Session Chair: Halyna Matsyuk

0205 – 10:45-11:15

A Discourse Analysis on the Negations Used in Tertiary Multicultural Classroom Interactions: Speakers' Goals and Intentions

Mazlin Azizan, Albukhary International University, Malaysia

Norehan Haji Hussein, Albukhary International University, Malaysia

0127 – 11:15-11:45

Linguistic Landscape in the the State Railway Station of Thailand: The Analysis of the Use of Language

Wareesiri Singhasiri, King Mongkut's University of Technology, Thailand

0098 – 11:45-12:15

Demand for Sociolinguistic Knowledge in Post-Soviet Ukraine in the Current Linguistic Situation

Halyna Matsyuk, Lviv Ivan Franko National University, Ukraine

Saturday Panel Session II: 10:45-11:45

Room: Coleridge

ECLL – Inter-group relations Panel

0350

ZePA and Multiple Language Systems

Rawinia Higgins, University of Otago, New Zealand

Poia Rewi, University of Otago, New Zealand

Saturday Poster Session II: 10:45-12:15

Saturday Poster Session II: 10:45-12:15

Room: Atrium

ECAH – Interdisciplinary

0016 ECAH - Humanities: Sexuality, Gender, Families

The Use of Forum Theatre & Discourse Analysis in Solution of the Women's Issues in Turkey

Nur Nacar-Logie, Istanbul University, Turkey

Nihal Kuyumcu, Istanbul University, Turkey

0334 ECAH - Humanities: Teaching and Learning

The Differences Between Male and Female University Students' Perceptions of Classroom Incivility in Taiwan

Yu-Nan Su, National Dong Hwa University, Taiwan



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13:00-14:30

ECAH Spotlight Speakers Session

Aaron Sachs

Roberto Bertoni

Session Chair: Stuart Picken

Renaissance Room A

13:00-14:30

ECLL Spotlight Speakers Session

Kiyomi Chinen

Masako Douglas

Hiroko Kataoka

Olesya Orlova

Session Chair: Steve Cornwell

Renaissance Room B

Saturday Session III: 14:45-16:15



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Saturday Session III: 14:45-16:15

Room: Renaissance A

ECAH – Humanities: Language, Linguistics

Session Chair: Vera Menailo

0354 – 14:45-15:15

Charles Dickens' Sense of Humor and Satire in "Oliver Twist"

Suleiman Norein Osman, Majmaah University, Saudi Arabia

0499 – 15:15-15:45

Textually Mediated Social Identities – Coming Together and Away From through Texts

Ewa Glapka, Szczecin University, Poland

0244 – 15:45-16:15

The Victorian Novel Revisioning: J. Fowles vs The Victorians

Vera Menailo, National Research University Higher School of Economics, Russia

Saturday Session III: 14:45-16:15

Room: Renaissance B

ECLL – Writing

Session Chair: Arif Sariçoban

0376 – 14:45-15:15

Teaching Freshman Composition and Creative Writing to Students at a Hong Kong University and Implications in Developing Academic Literacy

Conny Yau, City University of Hong Kong, Hong Kong

Tim Chung, City University of Hong Kong, Hong Kong

0210 – 15:15-15:45

Teacher Stance as Reflected in Feedback on Student Writing: An Empirical Study of University EFL Teachers in Chile

Anne Westmacott, Universidad Chileno-Britanica, Chile

Clare Fumeaux, University of Reading, UK

Amos Paran, Institute of Education, University of London, UK

Andrea Revesz, Institute of Education, University of London, UK

0081 – 15:45-16:15

Students' Perceptions of Using Wikis to Develop Their English Writing Skills

Arif Sariçoban, Hacettepe University, Turkey

Arzu Kocak, Hacettepe University, Turkey

Saturday Session III: 14:45-16:15

Room: Tennyson

ECLL – Teacher Training

Session Chair: Stella Kourieos

0237 – 14:45-15:15

Creating a Community of Learners to Support English Learning

Midori Sasaki, Kansai University of International Studies, Japan

Gerald Williams, Kansai University of International Studies, Japan

Hector Luk, Kansai University of International Studies, Japan

0171 – 15:15-15:45

Active Methods of Teaching as a Means of Personality and Professional Competence Developing

