Read the Latest Edition of Eye Magazine

The Spring 2014 edition of Eye magazine includes an exclusive interview with Severn Cullis-Suzuki, a new design layout, as well as some other great articles, op-eds and essays. Eye magazine is available on the IAFOR website and through the ISSUU reader on your browser or mobile device.
A memorial to King Edward VII, ‘The Peacemaker’, the statue marks the boundary between the old boroughs of Hove and Brighton. It depicts an angel, representing peace, holding an orb and an olive branch. A memorial had been proposed some years after the King’s death because of the relationship that he had with Brighton, spending much time in the town, particularly in the last few years of his life.

Public donations across the two boroughs had ensured that a permanent monument could be built in addition to something for the ‘suffering poor’. The monument was therefore erected to straddle the border between the two boroughs. In 1997 the two boroughs were joined and in 2000 Queen Elizabeth II granted city status to Brighton & Hove.

‘The statue is a noble and striking winged figure standing on a globe representing the universe. Under the globe there is an indication of the waters under the earth, and the dolphins which support it represent the fishes that are in the waters. In the uplifted right hand the figure holds an olive branch and in the other an emblem of eternity. The whole stands on a pedestal of Stancliffe stone, on the four faces of which are bronze panels. The front panel bears a relief portrait of the King, the side panels the Arms of Brighton and Hove respectively… The height of the monument is 27 feet, and that of the figure about ten feet. Some 35 tons of the finest Stancliffe stone were used in the construction of the base and pedestal, and the ground space occupied by the monument is 25 feet 6 inches square and the height over all is 30 feet.’

(Brighton Gazette. 16 October 1912.)
Dear Delegates,

Welcome to the UK and to the wonderful city of Brighton & Hove, a vibrant and diverse center of the arts and culture, as well as home to two universities. Welcome to the conference home of the International Academic Forum’s European Conference Series.

An International Academic Forum (IAFOR) conference is an international, interdisciplinary, intercultural and inter-professional event that invites academics, practitioners, scholars and researchers from around the world to meet, network, share intellectual developments, explore challenges to dominant paradigms, and exchange ideas in a supportive environment.

Since 2009, IAFOR has promoted and facilitated research synergies and partnerships between individuals and institutions in, and between Asian countries, and between Asian countries and the outside world. This function as a network hub has seen IAFOR grow to develop partnerships with many of the world’s foremost institutions of learning, and this event is strongly supported by the global partnership, including Waseda University (Japan), Birkbeck University of London (UK), The National Institute of Education (Singapore), The National University of Tainan (Taiwan), Lincoln University (UK), the Hong Kong Institute of Education (HKSAR), Auburn University (USA), and our newest partner, Virginia Tech (USA), among many others.

IAFOR provides an international academic forum that encourages the development of collaborative links and connections between researchers, academics, scholars and practitioners, and I strongly encourage your active and open-minded engagement with the conference over this long weekend together.

These joint conferences are held as part of the first of four interdisciplinary weekends for IAFOR in the UK around the theme of “Individual, Community, Society: Conflict, Resolution and Synergy”, and the conference theme of this joint event is an important and timely one, as we look at conflicts within and between individuals, communities and societies, as well as possible resolutions and synergies. The programme promises to be exciting, with thematic topics that address the central aim of the conference in different but complementary ways, including through papers that draw on empirical research, that develop theoretical and conceptual insights, and that engage with the social sciences from varied research approaches. The conference will be enhanced through its wide variety of presenters, who will draw on their diverse experiences and knowledges, and on their academic, personal and geographical contexts, in a programme that promises stimulating and challenging discussion, and intellectual discovery.

This weekend we are more than 150 delegates from over 35 countries, as we come together to seek insights and answers from each other in search of multidisciplinary research synergies.

I would like to thank the conference chairs and the keynote and featured speakers, as well as each and every delegate, and I look forward to meeting you all.

Respectfully

Joseph Haldane
IAFOR Executive Director
Getting to the Conference Venue

By Rail from London

London is the hub of the UK’s rail network and it is easy to travel by train to Brighton and the South Coast from the major London stations. The fastest direct travelling times from London to Brighton are:

- London Victoria – 52 minutes (direct)
- London Bridge – 58 minute (direct)
- London St Pancras – 1 hour 16 minutes (direct)

Rail services in the UK are operated by a number of private train operators. The key operators to Brighton are Southern and First Capital Connect. Trains arrive into Brighton mainline Station on Queens Road. Regular rail connections also serve Hove and take just a few minutes from Brighton.

Central Brighton (including the Thistle Brighton) is easily walkable (about 10 minutes) from Brighton Station, but if you require a bus or taxi - these are both available at the front of the station.

If you are travelling from Europe, the Eurostar train arrives from Europe at St Pancras, London, where there are direct train connections to Brighton.

Travelling to Brighton from the London Airports

London Gatwick Airport

Trains from Gatwick to Brighton take approximately 30 minutes direct and run regularly. The Gatwick South rail station is directly linked to Gatwick’s South Terminal and just a few minutes away from North Terminal via a transit train link. You do not need to reserve tickets in advance.

London Heathrow Airport

By Rail: Take the London Underground to London Victoria and connect with a mainline train to Brighton. Alternatively, take the Heathrow Express to Paddington and then the Underground to Victoria. The Heathrow Express is probably quickest but the Underground is the cheaper option. Journey time takes approximately 2 hours 15 minutes, depending on your chosen route and connection times.

By Coach: National Express is the major coach operator serving Brighton. Most international flights arrive at Terminal 4 and 5. From Terminal 4 & 5 there are coach departures every hour. The journey takes 2 hours to 2 hours 30 minutes depending on the airport terminal you are departing from, and costs around 20 GBP each way. Brighton Coach Station is located next to Brighton Pier and is a 2 minute walk from the Thistle Brighton. Full information is available on the National Express website.

Information and Registration

If you have already paid online or by bank transfer, you will be able to pick up your registration pack at the Conference Registration and Information Desk. This will include a tote bag, the conference programme, and your official certificate of participation and receipt of payment. At this time you will also be given a name card, and lanyard. For those wishing to pay on the day, please note that we are able to accept credit cards, however, we cannot accept payment in foreign currencies.

The Conference Registration and Information Desk will be located on the Library Terrace in the Atrium on the first floor of the hotel throughout the conference at the following times during the conference:

- Thursday 15:00-17:00
- Friday 08:00-18:00
- Saturday 08:00-18:00
- Sunday 08:00-17:00

If you have any questions or concerns, IAFOR staff and local volunteers will happily assist you in any way they can.
Thursday, July 3, 2014

8:30-17:00: Pre-Conference Tour of Sussex and Kent
This is ticketed at GBP 70.00 and there are a limited number of places. For more information, please email us at conferences@iafor.org. Please meet in the lobby at 8:30 AM for a prompt 9:00 AM departure.

15:00-17:00: Conference Registration & Information Desk Open (Library Terrace)

18:00-19:30: Conference Welcome Reception (Lobby Bar Area 1F)
To open the conference, come and enjoy a few glasses of beer, wine, or a choice of soft drinks if you prefer. You can meet with fellow delegates, network, and enjoy the night view of Brighton Beach. All registered attendees and spouses/partners are welcome.

Friday, July 4 2014

8:00-18:00: Conference Registration & Information Desk Open (Library Terrace)

9:00-12:00: Welcome, Keynote Speaker, and Featured Speaker Session (Renaissance Suite)

9:00-9:15: Welcome & Introductory Addresses (Renaissance Suite)
Brian Fitch, Mayor of Brighton & Hove
Alexander Pratt, Conference Manager
Joseph Haldane, IAFOR Executive Director

9:15-9:30: Conference Chair’s Address (Renaissance Suite)
Stuart D. B. Picken, IAFOR International Advisory Board Chair & Conference Co-Chair

09:30-10:15: ECSS/ECPEL Keynote Speaker (Renaissance Suite)
Arthur Stockwin, The University of Oxford

10:15-10:45: Coffee Break

10:45-11:30: ECSEE/EBMC Keynote Speaker (Renaissance Suite)
Jun Arima, Japan External Trade Organization, UK

11:30-12:00: Panel Discussion (Renaissance Suite)
Stuart D. B. Picken, IAFOR International Advisory Board Chair & Conference Co-Chair
Arthur Stockwin, The University of Oxford
Jun Arima, Japan External Trade Organization, UK

12:00-12:10 Conference Photograph (Renaissance Suite)

12:10-13:30: Lunch Break

13:30-15:00 Parallel Session I (various rooms)

15:00-15:15 Break

15:15-16:45: Parallel Session II (various rooms)

16:45-17:00: Break

17:00-18:00 Friday Spotlight Session I (Renaissance North)

18:30-21:30: A Night Out in Brighton: Official Conference Dinner
The official conference dinner will be held at the Hilton Brighton Metropole, and provides a relaxed and enjoyable environment to meet and network with other delegates. This is ticketed at 50GBP and there are a limited number of places; pre-reservation is required. The party will leave the Thistle Brighton 1F Lobby at 18:30, so please be there in good time. The venue is a short walk away. The conference dinner will begin at 19:00 at the venue and will finish at 21:00. Afterwards, a group will be lead back to the hotel or you can continue the party with other delegates.
Saturday, July 5, 2014

8:00-18:00: Conference Registration & Information Desk Open (Library Terrace)
9:00-10:30: Parallel Session I (various rooms)
10:30-10:45: Break
10:45-12:15: Parallel Session II (various rooms) & Poster Session II (Library Terrace)
12:15-13:15: Lunch Break
13:15-14:00: Saturday Spotlight Session I (Renaissance Suite)
14:00-14:15: Break
14:15-15:45: Parallel Session III (various rooms) & Poster Session II (Library Terrace)
15:45-16:00: Break
16:00-17:00: Saturday Spotlight Session II (Renaissance Suite)

Sunday, July 6, 2014

8:00-18:00: Conference Registration & Information Desk Open (Library Terrace)
9:00-10:30: Parallel Session I (various rooms)
10:30-10:45: Break
10:45-12:15: Parallel Session II (various rooms)
12:15-13:15: Lunch Break
13:15-14:45: Parallel Session II (various rooms)
14:45-15:00: Break
15:00-15:30: Sunday Spotlight Session 1 (Tennyson Suite)
15:30-15:45: Break
15:45-16:15: Conference Closing Address (Tennyson Suite)
Join us for a conference highlights photography slideshow and closing remarks from Stuart D. B. Picken, IAFOR International Advisory Board Chair & Conference Co-Chair.

Monday, July 7, 2014

8:00-18:30 Post-Conference Tour of Blenheim Palace and Oxford
This is ticketed at GBP 100.00 and there are a limited number of places. For more information, please check with the Registration and Information Desk. Please meet in the lobby at 8:00 AM for a prompt 8:30 AM departure.
What to Wear & Bring
Attendees generally wear business casual attire. You may want to bring a light jacket or sweater as the temperature in meeting rooms is often difficult to control.

Security
Do not leave personal items or conference bags unattended anywhere in the Thistle Brighton as they will be taken away by security. For the enjoyment of all participants, inappropriate behavior will not be tolerated and offenders will be removed from the premises.

Smoking
Smoking is not permitted in the Thistle Brighton.

Internet Access
There will be a free WiFi internet connection throughout the conference areas. However, this can be unreliable and we would strongly suggest that you do not rely on a live connection for your presentation.

For your convenience, there will also be a limited number of computers at the Conference Information Desk.

Printing
There will be a printer behind the Information Desk in the base room, and we are able to offer a complimentary printing service of up to ten A4 sheets should you need this. Please be advised that printing may not be available in peak times.

Badges
When you check in, you will receive a conference package, which includes your name badge. Wearing your badge is required for entrance to the sessions. If you lose your badge it can be replaced for a fee of 40GBP. You must wear your badge at all times during the Conference. If you are not wearing your badge, security will stop you and ask you to show your ID and evidence that you are registered. Those unable to show proof may be escorted from the Conference by security.

There are 4 colours of badges indicating the type of conference participant:

BLUE: Presenters, Exhibitors, and General Audience
YELLOW: Keynote and Featured Speakers
BLACK: IAFOR Staff & Board Members
RED: Single Day Audience

Photo/Recording Waiver
There will be photography, audio and video recording at the conference. By entering the event premises you give consent to the use of your photograph, likeness or video or audio recording in whole or in part without restriction or limitation for any educational, promotional, or any purpose for distribution.

