

# URBAN HERITAGE & THE MODERN CITY

Programme & Abstract Book

## HCNY 2018

The IAFOR Conference on  
Heritage & the City – New York

Hofstra  
University &  
Long Island  
Marriott,  
New York,  
USA

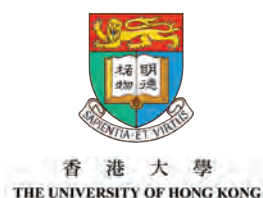
November  
07–09, 2018

Organised by IAFOR in association with the  
IAFOR Research Centre at Osaka University  
and IAFOR's Global University Partners

ISSN: 2433-7544 (Online)  
ISSN: 2433-7587 (Print)

[www.iafor.org/about/partners](http://www.iafor.org/about/partners)

# IAFOR Global Partners



IAFOR has entered into a number of strategic partnerships with universities across the world to form the IAFOR Global Partnership Programme. These academic partnerships support and nurture IAFOR's goals of educational cooperation without borders, connecting the organisation with institutions that have an international and internationalising profile, and a commitment to interdisciplinary research.

The IAFOR Global Partnership Programme provides mutual recognition and scope for Global Partner institutions and organisations to showcase their research strengths, as well as engage in the development of projects and programmes with IAFOR.



**/iaforjapan**



**@iafor (#iafor)**



**[www.hcnny.iafor.org](http://www.hcnny.iafor.org)**



The Asian Conference on Arts & Humanities 2019

# ACAH2019

Join us in Tokyo for ACAH2019 – proudly organised by The International Academic Forum (IAFOR) in partnership with the IAFOR Research Centre at Osaka University and IAFOR's Global University Partners.

**Conference Theme:** "Reclaiming the Future"

**Dates:** Friday, March 29, 2019 to Sunday, March 31, 2019

**Location & Venue:** Toshi Center Hotel, Tokyo, Japan

**Early Bird Abstract Submission Deadline:** November 14, 2018

**Final Abstract Submission Deadline:** January 14, 2019

**Early Bird Registration Deadline:** December 14, 2018

**Advance Registration Deadline:** January 14, 2019

**Final Registration Deadline:** February 14, 2019

We live in a period characterised by rises in regionalism, nationalism and authoritarianism; a time of great global uncertainty and anxiety, as well as inequality and iniquity which both reflects and drives political divide, and undermines international systems of cooperation. Clashes of identities, beliefs and ideologies are evident in academia, media and the arts, contributing to a feeling that humanity is spiraling out of control; that our relationships with each other, as well as with the earth and environment, have never been worse.

Yet, as humans, we are not conditioned by fear alone, but instead by a remarkable ingenuity, and a capacity for hope, self-reflection, activism and action. This agency to improve our own lives, and those of others, is the theme of this international conference, inviting us to consider the ways in which we contextualise and process the past, reimagining ourselves, our relationships, and our environments; driving positive change and reclaiming the future as a time we look towards with hope, and even optimism.

IAFOR offers a 10% discount on ACAH2019 registration fees to all HCN2018 delegates.  
**IAFOR Members get 15% off all registration fees.**

For more information please visit:

**[www.acah.iafor.org](http://www.acah.iafor.org)**



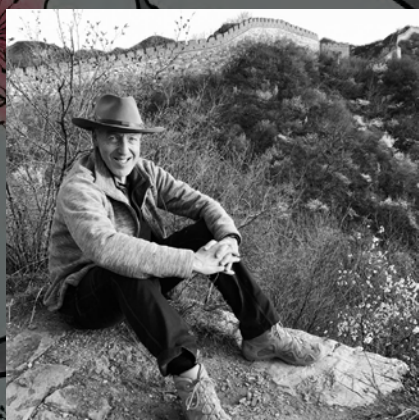
# ACAH2019 Keynote Speakers



## **Professor Bradley J. Hamm**

**Medill School of Journalism, Northwestern University, USA**

Bradley J. Hamm is a full professor at the Medill School of Journalism, Media, Integrated Marketing Communications at Northwestern University USA, serving as the dean from 2012 to 2018, where he oversaw Medill's programs in Chicago, Washington, D.C., and San Francisco in addition to its home campus in Evanston. Previously, he was dean of the Indiana University School of Journalism in Bloomington and Indianapolis.



## **William Lindesay OBE**

**International Friends of the Great Wall**

William Lindesay OBE is an honorary senior research fellow at University of Liverpool, UK. Since 1990 he has resided permanently in China, spending more than 2,700 days on its Great Walls. He has written five books on the subject, published by Harvard University Press and Penguin among others, and fronted documentaries that have been screened on National Geographic Channel, Channel 4, Discovery Channel and the Smithsonian Channel. William Lindesay is credited with arousing China's national consciousness to protect the Great Wall and its environment.



## **Dr Yutaka Mino**

**Hyogo Prefectural Museum of Art, Japan**

In 2007, Dr Yutaka Mino became the Vice Chairman, Sotheby's North America, the Chief Executive Director of the 21st Century Museum of Contemporary Art, Kanazawa, and the Honorary Director, Osaka Municipal Museum of Art. In April 2010, he was appointed as the director of the Hyogo Prefectural Museum of Art, and in 2012, the director of Yokoo Tadanori Museum of Contemporary Art. In 2013,

he was named Honorary Director, Abeno Harukas Museum of Art.

Keynote Speakers will provide a variety of perspectives from different academic and professional backgrounds on the conference theme, "Reclaiming the Future". For their full biographies, please visit the following page on the conference website:

**[www.acah.iafor.org/speakers](http://www.acah.iafor.org/speakers)**

HCNY2018

# Organising Committee



**Manuel Galofaro**

Hofstra University, USA



**Joseph Haldane**

The International Academic Forum (IAFOR)



**Donald E. Hall**

University of Rochester, USA



**Rodney F. Hill**

Hofstra University, USA



**Vicente Lledo-Guillem**

Hofstra University, USA



**Rosemary McGunnigle-Gonzales**

Hofstra University, USA



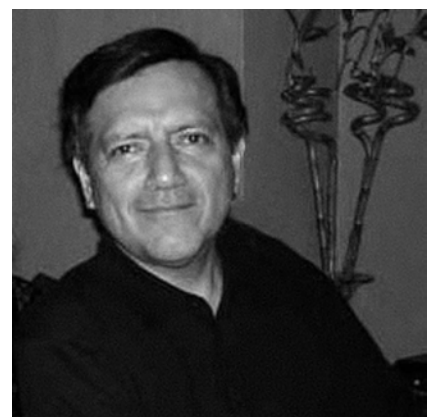
**Alfonso J. García Osuna**

Hofstra University, USA



**Gregory Pell**

Hofstra University, USA



**Miguel-Angel Zapata**

Hofstra University, USA





## Conference Theme

# Urban Heritage and the Modern City

The study of cities seems a daunting and ostensibly perpetual task. This may be due to the fact that cities are an imperative requisite in the rise and development of civilisation, products of the momentous shift from a simple way of life to the complex social, political and economic systems that characterise what we call "culture". Cities are organic entities, experiencing constant structural changes that help to rearrange their influence and importance relative to other cities around the globe. While in the past a city's importance was measured in terms of size or political relevance (as in being the capital of a nation), in today's environment a city's prominence is primarily distinguished by the scope and vigour of its economic life and the extent to which it serves as a command and control centre for global capitalism.

On the wake of such structural changes, the city's socio-spatial configuration has experienced significant alterations as diverse urban communities transform in order to contend with the new realities. Thus, descriptions of the modern city require the scholar to reconsider and reinterpret the cultural heritage of an ever-more complex geographical space, enriched by the presence and contributions of new arrivals that bring cultural interpretative proposals that may not harmonise with previously accepted models.

The diversity and otherness of the new city-space requires us to study the city as a sort of cultural heritage collage, with its Chinatowns, Barrios, Harlems and Little Italy neighbourhoods; moreover, it urges us to consider new methodological paradigms that will prove more compatible with the dappled nature of the city. In presenting their work, speakers at The IAFOR Conference on Heritage & the City – New York (HCNY) will address these fundamental questions, keeping in mind that the particular urban environment of each individual city is distinctive and multifaceted. It is hoped that the presenters who graciously agree to attend this conference will help build the concept of "urban heritage" as the foundation for developing pioneering methodologies for the study of cities.

# Welcome Letter



Dear Colleagues,

Welcome to The IAFOR Conference on Heritage & the City – New York (HCNY), hosted in partnership with Hofstra University, and to what promises to be a fascinating event. We are excited to be working with our colleagues from Hofstra, and to be welcoming delegates from around the world to New York, a truly global city.

Cities are often seen as scary places, as cultures and peoples rub against each other and those interactions can overflow into conflict. But they are also places of great hope, resolution and progress, where new cultures are born of old. As one of the world's great modern cities, New York has seen it all, from triumph to despair, with an enormous amount in between.

Urban Heritage and the Modern City is our theme, and the programme for this conference is rich and varied, with presentations ranging from architecture and the built environment, through to arts and linguistics, and promises to offer new interdisciplinary perspectives and research paths.

I would like to thank the conference Organising Committee at Hofstra, and most particularly Dr García Osuna, and Dr Rodney Hill for their work in bringing this event together. I would also like to thank our Keynote Speaker, Professor Mark Lukasiewicz, as well as our Featured Panelists, Professor Ljiljana Markovic, Dr Gregory Pell and Dr Alfonso J. García Osuna.

Last, but by no means least, I would like to thank you all for attending, and I encourage your active engagement in the event.

Best regards,

**Joseph Haldane**  
Chairman & CEO, IAFOR





# Become an IAFOR Member

IAFOR provides an excellent personal and professional environment for academics and scholars of all ages and backgrounds to come together and exchange the latest ideas, and inform each other's perspectives through their own cultural and disciplinary background and experiences. We are able to do this thanks to the exceptional network of individuals and institutions around the world who support our work and help shape our exceptional events globally. We emphasise the nurturing and supporting of young academics from different backgrounds, providing mutual advice and guidance, and offer more senior academics the chance to forge working relationships outside of their traditional networks.

In a world where division and strife are underlined and played up in national and local contexts, and political posturing frequently seeks to ostracise and demonise, IAFOR is committed to working across cultural and national borders, and to work to bring people together. We believe that mature human interaction and academic and cultural exchange are essential to offering positive versions of the future, where cooperation happens with individuals and institutions who share a commitment to bridge divides, to being good global citizens, and to making the world a better place.

By becoming a member, you will become a stakeholder in the IAFOR mission of facilitating international exchange, encouraging intercultural awareness, and promoting interdisciplinary discussion in the hope and expectation of generating and sharing new knowledge. Join us now in this growing global organisation, and help make a difference today.

To learn more about IAFOR membership, please visit:

**[www.iafor.org/membership](http://www.iafor.org/membership)**



Submit your research to the

# IAFOR Journal of Arts & Humanities

The *IAFOR Journal of Arts & Humanities* is an internationally reviewed and editorially independent interdisciplinary journal associated with IAFOR's international conferences on Arts and Humanities.

**Editor:** Dr Alfonso J. García Osuna, Hofstra University, USA

**ISSN:** 2187-0616

**Contact:** [ijah@iafor.org](mailto:ijah@iafor.org) / [publications@iafor.org](mailto:publications@iafor.org)

## Aims & Scope

The *IAFOR Journal of Arts & Humanities* publishes original articles on all aspects of the arts and humanities; that is to say, we are interested in works that study and document the varied ways in which people methodise and endeavour to decipher the human experience. In seeking to direct the journal's critical perspectives toward innovative and pioneering terrain, we welcome articles that take a diagnostic approach to the assumptions that have long predisposed the study of literature, philosophy, art, history, religion, music and language.

The editorial team aim to bring meaningful, influential work to an international community of scholars as well as to a worldwide audience. As such, we only publish papers with substantial scholarly underpinnings that will appeal to specialists and non-specialists alike and will advance our understanding of the arts and humanities. Given the journal's wide scope, the research submitted must rise above the limitations of narrow, confined case studies. Where such studies are submitted, they must offer insights into issues of general interest to scholars.

The Journal Editor welcomes submissions related to the arts and humanities from academics, practitioners and professionals from within the field. Please note that papers already submitted to or published in IAFOR Conference Proceedings are not accepted for publication in any of IAFOR's journals. All papers are reviewed equally according to standard peer review processes, regardless of whether or not the authors have attended a related IAFOR conference.

Indexed in: DOAJ, Google Scholar, SHERPA/RoMEO and Humanities Source. DOIs are assigned to each published issue and article via Crossref.

For more information please visit:

**[www.ijah.iafor.org](http://www.ijah.iafor.org)**



# Conference Guide

Conference at a Glance

Room Schedule

Directions & Access

General Information

Presentation Guide

Lunch & Dinner

Professor Stuart D. B. Picken (1942–2016)

IAFOR Journals

IAFOR Academic Grant & Scholarship Recipients



**November 7, 2018 | Hofstra University (Leo A. Guthart Cultural Center Theater)**  
**Wednesday at a Glance**

- |                    |   |
|--------------------|---|
| <b>12:45-13:30</b> | <b>Conference Registration</b>  |
| <b>13:30-13:40</b> | <b>Opening Announcements</b><br>Kiyoshi Mana, IAFOR, Japan  |
| <b>13:40-14:00</b> | <b>Welcome Addresses</b><br>Jean D. Giebel, Hofstra University, USA<br>Ted O'Neill, IAFOR, Japan  |
| <b>14:00-15:00</b> | <b>Keynote Presentation</b><br><i>Alternative Facts: the Shifting Realities of Community, Media and Public Opinion</i><br>Mark Lukasiewicz, Hofstra University, USA   |
| <b>15:00-15:30</b> | <b>Coffee Break</b>   |
| <b>15:30-16:00</b> | <b>IAFOR Documentary Photography Award   2018 Winners Screening</b>   |
| <b>16:00-16:45</b> | <b>Featured Panel Presentation &amp; Discussion</b><br><i>Heritage and the City</i><br>Alfonso J. Garcia-Osuna, Hofstra University, USA<br>Ljiljana Markovic, University of Belgrade, Serbia<br>Gregory Pell, Hofstra University, USA |
| <b>16:45-17:00</b> | <b>Conference Photograph</b>  |
| <b>17:30-19:00</b> | <b>Conference Welcome Reception   Long Island Marriott</b>  |





## **November 8, 2018 | Long Island Marriott**

# **Thursday at a Glance**

<b>10:00-11:30</b>	<b>Parallel Session I</b>
<b>11:30-11:45</b>	<b>Coffee Break</b>
<b>11:45-13:15</b>	<b>Parallel Session II</b>
<b>13:15-14:15</b>	<b>Lunch Break</b>
<b>14:15-15:45</b>	<b>Parallel Session III</b>
<b>15:45-16:00</b>	<b>Coffee Break</b>
<b>16:00-17:00</b>	<b>Parallel Session IV</b>
<b>18:00-21:00</b>	<b>Conference Dinner</b>

## **November 9, 2018 | Long Island Marriott**

# **Friday at a Glance**

<b>10:00-11:30</b>	<b>Parallel Session I</b>
<b>11:30-11:45</b>	<b>Coffee Break</b>
<b>11:45-13:15</b>	<b>Parallel Session II</b>
<b>13:15-14:15</b>	<b>Lunch &amp; Closing</b>

# Wednesday Schedule | November 7, 2018

	Leo A. Guthart Cultural Center Theater
12:45-13:30	Registration
13:30-14:00	Opening Announcements & Welcome Address
14:00-15:00	Keynote Presentation
15:00-15:30	Coffee Break
15:30-16:00	IAFOR Documentary Photography Award – 2018 Winners Screening
16:00-16:45	Featured Panel Presentation & Discussion
16:45-17:00	Conference Photograph
17:30-19:00	Welcome Reception



## Thursday Schedule | November 8, 2018

	Malloy Room	Hofstra Room
10:00-11:30	Geography & Landscape/Urban Planning, Architecture & Design	Language, Literature & Linguistics
11:45-13:15	Heritage Tourism	Heritage & Film in Popular Culture
13:15-14:15	Lunch	
14:15-15:45	History, Anthropology & Archaeology	Media, Film & Communication
16:00-17:00	Descriptive/Documentary Approaches to Intellectual Heritage	Health & Wellbeing

## Friday Schedule | November 9, 2018

	Malloy Room	Hofstra Room
10:00-11:30	Geography & Landscape/Urban Planning, Architecture & Design	Heritage Perception & Management
11:45-13:15	Geography & Landscape/Urban Planning, Architecture & Design	Heritage & the Digital World
13:15-14:15	Lunch & Closing	

# Day I Venue: Hofstra University

## Directions & Access

### Hofstra University Access Information

On Wednesday, November 7 the conference will be held in the Leo A. Guthart Cultural Center Theater at Hofstra University.

The Leo A. Guthart Cultural Center Theater is located on the first floor of the Axinn Library, the only 10 story building located on the south side of Hofstra University campus. Stop #10 on the Campus Shuttle is the most convenient. Map and timetable available at [www.hofstra.edu/shuttle](http://www.hofstra.edu/shuttle)

#### Address

Leo A. Guthart Cultural Center Theater  
Hofstra University  
779 Hempstead Turnpike, Hempstead, New York 11550  
**Phone:** +1 516-463-5669

### Directions from Pennsylvania Station (New York City) via Train

- **Option 1:** Take the Long Island Rail Road (LIRR) to Mineola Station (4 stops, 38 minutes) is on the main line. From Mineola Station, take the Freeport LIRR to Hempstead Station (15 minutes). From Hempstead Station take a taxi or the free campus shuttle bus to Hofstra University (6 km/15 minutes).
- **Option 2:** Take the Long Island Rail Road (LIRR) to Jamaica Station (3 stops, 21 minutes). Transfer to the Hempstead Line and get off at Hempstead. From Hempstead take a taxi or the free campus shuttle bus to Hofstra University (2 km/ 5 minutes).

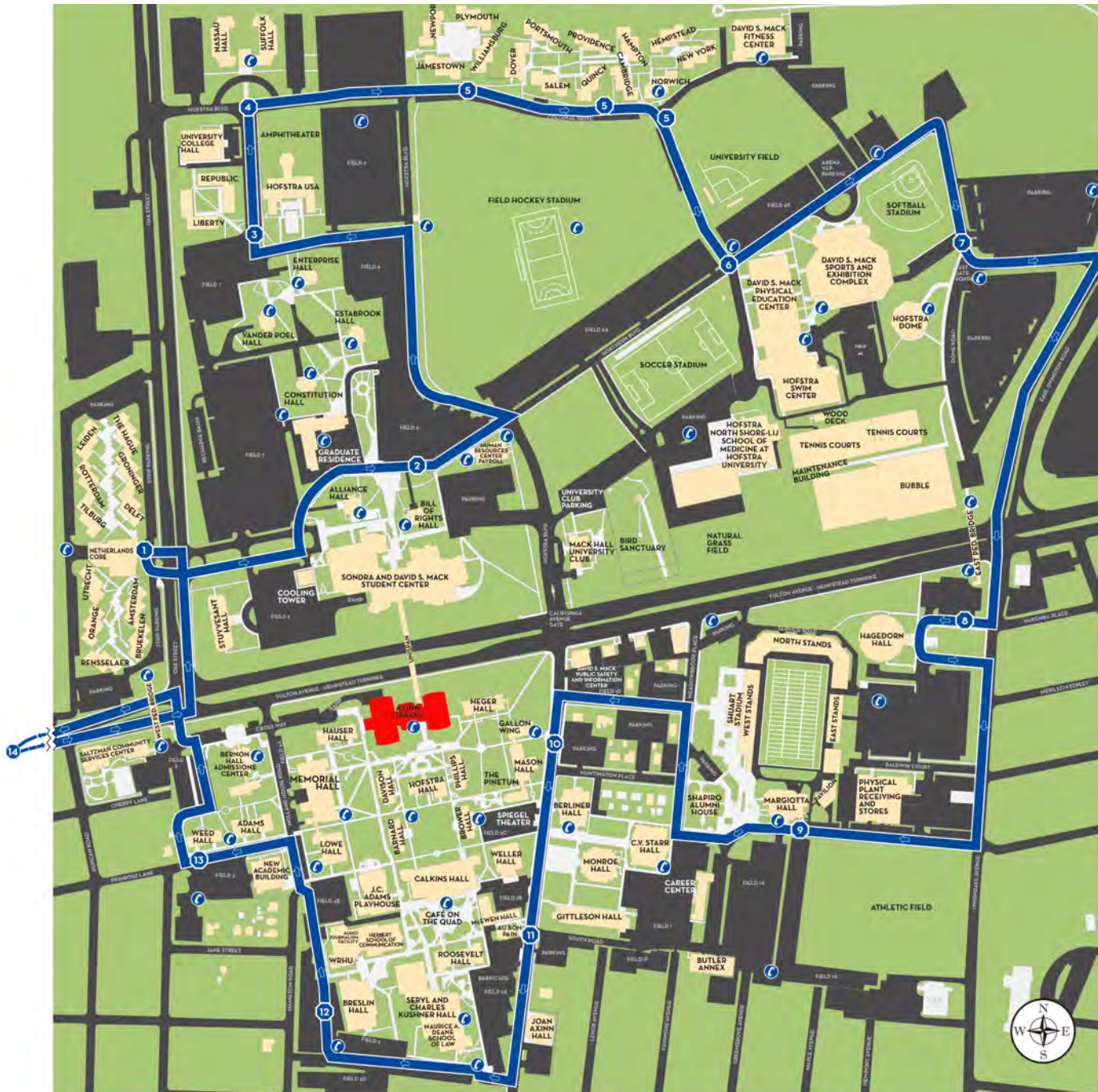
### Directions from the Airports via Taxi

Nearby airports include John F. Kennedy International Airport, LaGuardia Airport and MacArthur Airport. A NYC yellow cab ride to and from the airports can be costly. Fares are subject to double once the taxi leaves the NYC limits. We suggest that visitors and guests call a Long Island cab company for pickup.

- **All Island Transportation:** Use the HEMPSTEAD – 516-481-1111 or GARDEN CITY – 516-746-2500 offices. All Island Transportation accepts cash and major credit cards (Visa, MasterCard, Discover and American Express). Website: [allislandtransportation.com](http://allislandtransportation.com)
- **Ollie's Taxi & Airport Service:** Use the South Shore office 516-437-0505. Ollie's Taxi and Airport Service accepts cash and major credit cards (Visa, MasterCard, Discover and American Express). Website: [olliestaxi.com](http://olliestaxi.com)



# Day I Venue: Hofstra University Campus Map & Shuttle Bus Route



## Shuttle Bus Stop Locations:

- |  |                                       |
|--|---------------------------------------|
| ① Netherlands Complex                        | ⑧ Hagedorn Hall                       |
| ② Mack Student Center                        | ⑨ Margiotta Hall                      |
| ③ Hofstra USA                                | ⑩ Mason Hall/Gallon Wing              |
| ④ University College Hall and Nassau/Suffolk | ⑪ Au Bon Pain at Hofstra Deli         |
| ⑤ Colonial Square Drive                      | ⑫ Breslin Hall                        |
| ⑥ David S. Mack Physical Education Center    | ⑬ Weed Hall                           |
| ⑦ Hofstra Dome                               | ⑭ Hempstead and Mineola LIRR Stations |

**Emergency Telephones**  
See campus map above for locations.

For bus schedule  
and information, visit  
[hofstra.edu/shuttle](http://hofstra.edu/shuttle).

