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MediAsia
FilmAsia
2015

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ようこそ!





**MediAsia/FilmAsia2015 Programme Cover Image:
“The Suspension Bridge on the Border of Hida and Etchu Provinces”**

The image used for the cover of the MediAsia/FilmAsia 2015 Conference Programme is from a woodblock print by Katsushika Hokusai (1760-1849). It is one of ten woodblock prints in the series “Remarkable Views of Bridges in Various Provinces” (shokoku meikyo kiran) and was originally published in around 1830.

This print is titled “The Suspension Bridge on the Border of Hida and Etchu Provinces” (Hietsu no sakai tsuribashi). The image depicts two labourers weighed down with huge bundles of straw, crossing an incredibly narrow, swinging bridge (lacking any handrail) suspended between two peaks.

The bridge (still in existence – although now with a handrail) crosses the Fujikawa River at Kamaguchi Ravine in Fujinomiya City, Shizuoka Prefecture – located just a short distance from Mount Fuji.

welcome to kobe

Dear Colleagues,

Welcome to The Sixth Asian Conference on Media & Mass Communication (MediAsia2015), held again alongside The Fourth Asian Conference on Film & Documentary (FilmAsia2015), and welcome to Japan.

This year is a year of firsts, as although we are still in the Kansai region of Japan, we have moved a little down the road from Osaka to neighbouring Kobe, a vibrant port city that is dramatically nestled between sea and mountains. We are also very proud to launch the inaugural IAFOR Documentary Film Award & Festival as part of this conference, which will include the announcement of the award's winner.

I would like to take this opportunity to thank the Conference Chairs, Professor Gary Swanson and Dr. James Rowlinson for their role in developing the conference program and judging the documentary film award, as well as fellow judge, Professor Scott Erlinder. I am told that the quality of entries this year was particularly high, and I look forward to the announcement of the winners and screenings on Saturday evening. I would also like to thank the IAFOR media team for their role in organising the award, and in particular Mr. Shawn Mahler, the Creative Director.

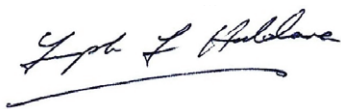
We have a great plenary line-up, and I am happy to welcome back the Dean of the Medill School of Journalism, Professor Bradley Hamm, to the conference as a Keynote Speaker; as well as his colleague from the same school, award-winning filmmaker Brent Huffman. Also returning to MediAsia is Inspector Joe Joyce of the Queensland Police, who will be presenting with fellow officer Inspector Gary Symons about the recent Brisbane G20 Security and Media Operation.

The rich and diverse plenary program is reflected by the content of the parallel sessions from the open call, looking at the conference themes of "Power" and "Human Rights, Justice, Media and Culture" from a variety of different fields and approaches.

This conference will offer scholars and practitioners from more than 30 countries the chance to exchange stories, ideas, and research, as well as the opportunity to make and renew friendships. We look forward to a long weekend of challenging discussions and stimulating conversations, and I urge your active participation in what promises to be a great event.

I look forward to meeting you all.

Warm regards,



Dr. Joseph Haldane, Ph.D. (London), F.R.S.A., F.R.A.S.
President, IAFOR



letter of welcome



Getting to the Conference Venue

The Art Center Kobe is perfectly situated and is just a five-minute walk from Shin-Kobe Station.

From Kansai International Airport

Board the Kobe-bound airport limousine bus from bus stop number 6 on the first floor of Kansai International Airport. Get off at Sannomiya Station (see below).

By Bullet Train (Shinkansen)

The Art Center Kobe is a five-minute walk from the 1F exit of Shin-Kobe Station. There are regular bullet train (Shinkansen) services from Osaka (15 minutes), Kyoto (30 minutes) Tokyo (two hours 48 minutes) and Hiroshima (1 hour 13 minutes).

From Sannomiya Station (Kobe Downtown Area)

The bustling downtown center of Sannomiya, with a huge range of restaurants, bars, cafes and shops, is a 15-minute walk, or a short direct subway ride away.

The express train from Osaka Station to Sannomiya takes 21 minutes.

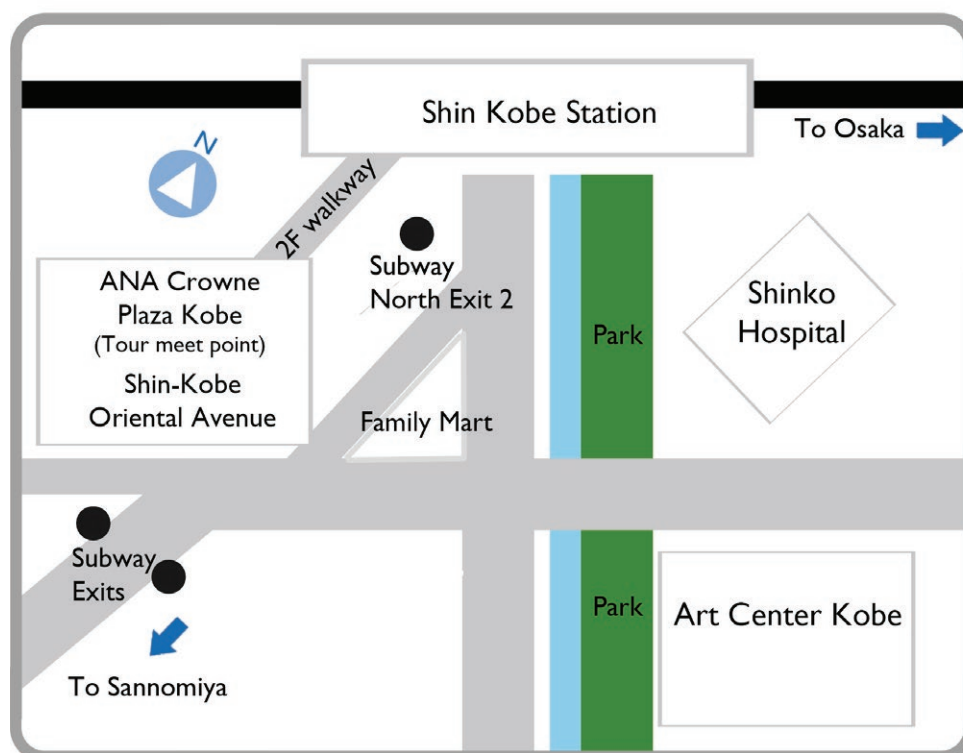
There are three options.

- 1) Take the subway to Shin-Kobe Station (Seishin-Yamate Line)
- 2) Take a taxi to the Art Center Kobe (about ten minutes and approximately 800 JPY)
- 3) Walk to the Art Center Kobe (about 20 minutes)

Around the Conference Venue

The Art Center Kobe is a large, modern events center overlooking the city, and is opposite the ANA Crowne Plaza, the official conference hotel.

Address: Kobe Geijutsu Senta, Kumochi-Bashi-Dori 7-13-11, Chuo Ku, Kobe



Information and Registration

If you have already paid the registration fee, you will be able to pick up your registration pack and name card at the Conference Registration and Information Desk. The **Conference Registration and Information Desk** will be located at the following locations during the conference:

Thursday	15:00-17:00 – 2F (Open Studio) – Art Center Kobe
Friday	08:45-12:00 – 2F (Open Studio) – Art Center Kobe
Friday	12:00-17:00 – 6F (Room 606) – Art Center Kobe
Saturday	08:15-15:00 – 6F (Room 606) – Art Center Kobe
Sunday	08:15-15:00 – 6F (Room 606) – Art Center Kobe

If you have any questions or concerns, IAFOR staff and local volunteers will happily assist you in any way they can.

Thursday, November 12, 2015

08:40-17:00 Pre-Conference Tour of Kobe

This is ticketed at 9,000 JPY and is by advanced reservation only. If you are registered for the tour, please meet in the **ANA Crowne Plaza Lobby** at 08:40 for a prompt 09:00 departure.

15:00-17:00 Conference Registration & Information Desk Open (2F Open Studio - Art Center Kobe)

18:00-19:30 MediAsia/FilmAsia2015 Conference Welcome Reception (3F Grand Salon - Art Center Kobe)

To open the conference, come & enjoy a few glasses of beer, wine, sake, or a choice of soft drinks if you prefer. Meet with fellow delegates & network. All registered attendees are welcome.