Refreshment Breaks
Complimentary coffee, tea, and water is available throughout the day in the Atrium. Light snacks will be provided once in the morning and once in the afternoon.

Meals & Drinks
On check in at the Conference Registration Desk you will receive lunch ticket(s) for the conference. Packed lunch will be provided by IAFOR. Please exchange a ticket for a lunch at the registration desk between 12:00-13:00. If you have special dietary requirements please let us know in advance.
Meals can be purchased at any of the restaurants or convenience stores in and around the Thistle Brighton.
Conference Welcome, Keynote Speaker & Featured Speaker Session: Friday 9:00-12:20
The plenary session will be held on Friday morning, with the event beginning at 9:00 AM in the Renaissance Suite on the lower ground floor. Please arrive in good time if you wish to attend the session. There will be an interval after the first featured address and complimentary refreshments and snacks will be served. The plenary session will be followed by the official conference photograph.

Parallel Speaker Sessions
Parallel Sessions will run from 13:00 on Friday afternoon, and from 9:00 AM on Saturday & Sunday morning. They are generally organized into streams. Sessions include two, three or sometimes four presenters. Each presenter has thirty minutes which includes Q and A time. The session length reflects the number of presenters.

Presentations and Equipment
All rooms will be equipped with a MacBook computer pre-installed with PowerPoint and Keynote, that is connected to a wide-screen TV. If you wish, you may directly link your own PC laptop, although we advise you to use the computer provided by plugging in your USB flash drive.

We recommend that you bring two copies of your presentation in the case that one fails, and suggest sending yourself the presentation by email as a third and final precaution.

Session Chairs
Session Chairs are expected to introduce themselves and other speakers (briefly), and ensure that the session begins and ends on time, and that the time is divided fairly between the presentations. Each presenter should have no less than 30 minutes in which to present his or her paper, and respond to any questions.

The session chair is asked to assume this timekeeping role, and to this end, a yellow and red coloured timekeeping card is used as a visual cue for presenters, letting them know when they have 5 minutes remaining, and when they must stop.

Please follow the order in the programme, and if for any reason a presenter fails to show, please keep to the original timeslots as delegates use the programme to plan their attendance.

A Polite Request to All Participants
Participants are requested to arrive in a timely fashion for all addresses, whether to their own, or to those of other presenters. Presenters are reminded that the time slots should be divided fairly and equally between the number of presentations, and that they should not overrun. We recommend that the 30 minutes presentation timeslot be divided as follows: 20 minutes for the paper and 10 minutes for Q and A.

Please don’t talk during sessions and please turn off your phone or set it to silent during presentations.

Poster Sessions & Poster Requirements
The poster frames are B1 and it is recommended that posters be no larger than B1 (707mm x 1000mm/27.8 inches x 39.4 inches), A1 (594mm x 841mm/23.4 inches x 39.4 inches) is also fine. If your poster is oversized, then we will be able to provide tape. Please be aware that there are no on-site poster facilities for printing posters.

Conference Proceedings
The Conference Proceedings are published on the IAFOR website (www.iafor.org), and can be freely accessed as part of the research archive.

All authors may have their full paper published in the online conference proceedings. Full text submission is due by September 1, 2014 through the online system. The proceedings will be published on October 1, 2014.

Authors will have PDF copies of their offprints emailed to them by the IAFOR office by the end of October 2014.

Returning Delegate Discount
Every year we have a growing number of delegates who have presented at previous IAFOR conferences. To show our appreciation, IAFOR would now like to offer you a 10% discount off your next IAFOR conference registration.

This offer is valid for the next 12 months and covers any IAFOR conference in Asia, Europe, or the United States that you may choose to attend.
Conference Chairs, Keynote Speakers & Featured Speakers
Arthur (J.A.A.) Stockwin is a specialist on the politics and international relations of contemporary Japan. He first visited Japan in 1962-3 when he was a doctoral student at the Australian National University in Canberra, researching a thesis on what was at the time the leading opposition party – the Japan Socialist Party – and its foreign policy stance of neutralism. He taught in the Political Science Department of the ANU from 1964 to 1981, when he became the foundation Nissan Professor of Modern Japanese Studies at the University of Oxford, where he had taken his first degree, in Philosophy, Politics and Economics, in 1959. He directed the newly established Nissan Institute of Japanese Studies from 1982 until his retirement in 2003, but continues to research and write. He has published widely on Japanese political matters, including a widely used textbook of the subject: Governing Japan, now in its fourth edition (Blackwell, 2008).

Professor Stockwin holds numerous awards for his efforts to promote the understanding of Japan in the UK, including the Order of the Rising Sun, the Japan Foundation Award for Japanese Studies, and an OBE for services to academic excellence and the promotion of UK-Japanese understanding. In 1994-5 he was President of the British Association of Japanese Studies.

Keynote Speech - New Directions in Japan under the Abe Government: Constitution, Defence, and Nationalism

The Abe Government is a radical administration, seeking to break decisively with much of the consensus developed since the Allied Occupation. This lecture will focus on questions of constitutional reinterpretation and possible revision, defence policy and the defence relationship with the United States, and Prime Minister Abe’s nationalist agenda. Some observers argue that the imperative of strengthening the deterrent value of the Japan-US security alliance trumps the more negative aspects of his nationalist aspirations. Others (including the present writer) regard aspects of the new policies as embodying significant elements of danger; both for the health of Japanese democracy and for international stability in East Asia. The lecture will also reflect on Japan’s future relations with China, the two Koreas, the United States and other powers, and possible scenarios for Japanese international role and influence.
Jun Arima is the Director General of the Japan External Trade Organization (JETRO) London, on secondment from the Japanese Ministry of Economy, Trade and Industry since April 2011. The major missions of JETRO London are to promote foreign direct investment in Japan, promote export from Japan and support EU-Japan Free Trade Agreement and Economic Partnership Agreement negotiations.

Formerly, he was one of Japan’s chief negotiators in the UN Climate Talks from 2008 to 2011 including those talks in Poznan (2008), Copenhagen (2009) and Cancun (2010). Based on this background, he is serving as Special Advisor on Global Environmental Affairs for the Japanese Ministry of Economy, Trade and Industry in parallel with his position at JETRO.

He holds a Bachelor of Economics from Tokyo University. Since starting at the Ministry of International Trade and Industry in 1982, he has had extensive experience in international energy and environment policies, including as a Councillor in International Energy Negotiation at the Agency of Natural Resources and Energy, Director of International Affairs Division at the Agency for Natural Resources and Energy and Ministry of Economy, Trade and Industry, Head of Country Studies Division for the International Energy Agency (IEA) in Paris, and Councillor for the Permanent Delegation of Japan to the Organisation for Economic Co-operation and Development (OECD).

**Featured Speech: Individual, Community and Society: Conflict, Resolution and Synergy**

With Abenomics, the Japanese economy is showing robust signs of recovery. It is crucial to implement the Growth Strategy, including various structural reforms, inward FDI promotion and economic integration. Mr. Arima will highlight the Japanese economy’s current situation and its reform process.
Stuart D. B. Picken
IAFOR, Japan

Stuart Picken is the Chairman of the IAFOR International Advisory Board. The author of a dozen books and over 130 articles and papers, he is considered one of the foremost scholars on Japan, China, and Globalization in East Asia. As an academic, Professor Picken has devoted more than 30 years to scholarship in Japan, notably as a Professor of Philosophy at the International Christian University in Tokyo, where he specialized in ethics and Japanese thought, and as International Adviser to the High Priest of Tsubaki Grand Shrine (Mie Prefecture).

He has also served as a consultant to various businesses, including Jun Ashida Ltd., Mitsui Mining & Smelting Corp., Kobe Steel, and Japan Air Lines. In November 2008, the Government of Japan awarded Professor Picken the Order of the Sacred Treasure for his pioneering research, and outstanding contribution to the promotion of friendship and mutual understanding between Japan and the UK. The honour is normally reserved for Japanese citizens and is a mark of the utmost respect in which Professor Picken is held by the Japanese Government.

In 2012 he was invited to London to attend a reception at the Japanese Embassy, hosted by Emperor Akihito and Empress Michiko as an expression of their gratitude towards Britons who had helped support Japan after the 2011 Tohoku earthquake and tsunami. Professor Picken helped organize fundraising efforts through both the Japan Society of Scotland, of which he is the chair, in the UK, and IAFOR in Japan.

As Chairman of the IAB, Professor Picken is responsible for the academic affairs and direction of the organization. He is also responsible for the development of the IAFOR Research Institute. Although now resident in Scotland, Professor Picken maintains his interests in Japan, as Chair of the Japan Society of Scotland, and through the IAFOR IAB. He is also the Chairman of the Academic Board of New College, Birmingham. He lives near Glasgow with his wife and two children.

Conference Chair Address & Panel Discussion
Friday, July 4, 2014
09:15-09:30
11:30-12:00

Renaissance Suite
Jerry Platt is a professor at Akita International University (AIU) in Japan, and Vice Chair of the IAFOR International Advisory Board. His interests span business, technology, and public policy. Jerry previously served as dean at two American business schools. He spent most of his academic career at San Francisco State University, in their AACSB-accredited College of Business that enrolls more than 6,000 students from more than 70 countries. He started as a part-time lecturer one night a week while working in industry, became a fulltime Professor of Finance, and rose through the ranks to become the first internal selection as Dean of the College. Later, Jerry moved to Southern California to accept appointment to the initial Senecal endowed chair and School of Business deanship at the University of Redlands. Balancing industry with academic interests, Jerry also served as head of financial analysis for a Bay Area Fortune 500 company, and as CEO of an aviation firm. He has been Principal Investigator on more than twenty U.S. federal research grants.

Dr. Platt received a B.S. cum laude at Michigan State University, an MBA from Wayne State University, an M.S. in Public Administration from The Ohio State University, and an M.S. in Statistical Computing from Stanford University. He was granted the first Ph.D. degree from what is now the John Glenn Graduate School of Public Affairs at The Ohio State University.
Friday Spotlight Session 1 (17:00 - 17:30)
Room: Renaissance North

Improving the Effectiveness of Corporate Governance: Insights From Robert Ozaki and Japan
Sonja Gallhofer, University of Glasgow, UK
Akira Yonekura, Heriot-Watt University, UK
Jim Haslam, Newcastle University, UK

About the Presenter: Dr Akira Yonekura is lecturer in accountancy at the School of Management & Languages at Heriot-Watt University, UK

Abstract: The Anglo-American corporate governance system has been held up for some time as something of a global standard to which all advanced capitalistic and emerging economies might adhere to or converge to. While this has never been without controversy, recent developments, especially the collapse of Lehman Brothers in 2008 and what has come to be commonly termed the global financial crisis, have cast further doubt on the effectiveness of the Anglo-American corporate governance system. Here we offer a critical assessment of the Anglo-American corporate governance system and recent attempts to improve it. We argue that these attempts, focusing mainly on tinkering with components of the current system at the micro-level, have not been far-reaching enough. We point to the need for a holistic perspective that considers the macro- as well as the micro-level and their interrelationship. And, in search of insights to flesh out our vision, we go beyond the Anglo-American context. Based on our critical reading of Robert Ozaki’s (1988, 1991) work on human capitalism and the humanist enterprise system as manifested in the Japanese context we explore how one might approach the challenging task of improving the Anglo-American corporate governance. We elaborate how a changed emphasis on people and cooperation and sharing can enhance Anglo-American corporate governance. And, we conclude that policy makers and practitioners need to thus adopt a wider focus in attempts to design and implement better and more effective corporate governance systems.

Friday Spotlight Session 1 (17:30 - 18:00)
Room: Renaissance North

Mapping the Landscape of UK Energy Justice
Hannes R. Stephan, University of Stirling, UK
Darren McCauley, University of St. Andrews, UK
Raphael Heffron, University of Stirling, UK

About the Presenter: Dr. Hannes R. Stephan was educated at King’s College London and at Keele University. Since completing his PhD on the transatlantic politics of agricultural biotechnology from a cultural-political perspective, he has worked as a post-doctoral research fellow at Keele University and at Lund University, Sweden. Dr. Stephan teaches and conducts research on all aspects of environmental politics, covering global, European and national levels of analysis. He also has a broader interest in energy security/justice, governance, and in the relevance of cultural variables for the study of politics. He is a co-convenor of the Environmental Politics Standing Group of the European Consortium for Political Research (ECPR).

