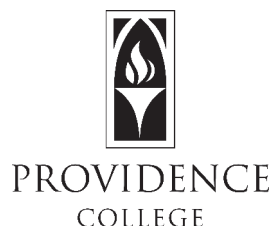


The International Academic Forum
Dubai Conference Series 2016
The InterContinental Festival City Event Centre

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The International Academic Forum

“To Open Minds, To Educate Intelligence, To Inform Decisions”

The International Academic Forum (IAFOR) provides new perspectives to the thought-leaders and decision-makers of today and tomorrow by offering constructive environments for dialogue and interchange at the intersections of nation, culture, and discipline. Headquartered in Nagoya, Japan, and registered as a Non-Profit Organisation (一般社団法人), IAFOR is an independent think tank committed to the deeper understanding of contemporary geo-political transformation, particularly in the Asia-Pacific Region.

For more information about The International Academic Forum and its activities, please visit our website at www.iafor.org and hear the latest news and developments by joining our mailing list.

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THE ACADEMIC PLATFORM

THINK.IAFOR.ORG is IAFOR's brand new online magazine, launched for 2016. THINK is an ambitious project conceived by academics, for academics, with the following objectives:

- To provide an international, far-reaching platform for the best research presented at IAFOR conferences
- To make original, high-quality, thought-provoking multimedia content freely accessible to a wide readership
- To facilitate the opportunity for academics to step outside of the traditional research publishing status quo – to get creative, explore different disciplines and to have their ideas heard, shared and discussed by a diverse, global audience

Content published on THINK spans a wide variety of disciplines and the format is varied, encompassing full research papers, long-form journalism, opinion pieces, creative writing, interviews, podcasts, video, photography and more. Current contributing authors include leading academics such as Professor A. Robert Lee, Professor Bill Ashcroft and Professor J.A.A. Stockwin.

Get involved by visiting the website, following us on Facebook and Twitter and signing up to our e-newsletter.

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SUBMIT TO THINK

We are currently accepting editorials, interviews, essays, creative writing, featured profiles and article submissions. We welcome photographs to accompany your writing as well as topical photo-essays.

Submissions should be between 750 and 3,000 words and sent to us at magazine@iafor.org. Please include 'THINK submission' in the subject line.

Welcome to Dubai



Dear Delegates,

We are very happy to return to Dubai with a joint interdisciplinary conference programme that promises to stimulate minds, facilitate networking and excite new research projects.

Dubai has long been a trading post for merchants and financiers, but it has also established local centres of educational excellence, and we look forward to a lively trade in ideas from the 200 delegates from around the world in the beautiful venue of the Dubai Festival City complex.

I would like to thank the local Conference Chairs, Said M. Faiq of the American University of Sharjah, Sufian Abu-Rmaileh of the United Arab Emirates University, for their role in helping to organise the conference, and I would also like to thank the following Featured Speakers: Fadi Aloul and Fatima Badry of the American University of Sharjah, Christine Coombe of Dubai Men's College, Zoltan Somhegyi and Platon Alexiou of the University of Sharjah.

I would like to remind you of the different opportunities for publishing your work in the official Conference Proceedings, in the various peer-reviewed journals, and on THINK. IAFOR.ORG, the academic platform, newly launched for 2016.

I encourage your active participation throughout the conference, as we come together from different disciplines, backgrounds and approaches in pursuit of new knowledge.

I hope you enjoy the event.

Best regards,

A handwritten signature in black ink, reading 'Joseph Haldane', with a long horizontal flourish underneath.

Dr. Joseph Haldane, Ph.D. (London), F.R.S.A., F.R.A.S.
President, IAFOR



Letter of Welcome



Photography by Thaddeus Pope

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Website

Getting to the Conference Venue

There are two main international airports in Dubai – Dubai International Airport (DXB) and Dubai World Central – Al Maktoum International Airport (DWC). The vast majority of international flights are routed through Dubai International Airport (DXB).

- Dubai International Airport is centrally located and is accessible by bus, taxi and Dubai Metro
- Dubai World Central is located towards the southern end of Dubai and is accessible by bus and taxi
- Visit the Dubai Bus Public Transport website (www.dubai-bus.com)

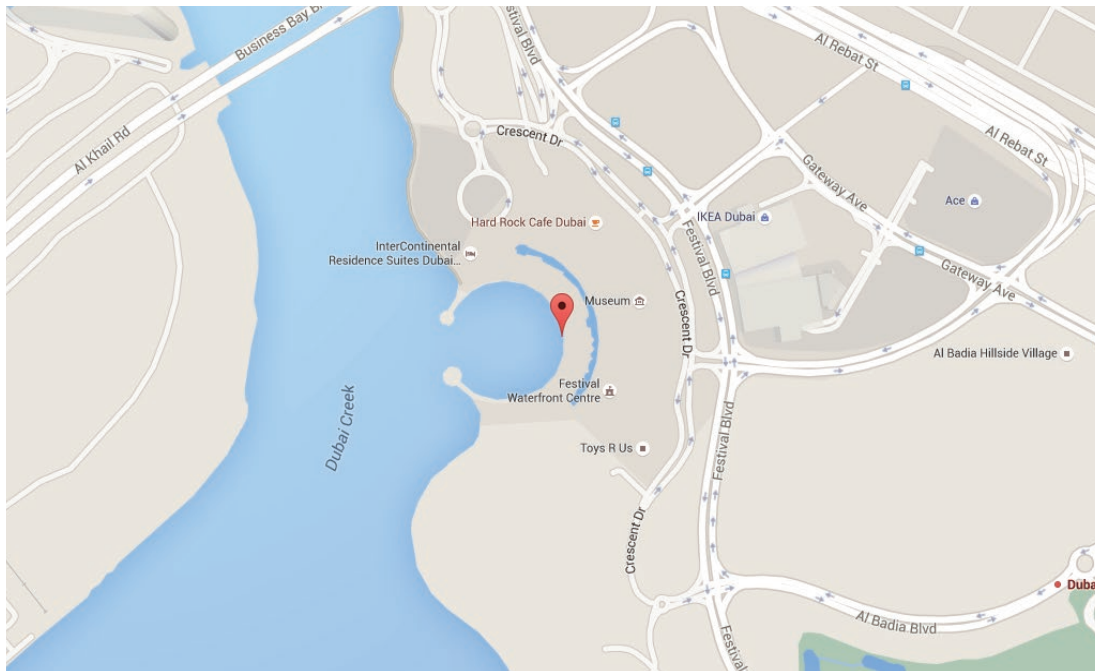


Conference Venue Address

Dubai Festival City
Po Box 45777
Dubai,
United Arab Emirates

Around the Conference Venue

The Event Centre is Dubai's premier conference space. Two levels of flawless function space are shared by InterContinental Dubai Festival City and Crowne Plaza Dubai Festival City, creating an unparalleled event and conference proposition. Furthermore, if you're seeking an outdoor setting, you'll enjoy the waterfront promenade, wide terraces with stunning views, and the lawn at the Al Badia Golf Club.



Conference Guide

Information and Registration

If you have already paid the registration fee, you will be able to pick up your registration pack and name card at the Conference Registration and Information Desk. The Conference Registration and Information Desk will be located at the following locations during the conference:

Saturday 08:00-12:00 – Baraha Foyer
Saturday 12:30-17:30 – Amwaj 2
Sunday 08:30-19:00 – Amwaj 2
Monday 08:30-13:00 – Amwaj 2

If you have any questions or concerns, IAFOR staff and local volunteers will happily assist you in any way they can.



What to Wear & Bring

Attendees generally wear business casual attire. The weather in Dubai will be warm but you may wish to bring a light jacket or sweater as the Session Rooms will be air-conditioned and the temperature may drop in the evening.

Smoking

The Crowne Plaza and Event Centre have implemented a Clean Indoor Air Act; therefore, smoking is not permitted in any of the conference rooms. There are designated smoking areas next to Al Amwaj 1 & 2 and Al Ras.

Printing

For your convenience, there will be an iMac computer (with Microsoft Office installed) and a printer at the Conference Information Desk. We are able to offer a complimentary printing service of up to ten A4 sheets should you need this. Please be advised that printing may not be available at peak times.

Business Center

The Crowne Plaza operates a business center for copying, printing, and scanning. This business center is staffed and open between 09:00am and 17:00pm daily.

Internet Access

There will be a free Wi-Fi internet connection throughout the conference areas. However, we would strongly suggest that you do not rely on a live connection for your presentation.

To access the Wi-Fi please accept the terms and conditions presented by the hotel on connecting to a Wi-Fi hotspot.

Badges

When you check in, you will receive a conference package, which will include your name badge. Wearing your badge is required for entrance to the sessions and you must wear your badge at all times during the conference. The following four badge colours indicate the type of conference participant:

RED: Presenters
 YELLOW: Keynote and Featured Speakers
 BLUE: General Audience
 BLACK: IAFOR Staff & Board Members

Photo/Recording Waiver

There will be photography, audio and video recording at the conference. By entering the event premises you give consent to the use of your photograph, likeness or video or audio recording in whole or in part without restriction or limitation for any educational, promotional, or any purpose for distribution.

Eating & Drinking

Food and drink (excluding water) is not allowed in the presentation rooms.

Refreshment Breaks

Complimentary coffee, tea, and water will be available throughout the conference. Light snacks and refreshments will be provided once in the morning and once in the afternoon. A full buffet lunch will be provided at the Creekside Promenade on each conference day.



Conference Welcome, Keynote Speaker & Featured Speaker Session: Saturday 09:00-12:00

The Plenary Session will be held on Saturday morning, with the event beginning at 09:00 in the Al Baraha room of the Dubai Festival City - Event Centre. Please arrive in good time if you wish to attend the session. There will be an interval after the first Keynote Presentation and complimentary refreshments and snacks will be served. The Plenary Session will be followed by the official conference photograph.

Oral Presentations & Workshop Presentations

Oral Presentation Sessions will run from 13:00 on Saturday afternoon, and from 09:00 on Sunday & Monday mornings. They are generally organised into parallel sessions by streams. Oral presentations submitted in the open call are normally scheduled as part of a panel of three presentations lasting 90 minutes in total. In sessions with two oral presentations, the session will last 60 minutes, and in the case of four presentations an extended session lasting 120 minutes will be formed.

How long can my presentation be?

The time in the sessions is to be divided equally between presentations. We recommend that an oral presentation should last 15-20 minutes to include time for question and answers, but should last no more than 25 minutes.

Presentations & Equipment

All rooms will be equipped with a MacBook computer pre-installed with PowerPoint and Keynote and an LCD projector. If you wish, you may directly link your own PC laptop, although we advise you to use the computer provided by plugging in your USB flash drive. We recommend that you bring two copies of your presentation in the case that one fails, and suggest sending yourself the presentation by email as a third and final precaution.

Session Chairs

Session Chairs are expected to introduce themselves and other speakers (briefly), hand out presentation certificates at the end of the session, ensure that the session begins and ends on time, and that the time is divided fairly between the presentations. Each presenter should have no more than 30 minutes in which to present his or her paper, and respond to any questions. Please follow the order in the programme, and if for any reason a presenter fails to show, please keep to the original timeslots as delegates use the programme to plan their attendance.

The Session Chair is asked to assume this timekeeping role, and to this end, a yellow and red timekeeping card is used as a visual cue for presenters, letting them know when they have five minutes remaining, and when they must stop.

Presentation Certificates

Poster presenters can pick up a certificate of presentation from the Information Desk. All other presenters will receive a certificate of presentation from their Session Chair or a member of staff at the end of their session.

A Polite Request to All Participants

Participants are requested to arrive in a timely fashion for all addresses, whether to their own, or to those of other presenters. Presenters are reminded that the time slots should be divided fairly and equally between the number of presentations, and that they should not overrun.

Poster Sessions

Poster Sessions will run on Sunday. Sessions are 90 minutes in length and will be held in Amwaj 2.

Poster Requirements

The poster display boards are 1,800 mm high x 900 mm wide. We are able to provide tape and pins. Please be aware that there are no on-site facilities for printing posters.

Conference Proceedings

The Conference Proceedings are published on the IAFOR website (www.iafor.org), and can be freely accessed as part of the research archive. All authors may have their full paper published in the online Conference Proceedings. Full text submission is due by March 29, 2016 through the online system. The proceedings will be published on April 29, 2016. Authors will have PDF copies of their offprints emailed to them by the IAFOR office by May 29, 2016.



Saturday, February 27

Conference at a Glance

09:00-09:15: Announcements & Welcome Address (Al Baraha Room)

Kiyoshi Mana, IAFOR Director of Operations

Said M. Faiq, American University of Sharjah, United Arab Emirates

09:15-09:50: Featured Presentation (Al Baraha Room)

Aesthetic Re-elaborations in the MENASA Region and Central Asia

Zoltan Somhegyi, University of Sharjah, United Arab Emirates

09:50-10:20: Featured Presentation (Al Baraha Room)

Visual Arts: Conceptualizing Justice

Platon Alexiou, University of Sharjah, United Arab Emirates

10:20-10:50: Coffee Break

10:50-11:25: Featured Presentation (Al Baraha Room)

Cyber Security Awareness: Challenges and Solutions

Fadi Aloul, American University of Sharjah, United Arab Emirates

11:25-11:55: Featured Presentation (Al Baraha Room)

A Just Place for Arabic in the Arab Identities of the Global 21st Century

Fatima Badry, American University of Sharjah, United Arab Emirates

11:55-12:00: Conference Photograph

12:00-13:00: Lunch Break

13:00-14:30: Parallel Session I

14:30-15:00: Coffee Break

15:00-16:30: Parallel Session II

16:45-17:30: Conference Chair Presentation (Amwaj I & II)

Translation as Culture

Said M. Faiq, American University of Sharjah, United Arab Emirates

18:30-20:00: Conference Welcome Reception (Leisure Deck)

Toast the opening of the conference with a cold beer, glass of wine or soft drink – a great opportunity to network and get to know fellow delegates. All registered attendees are welcome.

Sunday, February 28



09:00-10:30: Parallel Session I

10:30-11:00: Coffee Break

11:00-12:30: Parallel Session II

12:30-13:30: Lunch Break

13:30-14:20: Keynote Presentation (Amwaj I & II)

Professionalizing Your English Language Teaching

Christine Coombe, Dubai Men's College, United Arab Emirates

14:30-16:30: Parallel Session III

16:30-17:00: Coffee Break

17:00-19:00: Parallel Session IV

Monday, February 29

09:00-10:30: Parallel Session I

10:30-10:45: Coffee Break

10:45-12:45: Parallel Session II

13:00-14:00: Buffet Lunch & Closing Address (Creekside Promenade)

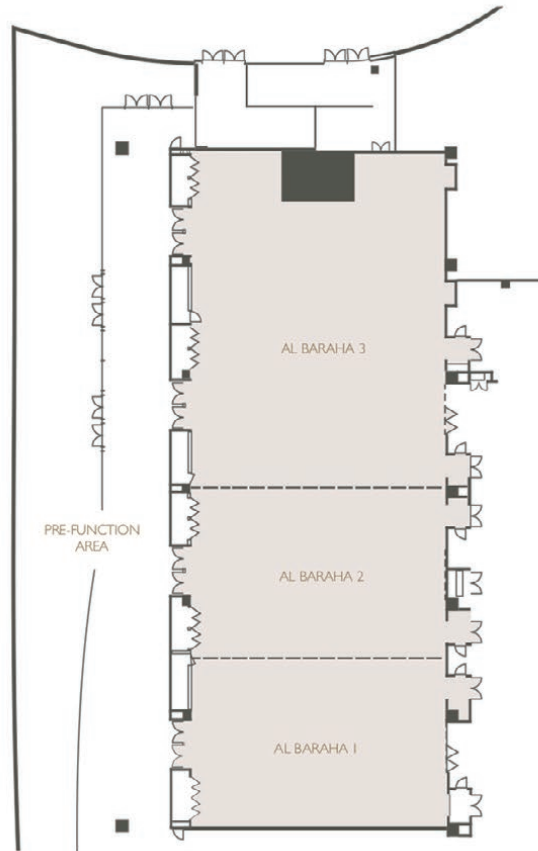
Free buffet lunch (all registered attendees are welcome) followed by conference highlights photography slideshow and closing remarks from Said M. Faiq and Kiyoshi Mana.