Friday, November 13, 2015

09:30-09:45 Welcome Announcements (2F: Prokofiev Hall)

Kiyoshi Mana, IAFOR Director of Operations
Joseph Haldane, IAFOR President

09:45-10:30 Keynote Presentation (2F: Prokofiev Hall)

Power, Human Rights and Justice
Bradley J. Hamm, Medill School of Journalism, USA

10:30-11:00 Coffee Break

11:00-11:30 Featured Presentation (2F: Prokofiev Hall)

Documentary Journalists on the Front Line: Exposing Corruption, Protecting Human Rights and the Environment, and Saving Cultural Heritage
Brent E. Huffman, Medill School of Journalism, USA

11:30-11:50 IAFOR Documentary Photography Award Review (2F: Prokofiev Hall)

11:50-12:00 Conference Photograph (2F: Open Studio)

12:00-13:00 Lunch Break

13:00-14:30 Parallel Session I (various rooms 5F & 6F)

14:30-14:45 Break

14:45-16:15 Parallel Session II (various rooms 5F & 6F)

16:15-16:30 Break

16:30-17:00 Featured Presentation (6F: Room 604)

G20 – The Group of Twenty Leaders' Summit Brisbane Australia 2014
Gary Symons, Queensland Police Service, Australia
Joe Joyce, Queensland Police Service, Australia

17:10-18:00 Featured Presentation (6F: Room 604)

Training the Filmmakers of "Tomorrow"
James Rowlin, Singapore University of Technology and Design (SUTD), Singapore

19:00-21:00 A Night Out in Kobe: Official Conference Dinner

The official conference dinner will be held in an izakaya in Kobe. This will provide a relaxed and enjoyable environment to meet and network with other delegates. This is ticketed at 5,000 JPY and there are a limited number of places; pre-reservation is required. The party will leave the Art Center Kobe 2F Open Studio at 18:30, so please be there in good time.

conference at a glance



Saturday, November 14, 2015

09:00-10:30 Parallel Session I (various rooms 5F & 6F)

10:30-10:45 Break

10:45-12:15 Parallel Session II (various rooms 5F & 6F)

12:15-13:15 Lunch Break

12:15-13:15 Poster Session I (6F: Room 606)

13:15-14:45 Parallel Session III (various rooms 5F & 6F)

14:45-15:00 Break

15:00-20:00: IAFOR Documentary Film Award & Festival – IDFA (2F: Prokofiev Hall)

15:00–17:00 Competition Screening

17:00–17:30 Refreshments

17:30–18:00 Awards Ceremony

18:00–19:30 Featured Screening, 'Saving Mes Aynak'

19:30–20:00 Q&A with Director Brent E. Huffman

Each November, the IAFOR Documentary Film Award hosts its annual award ceremony. As of this year, the award ceremony is a public event and we welcome the documentary fans of Kobe and Kansai to join us.

The IDFA was founded to seek out and reward the storytellers, documentarians and filmmakers who have demonstrated excellence in the craft of documentary filmmaking. We wish to acknowledge these artisans by presenting a showcase of their work and reward them with the equipment, tools, and resources they will need to further continue working in the craft.

This year we are very proud to be joined by the IDFA2015 Honorary Award Winner Director Brent E. Huffman. We will be screening his most recent documentary 'Saving Mes Aynak' as part of the festival.

The world's most important and powerful stories are often the true everyday stories of our lives. We invite you to join us as we honour a selection of this year's best entries from our documentary competition at the IDFA2015 Festival.

Admission is free for all FilmAsia2015 & MediAsia2015 registered participants.

Sunday, November 15, 2015

09:00-10:30 Parallel Session I (various rooms 5F & 6F)

10:30-10:45 Break

10:45-12:15 Parallel Session II (various rooms 5F & 6F)

12:15-13:15 Lunch Break

13:15-14:45 Parallel Session III (various rooms 5F & 6F)

14:45-15:00 Break

15:00-15:30 Spotlight Presentation (6F: Room 602)

Feeding the World: Australia, Live Export and the Interplay of Influence
Fiona Edwards, University of Southern Queensland, Australia

15:30-16:00 Spotlight Presentation (6F: Room 602)

Re-Contextualising the Bromance: The Transcultural Fan and Close Male Friendships
Celia Lam, The University of Notre Dame Australia Sydney, Australia

16:00-16:30 Spotlight Presentation (6F: Room 602)

Gangsters, Gamblers and Schoolgirl Retribution: Politics, Protest and Society through Norifumi Suzuki's 1973 'Revenge' Trilogy
Paul Spicer, Hiroshima Jogakuin University, Japan

16:30-16:45 Break

16:45-17:00 Conference Closing Address (6F: Room 606)

Conference highlights photography slideshow followed by closing remarks
Joseph Haldane, IAFOR President

Monday, November 16, 2015

08:30-18:00 Post-Conference Tour of Kyoto

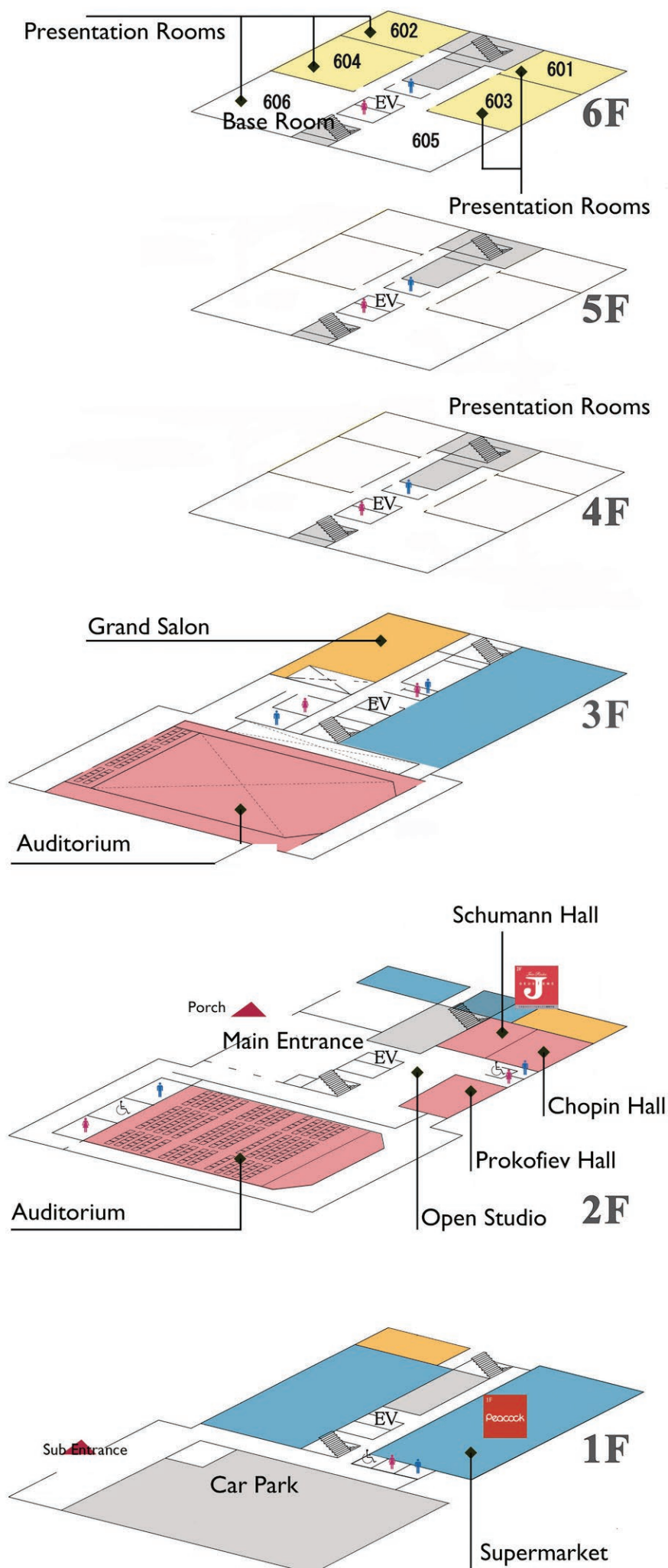
This is ticketed at 12,000 JPY and is by advanced reservation only. For more information, please check with the Registration and Information Desk. If you are registered for the tour, please meet in the 4F **ANA Crowne Plaza Lobby** at 08:30 for a prompt 08:45 departure.



conference at a glance



art center kobe floor guide





What to Wear & Bring

Attendees generally wear business casual attire. You may want to bring a light jacket or sweater as the temperature in meeting rooms is often difficult to control.

Smoking

Smoking is not permitted in the Art Center Kobe. Please smoke outside of the building in designated smoking areas.

Internet Access

For your convenience, there will also be a limited number of computers at the Conference Information Desk. There will also be a free WiFi internet connection on the 5F & 6Fs of Art Center Kobe. However, this can be unreliable and we would strongly suggest that you do not rely on a live connection for your presentation.

Wifi Connection Name: kobe-art Password: art12345

Printing

For your convenience, there will be an iMac computer (with Microsoft Office installed) and a printer at the Conference Information Desk. We are able to offer a complimentary printing service of up to ten A4 sheets should you need this. Please be advised that printing may not be available at peak times.