Abstract: This paper explores how the concept of energy justice can contribute to the UK’s transition to a sustainable and low-carbon energy system. Inspired by the literature on environmental justice and proposing an alternative to state-centric thinking on energy security, energy justice is driven by aspirations for empowerment, social justice, and public health. It aims for an energy system that can provide all citizens with safe, affordable, and sustainable energy. First, the paper clarifies the three major strands of energy justice – namely distributional, procedural, and recognition justice. Second, it elucidates how this conceptual trinity can be employed by different social-scientific perspectives to explore several core research questions about the energy transition. The analysis draws on case studies from the renewable energy and nuclear power sectors, and it focuses on three fundamental questions: (1) Can geography re-conceptualise the distribution of energy injustices in the UK through the use of emerging ‘participatory GIS’ (Geographical Information Systems) mapping. (2) Can sustainable energy law and policy-making be improved by radically increasing the transparency of legal and bureaucratic procedures as well as data-gathering exercises? (3) Finally, can the politics of sustainable energy be reformed by explicitly recognising local groups’ concerns about energy projects and giving them equal status alongside other planning rationales?
Do youth care about politics? How about young people from neighbourhoods where poverty is commonplace? As a researcher from a prestigious university, it can be difficult to get honest answers to questions like these. Rys Farthing, Barnett Research Fellow at the University of Oxford’s Department of Social Policy and Intervention, has found an elegant solution to this problem. Want to know what youth think about politics? Ask their friends.

The “Rebel Researchers” is a project between Oxford University and Toynbee Hall, in which 12 young women from ethnic minority backgrounds are being trained as social researchers. The 15 to 18 year old girls live in Tower Hamlets, a deprived borough in East London, and have been conducting focus groups since last October. Farthing and three of the “Rebel Researchers” will present their findings.

Brown V. Board of Education and the Symbolic Uses of Supreme Court Decisions in American Politics

Jeffrey D. Hockett, University of Tulsa, USA

About the Presenter: Professor Jeffrey Hockett received his doctorate from the University of Virginia. He is currently Associate Professor of Political Science at the University of Tulsa. Hockett’s research focuses primarily upon the intersection of law and politics in the decisions of the United States Supreme Court. His first book, New Deal Justice: The Constitutional Jurisprudence of Hugo L. Black, Felix Frankfurter, and Robert H. Jackson, examines the factors that inform the differing senses of mission reflected in the constitutional decisions of three of Franklin Roosevelt’s most famous nominees to the Supreme Court. His second book, A Storm Over this Court: Law, Politics, and Supreme Court Decision Making in Brown v. Board of Education, employs the insights of numerous models of Supreme Court decision making in order to illuminate the bases of the desegregation votes of the nine justices who participated in the most famous U.S. Supreme Court case of the twentieth century.

Abstract: American legal education is predicated upon the assumption that legal meaning is found within the opinions that accompany judicial rulings. The history of the United States Supreme Court’s desegregation decision suggests that reality is more complicated than the conventional wisdom suggests. Indeed, the iconic status of Brown v. Board of Education (1954) was in significant measure a function of scholarly efforts to substitute a rationale – that the ruling was an attack upon white supremacy – for the Court’s controversial social science-based opinion.

Subsequent to Brown, scholars have contested the import of the ruling for constitutional controversies involving race. Conservative scholars contend that a proper interpretation of this decision is one that is grounded in the color-blindness principle. By contrast, liberal intellectuals attempt to square Brown with the racial subordination principle – that government may not reinforce the subordinate status of a racial group but may employ racial classifications to aid the victims of discrimination. Certain considerations, however, reveal that the nature of this dispute is ideological rather than legal. The group terms in which Brown characterized the psychological harms of segregation contravened the individualistic premises of the color-blindness principle, while the narrow context of the judicial process prevented the justices from acknowledging the complex notion of social reality that informs the racial subordination principle.

The upshot of these considerations is that the meaning of Supreme Court decisions is related to the efforts of scholars and political actors to use those decisions – especially iconic rulings – as powerful symbols in partisan battles.
Abstract: The murder on January 1, 1979 of a prominent white business man in the small southern American community of Lincolnton, GA led to the arrest, trial and death row sentence of a young African-American woman named Emma Cunningham. After an appeal and plea bargain, her sentence was commuted to life with parole. Altogether she spent almost 12 years in prison for a crime that considerable evidence, including the trial transcripts, indicates that she did not commit. Her plight attracted the assistance of attorney Millard Farmer of Dead Man Walking fame, the late Ruth Walker Hood, older sister of Pulitzer Prize winning author Alice Walker and Emily Saliers, one of the Grammy Award singing duo the Indigo Girls. Writing about Emma’s experience converges around cultural, ethical, social and legal issues. Although Emma’s survival is a personal story of tragedy and courage, her experiences are illustrative of generally significant human behavior. Stunningly, during the most ill-fated and often ominous situations, Emma unlike many others was motivated by “ordinary” genius to transcend, through her creative energy and ethnic strength. This paper places Emma’s specific experiences into the larger framework of the legal and political issues to provide a matrix for examination of the death penalty and the inequalies of the criminal justice system. The structure of the paper includes social interactions, cultural issues, and ideological frameworks.
“To Open Minds, To Educate Intelligence, To Inform Decisions”

The International Academic Forum provides new perspectives to the thought-leaders and decision-makers of today and tomorrow by offering constructive environments for dialogue and interchange at the intersections of nation, culture, and discipline. Headquartered in Nagoya, Japan, and registered as a Non-Profit Organization (一般社団法人), IAFOR is an independent think tank committed to the deeper understanding of contemporary geo-political transformation, particularly in the Asia Pacific Region.

For more information about the International Academic Forum and its activities, please visit our website at www.iafor.org

Hear the latest news and developments by joining our mailing list. Find us on facebook at IAFORJapan or follow us on twitter @iafor
The vision of IAFOR grew out of the perceived need to fill a vacuum in the communication and exchange activities of the academic world. Its mission arose out of examining that space and investigating why it existed. The vacuum existed because of the lack of opportunity for serious and thoughtful exchange between academics, members of the global business community, and practitioners in the fields of human endeavor that linked these groups together. In the field of education, for example, we have academic theorists, educational managers (political decision-makers and organizational directors) and classroom teachers with their support staff in IT, library work, exchange programs, and specialist fields. But how often do they have the opportunity to interact?

Moving beyond one particular field, larger questions arise. What function should universities prioritize in the 21st century? What do businesses see as their contribution to social and global well being? How can people on the ground, trying to implement improvements that will transform human life, best be supported? And perhaps above all, what are the agendas that will drive mechanisms to enable these groups to interact effectively?

One piece of distilled thought that came from early exchanges at one of our conferences was the recognition that some of the rhetoric of concern about the problems of developing nations was perhaps over-focused on the term “poverty” because it can be defined only in a relative way. “Hunger” was put forward as being more immediate and itself a contributory factor to poverty, rather than the other way round. One key to the hunger issue could be the provision of safe drinking water, or water for irrigation in some contexts, while flood management might be necessary elsewhere. These, in and by themselves become valuable only insofar as they help to relieve hunger in specific contexts.

IAFOR is affording opportunities that do not exist elsewhere. The base is Osaka, Japan’s great commercial and manufacturing hub, one symbol of the emerging Pacific economy that is already eclipsing the long dominant Atlantic zone. Our conferences present those taking part with three unique dimensions of experience. First of all, it encourages interdisciplinary activity to be expanded. Depending on the field, this can face varying degrees of difficulty, ranging from discouragement to downright prohibition. Those overly dependent on fixed academic structures often see lateral thinking as a threat. None of these negatives apply in IAFOR. Its purpose is to generate new approaches that cross any disciplinary lines. The principle employed is to let the imagination permit intuitive responses to questions. There are no panels of critics. There are simply people who want to listen and reflect. The model of academic work as potholing is replaced by the metaphor of mountaineering. While respecting the need for solid and well-founded academic work, we feel the need to go beyond it from time to time to discover fresh approaches to old questions.

Secondly, it facilitates the heightening of intercultural awareness. Again, we encourage innovation through cross-cultural perception. Cultural roots influence people in their attitudes more than most would realize or admit. The need to see and internalize insights gained from other viewpoints is met by a process of steady illumination.

Thirdly, it promotes the broadening of international exchange. We may live in a globalized world, but in reality parochialism still holds sway. The collapse of the U.S.S.R and the break-up of Yugoslavia led to the re-establishment of numerous former countries. While this may be desirable for the peoples concerned, it merely adds to the world’s cultural confusion. Exchange leads to explanation and that helps the growth of intercultural awareness.

IAFOR makes all of these developments possible in one gathering. Our conferences are not a substitute for specialist conferences. We intend our events to be an alternative that functions as a balance or even a corrective to the extreme tendencies that can arise from more narrowly defined research parameters. In short, IAFOR is promoting and facilitating a new multifaceted approach to one of the core issues of our time, namely globalization and its many forms of growth and expansion. Awareness of how it cuts across the worlds of business, and academia, along with its impact on societies and institutions is one of the driving forces that has given the organization its momentum, and is making it a pioneer in this global age.

Rev. Professor Stuart DB Picken
Order of the Sacred Treasure (瑞宝章), M.A. (Hons), BD., Ph.D., F.R.A.S.
Chairman, Japan Society of Scotland
Chairman, IAFOR Advisory Board

Dr Joseph Haldane
B.A. (Hons), Ph.D FRAS.
Executive Director, IAFOR
Chairman of the International Advisory Board
The Reverend Professor Stuart D. B. Picken, Order of the Sacred Treasure, M.A. (Hons), B.D., Ph.D. (Glasgow), F.R.A.S.

Professor Picken is the Chairman of the IAFOR International Advisory Board. The author of a dozen books and over 130 articles and papers, he is considered one of the foremost scholars on Japan, China, and Globalization in East Asia. As an academic, Professor Picken has devoted more than 30 years to scholarship in Japan, notably as a Professor of Philosophy at the International Christian University in Tokyo, where he specialized in ethics and Japanese thought, and as International Adviser to the High Priest of Tsubaki Grand Shrine (Mie prefecture). He has also served as a consultant to various businesses, including Jun Ashida Ltd., Mitsui Mining & Smelting Corp., Kobe Steel, and Japan Air Lines. In November 2008, the Government of Japan awarded Professor Picken the Order of the Sacred Treasure for his pioneering research, and outstanding contribution to the promotion of friendship and mutual understanding between Japan and the UK. The honour is normally reserved for Japanese citizens and is a mark of the utmost respect in which Professor Picken is held by the Japanese Government. More recently, in 2012 he was invited to London to attend a reception at the Japanese Embassy, hosted by Emperor Akihito and Empress Michiko as an expression of their gratitude towards Britons who had helped support Japan after the 2011 Tohoku earthquake and tsunami. Professor Picken helped organize fundraising efforts through both the Japan Society of Scotland, of which he is the chair, in the UK, and IAFOR in Japan. As Chairman of the IAB, Professor Picken is responsible for the academic affairs and direction of the organization. He is also responsible for the development of the IAFOR Research Institute. Although now resident in Scotland, Professor Picken maintains his interests in Japan, as Chair of the Japan Society of Scotland, and through the IAFOR IAB. He is also the Chairman of the Academic Board of New College, Birmingham. He lives near Glasgow with his wife and two children.