Margarita Glukhenko, The State Pedagogical University, Russia

0122 – 15:45-16:15

Fostering Teacher Learning through Practice, Constructive Feedback and Collaboration: Student-Teachers' Perceptions

Stella Kourieos, Frederick University, Cyprus

Saturday Session III: 14:45-16:15

Saturday Session III: 14:45-16:15

Room: Wordsworth

ECLL – Innovative Language Teaching and Learning Methodologies

Session Chair: Radhika Jaidev

0243 – 14:45-15:15

Integrating the Learning of the Pronunciation of English and Listening Comprehension
Wafa Zoghor, Zayed University, UAE

0368 – 15:15-15:45

Subject and Language Teacher Collaboration in Tertiary Education: An ESP Approach
Victoria Achufusi, Institute of Management and Technology, Nigeria

0344 – 15:45-16:15

Embedding the Teaching and Testing of Communication Skills in a Science Programme
Radhika Jaidev, National University of Singapore, Singapore

Saturday Session III: 14:45-15:45

Room: Keats

ECLL – Language Education

Session Chair: Weihua Yu

0541 – 14:45-15:15

Academic Writing - A Wicked Stepmother!
Seham Sassi Abdul-Rahman, Tripoli University, Libya

0049 – 15:15-15:45

An Interview Study of Chinese EFL Learners' Intercultural Citizenship Education
Weihua Yu, Hangzhou Normal University, China
Dan You, Hangzhou Normal University, China

Saturday Panel Session III: 14:45-15:45

Room: Shelley

ECAH – Humanities: Other Humanities Panel

0411

Contemporaneity as Identity Development
Paulo Mello, ECA USP, Brazil
Ismael Lima, PPGDD Mackenzie, Brazil
Marcos, Rizolli, EAHC Mackenzie, Brazil
Rosana Schwartz, CCL Mackenzie, Brazil
Silvia Martins, CCL Mackenzie, Brazil
Sonia Gerais, CCL Mackenzie, Brazil
Isabel Orestes, CCL Mackenzie, Brazil



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Saturday Poster Session III: 14:45-16:15



Saturday Poster Session III: 14:45-16:15

Room: Atrium

ECLL/ECAH – Interdisciplinary

0420 ECAH - Arts: Social, Political and Community Agendas in the Arts
Leadership and Politics of Stress and Crisis Management in Learning and Teaching in the School System
Owolabi Oludare, College of Education, Nigeria

0530 ECLL - Methodology
Monitoring Auditory ERPs Online During the Acquisition of Mandarin Lexical Tone
Christian W.G. Hoffmann, Radboud University Nijmegen, Netherlands
Makiko Sadakata, Radboud University Nijmegen, Netherlands
Peter Desain, Radboud University Nijmegen, Netherlands
James M. McQueen, Radboud University Nijmegen, Netherlands

0326 ECLL - Testing and Evaluation
From Rasch Model to Partial Credit Model on a Chinese Test
Tsai-Wei Huang, National Chiayi University, Taiwan

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Saturday Session IV: 16:30-18:00

Saturday Session IV: 16:30-18:00

Room: Renaissance A

ECAH – Humanities/Arts: Teaching and Learning the Arts

Session Chair: Melanie Boyd

0331 – 16:30-17:00

The Stories Need to Be Told in the Voice of the People, in the Language of the People
Kathy Rushton, University of Sydney, Australia

0381 – 17:00-17:30

Service Design for Thai Arts and Design Creative Learning Space
Rueanglada Punyalikhit, Silpakorn University, Thailand

0136 – 17:30-18:00

Mirror, mirror...? A Group Singing Facilitator's Interpretive Phenomenological (Self)analysis of Identity and Responsibility
Melanie Boyd, University of Calgary, Canada

Saturday Session IV: 16:30-18:00

Room: Renaissance B

ECLL – Teacher Training

Session Chair: Gary Hicks

0108 – 16:30-17:00

On Career Planning for Newly-recruited English Teachers
Lin Li, Northwestern Poly-technical University, China

0540 – 17:00-17:30

Institutional Autonomy: Impact on the Implementation of a Pre-service English Language Teacher Education Programme
Ejovi Annmarie Emarievbe, University of Sunderland, UK

0469 – 17:30-18:00

If Rapport is Part of the Criteria, What Are the Criteria for Rapport? How Are Professional EFL Assessors Expressing Rapport in the Context of Teaching Practice Observations?
Gary Hicks, University of Brighton, UK