Badges

When you check in, you will receive a conference package, which includes your name badge. Wearing your badge is required for entrance to the sessions. You must wear your badge at all times during the Conference. There are four colours of badges indicating the type of conference participant:

- RED: Presenters and General Audience
- YELLOW: Keynote and Featured Speakers
- BLUE: Conference Exhibitors and Affiliates
- BLACK: IAFOR Staff & Board Members

Photo/Recording Waiver

There will be photography, audio and video recording at the conference. By entering the event premises you give consent to the use of your photograph, likeness or video or audio recording in whole or in part without restriction or limitation for any educational, promotional, or any purpose for distribution.

Eating & Drinking

Food and drink (excluding water) is not allowed in the presentation rooms. Please also refrain from consuming food and drink in and around the 2F entrance area.

Refreshment Breaks

Complimentary coffee, tea, and water will be available during the scheduled coffee breaks at the plenary session on Friday morning on the 2F, and in Room 606 (6F) during the rest of the conference. Light snacks will be provided once in the morning and once in the afternoon.

Lunch

Lunch on Friday, Saturday, and Sunday is included in the conference registration fee, but is only available by pre-order. Lunches that were pre-ordered can be collected in Room 606 (6F) after 11:30.

Meals can also be purchased at any of the restaurants or convenience stores in and around the local area. There is a supermarket situated on the Art Center Kobe 1F. There are a variety of affordable restaurants in the **Shin-Kobe Oriental Avenue** shopping mall (B3F - 3F) located underneath the **ANA Crowne Plaza Kobe** (across the street from the Art Center Kobe).

2F

- Cafe de Clef (カフェ・ド・クリフ) – light meals and desserts
- Mame no Hakate (豆乃畑) – tofu and vegetarian restaurant
- Namaste Taj Mahal – Indian restaurant
- Shabusen (しゃぶ亭) – shabu-shabu restaurant

3F

- Chunagon (活伊勢海老料理 中納言) – lobster and shrimp restaurant
- Fusaya (旬菜食堂 房家) – vegetarian restaurant
- Katsu-Ya (手打ちとんかつ かつ屋) – tonkatsu (pork cutlet) restaurant
- Kineya (実演手打ちうどん 杵屋) – udon noodles restaurant
- Kinporai (香港広東料理 金寶來) – Chinese Restaurant
- Kushiare (なにわの串かつ 串あれ) – kushi and yakitori restaurant
- Neiru (ねいろ) – okonomiyaki and tenpanyaki restaurant
- Sasuki (紀州海鮮や 山水木) – fish restaurant
- Wakkoqu (あぶり肉工房 和黒) – Kobe steak restaurant

B3F

- Gourmet City (グルメシティ新神戸店) – supermarket, deli and bakery

Conference Welcome, Keynote Speaker & Featured Speaker Session: Friday 09:30-12:00

The plenary session will be held on Friday morning, with the event beginning at 09:30 in the Art Center Kobe's 2F Prokofiev Hall. Please arrive in good time if you wish to attend these sessions. There will be an interval after the first keynote address and complimentary refreshments and snacks will be served. The plenary session will be followed by the official conference photograph.

Oral Presentations

Oral Presentation Sessions will run from 13:00 on Friday afternoon, and from 09:00 on Saturday & Sunday mornings. They are generally organised into parallel sessions by streams. Sessions include two, three or four presenters. Each presenter has 30 minutes including Q&A time. The session length reflects the number of presenters.

Presentations and Equipment

All rooms will be equipped with a MacBook computer pre-installed with PowerPoint and Keynote and an LCD projector. If you wish, you may directly link your own PC laptop, although we advise you to use the computer provided by plugging in your USB flash drive.

We recommend that you bring two copies of your presentation in the case that one fails, and suggest sending yourself the presentation by email as a third and final precaution.

Session Chairs

Session Chairs are expected to introduce themselves and other speakers (briefly), hand out presentation certificates at the end of the session, ensure that the session begins and ends on time, and that the time is divided fairly between the presentations. Each presenter should have no more than 30 minutes in which to present his or her paper, and respond to any questions. Please follow the order in the programme, and if for any reason a presenter fails to show, please keep to the original timeslots as delegates use the programme to plan their attendance.

The session chair is asked to assume this timekeeping role, and to this end, a yellow and red timekeeping card is used as a visual cue for presenters, letting them know when they have five minutes remaining, and when they must stop.

Presentation Certificates

Poster presenters can pick up a certificate of presentation from the Information Desk. All other presenters will receive a certificate of presentation from their session chair or a member of staff at the end of their session.

A Polite Request to All Participants

Participants are requested to arrive in a timely fashion for all addresses, whether to their own, or to those of other presenters. Presenters are reminded that the time slots should be divided fairly and equally between the number of presentations, and that they should not overrun.

We recommend that the 30-minute presentation timeslot be divided as follows: 20 minutes for the paper and ten minutes for Q&A.

Poster Sessions

Poster Sessions will run on Saturday. Sessions are 60 minutes in length and are held in the Base Room (6F Room: 606).

Poster Requirements

The poster display boards are 1800 mm high x 900 mm wide. We are able to provide tape and pins. Please be aware that there are no on-site printing facilities for printing posters.

Conference Proceedings

The Conference Proceedings are published on the IAFOR website (www.iafor.org), and can be freely accessed as part of the research archive.

All authors may have their full paper published in the online conference proceedings. Full text submission is due by December 15, 2015 through the online system. The proceedings will be published on January 15, 2016.

Authors will have PDF copies of their offprints emailed to them by the IAFOR office by February 15, 2016.

Returning Delegate Discount

Every year we have a growing number of delegates who have presented at previous IAFOR conferences. To show our appreciation, IAFOR would now like to offer you a 10% discount off your next IAFOR conference registration. This offer is valid for the next 12 months and covers any IAFOR conference in Asia, Dubai, Hawaii, or Europe that you may choose to attend.



conference guide



Conference Chairs, Keynotes & Featured Speakers

Bradley J. Hamm
Medill School of Journalism, USA



Brad Hamm is the dean of Medill. Previously, he was the dean of the Indiana University School of Journalism. Hamm's Ph.D. is in Mass Communication research from the University of North Carolina, with a master's degree in Journalism from the University of South Carolina and an undergraduate degree from Catawba College in North Carolina. He was the Associate Dean of the School of Communications at Elon University in North Carolina. Hamm has taught in study abroad programs in Japan, China and Great Britain and has embarked on a career as a newspaper reporter. His teaching and research interests are in journalism history and media theory, particularly agenda setting theory.

Keynote Presentation: Power, Human Rights and Justice

In the context of the media and communication studies, considering the ambiguous concept of power encourages questions of rights, responsibilities, and trust, as well as hegemony, ownership, and resistance; control, transparency and censorship. Similarly, relationships of power between individuals and governments are tested by issues of privacy, surveillance, freedom of speech and information. New technologies have empowered individuals to communicate with others, and facilitated resistance movements across the world, but have also empowered governments to unparalleled levels of surveillance and breaches of privacy, such as in the ongoing NSA revelations.

This keynote will look at the power of the media to promote good causes, protect human rights, expose abuses and fight for justice, referencing the role of media and journalism education at Medill, as well as its Justice Project.

mediasia/filmasia2015
keynote presenter

Keynote Presentation

Friday, November 13

09:45-10:30

Prokofiev Hall (2F)



Brent E. Huffman
Medill School of Journalism, USA



mediasia/filmasia2015
featured presenter

Brent E. Huffman is an Assistant Professor of Journalism at Medill as well as a working documentary filmmaker and director of long-form television programs. At Medill, Huffman teaches documentary theory and production as well as long-form video storytelling on the undergraduate and graduate levels. He also advises on local and international documentary and long-form video projects. He specializes in international documentary filmmaking in Asia, Africa and the Middle East. Recently, he has been examining China's international presence in Africa, Afghanistan and Pakistan. He is passionate about international issues involving human rights and social justice.

Huffman has been making documentaries examining life within China and China's recent push into Africa, Asia and the Middle East. *Saving Mes Aynak*, his recent documentary, is about an ancient archaeological site in Afghanistan threatened by a Chinese state-owned copper mine. The film was awarded a \$100,000 MacArthur Grant in 2013. Outreach and distribution are being handled by Kartemquin Films, producers of *Hoop Dreams* and *The Interrupters*. Huffman has been interviewed on dozens of domestic and international outlets about this issue including a live interview from Mes Aynak on CNN International. He made a short documentary for The New York Times' prestigious Op-Docs program called "A Chinese Threat to Afghan Buddhas" that was featured on the front page of both the domestic and Chinese version of The New York Times. The feature-length documentary *Saving Mes Aynak* premiered at IDFA in Amsterdam in 2014, the largest documentary film festival in the world. Huffman is currently making a documentary examining China's presence in Pakistan.