Vice-Chairman of the International Advisory Board
Professor Jerry Platt, B.S. (Michigan State), MBA (Wayne State), MA, PhD (Ohio State), MS (Stanford)

Jerry Platt is Professor of Global Business at Akita International University, Japan and Professor Emeritus at San Francisco State University. Professor Platt holds a B.S. in Multidisciplinary Social Sciences from Michigan State University, an MBA from Wayne State University, an M.A. in Public Administration, and a Ph.D. in Public Policy and Management from the John Glenn School of Public Affairs at Ohio State University, and an M.S. Statistics Post-Doctoral Degree from Stanford University. His research interests span business, technology and public policy and he is the author of over 85 peer-reviewed papers in these and associated fields. Balancing industry with academic interests, Jerry also served as head of financial analysis for a Bay Area Fortune 500 company, and as CEO of an aviation firm. He has been Principal Investigator on more than twenty U.S. federal research grants. From 1976-2004, Professor Platt was on the faculty of the School of Business at San Francisco State University, and was named Dean in 2001. From 2004 he was Senecal Endowed Dean of the Business School at the University of Redlands, California, before holding concurrent professorships at Redlands and Akita International University, Japan from 2010 until 2012. As Vice-Chair of the IAFOR International Advisory Board, Professor Platt advises the organization on matters pertaining to IAFOR’s development and strategy, as it faces the challenge of sustainable growth as both a regional and global organization.

Executive Director
Dr Joseph Haldane, B.A., Ph.D. (London), F.R.A.S

Joseph Haldane is the Executive Director of the International Academic Forum. He was Academic Director from IAFOR’s inception in 2009 until January 2011, when he assumed his current enlarged role. He is responsible for setting policies, forging institutional partnerships, implementing projects, and overseeing the research and publications of the organization, as well as maintaining responsibility for overseeing IAFOR’s growing global operations. Joe’s academic interests include politics and international affairs, literature, history, and the history of ideas, and he holds a PhD from the University of London in French Studies. He has taught at the University of Paris XII [2002-2004], at the French Press Institute in the University of Paris II - Pantheon-Assas [2003-2004] and was a full-time lecturer at Sciences Po in Paris, where he directed a postgraduate course on British Politics and Media in the School of Journalism [2004-2005]. In 2005 he moved to Japan, and immediately prior to this post was an Associate Professor at Nagoya University of Commerce and Business in both the undergraduate and graduate schools, teaching the Ethics course in the graduate school. He is a fellow of the Royal Asiatic Society.
The IAB Executive Council is composed of distinguished academics, business executives, former and current government officials, and community leaders of international standing. Its role is to provide counsel and direction in the business and affairs of IAFOR, suggest and approve the areas of scholarly investigation, and safeguard the independence of the Forum's work. International Directors of Program and Research Institute Directors are ex-officio members of the Executive Council of the International Advisory Board. Membership of the Executive Council of the International Advisory Board is by invitation only.

The Japan Liaison Committee (JLC) is a consultative committee that provides support in the form of advice and guidance in specific aspects of the planning and projects of the Forum held in Japan. The Chairman of the International Advisory Board is also chair of the JLC. Members of the JLC are ex-officio members of the International Advisory Board.

Prof Stuart D.B. Picken, Chairman, IAFOR IAB (chair)
Mr Tom M. Aoyama, Founder of the PHP Institute, Kyoto, Japan & Director, the Yufuku Gallery, Tokyo, Japan
Prof Kuniko Miyanaga, Director, the Human Potential Institute, Tokyo, Japan & Fellow, Reischauer Institute, Harvard University, USA
Prof Michiko Nakano, Professor & Director of the Distance Learning Center, Waseda University, Tokyo, Japan

The International Advisory Board is composed of distinguished academics, business executives, former and current government officials, and community leaders. Its role is to consult and provide counsel on the business and affairs of IAFOR, and suggest areas of scholarly investigation. Membership of the International Advisory Board is by invitation only. For a full list please see the IAFOR website.
Mr Kiyoshi Mana - Director of Business Development
Kiyoshi Mana is the Director of Business Development as well as project director for the 2014 Events Team, overseeing IAFOR’s conferences in Asia, Europe, and North America. An American of Japanese descent, Kiyoshi has long been fascinated by the country of his ancestors, studying both Japanese language and culture at San Francisco State.

Ms Megumi Mukuda - Executive Assistant to the Executive Director
Megumi Mukuda provides support and assistance to the Executive Director, and is involved with general administration of the organization. Megumi trained as a primary school teacher; specializing in music education and English at Kobe Women’s University. She spent one year in Dublin studying English, and a year in Paris studying French at the Sorbonne.

Mr Thomas Haldane - Creative Director
A photographer and designer by training and graduate of London College of Communication, Tom was Director for Design, Media and Communications from 2009-2011, and Chief Operations Officer (non-academic) from 2011 until 2013. He is currently Creative Director at IAFOR.

Ms Mai Hasuno - Events, Marketing and Domestic Relations Manager
Mai oversees the organisation’s conferences in Japan, and is responsible for developing and implementing IAFOR’s marketing strategy within Japan. She also acts as special assistant to the Executive Director and the IAB Chairman in the administration of the Japan International Liaison Committee. Previous to joining IAFOR, Mai worked for the Aioi Nissay Dowa Insurance Corporation. She is also the project manager for IAFOR’s Asian Events.

Mr Michael Kedzlie - Research and Policy Manager
Michael Liam Kedzlie is a New Zealander who currently works as the Research and Policy Manager. He is responsible for formulating legal policy as well as liaising with the organisation’s university partners and the International Directors of Program. He is also editor of Eye Magazine. He has a Master’s degree in sociology, and in 2013 earned a Master’s degree in Global Education and English at Kobe Women’s University. He spent one year in Dublin studying English, and a year in Paris studying French at the Sorbonne.

Ms Megumi Mukuda - Executive Assistant to the Executive Director
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Mr Alexander Pratt - Business Development Manager
A civil engineering graduate from the University of Nottingham, UK and a self-confessed jack of all trades, Alex first came to Japan in 1997. At IAFOR he helps with the general administration and operation of conferences, as well as with the website, and works alongside the Director of Business Development to expand IAFOR’s operations in Japan and internationally. He is also the project manager for IAFOR’s European Events.

Mr Thaddeus Pope - Media and Design Manager
Born and raised in Brighton, UK, Thaddeus Pope is an experienced commercial and editorial photographer with a BA in Photography from the London College of Communication (University of the Arts London). Thaddeus’s duties at IAFOR include overseeing the design and media output of the organisation.

Mr Bryce Platt - Technology & Operations Manager
After growing up in the Silicon Valley in California, Bryce graduated from Gustavus Adolphus College (Saint Peter, Minnesota) with a degree in sociology, and in 2013 earned a Master’s degree in Global Communication from Akita International University in Japan. As well as coordinating IAFOR’s technology strategy, he is also responsible for managing the organisation’s internal and systems operations, and is the project manager for IAFOR’s North American events.

Mr David George - Coordinator: Events and Marketing
Rised in Brisbane, Australia, Dave graduated from the University of Queensland with a Bachelor of Arts specialised in Psychology. Dave has a background in project based media and public relations work with experience at events in Australia, India, Singapore and Dubai.

Mr Takumi Saito - Coordinator: Finance and Administration
Born and raised in Yamagata, Japan, Takumi studied English literature at Waseda University. A language lover, he has also studied German, Spanish, French and Polish and can also speak Italian. Takumi recently joined IAFOR to handle its finance and administration.

Ms Lindsay Lafreniere - Coordinator: Publications and Communications
Originally from Canada, Lindsay Lafreniere came to Japan in 2012. She holds a Bachelor of Arts degree in Psychology and English and a graduate diploma in Journalism. Lindsay brings her experience of media, publishing, and broadcast work in Canada to IAFOR.

Mr Shawn Mahler - Coordinator:Video and Media
Los Angeles native, Shawn Mahler has a wealth of experience working on film, video, and theater productions in the United States and Japan. He holds a Bachelor of Arts in Film Theory and Production from the University of California, Irvine. Shawn has spent over ten years in Japan where he has worked with numerous industry professionals to develop television shows, movies, and theatrical productions.
iafor conference highlights: the past 12 months

Since 2009, IAFOR has welcomed university presidents, faculty deans, award-winning journalists, national politicians, government ministers, diplomats, charity leaders, think tank directors, documentary makers, movie directors, members of the armed forces, lawyers, doctors, jurists, artists, poets, writers, clergy, scientists, philosophers...
Above left: Jun Arima, Director General of the Japan External Trade Organisation (JETRO) in London, seconded by the Ministry of Economy, Trade and Industry (METI) delivering the keynote address at the inaugural European Conference on the Social Sciences, held with the First European Conference on Sustainability, Energy and the Environment. Mr Arima covered issues of economic regeneration, environmental sustainability, and governance on both the national and international level in his address. From 1992 Mr Arima served in the Agency for Natural Resources and Energy (ANRE). In 1996, he was sent to the OECD as Councilor (energy advisor), to the Permanent Delegation of Japan. He served in senior positions in ANRE following his return to Japan. From 2002, he spent four years in Paris as Head of the Country Studies Division for the International Energy Agency (IEA). His activities in international climate and energy issues have seen him recognised internationally, most recently as Japan’s chief negotiator at the UN Climate Talks in Cancun, Mexico in 2010. Above Right: Professor Jay Friedlander, Sharpe-McNally Chair of Green and Socially Responsible Business at College of the Atlantic, USA, speaks on “Sustainable Enterprise: Unlocking Innovation & Preparing for the Next Economic Wave.”

Below Left: Professor Peter Oakley of the Royal College of Art addresses the luxury goods sector from a social science perspective. He delivered a paper on “Immanence vs. Provenance: Fairtrade, Gold and the Social Complexity of Substance Identities”. Below Right: Professor George Martin, currently visiting professor at the Centre for Environmental Strategy at the University of Surrey, and a sociologist specializing in urban sustainability looked at just that in his paper: “Urban Agriculture’s Synergies with Ecological and Social Sustainability: Food, Nature, and Community.”
Above left: Professor Mary Stuart, Vice Chancellor of the University of Lincoln (UK) delivering the Keynote address at The First European Conference on Education 2013, entitled “Transformative Spaces - Learning, Teaching & Social Mobility.” Above right: Professor Valerie Hey of the University of Sussex speaks in the ECE/ECTC plenary session on “Transforming Universities: What’s Love (hate, envy, pain, privilege) got to do with it - a provocation about the intractability of emotion within education”.

The First European Conference on Education was held alongside the First European Conference on Technology in the Classroom. Our largest European event attracted 350 delegates from over forty countries in a program chaired by Professor Sue Jackson, Pro-Vice Master of Teaching & Learning at Birkbeck, University of London (UK), and Professor Barbara Lockee of Virginia Tech (USA), and to consider the conference theme, “Learning and Teaching Through Transformative Spaces”.

Below left: Professor Rosemary Deam OBE, Vice-Principal (Education) and Professor of Higher Education Management at Royal Holloway, University of London delivers a featured address at ECE2013 on “Transforming Universities: Transforming HE - In Whose Image?” Below center: Professor Miriam David, Emeritus Professor at the Institute of Education in the University of London delivers a featured presentation on “Transforming Universities: Synopsis of Feminism, Gender & Universities”; Below right: Conference Co-Chair Professor Sue Jackson chairing the plenary session.
Above Left: Addressing the ECSS/ECSEE 2013 conference theme of governance was featured speaker, Dr Rob Gill, Discipline Leader for Public Relations and Advertising at Swinburne University of Technology, giving a thought-provoking address entitled, “Using Corporate Storytelling to Build Internal and External Trust”. Above Right: Professor Yvonne Hillier from the University of Brighton, and Dr Linda Morrice of the University of Sussex discuss issues surrounding current Transformations within Higher Education, at the First European Conference on Education 2013.

Below Left: Dr Daniela Nadj of the University of Westminster delivered a powerful and wide-ranging address on “The Juridicalisation of Gender-Based Violence against Women in the Current Political and Legal Moment - A Critical Feminist Observation of International Wartime Sexual Violence Jurisprudence”. The paper provided a critical feminist analysis of international wartime sexual violence jurisprudence, as it is constructed in current feminist scholarship and the surrounding debate, and elicited much debate among the international delegates. Below Right: Professor Dan Sullivan, Cowles Chair in Media Management and Economics at the University of Minnesota School of Journalism and Mass Communication, delivered the ECSS/ECSEE 2013 conference closing presentation on “Unrecognized Conflicts Between the Online Revenue Strategies and Social Media Strategies of Major Newspapers in the United States and Europe”. Professor Sullivan’s research involves helping advance the thinking of traditional media organizations regarding how they deal with change in the communities they serve and with changes in technologies that are altering their competitive and business landscapes.
Above left: Professor Svetlana Ten-Minasova, President of the Faculty of Foreign Languages and Area Studies at Lomonosov Moscow State University (Russia) delivering the Keynote address at The Fifth Asian Conference on Education 2013 entitled “ELT in a Changing Russia: Traditions and Innovations”.