Saturday Session IV: 16:30-18:00

Room: Tennyson

ECLL – Innovative Language Teaching and Learning Methodologies

Session Chair: Tomoko Sugihashi

0442 – 16:30-17:00

How Edmodo and Google Docs Can Change Traditional Classrooms
Chada Kongchan, King Mongkut's University of Technology Thonburi, Thailand

0200 – 17:00-17:30

Teaching Literature Using the Web 2.0: A Proposal for Higher Education
Noelia Plaza, University of Extremadura, Spain

0257 – 17:30-18:00

Observation of Research and Presentation Class with Mac by Analogue Minded English Teacher
Tomoko Sugihashi, Showa Women's University, Japan



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Saturday Session IV: 16:30-18:00



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Saturday Session IV: 16:30-18:00

Room: Wordsworth

ECAH – Humanities: Language, Linguistics

Session Chair: Satish Kumar Mahadeo

0532 – 16:30-17:00

A Re-introduction to the BUIID Arab Learner Corpus (BALC)

Yasemin Yildiz, The British University in Dubai, United Arab Emirates

0202 – 17:00-17:30

The Problem of Sufi Arabic Texts Translation

Ruzana Pskhu, Russian Peoples' Friendship University, Russia

0004 – 17:30-18:00

The L1 in L2 Learning: Mauritian Teachers' Beliefs and Attitudes

Satish Kumar Mahadeo, University of Mauritius, Mauritius

Saturday Session IV: 16:30-17:30

Room: Keats

ECLL/ECAH – Learning Processes and Achievement

Session Chair: Etta Wong

0026 – 16:30-17:00

The Development of Intelligence, Working Memory and Processing Speed During Childhood

Fatemeh Masoudian, Islamic Azad University, Iran

Jamshid Mollapour, Shahed University, Iran

Parand Pourmoslemi, Shahed University, Iran

0206 – 17:00-17:30

Freshmen's Difficulties in Coping with the University Academic Standard from the Shifting Paradigm of the New 6-year Secondary Education

System-Investigation into the Context of Hong Kong University Students at One Local University

Etta Wong, Trinity Western University, Hong Kong

Saturday Session IV: 16:30-17:30

Room: Shelley

ECLL – Translation and Interpretation

Session Chair: Renata Šimůnková

0223 – 16:30-17:00

Learner-Centred or Teacher-centred? - A Case Study of Chinese to English Translator Trainer

Lili Qin, Minzu University of China, China

0140 – 17:00-17:30

Translation of Non-Finite Clauses - Main Problems and Strategies of Their Prevention

Renata Šimůnková, Technical University of Liberec, Czech Republic

Saturday Session IV: 16:30-18:00

Room: Coleridge

ECAH – Humanities: Contemporary Issues in Literature

Session Chair: Anne-Lise Perotto

0251 – 16:30-17:00

Identity Formation and Alienation of Sisters in Marilynne Robinson's Housekeeping

Özlem Atar, Hacettepe University, Turkey

0115 – 17:00-17:30

Between the Writer and the "Writer" Splitting Personalities of Writers by Way of Alienation and Solitude

Aleksandar Kordis, University of Kassel, Germany

0324 – 17:30-18:00

Finding Oneself Again through Connectedness in "Where Have You Been" by Joseph O'Connor (2012)

Anne-Lise Perotto, University of Savoie, France

Sunday



Sunday Session I: 9:00 - 10:30



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Sunday Session I: 9:00 - 10:30

Room: Renaissance A

ECAH – Arts: Social, Political and Community Agendas in the Arts

Session Chair: Jonathan Price

0198 – 9:00-9:30

The God of Small Things: An Analysis from Marxist Critical Perspective
Mahbubul Alam, Jazan University, Saudi Arabia

0349 – 9:30-10:00

Artist-Evaluators: How Creativity Itself Can Challenge the Limitations of Qualitative Evaluation in Creative Community Projects: Evidence from the UK West Midlands
Sue Challis, Coventry University, UK

0490 – 10:00-10:30

Values and Assumptions in the Concept of Cultural Leadership
Jonathan Price, Robert Gordon University, UK
Paul Harris, Robert Gordon University, UK
Anne Douglas, Robert Gordon University, UK

