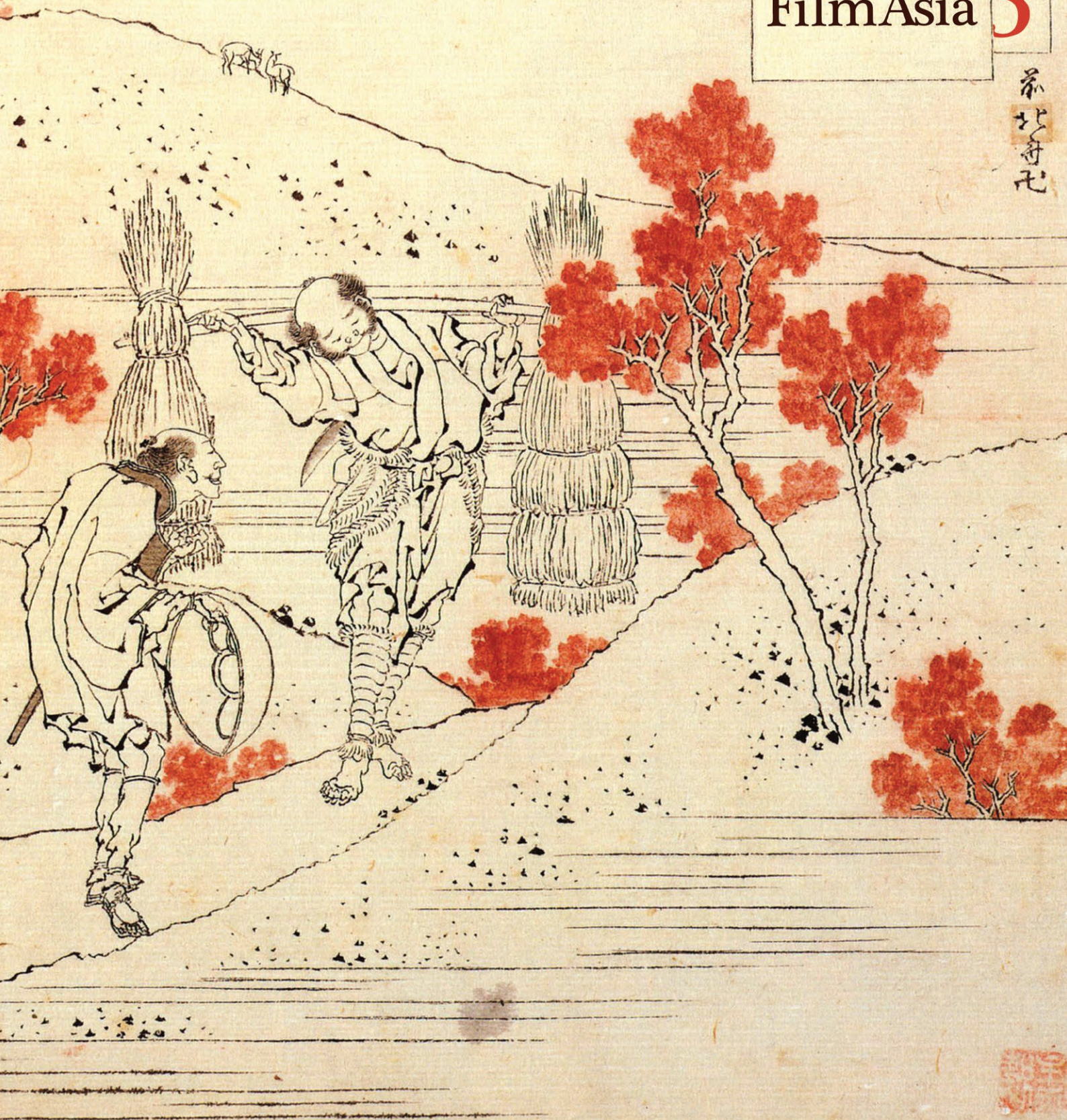


2013

MediAsia
FilmAsia

新北書局



A satellite image of Earth from space, showing the eastern coast of Australia, Southeast Asia, and parts of East Asia. The image is taken from a high angle, showing the curvature of the planet. The landmasses are green and brown, while the oceans are dark blue. White clouds are scattered across the scene. The text 'iafor' is in the top right corner, and 'a global academic alliance' is at the bottom.

iafor

a global academic alliance

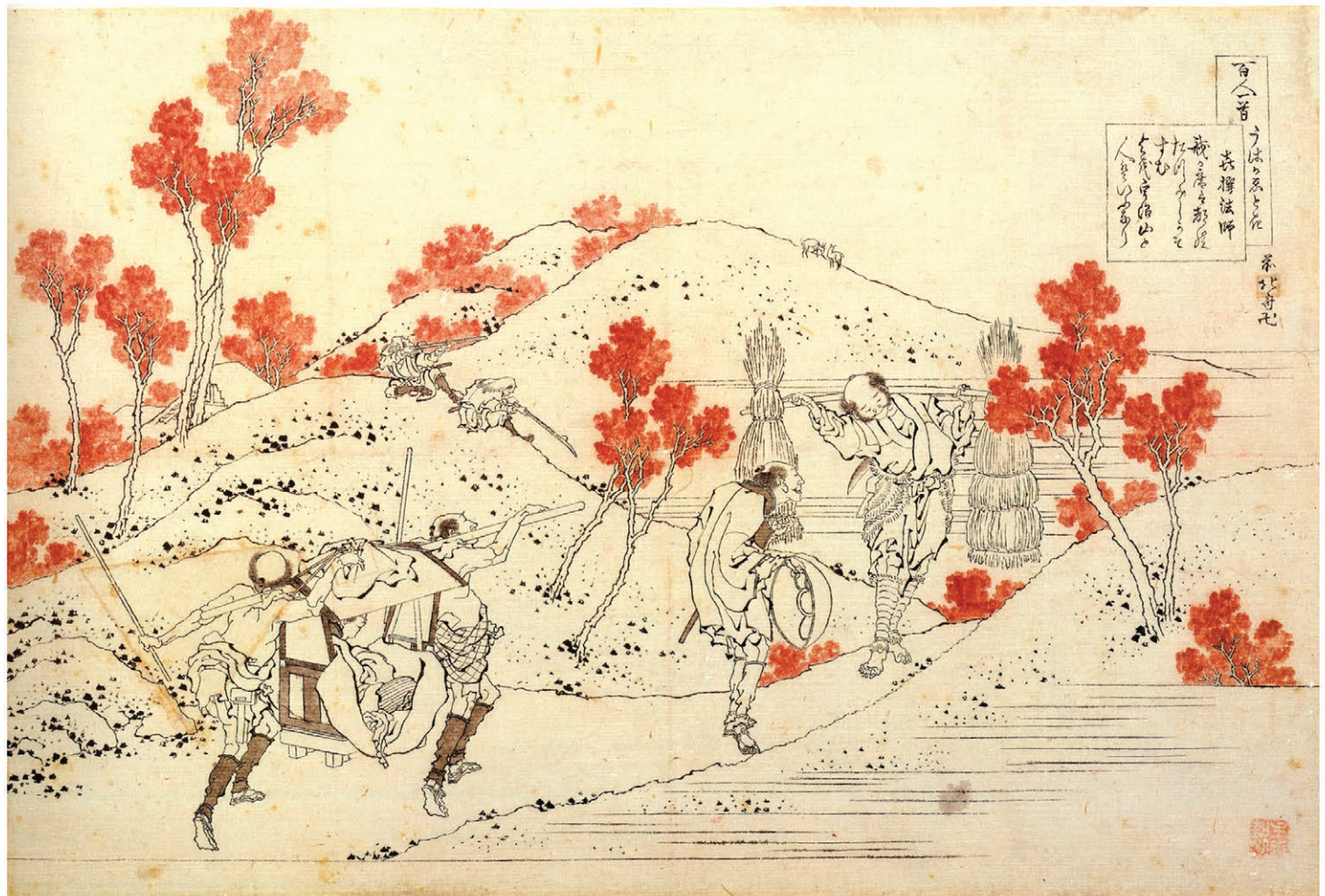


University of
Zagreb



For the latest information
about IAFOR's partners,
please see our website at
www.iafor.org or contact
the IAFOR office

IAFOR would like to thank its institutional academic and
conference partners, as we create a global alliance...
why not join us?



MediAsia/FilmAsia 2013 Programme Cover image:
"The Monk Kisen"

The image used for the cover of the MediAsia/FilmAsia 2013 Conference Programme is from a woodblock print by Hokusai, Katsushika (1760-1849), and dates from around 1830 (Edo period). This print is number eight of a series of one hundred inspired by the "Hyakunin-Isshu" - an anthology of one hundred classical Japanese poems by 100 different poets. This print is inspired by the following poem, attributed to Kisen Hoshi, a poet active in the ninth century.

わが庵は
Waga io wa

都のたつみ
Miyako no tatsumi

しかぞすむ
Shika zo sumu

世をうぢ山と
Yo o Ujyama to

人はいふなり
Hito wa iu nari

My lowly hut is
Southeast from the capital.
Thus I choose to live.
And the world in which I live
Men have named a "Mount of Gloom."

"Hyakunin-Isshu" by Fujiwara no Teika
Translation by Clay MacCauley
Published by Kelly and Walsh, Ltd.,
Yokohama, 1917



MediAsia2013 FilmAsia2013



welcome to MediAsia/FilmAsia 2013

Dear Delegates,

Welcome to the Fourth Annual Asian Conference on Media & Mass Communication (MediAsia2013) and The Second Asian Conference on Film and Documentary (FilmAsia 2013). We are delighted to welcome you. As we say here, "Yokoso Osaka," Welcome to Osaka.

Co-Chair Professor Gary Swanson has been a Featured Speaker at The Asian Conference on Media & Mass Communication since its inception and we are honoured to have him back in Japan. We also are pleased to welcome Dr. Bradley J. Hamm as the keynote speaker to MediAsia 2013 and FilmAsia 2013. His expertise in media education and his experiences as Dean of the Medill School of Journalism, Northwestern University, USA, add to the dialogues we are sure to have as we discuss issues related to the themes of the conferences.

The MediAsia 2013 themes continue the explorations we began last year: Social Media and Responsibility; Globalization and Internationalization; Connectedness, Identity and Alienation. With their focus on the social nature of media, communication ethics, and media in globalization, these themes emphasize areas important for media makers and media educators. Undoubtedly, this has attracted delegates from across the globe. As media are becoming increasingly socially, ethnically and culturally diverse, and the variety of ways to make and disseminate media products are having an impact that is felt locally, nationally, and internationally, bringing together delegates from disparate regions is sure to improve the dialogue between conference delegates. Once again, this promises to be thoughtful and constructive. We have every confidence that MediAsia2013 and will extend and develop these conversations.

The FilmAsia2013 conference will focus this dialogue on the film and documentary form, with delegates considering film and documentary as from the viewpoints of producers, critics, and fans. FilmAsia2013 will also allow us to renew acquaintances, make new contacts, and network across higher education. Academics in Japan and Asia will be encouraged to forge relationships with colleagues from Europe and the US, facilitating partnerships across borders.

We are also pleased to showcase the IAFOR Film Competition, with original short films submitted by filmmakers around the world in the categories of Fiction, Documentary, Anime, Spot News, and Music Video. We look forward to seeing a selection of the winning films and the lively dialogue they are sure to engender among conference delegates.

The programme for these two conferences promises to be exciting, including papers that draw on empirical research, develop theoretical and conceptual insights, and engage with media from a number of different contexts. The conference will be enhanced through its wide variety of presenters, who will draw on diverse experiences, and on their academic, personal and geographical contexts, in a programme that promises exciting and challenging discussion.

We have no doubt that this year's conferences will allow for intellectual discovery and development of collaborative links and connections between delegates, whether they are researchers, academics, or practitioners. We look forward to seeing delegates who attended previous conferences and meeting those of you who are new to MediAsia and FilmAsia.

Yours sincerely



letter of welcome



Gary E. Swanson
Mildred S. Hansen Endowed Chair in Journalism
Professor, University of Northern Colorado, USA
Conference Chair



Tamara Swenson
Professor, Osaka Jogakuin University, Japan
Local Conference Chair



conference at a glance

Registration and Information

The Registration and Information Desk will be open from 15:00-17:00 on Friday afternoon, and from 8:00-18:00 on Saturday and Sunday. IAFOR staff and local volunteers will happily assist you in any way they can.

Pre-Conference: Friday, November 8, 2013

8:30-18:00 Pre-Conference Tour of Osaka

This is ticketed at JPY 9,000 and is by advanced reservation only. For more information, please email us at conferences@iafor.org. Please meet in the lobby at 8:30 for a prompt 8:45 AM departure.

15:00-17:00: Conference Registration & Information Desk Open

18:00-19:30: Conference Welcome Reception & Sake Tasting (16F Lampada Bar)

Come and enjoy a few glasses of beer, wine, sake, or a choice of soft drinks if you prefer, to open the conference. You can mix with fellow delegates, network, and enjoy the night view of Osaka from the 16F Lampada Bar. All Registered Attendees Welcome.

Saturday, November 9, 2013

9:00-12:00: Welcome and Keynote Speaker Session (Sakura Room 2F)

9:00-9:15: Welcome & Introductory Addresses

Joseph Haldane, IAFOR Executive Director

Gary E. Swanson, The University of Northern Colorado, USA

9:15-10:00: MediAsia/FilmAsia Keynote Speaker: Gary E. Swanson

University of Northern Colorado, USA

10:00-10:30: Break

10:30-11:30: MediAsia/FilmAsia Keynote Speaker: Bradley Hamm

Northwestern University, USA

11:30-12:00: Taiko Drum Performance: 'Iris' (Sakura Room 2F)

12:00-13:00: Break

13:00-14:30: Parallel Session 1 (various rooms 2F & 3F)

14:30-14:45: Break

14:45-16:15: Parallel Session 2 (various rooms 2F & 3F) & Poster Session 1 (Kiku Room 2F)

16:15-16:30 Break

16:30-18:00: Saturday Film Screening Session: IAFOR Open Film Competition 2013 Winners (Sakura Room 2F)

18:30-21:30: A Night Out in Osaka: Official Conference Dinner

The official conference dinner will be held in a downtown Osaka izakaya, and provides a relaxed and enjoyable environment to meet and network with other delegates. This is ticketed at JPY 5,000 and there are a limited number of places. The party will leave the lobby at 18:30, so please be there in good time. The venue is a short walk away. The conference dinner will begin at 19:00 at the venue, near Umeda Station, and will finish at 21:00. Afterwards, a group will be lead back to the hotel or you can continue the party with other delegates.

Friday, November 8

Saturday, November 9



conference at a glance

Sunday, November 10, 2013

9:00-10:30: Parallel Session I (various rooms 2F & 3F)

10:30-10:45: Break

10:45-12:15: Parallel Session II (various rooms 2F & 3F)

12:15-13:00: Break

13:00-14:30: Parallel Session III (various rooms 2F & 3F)

14:30-14:45: Break

14:45-16:15: Parallel Session IV (various rooms 2F & 3F)

16:15-16:30: Break

16:30-17:45: MediAsia/FilmAsia 2013 Conference Closing Session (Aoi Room 2F)

16:30-17:15: MediAsia/FilmAsia 2013 Conference Closing Speaker: Jerry Platt
San Francisco State University, USA / Akita University, Japan IAFOR IAB Vice-Chair

17:15-17:45: MediAsia/FilmAsia 2013 Conference Closing Address & Conference Photograph
Gary E. Swanson, The University of Northern Colorado, USA
Joseph Haldane, IAFOR Executive Director

Post-Conference: Monday, November 11, 2013

8:30-18:30 Post-Conference Tour of Kyoto

This is ticketed at JPY 12,000 and is by advanced reservation only. For more information, please check with the Registration and Information Desk. Please meet in the lobby at 8:00 for a prompt 8:30 AM departure.

Sunday, November 10

Monday, November 11

iafor ● film competition

IAFOR Open Film Competition 2013, Osaka, Japan

The International Academic Forum invited filmmakers from around the world to submit an original short film for the annual IAFOR Open Film Competition. Amateur and professionals were welcome to enter, however entrants were limited to just one submission, regardless of category. There was no charge for entering a film. The overall winner will be awarded a grand prize of US\$1000 and a trophy. Winners of the individual categories will be awarded a trophy. The closing date for entries was September 15, 2013.