# Days II & III Venue: Long Island Marriott

## Directions & Access

### Long Island Marriott Access Information

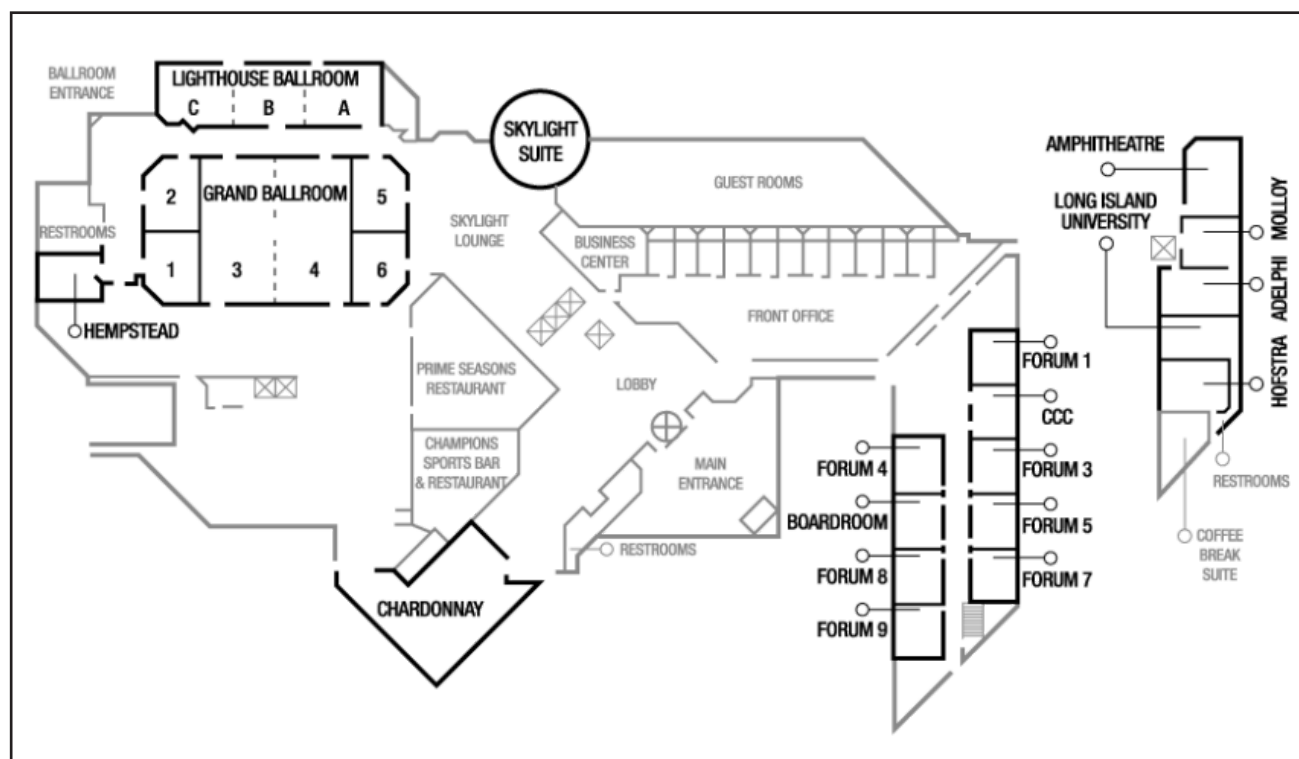
On Thursday November 8 and Friday, November 9, the conference will be held in the Lower Level Executive Conference Center at the Long Island Marriott.

The Long Island Marriott is a 10-15 minute walk from the Leo A. Guthart Cultural Center Theater and is located next to the Nassau Veterans Memorial Coliseum. **The hotel does not provide shuttle service.**

### Address

Lower Level Executive Conference Center  
Long Island Marriott  
101 James Doolittle Boulevard, Uniondale, New York 11553  
**Phone:** +1 516-794-3800

### Lower Level Executive Conference Center | Floor Map





# THINK.IAFOR.ORG

## THE ACADEMIC PLATFORM

THINK.IAFOR.ORG is IAFOR's online magazine, launched in early 2016. *THINK* is an ambitious project conceived by academics, for academics, with the following objectives:

To provide an international, far-reaching platform for the best research presented at IAFOR conferences;

To make original, high-quality, thought-provoking multimedia content freely accessible to a wide readership;

To facilitate the opportunity for academics to step outside of the traditional research publishing status quo – to get creative, explore different disciplines and to have their ideas heard, shared and discussed by a diverse, global academic audience.

Content published on *THINK* spans a wide variety of disciplines and the format is varied, encompassing full research papers, long-form journalism, opinion pieces, creative writing, interviews, podcasts, video, photography, artwork and more. Current contributing authors include leading academics such as Professor Svetlana Ter-Minasova, Professor A. Robert Lee, Professor Bill Ashcroft and Professor J. A. A. Stockwin.

Get involved by visiting the website, following us on Facebook and Twitter and signing up to our e-newsletter.

[facebook.com/ThinkIAFOR](https://facebook.com/ThinkIAFOR)

[twitter.com/ThinkIAFOR](https://twitter.com/ThinkIAFOR)

### SUBMIT TO THINK

We are currently accepting submissions for publication in 2018. We welcome photographs to accompany articles, as well as topical photo-essays.

Submissions should be between 500 and 2,500 words and sent to [publications@iafor.org](mailto:publications@iafor.org). Please include "THINK submission" in the subject line.



# General Information

## Registration

You will be able to pick up your registration pack and name card at the Conference Registration Desk. The Conference Registration Desk and Publications Desk will be situated at the following locations during the conference:

### Hofstra University

Wednesday, November 7      12:45-17:00      Leo A. Guthart Cultural Center Theater

### Long Island Marriott

Thursday, November 8      09:00-17:00      Adelphi Room (Lower Level)  
Friday, November 9      09:00-14:00      Adelphi Room (Lower Level)

If you have any questions or concerns, IAFOR staff and volunteers will happily assist you in any way they can.

## Name Badges

When you check in, you will receive a registration pack, which includes your name badge. Wearing your badge is required for entrance to the sessions. You must wear your badge at all times during the conference. There are four colours of badges indicating the type of conference participant:

**Blue:** Presenters and Audience  
**Yellow:** Keynote and Featured Speakers  
**Red:** Conference Exhibitors and Affiliates  
**Black:** IAFOR Staff

## Internet Access

There is free Wi-Fi internet connection at the conference venue. However, this can be unreliable so we would strongly suggest that you do not rely on a live connection for your presentation.

**Instructions on how to connect to the Wi-Fi will be available at the registration desk.**





# General Information

## Refreshment Breaks

Complimentary coffee, tea and water will be available during the scheduled coffee breaks at the Long Island Marriott on Thursday and Friday.

**Food and drink (excluding water) are not allowed in the presentation rooms.**

## Printing

For your convenience, we are able to offer a complimentary printing service of up to ten A4 sheets should you need this. Please ask for assistance with printing and be advised that printing may not be available at peak times.

## Smoking

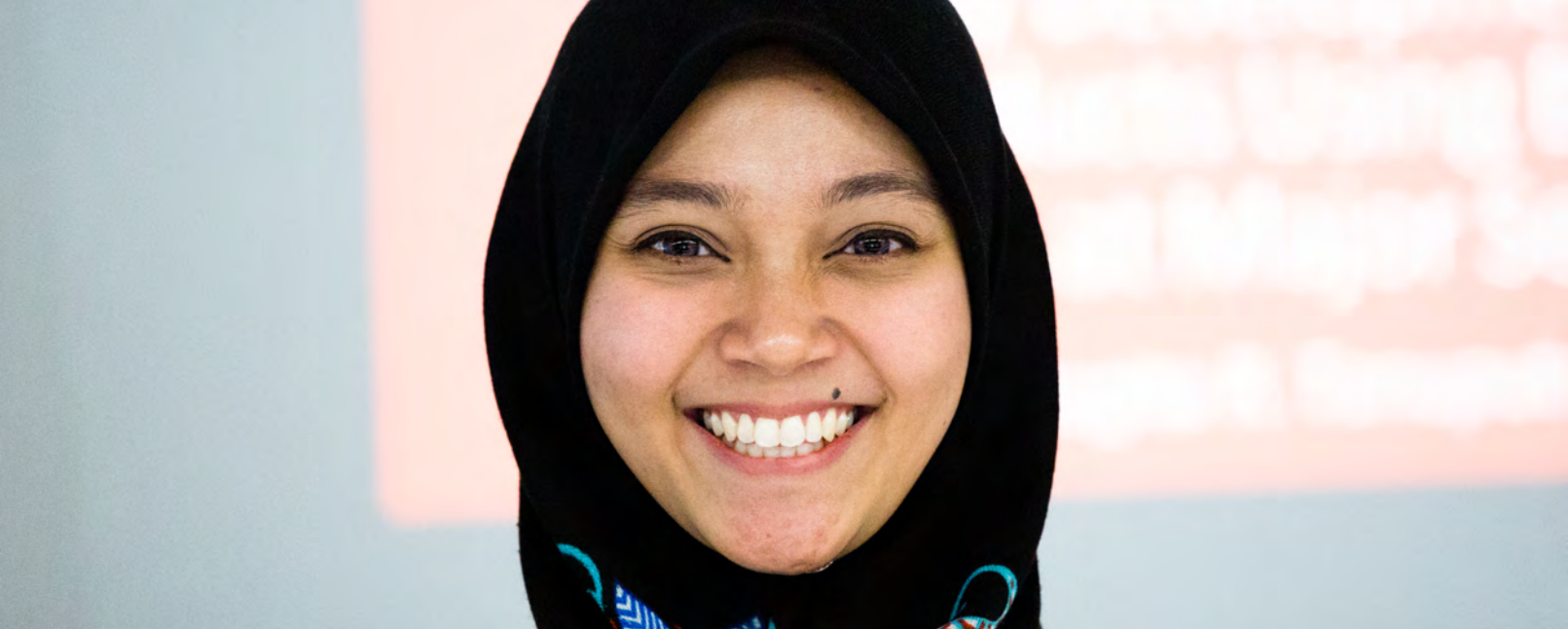
Smoking is not permitted in Hofstra University or the Long Island Marriott. Please smoke outside of the conference venues in the designated smoking areas.

## What to Wear & Bring

Attendees generally wear business casual attire. You may wish to bring a light jacket or sweater as meeting rooms are air-conditioned and sometimes cool.

## Photo/Recording Waiver

Human interaction through networking and dissemination of this knowledge is at the core of what IAFOR does as an academic research organisation, conference organiser and publisher. As part of the archiving of the conference event, IAFOR takes photos in and around the conference venue, and uses the photos to document the event. This also includes the filming of certain sessions. We consider this documentation important and it provides evidence of our activities to members, partners and stakeholders all over the world, as well as to current and potential attendees like you. Some of these photos will therefore appear online and in print, including on social media. The above are the legitimate interests of the organisation that we assert under the new European Union law on General Data Protection Regulation (GDPR). Under this legislation, you have an absolute right to opt out of any photo. We are committed to protecting and respecting your privacy. Read our full privacy policy – [www.iafor.org/about/privacy-policy](http://www.iafor.org/about/privacy-policy)



# Presentation Guide

## Conference Abstracts

All conference abstracts are available online. Please visit [papers.iafor.org](https://papers.iafor.org) for a searchable database of abstracts.

## Oral & Workshop Presentations

Oral Presentation Sessions will run from 10:00 on Thursday and Friday. They are generally organised into parallel sessions by streams. Oral Presentations are normally scheduled in sessions comprising three presentations, lasting 90 minutes in total. In sessions with two Oral Presentations, the session will last 60 minutes, and in the case of four Oral Presentations, an extended session lasting 120 minutes will be scheduled.

The time in the sessions is to be divided equally between presentations. We recommend that an Oral Presentation should last 15–20 minutes to include time for question and answers, but should last no longer than 25 minutes. Any remaining session time may be used for additional discussion.

## Equipment

All rooms will be equipped with a MacBook computer pre-installed with PowerPoint and Keynote and connected to a LCD projector or LCD screen. If you wish, you may directly link your own PC laptop, although we advise you to use the computer provided by plugging in your USB flash drive. We recommend that you bring two copies of your presentation in case one fails, and suggest sending yourself the presentation by email as a third and final precaution.

## Session Chairs

Session Chairs are asked to introduce themselves and other speakers (briefly) using the provided printouts of speaker bios, hand out the provided presentation certificates at the end of the session, ensure that the session begins and ends on time, and that the time is divided fairly between the presentations. Each presenter should have no more than 25 minutes in which to present his or her paper and respond to any questions. The Session Chair is asked to assume this timekeeping role, and to this end yellow and red timekeeping cards are used as a visual cue for presenters, letting them know when they have five minutes remaining, and when they must stop.

**Please follow the order in the programme, and if for any reason a presenter fails to show up, please keep to the original time slots as delegates use the programme to plan their attendance.**





# Presentation Guide

## Presentation Certificates

Presenters will receive a certificate of presentation from their Session Chair or a member of staff at the end of their session.

## Conference Proceedings

The Conference Proceedings are published on the IAFOR website ([papers.iafor.org](http://papers.iafor.org)), and can be freely accessed as part of IAFOR's research archive. All authors may have their full paper published in the online Conference Proceedings.

**Full text submission is due by December 11, 2018 through the online system.** The proceedings will be published on January 10, 2019. Authors will have PDF copies of their offprints emailed to them by February 10, 2019.

## A Polite Request to All Participants

Participants are requested to arrive in a timely fashion for all presentations, whether to their own or to those of other presenters. Presenters are reminded that the time slots should be divided fairly and equally between the number of presentations, and that presentations should not overrun.

**Participants should refrain from talking amongst themselves and ensure that mobile phones are switched off or set to silent mode during presentations.**



## Lunch & Dinner

Lunch is available on Thursday from 13:15 to 14:15 and on Friday from 13:15 to 14:15 in the Adelphi Room on the second floor (2F) of the Long Island Marriott.

### Lunch Times

Thursday, November 8	13:15-14:15	Adelphi Room (2F)
Friday, November 9	13:15-14:15	Adelphi Room (2F)

### Conference Dinner

**The Conference Dinner is a ticketed optional event on Thursday, November 8.**

The Conference Dinner offers conference participants an excellent chance to enjoy delicious food in a relaxed setting while getting to know each other and making new connections outside the main conference environment.

Conference Dinner attendees should meet in the Adelphi Room (2F) at 17:45 on Thursday, November 8. The group will be guided to the restaurant at 17:50. Please remember to bring your name tag to the Conference Dinner.





## The Reverend Professor Stuart D. B. Picken (1942–2016)

The late Reverend Professor Stuart D. B. Picken began his distinguished career in academia as a Rotary Scholar on a research trip to Japan. A native of Scotland who had dedicated himself to religious studies, he immediately became fascinated by Japanese culture and the practice of Shinto. He was particularly drawn to the parallels and differences he saw in Western pedagogy compared to that of the East and began a lifelong mission to bridge the communication and knowledge gap between the two worlds.

Picken was appointed Professor of Philosophy at the International Christian University (ICU) in 1972. Here he turned his Western theological and philosophical training to comparative religious and cultural studies of Japan, at a time when the country was emerging from the shadows of the Second World War.

His groundbreaking and controversial work on suicide in Japan made his name within the country, but it was his subsequent work on Shinto that influenced the rehabilitation of the religion at a time when it was dismissed in the West as pagan and primitive, or unjustly caricatured for its wartime associations.

Whether in his research or teaching, Picken devoted much of his life to increasing understanding between his adopted country of Japan and the West, and in 2007 he was recognised with the Order of the Sacred Treasure, an imperial decoration for his pioneering research and outstanding contribution to the promotion of friendship and mutual understanding between Japan and the United Kingdom. He also served as the International Adviser to the High Priest of the Tsubaki Grand Shrine, one of Japan's largest and oldest shrines.

From 2009 he was the founding Chairman of The International Academic Forum (IAFOR), where he was highly active in helping nurture and mentor a new generation of academics, and facilitating better intercultural and international awareness and understanding.

Stuart D. B. Picken was a cherished friend and an inspiration to IAFOR and its community of supporters. In honour of Professor Picken and his dedication to academia, the ideals of intercultural understanding and the principles of interdisciplinary study, IAFOR has created the Stuart D. B. Picken Grant and Scholarship, an award supported by the Stuart D. B. Picken Memorial Fund. Awards will be made to PhD students and early career academics who are in need of funding to complete their research, and whose work demonstrates excellence in the core values of academic rigour, intercultural sensitivity and interdisciplinarity.





The International Academic Forum's journals conform to the highest academic standards of international peer review, and are published in accordance with IAFOR's commitment to make all of our published materials available online.

**How are journal editors appointed?** Journal editors are appointed by The International Academic Forum's leadership, under the guidance of the International Advisory Board. The term of appointment is for one issue, to be renewed by mutual consent.

**How do we ensure academic integrity?** Once appointed, the journal editor is free to appoint his or her own editorial team and advisory members. All papers published in the journal have been subjected to the rigorous and accepted processes of academic peer review. Neither editors nor members of the editorial team are remunerated for their work. Authors will never be asked to contribute to publication costs.

**How are papers submitted?** Submissions should be original, previously unpublished papers which are not under consideration for publication in any other journal. All articles are submitted through the submission portal on the journal website and must conform to the journal submission guidelines.

**How are IAFOR journals related to IAFOR conferences?** IAFOR's journals reflect the interdisciplinary and international nature of our conferences and are organised thematically.

## Journal Editors

### **IAFOR Journal of Arts & Humanities**

Alfonso J. García Osuna, Hofstra University, USA

### **IAFOR Journal of Asian Studies**

Seiko Yasumoto, University of Sydney, Australia

### **IAFOR Journal of Business & Management**

Anshuman Khare, Athabasca University, Canada

### **IAFOR Journal of Cultural Studies**

Holger Briel, Xi'an Jiaotong-Liverpool University, China

### **IAFOR Journal of Education**

Yvonne Masters, University of New England, Australia

### **IAFOR Journal of Ethics, Religion & Philosophy**

Lystra Hagley-Dickinson, Plymouth Marjon University, UK

### **IAFOR Journal of Language Learning**

Melinda Cowart, Texas Woman's University, USA

### **IAFOR Journal of Literature & Librarianship**

Richard Donovan, Kansai University, Japan

### **IAFOR Journal of Media, Communication & Film**

Celia Lam, University of Nottingham Ningbo China, China

### **IAFOR Journal of Politics, Economics & Law**

Craig Mark, Kyoritsu Women's University, Japan

### **IAFOR Journal of Psychology & the Behavioral Sciences**

Shahrokh Shafaie, Southeast Missouri State University, USA  
Deborah G. Wooldridge, Bowling Green State University, USA

### **IAFOR Journal of the Social Sciences**

Tingting Ying, Ningbo University of Technology, China

# IAFOR Academic Grant & Scholarship Recipients

Our warmest congratulations go to Ioannis Vardopoulos and H. Kübra Gür Düzgün, who have been selected by the conference Organising Committee to receive IAFOR Scholarships to present their research at The IAFOR Conference on Heritage & the City – New York 2018 (HCNY2018).

IAFOR's grants and scholarships programme provides financial support to PhD students and early career academics, with the aim of helping them pursue research excellence and achieve their academic goals through interdisciplinary study and interaction. Awards are based on the appropriateness of the educational opportunity in relation to the applicant's field of study, financial need, and contributions to their community and to IAFOR's mission of interdisciplinarity. Scholarships are awarded based on availability of funds from IAFOR and vary with each conference.

Find out more about IAFOR grants and scholarships: [www.iafor.org/financial-support](http://www.iafor.org/financial-support)

## Ioannis Vardopoulos | IAFOR Scholarship Recipient

**43399 Friday Session II 11:45-12:15 | Malloy Room (Lower Level)**

*Does the New "Fix" Fit?*

Ioannis Vardopoulos, Harokopio University, Greece

Ioannis studied civil engineering. His first postgraduate studies were in environmental management and conservation, and later in sustainable development which he completed with honors distinction. Currently, Ioannis is a doctoral candidate in philosophy of sustainable development and adaptive building reuse.

## H. Kübra Gür Düzgün | IAFOR Scholarship Recipient

**43308 Friday Session I 10:00-10:30 | Malloy Room (Lower Level)**


*Marmaray Project Sirkeci Rescue Excavations in the Case of Stratification as an Urban Archaeology Example and Its Effects on City Planning*

H. Kübra Gür Düzgün, Mimar Sinan Fine Art University, Turkey

Bedel Emre, Istanbul Technical University, Turkey

Msc.Architect H.Kübra Gür Düzgün is a PhD Student, writing her thesis "Stratification in Urban Archeology: Marmaray Transportation Project, Sirkeci Station Rescue Excavations" at Mimar Sinan Fine Art University, Istanbul, Turkey under the supervision of Prof. Christine Özgan. Mrs. Gür Düzgün's master thesis "Ancient Harbour Structures in the Case of Marmaris-Hıdırlık Harbour Structure" was focused on ancient ports and completed under the supervision of Prof. Zeynep Kuban, at Istanbul Technical University, where she also obtained her bachelor's degree in architecture. Mrs. Gür Düzgün is a frequent lecturer at Aktopraklık Mound Archeology Summer School, Bursa-Turkey, where she leads workshops on architectural drawing techniques in archeology. In addition, Mrs. Gür Düzgün works as a freelance architect and consultant on various archeological sites around Turkey with 12 years of experience and a special focus in urban archeological projects.





# The IAFOR Documentary Photography Award 2018

Join us as we celebrate the winners of this year's IAFOR Documentary Photography Award – an international photography competition that seeks to promote and assist in the professional development of emerging documentary photographers and photojournalists.

[www.iaforphotoaward.org](http://www.iaforphotoaward.org)



Wednesday, November 7 | 15:30-16:00 | Leo A. Guthart Cultural Center Theater

## IAFOR Documentary Photography Award 2018

### Award Winners Screening

The IAFOR Documentary Photography Award was launched by The International Academic Forum (IAFOR) in 2015 as an international photography award that seeks to promote and assist in the professional development of emerging documentary photographers and photojournalists. Another important objective of this contest is to help bridge the divide between the world of practicing photojournalists/documentary photographers and the world of academic scholars, and create an accessible and exciting ground for dialogue and discussion at our conference events, and beyond. The award has benefitted since the outset from the expertise of an outstanding panel of internationally renowned photographers, including Dr Paul Lowe as the Founding Judge, and Ed Kashi, Simon Roberts, Simon Norfolk, Emma Bowkett, Monica Allende, Jocelyn Bain Hogg, Maria Teresa Salvati and Ziyah Gafić as Guest Judges.

As an organisation, IAFOR's mission is to promote international exchange, facilitate intercultural awareness, encourage interdisciplinary discussion, and generate and share new knowledge. In keeping with this mission, and in appreciation of the great value of photography as a medium that can be shared across borders of language, culture and nation, and to influence and inform our academic work and programmes, the IAFOR Documentary Photography Award was launched as a competition that would help underline the importance of the organisation's aims, and would promote and recognise best practices and excellence. In support of up-and-coming talent, the IAFOR Documentary Photography Award is free to enter.

Now in its fourth year, the award has already been widely recognised by those in the industry and has been supported by World Press Photo, *British Journal of Photography*, Metro Imaging, MediaStorm, Think Tank Photo, University of the Arts London and RMIT University, among others.

The work of this year's winners will be screened at HCNY2018.