Huffman's films and videos have gone on to win numerous awards including a Primetime Emmy, Best Conservation Film-Jackson Hole, Best Documentary-Fresno, three Cine Golden Eagle Awards, a National College Emmy, a Student Academy Award and a Grand Jury Award at American Film Institute's SILVERDOCS.

Featured Presentation: Documentary Journalists on the Front Line – Exposing Corruption, Protecting Human Rights and the Environment, and Saving Cultural Heritage

In our modern age of vanishing journalism outlets, documentary filmmakers are filling the void by doing the investigative journalism traditionally done by print reporters and photojournalists. In this golden age of documentary filmmaking, documentary films now dominate the narrative landscape on television and online bringing in millions of viewers. Documentaries are the centerpiece of programming on major outlets like HBO, CNN, The Discovery Channel, National Geographic, Showtime, PBS and Al Jazeera America/Al Jazeera English as well as network television, online outlets like The New York Times and digital outlets like Netflix and Amazon. CNN Films, HBO Documentaries and The New York Times Op Docs have premiered cutting edge documentaries that reach large audiences.

Documentary journalists are using this popular medium of documentary to enrich viewers and better our world by exposing corruption, protecting human rights and saving cultural heritage through the following examples: *E Team* (2014), *Citizen Four* (2014), *Depth of Field* (2015), *Virunga* (2014) and *Saving Mes Aynak* (2015). These documentary films distill complex issues by telling insider character-based emotional stories. These films have wide ranging positive impact on audiences around the globe, on policy and on the subjects of the films themselves.

Featured Presentation

Friday, November 13

11:00-11:30

Prokofiev Hall (2F)

Featured Screening and Q&A

Saturday, November 14

18:00-20:00

Prokofiev Hall (2F)



Gary Symons

G20 Group, Queensland Police Service,
Australia



Inspector Gary Symons worked in general duties, criminal investigation and surveillance prior to establishing himself in the field of criminal intelligence. He has also served as the manager of eLearning where he pioneered electronic and mobile learning innovations to serve the 15,000 members of the Queensland Police Service.

In 2013, Gary was appointed to establish and operate the intelligence response to the G20 meetings held in Brisbane, Australia in late 2014. He coordinated the multitude of intelligence agencies tasked with providing intelligence coverage for the event.

Gary is also a member of the Australian Army Reserve, currently at the rank of Lieutenant Colonel. He has served as an Infantry Battalion Commander and a Senior Instructor at the Australian Defence Force College, Canberra. He currently conducts Defence Administrative Inquiries on behalf of the Australian Army.

Inspector Joe Joyce has 35 years of policing experience within Queensland across a broad range of areas including investigations, general duties, traffic, covert and project management. More recently, Inspector Joyce was Project Manager for the Risk Management portfolio within the G20 Planning Group (2012-2015).

Joe holds a Master's Degree in Business Administration as well as the Queensland Police Service Management Development Program qualification, a Certificate IV in Training and Assessment and is currently undertaking a Diploma in Risk Management through the Australian Institute of Management.

Joe Joyce

G20 Group, Queensland Police Service,
Australia



Featured Presentation: G20 – The Group of Twenty Leaders' Summit Brisbane Australia 2014

On July 11, 2012, the Prime Minister of Australia announced that Brisbane would host the G20 Leaders' Summit to be held between November 15 and 16, 2014. The Queensland Police Service was to be a major partner in the planning and delivery of security and public safety services associated with the G20 Summit. The G20 Summit is a formal meeting of the leaders of the top 20 world economies (South Africa, Canada, Mexico, United States, Argentina, Brazil, China, Japan, South Korea, India, Indonesia, Saudi Arabia, Russia, Turkey, France, Germany, Italy, United Kingdom, Australia and the European Union). The forum also includes Finance Ministers and Central Bank Governors from the 19 countries specified, plus the European Union, which is represented by the President of the European Council and by the European Central Bank. Up to 4,000 delegates and 2,500 media representatives attended the summit. This presentation will guide you through some of the issues faced by police and how security was addressed in terms of messaging, media liaison, managing information holdings and communication generally.

Featured Presentation

Friday, November 13

16:30-17:00

Room 604 (6F)

James Rowlinson

Singapore University of Technology and Design, Singapore



mediasia/filmasia2015 conference co-chair & featured presenter

James Rowlinson left his native England for Paris, France, where he studied for a B.A. (Hons) and M.A. specialising in French cinema. His passion for visual culture subsequently took him to Los Angeles, where he earned a doctorate at the University of Southern California, USA. In addition to exploring literature and film through a theoretical lens, as well as dabbling in filmmaking, his dissertation focused on the crossover between post-war American film noir and the French New Wave, arguing that the subversive manipulation of the Hollywood genre formula by the auteurs constitutes a political aesthetic. He has published articles on contemporary French fiction, film and existentialism, cinematic phenomenology and new perspectives on the New Wave. He has held teaching positions in Europe, America and Japan, and is currently a Lecturer in the Humanities and the Arts Department at the Singapore University of Technology and Design, established in collaboration with the Massachusetts Institute of Technology, USA.

Featured Presentation: Training the Filmmakers of “Tomorrow”

This talk reports on a pedagogical experiment pioneered by Dr. Rowlinson at the Singapore University of Technology and Design in which student filmmakers are instructed in film history and theory in lieu of any technical training in screenwriting or cinematography. Based on the French New Wave principle that the best way to critique film is to make film, students are invited to “respond” to the concepts and movies they have studied by making short films. The ambition is to empower future filmmakers by releasing them from the norms and conventions established by film schools and the film industry.

Dr. Rowlinson will expand on the philosophy behind the course, the moments selected from cinema history, the choice of films screened (from Chaplin to contemporary 3D movies) and the key concepts covered from film theory. SUTD students – who have a strong background in science and engineering – have an innovative approach to the filmmaking task. The films produced are, by and large, ambitious and technically competent with inventive narratives and impressive cinematography.

Consideration will be given to the drawbacks of dispensing with instruction in the technical skills of filmmaking, such as problems on-set and in postproduction as well as “failed” narratives. Dr. Rowlinson will highlight his first-hand experience of directing one of the student films. *Tomorrow* (ten minutes) is a loose adaptation of Aldous Huxley’s *Brave New World* set in Singapore, in which an uncivilised “savage” must adapt to life in civilisation under the sinister gaze of the city CEO, leading to a dramatic showdown.

Featured Presentation

Friday, November 13

17:10-18:00

Room 604 (6F)



Gary E. Swanson

D'image Studios, USA



Gary E. Swanson is currently CEO of D'image Studios and the former Hansen Endowed Chair in Journalism and Distinguished Journalist-in-Residence at the University of Northern Colorado, USA. From 2005-2007 Professor Swanson was a Fulbright scholar to China and lectured at Tsinghua University and the Communication University of China. In summer 2008 he was a commentator for China Central Television International (CCTV-9) and their live coverage of the Beijing Olympic Games. Swanson repeated his assignment covering the London Olympics for CCTV-4 in the summer of 2012. Previously, he was professor and director of television for nine years at the Medill School of Journalism at Northwestern University where he taught mostly graduate broadcast students. He has been an educator for 26 years; 20 years spent teaching at university level.

Swanson is an internationally recognised and highly acclaimed documentary producer, director, editor, photojournalist, consultant and educator. He has given keynote speeches, presented workshops and lectured at embassies, conferences, festivals, and universities throughout China, South Africa, India, Papua New Guinea, Japan, The Philippines, Thailand, Malaysia, Cambodia, Vietnam, Laos, Singapore, Greece, Germany, Jordan, Spain, Portugal, Peru, the United Kingdom and the United States.

Swanson has compiled a distinguished professional broadcast career spanning 13 years: From 1978 to 1991, Swanson worked for the National Broadcasting Company where he was honoured with national EMMY's for producing and editing: "The Silent Shame", a prime-time investigative documentary; "Military Medicine", a two-part investigative series on NBC News; and "Hotel Crime", an investigative news magazine piece. Swanson was an editor for breaking news and features for NBC Nightly News with Tom Brokaw, the Today Show, Sunrise, Sunday Today, NBC Overnight, A Closer Look, Monitor, and other prime time news magazines. Swanson covered breaking news in 26 states and Canada for the network including trips and campaigns of presidents Ronald Reagan, George Bush, and Bill Clinton. Swanson was the Fulbright distinguished lecturer and consultant in television news to the government of Portugal in 1989. In 1992, he covered the XXV Olympics in Barcelona, Spain for NBC News as field producer and cameraman.