Submissions in English (or with English subtitles) were welcome in the following categories:

- Fiction (under 40 minutes/over 40 minutes)
- Documentary (under 40 minutes/over 40 minutes)
- Anime (under 20 minutes/under 40 minutes)
- Spot News (International/Regional/National; under 20 minutes/under 40 minutes)
- Music Video (under 10 minutes)

Judge Panel

Films have been judged by a panel of three judges:

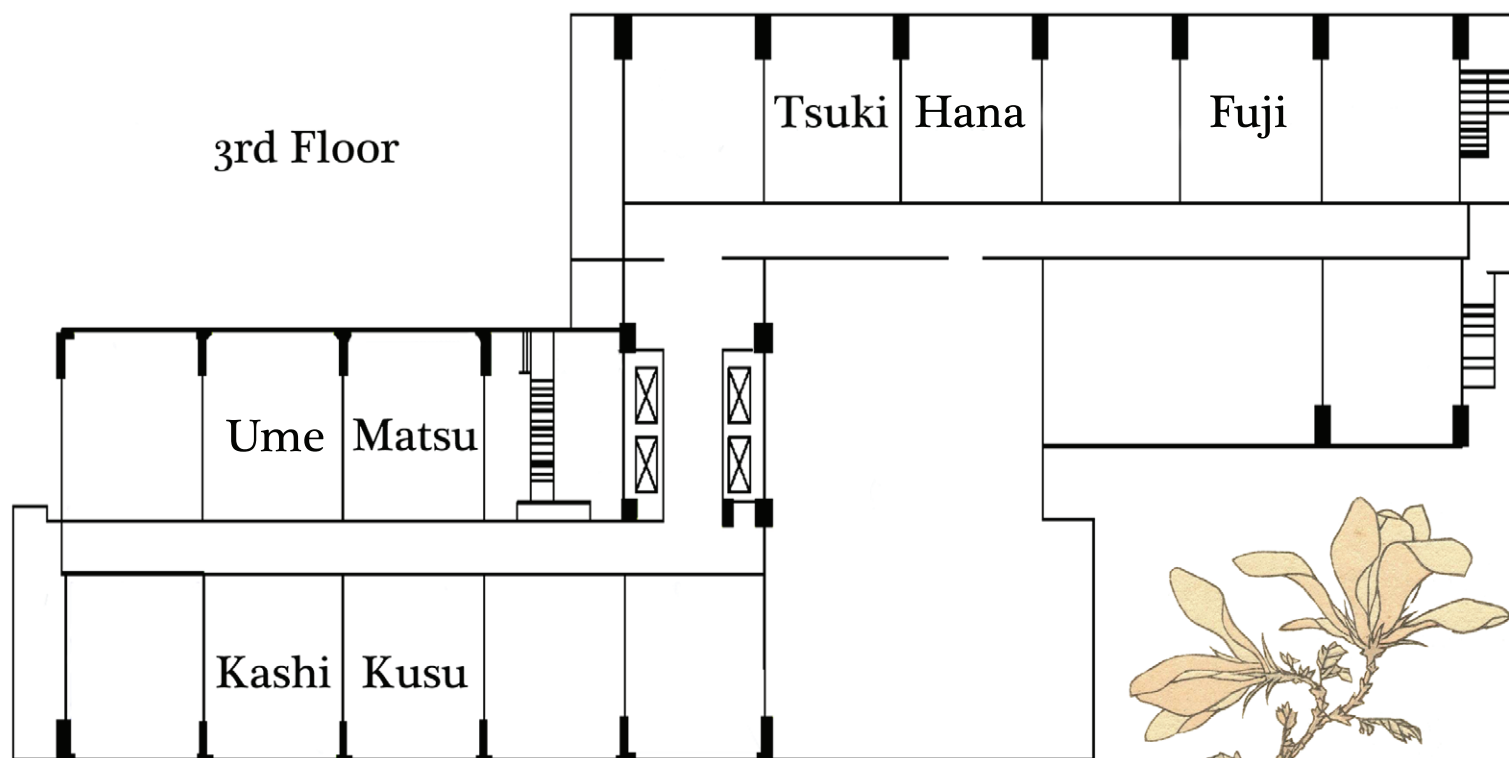
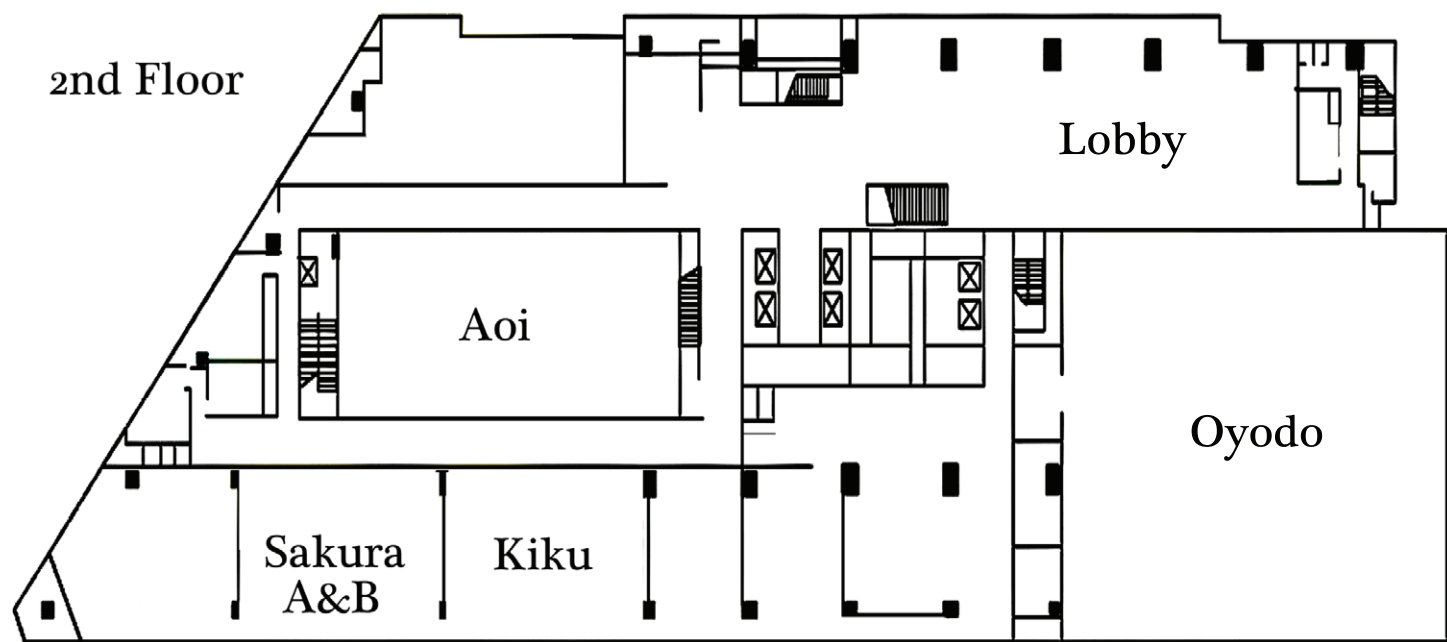
- Judge 1: Professor Gary Swanson, The University of Northern Colorado (USA)
- Judge 2: Dr James Rowlands, Singapore University of Technology and Design (Singapore)
- Judge 3: Professor Scott Erlinder, DePaul University (USA)

Winners will be announced on Saturday, November 9 (16:30-18:00) at a special film screening session, in the Sakura Room (2F).



2012 winner Denis Quinn (left) receives his award from Professor Gary E. Swanson (right) at FilmAsia 2012.

Ramada Osaka Conference Map





conference guide

Information and Registration

The Conference Registration and Information Desk will be situated in the Kiku base room on the second floor of the hotel throughout the conference. If you have already paid online, or by bank transfer, you will be able to pick up your registration pack. This will include a tote bag, the conference programme, and your official certificate of participation and receipt of payment. At this time you will also be given a name card, and lanyard.

For those wishing to pay on the day, please note that we will not be able to process credit cards or accept payment in foreign currencies.

Conference Welcome, Keynote & Featured Session: Saturday 9:00-12:00

The plenary session will be held on Saturday morning, with the event beginning at 9:00 in the Sakura Room on the second floor. Please arrive in good time if you wish to attend the session. There will be an interval after the first keynote address and complimentary refreshments and snacks will be served.

The second keynote address (10:30-11:30) will be followed by a special Taiko drum performance. Please arrive in good time if you wish to attend the session.

Parallel Speaker Sessions

Parallel Sessions will run from 13:00 on Saturday afternoon, and from 9:00 on Sunday. They are generally organized into streams. Sessions include two, three or sometimes four presenters. Each presenter has thirty minutes including Q and A time. The session length reflects the number of presenters.

Presentations and Equipment

All rooms will be equipped with a MacBook computer pre-installed with PowerPoint, as well as a screen and an LCD projector. If you wish, you may directly link your own PC laptop, although we advise you to use the computer provided by plugging in your USB flash drive.

We recommend that you bring two copies of your presentation in the case that one fails, and suggest sending yourself the presentation by email as a third and final precaution.

Session Chairs

Session Chairs are expected to introduce themselves and other speakers (briefly), and ensure that the session begins and ends on time, and that the time is divided fairly between the presentations. Each presenter should have no less than 30 minutes in which to present his or her paper, and respond to any questions.

The session chair is asked to assume this timekeeping role, and to this end, a yellow and red colored timekeeping card is used as a visual cue for presenters, letting them know when they have 5 minutes remaining, and when they must stop.

Please follow the order in the programme, and if for any reason a presenter fails to show, please keep to the original timeslots as delegates use the programme to plan their attendance.

A Polite Request to All Participants

Participants are requested to arrive in a timely fashion for all addresses, whether to their own, or to those of other presenters. Presenters are reminded that the time slots should be divided fairly and equally between the number of presentations, and that they should not overrun.

We recommend that the 30 minutes presentation timeslot be divided as follows: 20 minutes for the paper and 10 minutes for Q and A.

Poster Sessions & Poster Requirements

The poster frames are B1 and so it is recommended that posters be no larger than B1 (707mm x 1000mm/27.8 inches x 39.4 inches). A1 (594mm x 841mm/23.4 inches x 39.4 inches) is also fine. If your poster is outsized, then we will be able to provide tape.



conference guide

Internet

There will be wireless Internet connection throughout the second and third floors and other public spaces in the hotel. However, this can be unreliable and we would suggest that you do not rely on live connection for your presentation, or have back up screen shots in the case of internet down time.

For your convenience, there will also be a limited number of computers in the Kiku base room.

Printing

There will be a printer behind the information desk in the base room, and we are able to offer a complimentary printing service of up to ten A4 sheets should you need this. Please be advised that printing may not be available at peak times.

Badges

When you check in, you will receive a conference package, which includes your name badge. Wearing your badge IS required for entrance to the sessions. If you lose your badge it can be replaced for a fee of JPY 5000. You must wear your badge at all times during the Conference.

If you are not wearing your badge, security will stop you and ask you to show your ID and evidence that you are registered. Those unable to show proof will be escorted from the Conference by security.

There are (4) colours of badges indicating the type of conference participant:

RED: Presenters and General Audience
YELLOW: Keynote and Featured Speakers
BLUE: Conference Exhibitors and Affiliates
BLACK: IAFOR Staff & Board Members

What to Wear & Bring

Attendees generally wear business casual attire. You may want to bring along a light jacket or sweater, as the temperature in meeting rooms is often difficult to control.

Smoking

The Ramada has implemented a Clean Indoor Air Act; therefore, smoking is not permitted in any of the conference rooms or the ballroom. Please smoke only in designated areas. There is a smoking room on the second floor at the top of the escalators.

Photo/Recording Waiver

There will be photography, audio and video recording at the conference. By entering the event premises you give consent to the use of your photograph, likeness or video or audio recording in whole or in part without restriction or limitation for any educational, promotional, or any purpose for distribution.

ramada osaka conference map



eat and drink around the ramada hotel

If you fancy going outside the conference venue for a quick snack, there are a number of different options throughout the day and evening within a few minutes walk. For more information and more suggestions, please ask one of our local volunteers, who will be happy to help!





Refreshment Breaks

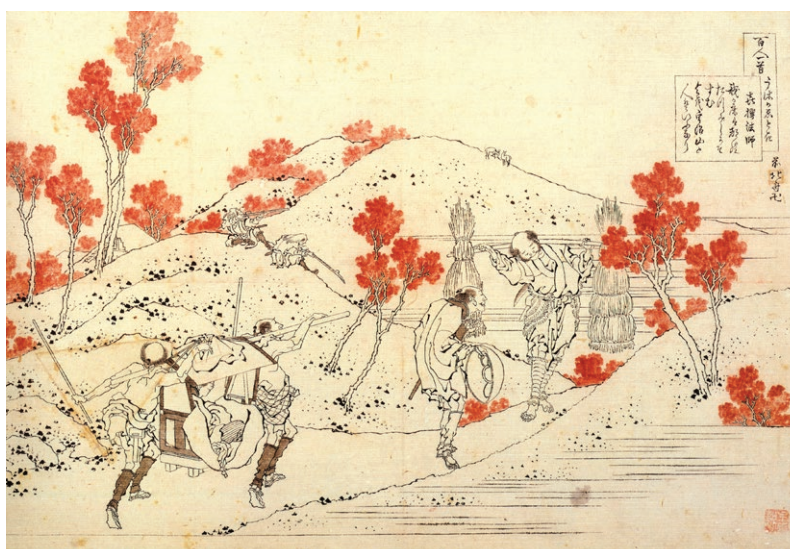
Complimentary coffee, tea, and water is available throughout the day in the Kiku base room on the second floor. Light snacks will be provided once in the morning and once in the afternoon. Meals can be purchased at any of the restaurants or convenience stores in and around the Ramada Hotel.

Meals & Drinks

As a conference registrant, if you booked through the conference site and if you are staying at the Ramada Hotel then the breakfast buffet is included in your room price. This is a good occasion to meet other delegates. You must book through the venue page of the website to enjoy this arrangement.

20% Off Food and Drink

Conference Delegates are entitled to a 20% discount at the Neuf-Neuf Dining and Café (breakfast, lunch and dinner), The Tenzan teppan-yaki (lunch and dinner), and très très bon (lunch and dinner). Just show your badge to receive this discount.



CONFERENCE PROCEEDINGS

The Conference Proceedings are published on the IAFOR website (www.iafor.org), and can be freely accessed as part of the research archive.

All authors may have their full paper published in the online conference proceedings. Full text submission is due by December 1, 2013 through the online system. The proceedings will be published on January 15, 2014.

Authors will have PDF copies of their offprints emailed to them by the IAFOR office by the end of January 2014.

RETURNING DELEGATE DISCOUNT

Every year we have a growing number of delegates who have presented at previous IAFOR conferences.

To show our appreciation IAFOR would now like to offer you a 10% discount off your next IAFOR conference registration.

This offer is valid for the next 12 months and covers any IAFOR conference in either Asia or Europe that you may choose to attend.

Conference Chairs, Keynote Speakers & Featured Speakers



Gary E. Swanson

Mildred S. Hansen Endowed Chair in Journalism
University of Northern Colorado, USA



Gary E. Swanson is currently the Mildred S. Hansen Endowed Chair and Distinguished Journalist-in-Residence at the University of Northern Colorado, USA. From 2005-2007 Professor Swanson was a Fulbright scholar to China and lectured at Tsinghua University and the Communication University of China. In summer 2008 he was Commentator for China Central Television International (CCTV-9) and their live coverage of the Beijing Olympic Games. Swanson repeated his assignment covering the London Olympics for CCTV-4 in the summer of 2012. Previously, he was professor and director of television for nine years at the Medill School of Journalism at Northwestern University where he taught mostly graduate broadcast students. He has been an educator for 26 years; 20 years spent teaching at the university level.