Conference at a Glance

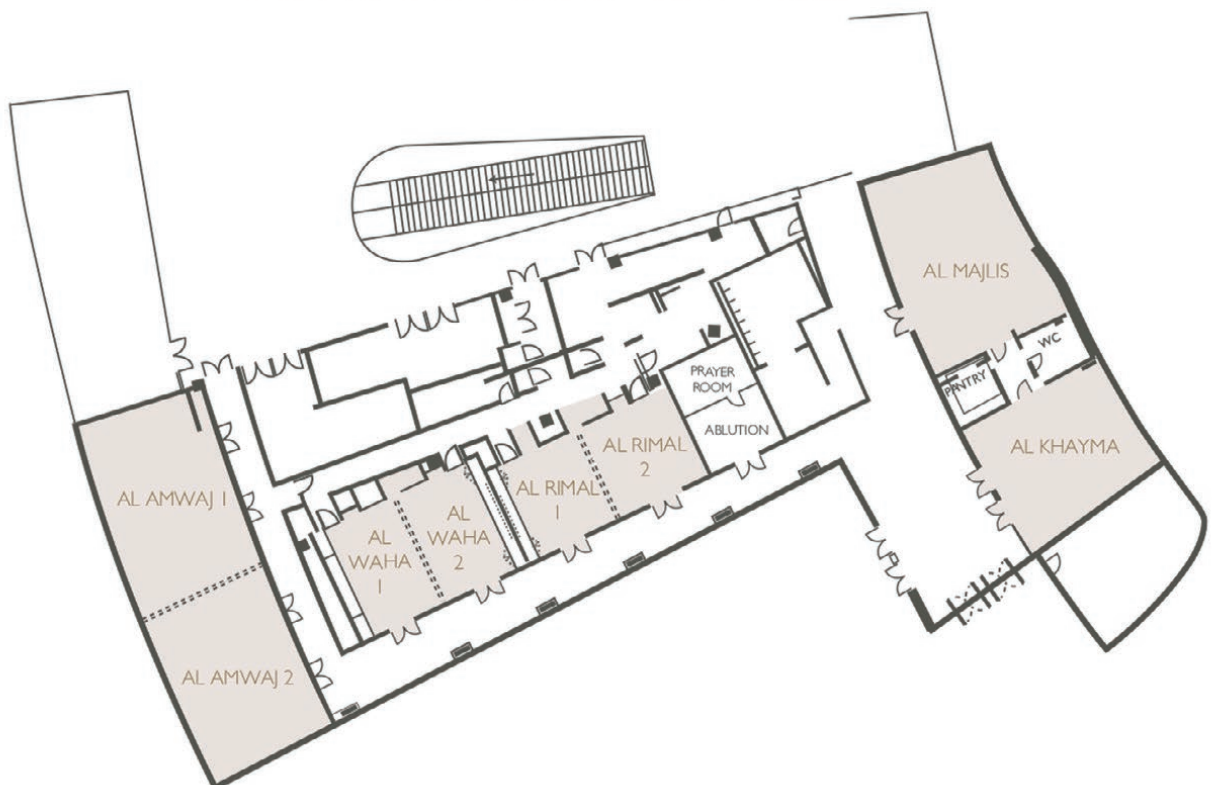


The InterContinental Festival City Event Centre

MEETING ROOMS WATERFRONT LEVEL



MEETING ROOMS LOBBY LEVEL







Zoltan Somhegyi

University of Sharjah, United Arab Emirates



Dr. Zoltan Somhegyi is a Hungarian art historian, teacher and writer; currently teaching at the College of Fine Arts and Design, University of Sharjah, United Arab Emirates. As a researcher of Art History and Aesthetics and with a Ph.D. dissertation on German Romanticism, he is a specialist in the art and art theory of the 18th and 19th centuries. Besides classical arts, his other areas of interest include contemporary fine arts and art market trends, with a special focus on the arts of the Middle East, North Africa and South Asia (MENASA) region. He has curated exhibitions in six countries, participated in international art projects and regularly lectures on art and aesthetics. Since its foundation he has collaborated with Art Market Budapest – International Contemporary Art Fair and he is the Website Editor and a Delegate-at-Large of the International Association for Aesthetics. He is the author of books, artist catalogues, and more than 200 articles, critiques, essays and art fair reviews.

Featured Presentation: Aesthetic Re-elaborations in the MENASA Region and Central Asia

What are the aesthetic possibilities that walls can have? As dominant and significant – often literally unavoidable and uncircumventable – architectural elements can both separate and unify, they can serve as obstacle and defence. Since the earliest times walls inspired artists to decorate and embellish them or, just the contrary, to try to open or to destroy them, or even if physically destroying them was impossible, at least to somehow open them on an imaginary level through the very force of art.

Within this context, this contribution explores some examples from leading contemporary artists originating from the Middle East, North Africa and South Asia (MENASA region) and from Central Asia in order to illustrate how the very phenomenon of walls, as well as many topics deriving from it, including separation, division, limitation of free movement, or even repression, can inspire, influence and shape works of art and even artists' entire oeuvres. This exploration provides a deeper understanding of how the different aspects and issues of art, social engagement and cultural memory are interconnected and how these can be analyzed through high-quality and aesthetically efficient contemporary artworks that depart from the experience of walls.

Featured Speaker
IICAHDubai2016

Featured Presentation

Saturday, February 27

09:15-09:50

Al Baraha Room

Platon Alexiou

University of Sharjah, United Arab Emirates



Platon Alexiou, Ph.D., is Professor of Fine Arts, Design, History of Art and Archaeology, currently Dean of College of Fine Arts and Design, at the University of Sharjah, UAE. Prior to this he was the Dean of the College of Architecture Engineering and Design at Kingdom University, Bahrain (2013-2015) and Professor at ATEL (Higher National Education), Faculty of Arts and Design, Department of Interior Design, Graphic Design and Antiquities & Works of Art conservation, Athens, Greece (1984-2013). He also taught as a part-time Professor and gave seminars at Athens National University, Pandion University, Vakalo and Akto Art & Design Colleges, Drama/Theatre Colleges "Technis" and "Iasmos", all in Athens, and in 2009 at St. Andrew's College in Perth, Australia.

Professionally (1982-2015), as a freelance artist, designer and senior interior architect/manager he has been designing interiors, furniture and industrial products, graphics and fine art works: paintings, sculpture, digital art (he has had 15 solo exhibitions including in England, Greece, Australia, Bahrain). He has participated in 20 group exhibitions (Italy, Germany, Greece, and Bahrain) and his artwork can be found in private collections and museums including at Vorres Museum, Greece, Hellenic Nobel Museum, Greece, St John's Monastery, Greece, Municipality Museum, Italy, Dorsten Cathedral, Germany, Kailis Collection in Australia.

He was awarded Special Honor by His Excellency the Governor of W. Australia Dr. Ken Michael in 2010 at the launch in Perth of the book *Kastellorizo: My Odyssey* – illustrated by Dr Alexiou (52 oil paintings). Dr. Platon Alexiou is a Member of the International Arts Critics Association AICA (2004), Member of the National Greek Artists Association (1993), and Member of the Interior Designers Association in Athens (1989). He has authored eight books and 23 articles.

Featured Presentation: Visual Arts: Conceptualizing Justice

Since the dawn of the civilization, the abstract conception of Justice, this moral correctness based upon the application of fairness, ethics, equity, rationality and law, has been conceptualized by artists throughout the centuries.

The ancient Egyptians visualized the scales for fairness. The Greeks introduced the goddesses, Themis and Dike, and the Romans, Lady Justice, as protectors of the divine law. These deities were conceptualized, depicted and equipped with three items: a sword (representing power in the court), scales (to weigh the objective standards) and a blindfold (representing impartial justice).

Moreover, from ancient times until today, a great number of paintings, reliefs and sculptures in marble and bronze have been produced and placed in courthouses.

In corrupted societies, popular figures (e.g. Robin Hood, Zorro, Superman, etc.) offered justice. These legendary figures have been broadly conceptualized through comics, movies, murals, paintings and various items.

Additionally, courts presiding over justice or victims of injustice are frequently depicted by artists (e.g. numerous paintings and murals are dedicated to victims who suffered the injustice of Sacco and Vanzetti, US, 1927).

Featured Speaker
IICAHDubai2016

Featured Presentation
Saturday, February 27
09:50-10:20
Al Baraha Room



Fadi Aloul

American University of Sharjah, United Arab Emirates



Prof. Fadi Aloul is a Professor of Computer Science & Engineering and the Director of the HP Institute at the American University of Sharjah (AUS), UAE. He holds a Ph.D. and M.S. degrees in Computer Science & Engineering from the University of Michigan, Ann Arbor, USA, respectively, and a B.S. degree in Electrical Engineering summa cum laude from Lawrence Technological University, Michigan, USA. His research and industrial interests are in Cyber Security, Mobile Applications, and Design Optimisation. He is a Certified Information Systems Security Professional (CISSP) and the founder of several cyber security awareness initiatives in UAE including UAE's Cyber Academy.

Prof. Aloul has received a number of awards, most recently being an AUS faculty member and the first person from Middle East to win the prestigious Airbus Global Diversity Award, the prestigious H.H. Sheikh Khalifa, UAE's President, Award for Higher Education, Sheikh Rashid's Award for Outstanding Scientific Achievement, the Abdul Hameed Shoman Award for Young Arab Researchers, the AUS Excellence in Teaching Award and the Semiconductor Research Corporation Fellowship. He has 100+ publications and one US patent. He is a regular invited speaker and panelist across a number of international conferences related to Cyber Security, Technology, Innovation and Education. He was the founder and chair of the UAE IEEE Graduates of Last Decade

(GOLD) group, an organisation dedicated to advancing technological innovation and excellence for the benefit of humanity.

Featured Presentation: Cyber Security Awareness: Challenges and Solutions

Security awareness is an often-overlooked factor in an information security program. While organizations expand their use of advanced security technology and continuously train their security professionals, little is used to increase the security awareness among normal users, making them the weakest link in any organization. As a result, today, organized cyber criminals are putting significant efforts in to research and develop advanced hacking methods that can be used to steal money and information from the general public. In this talk, the latest cyber threats against human users will be examined. Who is behind them and why? How can the security awareness among users be assessed? The results of several security awareness studies conducted among students and professionals in UAE will be shared and finally, some of the best and most recent practices to spread cyber security awareness will be discussed.

Featured Speaker
IICEDubai2016

Featured Presentation

Saturday, February 27

10:50-11:25

Al Baraha Room

Fatima Badry

American University of Sharjah, United Arab Emirates



Dr. Fatima Badry holds a Ph.D. from the University of California at Berkeley, USA. She is currently a Professor of English and linguistics and MA TESOL coordinator at the Department of English at the American University of Sharjah in the UAE. Professor Badry has had an extensive international teaching and administrative experience in higher education in the US and the Arab world. Since she joined AUS as a founding faculty member, she has served as head of the department of English and as graduate programs director at the College of Arts and Sciences. Her research interests are in the areas of first and second language acquisition, globalisation and higher education, Arabic sociolinguistics, bilingualism and cultural identity. Her most recent publications on Arabic/English acquisition and teaching include: Badry, F & Willoughby, J. (2016). *Higher Education Revolutions in the Gulf: Globalisation and Institutional Viability*. London: Routledge. UAE Bilingual education: Searching for an elusive balance. In Mehisto, P., Genesee, F. (2015). (eds). *Building Bilingual Education Systems: Forces, mechanisms and counterweights*. Cambridge University Press: Cambridge. *Education in the UAE: Local Identity and Global Development*. In *Essentials of School Education in the UAE*. Abu Dhabi, UAE: (2012). ECSSR publications. *Appropriating English: Languages in identity construction in the UAE*. In A. Al Issa and L. Dahan (eds.). (2011). *Global English and Arabic: Issues of language, culture, and identity in the Arab World*. Bern: Switzerland: Peter Lang. 81-122.

Featured Speaker
IICAHDubai2016

Featured Presentation: A Just Place for Arabic in the Arab Identities of the Global 21st Century

The spread of English around the world is sometimes viewed as an extension of imperialism at the linguistic level that is progressively threatening the survival of national languages and authentic identities across the world. For example, Phillipson argues that "[g]lobalization introduces a single world culture centered on consumerism, mass media, Americana, and the English language." Others, however, point out that globalization can lead to local cultures and modes of production appropriating the global by transforming, molding, and blending it into the local to result in "glocalization" (Robertson, 1992). Many researchers have emphasized that in the cultural arena anyway, "cultural forms are hybrid, mixed, impure," (Said, 1994, cited in Kraidy, 2005, p. 70), a hybridization and creolization giving rise to "countless new combinations and blurring distinctions between nations and between civilizations" (Scholte, 2000, p. 24). The result is new cultural forms "of meaning, identity and community." Therefore, categorizing people into fixed groups is no longer possible due to the porous and ambiguous nature of geographic, cultural, and social boundaries under globalization.

This presentation focuses on the impact of "Global English" on the definition of authentic cultural and linguistic identity of the young generations of Arabs living in the United Arab Emirates (UAE). Based on a survey of University Arab students, I examine the impact of the use of English in education and in everyday life on young Arabs' sense of belonging to 'Arabness' and explore the relation between the Arabic language and Arab identity.

The results suggest that despite the UAE leadership's strong motivation and substantial investments in education reforms, the goals of preserving authentic Arab identity partly through bilingual education in Arabic and English remain elusive. A focus on pragmatism when it comes to language-in-education policy has resulted in Arabic, the national language, occupying a disadvantaged position which has relegated it to the status of a heritage language. It is concluded that although idealized notions of cultural and linguistic purity need to be reevaluated, the interplay between several sociocultural, global and linguistic factors must be considered in education planning to achieve the stated goals of developing Arabic to become the language of knowledge production and the future.

Featured Presentation
Saturday, February 27
11:25-11:55
Al Baraha Room



Said M. Faiq

American University of Sharjah, United Arab Emirates



Said Faiq, FRSA, is Professor of Intercultural Studies and Translation at the American University of Sharjah (UAE), where he was Chair/Head of department (2003-07, 2009-10), and Director of the graduate program in translation and interpreting (2002-11). He is a visiting professor at Exeter University (UK). Prior to his current position, he worked in Africa, the Middle East and the United Kingdom (Salford University, (1990-2003), where he was Director of Studies for undergraduate and graduate programs in Arabic/English translation and interpreting; and Leeds University, (1996-1998), where he was visiting lecturer in applied linguistics). He has served as consultant to private and public organisations for educational and related sectors and serves on a number of academic editorial and consultancy boards/agencies. He is an established figure in intercultural and translation studies and allied areas and has directed and examined graduate research (Cambridge, McGill). His publications include *Agency and Patronage in Eastern Translatology* (co-edited with Ahmed Ankit, forthcoming), *Culguage in/of translation from Arabic* (co-edited with Ovidi Carbonnel and Ali AlManaa, 2014), *Beyond Denotation in Arabic Translation* (co-edited with Allen Clark, 2010), *Cultures in dialogue: A translational perspective* (2010), *Trans-lated: Translation and Cultural Manipulation* (2007), *Identity and Representation in Intercultural Communication* (2006), *Cultural Encounters in Translation from Arabic* (2004).

Conference Chair Presentation: Translation as Culture

This contribution examines the culture of translation in the translation of culture. As the par excellence site for intercultural encounters, translation, particularly between civilizational and power-unequally related cultures, demonstrates the need for an interface of translation, cultural and discourse studies to analyze the complex processes inherent in translating across cultures. The complex processes stem from the fact that translation involves the carrying-over of specific socio-cultural input (texts as cultural goods) to and recuperated by specific target reading constituencies. These constituencies have at their disposal an established system of representation with its own norms for the production and consumption of meanings (as texts) vis-à-vis self, other, objects, and events. This system stands-for a particular master discourse through which cultural identity, similarity and difference are identified, negotiated, accepted and/or resisted. Drawing on translation from Arabic, the contribution explores how constraints and disciplinary demands of a socio-culturally defined master discourse affect translation.

Chair Presentation
Saturday, February 27
16:45-17:30
Amwaj I & II

Christine Coombe

Dubai Men's College, United Arab Emirates



Christine Coombe has a Ph.D. in Foreign/Second Language Education from The Ohio State University. She is currently on the English faculty of Dubai Men's College. She is the former Testing and Measurements Supervisor at UAE University and Assessment Coordinator of Zayed University. Christine is co-editor of *Assessment Practices* (2003, TESOL Publications); co-author, *A Practical Guide to Assessing English Language Learners* (2007, University of Michigan Press); co-editor, *Evaluating Teacher Effectiveness in EF/SL Contexts* (2007, UMP); co-editor, *Language Teacher Research in the Middle East* (2007, TESOL Publications), *Leadership in English Language Teaching and Learning* (2008, UMP) *Applications of Task-based Learning in TESOL* (2010, TESOL Publications), *The Cambridge Guide to Second Language Assessment* (2012, Cambridge University Press) and *Reigniting, Retooling and Retiring in English Language Teaching* (2012, University of Michigan Press). Christine's forthcoming books are on research methods in EF/SL and life skills education.

Christine has lived and worked in the Arabian Gulf for the past 21 years. In this capacity, she has served as the President and past President of TESOL Arabia and as the founder and co-chair of the TESOL Arabia Testing Special Interest Group who organise the Current Trends in English Language Testing (CTELT) Conference.

Christine is also the founder and chair of the TESOL Arabia Leadership & Management SIG.

During her tenure in the Middle East, she has won many awards including: 2002 Spaan Fellowship for Research in Second/Foreign Language Assessment; 2002-03 TOEFL Outstanding Young Scholar Award; TOEFL Board Grant for 2003-04, 2005-06, 2007-08 and 2009-10 for her work in delivering assessment training assessment in developing countries. Most recently she served on the TESOL Board of Directors as Convention Chair for Tampa 2006 and was the recipient of the Chancellor's Teacher of the Year for 2003-04. She served as TESOL President (2011-2012) and was a member of the TESOL Board of Directors (2010-2013). Christine received the British Council's International Assessment Award for 2013.

Keynote Presentation: Professionalizing Your English Language Teaching

Being a teaching professional is not simply about having the right teaching credentials and being in good academic standing, it involves a commitment to being innovative and transformative in the classroom and helping both students and colleagues achieve their goals. A dictionary definition of professionalism reads as follows: professionalism is the conduct, aims, or qualities that characterize or mark a profession or a professional person; and it defines a profession as a calling requiring specialized knowledge and often long and intensive academic preparation (Merriam-Webster; 2013). However, according to Bowman (2013), professionalism is less a matter of what professionals actually do and more a matter of who they are as human beings. Both of these views imply that professionalism encompasses a number of different attributes, and, together, these attributes identify and define a professional.

In this Keynote Presentation, the speaker will review the literature on professionalism and present definitions of what it means to be a professional. Other content to be covered include the myths associated with professionalism and the challenges ELT educators face when being profession. General and field-specific strategies for improving one's professionalism will also be shared.