Sunday Session I: 9:00 - 10:30

Room: Renaissance B

ECLL – Contemporary Issues in Language Learning

Session Chair: Binu James Mathew

0086 – 9:00-9:30

Phrasal Verbs: Usage and Acquisition
Emilie Riguel, Paris 3 - La Sorbonne Nouvelle, France

0212 – 9:30-10:00

Handling Multilingualism in Secondary Education: A Teachers' Perspective
Mariska Kistemaker, Tilburg University, Netherlands
Peter Broeder, Tilburg University, Netherlands
Carel van Wijk, Tilburg University, Netherlands

0093 – 10:00-10:30

Passing the Buck: On the Onus of Motivation in Language Learning
Binu James Mathew, College of Banking and Financial Studies, Oman

Sunday Session I: 9:00 - 10:30

Room: Tennyson

ECLL – Testing and Evaluation

Session Chair: Pamararat Wiriyakarun

0178 – 9:00-9:30

Exploring Judgements of Speaking Performance by Native and Non-Native Raters
Gwendydd Caudwell, British Council, India

0438 – 9:30-10:00

Developing an Academic Vocabulary Test for Thai Tertiary Students
Pamararat Wiriyakarun, King Mongkut's University of Technology Thonburi, Thailand

901 – 10:00-10:30

The Effect of Using the Process Approach to Writing on Developing University Students' Essay Writing Skills in EFL
Salem Ibrani, The World Islamic Sciences and Education University, Jordan

Sunday Session I: 9:00 - 10:30

Sunday Session I: 9:00 - 10:30

Room: Wordsworth

ECAH – Arts: Visual Arts

Session Chair: Phillip Prager

0147 – 9:00-9:30

Van Gogh's Last Supper: Decoding the Apotheosis in Symbolist Easter Eggs
Jared Baxter, Davidson College, USA

0537 – 9:30-10:00

Art as Alienation
Phillip Prager, IT University of Copenhagen, Denmark

0133 – 10:00-10:30

Re-Storying: The Art of Narrative as a Method for Restorative Peace-building
Sarah Dobbs, University of Toronto, Canada

Sunday Session I: 9:00 - 10:30

Room: Keats

ECLL – Learner and Teacher Autonomy

Session Chair: Fumiko Murase

0103 – 9:00-9:30

Leamer Autonomy as Manifested in English Language Curricula of Chinese Universities 1978-2007: An Intentionalist Analysis
Shi Pu, University of Cambridge, UK

0240 – 9:30-10:00

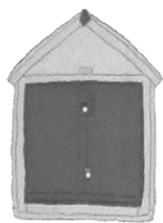
Investigating Learner Autonomy of Science-Major EFL Students in Japan
Fumiko Murase, Tokyo University of Agriculture and Technology, Japan

0531 – 10:00-10:30

Multidimensional Site-Based Professional Development for SL Teachers: Lessons from Coaching
Olenka Bilash, University of Alberta, Canada



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Sunday Session II: 10:45-12:15

Sunday Session II: 10:45-12:15

Room: Renaissance Room A

ECLL – Anxiety & Motivation/Individual Differences

Session Chair: Mergul Kulakhmetova

0435 – 10:45-11:15

The Effects of Reading Circles and Graded Reading on EFL Reading Self-efficacy and Anxiety

Catherine LeBlanc, Kwansei Gakuin University, Japan

Chris Hammond, Kwansei Gakuin University, Japan

Todd Hooper, Kwansei Gakuin University, Japan

0369 – 11:15-11:45

Making the Extrinsic Intrinsic: The Case for Motivation in the Language Acquisition Process

Magdalena Trinder, University of Rzeszow, Poland

0207 – 11:45-12:15

The Formation and Development of Motivation among Foreign Language Learners

Mergul Kulakhmetova, Pavlodar State University, Kazakhstan

Meruert Uaikhanova, Pavlodar State University, Kazakhstan

Sunday Session II: 10:45-11:45

Room: Renaissance Room B

ECLL – Cross-Cultural Communication

Session Chair: Jianli Wang

0170 – 10:45-11:15

Bridging the Ideological Divide: Meeting Challenges of Reading

Iryna Oliynyk, Ternopil Volodymyr Hnatiuk National Pedagogical University, Ukraine

0156 – 11:15-11:45

A Study on Non-English Major Students' Competence in Conveying Chinese Culture in English