Image by Subhrajit Sen | 2018 Third Place Winner





## Paul Lowe | Founding Judge

Our Founding Judge, Dr Paul Lowe is a Reader in Documentary Photography and the Course Leader of the Masters program in Photojournalism and Documentary Photography at the London College of Communication, University of the Arts London, UK. Paul is an award-winning photographer who has been published in *TIME*, *Newsweek*, *Life*, *The Sunday Times Magazine*, *The Observer*, and *The Independent*, amongst others. He has covered breaking news the world over, including the fall of the Berlin Wall, Nelson Mandela's release, famine in Africa, the conflict in the former Yugoslavia, and the destruction of Grozny.

His book, *Bosnians*, documenting 10 years of the war and post-war situation in Bosnia, was published in April 2005 by Saqi books. His research interest focuses on the photography of conflict, and he has contributed chapters to the books *Picturing Atrocity: Photography in Crisis* (Reaktion, 2012) and *Photography and Conflict*. His most recent books include *Photography Masterclass* published by Thames and Hudson, and *Understanding Photojournalism*, co-authored with Dr Jenny Good, published by Bloomsbury Academic Press. Paul is an Emeritus Member of VII Photo Agency.



## Maria Teresa Salvati | Guest Judge

Maria Teresa is Founder and editor-in-chief at Slideluck Editorial, which exhibits a selection of the best photographic works and multimedia presented during Slideluck events worldwide, as well as works from guest artists.

Maria Teresa conceived and curated the project *Born the Same*, a selection of ten different works exploring sub-cultures and micro-stories working as reminders that we are all born the same, despite cultural, emotional and political conditions. The project was first presented at Les Rencontres De La Photographie Arles

2017, during La Nuit de l'Année, and is now travelling globally.

She co-edited and co-curated *Hungry Still*, an exhibition and publication produced and designed by Slideluck London, FORMAT Festival and QUAD, and printed by AKINA Factory. The collective project showcases twenty-four of the best works that have contributed to the English platform, since its inception, with a selection of images combined with personal anecdotes and recipes.

Maria Teresa is also a personal branding consultant. She helps photographers find their "spot of beauty" and vision, advises them on how to build their identity, and helps them communicate via the most appropriate channels (i.e. social media). Now she teaches in Bari, Italy at F.Project School of Photography and Cinematography, in Rome at Officine Fotografiche, and as a guest lecturer at the London College of Communication (LCC).



## Ziyah Gafić | Guest Judge

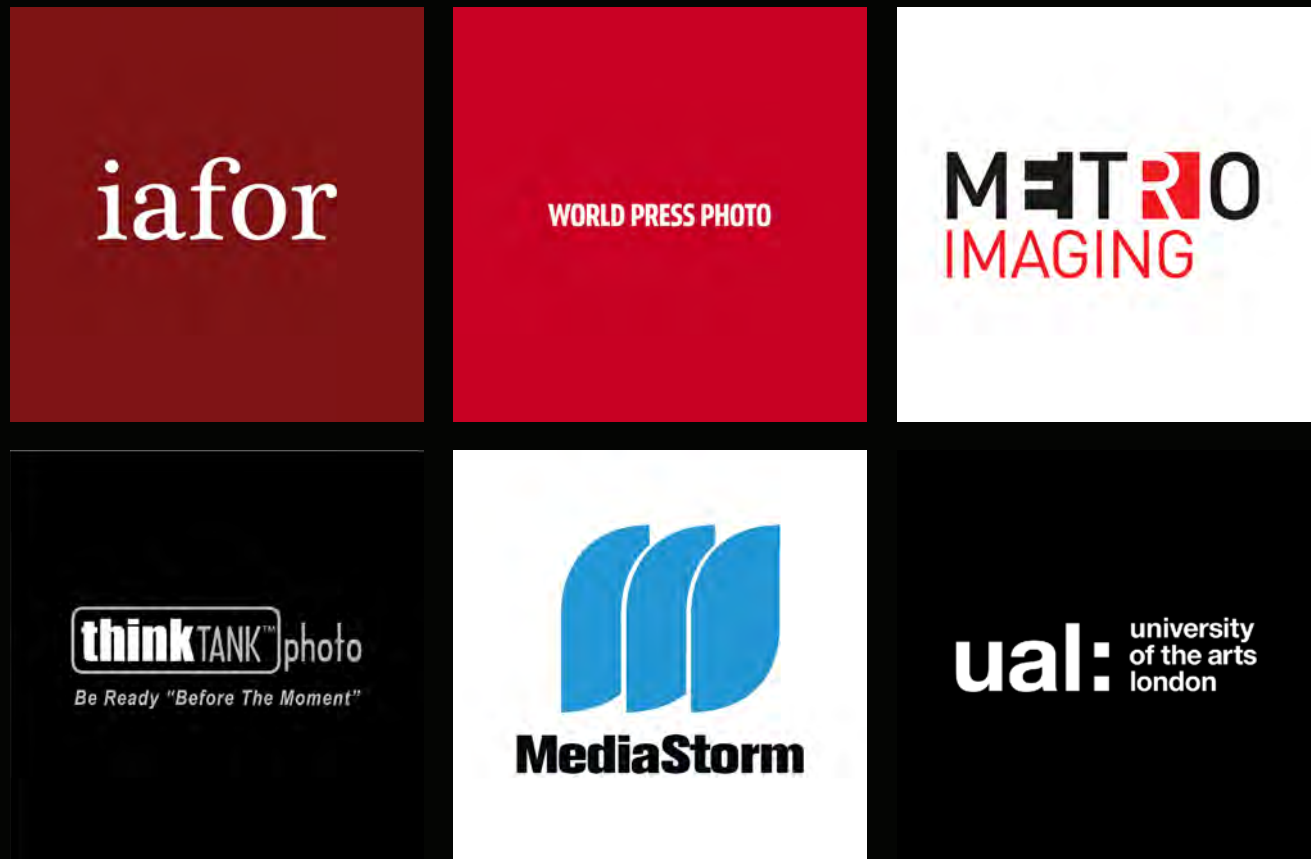
Ziyah Gafić is an award winning photojournalist with 19 years of experience, focusing on societies in conflict and Muslim communities across the globe. He covered major news stories in over 50 countries. His work has appeared in *TIME*, *Le Monde*, *The New York Times*, *GEO*, *The Sunday Times Magazine*, *La Repubblica*, *The Telegraph Magazine*, *The New Yorker*, among others. He authored five books including *Troubled Islam*, *Quest for Identity*, and *Heartland*. His work won a plethora of awards, including multiple awards at World Press Photo, Visa pour l'image, Arles Rencontres de la photographie and grants from Magnum Foundation, Getty Images and Prince Claus Fund.

Ziyah is member of VII Photo Agency and a TED Speaker.

# Supporters

The IAFOR Documentary Photography Award is supported by a number of leading institutions, organisations and publications around the world in its aim to promote and recognise best practice and excellence in documentary photography and photojournalism. These partnerships are a testament to the high regard in which the award is held within the photography industry.

The IAFOR Documentary Photography Award would like to thank the following organisations for their support:



## Sponsorship Opportunities

As a key organisation involved with the IAFOR Documentary Photography Award, you will add to the experience of these emerging professionals while showcasing the authenticity and responsibility of your brand. Through social media, product integration, logo placement, potential press coverage, promotion at the award ceremony and subsequent exhibitions in Japan, Spain, USA and UK, you have the opportunity to help bring attention to the work of highly talented photographers.

For information on sponsorship opportunities or becoming a supporter of the IAFOR Documentary Photography Award, please contact Thaddeus Pope, Creative Director, IAFOR Documentary Photography Award ([tpope@iafor.org](mailto:tpope@iafor.org)).



# Wednesday November 7

**Plenary Session  
@ Hofstra University  
Leo A. Guthart Cultural Center Theater**

# Jean D. Giebel & Ted O'Neill

## Welcoming Remarks

Wednesday, November 7 | 13:40-14:00 | Leo A. Guthart Cultural Center Theater



### Jean Dobie Giebel

Jean Dobie Giebel is Associate Dean for Curriculum and Personnel for the College of Liberal Arts and Sciences at Hofstra University. She is also a Professor of Drama, faculty Director, and former Chair of the Department of Drama and Dance. She holds a B.A. in Speech, Communications, and Theater from Baldwin-Wallace University, and an M.F.A. in Directing from Indiana University, Bloomington. She has studied professionally with the Original Shakespeare Company, Riverside Shakespeare Company, and at Playwrights Horizons. Professor Giebel began her theatrical career as an actor and has appeared Off-Broadway,

Off-Off-Broadway, and in Regional theatre. She also appeared as a principle in numerous TV commercials and worked as a spokesperson for Mattel, Inc. and Computership, Inc. (SAG-AFTRA) Professor Giebel is a member of the Society of Directors and Choreographers (SDC) and has directed multiple Off and Off-Off Broadway productions. She has developed several new works for the Annual Samuel French Original Short Play Festival as well as the Edinburgh International Fringe Festival and is a member of the Dramatists Guild (DG) having written several plays. Her play *Chasing the River* is in development for an Off-Broadway run in fall of 2019.



### Ted O'Neill

Ted O'Neill is a professor at Gakushuin University, Tokyo, in the Faculty of International Social Sciences. He previously taught at the College of Liberal Arts and Sciences at Tokyo Medical and Dental University and J. F. Oberlin University. Ted was co-editor of *The Language Teacher* for the Japan Association for Language Teaching (JALT) and later served on the JALT National Board of Directors as Director of Public Relations from 2012 to 2016. He received an MA in ESL and Bilingual Education from the University of Massachusetts/Boston, USA in 1996 and completed a postgraduate Certificate of Educational Technology

and Information Literacy through the Graduate School of Education at the State University of New York in 2014. He is a part of a research group studying implementation of content-based language education and content and language integrated learning in East and Southeast Asia with the generous support of The Research Institute for Oriental Cultures at Gakushuin University. Professor Ted O'Neill is a Vice-President (at large) of IAFOR, and sits on the Board of Directors.



**Keynote Presentation | Mark Lukasiewicz**

# **Alternative Facts: the Shifting Realities of Community, Media and Public Opinion**

**Wednesday, November 7 | 14:00-15:00 | Leo A. Guthart Cultural Center Theater**

As a 38-year veteran of journalism, particularly broadcast and digital media, I will address the rapid changes overtaking the creation and delivery of fact-based content in modern democracies, and how the definition of "community" is increasingly an electronic, rather than a physical, reality. I believe this ongoing transformation has profound implications for the civic dialogue that has been the underpinning of most modern democracies, and for the physical communities we know as cities and suburbs, not to mention the more intangible electronic communities that increasingly verge on the tribal, with all the dangers implicit therein. As institutions and norms come under siege, understanding these changes is a global imperative. Democracies must adjust, or perish.



## **Mark Lukasiewicz**

Mark Lukasiewicz is a veteran producer, journalist, and media executive who has spent his professional career telling important stories to worldwide audiences and helping media organizations deal with transformational change.

Most recently, he was senior vice president of specials at NBC News, planning and supervising coverage of major breaking news events such as the death of Osama bin Laden, the visit of Pope Francis to the United States, and presidential elections and debates from 2004 to 2016. Also at NBC, he served as

NBC News' first vice president of digital media, and later as executive-in-charge of the NBC News Group Transformation Project, a multiyear redesign and reimagining of technology, workspace, and workflow across NBCUniversal's news platforms.

Before NBC, Lukasiewicz spent 11 years at ABC News where he was executive producer of Good Morning America, senior producer of World News Tonight with Peter Jennings, and senior producer of Primetime Live with Diane Sawyer and Sam Donaldson. In his decades-long career, he has produced numerous live and long-form programs, winning 10 Emmys, two Peabody Awards, and the Grand Prize of the Robert F. Kennedy Journalism Awards, among other journalism and international film festival awards. He has also taught video storytelling at the Columbia Journalism School, and has been a featured speaker at professional conferences in the United States and abroad.

A native of Canada, Lukasiewicz began his career as a reporter and columnist with The Globe and Mail and later as a senior producer with the Canadian Broadcasting Corporation (CBC). He earned a BA in economics (with honours) from the University of Toronto.

**Featured Panel Presentation | Alfonso J. García-Osuna, Ljiljana Markovic & Gregory Pell**

# **Heritage and the City**

**Wednesday, November 7 | 16:00-16:45 | Leo A. Guthart Cultural Center Theater**

This plenary panel will offer a broad overview of the conference topic, "Heritage and the City". The diversity and otherness of the new city-space requires us to study the city as a sort of cultural heritage collage, with its Chinatowns, Barrios, Harlems and Little Italy neighbourhoods; moreover, it urges us to consider new methodological paradigms that will prove more compatible with the dappled nature of the city. The panelists will discuss these new paradigms, bringing their respective fields of expertise to the discussion.



## **Alfonso J. García Osuna**

Alfonso J. García Osuna has taught at Hofstra University in New York, United States of America, for over thirty years. He specialises in medieval and early modern literature, receiving his PhD (1989) from the Graduate School of the City University of New York. He has completed post-doctoral work at the University of Valladolid, Spain, has published six books, and is a frequent contributor to specialised journals. Alfonso received primary and secondary education in Las Palmas in the Canary Islands, the place where his family originated and where he grew up. An avid cyclist, he has completed the Road to Santiago, an 867-kilometre route through northern Spain, six times.



## **Ljiljana Markovic**

Dr Ljiljana Markovic is Dean, Chairperson of the Doctoral Studies Program and Full Professor in Japanese Studies at the University of Belgrade, Serbia. She has previously served as Vice Dean for Financial Affairs, Faculty of Philology, University of Belgrade (2008-2016). She holds the positions of Chairperson of the Association of Japanologists of Serbia, Member of the University of Belgrade Council, Chairperson of the University of Belgrade SYLFF Committee, Member of the Republic of Serbia, Ministry of Education, Science and Technological Development, Bilingual Education Board, and Member of the Republic of Serbia,

Ministry of Culture, Committee on Books Procurement for Public Libraries. In 2010 she received the Gaimu Daijin Sho Award from the Minister of Foreign Affairs of Japan, and in 2011 she received the Dositej Obradovic Award for Pedagogical Achievement. She is the author of a large number of publications in the fields of Japanese studies and economics.





## Gregory Pell

Dr Gregory Pell is a professor in the Department of Romance Languages and Literatures at Hofstra University where he teaches courses on language, cinema, literature and translation theory. His critical articles examine such poets as Dante, Paolo Ruffilli, Mario Luzi, Davide Rondoni, Tommaso Lisa, Mario Tobino and Eugenio Montale, the latter of which is the subject of his full-length monograph: *Eugenio Montale: Memorial Space, Poetic Time* (Troubadour 2005). On cinema he has published pieces on Mihaileanu, Kore-Eda, Sergio Rubini, Vincenzo Marra, Mohsen Melliti, Paolo Sorrentino and Matteo Garrone. He is

co-editor of the volume *At Whom are We Laughing?: Humor in Romance Language Literatures* (Cambridge Scholars Publishing, 2013). His on-going research projects focus on Vitaliano Trevisan and the Northeast, the prose and poetry of Goffredo Parise, and the narrative works of Angelo Cannavacciuolo, whose latest novel (*La meccanica dell'invisibilità*), he has recently completed translating. His latest monograph, *Davide Rondoni: Art in the Movement of Creation* (FDU Press, 2016), explores the 'non-ekphrastic' relationship between art and poetry in the works of Davide Rondoni, John Ashbery, Charles Wright, Mario Luzi, Gjertrud Schnackenberg, Patrizia Fazzi et al.



## Wednesday, November 7 | 17:30-19:00 | Long Island Marriott Conference Welcome Reception

Join fellow delegates for a drink or two at the Conference Welcome Reception. This event provides a great opportunity for delegates to network and get to know each other. All registered presenters and audience members are welcome to attend. Admission is included in the conference registration fee.

We will meet at the Leo A. Guthart Cultural Center Theater immediately after the conference and walk together as a group to the Long Island Marriott.





# Thursday November 8

**Parallel Sessions  
@ Long Island Marriott**

**10:00-11:30 | Malloy Room (Lower Level)**

# Thursday Session I

**Geography & Landscape/Urban Planning, Architecture & Design**

**Session Chair: Sevince Bayrak**

**43304 10:00-10:30 | Malloy Room (Lower Level)**

*Construct as the Intermediary Between Producing Activity and Environmental Taking Modern Chinese Silkworm Architecture Design as an Example*

Yunjing Xue, Nanjing University, China

Today the world faces a common theme of sustainable development. From the dimension of the history of architectural technology, we have discovered the modern silkworm breeding house, a productive space for cultivating silkworm. It not only carries the ancient agricultural activity of rearing silkworm, but also is the most revolutionary "experimental machine". The vulnerability and need of the same organism in different geographical environments is a serious challenge to the construction and design. Driven by the social goal of "scientific sericulture in order to achieve mass production", silkworm breeding house, as a special case of the production building, was brewing up in the early twenty-first century with the ideological trend of Modernism and Pragmatism, and serving the industrialization process of society with extraordinary adaptability. In the dual context of environmental architectonics and regulation, the design of the silkworm breeding factory in China was studied. How the scientific construction method occurred and transmitted in the silkworm breeding buildings was put forward, and taking the "experimental" of the construction process as the starting point, and the significance of this kind of architecture to contemporary architecture was explained.

**44502 10:30-11:00 | Malloy Room (Lower Level)**

*Hospital as a City: Reorganization of Future Healthcare Environments in the Context of Twenty-First Century Civilization Challenges*

Paulina Szuba, Poznan University of Technology, Poland

Ewa Pruszeicz-Sipińska, Poznan University of Technology, Poland

The twenty-first century is a time of tremendous technological breakthrough. Simultaneously with finding ourselves in the innovative world, we have to face the reality of major shifts and social problems on the global scale. Comparing to the last century, the most essential problems are demographic changes and the complexity of population. Staggering density increase in urban centers can be observed, due to a high migration rate. Furthermore, people in the world are rapidly becoming the ageing societies. According to the enormous innovations in medicine industry, which happened in terms of postwar development, humans were given additional thirty years of life. People are living longer and qualitatively better. Notwithstanding this fact, hospital units are overcrowded with people – similar to cities being overpopulated. The study explores an approach for improving future healthcare. With such strong structure resemblance between hospitals and cities, the main purpose was to identify and reveal the most critical aspects of hospital spatial organization. Research investigates both patients and medical staff. Medical personnel is particularly important, because of being literally a main employer and economic engine in societies, what was proven in the research result. Mixed methods research has been undertaken in order to compare both quantitative and qualitative data. The collected information through surveys was juxtaposed with peculiar design examples within healthcare facilities. Spatial organization and its efficiency plays a meaningful role in advancing care quality and overall hospital performance, what impacts significantly on public city infrastructure, sustainability and the local environment.

**44567 11:00-11:30 | Malloy Room (Lower Level)**

*Muted Heritage of a Chaotic Urban Environment: 100 Tombstone Designs from the Cemeteries of Istanbul*

Sevince Bayrak, MEF University, Turkey

A tombstone is a screen that connects a dead person to a living one. It is a frozen screen, yet it still can animate memories. Tombstones, the final objects we become, are subject to design just like shoes, or furniture are, but are not as visible. Hidden behind walls, they are far removed from our daily lives. Yet these millions of mute stones pile up by one another to create an artificial landscape on the urban environment, a final layer of heritage. Like every heritage, they provide clues not only about individuals but also about relationships and about society. This paper, which is enriched by the drawings and 3D printed models of tombstones from the various cemeteries of Istanbul, is based on a survey that was done by a team led by the author, for the 3rd Istanbul Design Biennial, curated by Colomina and Wigley. One hundred tombstones that belong to ordinary people as well as famous figures, have been surveyed for the Biennale. The paper argues that tombstones are parts of cultural heritage in the modern city and by examining their designs, it is possible to trace the cross-cultural interaction in the urban environment. Within the paper, a wide variety of the tombstones are subject to discussion: the tombstones of Muslims, Jewish, "Dönmes" – crypto-Jewish sects – and Christians form a compelling subject. The paper is concluded with a comparison of various designs and how these designs relate to the urban history of the Istanbul, in terms of communities and culture.



**10:00-11:30 | Hofstra Room (Lower Level)**

# Thursday Session I

**Language, Literature & Linguistics**

**Session Chair: Ljiljana Markovic**

**43345 10:00-10:30 | Hofstra Room (Lower Level)**

*From Indraprastha to Delhi: The Cityscape as Sediment of Memories*

Hina Nandrajog, University of Delhi, India

Urban centres evolve due to the convergence of large swathes of people in search of better opportunities; or cataclysmic events in the history of a nation may transform the demography of a place, leading to mutation in its culture. Cities become melting pots for diverse cultures and tend to be more cosmopolitan and eclectic in character. With an assortment of stimuli jostling for space, the processes of accommodation and assimilation that seethe under its vibrancy may be glimpsed through a study of cities. A "million mutinies" threaten the cohesive social fabric of a city and it negotiates these by accommodating, embracing, or overwhelming diversity. This may enable an understanding of ways to resolve larger conflicts. The paper attempts to trace the stamp of various influences on the city of Delhi that has survived successive onslaughts through the ages as depicted in literature, with a special focus on the most recent of tumultuous demographic change wrought upon the city at the time of independence and partition of India and Pakistan in 1947. Through a reading of English fiction about Delhi, the paper traces the changes in the fabric of the city with a massive exodus of Muslims from the city of Delhi and an equally colossal influx of Punjabi Hindu and Sikh refugees. With vignettes from short fiction as well, the paper explores the ways in which chaos is charted and may be negotiated by a city to sustain itself as a vital life force of a nation.

**43390 10:30-11:00 | Hofstra Room (Lower Level)**

*Linguistic Landscapes and Superdiversity in Istanbul*

John Wendel, Dokkyo University, Japan

This presentation reports on superdiversity in Istanbul from the perspective of a linguistic landscape analysis. Superdiversity is a term recently coined to indicate the qualitatively different demographic and social conditions of today's migrant communities in urban metropolises. Throughout its 2000 year history, Istanbul had played host to diverse ethnic communities, but the last decades of the Ottoman Empire and its collapse in 1923 coincided with massive demographic convulsions in both Istanbul and throughout the newly founded republic — a result of persistent Turkification campaigns. In the past 20 years, Istanbul has experienced exponential growth attracting refugees, asylum seekers, a considerable population of Anatolian ethnic Turks and Kurds, and job-seekers from Uzbekistan to Ethiopia. This linguistic landscape analysis will detail the sociolinguistic regimes and evidence of superdiversity in today's Istanbul. A linguistic landscape analysis evaluates visible language on a city's signage. For this study, over 2600 signs along major avenues in ten representative districts were documented. I show how the linguistic landscapes in these districts and their corresponding sociolinguistic regimes have been transformed and configured by historical, social, and political contingencies. Linguistic "deposits" from the Istanbul's past are continuous reminders of the city's long history. Although Turkish dominates the linguistic landscapes of greater Istanbul today (the endpoint of the Turkification), English is the majority language in the city's international tourist districts. English, however, plays but a limited role in Istanbul's superdiversity communities. The implications of these results are discussed in light of today's shifting social and political conditions.