Swanson has earned more than 75 awards for broadcast excellence and photojournalism including three national EMMY's, the duPont Columbia Award, two CINE 'Golden Eagles,' 16 Telly's, the Monte Carlo International Award, the Hamburg International Media Festival's Globe Award, the Videographer Award, The Communicator Award, the Ohio State Award, the CINDY Award, the 2011 Communitas Outstanding Professor and Educator award, the 2013 Professor of the Year award, and many others. He graduated from the University of Illinois at Urbana with a Bachelor's degree in Education in 1974, and a Master's degree in Journalism in 1993.



MediAsia Spotlight Session (15:00-15:30)

Room 604 (6F)

Feeding the World: Australia, Live Export and the Interplay of Influence

Fiona Edwards, University of Southern Queensland, Australia

About the Presenter: Fiona Edwards is currently the media adviser for the Federal Member for Bowman, Fiona's experience encompasses mainstream media, politics and academia. Starting as a journalist when Visual Display terminals and copy boys/girls were still the go, Fiona worked for radio, TV and print in Australia as well as in Thailand and the UK.

Turning to the dark side of public relations she has worked as a communications specialist in a range of government departments including two years as media adviser for Austrade, based in Greece in the lead up to the 2004 Olympics.

Back from Europe, she retrained as a secondary school teacher teaching Media, English and Drama until the lure of academia and mediated politics proved too strong. Since then she has worked for advocacy groups as a media adviser and as a lecturer and tutor at the University of Canberra and Edith Cowan University in Perth.

Abstract: The media have become an indispensable part of modern democratic life that often they seem to dominate the political process. However, there has been little scholarly investigation into the role of the media in the policy process; instead much research has focused on the political impact of the media on citizens' political attitudes and behaviour and the emergence of political marketing and campaigns.

An obvious and high profile example of a government's policy shift that occurred under the media spotlight was the then Labor government's decision to stop Australia's live export trade in 2011, following the airing of gruesome footage on the ABC. This paper will illustrate the pathway so far taken to determine to what extent this decision was influenced by the airing of the footage, who else had power to sway the policy makers and how influence was imparted. By using live export as an ethnographical case study, I aim to investigate the interplay of influence between the various power elites that operate and subsequently co-exist within the political and media community.

MediAsia Spotlight Session (15:30-16:00)

Room 604 (6F)

Re-Contextualising the Bromance: The Transcultural Fan and Close Male Friendships

Celia Lam, The University of Notre Dame Australia Sydney, Australia

About the Presenter: Dr. Celia Lam is a Lecturer in Communications and Media at the School of Arts and Sciences, University of Notre Dame Australia Sydney. She received a BMedia in Screen Production from the Macquarie University, Sydney and subsequently a Ph.D. from the University of Sydney. Her research focuses on mediated self presentation, including online identity presentation and management. She also has an interest in the aesthetic and cultural impact of digital technologies on media production and consumption. In 2012 she was awarded an Endeavour Award Post Doctoral Fellowship from the Australian Government to undertake research in the area of online identity presentation in Hong Kong.

Abstract: Michel du Certeau wrote of everyday practices as empowering, where the hegemony of the powerful is subverted through interpretation, fostering a notion of audience agency. The globalisation of media culture is not a new observation. Henry Jenkins supplied the term 'pop cosmopolitanism' (2006) as a means to describe the activity of transcultural fans engaging with popular media across national (and cultural) boundaries. The process of re-contextualisation in new cultural contexts transforms both audience and text, such that preexisting cultural norms may be modified or ignored. Jenkins' examination focused on the re-appropriation of Japanese popular culture in American contexts, providing insight into Western fan interaction with Asian popular culture. By nature, this scholarship supports a predominantly Western centric view. However, contemporary accounts are emerging that explore the transcultural appeal of J-Pop and K-Pop as both regional and international exports, attenuating a Western-centric view.

This paper aims to contribute to contemporary approaches to transcultural fandom, especially in English language scholarship, through an exploration of the Hollywood concept of 'bromance' (close male friendships) in both narrative and real world contexts. It will contrast fictional representations of male bonding in Hollywood buddy films of the 1970s to Hong Kong 'Hing daih' or 'Xiōng dì' (brother) films of the 1980s. Additionally the nuances of male celebrity friendships will be examined from the perspective of fan acknowledgement, interpretation and perpetuation. Of particular interest is the transcultural fans' deployment of interpretative agency during their engagement with (or subversion of) concepts from a culturally pervasive Hollywood context.

FilmAsia Spotlight Session (16:00-16:30)

Room 604 (6F)

Gangsters, Gamblers and Schoolgirl Retribution: Politics, Protest and Society through Norifumi Suzuki's 1973 'Revenge' Trilogy

Paul Spicer, Hiroshima Jogakuin University, Japan

About the Presenter: Dr. Paul Spicer is currently an Associate Professor at Hiroshima Jogakuin University in the beautiful city of Hiroshima. He was previously employed by the University of Portsmouth as a lecturer within the School of Creative Arts, Film and Media, where he co-ordinated the courses Japanese Cinema and Culture, and East Asian Cinema. In 2001 he decided to return to education, and began a degree program at Portsmouth. He successfully graduated in 2005 with a BSc (1st Class Hons) in Entertainment Technology. In 2007, he began work on his doctoral thesis entitled 'The Films of Kenji Mizoguchi: Authorship and Vernacular Style'. He completed his thesis in August 2011, and successfully sat his Viva Voce at the University of Portsmouth the same year. Dr. Spicer's research lies primarily in the area of film and cultural studies, and his current work focuses upon the relationship between film and Japanese socio/political issues between 1965-1975.



Abstract: Japanese cinema in the late 1960s, early 1970s mirrored Japanese society as Terrorism, uncertainty and political protest was reflected in a cinema that portrayed the angst and violence being seen across the country. It was during this time, that the independent film movement began to influence mainstream production, and studios such as Nikkatsu and Toei became (in terms of style and content), regular producers of more risqué productions.

One film-maker who made his mark during this period was Norifumi Suzuki. A Ritsumeikan University drop-out, Suzuki had been at Toei since the late 1950s working as a writer on *Shafu Yukyoden - Kenka Tatsu* (Kato, 1964); and an assistant director on *Uchida's Koiya koi Nasuna Koi* (1962); before making his directing début on *Osaka Dokonjo Monogatari Doerai Yatsu* (Suzuki, 1965). However, his most acclaimed work was created during the early 1970s. Working with actress Ike Reiko, Suzuki created some of the most erotic, violent but politically contemplative revenge dramas of the era.

This paper will focus on the director's 1973 sexploitation trilogy; *Sukeban*, *Furyou Anego Den: Inoshika Ochou* and *Kyoufu Joshikoukou: Boukou Rinchi Kyoushitsu*. Using close textual analysis, the work will examine the three films in regard to visual style, performance and technique. Before going on to establish how Suzuki employs these devices to root the work in a specifically social, historical and cultural context. By approaching these films in such, we may better appreciate the culture in which he worked, and his artistic response to social and political anxiety.

filmasia2015
spotlight presenter

IAFOR DOCUMENTARY FILM AWARD

Nov 14 2015

15:00-20:00

**Art Center of Kobe
Kobe, Japan**

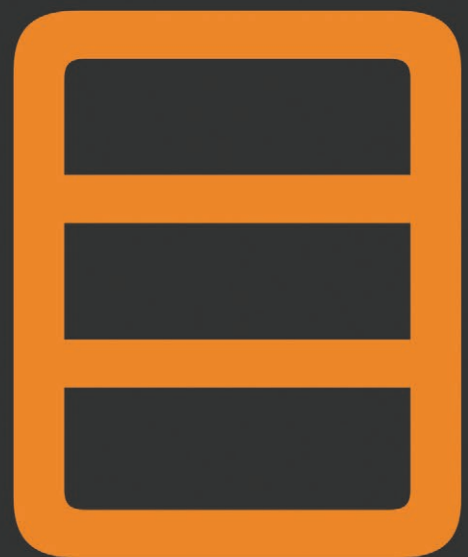
FREE ENTRY for Registered Delegates of MediAsia2015 & FilmAsia2015

Each November, the IAFOR Documentary Film Award hosts its annual award ceremony. Starting in 2015 the award ceremony will become a public event and we welcome the documentary fans of Kobe and Kansai to join us.