Jianli Wang, Northwestern Polytechnical University, China

0164 – 11:45-12:15

Reading Motivation of L2 First-year Students: Implications for Intervention

Sandiso Ngcobo, Mangosuthu University of Technology, South Africa

Sunday Session II: 10:45-12:15

Room: Tennyson

ECAH – Issues in Education

Session Chair: Elena Martín-Monje

0478 – 10:45-11:15

Establishing Knowledge Management in Higher Education Institutions in Thailand

Surat Chumjit, King Mongkut's University of Technology Thonburi, Thailand

0262 – 11:15-11:45

Recurrent Centres as Constituent Elements of Scholarly Article Argumentative Line

Svetlana Sorokina, National Research University, Russia

0220 – 11:45-12:15

Peer-to-peer Interaction in Professional English MOOCs: A Proposal for Effective Feedback

Elena Martín-Monje, UNED, Spain

Elena Bárcena, UNED, Spain

Patricia Ventura, UNED, Spain

Sunday Session II: 10:45-12:15

Sunday Session II: 10:45-12:15

Room: Wordsworth

ECAH – Humanities: History

Session Chair: Peter Timothy

0474 – 10:45-11:15

Security Sector Reform! Is it a Panacea to Zimbabwe's Political Reforms?

Patrick Dzimir, University of Venda, South Africa

0169 – 11:15-11:45

Visionaries, Pioneers, Apostles and Healers: The Contribution of Migrants from Trinidad and Tobago to the Development of Black Britain, 1948 to 1986

Peter Timothy, University of the West Indies, Trinidad and Tobago

0014 – 11:45-12:15

The Pedagogy of Subversion in History Education in Conflict-Ridden Areas

Esther Yogev, The Kibbutzim College of Education, Israel

Sunday Session II: 10:45 - 11:45

Room: Keats

ECLL – Phonetics and Phonology

Session Chair: Hideki Abe

0426 – 10:45-11:15

Assessing the Auditory Perceptual Skills of Gifted and Normal Turkish-Speaking Child L2 Learners of English

Yasemin Yildiz, The British University in Dubai, United Arab Emirates

Buket Komurcu, Maltepe University, Turkey

0433 – 11:15-11:45

Examining the Effectiveness of Phonetic Negotiation of Form in L2 Pronunciation Pedagogy

Hideki Abe, Tsuoka National College of Technology, Japan

12:30-13:15

ECAH Lunchtime Spotlight Speaker: Danielle Nadj
Renaissance Room A

12:30-13:15

ECLL Lunchtime Spotlight Speaker: Miho Inaba
Renaissance Room B



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Sunday Session III: 13:30 - 15:00



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Sunday Session III: 13:30 - 14:30

Room: Renaissance A

ECAH – Humanities: Media, Film Studies, Theatre, Communication

Session Chair: Jamie Skidmore

0256 – 13:30-14:00

The Child's View of an Adult World: Contemporary Documentary Films Capture Social Conflicts through Children's Perspective
Letizia Nicoli, Universidade Estadual de Campinas, Brazil

0104 – 14:00-14:30

Identity in the Films of Edgar Wright
Jamie Skidmore, Memorial University of Newfoundland, Canada

Sunday Session III: 13:30 - 15:00

Room: Renaissance B

ECLL – Linguistics

Session Chair: Natalia Savartseva

0174 – 13:30-14:00

Discourse Analysis of the Specific Press for Senior Citizens
Oksana Iurtaikina, Komsomolsk-on-Amur State Technical University, Russia

0073 – 14:00-14:30

British Social Departments and Their Lively Language
Anna Kostina, Moscow State Pedagogical University, Russia

0177 – 14:30-15:00

Metaphoric Representation of the Ethic Concepts "Faithfulness" and "Betrayal" in the English Language Consciousness
Natalia Savartseva, Amur State University of Humanities and Pedagogy, Russia

Sunday Workshop Session III: 13:30 - 14:30

Room: Tennyson

ECLL – Innovative Language Teaching and Learning Methodologies

0400

Learning Package Development
John Michael Villar Faller, Ibra College of Technology, Oman

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Room: Wordsworth

ECLL – Contemporary Issues in Language Learning

Session Chair: Wai Lan Tsang

0050 – 13:30-14:00

Understanding Shifts in the English Learning Strategies Used by Arab Learners Studying at a UK University: An Illustrative Phenomenographic Case Study
Anas Hajar, Warwick University, UK