Keynote Speaker
IICEDubai2016

Keynote Presentation

Sunday, February 28

13:30-14:20

Amwaj I & II



Programme Advisors

IICLLDubai2016 & IICAHDubai2016

Steve Cornwell

Osaka Women's University, Japan



Steve Cornwell is Professor of English and Interdisciplinary Studies at Osaka Jogakuin University, and also teaches in the online portion of the MA TESOL Programme for the New School in New York. He helped write and design several of the New School courses and has been involved with the programme since its inception. He is involved with the Japan Association for Language Teaching (JALT) (an affiliate of IAFOR) serving on its National Board of Directors (Director of Programme); his duties involve working with a volunteer team of 50+ to put on JALT's annual, international conference each fall. Most recently, since 2012 he has been the Committee Chair of Osaka Jogakuin University's Lifelong Learning Committee and is responsible for their evening extension Programme geared at alumni and community members. He is also the Vice-Chair of Osaka Jogakuin University's English Education Committee which is responsible for suggesting policy regarding English Education and also responsible for developing material for the integrated curriculum.

Steve is the IAFOR International Director of Programme: Language Learning.

A. Robert Lee

University of Kent, UK & Nihon University, Japan (retd.)



A. Robert Lee, a Britisher who helped establish American Studies in the UK, was Professor in the English department at Nihon University, Tokyo from 1997 to 2011, having previously long taught at the University of Kent at Canterbury, UK. He now lives in Murcia, Spain.

His academic books include *Designs of Blackness: Mappings in the Literature and Culture of Afro-America* (1998); *Postindian Conversations* (1999), with Gerald Vizenor; *Multicultural American Literature: Comparative Black, Native, Latino/a and Asian American Fictions* (2003), which won the American Book Award in 2004; *Gothic to Multicultural: Idioms of Imagining in American Literary Fiction* (2009); *Modern American Counter Writing: Beats, Outriders, Ethnics* (2010), and collections like *Other Britain, Other British: Contemporary Multicultural Fiction* (1995); *Beat Generation Writers* (1996); *China Fictions/English Language: Literary Essays in Diaspora, Memory, Story* (2008); *The Salt Companion to Jim Barnes* (2010); *Gerald Vizenor: Texts and Contexts* (2010); and Herman Melville, four Vols (2001); *Native American Writing*, four Vols (2011), *African American Writing*, five Vols (2013), and *U.S. Latino/a Writing*, four Vols (2013). He edited the Special Japan edition of *Leviathan: A Journal of Melville Studies* in 2006.

His creative work is reflected in *Japan Textures: Sight and Word* (2007), with Mark Gresham; *Tokyo Commute: Japanese Customs and Way of Life Viewed from the Odakyu Line* (2011); and the poetry collections *Ars Geographica: Maps and Compasses* (2012), *Portrait and Landscape: Further Geographies* (2013), and *Imaginarium: Sightings, Galleries, Sightlines* (2013).

A. Robert Lee is the IAFOR International Director of Programme: Arts & Humanities.

Stuart D. B. Picken

IAFOR Chairman



Stuart D. B. Picken is the Chairman of the International Advisory Board, and in this role is Chairman of the organisation. As Chairman of IAFOR, Professor Picken helps guide the academic and political strategy of the organisation, and assists in the forging of global institutional partnerships. He is also responsible for the development of the IAFOR Research Institutes.

The author of a dozen books and over 130 articles and papers, Professor Picken is considered one of the foremost scholars on Japan, China, and Globalisation in East Asia. As an academic, Professor Picken has devoted more than 30 years to scholarship in Japan, notably as a Professor of Philosophy at the International Christian University in Tokyo, where he specialised in ethics and Japanese thought, and as International Adviser to the High Priest of Tsubaki Grand Shrine (Mie prefecture). He has also served as a consultant to various businesses, including Jun Ashida Ltd., Mitsui Mining & Smelting Corp., Kobe Steel, and Japan Airlines.

In November 2008, the Government of Japan awarded Professor Picken the Order of the Sacred Treasure for his pioneering research, and outstanding contribution to the promotion of friendship and mutual understanding between Japan and the UK. The honour is normally reserved for Japanese citizens and is a mark of the utmost respect in

which Professor Picken is held by the Japanese Government. More recently, in 2012 he was invited to London to attend a reception at the Japanese Embassy, hosted by Emperor Akihito and Empress Michiko as an expression of their gratitude towards Britons who had helped support Japan after the 2011 Tohoku earthquake and tsunami. Professor Picken helped organise fundraising efforts through both the Japan Society of Scotland, of which he is the chair, in the UK, and IAFOR in Japan.

Although now resident in Scotland, Professor Picken maintains his interests in Japan, as Chair of the Japan Society of Scotland, through the IAFOR IAB, and through regular visits.

Conference Chair
IIICAHDDubai2016



Sue Jackson

Birkbeck, University of London, UK



Sue Jackson is Pro-Vice-Master (Vice-President) for Learning and Teaching, Professor of Lifelong Learning and Gender and Director of Birkbeck Institute for Lifelong Learning at Birkbeck University of London. She publishes widely in the field of gender and lifelong learning, with a particular focus on identities.

Sue's recent publications include *Innovations in Lifelong Learning: Critical Perspectives on Diversity, Participation and Vocational Learning* (Routledge, 2011); *Gendered Choices: Learning, Work, Identities in Lifelong Learning* (Springer, 2011, with Irene Malcolm and Kate Thomas); and *Lifelong Learning and Social Justice* (NIACE, 2011).

Sue is also the Director of the IAFOR Education Research Institute and the IAFOR International Director of Programme: Education.

Conference Chair
IICEDubai2016

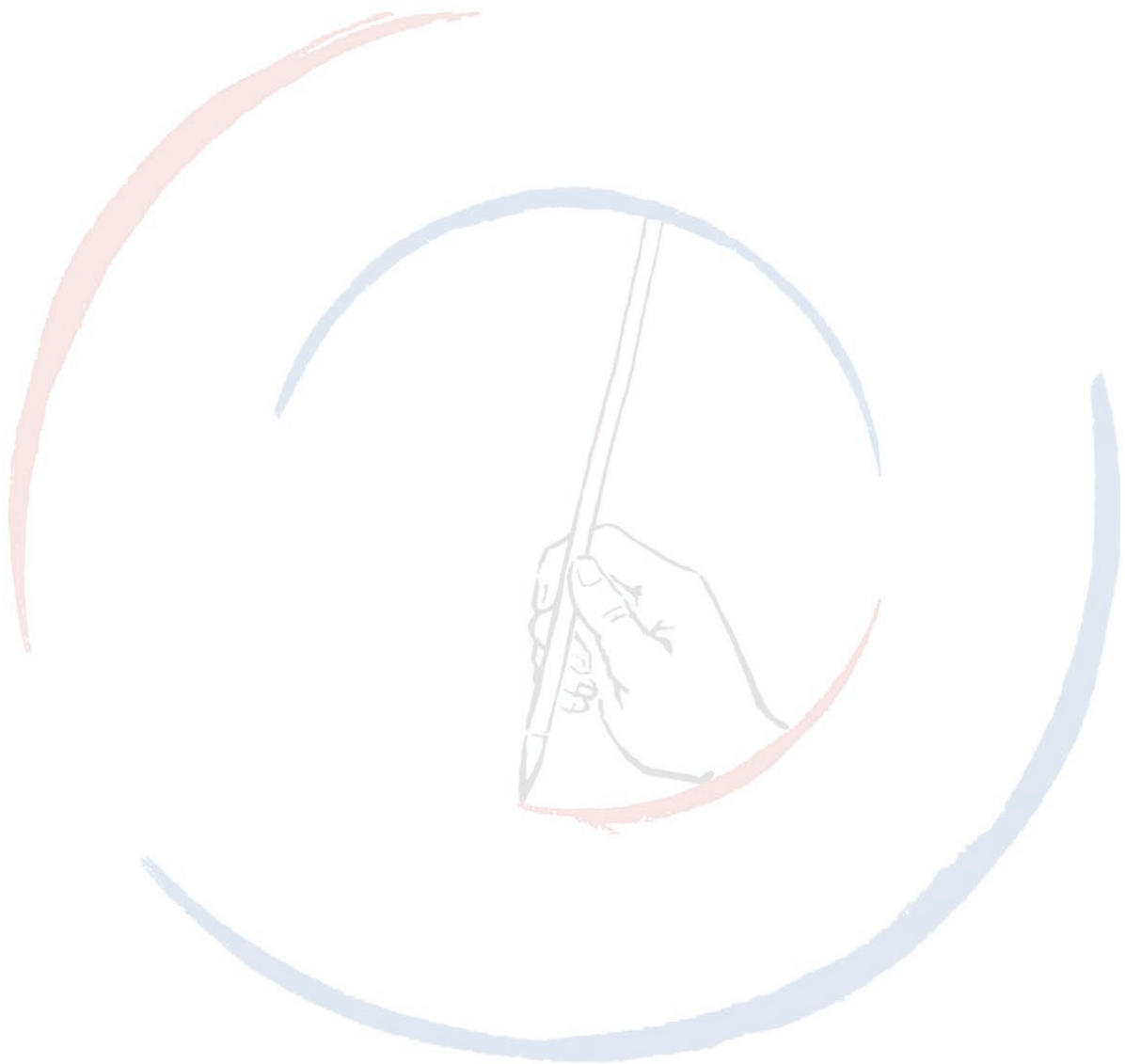
Sufian Abu-Rmaileh

UAE University, United Arab Emirates



Dr. Sufian Abu-Rmaileh is an English Lecturer at UAE University. He was the External Projects Coordinator for four years. He was also the Professional Development Coordinator for The University General Requirements Unit. For the past 32 years, he has been teaching English at various levels, skills and institutions in the United States and the Middle East. He has been an administrator and a team leader for over ten years in the United States, and the UAE. He has an M.A. in Linguistics, and received both his TESL Certificate and his Ph.D. in Educational Leadership from Brigham Young University, USA. Dr. Abu-Rmaileh has also won many awards for his work as a leader, researcher and classroom teacher, including Toastmasters International Advanced Communicator Bronze and Advanced Leader Bronze. He is a frequent presenter, invited and plenary speaker at local, national and international conferences. Dr. Abu-Rmaileh has written on culture, classroom technology, motivation, burnout, communication, business writing, critical and creative thinking, emotional and social intelligences, team building, problem solving and leadership. Dr. Abu-Rmaileh is also a Toastmasters International member and President of TA Toastmasters. He is TESOL Arabia past president, past conference co-chair, 25 years as TA conference planner and other local, regional and international conference planner; and 2017 TA conference co-chair.

Local Conference Chair
IICLLD Dubai 2016





ABOUT IAFOR



The International Academic Forum

Academic Vision and Mission

“To Open Minds, To Educate Intelligence, To Inform Decisions”

The vision of IAFOR grew out of the perceived need to fill a vacuum in the communication and exchange activities of the academic world. Its mission arose out of examining that space and investigating why it existed. The vacuum existed because of the lack of opportunity for serious and thoughtful exchange between academics, members of the global business community, and practitioners in the fields of human endeavor that linked these groups together. In the field of education, for example, we have academic theorists, educational managers (political decision-makers and organisational directors) and classroom teachers with their support staff in IT, library work, exchange programmes, and specialist fields. But how often do they have the opportunity to interact?

Moving beyond one particular field, larger questions arise. What function should universities prioritise in the 21st century? What do businesses see as their contribution to social and global well-being? How can people on the ground, trying to implement improvements that will transform human life, best be supported? And perhaps above all, what are the agendas that will drive mechanisms to enable these groups to interact effectively.

One piece of distilled thought that came from early exchanges at one of our conferences was the recognition that some of the rhetoric of concern about the problems of developing nations was perhaps over-focused on the term “poverty” because it can be defined only in a relative way. “Hunger” was put forward as being more immediate and itself a contributory factor to poverty, rather than the other way round. One key to the hunger issue could be the provision of safe drinking water; or water for irrigation in some contexts, while flood management might be necessary elsewhere. These, in and by themselves become valuable only insofar as they help to relieve hunger in specific contexts.

IAFOR is affording opportunities that do not exist elsewhere. The base is Kansai, Japan’s great commercial and manufacturing hub, one symbol of the emerging Pacific economy that is already eclipsing the long dominant Atlantic zone. Our conferences present those taking part with three unique dimensions of experience. First of all, they encourage interdisciplinary activity to be expanded. Depending on the field, this can face varying degrees of difficulty, ranging from discouragement to downright prohibition. Those overly dependent on fixed academic structures often see lateral thinking as a threat. None of these negatives apply in IAFOR. Its purpose is to generate new approaches that cross any disciplinary lines. The principle employed is to let the imagination permit intuitive responses to questions. There are no panels of critics. There are simply people who want to listen and reflect. The model of academic work as potholing is replaced by the metaphor of mountaineering. While respecting the need for solid and well-founded academic work, we feel the need to go beyond it from time to time to discover fresh approaches to old questions.

Secondly, it facilitates the heightening of intercultural awareness. Again, we encourage innovation through cross-cultural perception. Cultural roots influence people in their attitudes more than most would realise or admit. The need to see and internalise insights gained from other viewpoints is met by a process of steady illumination.

Thirdly, it promotes the broadening of international exchange. We may live in a world, but in reality parochialism still holds sway. The collapse of the U.S.S.R and the break-up of Yugoslavia led to the re-establishment of numerous former countries. While this may be desirable for the peoples concerned, it merely adds to the world’s cultural confusion. Exchange leads to explanation and that helps the growth of intercultural awareness.

IAFOR makes all of these developments possible in one gathering. Our conferences are not a substitute for specialist conferences. We intend our events to be an alternative that functions as a balance or even a corrective to the extreme tendencies that can arise from more narrowly defined research parameters. In short, IAFOR is promoting and facilitating a new multifaceted approach to one of the core issues of our time, namely globalisation and its many forms of growth and expansion. Awareness of how it cuts across the worlds of business, and academia, along with its impact on societies and institutions is one of the driving forces that has given the organisation its momentum, and is making it a pioneer in this global age.

Rev. Professor Stuart D.B. Picken

Order of the Sacred Treasure (瑞宝中綬章), M.A. (Hons), BD., Ph.D., F.R.A.S.

Chairman, Japan Society of Scotland

Chairman, IAFOR International Advisory Board

Dr. Joseph Haldane

B.A. (Hons), Ph.D., F.R.S.A., F.R.A.S.

President, IAFOR

Leadership

Chairman

The Reverend Professor Stuart D. B. Picken

Order of the Sacred Treasure,

M.A. (Hons), B.D., Ph.D. (Glasgow), F.R.A.S.



Stuart D. B. Picken is the Chairman of the International Advisory Board, and in this role is Chairman of the Organisation. As Chairman of IAFOR, Professor Picken helps guide the academic and political strategy of the organisation, and assists in the forging of global institutional partnerships. He is also responsible for the development of the IAFOR Research Institutes.

The author of a dozen books and over 130 articles and papers, Professor Picken is considered one of the foremost scholars on Japan, China, and Globalisation in East Asia. As an academic, Professor Picken has devoted more than 30 years to scholarship in Japan, notably as a Professor of Philosophy at the International Christian University in Tokyo, where he specialised in ethics and Japanese thought, and as International Adviser to the High Priest of Tsubaki Grand Shrine (Mie prefecture). He has also served as a consultant to various businesses, including Jun Ashida Ltd., Mitsui Mining & Smelting Corp., Kobe Steel, and Japan Airlines.

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Although now resident in Scotland, Professor Picken maintains his interests in Japan, as Chair of the Japan Society of Scotland, through the IAFOR IAB, and through regular visits.

President & C.E.O.

Dr. Joseph Haldane

B.A., Ph.D. (London), F.R.S.A., F.R.A.S.



Joseph Haldane is the President and Chief Executive Officer of The International Academic Forum. He was Academic Director from IAFOR's inception in 2009 until January 2011, and Executive Director from 2011 until late 2014, when he assumed his current role. He is responsible for devising strategy, setting policies, forging institutional partnerships, implementing projects, and

overseeing the organisation's business and academic operations, including research, publications and events.

Dr. Haldane's academic interests include politics and international affairs, literature and history, and he holds a Ph.D. from the University of London in 19th-century French Studies. He began his academic career in France, and from 2002-2005 held full-time faculty positions at the University of Paris XII (Paris-Est Créteil) and Sciences Po Paris, as well as visiting positions at both the French Press Institute in the University of Paris II (Université Panthéon-Assas), and the School of Journalism at Sciences Po Paris. Prior to founding IAFOR in 2009, Dr. Haldane was an Associate Professor at Nagoya University of Commerce and Business in Japan, where he taught a range of language and culture courses at undergraduate level, and the MBA Ethics course in the graduate school.

Dr. Haldane is now a Guest Professor at Osaka University's School of International Public Policy (OSIPP), where he teaches on the postgraduate Global Governance Course. His current research concentrates on post-war and contemporary politics and international relations especially in and between Japan, China and the USA.

From 2012-2014 Dr. Haldane served as Treasurer of the American Chamber of Commerce in Japan (Chubu Region) and he is currently a Trustee of the HOPE International Development Agency (Japan). In 2012 he was elected a Fellow of the Royal Asiatic Society, and in 2015 a Fellow of the Royal Society of Arts.

He is married with two children and lives in Nagoya, Japan.