**41805 11:00-11:30 | Hofstra Room (Lower Level)**

*The Magic of Belgrade: A City Where Heritage Meets the Modern*

Ljiljana Markovic, University of Belgrade, Serbia

Biljana Djoric Francuski, University of Belgrade, Serbia

Bosko Francuski, University of Belgrade, Serbia

The capital of Serbia, Belgrade, is a city with a lengthy history dating back to the seventh millennium BC. In the third century BC the Celts named it Singidunum, whereas since the ninth century AD it has been known as Beligrad, meaning The White City. Strategically located on the crossroad between the Occident and the Orient, between the Pannonian Valley and the Balkans, at the confluence of the Danube and the Sava River, this city, in which heritage meets the modern, is also the meeting point of influences from West and East. The city has been depicted by many authors, both Serbian and foreign, but among these literary works stands out the oeuvre of Momo Kapor, who devoted his whole life to writing about and painting the scenes from life in Belgrade. Kapor was well known and successful both as a painter, having exhibited his work in renowned galleries in Serbia and abroad, and as a writer, since his forty-odd novels and short story collections are bestsellers in Serbia and have been translated into dozens of foreign languages. In *The Magic of Belgrade*, Momo Kapor does not only describe the monuments and people of this beautiful city, he even searches for what he calls "the spirit of Belgrade". The purpose of this paper is to pinpoint such elements of Kapor's work that capture the spirit of the place by reflecting, on the one hand, its heritage and, on the other, its urban growth which has resulted in its modernity.

**11:45-13:15 | Malloy Room (Lower Level)**

## **Thursday Session II**

**Heritage Tourism**

**Session Chair: Eike Schmedt**

**44554 11:45-12:15 | Malloy Room (Lower Level)**

*The Issue of Authenticity and Entertainingness in Experience Tourism of Hanbok in Korea*

Nayeon Lee, Korea National University of Cultural Heritage, South Korea

Hanbok is a Korean traditional clothing, and as the process of modernization in Korea, western clothes have become more common and hanbok is rarely worn. However, with "Han Brand Strategy", as a globalization policy for spreading the Korean traditional culture, this traditional clothing has recently elevated its status. Especially in tourism, Hanbok has become a tempting theme for the tourists who are willing to experience Korean traditional culture. Such a theme tour was triggered by the fact that the numerous rental stores provide with Hanbok to the tourists around the historic sites. Tourists wearing Hanbok try to experience Korean tradition by visiting palace cultural heritages or Hanok villages in big cities such as Seoul and Jeonju. Even though on the road next to their passage, modernized transportations pass by and they use GPS on their mobile phone to get to the sites, they believe they experience Korean tradition. In this paper, how tourists experience traditional culture in a city filled with modern culture will be discussed. Furthermore, how traditional culture keeps its authenticity in the city tour will also discuss.

**44546 12:15-12:45 | Malloy Room (Lower Level)**

*Family Dwellings as Public Spaces: The Ancestral Mansions of Iloilo City, Philippines*

Alfredo Diaz, University of the Philippines Visayas, The Philippines

Iloilo City, Philippines has been hailed as the Queen City of the South because of its very rich cultural history and architectural heritage. But the city is not just famous for its cultural traditions; it is also famous for its prominence in the contemporary times. For the past years, it has occupied the top spot as the Most Livable City in the Philippines, and this year, it was hailed as the most improved city in the whole country. Iloilo City prides itself of its past and its present. It has preserved its past in the present; it has made the past relevant in the present. One of the significant cultural heritage of Iloilo city is its mansions. These are big ancestral homes occupied by prominent families during the Spanish, Japanese, and American periods in the Philippines. These structures are located in central parts of Iloilo City's cultural map, often visited by local and foreign tourists. The homes have now become business establishments. But they have retained their historical structures and occupy a significant part in the cultural and economic topography of the city. This paper looks into the narratives of the famous mansions of Iloilo City. It probes into the personal family stories of their original residents and how these stories have become local literature disseminated in the communities. Furthermore, this paper studies the transformation of these private dwellings into public spaces, these private stories into public stories.

**44547 12:45-13:15 | Malloy Room (Lower Level)**

*Heritage City Governance Assessing the Influence of Governance Structures on the Protection of UNESCO World Heritage Cities*

Eike Schmedt, University of Massachusetts Boston, United States

The proposed presentation focuses on almost 200 historic cities on the UNESCO World Heritage List and how different governance structures influence their protection. As these cities represent some of the most valued cultural spaces in the world, their protection is of utmost importance and adequate governance, as well as management structures, are critical for their preservation. Furthermore, heritage cities face unique challenges as they need to work with a multitude of stakeholders ranging from businesses to conservation organizations and the cities inhabitants. As such, governance and management entities play a vital role in addressing these different perspectives, problems, and ideas existing within the city. Unfortunately, while there has been extensive research on heritage cities, the aspect of governance has received very little attention at this point. To assess the vast differences between the cities, the author created a statistical analysis based on each site's individual reports that have been submitted to UNESCO. This creates the most comprehensive overview that is currently available and allows for the comparison of cities to one another. It also allows for the inclusion of additional information such as tourism impacts and community involvement. Following this overview, some of the most positive and negative examples are highlighted to show what exact structures and measures lead to a well-protected city and which ones have a negative impact. The results of this study create a valuable new resource for researchers and practitioners in UNESCO World Heritage Cities to assess structures and implement measures that have proven successful.



**11:45-12:45 | Hofstra Room (Lower Level)**

## **Thursday Session II**

**Heritage & Film in Popular Culture**

**Session Chair: Elan Gamaker**

**44058 11:45-12:15 | Hofstra Room (Lower Level)**

*Religion and the City: A Study of Benaras Through Film Narratives*

Ankita Sharma, Jaipur National University, India

Hinduism is one of the oldest religions practiced in the world today. Dating back almost five thousand years, it boasts of a rich cultural heritage and mythology. Hindu mythology maps almost the entire Indian subcontinent. From Ayodhya in the north, to Lanka in the south, From Dwaraka in the west to Puri in the east, the whole India is littered with cities speaking of stories which have had a huge impact on the practice of religion in the country. Amongst all these cities, Banares has been given a special status by the Hindus. It is called as the religion capital of the country. Along with all the spiritual and religious practices, the city is also the centre for practicing ancient customs and deep seated fanaticism. All the pure and sanctifying customs have had an impact on the generations which have been left bereft of modernity and change. Inhumane laws for widows, superstitious beliefs regarding death, caste and religious divide have grown like parasitic weeds in the annals of the city. Directors, through movies like *Masaan*, *Raanjhana*, *Water*, and *Mukti Bhavan* have tried to bring in focus these issues which are creating a huge impact on the generation today. The paper explores the dark underbelly of the beautiful Banares through these film narratives. It engages in a discussion about how the heritage and culture of the city affects common lives.

**44559 12:15-12:45 | Hofstra Room (Lower Level)**

*Whatever Happened to the New York Film? Urban Regeneration as Aesthetic Cleansing*

Elan Gamaker, University of Roehampton, United Kingdom

The election of Rudy Giuliani to the mayoralty of New York City in 1994 brought about a profound shift in citizenry, with dramatic drops in anti-social behaviour and crime. Giuliani's policy was based on "Broken Windows" theory proposed by social scientists James Q. Wilson and George L. Kelling in 1982, whose central idea was that permissiveness related to petty offences led to wider and greater criminality. Giuliani's tenure brought about a dramatic reshaping of the city culturally, socially and - crucially - visually. Gone were the edgy, graffiti-festooned subway trains, the gloomy paths of Central Park and the wastelands and crack houses in former "projects". But as the overzealous policing and disproportionate sentencing turned the city into a microcosmic police state and were tantamount to social cleansing, their effect wasn't merely socio-political, as this paper argues. They also had the effect of "cleansing" the cultural aesthetic, so much so that it led to a similar decline in films one might describe as "New York Films", films made primarily in the 1970s and 1980s, for whom urban decay was an inescapable and indeed crucial part of their aesthetic - along with their wider statements about social inequality. By discussing urban (re)generation through the prism of film, and how film and urban culture are deeply intertwined, the paper attempts to show the potentially deleterious effects of gentrification and social cleansing on the collective visual expression of the urban experience and, concomitantly, a city's cultural heritage.

**14:15-15:45 | Malloy Room (Lower Level)**

## **Thursday Session III**

**History, Anthropology & Archaeology**

**Session Chair: Linas Fathima A Arakkal**

**43386 14:15-14:45 | Malloy Room (Lower Level)**

*The River People: The Development of Zagreb's Southern Suburb 1918-1941*

Hrvoje Capo, Croatian Institute of History, Croatia

A mutual correlation of migrants and cities is a historical perpetuum, therefore the development of both is interchained. Their coherence seems to lead through a number of phases where politics, psychology, people relations and the environment are all interconnected. The story of the urban development of Croatia's capital Zagreb includes all of the above mentioned. Between two world wars, Zagreb witnessed a massive population growth (from cca. 100,000 to cca. 200,000 inhabitants) due to progressive industrialization. Being mostly socially challenged, these new inhabitants populated what were then unattractive southern parts of the city, those between the main railway station in the north (which marked the city's phantom border) and the unregulated river Sava in the south. Although often flooded, and being traffic isolated, the neighborhood of Trnje emerged and became the suburban part of the city labelled as a slum. The houses were built illegally almost by default, the construction was non-standardized, and infrastructure was poor or none. Although being considered as the foreign body in the city's tissue, the City government in the 1930s approached to the traffic and infrastructure development of the area as well to the more intensive hydro regulation of the river Sava. The goal of the paper is to offer a community study of Zagreb's neighborhood Trnje during its vibrant era of emerging between two world wars. The accent will be put on analyzing then correlations between new inhabitants (economical migrants) – environment – policymakers.

**43378 14:45-15:15 | Malloy Room (Lower Level)**

*How the Politics Influenced the Urban Development of Communist Yugoslavia: A Case Study of the City of Zagreb*

Lidija Bencetić, Croatian Institute of History, Croatia

The modernization and urban development of every city are the key elements of its survival and prosperity, or its stagnation and extinction, but also a place for different positions to fight over the direction of development and urbanization of the city. Political and social organization of a particular country determines the way in which a particular city is managed and decisions about its development are made. Communist societies formed after the World War II based their urban development primarily on Marxist ideology, while Yugoslavia added self-management to the Marxist ideology after the break up with the countries of the Eastern Bloc in 1948. The extra complexity of the Yugoslav society is its multinational structure and traumas resulting from World War II, part of which relates to national disputes. All of this makes Yugoslavia a very complex system in which every decision, urban planning included, was treated through Marxist ideology, self-management and interethnic relations. The city of Zagreb, which was the capital of the former Yugoslav republic Croatia, was taken as a case study of the development of one communist city. Zagreb experienced a major demographic jump with the arrival of a large number of rural population after the World War II. Due to the rapid industrial development Zagreb needed a new workforce, but lacked housing space, the city infrastructure was not sufficiently developed to meet the needs of all residents, and cultural and social life of the city had yet to be developed in accordance with Marxist ideology.

**43361 15:15-15:45 | Malloy Room (Lower Level)**

*Reinventing Panthalayani Kollam*

Linas Fathima A Arakkal, University of Calicut, India

Panthalayani Kollam is a forgotten medieval port town situated at present day Koyilandi of Kozhikode in Kerala. The place was found to be a trade center of Moorish people, Chinese people, and others with influence of the port. It is mentioned as Pandarani by Portuguese writers, the Flandarina by Friar Odoric, and Fandreeah by Rowlandson's Tahafat-ul-Mujahidin, the Fandaraina by Ibn Batuta says Logan in his Malabar Manual this port city was destructed in fire in 1800s. The study is to map and reinvent cultural and heritage wise potential of this coastal area. The study is done through historic and heritage mapping of the place. By exploring heritage potential of the area, tourism possibilities of area can be worked out. The intangible and tangible heritage of the area is mapped and guidelines for conserving each is proposed.



**14:15-15:15 | Hofstra Room (Lower Level)**

## **Thursday Session III**

**Media, Film & Communication**

**Session Chair: Maya Said**

**43965 14:15-14:45 | Hofstra Room (Lower Level)**

*Computer-Mediated Advertising as Correlate of Buying Behaviour Among Youths from South-East Nigeria*

Chika Euphemia Asogwa, Federal University Oye-Ekiti, Nigeria

This study examined the correlation between exposure to computer-mediated adverts and the buying behaviour of youth from Enugu State. The correlational survey was used for the study while a sample of 385 was selected through a multi-stage sampling technique. In the analysis of the result, simple percentages were used to achieve the research objectives while Pearson Correlation Coefficient (r) was used to test the hypotheses raised. The result showed a strong positive correlation between the engagement in computer-mediated communication and exposure to computer-mediated adverts ( $r = .815$ ,  $n = 362$ ,  $p < 0.05$ ). The findings also showed a strong negative correlation between the format of CMA (computer-mediated adverts) and duration of viewing.

**43276 14:45-15:15 | Hofstra Room (Lower Level)**

*Pop Culture in Arabian Peninsula Cinema*

Maya Said, Higher Colleges of Technology, United Arab Emirates

Culture is characterized as cumulative deposit of knowledge, experience, beliefs, values, traditions, and lifestyle shared by a group of people in the same society, which are transmitted from generation to generation. There is no doubt that the tribal societies formed over the centuries in the Gulf region and the Arabian Peninsula have succeeded in creating their own culture that is distinctive from others, and today it has begun to reap the fruits of that unique personality in all its cultural and artistic products. The aim of this research is to focus on the Bedouin culture, through analyzing four of the most amazing gulf films in the past few years. these films are: *Theep* (2014), which shaved away its successes until it reached the representation of the entire Arab region in the Oscars for the year 2016, *Shadow of the Sea* - UAE - Nawaf Al - Janahi, *New Day in Old Sanaa* - Yemen - Badr Ben Hirsi - 2005 and finally *Oujda* - Saudi Arabia - Haifa Al Mansour - 2012. The research will concentrate on how these films as a product reflect on the role of the local popular culture and its impact on their values, and whether these films succeeded in monitoring the cultural changes of these communities.

**16:00-17:00 | Malloy Room (Lower Level)**

## **Thursday Session IV**

**Descriptive/Documentary Approaches to Intellectual Heritage**

**Session Chair: Ted O'Neill**

**44565 16:00-16:30 | Malloy Room (Lower Level)**

*The Establishment of an Enduring City: From the Perspective of "Sakuteiki"*

Naokata Okajima, Minamikyushu University, Japan

From the Asuka to Heian Period, the location of the city changed several times in Japan. The planning of cities was made with reference to old Chinese cities and their concepts. In this study, we look at these transitions as an overview. Heian-Kyo, meaning "tranquility and peace capital", was a city that was built on these concepts. This study considers the establishment of this city using the Earthly branches and "Sakuteiki", which is the oldest Japanese theory on the creation of a garden. It proposes a rough framework or hypothesis of the Heian-Kyo construction. The location was carefully selected and several legends were introduced.

**44483 16:30-17:00 | Malloy Room (Lower Level)**

*Jostling on the Platform: A Linguistic Landscape Study in the Tokyo Train System*

Ted O'Neill, Gakushuin University, Japan

Studies of the linguistic landscape have been defined as investigations of the "visibility and salience of languages on public and commercial signs in a given territory or region" (Landry and Bourhis 1997). In this presentation the researcher will guide the audience through preliminary analysis of six months of continuous data collection in Tokyo during 2018, establishing a baseline for evaluation of developing internationalization. Most immediately, the 2020 Olympics is approaching, but the city and its institutions must adapt beyond such short-term milestones. All East Japan Railway Company (JR-East, a segment of the former Japan National Railways) advertising in a single station on the Yamanote Line was photographed monthly and organized by position, language, images, and contents. In this study of the top-down aspects of one narrowly drawn area of one linguistic landscape, the presenter is interested in perceived or intended audiences, the privileging of contents and languages, and how these are changing in the texts created and presented by a large, institutional agent. Data was collected in a conservative, primarily residential neighborhood adjacent to historic landmarks of the Japanese Imperial household and the Tokugawa Shogunate, but also sandwiched between two centers of Asian immigration into this notably monolingual society. How is JR responding to – and creating – a more plurilingual environment as the old city rubs up against the new?



**16:00-17:00 | Hofstra Room (Lower Level)**

## **Thursday Session IV**

**Health & Wellbeing**

**Session Chair: Yavuz Selvi**

**42213 16:00-16:30 | Hofstra Room (Lower Level)**

***Public Health Crisis in Mumbai: A Historical Comparative Analysis***

Mrunmayee Satam, University of Leicester, United Kingdom

Mumbai is the financial capital of the country. Despite the robust financial position of the city, the public health system is under tremendous pressure. On the other hand, the private health system is thriving in the city. The failure of the government agencies in dealing with the crisis has created a massive gap in affordable healthcare services. In addition, the top-down approach of the Municipality has not proved to be beneficial as health issues vary in the different pockets of the city. This paper adopts a historical perspective and argues that in Mumbai's current public health crisis, there is an element of the "presence of the past". In many ways the situation resembles the health scenarios that characterized the city at the turn of the twentieth century. The paper covers a long period of time. However, the time depth is used to illustrate how policies of public health evolved in through a combination of local historical forces and political expediencies. By offering a comparative analysis, the paper seeks to highlight two important conclusions. First, that Mumbai's health infrastructure lays bare the class and caste inequalities that exist in the society. Secondly, the city's health needs a more balanced understanding of the problems and a public-private partnership in the right direction to address the crisis.

**44699 16:30-17:00 | Hofstra Room (Lower Level)**

***A Review on the Psychological Effects of Immigration and Cultural Transformation***

Yavuz Selvi, Selcuk University, Turkey

Each mass immigration case brings together cultural transformation. Approximately four million Syrians immigrated to Turkey after the civil war in Syria. Immigrants, who are endeavouring to establish a permanent settlement, created an unconventional coexistence in the metropolitan cities of the country in particular. This migration wave was felt more dramatically in Istanbul, which is one of the important metropolis cities of the world. Both socio-economic distribution difference among immigrants and differences in lifestyle designed a new coexistence understanding for the permanent residents of the region. The rules of this new lifestyle are shaped by economic order primarily. Immigrants, who stand for potential economic consumers from the perspective of capital owners, determined new consumer goods and points of sale in consideration of socio-economic classes. Immigration and city life that commenced with economic design reveal cultural shifts under the leadership of the same. Permanent residents and immigrants, who began to live together, are establishing a new city culture heritage together. Immigration, which means a coping struggle for both permanent residents and immigrants, brings together several individuals and social psychological problems. In this study, we aimed to define potential psychiatric disorders that may occur in immigrants and those, who are subjected to immigration, and to bring forward strategies necessary for coping with the same. In this study, we shall assess, by review of the body of literature, an expansive summary of the studies and researches made on cases of immigration to Turkey.

## Notes

[illegible]



# Friday November 9

**Parallel Sessions  
@ Long Island Marriott**

**10:00-11:30 | Malloy Room (Lower Level)**

## **Friday Session I**

**Geography & Landscape/Urban Planning, Architecture & Design**

**Session Chair: Matthias Fritz José Schulze**

**43308 10:00-10:30 | Malloy Room (Lower Level)**

### ***Marmaray Project Sirkeci Rescue Excavations in the Case of Stratification as an Urban***

Archaeology Example and Its Effects on City Planning

H. Kübra Gür Düzgün, Mimar Sinan Fine Art University, Turkey

Bedel Emre, Istanbul Technical University, Turkey

The Marmaray Project was prepared to connect Asian and European parts of the Bosphorus as the biggest transportation project in Istanbul whereby it emerged a great opportunity to connect archaeological dots of the city's history and even surprised with a lot of new discoveries. Rescue excavations of the three major sites in Marmaray, were held under the authority of Istanbul Archaeological Museums in 2004-2012, became the most important example of urban archaeology in the history of Turkey. This paper is focused on Sirkeci Station of Marmaray within the Historic Peninsula where archaeological stratification has demonstrated the architectural inventory from Early Turkish Republican, Ottoman, Byzantine to Roman Period (also some published archaeological pieces dated to Hellenistic Period). Rescue excavations implement with some problems not only about time but also documentation process. For instance, classical documentation process could hold all information about archaeological inventory with report and CAD folder and consequently, this crucial inventory cannot be a part of not only the scientific investigation but also modern planning process. This paper offers a solution with a GIS project as a contemporary digitalization and documentation method. With the contribution of the GIS, archaeological potential can present its periodical changes by examining the ancient topography, architectural remnants, their building techniques, materials, and urban relationships. For this reason, documentation of Sirkeci Rescue Excavations was transferred to the GIS database and its opportunity of the multidisciplinary perspective was discussed.

**44542 10:30-11:00 | Malloy Room (Lower Level)**

### ***Placemaking: A Stimulating Tool for Reinforcing Local Identity and Pride in Indonesian Kampung***

Poeti Nazura Gulfira Akbar, Erasmus University Rotterdam, Netherlands

Jurian Edelenbos, Erasmus University Rotterdam, Netherlands

Placemaking has been one of the attempts by grassroots communities to improve the aesthetic appeal of kampung urban informal settlement in Indonesia, in hopes of creating new opportunities for the residents to develop creative output relevant to their historical value of the place and cultural speciality. Hence, they will be able to strengthen and use their local identity as a form of resistance against the government's demolition plan of their kampung. However, it is still unclear whether these initiatives have contributed to the kampung and its inhabitants. Therefore, the main purpose of this concurrent mixed-method study was to examine the effects of organic-led placemaking in Indonesia's kampung. Two main research questions are addressed: How is the relationship between types of placemaking and perceived social outcome measures, which in this case is specifically focus on the local identity and pride? What distinguishes each of these relationships? A survey of 227 was conducted to gain the general perception of local residents in two kampungs in Indonesia. The survey was followed by 33 in-depth interviews with purposefully selected individuals from residents to elaborate upon those survey results. The quantitative analysis comprised two steps: Principal Component Analysis and Multiple Linear Regression. The results suggested: 1. Two main factors, which were apparently shown as two distinctive types of placemaking, Regular Placemaking and Temporal Placemaking, 2. Differences on each factor's significance to the local identity. To understand how and why certain they contributed differently, those statistical results will be integrated with themes from qualitative analysis.

**44371 11:00-11:30 | Malloy Room (Lower Level)**

### ***The New York of Africa? Urban Fortification, Gated Communities and the Return of Renaissance Europe in Johannesburg's Suburbs***

Matthias Fritz José Schulze, University of Tübingen, Germany

Strewn with skyscrapers, some call it the "New York of Africa". Others call it fondly "Jozy" or "Joburg" while Zulu speakers named it "eGoli": place of gold. It was the precious raw material that created Johannesburg in 1886 and intensified South Africa's mining revolution. Within a few decades Johannesburg grew from a sparsely populated landscape of scattered settlements into a buzzing African metropolis. After more than a century of racial segregation and systematic oppression under Apartheid, South Africa transitioned to a free multi-racial democracy in 1994. The new Johannesburg is cosmopolitan, loud, fast, creative, hip and still the heartbeat of South Africa's economy. But fear still flourishes in one of the most dangerous cities of the world and transformed Johannesburg into a hub of urban fortification: electronic fences, barbwires, CCTV cameras, high walls, armed response and gated communities. The latter became synonymous with a safe home in a world of ubiquitous crime and danger. Conceptually spoken, gated communities like Steyn City return to a model of community that is rooted in the small-scale enclosure of European cities during the Middle Ages and follow design patterns of the Italian Renaissance. Drawing from 7 months of fieldwork in Johannesburg, I argue that the provincial capital of Gauteng turned into an assemblage of gentrified mini cities, where private safety management promotes a vision of panoptical control and European heritage becomes inspirational in the idyllic design and construction of autonomous city communities. Subsequently, I seek to explore Johannesburg's gated communities as "heritage-ized" utopias.

