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welcome to iice/iicll 2015

Dear Colleagues,

Welcome to the inaugural IAFOR International Conferences on Education and on Language Learning, held for the first time in the international city of Dubai. We look forward to experiencing this first event together, in what we expect to become a permanent part of the IAFOR calendar.

The International Academic Forum will host more than four thousand academics in 2015 at our events throughout the world, in Japan, the UK, and now Dubai. We welcome more than 150 delegates to this IICE/IICLL event from more than forty countries, bringing a diversity of cultures, backgrounds and perspectives to this international, intercultural and interdisciplinary

Dubai has become a global hub; it's an amazing crossroads of cultures and a great ongoing experiment in internationalization. The UAE is an attractive location for higher education with a large concentration of satellite campuses of some of the world's leading higher education institutions. As a melting pot of ethnicities, it's also the perfect location for the study of language learning. Dubai is an amazing stage, with a mix of ambitious architecture and world-class sights. We hope that this great backdrop with stimulate thought-provoking presentations, new research collaborations, partnerships and friendships.

I would like to thank Professor Sue Jackson, Birkbeck, University of London, UK, for her dedication as IAFOR International Director of Programme for Education and for making our education conferences into our premier events. I would also like to thank our keynote speakers, Dr. Christine Coombe, Dubai Men's College, and Dr. Cindy Gunn, American University of Sharjah, UAE, for their contributions to this event, as well as featured speakers Professor Said M. Faiq, American University of Sharjah, Professor Marcel Lebrun, Plymouth State University, USA, and Dr. Patrick Dougherty, Akita International University, Japan.

I encourage your strong participation throughout this event, and look forward to meeting you all.



etter of welcome

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Dr Joseph Haldane, Ph.D. (London), F.R.S.A., F.R.A.S. President, IAFOR





Information and Registration

If you have already paid online or by bank transfer, you will be able to pick up your registration pack at the Conference Registration and Information Desk. At this time you will also be given a name card. For those wishing to pay on the day, please note that we are able to accept cash only payments in USD or AED.

The Conference Registration and Information Desk will be located at the following locations during the conference:

Sunday 8:00-13:00 - Event Centre: Al Baraha 3 Pre Conference Area

Sunday 13:00-18:00 - Event Centre: In front of Al Amwaj 1

Monday 8:30-16:30 - Event Centre: Al Amwaj I Tuesday 8:30-12:30 - Event Centre: Al Amwaj I

If you have any questions or concerns, IAFOR staff will happily assist you in any way they can.

Sunday, March 8, 2015

8:00 - 9:00: Conference Registration & Information Desk Open (Outside Al Baraha 3)

9:00-12:20: Welcome, Keynote Speaker, and Featured Speaker Session (Al Baraha 3)

9:00-9:15: Welcome & Introductory Addresses (Al Baraha 3)

Kiyoshi Mana, IAFOR Director of Operations Joseph Haldane, IAFOR President

9:15 - 10:05: IICE2015 Keynote Address (Al Baraha 3)

Cindy Gunn, American University of Sharjah, United Arab Emirates

10:05 - 10:35: Morning Break

10:35 - 11:25: IICE/IICLL 2015 Featured Address (Al Baraha 3)

Said M. Faiq, American University of Sharjah, United Arab Emirates

11:25 - 12:15: IICE/IICLL 2015 Featured Address (Al Baraha 3)

Patrick Dougherty, Akita International University, Japan

12:15 - 12:20 Conference Photograph (Al Baraha 3)

12:20 - 13:15: Lunch Break

13:15 - 14:45: Parallel Session I (various rooms)

14:45 - 15:15: Afternoon Break

15:15 - 16:45 Parallel Session II (various rooms)

16:45 - 17:00: Coffee Break

17:00 - 18:00: IICE/IICLL 2015 Featured Address (Al Baraha 3)

Marcel Lebrun, Plymouth State University, USA

18:30 - 20:30: Conference Reception (Crowne Plaza Leisure Deck)

Join fellow delegates for light snacks and a drink at the conference reception. The reception will be held on the Crowne Plaza Leisure Deck. This is a great chance to network and meet fellow delegates, which all registered presenters and audience are welcome to attend. Admission is included as part of your registration fee. Please note that alcoholic beverages will be served at this event.

10:30 - 10:45: Morning Break

10:45 - 12:15: Parallel Session II & Poster Session I (various rooms)

12:15 - 13:15: Lunch Break

13:15 - 14:45: Parallel Session III & Poster Session II (various rooms)

14:45 - 15:00: Afternoon Break

15:00 - 16:30 Parallel Session IV (various rooms)

16:30 - 16:45: Coffee Break

16:45 - 17:15 IICE/IICL Spotlight Presentation (Al Amwaj I)

Sarah Louisa Birchley, Toyo Gakuen University, Japan

17:15 - 18:00 IICE/IICL Keynote Presentation (Al Amwaj 1)

Christine Coombe, Dubai Men's College, United Arab Emirates

Tuesday, March 10, 2015

9:00 - 10:30: Parallel Session I (various rooms)

10:30 - 11:00: Morning Break

11:00 - 12:30: Parallel Session II (various rooms)

12:45 - 13:45: Lunch & Conference Closing (Creekside Promenade)

Join us for lunch and closing remarks from Professor Stuart D. B. Picken, Chairman of the IAFOR International Advisory Board



conference at a glance



Getting to the Conference Venue

The Crowne Plaza & Event Centre Dubai Festival City is:

- a 10 minute taxi from Dubai International Airport (DXB)
- a 6 minute taxi from Emirates Metro Station I
- a 10 minute taxi from central downtown Dubai

What to Wear & Bring

Attendees generally wear business casual attire. You may want to bring a light jacket or sweater as the temperature in meeting rooms is often difficult to control.

Smoking

The Crowne Plaza and Event Centre have implemented a Clean Indoor Air Act; therefore, smoking is not permitted in any of the conference rooms. There are designated smoking areas next to Al Amwaj I & 2 and Al Ras.

Internet Access

There will be a free WiFi internet connection throughout the conference areas. However, we would strongly suggest that you do not rely on a live connection for your presentation.

To access the WiFi please accept the terms and conditions presented by the hotel on connecting to a Wifi hotspot.

Business Center

The Crowne Plaza operates a business center for copying, printing, and scanning. This business center is staffed and open between 9:00am and 5:00pm daily.

Badges

When you check in, you will receive your name badge. Wearing your badge is required for entrance to the sessions. If you lose your badge it can be replaced for a fee of USD 50. You must wear your badge at all times during the conference.

There are 4 colours of badges indicating the type of conference participant:

BLUE: Presenters YELLOW: Keynote and Featured Speakers RED: General Audience BLACK: IAFOR Staff & Board Members

Photo/Recording Waiver

There will be photography, audio and video recording at the conference. By entering the event premises you give consent to the use of your photograph, likeness or video or audio recording in whole or in part without restriction or limitation for any educational, promotional, or any purpose for distribution.

Refreshment Breaks

Complimentary coffee, tea, and water will be available throughout the conference. Light snacks and refreshments will be provided once in the morning and once in the afternoon. A full buffet lunch will be provided at the Creekside Promenade on each conference day.

The plenary session will be held on Sunday morning, with the event beginning at 9:00 AM in the Al Baraha 3 room of the Dubai Festival City - Event Centre. Please arrive in good time if you wish to attend the session. There will be an interval after the first keynote address and complimentary refreshments and snacks will be served. The plenary session will be followed by the official conference photograph. Please arrive in good time if you wish to attend the session.

Parallel Speaker Sessions

Parallel Sessions will run from 13:15 on Sunday afternoon, and from 9:00 AM on Monday & Tuesday morning. They are generally organized into streams. Sessions include two, three or sometimes four presenters. Each presenter has thirty minutes including Q and A time. The session length reflects the number of presenters.

Presentations and Equipment

All rooms will be equipped with a MacBook computer pre-installed with PowerPoint and Keynote, as well as a screen and an LCD projector. If you wish, you may directly link your own PC laptop, although we advise you to use the computer provided by plugging in your USB flash drive.

We recommend that you bring two copies of your presentation in the case that one fails, and suggest sending yourself the presentation by email as a third and final precaution.

Session Chairs

Session Chairs are expected to introduce themselves and other speakers (briefly), hand out presentation certificates at the end of the session, ensure that the session begins and ends on time, and that the time is divided fairly between the presentations. Each presenter should have no more than 30 minutes in which to present his or her paper, and respond to any questions.

The session chair is asked to assume this timekeeping role, and to this end, a yellow and red timekeeping card is used as a visual cue for presenters, letting them know when they have 5 minutes remaining, and when they must stop.

Please follow the order in the programme, and if for any reason a presenter fails to show, please keep to the original timeslots as delegates use the programme to plan their attendance.

Presentation Certificates

Poster presenters can pick up a certificate of presentation from the Information Desk. All other presenters will receive a certificate of presentation from their session chair or a member of staff at the end of their session.

A Polite Request to All Participants

Participants are requested to arrive in a timely fashion for all addresses, whether to their own, or to those of other presenters. Presenters are reminded that the time slots should be divided fairly and equally between the number of presentations, and that they should not overrun.

We recommend that the 30 minutes presentation timeslot be divided as follows: 20 minutes for the paper and 10 minutes for O and A.

Poster Sessions & Poster Requirements

The poster display boards are 1800mm high \times 900mm wide. We are able to provide tape and pins. Please be aware that are no on-site poster facilities for printing posters.

Conference Proceedings

The Conference Proceedings are published on the IAFOR website (www.iafor.org), and can be freely accessed as part of the research archive.

All authors may have their full paper published in the online conference proceedings. Full text submission is due by April 10, 2015 through the online system. The proceedings will be published on May 10, 2015.

Authors will have PDF copies of their offprints emailed to them by the IAFOR office by June 10, 2015.

Returning Delegate Discount

Every year we have a growing number of delegates who have presented at previous IAFOR conferences. To show our appreciation IAFOR would now like to offer you a 10% discount off your next IAFOR conference registration.

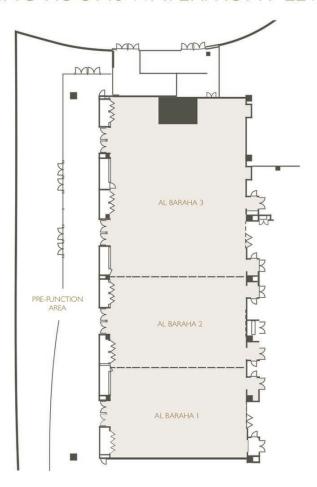
This offer is valid for the next 12 months and covers any IAFOR conference in Asia, Dubai, or Europe that you may choose to attend.



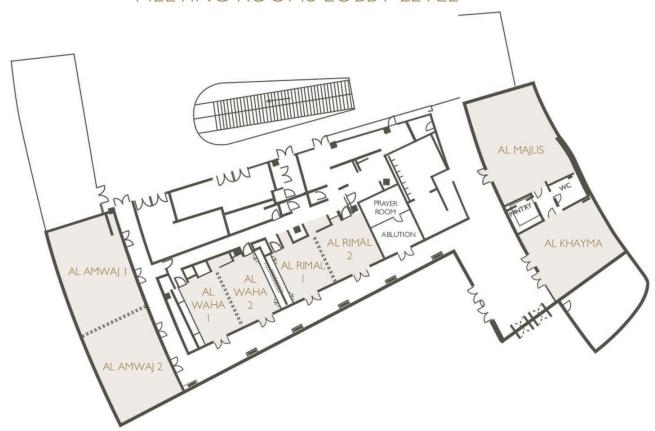
conference guide

Conference Map

MEETING ROOMS WATERFRONT LEVEL



MEETING ROOMS LOBBY LEVEL



Conference Chairs, Keynote & Featured Speakers

iice 2015 keynote speaker

Cindy Gunn American University of Sharjah, United Arab Emirates





Cindy Gunn is the Director of the Faculty Development Center and Professor in the Department of English at American University of Sharjah (AUS), Before joining AUS in 2001, she lived and taught in Canada, Japan, New Zealand, Thailand, Turkey and the United States. While a member of the English Department at AUS, she helped to develop the MATESOL program and the Education minor. As the Director of the Faculty Development she works closely with faculty from all disciplines to enhance teaching and learning at AUS. Her main research paradigm is Exploratory Practice focusing on the contributions teachers and learners make to classroom research. Her main research interests are reflective teaching and learning, materials development and technology use in Education. She is the author and editor of three books on classroom research as well as numerous book chapters and journal articles in peer reviewed journals. She has presented her research both internationally and locally in the UAE at conferences with a focus on Educational Technology, TESOL, and Educational Leadership.