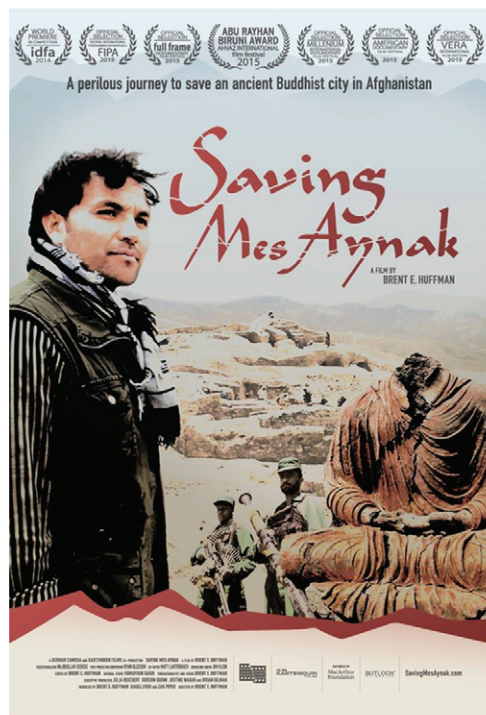
The IDFA was founded to seek out and reward the storytellers, documentarians and filmmakers who have demonstrated excellence in the craft of documentary filmmaking. We wish to acknowledge these artisans by presenting a showcase of their work and reward them with the equipment, tools, and resources they will need to further continue working in the craft.

This year we are very proud to be joined by the IDFA2015 Honorary Award Winner Director Brent E. Huffman. We will be screening his most recent documentary *Saving Mes Aynak* as part of the festival.

The world's most important and powerful stories are often the true everyday stories of our lives. We invite you to join us as we honor a selection of this year's best entries from our documentary competition at the IDFA2015 Festival at the Art Center of Kobe.



Featured Documentary “Saving Mes Aynak”



We are very proud to announce that *Saving Mes Aynak* will be the Featured Documentary screened at this year's IAFOR Documentary Film Award & Festival in Kobe, Japan.

Saving Mes Aynak, a documentary directed by Brent E. Huffman, follows Afghan archaeologist Qadir Temori as he races against time to save 2,000-year-old Buddhist archaeological site in Afghanistan from imminent demolition.

A Q&A session with director Brent E. Huffman will follow the movie.

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IAFOR Documentary Film Award & Festival 2015

Event Schedule
Saturday November 14, 2015
3:00pm - 8:00pm

- Competition Screening 15:00 - 17:00
- Refreshments 17:00 - 17:30
- Awards Ceremony 17:30 - 18:00
- Featured Screening, "Saving Mes Aynak" 18:00 - 19:30
- Q&A with Director Brent E. Huffman 19:30 - 20:00

Ticket Prices

Advance ¥1,500
Door ¥2,000

- Advance Tickets are available only online via PayPal.
- For information about group rates please email us.

Online Ticket Sales

IAFOR Documentary Film Award
<http://iaforfilmaward.org/en/festival>

Inquires

WEB
E-MAIL

<http://iaforfilmaward.org>
filmaward@iafor.org



Art Center of Kobe

Kumochibashi-dori 7-1-13
Chuo-ku, Kobe-shi, 651-0055



INTERNATIONAL INTERCULTURAL INTERDISCIPLINARY iafor

“To Open Minds, To Educate Intelligence, To Inform Decisions”

The International Academic Forum provides new perspectives to the thought-leaders and decision-makers of today and tomorrow by offering constructive environments for dialogue and interchange at the intersections of nation, culture, and discipline. Headquartered in Nagoya, Japan, and registered as a Non-Profit Organisation (一般社団法人), IAFOR is an independent think tank committed to the deeper understanding of contemporary geo-political transformation, particularly in the Asia-Pacific Region.

For more information about the International Academic Forum and its activities,
please visit our website at www.iafor.org

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IAFOR

The International Academic Forum

Academic Vision and Mission

“To Open Minds, To Educate Intelligence, To Inform Decisions”

The vision of IAFOR grew out of the perceived need to fill a vacuum in the communication and exchange activities of the academic world. Its mission arose out of examining that space and investigating why it existed. The vacuum existed because of the lack of opportunity for serious and thoughtful exchange between academics, members of the global business community, and practitioners in the fields of human endeavor that linked these groups together. In the field of education, for example, we have academic theorists, educational managers (political decision-makers and organisational directors) and classroom teachers with their support staff in IT, library work, exchange programs, and specialist fields. But how often do they have the opportunity to interact?

Moving beyond one particular field, larger questions arise. What function should universities prioritise in the 21st century? What do businesses see as their contribution to social and global well-being? How can people on the ground, trying to implement improvements that will transform human life, best be supported? And perhaps above all, what are the agendas that will drive mechanisms to enable these groups to interact effectively.

One piece of distilled thought that came from early exchanges at one of our conferences was the recognition that some of the rhetoric of concern about the problems of developing nations was perhaps over-focused on the term “poverty” because it can be defined only in a relative way. “Hunger” was put forward as being more immediate and itself a contributory factor to poverty, rather than the other way round. One key to the hunger issue could be the provision of safe drinking water, or water for irrigation in some contexts, while flood management might be necessary elsewhere. These, in and by themselves become valuable only insofar as they help to relieve hunger in specific contexts.

IAFOR is affording opportunities that do not exist elsewhere. The base is Kansai, Japan's great commercial and manufacturing hub, one symbol of the emerging Pacific economy that is already eclipsing the long dominant Atlantic zone. Our conferences present those taking part with three unique dimensions of experience. First of all, it encourages interdisciplinary activity to be expanded. Depending on the field, this can face varying degrees of difficulty, ranging from discouragement to downright prohibition. Those overly dependent on fixed academic structures often see lateral thinking as a threat. None of these negatives apply in IAFOR. Its purpose is to generate new approaches that cross any disciplinary lines. The principle employed is to let the imagination permit intuitive responses to questions. There are no panels of critics. There are simply people who want to listen and reflect. The model of academic work as potholing is replaced by the metaphor of mountaineering. While respecting the need for solid and well-founded academic work, we feel the need to go beyond it from time to time to discover fresh approaches to old questions.

Secondly, it facilitates the heightening of intercultural awareness. Again, we encourage innovation through cross-cultural perception. Cultural roots influence people in their attitudes more than most would realise or admit. The need to see and internalise insights gained from other viewpoints is met by a process of steady illumination.

Thirdly, it promotes the broadening of international exchange. We may live in a world, but in reality parochialism still holds sway. The collapse of the U.S.S.R and the break-up of Yugoslavia led to the re-establishment of numerous former countries. While this may be desirable for the peoples concerned, it merely adds to the world's cultural confusion. Exchange leads to explanation and that helps the growth of intercultural awareness.

IAFOR makes all of these developments possible in one gathering. Our conferences are not a substitute for specialist conferences. We intend our events to be an alternative that functions as a balance or even a corrective to the extreme tendencies that can arise from more narrowly defined research parameters. In short, IAFOR is promoting and facilitating a new multifaceted approach to one of the core issues of our time, namely globalisation and its many forms of growth and expansion. Awareness of how it cuts across the worlds of business, and academia, along with its impact on societies and institutions is one of the driving forces that has given the organisation its momentum, and is making it a pioneer in this global age.

Rev. Professor Stuart DB Picken

Order of the Sacred Treasure (瑞宝中綬章), M.A. (Hons), BD., Ph.D., F.R.A.S.

Chairman, Japan Society of Scotland

Chairman, IAFOR International Advisory Board

Dr. Joseph Haldane

B.A. (Hons), Ph.D., F.R.S.A., F.R.A.S.

President, IAFOR

Chairman

The Reverend Professor Stuart D. B. Picken

Order of the Sacred Treasure,

M.A. (Hons), B.D., Ph.D. (Glasgow), F.R.A.S.



Stuart D. B. Picken is the Chairman of the International Advisory Board, and in this role is Chairman of the Organisation. As Chairman of IAFOR, Professor Picken helps guide the academic and political strategy of the organisation, and assists in the forging of global institutional partnerships. He is also responsible for the development of the IAFOR Research Institutes.

The author of a dozen books and over 130 articles and papers, Professor Picken is considered one of the foremost scholars on Japan, China, and Globalisation in East Asia. As an academic, Professor Picken has devoted more than 30 years to scholarship in Japan, notably as a Professor of Philosophy at the International Christian University in Tokyo, where he specialised in ethics and Japanese thought, and as International Adviser to the High Priest of Tsubaki Grand Shrine (Mie prefecture). He has also served as a consultant to various businesses, including Jun Ashida Ltd., Mitsui Mining & Smelting Corp., Kobe Steel, and Japan Air Lines.

In November 2008, the Government of Japan awarded Professor Picken the Order of the Sacred Treasure for his pioneering research, and outstanding contribution to the promotion of friendship and mutual understanding between Japan and the UK. The honour is normally reserved for Japanese citizens and is a mark of the utmost respect in which Professor Picken is held by the Japanese Government. More recently, in 2012 he was invited to London to attend a reception at the Japanese Embassy, hosted by Emperor Akihito and Empress Michiko as an expression of their gratitude towards Britons who had helped support Japan after the 2011 Tohoku earthquake and tsunami. Professor Picken helped organise fundraising efforts through both the Japan Society of Scotland, of which he is the chair, in the UK, and IAFOR in Japan.