Swanson is an internationally recognized and highly acclaimed documentary producer, director, editor, photojournalist, consultant and educator. He has given keynote speeches, presented workshops and lectured at embassies, conferences, festivals, and universities throughout China, South Africa, India, Papua New Guinea, Japan, The Philippines, Thailand, Malaysia, Cambodia, Vietnam, Laos, Singapore, Greece, Germany, Jordan, Spain, Portugal, Peru, the United Kingdom and the United States.

Swanson has compiled a distinguished professional broadcast career spanning 13 years: From 1978 to 1991, Swanson worked for the National Broadcasting Company where he was honored with national EMMY's for producing and editing: 'The Silent Shame,' a prime-time investigative documentary; 'Military Medicine,' a two-part investigative series on NBC News; and 'Hotel Crime,' an investigative news magazine piece. Swanson was an editor for 'breaking news' and features for NBC Nightly News with Tom Brokaw, the Today Show, Sunrise, Sunday Today, NBC Overnight, A Closer Look, Monitor, and other prime time news magazines. Swanson covered 'breaking news' in 26 states and Canada for the network including trips and campaigns of presidents Ronald Reagan, George Bush, and Bill Clinton. Swanson was the Fulbright distinguished lecturer and consultant in television news to the government of Portugal in 1989. In 1992, he covered the XXV Olympics in Barcelona, Spain for NBC News as field producer and cameraman.

Swanson has earned more than 75 awards for broadcast excellence and photojournalism including three national EMMY's, the duPont Columbia Award, two CINE 'Golden Eagles,' 16 TELLY's, the Monte Carlo International Award, the Hamburg International Media Festival's Globe Award, the Videographer Award, The Communicator Award, the Ohio State Award, the CINDY Award, the 2011 Communitas Outstanding Professor and Educator award, the 2013 Professor of the Year award, and many others. He graduated from the University of Illinois at Urbana with a Bachelor's degree in Education in 1974, and a Master's degree in Journalism in 1993.

Keynote Address:

Saturday, November 9, 2013
9:15 - 10:00
Sakura Room - 2F

Keynote Address: Cheating and the Breakdown of Fundamental Values Within Education and Society

Cheating is rampant. It has more than likely touched every one of us – in our private lives and as educators. Chances are, we have been misled or lied to or we, ourselves, have done the lying or misleading. It's all part of a larger issue - a breakdown of the most critical "core" values within our socio-economic and cultural fabric.

In his book "Why We Lie" David Livingstone Smith tells us that: "Deceit is the Cinderella of human nature; essential to our humanity but disowned by its perpetrators at every turn. It is normal, natural, and pervasive. He says from the fairy tales our parents told us to the propaganda our governments feed us, human beings spend their lives surrounded by pretense."

In education and in society, we are confronted with the dilemma of how to teach the essential values of ethics including honesty, citizenship and hard work in a world perpetrated by dishonesty and deceit. Regardless of who is to blame - parents, the media, society in general - it's our responsibility to teach and reinforce strong values that will help our students and employees handle relationships, work and the social order to become better citizens and human beings.

Tamara Swenson
Osaka Jogakuin University, Japan



Tamara Swenson is a Professor in the Department of English & International Interdisciplinary Studies at Osaka Jogakuin University. She is currently Director of the university's Center for International Affairs. Dr. Swenson's research centers on the portrayal of Japanese identity in export media following Ellul's perspectives on propaganda and the framing of issues such as homelessness and international crises in Japanese-language and English-language newspapers produced in Japan. Dr. Swenson also examines content-based foreign language instruction and its use in Japan. She teaches courses in digital media, media studies, and global media. She also assists students in the creation of media products and supervises their research into aspects of Japanese media. Most recently, she edited a collection of essays (The Human Rights Reader: 2011 Oj Press) and is leading a team that is creating e-books for content-based English language education. Dr. Swenson has published extensively on aspects of language-education and media use. Before straying into academia, she worked in newspapers in the U.S., covering sports and local news. She has lived in Japan for more than 30 years, mostly in Osaka.





Bradley J. Hamm
Northwestern University, USA



Bradley J. Hamm is the dean of the Medill School of Journalism, Media, Integrated Marketing Communications at Northwestern University.

From 2005 to 2012, Hamm was the dean of the Indiana University School of Journalism, one of the oldest programs of its kind in the United States and the world. His PhD is in mass communication research from the University of North Carolina, with a master's degree in journalism from the University of South Carolina and an undergraduate degree from Catawba College (North Carolina).

He is the recipient of the Distinguished Alumnus Award from Catawba College in 2011 and the University of South Carolina's College of Mass Communications in 2009. He has served on the national advisory board for the Poynter Institute.

Hamm has taught in Japan, China and Great Britain and started his career as a newspaper reporter. His teaching and research interests are in journalism history and media theory, particularly agenda setting theory.

Keynote Speech: The Power of Journalism in a Post-Mass Media Age

In a time of incredible change in media, technology and audiences, journalism remains powerful and essential to society. We can expect in an era of greater choice that the size of audiences for specific mass media will decline. Yet our work shows that each era of new media leads to innovation and success that we have not imagined.

We will look at three basic ideas: What we generally think we know about media and audiences might not be true even on the most basic level. Assumptions about the future of media likely will be wrong, as they have been for every era of new media over the past 100 years. And high quality journalism and innovative media — arising from partnerships across many lines — will remain important and relevant long into the future. Media in Asia will be leaders in this new world.

Keynote Address:

Saturday, November 9, 2013

10:30-11:30

Sakura Room - 2F

Jerry Platt

San Francisco State University, USA / Akita University, Japan

IAFOR IAB Vice-Chair



Dr. Jerry Platt is Professor Emeritus at San Francisco State University, and Vice-Chair of the International Academic Forum's IAB. His interests span business, technology and public policy. Jerry previously served as dean at two American business schools. He spent most of his academic career at San Francisco State University, in their AACSB-accredited College of Business that enrolls more than 6,000 students from more than 70 countries. He started as a part-time lecturer one night a week while working in industry, became a fulltime Professor of Finance, and rose through the ranks to become the first internal selection as Dean of the College. Later, Jerry moved to Southern California to accept appointment to the initial Senecal endowed chair and School of Business deanship at the University of Redlands. Balancing industry with academic interests, Jerry also served as head of financial analysis for a Bay Area Fortune 500 company, and as CEO of an aviation firm. He has been Principal Investigator on more than twenty U.S. federal research grants.

Dr. Platt received a B.S. cum laude at Michigan State University, an MBA from Wayne State University, an M.S. in Public Administration from The Ohio State University, and an M.S. in Statistical Computing from Stanford University. He was granted the first Ph.D. degree from what is now the John Glenn Graduate School of Public Affairs at The Ohio State University.

Featured Speech: The Evolution of Public Opinion Regarding Japan

Global mass media recently has refocused on Japan: Earthquake. Tsunami. Nuclear spills. Disputed islands. Abe-nomics. Constitutional reform. Trans-Pacific Partner.

This media attention shapes public opinion. What are public opinions within Japan, regarding both internal affairs and foreign affairs? What are outside opinions of Japan? How have such opinions changed as events unfolded during recent times?

The Pew Research Center has conducted and published opinion polls on global attitudes over time (www.pewglobal.org). This talk explores Japanese attitudes regarding a variety of current domestic and foreign issues, the evolution over the past decade of Japanese attitudes toward other countries, and the evolution over the past decade of attitudes in other countries toward Japan. Random samples over the past 10 years of approximately 1,000 citizens in each of more than 20 countries form the basis for comparative analysis, over time and across countries.



MediAsia/FilmAsia 2013
featured speaker



Featured Speaker Session:

Sunday, November 10, 2013

16:30-17:15

Kiku Room - 2F



INTERNATIONAL
INTERCULTURAL
INTERDISCIPLINARY

iafor

www.iafor.org

For more information about the International Academic Forum and its activities,
please visit our website at www.iafor.org

Hear the latest news and developments by joining our mailing list,
or following us on facebook and twitter

IAFOR
The International Academic Forum
Academic Vision and Mission

The vision of IAFOR grew out of the perceived need to fill a vacuum in the communication and exchange activities of the academic world. Its mission arose out of examining that space and investigating why it existed. The vacuum existed because of the lack of opportunity for serious and thoughtful exchange between academics, members of the global business community, and practitioners in the fields of human endeavor that linked these groups together. In the field of education, for example, we have academic theorists, educational managers (political decision-makers and organizational directors) and classroom teachers with their support staff in IT, library work, exchange programs, and specialist fields. But how often do they have the opportunity to interact?

Moving beyond one particular field, larger questions arise. What function should universities prioritize in the 21st century? What do businesses see as their contribution to social and global wellbeing? How can people on the ground, trying to implement improvements that will transform human life, best be supported? And perhaps above all, what are the agendas that will drive mechanisms to enable these groups to interact effectively.

One piece of distilled thought that came from early exchanges at an IAFOR conference was the recognition that some of the rhetoric of concern about the problems of developing nations was perhaps over-focused on the term "poverty" because it can be defined only in a relative way. "Hunger" was put forward as being more immediate and itself a contributory factor to poverty, rather than the other way round. One key to the hunger issue could be the provision of safe drinking water, or water for irrigation in some contexts, while flood management might be necessary elsewhere. These, in and by themselves become valuable only insofar as they help to relieve hunger in specific contexts.

IAFOR is affording opportunities that do not exist elsewhere. The base is Osaka, Japan's great commercial and manufacturing hub, one symbol of the emerging Pacific economy that in time will eclipse the long dominant Atlantic zone. IAFOR conferences present those taking part with three unique dimensions of experience. First of all, it encourages interdisciplinary activity to be expanded. Depending on the field, this can face varying degrees of difficulty, ranging from discouragement to downright prohibition. Those overly dependent on fixed academic structures often see lateral thinking as a threat. None of these negatives apply in IAFOR. Its purpose is to generate new approaches that cross any disciplinary lines. The principle employed is to let the imagination permit intuitive responses to questions. There are no panels of critics. There are simply people who want to listen and reflect. The model of academic work as potholing is replaced by the metaphor of mountaineering. While respecting the need for solid and well-founded academic work, we feel the need to go beyond it from time to time to discover fresh approaches to old questions.

Secondly, it facilitates the heightening of intercultural awareness. Again, IAFOR encourages innovation through cross-cultural perception. Cultural roots influence people in their attitudes more than most would realize or admit. The need to see and internalize insights gained from other viewpoints is met by a process of steady illumination.

Thirdly, it promotes the broadening of international exchange. We may live in a globalized world, but in reality parochialism still holds sway. The collapse of the U.S.S.R. and the break-up of Yugoslavia led to the re-establishment of numerous former countries. While this may be desirable for the peoples concerned, it merely adds to the world's cultural confusion. Exchange leads to explanation and that helps the growth of intercultural awareness.

IAFOR makes all of these developments possible in one gathering. An IAFOR conference is not a substitute for specialist conferences. It is intended to be an alternative that functions as a balance or even a corrective to the extreme tendencies that can arise from more narrowly defined research parameters. In short, IAFOR is promoting and facilitating a new multifaceted approach to one of the core issues of our time, namely globalization and its many forms of growth and expansion. Awareness of how it cuts across the worlds of business, and academia, along with its impact on societies and institutions is one of the driving forces that has given IAFOR its momentum and is making it a pioneer in this global age.

Rev. Professor Stuart DB Picken
Order of the Sacred Treasure (瑞宝章), M.A. (Hons), BD., Ph.D., F.R.A.S.
Chairman, Japan Society of Scotland
Chairman, IAFOR Advisory Board

Dr. Joseph Haldane
B.A. (Hons), ERAS.
Executive Director, IAFOR

people - Leadership

Chairman of the International Advisory Board

The Reverend Professor Stuart D. B. Picken, Order of the Sacred Treasure, M.A. (Hons), B.D., Ph.D. (Glasgow), F.R.A.S.

Professor Picken is the Chairman of the IAFOR International Advisory Board. The author of a dozen books and over 130 articles and papers, he is considered one of the foremost scholars on Japan, China, and Globalization in East Asia. As an academic, Professor Picken has devoted more than 30 years to scholarship in Japan, notably as a Professor of Philosophy at the International Christian University in Tokyo, where he specialized in ethics and Japanese thought, and as International Adviser to the High Priest of Tsubaki Grand Shrine (Mie prefecture). He has also served as a consultant to various businesses, including Jun Ashida Ltd., Mitsui Mining & Smelting Corp., Kobe Steel, and Japan Air Lines. In November 2008, the Government of Japan awarded Professor Picken the Order of the Sacred Treasure for his pioneering research, and outstanding contribution to the promotion of friendship and mutual understanding between Japan and the UK. The honour is normally reserved for Japanese citizens and is a mark of the utmost respect in which Professor Picken is held by the Japanese Government. More recently, in 2012 he was invited to London to attend a reception at the Japanese Embassy, hosted by Emperor Akihito and Empress Michiko as an expression of their gratitude towards Britons who had helped support Japan after the 2011 Tohoku earthquake and tsunami. Professor Picken helped organize fundraising efforts through both the Japan Society of Scotland, of which he is the chair, in the UK, and IAFOR in Japan. As Chairman of the IAB, Professor Picken is responsible for the academic affairs and direction of the organization. He is also responsible for the development of the IAFOR Research Institute. Although now resident in Scotland, Professor Picken maintains his interests in Japan, as Chair of the Japan Society of Scotland, and through the IAFOR IAB. He is also the Chairman of the Academic Board of New College, Birmingham. He lives near Glasgow with his wife and two children.

Vice-Chairman of the International Advisory Board

Professor Jerry Platt, B.S. (Michigan State), MBA (Wayne State), MA, PhD (Ohio State), MS (Stanford)

Jerry Platt is Professor of Global Business at Akita International University, Japan and Professor Emeritus at San Francisco State University. Professor Platt holds a B.S. in Multidisciplinary Social Sciences from Michigan State University, an MBA from Wayne State University, an M.A. in Public Administration, and a Ph.D. in Public Policy and Management from the John Glenn School of Public Affairs at Ohio State University, and an M.S. Statistics Post-Doctoral Degree from Stanford University. His research interests span business, technology and public policy and he is the author of over 85 peer-reviewed papers in these and associated fields. Balancing industry with academic interests, Jerry also served as head of financial analysis for a Bay Area Fortune 500 company, and as CEO of an aviation firm. He has been Principal Investigator on more than twenty U.S. federal research grants. From 1976-2004, Professor Platt was on the faculty of the School of Business at San Francisco State University, and was named Dean in 2001. From 2004 he was Senecal Endowed Dean of the Business School at the University of Redlands, California, before holding concurrent professorships at Redlands and Akita International University, Japan from 2010 until 2012. As Vice-Chair of the IAFOR International Advisory Board, Professor Platt advises the organization on matters pertaining to IAFOR's development and strategy, as it faces the challenge of sustainable growth as both a regional and global organization.

Executive Director

Dr Joseph Haldane, B.A., Ph.D. (London), F.R.A.S

Joseph Haldane is the Executive Director of the International Academic Forum. He was Academic Director from IAFOR's inception in 2009 until January 2011, when he assumed his current enlarged role. He is responsible for setting policies, forging institutional partnerships, implementing projects, and overseeing the research and publications of the organization, as well as maintaining responsibility for overseeing IAFOR's growing global operations. Joe's academic interests include politics and international affairs, literature, history, and the history of ideas, and he holds a PhD from the University of London in French Studies. He has taught at the University of Paris XII [2002-2004], at the French Press Institute in the University of Paris II - Pantheon-Assas [2003-2004] and was a full-time lecturer at Sciences Po in Paris, where he directed a postgraduate course on British Politics and Media in the School of Journalism [2004-2005]. In 2005 he moved to Japan, and immediately prior to this post was an Associate Professor at Nagoya University of Commerce and Business in both the undergraduate and graduate schools, teaching the Ethics course in the graduate school. He is a fellow of the Royal Asiatic Society.