Keynote Presentation: The Impact of the Connected Learner in the Classroom

With more and more opportunities presenting themselves to students to connect with others via online groups, MOOCs, and discussion forums, students have access to more information and support than ever before. Although there are numerous advantages for the students and teachers to leverage these connections into enhanced learning opportunities, so much access to information also raises a number of concerns for educators. For example, how do we help the students turn all this information into knowledge and to discriminate between useful and useless information? After a review of some of the literature surrounding the connected learner we will look at some examples of successful and less than successful learning connections in higher education.

Keynote Presentation

Sunday, March 8

09:15-10:05

Al Baraha 3 (Waterfront Level)

Said M. Faiq American University of Sharjah, United Arab Emirates





featured speaker

Said Faiq, FRSA, is Professor of intercultural studies and translation at the American University of Sharjah (UAE), where he was chair/head of department (2003-07, 2009-10), and director of the graduate program in translation and interpreting (2002-11). He is a visiting professor at Exeter University (UK). Prior to his current position, he worked in Africa, the Middle East and the United Kingdom (Salford University, (1990-2003), where he was director of studies for undergraduate and graduate programs in Arabic/English translation and interpreting; and Leeds University, (1996-1998), where he was visiting lecturer in applied linguistics. He has served as consultant to private and public organizations for educational and related sectors and serves on a number of academic editorial and consultancy boards/agencies. He is an established figure in intercultural and translation studies and allied areas and has directed and examined graduate research (Cambridge, McGill). His publications include Agency and Patronage in Eastern Translatology (co-edited with Ahmed Ankit, forthcoming), Culguage in/of translation from Arabic (co-edited with Ovidi Carbonnel and Ali AlManaa, 2014), Beyond Denotation in Arabic Translation (co-edited with Allen Clark, 2010), Cultures in Dialogue: A Translational Perspective (2010), Trans-lated: Translation and Cultural Manipulation (2007), Identity and Representation in Intercultural Communication (2006), and Cultural Encounters in Translation from Arabic (2004).

Featured Presentation: Intercultural Encounters, in the Eye of the Beholder

The deployment of weapons, during wars, for example, relates to misunderstandings or often forced ways of understanding. Labelling a culture or a people different provides the ammunition for the labeller to deploy weapons against the labelled. Misunderstandings are said to derive from incompatibilities in processing of media which carry them: languages. Yet misunderstandings are not only the products of linguistic incompatibilities per se but primarily of cultural ones. Misunderstandings generally occur in particular social structures, histories, and norms of information production and reception, that is a particular culture and its associated ideology. Given the long history of conflicts and misunderstanding between the West and the Arab/Islamic World, neat dichotomies developed within cultural and translation studies do not seem to easily animate to the complex network of relations that exist between the two worlds. Both have at their disposal systems (master discourses) of representation laden with stereotypes of each other. Translation (intercultural encounter) from Arabic into Western languages, for example, has achieved very little in 'improving' relations between the two worlds and demonstrates the complexity inherent in the process of communication across cultures where identity, similarity and difference are negotiated (mediated). Drawing primarily on textual import from Arabic, the purpose here is to explore how a culturally defined master discourse affects the act of knowledge mediation: How do constraints and disciplinary demands of a master discourse animate mediation, leading along the way to the construction of certain identities communicated to certain audiences?

Featured Presentation

Sunday, March 8

10:35-11:25

Al Baraha 3 (Waterfront Level)

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Patrick Dougherty

Akita International University, Japan



Patrick Dougherty holds a Doctorate in Education from Northern Arizona University. He is currently a professor of International Liberal Arts and Director of the English for Academic Purposes Program and undergraduate English at Akita International University in Japan. Prior to that he lived and worked in the United Arab Emirates (UAE) where his last post was as Chair of Graduate Programs in Education for the Higher Colleges of Technology. While serving in that capacity, he worked with colleagues to create a tele-presence supported distributed course delivery (TSDCD) system to allow students in remote locations to participate in degree programs. Additionally, he served as the editor for two volumes of a book series he began entitled, Perspectives from Experience: Education in the United Arab Emirates. These volumes were an effort to bring research from Emirati and UAE-based education professionals to the attention of the world-wide academic community. His own research interests are in teacher training and development, the uses of creative writing and student heritage in the language classroom, and the impact of distance learning modalities on pedagogy. Lastly, Prof. Dougherty has worked in education for twenty-six years. He spent fourteen of them as a high school supervisor and teacher in the United States and Japan prior to moving into higher education. He has taught and served as an administrator at universities in the United States, Japan, Bangladesh, and the United Arab Emirates.

Featured Presentation: Best Pedagogical Practices for Blended Course Delivery - A Case Study from the UAE

A Master of Education program at a public university system in the United Arab Emirates (UAE) employed a distributed delivery system utilizing videoconferencing to allow students in disparate locations to join together for a course of studies. An instructor taught each course from one of six campuses on a rotating basis. Each cohort of students was tied-in to the lecture and presentation via videoconference and was able to hear, see, and participate in all classroom activities in real-time. Titled tele-presence supported distributed course delivery (TSDCD), this method of instruction was intended to allow students in remote locations to participate in degree programs and utilize the expertise of a limited number of teaching staff. Nine educators have taught courses using the TSDCD system. The research question for this qualitative study addressed teaching and asked, what was the best pedagogical practice for teaching in such a system? Data was generated from a survey of teachers who participated in the program. The findings identified a set of best practices. They included making each lesson student centered, utilizing an inter-cohort and intra-cohort discussion model in class sessions, using the on-site tutor as a facilitator for inter-cohort discussions and activities, and the need to develop lesson plans that are specific in their goals and the timing of each activity. These best practices, and others identified in the findings, can inform the teaching practice of an educator working within distance education modalities.

Featured Presentation

Sunday, March 8

11:25-12:15

Al Baraha 3 (Waterfront Level)

Marcel Lebrun

Plymouth State University, USA





featured speaker

Marcel Lebrun is Chair of the Department for Educational Leadership, Learning and Curriculum at Plymouth State University (USA). Professor Lebrun over 35 years experience in Education with his involvement ranging from public classroom teaching, special education, and clinical mental health counseling. He has worked in a variety of schools in Canada, Haiti, France, and now the USA. Professor Lebrun current specialties are working with Special Education students who have Emotional and Behavior Disorders, Leadership and Advocacy. He is on the NH Positive Behavior Intervention Leadership team where he has presented over 150 workshops in a variety of topics related to the above disciplines. Professor Lebrun has also consulted throughout the state of New Hampshire and nationwide bringing positive school interventions to over 40 schools as well as working in the Boston Public School system in inner city schools. A long supporter and advocate of community issues he is also in the process of developing a resource center for special education.

Featured Workshop: Healthy Children Healthy Minds - Helping Children Succeed Now for a Brighter Future

This workshop will be divided into 3 parts:

- I. Keeping the Brain and Mind Healthy which will explore exercise, nutrition, arts stimulation and Language development
- 2. Challenges to Brain and Mind Health: Attention, Focus, Brain injuries, alcohol and drugs, physical and mental illness, violence and abuse
- 3. Strategies for building Healthy Brain and Mind: Mindfulness, Purposeful teaching of thinking and cognition, social relationships and healthy Emotions and strategies for Healthy well-being.

Many children lead very unhealthy lives due to brain and cognitive dysfunction. What can be more important to the future of humanity than helping our next generation develop their minds in a healthy way. Educators and parents must cultivate healthy minds that are thoughtful, focused on their own and others mental, physical and spiritual health as well as the health of other living creatures and the environment locally and around the world. We must cultivate minds that work to improve the welfare of all its citizens. Educators want to see children happily playing outdoors, making friends, eating healthy food and having purpose, drive, motivation and exuding the qualities of honesty and integrity. Instead we are currently bombarded with images of children who are dishonest and lack integrity, who are self absorbed, who abuse their bodies, have little to no moral or empathetic capabilities. The goal of the workshop is for the attendee to leave with an extended tool kit of resources that begin supporting all children regardless of where they live in the world.

Featured Workshop

Sunday, March 8

17:00-18:00

Al Baraha 3 (Waterfront Level)

Sarah Louisa Birchley

Toyo Gakuen University, Japan



spotlight presenter

Sarah Louisa Birchley is an Associate Professor in the Department of Business Administration, Toyo Gakuen University, Tokyo, Japan where she teaches content and language integrated learning classes (CLIL) in business communication, management, professional skills and organisational behaviour. Her research specialization is educational management (including marketization of higher education, quality assurance and HRM in higher education). She is also an adjunct lecturer at the University of Tokyo. Sarah graduated from the University of Bath, with a Doctorate of Education (Sensemaking and Accreditation in Japanese Higher Education) and has worked in Japan for over 13 years, She is currently on the PR committee for the Japanese Society of Human Resource Management, Conference Business Manager for the Japan Association for Language Teaching and an active member of the Japan Association of Business Communication and the Society for Research in Higher Education.

Spotlight Presentation: To 'Go Global' - The Marketization of Japanese Higher Education

The marketization of higher education has been described as epidemic (Natale & Doran, 2012), a paradigm shift that is fundamental to the argument of delivering university education (Newman and Jahdi, 2009). With rapidly declining student numbers and issues with funding sources, higher education managers in Japan have realized the need to empower their institutions to find a more powerful position in the shrinking and competitive market. One marketization trend in Japan is to 'go global.' From the Global 30 program, to Global 30+, to the new Super Global Universities (MEXT, 2014), Japanese higher education institutions are attempting to globalize to survive.

By examining the power dynamics and rhetoric embedded in how such higher education institutions market themselves to both Japanese and non-Japanese students as consumers, we can explore how they are creating new transnational spaces. This presentation will begin by briefly outlining the main trends in the marketization of HE before presenting an analysis of the online marketing tools used by Japanese higher education institutions that utilize global concepts as their primary mode of promotion. Both a linguistic (Janks, 2005) and discursive (Fairclough, 2001) analysis was conducted and results highlight the power struggles and complexities of developing and marketing a global institution. The presentation concludes with suggestions about the future of HE marketization in Japan and globally. This presentation would be of interest for those in administration positions related to the marketing of programs and researchers interested in discourse analysis and globalization in higher education.

Spotlight Presentation

Monday, March 9

16:45-17:15

Al Amwaj I (Lobby Level)

Christine Coombe

Dubai Men's College, United Arab Emirates





keynote speaker

Christine Coombe has a Ph.D in Foreign/Second Language Education from The Ohio State University. She is currently on the English faculty of Dubai Men's College. She is the former Testing and Measurements Supervisor at UAE University and Assessment Coordinator of Zayed University. Christine is co-editor of Assessment Practices (2003, TESOL Publications); co-author, A Practical Guide to Assessing English Language Learners (2007, University of Michigan Press); co-editor, Evaluating Teacher Effectiveness in EF/SL Contexts (2007, UMP); co-editor, Language Teacher Research in the Middle East (2007, TESOL Publications), Leadership in English Language Teaching and Learning (2008, UMP) Applications of Task-based Learning in TESOL (2010, TESOL Publications), The Cambridge Guide to Second Language Assessment (2012, Cambridge University Press) and Reigniting, Retooling and Retiring in English Language Teaching (2012, University of Michigan Press). Christine's forthcoming books are on research methods in EF/SL and life skills education.