**10:00-11:30 | Hofstra Room (Lower Level)**

# Friday Session I

**Heritage Perception & Management**

**Session Chair: Boutheina Khaldi**

**43531 10:00-10:30 | Hofstra Room (Lower Level)**

*Preservation and Conservation of Grooves and Sacred Trees: A Form of Cultural Heritage in Selected Towns in Lagos State, Nigeria*

Oluwakemi Taiwo Olabode, Michael Otedola College of Primary Education, Nigeria

Traditionally, the south Western (Yoruba) people appreciate and hold their traditional heritage in high esteem. In an attempt to keep it, efforts are made to protect it through taboos, signs and symbols to scare people either from entering it incessantly to break the rules that guides it or destroy some of the artefacts or materials sacred to their use. However the development to upgrade villages to town and towns to cities threatened their existence especially the grooves, sacred trees and place of meeting or worship. In this regard I intend to evaluate how these cultural heritage are being preserved or retain in the selected towns, how does modernization or social development affect their preservation?, Is there any benefit or disadvantage to their preservation or total eradication?. It's social implications in day to day activities will also be examined. In order to achieve this, I will interview those who are benefiting from its preservation i.e. the worshipers, custodians and the members of the community where this can be found. The latter will be divided into two groups; adults and the youths. I also intend to visit some of the existing ones to access their sustenance in the nearest future.

**43374 10:30-11:00 | Hofstra Room (Lower Level)**

*BSC and Quality Management of the Heritage Sites*

Violeta Sugar, Juraj Dobrila University of Pula, Croatia

The paper explores the quality management systems (QMS) of the heritage sites in Croatia, EU and worldwide. This work is the result of a theoretical investigation carried out as a follow up of previous research on integrated quality management of tourist destinations, quality standards and quality measurement. There is a lack of sources on this subject, as well as on implementation of a culture of quality, which is generally attributed to the scarcity of economic resources. There is no unanimity in the perception of the need of quality management of the cultural heritage, which is even sometimes perceived as excessive additional burden. But since the cultural heritage sites are undoubtedly a tourist attraction and a valuable income source there should be awareness of the need for quality management and quality measurement. The research started with the following hypothesis: by implementing the Balanced Scorecard (BSC) the heritage sites could improve their QMS and empower the systematic monitoring of realization of their strategic and operational goals. The practical implications could help preventing the situation of endangering, altering, even destroying some valuable sites, such as Pula, Dubrovnik or Plitvice in Croatia or Murujuga in Western Australia, and others.

**44503 11:00-11:30 | Hofstra Room (Lower Level)**

*The Politics of Heritage: Whose Culture is It?*

Boutheina Khaldi, American University of Sharjah, United Arab Emirates

Tunisia has one of the richest cultural heritages in the world. As the crossroads between Africa and Europe, the East and West, it has been a high place of the greatest civilizations (Berber, Phoenician, Roman, Byzantine, Islamic). It has been perceived as "plural", la patrie of Berbers and Arabs, Muslims, Christians, and Jews, and Africans and Europeans. In the 1980s, when the UNESCO raised the alarm about the necessity to safeguard the cultural and natural heritage threatened with destruction with the changing social and economic conditions as world heritage, the Italian government spared no effort to push the Tunisian government to nominate the island of Tabarka in Tunisia as a cultural heritage site. Attracted by the coral and tuna fishing in 1540, a Genoese family called Lomellini colonized the island and then abandoned it in 1742 due to the exhaustion of corals and tensions with the neighboring Arab population. The question that should be raised: what is special about the heritage of the Lomellini family to be inscribed as part of the Tunisian cultural heritage? By drawing on critical discourse analysis theory, the paper argues that Italy deploys a "master narrative", to borrow Jean-François Lyotard's phrase, that goes back to the Roman Empire, to revive its foothold in Tunisia.



**11:45-13:15 | Malloy Room (Lower Level)**

## **Friday Session II**

**Geography & Landscape/Urban Planning, Architecture & Design**

**Session Chair: Mokolade Johnson**

**43399 11:45-12:15 | Malloy Room (Lower Level)**

*Does the New "Fix" Fit?*

Ioannis Vardopoulos, Harokopio University, Greece  
Eleni Theodoropoulou, Harokopio University, Greece

Adaptive building reuse constitutes a major factor for the city resource exploitation, to wit the local sustainable urban development. Economic potential and sustainability in the wake of an adaptive reuse project, given the several variables involved, is an important subject of study. In particular, the adaptive reuse of industrial buildings of cultural heritage is considered to be of intangible value, impossible to monetize. However, it is a given for the wider scientific community that such projects add value to a city. This study attempts to explore all the value-adding parameters of such projects, focusing on the transformation of the old FIX factory into the National Museum of Contemporary Art – EMST in Athens, Greece, namely, the resulting city development, the social and economic effects, as well as the environmental footprint. The objective, based upon a qualitative analysis, is to develop an assessment model, which will eventually serve as a tool for future decision-making in sustainable city development.

**43404 12:15-12:45 | Malloy Room (Lower Level)**

*Heritage's Meaning in New Towns of Modern Era*

Emanuela Margione, Politecnico di Milano, Italy

With the reclamation of the Pontine Marshes - known all over the world as the main unresolved Italian heritage - and the construction of the New Towns during the 1930's, the Fascist Party achieves its most significant territorial project. This project becomes the first Regime's propagandistic instrument concluding, in less than ten years, the reclamation and the construction of New Agro Pontino cities. As a Fascist's propagandistic tool, the New Towns change drastically their meaning – and consequently their form – through time. Starting from this consideration three main questions arise: How the changing of culture can modify the urban space; how, this specific urban space, becomes Urban Heritage; what is the role of memory in defining the Urban Heritage in Modernist New Towns? Starting from the case study of Italian's New Towns I try to highlight the meaning of Urban Heritage understood as a set of architectural artefacts, which constitute the city, and which over time reinvent themselves and adapt themselves to the society's new behaviours and models of life. This paper intend also to define the term "Urban Heritage" starting from the concept of resilience of modern buildings which, despite their symbolic meaning, are able even today to build – or to destroy – human relationship inside the city. Finally, the Urban Heritage will be used as a tool to read again these cities with a new perspective able to give a new meaning to the "historical memory" of the buildings and the cities of modern era.

**44307 12:45-13:15 | Malloy Room (Lower Level)**

*Exploring the Bearing of Urban Geography on Physical Well-Being of Communities in Ibadan, Southwest Nigeria*

Mokolade Johnson, University of Lagos, Nigeria  
Shittu Adewale, University of Lagos, Nigeria

Due to increasing human activities in cities, occurrences widely known as pollution, residential inadequacy, congestion and related challenges like slums, deplorable neighborhoods impinges directly or indirectly on people's quality of life and well-being. Nonetheless, the range of the influences of urban geography on citizen's health and well-being remains largely unexplored. This paper is aimed at reconnoitering the bearings of urban geography on city dweller's health and well-being. With the backdrop of UN forecast that 75% of the world's population will reside in cities by year 2050. Ibadan, a provincial capital and commercial hub was selected as a culturally rich conurbation in Southwest Nigeria with historical antecedents in its evolution as a metropolis with over three million aggregate inhabitants. The highlights of a qualitative and exploratory technique of evaluation on the old city centers of Bere, Oje and Mapo are elucidated. This morphological investigation showed that except for demographic and territorial expansion in the last sixty years, Ibadan remains a predominantly "rural city" characterized by the kaleidoscopic rusty-brown tin roof unique to this urban landscape affected by British colonial heritage. Contrary to predictions, the historical-cultural inclination and antecedents of this municipal seem not give credence to the UN conception of cities as the major or viable settlements for urbanite's well-being in future. The study advocates that planning professionals and stakeholders should pay attention to people-oriented urban geographical concerns supported by architectural planning inventiveness with cultural inclinations in promoting the health and well-being of urban communities.

**11:45-13:15 | Hofstra Room (Lower Level)**

## **Friday Session II**

**Heritage & the Digital World**

**Session Chair: Ioana Elena Zacharias Vultur**

**42009 11:45-12:15 | Hofstra Room (Lower Level)**

### ***Glocal Fabric Grafting: Synchronizing Digital Modernity into Traditional Space***

Oluyemi Akindeju, University of Lagos, Nigeria

Sesan Adeyemi, University of Lagos, Nigeria

Africa, the most urbanizing part of the globe contends with the complex dynamics of urbanization and digital revolution. African cities, in their traditional elements function efficiently and harmoniously. However, the replacement of linkages with the automobile have caused dysfunctional and inefficient cities. The morphogenesis of these cities, with the struggle to partake in globalization, reveals distortion in city form. These cities are at a risk of oblivion by losing at both ends. Their urban fabrics lie in synchronization of their cosmology, physiognomy of place and the environment. Today morphology is influenced by digital revolution, therefore for the city to be relevant within a global context while reflecting the local realities there is need for transformative adaptations to seamlessly connect these two regimes. While the traditional city form is determined by the distribution of building footprints, linkages and sense of place, the digital city is measured by the interaction and integration of information and internet of things (IoT) for people at public places. This study therefore attempts a juxtaposition of the early century pedestrian city (local) with the modern-day digital space (global) to establish a definite "Glocal" signature, retaining its local fabrics and simultaneously operating within the global network. The "Glocal Fabric Grafting design methodology" to be adopted entails the creative adaptation of the tenets of digital city to the extracted traditional city outline of the selected cities. This all-inclusive approach will engender diverse opportunities towards attaining economic prosperity, cultural preservation, ecological stability and more importantly visibility in the global space.

**44382 12:15-12:45 | Hofstra Room (Lower Level)**

### ***Digital World Heritage of Popular Television Serials***

Duygu Aydın, University of Selcuk, Turkey

Burçe Akcan, University of Selcuk, Turkey

Every technological or content innovation taking place in the digital platforms brings along its own culture. Digital users gathering around new formations and contents contribute these with their own experiences, transform altogether, and cause transformation of the same. Online groups gathering around a particular content, idea, network, leave a new world heritage where the distinction between the real and virtual disappears to the digital platforms. The digital heritage created with the social tv is one of the best examples of this. The social tv based on watching a program broadcasted on tv using social media through another means during broadcast both creates a new culture and leaves virtual/real heritages to the world with the new generation tv watching habit. This study examines the virtual reality created by the popular tv serials as a digital culture heritage with special regard to lifestyle practices and brand communication. All the audiences who generate content concerning any television program on social media, thus, who become part of a community, become a digital storyteller. Users who do are not familiar with each other at individual level but whose only common ground is the posts about a serial create sub-communities in some instances. In this study, digital culture profile is identified with special regard to the social tv by examining the popular contents generated by these communities on twitter through netnographic method.

**44556 12:45-13:15 | Hofstra Room (Lower Level)**

### ***Bucharest: Towards a Rethinking of the Urban Heritage***

Ioana Elena Zacharias Vultur, "Ion Mincu" University of Architecture and Urbanism, Romania

Bucharest is an "exotic" city at the juxtaposition of the Oriental world and the Central-Eastern influences. Its fascinating urban tissue is composed out of palimpsest-like layers that reveal an almost organic evolution of the city. From Byzantine sediments to Modernist compositions, from Postmodern interventions to contemporary "small gestures" on urban heritage, Bucharest can be read in many keys. Its views continuously reveal hidden "heritage treasures" and mysterious points of view in the urban composition. This five-senses journey has been described in the writings of many foreign visitors of the city along its history. One of the most fascinating though, is through the words and croquis of Le Corbusier (then Charles Jeanneret) in his *Voyage vers l'Orient* of 1911. Bucharest's diversity inspired him in his future Modernist compositions. The urban heritage of Bucharest has always been challenged by politics. It has been the bourgeois identity that needed to be hidden by the Communist ideology through urban operations. It is at the same time the case of the forgotten historic monument, caught in a "collection of litigious situations". It is the value exposed to debates between those who try to save and reactivate it and those who see it as an obstacle for the Modern City development. Therefore, Bucharest has a vital need to envision a long-term scenario to harmonise the Urban Heritage and the Modern City. This article's hypothesis proposes the integration of Bucharest heritage as an asset in a dynamic future network by rethinking Urban Policies.

## Notes

[illegible]



# Virtual Presentations

Virtual presentations afford authors the opportunity to present their research to IAFOR's far-reaching and international online audience, without time restrictions, distractions or the need to travel. Presenters are invited to create a video of their presentation, which is then uploaded to the official IAFOR Vimeo channel and remains online indefinitely. This is a valuable and impactful way of presenting in its own right, but also an alternative means for those delegates who may be unable to travel to the conference due to financial or political restrictions.

[www.vimeo.com/iafor](http://www.vimeo.com/iafor)

# www.vimeo.com/iafor

## Virtual Presentations

43318

### *The Value of Yunnan-Vietnam Railway as an Urban Industrial Heritage: Historical Analysis of its Landscape Changes*

Kun Sang, University of Padua, Italy

Yunnan-Vietnam Railway, also named Indochina-Yunnan railway, as a historical corridor between China and Southeast Asia, constructed in 1900s according to the development plan of French Indochina, is one of the earliest built railways, the first international railway, as well as the longest narrow gauge and single-track railway in China. This study focuses on the area along this railway in the Chinese section, which links a series of industrial heritages and landscape resources in Yunnan, witnessed many important historical events such as the Sino-Japanese War, telling a history of collaboration and friendship, tumult and hostility. This article, based on the historical records and maps, will figure out the value of this railway as an urban industrial heritage, from the aspect of the relationship between dynamic changing of the main urban areas in Yunnan and this railway in the history. The methodology of historical cartography analysis with the support of a Geographic Information System (GIS) will be employed, to evaluate the consequences of the transformations of environment and landscape along the railroad, to analyze its changing pattern in three periods: under the influence of French Indochina, the WWII and the Chinese modernization, the factors of population, labors, investment and urbanization will be taken into consideration. Through the three-dimensional tool and visual analysis, it will discuss the role of Yunnan-Vietnam railway in the modern history of Yunnan, for a better understanding and protection of this heritage in the future.

44574

### *Sacred Springs and Military Bases: Tangible Cultural Asset Protection in an Okinawan Context*

Samantha May, Alexander College, Canada

Surrounded by sparkling coral seas with a distinctive local culture and history, Okinawa prefecture is a popular tourist destination for mainland Japanese and foreigners alike; however, Okinawa is also a colonial possession and the location of 70% of the American military bases in Japan. Unlike cultural heritage protection emergencies in times of war or natural disaster, the conflicts in contemporary Okinawan cities are part of the everyday sociocultural subtext and span centuries of urban development. Against a Ryukyuan historical backdrop that includes both devastating armed conflict and political cooperation between Okinawans, Japanese and Americans, how does the indigenous population of this small island prefecture preserve the material structures of its cultural heritage in the midst of this highly contested physical and political landscape? This question is explored through the Kiyuna Ruins, which are wedged between the outer fence of the Camp Foster American Military base and route 81, a busy highway through the growing city of Ginowan. Viewing the preservation of the Kiyuna ruins as a form of Castells' (1983) "urban social movement" (as cited in Sham, 2015) this paper investigates the conditions of tangible cultural asset protection in Okinawa as a theoretical, cultural, and physical negotiation of space and place within a postmodern city.

44550

### *Lifestyle Program 'Over Flowers' Series and Medium of Non-Place*

Ji-Hee Kim, Hankuk University of Foreign Studies, South Korea

Young-Chan Kim, Hankuk University of Foreign Studies, South Korea

The 'Over flowers' series is moving for travel, revealing a lot of non-places. This study examined various aspects of the lifestyle program like the 'Over flowers' series in Korea, which are mediated through non-places on the subject of travel abroad. The modern non-space can be represented as a space of spatial movement, communication, and consumption as well as a space that characterizes the modern world. In this study, the reason why we pay attention to the non-place of 'Over flowers' is because we are discussing how to structure our life with good life. The research method of this study tried to analyze the text of the whole series (8 episodes / 64 times) of the 'Over flowers' broadcasted from 2013 to present. As a result, producers of the 'Over flowers' series mediate the non-place and the spectacle place in providing the new landmark to the audience. The non-places of the 'Over flowers' series are spaces that can satisfy the commercialized production practices, and they appear as spaces that can stimulate the desires of the audience as much as possible. The non-place of 'Over flowers' series can be seen as space of meeting and breaking up like modern coffee shop, restaurant, waiting space, relaxation space with spatial mobility and as a space for lifting a specific lifestyle culture. The non-place of the 'Over flowers' series is a place for indirect advertising, a place for discussing life, and a space where the identity of the community and its identity face each other.



# Conference Highlights: The Past 12 Months

Since 2009, IAFOR has welcomed university presidents, faculty deans, journalists, national politicians, government ministers, diplomats, charity leaders, think tank directors, company presidents, documentary photographers, movie directors, members of the armed forces, actors, lawyers, doctors, jurists, artists, poets, writers, clergy, scientists, philosophers...

Here are some highlights from the past twelve months, from our events in six cities, in five countries, and over three continents.



Submit your research to the

# IAFOR Journal of Media, Communication & Film

**Editor:** Dr Celia Lam

**ISSN:** 2187-0667

**Contact:** [ijmcf@iafor.org](mailto:ijmcf@iafor.org) / [publications@iafor.org](mailto:publications@iafor.org)

**The *IAFOR Journal of Media, Communication & Film* publishes scholarship exploring the relationship between society, film and media including new and digital media.**

The journal publishes articles based on findings from original research and/or theoretical concerns, interviews (with academics and filmmakers), and book and film reviews relating to media, mass communication, film and documentary and pertaining to one or more of the following specialisations: new and digital media; Asian media and globalisation; trends in Asian media and film; media's social responsibility; communication ethics; social media usage; issues related to gender and ethnicity; politics and aesthetics; media, society and religion.

The journal's focus is on Asia and Asian cultures' interaction and interrelation with the wider world. While some journal issues will privilege scholarship particular to specific countries, cultures, ethnicities or demographics, other editions will be organised according to themes designated by the editors and will not necessarily relate to any particular national situation. The journal will endeavour, in particular, to give a voice to scholars considering hitherto unexamined aspects of contemporary media and visual culture, with the aim of providing new perspectives and keeping abreast of socio-political changes.

Indexed in: DOAJ, Communication Source, SHERPA/RoMEO and Google Scholar. DOIs are assigned to each published issue and article via Crossref.

For details of how to submit your paper, view the Author Guidelines on the journal website:  
**[www.ijmcf.iafor.org](http://www.ijmcf.iafor.org)**



**Top left:** Professor Leonard K Cheng, President of Lingnan University, Hong Kong, welcomes delegates to the IAFOR Conference on Higher Education Research (CHER-HongKong2018), before delivering his keynote presentation, "Innovation and Entrepreneurship at a Liberal Arts University? The Experience of Lingnan University". The Conference was held in association with the Asia Pacific Higher Education Research Partnership (APHERP). **Top right:** Professor Anthony Welch, of the University of Sydney, Australia, delivers a Keynote Presentation, "Innovation, Entrepreneurship and the Shift to the East", to a packed room in Lingnan University, in which he detailed the massive increase in research and development budgets and output from China.

**Bottom, clockwise from top left:** Dr Xu Di from the University of Hawai'i at Manoa, USA, gives her Featured Presentation titled "Value, Innovation, Entrepreneurship: An Ethical Perspective for Global Education, Research, & Development". Professor Deane Neubauer from the East-West Center, USA, and co-director of APHERP, gives a Featured Presentation on "Recalculating Higher Education in the Asia Pacific Region within the Emerging Fourth Industrial Revolution". Professor Catherine Montgomery, University of Bath, UK answers questions following her Featured Presentation on the impact of innovation and entrepreneurship on education. Professor Yuto Kitamura, The University of Tokyo, Japan, gives a Featured Presentation on "The Impact of Internationalization of Higher Education in Asia on Cooperation Among Diverse Stakeholders: International Cooperation to Promote Entrepreneurship and Innovation".







**Top:** APHERP celebrates the moving of its secretariat from the East West Center (Hawai'i, USA) to Lingnan University (Hong Kong) with the unveiling of a ceremonial plaque at CHER–HongKong. The International Academic Forum (IAFOR) was excited to partner with APHERP for this event. After this successful conference, IAFOR is looking forward to future opportunities to work with APHERP.

**Below:** Professor Ka Ho Joshua Mok, Vice-President of Lingnan University (left), and Dr Joseph Haldane, Chairman and CEO of IAFOR (right) deliver closing addresses following the plenary sessions. The two both expressed that the conference had been a great success, and that they enjoyed seeing so many scholars from around the world coming together in international, interdisciplinary academic pursuits.

**Bottom left:** A trio of musicians from Lingnan University entertain delegates at the welcome reception. Many delegates noted they enjoyed the opportunity to network at the Welcome Reception, and that the music helped to create a relaxing, informal atmosphere. **Bottom right:** Detail from the CHER–HongKong Programme.







**Top left:** Dr Zachary Walker, of University College London's Institute of Education, delivers the opening keynote to the 10th Asian Conference on Education (ACE2018), held in Tokyo, and attended by more than 550 people. Dr Walker's insightful Keynote Presentation, titled "The Things that Do Not Change", explained the importance of flexibility in responding to learner needs, but also the need to implement best practices as demonstrated by research in the field. **Top right:** Dr Andy Curtis, from Anaheim University (USA), and 50th President of TESOL International, gives a humorous and moving account of his journey as an educator and scholar, in a Keynote Presentation titled "Moving Forward by Going Back: Not Changing but Innovating", drawing on both personal experience and on a wide variety of intellectual inspirations, including the current relevancy of Thomas Dewey's work from more than hundred years ago.

**Bottom, clockwise from top left:** Professor Keith W. Miller, University of Missouri-St. Louis (UMSL), USA, delivers a Keynote Presentation titled "Sophisticated Machines and Innovative Education: Who (or What) Will Thrive?" in which he spoke of the role of AI, robots and their relationship with students and teachers in an interactive, and thought provoking speech. Dr Liying Cheng, from Queen's University, Canada, gives a wide ranging Keynote Presentation on "High-Quality Classroom Assessment in Times of Change: From Purposes and Uses to Tasks and Environments", which looked at new and innovative methods of assessment. Professor Ted O'Neill of Gakushuin University (Japan) is flanked by founding IAFOR Journal of Education editor, Dr Bernard Montoneri of National Chengchi University (Taiwan), and current editor, Dr Yvonne Masters from the University of New England (Australia). Professor O'Neill moderated a lively Featured Panel on "Thriving in Publication: Ethical Guiding Principles for Academic Publication".





**Top left:** Professor Kay Irie, from Gakushuin University, Japan, speaks about delivering change in conservative institutions as part of the Featured Panel Presentation on "Leadership and Innovation", chaired by IAFOR Chairman, Dr Joseph Haldane (not pictured). **Top right:** Professor Ljiljana Markovic, Dean of the Faculty of Philology at the University of Belgrade, Serbia, who spoke of the challenges facing a developing country, responds to a question during the same panel.

**Bottom, clockwise from top left:** Dr Kristin Palmer, Director of Online Learning Programs at the University of Virginia, USA, in the Featured Panel Presentation titled "Leadership and Innovation", delivers a perspective from a major US public research institution. Dr Peter McCagg, Vice-President of Akita International University, Japan, a small but highly ranked college located in rural Japan, talks of disconnect between the university's more global facing aims and its relationship with the local community. Professor Ljiljana Markovic is interviewed by prominent Serbian TV anchor, Svetlana Gurbor of Pinkova TV. Distinguished Professor Tien-Hui Chiang, of Zhengzhou University, China, delivers a thought provoking and controversial Keynote Presentation titled, "Teacher Competences Function as the Discourse of International Competitiveness within the Institutionalized Milieu in the Epoch of Globalization".