The Executive Council of the IAFOR International Advisory Board

IAB Chair: Professor Stuart D.B. Picken

The IAB Executive Council is composed of distinguished academics, business executives, former and current government officials, and community leaders of international standing. Its role is to provide counsel and direction in the business and affairs of IAFOR, suggest and approve the areas of scholarly investigation, and safeguard the independence of the Forum's work. International Directors of Programme and Research Institute Directors are ex-officio members of the Executive Council of the International Advisory Board. Membership of the Executive Council of the International Advisory Board is by invitation only.

Mr. Mitsumasa Aoyama

Director; The Yufuku Gallery; Tokyo, Japan

Professor Don Brash

Former Governor of the Reserve Bank, New Zealand
Former Leader of the New National Party, New Zealand
Adjunct Professor; AUT, New Zealand & La Trobe University, Australia

Lord Charles Bruce

Patron, Japan Society of Scotland
Patron, Scottish Centre of Tagore Studies at Edinburgh Napier University
Chairman, Kolkata Scottish Heritage Trust

Professor Tien-Hui Chiang

Professor and Chair, Department of Education
National University of Tainan, Taiwan/Chinese Taipei

Professor Chung-Ying Cheng

Professor of Philosophy, University of Hawai'i at Manoa, USA
Editor-in-Chief, The Journal of Chinese Philosophy

Professor Steve Cornwell

Professor of English and Interdisciplinary Studies, Osaka Jogakuin University, Osaka, Japan
IAFOR International Director of Programme: Language Learning

Professor Dexter Da Silva

Professor of Educational Psychology, Keisen University, Tokyo, Japan

Professor Georges Depeyrot

Professor and Director of Research & Member of the Board of Trustees
French National Center for Scientific Research (CNRS) & L'Ecole Normale Supérieure, Paris, France

Professor Donald E. Hall

Herbert J. and Ann L. Siegel Dean
Lehigh University, USA

Professor June Henton

Dean, College of Human Sciences, Auburn University, USA

Professor Michael Hudson

President of The Institute for the Study of Long-Term Economic Trends (ISLET)
Distinguished Research Professor of Economics, The University of Missouri, Kansas City

Professor Koichi Iwabuchi

Professor of Media and Cultural Studies & Director of the Monash Asia Institute, Monash University, Australia

Professor Sue Jackson

Professor of Lifelong Learning and Gender & Pro-Vice Master of Teaching and Learning, Birkbeck, University of London, UK

Professor A. Robert Lee

Formerly University of Kent, UK and Nihon University, Japan

Professor Sing Kong Lee

Director, The National Institute of Education, Singapore

Professor Sir Geoffrey Lloyd

Senior Scholar in Residence, The Needham Research Institute, Cambridge, UK
Fellow and Former Master, Darwin College, University of Cambridge
Fellow of the British Academy

Professor Barbara Lockee

Professor of Instructional Design and Technology, Virginia Tech., USA

Professor Keith Miller

Orthwein Endowed Professor for Lifelong Learning in the Science, University of Missouri-St. Louis, USA

Professor Kuniko Miyanaga

Director, Human Potential Institute, Japan
Fellow, Reischauer Institute, Harvard University, USA

Professor Dennis McInerney

Chair Professor of Educational Psychology and Co-Director of the Assessment Research Centre
The Hong Kong Institute of Education, Hong Kong SAR

Dr. James McNally

Director of the NACDA Program on Aging University of Michigan, USA

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Dean of the Faculty of Arts and Sciences, The Hong Kong Institute of Education, Hong Kong SAR

Professor Thomas Brian Mooney

Head of School of Creative Arts and Humanities, Charles Darwin University, Australia

Professor Michiko Nakano

Professor of English & Director of the Distance Learning Center, Waseda University, Tokyo, Japan

Ms. Linda Toyo Obayashi

Senior Mediation Officer, The World Bank Group
Washington DC, USA

Professor Baden Offord

Director and Chair, Centre for Human Rights Education
Curtin University, Australia

Professor Frank S. Ravitch

Professor of Law & Walter H. Stowers Chair in Law and Religion, Michigan State University College of Law, USA

Professor Richard Roth

Senior Associate Dean, Medill School of Journalism, Northwestern University, Qatar

Professor Monty P. Satiadarma

Clinical Psychologist and Lecturer in Psychology & Former Dean of the Department of Psychology and Rector of the University, Tarumanagara University, Indonesia

Mr. Mohamed Salaheen

Director, The United Nations World Food Programme, Japan & Korea

Mr. Lowell Sheppard

Asia Pacific Director, HOPE International Development Agency, Canada/Japan

His Excellency Dr. Drago Stambuk

Croatian Ambassador to Brazil, Brazil

Professor Mary Stuart

Vice-Chancellor, The University of Lincoln, UK

Professor Arthur Stockwin, OBE ORS

University of Oxford, UK

Professor Gary Swanson

CEO D'image Studios
Former Hansen Endowed Chair in Journalism and Distinguished Journalist-in-Residence
University of Northern Colorado, USA

Professor Jiro Takai

Secretary General of the Asian Association for Social Psychology & Professor of Social Psychology
Graduate School of Education and Human Development, Nagoya University, Japan

Professor Svetlana Ter Minasova

President of the Faculty of Foreign Languages and Area Studies, Lomonosov Moscow State University, Russia

Professor Brian Daizen Victoria

Fellow of the Oxford Centre for Buddhist Studies

Professor Yozo Yokota

Former UN Special Rapporteur on Myanmar
Director of the Center for Human Rights Affairs, Japan

Professor Kensaku Yoshida

Professor of English & Director of the Center for the Teaching of Foreign Languages in General Education, Sophia University, Tokyo, Japan

IAFOR Key Staff



Kiyoshi Mana – Director of Operations

Kiyoshi is the Director of Operations, responsible for overseeing the operations of the organisation, including IAFOR's conferences in Asia, Europe, North America and the Middle East. An American of Japanese descent, Kiyoshi has long been fascinated by the country of his ancestors, studying both Japanese language and culture at San Francisco State.



Alexander Pratt – Deputy Director of Operations

A Civil Engineering graduate from the University of Nottingham, UK, Alex first came to Japan in 1997. Previous to joining IAFOR, in 2013, Alex held positions in education management, information services, and international relations. At IAFOR Alex helps oversee the general administration and operation of the organisation and works alongside the Director of Operations to expand IAFOR's events in Japan and internationally.



Michael Kedzlie – Research and Policy Manager

Michael is a New Zealander who currently works as the Research and Policy Manager. He is responsible for formulating legal policy as well as liaising with the organisation's university partners and the International Directors of Programme. He is also editor of *Eye Magazine*. He has a Master's degree in Education from Massey University and a Law degree from the University of Waikato Law School. He is an enrolled Barrister and Solicitor of the High Court of New Zealand.



Thaddeus Pope – Senior Manager: Media and Design

Born and raised in Brighton, UK, Thaddeus is an experienced commercial and editorial photographer with a B.A. in Photography from the London College of Communication, University of the Arts London. Thaddeus oversees IAFOR's design and media output, as well as producing photo-essays, short documentaries and other visual content for the organisation's publications, including *THINK*. He is also the Creative Director of the IAFOR Documentary Photography Award.



Shawn Mahler – Senior Manager: Production

Los Angeles native Shawn Mahler has a wealth of experience working on film, video, and theater productions in the United States and Japan. He holds a Bachelor of Arts in Film Theory and Production from the University of California, Irvine. Shawn has spent over ten years in Japan where he has worked with numerous industry professionals to develop television shows, movies, and theatrical productions.



Rachel Dyer – Publications Manager

Rachel studied Art History at the University of Nottingham before embarking on a career in publishing in London. She has worked in print and online as a content manager, writer and editor across numerous titles, with a particular interest and focus on the arts and education. In her role as Publications Manager at IAFOR she is responsible for coordinating all IAFOR publications, including the journals, *THINK* and *The IAFOR Academic Review*.



Yumiko Horie – Events and Domestic Relations Manager

Yumiko Horie is responsible for conference management and developing IAFOR's institutional partner relationships. An Ibaraki-born Japanese native, she started her career as a correspondent of a major Japanese newspaper, before returning to study, gaining an M.Sc. at the School of Oriental and African Studies, University of London, UK. She has since worked in the international non-profit sector for UN institutions and an NGO.



Ann-Loy Morgan – Marketing Manager

Ann-Loy was born in Montego Bay, Jamaica in a multicultural family with deep roots in tourism and hospitality. After graduating from the University of The West Indies, she started her career as an investigative journalist producing documentaries for one of Jamaica's Emmy award-winning radio stations. Ann-Loy has since transitioned into marketing, working in the FMCG, tourism and luxury industries.



Darcey Barge – Media Coordinator

Darcey was born and raised in Yakima, Washington. Graduating from Yakima Valley and Collins College with qualifications in animation and TV video production, she pursued a career in the media at KNDO-TV. After moving to KNXV-TV in Phoenix she received two Emmy nominations for her technical directing work Technical Directing Under Breaking News.



John Ananthan – Technology Coordinator

Born and raised in northern Denmark in a multicultural family, John studied Computer Science at University College Nordjylland. At an early age he started his own IT company, worked for several third party companies and now has over 11 years of experience in website management and software development. Due to his Scandinavian background, John speaks Danish and can understand Norwegian and Swedish.



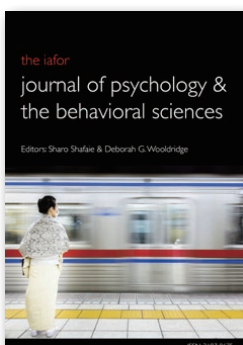
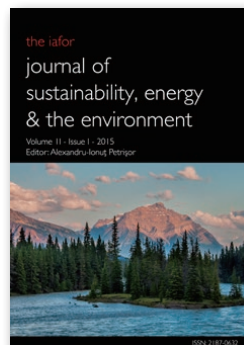
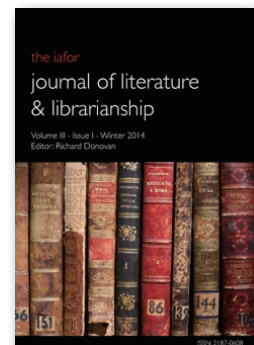
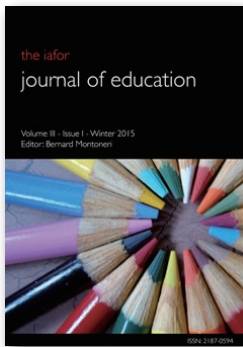
Stephen Rudden – Systems & Administrative Coordinator

Originally from Leicester, UK, Stephen Rudden is an experienced network and systems engineer with a B.Sc. in Computing from the University of Westminster. Before joining IAFOR in April 2015, Stephen was a network engineer for a global consumer electronics company.



Ame Zhang – Administrative Assistant

Originally from Yantai, China, Ame majored in Japanese language at college. In order to acquire a deeper knowledge of Linguistics, he started his Master's degree in Japan three years ago. Now he is working on a Ph.D. degree at Kobe University. Before moving to Japan, Ame gained experience working as a translator.



IAFOR Journals

The International Academic Forum's Journals conform to the highest academic standards of international peer review, and are published in accordance with the IAFOR publishing commitment to make all of our published materials available online.

How are Journal Editors appointed?

Journal Editors are appointed by The International Academic Forum's leadership, under the guidance of the Chairman of the International Advisory Board. The term of appointment is for one issue, to be renewed by mutual consent.

How do we ensure academic integrity?

Once appointed, the editor is free to appoint his or her own editorial team and advisory members. All papers published in the journal have been subjected to the rigorous and accepted processes of academic peer review. Neither editors nor members of the editorial team are remunerated for their work. Authors will never be asked to "contribute" towards publication costs.

How are papers selected?

Journal Editors may accept papers through an open call, and proposed articles may be sent directly to the respective editors. A small number of papers from the associated IAFOR Conference Proceedings may also be selected by the journal editor(s) for reworking and revising, subject to normal processes of review. It is expected that between five and ten percent of papers included in any given Conference Proceedings will be developed for inclusion in the associated conference journal.

How are IAFOR Journals related to IAFOR conferences?

IAFOR's journals reflect the interdisciplinary and international nature of our conferences and are organised thematically. Papers included in the associated Conference Proceedings may be considered for reworking by the editor(s), and are then subjected to the same processes of peer review as papers submitted by other means.

Visit the IAFOR website for further information – www.iafor.org/journals

Journal Editors

IAFOR Journal of Arts & Humanities

Dr. Thomas French, Ritsumeikan University, Japan

IAFOR Journal of Literature & Librarianship

Dr. Richard Donovan, Kansai University, Japan

IAFOR Journal of Education

Dr. Bernard Montoneri, Tamkang University, Taiwan

IAFOR Journal of Business & Management

Dr. Merlin Levirs, Ritsumeikan University, Japan

IAFOR Journal of the Social Sciences

Dr. Tingting Ying, University of Nottingham, China

IAFOR Journal of Ethics, Religion & Philosophy

Dr. Michael O'Sullivan, The Chinese University of Hong Kong, Hong Kong

IAFOR Journal of Sustainability, Energy and the Environment

Dr. Alexandru-Ionut Petrisor, The National Institute for Research and Development in Construction, Urban Planning and Sustainable Spatial Development URBAN-INCERC, Romania

IAFOR Journal of Media, Communication & Film

Dr. James Rowllins, Singapore University of Design and Technology

IAFOR Journal of Asian Studies

Dr. Seiko Yasumoto, The University of Sydney, Australia

IAFOR Journal of Language Learning

Dr. Ebru Melek Koç, Izmir Institute of Technology, Turkey

IAFOR Journal of Politics, Economics & Law

Dr. Craig Mark, Kwansei Gakuin University, Japan

IAFOR Journal of Cultural Studies

Professor Holger Briel, Xi'an Jiaotong-Liverpool University, China

IAFOR Journal of Psychology and the Behavioral Sciences

Dr. Shahrokh (Sharo) Shafaie, Southeast Missouri State University, USA

Dr. Deborah G. Wooldridge, Professor and School Director, Bowling Green State University, USA



Photography by Thaddeus Pope

Join us in the UK for The Fourth European Conference on Education

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Network and create new relationships. Hear the latest research.
Experience the United Kingdom. Join a global academic community.

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The International Academic Forum



Website



IAFOR Keynotes Series

The IAFOR Keynotes Series is a collection of Keynote Presentations, or associated papers given at our conferences. Presented as a part of the open research archive, the Keynotes Series provides an example of the range and quality of speakers at IAFOR events. These keynotes are lightly reworked, and contain references, but are otherwise true to the original address. Many can also be seen in video format on our YouTube page. Whether you were present at the conference or not, the content from senior academics is a valuable source of information for research across a broad range of disciplines.

Special Series & Monographs

The International Academic Forum publishes a number of special monographs both in print and online. One such publication is the IAFOR Haiku Anthology, which features a selection of haiku from the annual IAFOR Vladimir Devidé Haiku Award. The Award is currently open for submissions at www.iaforhaikuaward.org.



The IAFOR YouTube Channel

New videos uploaded weekly featuring interviews and presentations with IAFOR Speakers from our conferences in Asia, North America Europe and Dubai.

Prof. Svetlana Ter-Minasova

President of the Faculty of Foreign Languages and Area Studies

Lomonosov Moscow State University

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iafor



Conference Highlights: The Past 12 Months

global
thought
leaders

Since 2009, IAFOR has welcomed university presidents, faculty deans, award-winning journalists, national politicians, government ministers, diplomats, charity leaders, think tank directors, documentary makers, movie directors, members of the armed forces, lawyers, doctors, jurists, artists, poets, writers, clergy, scientists, philosophers...



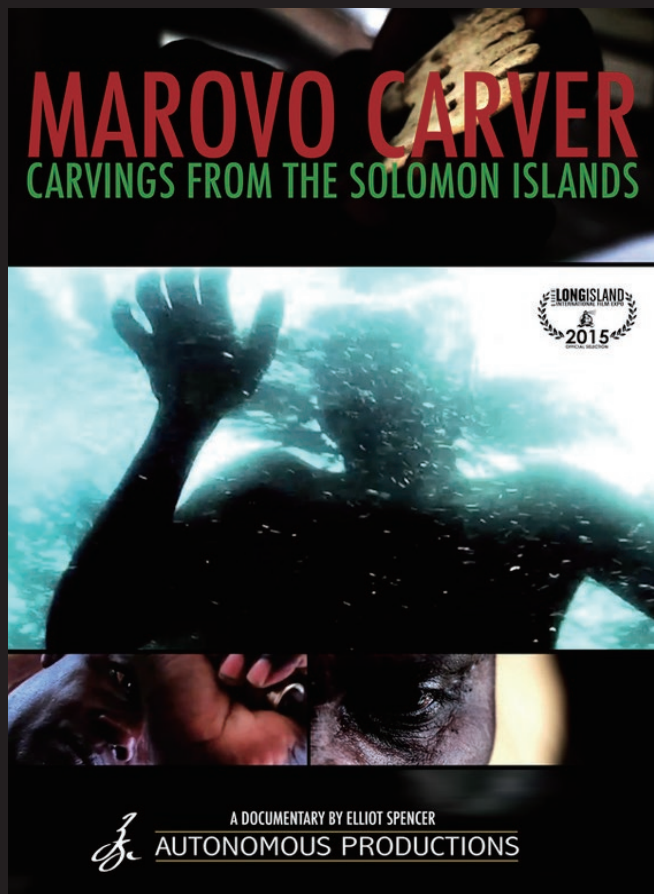
Above left: IAFOR Journal of Media Communication & Film Editor and The Asian Conference on Film & Documentary 2015 (FilmAsia2015) Co-Chair, **Dr. James Rowllins**, answers questions after giving his Featured Presentation, "Training the Filmmakers of Tomorrow". During the session he screened several films made by his own students from the Singapore University of Technology and Design, Singapore.