Christine has lived and worked in the Arabian Gulf for the past 22 years. In this capacity, she has served as the President and Conference Chair of TESOL Arabia and as the founder and co-chair of the TESOL Arabia Testing Special Interest Group who organize the Current Trends in English Language Testing (CTELT) Conference. Christine is also the founder and chair of the TESOL Arabia Leadership & Management SIG.

During her tenure in the Middle East, she has won many awards including: 2002 Spaan Fellowship for Research in Second/ Foreign Language Assessment; 2002-03 TOEFL Outstanding Young Scholar Award; TOEFL Board Grant for 2003-04, 2005-06, 2007-08 and 2009-10 for her work in delivering assessment training assessment in developing countries. Most recently she served on the TESOL Board of Directors as Convention Chair for Tampa 2006 and was the recipient of the Chancellor's Teacher of the Year for 2003-04. She served as TESOL President (2011-2012) and was a member of the TESOL Board of Directors (2010-2013). Christine received the British Council's International Assessment Award for 2013.

Keynote Presentation: Best Practice in ELT: 10 Traits of a Highly Effective Teacher

As ELT practitioners face the pressures of an increased workload, institutional accountability and continual change in curricula/assessment, the need for effective teachers has never been more important. In this session, the presenter explores the 10 characteristics that she finds essential for success in the classroom and in educational institutions.

Keynote Presentation

Monday, March 9

17:15-18:00

Al Amwaj I (Lobby Level)

iice iicll 2015 conference chairs

Sue Jackson

Birkbeck, University of London, UK

IAFOR International Director of Programme: Education

Steve Cornwell

IAFOR International Director of Programme: Language Learning
Osaka Women's University, Japan







Sue Jackson (left) is Pro-Vice-Master (Vice-President) for Learning and Teaching, Professor of Lifelong Learning and Gender and Director of Birkbeck Institute for Lifelong Learning at Birkbeck University of London. She publishes widely in the field of gender and lifelong learning, with a particular focus on identities. Sue's recent publications include Innovations in Lifelong Learning: Critical Perspectives on Diversity, Participation and Vocational Learning (Routledge, 2011); Gendered Choices: Learning, Work, Identities in Lifelong Learning (Springer, 2011, with Irene Malcolm and Kate Thomas); and Lifelong Learning and Social Justice (NIACE, 2011). Sue is delighted and honoured that she has been involved with the Asian Conferences on Education since their inception: first as a featured speaker in 2009; then as co-Chair and keynote speaker in 2010; and co-Chair for the 2011, 2012 and 2013 conferences.

Steve Cornwell (right) is Professor of English and Interdisciplinary Studies at Osaka Jogakuin University, and also teaches in the online portion of the MATESOL Programme for the New School in New York. He helped write and design several of the New School courses and has been involved with the program since its inception. He is involved with the Japan Association for Language Teaching (JALT) (an affiliate of IAFOR) severing on its National Board of Directors (Director of Programme); his duties involve working with a volunteer team of 50+ to put on JALT's annual, international conference each fall. Most recently, since 2012 he has been the Committee Chair of Osaka Jogakuin University's Lifelong Learning Committee and is responsible for their evening extension Programme geared at alumni and community members. He is also the Vice-Chair of Osaka Jogakuin University's English Education Committee which is responsible for suggesting policy regarding English Education and also responsible for developing material for the integrated curriculum.

INTERNATIONAL

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"To Open Minds, To Educate Intelligence, To Inform Decisions"

The International Academic Forum provides new perspectives to the thought-leaders and decision-makers of today and tomorrow by offering constructive environments for dialogue and interchange at the intersections of nation, culture, and discipline. Headquartered in Nagoya, Japan, and registered as a Non-Profit Organization (一般社団法人), IAFOR is an independent think tank committed to the deeper understanding of contemporary geo-political transformation, particularly in the Asia Pacific Region.

For more information about the International Academic Forum and its activities, please visit our website at www.iafor.org

Hear the latest news and developments by joining our mailing list. Find us on facebook at IAFORJapan or follow us on twitter @iafor

IAFOR The International Academic Forum Academic Vision and Mission

"To Open Minds, To Educate Intelligence, To Inform Decisions"

The vision of IAFOR grew out of the perceived need to fill a vacuum in the communication and exchange activities of the academic world. Its mission arose out of examining that space and investigating why it existed. The vacuum existed because of the lack of opportunity for serious and thoughtful exchange between academics, members of the global business community, and practitioners in the fields of human endeavor that linked these groups together. In the field of education, for example, we have academic theorists, educational managers (political decision-makers and organizational directors) and classroom teachers with their support staff in IT, library work, exchange programs, and specialist fields. But how often do they have the opportunity to interact?

Moving beyond one particular field, larger questions arise. What function should universities prioritize in the 21st century? What do businesses see as their contribution to social and global well being? How can people on the ground, trying to implement improvements that will transform human life, best be supported? And perhaps above all, what are the agendas that will drive mechanisms to enable these groups to interact effectively.

One piece of distilled thought that came from early exchanges at one of our conferences was the recognition that some of the rhetoric of concern about the problems of developing nations was perhaps over-focused on the term "poverty" because it can be defined only in a relative way. "Hunger" was put forward as being more immediate and itself a contributory factor to poverty, rather than the other way round. One key to the hunger issue could be the provision of safe drinking water, or water for irrigation in some contexts, while flood management might be necessary elsewhere. These, in and by themselves become valuable only insofar as they help to relieve hunger in specific contexts.

IAFOR is affording opportunities that do not exist elsewhere. The base is Osaka, Japan's great commercial and manufacturing hub, one symbol of the emerging Pacific economy that is already eclipsing the long dominant Atlantic zone. Our conferences present those taking part with three unique dimensions of experience. First of all, it encourages interdisciplinary activity to be expanded. Depending on the field, this can face varying degrees of difficulty, ranging from discouragement to downright prohibition. Those overly dependent on fixed academic structures often see lateral thinking as a threat. None of these negatives apply in IAFOR. Its purpose is to generate new approaches that cross any disciplinary lines. The principle employed is to let the imagination permit intuitive responses to questions. There are no panels of critics. There are simply people who want to listen and reflect. The model of academic work as potholing is replaced by the metaphor of mountaineering. While respecting the need for solid and well-founded academic work, we feel the need to go beyond it from time to time to discover fresh approaches to old questions.

Secondly, it facilitates the heightening of intercultural awareness. Again, we encourage innovation through cross-cultural perception. Cultural roots influence people in their attitudes more than most would realize or admit. The need to see and internalize insights gained from other viewpoints is met by a process of steady illumination.

Thirdly, it promotes the broadening of international exchange. We may live in a globalized world, but in reality parochialism still holds sway. The collapse of the U.S.S.R and the break-up of Yugoslavia led to the re-establishment of numerous former countries. While this may be desirable for the peoples concerned, it merely adds to the world's cultural confusion. Exchange leads to explanation and that helps the growth of intercultural awareness.

IAFOR makes all of these developments possible in one gathering. Our conferences are not a substitute for specialist conferences. We intend our events to be an alternative that functions as a balance or even a corrective to the extreme tendencies that can arise from more narrowly defined research parameters. In short, IAFOR is promoting and facilitating a new multifaceted approach to one of the core issues of our time, namely globalization and its many forms of growth and expansion. Awareness of how it cuts across the worlds of business, and academia, along with its impact on societies and institutions is one of the driving forces that has given the organization its momentum, and is making it a pioneer in this global age.

Rev. Professor Stuart DB Picken Order of the Sacred Treasure (瑞宝章), M.A. (Hons), BD., Ph.D., F.R.A.S. Chairman, Japan Society of Scotland Chairman, IAFOR International Advisory Board

> Dr Joseph Haldane B.A. (Hons), Ph.D F.R.S.A., F.R.A.S. President, IAFOR

people - Leadership

Chairman of the International Advisory Board The Reverend Professor Stuart D. B. Picken Order of the Sacred Treasure, M.A. (Hons), B.D., Ph.D. (Glasgow), F.R.A.S.



Stuart D. B. Picken is the Chairman of the International Advisory Board, and in this role is Chairman of the Organization. As Chairman of IAFOR, Professor Picken helps guide the academic and political strategy of the organization, and assists in the forging of global institutional partnerships. He is also responsible for the development of the IAFOR Research Institutes.

The author of a dozen books and over 130 articles and papers, Professor Picken is considered one of the foremost scholars on Japan, China, and Globalization in East Asia. As an academic, Professor Picken has devoted more than 30 years to scholarship in Japan, notably as a Professor of Philosophy at the International Christian University in Tokyo, where he specialized in ethics and Japanese thought, and as International Adviser to the High Priest of Tsubaki Grand Shrine (Mie prefecture). He has also served as a consultant to various businesses, including Jun Ashida Ltd., Mitsui Mining & Smelting Corp., Kobe Steel, and Japan Air Lines.

In November 2008, the Government of Japan awarded Professor Picken the Order of the Sacred Treasure for his pioneering research, and outstanding contribution to the promotion of friendship and mutual understanding between Japan and the UK. The honour is normally reserved for Japanese citizens and is a mark of the utmost respect in which Professor Picken is held by the Japanese Government. More recently, in 2012 he was invited to London to attend a reception at the Japanese Embassy, hosted by Emperor Akihito and Empress Michiko as an expression of their gratitude towards Britons who had helped support Japan after the 2011 Tohoku earthquake and tsunami. Professor Picken helped organize fundraising efforts through both the Japan Society of Scotland, of which he is the chair, in the UK, and IAFOR in Japan.

Although now resident in Scotland, Professor Picken divides his time between the UK and Japan. He is also Chair of the Japan Society of Scotland, the Chairman of the Academic Board of New College, Birmingham. He lives near Glasgow with his wife and two children.

President Dr Joseph Haldane B.A., Ph.D. (London), F.R.S.A., F.R.A.S.



Joseph Haldane is the President of the International Academic Forum. He was Academic Director from IAFOR's inception in 2009 until January 2011, and Executive Director from 2011 until late 2014, when he assumed his current role. He is responsible for devising strategy, setting policies, forging institutional partnerships, implementing projects, and overseeing the organization's business and academic operations, including research, publications and events.

Dr Haldane's academic interests include politics and international affairs, literature and history, and he holds a PhD from the University of London in 19th century French Studies. He began his academic career in France, and from 2002-2005 held full-time faculty positions at the University of Paris XII (Paris-Est Créteil) and Sciences Po Paris, as well as visiting positions at both the French Press Institute in the University of Paris II (Université Panthéon-Assas), and the School of Journalism at Sciences Po Paris. Prior to founding IAFOR in 2009, Dr Haldane was an Associate Professor at Nagoya University of Commerce and Business in Japan, where he taught a range of language and culture courses at undergraduate level, and the MBA Ethics course in the graduate school.

Dr Haldane's current research concentrates on post-war Japanese and Chinese history, as well as Sino-Japanese and US-Japan relations in the same period. In 2012 he was elected a Fellow of the Royal Asiatic Society, and in 2015 a Fellow of the Royal Society of Arts.

DEODIE - The Executive Council of the International Advisory Board

IAB Chair: Professor Stuart D.B. Picken

The IAB Executive Council is composed of distinguished academics, business executives, former and current government officials, and community leaders of international standing. Its role is to provide counsel and direction in the business and affairs of IAFOR, suggest and approve the areas of scholarly investigation, and safeguard the independence of the Forum's work. International Directors of Program and Research Institute Directors are ex-officio members of the Executive Council of the International Advisory Board. Membership of the Executive Council of the International Advisory Board is by invitation only.

Mr Mitsumasa Aoyama

Director, The Yufuku Gallery, Tokyo, Japan

Professor David N Aspin

Professor Emeritus and Former Dean of the Faculty of Education, Monash University, Australia Visiting Fellow, St Edmund's College, Cambridge University, UK

Professor Don Brash

Former Governor of the Reserve Bank, New Zealand Former Leader of the New National Party, New Zealand

Adjunct Professor, AUT, New Zealand & La Trobe University, Australia

Lord Charles Bruce

Patron, Japan Society of Scotland Patron, Scottish Centre of Tagore Studies at Edinburgh Napier University Chairman, Kolkata Scottish Heritage Trust

Professor Judith Chapman

Professor of Education, Australian Catholic University, Australia.