**Top left:** Professor Kaori Hayashi, a noted expert in the field of Japanese Media and Politics at The University of Tokyo, Japan, gives the opening Keynote Presentation on “Indifferent Publics – The Challenge of Japanese Media Today” at the ninth Asian Conference on Media, Communication & Film (MediAsia2018). Top right: Prominent Asian documentary filmmaker, Keiko Bang, gives a highly engaging multimedia Keynote Presentation on “Fearful Futures: Are we Awoke?”. Bang has produced more than 50 award-winning documentary films, worked and for and with governments and non-profit agencies, undertaken projects to support refugees, and worked at some of the largest broadcast companies in the world, and she drew on this breadth of experience to deliver a truly memorable presentation.

**Bottom, clockwise from top left:** Professor Georg Adlmaier-Herbst, of the Berlin University of the Arts, Germany, delivers a Keynote Presentation titled “When All the Research Says Otherwise but Fear Remains: On the Role of Facts in Dealing with Future Fears”, which looked at the intersections of psychology, behavior and media. Professor Yutaka Kubo from Waseda University, Japan, takes part in a Featured Panel Presentation on the state of film studies in Japan. The panel was moderated by Timothy W. Pollock, from Osaka Kyoiku University & Hagooromo University of International Studies, Japan, who also served on the Organising Committee for MediAsia2018, helped to make the conference so successful. Professor Chie Niita, also from Waseda University, was another panel participant. Professor Kubo and Professor Niita provided deep insights built on their many years of respective experience, and thoroughly engaged the audience in discussion.







The IAFOR Global Innovation & Value Summit (GIVS2018) was held in Tokyo, and brought together some of the biggest names in government and business in Japan. Organised in association with JWT and *The Wall Street Journal*, the conference considered and contextualised questions of innovation and value with a focus on innovation ecosystems in the global, regional and local ecosystem of Japan.

**Top left:** Telecommunications pioneer, Dr Sachio Semmoto, Chairman of RENOVA, Inc. and founder of DDI (later KDDI), delivers the opening Keynote Presentation at GIVS2018, recalling his experience of innovation in Japan in the privatisation of the telecom industry. **Top right:** Oki Matsumoto, Managing Director & Chairman of the Monex Group gives his views on how government can help encourage innovation by keeping its distance.

**Clockwise from bottom left:** Motoko Imada, President and Founder of media group, Infobahn, Inc., talks of the challenges and opportunities of being a woman in business in Japan; Dan Sloan, Founder of the Nissan Global Media Center moderates the morning Keynote Panel; Student volunteers from Gakushuin University help welcome delegates to GIVS2018.





If the phrase “innovate or die” is true, then these “shinisei” businesses must be considered to be the most innovative in the world. This “Innovation in Japan’s Heritage Industries” plenary session at GIVS2018 explored how innovation happens within heritage companies and what can be gleaned from these practices and applied to organisations that aspire to be similarly sustainable over the long term.

**Top left:** Masao Hosoo, President (11th Generation), Hosoo Corporation, talks about how his textile company uses both tradition and cutting edge technology in its products. **Top right:** Reverend Takafumi Kawakami, Zen Priest & Vice Abbot, Shunkoin Temple, Kyoto, has lectured around the world, including at MIT, on mindfulness and the continued relevance and role of religion in changing times.

**Below left:** Shuji Nakagawa, President & Craftsman, Nakagawa Mokkougei, which makes wooden objects, speaks about using innovation to introduce a new generation to traditional implements by reimagining them.

**Bottom left:** Hiroko Koide, External Board Director of Mitsubishi Electric Company, and Board Director for Business Strategy and Marketing at Vicela Japan Co. chairs the panel discussion. **Bottom right:** Rumiko Obata, Executive Vice President, Obata Sake Brewery, speaks of the innovative production and promotion practices she has employed to keep tradition and the rural brewery flourishing.







**Top left:** Japanese firms have been regularly regarded as inwardly focused, and averse to overseas business and competition, but this is not accurate, as there are many notable exceptions, including that of Mr Yuzaburo Mogi, Honorary Chief Executive Officer & Chairman of the Board, Kikkoman Corp. One of the true business giants of the past century, Mr Mogi was responsible for introducing soy sauce to the US market postwar, and to the building of the company into the food manufacturing giant it is today. Here he recounts his experiences of opening a new market to a traditional product, and how he helped create that market.

The second plenary panel at GIVS2018, on “The Multinational View on Innovation (Inbound/Outbound)”, explored how Japan’s leading companies define, measure, manage and inspire innovation both domestically and overseas with representatives from several leading Japanese companies. Panelists included Jin Song Montesano, Chief Public Affairs Officer, LIXIL Corporation (pictured above), and clockwise from left below, Masafumi Ishibashi, Chief Marketing Officer, Nestle Japan; Mandali Khalesi, Toyota Global Head of Automated Driving Mobility and Innovation; Ludovico Ciferri, President, Advanet. The panel was chaired by Ross Rowbury, President of Edelman Japan.







Prime Minister Shinzo Abe has pinned the future of Japan's economy on innovation, and while heritage and existing businesses must plan an important role in this embrace of growth and change, everyone is looking to Japan's start-up sector as the key driver of Japan's future growth. In the "Entrepreneurial Innovation in Japan" session at GIVS2018, panelists explored the unique elements of Japan's start-up culture, and how this is driving or dampening the country's future innovativeness.

**Above:** Kei Shimada, Director of Innovation, at IBM Innovation and Incubation Labs (left) and Tamaki Sano, General Manager of the Business Creation Department at Kirin Company, Ltd. (right) talk about creating and encouraging innovation and entrepreneurship within large corporations.

**Below left:** David Milstein, Partner, Head of Japan, Eight Roads Ventures, and prominent venture capitalist speaks positively of the investment environment of Japan. **Below right and bottom:** Marco Koeder, Digital Business Director at J. Walter Thompson, Japan chairs the panel, where David M. Uze, Co-Founder & CEO, Trillium Secure, Inc., strongly disagrees with the positive views of Japan's start-up environment, comparing it unfavourably with Silicon Valley.





Driving innovation and value creation across all earlier panels at GIVS2018 are the laws, regulations and overall policies set in place by the central and regional governments. Simultaneously, Japan's educational foundation is built on creating the proper environment and launching pad for innovative research and new entrepreneurs and innovators who will drive the future of innovation growth. This session explored how the Japanese government, as well as educational institutions, are working to foster both the spirit and environment to foster and develop future innovations.

**Top left:** Yoshimasa Hayashi, Minister of Education, Culture, Sports, Science, and Technology (2017-2018), & Member of the House of Councillors, Japan, talks as part of the panel, and outlined how the Ministry is preparing for "Society 5.0", where Artificial Intelligence both destroys and creates opportunities and employment. **Top right:** Yoko Ishikura, Professor Emerita, Hitotsubashi University, Japan, and Member of the Global Future Council at the World Economic Forum speaks on the need for immediate action to encourage innovation in Japan.

**Clockwise from left below:** Kosuke Motani, Chief Senior Economist of the Japan Research Institute, talks about regional regeneration in Japan in depopulated areas; Eikei Suzuki, Governor of Mie Prefecture, Japan, responds with success stories from Mie; David Hajime Kornhauser, Director of Global Communications, Kyoto University, Japan, moderates the session; Yoshiaki Ishii, Director of the Science, Technology and Innovation Bureau at the Cabinet Office gives another government view.







**Above (and bottom left):** Geoffrey Wexler, Chief, International Division, Studio Ponoc, Japan, and formerly of Studio Ghibli and Walt Disney, moderates the final session at GIVS2018, weaving together the insights and discussions from all previous sessions, and encouraged the remaining panelists to answer the key question under discussion throughout the entire Symposium: What is truly driving innovation and innovativeness in Japan today, and how will this develop and grow in the future?

**Below left:** Professor Philip Sugai, Professor, Doshisha University, Graduate School of Business, Japan, and Director of the OSIPP-IAFOR Research Center's Innovation and Value Initiative at Osaka University thanks delegates for attending the event.

**Below right:** Peter Landers, Tokyo Bureau Chief of *The Wall Street Journal* delivers a very thoughtful overview of the GIVS2018 summit in his closing remarks. *The Wall Street Journal* was the official partner of the summit.







**Above left:** Dr Alex Aguilar, Vice Rector for Outreach and Internationalisation at the University of Barcelona (left) and Dr Joseph Haldane, IAFOR Chairman and CEO, welcome delegates to The IAFOR International Conference on the City (CITY2018) held concurrently with The IAFOR International Conference on Global Studies (GLOBAL2018). The conference theme was "Fearful Futures" and the uncertain political future of the global city of Barcelona provided a stimulating backdrop for this conversation to unfold. **Above right:** Internationally acclaimed novelist and journalist, Liz Byrski of Curtin University, Australia, delivers a Keynote Presentation, considering her love-hate relationship with various cities in which she has lived, the reasons for fleeing from them, and the physical and emotional effects of being in any city. This address was a part of a "Cities we Fled" panel that also included addresses by Professor Sue Ballyn (opposite page above right) and Professor Donald Hall (opposite page bottom right).

**Below (clockwise from top left):** Dr Bill Phillips delivers a Keynote Presentation on "Catalonia's Referendum on Independence from Spain", contextualising the political crisis in Catalonia as part of a panel on the subject. Dr Philips is head of the English and German Studies Department, and teaches English literature and culture, at the University of Barcelona, and also serves as a local councillor. Dr Cornelis Martin Renes delivers a thought-provoking keynote address, "¡A España no hay presos políticos! / In Spain there are no Political Prisoners!", that looked at the way in which the Spanish government handled political and legal issues around the Catalan independence referendum. Dr Montserrat Camps-Gaset, a member of the Board of the University of Barcelona, and a Catalan native responds to questions on the issue of separatism and identity in Spanish politics, while Michael Strubell contributes a poignant analysis as a panelist in a Featured Panel Presentation "The Way and Wherefore of Spain's Current Political Crisis: Catalonia... Again".







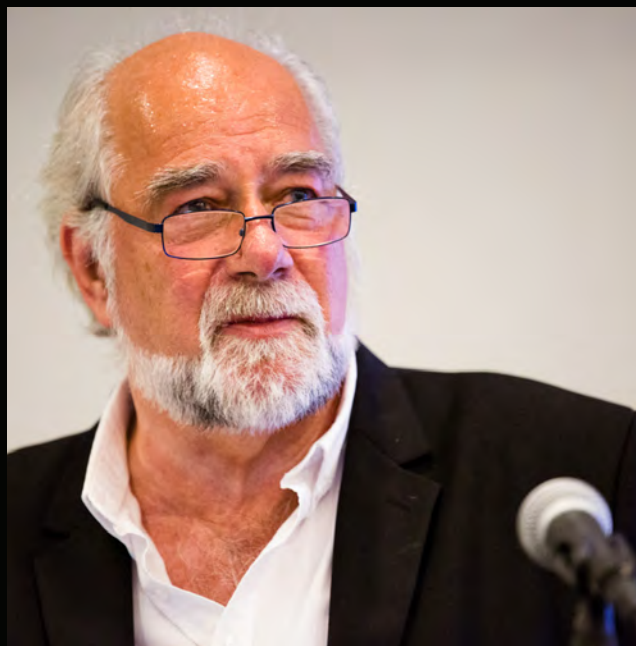
**Above (from left to right):** Professor Cynthia Schmidt-Cruz, Director of the Center for Global and Area Studies at the University of Delaware, after her her Keynote Presentation "Writing the City: Buenos Aires in New Millennium Crime Fiction", which looked at true crime as inspiration for fictional explorations. Phil Ball delivers a thought-provoking Keynote Presentation on "Football, Politics and the City". Mr Ball is one of the world's foremost football journalists, who has written award-winning and bestselling books during his career as a sports journalist. Professor Emerita Sue Ballyn, Founder and Honorary Director of the Centre for Australian and Transnational Studies Centre at the University of Barcelona, responds to questions from the audience during the Featured Panel Presentation "Cities we Fled".

**Below (from left to right):** Writers Phil Ball, Gloria Montero and Liz Bryski on a very wide-ranging panel entitled "How Can Writers Respond when the Future Looks Fearful?". Gloria Montero is a world-renowned novelist, playwright and poet, especially known for her play *Frida K.*, which has been performed globally.

**Bottom right:** Professor Donald Hall, Dean of the Faculty of Arts, Sciences & Engineering at the University of Rochester, delivers remarks as part of the "Cities we Fled" panel, where he talks of the societal, racial and generational fissures in the Deep South of the United States in the 1960s and 1970s. **Bottom left:** Conference attendees pose for a group shot outside the Aula Magna of the University of Barcelona.







**Above left:** Dr Thomas G. Endres responds to audience questions after his Keynote Presentation, "Classic Rock in the Year of Revolt: Using the Illusion of Life to Examine the Hits of 1968" at The European Conference on Media, Communication & Film 2018 (EuroMedia2018), held in parallel with The European Conference on Arts & Humanities 2018 (ECAH2018), in Brighton. Dr Endres is head of the School of Communication at the University of Northern Colorado, USA, and Executive Director and Editor-in-Chief of the Society for the Academic Study of Social Imagery. **Above right:** Professor Bruce Brown of the Royal College of Art, UK, delivers a wide-ranging and powerful Keynote Presentation on "Design and Democracy". Underscoring the "Fearful Futures" conference theme, Professor Brown presented ideas about how art and design intersect with politics and freedom, and how advancing technology impacts these relationships.

**Below left:** Dr James Rowllins enjoying the audience discussion following his Feature Presentation & Film Screening at The European Conference on Media, Communication & Film 2018 (EuroMedia2018). Dr Rowllins is currently a lecturer in the Humanities and the Arts Department at the Singapore University of Technology and Design, Singapore, which was established in collaboration with the Massachusetts Institute of Technology (MIT), USA. As Founding Director of the Brighton Rocks Film Festival, Dr Rowllins discussed the triumphs and challenges of starting a new film festival in the digital age before screening the "Best Short Film" of the 2018 Brighton Rocks Film Festival, *Alexanderplatz*, directed by Mark Nelson (below right), who is seen taking questions from the audience about his film.

**Bottom:** Delegates line up for a group photo outside the conference venue.

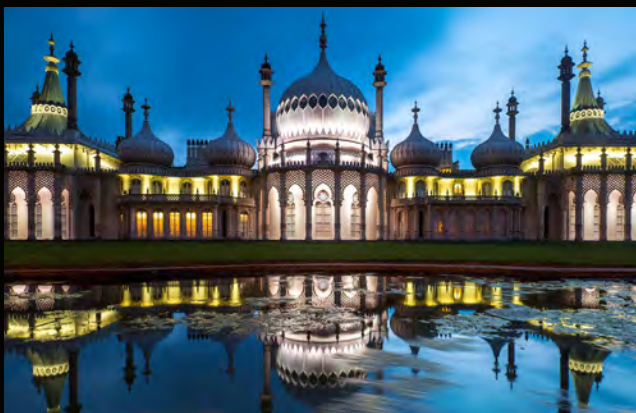






**Above left:** Dr Eddie Bruce-Jones, Deputy Dean at Birkbeck College School of Law, University of London, gives an engaging Keynote Presentation on "Contemporary Continuities: Racism, Populism and Migration" at The European Conference on the Social Sciences 2018 (ECSS2018) which was held in parallel with The European Conference on Sustainability, Energy & the Environment 2018 (ECSEE2018). Dr Bruce-Jones discussed ideas related to race in British colonialism, law, and populism drawing on his experience as a scholar of legal history. **Above right:** Professor Matthew Weait delivers a profound Keynote Presentation entitled "HIV – Environmental Phenomenon or Bodily Harm?". Dr Weait, who is Professor of Law and Society, and Dean of the Faculty of Humanities and Social Sciences at the University of Portsmouth, in the UK, talked about societal and individual responses to the criminalisation of HIV and the stigma attached to the disease.

**Below (clockwise):** A group photo of attendees outside the conference venue. Dr Tom Houghton has a relaxed conversation with other delegates at The European Conference on Sustainability, Energy & the Environment 2018 (ECSEE2018) before giving his Keynote Presentation "Innovation for Low Carbon Energy: Are Power Utilities Ready?". Dr Houghton, who has recently established a training program in Renewable Energy for Developing Countries with UNITAR, is Director of the MBA (Oil & Gas) at Curtin Graduate School of Business, Australia. The magnificent Royal Pavilion in Brighton, designed by John Nash and inspired by the Indo-Saracenic style of India.







**Above left:** Dr George D. Chryssides, Honorary Research Fellow in Contemporary Religion at the University of Birmingham, enjoying discussion with the audience after his Keynote Presentation "Unchanging Truth? – Not in the Study of Religion" at The European Conference on Ethics, Religion & Philosophy 2018 (ECERP2018). Dr Chryssides presented ideas on modern spirituality and the concept of change in the study of religion. Drawing on his vast experience, from completing his doctorate at Oxford, in 1974, to being Head of Religious Studies at the University of Wolverhampton, UK, from 2001 to 2008, Dr Chryssides was able to give in-depth analysis of how views on religion change through time. This Keynote Presentation underscored the conference theme "Surviving and Thriving in Times of Change". **Above right:** Held concurrently with ECERP2018, The European Conference on Psychology & the Behavioral Sciences 2018 (ECP2018) shared the same "Surviving and Thriving in Times of Change" theme. Here, Professor David Putwain delivers his Keynote Presentation, "Surviving High-stakes Exams: Do Teachers Help or Hinder?". As Director for the Centre of Educational Research in the School of Education at Liverpool John Moores University and Chair of the Psychology of Education Section of the British Psychology Society, Professor Putwain is a noted expert on the psychology of education, and the audience showed a keen interest in the lively discussion following the address.

**Below:** Dr Joseph Haldane, Chairman and CEO of IAFOR, poses with conference scholarship award winners.

**Bottom:** Delegates outside the conference venue enjoying the summer sun in a group photo.





**Above left:** The Karl Mannheim Chair of Sociology of Education at University College London's Institute of Education, Professor Louise Archer gives an insightful Keynote Presentation, entitled "It's Interesting, but Not for Me': Understanding what Shapes Student Subject Choice and Career Aspirations Age 10-18", to delegates at The European Conference on Education (ECE2018), and answers questions from an engaged audience. ECE2018 was held in parallel with The European Conference on Language Learning (ECLL2018). **Above right:** Dr Annamaria Pinter, of the University of Warwick, answers questions following her Keynote Presentation, "Children Working as Co-Researchers and Researchers – Possibilities and Challenges". Dr Pinter shared thoughts from her books and publications on second language acquisition in childhood.

**Below (clockwise):** Professor Anne Burns delivers her Keynote Presentation at ECLL2018, "Teacher Tales: Context-Embedded Language Teacher Professional Development" in which she discusses sustaining teacher professionalism, and professional development accounting for location. Professor Burns, armed with scholarship and international teaching experience, shared insights into the value of learning in the context of where one works. Dr Björn Åstrand, of Sweden's Umeå University, delivers his Keynote Presentation "Teaching in Times of Change – To Nurture the Essentials for a Thriving Education", before a large and engaged audience. Professor Mario Novelli, from the University of Sussex, UK, enjoys the discussion after his Keynote Presentation, "Education, Conflict & Peacebuilding: Transcending Negative Peace, Peace Education & the Global Education Agenda". Professor Novelli shared findings from his research for UNICEF on education in times of conflict and how it connects to peacebuilding. Professor Brian Hudson, Professor of Education and Head of the School of Education and Social Work at the University of Sussex, and an Organising Committee member, addresses the audience at ECE2018.







**Above:** Dr Megumi Rosenberg of the World Health Organization (WHO) engages with the audience in a “Health Across the Lifecourse” plenary panel at the Asian Conferences on the Social Sciences (ACSS2018), Sustainability, Energy and the Environment (ACSEE2018), and Aging and Gerontology (AGen2018), while Hiroshi Ishida, Professor of Sociology, in the University of Tokyo, looks on. Held in June, under the umbrella theme of “Surviving and Thriving”, Kobe is also home to the WHO Centre for Health Development, which although based in Japan, is fully part of the WHO’s headquarters in Geneva. The panel was chaired by James W. McNally, Research Scientist at the University of Michigan.

**Below left:** Philip Sugai of Doshisha Business School, Japan, delivers a featured presentation titled “Towards a Universal Standard of Value through Blockchain” in which he speaks of his work creating and testing a theoretical model for the application of blockchain technology to marketing practice with the aim of deepening scholarly and practical knowledge of how value is created, measured and managed for customers, firms, employees, partners, society and the planet. **Below right:** Lowell Sheppard, Asia Pacific Director of the HOPE International Development Agency, delivers a featured presentation on “Surviving and Thriving”, drawing on his experience working in and writing about intensely dysfunctional communities, the result of war, disaster and extreme poverty.

**Bottom left:** Professor William Baber of Kyoto University’s Graduate School of Management, Japan delivers a workshop presentation introducing and review some general aspects of negotiating in professional contexts. **Bottom right:** Kathryn M. Lavender, a project manager at the National Archive of Computerized Data on Aging (NACDA) at the University of Michigan engages with attendees of a featured data research workshop.





**Above:** The Asian Conferences on Cultural Studies (ACCS2018) and Asian Studies (ACAS2018) were held concurrently under the theme "Fearful Futures: Cultural Studies and the Question of Agency in the Twenty-First Century" at the Art Center of Kobe in May. Here Haruko Satoh chairs a plenary panel titled "Fearful Futures: Rescuing Asian Democracy". Professor Satoh is professor at Osaka University's School of International Public Policy (OSIPP) where she lectures on Japan's relations with Asia and identity in international relations, and co-director of the OSIPP-IAFOR Research Centre. The panelists from left to right are Colin Dürkop, Visiting Fellow at Kyoto University, Japan and formerly of the Konrad-Adenauer-Stiftung (KAS); Pavin Chachavalapongpun, a leading Thai public intellectual, who is also associate professor at Kyoto University's Center for Southeast Asian Studies; and Takuma Melber, coordinator of the Master's programme Transcultural Studies Programme at The University of Heidelberg.

**Below left:** Helen Gilbert, Professor of Theatre at Royal Holloway, University of London, delivers a keynote on "Indigenous Resurgence and Environmental Justice on the Global Stage". **Below right:** Vinay Lal is Professor of History and Asian American Studies at UCLA, and one of the world's foremost scholars of Indian history, historiography, and culture in India. In a wide-ranging lecture on "The Challenge of the Global South" he highlighted what he termed the challenge of Bandung, which is to try to understand whether the Global South can mount an intellectual and socio-cultural defence that would facilitate the conditions for an ecologically genuine survival of plurality. **Bottom left:** Poet and academic Tammy Lai-Ming Ho of Hong Kong Baptist University answers questions following her keynote on "Poetic Resistance and Empowerment", which looked at how Western literature and culture are incorporated into the expression of a unique Hong Kong identity. **Bottom right:** Donald E. Hall, Dean of Lehigh University's College of Arts and Sciences, delivers a keynote presentation titled "The Cities We Fled", discussing the city of his birth: Birmingham, Alabama (USA), which encouraged the audiences to consider their own relationship with their own cities as sites of pleasure and pain.







**Above left:** Professor Diane Hawley Nagatomo of Ochanomizu University, Japan, delivers the opening Keynote Presentation at The Asian Conference on Language Learning (ACLL2018), held in Kobe, Japan. The conference theme was "Surviving and Thriving: Education in Times of Change", and Professor Nagatomo reflected this in her address exploring questions of gender, and personal and professional identity among Western female English Language Teachers in Japan "Surviving and Thriving in the Gendered Waters of Japan: Ten Women's Stories". **Above right:** The second Keynote Speaker was Professor Bonny Norton of the University of British Columbia, Canada, who joined the conference by video link, and also tackled questions of identity in her insightful Keynote Presentation on "Identity and Language Learning in an Unequal Digital World".