Above centre: Documentary filmmaker and director of *Saving Mes Aynak*, which was shown at the IAFOR Documentary Film Award & Festival 2015, **Brent E. Huffman**, gives his Featured Presentation on front line documentary journalists at The Asian Conference on Media & Mass Communication 2015 (MediAsia2015), held concurrently with the Film Festival. As well as being a successful practicing filmmaker and director, Huffman is an Assistant Professor at the Medill School of Journalism, USA.

Above right: **Professor Bradley Hamm**, who is Dean and Professor at the Medill School of Journalism, USA, gives his Keynote Presentation "Power, Human Rights and Justice" at MediAsia2015.

Below left: The poster for Elliot Spencer's *Marovo Carver*, the Grand Prize-winning entry to the IAFOR Documentary Film Award 2015. The judges commented that the documentary film was, 'Stunningly shot. Reminiscent of a "National Geographic" film'.

Below right: IAFOR President **Dr. Joseph Haldane** presents **Assistant Professor Brent Huffman** with a certificate for his Honorary Award-winning film *Saving Mes Aynak*, which was the Featured Documentary screened at the IAFOR Documentary Film Award & Festival 2015.

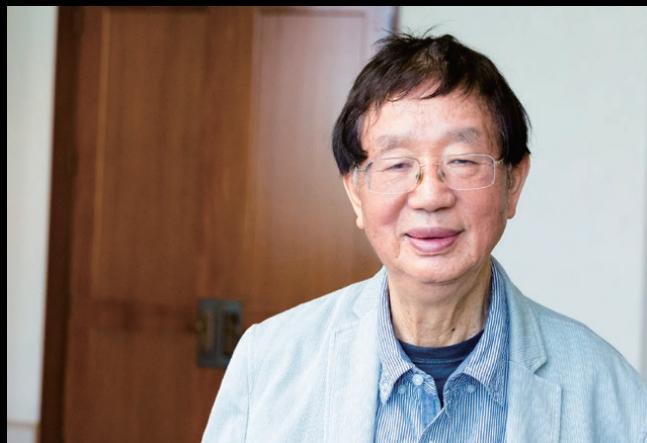




Above left: Professor David Matchar concludes The Asian Conference on Aging and Gerontology 2015 (AGen2015) with his Featured Presentation on the importance of research data. Active clinician Dr. Matchar is Professor and Director of the Health Services & Systems Research Program of the Duke-NUS Graduate Medical School, Singapore. **Above centre:** Director of the NACDA Program on Aging, University of Michigan, USA, and AGen2015 Conference Co-Chair, **Dr. James McNally**, delivers his Featured Presentation on the value of survey research data for the study of the aging life course. **Above right:** Social mobility, social stratification and social inequality expert **Professor Hiroshi Ishida** of the University of Tokyo, Japan, gives his Keynote Presentation on the current state of data-archiving and resources for aging research in Japan at AGen2015.

Below left and right: Professor Curtis Ho of University of Hawai'i at Manoa, USA presents "Emerging Technology: The Learner Awakens" at The IAFOR International Conference on Education 2016 – Hawaii. At the same conference, **Professor Chung-Ying Cheng**, also of the University of Hawai'i at Manoa, gives his Keynote Presentation "Reality and Creativity in the Philosophy of Way of Change: A Matter of Eco-Cosmology". Both stimulated discussion around the conference theme of "Education and Social Justice: Learning and Teaching for Change".

Bottom left: Nobuo Sato, Executive Director of the Harvard Business School Japan Research Center in Tokyo explains the changing focuses of MBA programmes in America during his Featured Presentation at The Asian Conference on Business and Public Policy 2015 (ACBPP2015). **Bottom right: Dr. Bill Totten**, the Founder and CEO of K.K. Ashisuto, Japan's leading independent distributor of packaged computer software for large organisations, answers questions following his ACBPP2015 Keynote Presentation titled after the conference theme, "Power".





Top left & right: Before and after impact. 5th Degree Black Belt Master Instructor, **Sensei Hiroshi Nishioka**, of Osaka's Nishioka Dojo practices Tameshiwari ice breaking during the Plenary Session at The Seventh Asian Conference on Education 2015 (ACE2015) in Kobe, Japan. The Chito-Ryu Karate demonstration gave an exemplary illustration of the conference theme: "Power".

Below left: **Professor Barbara Lockee** takes questions from the audience during her Featured Presentation at ACE2015 in which she discussed "Empowering Learners as Designers – The Rise of the Maker Movement". Dr. Lockee is Professor of Instructional Design and Technology at Virginia Tech, USA, where she is also Associate Director of the School of Education and Associate Director of Educational Research and Outreach.

Below centre: **Professor José McClanahan** of Creighton University, USA and **Dr. Yvonne Masters** of University of New England, Australia talk to IAFOR's Director of Operations, **Kiyoshi Mana** at the ACE2015 Welcome Reception. Professor McClanahan was Conference Chair and Dr. Masters was a Featured Speaker of The ACE Undergraduate Research Symposium, which was held alongside ACE2015.

Below right: Conference Chair for ACE2015, **Professor Sue Jackson** answers questions from delegates after her Welcome Address. Professor Jackson is Pro-Vice-Master (Vice-President) for Learning and Teaching, Professor of Lifelong Learning and Gender and Director of Birkbeck Institute for Lifelong Learning at Birkbeck University of London, UK and the IAFOR International Programme Director for Education.





Below left: Keynote Speaker at ACE2015, **Professor Eiko Kato-Otani** presents her Featured Presentation “Language Learning: Then and Now”. Professor Kato-Otani is President and a Professor at Osaka Jogakuin University, Japan. She received her Ed.D. in language and literacy from Harvard University and her research interests include children’s language development, as influenced by interaction with adults in home and preschool settings, and the cultural differences between Japan and the US.

Below centre: IAFOR Chairman, **Professor Stuart D. B. Picken**, chairs a panel discussion which focussed on the theme of “Power” in relation to Asia-Pacific nations at The Asia-Pacific Conference on Security & International Relations (APSec2015). Other panel members included Professor Joel R. Campbell of Troy University, Japan and Professor Craig Mark of Kwansei Gakuin University, Japan.

Below right: **Professor Reinhard Drifte** of the University of Newcastle, UK, gives an animated presentation titled, “The Role of Japan in the South China Sea: ‘Peace-maker’ or ‘Trouble-maker?’”. Reinhard Drifte is Professor Emeritus at the university and Associate Fellow of the Royal United Services Institute, London. After receiving his Ph.D. from the Department of East Asian Studies at the University of Bochum, Germany in 1979, Professor Drifte was Research Fellow at the Graduate Institute of International Studies in Geneva, then until 1987 Assistant Director for Regional Security Studies at the International Institute for Strategic Studies in London.





Top left: Leading expert on religious cults, **Dr. George Chryssides** presents a keynote on "Power, Empowerment and Disempowerment in Religion" at The European Conference on Ethics, Religion & Philosophy (ECERP2015). **Top right:** Celebrity academic and psychologist on Channel 4's *Big Brother* in the UK, Professor Geoffrey Beattie of Edgehill University delivers a wide-ranging Keynote Address on "The Divided Self" at The European Conference on Psychology & Behavioral Sciences (ECP2015). **Above left:** **Dr. Christine Coombe**, currently President of TESOL Arabia, and a past president of TESOL International, addresses delegates during her Keynote Address on teacher effectiveness at The IAFOR International Conference on Language Learning (IICLL2015). **Above centre:** Leading cultural scholar and translator **Professor Said M. Faiq** of the American University in Sharjah delivers a lively Keynote Address on "Intercultural encounters: In the eye of the beholder" at The IAFOR International Conference on Education held at Festival City, Dubai (IICEDubai2015). **Above right:** **Dr. Cindy Gunn** of the American University of Sharjah delivers her Keynote Address on "The Impact of the Connected Learner in the Classroom" at IICE2015. **Below left:** Bestselling ELT author and playwright, **Ken Wilson**, returns to The European Conference on Language Learning 2015 (ECLL2015) by very popular demand, to deliver a workshop on Student-Teacher Communication. **Below centre:** Internationally-recognised English Language educator, **Alan Maley** takes questions following his Keynote Address which looked at the legacy of great educators, and what today's teaching professionals can continue to learn from them, at ECLL2015. **Below right:** Irish Academic, **Dr. Fergal Finnegan** delivers a powerful Keynote Address on Democracy and Education at The European Conference on Education (ECE2015).





Top left: Photography by IAFOR Documentary Photography Award 2015 winner, Hosam Katan. **Top right:** Founding Judge of the IAFOR Documentary Photography Award, **Professor Paul Lowe** of the University of the Arts London, announces the 2015 competition winner. Professor Lowe is an award-winning photographer who has been published in *Time*, *Newsweek*, *Life*, *The Sunday Times Magazine*, among others, and who has covered breaking news the world over, including the fall of the Berlin Wall, Nelson Mandela's release, famine in Africa, the conflict in the former Yugoslavia and the destruction of Grozny. **Above left:** CEO and Founder of the Captive Minds Media Group, **Marcus Chidgey** gave some interesting industry insights and examples of how stories are shaped in the media at The European Conference on Media, Communication & Film (EuroMedia2015). **Above centre:** Founding Dean and current President of Moscow State University's Faculty of Foreign Languages and Area Studies, **Professor Svetlana Ter-Minasova**, takes questions following her Keynote Address on language, literature and culture at The European Conference on Literature & Librarianship (LibEuro2015). **Above right:** **Professor Regenia Gagnier** of Exeter University, UK delivers a powerful Keynote Address at The European Conference on Cultural Studies (ECCS2015) that looked at conflicts between liberalism and neoliberalism as portrayed in literature. **Below left:** The European Union Information Stand at The European Conference on the Social Sciences 2015 (ECSS2015). **Below centre:** Francis Ford Coppola expert and archivist, **Dr. Rodney Hill** of Hofstra University, US, responds to questions about Coppola's work at EuroMedia2015. **Below right:** Assurance and Risk Manager at BBC Media Action, **Jon Elford**, engages in discussion with audience members at EuroMedia2015 concerning the charity's media work in developing countries.





Top left: Professor Yozo Yokota delivers a keynote to the audience at The Asian Conference on the Social Sciences 2015 (ACSS2015) underlining the continued importance and impact of the United Nations in ensuring human rights. Professor Yokota is an internationally-recognised academic, jurist and diplomat, who served as the UN Special Rapporteur in Myanmar, and Member of the UN Sub-Commission on the Promotion and Protection of Human Rights. Formerly Chairman of the International Labour Organisation's Committee of Experts, he is now the President of the Japanese Center for Human Rights and Special Adviser to the Ministry of Justice. **Top right:** Delegates pose for a selfie. **Above left: Professor Sir Kenneth Calman**, Rector of the University of Glasgow takes a break after delivering a moving Keynote Address on the impact of energy generation on health and the environment at The European Conferences on Sustainability, Energy and the Environment (ECSEE2015) and the Social Sciences (ECSS2015). Professor Calman is an Academic and Physician who was formerly Chief Medical Officer for the UK. **Above centre: Colin Donald**, Business Editor of the Scottish *Sunday Herald* newspaper delivers a Featured Address on Sustainable energy in Scotland as part of The European Business and Management Conference 2015, held alongside ECSS/ECSEE2015. **Above right:** US Civil Rights Activist and Academic, **Professor Ruth Johnson Carter** delivers a featured lecture on historical and contemporary injustices in the US Deep South at ECSS2015. **Below left: Emiko Miyashita**, a prominent and widely published haiku poet, as well as an award-winning translator at the The Vladimir Devide Haiku Award Ceremony 2015. **Below right: Lowell Sheppard**, Asia-Pacific Director of the HOPE International Development Agency, lectures the audience at The Asian Conference on Education and International Development (ACEID2015) about indigenous education activities in the Philippines, which has been the subject of a documentary made by IAFOR.





Above: IAFOR values highly the local cultural community and our delegates' experience of it. Our packed and exciting programmes of events reflect this, and offer delegates a diverse, informative and thought-provoking range of activities and experiences. The performances of the taiko drums by leading Japanese group Batiholic, or by the award-winning Osaka-based Akutagawa Senior High School Drum Club, are examples of this, and are always a cultural highlight for the conference attendees. The powerful and complex rhythms never fail to delight the appreciative audience.

Below left: Professor Nishizawa is a Clinical Psychologist and Professor of Social Work at Yamanashi Prefectural University, Japan. He is a Chief Editor of the Japanese Journal of Child and Neglect, and a Board Member of several groups, including the Japanese Society for Prevention of Child Abuse and Neglect, the Center for Child Abuse Prevention, Tokyo, and the Association for Prevention of Child Abuse and Neglect, Osaka. **Below centre: Mimi Bong**, Professor of Educational Psychology and the Associate Director of the Brain and Motivation Research Institute at Korea University, Korea, delivers a Keynote Presentation on Context-Specific Motivational Beliefs in Adolescents, as part of the Plenary Session at The Asian Conference on Psychology and the Behavioral Sciences (ACP2015). **Below right: Professor Thomas Brian Mooney** is Professor of Philosophy and Head of School of Creative Arts and Humanities, Charles Darwin University, Australia. He has an international reputation in Moral and Political Philosophy. Here he delivers a Keynote Address which looked at the "Power of the Soul" and theories of justice at The Asian Conference on Ethics, Religion & Philosophy 2015 (ACERP2015).



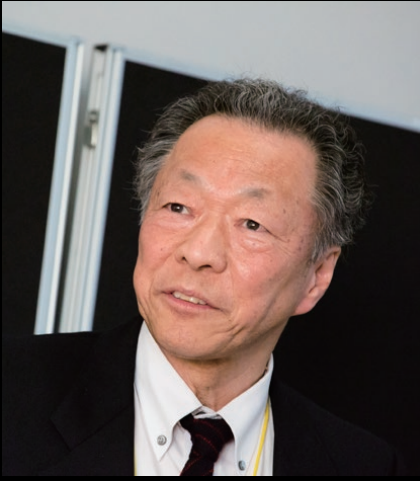


Top left and right: A continuing feature of IAFOR's Kansai-based conferences is the showcasing of the arts and culture of Japan. The conference attendees had the opportunity to gain knowledge and practical experience of the Japanese art of calligraphy, with an informative demonstration given by calligraphy students from Ritsumeikan University.

Above left: Professor Kay Irie of Gakushuin University, Japan delivers a keynote entitled "Integrating Language Learning as Part of a Self Narrative" to delegates at The Asian Conference on Language Learning (ACLL2015). **Above centre: Professor David Passig** is a futurist, lecturer, consultant and best-selling author who specialises in technological, social and educational futures, who teaches at Bar-Ilan University in Israel. His ACTC2015 Keynote Address looked at uses of virtual reality in education. **Above right: Professor Kristen Sullivan** of Shimonoseki University delivered a popular practical featured workshop on "helping learners to succeed".

Below left: Professor Tony Tin of Waterloo University, Canada, delivers a keynote in the parallel Asian Conference on Technology in the Classroom 2015 (ACTC2015) on how mobile technology can be incorporated into teaching. **Below right:** In a related presentation, **Eric Hawkinson** shows delegates how one such technology, alternate reality, can also be used, in a presentation with colleagues Martin Stack and Erin Noxon.





Top left: Dr Keizo Nagao, a Japanese Child Psychologist specialising in the treatment of children affected by bullying, delivers a moving Keynote Address on the subject. **Top centre:** Professor Frieda Mangunsong of the University of Indonesia delivers a Keynote Address on the development of education in Indonesia at The Asian Conference on Education & International Development (ACEID2015). **Top right:** Dr. Monty P. Satiadarma is a Clinical Psychologist and Former Rector of Tarumanagara University in Indonesia, one of the country's oldest private universities and an IAFOR University Partner. Here he welcomes delegates to ACEID2015, for which he was Conference Co-Chair. **Above left:** Delegates are photographed in the beautiful traditional kimono during the conference kimono workshops. **Above right:** Delegates enjoy sake at the Welcome Reception.

Below left: Leading cultural studies and human rights scholar, Professor Baden Offord of Curtin University, Australia, responds to questions at the jointly held Asian Conference on Cultural Studies (ACCS2015) and Asian Conference on Asian Studies (ACAS2015), where he was the Conference Chair. **Below centre:** Dr. Amanda Third of the University of Western Sydney, Australia, delivers her thought-provoking Featured Address in the same plenary on children's digital rights beyond citizenship and the nation state. **Below right:** Professor Angela Wong Wai Ching discusses the Umbrella Movement in Hong Kong following her Keynote Address which explored the possibilities of conception and re-conception of the multitude as a resistant force in a late capitalist society at ACCS/ACAS2015. She is Deputy Chair of the Department of Cultural and Religious Studies at the Chinese University of Hong Kong.





Above: Delegates enjoy the official conference Welcome Reception, which is an opportunity for delegates to network, get to know each other and see in the start of the conference with good company. Join us for the Welcome Reception on Saturday evening at 18:00.

Below left: Gerard Goggin is Chair of the Media and Communications Department at the University of Sydney, Australia, and widely published on digital technology, and is particularly known for his work on disability and the media. Here Professor Goggin delivers a Keynote Address on Internet Activism in Asia during The Asian Conference on Cultural Studies 2015 (ACCS2015).

Below right: Professor John Erni answers questions from the audience on the relationship between cultural studies and human rights following his ACCS/ACAS2015 Keynote Address. Dr. Erni is Chair Professor in Humanities and Head of the Department of Humanities & Creative Writing at Hong Kong Baptist University. A qualified lawyer, he is both an academic with an international reputation in human rights, and an activist.