Visiting Fellow, St Edmund's College, Cambridge University, UK

Member of the Order of Australia

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Professor and Chair, Department of Education National University of Tainan, Taiwan/Chinese Taipei

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Professor of Philosophy, University of Hawai'i at Manoa, USA

Editor-in-Chief, The Journal of Chinese Philosophy

Professor Steve Cornwell

Professor of English and Interdisciplinary Studies, Osaka Jogakuin University, Osaka, Japan Osaka Local Conference Chair

Professor Michael A. Cusumano

SMR Distinguished Professor of Management and Engineering Systems, MIT Sloan School of Management, Massachusetts Institute of Technology,

Professor Dexter Da Silva

Professor of Educational Psychology, Keisen University, Tokyo, Japan

Professor Georges Depeyrot

Professor and Director of Research & Member of the Board of Trustees

French National Center for Scientific Research (CNRS) & L'Ecole Normale Superieure, Paris, France

Professor Donald E. Hall

Herbert J. and Ann L. Siegel Dean LeHign University, USA

Professor June Henton

Dean, College of Human Sciences, Auburn University, USA

Professor Michael Hudson

President of The Institute for the Study of Long-Term Economic Trends (ISLET)

Distinguished Research Professor of Economics, The University of Missouri, Kansas City

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Professor of Media and Cultural Studies & Director of the Monash Asia Institute, Monash University, Australia

Professor Sue lackson

Professor of Lifelong Learning and Gender & Pro-Vice Master of Teaching and Learning, Birkbeck, University of London, UK

Professor Sing Kong Lee

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of Cambridge Fellow of the British Academy

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Director and Chair, Centre for Human Rights Education Curtin University, Australia

Professor Jerry Platt

Professor of Global Communication, Akita International University, Japan Professor Emeritus, San Francisco State University,

Professor Frank S. Ravitch

Professor of Law & Walter H. Stowers Chair in Law and Religion, Michigan State University College of Law

Professor Richard Roth

Senior Associate Dean, Medill School of Journalism, Northwestern University, Qatar

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Secretary General of the Asian Association for Social Psychology & Professor of Social Psychology Graduate School of Education and Human Development, Nagoya University, Japan

Professor Svetlana Ter Minasova

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Director of the Center for Human Rights Affairs, Japan Former UN Special Rapporteur on Myanmar

Professor Kensaku Yoshida

Professor of English & Director of the Center for the Teaching of Foreign Languages in General Education, Sophia University, Tokyo, Japan

The International Advisory Board is composed of distinguished academics, business executives, former and current government officials, and community leaders. Its role is to consult and provide counsel on the business and affairs of IAFOR, and suggest areas of scholarly investigation. Membership of the International Advisory Board is by invitation only. For a full list please see the IAFOR website.

The Japan Liaison Committee (JLC)

The Japan Liaison Committee is a consultative committee that provides support in the form of advice and guidance in specific aspects of the planning and projects of the Forum held in Japan. The Chairman of the International Advisory Board is also chair of the JLC. Members of the JLC are ex-officio members of the International Advisory Board.

Prof Stuart D. B. Picken, Chairman, IAFOR IAB (chair)

Mr Mitsumasa Aoyama, Founder of the PHP Institute, Kyoto, Japan & Director, the Yufuku Gallery, Tokyo, Japan

Prof Kuniko Miyanaga, Director, the Human Potential Institute, Tokyo, Japan and Fellow, Reischauer Institute, Harvard University, USA

Prof Michiko Nakano, Professor & Director of the Distance Learning Center, Waseda University, Tokyo, Japan

Prof Yozo Yokota, Director of the Center for Human Rights Affairs, Japan & Former UN Special Rapporteur on Myanmar

Dr Joseph Haldane, Executive Director, IAFOR

PEOPLE - IAFOR Journal Editors

Editors of IAFOR Journals are ex-officio Members of the International Advisory Board

IAFOR Journal of Arts and Humanities **Dr Thomas French**, Ritsumeikan University, Japan

IAFOR Journal of Literature & Librarianship Dr Richard Donovan, Doshisha University, Japan

IAFOR Journal of Education

Dr Bernard Montoneri, Providence University, Taichung, Taiwan

IAFOR Journal of Business and Management **Dr Merlin Levirs**, Ritsumeikan University

IAFOR Journal of the Social Sciences **Dr Andrea Molle**, Chapman University, USA

IAFOR Journal of Ethics, Religion and Philosophy **Dr Michael O'Sullivan**, The Chinese University of Hong Kong, Hong Kong SAR IAFOR Journal of Sustainability, Energy and the Environment

Dr Alexandru-Ionut Petrisor, The National Institute for Research and Development in Construction, Urban Planning and Sustainable Spatial Development (URBAN=INCERC), Romania

IAFOR Journal of Media, Communication & Film **Dr James Rowlins**, Singapore University of Design and Technology

IAFOR Journal of Asian Studies **Dr Seiko Yasumoto**, The University of Sydney,
Australia

IAFOR Journal of Language Learning **Dr. Ebru Melek Koç**, Izmir Institute of Technology,
Turkey

IAFOR Journal of Politics, Economics & Law **Dr Craig Mark**, Kwansei Gakuin University, Japan

IAFOR Journal of Cultural Studies

Professor Holger Briel, Xi'an Jiaotung-Liverpool University, China

IAFOR Journal of Psychology and the Behavioral Sciences

Dr. Shahrokh (Sharo) Shafaie, Southeast Missouri State University, USA

Dr. Deborah G. Wooldridge, Professor and School Director, Bowling Green State University, USA

people - IAFOR Key Staff



Mr Kiyoshi Mana - Director of Operations

Kiyoshi Mana is the Director of Operations, and is responsible for overseeing the operations of the organisation, including IAFOR's conferences in Asia, Europe, North America and the Middle East. An American of Japanese descent, Kiyoshi has long been fascinated by the country of his ancestors, studying both Japanese language and culture at San Francisco State.



Mr Alexander Pratt - Deputy Director of Operations

A civil engineering graduate from the University of Nottingham, Alex first came to Japan in 1997. Previous to joining IAFOR, in 2013, Alex held positions in education management, information services, and international relations. At IAFOR Alex helps oversee the general administration and operation of the organization and works alongside the Director of Operations to expand IAFOR's events in Japan and internationally.



Mr Michael Kedzlie - Research and Policy Manager

Michael Liam Kedzlie is a New Zealander who currently works as the Research and Policy Manager. He is responsible for formulating legal policy as well as liaising with the organisation's university partners and the International Directors of Program. He is also editor of Eye Magazine. He has a Master's degree in Education from Massey University as well as a Law degree from the University of Waikato Law School. He is an enrolled Barrister and Solicitor of the High Court of New Zealand.



Ms Mai Hasuno - Events, Marketing and Domestic Relations Manager

Mai oversees the organisation's conferences in Japan, and is responsible for developing and implementing IAFOR's marketing strategy within Japan. She also acts as special assistant to the President and the IAB Chairman in the administration of the Japan International Liaison Committee. Previous to joining IAFOR, Mai worked for the Aioi Nissay Dowa Insurance Corporation.



Mr Thaddeus Pope - Media and Design Manager

Born and raised in Brighton, UK, Thaddeus is an experienced commercial and editorial photographer with a BA in Photography from the London College of Communication (University of the Arts London). Thaddeus's duties at IAFOR include overseeing the design and media output of the organisation, as well as producing photo-essays, short documentaries and other visual content for IAFOR and its publications, including Eye Magazine. He is also the Creative Director of the IAFOR Documentary Photography Award.



Mr Bryce Platt - Technology Manager

After growing up in the Silicon Valley in California, Bryce graduated from Gustavus Adolphus College (Saint Peter, Minnesota) with a degree in sociology, and in 2013 earned a Master's degree in Global Communication from Akita International University in Japan. As well as coordinating IAFOR's technology strategy, he is also responsible for managing systems operations, and exploring technological solutions for the organization.



\mbox{Mr} David George - Coordinator: Events and Marketing

Raised in Brisbane, Australia, Dave graduated from the University of Queensland with a Bachelor of Arts specialised in Psychology. Dave has a background in project based media and public relations work with experience at events in Australia, India, Singapore and Dubai.



Mr Takumi Saito - Coordinator: Finance and Administration

Born and raised in Yamagata, Japan, Takumi studied English literature at Waseda University. A language lover, he has also studied German, Spanish, French and Polish and can also speak Italian. Takumi recently joined IAFOR to handle its finance and administration.



Ms Lindsay Lafreniere: - Coordinator: Publications and Communications

Originally from Canada, Lindsay Lafreniere came to Japan in 2012. She holds a Bachelor of Arts degree in Psychology and English and a graduate diploma in Journalism. Lindsay brings her experience of media, publishing, and broadcast work in Canada to IAFOR.



Mr Shawn Mahler - Coordinator:Video and Media

Los Angeles native Shawn Mahler has a wealth of experience working on film, video, and theater productions in the United States and Japan. He holds a Bachelor of Arts in Film Theory and Production from the University of California, Irvine. Shawn has spent over ten years in Japan where he has worked with numerous industry professionals to develop television shows, movies, and theatrical productions.

The IAFOR YouTube Channel

New videos uploaded weekly featuring interviews and presentations with IAFOR Speakers from our conferences in Asia, North America Europe and Dubai.

Prof. Svetlana Ter-Minasova President of the Faculty of Foreign Languages and Area Studies Lomonosov Moscow State University





iafor conference highlights: the past 12 months

global thought leaders Since 2009, IAFOR has welcomed university presidents, faculty deans, award-winning journalists, national politicians, government ministers, diplomats, charity leaders, think tank directors, documentary makers, movie directors, members of the armed forces, lawyers, doctors, jurists, artists, poets, writers, clergy, scientists, philiosophers...









Top left: Dennis McInerney, Chair Professor of Educational Psychology at the Hong Kong Institute of Education delivers a keynote on the concept of identity at the Asian Conference on Education 2014. **Top right: Professor Keith Miller** of the University of Missouri, and former Editor of the IEEE Technology and Society magazine, speaks of the concept of identity and machines in his complimentary keynote at the Asian Conference on Society, Education and Technology.

Above left: Professor Frank S. Ravitch, Walter H. Stowers Chair in Law and Religion at the Michigan State University College of Law, delivers his Asian Conference on Ethics, Religion and Philosophy (ACERP) 2014 keynote speech titled, "Government Officials' Visits to the Yasukuni Shrine: Constitutional and Ethical Struggles". Above right: Pulitzer nominated journalism professor at Medill, Richard Roth; Former Wall Street Journal and Washington Post investigative reporter and Director of the Medill Justice Project, Professor Alec Klein sit on a Media and Justice panel at MediAsia 2014. The panel was chaired by Multi-Emmy award winning producer, Professor Gary E. Swanson.

Below left: Asian Conference on Psychology & Behavioral Sciences 2014 Conference Co-Chairs, Professors Jiro Takai (top) and Minoru Karasawa (bottom) of Nagoya University delivering keynote addresses on educational and social psychology. Below Center: Arizona University Centenial Professor of Public Management and Technology Policy, Barry Bozeman, delivers a keynote at the Asian Conference on Business and Public Policy on "Enhancing Research Collaboration Effectiveness". Below Right: Dr Andrew Staples, Director of the Economist Corporate Network for Japan, delivers a featured address on "Megatrends, Japan and the Innovation Challenge" at the Asian Conference on Society, Information and Technology 2014.

