Above upper right: Professor Marij Mitsutomi of Osaka Gakuin University (Japan) speaks in the ACE/ACSET closing session on “From Bonsai to Banzai: A Mind Shift in the Approach to Teaching and Learning English in Japan”.

Above lower left: Associate Professor Ted O’Neill, College of Liberal Arts and Sciences, TMDU (Japan) delivers his featured speech “Getting to the Point: The Least Educators Need to Know About Massively Open Online Courses Now” at ACSET 2013.

The Fifth Asian Conference on Education was held alongside the First Asian Conference on Society, Education and Technology. Our largest event of 2013 attracted over 500 delegates from over fifty countries in a program chaired by Professor Sue Jackson, Pro-Vice Master of Teaching & Learning at Birkbeck, University of London (UK), Professor Michiko Nakano of Waseda University (Japan), Professor Barbara Lockee of Virginia Tech (USA), Professor Keith Miller of the University of Missouri - St. Louis (USA), and Associate Professor Robert Logie, Osaka Jogakuin University (Japan) to consider the conference theme, “Learning and Teaching in Changing Times”.

Below left: Conference Co-Chair Professor Keith Miller delivers a keynote address at ACSET 2013 on “Discerning Rights and Wrongs while Teaching and Learning in the Age of Robotics”.

Below center: Conference Co-Chair Professor Sue Jackson delivers the closing address.

Below right: Conference Co-Chair Associate Professor Robert Logie delivers the opening address.
Above left: Bradley J. Hamm, Dean of the Medill School of Journalism, Media, Integrated Marketing Communications at Northwestern University delivers his keynote speech at MediaAsia FilmAsia 2013 on “The Power of Journalism in a Post-Mass Media Age”.

Above right: Conference Chair Professor Gary E. Swanson, Mildred S. Hansen Endowed Chair in Journalism of the University of Northern Colorado, delivers his keynote speech at MediaAsia FilmAsia 2013 on “Cheating and the Breakdown of Fundamental Values Within Education and Society”.

Below left: Dr Jerry Platt, Professor Emeritus at San Francisco State University and Vice-Chair of the International Academic Forum’s IAB speaks at MediaAsia FilmAsia 2013 on “The Evolution of Public Opinion Regarding Japan”.

Below right: Dr James Rowlin, the Editor of the IAFOR Journal of Media, Communication & Film, announces category winners of the IAFOR International Open Film Competition 2013 at MediaAsia FilmAsia 2013.
The Fourth Annual Asian Business and Management Conference (ABMC) 2013 and the Inaugural Asian Conference on Politics, Economics and Law 2013 (ACPEL) welcomed 150 delegates from over 30 countries. This joint Asian Business and Management Conference and Asian Conference on Politics, Economics and Law offered a great opportunity for in-depth interdisciplinary discussions covering a wide range of topics from management and public policy, through to civil court processes and financial economics.

Above left: Keynote Speaker Professor Yozo Yokota, President of the Japanese Center for Human Rights, spoke on the relationship of Business and Human Rights and sought to illuminate the delegates with the current attitudes and expectations surrounding this area of business thought. His key message and evidence was that businesses and societies that do not promote human rights are not as effective, productive nor successful as those, which do. Above right: Professor Edward Yagi, a business faculty leader at Nanzan University, Japan presents ‘When Problem Solvers Never Solve the Problem’.

Below left: Professor Nicholas Benes of the Board Director Training Institute of Japan, presents ‘Director Training: The Easiest, Most Obvious Way to Improve Japanese Boards’. Below right: Conference Chair Professor Jerry Platt of Akita International University hosts his workshop titled “Data Science for Luddites”.
**Top left:** Conference Co-Chair, Dr Monty Satiadarma – Clinical Psychologist, and Former Rector, Tarumanagara University, Indonesia delivers his featured speech “Being Responsible: A Personal Challenge in Resolving Conflicts” at ACP/ACERP 2014. **Top Right:** Mr Lowell Sheppard – Asia Pacific Director, HOPE International Development Agency speaks at the ACP/ACERP 2014 plenary session.

**Above left:** ACP/ACERP 2014 Keynote presenter Professor Minoru Karasawa of Nagoya University, Japan, addresses the conference with a speech titled “Blameworthy Character Invites Hanher Punishment: A Social Psychological Approach to Punitive Motives against Individuals and Groups”. **Above right:** Conference Co-Chair, Professor Jiro Takai of Nagoya University, Japan delivers a featured speech at the ACP/ACERP 2014 plenary session.

**Below:** Professor Frank S. Ravitch, Walter H. Stowers Chair in Law and Religion at the Michigan, delivers his keynote speech titled, “Government Officials’ Visits to the Yasukuni Shrine: Constitutional and Ethical Struggles”.
Top left: Professor Georges Depeyrot, Member of the Board of Trustees of the French National Center for Scientific Research, France, introduces the DAMIN Program at the ACAH/ librAsia 2014 plenary session. Top right: Mr. Paul Lowe from the University of the Arts London, UK, addresses ACAH/librAsia 2014 with a featured speech titled, “Testimony of Light: Using Photography to Bear Witness to Genocide in the Former Yugoslavia”

Above left: Akiyoshi Suzuki, professor of American literature and world literature at Nagasaki University, Japan, speaks at ACAH/librAsia 2014. Above right: His Excellency Dr Lars Vargö, Ambassador of Sweden, delivers a featured speech before announcing the winner of the 4th Vladimir Devidé Haiku Award.

Below left: Professor Bill Ashcroft from the University of New South Wales, Australia, world renowned expert of Post-Colonial Literature and author of “The Empire Writes back”, delivers his ACAH/librAsia 2014 keynote speech titled, “Revolution, Transformation and Utopia: the Function of Literature”. Below right: Emiko Miyashita & Hana Fujimoto from the Haiku International Association, give a workshop introducing the Japanese poetry form of haiku at ACAH/librAsia 2014. Ms Miyashita is a prominent haiku poet and director of the JAL Foundation.
Top left: Professor Roger Palmer from Konan University, Japan, delivers his featured speech at the ACLU/ACTC2014 closing session. Top right: ACLU2014 Keynote Speaker Professor Kuniko Miyama from the Human Potential Institute, Japan, addresses the conference on "Globalization, Culture and the Individual—in an example from English education in Japan".

Above left: ACLU/ACTC2014 Conference Co-Chair Professor Steve Cornelius of Osaka Jogakuin University delivers his featured speech at the plenary session. Above right: Dr. Shamim Ali from Alama Iqbal Open University, Pakistan, delivers her featured speech at ACLU/ACTC2014 titled "Teaching English as a Foreign Language: Curriculum Development for Communicative Competence".

Below left: Dr. John Hope, Associate Dean for International Relations from the University of Auckland, New Zealand, delivers his keynote address at ACTC2014 titled "Improving School/Home Communication With Online Blogs". Below right: ACLU/ACTC2014 Featured Speakers Professor Marjo Misuromi & Professor Minna Kirjavainen from Osaka Gakuin University, address the conference with a featured speech titled, "First and Second Language Acquisition Researchers: the things that unite and separate us".
**Top left:** Professor Hsiao-Chuan Hsia of Shih Hsin University, Taiwan presents her featured speech, "Gender, Citizenship and Empowerment of Marriage Migrants in East Asia" at the Asian Conference on Cultural Studies 2014 (ACCS2014), held with the Asian Conference on Asian Studies 2014 (ACAS2014). **Top right:** Featured Speaker Professor Donald E. Hall, Dean of the College of Arts and Sciences at Lehigh University, USA presents at the ACCS/ACAS2014 plenary session: "Looking Beyond Our Horizons: Interdisciplinary Education as Our Best Hope for the Future."

**Above left:** ACCS2014 Spotlight Presenter Maria Grajdian of Nagasaki University, Japan, delivering a presentation on Japanese anime. **Above right:** ACCS2014 Spotlight Presenter Voon Pow Bartlett of the Tate Research Centre.

**Below left:** Professor Koichi Iwabuchi, Director of Monash University’s Asian Institute, (Australia) delivers his Keynote Speech entitled, "On the Predicament of the Borderland Imagination". **Below right:** ACCS/ACAS2014 Conference Chair Professor Baden Offord, Professor of Cultural Studies and Human Rights at Southern Cross University, and Vice-President of the Cultural Studies Association of Australasia, addresses delegates at the conference closing session.
Above left: Professor Eric Uslaner, one of the world’s leading academics in the field of trust, and in particular the role of trust in society and public life, delivers his Keynote Speech on “Segregation and Mistrust” at ACSS/ACSEE 2013. Professor Uslaner is professor of Government and Politics at the University of Maryland-College Park, as well as as being Senior Research Scholar at the Center for American Politics and Law, Southwest University of Political Science and Law, Chongqing, China, and Honorary Professor of Political Science, Aarhus University (Denmark). 

Above right: Professor Thomas Simon is Resident Professor in International Law in the Johns Hopkins School of Advanced International Studies, and based in Nanjing, China. A featured speaker at ACSS/ACSEE, Professor Thomas delivered a wide ranging featured speech entitled “Future Governance and Disappearing Nations: Canaries in the Sustainability Mine?" 

Below: Panelists in the Sustaining Good Governance discussion. From left-right: Dr Lilian Woo of the Ecodesign Research Center (USA); Dr Alex Petrisor of URBAN-INERC (Romania) and IAFOR Journal of Sustainability, Energy and the Environment Editor; Professor Stuart Picken, Chairman of the IAFOR International Advisory Board; and Dr Ernie Ko, Vice Executive Director of Transparency International, Taiwan, and former TV journalist and White House Correspondent, turned academic. The panel followed a presentation by Dr Ko on the work of Transparency International, and the challenges the organization faces in trying to promote best practices globally.
IAFOR Journals

The International Academic Forum’s Journals conform to the highest academic standards of international peer review, and are published in accordance with the IAFOR publishing commitment to make all of our published materials available online.

Journals FAQ

How are journal editors appointed?
Journal Editors are appointed by the International Academic Forum’s leadership, under the guidance of the Chairman of the International Advisory Board. The term of appointment is for one issue, to be renewed by mutual consent.

How do we ensure academic integrity?
Once appointed, the editor is free to appoint his or her own editorial team and advisory members. All papers published in the journal have been subjected to the rigorous and accepted processes of academic peer review. Neither editors nor members of the editorial team are remunerated for their work. Authors will never be asked to “contribute” towards publication costs.

How are papers selected?
Journal Editors may accept papers through an open call, and proposed articles may be sent directly to the respective editors. A small number of papers from the associated IAFOR conference proceedings may also be selected by the journal editor(s) for reworking and revising subject to normal processes of review. It is expected that between 5 and 10 percent of papers included in any given conference proceedings will be developed for inclusion in the associated conference journal.

How are IAFOR Journals related to IAFOR conferences?
IAFOR’s journals reflect the interdisciplinary and international nature of our conferences and are organized thematically. Papers included in the associated conference proceedings may be considered for reworking by the editor(s), and would then be subjected to the same processes of peer review as papers submitted by other means.

IAFOR’s Open Access Publishing Commitment

IAFOR is committed to providing ALL of its publications in online form for no fee.

Researchers and scholars, regardless of institutional affiliation and status, can access our academic journals, monographs, magazine, conference materials and special publications for no charge, wherever there is internet access.

IAFOR will never ask authors to contribute towards publication costs, or engage in other such publishing practices which we believe undermine academic independence and integrity.

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IAFOR Keynotes

The IAFOR Keynotes Series is a collection of keynote addresses, or associated papers given at our conferences. Presented as a part of the open research archive, the Keynotes series provides an example of the range and quality of speakers at IAFOR events. These keynotes are lightly reworked, and contain references, but are otherwise true to the original address. Many can also be seen in video format on our YouTube page. Whether you were present at the conference or not, the keynotes are thoughtful addresses by senior academics, the content of which may help your research.

Special Series & Monographs

The International Academic Forum is publishing a number of special monographs in print and online form. One such publication is a selection of haiku from the Annual Vladimir Devidé Haiku Award.