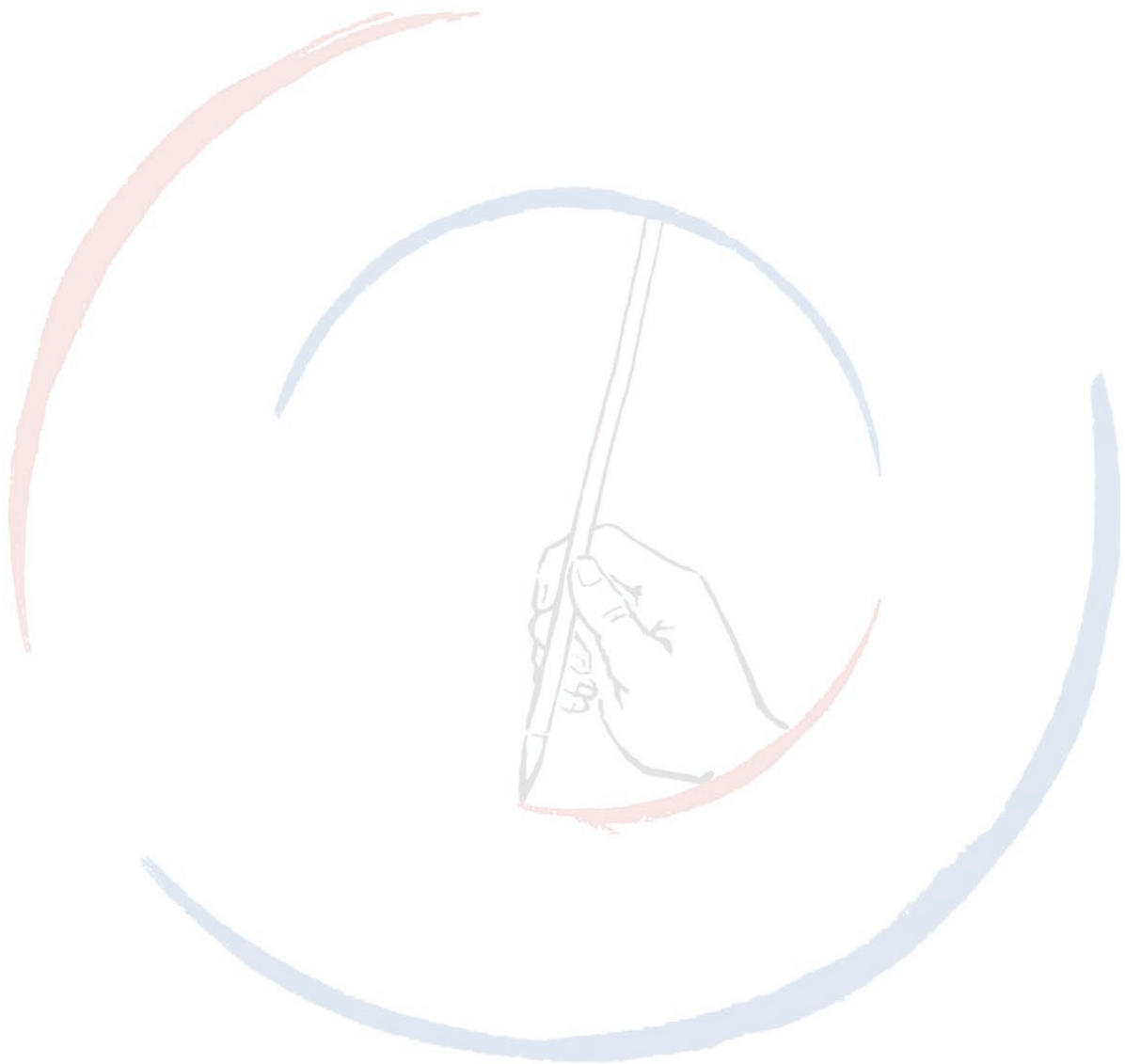
Above: Delegates get to know each other at the official Conference Dinner, which offers delegates the chance to sample the local cuisine. Here they are served traditional Japanese food and sake as they look over the impressive Osaka skyline.

Below left: Professor Yvonne Jewkes of Leicester University, delivers a wide-ranging Featured Address entitled "Human Rights, Human Wrongs – Penal 'Hell-Holes', Popular Media and Mass Incarceration" at ACCS2015. Professor Jewkes is a leading and well-published criminologist with books including *Media and Crime* (now in its third edition), *Captive Audience: Media, Masculinity and Power in Prisons*, *Crime Online* and the *Handbook on Prisons*.

Below right: Professor Donald Hall, Dean of Lehigh University's College of Arts and Sciences, lectures the audience on the importance of "Interdisciplinary Activism" at the closing address of The IAFOR European Conference Series in Brighton, UK. Professor Hall has published widely in the fields of British studies, gender theory, cultural studies, and professional studies. His work examines issues such as professional responsibility and academic community-building, the dialogics of social change and ethical intellectualism, and the Victorian (and our continuing) interest in the deployment of instrumental agency over our social, vocational, and sexual selves.

Photography by Thaddeus Pope & IAFOR Media







SATURDAY





Plenary Session

Location: Al Baraha Room
Time: 09:00-12:00

Plenary Session

Time: 09:00-12:00

08:00-09:00

Conference Registration

09:00-09:15

Announcements and Welcome Address

Kiyoshi Mana, IAFOR Director of Operations

Said M. Faiq, American University of Sharjah, United Arab Emirates

09:15-09:50

Featured Presentation

Aesthetic Re-elaborations in the MENASA Region and Central Asia

Zoltan Somhegyi, University of Sharjah, United Arab Emirates

09:50-10:20

Featured Presentation

Visual Arts: Conceptualizing Justice

Platon Alexiou, University of Sharjah, United Arab Emirates

10:20-10:50

Coffee Break

10:50-11:25

Featured Presentation

Cyber Security Awareness: Challenges and Solutions

Fadi Aloul, American University of Sharjah, United Arab Emirates

11:25-11:55

Featured Presentation

A Just Place for Arabic in the Arab Identities of the Global 21st Century

Fatima Badry, American University of Sharjah, United Arab Emirates

11:55-12:00

Conference Photograph

12:00-13:00

Lunch Break

Saturday Session I

Time: 13:00-14:30



Saturday Session I: 13:00-14:30

Room: Al Waha

IICAH: Arts & Humanities – Literature/Literacy

Session Chair: Ashley Susan Philip

25434 13:00-13:30

Jane Austen Monster Mashups and Supernatural Spin-Offs

Jennifer Malia, Norfolk State University, USA

21991 13:30-14:00

Resistance and Protest in Contemporary Refugee Writing

Esther S. Narjinari, Independent Scholar/Researcher, United Arab Emirates

21730 14:00-14:30

Confronting Liminal Spaces: Iconography, Gender, Justice, and the Case of Perumal Murugan's "One Part Woman"

Ashley Susan Philip, Mar Thoma College, India

Saturday Session I: 13:00-14:30

Room: Al Khayma

IICSS: Social Sciences – International Relations & Human Rights

Session Chair: Jonathan David Fulton

25239 13:00-13:30

The Contested Terrain of Democracy and Political Reforms: A Detailed Study of Kuwait

Ranjith Rebello, Jawaharlal Nehru University, India

21635 13:30-14:00

Russia's Energy "Pivot" To East Asia: The Japanese Dimension

Svetlana Vassiliouk, Meiji University, Japan

21397 14:00-14:30

China and the UAE: The Structure of a Sustainable Relationship

Jonathan David Fulton, Zayed University, United Arab Emirates

Saturday Session I: 13:00-14:30

Room: Al Majlis

IICLL: Language Learning – Language Education

Session Chair: Yoshiko Matsumoto

21918 13:00-13:30

ESP (Medical)... A Challenge for Arabic Speaking Students

Numaira Hamid Khan, Qassim University, Pakistan

21971 13:30-14:00

Saudi EFL Students' Perception of Learning English Language

Eid Alhaisoni, University of Hail, Saudi Arabia

Maha Alhaysani, University of Hail, Saudi Arabia

Ilyas Afridi, University of Hail, Saudi Arabia

17563 14:00-14:30

Strategies to Teach English Communication to the Intermediate to Advanced Learners in University

Yoshiko Matsumoto, Rikkyo University, Japan

Saturday Session I
Time: 13:00-14:30



Saturday Session I

Time: 13:00-14:30

Saturday Session I: 13:00-14:30

IICE: Education – Linguistics & Education

Session Chair: Shiela Maderal Manzanilla

Room: Al Rimal

21680 13:00-13:30

Deixis in the Language of Nursing

Suhair Safwat Hashim, University of Sulaimani, Iraq

21699 13:30-14:00

Mother Tongue Interference and Second Language Learning: An Inseparable Duo

Adebanjo Mopelola Omowumi, Adeniran Ogunsanya College of Education, Nigeria

Kehinde Taye Adetutu, Adeniran Ogunsanya College of Education, Nigeria

18947 14:00-14:30

Demystifying Fifty Shades of Grey: A Psycho/Sociolinguistics Analysis of a Gender Discourse

Shiela Maderal Manzanilla, Southern Luzon State University, Philippines

Saturday Session I: 13:00-14:30

IIICLL: Language Learning – Education for Interdisciplinary Thinking

Workshop Presentation

Room: Amwaj I

25399 13:00-14:30

Arenas and Bridges: Using Visual Thinking to Transfer Learning Across Curricula

Peter A. Edwards, Kansai Gaidai University, Japan

Coffee Break

14:30-15:00

Saturday Session I

Time: 13:00-14:30

Saturday Session II

Time: 15:00-16:30



Saturday Session II

Time: 15:00-16:30

Saturday Session II: 15:00-16:30

Room: Al Waha

IICAH: Arts & Humanities – Visual Arts

Session Chair: Elisabeth Stoney

22129 15:00-15:30

L.A. Streetwalkers: Female Artists Telling Stories on the Streets

Elisabeth Dastin, UCLA, USA

21963 15:30-16:00

Can My Art Do Me Justice? A Feminist Reading of Hend Al-Mansour's Works of Art

Lina M. Kattan, King Abdul-Aziz University, Saudi Arabia

25451 16:00-16:30

The Art of Justice: Woman Holding a Balance

Elisabeth Stoney, Zayed University, United Arab Emirates

Saturday Session II: 15:00-16:30

Room: Al Khayma

IICSS: Social Sciences – Sociology

Session Chair: Michael Tiemann

21777 15:00-15:30

Child Labour Under Islamic Law (The Shari'ah): An Overview

Azizah Mohd, International Islamic University Malaysia, Malaysia,

Nik Ahmad Kamal Nik Mahmud, International Islamic University Malaysia, Malaysia

Ashgar Ali Muhammad, International Islamic University Malaysia, Malaysia

Yusuf Jelili Amuda, University of Sultan Zainal Abidin, Malaysia

Marhanum Che Mohd Salleh, International Islamic University Malaysia, Malaysia

25454 15:30-16:00

Assessing the Feasibility of a Longitudinal Survey on Youth Well-Being in Europe

Ilze Koroleva, Daugavpils University, Latvia

Aleksandrs Aleksandrovs, Daugavpils University, Latvia

21932 16:00-16:30

Actual Changes in the World of Work: Development of the Division of Labor in Germany Since 1979

Michael Tiemann, Federal Institute for Vocational Education and Training, Germany

Saturday Session II: 15:00-16:30

Room: Al Majlis

IICLL: Language Learning – Linguistics

Session Chair: Sullay Mohamed Kanu

21922 15:00-15:30

Difficulties of Writing Skill for EFL Learners at Jazan University

Mukhtar Ahmed Khan, Jazan University, Saudi Arabia

Badraddin Alawad Babikir Balal, King Khalid University, Saudi Arabia

22545 15:30-16:00

The Effects of Vocabulary Learning Strategies and Self-Efficacy on Medical English and Terminology Acquisition

Ya-huei Wang, Chung-Shan Medical University & Chung Shan Medical University Hospital, Taiwan

Pan-Fu Kao, Chung-Shan Medical University & Chung Shan Medical University Hospital, Taiwan

Hung-Chang, Chung-Shan Medical University & Chung Shan Medical University Hospital, Taiwan

25403 16:00-16:30

Grammatical Relations in Temne

Sullay Mohamed Kanu, Abu Dhabi University, United Arab Emirates



Saturday Session II

Time: 15:00-16:30

Saturday Session II: 15:00-16:30

Room: Al Rimal

IICE: Education – Student Learning/Learner Experiences

Session Chair: Callista Uchenna Otutu

24614 15:00-15:30

Challenges That English Language Learners at College Level Encounter When Studying Mathematics

Akram Baddoura, Sharjah Higher Colleges of Technology, United Arab Emirates

22071 15:30-16:00

Testing School Climate as Predictors of High School Students' Academic Self-Regulation and Achievement Motivation between Public and Selective Schools In Urmia City- Iran

Marzieh Arefi, Islamic Azad University, Iran

Hamedeh Ghobadi, Islamic Azad University, Iran

22119 16:00-16:30

Dramatic Tools as a Vehicle Towards Teaching Igbo Language in Primary Schools in South West Nigeria

Callista Uchenna Otutu, College of Education, Nigeria

Saturday Session II: 15:00-16:30

Room: Al Waha

IICAH: Arts & Humanities – Media, Film, Theatre & Communication

Panel Presentation

21860 15:00-16:30

Jesus in Films: Representation, Misrepresentation and Denial of Jesus' Agony in (Apocryphal) Gospels

Eric Gunawan, Pelita Harapan University, Indonesia

Carly Stiana Sumampouw, Pelita Harapan University, Indonesia

Chandra Han, Pelita Harapan University, Indonesia

David Tobing, Pelita Harapan University, Indonesia

Magdalena Lestari Ginting, Pelita Harapan University, Indonesia

Coffee Break

16:30 - 16:45

Conference Chair Presentation 16:45-17:30

Translation as Culture

Room: Amwaj I

Said M. Faiq, American University of Sharjah, United Arab Emirates

Saturday Session II

Time: 15:00-16:30



SUNDAY





Sunday Session I

Time: 09:00-10:30

Sunday Session I: 09:00-10:30

Room: Al Waha

IICAH: Arts & Humanities – Performing Arts

Session Chair: Angelina Lynne

20624 09:00-09:30

Indian Temples and Erotic Sculptural Art

Ponnusamy Ganesan, Madurai Kamaraj University, India

21930 09:30-10:00

Creative Arts as Restorative Strategies within the Criminal Justice System in Britain

Dennis O Eluyefa, Bishop Grosseteste University, UK

21992 10:00-10:30

Women and Music - Justice in the Making

Angelina Lynne, American University of Sharjah, United Arab Emirates

Sunday Session I: 09:00-10:30

Room: Al Khayma

IICSS: Social Sciences – Globalisation, Urban Studies & Identity

Session Chair: Lisa Reber

21965 09:00-09:30

Complex Mathematics Tools in Urban Studies

Jose Oliver, University of Alicante, Spain

Taras Agryzov, University of Alicante, Spain

Leandro Tortosa, University of Alicante, Spain

Jose Vicent, University of Alicante, Spain

22090 09:30-10:00

The Dream Made Real: Kashgar's Urban Renewal

Edward A. Irons, The Hong Kong Institute for Culture, Commerce and Religion, Hong Kong

21696 10:00-10:30

The Injustice of Structural Violence in the Lives of Low-Wage Migrants

Lisa Reber, Arizona State University, USA

Sunday Session I: 09:00-10:30

Room: Al Majlis

IICLL: Language Learning – Language Education

Session Chair: Ma. Vivienne J. Segumpan

24644 09:00-09:30

Teaching English Vocabulary: From Concept to Instruction

Adeniyi Folakemi Oyeyemi, University of Ilorin, Nigeria

Lawal, Adebayo Raheem, University of Ilorin, Nigeria

21749 09:30-10:00

Translation: A Teaching Tool for Effective Learning

Taye Adetutu Kehinde, Adeniran Ogunsanya College of Education, Nigeria

Adebanjo Mopelola Omowumi, Adeniran Ogunsanya College of Education, Nigeria

19591 10:00-10:30

Cohesion Analysis of Students' Writing

Ma. Vivienne J. Segumpan, Central Mindanao University, Philippines

Donnah Faye A. Agbayani, Central Mindanao University, Philippines

Sunday Session I

Time: 09:00-10:30

Sunday Session I

Time: 09:00-10:30



Sunday Session I: 09:00-10:30
IICE: Education – Interdisciplinary Topics
Session Chair: Tara Al-Hadithy

Room: Al Rimal

23696 09:00-09:30
Internationalization: Encouraging International Student Mobility
Yasmin Hussain, Manchester Metropolitan University, UK

21926 09:30-10:00
Architecture and Platform for Practicing Information Security Education
Tsung-Hui Lu, Huaan University, Taiwan
Zne-Jung Lee, Huaan University, Taiwan
Fu-Han Huang, Huaan University, Taiwan

21905 10:00-10:30
Teaching Technical Communication in the Flipped Fashion Way: A Boost in Active Learning
Tara Al-Hadithy, Abu Dhabi University, United Arab Emirates

Sunday Session I: 09:00-10:30
IICLL: Language Learning – Innovative Language Learning
Workshop Presentation

Room: Amwaj I

19581 09:00-10:30
The Teenodrama Interactive Method in English
Nikolay Markov Nikolov, Markoni's Language Centre, Bulgaria