0258 – 14:00-14:30

Learning More, Perceiving More? A Comparison of L1 Chinese - L2English Speakers and L1Chinese - L2English - L3French Speakers in Hong Kong
Wai Lan Tsang, University of Hong Kong, Hong Kong

Sunday Session III: 13:30 - 15:00

Sunday Session III: 13:30 - 14:30

Room: Keats

ECAH – Creativity, Culture and Connectivity

Session Chair: Nollaig Ó Fiongháile

0495 – 13:30-14:00

Hashtagging in Instagram: Tactical Connectivity in a Visual Social Network

Charlotte Webb, University of the Arts London, UK

Simeona Petkova, University of Amsterdam, Netherlands

Nadia Dresscher-Lambertus, University of Aruba, Aruba

Tommaso Renzini, Politecnico di Milano, Italy

Nili Steinfeld, Hebrew University of Jerusalem, Israel

0547 – 14:00-14:30

Culture & Creativity in Leading Human Development

Nollaig Ó Fiongháile, UCD, Dublin Institute of Technology, Ireland

Sunday Session III: 13:30 - 14:30

Room: Shelley

ECAH – Interdisciplinary

Session Chair: Ayo Adewunmi

0067 – 13:30-14:00

The Role of Internet in the Teaching and Promotion of Classic Urdu Poetry

Muhammad Kamran, University of the Punjab, Pakistan

0254 – 14:00-14:30

Evolving Tradition of Waste-to-Art: The Nigerian Experience

Ayo Adewunmi, Institute of Management and Technology (IMT), Nigeria



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Sunday Session IV: 15:15 - 16:45



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Sunday Session IV: 15:15 - 16:45

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ECAH – Humanities: Other Humanities

Session Chair: Suleiman Norein Osman

0527 – 15:15-15:45

Teaching Trash: The Changing Role of the Female Fringe Film Performer-Journalist
Karen Oughton, Regent's University London, UK

0267 – 15:45-16:15

The Question of a Stable Identity in Brian Friel's Post-War Play: "Philadelphia Here I Come"
Özlem Özmen, Hacettepe University, Turkey

0356 – 16:15-16:45

Therapeutic Power of Poetry
Suleiman Norein Osman, Majmaah University, Saudi Arabia

Sunday Session IV: 15:15 - 16:15

Room: Renaissance B

ECAH – Humanities: Language, Linguistics

Session Chair: Seiko Harumi

0224 – 15:15-15:45

Deonymization as Loss of Metaphor
Irina Kondakova, The Vyatka State University of Humanities, Russia

0195 – 15:45-16:15

Japanese EFL Learners' Use of Interactional Resources to Delay Answers in Speaking Tests
Seiko Harumi, Cardiff University, UK

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Room: Tennyson

ECLL – Global English in Context

Session Chair: Funmi Oniemayin

0165 – 15:15-15:45

The Problem of Chinglish in Written English
Svetlana Timina, Shih Chien University, Taiwan

0144 – 15:45-16:15

Influence of First Language on Variant and Deviant Nigerian English Lexes in the Written Composition of Nigerian Undergraduates
Funmi Oniemayin, Federal College of Education, Nigeria

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Room: Wordsworth

ECAH – Humanities: Language Education

Session Chair: Sunporn Eiammongkhonsakun

0520 – 15:15-15:45

Exploring International Students' Perspectives on Using the EAP Toolkit and Blog in Language Learning
Serpil Meri, University of Southampton, UK

0476 – 15:45-16:15

Metacognitive Reading Strategies for French Micro-Structure Textual Comprehension by Metacognitive Competences of the 3rd Year Srinakharinwirot University Students
Sunporn Eiammongkhonsakun, Srinakharinwirot University, Thailand

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Sunday Session IV: 15:15 - 16:45

Room: Keats

ECLL – Contemporary Issues in Language Education

Session Chair: Simone Wampfler-Howie

0544 – 15:15-15:45

Learner Autonomy

Burcu Ozgur, T.C. Yeditepe University, Turkey

0347 – 15:45-16:15

Practical application of Learner Autonomy in teaching and learning of FFL.(French as a foreign language). Example of A1-A2 level of the Common European Framework for Languages

Samaila Yaroson, Ahmadu Bello University, Nigeria

0335 – 16:15-16:45

How Does the Pedagogical Practice of Distance Learning Impact Motivational Outcomes for Students Studying an Additional Language at the HSC Level?