Although now resident in Scotland, Professor Picken maintains his interests in Japan, as Chair of the Japan Society of Scotland, through the IAFOR IAB, and through regular visits.

President & C.E.O.

Dr. Joseph Haldane

B.A., Ph.D. (London), F.R.S.A., F.R.A.S.



Joseph Haldane is the President and Chief Executive Officer of the International Academic Forum. He was Academic Director from IAFOR's inception in 2009 until January 2011, and Executive Director from 2011 until late 2014, when he assumed his current role. He is responsible for devising strategy, setting policies, forging institutional partnerships, implementing projects, and overseeing the organisation's business and academic operations, including research, publications and events.

Dr. Haldane's academic interests include politics and international affairs, literature and history, and he holds a Ph.D. from the University of London in 19th century French Studies. He began his academic career in France, and from 2002-2005 held full-time faculty positions at the University of Paris XII (Paris-Est Créteil) and Sciences Po Paris, as well as visiting positions at both the French Press Institute in the University of Paris II (Université Panthéon-Assas), and the School of Journalism at Sciences Po Paris. Prior to founding IAFOR in 2009, Dr. Haldane was an Associate Professor at Nagoya University of Commerce and Business in Japan, where he taught a range of language and culture courses at undergraduate level, and the MBA Ethics course in the graduate school.

Dr. Haldane is now a Guest Professor at Osaka University's School of International Public Policy (OSIPP), where he teaches on the postgraduate Global Governance Course. His current research concentrates on post-war and contemporary politics and International Relations especially in and between Japan, China and the USA.

From 2012-2014 Dr. Haldane served as Treasurer of the American Chamber of Commerce in Japan (Chubu Region). He is a Director of the Tokyo-based clean water charity, Wine in Water, and a Trustee of the HOPE International Development Agency (Japan). In 2012 he was elected a Fellow of the Royal Asiatic Society, and in 2015 a Fellow of the Royal Society of Arts.

He is married with two children and lives in Nagoya, Japan.

people – The Executive Council of the International Advisory Board

IAB Chair: Professor Stuart D.B. Picken

The IAB Executive Council is composed of distinguished academics, business executives, former and current government officials, and community leaders of international standing. Its role is to provide counsel and direction in the business and affairs of IAFOR, suggest and approve the areas of scholarly investigation, and safeguard the independence of the Forum's work. International Directors of Program and Research Institute Directors are ex-officio members of the Executive Council of the International Advisory Board. Membership of the Executive Council of the International Advisory Board is by invitation only.

Mr. Mitsumasa Aoyama

Director, The Yufuku Gallery, Tokyo, Japan

Professor Don Brash

Former Governor of the Reserve Bank, New Zealand
Former Leader of the New National Party, New Zealand
Adjunct Professor, AUT, New Zealand & La Trobe University, Australia

Lord Charles Bruce

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Patron, Scottish Centre of Tagore Studies at Edinburgh Napier University
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Editor-in-Chief, The Journal of Chinese Philosophy

Professor Steve Cornwell

Professor of English and Interdisciplinary Studies, Osaka Jogakuin University, Osaka, Japan
IAFOR International Director of Programme: Language Learning

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President of The Institute for the Study of Long-Term Economic Trends (ISLET)
Distinguished Research Professor of Economics, The University of Missouri, Kansas City

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Professor of Media and Cultural Studies & Director of the Monash Asia Institute, Monash University, Australia

Professor Sue Jackson

Professor of Lifelong Learning and Gender & Pro-Vice Master of Teaching and Learning, Birkbeck, University of London, UK

Professor Sing Kong Lee

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Professor Sir Geoffrey Lloyd

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Fellow of the British Academy

Professor Keith Miller

Orthwein Endowed Professor for Lifelong Learning in the Science, University of Missouri-St. Louis, USA

Professor Kuniko Miyanaga

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University of Oxford, UK

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CEO D'image Studios
Former Hansen Endowed Chair in Journalism and Distinguished Journalist-in-Residence
University of Northern Colorado, USA

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Graduate School of Education and Human Development, Nagoya University, Japan

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Director of the Center for Human Rights Affairs, Japan
Former UN Special Rapporteur on Myanmar

Professor Kensaku Yoshida

Professor of English & Director of the Center for the Teaching of Foreign Languages in General Education, Sophia University, Tokyo, Japan

The International Advisory Board is composed of distinguished academics, business executives, former and current government officials, and community leaders. Its role is to consult and provide counsel on the business and affairs of IAFOR, and suggest areas of scholarly investigation. Membership of the International Advisory Board is by invitation only. For a full list please see the IAFOR website.

The Japan Liaison Committee (JLC)

The Japan Liaison Committee is a consultative committee that provides support in the form of advice and guidance in specific aspects of the planning and projects of the Forum held in Japan. The Chairman of the International Advisory Board is also chair of the JLC. Members of the JLC are ex-officio members of the International Advisory Board.

Prof. Stuart D. B. Picken, Chairman, IAFOR

Mr Mitsumasa Aoyama, Founder of the PHP Institute, Kyoto, Japan & Director, the Yufuku Gallery, Tokyo, Japan

Prof. Kuniko Miyanaga, Director, the Human Potential Institute, Tokyo, Japan and Fellow, Reischauer Institute, Harvard University, USA

Prof. Michiko Nakano, Professor & Director of the Distance Learning Center, Waseda University, Tokyo, Japan

Prof. Yozo Yokota, Director of the Center for Human Rights Affairs, Japan & Former UN Special Rapporteur on Myanmar

Dr. Joseph Haldane, President, IAFOR

people – IAFOR Journal Editors

Editors of IAFOR Journals are ex-officio Members of the International Advisory Board

IAFOR Journal of Arts and Humanities

Dr. Thomas French, Ritsumeikan University, Japan

IAFOR Journal of Literature & Librarianship

Dr. Richard Donovan, Doshisha University, Japan

IAFOR Journal of Education

Dr. Bernard Montoneri, Providence University, Taichung, Taiwan

IAFOR Journal of Business and Management

Dr. Merlin Levirs, Ritsumeikan University

IAFOR Journal of the Social Sciences

Dr. Andrea Molle, Chapman University, USA

IAFOR Journal of Ethics, Religion and Philosophy

Dr. Michael O'Sullivan, The Chinese University of Hong Kong, Hong Kong

IAFOR Journal of Sustainability, Energy and the Environment

Dr. Alexandru-Ionut Petrisor, The National Institute for Research and Development in Construction, Urban Planning and Sustainable Spatial Development (URBAN=INCERC), Romania

IAFOR Journal of Media, Communication & Film

Dr. James Rowllins, Singapore University of Design and Technology

IAFOR Journal of Asian Studies

Dr. Seiko Yasumoto, The University of Sydney, Australia

IAFOR Journal of Language Learning

Dr. Ebru Melek Koç, Izmir Institute of Technology, Turkey

IAFOR Journal of Politics, Economics & Law

Dr. Craig Mark, Kwansei Gakuin University, Japan

IAFOR Journal of Cultural Studies

Professor Holger Briel, Xi'an Jiaotong-Liverpool University, China

IAFOR Journal of Psychology and the Behavioral Sciences

Dr. Shahrokh (Sharo) Shafaie, Southeast Missouri State University, USA

Dr. Deborah G. Wooldridge, Professor and School Director, Bowling Green State University, USA

people – IAFOR Key Staff



Kiyoshi Mana – Director of Operations

Kiyoshi is the Director of Operations, responsible for overseeing the operations of the organisation, including IAFOR's conferences in Asia, Europe, North America and the Middle East. An American of Japanese descent, Kiyoshi has long been fascinated by the country of his ancestors, studying both Japanese language and culture at San Francisco State.



Alexander Pratt – Deputy Director of Operations

A civil engineering graduate from the University of Nottingham, UK, Alex first came to Japan in 1997. Previous to joining IAFOR, in 2013, Alex held positions in education management, information services, and international relations. At IAFOR Alex helps oversee the general administration and operation of the organisation and works alongside the Director of Operations to expand IAFOR's events in Japan and internationally.



Michael Kedzlie – Research and Policy Manager

Michael is a New Zealander who currently works as the Research and Policy Manager. He is responsible for formulating legal policy as well as liaising with the organisation's university partners and the International Directors of Program. He is also editor of *Eye Magazine*. He has a Master's degree in Education from Massey University and a Law degree from the University of Waikato Law School. He is an enrolled Barrister and Solicitor of the High Court of New Zealand.



Thaddeus Pope – Senior Manager: Media and Design

Born and raised in Brighton, UK, Thaddeus is an experienced commercial and editorial photographer with a B.A. in Photography from the London College of Communication (University of the Arts London). Thaddeus oversees IAFOR's design and media output, as well as producing photo-essays, short documentaries and other visual content for the organisation's publications, including *Eye Magazine*. He is also the Creative Director of the IAFOR Documentary Photography Award.