Coffee Break
10:30-11:00

Sunday Session I
Time: 09:00-10:30



Sunday Session II

Time: 11:00-12:30

Sunday Session II: 11:00-12:30

Room: Al Waha

IICAH: Arts & Humanities – Literature/Literacy

Session Chair: Firas A J Al-Jubouri

19015 11:00-11:30

Reading Uncle Tom's Cabin as a Text of Non-Violence and Civil Disobedience

Kenneth Ronald DiMaggio, Capital Community College, USA

24085 11:30-12:00

Justice for All: José Dias De Melo Writing From the Margins

Maria João Dodman, York University, Canada

21872 12:00-12:30

Writing Politics, Wielding Justice: Machiavelli's the Prince as a Precursor to Orwell's Nineteen Eighty-Four

Firas A J Al-Jubouri, American University of Sharjah, United Arab Emirates

Sunday Session II: 11:00-12:30

Room: Al Khayma

IICSS: Social Sciences – Teaching & Learning

Session Chair: Alice Wabule

21489 11:00-11:30

Impact of Learning and Teaching Management on Cooperative Education Subject for Undergraduate Students at Rajamangala

University of Technology, Lanna, Chiangrai

Sirichom Pichedboonkiat, Rajamangala University of Technology, Thailand

21363 11:30-12:00

Understanding Learning Styles and Preferences of Postgraduate Education Students

Jo Badenhorst, University of Technology, South Africa

21704 12:00-12:30

When the Researched Become Researchers: Empirical Experience from Uganda

Alice Wabule, Uganda Martyrs University, Uganda

Sunday Session II: 11:00-12:30

Room: Al Majlis

IICLL: Language Learning – Learning Strategies

Session Chair: Bahman Gorjian

21923 11:00-11:30

The Effects of Using Grammar Translation Method on Saudi EFL Learners' Performance

Saber Ahmed Hago Elsa, Jazan University, Saudi Arabia

Badraddin Alawad Babikir Balal, King Khalid University, Saudi Arabia

24903 11:30-12:00

Reading Strategies Among Gulf University Students: Converging and Diverging Patterns of Use

Martin John Endley, United Arab Emirates University, UK

21581 12:00-12:30

Using Comic Strip Stories to Teach Vocabulary in Intensive Reading Comprehension Courses

Bahman Gorjian, Islamic Azad University, Iran

Sunday Session II

Time: 11:00-12:30

Sunday Session II

Time: 11:00-12:30



Sunday Session II

Time: 11:00-12:30

Sunday Session II: 11:00-12:30 Room: Al Rimal
IICE: Education – Education, Social Justice & Social Change
Session Chair: Nora Hassan El-Bilawi

21746 11:00-11:30
Globalization, Social Development and Adult Education in the UAE
David R. Litz, Emirates College for Advanced Education, United Arab Emirates
William Brannen, Emirates College for Advanced Education, United Arab Emirates

20024 11:30-12:00
Perspectives of the Unseen: Educational Meritocracy and Student Mobility
Hana Saemon, University of Canterbury, New Zealand

24580 12:00-12:30
Globalization of Classroom Management Principles: A Cross-Cultural Analysis of Teachers' Perspectives in the UAE
Nora Hassan El-Bilawi, American University in Dubai, United Arab Emirates

Sunday Session II: 11:00-12:30 Room: Amwaj I
IICLL: Social Sciences – International Relations & Human Rights
Workshop Presentation

22001 11:00-12:30
The Internationalisation of Ethnic Communities in the Era of Globalisation - The Quest for Social Justice in India's Northeast
Lianboi Vaiphei, Indraprastha College for Women, India

Sunday Session II: 11:00-12:30 Room: Amwaj 2
IICE: Higher Education
Poster Session

22844
Relationship between Homesickness, Self-Efficacy, and Achievement Motivation among Non-Native Students of Urmia University of Medical Sciences
Marzieh Arefi, Islamic Azad University, Iran
Roya Ghodsi shekh Jan, University of Medical Sciences, Iran

25101
Engaging in Environmental Learning from the Ground Up: Building a Sustainable Community through Sea Turtle Conservation in Trinidad and Tobago
Shahiba Ali, The University of the West Indies, West Indies

25288
Prospective Teachers' Understandings of Information and Communication Technologies in Turkey
Gulhiz Pilten, N. Erbakan University, Turkey
Nihan Sahinkaya, Medeniyet University, Turkey
Pusat Pilten, N. Erbakan University, Turkey

25294
Evaluation of the Turkish Parents' Opinions Related to the Involvement of Family Literacy Programs
Selva Kenanlar, Researcher, Turkey
Gulhiz Pilten, N. Erbakan University, Turkey

25445
Ball: Using Weblogs to Improve English Academic Writing and Attitudes Towards It
Mashael M. Al Amr, King Saud University, Saudi Arabia

Lunch Break
12:30-13:30



Sunday Session III

Time: 14:30-16:30

13:30-14:20

Keynote Presentation (Room: Amwaj I & II)

Professionalizing Your English Language Teaching

Christine Coombe, Dubai Men's College, United Arab Emirates

Coffee Break

14:20-14:30

Sunday Session III: 14:30-16:30

Room: Al Waha

IICAH: Arts & Humanities – Interdisciplinary Arts & Humanities

Session Chair: Madimabe Geoff Mapaya

20703 14:30-15:00

Scenes of Justice in Byzantine and Post-Byzantine Churches of Crete and Kastoria: The Infernal Punishments of the Damned
Alexandra Karagianni, Aristotle University of Thessaloniki, Greece

21970 15:00-15:30

The Contemporary Art Market in Istanbul
Tugba Renkci Tastan, Yildiz Technical University, Turkey
Yusuf Taktak, Yildiz Technical University, Turkey

4076 15:30-16:00

What the Guards and Cleaners Think?
Mohanalakshmi Rajakumar, Texas A and M University in Qatar, Qatar

22595 16:00-16:30

Positioning African Knowledge Transection Practices for Academic Vitality
Madimabe Geoff Mapaya, University of Venda, South Africa

Sunday Session III: 14:30-16:30

Room: Al Khayma

IICSS: Social Sciences – Politics, Justice & Security

Session Chair: Bambang Supriyadi

20165 14:30-15:00

Justice, Sustainability and Spanish Society in Film: Am I Watching a Movie?
Cristina Sanchez-Conejero, University of North Texas, USA

20824 15:00-15:30

Dahalo: Cattle Rustling as an Emergent Economic Sector in Southern Madagascar
Richard R. Marcus, California State University - Long Beach, USA

23884 15:30-16:00

Gender Equality and the Empowerment of Women and Girls in Nigeria: The Way Forward to National Security
Adams O Kemi, National Defence College, Nigeria

25380 16:00-16:30

Analysis of Social Economis District Proliferation in Indonesia
Bambang Supriyadi, Institute of Governmental Science IPDN, Indonesia
Bahrullah Akbar, Institute of Governmental Science IPDN, Indonesia
Achmad Djazuli, Tazkia University, Indonesia

Sunday Session III

Time: 14:30-16:30

Sunday Session III

Time: 14:30-16:30



Sunday Session III: 14:30-16:30 Room: Al Majlis
IICLL: Language Learning – Interdisciplinary Topics
Session Chair: Robert William Long

24589 14:30-15:00
Motivation Can Turn the Impossible into the Possible
Akhawat Shafi, Qassim University, Saudi Arabia

21041 15:00-15:30
Arabic in ESL Classrooms: A Blessing in Disguise?!
Jana Muhieddine El Moabbi, Beirut Arab University, Lebanon

19326 15:30-16:00
Lexical Density and Diversity in Written Genre: A Developmental Perspective in Adolescents of India
Sudhin Karuppali, Manipal University, India
Jayashree S. Bhat, Manipal University, India
Sonia Babu, Manipal University, India

23595 16:00-16:30
Gendered Fluency and Dysfluency: Preliminary Findings
Robert William Long, Kyushu Institute of Technology, Japan

Sunday Session III: 14:30-16:00 Room: Al Rimal
IICE: Education – International & Intercultural Education
Session Chair: Thomas Andres Deus

21647 14:30-15:00
"Please Somebody Speak to Me, I'm Not Horrible, I Just Want to Work with You!"
Anne Lawrie, University of Stirling, UK

21707 15:00-15:30
Front Door, Back Door Placed-Based Education: Challenging and Preserving Traditional Cultures through an Intercultural Exchange between Nigerian and American Students
Queen Ogbomo, Tennessee Technological University, USA
Kathy Brashears, Tennessee Technological University, USA

24992 15:30-16:00
Teacher Efficacy and Differing Cultural Frameworks: Negotiating Cultural Constructions about the Nature of Professionalism through Narrative This Paper is Concerned
Thomas Andres Deus, United Arab Emirates University, United Arab Emirates

Sunday Session III
Time: 14:30-16:30



Sunday Session III

Time: 14:30-16:30

Sunday Session III: 14:30-16:00
IICE: Education – Professional Concerns
Workshop Presentation

Room: Amwaj 1

21682 14:30-16:00
Developing Inquiry Based Teaching Practices in Saudi Arabia
Nada Alhegali, The Kaust School, Saudi Arabia
Sondus Khoja, The Kaust School, Saudi Arabia
Alanoud Aljammal, The Kaust School, Saudi Arabia
Hadijah Alghumayri, The Kaust School, Saudi Arabia
Nadiyah Alsalmi, The Kaust School, Saudi Arabia
Marwah Ashrour, The Kaust School, Saudi Arabia
Laura C. Pendergast, The Kaust School, Saudi Arabia

Sunday Session III

Time: 14:30-16:30

Sunday Session III: 14:30-16:00
IICE: Student Learning, Learner Experiences and Learner Diversity
Poster Session

Room: Amwaj 2

21961
Comparison of Health Care Models for the Elderly: Thailand and Japan
Yuvadee Rodjarkpai, Burapha University, Thailand
Kunwadee Rojpaisarnkit, Rajabhat Rajanagarindra University, Thailand

24794
Social Support at Workplace as a Tool to Reduce Turnover Intention: A Preliminary Conceptual Framework to Inform Practice and Research
Sitah Alshutwi, University of Wisconsin, USA

22045
Comparison of Creativity Dimensions (Fluency, Flexibility, Elaboration, Originality) between Bilingual Elementary Students (Azari Language-Kurdish Language) in Urmia City Iran
Marzieh Arefi, Islamic Azad University, Iran
Nesa Jalali, Islamic Azad University, Iran

21624
The Role of Cognitive Psychology in Second Language Acquisition
Mada Alsalem, Princess Nourah University, Saudi Arabia

26113
The Challenges to Safer Sex Communication among Heterosexual Couples in Tanzania - Implication for the Social Determinants of HIV Vulnerability in Marriage
Sally Mtenga, Ifakara Health Institute, Tanzania
Geubbels Eveline, Ifakara Health Institute, Tanzania
Tanner Marcel, Swiss Tropical and Public Health Institute, Switzerland
Merten Sonja, University of Basel, Switzerland
Pfeiffer Constanze, University of Basel, Switzerland

24720
The Philosophy of Education in the Kingdom of Saudi Arabia and the Republic of Singapore: A Comparative Study
Ali Almogbel, Taibah University, Saudi Arabia

Coffee Break
16:30-17:00

Sunday Session IV

Time: 17:00-19:00



Sunday Session IV: 17:00-18:30 Room: Al Waha
IICAH: Arts & Humanities – Identity, Justice and Ethics
Session Chair: Chrysavgi Papagianni

21433 17:00-17:30
UNHCR's Self-Image: An Assessment of Its Corporate Identity and Corporate Image
Josiane El Khoury, University of Balamand, Lebanon
Josephine Dairi, University of Balamand, Lebanon

21615 17:30-18:00
Of Memory and Justice: Revising History as an Act of Justice
Chrysavgi Papagianni, Zayed University, United Arab Emirates

21839 18:00-18:30
Virtue-Based Compatibility of Business and Profession
Kumar Neeraj Sachdev, Birla Institute of Technology and Science Pilani, India

Sunday Session IV: 17:00-19:00 Room: Al Khayma
IICSS: Social Sciences – Economics, Management & Law
Session Chair: Bahrullah Akbar

25203 17:00-17:30
Strategies for Diffusing Mobile Payment Service in South Korea - Could Samsung Pay Replace Traditional Wallet in South Korea?
Jaehyeon Jun, Yonsei University, South Korea
Heejun Park, Yonsei University, South Korea

25220 17:30-18:00
Product Promotion Event, Satisfaction and Purchase Intention in Smart Watch: Based on SOR Theory
Hyun Chul Jung, Yonsei University, South Korea
Hee Jun Park, Yonsei University, South Korea

21778 18:00-18:30
Maslahah Based Fatwa on Issues Relating to Wealth in a Malaysian Context
Badrudin Hj Ibrahim, International Islamic University Malaysia, Malaysia
Mahamad Arifin, International Islamic University Malaysia, Malaysia
Azizah Mohd, International Islamic University Malaysia, Malaysia

25327 18:30-19:00
Factors Affecting the Probability of Local Government Financial Statements to Get Unqualified Opinion
Bahrullah Akbar, Indonesia Supreme Audit, Indonesia
Achmad Djazuli, Tazkia University, Indonesia
Bambang Pamungkas, Indonesia Supreme Audit, Indonesia
Moermahadi Soerja Djanegara, Indonesia Supreme Audit, Indonesia
Sri Mulyan, Indonesia Supreme Audit, Indonesia

Sunday Session IV
Time: 17:00-19:00



Sunday Session IV

Time: 17:00-19:00

Sunday Session IV

Time: 17:00-19:00

Sunday Session IV: 17:00-19:00

Room: Al Majlis

IICLL: Language Learning – Language Education

Session Chair: Amal Natsheh

25004 17:00-17:30

Students' Attitudes toward Mind-mapping as a Learning Strategy for Learning Medical Terminologies

Ahmed Altayeb Yousif Alhaj, Jazan University, Saudi Arabia

Norah Hussain Banafi, The University of Limerick, Ireland

25128 17:30-18:00

A Pilot Study on the Effectiveness of a Modified OG Approach on "Struggling" Vocational English Learners in Hong Kong

Alice Cheung, Vocational Training Council, Hong Kong

Clive Ho, Vocational Training Council, Hong Kong

Jessica Ngai, Vocational Training Council, Hong Kong

Calvin Kwok, Vocational Training Council, Hong Kong

25328 18:00-18:30

Improving Models for Scientific Communication: A Clarification of the Role of the Research Idea

Nathaniel Ochieng Ambassah, Japan Advanced Institute of Science and Technology, Japan

25527 18:30-19:00

The Effect of Using a Blog-Based Instructional Strategy on Developing Reflective Thinking among EFL Pre-Service Teachers in Palestine

Amal Natsheh, Al-Quds Open University, Palestine

Sunday Session IV: 17:00-19:00

Room: Al Rimal

IICE: Education – Interdisciplinary Topics

Session Chair: Oluwatoyin Dorcas Alese

24606 17:00-17:30

Competing or Collaborating? Analysing the Nature of Competition in Higher Education

Rosalind Irving, HCT Dubai, United Arab Emirates

18920 17:30-18:00

The Underlying Effect of Community Outreach Program Implemented by Selected Colleges toward the Socio-economic Development of a Selected Community

Lucille P. Pugal, ITEC FZ-LLC, United Arab Emirates

21875 18:00-18:30

Typical Educational Pathways and Careers in Commercial Occupations - Competition and Complementarity Between Vocational and Higher Education

Silvia Annen, Federal Institute for Vocational Education and Training, Germany

Michael Tiemann, Federal Institute for Vocational Education and Training, Germany

22023 18:30-19:00

Entrepreneurship Education and Women Graduates Productivity in Ondo State Nigeria: Available Option in Lifelong Skills Approach

Oluwatoyin Dorcas Alese, Adekunle Ajasin University, Nigeria

Sunday Session IV: 17:00-18:30

Room: Amwaj I

IICLL: Language Learning – Individual Differences

Workshop Presentation

20862 17:00-18:30

Personality Types in the Classroom

Ronald H. Jones, The Petroleum Institute, United Arab Emirates



MONDAY





Monday Session I

Time: 09:00-10:30

Monday Session I: 09:00-10:30

Room: Al Waha

IICAH: Arts & Humanities – Literature/Literacy

Session Chair: Dilek Alkan Ozdemir

21990 09:00-09:30

The Disharmonized Space in Post-Colonial Memoirs: The Case for Said and Achebe

Abdollah J. Zeynabi, American University of Sharjah, United Arab Emirates

22778 09:30-10:00

Manifestation of Divine Justice Through Colors: Frida Kahlo

Ece Kanişkan, Anadolu University, Turkey

18372 10:00-10:30

We are Die Out

Dilek Alkan Ozdemir, Anadolu University, Turkey

Monday Session I: 09:00-10:30

Room: Al Khayma

IICSS: Social Sciences – Psychology & Behavioral Sciences

Session Chair: Kunwadee Rojpaisarnkit

22591 09:00-09:30

Impact of Psycho-Social Deprivations on the Emotional Health and Education of Nomadic Children in Nigeria

Maria Charity Agbo, Federal College of Education Aha-Amufu – Enugu State, Nigeria

22116 09:30-10:00

A Local Investigation into the Attitude Towards Global Products in Karachi

Zeenat Ismail, Institute of Business Administration (IBA), Pakistan

21736 10:00-10:30

Biosocial Factors Affecting Spiritual Well-Being of the Elderly in Thailand

Kunwadee Rojpaisarnkit, Rajabhat Rajanagarindra University, Thailand

Monday Session I: 09:00-10:30

Room: Al Majlis

IICLL: Language Learning – Anxiety & Motivation

Session Chair: Nada Alghali

25035 09:00-09:30

The Role of the Psychological Concept of 'Mindsets' In Language Learning Demotivation

Fatemah Hammad Eid Albalawi, University of Nottingham, UK

25299 09:30-10:00

Rediscovering and Enhancing Motivation through an Arabian Speech Contest

Melissa Mosher, UAE University, United Arab Emirates

25253 10:00-10:30

Foreign Language Anxiety and Learner's Willingness to Communicate in the L2 Classroom

Nada Alghali, King Saud University, Saudi Arabia

Monday Session I

Time: 09:00-10:30

Monday Session I

Time: 09:00-10:30



Monday Session I: 09:00-10:30

Room: Al Rimal

IICE: Education – Issues in Education

Session Chair: Nina Christina Lazaro-Zamora

21985 09:00-09:30

European Versus Non-European Strategies and Concepts towards Recognition of Foreign Qualifications Analyzing the Impact on Migrants' Opportunities and Limitations

Silvia Annen, Federal Institute for Vocational Education and Training, Germany

Christiane Eberhardt, Federal Institute for Vocational Education and Training, Germany

20843 09:30-10:00

The University as a Space of Thought

Bregham Dalgiesh, University of Tokyo, Japan

20521 10:00-10:30

The General Education Curriculum of the Filipino Language in the Philippines: An Analysis Towards the Creation of an Evaluation Design

Nina Christina Lazaro-Zamora, Philippine Normal University, Philippines

Monday Session I: 09:00-10:30

Room: Amwaj I

IICSS: Language Learning – Social Linguistics

Workshop Presentation

21706 09:00-10:30

Is Foreign Language Learning Really Antithetical to Indigenisation Paradigm?