Osaka Conference Organizing Committee Chair

Professor Steve Cornwell, M.A. (Wake Forest), M.F.A. (Virginia Tech), M.A.T. (School for International Training), Ed.D. (Temple)

Steve Cornwell is Professor of English and Interdisciplinary Studies at Osaka Jogakuin University, and also teaches in the online portion of the MATESOL program for the New School in New York. He helped write and design several of the New School courses and has been involved with the program since its inception. He is involved with the Japan Association for Language Teaching (JALT) (an affiliate of IAFOR) serving on its National Board of Directors (Director of Program); his duties involve working with a volunteer team of 50+ to put on JALT's annual, international conference each fall. Most recently, since 2012 he has been the Committee Chair of Osaka Jogakuin University's Lifelong Learning Committee and is responsible for their evening extension program geared at alumni and community members. He is also the Vice-Chair of Osaka Jogakuin University's English Education Committee which is responsible for suggesting policy regarding English Education and also responsible for developing material for the integrated curriculum. This year he is serving as country coordinator for Teachers Helping Teachers' Bangladesh Team. Teachers Helping Teachers is a special interest group of JALT and has been working closely with the Bangladesh English Language Teaching Association (BELTA) for several years jointly putting on professional development events for English teachers in Bangladesh. An American who has made Osaka his home, Professor Cornwell first became involved with IAFOR as a featured speaker at the first ACE conference in 2009, and has gradually become more involved in the organization, and in his capacity of Local Conference Chair, now assists in the logistical and administrative side of every event. He advises extensively on academic matters too, with particular responsibility for overseeing and developing the programs of the ACLL/ACTC conference in Japan, and the ECLL/ECTC event in the UK.

Osaka Conference Organizing Committee Vice-Chair

Professor Marjo Mitsutomi, B.A. (Anderson University), M.A., Ph.D. (Ball State University)

Marjo Mitsutomi is multilingual, and Professor and Executive Director of the recently created Language Education Institute (LEI) at Osaka Gakuin University, Japan. Prior to her current position at OGU, she was academic director of three language acquisition programs at Akita International University, Japan. For many years, Dr. Mitsutomi was on faculty at the University of Redlands in Southern California, where she taught in the School of Education's graduate program, represented the entire university faculty as their elected president for academic governance, and served as director on the Orange County campus. A native of Finland, Dr. Mitsutomi holds a Ph.D. in Applied Linguistics, is fluent in three languages and conversational in another three, and has lived for more than a decade in each of three continents: Europe, North America, and Asia. Dr. Mitsutomi has participated in several cross-disciplinary projects involving language development, planning and policy. She has consulted with the California Commission on Teacher Education and the United States Federal Aviation Agency (FAA). Her most notable contribution as a linguist was as co-author of the International Civil Aviation Organization (ICAO) aviation English proficiency standards for pilots and air traffic controllers worldwide. This ICAO proficiency standard governing both native and non-native speakers of English is the first global language mandate of its kind. Adopted by vote at the United Nations, it unites professionals from almost 200 nations, in achieving best practices by the use of a common language for a dedicated purpose, safety through communication.

The Japan Liaison Committee (JLC)

The Japan Liaison Committee is a consultative committee that provides support in the form of advice and guidance in specific aspects of the planning and projects of the Forum held in Japan. The Chairman of the International Advisory Board is also chair of the JLC. Members of the JLC are ex-officio members of the International Advisory Board.

Prof Stuart D. B. Picken, Chairman, IAFOR IAB (chair)

Mr Tom M. Aoyama, Founder of the PHP Institute, Kyoto, Japan & Director, the Yufuku Gallery, Tokyo, Japan

Prof Kuniko Miyanaga, Director, the Human Potential Institute, Tokyo, Japan and Fellow, Reichsauer Institute, Harvard University, USA

Prof Michiko Nakano, Professor & Director of the Distance Learning Center, Waseda University, Tokyo, Japan

Prof Yozo Yokota, Director of the Center for Human Rights Affairs, Japan & Former UN Special Rapporteur on Myanmar

Dr Joseph Haldane, Executive Director, IAFOR

people - The International Advisory Board (IAB)

The Board is composed of distinguished business executives, academics, former and current government officials, and community leaders (for a full list please see below). The Board's role is to provide direction of the business and affairs of the IAFOR, suggest and approve the areas of scholarly investigation, and safeguard the independence of the IAFOR's work.

Dr Shamim Ali, Assistant Professor; National University of Modern Languages, Pakistan
Professor David N Aspin, Professor Emeritus and Former Dean of the Faculty of Education, Monash University, Australia & Visiting Fellow, St Edmund's College, Cambridge University, UK
Dr William Baber, Associate Professor; Kyoto University Graduate School of Management, Japan
Professor Don Brash, Former Governor of the Reserve Bank, New Zealand, Former Leader of the New National Party, New Zealand & Adjunct Professor; AUT, New Zealand & La Trobe University, Australia
Lord Charles Bruce of Elgin and Kincardine, Lord Lieutenant of Fife, Chairman of the Patrons of the National Galleries of Scotland & Trustee of the Historic Scotland Foundation, UK
Professor Judith Chapman A.M., Professor of Education, Australian Catholic University, Australia & Visiting Fellow, St Edmund's College, Cambridge University, UK
Professor Chung-Ying Cheng, Professor of Philosophy, University of Hawai'i at Manoa, USA & Editor-in-Chief, The Journal of Chinese Philosophy
Professor Tien-Hui Chiang, Professor and Chair, Department of Education, National University of Tainan, Taiwan/Chinese Taipei
Mr Marcus Chidgey, CEO, Captive Minds Communications Group, London, UK
Professor Kevin Cleary, President of the Japan Association of Language Teachers (JALT)
Professor Steve Cornwell, Professor of English and Interdisciplinary Studies, Osaka Jogakuin University, Osaka, Japan & Osaka Local Conference Chair
Professor Michael A. Cusumano, SMR Distinguished Professor of Management and Engineering Systems, MIT Sloan School of Management, MIT, USA
Professor Dexter Da Silva, Professor of Educational Psychology, Keisen University, Tokyo, Japan
Professor Georges Depeyrot, Professor and Director of Research, French National Center for Scientific Research (CNRS)/Ecole Normale Supérieure, Paris, France
Professor Sue Jackson, Professor of Lifelong Learning and Gender, Pro-Vice Master of Teaching and Learning, Birkbeck, University of London, UK
Professor June Henton, Dean, College of Human Sciences, Auburn University, USA
Professor Michael Hudson, President of The Institute for the Study of Long-Term Economic Trends (ISLET) & Distinguished Research Professor of Economics at the University of Missouri, Kansas City
Mr Matthew Kay, Global Innovation and Research Adviser, Shell
Kathryn Kiser, Vice-Consul, The United States Department of State, USA
Mr Shahzada Khalid, Deputy Director, SAARC Energy Center, Pakistan
Mrs Eri Kudo, Head Private Sector Fundraising, United Nations World Food Programme Japan, Tokyo, Japan
Professor Sing Kong Lee, Director, The National Institute of Education, Singapore
Dr Woon Chia Liu, Associate Dean, Practicum and School Partnerships, Teacher Education, The National Institute of Education, Singapore
Professor Barbara Locke, Virginia Tech, USA
Professor Sir Geoffrey Lloyd, Senior Scholar in Residence, The Needham Research Institute, Cambridge, UK, Fellow and Former Master, Darwin College, University of Cambridge, Fellow of the British Academy, Honorary Foreign Member, The American Academy of Arts and Sciences
Dr Robert Logie, Associate Professor of Computer Science, Osaka Gakuin University, Japan
Dr David McLoughlin, Associate Professor, Meiji University, Japan
Professor Vasile Meita, General Manager, The National Institute for Research and Development in Construction, Urban Planning and Sustainable Spatial Development (URBAN=INCERC), Romania
Professor Keith Miller, Schewe Professor of Computer Science, The University of Illinois Springfield, USA & Editor-in-Chief, IEEE Technology and Society
Professor Marjo Hannele Mitsutomi, Professor & Executive Director, The English Language Education Institute, Osaka Gakuin University, Japan
Professor Ka Ho Joshua Mok, Chair Professor of Comparative Policy, Associate Vice-President (External Relations) & Dean of the Faculty of Arts and Sciences, The Hong Kong Institute of Education, Hong Kong SAR
Dr Jo Mynard, Associate Professor & Director of the SALC, Kanda University of International Studies, Japan
Professor Michiko Nakano, Professor of English, Director of the Distance Learning Center, Waseda University, Tokyo, Japan
Ms Karen Newby, Director, Par les mots solidaires, Paris, France
Professor Michael Pronko, Professor of American Literature and Culture, Meiji Gakuin University, Tokyo, Japan
Professor Richard Roth, Senior Associate Dean Medill School of Journalism, Northwestern University, Qatar
Professor Monty P. Satiadarma, Former Dean of the Department of Psychology and Rector of the University, Tarumanagara University, Indonesia
Mr Michael Sakamoto, Interdisciplinary Artist, UCLA, USA
Mr Mohamed Salaheen, Director, The United Nations World Food Programme, Japan & Korea
Mr Lowell Sheppard, Asia Pacific Director, HOPE International Development Agency, Canada/Japan
Dr Jeffrey Sommers, Associate Professor of Economics, University of Wisconsin-Milwaukee, USA & Visiting Faculty, Stockholm School of Economics, Riga, Latvia
His Excellency Dr Drago Stambuk, Croatian Ambassador to Brazil
Professor Mary Stuart, Vice-Chancellor, The University of Lincoln, UK
Professor Gary Swanson, Distinguished Journalist-in-Residence & Mildred S. Hansen Endowed Chair, The University of Northern Colorado, USA
Dr David Wilkinson, Associate Dean (International & External Programmes), Faculty of Law and Management, La Trobe University, Australia
Professor Kensaku Yoshida, Professor of English & Director of the Center for the Teaching of Foreign Languages in General Education
Sophia University, Tokyo, Japan
Mrs Elly Zaniewicka, Political Correspondent, BBC Political Programmes, London, UK

IAFOR Journal Editors

Editors of IAFOR Journals are ex-officio Members of the International Advisory Board

Dr Thomas French, Associate Professor; Ritsumeikan University, Japan, Editor of the IAFOR Journal of Arts and Humanities
Dr Richard Donovan, Doshisha University, Japan, Editor of the IAFOR Journal of Literature & Librarianship
Dr Bernard Montoneri, Associate Professor; Providence University, Taichung, Taiwan, Editor of the IAFOR Journal of Education
Dr Merlin Levirs, Assistant Professor; Ritsumeikan University, Editor of the IAFOR Journal of Business and Management
Dr Andrea Molle, Post Doctoral Fellow, Chapman University, USA, Editor of the IAFOR Journal of the Social Sciences
Dr Michael O'Sullivan, Associate Professor; The Chinese University of Hong Kong, Hong Kong SAR, Editor of the IAFOR Journal of Ethics, Religion and Philosophy
Dr Alexandru-Ionut Petrisor, Assistant Professor, The National Institute for Research and Development in Construction, Urban Planning and Sustainable Spatial Development (URBAN=INCERC), Romania, Editor-in-Chief of the IAFOR Journal of Sustainability, Energy and the Environment
Dr James Rowlands, Lecturer, Singapore University of Design and Technology, Editor of the IAFOR Journal of Media, Communication & Film
Professor Elvira Sanatullova-Allison, Professor & Chair of the Education Department, St. Lawrence University, New York, U.S.A, Editor of the IAFOR Journal of Cultural Studies
Dr: Seiko Yasumoto, Lecturer, The University of Sydney, Australia
Dr: Radhika Jaidev & Dr: Ebra Melek Koc, Editor of the IAFOR Journal of Language Learning
Dr: Craig Mark, Kwansei Gakuin University, Japan, Editor of the IAFOR Journal of Politics, Economics & Law

people - Nagoya Office



Mr Thomas Marc Haldane - Creative Director

A photographer and designer by training and graduate of London College of Communication, Tom is responsible for overseeing the organization's design and media, most particularly in the development of the website.



Mr Kiyoshi Mana - Manager: Events, Marketing and International Relations

Kiyoshi Mana manages IAFOR's Events, Marketing and International Relations, and manages the administrative team in the Nagoya Office, and also acts as the Osaka conference on-site manager. He works with the Executive Director to ensure the administrative side of the organization runs smoothly, using skills he had developed as a marketing coordinator for a tech company in the Silicon Valley. An American of Japanese descent, Kiyoshi has long been fascinated by the country of his ancestors, studying both Japanese language and culture at San Francisco State, and also successfully training to be a sushi chef. Coming from a family of educators, he came to Japan in 2009 to continue his studies and to teach, before joining IAFOR in 2011 in a position that utilizes his marketing experience, and his strong commitment to education.



Ms Mai Hasuno - Coordinator: Events, Marketing and Domestic Relations

Mai works with the Events and Marketing Team with responsibility for developing and implementing IAFOR's marketing strategy within Japan. She also acts as special assistant to the Executive Director and the IAB Chairman in the administration of the Japan International Liaison Committee. Previous to joining IAFOR, Mai worked for the Aioi Nissay Dowa Insurance Corporation.



Mr Michael Liam Kedzlie - Coordinator: Research & International Relations

Michael Liam Kedzlie is a New Zealander who currently works as the Research and International Relations Coordinator, based in IAFOR's Nagoya office. He has worked in the tertiary education sectors in both New Zealand and Japan and has in the past worked as a Parliamentary Assistant for a New Zealand MP, as well as in the New Zealand Tourism Industry. Michael has a Master's degree in Education from Massey University as well as a Law degree from the University of Waikato Law School. He is an enrolled Barrister and Solicitor of the High Court of New Zealand and has broad interests within the Law, Public Policy and Politics.



Ms Megumi Mukudai

General Secretary and Executive Assistant to the Executive Director

Megumi Mukudai provides support and assistance to the Executive Director, and is involved with general administration of the organization. Megumi trained as a primary school teacher, specializing in music education and English at Kobe Women's University. She spent one year in Dublin studying English, and a year in Paris studying French at the Sorbonne.



Mr Alexander Pratt - Coordinator: Events, Marketing & International Relations

A civil engineering graduate from the University of Nottingham and a self-confessed jack of all trades, Alex first came to Japan in 1997. Previous to joining IAFOR, in 2013, Alex held positions in education management, information services, and international relations. At IAFOR he helps with the general administration and operation of conferences, as well as with the website.



Mr Bryce Platt - Technology Coordinator

After growing up in the Silicon Valley in California, Bryce graduated from Gustavus Adolphus College (Saint Peter, Minnesota) with a degree in sociology. The next year he earned a masters in Global Communication from Japan's own Akita International University. Over the years he has served as a beta tester for many Apple and Google products. His first academic conference was the Asian conference on Business and Management by IAFOR. Now three years later, he is the Technology Coordinator for IAFOR. Bryce has nearly 11 years experience working in IT departments of various schools and universities.



Ms Virpi Helena Silvennoinen - Assistant Coordinator: Administration & Finance

Ms Virpi Helena Silvennoinen has a BBA degree in Modern Languages and Business Studies for Management Assistants from HAAGA-HELIYA University of Applied Sciences, Finland. Her studies included a half-year exchange program in EDHEC Business School in France and a half-year training as a Secretary at Finnish Security Intelligence Service. Her common passions for both Japan and languages brought her to Nagoya to study Japanese. Helena joined IAFOR soon after finishing her one and a half year Japanese language course at the Trident College of Languages and Hotel Studies. Her duties include assisting in finances and general administration.



Ms Shion Kajikawa - Administrative Assistant

Shion Kajikawa joined IAFOR after graduating from a web design institute in Nagoya, Japan. Building on her experience as an administrative assistant, Shion assists the Events and Marketing team in administration and supports the Domestic Relations team in promoting IAFOR within Japan. Her interests include traveling and communicating with people from different backgrounds.



iafor 2012-2013 conference highlights

global
thought
leaders

Since 2009, IAFOR has welcomed university presidents, faculty deans, award-winning journalists, national politicians, government ministers, diplomats, charity leaders, think tank directors, documentary makers, movie directors, members of the armed forces, lawyers, doctors, jurists, artists, poets, writers, clergy, scientists, philosophers...