Top left: Professor Georges Depeyrot, monetary historian at the French National Center for Scientific Research, introduces the DAMIN Program at the Asian Conference on Arts and Humanities (ACAH) and the Asian Conference on Literature and Librarianship (LibrAsia) 2014. Top right: Paul Lowe, University of the Arts London, addresses ACAH/LibrAsia 2014 with his featured speech, "Testimony of Light: Using Photography to Bear Witness to Genocide in the Former Yugoslavia"

Above left: Featured Speaker Professor Donald E. Hall, Dean of the College of Arts and Sciences at Lehigh University, USA, presents at ACCS/ACAS2014: "Looking Beyond Our Horizons: Interdisciplinary Education as Our Best Hope for the Future." Above right: His Excellency Dr Lars Vargö, Ambassador of Sweden, announcing the winners of the 4th Vladimir Devidé Haiku Award at ACAH/LibrAsia 2014.

Below left: Professor Bill Ashcroft, University of New South Wales, Australia and author of "The Empire Writes back", delivers his ACAH/LibrAsia 2014 keynote speech "Revolution, Transformation and Utopia: the Function of Literature". **Below center: Professor Koichi Iwabuchi**, Director of Monash University's Asian Institute, Australia, delivers his Keynote Speech at ACAS/ACCS 2014, "On the Predicament of the Borderland Imagination". **Below right: Dr John Hope**, Dean of International Relations from the University of Auckland, New Zealand, delivers his keynote address at ACTC2014 titled "Improving School/Home Communication With Online Blogs".















Top left: Professor Arthur J.A.A. Stockwin from the University of Oxford, UK (left) and Jun Arima, Director General of JETRO London (right) discuss the emerging defence and international relations posture of Japan at the 2014 European Conference Series. Top right: Professor Baden Offord, Professor of Cultural Studies and Human Rights at Southern Cross University, Australia, and Vice-President of the Cultural Studies Association of Australasia, addresses delegates at the ACAS/ACCS 2014 closing session.

Above left: Dr Amy Szarkowski (Harvard Medical School, USA) & Dr Yukinori Komine (Harvard University, USA), address the Asian Conference on the Social Sciences and the Asian Conference on Sustainability, Energy & the Environment (ACSS/ACSEE2014) plenary session with "Conceptualizing Soft Power in the U.S.: Decision to Implement the Convention on the Rights of Persons with Disabilities". Above right: Lowell Sheppard, Asia Pacific Director of the HOPE International Development Agency, presents his powerful featured speech, "Individual, Community and Society: Conflict, Resolution and Synergy" at the ACSS/ACSEE 2014 plenary session.

Below left: Conference Chair Professor Sue Jackson, Professor of Lifelong Learning and Gender & Pro-Vice Master of Teaching and Learning, Birkbeck, University of London, welcomes delegates to the European Conference on Education 2014 (ECE2014). Bottom centre: Professor Heidi Safia Mirza from Goldsmiths College, University of London, during her keynote address at ECE2014. Professor Mirza spoke on "Decolonizing Pedagogies: Black feminist reflections on teaching race, faith and culture in higher education". Botton right: Professor Penny Jane Burke, Roehampton University, London, speaking during the plenary session of ECE2014 on "Transforming Pedagogical Spaces: Knowledge, Becoming and Belonging."















Top left: Lord Charles Bruce, the keynote speaker at the European Conference on Arts and Humanities 2014 (ECAH2014), during his address "In Between The Occident And The Orient," traced the encounters of Europeans and Asians during the colonial period. Top right: Professor Joe Elliott from Durham University, UK, presents his featured speech, "The Dyslexia Debate" at the European Conference on Psychology and Behavioral Sciences 2014. Professor Elliott outlined the nature of the dyslexia debate and called for an end to the use of the dyslexia label.

Above left: ECLL2014 Keynote speaker Ken Wilson, prominent ELT author and trainer, during his featured speech "Motivating the unmotivated - Ten ways to get your students to DO something." Above right: Professor Michael A. Cusumano, the Sloan Management Review Distinguished Professor of Management at the Massachusetts Institute of Technology, addresses the North American Conference on the Social Sciences (NACSS2014) on the topic of "Japanese Firms and Staying Power".

Below left: Professor Yuriko Saito, from the Rhode Island School of Design, speaks during the North American Conference on Media, Film, and Cultural Studies (NACMFCS2014) plenary session on "Everyday Aesthetics and World-Making". Bottom centre: Linda Toyo Obayashi, the Senior Mediation Officer at The World Bank Group's Internal Justice System speaks at NACSS2014 on the topic of conflict resolution in the workplace. Botton right: Professor Svetlana Ter Minasova, from Moscow State University, during her keynote presentation, "The Influence of National Classical Literature on Moulding National Identity," discussed to what extent national classical literature can be regarded as a source and a pivot of national identity.









IAFOR's Open Access
Publishing Committment

IAFOR is committed to providing ALL of its publications in online form for no fee.

Researchers and scholars, regardless of institutional affiliation and status, can access our academic journals, monographs, magazine, conference materials and special publications for no charge, wherever there is internet access.

IAFOR will never ask authors to contribute towards publication costs, or engage in other such publishing practices which we believe undermine academic independence and integrity.

IAFOR Journals

The International Academic Forum's Journals conform to the highest academic standards of international peer review, and are published in accordance with the IAFOR publishing commitment to make all of our published materials available online.

Journals FAQ

How are journal editors appointed?

Journal Editors are appointed by the International Academic Forum's leadership, under the guidance of the Chairman of the International Advisory Board. The term of appointment is for one issue, to be renewed by mutual consent.

How do we ensure academic integrity?

Once appointed, the editor is free to appoint his or her own editorial team and advisory members. All papers published in the journal have been subjected to the rigorous and accepted processes of academic peer review. Neither editors nor members of the editorial team are remunerated for their work. Authors will never be asked to "contribute" towards publication costs.

How are papers selected?

Journal Editors may accept papers through an open call, and proposed articles may be sent directly to the respective editors. A small number of papers from the associated IAFOR conference proceedings may also be selected by the journal editor(s) for reworking and revising subject to normal processes of review. It is expected that between 5 and 10 percent of papers included in any given conference proceedings will be developed for inclusion in the associated conference journal.

How are IAFOR Journals related to IAFOR conferences?

IAFOR's journals reflect the interdisciplinary and international nature of our conferences and are organized thematically. Papers included in the associated conference proceedings may be considered for reworking by the editor(s), and would then be subjected to the same processes of peer review as papers submitted by other means.

Visit the IAFOR website for further information - www.iafor.org/journals















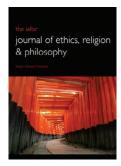




















The IAFOR Keynotes Series is a collection of keynote addresses, or associated papers given at our conferences. Presented as a part of the open research archive, the Keynotes series provides an example of the range and quality of speakers at IAFOR events. These keynotes are lightly reworked, and contain references, but are otherwise true to the original address. Many can also be seen in video format on our YouTube page. Whether you were present at the conference or not, the keynotes are thoughtful addresses by senior academics, the content of which may help your research.

Special Series & Monographs

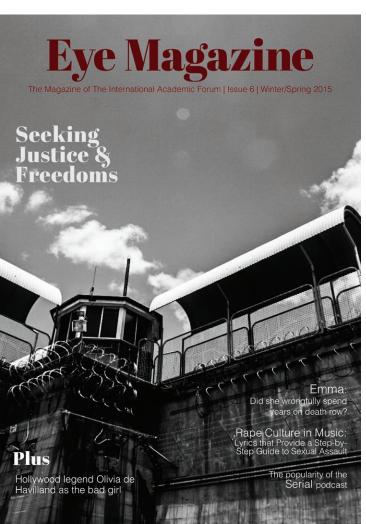
The International Academic Forum is publishing a number of special monographs in print and online form. One such publication is a selection of haiku from the Annual Vladimir Devidé Haiku Award.

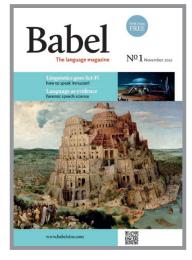
Eye Magazine

Through Eye Magazine, the International Academic Forum's own inhouse e-magazine publication, we hope to enlighten you to various views and opinions of our contributors, many of whom have presented full research papers at our various conferences.

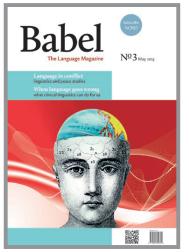
The Winter/Spring 2015 of Eye magazine has several articles that focus on human rights & justice, as well as some other great articles, op-eds and essays.

Eye Magazine is available on the IAFOR website (iafor.org/eye) and through the ISSUU reader on your browser or mobile device.









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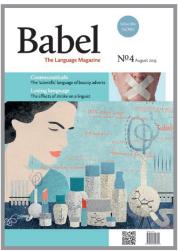
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- **Meet the Professional:** an interview with someone who uses linguistics in their career.
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- Ask a Linguist: a reader's question is posed to an expert linguist
- Lives in Language: a biography of a legendary linguist
- Language Games: puzzles and quizzes to test your skills
- **Reviews** of general interest language books





Sunday Sunday

Sunday Morning Events

8:00 - 9:00 Conference Registration

> 9:00 - 9:15 Welcome Address Al Baraha 3

9:15 - 10:05 IICE 2015 Keynote Presentation: Dr Cindy Gunn Al Baraha 3

> 10:05 - 10:35 Morning Break Al Baraha 3

10:35 - 11:25 IICE/IICLL 2015 Featured Presentation: Professor Said M. Faiq Al Baraha 3

11:25 - 12:15 IICE/IICLL 2015 Featured Presentation: Professor Patrick Dougherty Al Baraha 3

> 12:15 - 13:15 Lunch Break





Sunday Session I: 13:15 - 14:45

Room: Al Majlis

Sunday Session I: 13:15 - 14:45 IICLL - Learning Strategies Session Chair: Ali Al-Issa

8439 13:15 - 13:45

The Impact of Group Work in Improving EFL Medical Students' Academic Performance Ahmed Altayeb Yousuf Alhaj, Jazan University, Saudi Arabia

7900 | 13:45 - 14:15

Use of Online Language Learning Strategies by Thai EFL Learners in Tertiary Level Suksan Suppasetseree, Suranaree University of Technology, Thailand

7186 14:15 - 14:45

Investigating Out-Of-Class English Language Learning Strategies by Omani Learners Ali Al-Issa, Sultan Qaboos University, Oman

Sunday Session I: 13:15 - 14:45 Room: Al Rimal IICE - Primary and Secondary Education

Session Chair: Sheau Wen Lin

10971 13:15 - 13:45

Family Literacy Practices in the UAE

Peter Parker, Zayed University, UAE

Mary Curry, Independent Researcher, UAE Khulood Obaid Gharib Hamad Bin Jarsh Al Falasi, Zayed University, UAE

7444 13:45 - 14:15

Investigating Empathy Using Role Plays in History Lessons Rohani Matzin, Universiti Brunei Darussalam, Brunei Darussalam Azymah Saiyidah Mohammad Zaini, Ministry of Education, Brunei Darussalam

Elementary Science Teachers' Pedagogical Knowledge of Discussion: An Interview Study Sheau Wen Lin, National Pingtung University, Taiwan Hui Chi Tseng, National Pingtung University, Taiwan

Sunday Session I: 13:15 - 14:45 IICE - Interdisciplinary Topics

Session Chair: Maryam Gharib

10016 13:15 - 13:45 Behind the Scenes of an iBook Aysen Gilroy, Zayed University, UAE Andrew McGladdery, Zayed University, UAE Cathryn Roos, Zayed University, UAE Ida Dolci, Zayed University, UAE

A Storybooks Tool for Language Learning and Competence Ibrahim Yabagi Mohammed, Jubail University College, Saudi Arabia

Omar Ahmed, Port Elizabeth, South Africa

Mary Karatal, Zayed University, UAE

7794 14:15 - 14:45

The Effects of Integrating Diigo Social Bookmarking into Schoology Learning Management System on EFL Learners' Autonomy and Use of Reading Strategies