**Below left:** Professor Ken Urano of Hokkai-Gakuen University, Japan, listens to questions following his Featured Presentation at ACLL2018, titled "Task-Based Language Teaching in an English for Business Purposes Program". **Below right:** Professor Emerita Judy Noguchi delivers a Featured Presentation on English for Specific Purposes (ESP) entitled "A New Paradigm for English Language Teaching in Asian Contexts". A Professor Emerita of Kobe Gakuin University, Judy Noguchi served as the first Dean of its Faculty of Global Communication. She served as Vice-President of JACET (The Japan Association of College English Teachers) from 2015 to 2017 and as President of JACET Kansai Chapter from 2010 to 2015.





**Above left:** Professor Umberto Ansaldi, Chair of the School of Humanities at The University of Hong Kong, delivers a wide-ranging keynote that looked at controversial questions of language preservation and conservation in "Heritage in Language?", as part of a plenary panel on Language and Heritage. The panel explored issues surrounding the role of heritage languages in contemporary society and education, both from theoretical perspectives as well as practical solutions. **Above right:** Dr Lisa Lim, Head of the Department of English and at the University of Hong Kong and a noted scholar on the sociolinguistics of globalisation, delivered a keynote on "Heritage in Language: Nurturing Collective, Socially Relevant and Transformative Research in Education". Here she is pictured in an exchange during the moderated panel which followed both presentations.

**Below left:** Professor Steve Cornwell IAFOR President, also Vice-President of Osaka Jogakuin University, Japan, takes part in a Featured Panel Presentation on "Language Learning in a Time of Complexity and Change" at ACLL2018, which asked and encouraged delegates to reflect and draw on their own experiences in language learning education. **Below centre:** Professor Ted O'Neill of Gakushuin University, Japan, and an IAFOR Vice-President, speaks as part of the same panel on his experience helping to found a new faculty at the university. **Below right:** Professor Jo Mynard, Director of the Self-Access Learning Centre (SALC) at Kanda University of International Studies (KUIS) in Japan in a light-hearted moment engaging with a member of the audience in the same panel.







**Above left:** Professor Eun Kyung Min of Seoul National University, South Korea delivers a Keynote Presentation entitled "The Prospect ... towards the East": Reorienting Eighteenth-Century British Literature". Her research interests include Enlightenment ethics and aesthetics, the history of literary canon formation, and early modern cultural history; she is also interested in Asian literature in English, Asian American Literature, and Asian cultural production in general. Her keynote was delivered as a part of The Asian Conference of Arts and Humanities (ACAH2018), where the conference theme was "Recentring: Asian Spaces, Cultures and Ideas in the 21st Century". **Above centre:** Professor Li Ou of the Chinese University of Hong Kong, Hong Kong responds to a question following her Keynote Presentation entitled "British Romanticism in China: Received, Revised, and Resurrected". Li Ou is Associate Professor at Department of English, the Chinese University of Hong Kong. Professor Ou's research interests include Romantic poetry and cultural/literary relations between China and Britain. **Above right:** Professor Georges Depeyrot of the Ecole Normale Supérieure, Paris, and Director of the IAFOR Silk Road Initiative, introduces the scope of the programme to delegates at ACAH2018. Professor Depeyrot is a monetary historian and Board Member of the French National Center for Scientific Research (CNRS), France. He is the author or co-author of more than one hundred volumes, and is the founding director of the Moneta publishing house, the most important collection of books on the topic of money. Professor Depeyrot is a member of the board of trustees of the Centre National de Recherche Scientifique.

**Below left:** Dr Yutaka Mino of the Hyogo Prefectural Museum of Art, Japan delivers a Keynote Presentation on The Ceramic Road as part of the IAFOR Silk Road Initiative at ACAH2018. Dr Mino is the Director of the Hyogo Prefectural Museum of Art, where the conference plenary session was held, and one of Japan's leading museum curators, as well as a Chinese ceramic and art historian of international renown. **Below right:** Dr Shoso Shimbo is a leading exponent of Ikebana, the Japanese art of flower arrangement. Dr Shimbo was selected by *Belle* magazine as one of six "Australia's top floral designers" and has won multiple awards including the Gold Award at the Melbourne International Flower & Garden Show. He is a director of the International Society of Ikebana Studies and he teaches "Japanese Aesthetics: From Ikebana to Contemporary Art" at RMIT. Here he is seen with his beautiful creation, following a demonstration at the ACAH Welcome Reception.





**Above:** The 2018 ACAH Conference in Kobe hosted a series of IAFOR Silk Road Initiative associated presentations on the conference theme of "Recentring: Asian Spaces, Cultures and Ideas in the 21st Century", using this as the lense through which researchers associated with the Initiative discussed a range of topics, covering art and culture, as well as history, politics, and international relations, and a special symposium was organised with the cooperation of Kobe University and the Nara National Museum, both of which organisations IAFOR will work on a planned Silk Road Conference in 2019. Pictured here after the presentations (from left to right) are Dr Sakae Naito, Chief Curator of the Nara National Museum and expert on Buddhist art; Kiyomitsu Yui, Professor of Sociology and Executive Director of the Centre for EU Academic Collaboration at Kobe University; Professor Hiroko Masumoto, Dean of the Graduate School of Humanities of Kobe University; Professor Noriyuki Inoue, Vice-President of Kobe University, and Professor Georges Depeyrot, Director of the IAFOR Silk Road Initiative. For more information about the IAFOR Silk Road Initiative, please visit [www.silkroad.iafor.org](http://www.silkroad.iafor.org).

**Below left:** Professor Ka-ho Joshua Mok listens to a response to his Keynote Presentation on "The Quest for World-class University Status: The Role of Liberal Arts University Nurturing Leaders for Uncertain Futures". Professor Mok is the Vice-President and concurrently Lam Man Tsan Chair Professor of Comparative Policy of Lingnan University, Hong Kong, and one of the world's leading scholars in international higher education research. His recent published works have focused on comparative social development and social policy responses in the Greater China region and East Asia. He is also the founding Editor-in-Chief of the *Journal of Asian Public Policy* (London: Routledge) and *Asian Education and Development Studies* (Emerald) as well as a Book Series Editor for Routledge and Springer. **Below middle:** Dr Xu Di of the University of Hawai'i at Manoa, USA discusses issues of education and ethics as part of a plenary panel entitled "The Challenge to Survive and Thrive in the 21st Global Learning Space/Community: Technology and Ethics". Xu Di is an educational philosopher and professor in the department of Education Foundations, at the College of Education in the University of Hawai'i-Mānoa whose research focuses on bridging Eastern and Western philosophy for educational practices. **Below right:** Professor Curtis Ho delivers a presentation as part of the same panel. Professor Ho is Department Chair and Graduate Chair of the Learning Design and Technology department at the University of Hawai'i at Manoa, who is a noted expert in educational media research, interactive multimedia, web-based instruction, distance education, video technology, and computer-based education.







**Above left:** Professor Dexter Da Silva, Professor of Educational Psychology at Keisen University in Tokyo, delivers a presentation as part of the Featured Panel entitled "Psychological Literacy: The Most Important Literacy for the 21st Century", at the jointly held Asian Conference on Psychology & the Behavioral Sciences, and the Asian Conference on Ethics, Religion & Philosophy in Kobe. Dr Da Silva He has taught EFL at junior high school, language schools and universities in Sydney, Australia, and for more than two decades has been living and teaching at the tertiary level in Japan. **Above right:** Professor Ronald Mellado Miller of Brigham Young University, Hawaii, fields questions during the same panel. An academic psychologist, Dr Miller's main interests are in the areas of applied statistical analysis and predictive modelling. He has led research in Tonga, Fiji, and Samoa, working with governments and NGOs to improve educational and other social outcomes.

**Below left:** Dr James W. McNally of the University of Michigan, USA and the NACDA Program on Aging, in a lighter moment during his Featured Presentation on a serious topic; "Patterns of Depression Among Elderly Asian Immigrants to the United States Over the Past Decade". Dr McNally is the Director of the NACDA Program on Aging, a data archive containing over 1,500 studies related to health and the aging lifecourse. He has worked extensively on issues related to international aging and changing perspectives on the role of family support in the later stages of the aging lifecourse. A Vice-President of IAFOR, he is the Chair of the Social Sciences & Sustainability division of the International Academic Advisory Board. **Below right:** Professor Frank S. Ravitch of Michigan State University College of Law, USA, is a constitutional lawyer with an international reputation who works across the fields of ethics, religion and law. He has authored several books, including *Freedom's Edge: Religious Freedom, Sexual Freedom, and the Future of America* (Cambridge University Press, 2016); *Marketing Creation: The Law and Intelligent Design* (Cambridge University Press 2012), and *Masters of Illusion: The Supreme Court and the Religion Clauses* (NYU Press 2007), as well as amicus briefs to the U.S. Supreme Court. Here he delivers a wide-ranging, timely and powerful Keynote Presentation entitled "Law, Religion and Authoritarianism: From State Shinto to Religio-Trumpism", in which he draws some uncomfortable parallels between the present political situation in the USA with darker moments in Japan's past.





Dubai's Festival City again hosted The IAFOR International Conferences on Education and Language Learning (IICEDubai and IICLLDubai), and attracted delegates from across the region as well as further afield as research and presentations focussed on the conference theme of Surviving and Thriving: Education in Times of Change. Both research focussed and more practical presentations and workshops were organised over the three days of the conference, and included presentations by representatives of the UAE Ministry of Education.

**Above left:** Dr Christine Coombe of Dubai Men's College, UAE, responds to questions following her Keynote Address entitled Classroom Management: Empirical and Practical Perspectives. Dr Coombe is a widely published academic, a past president of TESOL International and sits on the IAFOR International Academic Advisory Board. **Above right:** Dr Deena Boraie delivers a Keynote Address, "Exploring English Language Education in the MENA Region Now and in the Future", in which she drew on her experiences in Egypt. Dr Boraie is dean and professor of practice at the School of Continuing Education at The American University in Cairo.

**Below left:** Dr Martin Spraggon of the Mohammed Bin Rashid School of Government expands on the local context, giving an overview of educational policy, in his Featured Presentation on "Key Trends, Challenges and Opportunities in the Field of Higher Education in the UAE". **Below right:** Dr Sufian Abu-Rmaileh of the UAE University listens to delegates giving feedback after his engaging presentation entitled "Using Critical Thinking Techniques in the Classroom". Dr Abu-Rmaileh is a past president of TESOL Arabia.

**Bottom left:** Professor Mustafa Hashim Taha of the American University of Sharjah, UAE, examined entertainment education with an emphasis on the role of theatre in promoting political reconciliation in post-apartheid South Africa in his thought-provoking and wide ranging Keynote Presentation. **Bottom right:** Dr Virginia Bodolica of the American University of Sharjah, UAE delivers a Featured Presentation that addressed the wider conference theme of Surviving and Thriving in Times of Change with her featured address on "In the Era of Disruptive Transformations: Embracing the Imperative of Dynamic Adaptation to the Evolving World of Work".







Some 250 scholars and educators from more than 40 countries came together for the IAFOR International Conferences on Education (IICEHawaii2018), and Sustainability, Energy and the Environment (IICSEEHawaii2018) at the Hawaii International Convention Center in Honolulu, Hawaii for an event held in partnership with the University of Hawaii at Manoa, and with the support of the East West Center, Brigham Young University, and the World Bank.

**Above left:** Dr Joseph Haldane, Chairman and CEO of IAFOR chaired a plenary panel entitled "Educational Policy: Does the Democratisation of Education in Educational Systems Fuel Economic and Social Inequality?". **Above right:** Professor Xu Di and David P. Ericson, both renowned educational philosophers based at the University of Hawai'i at Manoa, delivered addresses first, giving both the local context and then drawing on examples from other countries, before Dr Haldane then opened the floor to questions and then a more general discussion of the topic.

**Below left:** Dr Xiaoyan Liang is a Lead Education Specialist in the World Bank, with a focus on educational development in Africa and East Asia. Her wide ranging keynote, "Education in a Changing World: New Partnership and Changing Paradigm for Education Development", was sponsored by the World Bank. **Below right:** Dr Andy Curtis of Anaheim University, USA, a language educator with an international reputation, and past president of TESOL International, delivered a funny but stinging keynote entitled "'Ignorance is Bliss': The New Anti-Education Movement", that looked at educators navigating a world in which political leaders often boast of their ignorance, rather than education.







**Above left:** Dr Failautusi 'Tusi' Avegalio is the director of the Pacific Business Center Program and the executive director of the Honolulu Minority Business Enterprise Center at the University of Hawai'i at Mānoa's Shidler College of Business. Descended from a long line of Samoan chiefs, Dr Tusi was raised in the coastal village of Leone in American Samoa before receiving university education in the United States, and becoming a professor. Here he delivers a keynote address that looks at the importance of respecting indigenous knowledge and wisdom in the context of modern educational systems. **Above centre:** Dr Sela V. Panapasa of the University of Michigan, USA, addresses the "Surviving and Thriving in Times of Change" theme of the conference in her excellent keynote address entitled, "Anticipating Educational Needs That Ensure a Diverse, Equitable, and Inclusive Workforce for a Changing U.S. Population". Dr Panapasa is a sociologist who was born in Fiji, and who has worked extensively throughout the Pacific Islands. **Above right:** Dr Sheri-Ann Daniels is the executive director of Papa Ola Lōkahi, the Native Hawaiian health board, and chair of Nā Limahana o Lonopūhā, the Native Hawaiian Health Consortium. Here she delivers a keynote presentation entitled "Native Hawaiian Health: Opportunities to Develop A Healthy Leadership and Workforce".

**Below left:** Dr Richard R. Vuylsteke is President of the East-West Center, a renowned and unique institution that promotes better relations and understanding among the people and nations of the United States, Asia, and the Pacific through cooperative study, research, and dialogue. His wide ranging keynote address introduced some particular East-West Center approaches to education, including "place utility," "cross-cubed" programs, and social media umbrellas, and he asked delegates of the ways in which they might be able to implement such approaches in their home institutions. **Below right:** Dr Hiagi M. Wesley, responds to questions following his keynote entitled "Pacific Indigenous Perspectives vs Global Ways of Learning", which dovetailed perfectly with Dr Avegalio's address, and looked at the value of indigenous ways of learning. A Rotuman by birth, Dr Wesley is Director of the Center for Hawaiian and Pacific Island Studies and Associate Dean in the College of Arts and Humanities at Brigham Young University, Hawaii.





Submit your research to the

# IAFOR Journal of Cultural Studies

The *IAFOR Journal of Cultural Studies* is an internationally reviewed and editorially independent interdisciplinary journal associated with IAFOR's international conferences on Cultural Studies.

Editor-in-Chief: Holger Briel

ISSN: 2187-4905

Contact: [ijcs@iafor.org](mailto:ijcs@iafor.org) / [publications@iafor.org](mailto:publications@iafor.org)

## Aims & Scope

The *IAFOR Journal of Cultural Studies* solicits scholarship in the broad areas of culture, social development, the arts, digital communities, philosophy and similar.

While much of the journal's focus rests on Asia, it encourages contributions from all across the globe, thereby establishing links between intercultural and transcultural phenomena and analysing them. Asia is a continent constantly evolving within a restive world and it is the aim of this journal to provide challenging and incisive commentary to accompany this process.

We envisage the *IAFOR Journal of Cultural Studies* to be an open space for developing topics, threads and nodes of cultural understanding. The journal recognises that cultural studies is necessarily hybrid in nature and that even the establishment of common research fields (itself a highly contested exercise) will do little to discipline it. This, however, does not relieve cultural studies of the necessary reflection upon its own histories and present status quo. It is hoped that some of these discussions will take place in the virtual pages of this journal and that those theoretical interventions stimulate and interact with further research. As cultures are becoming increasingly mediated, ample space will be provided for those interventions highlighting the relationship between (media) technology and culture.

Indexed in: DOAJ, MIAR, TROVE, SHERPA/RoMEO and Google Scholar. DOIs are assigned to each published issue and article via Crossref.

For more information please visit:

**[www.ijcs.iafor.org](http://www.ijcs.iafor.org)**



# Innovation and Value Initiative

[www.iafor.org/innovation-and-value-initiative/](http://www.iafor.org/innovation-and-value-initiative/)





# Innovation and Value Initiative

More than ever, solutions to the transnational challenges, from climate change, sustainability to refugee crises, are in need of radically new approaches that depart from the present institutional limitations of global governance. Interdisciplinary and cross-sector collaboration, between science/technology and the humanities or public and private sectors, in search of new values and models of how we conduct businesses, produce food or even live, are recognised widely as the way forward, as has been demonstrated in the United Nations' Sustainable Development Goals (SDG) that usefully combines the achievements of the Millennium Development Goals (public) and Global Compact (private sector).

Moreover, as the world confronts the limits of Western concepts of innovation and the value that these bring, other unique, sustainable and inclusive models of innovation may have important and globally applicable lessons that could guide the future of innovation and value creation initiatives around the world. Even though global connectivity has been greatly enhanced, there are local or regional pockets of ecosystems with demonstrated capacities to survive over centuries, and yet these are hardly recognised or properly integrated into the theoretical underpinnings that inform international practices and policies.

As a way to take part in this global endeavour to renovate the current international system and create new values, the IAFOR Research Centre is proud to announce the Innovation and Value Initiative that will start as a three nodes project in the following areas: Value and International Economy, Value and International Politics and Value and Social Innovation.

## Lead Researchers

- Haruko Satoh – Professor, OSIPP, Osaka University, Japan
- Philip Sugai – Professor, Doshisha University, Graduate School of Business, Japan
- Toshiya Hoshino – Ambassador and Deputy Permanent Representative of Japan to the United Nations

# About the Initiative

The purpose of the Innovation and Value Initiative is to explore the drivers, processes and outcomes of innovation and value creation across countries, markets, industries and sectors and identify the drivers that foster the most healthy innovation and value-creating ecosystems across (1) heritage businesses, (2) multinational companies, (3) entrepreneurial startups, (4) educational institutions, (5) governments, (6) NGOs and NPOs. This initiative will also foster mature conversation between leaders across these fields and industries, and will address the questions of “what is innovation?”, “what is value?” “what are innovation ecosystems?” and what we mean by these terms in context.

The initiative will be comprised of the following elements: research, education, dissemination (working papers, workshops and conferences), and initiate collaborative implementation projects with businesses, local, regional or international NPOs and/or international organisations (for example, the humanitarian use of blockchain technology). The three nodes, “Value and International Economy”, “Value and International Politics”, and “Value and Social Innovation” will have each have its independent research component, but the researchers will also work closely to share findings, team teach for classes at OSIPP, integrate their works at implementation level or producing policy recommendations where possible and practicable, and plan new collaborative projects.

## Project Nodes and Teams

### Value and International Economy

Lead Researcher

- Philip Sugai – Professor, Doshisha University, Graduate School of Business, Japan

Associated Researcher

- John Beck – President, North Star Leadership Group

### Value and International Politics

Lead Researcher

- Haruko Satoh – Professor, OSIPP, Osaka University, Japan

Associated Researchers

- Toshiya Hoshino – Ambassador and Deputy Permanent Representative of Japan to the United Nations
- Peng-Er Lam – Senior Research Fellow, East Asian Institute, National University of Singapore, Singapore

### Value and Social Innovation

Lead Researcher

- Toshiya Hoshino – Ambassador and Deputy Permanent Representative of Japan to the United Nations





## Innovation and Value Initiative

# United Nations STI Forum 2018 Report

IAFOR collaborated with the United Nations in the hosting of a special session at the Third Annual Multi-stakeholder Forum on Science, Technology and Innovation for the Sustainable Development Goals (STI Forum 2018) at the United Nations Headquarters in New York on June 6, 2018.

Dr Joseph Haldane, Chairman and CEO of IAFOR, co-moderated the Official Meeting, a roundtable session on Innovators and Investors, and focussed on questions at the intersection of innovation and value, including "Impact investing"; investments made into companies, organisations, and funds with the intention to generate social and environmental impact alongside a financial return. The chair of the meeting was Japanese Ambassador to the United Nations, His Excellency Dr Toshiya Hoshino.

Dr Haldane said: "For IAFOR, impact investing is a particular area of interest in regards to the funding of research in higher education, and dovetails with the work we will be doing within the IAFOR Research Centre at the Osaka School of International Public Policy (OSIPP) at Osaka University, as part of our new Innovation and Value Initiative, and also with The IAFOR Global Innovation & Value Summit 2018 (GIVS2018) to be held in Tokyo later this year." He added that "it is a great recognition of IAFOR to have been invited to collaborate, and we are honoured to have been asked to work with the United Nations at this important event, and look forward to working with the UN and other stakeholders in the support of Science, Technology and Innovation for the Sustainable Development Goals (STI-SDG)."

Dr Haldane, who teaches on the postgraduate Global Governance course at OSIPP, and is an Expert Member of the World Economic Forum in this area, was also keen to raise the issue of governance and policy implications of the uses of blockchain technology. In his introduction to the panel, he suggested that the use of blockchain, given its verifiability and the transparency of transactions might have a positive effect on systems of governance. This might be especially important at a time when the rules-based international system, exemplified by institutions such as the United Nations, are being challenged.

Image | Dr Joseph Haldane, Chairman and CEO of IAFOR, co-moderates a roundtable session on Innovators and Investors at the United Nations Headquarters in New York.

A black and white photograph of a woman with a warm smile, wearing traditional Middle Eastern or North African clothing, including a patterned headscarf and a beaded necklace. The image is dark and serves as a background for the text.

# IAFOR Silk Road Initiative

The IAFOR Silk Road Initiative encourages individuals and institutions working across the world to support and undertake research centring on the contact between countries and regions in Europe and Asia – from Gibraltar to Japan – and the maritime routes that went beyond, into the South-East Continent and the Philippines, and later out into the Pacific Islands and the United States. The IAFOR Silk Road Initiative is concerned with all aspects of this contact, and examines both material and intellectual traces, as well as consequences.

[www.silkroad.iafor.org](http://www.silkroad.iafor.org)



# IAFOR Silk Road Initiative

As an organisation, IAFOR's mission is to promote international exchange, facilitate intercultural awareness, encourage interdisciplinary discussion, and generate and share new knowledge. In 2018, we are excited to launch a major new and ambitious international, intercultural and interdisciplinary research initiative that uses the silk road trade routes as a lens through which to study some of the world's largest historical and contemporary geopolitical trends, shifts and exchanges.

IAFOR is headquartered in Japan, and the 2018 inauguration of this project aligns with the 150th anniversary of the Meiji Restoration of 1868, when Japan opened its doors to the trade and ideas that would precipitate its rapid modernisation and its emergence as a global power. At a time when global trends can seem unpredictable, and futures fearful, this Silk Road Initiative gives the opportunity to revisit the question of the impact of international relations from a long-term perspective.

This ambitious initiative will encourage individuals and institutions working across the world to encourage research centring on the contact between countries and regions in Europe and Asia, from Gibraltar to Japan, and the maritime routes that went beyond into the South-East Continent and the Philippines, and later out into the Pacific Islands and the United States. The IAFOR Silk Road Initiative will concern all aspects of this contact, and will examine both material and intellectual traces, as well as consequences.

A series of round tables on the IAFOR Silk Road Initiative were held in Japan, the UK and Spain in 2017, and the initiative will become a central aspect of a series of conferences, meetings, seminars and workshops from 2018 in Asia, Europe and North America.