Eye Magazine

Through Eye magazine, the International Academic Forum’s own in-house e-magazine publication, we hope to enlighten you to various views and opinions of our contributors, many of whom, have presented full research papers at our various conferences.

The Spring 2014 edition of Eye magazine includes an exclusive interview with Severn Cullis-Suzuki, a new design layout, as well as some other great articles, op-eds and essays.

Eye magazine is available on the IAFOR website and through the ISSUU reader on your browser or mobile device. The Summer 2014 edition will be available in July.
Friday
Friday Morning Events

08:00-09:00
Conference Registration

09:00-09:15
Welcome Address
Renaissance Suite

09:15-09:30
Conference Chair’s Address
Renaissance Suite

09:30-10:15
Keynote Address: Professor Emeritus Arthur Stockwin OBE
Renaissance Suite

10:15-10:45
Coffee Break

10:45-11:30
Keynote Address: Jun Arima
Renaissance Suite

11:30-12:00
Panel Discussion
Renaissance Suite

12:00-12:10
Official Conference Photo
Renaissance Suite

12:10-13:30
Lunch Break
Friday Session I: 13:30-15:00

Room: Tennyson

ECSEE – Social Sustainability & Sustainable Living

Session Chair: Mark Taylor

0946 13:30 – 14:00
Sociology of Architecture: Sustainable Approach Focusing on the Case of the Island of Crete, Greece
Antonis Kalogerakis, Technical University of Crete, Greece
Michalis Fragomichelakis, Technical University of Crete, Greece
Nikos Skoutelis, Technical University of Crete, Greece
Vassilis Gekas, Cyprus University of Technology, Cyprus

0579 14:00 – 14:30
Determinants of Residential Building Occupants’ Behavior in Sustainable Living a Questionnaire Survey in Hong Kong
Chan Hei, The University of Hong Kong, Hong Kong
Lau Stephen Siu Yu, The University of Hong Kong, Hong Kong

3325 14:30 – 15:00
Marketing of a Net Positive Future
Mark Taylor, The University of Illinois at Urbana-Champaign, USA

Friday Session I: 13:30-15:00

Room: Shelley

EBMC – Emerging Economies & Markets

Session Chair: George V. Priovolos

2618 13:30 – 14:00
Financial Reforms by Economic Giants towards Emerging Economies linked with Economic Prosperity of Underdeveloped Countries: A Foremost Social Responsibility of G7 Countries
Khurram Hussain, International School of Management, USA

0264 14:00 – 14:30
Kelechi Enyinna Ugwu, Federal University of Technology, Nigeria
Charles Odinaka Njoku, Federal University of Technology, Nigeria

0230 14:30 – 15:00
Failure of Healthcare Sector May Raise Political Risk and Threaten Future Economic Growth in Emerging Markets
George V. Priovolos, Iona College, USA
Vincent F. Maher, Iona College, USA
Friday Session I: 13:30-15:00

Room: Keats

ECPEL – Politics: Law & Public Policy

Session Chair: Teemu Harrinkari

1332 13:30 – 14:00
Criminal Networks and their Influence in Democratic Systems - Baltic States Examples
Catalina Uribe Burcher, International Institute for Democracy and Electoral Assistance, Sweden

2855 14:00 – 14:30
Legislation of Open Source Usage in Public and Private Institutions in Comparison in Developing Countries, Existing Legislation and New Challenges
George Skeberis, University of Macedonia, Greece
Nikolaos Koutsoupios, University of Macedonia, Greece

0621 14:30 – 15:00
International Influences in the Revision of Finnish Forest Act
Teemu Harrinkari, Finnish Forest Research Institute, Finland
Pia Katila, Finnish Forest Research Institute, Finland
Heimo Karppinen, University of Helsinki, Finland
Friday Session I: 13:30-15:00

**Room: Coleridge**

**ECSS/EBMC – Interdisciplinary: Culture & Identity**

**Session Chair: Wannawee Boonkoum**

3534 13:30 – 14:00
*Bollywood’s Misinterpretation of a Muslim Terrorist: Hindi Cinema’s Fetishism with Islamophobia and Its Misplaced Notions of Social Conflicts*
Sanjeev Kumar H.M., South Asian University, India

1669 14:00 – 14:30
*Considerations on Society through Saudi Women’s Art*
Maha Alsenan, Princess Noura University, Saudi Arabia

1727 14:30 – 15:00
*Role of Community in Strengthening Identity of Cultural Tourism Resource in Nakhon Pathom, Thailand*
Wannawee Boonkoum, Silpakorn University, Thailand
Potjana Boonkoum, Phranakhon Rajabhat University, Thailand

Friday Session I: 13:30-15:00

**Room: Renaissance North**

**ECSEE – Energy: Energy Economics & Ecological Economics**

**Session Chair: Tian Sheng Allan Loi**

2781 13:30 – 14:00
*Russia and UK: Studying the Problem of Energy Efficiency in Household Sector*
Ekaterina Frolikina, National Research University Higher School of Economics, Russia

1645 14:00 – 14:30
*The Carbon Costs of Crime in England and Wales*
Helen Skudder, University of Surrey, UK
Angela Druckman, University of Surrey, UK
Ian Brunton-Smith, University of Surrey, UK
Gian Paolo Ansaloni, Home Office, UK
John Cole, Home Office, UK
Alan McInnes, Secured by Design, UK

0673 14:30 – 15:00
*The Energy Landscape of Singapore - Assessing Future Energy Demand with Econometrics and Simulation Modelling*
Tian Sheng Allan Loi, National University of Singapore, Singapore
Kah Hung Oliver Yuen, National University of Singapore, Singapore

15:00-15:15
Coffee Break
Friday Session II: 15:15-16:45

ECSEE – Energy: Renewable Energy & Environmental Solutions

Session Chair: Lucy Naylor

0793 15:15 – 15:45
Decentralised Renewable Energy: Alleviating Conflicts at the Expense of the Environment?
Viktor Kouloumpis, University of Cumbria, UK
Antonios Kalogerakis, University of Cumbria, UK
Elspeth Lees, University of Cumbria, UK
Ian Convery, University of Cumbria, UK

2710 15:45 – 16:15
Study on the Establishment of an Optimal Renewable Energy Portfolio using an Energy System Model
Sang Yong Park, Korea Institute of Energy Research, Korea
Dong Gu Choi, Korea Institute of Energy Research, Korea
Jong Chul Hong, Korea Institute of Energy Research, Korea

1168 16:15 – 16:45
Promotion of Energy Saving Behaviours within Businesses
Lucy Naylor, Burton and South Derbyshire College, UK

Friday Session II: 15:15-16:45

EBMC/ECSS – Measurement, Testing & Evaluation

Session Chair: Angela Higgins

0368 15:15 – 15:45
Social Responsibility of Science and Technology: Technology Assessment in Korea
Lee Seung Ryong, Korea Institute of S&T Evaluation and Planning, Korea
Jun Seung Su, Korea Institute of S&T Evaluation and Planning, Korea

0204 15:45 – 16:15
Goodwill Impairment Test: Implications and Challenges beyond the Models
Ntiedo J. Umoren, University of Uyo, Nigeria
Essien Akpanuko, University of Uyo, Nigeria

1531 16:15 – 16:45
Measuring Mediation Paths in Structural Equation Modelling with Amos
Angela Higgins, Federation University, Australia

Friday Session II: 15:15-16:15

ECPEL – Politics: Governance & Public Policy

Session Chair: Martin Purcell

0237 15:15 – 15:45
Accountability and Innovation in Public Services: Challenges in the Management of Second Tier Cities in New Zealand/Aotearoa
Andy Asquith, Massey University, New Zealand

3385 15:45 – 16:15
Public Participation in New Local Governance Spaces: The Case for Community Development in Local Strategic Partnerships
Martin Purcell, Manchester Metropolitan University, UK
Friday Session II: 15:15-16:45

ECSS – Teaching & Learning
Session Chair: Parvez Kotadia

0432 15:15 – 15:45
The International Status of English for Intercultural Understanding in Taiwan's Senior High School EFL Textbooks
Ya-Chen Su, Southern Taiwan University of Science and Technology, Taiwan

1377 15:45 – 16:15
Use of Problem Based Learning to Teach Ethics in Indian Context
Parvez Kotadia, ITREB, India

Friday Session II: 15:15-16:45
Room: Renaissance North

ECSEE – Energy: Renewable Energy & Environmental Solutions using Biofuels
Session Chair: Nezihe Ayas

2893 15:15 – 15:45
Biogas as the Stepping Stone towards a Sustainable Bio-Economy? Opportunities and Constraints of Biogas Production: Results from a Dutch-German Project
Swinda F. Pfau, Radboud University Nijmegen, Netherlands
Antoine J.M. Smits, Radboud University Nijmegen, Netherlands
Janneke E. Hagens, Radboud University Nijmegen, Netherlands
Ben Dankbaar, Radboud University Nijmegen, Netherlands

0615 15:45 – 16:15
The Effect of Temperature and Biodiesel Fraction on the Viscosity of Biodiesel-Diesel Fuel Blends
Mert Gülüm, Karadeniz Technical University, Turkey
Atilla Bilgin, Karadeniz Technical University, Turkey

3868 16:15 – 16:45
Biodiesel Production from Microalgae (Chlorella Protothecoides) using a Heterogeneous Catalyst
Nezihe Ayas, Anadolu University, Turkey

16:45-17:00
Coffee Break
Friday Session III: 17:00-18:00

Friday Spotlight Session I: 17:00-18:00
Room: Renaissance North

EBMC/ECSEE – Interdisciplinary

Session Chair: Michael Kedzlie

0307 17:00 – 17:30
Improving the Effectiveness of Corporate Governance: Insights From Robert Ozaki and Japan
Sonja Gallhofer, University of Glasgow, UK
Akira Yonekura, Heriot-Watt University, UK
Jim Haslam, Newcastle University, UK

0309 17:30 – 18:00
Mapping the Landscape of UK Energy Justice
Hannes R. Stephan, University of Stirling, UK
Darren McCauley, University of St. Andrews, UK
Raphael Heffron, University of Stirling, UK

19:00-21:30

A Night Out in Brighton: Conference Dinner (Ticketed and Optional)

Come and join your fellow delegates on an evening out in at the Hilton Brighton Metropole.
Please meet in the Thistle Brighton Lobby at 18:30.

This is ticketed at 50GBP and there are a limited number of spaces.
If you would like to join, please register inquire at the Conference Registration Desk.
Saturday
Saturday Session I: 9:00-10:30

EBMC/ECSS – Issues in International Economics & Management

Session Chair: Rahul Raj

1841 9:00 – 9:30
Korean Wave and Conflict in Korea-Japan Relations
Joeffrey M. Calimag, University of Ulsan, Korea
Rahul Raj, Gyeongju University, Korea

2711 9:30 – 10:00
Emerging Profile of Indian Economy: Retrospect and Prospects
Manojkumar Gandhi, Jayasingpur College of Arts, Commerce & Science, India

1843 10:00 – 10:30
Philippines’ Territorial Dispute with China: Impacts on Trade and Business and its Future
Rahul Raj, Gyeongju University, Korea
Joeffrey M. Calimag, University of Ulsan, Korea

Saturday Panel Session I: 9:00-10:00

ECSEE – Environmental Sustainability and Environmental Management: Wetlands Eco-Systems

Session Chair: Safaa A. Ghoneim

0343 9:00 – 9:30
The Role of Wetland Ecosystems as Critical Infrastructure for Climate Change Adaptation
Suzanne Greene, University of Zürich, Switzerland
Owen Petchey, University of Zürich, Switzerland

0835 9:30 – 10:00
‘EAPM-CW:’ An Ecosystem Approach Framework for Planning and Management of Coastal Wetlands
Safaa A. Ghoneim, Cairo University, Egypt

Saturday Session I: 9:00-10:30

ECSEE/ECSS – Interdisciplinary Issues

Session Chair: Aurelien Allouche

2455 9:00 – 9:30
Public Participation in Environmental Conflict Management in Development Projects in Thailand
Chutarat Chompunth, National Institute of Development Administration, Thailand

0075 9:30 – 10:00
The Significance of Demographic and Psychological Attributes in M-Addictive Behaviour among Students at a South African University
Nobukhosi Dlodlo, Vaal University of Technology, South Africa