Simone Wampfler-Howie, University of Western Sydney, Australia

Closing Speech and Conference Photo

17:00 - 17:45

Renaissance Room



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Virtual



Virtual Presentations



Virtual

0114 ECAH - Humanities: Language, Linguistics

'Living with one man, dreaming of the other': The Textual Representation of Men in Two Popular Flemish Women's Magazines

Martina Temmerman, Vrije Universiteit Brussel, Belgium

Maaike Van de Voorde, Vrije Universiteit Brussel, Belgium

0143 ECLL - Translation and Interpretation

Role of Cultural Empathy in the Fusion of Horizons in Translation

Puyu Ning, North China Electric Power University, China

Liangqiu Lv, North China Electric Power University, China

Yushan Zhao, North China Electric Power University, China

0162 ECLL - Phonetics and Phonology

A Contrastive Analysis between Bangla and English Phonology: Some Pedagogical Recommendations

Tamanna Mostafa, Michigan State University, USA

0271 ECAH - Humanities: Religion, Spirituality

Vanguards of the Faith: Women and Religious Agency in the Catholic Charismatic Renewal Movement in Trinidad, 1970 - 2010

Charisa-marie Alexis, University of the West Indies, Trinidad and Tobago

0310 ECLL - Innovative Language Teaching and Learning Methodologies

"Come Together": The Beatles' Songs as a Way to Enhance Efficiency of English as a Second Language Program

Elena Polyudova, Institute for Art Education Studies, Russia

0315 ECLL - Methodology

Teaching Multicultural Literature in English

Norah Alsaeed, Aljouf University, Saudi Arabia

0362 ECAH - Arts: Media Arts Practices: Television, Multimedia, Digital, Online and Other New Media

Human Spectrum Project

WenChing Li, Parsons the New School for Design, USA

0307 ECAH - Humanities: Language, Linguistics

Language and Culture in Translating Harry Potter and the Philosopher's Stone into Arabic: An Annotated Comparison between the Arabic and the French Translations

Hashnaa Chakir, Chouaib Doukkali University, Morocco

0423 ECLL - Pragmatics

A Contrastive Study of Request Production by Canarian Spanish Undergraduates: Speech vs Writing; Spanish vs English; Dct's vs Role-Plays

Maria-Isabel Gonzalez-Cruz, Universidad De Las Palmas De Gran Canaria, Spain

0454 ECAH - Humanities: Media, Film Studies, Theatre, Communication

Thomas Killigrew as Theatre Manager: Carolean Stage Rivalry in London, 1663-1668

Riki Miyoshi, University of Oxford, UK

0459 ECLL - Pragmatics

Arab Spring Presidential Speeches and New Social Identities: A Critical Discourse Analysis Study

Wafa Abu Hatab, Zarqa University, Jordan

0468 ECLL - Language Education

Importing Language Assessment? The Reception of The Common European Framework in Australian Universities

Nadine Normand-Marconnet, Monash University, Australia

Joseph Lo Bianco, Melbourne University, Australia

0475 ECAH - Humanities: Sexuality, Gender, Families

Does the Alienated Self 'Have It All'?

Amani Wagih Abd Al-Halim, Cairo University, Egypt

0487 ECAH - Humanities: History,

A Space Needs to Be Placed: Land Walls of Istanbul

Tuba Sari, Istanbul Technical University, Turkey

Elif Belkis Öksüz, Istanbul Technical University, Turkey

0512 ECAH - Humanities: Aesthetics, Design

Ethics, Culture and Production of Anti-Capitalist Ideals: Emerging Craft Consumer and DIY Activities on Web 2.0

Nadire Sule Atilgan, Gazi University Faculty of Architecture, Turkey

0535 ECAH - Humanities: Teaching and Learning

Reflective Journaling: How Students' Learning Can Be Enriched?