## Rationale

The occidentalisation of history and the grand narrative of European and American progress has consigned the Silk Road instead to historical quaintness, exotic literary caricature in the adventures of Marco Polo, or the sort of esoteric academic investigations that receive little attention. This largely ignores its huge historical and present-day importance and relevance to the routes and paths that continue to connect humans through trade and exchange.

In a world of rankings, algorithms, unedited "news", and self-referential "centres of excellence", it is facile to conclude that the centre and pinnacle of all knowledge is held by a few pockets of venture-capital-backed open-plan offices in Silicon Valley, or schools and universities in which the cloistered architecture does not even offer the pretence of openness. Globalisation, and the technology that has enabled it, has allowed an immense flowering of possibilities in communication and access to knowledge, while at the same time increasing alienation from self and society, encouraging "virtual" worlds, creating and cementing fissures, and encouraging fear of the foreign. It is only through encounters with difference that we are able to shape ourselves and our ideas, and physical human interaction is and remains at the source of all value. The international, intercultural and interdisciplinary meetings that lie at the heart of IAFOR and this research initiative have never been more important in our globalised world.

## Lead Institutions

- The International Academic Forum (IAFOR), Japan
- Osaka University, Japan
- The IAFOR Research Centre (IRC), Japan
- Belgrade University, Serbia
- École Normale Supérieure (ENS), France
- DAMIN, France
- MONETA, France

If you wish to be informed of the latest news and developments, please subscribe to the mailing list on the IAFOR Silk Road Initiative website: [www.silkroad.iafor.org](http://www.silkroad.iafor.org)



## IAFOR Silk Road Initiative 2018 Moscow Roundtable Report

The first IAFOR Silk Road Initiative roundtable of 2018 was held in Moscow on February 21, and in partnership with Moscow State University.

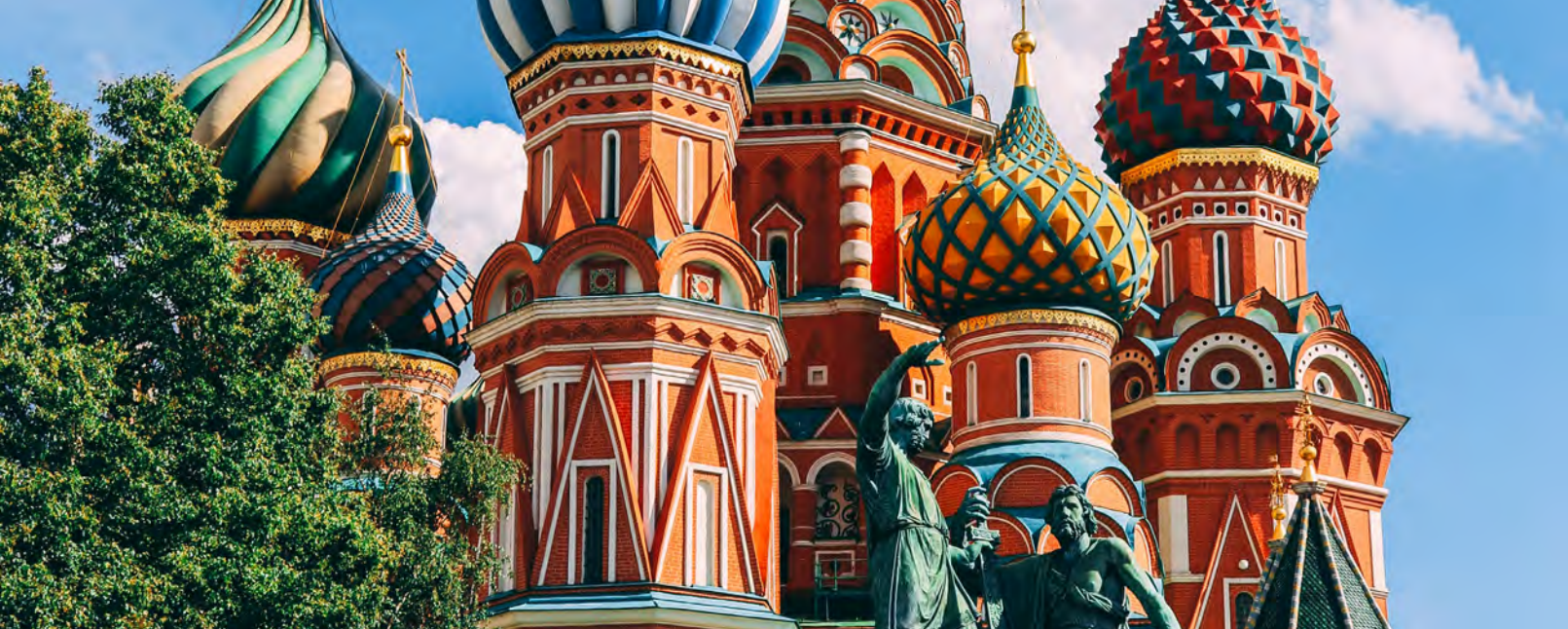
The event was hosted by the Moscow State University Institute of Asian and African Studies, and opened by the Director of the Institute, renowned scholar of politics and international relations, Professor Igor I. Abylgaziev. Attended by a group of invited scholars from both universities in Moscow and abroad, the Roundtable was organised with the kind support of the President of the Faculty of Foreign Languages and Area Studies, Professor Svetlana Ter Minasova, and Dr Elena Mishieva, Academic Secretary of the same faculty, and IAFOR Silk Road Initiative Project Coordinator in Moscow.

The roundtable was co-chaired by Professor Georges Depeyrot of the École Normale Supérieure (ENS), Paris, and Board member of the Centre National de la Recherche Scientifique (CNRS), and Dr Joseph Haldane, Chairman and CEO of IAFOR, and took as its subject, "International Academic Cooperation in Uncertain Times". The topic was very timely, as this is a period of great global political uncertainty.

Professor Svetlana Ter Minasova delivered the opening address, which set the scene by underlining that most senior academics had effectively lived in two separate countries in succession; The Soviet Union until 1991, and then Russia since that time. She described the Soviet times as the "Kingdom of Prohibitions", where everything was governed by what could not be done, and by what was prohibited, and there existed an insularity and isolationism, making relations with countries outside the communist sphere difficult.

With the fall of the erstwhile "enemy" of the USSR, the new Russia became suddenly very popular, as different Western companies, NGOs and universities, sought to quickly build relations with the country, and money started to pour in as people sought to gain market position and influence. Although that created funding pools that had until that point been non-existent, it also ushered in an era of inflation, and meant university lecturer wages were not enough to live on, and obliged many to engage in supplementary private tuition, with academics being underpaid and overworked. This has led to the familiar problem of a brain drain, and economic migration, as Russian academics sought higher paid opportunities abroad. Although there have been market reforms introduced, the state education system remains slow and highly bureaucratic. A presentation by Dr Lubov Kulik of the Faculty of Economics at Moscow State University spoke of the economics of education in a presentation that considered education as both a public good and a commodity. *[Report continued on the next page]*





Recently, Russia has found itself more distanced from the west, as a result of, and resulting in, a context of increased authoritarianism and nationalism, and this has often made international research collaborations more difficult, and has seen cuts in funding from such programs as Erasmus +. For its part, the Russian funding bodies have continued to prioritise STEM subjects over the liberal arts, following a policy that mirrors most other countries. In the non-science areas of study, funding is more often directed towards internationally and internally sensitive issues that are often geared towards encouraging internal cohesion, nation building and so on, and in areas such as geopolitics, minority languages and religions; not surprising given that Russia is at once an old and a young country.

The intellectual life of the country is heavily weighted in Moscow and St Petersburg, although there are attempts to ensure that other parts of the country are well funded, and there are well-respected state universities elsewhere in the country, such as Novosibirsk and Vladivostok, as well as satellite campuses in the former Soviet republics, where Russia maintains considerable economic, cultural and linguistic influence.

The country also enjoys relations with many of the countries it now borders, and although these are historically weighted both positively and negatively, reflect a continued strong regional and cultural influence, where there are also large minority ethnic Russian populations. China has enjoyed a continued intellectual relationship with Russia, and there are frequent exchanges of students and professors alike, and Russian enjoys continued popularity in China, while Chinese is becoming a more popular language option. Professor Tatiana Dobrosklonskaya of Moscow State University, and a Visiting Professor at Beijing International Studies University gave a presentation which looked at the relationship and an overview of educational and cultural exchange between the two countries.

Professor Ljiljana Markovic, Dean of the Faculty of Philology at the University of Belgrade closed the symposium by speaking of the modernisation paradigms of education, and in a context of political instability, drawing attention to crises of identity, both individual and national. She underlined that we must seek ways to collaborate, to work together, and that this is both a philosophical and practical commitment.

In all, the symposium was a great success, and we look forward to future IAFOR Silk Road Initiative events.

**Dr Joseph Haldane**  
Chairman and CEO, IAFOR

# Reviewers

IAFOR depends on the assistance of a large number of international academics and practitioners who contribute in a variety of ways to our shared mission of promoting international exchange, facilitating intercultural awareness, encouraging interdisciplinary discussion and generating and sharing new knowledge. Our academic events would not be what they are without a commitment to ensuring that international norms of peer review are observed for our presentation abstracts. With thousands of abstracts submitted each year for presentation at our conferences, IAFOR relies on academics around the world to ensure a fair and timely peer review process in keeping with established international norms of double-blind peer review.

We are grateful for the time, effort and expertise donated by all our contributors.



**HCNY2018**

## **Review Committee**

**Dr Manuel Galofaro**

Hofstra University, USA

**Dr Alfonso Garcia-Osuna**

Hofstra University, USA

**Dr Rodney Hill**

Hofstra University, USA

**Dr Vicente Lledó-Guillem**

Hofstra University, USA

**Dr Rosemary McGunnigle-Gonzales**

Hofstra University, USA

**Dr Gregory Pell**

Hofstra University, USA

**Dr Miguel-Ángel Zapata**

Hofstra University, USA

**HCNY2018**

## **Senior Reviewers**

**Professor Domenico Barbuto**

University of Calabria, Italy

**Dr Lidija Bencetić**

Croatian Institute of History, Croatia

**Professor Vera Borges**

University of Saint Joseph, Macau

**Dr Arleigh Ross Dela Cruz**

De La Salle University-Manila, The Philippines

**Dr Francois Dremeaux**

The University of Hong Kong, Hong Kong

**Dr Samantha May**

Alexander College, Canada

**Professor Dilton Maynard**

Federal University of Sergipe, Brazil

**Dr Santosh Kumar Mishra**

SNDT Women's University, Mumbai, India

**Dr Eko Nursanty**

UNTAG Semarang, Indonesia

**Dr Kathy O'Sullivan**

United Business Institutes, Belgium

**Dr Nilgun Salur**

Anadolu University, Turkey

**Professor Neelam Tikkha**

Rashtrasant Tukadoji Maharaj Nagpur

University, India

**Dr Durgesh Tripathi**

G.G.S.Indraprastha University, New Delhi, India

**Dr Grace Wong Sneddon**

University of Victoria, Canada

**HCNY2018**

## **Reviewers**

**Dr Francisco Agoot**

Saint Louis University, The Philippines

**Dr Abdulaziz Alabdullah**

Kuwait University, Kuwait

**Dr Benjamin Bob**

Cross River University of Technology, Nigeria

**Dr James Ellis**

Hong Kong Baptist University, Hong Kong

**Dr Elan Gamaker**

University of Roehampton, UK

**Professor Emily Gottreich**

UC Berkeley, USA

**Dr Adrienne Johnson**

Missouri Western State University, USA

**Dr Chris Landorf**

The University of Queensland, Australia

**Dr Andreza Maynard**

Universidade Federal de Sergipe, Brazil

**Dr Hina Nandrajog**

Vivekananda College, University of Delhi, India

**Naokata Okajima**

Minami Kyushu University, Japan

**Dr Maya Said**

HCT, UAE

**Professor Violeta Sugar**

Juraj Dobrila University of Pula, Croatia

**Dr Cedric Van Eenoo**

USA

**Professor John Wendel**

Dokkyo University, Japan

**Dr Ioana Elena Zacharias Vultur**

Ion Mincu University of Architecture and Urbanism, Romania

# A-Z Index of Presenters

A woman with dark hair, wearing a dark blazer and a lanyard with a badge, is gesturing with her right hand while speaking. The image is dark and serves as a background for the title.



# A-Z Index of Presenters

<b>Xue, Yunjing</b> Nanjing University, China	p. 38	<b>Zacharias Vultur, Ioana Elena</b> "Ion Mincu" University of Architecture and Urbanism, Romania	p. 51
<b>Szuba, Paulina</b> Poznań University of Technology, Poland	p. 38	<b>Kim, Ji Hee</b> Hankuk University of Foreign Studies, Republic of Korea	p. 54
<b>Bayrak Goktas, Sevince</b> MEF University, Turkey	p. 38	<b>Sang, Kun</b> University of Padua, Italy	p. 54
<b>Nandrajog, Hina</b> Vivekananda College, University of Delhi, India	p. 39	<b>May, Samantha</b> Alexander College, Canada	p. 54
<b>Wendel, John</b> Dokkyo University Japan	p. 39		
<b>Francuski, Bosko</b> University of Belgrade, Serbia	p. 39		
<b>Djoric Francuski, Biljana</b> University of Belgrade, Serbia	p. 39		
<b>Markovic, Ljiljana</b> University of Belgrade, Serbia	p. 39		
<b>Lee, Nayeon</b> Korea National University of Cultural Heritage, Republic of Korea	p. 40		
<b>Diaz, Alfredo</b> University of the Philippines Visayas, The Philippines	p. 40		
<b>Schmedt, Eike</b> University of Massachusetts Boston, USA	p. 40		
<b>Sharma, Ankita</b> University of Rajasthan, India	p. 41		
<b>Gamaker, Elan</b> University of Roehampton, UK	p. 41		
<b>Capo, Hrvoje</b> Croatian Institute of History, Croatia	p. 42		
<b>Bencetić, Lidija</b> Croatian Institute of History, Croatia	p. 42		
<b>Fathima, Linas</b> DG College of Architecture, India	p. 42		
<b>Asogwa, Chika</b> Federal University Oye-Ekitu , Nigeria	p. 43		
<b>Said, Maya</b> Higher Colleges of Technology (HCT), UAE	p. 43		
<b>Okajima, Naokata</b> Minami Kyushu University, Japan	p. 44		
<b>O'Neill, Ted</b> Gakushuin University, Japan	p. 44		
<b>Satam, Mrunmayee</b> University of Leicester, UK	p. 45		
<b>Selvi, Yavuz</b> Selcuk University Faculty of Medicine, Turkey	p. 45		
<b>Emre, Bedel</b> Istanbul Technical University, Turkey	p. 48		
<b>Gür Düzgün, Hatice Kübra</b> Social Sciences, Turkey	p. 48		
<b>Akbar, Poeti Nazura Gulfira</b> Erasmus University Rotterdam, Netherlands	p. 48		
<b>Schulze, Matthias Fritz José</b> University of Tübingen, Germany	p. 48		
<b>Olabode, Oluwakemi</b> Michael Otedola College of Primary Education, Noforija, Nigeria	p. 49		
<b>Sugar, Violeta</b> Juraj Dobrila University of Pula, Croatia	p. 49		
<b>Khaldi, Boutheina</b> American University of Sharjah, UAE	p. 49		
<b>Vardopoulos, Ioannis</b> Harokopio University, Greece	p. 50		
<b>Margione, Emanuela</b> Politecnico di Milano, Italy	p. 50		
<b>Johnson, Mokolade</b> University of Lagos, Nigeria	p. 50		
<b>Akindeju, Oluyemi</b> University of Lagos, Nigeria	p. 51		
<b>Aydın, Duygu</b> Selcuk University, Turkey	p. 51		

# Notes

[illegible]



## Notes

[illegible]

## Notes

[illegible]



# Present your research at The Asian Conference on Language Learning (ACLL2019)

**Conference Theme:** "Independence & Interdependence"

**Dates:** Thursday, May 16, 2019 to Saturday, May 18, 2019

**Location & Venue:** Toshi Center Hotel, Tokyo, Japan

**Early Bird Abstract Submission Deadline:** January 9, 2019

**Final Abstract Submission Deadline:** March 12, 2019

**Registration Deadline:** April 5, 2019

The duality of our theme speaks to how each of us as learners, teachers, and researchers – people curious about the world and our place in it – act together to educate. We each bring our independent individual variables to any teaching and learning situation, yet work interdependently to learn from each other and create new connections and meanings.

Language learning and teaching are at once highly personal and individual while also social and embedded in an ecology of inter-relationships. Independence and interdependence cannot exist without each other, so how should this tension and integration inform our academic inquiry into language learning research and practice? Research in self-regulation, self-determination, learner and teacher autonomy, and motivation for language learning is one of several ways to approach these questions, and our host country for this conference, Japan, is a center for such work.

This conference provides opportunities to explore psychological, theoretical and practical aspects of language learning. Whether one's focus is the impact of technology or the integration of emotions into the classroom, we can and must all rely on each other to best serve students and support them in becoming autonomous, independent language learners who can be successful in an increasingly interconnected and interdependent world. An international, intercultural, and interdisciplinary conference such as this brings us together; to surprise, support, and learn from each other.

We invite your proposal on a topic that will help us to explore independence and interdependence from multiple perspectives; consider, but do not limit yourself to:

- The psychology of language learning
- Learner autonomy
- Technology enhanced learning
- Relationships between content and language
- Critical pedagogy
- Educational cultures, ecologies, and systems
- And, additional topics and streams listed in our abstract submission guidelines

This Asian Conference on Language Learning depends upon you – the presenters and participants – to help create vital and innovative academic exchange that can sustain us in the future.

IAFOR offers a 10% discount on ACLL2019 registration fees to all HCN2018 delegates.  
**IAFOR Members get 15% off all registration fees.**

**[www.acll.iafor.org](http://www.acll.iafor.org)**



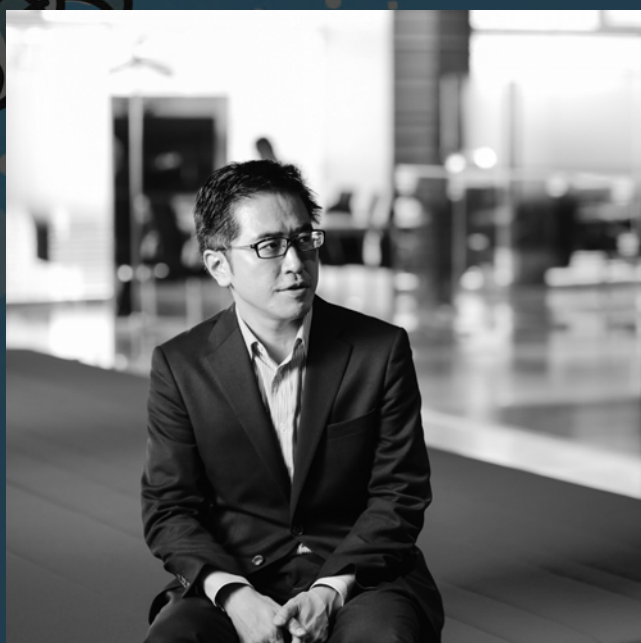
# ACLL2019 Keynote Speakers



**Phil Ball**  
Author and Journalist



**Sarah Mercer**  
University of Graz, Austria



**Masaya Mori**  
Rakuten Inc.



**Keiko Sakui**  
Kobe Shoin Women's University, Japan

Keynote Speakers will provide a variety of perspectives from different academic and professional backgrounds on the conference theme, "Independence & Interdependence". For their biographies, please visit the following page on the conference website:

**[www.acll.iafor.org/speakers](http://www.acll.iafor.org/speakers)**





## Hawaii, 2019

**January 3–5, 2019**

The IAFOR International Conference on  
Education – Hawaii  
([iicehawaii.iafor.org](http://iicehawaii.iafor.org))

The IAFOR International Conference on  
Sustainability, Energy & the Environment – Hawaii  
([iicseehawaii.iafor.org](http://iicseehawaii.iafor.org))

## Tokyo, 2019

**March 21–23, 2019**

The Asian Conference on  
Psychology & the Behavioral Sciences  
([acp.iafor.org](http://acp.iafor.org))

The Asian Conference on  
Ethics, Religion & Philosophy  
([acerp.iafor.org](http://acerp.iafor.org))

**March 25–27, 2019**

The Asian Conference on  
Education & International Development  
([aceid.iafor.org](http://aceid.iafor.org))

**March 29–31, 2019**

The Asian Conference on Arts & Humanities  
([acah.iafor.org](http://acah.iafor.org))

**May 16–18, 2019**

The Asian Conference on Language Learning  
([acll.iafor.org](http://acll.iafor.org))

**May 20–22, 2019**

The Asian Conference on the Social Sciences  
([acss.iafor.org](http://acss.iafor.org))

The Asian Conference on  
Sustainability, Energy & the Environment  
([acsee.iafor.org](http://acsee.iafor.org))

The Asian Conference on Aging & Gerontology  
([agen.iafor.org](http://agen.iafor.org))

**May 24–26, 2019**

The Asian Conference on Cultural Studies  
([accs.iafor.org](http://accs.iafor.org))

The Asian Conference on Asian Studies  
([acas.iafor.org](http://acas.iafor.org))



## **Virginia (USA), 2019**

**May 6–8, 2019**

The IAFOR Conference on  
Educational Research & Innovation  
([eri.iafor.org](http://eri.iafor.org))

## **Brighton (UK), 2019**

**July 5–6, 2019**

The European Conference on  
Psychology & the Behavioral Sciences  
([ecp.iafor.org](http://ecp.iafor.org))

The European Conference on  
Ethics, Religion & Philosophy  
([ecerp.iafor.org](http://ecerp.iafor.org))

**July 9–10, 2019**

The European Conference on the Social  
Sciences  
([ecss.iafor.org](http://ecss.iafor.org))

The European Conference on  
Sustainability, Energy & the Environment  
([ecsee.iafor.org](http://ecsee.iafor.org))

**July 12–13, 2019**

The European Conference on Arts & Humanities  
([ecah.iafor.org](http://ecah.iafor.org))

The European Conference on  
Media, Communication & Film  
([euromedia.iafor.org](http://euromedia.iafor.org))

## **London, 2019**

**July 19–21, 2019**

The European Conference on Education  
([ece.iafor.org](http://ece.iafor.org))

The European Conference on Language  
Learning  
([ecll.iafor.org](http://ecll.iafor.org))



# Introducing the IAFOR Research Centre at Osaka University, Japan

The IAFOR Research Centre (IRC) is a politically independent, international and interdisciplinary think tank based at the Osaka School of International Public Policy (OSIPP), at Japan's Osaka University, that conducts and facilitates international and interdisciplinary research projects. The main focus is to encourage mutual international and intercultural understanding and cooperation in line with IAFOR's mission of encouraging interdisciplinary discussion, facilitating heightened intercultural awareness, promoting international exchange, and generating and sharing new knowledge.

The IRC helps to nurture and capacity build by encouraging students to take part in international conferences and research projects, in line with the Osaka University's Global 30 commitments from Japan's Ministry of Education, Culture, Sports, Science and Technology (MEXT).

For more information about the IAFOR Research Centre visit:  
[www.osipp.osaka-u.ac.jp/iaforresearchcentre/](http://www.osipp.osaka-u.ac.jp/iaforresearchcentre/)



THE IAFOR RESEARCH CENTRE  
OSAKA SCHOOL OF INTERNATIONAL PUBLIC POLICY  
OSAKA UNIVERSITY

大阪大学大学院国際公共政策研究科OSIPP  
IAFOR研究センター