Top left: Professor Mary Dedinsky leading a featured panel from the Northwestern University Medill School of Journalism (Qatar Branch), as part of the Asian Conferences on Media and Mass Communication (MediAsia 2012), and Film and Documentary (FilmAsia 2012) joint event. Professor Dedinsky is a former newspaper editor who was the first woman to become a managing editor of a major US newspaper, The Chicago Sun Times. The panel dealt with the role of alternative and social media, particularly when there is an information vacuum created by the mainstream media. The panel included a case study of the Villaggio Mall fire in Qatar, presented with fellow Northwestern professors, **Patricia Roth** and **Richard Roth**, and included a videoconference discussion with Dohanews.co founders, **Omar Chatrivala** and **Shabina S. Khatri**.

Top Right: Professor Thomas G. Endres, Director of the School of Communication at the University of Northern Colorado, USA, delivering the MediAsia and FilmAsia 2012 keynote address, "Media and Mass Communication Education: A School's-Eye View".

Bottom left: Professor Tamara Swenson, MediAsia and FilmAsia 2012 Local Conference Chair, delivering the conference welcome address.

Bottom right: Professor Gary Swanson, MediAsia and FilmAsia 2012 Conference Chair and Lead Judge of the FilmAsia 2012 Open Film and Documentary Competition. He is seen here with **Mr Denis Quinn** director of fictional winning entry (over 20 minutes), "Too Close to the Sky".





Top left: Asian Business and Management Conference 2012 Keynote Speaker, **Dr Bill Totten**, founder and CEO of K.K. Ashisuto, Japan's leading independent distributor of packaged computer software for large organizations. He is a public intellectual in Japan, and has written a dozen books, and speaks publicly throughout Japan. He currently writes a weekly newspaper column addressing economic, social and political issues, and his keynote speech addressed the discussed entry of Japan into the proposed Trans-Pacific Partnership, and to which he is resolutely opposed.

Top right: William R and Sue Johnson Endowed Chair of Spatial Economic Analysis and Regional Planning, **Professor Johannes Moenius** of the University of Redlands with his featured address, 'The Geographic Profile of an Economic Crisis'.

Bottom (left-right): **Professor Jerry Platt**, Former Dean and Emeritus Professor, San Francisco State University School of Business, Professor of Global Business, Akita International University, and Vice-Chair, IAFOR International Advisory Board; **Dr Bill Totten**, CEO of Ashisuto KK; **Charles Edmond**, Former Stockbroker and Honorary Secretary, The Japan Society of Scotland; **Dr Joseph Haldane**, Executive Director, IAFOR; **Will Baber**, Associate Professor, Kyoto University Graduate School of Management, and ABMC 2012 Conference Co-chair.





Top: Professor Dennis McInerney, Chair Professor of Educational Psychology at the Hong Kong Institute of Education, and Council Member of the Institute, addressing delegates in his ACP/ACERP 2013 Keynote Address: "Harnessing the Power of Social Forces for Healthy Self Development and Successful Engagement in Education". This year's Third Annual Asian Conference on Psychology and the Behavioral Sciences (ACP) 2013 was held again this year with the Third Annual Asian Conference on Ethics, Religion and Philosophy (ACERP) 2013, with the conference theme: "Connectedness and Alienation".

Bottom Left: Professor Jiro Takai, Professor of Social Psychology in the Department of Psychology and Human Developmental Sciences, in the Graduate School of Education and Human Development at Nagoya University, and Secretary General of the Asian Association for Social Psychology addresses ACP 2013 delegates. His featured presentation was titled "When Japanese Are Not Japanese: Being Betrayed by Japanese Samples in Cross-Cultural Comparisons". **Bottom Right: Dr Sandra Neil**, Prominent Australian Clinical & Family Psychologist, Director of The Satir Centre of Australia, Fellow of The Australian Psychological Society, Former President and Human Rights World Area Chair Coordinator at The International Council of Psychologists, delivering a featured presentation at ACP/ACERP 2013 on "New Concepts in Family Psychology".

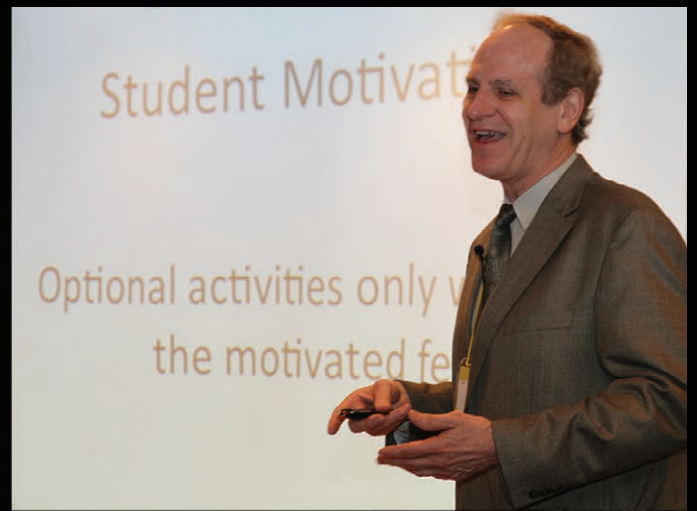




Top Left: Hana Fujimoto leading the popular Introduction to Haiku workshop organized as part of The Fourth Asian Conference on Arts and Humanities, (ACAH 2013) and the Third Asian Conference on Literature and Librarianship (LibrAsia 2013). Ms Fujimoto is Councilor of the Haiku International Association. **Top Right: Professor Mark Williams**, Acting President of Akita International University, delivering the keynote address at ACAH/LibrAsia 2013. Professor Williams is a leading scholar of Japanese literature and he addressed the 2013 theme of "Connectedness and Alienation" in postwar Japan through literature as history in his paper: "Life After Death? Writing the Alienated Self in Postwar Japan".

Bottom: ACAH 2013 saw the introduction of several Arts and Humanities "Spotlight Speaker Sessions". **Bottom Right: Dr Geraldine Morris** Senior Lecturer at Roehampton University, UK, and former dancer with the Royal Ballet speaks of philosophical issues of identity and style in ballet. **Bottom Center: Professor Gyula Csapó** is Professor of Composition and Music Theory at the University of Saskatchewan, Canada. He is an internationally acclaimed composer, whose work is widely performed around the world. Here he addresses delegates on "The True Meaning of Global Multiculturalism in the Mirror of New Art Music Experiences Worldwide". **Bottom Right: Professor John Reinard Botha** of North West University, South Africa, is an art historian and curator of the university's art collection. Here he delivers the closing lecture at ACAH/LibrAsia 2013: "Feeding the Eclectic Monster: Connectedness and Alienation as the Pros and Cons of Cultural and Artistic Cross-Pollination".





Top Left (L-R): ACLL/ACTC 2013 Conference Co-Chair and IAFOR Local Osaka Conference Chair, **Professor Steve Cornwell** of Osaka Jogakuin University; **Kazutoshi Otani**, Leading Japanese Technology Writer; **Eiko Kato-Otani**, President of Osaka Jogakuin University, and ACTC Featured Speaker, and **Ted O'Neill** of Tokyo Medical and Dental University at the Featured Speakers' Dinner. Professor O'Neill gave an overview of MOOCs in his speech. **Top Right: Professor Tom Robb** of Kyoto Sangyo University delivers the ACLL 2013 Keynote Address. **Above Left:** ACTC 2013 Keynote Speaker, **Professor Insung Jung** of the International Christian University, Tokyo, and ACLL/ACTC Conference Co-Chair **Professor Barbara Lockee** of Virginia Tech, who is also an Instructional Design Consultant at NASA, at the Featured Speakers' dinner. Professor Jung addressed the conference on the use of YouTube in university study. **Above Right: President Kato-Otani** delivers her ACTC featured address by talking of the institution-wide use of tablet computers in the move towards greater connectivity between staff and students, and less paper consumption.

Bottom: ACLL/ACTC 2013 Featured Speakers (L-R): **Steven Herder** of Doshisha Women's University and ITDi Director, speaks on the subject of "Technology: The Great Equalizer"; **Professor Roshan Idrus**, Professor of Distance and Open Learning at the University Sains Malaysia takes questions following his paper, "Demystifying the Transformative Use of Technology in the Classroom"; **Lisa Luscombe** of the Monterey Institute of International Studies speaks on using content-based language instruction to raise critical consciousness, and **Professor Marjo Mitsutomi**, Executive Director of Osaka Gakuin University's Language Education Institute gives an historical overview of SLA in "On Recipes for Second Language Acquisition".





Above Left: Professor Baden Offord, Conference Chair for the Third Asian Conference on Cultural Studies & The Third Asian Conference on Asian Studies (ACCS/ACAS 2013) introduces Professor Yujin Yaguchi of Tokyo University. Professor Offord, who is now Professor of Cultural Studies & Human Rights served as Visiting Professor & Chair of Asian Studies at the University of Tokyo in 2010-2011, and delivered his keynote speech on the subject of co-existence between human beings themselves and between the human and non-human. Professor Yaguchi delivered a paper on the changing perceptions of Japanese in relation to Hawai'i. **Above Right:** Professor Kiyoshi Abe of Kwansei Gakuin University delivered a speech on the concept of nostalgia, and its use by Japanese LDP politicians to benefit electorally from the impression they might restore "Lost Japaneseness".

Below Left: Professor Yasue Arimitsu of Doshisha University, Kyoto delivering a paper on how Australia is used as an Other for Japanese writers. **Right:** Professor Tom Regan, Former Dean of the School of Architecture at Texas A&M, delivers a spotlight speech in resounding support of interdisciplinary approaches to study on the subject of "Innovation Through Syntactic Manipulation" at the Fourth Asian Conference on the Social Sciences & The Third Asian Conference on Sustainability, Energy and the Environment (ACSS/ACSEE 2013). 2013. **Below Right:** IAFOR International Advisory Board Vice-Chair, Professor Jerry Platt, Professor Emeritus and Former Dean of San Francisco State University School of Business, delivers the ACSS/ACSEE closing address on the pervasiveness of rankings in all areas of life, including in academia, and asked whether many of the often quoted rankings systems could be trusted.





Above left: Professor Eric Uslaner, one of the world's leading academics in the field of trust, and in particular the role of trust in society and public life, delivers his Keynote Speech on "Segregation and Mistrust" at ACSS/ACSEE 2013. Professor Uslaner is professor of Government and Politics at the University of Maryland-College Park, as well as as being Senior Research Scholar at the Center for American Politics and Law, Southwest University of Political Science and Law, Chongqing, China, and Honorary Professor of Political Science, Aarhus University (Denmark). **Above right: Professor Thomas Simon** is Resident Professor in International Law in the Johns Hopkins School of Advanced International Studies, and based in Nanjing, China. A featured speaker at ACSS/ACSEE, Professor Thomas delivered a wide ranging featured speech entitled "Future Governance and Disappearing Nations: Canaries in the Sustainability Mine?"

Below: Panelists in the Sustaining Good Governance discussion. **From left-right: Dr Lillian Woo** of the Ecodesign Research Center (USA); **Dr Alex Petrisor** of URBAN-INERC (Romania) and IAFOR Journal of Sustainability, Energy and the Environment Editor; **Professor Stuart Picken**, Chairman of the IAFOR International Advisory Board, and **Dr Ernie Ko**, Vice Executive Director of Transparency International, Taiwan, and former TV journalist and White House Correspondent, turned academic. The panel followed a presentation by Dr Ko on the work of Transparency International, and the challenges the organization faces in trying to promote best practices globally.





Above left: Jun Arima, Director General of the Japan External Trade Organisation (JETRO) in London, seconded by the Ministry of Economy, Trade and Industry (METI) delivering the keynote address at the inaugural European Conference on the Social Sciences, held with the First European Conference on Sustainability, Energy and the Environment. Mr Arima covered issues of economic regeneration, environmental sustainability, and governance on both the national and international level in his address. From 1992 Mr Arima served in the Agency for Natural Resources and Energy (ANRE). In 1996, he was sent to the OECD as Councilor (energy advisor), to the Permanent Delegation of Japan. He served in senior positions in ANRE following his return to Japan. From 2002, he spent four years in Paris as Head of the Country Studies Division for the International Energy Agency (IEA). His activities in international climate and energy issues have seen him recognised internationally, most recently as Japan's chief negotiator at the UN Climate Talks in Cancun, Mexico in 2010. **Above Right: Professor Jay Friedlander**, Sharpe-McNally Chair of Green and Socially Responsible Business at College of the Atlantic, USA, speaks on "Sustainable Enterprise: Unlocking Innovation & Preparing for the Next Economic Wave".

Below Left: Professor Peter Oakley of the Royal College of Art addresses the luxury goods sector from a social science perspective. He delivered a paper on "Immanence vs. Provenance: Fairtrade Gold and the Social Complexity of Substance Identities". **Below Right: Professor George Martin**, currently visiting professor at the Centre for Environmental strategy at the University of Surrey, and a sociologist specializing in urban sustainability looked at just that in his paper: "Urban Agriculture's Synergies with Ecological and Social Sustainability: Food, Nature, and Community."



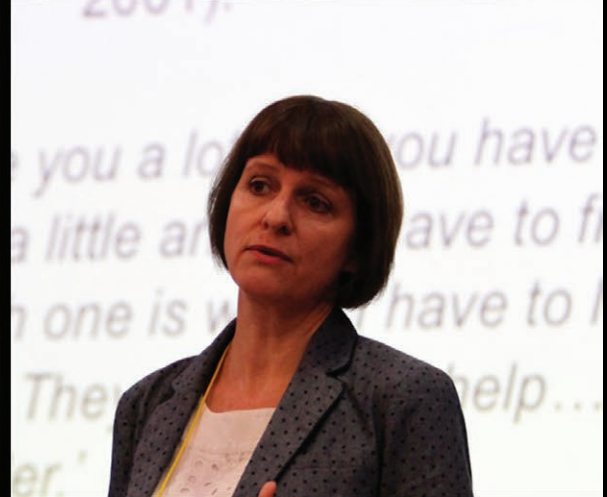


Above left: Professor Mary Stuart, Vice Chancellor of the University of Lincoln (UK) delivering the Keynote address at The First European Conference on Education 2013, entitled "Transformative Spaces - Learning, Teaching & Social Mobility". **Above right: Professor Valerie Hey** of the University of Sussex speaks in the ECE/ECTC plenary session on "Transforming Universities: What's Love (hate, envy, pain, privilege) got to do with it - a provocation about the intractability of emotion with/in education".

The First European Conference on Education was held alongside the First European Conference on Technology in the Classroom. Our largest European event attracted 350 delegates from over forty countries in a program chaired by **Professor Sue Jackson**, Pro-Vice Master of Teaching & Learning at Birkbeck, University of London (UK), and Professor Barbara Lockee of Virginia Tech (USA), and to consider the conference theme, "Learning and Teaching Through Transformative Spaces".

Below left: Professor Rosemary Deem OBE, Vice-Principal (Education) and Professor of Higher Education Management at Royal Holloway, University of London delivers a featured address at ECE2013 on "Transforming Universities: Transforming HE - In Whose Image?". **Below center: Professor Miriam David**, Emeritus Professor at the Institute of Education in the University of London delivers a featured presentation on "Transforming Universities: Synopsis of Feminism, Gender & Universities". **Below right: Conference Co-Chair Professor Sue Jackson** chairing the plenary session.





Above Left: Addressing the ECSS/ECSEE 2013 conference theme of governance was featured speaker, **Dr Rob Gill**, Discipline Leader for Public Relations and Advertising at Swinburne University of Technology, giving a thought-provoking address entitled, "Using Corporate Storytelling to Build Internal and External Trust". **Above Right:** **Professor Yvonne Hillier** from the University of Brighton, and **Dr Linda Morrice** of the University of Sussex discuss issues surrounding current Transformations within Higher Education, at the First European Conference on Education 2013.

Below Left: **Dr Daniela Nadj** of the University of Westminster delivered a powerful and wide-ranging address on "The Juridicalisation of Gender-Based Violence against Women in the Current Political and Legal Moment - A Critical Feminist Observation of International Wartime Sexual Violence jurisprudence". The paper provided a critical feminist analysis of international wartime sexual violence jurisprudence, as it is constructed in current feminist scholarship and the surrounding debate, and elicited much debate among the international delegates. **Below Right:** **Professor Dan Sullivan**, Cowles Chair in Media Management and Economics at the University of Minnesota School of Journalism and Mass Communication, delivered the ECSS/ECSEE 2013 conference closing presentation on "Unrecognized Conflicts Between the Online Revenue Strategies and Social Media Strategies of Major Newspapers in the United States and Europe". Professor Sullivan's research involves helping advance the thinking of traditional media organizations regarding how they deal with change in the communities they serve and with changes in technologies that are altering their competitive and business landscapes.