Maneerat Chuaychoowong, Mae Fah Luang University, Thailand

0155 ECLL - Learning Strategies

Impediments Encountered in Developing Writing Skills of the Undergraduates of University of Jaffna

Kiddinapillai Sanmuganathan, University of Jaffna, Sri Lanka

Virtual Presentations

0236 ECAH - Humanities: History

Industrialisation and the Idea of 'suburb': Birmingham, England, 1780-1850

Lin Chang, National Hsin-chu University, Taiwan

0352 ECAH - Arts: Teaching and Learning the Arts

Analytical Survey on the Challenges of Teaching and Learning the Arts in the 21st Century and the Way Out

Akinyode Soyoye, Niger State College of Education, Nigeria

0292 ECLL - Cross-Cultural Communication

The Effect of a Virtual Conversation Partner Program on Improving International Students' Intercultural Communicative Competence

Jingzhu Zhang, College of William and Mary, USA

0225 ECLL - Language Education

Cross that Bridge When You Come to English: CLIL as a New Challenge in Italy

Teresa Ranieri, University of Bari, Italy

Annarita Taronna, University of Bari, Italy

0186 ECLL - Learner and Teacher Autonomy

A Language Awareness Project for the Primary School EFL Classroom

Sabrina Bechler, Primary School, Germany

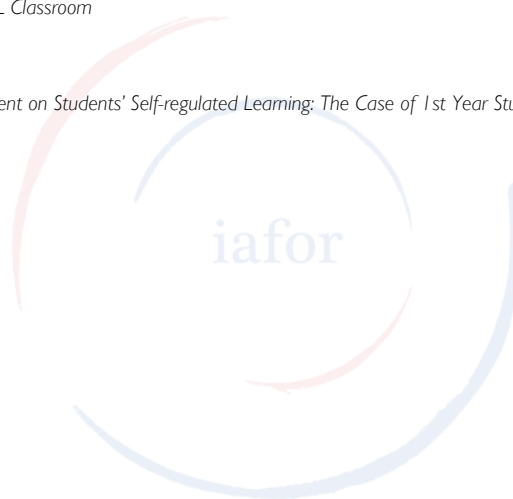
0040 ECLL - Alternative assessment

The Effect of Integrating Portfolio-based Writing Assessment on Students' Self-regulated Learning: The Case of 1st Year Students of English, University of Constantine I

Riham Boudjellal, University of Constantine I, Algeria



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2013/2014 upcoming events

2013

October 23-27, 2013 - ACE2013 - The Fifth Asian Conference on Education

October 23-27, 2013 - ACETS2013 - The Inaugural Asian Conference on Education, Technology and Society

November 8-10, 2013 - MediAsia2013 - The Fourth Asian Conference on Media & Mass Communication

November 8-10, 2013 - FilmAsia2013 - The Second Asian Conference on Film and Documentary

November 21-24, 2013 - ABMC2013 - The Fourth Asian Business & Management Conference

November 21-24, 2013 - ACPEL2013 - The First Asian Conference on Politics, Economics & Law

2014

March 27-30, 2014 - ACP2014 - The Fourth Asian Conference on Psychology and the Behavioral Sciences

March 27-30, 2014 - ACERP2014 - The Fourth Asian Conference on Ethics, Religion and Philosophy

April 3-6, 2014 - ACAH2014 - The Fifth Asian Conference on Arts and Humanities

April 3-6, 2014 - LibrAsia2013 - The Fourth Asian Conference on Literature and Librarianship

April 17-20, 2014 - ACLL2014 - The Fourth Asian Conference on Language Learning

April 17-20, 2014 - ACTC2014 - The Fourth Asian Conference on Technology in the Classroom

May 29 - June 1, 2014 - ACAS2014 - The Fourth Asian Conference on Asian Studies

May 29 - June 1, 2014 - ACCS2014 - The Fourth Asian Conference on Cultural Studies

June 12-15, 2014 - ACSS2014 - The Fifth Asian Conference on the Social Sciences

June 12-15, 2014 - ACSEE2014 - The Fourth Asian Conference on Sustainability, Energy and the Environment

October 28 - November 2, 2014 - ACE2014 - The Sixth Asian Conference on Education

October 28 - November 2, 2014 - ACSET2014 - The Second Asian Conference on Society, Education and Technology

November 13-16, 2014 - MediAsia2014 - The Fifth Asian Conference on Media & Mass Communication

November 13-16, 2014 - FilmAsia2014 - The Third Asian Conference on Film and Documentary

November 20-23, 2014 - ABMC2014 - The Fifth Asian Business & Management Conference

November 20-23, 2014 - ACPEL2014 - The Second Asian Conference on Politics, Economics & Law

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