2891 10:00 – 10:30
Does Argumentation Solve Conflicts or Enlarge Them? A Sociological Viewpoint between Pareto and Simmel
Aurelien Allouche, Aix Marseille University-LAMES, France
Saturday Session I: 9:00-10:30  
Room: Coleridge

ECSS – Interdisciplinary Perspectives

Session Chair: Sam Chittenden

3536 9:00 – 9:30  
Gandhian Ways of Conflict Resolution: Negotiating the Gender Divide through Nai Talim  
Preeti Sharma, Banasthali University, India

1778 9:30 – 10:00  
Notions of “Home,” “Nation,” “Identity,” and “Belonging”: A Study on Filipno Migrant Workers in Asia  
Analiza Liezl Perez-Amurao, Mahidol University International College, Thailand

1010 10:00 – 10:30  
The Synergy of Poetic Leadership – How Leading Poetically Bridges the Gaps  
Sam Chittenden, Different Development, UK

Saturday Session I: 9:00-10:30  
Room: Renaissance North

ECSEE/ECSS – Interdisciplinary

Session Chair: Monika Gupta

3257 9:00 – 9:30  
ISO 14001 as a Tool to Reduce Carbon Emissions - A Case Study from an Electronics Manufacturer  
Manuel Carvalho, University of Hertfordshire, UK  
Iman Mansouri, University of Hertfordshire, UK

1389 9:30 – 10:00  
Methodology Review Making a Case for Grounded Theory in Occupants’ Energy Behaviour Research  
Jill Zhao, University of Edinburgh, UK  
Kate Carter, University of Edinburgh, UK

0544 10:00 – 10:30  
An Empirical Analysis of Determinants of Carbon Dioxide Emissions in South Asia  
Monika Gupta, Indian Institute of Management Lucknow, India

10:30-10:45  
Coffee Break
Saturday Session II: 10:45-11:45
Room: Tennyson

EBMC – Law, Economics & Administration: Shareholders

Session Chair: Larry Mead

2859 10:45 – 11:15
The Effect of Controlling Shareholders’ Ownership Structure on the Investment Efficiency
Hyun-Young Park, Yonsei University, Korea
Soo-Joon Chae, Kangwon National University, Korea
Moon-Kyung Cho, Yonsei University, Korea

0342 11:15 – 11:45
Minority Shareholder Protection in the UK: Does it Work Fairly for All?
Larry Mead, University of Derby, UK

Saturday Session II: 10:45-12:15
Room: Shelley

ECSEE – Cultural Sustainability: Preservation & Conservation

Session Chair: Djamel Boussaa

0790 10:45 – 11:15
Natural Ventilation as a Passive Cooling Strategy Aimed at Summer Overheating Reduction in Heritage Buildings: The Case Study of Vleeshuis Museum in Antwerp, Belgium
Giovanni Litti, University of Antwerp, Belgium
Amaryllis Audenaert, University of Antwerp, Belgium
Johan Braet, University of Antwerp, Belgium

3407 11:15 – 11:45
Souk Waqif in Doha, Qatar: A Catalyst for Sustainable Tourism
Djamel Boussaa, Qatar University, Qatar

Saturday Session II: 10:45-12:15
Room: Keats

ECSEE – Environmental Sustainability & Human Consumption: Food, Water, Hunger & Thirst

Session Chair: Artur Gonçalves

0942 10:45 – 11:15
Eco-Efficiency Assessment in Apple Production and Storage in the Northeast of Portugal
Manuel Feliciano, CIMO Research Center, Portugal
Filipe Maia, CIMO Research Center, Portugal
Filipe Rodrigues, CIMO Research Center, Portugal
Artur Gonçalves, CIMO Research Center, Portugal

1638 11:15 – 11:45
Evaluation of Consumers Awareness on Importance of Reading Food Labeling in the Kumasi Metropolis (Ghana)
Monica Frimpong, Sunyani Polytechnic, Ghana
V. Commey, Sunyani Polytechnic, Ghana

0944 11:45 – 12:15
Life Cycle Assessment (LCA) for a More Efficient Food Production: the Case of Extra Virgin Olive Oil in Trás-Os-Montes, Portugal
Artur Gonçalves, CIMO, Instituto Politécnico de Bragança, Portugal
Mário Cunha, Instituto Politécnico de Bragança, Portugal
Filipe Maia, Instituto Politécnico de Bragança, Portugal
Manuel Feliciano, CIMO, Instituto Politécnico de Bragança, Portugal
Saturday Session II: 10:45-12:15

ECPEL/ECSS — Politics: Interdisciplinary

Session Chair: Adam Clark

0346 10:45 – 11:15
Solidarity in Modern Liberal Societies
Martin Jungkunz, Friedrich-Alexander University Erlangen-Nürnberg, Germany

0301 11:15 – 11:45
Governing Transnational Commons through Strategic Technology Associations: A Comparative Study of Radio Spectrum Management in Europe
Irina Iordachescu, London School of Economics and Political Science, UK

2531 11:45 – 12:15
Development Theory and its Threatening Other
Adam Clark, Newcastle University, UK

Saturday Session II: 10:45-12:15

ECSEE — Sustainable Living

Session Chair: Tzay-An Shiau

0635 10:45 – 11:15
Transitional Spaces: Reconciling Conflicts in Dense Sustainable Housing Projects
Bart Janssens, University of Antwerp, Belgium

0152 11:15 – 11:45
Transformation in Socio-Cultural Identity: Causes and Effects
Bushra Zalloom, Birmingham City University, UK
Mohsen Aboutorabi, Birmingham City University, UK

0099 11:45 – 12:15
Developing an Indicator System for Measuring Mode-Based Transport Sustainability and Quality of Life
Tzay-An Shiau, National Taiwan Ocean University, Taiwan
Yu-Chen Huang, National Taiwan Ocean University, Taiwan
Saturday Session II: 10:45-12:15

ECSEE – Interdisciplinary

0527
Corporate Citizenship, Issue Communication and Public Perception: An Example of Corporate Websites and Issue Advocacy of Climate Change
Yie-Jing Yang, Shih Hsin University, Taiwan

0631
Analyzing the Role of the Risk Communication for Building Trust and Increasing Acceptance of Nuclear Power
Cheonhee Park, University of Ajou, Korea
Yeonjae Ryu, University of Ajou, Korea
Seoyong Kim, University of Ajou, Korea

0772
Living with Thalassemia
Costas S. Constantinou, Research Unit in Behaviour & Social Issues (RUBSI), Cyprus
Constantinos Phellas, Research Unit in Behaviour & Social Issues (RUBSI), Cyprus
Christina Loizou, Research Unit in Behaviour & Social Issues (RUBSI), Cyprus
Stefan Beck, Research Unit in Behaviour & Social Issues (RUBSI), Cyprus
Maria Karekla, University of Cyprus, Cyprus
Michalis Talas, Open University of Cyprus, Cyprus
Soteroula Christou, Ministry of Health, Cyprus
Natalia Michaelidou, Cyprus Thalassemia Association, Cyprus

0947
The Effect of Emotional Image in Trust Building about Nuclear Power Energy in Communication Process
Seoyong Kim, Ajou University, Korea
Jaesun Wang, Honam University, Korea
Min Seol, Ajou University, Korea

1008
Biochemical Effect of Antioxidant Nutraceuticals and Functional Foods on Hematology and Serum Lipid of Healthy Wister Rats
Chibuzo Carole Nweze, Nasarawa State University, Nigeria
M H. Abdullahi, Nasarawa State University, Nigeria
A. Abayomi, Nasarawa State University, Nigeria
M.O. Emenali, Nasarawa State University, Nigeria
A.C. Etonihu, Nasarawa State University, Nigeria

1874
Critical Factors to Consider when Setting Up a Renewable Energy Project
Cynthia Darko, Jatropha Africa Ltd, Ghana
Boalyye Dankwah, Jatropha Africa Ltd, Ghana

2631
Environmental and Economic Assessment on Air Pollution Abatement Option in Ulaanbaatar Considering Income Level by Region
Otgonbayar Enkhtsolmon, University of Kitakyushu, Japan
Toru Matsumoto, University of Kitakyushu, Japan

2633
The Application of Dematel to Analyse Factors Affecting Green Supply Chain Management within the Construction Industries of China: Case Study of Four Companies
Didi Zhang, University of Kitakyushu, Japan
Toru Matsumoto, University of Kitakyushu, Japan

2695
Interaction Analysis between Environmental Knowledge and Lifestyle by using Field Survey at Karang Joang Village in Bali, Indonesia
Indriyani Rachman, The University of Kitakyushu, Japan
Toru Matsumoto, The University of Kitakyushu, Japan

3891
An Assessment of the Socio-Economic Impact of Medical Tourism on the Mauritian Community
Asrani Gopaul, University of Mauritius, Mauritius
Lunch Break
12:15-13:15

Saturday Session III: 13:15-14:00

Saturday Spotlight Session I: 13:15-14:00
Room: Renaissance North

ECPEL – Politics: Political Participation & Representation
Session Chair: Rys Farthing

0511
Children and Young People’s Political Agency in 2014: The View from Young Women from the East End
Rys Farthing, University of Oxford, UK
Shazia Begum-Ali, Toynbee Hall, UK
Rany Begum, Toynbee Hall, UK
Humaira Garasia, Toynbee Hall, UK

14:00-14:15
Coffee Break
Saturday Session IV: 14:15-15:45

Room: Tennyson

ECSS – Interdisciplinary: Gender, Equality & Social Justice

Session Chair: Bushra Zalloom

3247 14:15 – 14:45
Gender Dynamics and the Sacred Space of Goa
Padmaja Vijay Kamat, P. E. S. 'Shri Ravi Sitaram Naik College of Arts & Science, India

0412 14:45 – 15:15
Palestinian Liberation Theology, Seeking Social Justice through a De-Zionization of the Holy Scriptures
Elisa Farinacci, University of Bologna, Italy

0151 15:15 – 15:45
Inclusive Governance by Gender Equality: Innovative Vision to Humanize our Cities
Bushra Zalloom, Birmingham City University, UK

Saturday Session IV: 14:15-15:45

Room: Shelley

ECSEE – Renewable Energy & Environmental Solutions

Session Chair: Yesim Sireli

1533 14:15 – 14:45
The Co-Benefits of Energy Efficiency Policy to Manage the Electric Load in Delhi
Hooman Farzaneh, United Nations University, Japan
Jose Antonio Puppim de Oliveira, United Nations University, Japan
Christopher N.H. Doll, United Nations University, Japan
Aki Suwa, United Nations University, Japan
Mehmoosh Dashti, United Nations University, Japan

0679 14:45 – 15:15
Optimization and Selection of Energy Recovery Methods from Low Grade Heat Sources for Sustainable Energy Framework
Muhammad Usman Aslam, University of Science & Technology, Korea
Byung Sik Park, University of Science & Technology, Korea
Muhammad Imran, University of Science & Technology, Korea
Mangki Heo, University of Science & Technology, Korea

0497 15:15 – 15:45
Energy Reduction in Wastewater Treatment Plants
Yesim Sireli, University of North Carolina at Charlotte, USA
Irene Okioga, University of North Carolina at Charlotte, USA
Tiffany Storms, University of North Carolina at Charlotte, USA
Saturday Session IV: 14:15-15:45

EBMC – Marketing, Advertising & Customer Relations

Session Chair: Gülcan Şener

0145 14:15 – 14:45
Customer Reactions to Service Providers Assertiveness
Hsuan-Hsuan Ku, Soochow University, Taiwan
I-Chi Chiu, Soochow University, Taiwan

0541 14:45 – 15:15
Cause Related Marketing Ads Content Analysis on the Printed Advertisements of Turkey
Ayla Topuz Savas, Anadolu University, Turkey
Mesude Canan Ozturk, Anadolu University, Turkey

0543 15:15 – 15:45
Is there any Connection/Relation between Ad Creativity and *'Old Brain'? Analyzing Awarded Advertisements through Neuromarketing
Gülcan Şener, Anadolu University, Turkey
Ayla Topuz Savas, Anadolu University, Turkey

Saturday Session IV: 14:15-15:45

EBMC/ECSEE – Sustainable Business: Corporate & Environmental Social Responsibility