Above left: Professor Svetlana Ter-Minasova, President of the Faculty of Foreign Languages and Area Studies at Lomonosov Moscow State University (Russia) delivering the Keynote address at The Fifth Asian Conference on Education 2013, entitled "ELT in a Changing Russia: Traditions and Innovations". **Above upper right:** Professor Marjo Mitsutomi of Osaka Gakuin University (Japan) speaks in the ACE/ACSET closing session on "From Bonsai to Banzai: A Mind Shift in the Approach to Teaching and Learning English in Japan". **Above lower left:** Associate Professor Ted O'Neill, College of Liberal Arts and Sciences, TMDU (Japan) delivers his featured speech "Getting to the Point: The Least Educators Need to Know About Massively Open Online Courses Now" at ACSET 2013.

The Fifth Asian Conference on Education was held alongside the First Asian Conference on Society, Education and Technology. Our largest event of 2013 attracted over 500 delegates from over fifty countries in a program chaired by Professor Sue Jackson, Pro-Vice Master of Teaching & Learning at Birkbeck, University of London (UK), Professor Michiko Nakano of Waseda University (Japan), Professor Barbara Lockee of Virginia Tech (USA), Professor Keith Miller of the University of Missouri - St. Louis (USA), and Associate Professor Robert Logie, Osaka Jogakuin University (Japan) to consider the conference theme, "Learning and Teaching in Changing Times".

Below left: Conference Co-Chair Professor Keith Miller delivers a keynote address at ACSET 2013 on "Discerning Rights and Wrongs while Teaching and Learning in the Age of Robotics". **Below center:** Conference Co-Chair Professor Sue Jackson delivers the closing address. **Below right:** Conference Co-Chair Associate Professor Robert Logie delivers the opening address.



IAFOR is committed to providing ALL of its publications in online form for no fee.

Researchers and scholars, regardless of institutional affiliation and status, can access our academic journals, monographs, magazine, conference materials and special publications for no charge, wherever there is internet access.

IAFOR will never ask authors to contribute towards publication costs, or engage in other such publishing practices which we believe undermine academic independence and integrity.

IAFOR Journals

The International Academic Forum's Journals conform to the highest academic standards of international peer review, and are published in accordance with the IAFOR publishing commitment to make all of our published materials available online.

Journals FAQ

How are journal editors appointed?

Journal Editors are appointed by the International Academic Forum's leadership, under the guidance of the Chairman of the International Advisory Board. The term of appointment is for one issue, to be renewed by mutual consent.

How do we ensure academic integrity?

Once appointed, the editor is free to appoint his or her own editorial team and advisory members. All papers published in the journal have been subjected to the rigorous and accepted processes of academic peer review.

Neither editors nor members of the editorial team are remunerated for their work. Authors will never be asked to "contribute" towards publication costs.

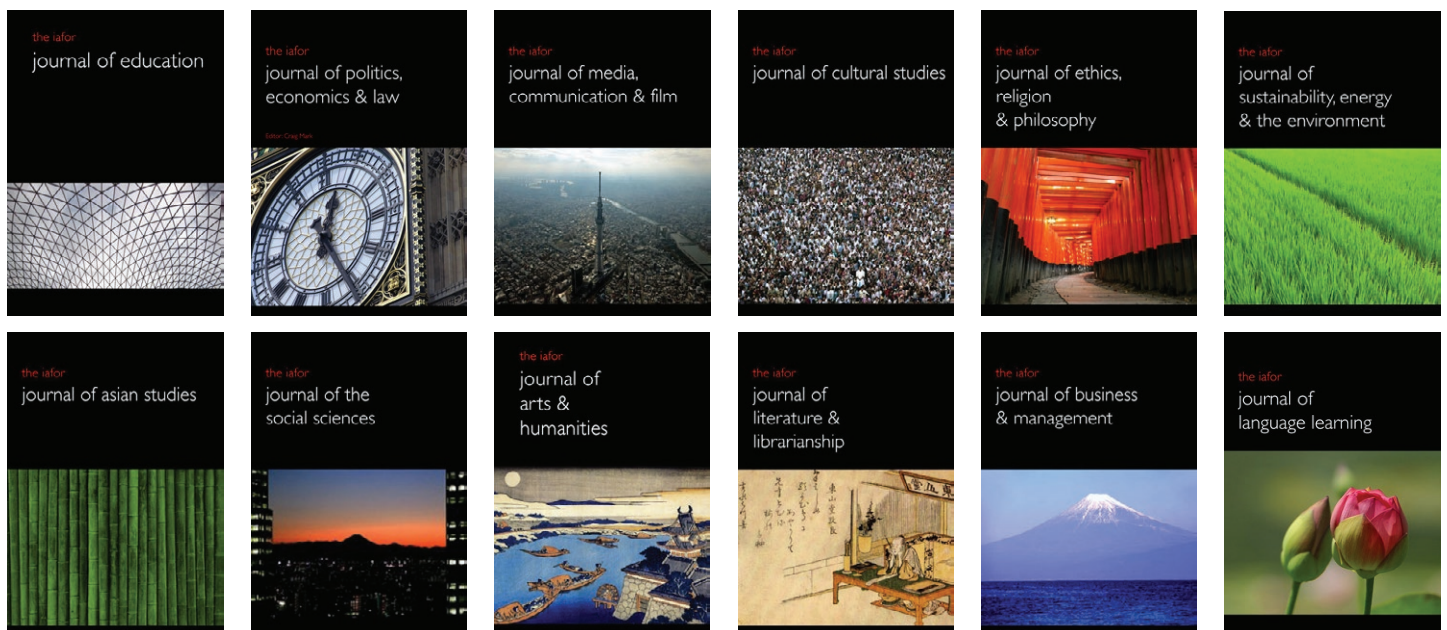
How are papers selected?

Journal Editors may accept papers through an open call, and proposed articles may be sent directly to the respective editors.

A small number of papers from the associated IAFOR conference proceedings may also be selected by the journal editor(s) for reworking and revising subject to normal processes of review. It is expected that between 5 and 10 percent of papers included in any given conference proceedings will be developed for inclusion in the associated conference journal.

How are IAFOR Journals related to IAFOR conferences?

IAFOR's journals reflect the interdisciplinary and international nature of our conferences and are organized thematically. Papers included in the associated conference proceedings may be considered for reworking by the editor(s), and would then be subjected to the same processes of peer review as papers submitted by other means.





Special Series & Monographs

The International Academic Forum is publishing a number of special monographs in print and online form. One such publication is a selection of haiku from the Annual Vladimir Devidé Haiku Award.

Eye Magazine

We are happy to launch the second issue of IAFOR's Eye magazine. At IAFOR we felt that you, as a reader of Eye, should also have the opportunity to contribute to this new exciting magazine venture. Thus we hope that it can give you the opportunity to also creatively focus your own vision, perspective and insight as a contributor to future editions. We trust that Eye magazine will be an informative, interesting and exciting way for us to communicate with you, and you in turn with us. In future editions we hope to bring you a wide range of articles and stories ranging from interviews and reviews, through to showcases of the newest, most innovative and thought-provoking ideas from academia. We hope you enjoy the second edition!



IAFOR Keynotes

The IAFOR Keynotes series is a collection of keynote addresses, or associated papers given at our conferences. Presented as a part of the open research archive, the Keynotes series provides an example of the range and quality of speakers at IAFOR events. These keynotes are lightly reworked, and contain references, but are otherwise true to the original address. Many can also be seen in video format on our YouTube page. Whether you were present at the conference or not, the keynotes are thoughtful addresses by senior academics, the content of which may help your research.



Saturday





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Saturday Events

9:00-9:15

Welcome Address
Sakura Room 2F

9:15-10:00

MediAsia/FilmAsia Keynote Speaker: Gary E. Swanson
Sakura Room 2F

[Coffee Break: 10:00-10:30]

10:30-11:30

MediAsia/FilmAsia Keynote Speaker: Bradley Hamm
Sakura Room 2F

11:30-12:00

Taiko Drum Performance

太鼓 : Pronounced 'Tai Ko'

Join us for a powerful performance by professional drummers, 'Iris'
Sakura Room 2F

Parallel Sessions: 13:00-14:30, 14:45-16:15

16:30-18:00

Saturday Film Screening Session
IAFOR Open Film Competition 2013 Winners
Sakura Room 2F

18:30-21:30

Conference Dinner

Saturday Session I: 13:00-14:30

Saturday Session I: 13:00-14:30

Room: Sakura A

MediAsia/FilmAsia - Interdisciplinary

Session Chair: Joel Campbell

0043 – 13:00-13:30

One Big Happy Family? Subverting Reaganism in Peggy Sue Got Married

Douglas Forster, Japan Women's University, Japan

0138 – 13:30-14:00

Japan's "Abenomics" Media Coverage: The Converging Relationship between Print and Social Media

Beryl Hawkins, Temple University Japan, Japan

Barry Natusch, Nihon University, Japan

0233 – 14:00-14:30

Make It So: Using "Star Trek" to Illustrate Concepts of International Relations and Political Science

Joel Campbell, Troy University, Japan

Saturday Session I: 13:00-14:30

Room: Sakura B

MediAsia - Social Media & Communication Technology

Session Chair: Evangelina Papoutsaki

0055 – 13:00-13:30

Social Media's Impact on Indian News Media

Usha Rodrigues, Deakin University, Australia

0117 – 13:30-14:00

Social Media and Online Activism in Kazakhstan: A New Challenge for Authoritarianism?

Dila Beisembayeva, Unitec Institute of Technology, New Zealand

Evangelina Papoutsaki, Unitec Institute of Technology, New Zealand

Elena Kolesova, Unitec Institute of Technology, New Zealand

0080 – 14:00-14:30

Identity, Responsibility, then Politics: The Uyghur Diaspora, Facebook and the Construction of Identity Online

Rizwangul Nur-Muhammad, Unitec Institute of Technology, New Zealand

Giles Dodson, Unitec Institute of Technology, New Zealand

Evangelina Papoutsaki, Unitec Institute of Technology, New Zealand

Heather Horst, Royal Melbourne Institute of Technology, Australia

Saturday Session I: 13:00-14:00

Room: Kashi

FilmAsia - Direction and Production

Session Chair: Celia Lam

0240 – 13:00-13:30

Being Liked: The Constructed Identity of Project-Based Workers in the New Zealand Film Industry

Lewis Tennant, Auckland University of Technology, New Zealand

0241 – 13:30-14:00

Emotional Realism and Actuality: The Function of Prosumer and Social Media Aesthetics in Film Production

Celia Lam, The University of Notre Dame Australia, Australia



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Saturday Session I: 13:00-14:30

Saturday Session I: 13:00-14:30

Room: Kusu

MediAsia - Visual Communication

Session Chair: Te-Wei Liu

0201 – 13:00-13:30

The New Atheist Movement in the Blogosphere: Burlesque and Carnavalesque as Rhetorical Strategies in Visual Productions
Desideria Murti, University of Atma Jaya Yogyakarta, Indonesia

0225 – 13:30-14:00

How the Elements of Arquitectural Design, Color, Lighting and Layout of a Quick-service Restaurant Image (QSRI) Influences Perceived Value, Customer Satisfaction and Revisit Intentions
Roy Lee, National Cheng Kung University, Taiwan

0218 – 14:00-14:30

Creating Visual Identity with Cultural Symbols and Local Fairy Tales - A Case Study: Packaging Beipu Oolong Tea
Te-Wei Liu, China University of Technology, Taiwan
Yuan Hsun Chuang, China University of Technology, Taiwan

Saturday Session I: 13:00-14:30

Room: Matsuo

FilmAsia - Criticism and Theory

Session Chair: Vincent Silarde

0037 – 13:00-13:30

The Perpetrator Cinema of Rithy Panh
Raya Morag, The Hebrew University, Israel

0135 – 13:30-14:00

Undefined Silhouettes: Nihilism and Transnationality in the Films of Masahiro Shinoda
Sean Koble, University of Oregon, USA

0213 – 14:00-14:30

Tensions in Philippines-Japan Relations and the Discourse of National Feminization in Contemporary Philippine Cinema
Vincent Silarde, University of the Philippines Diliman, Philippines

Saturday Session I: 13:00-14:30

Room: Ume

FilmAsia - Films, Festivals, and Fans / Digital Production

Session Chair: Yu Di Huang

0066 – 13:00-13:30

Reemergence of the Absence: A Case Study of Film Censorship and Audience in Contemporary China
Lianyuan Yi, The Chinese University of Hong Kong, Hong Kong

0271 – 13:30-14:00

(Re)imagining Hong Kong Landscape and Geo-politics: Making Documentary as Method
Mavis Kit-Ying Chan, University of Sussex, UK

0143 – 14:00-14:30

From an Lee Martial Arts Chivalry to Pixar 3D Action Aesthetics
Yu Di Huang, National Taiwan University of Art, Taiwan
Rung Tai Lin, National Taiwan University of Art, Taiwan
Chun Wen Fang, Ta Tung University, Taiwan
Chien-Chih Lin, Chung Chou University of Science and Technology, Taiwan
Hsuan-Jan Kao, Ta Tung University, Taiwan



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Saturday Session I: 13:00-14:30

Saturday Session I: 13:00-14:30

Room: Fuji

MediAsia - Political Communication and Satire

Session Chair: Jannelle Ward

0172 – 13:00-13:30

Public Deliberation in an Age of Visibility: Political Communication Analysis in Mexico

Gabriel Corral, Universidad Autonoma de Queretaro, Mexico

0100 – 13:30-14:00

Effects of Traditional Media use and Internet Use on Value Orientations in China—Evidences from Shanghai University Student Survey

Xiaojia Zhang, Hong Kong Baptist University, Hong Kong

0049 – 14:00-14:30

How Are Political Consumers Engaging with Social Media?

Jannelle Ward, Erasmus University Rotterdam, Netherlands



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Saturday Session II 14:45-16:15

Saturday Session II 14:45-16:15

Room: Sakura A

FilmAsia - Criticism and Theory / Film History

Session Chair: James Rowlinson

0255 – 14:45-15:15

A Multimodal Analysis of Ozu Yasujiro's An Autumn Afternoon (Sanma No Aji)

Timothy Pollock, Hagoromo University of International Studies, Japan

0267 – 15:15-15:45

American Democracy in Russia: Mikhalkov's Remake of Lumet's "Twelve Angry Men"

Anna Krivoruchko, University of Southern California, USA

0262 – 15:45-16:15

Old Genre, New Take: Neo-Noir's Critique of the Status Quo

James Rowlinson, Singapore University of Design and Technology, Singapore



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Saturday Session II 14:45-16:15

Room: Sakura B

MediAsia - Newspapers and Print Media / Media History

Session Chair: William Schulz

0249 – 14:45-15:15

A Review of the Academic Literature on Western News Reporting of China

John Roberts, University of Technology, Sydney, Australia

0242 – 15:15-15:45

The White Australian Policy and Its Reflection in News Articles about the Refugees - A Historical Research on the Sydney Morning Herald from 1955 to 2013

Le Tam Tu, University of Technology, Sydney, Australia

0051 – 15:45-16:15

Control and the Modern News Worker: Autonomy and Resistance in an Evolving Newsroom

William Schulz, Winthrop University, USA

Saturday Session II 14:45-16:15

Room: Kashi

FilmAsia - Interdisciplinary

Session Chair: Shu-Hui Huang

0015 – 14:45-15:15

Witnessing the Birth of Asian Hollywood through the Hong Kong Film Archive: An Informational Interview with the Head of the Hong Kong Film Archive

Patrick Lo, University of Tsukuba, Japan

Richie Lam, Hong Kong Film Archive, Hong Kong

0265 – 15:15-15:45

Unearthing Antonio Ramos Espejo: Swallowed by Oblivion or Cast Out from the Genesis of Chinese Cinema?