Room: Al Waha

Roya Khoii, Islamic Azad University, Iran

Newsha Ahmadi, Islamic Azad University, Iran

Maryam Gharib, Islamic Azad University, Iran







Sunday Session I: 13:15 - 14:45

Room: Al Khayma

Room: Al Amwaj I

Sunday Session I: 13:15 - 14:45

IICE - Interdisciplinary

Session Chair: Alejandro Lopez Rodriguez

13:15 - 13:45

E-Learning: Rational, Efficient Educational Concept: 16 Student-Groups, On 4 Levels - In the Same "Classroom"

Coralia Ditvall, Lund University, Sweden

11946 13:45 - 14:15

How to Improve Learning Difficulties (Dyslexia-Dyspraxia) with Crispiani Method

Piero Crispiani, University Macerata, Italy Eleonora Palmieri, University Macerata, Italy Sara Pellegrini, University Macerata, Italy

11005 14:15 - 14:45

3D Virtual Worlds and Avatars in Higher Education at the University of Guadalajara, Mexico

Alejandro Lopez Rodriguez, University of Guadalajara, Mexico

José Alberto Castellanos Gutierrez, University of Guadalajara, Mexico

Jose Alberto Becerra Santiago, University of Guadalajara, Mexico

Jose David Flores Ureña, University of Guadalajara, Mexico

Sunday Session I: 13:15 - 14:45 IICE - Higher Education Session Chair: Jane Renowden

13:15 - 13:45

There is No Box: The International Interdisciplinary Nature of Higher Education

Danny Robinson, Bloomsburg University, USA

13:45 - 14:15

Internationalization of Global Women in Higher Education: Shifting to a "Two-Way" Approach of Engagement

Aileen G. Zaballero, The Pennsylvania State University, USA

Leslie G. Scamacca, LaGuardia Community College, USA

Catherine Haynes, The Pennsylvania State University, USA

Christina Barss, The Cleveland Clinic, USA

10960 14:15 - 14:45

Teacher Empowerment through the Development of Transnational Spaces of Learning

Jane Renowden, St Mary's University, UK

14:45 - 15:15 Afternoon Break

5 Sunc



Sunday Session II: 15:15 - 16:45

Sunday Session II: 15:15 - 16:45 Room: Al Rimal IICE - Higher Education

Session Chair: Roukana Sanjakdar

8803 15:15 - 15:45

The Level of Actual Learning Success of BSEd English Majors Pre Service Teachers

Edward L. Padama, Arellano University, Philippines

10621 15:45 - 16:15

Development of a Blended Instructional Model Via Weblog to Enhance English Summary Writing Ability of Thai Undergraduate

Students

Saisunee Termsinsuk, Nakhon Ratchasima Rajabhat University, Thailand

11075 16:15 - 16:45

Engineering Professors' Positions in Building the Information Literacy Skills

Roukana Sanjakdar, University of Sharjah, UAE

Steven Shaw, Concordia University, Canada

Sunday Session II: 15:15 - 16:45 Room: Al Majlis

IICE/IICLL - Interdisciplinary Session Chair: Darlene Russell

Ere'hami, Tiwantiwa and Technological Development in Nigeria: An Epistemological Alternative Proposal

Cyril-Mary Pius Olatunji, Adekunle Ajasin University, Nigeria

7661 15:45 - 16:15

A Study on Social Justice and Afterschool Programs in Taiwan

(Kent) Sheng Yao Cheng, National Chung Cheng University, Taiwan

7922 | 16:15 - 16:45

A Pedagogy of Altruism: Using a Professional Development Project to Mentor Teacher Candidates from Underrepresented Groups

Darlene Russell, William Paterson University, USA

Sunday Session II: 15:15 - 16:45 Room: Al Waha

IICLL - Innovative Language Learning

Session Chair: Kim Willcocks

8378 15:15 - 15:45

Visualization of Grammar Concepts: Using Social Contexts to Embed Grammar into Writing Instruction

Vinita Gaikwad, Wenzhou-Kean University, China

7691 15:45 - 16:15

Motivating Students and Improving Language and Interpersonal Skills through Forensics

Evgenia Koika, Anavryta Experimental High School, Greece

Incorporating Disciplinary Specificity into the EAP Curriculum: A Case Study from the University of Nottingham Ningbo

Kim Willcocks, University of Nottingham Ningbo, China

الاحد





Sunday Session II: 15:15 - 16:45

Sunday Session II: 15:15 - 16:45 Room: Al Amwaj I

IICLL - Higher Education: Sciences and Life Sciences

Session Chair: Shu-Mey Yu

15:15 - 15:45

Modeling Heart Cardiac System Using Differential Equation and Matlab Seifedine Kadry, American University of the Middle East, Kuwait Aisha Bouhamad, American University of the Middle East, Kuwait Yousef Al-Hajri, American University of the Middle East, Kuwait

An Evaluation of Science Lecturers' Testing Skills in Tertiary Institutions in Nigeria: A Case Study of Kogi State University, Anyigba Hassana Oseiwu Ali, Kogi State University, Nigeria

Room: Al Khayma

11194 16:15 - 16:45

University Students' Life Science Critique-Oriented Argumentation Learning Progression Shu-Mey Yu, National Taichung University of Education, Taiwan Chien-Fang Ku, National Changhua University of Education, Taiwan

Sunday Session II: 15:15 - 16:45 IICE - Technology Enhanced and Distance Learning Session Chair: Anna Toom

15:15 - 15:45

Tools for Realizing Online Teaching in Higher Education Cynthia Northington Purdie, William Paterson University, USA

15:45 - 16:15

Students' Experiences with Blended Learning Using a Flipped Classroom Approach Oogarah-Pratap Brinda, Mauritius Institute of Education, Mauritius Gungadeen Anuradha, Mauritius Institute of Education, Mauritius

16:15 - 16:45

Students-Enthusiasts in a Virtual Classroom: Their Contribution to the Educational Process Anna Toom, Touro College, USA

> 16:45 - 17:00 Coffee Break

17:00 - 18:00 IICE/IICLL 2015 Featured Workshop Presentation Room: Al Baraha 3

Healthy Children Healthy Minds: Helping Children Succeed Now for a Brighter Future Marcel Lebrun, Plymouth State University, USA

18:30 - 20:30 Conference Reception

Join fellow delegates for light snacks and a drink at the conference reception. The reception will be held on the Crowne Plaza Leisure Deck. This is a great chance to network and meet fellow delegates, which all registered presenters and audience are welcome to attend. Admission is included as part of your registration fee. Please note that alcoholic beverages will be served at this event.





Monday **Salata Salata Salata

Monday Session I: 9:00 - 10:30

Monday Session I: 9:00 - 10:30 IICE – Interdisciplinary Linguistics Session Chair: Satish Kumar Mahadeo Room: Al Rimal

Room: Al Khayma

Room: Al Waha

7271 9:00 - 9:30

The Effectiveness of a Suggested Program Based on English Songs on Developing Primary School Pupils' Vocabulary, Grammar and Their English Language Learning Interest

Karem Abdelatif Ahmed, Sadat Academy for Science Management, Egypt

10643 9:30 - 10:00 Speech Acts in Political Speeches Suhair Safwat Hashim, University of Sulaimani, Iraq

6385 10:00 - 10:30

Language in Education and Empowerment in a Global Economy: A Mauritian Perspective Satish Kumar Mahadeo, University of Mauritius, Mauritius

Monday Session I: 9:00 - 10:30 IICE – Interdisciplinary Topics in Education Session Chair: Nicole Shammas

7464 9:00 - 9:30

Teaching beyond the Borders: Using the ELT Classroom to Raise Students' Social Awareness Kholood Moustafa Alakkawi, Al-Imam Mohammad Ibn Saud Islamic University, Saudi Arabia

10945 9:30 - 10:00

Organisational Change in Schools (A Case Study): Resistance, Acceptance and Moving Forward Austėja Landsbergienė, Vaikystes Sodas, Lithuania

7770 10:00 - 10:30

"Do You Ride Camels to College?" - A Virtual International Exchange in Action Nicole Shammas, Higher Colleges of Technology, UAE

Monday Session I: 9:00 - 10:30 IICE - Workshop & Presentation

8024 9:00 - 10:00

What is a Competency-Based System and How Can it Develop a Transnational Space in the Petroleum Industry?

Aileen G. Zaballero, The Pennsylvania State University, USA William J. Rothwell, The Pennsylvania State University, USA

Ali Alkhalaf, The Pennsylvania State University, USA

Gregory C. Bihn, PetroEd, USA

Rashed A. Alzahmi, The Pennsylvania State University, USA

7970 10:00 - 10:30

Bridging the Talent Gap of the Petroleum Industry: Developing Transnational Competency-Based Education

Aileen G. Zaballero, The Pennsylvania State University, USA

Ali Alkhalaf, The Pennsylvania State University, USA

William J. Rothwell, The Pennsylvania State University, USA

Gregory C. Bihn, PetroEd, USA

Rashed A. Alzahmi, The Pennsylvania State University, USA



Monday Session I: 9:00 - 10:30

Monday Session I: 9:00 - 10:30 Room: Al Majlis IICE – Interdisciplinary Topics in Primary and Secondary Education Session Chair: Ai Chun Yen

6939 9:00 - 9:30

Igbo Dialect Constraints in Indigenous Language Education in Nigeria: A Case Study of Public Secondary Schools in Imo State, Nigeria Ihueze Chinyere, College of Education, Nigeria Callista Otutu, College of Education, Nigeria

7357 9:30 - 10:00

Libyan Students' Perception of Good EFL Teachers Mohammed Omer Ramadan, University of Sirte, Libya

7116 10:00 - 10:30

Reading Strategies in a Literature Classroom: A Research on Developing e-Courseware for Greco-Roman Mythology Ai Chun Yen, National DongHwa University, Taiwan

Monday Session I: 9:00 - 10:30 Room: Al Amwaj 2 IICLL - Blended Learning and Alternative Methods

Session Chair: Soraya Halfaoui Ghomari

7127 9:00 - 9:30

Alternative Methods for Multiplying Fractions by Whole Numbers Jamilah Yusof, Universiti Brunei Darussalam, Brunei Darussalam Didinawati Zunaidi, Ministry of Education, Brunei Darussalam

7870 9:30 - 10:00

The Development of an Instructional Design Model on Facebook-Based Collaborative Learning to Enhance EFL Student's Writing Skills

Nguyen Duy Linh, Suranaree University of Technology, Thailand Suksan Suppasetseree, Suranaree University of Technology, Thailand

7962 10:00 - 10:30

Psycho-Educational Factors of an Effective ICT Integration in an ESP Context: The Case of EPSECG of Oran, Algeria Soraya Halfaoui Ghomari, Ecole Préparatoire En Sciences Economiques, Commerciales Et De Gestion d'Oran, Algeria

10:30 - 10:45 Morning Break الإثنين .