Inyang Jenny Benjamin, University Calabar, Nigeria

Coffee Break
10:30-10:45

Monday Session I
Time: 09:00-10:30



Monday Session II

Time: 10:45-12:45

Monday Session II: 10:45-12:15

Room: Al Waha

IICAH: Arts & Humanities – Interdisciplinary Topics

Session Chair: Hsin-Yun Ou

21542 10:45-11:15

The Gestalt of Book Design

Melike Tascioglu, Anadolu University, Turkey

19763 11:15-11:45

Ifa Indigenous Drum as an Aesthetic Spiritual Symbol in Ritual Expression of the Osogbo People in Yorubaland

Oladosu Olusegun, Obafemi Awolowo University, Nigeria

21616 11:45-12:15

Classical, Biblical, and Shakespearean Intertextuality in Eugene O'Neill's Desire Under the Elms

Hsin-Yun Ou, National University of Kaohsiung, Taiwan

Monday Session II: 10:45-12:45

Room: Al Majlis

IICSS: Social Sciences – Film, Cultural & Media Studies

Session Chair: Mohd Syuhaidi Abu Bakar

21666 10:45-11:15

The Relationship between Media Use, Lifestyle, Social Comparison and Fashion Involvement: An Interaction Model

Mona Yanshu Sun, BNU-HKBU United International College, China

Steve Guo, Hong Kong Baptist University, Hong Kong

21708 11:15-11:45

LBGT in Spanish Film and Society: The Legal Reality, the Fiction and the Faction

Cristina Sanchez-Conejero, University of North Texas, USA

25331 11:45-12:15

The Idea of Revenge and Justice in Us-American Independent Cinema

Sven Weidner, University of Applied Arts Vienna, Germany

21656 12:15-12:45

Continuance Usage Intention of WeChat by Users in Malaysia

Mohd Syuhaidi Abu Bakar, Universiti Teknologi MARA (UiTM), Malaysia

Monday Session II: 10:45-12:45

Room: Al Khayma

IICLL: Language & Education – Interdisciplinary Topics

Session Chair: James D. Bardis

24797 10:45-11:15

An Innovative Methodology to Transcribe Local Spoken Arabic Languages

Ahcene Farah, American University in the Emirates, United Arab Emirates

Sameh Ghwanmeh, American University in the Emirates, United Arab Emirates

25118 11:15-11:45

A Pilot Study on Co-Teaching: A Cross-Discipline Approach to Enhancing Teaching and Learning in the Trade Specific Context

Alice Cheung, Vocational Training Council, Hong Kong

Clive Ho, Vocational Training Council, Hong Kong

Jessica Ngai, Vocational Training Council, Hong Kong

25432 11:45-12:15

English Loans in Assamese: A Phonological Account

Hemanga Dutta, English and Foreign Languages University, India

23684 12:15-12:45

It was the 15th of December

James D. Bardis, Hawthorn-Salah College of Applied Sciences, Oman & Thomas More Institute for Adult Education, Canada

Monday Session II

Time: 10:45-12:45

Monday Session II

Time: 10:45-12:45



Monday Session II

Time: 10:45-12:45

Monday Session II: 10:45-12:45

Room: Al Rimal

IICE: Education – Interdisciplinary Topics

Session Chair: Emil Velinov

21896 10:45-11:15

Edtpa: A Driver for Organizational Change

Kiran Padmaraju, Eastern Illinois University, USA

Queen Ogbomo, Tennessee Technological University, USA

23662 11:15-11:45

Universities Curriculum Development in Business Studies: The Cases of the Czech Republic and Iceland

Emil Velinov, University of Economics, Prague, Czech Republic

Milan Malý, University of Economics, Prague, Czech Republic

Ingolfur Arnarson, Bifrost University, Iceland

22022 11:45-12:15

Strengthening Teacher Efficacy Through in-Service Teacher Development in Trinidad and Tobago

Sharon Jaggermuth, The University of the West Indies, Trinidad and Tobago

18965 12:15-12:45

An Ide for Java with Multilevel Hints to Develop Debugging Skills in Novices

Jesna A A, Cochin University of Science and Technology, India

Renumol V.G, Cochin University of Science and Technology, India

Monday Session II: 10:45-12:45

Room: Amwaj I

IICE: Education – Educational Technologies

Session Chair: Mahalingam Palaniandi

19739 10:45-11:15

Awareness and Level of Income As Determinants of Utilization of Information and Communication Technology by Sports Administrators in Nigeria

Aribamikan Collins Gboyega, College of Education Ikere Ekiti, Nigeria

J. A. Adegboyega, Ekiti State University, Nigeria

O. B. Ajayi-Vincent, Ekiti State University, Nigeria

20841 11:15-11:45

Shared Database, Real Life Experience

Mutassim M. Awadallah, Academic Bridge Program, Jordan

20844 11:45-12:15

The Effectiveness of Using Easy Class and Powerpoint on Graduate Students' Achievements in Classroom at College of Education in Albaha University

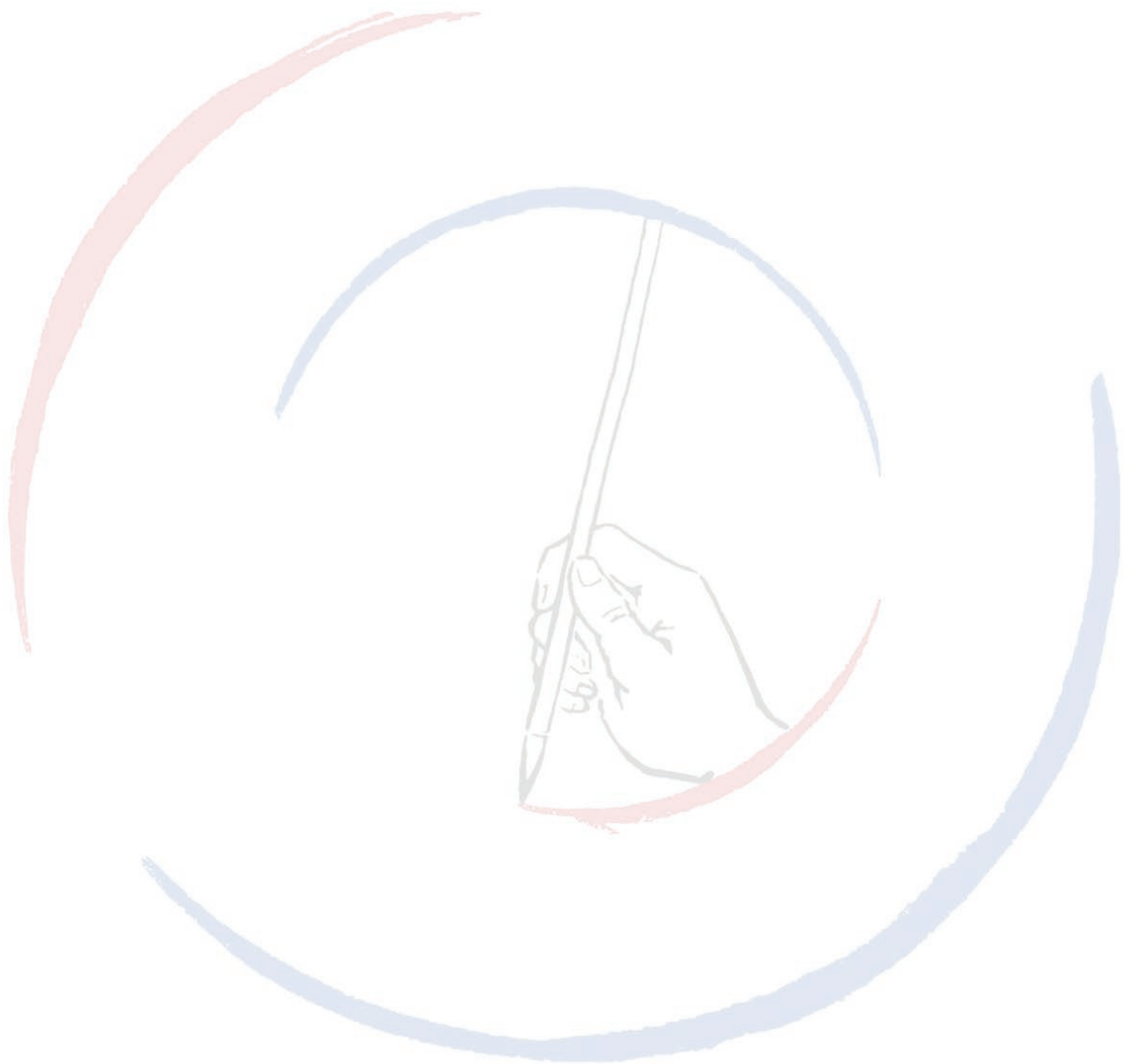
Abdullah Kholifh Alodail, Albaha University, Saudi Arabia

25081 12:15-12:45

Framework of Effective Learning Management System Controls of Technology Enabled Teaching and Learning in Higher Education Institutions

Mahalingam Palaniandi, Caledonian College of Engineering, Oman

**Buffet Lunch & Conference Closing
(Creekside Promenade)
12:45-13:45**







Virtual Presentations

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Virtual Presentations

21640

The Perception of Pre Service Teachers and Their Mentors Regarding the Effectiveness of Mentoring Support Provided During Practicum

Fozia Gulab, Notre Dame Institute of Education, Pakistan

Sherwin Rodreigus, AKU-IED, Pakistan

22068

Financial Literacy Pedagogy: A Tool for Student Engagement, Empowerment, and Life-Long Learning

Andrea Francis, LaGuardia Community College - CUNY, USA

Rajendra Bhika, LaGuardia Community College - CUNY, USA

21780

Achieving Competency in Written English for Academic Purposes among English as a Foreign Language Bachelor of Education Students in Pakistan

Fouzia Nawaz, Notre Dame Institute of Education, Pakistan

Margaret Madden, Australian Catholic University, Australia

22000

Establishing a Self Access Center for Undergraduate Students in the Amazon Region

Ciléia Alves Menezes, Federal University of Pará, Brazil

Ewerton Gleison Lopes Branco, Federal University of Pará, Brazil

22649

The Role of Art Education Teacher's in Developing Designs of Traditional Crafts in Oman: A Field Study

Badar Mohammed Almamari, Sultan Qaboos University, Oman

Fakhriya Al-yahyai, Sultan Qaboos University, Oman

Mohammed Al-Amri, Sultan Qaboos University, Oman

Salman Al-hajri, Sultan Qaboos University, Oman

Wisseem Abdelmoula, Sultan Qaboos University, Oman

21507

Anti-Coloniality in Ali Ahmad Bakattheer's Mismar Juha and Imberatoriyya Fil Mazad

Raad Kareem Abd-Aun, University of Babylon, Iraq

25063

Social Justice in Development Literature Historical Conceptual Analysis from Justice as Fairness to Capability Approach

Ingy Mohamed Mohamed Abdel Hamid, Cairo University, Egypt

22576

Image of "Justice" in Dostoevsky's Crime and Punishment

Sarani Ghosal, National Institute of Technology, India

22708

Justice in Measure for Measure: An Approach through Sri Aurobindo's Yoga-Psychology

Goutam Ghosal, Visva-Bharati, India

22020

Understanding Conspiracy Theories in Japanese Conservative/Nationalist Internet Media

Jeffrey J. Hall, Waseda University, USA

Virtual Presentations

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25067

Perceptions of Primary Trainee Teachers with Dyslexia of their University-Based Initial Teacher Training
Jonathan Glazzard, Leeds Trinity University, UK

25068

The Experiences of Trainee Teachers Who Identify Themselves as Lesbian, Gay, Bisexual, Transgender or Queer
Jonathan Glazzard, Leeds Trinity University, UK

25069

The Experiences of Transgender Children in Primary Schools
Jonathan Glazzard, Leeds Trinity University, UK

21614

Ineffectiveness of Monetary Policy in the Banking System of Pakistan
Rabia Shakir, University of Karachi, Pakistan
Syed Muzammil Hussain, University of Karachi, Pakistan

21993

The Practice of Language Advising at the School of Modern Foreign Languages (Falem) at the Federal University of Para (UFPA)
Sadie Saady Morhy, Universidade Federal do Para, Brasil

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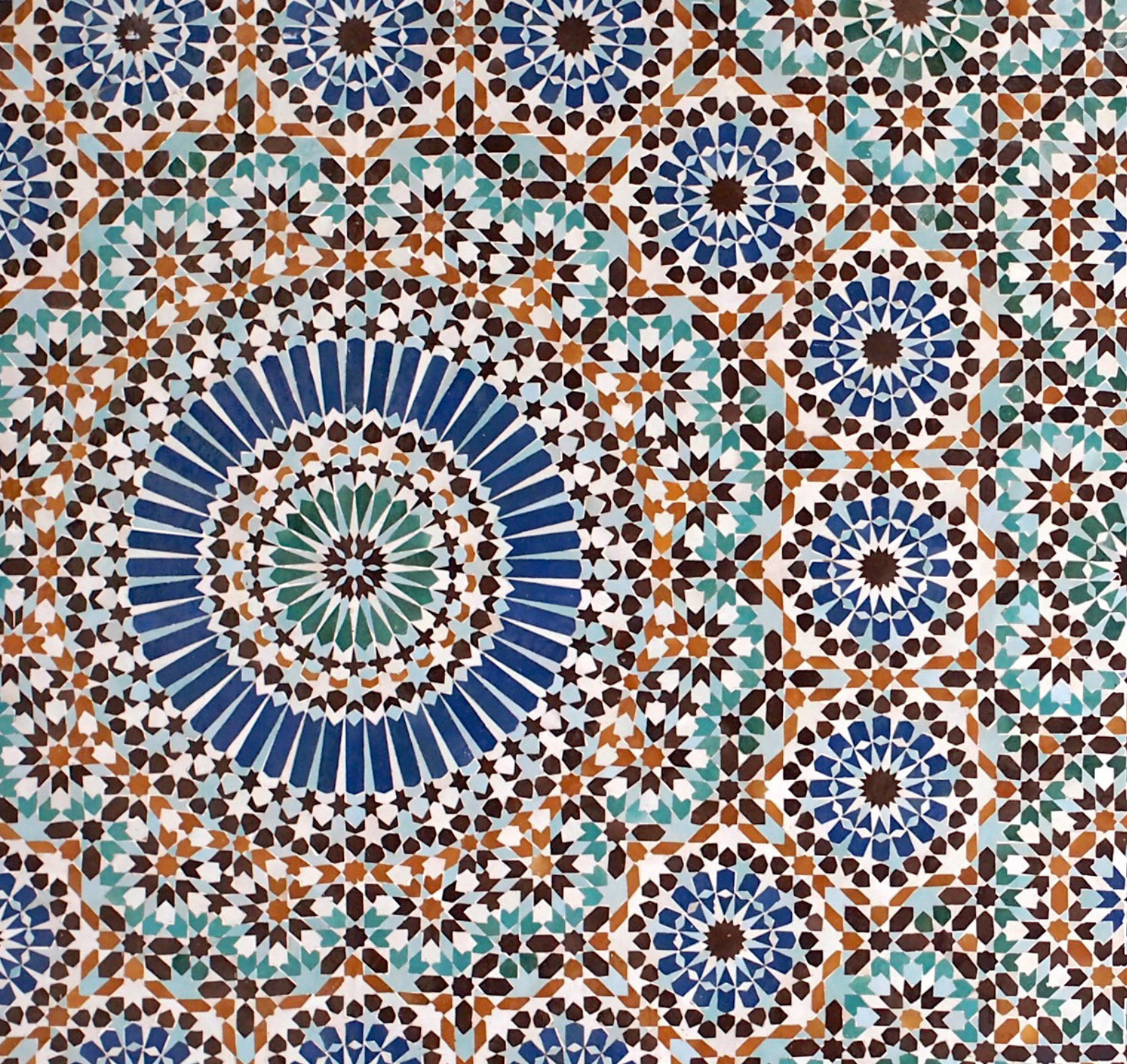
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