Juan Ignacio Toro Escudero, East China Normal University, China

0028 – 15:45-16:15

Dark Culture and Communication: The Cinematic City of Hong Kong

Shu-Hui Huang, Hsuan Chuang University, Taiwan

Saturday Session II 14:45-16:15

Saturday Session II 14:45-16:15

Room: Kusu

MediAsia - Critical and Cultural Studies, Gender and Communication

Session Chair: Patcharaporn Deewong

0003 – 14:45-15:15

The Representation of Women's Sexual Subjectivities in Republican China: A Case Study of Ling Long Women's Magazine (1931-1937), Shanghai

Peilin Zhang, The Chinese University of Hong Kong, Hong Kong

0250 – 15:15-15:45

The Agency of Women's Sexual Discourse in Taiwan

Ya-Wen Chen, National Chiao Tung University, Taiwan

0193 – 15:45-16:15

Self-presentation of Thai Women on Dating Websites for Seeking Foreigner Men

Patcharaporn Deewong, Bangkok University, Thailand

Saturday Session II 14:45-16:15

Room: Matsu

MediAsia - International Communication

Session Chair: Sukanya Buranadechachai

0180 – 14:45-15:15

Media Representations of ASEAN: The Thai Discourse of Regional Identities

Asawin Nedpogaeo, National Institute of Development Administration (NIDA), Thailand

0086 – 15:15-15:45

Socio-Cultural Influence on the Creation of a Cultural Production: The Case Study of the ASEAN Perspective of Bangkok Documentary

Phimmook Lohakul, Bangkok University, Thailand

0006 – 15:45-16:15

Past, Present, and Future: Roles and Trends of Thai Community Newspapers in Los Angeles

Sukanya Buranadechachai, Burapha University, Thailand

Saturday Session II 14:45-16:15

Room: Ume

MediAsia - Political Communication and Satire

Session Chair: Panurit Sarasombat

0092 – 14:45-15:15

Spatialization of Ownership in Indonesian Broadcast Industry: Study on Media Division of Kompas Gramedia Group

Isma Adila, Brawijaya University, Indonesia

Indha Novita Putri, Brawijaya University, Indonesia

0074 – 15:15-15:45

News Reporting and News Management on the Issue of Righteousness in Political Behaviors of a Head of the Government: A Case Study of General Surayut Chulanont from the Perspectives of the Thai Daily Newspaper from 2006 to 2008 B.E.

Songyot Buaphuean, Burapha University, Thailand

0099 – 15:45-16:15

Information Technology (IT) and Political Communication of North Korea

Panurit Sarasombat, National Institute of Development Administration, Thailand

Alhuda Chantipattana, National Institute of Development Administration, Thailand



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Saturday Session II 14:45-16:15

Saturday Session II 14:45-16:15

Room: Fuji

FilmAsia - Criticism and Theory

Session Chair: Sandra Meiri

0158 – 14:45-15:15

Sound Used in the Movies: Hou Hsiao-Hsien and Wong Kar-Wai's Film Works

Chun-Wen Fang, Tatung University, Taiwan

Li-Chieh Chen, Tatung University, Taiwan

Min-Chih Lee, Chung Chou University of Science and Technology, Taiwan

Yu Di Huang, Chung Chou University of Science and Technology, Taiwan

0154 – 15:15-15:45

Modernist Aesthetics: Abstraction and Figuration in the Film Works of Wong Kar-wai

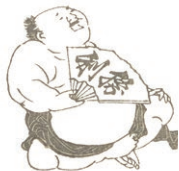
Jingjing Song, Hong Kong Baptist University, Hong Kong

0038 – 15:45-16:15

The Film Is Out of Joint: Mainstream Cinema and Fantasy Reconsidered

Sandra Meiri, The Open University of Israel, Israel

Odeya Kohen-Raz, The Open University of Israel, Israel



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Saturday Poster Session I 14:45-16:15

Saturday Poster Session I 14:45-16:15

Room: Kiku

MediAsia/FilmAsia - Interdisciplinary

0203 MediAsia - Digital Media and Use of New Technology in Newsgathering
Connectedness, Identity or Alienation: Internet as the Communicational Tool in Indigenous Community
Yu Pei Chang, National Chiao Tung University, Taiwan

0261 MediAsia - Media Disaster Coverage
Comparison of Front-page Headlines in Japanese Regional and National Newspapers
David Bohacs, Tohoku University, Japan
Kazunori Kawamura, Tohoku University, Japan

0089 MediAsia - Critical and Cultural Studies, Gender and Communication
Locating Hybrid Identity Formations: Readings on Mississippi Masala, The Namesake and Bhaji on the Beach
Rukmini Kakoty, Sikkim Central University, India

0152 FilmAsia - Film History
The Society Transformation in Urban China, Building Contemporary Chinese Cinema Today
Emilie Tran, University of Saint Joseph, Macao
Tome Quadros, University of Saint Joseph, Macao



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16:30-18:00
Saturday Film Screening Session
IAFOR Open Film Competition 2013 Winners
Sakura Room 2F

18:30-21:30
A Night Out in Osaka: Conference Dinner (Ticketed and Optional)

Come and join your fellow delegates on an evening out in a Japanese Izakaya,
with a good mix of food and drink to suit all tastes.
This is ticketed at JPY 5,000 and there are a limited number of spaces.
Please meet in the lobby of the hotel at 18:30.

Sunday



Sunday Session I 9:00-10:30

Sunday Session I 9:00-10:30

Room: Kashi

MediAsia - Advertising, Marketing, & Public Relations

Session Chair: Cheng Ean

0194 – 9:00-9:30

Media Use in Anti-Corruption Campaign of the Office of National Anti-Corruption Commission During the Year 1999-2010
Pichit Thi-in, Chandrakaseam Rajabhat University, Thailand

0212 – 9:30-10:00

Engage People with Out of Home Media
Siripan Krasaesan, National Institute of Development Administration, Thailand

0214 – 10:00-10:30

Social Media and Public Relations: The Perception and Adoption of Facebook by Malaysian Public Relations Consultancies as Effective External Communication Tool
Cheng Ean (Catherine) Lee, Sunway University, Malaysia
Frannie Low, Tunku Abdul Rahman College, Malaysia

Sunday Session I 9:00-10:30

Room: Kusu

MediAsia - Social Media & Communication Technology

Session Chair: Lourdes Portus

0107 – 9:00-9:30

Characterizing Health-Related Cues to Action: Using Yelp Reviews of Restaurants in Hawaii's Oahu Island
Weranuj Ariyasriwatana, University of Hawaii, USA
Wayne Buente, University of Hawaii, USA
Melissa Oshiro, University of Hawaii, USA
Dennis Streveler, University of Hawaii, USA

0181 – 9:30-10:00

Online Eve: A Comparative Visual Content Analysis on the Representations of Filipina in Google and Yahoo
Khristalyn Friginal, Southern Luzon State University, Philippines

0014 – 10:00-10:30

Internet Literacy: Levels of Literacy among of Selected Filipinos across Economic Classes
Lourdes Portus, University of the Philippines, Philippines

Sunday Session I 9:00-10:30

Room: Matsu

FilmAsia - Criticism and Theory / Issues

Session Chair: Veronica Isla

0128 – 9:00-9:30

The Good Priest and the Vampire: Park Chan-wook's Thirst (2009)
Steve Choe, University of Iowa, USA

0168 – 9:30-10:00

"Our Fear Has Taken on a Life of Its Own": The Monster-Child in Japanese Horror Film of The Lost Decade
Jessica Balanzateguim, University of Melbourne, Australia

0169 – 10:00-10:30

Issues and Challenges Facing the Philippine Film Industry vis-à-vis Other Asian Countries
Veronica Isla, University of Asia & the Pacific, Philippines



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Sunday Session 1: 9:00-10:30

Sunday Session 1: 9:00-10:30

Room: Ume

MediAsia - Critical and Cultural Studies / Mass Communication

Session Chair: Kaberi Chakrabarti

0239 – 9:00-9:30

"Eatable Media Image"? Food in Culture Industry and the Consumer Culture

Yi Ling Chung, College of Humanities and Social Sciences, Taiwan

Yu Pei Chang, College of Humanities and Social Sciences, Taiwan

0228 – 9:30-10:00

Exploring the Notions of an Indigenous Presence in the Public Sphere of Mining Discourse: The Alangan Mangyan's "Enclaved Public"

Rikki Lee Mendiola, University of the Philippines Los Baños, Philippines

0039 – 10:00-10:30

Gender Justice and Social Media Networking in India: New Frontiers in "Connectedness"

Kaberi Chakrabarti, University of Calcutta, India

Sunday Session 1: 9:00-10:30

Room: Fuji

MediAsia - Media Management & Broadcast Media

Session Chair: Ndivhoniswani Tshidzumba

0083 – 9:00-9:30

A Model for Program Projects Selection for Commercial Television Stations

Kuei-Lun Chang, Ming Chuan University, Taiwan

0195 – 9:30-10:00

The Challenges and Solution in the Preservation of Digital Heritage

Richard Yu-chang Li, Griffith University, Australia

Alan Wee-Chung Liew, Griffith University, Australia

0199 – 10:00-10:30

The Feasibility of Regional Television Services in South Africa

Ndivhoniswani Tshidzumba, Tshwane University of Technology, South Africa

Sunday Session 1: 9:00-10:30

Room: Hana

MediAsia - Journalism / Communication

Session Chair: Candice Roberts

0035 – 9:00-9:30

The Role of Online Media in the Public's Agenda Setting on the Crisis Situation: Case on Floods, Jakarta 2013

Yudi Perbawaningih, Atma Jaya Yogyakarta University, Indonesia

0174 – 9:30-10:00

Tweeting, Friending, Reporting: Social Media Use Among Journalism Academics, Students and Graduates in the Asia-Pacific

Nasya Bahfen, UNSW, Australia

Alexandra Wake, RMIT, Australia

0222 – 10:00-10:30

CouchSurfing and Connectivity: An International Hybrid Collective in the United States, Japan and Beyond

Candice Roberts, Drexel University, USA



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Sunday Session II: 10:45-12:15

Sunday Session II: 10:45-12:15

Room: Kashi

MediAsia - Cultural Studies and Communication

Session Chair: Seiko Yasumoto

0115 – 10:45-11:15

Cosplayed Identity: Influence of Cosplay Subculture in the Identity Formation of the Filipino Youth
Princess Catherine Pabellano, Southern Luzon State University, Philippines

0175 – 11:15-11:45

Traveling Meanings: A Mexican Approach on Naruto's Morality
Rosario Barba Gonzalez, Universidad Autonoma de Queretaro, Mexico

0245 – 11:45-12:15

Adaptation of the Manga 'Jin 仁': Remaking into TV Drama, Film and Theatre
Seiko Yasumoto, The University of Sydney, Australia



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Sunday Session II: 10:45-11:45

Room: Kusu

FilmAsia - Interdisciplinary

Session Chair: Nattapong Yamcharoen

0166 – 10:45-11:15

Traditional Chinese Aesthetics in "Life of Pi": An Analysis of Traditional Chinese Aesthetics in Ang Lee's Films under Contemporary Context
Lin Li, Hong Kong Baptist University, Hong Kong

0120 – 11:15-11:45

Luang Prabang Film Festival: 3 Years of Strength with the Power of Movie Fanatics to Enhance Filmmaking in Southeast Asia
Nattapong Yamcharoen, Kasembundit University, Thailand

Sunday Session II: 10:45-12:15

Room: Matsu

FilmAsia / MediAsia – Interdisciplinary

Session Chair: Barry Natusch

0024 – 10:45-11:15

Identity Narratives, Social Memory and Intercultural Communication in Cyberspace
Rosa Cabecinhas, University of Minho, Portugal

0016 – 11:15-11:45

Documentary Film and The Public Sphere
Vincent Piturro, Metropolitan State University of Denver, USA

0147 – 11:45-12:15

Mapping Narrative Trajectories in Documentary Films
Barry Natusch, Nihon University, Japan
Beryl Hawkins, Temple University Japan, Japan

Sunday Session II: 10:45-12:15

Sunday Session II: 10:45-12:15

Room: Ume

MediAsia - Interdisciplinary

Session Chair: Tomos Grau de Pablos

0164 – 10:45-11:15

The Coming Apart of Essence and Existence in Avatars

Paolo Casani, University of London, UK

0019 – 11:15-11:45

How Multicultural Experience Enhance Acceptance of Western Media Among Russian Students Abroad

Elizaveta Shalagina, National Cheng Kung University, Taiwan

Shyhnann Liou, National Cheng Kung University, Taiwan

0118 – 11:45-12:15

"Universal" Video Games? Reintroduction and Influence of Cultural and Social Identities in the Virtual World

Tomás Grau de Pablos, Universitat Autònoma de Barcelona, Spain

Sunday Session II: 10:45-11:45

Room: Fuji

MediAsia - Communication

Session Chair: Ritsu Katsumata

0191 – 10:45-11:15

A Study on Social Impact of Internet on Students of State Universities in Tamil Nadu, India

Arumugam Balasubramanian, Amrita Vishwa Vidyapeetham, India

0142 – 11:15-11:45

The Influencing Factors Pressuring Thai Women toward Beauty and Appearance

Siripak Seewan, Chulalongkorn University, Thailand

Sunday Session II: 10:45-12:15

Room: Hana

MediAsia - Social Media & Communication Technology

Session Chair: Onur Dursun

0217 – 10:45-11:15

Chinese Social Media as a Dominated Public Sphere: A Case Study of the 18th National Congress of the Communist Party of China on Sina Weibo

Yanshuang Zhang, The University of Queensland, Australia

John Harrison, The University of Queensland, Australia

Sean Rintel, The University of Queensland, Australia

Daniel Angus, The University of Queensland, Australia

0085 – 11:15-11:45

Public Relations Strategies on Social Media

Chomchanai Bunluesintu, National Institute of Development Administration, Thailand

Apichat Pukawadde, National Institute of Development Administration, Thailand

0163 – 11:45-12:15

Efforts of Control of Political Power over the Social Media in Turkey

Onur Dursun, University of Hittite, Turkey



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Sunday Session III: 13:00-14:30

Sunday Session III: 13:00-14:30

Room: Kashi

MediAsia - Critical and Cultural Studies, and Communication

Session Chair: Harry Carley

0103 – 13:00-13:30

Young Adults' TV Consumption and Their Implementation of Filial Piety in Taiwan
Ting-Yu Chen, Nanhua University, Taiwan

0022 – 13:30-14:00

Never Seen or Déjà Vu? The Evolving Press Business Ecology
Rui Novais, CSRC/University of Minho, Portugal
Hugo Ferro, CSRC/University of Minho, Portugal

0260 – 14:00-14:30

Wikis and the World: Connecting Japanese Non-English Majors
Harry Carley, Matsuyama University, Japan



Sunday Session III: 13:00-14:00

Room: Kusu

FilmAsia - Biography

Session Chair: Robert Cross

0209 – 13:00-13:30

Retelling the Nation: Narrating the Nation through Biopics
Preeti Kumar, St. Teresa's College, India

0204 – 13:30-14:00

Sandhya Suri's I for India: Giving Voice to Transnational Identity in a Pre-social Media Era
Robert Cross, Doshisha University, Japan

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Session Chair: Yeslam Al-Saggaf

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The Influence of Political Communication Network on Thai Newspaper Agendas
Kritiya Rujichok, Nakhon Pathom Rajabhat University, Thailand

0182 – 13:30-14:00

Relationship between Belief Factors with the Teenagers' Acceptance of the Newspapers
Akmar Hayati Ahmad Ghazali, Universiti Putra Malaysia, Malaysia
Siti Zobidah Omar, Universiti Putra Malaysia, Malaysia
Jusang Bolong, Universiti Putra Malaysia, Malaysia
Nor Shahila Mansor, Universiti Putra Malaysia, Malaysia

0050 – 14:00-14:30

Arabs Motives for Using New Media: A Uses and Gratifications Perspective
Yeslam Al-Saggaf, Charles Sturt University, Australia

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Sunday Session III: 13:00-14:30

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MediAsia - Broadcast Media & Globalization / Mass Communication