Session Chair: Dan Shen

0411 14:15 – 14:45
Environmental Governance of China’s Rare Earth Industry
Le Bo, University of Essex, UK

2295 14:45 – 15:15
Reassessing ASTM F716 and F726 Standards for Oil Sorbent Performance Testing
Alireza Bazargan, Hong Kong University of Science and Technology, Hong Kong
Jun Tan, Hong Kong University of Science and Technology, Hong Kong
Chi-Wai Hui, Hong Kong University of Science and Technology, Hong Kong
Gordon McKay, University of Cambridge, UK

0637 15:15 – 15:45
Non-Governmental Organisations and Corporate Social Responsibility in China
Dan Shen, University of Essex, UK
Saturday Session IV: 14:15-15:45

Saturday Poster Session II: 14:15-15:45  Room: Library Terrace

ECSS/ECSEE/EBMC/ECPEL – Interdisciplinary

0588
Dispositional Envy and Perceived Organizational Politics
Chien-Chih Kuo, National Chengchi University, Taiwan
Chiu-Yi Lu, Chung Yuan Christian University, Taiwan

2787
Corporate Governance and its Effectiveness in Protecting Minority Shareholders on Saudi Stock Market: Family Firms as a Case Study
Abdullah Alkahtani, University of Westminster, UK

3344
Bridging Cultures with Anthropology & Surgery in Latin America
Bonnie Taub, University of California Los Angeles, USA
Reza Jarrahy, University of California Los Angeles, USA

4034
Decreasing the Residential Energy Consumption: Occupants’ Behaviours to Be Changed
Catarina Miguel Correia Sabino, University of Coimbra, Portugal
António Gomes Martins, University of Coimbra, Portugal

15:45-16:00
Coffee Break
Saturday Session V: 16:00-17:00

Saturday Spotlight Session II: 16:00-17:00
Room: Renaissance North
ECPEL/ECSS – Interdisciplinary: Law & Public Policy

Session Chair: Michael Kedzie

0407 16:00 – 16:30
Brown V. Board of Education and the Symbolic Uses of Supreme Court Decisions in American Politics
Jeffrey D. Hockett, University of Tulsa, USA

2403 16:30 – 17:00
Emma’s Journey: A Case Study on the Death Penalty and Some Inequalities in the Criminal Justice System
Ruth Johnson Carter, Georgia College State University, USA
Sunday
Sunday Session I: 9:00-10:30

**Room: Tennyson**

**ECSS – Interdisciplinary: Public Policy**

**Session Chair: Gabriela Bereghazyova**

0666 9:00 – 9:30
**The Dynamic of Decentralization of Education in Indonesia: A Case Study from Cirebon, West Java Province**
Mulyati Rahmatunnisa, Padjadjaran University, Indonesia

0483 9:30 – 10:00
**Reframing the Conflict ‘of Interest’: The Public/Private Interface**
Gabriela Bereghazyova, University of Surrey, UK

**Room: Shelley**

**ECPEL – Interdisciplinary Issues in Law & Justice**

**Session Chair: Justin Ngambu Wanki**

0529 9:00 – 9:30
**The Role of Law in Integrating Alternative Dispute Resolution into the Public Dispute Resolution Spectra in Nigeria - The Lagos Multi Door Court House Approach**
Alero Akeredolu, University of Ibadan, Nigeria

2285 9:30 – 10:00
**Establishment of Economic Courts in Egypt**
Mohamed Abd-Elnaby Elsayed Ghanem, Tanta University, Egypt

1984 10:00 – 10:30
**When Judicial Review Becomes a Fading Shadow of Constitutional Democracy: Toward a Comparative Understanding of Judicial Review in Cameroon and Post-Apartheid South Africa**
Justin Ngambu Wanki, University of Pretoria, South Africa

**Room: Keats**

**ECPEL – Politics: Institutional Accountability**

**Session Chair: Sung-Goo Han**

1873 9:00 – 9:30
**Priority Setting of Institutional Accountability -Comparing the Cases of National R&D Programs in Korea through Comprehensive Methods**
Seongguk Cho, Korea Institute of S&T Evaluation and Planning, Korea

1313 9:30 – 10:00
**The Effects of Institutional Accountability on the Outcomes of Technology Innovation in Korea**
Sung-Goo Han, Korea Institute of S&T Evaluation and Planning, Korea
Sunday Session I: 9:00-10:30  
Room: Coleridge

ECSEE – Environmental Sustainability & Human Consumption: Waste

Session Chair: Ifeoma Mbachu

3488 9:00 – 9:30
Degradation of Cyanide to Ammonia and Nitrate by Mixed Culture of Agrobacterium Tumefaciens Suts 1 and Pseudomonas Montelli Suts 2
Siraporn Posvichayanon, Suranaree University of Technology, Thailand  
Rujirat Kitleartpompairoat, Suranaree University of Technology, Thailand

1056 9:30 – 10:00
Temporal and Spatial Variations of NO2, SO2 and PM10 Across Abu Dhabi, UAE  
Faisal Helal Alkaabi, United Arab Emirates University, UAE  
Taoufik Saleh Ksiksi, United Arab Emirates University, UAE  
Ahmed Adnan Mashli, United Arab Emirates University, UAE

0227 10:00 – 10:30
Comparative Analysis of Carrot Peel, Irish Potato Peel and Succinate as Carbon Sources for the Growth of Rhodopseudomonas Rosea
Ifeoma Mbachu, Anambra State University, Nigeria  
Barnabas Chima, Anambra State University, Nigeria

10:30-10:45
Coffee Break
Sunday Session II: 10:45-11:45
Room: Tennyson

ECSS/ECSEE – Anthropology, Archaeology, Cultural Studies & Humanities

Session Chair: Artour Mitski

0475 10:45 – 11:15
To See is to Know: Heterotopic Authenticity and the Native Cultural Experience at Tillicum Village
Sabine Parrish, University of Oxford, UK

3034 11:15 – 11:45
Researching the Psychosocietal Dynamics of Conflict: Collecting and Analysing Qualitative Data
Artour Mitski, School of Oriental and African Studies, UK

Sunday Session II: 10:45-12:15
Room: Shelley

ECPEL – Politics: Governance & Representation

Session Chair: Lianne P Malan

1263 10:45 – 11:15
Conflict Resolution and Crisis of Governance in Africa: the Case of Nigeria
Abimbola Mobolani Adu, College of Education, Nigeria
Marcus Temitayo Akinlade, College of Education, Nigeria

0519 11:15 – 11:45
Virtual Parliamentary Action Strategies of Brazilian Federal Representatives in their Websites
Cristiane Brum Bernardes, CEFOR, Brazil
Antonio Teixeira de Barros, CEFOR, Brazil
Malena Rehbein Rodrigues, CEFOR, Brazil

3005 11:45 – 12:15
The Evolution of Intergovernmental Relations Processes and Structures in South Africa: Promoting the Principles of Cooperative Government
Lianne P Malan, University of Pretoria, South Africa

Sunday Session II: 10:45-11:45
Room: Keats

EBMC/ECSS – Interdisciplinary Politics, Economics & Law

Session Chair: Raminder Pal Singh

1831 10:45 – 11:15
Social Movements Indicators of Feeble Public Policies and their Consequences to Brazilian National Power in the Short Term
Alexandre Gueiros Teixeira, Meira Mattos Institute, Brazil
Valentina Schimidt, Meira Mattos Institute, Brazil

0252 11:15 – 11:45
India-ASEAN Trade Relations
Raminder Pal Singh, Punjab Technical University, India
Sangeeta Arora, Punjab University, India
Sunday Session II: 10:45-12:15  
Room: Coleridge  

ECSS/EBMC/ECSEE – Interdisciplinary  
Session Chair: Jude Arinze Onuigbo  

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Lunch Break 12:15-13:15
Sunday Session III: 13:15-14:45

ECPEL – Economics: Interdisciplinary Perspectives

Session Chair: William Chan

3336 13:15 – 13:45
Rules of Origin and the Use of PTA’s
Uwe Kaufmann, The University of Adelaide, Australia

0451 13:45 – 14:15
How Did Taxes on Incomes to Provide State Revenues become Socially and Economically Acceptable?
Elfriede Sangkuhl, University of Western Sydney, Australia

0480 14:15 – 14:45
The Impact of Housing Status on Labour Market Performance
William Chan, University of Hong Kong, Hong Kong
Richard Wong, University of Hong Kong, Hong Kong

ECSEE – Interdisciplinary Perspectives on Creating Sustainable Economies

Session Chair: F. I. M. Muktadir Boksh

3142 13:15 – 13:45
An Integrated Study of Corporate Social Responsibility and Relationship Management in China: An Interpretive Perspective
Dashi Zhang, RMIT University, Australia

0976 13:45 – 14:15
The Social Policy and Environmental Impacts of Off-Site Working
Elaine Alden, Ashford University, USA
Adam Selhorst, Ashford University, USA

2091 14:15 – 14:45
Prospects of Green Job Creation in a Rural Economy: Using Biogas Technology
F. I. M. Muktadir Boksh, Memorial University of Newfoundland, Canada & Sayan Chakrabarty, Shahjalal University of Science & Technology, Bangladesh
Sunday Session III: 13:15-14:45

Sunday Session III: 13:15-14:15
Room: Coleridge

ECSEE/ECPEL – Interdisciplinary: Law, Social Justice, Social Sustainability & Human Rights

Session Chair: Rachminawati

2697 13:15 – 13:45
The Mediating Effect of Perceived Policy Effectiveness on the Relationship of Perceived Climate Change Adverse Impact and Public’s Support for Climate Change Mitigation Policies
Hieu Ha, RMIT University, Australia
Rajendra Mulye, RMIT University, Australia

0642 13:45 – 14:15
The European Doctrine of Margin of Appreciation: What ASEAN can Learn from its Concept and Application in Universalizing "Controversial" ASEAN Declaration of Human Rights?
Rachminawati, Universitas Padjadjaran, Indonesia

14:15-15:00
Coffee Break
Sunday Session IV: 15:00-15:30

Sunday Spotlight Session: 15:00-15:30

ECPEL – Politics: Political Economy, Welfare & Labour

Session Chair: Michael Kedzlie

Room: Tennyson

2407
The Politics of the Global Financial Crisis: A Failure of Theoretical and Political Leadership
John Kane, Griffith University, Australia

15:30-15:45
Coffee Break

15:45-16:15
Conference Closing Session

Join us for a conference highlights photography slideshow and closing remarks from Stuart D. B. Picken, IAFOR International Advisory Board Chair & Conference Co-Chair
Virtual
Virtual Presentations

0172
Boardgames as a Tool for Teaching Basic Sustainability Concepts to Design Students
Ricardo Victoria Uribe, Autonomous University of the State of Mexico, Mexico
Sandra Alicia Utrilla Cobos, Autonomous University of the State of Mexico, Mexico

0530
Appraising the Appraisal Remedy: Is it Really the Best Option for Dissenting Shareholders?
Adetoun Adebanjo, University of the Free State, South Africa

0773
"Just Ask Me": Mechanisms for Being Together in Fragile Communities
Jillian Marchant, James Cook University, Australia

0834
Evaluating Material Flow Cost Accounting Method for Energy Efficiency in the Forest Sector
Konstantinos G. Papaspyropoulos, Aristotle University of Thessaloniki, Greece
Dimitrios Karamanolis, Aristotle University of Thessaloniki, Greece
Athanassios S. Christodoulou, Aristotle University of Thessaloniki, Greece

1036
Mining in Rajasthan (India) and Effects on Earth - Environmental Issues, Affecting Human Rights and Burning Legal Aspects
Anju Gahlot, University of Rajasthan, India

2557
A Glance into the Innovation and Patent Management System of Indian Universities
Saurabh Vaid, Dua Associates, India
Pavit Singh Katoch, Vaish Associates & Advocates, India
Ritika Kishore, Federation of Indian Chambers of Commerce and Industries (FICCI), India

3115
The Sponsorship Contract and New Contract Tools for Valorising Cultural Heritage
Francesco Romano, Freie Universität Berlin, Germany
Federico Maria Balletta, University of Naples Federico II, Italy
Roberto Balletta, University of Naples Federico II, Italy
Consiglia Botta, University of Naples Federico II, Italy

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