Monday F

Monday Session II: 10:45 - 12:15

Monday Session II: 10:45 - 12:15 IICE/IICLL - Topics in Higher Education Session Chair: Esther Nkiruka Ugwu Room: Al Rimal

Room: Al Khayma

Room: Al Majlis

11822 10:45 - 11:15

Teaching Skills and Work Behavior of Clinical Instructors of Nursing Schools in Northern Samar Perlin Zellaine Tabale-Licas, University of Eastern Philippines, Philippines

12110 11:15 - 11:45

Progress in Saudi Arabia's Scientific Activity Abdullah Alswied, University of York, UK Ruwayshid Alruwaili, University of York, UK

7927 | 11:45 - 12:15

Power and Solidarity in the Student - Lecturer Relationship in Nigerian Universities Esther Nkiruka Ugwu, University of Benin, Nigeria

Monday Session II: 10:45 - 12:15 IICE - Education Policy, Leadership and Management Session Chair: Wilfred Carlo Bock

6836 10:45 - 11:15

Perceptions of School Leadership in the UAE: Moving Towards a New Managerial Model David R. Litz, Emirates College for Advanced Education, UAE

7781 | 11:15 - 11:45

Developing a Model for Academic Deans' Leadership Styles in the UAE Fatemeh Mirshahi, British University in Dubai, UAE

10073 11:45 - 12:15

Towards Creating a 'Third Space' for Expatriate Mentoring of United Arab Emirate School Leaders Wilfred Carlo Bock, GEMS Education Solutions, UAE

Monday Session II: 10:45 - 12:15 IICLL - Language Education Session Chair: Aleksandra Vranes

Teaching English in Nigeria: Defining the Basis for a Pedagogical Model Stella O. Igene, University of Benin, Nigeria
Grace Ebunlola Adamo, Kogi State University, Nigeria

11174 11:15 - 11:45

Grammarly Grammatical Grammar: An Investigation into Writing Issues John Michael Villar Faller, Ibra College of Technology, Oman

9076 11:45 - 12:15

Integrated Language & Literature & Culture Learning Practices in Serbia Aleksandra Vranes, University of Belgrade, Serbia Ljiljana Markovic, University of Belgrade, Serbia Biljana Djoric Francuski, University of Belgrade, Serbia





Monday Session II: 10:45 - 12:15

Room: Al Waha

Room: Al Amwaj 2

Monday Session II: 10:45 - 11:45 IICLL - Workshop Session

7201 10:45 - 11:45

Color-Coded Marking: Using Vibrant Feedback to Enhance ELL Engagement Theresa Storke, Abu Dhabi Education Council, UAE

Monday Session II: 10:45 - 11:45 IICE - Education and Post-Colonialism Session Chair: Shen-Keng Yang

7888 10:45 - 11:15

Colonial Roots and Post-Colonial Developments: The Evolution of the Vietnamese Education System Tonya Kneff, University of Michigan, USA Minh Huynh, University of Michigan, USA

7745 | 11:15 - 11:45

The Development of Teacher Education from Colonialism to Postcolonialism in Taiwan Shen-Keng Yang, National Taiwan Normal University, Taiwan

الإ Monday الإين

Monday Poster Session I: 10:45 - 12:15 Room: Al Amwaj I

7625

Developing an Instrument for Measuring Teachers' Knowledge of Reading Instruction in the Science Classroom Jing-Ru Wang, International University of Pingtung, Taiwan

7192

The Status Quo and Future of the Off-Campus Internship Programs for Students in the Departments of Electronic Engineering and Information

Jen-Chia Chang, National Taipei University of Technology, Taiwan

Hsi-Chi Hsaio, Cheng Shiu University, Taiwan

Quozette Valera, Chapman University, USA

Tien-Li Chen, National Taipei University of Technology, Taiwan

Chin-Pin Chen, National Changhua University of Education, Taiwan

Su-Chang Chen, National Penghu University of Science & Technology, Taiwan

7739

Teaching Methods to Enhance Physical Therapy Knowledge in Developing Countries: A Systematic Study Nicole Marquez, Chapman University, USA Maya Coelho, Chapman University, USA Ariana Mah, Chapman University, USA Shade Shelton, Chapman University, USA

7860

Talent Identification for College Athletes by Using their Body Composition Takashi Toriumi, Keio University, Japan Sakai Toshiaki, Keio University, Japan Koji Kato, Keio University, Japan Yoshimasa Suda, Keio University, Japan Yasushi Ishide, Keio University, Japan

7193

Teachers' Awareness and Utilization of Innovative Teaching Strategies in Engineering Education in Taiwan Hsi-Chi Hsiao, Cheng Shiu University, Taiwan Jen-Chia Chang, National Taipei University of Technology, Taiwan Su-Chang Chen, National Penghu University of Technology & Science, Taiwan

11180

Needs for Religious Education in the Context of Communication: The Case of Turks Who Live in Western Countries Banu Gurer, Marmara University, Turkey

7305

Educational Technology: Potential, Expectations and Challenges Hala El Miniawi, Ministry Of Education, UAE

Lunch Break 12:15 - 13:15



Monday Session III: 13:15 - 14:45

Monday Session III: 13:15 - 14:45 Room: Al Khayma

IICE/IICLL - Digital Technologies and the Cyberage

Session Chair: Anil Pathak

7923 | 13:15 - 13:45

Exploring the Impact of iPads in Teaching Introductory Physics Courses at UAEU

Saleh Thaker, United Arab Emirates University, UAE Qasim Alshannag, United Arab Emirates University, UAE Naser Qamhieh, United Arab Emirates University, UAE

Ehab Malkawi, United Arab Emirates University, UAE

6935 | 13:45 - 14:15

Implementation of a Framework to Analyse Wikis in Learning

Nashwa Ismail, University of Southampton, UK Gary Kinchin, University of Southampton, UK

Julie-Ann Edwards, University of Southampton, UK

Teaching and Assessing Online Discussions: A Case Study Anil Pathak, Institut Teknologi Brunei, Brunei Darussalam

Monday Session III: 13:15 - 14:45 Room: Al Rimal

IICE – Professional Concerns, Training and Development Session Chair: Imed Louhichi

Session Chair: Imed Lounichi

7673 | 13:15 - 13:45

The Impact of End of Session Exams on Students' Learning Javad Nematian, Islamic Azad University, Iran Mojdeh Mellati, Islamic Azad University, Iran

Batool Ghorbani Yekta, Islamic Azad University, Iran

7754 13:45 - 14:15

Education in Africa for the Twenty First Century: Perspectives for Change

Olatunbosun Ogunseemi, College of Education, Nigeria

A.O Fasuyi, College of Education, Nigeria

O.O Boris, College of Education, Nigeria

What English Teacher Trainers, Curriculum Designers and Textbook Writers Should Know about the Linguistic Conceptualisation of

Motion in English and Arabic

Imed Louhichi, University of Sussex, UK

Monday Session III: 13:15 -14:45 Room: Al Majlis

IICLL - Teacher Training and Language Learning

Session Chair: T.J. O Ceallaigh

6959 13:15 - 13:45

Teacher Candidates' Views about Students' Heritage Language Maintenance

Tunde Szecsi, Florida Gulf Coast University, USA

Janka Szilagyi, The College at Brockport, State University of New York, USA

7373 | 13:45 - 14:15

Teaching English in a Multiligual and Multicultural Context: The Nigeria Experience

Grace Ebunlola Adamo, Kogi State University, Nigeria

Stella Igene, University of Benin, Nigeria

7687 14:15 - 14:45

The Role of First Language (L1) in Second Language (L2) Learning in Immersion: An Insight into Immersion Teachers'

Understandings

T.J. Ó Ceallaigh, University of Limerick, Ireland

الإثنين

Monday



Monday Session III: 13:15 - 14:45

Room: Al Waha

Monday Session III: 13:15 - 14:45 IICE - Interdisciplinary Topics in Education Session Chair: Judith Mavodza

8847 13:15 - 13:45

Minimalist Program and Ease of Language Acquisition: Investigating Chomsky's Uniformity, Simplicity, Economy Esmail Azizi, Islamic Azad University, Iran Firooz Sadighi, Islamic Azad University, Iran

7859 | 13:45 - 14:15

Critical Analysis of Paulo Freire's Teaching Model for Emancipation and its Implication on the Innovation of Teacher Education Programs in Taiwan

Chiou-Rong Wang, YuDa University of Technology, Taiwan

8696 14:15 - 14:45

The Importance of Organizational Learning for Change in Higher Education Institutions Judith Mavodza, Zayed University, UAE

Monday Session III: 13:15-14:45 Room: Al Amwaj 2 IICE - Challenging and Preserving Cultures in Education & Language Session Chair: Elham Yahia

7954 13:15 - 13:45

Teaching and Learning with Video: Some (Pedagogic) Reflections from Classroom Practices Maheshvari Naidu, University of KwaZulu-Natal, South Africa

7777 13:45 - 14:15

Kazi Nazrul Islam (1899-1976) as a Muslim Poet-Writer: An Apology Mohammad Mozammel Haque, Jazan University, Saudi Arabia

7883 | 14:15 - 14:45

Does Language Represent Culture or Does Culture Form Language? Elham Yahia, St. John's University - School of Education, USA







Monday Poster Session II: 13:15 - 14:45 Room: Al Amwaj I

6658

An Investigation into Knowledge of and Attitudes towards Children with Asperger's Syndrome among Teachers Miqbil Alanazi, Art and Science College Rafha, Saudi Arabia

7474

The Effect of Using the Method Based on Directed Discovery in Developing Reading Skills for those with Learning Difficulties Muna Alanazi, Northern Border University, Saudi Arabia

7390

Six Conversations on One Thing - Teacher Knowledge Maria Theresa Brewster, Fujairah Men's College, United Arab Emirates

7830

Academic Writing into a Competency-Based Language Teaching in Higher Education: A Case Study of Spanish University Students Mari Mar Boillos, University of Deusto, Spain

الإثنين

Monday F

14:45 - 15:00 Afternoon Break Monday Session IV: 15:00 - 16:30

Monday Session IV: 15:00 - 16:30 Room: Al Rimal IICE - Learning and Teaching in Transnational Spaces Session Chair: Samaneh Parchebafieh

7602 15:00 - 15:30

Comparing Elements of Electronic Curriculum and In-Person Training Golnoosh Mirsaidi, Islamic Azad University, Iran Hadi Barati, Allameh Tabatabaei University, Iran

7603 15:30 - 16:00

Barriers to E-Learning in Higher Education Systems in Iran Golnoosh Mirsaidi, Islamic Azad University, Iran Samaneh Parchehbafieh, Islamic Azad university, Iran Hadi Barati, Allameh Tabatabaei University, Iran

Studying the Importance of Curriculum Planning Components in Virtual and Conventional Training of Nursing Samaneh Parchebafieh, Islamic Azad University, Iran Golnoosh Mirsaidi, Islamic Azad University, Iran Mahboobeh Safavi, Islamic Azad University, Iran Shadi Abdollah Zargar, Islamic Azad University, Iran Soheila Mashouf, Islamic Azad University, Iran

Monday Session IV: 15:00 - 16:30 Room: Al Majlis IICE - Learning, Teaching and Educational Structures

Session Chair: Kata Asztalos

11920 15:00 - 15:30

An Experimental Study about Improvement of Arithmetic by Daily Drills in Primary Education in Lao PDR Masahito Motokawa, Kobe University, Japan

7852 | 15:30 - 16:00

A Smartphone-Assisted English Reading Instructional Model for English Major Students in the Northeast of Thailand Suksan Suppasetseree, Suranaree University of Technology, Thailand Poonsuk Jantasin, Suranaree University of Technology, Thailand

7831 16:00 - 16:30

Technology-Based Assessment of Musical Abilities in Primary and Secondary Schools Kata Asztalos, University of Szeged, Hungary

Monday Session IV: 15:00 - 16:30 Room: Al Khayma IICE/IICLL - Interdisciplinary Topics in Education

Session Chair: Tabora Johnson

7418 15:00 - 15:30

From Conceptualization to Reflection: A Transnational Model for Preparing and Ensuring Robust Clinical Experiences in Teacher Preparation Programs
Sheila Paul, Medgar Evars College - CUNY, USA

7419 15:30 -16:00

The C.L.E.A.R. Framework for Successfully Educating and Empowering Diverse Student Populations Tabora Johnson, Medgar Evars College - CUNY, USA

The Role of Multimedia Use in Promoting E-Connectivity Hala El Miniawi, Ministry Of Education, UAE



Monday Session IV: 15:00 - 16:30

Monday Session IV: 15:00 - 16:30 Room: Al Waha

IICE – Education for Sustainable Development Session Chair: Namrata Vasudeo Jasrotia

7895 | 15:00 - 15:30

Bruneian Youth Leisure Activities after School Hours Hunus Riah, Universiti Brunei Darussalam, Brunei Darussalam Masith Sharil, Universiti Brunei Darussalam. Brunei Darussalam Lim Siew Bee, Universiti Brunei Darussalam, Brunei Darussalam Poh Sing Huat, Universiti Brunei Dariussalam, Brunei Darussalam

7858 15:30 - 16:00

Trans(National/Formational) Education, from Local to Global Reem Hashem, Deakin University, Australia

Innovative, Creative, Inevitable Changes in Management Education Namrata Vasudeo Jasrotia, Xavier Institute of Management, India