Session Chair: Kanyika Shaw

0234 – 13:00-13:30

Community Radio Use to Providing Knowledge of Media Literacy among the Elderly in Rural, Thailand
Suphanee Burnell, University of Phayao, Thailand

0060 – 13:30-14:00

The Action Research of Synthesizing Lessons of Suitable Radio Program for Children in the East of Thailand
Chitapha Sookplam, Burapha University, Chonburi, Thailand
Pongsin Promptak, Burapha University, Chonburi, Thailand

0112 – 14:00-14:30

The Future of Radio in Thailand After Digitalization: Dead or Alive?
Kanyika Shaw, ASEAN Media and Communication Studies and Research Center, Thailand

Sunday Session III: 13:00-14:30

Room: Fuji

MediAsia - Social Media & Communication Technology

Session Chair: Zaitul Azma Zainon Hamzah

0094 – 13:00-13:30

Social Media and Media Literacy in Thailand
Nudee Nupairoj, National Institute of Development Administration, Thailand

0189 – 13:30-14:00

The Use of Social Media in Thailand
Suchat Sritama, National Institute of Development Administration, Thailand

0005 – 14:00-14:30

Influence of Impoliteness Strategy in The Social Media on Youth Development
Zaitul Azma Zainon Hamzah, Universiti Putra Malaysia, Malaysia
Siti Zobidah Omar, Universiti Putra Malaysia, Malaysia
Ahmad Fuad Mat Hassan, Universiti Putra Malaysia, Malaysia

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Room: Hana

MediAsia - Critical and Cultural Studies / Gender

Session Chair: Yuyun Riana

0133 – 13:00-13:30

Indonesian Female Beauty Concept: Does It Take into Account the Traditional Values?
Desi Prianti, Brawijaya University, Indonesia

0063 – 13:30-14:00

A TV Advertisement as Viewed by Cultural Studies
Ali Bolhasani, Payam-e-Noor University, Iran

0082 – 14:00-14:30

Female Teenager's Perception toward Indonesian Boyband's Masculinity in the 2010
Yuyun Riani, Brawijaya University, Indonesia
Dyan Rahmiati, Brawijaya University, Indonesia
Aris Prasetyo, Brawijaya University, Indonesia



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Sunday Session IV: 14:45-16:15

Sunday Session IV: 14:45-16:15

Room: Kashi

MediAsia - Critical and Cultural Studies, and Communication

Session Chair: Torsten Schaar

0122 – 14:45-15:15

Malaysian eStories: The Passing of Oral Traditions

Wan Aida Wan Yahaya, Universiti Teknologi MARA (UiTM), Malaysia

0153 – 15:15-15:45

Applying an Evaluation Model for Media Performance on Taiwanese Cinema

Ying-Ying Chen, National United University, Taiwan

0079 – 15:45-16:15

Intercultural Awareness-Building Through German Feature Films by Malaysian Students in Preparation for Their Studies in Germany

Torsten Schaar, University Putra Malaysia, Malaysia

Nicole Ogasa, International Education College, Malaysia

Mirjam Häger, German Malaysian Institute, Malaysia



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Sunday Session IV: 14:45-16:15

Room: Kusu

MediAsia - Social Media & Communication Technology

Session Chair: Khaled Al-Qahs

0105 – 14:45-15:15

Degradation of Politeness: Social Media's Fault?

Fitri Oktaviani, Brawijaya University, Indonesia

Yun Latunrahmi, Brawijaya University, Indonesia

0140 – 15:15-15:45

The Utilities of New Media for Indonesian Organic Community

Gayatri Atmadi, University of Al Azhar Indonesia, Indonesia

0045 – 15:45-16:15

The Information Importance of Using Twitter Among Selected Faculty Members

Khaled Al-Qahs, Kuwait University, Kuwait

Yagoub Al-Kandari, Kuwait University, Kuwait

Sunday Session IV: 14:45-16:15

Room: Matsu

MediAsia - Advertising, Marketing, & Public Relations

Session Chair: Brian Villaverde

0124 – 14:45-15:15

A Cross-cultural Content Analysis of TV Commercials in Indonesia and Japan: Standardization and Adaptation in Advertising

Vinidya Almierajati, Osaka University, Japan

0090 – 15:15-15:45

The Influence of Advertising in Thai Local Cable TV on the Audience's Attitudes and Behaviour

Sarunthita Chanachaiphuwat, National Institute of Development Administration, Thailand

0108 – 15:45-16:15

Value-added Ads: An Analysis of Award-winning Advertisements in the Philippines

Brian Villaverde, Southern Luzon State University, Philippines

Sunday Session IV: 14:45-16:15

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Room: Ume

MediAsia - Visual Communication

Session Chair: Tara McLennan

0159 – 14:45-15:15

Visual Social Communication Through Photographic Images

Husaini Yaacob, Universiti Teknologi Mara, Malaysia

Mustaffa Halabi Azahari, Universiti Teknologi Mara, Malaysia

Adzrool Idzwan Ismail, Universiti Teknologi Mara, Malaysia

0157 – 15:15-15:45

Discussion and Research of Motion Picture Aesthetics on Smart Mobile Devices

Hsuan Jan Kao, Tatung University, Taiwan

0134 – 15:45-16:15

Killing Time: New Memory and Smartphone Photography

Tara McLennan, University of Technology, Australia

Sunday Session IV: 14:45-16:15

Room: Fuji

MediAsia - Broadcast / Digital Media & Globalization

Session Chair: Phattar Burarak

0139 – 14:45-15:15

Privatisation, Convergence and Broadcasting Regulations: A Case Study of the Indian Television Industry

Padma Rani, Manipal University, India

0102 – 15:15-15:45

An Analysis of Television News Procedure of Television Stations by Using Social Media in Thailand via Ethical Approach

Pnomsit Sonprajuk, Naresuan University, Thailand

0192 – 15:45-16:15

Community Television in the mist of Digitalization in Thailand: Policy and Community's Practice

Phattar Burarak, University of Phayao, Thailand



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Sunday Panel Session IV: 14:45-16:15

Sunday Panel Session IV: 14:45-16:15

Room: Hana

MediAsia - International Communication

Session Chair: Jane Mills

0023 MediAsia - International Communication

Screening Otherness: The Potential of Screen Literacy Learning for Cosmopolitan Knowledge and Understanding

Jane Mills, University of New South Wales, Australia

Hirotoishi Yaginuma, Niigata University, Japan

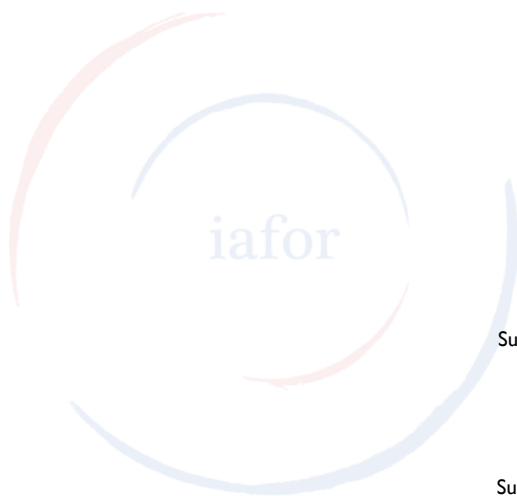
Yoshikazu Shiobara, Keio University, Japan

Shinsuke Funaki, Fukui Prefectural University, Japan

Shuji Nakayama, Japan Institute of the Moving Image, Japan



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Sunday Closing Session: 16:30-17:45

16:30-17:15

Sunday Featured Speaker: Jerry Platt
Kiku Room 2F

17:15-17:45

Sunday Closing Address: Gary E. Swanson
Kiku Room 2F

Conference Photograph

Virtual



Virtual Presentations

0111 MediAsia - Digital Media and Use of New Technology in Newsgathering

Inside Newsroom: Social Media & News Production in the UAE

Sabir Haque, Manipal University Dubai, UAE

Seena Biju, Manipal University Dubai, UAE

0155 MediAsia - Mass Communication

Narrative News: How the Factuality of Narrative Style News and Fictions Affects Readers' Emotional and Cognitive Response

Chang Ui Chun, Korea Advanced Institute of Science and Technology, Korea

Chungkun Shi, Korea Advanced Institute of Science and Technology, Korea

0173 MediAsia - Mass Communication

Dialogue in Communicating Social Science in the Context of Indonesia

Suranti Trisnawati, Institut Teknologi Bandung, Indonesia

0252 MediAsia - Critical and Cultural Studies, Gender and Communication

Learning on the Move: The Value of Student Cultural Study Trips

Patrick Shaun Ford, Hong Kong Design Institute, Hong Kong

Nina Yiu Lai Lei, Hong Kong Design Institute, Hong Kong

0084 MediAsia - Social Media & Communication Technology

The Evolution of the Technological Characteristics of Media Websites

Nikos Antonopoulos, Aristotle University of Thessaloniki, Greece

Andreas Veglis, Aristotle University of Thessaloniki, Greece

0248 MediAsia - Social Media & Communication Technology

Social Activities on Microblog: Exploring Fighting Against Human Trafficking on Weibo

Anli Xiao, University of Missouri-Columbia, USA

0029 FilmAsia - Documentary History

Disorder and Excavating the Future from the Past

Yongan Wu, University of North Florida, USA

Nicholas de Villiers, University of North Florida, USA

0076 FilmAsia - Criticism and Theory

Symbolism and Ray's Film: A Study of Symbolic Nuances Representing the Human Insecurities in the Film Nayak (The Hero)

Arunabh Banerjee, University of Petroleum and Energy Studies, India

0232 MediAsia - Documentary Photography

Soldiers with Disabilities in the South African National Defence Force: Documentary Photography as a Means to Awareness

Marius Sullivan, Tshwane University of Technology, South Africa

Rudi Wynand De Lange, Tshwane University of Technology, South Africa

Waldemar Bussiahn, Tshwane University of Technology, South Africa



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Thank You

Our academic events would not be what they were without a commitment to ensuring adherence to international norms of abstract peer review. We would like to thank the following scholars who have acted as reviewers for the MediAsia/FilmAsia2013 Conference.

Isma Adila, Brawijaya University, Indonesia
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Weranuj Ariyasriwatana, University of Hawaii, USA
Hermie Articon, University of North Florida, USA
Achyut Aryal, University of North Florida, USA
Almir John Bagabaldo, Brawijaya University, Indonesia
Samaila Balarabe, Winthrop University, USA
Arunabh Banerjee, Banaras Hindu University, India
Ali Bolhasani, Tehran Payam Noor University, Iran
Sukanya Buranadechachai, Burapha University, Thailand
Kaberi Chakrabarti, University of Calcutta, India
Kuei-Lun Chang, Ming Chuan University, Taiwan
Ting-Yu Chen, Nanhua University, Taiwan
Giles Dodson, UNITEC Institute of Technology, New Zealand
Tommaso Durante, University of Minho, Portugal
Emma Felton, National Institute of Development Administration, Thailand
Douglas Forster, Japan Women's University, Japan
Sunil Gaikwad, Burapha University, Thailand
Shu-Hui Huang, Hsuan Chuang University, Taiwan
Rukmini Kakoty, Sikkim Central University, India
Nithila Kanagasabai, Atma Jaya Yogyakarta University, Indonesia
Chien-Yu Kao, University of North Florida, USA
Shweta Kishore, Kuwait University, Kuwait
Rinasari Kusuma, The Chinese University of Hong Kong, Hong Kong
Phimmook Lohakul, Bangkok University, Thailand
Syed Mahfujul Haque Marjan, National Cheng Kung University, Taiwan
Mohammad Reza Manifar, Kuwait University, Kuwait
Sandra Meiri, The Open University of Israel, Israel
Jane Mills, University of New South Wales, Australia
Aida Mokhtar, The Chinese University of Hong Kong, Hong Kong
Raya Morag, The Hebrew University, Israel
Seram Neken, Burapha University, Thailand
Rui Novais, National Cheng Kung University, Taiwan
Nudee Nupairoj, National Institute of Development Administration, Thailand
Jojit Aero Onate, Burapha University, Thailand
Meenakshi Pawha, National Institute of Development Administration, Thailand
Yudi Perbawaningsih, Atma Jaya Yogyakarta University, Indonesia
Vincent Piturro, Metropolitan State University of Denver, USA
Vikanda Pornsakulvanich, The Chinese University of Hong Kong, Hong Kong
Lourdes Portus, University of the Philippines, The Philippines
Hili Ratzon, Burapha University, Thailand
Kausik Ray, University of Calcutta, India
Usha Rodrigues, Deakin University, Australia
Panurit Sarasombat, National Institute of Development Administration, Thailand
Torsten Schaar, University Putra Malaysia, Malaysia
William Schulte, Winthrop University, USA
Elizaveta Shalagina, National Cheng Kung University, Taiwan
Chitapha Sookplam, Burapha University, Thailand
Tina Tomazic, Tehran Payam Noor University, Iran
Muhammad Bashir Usman, Winthrop University, USA
Andreas Veglis, Aristotle University of Thessaloniki, Greece
Lianyuan Yi, The Chinese University of Hong Kong, Hong Kong
Zaitul Azma Zainon Hamzah, Universiti Putra Malaysia, Malaysia
Peilin Zhang, The Chinese University of Hong Kong, China
Xiaojia Zhang, Hong Kong Baptist University, Hong Kong

2014 upcoming events



March 27-30, 2014 - ACP2014 - The Fourth Asian Conference on Psychology and the Behavioral Sciences
March 27-30, 2014 - ACERP2014 - The Fourth Asian Conference on Ethics, Religion and Philosophy

April 3-6, 2014 - ACAH2014 - The Fifth Asian Conference on Arts and Humanities

April 3-6, 2014 - LibrAsia2013 - The Fourth Asian Conference on Literature and Librarianship

April 17-20, 2014 - ACLL2014 - The Fourth Asian Conference on Language Learning

April 17-20, 2014 - ACTC2014 - The Fourth Asian Conference on Technology in the Classroom

May 29 - June 1, 2014 - ACAS2014 - The Fourth Asian Conference on Asian Studies

May 29 - June 1, 2014 - ACCS2014 - The Fourth Asian Conference on Cultural Studies

June 12-15, 2014 - ACSS2014 - The Fifth Asian Conference on the Social Sciences

June 12-15, 2014 - ACSEE2014 - The Fourth Asian Conference on Sustainability, Energy and the Environment

October 28 - November 2, 2014 - ACE2014 - The Sixth Asian Conference on Education

October 28 - November 2, 2014 - ACSET2014 - The Second Asian Conference on Society, Education and Technology

November 13-16, 2014 - MediAsia2014 - The Fifth Asian Conference on Media & Mass Communication

November 13-16, 2014 - FilmAsia2014 - The Third Asian Conference on Film and Documentary

November 20-23, 2014 - ABMC2014 - The Fifth Asian Business & Management Conference

November 20-23, 2014 - ACPEL2014 - The Second Asian Conference on Politics, Economics & Law

July 3-6 - ECSS2014 - The Second European Conference on the Social Sciences

July 3-6 - ECSEE2014 - The Second European Conference on Sustainability, Energy & the Environment

July 3-6 - ECPML2014 - The Inaugural European Business and Management Conference

July 3-6 - EBM2014 - The Inaugural European Conference on Politics, Economics and Law



July 9-13 - ECE2014 - The Second European Conference on Education

July 9-13 - ECTC2014 - The Inaugural European Conference on Society, Education & Technology

July 9-13 - ECSET2014 - The Second European Conference on Technology in the Classroom

July 9-13 - ECLL2014 - The Second European Conference on Language Learning



July 17-20 - EuroFilm2014 - The Inaugural European Conference on Film and Documentary

July 17-20 - EuroMedia2014 - The Inaugural European Conference on Media and Mass Communication

July 17-20 - ECAH2014 - The Second European Conference on Arts & Humanities

July 17-20 - LibEuro2014 - The Inaugural European Conference on Literature and Librarianship

July 24-27 - ECCS2014 - The Inaugural European Conference on Cultural Studies

July 24-27 - ECAS2014 - The Inaugural European Conference on Asian Studies

July 24-27 - ECES2014 - The Inaugural European Conference on European Studies

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