Monday Session IV: 15:00 - 16:30 Room: Al Amwaj 2

IICE - Interdisciplinary Topics in Education Session Chair: Nowreyah A. Al-Nouh

10207 | 15:00 - 15:30

Integrating Ethical and Citizenship Values in School Curriculum for Corruption Alleviation in Tanzania: The Empowerment Evaluation Approach

Hamdun I. Sulayman, Al-Maktoum College of Engineering and Technology, Tanzania

11747 15:30 - 16:00

Transnational Expectancy on Philosophical and Sociological Fulfilment of Technical Education in Nigeria Eludire Rasaki Oladiji, Osun State College of Education, Nigeria Olumuyiwa Odebode, Osun State College of Education, Nigeria

EFL College Students' Perceptions of the Difficulties in Oral Presentation as a Form of Assessment Nowreyah A. Al-Nouh, College of Basic Education, Kuwait Muneera, M. Abdul-Kareem, Kuwait University, Kuwait Hanan, A. Taqi, College of Basic Education, Kuwait

16:30 -16:45 Coffee Break

16:45 - 18:00 IICE/IICL 2015 Featured and Spotlight Speaker Session Room: Al Amwaj I

Spotlight Presentation 16:45 - 17:15

To 'Go Global': The Marketization of Japanese Higher Education Sarah Louisa Birchley, Toyo Gakuen University, Japan

Keynote Presentation 17:15 -18:00

Best Practice in ELT: 10 Traits of a Highly Effective Teacher Christine Coombe, Dubai Men's College, United Arab Emirates



Monday





Tuesday Cirylan

Tuesday Session I: 9:00 - 10:30

Room: Al Khayma

Room: Al Rimal

Room: Al Majlis

Tuesday Session I: 9:00 -10:30 IICE - Teaching and Learning Session Chair: Francesco Bof

11953 9:00 - 9:30

The Effects of Entrepreneurship Education on Entrepreneurial Motivation James Adetunji Odumeru, Osun State College of Technology, Nigeria Aremu Razaq, Osun State College of Technology, Nigeria Adetunji Patrick, Osun State College of Technology, Nigeria

الثلاثاء

11007 9:30 - 10:00

Education Power and Political Economy in the 21st Century: Striking a Balance of Values Within the North South Dichotomy Sylvester Lucky Dada Itanrin, Adekunle Ajasin University, Nigeria

7935 10:00 - 10:30

How to Make Differences a Value and not a Barrier in International Business/Management and Education: The Case of the Global Village Program
Francesco Bof, Bocconi School of Management, Italy

Silvia Blasi, University of Padova, Italy

Tuesday Session I: 9:00 - 10:30 IICE - Educational Change Through Technologies Session Chair: Anil Pathak

11436 9:00 - 9:30

Factors Affecting the Achievement Level of Biological Science Students at the University of Eastern Philippines Geraldine Apelo-Quinones, University of Eastern Philippines, Philippines

7580 9:30 - 10:00

Information and Communication Technology (ICT) Integration and Education in the Age of Globalization: A Holistic Framework Jihan Rabah, Concordia University, Canada Adeela Arshad Ayaz, Concordia University, Canada

7832 10:00 - 10:30

Educating the Displaced in the Cyberage: A Functional Scenario for the UAE Josephine Butler, Higher Colleges of Technology, UAE Patrick Dougherty, Akita International University, Japan Jenifer Angwin, Deakin University, Australia Rod Neilsen, Deakin University, Australia

Rod Neilsen, Deakin University, Australia Phil Connors, Deakin University, Australia

Tuesday Session I: 9:00 - 10:30 IICLL – Language Education Session Chair: Wafa Zoghbor

10017 9:00 - 9:30

The Effectiveness of Noor Method in Teaching and Learning the Phrase Number Noorhayati binti Hashim, Islamic Science University Malaysia, Malaysia Hassan Basri bin Awang Mat Dahan, Sultan Idris Education University, Malaysia Bhasah bin Abu Bakar, Islamic Science University Malaysia, Malaysia

9062 9:30 - 10:00

The Importance of Phonological Studies to Nigerian Learners of Arabic Hamzat I. AbdulRaheem, Kwara State University, Nigeria

7921 10:00 - 10:30

Linguistic Criteria for Identifying Sight Words in Arabic for Early Literacy Wafa Zoghbor, Zayed University, UAE David Palfreyman, Zayed University, UAE





Tuesday Session I: 9:00 - 10:30

Tuesday Session I: 9:00 - 10:30 Room: Al Waha IICLL/IICE – Interdisciplinary Topics in Language Learning Session Chair: Saber Ahmed Hago Eissa

8291 9:00 - 9:30
Beliefs and Motivation: Factors that Influence EFL Learners at a Women's Junior College in Tokyo Kaoru Mita, Jissen Women's College, Japan
Anamaria Isticioaia-Budura, Jissen Women's College, Japan

7295 9:30 - 10:00 Project-Based Learning in English for International Conferences Junmei Zhang, Beijing University of Technology, China

7309 10:00 - 10:30 Difficulties of Building English Sentences in Writing Saber Ahmed Hago Eissa, Jazan University, Saudi Arabia Badraddin Alawad Babikir Balal, Sirte University, Libya

> Morning Break 10:30 -11:00

Tuesday

Tuesday Session II: 11:00 - 12:30

Room: Al Rimal Tuesday Session II: 11:00 - 12:30 IICE - Student Learning and Learner Experiences Session Chair: Mary George Varghese

11:00 - 11:30

Investigating College Level Students' Self-Efficacy and Motivation When Learning English as a Foreign Language Elham Izeddin Yahia, St. John's University, USA

7433 11:30 - 12:00

Canadian Arab High School Students' Perceptions of their Schooling Experiences - A Narrative Analysis Nesreen Elkord, University of Windsor, Canada

7586 12:00 - 12:30

A Study of Interactive Influence of Brain-Based Learning and Hemisphericity of Students of Standard VIII on their Academic Achievement in Biology, Study Habits and Stress

Mary George Varghese, MES Pillai College of Education & Research, India

Tuesday Session II: 11:00 - 12:30 IICE - Interdisciplinary Session Chair: Aleya James

7845 11:00 - 11:30

UWSCollege: Transforming Lives through Educational Opportunities Susan Channells, UWSCollege, Australia Leanne Yard, UWSCollege, Australia Alan Moran, UWSCollege, Australia

11:30 - 12:00

On the Function and Formalization of World Education Systems: Revisiting Meyer et al. Minh Q. Huynh, University of Michigan, USA

7904 12:00 - 12:30

Paradoxical Spaces: Creating Citizens in a Transnational City - Subjectivity and Higher Education Aleya James, University of Bath, UK

Tuesday Session II: 11:00 -12:00 IICLL - Workshop Presentation

11949 11:00 - 12:00

School Applications and Prevention on Language Learning Piero Crispiani, University Macerata, Italy Eleonora Palmieri, Univeristy Macerata, Italy Sara Pellegrini, Univeristy Macerata, Italy



Room: Al Waha

Room: Al Majlis

Tuesday Session II: 11:00-12:30

Tuesday Session II: 11:00 -12:30 Room: Al Khayma IICLL/IICE - Interdisciplinary Topics in Education and Language Learning Session Chair: Jasone Cenoz

6721 | 11:00 - 11:30

Achieving Transnational Spaces through Collective Will Power Doris McEwen Harris, McEwen Education Consulting and Curriculum Auditing, USA

11074 11:30 - 12:00

Using the Linguistic Landscape to Enhance Learning in Multilingual Schools Durk Gorter, University of the Basque Country, Spain

11073 12:00 - 12:30

Integrating Languages to Enhance Third Language Learning Jasone Cenoz, University of the Basque Country, Spain

الثلاثاء

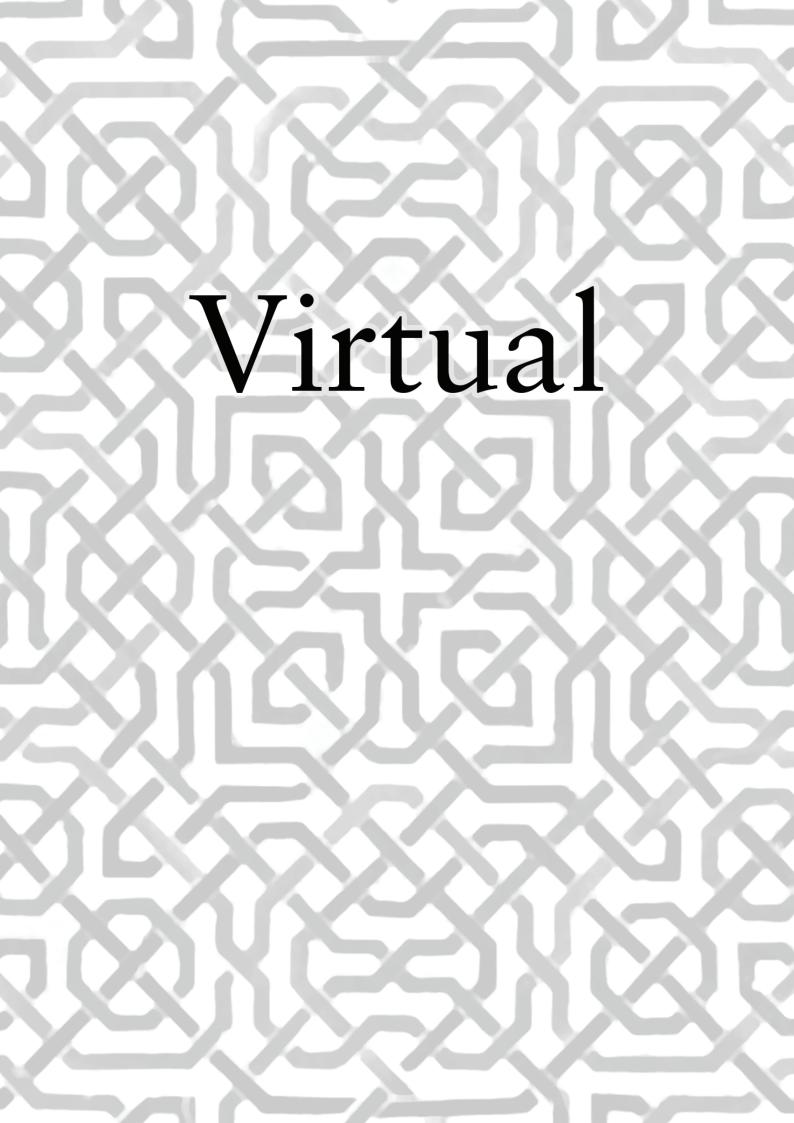
Lunch & Closing Remarks 12:45 - 13:45

Join us for lunch and closing remarks from Professor Stuart D. B. Picken, Chairman of the IAFOR International Advisory Board



الثلاثاء





Virtual

Virtual Presentations

6665

Mathematical Modeling - A Synthesis of Qualitative Research: A Proposal for an Integrated Mathematics and Science Modeling Cycle

Andrzej Sokolowski, Texas A&M University, USA

6979

Leadership in Building a Sustainable Future: Education, Equity and the Economy Rosemary Papa, Northern Arizona University, USA

7202

Open Learning EFL Systems: A Multi-Faceted Approach Trisevgeni Liontou, Greek Ministry of Education, Greece

7297

Administrative Support and Teacher Efficiency: A Study of Teachers' Perspectives from Pakistan Fozia Gulab, Notre Dame Institute of Education, Pakistan

7627

Innovative Teaching in a Technical Report Writing Classroom Maria Mercy Amutha A, Birla Institute of Technology and Science, India

7711

Social Media as the New Transnational Educational Space Adeela Arshad-Ayaz, Concordia University, Canada Jihan Rabah, Concordia University, Canada

7760

Jordanian University Students' Use of English: Do the Urban-Rural Dichotomy and University Location Matter? Reema Salah Al Hayek, University of Western Sydney, Australia Alexander Yeung, Australian Catholic University, Australia Mustapha Taibi, University of Western Sydney, Australia

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