Shawn Mahler – Senior Manager: Production

Los Angeles native Shawn Mahler has a wealth of experience working on film, video, and theater productions in the United States and Japan. He holds a Bachelor of Arts in Film Theory and Production from the University of California, Irvine. Shawn has spent over ten years in Japan where he has worked with numerous industry professionals to develop television shows, movies, and theatrical productions.



Rachel Dyer – Publications Manager

Rachel studied art history at the University of Nottingham before embarking on a career in publishing in London. She has worked in print and online as a content manager, writer and editor across numerous titles, with a particular interest and focus on the arts and education. In her role as Publications Manager at IAFOR she is responsible for coordinating all IAFOR publications, including the journals, the *Eye Magazine* and The IAFOR Academic Review.



John Ananthan – Technology Coordinator

Born and raised in northern Denmark in a multicultural family, John studied Computer Science at University College Nordjylland. At an early age he started his own IT company, worked for several third party companies and now has over 11 years of experience in website management and software development. Due to his Scandinavian background, John speaks Danish and can understand Norwegian and Swedish.



Stephen Rudden – Systems & Administrative Coordinator

Originally from Leicester, England, Stephen Rudden is an experienced network and systems engineer with a B.Sc. in Computing from the University of Westminster. Before joining IAFOR in April 2015, Stephen was a network engineer for a global consumer electronics company.



Darcey Barge – Media Coordinator

Darcey was born and raised in Yakima, Washington. Graduating from Yakima Valley and Collins College with qualifications in animation and TV video production, she pursued a career in the media at KNDO-TV. After moving to KNXV-TV in Phoenix she received two Emmy nominations for her technical directing work Technical Directing Under Breaking News.



Virpi Helena Yasuda – Senior Administrative Support Staff

Virpi has a B.B.A. degree in Modern Languages and Business Studies for Management Assistants from HAAGA-HELIA University of Applied Sciences, Finland. Her studies included a half-year exchange program in EDHEC Business School in France and a half-year training as a Secretary at Finnish Security Intelligence Service.

The IAFOR YouTube Channel

New videos uploaded weekly featuring interviews and presentations with IAFOR Speakers from our conferences in Asia, North America Europe and Dubai.

Prof. Svetlana Ter-Minasova

President of the Faculty of Foreign Languages and Area Studies

Lomonosov Moscow State University

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iafor conference highlights: the past 12 months

global
thought
leaders

Since 2009, IAFOR has welcomed university presidents, faculty deans, award-winning journalists, national politicians, government ministers, diplomats, charity leaders, think tank directors, documentary makers, movie directors, members of the armed forces, lawyers, doctors, jurists, artists, poets, writers, clergy, scientists, philosophers...



Top left & right: Before and after impact. 5th Degree Black Belt Master Instructor, **Sensei Hiroshi Nishioka**, of Osaka's Nishioka Dojo practices Tameshiwari ice breaking during the plenary session at The Seventh Asian Conference on Education 2015 (ACE2015) in Kobe, Japan. The Chito-Ryu Karate demonstration explored the conference theme of "Power".

Below left: Professor Barbara Lockee takes questions from the audience during her Featured Presentation at ACE2015 in which she discussed "Empowering Learners as Designers – The Rise of the Maker Movement". Dr. Lockee is Professor of Instructional Design and Technology at Virginia Tech, USA, where she is also Associate Director of the School of Education and Associate Director of Educational Research and Outreach.

Below center: Professor José McClanahan of Creighton University, USA and **Dr. Yvonne Masters** of University of New England, Australia talk to IAFOR's Director of Operations, **Kiyoshi Mana** at the ACE2015 Welcome Reception. Professor McClanahan was Conference Chair and Dr. Masters was a Featured Speaker of The ACE Undergraduate Research Symposium, which was held alongside ACE2015.

Below right: Conference Chair for ACE2015, **Professor Sue Jackson** of answers questions from delegates after her Welcome Address. Professor Jackson is Pro-Vice-Master (Vice-President) for Learning and Teaching, Professor of Lifelong Learning and Gender and Director of Birkbeck Institute for Lifelong Learning at Birkbeck University of London (University of London, UK) and the IAFOR Interdisciplinary Program Director for Education.





Below left: Keynote Speaker at ACE2015, **Professor Eiko Kato-Otani** presents her Featured Presentation "Language Learning: Then and Now". Professor Kato-Otani is President and a Professor at Osaka Jogakuin University. She received her Ed.D. in language and literacy from Harvard University. Her research interests include children's language development, as influenced by interaction with adults in home and preschool settings, and she examines cultural differences between Japan and the US.

Below center: IAFOR's Chairman, **Professor Stuart D. B. Picken** chairs a panel discussion which focussed on the theme of "Power" in relation to Asia-Pacific nations at The Asia-Pacific Conference on Security & International Relations (APSec2015). Other panel members included Professor Joel R. Campbell of Troy University, Japan and Professor Craig Mark of Kwansei Gakuin University, Japan.

Below right: **Professor Reinhard Drifte** of the University of Newcastle, UK, gives an animated presentation titled, "The Role of Japan in the South China Sea: 'Peace-maker' or 'Trouble-maker'?". Reinhard Drifte is Professor Emeritus in the University and Associate Fellow of the Royal United Services Institute, London. After receiving his Ph.D. from the Department of East Asian Studies at the University of Bochum in 1979, Professor Drifte was Research Fellow at the Graduate Institute of International Studies in Geneva, then until 1987 Assistant Director for Regional Security Studies at the International Institute for Strategic Studies in London.





Top left: Dr. Christine Coombe, currently President of TESOL Arabia, and a past president of TESOL International addresses delegates during her keynote address on Teacher Effectiveness at the sister IAFOR International Conference on Language Learning (IICLL2015). **Top center:** Leading cultural scholar and translator Professor Said M. Faiq of the American University in Sharjah delivers a lively keynote address on “Intercultural encounters: In the eye of the beholder” at IICE2015. **Top right:** Dr. Cindy Gunn of the American University of Sharjah delivers her keynote address on “The Impact of the Connected Learner in the Classroom” at The IAFOR International Conference on Education held at Festival City, Dubai (IICE2015).

Above left: Leading expert on religious cults, Dr. George Chryssides presents a keynote on “Power, Empowerment and Disempowerment in Religion” at The European Conference on Ethics, Religion & Philosophy (ECERP2015). **Above right:** Celebrity academic and psychologist on Channel 4’s *Big Brother* in the UK, Professor Geoffrey Beattie of Edgehill University delivers a wide-ranging keynote address on “The Divided Self” at The European Conference on Psychology & Behavioral Sciences (ECP2015).

Below left: Bestselling ELT author and playwright, Ken Wilson, returns to The European Conference on Language Learning (ECLL) by very popular demand to deliver a workshop on Student-Teacher Communication. **Below center:** Internationally-recognised English Language educator, Alan Maley takes questions following his keynote address which looked at the legacy of great educators, and what today’s teaching professionals can continue to learn from them at ECLL2015. **Below right:** Irish Academic, Dr. Fergal Finnegan delivers a powerful keynote address on Democracy and Education at The European Conference on Education (ECE2015).





Top left: Photography by IAFOR Documentary Photography Award winner, Hosam Katan. **Top right:** Founding Judge of the IAFOR Documentary Photography Award, **Professor Paul Lowe** of the University of the Arts London, announces the 2015 competition winner. Professor Lowe is an award-winning photographer who has been published in *Time*, *Newsweek*, *Life*, *The Sunday Times Magazine*, amongst others, and who has covered breaking news the world over, including the fall of the Berlin Wall, Nelson Mandela's release, famine in Africa, the conflict in the former Yugoslavia and the destruction of Grozny.

Above left: CEO and Founder of the Captive Minds Media Group, **Marcus Chidgey** gave some interesting industry insights and examples of how stories are shaped in the media at The European Conference on Media, Communication & Film (EuroMedia2015). **Above center:** Founding Dean and current President of Moscow State University's Faculty of Foreign Languages and Area Studies, **Professor Svetlana Ter-Minasova**, takes questions following her keynote address on language, literature and culture at The European Conference on Literature & Librarianship (LibEuro2015). **Above right:** **Professor Regenia Gagnier** of Exeter University delivers a powerful keynote address at The European Conference on Cultural Studies (ECCS2015) that looked at conflicts between liberalism and neoliberalism as portrayed in literature.

Below left: The European Union Information Stand at The European Conference on the Social Sciences 2015. **Below center:** **Francis Ford Coppola** expert and archivist, Dr. Rodney Hill of Hofstra University responds to questions about Coppola's work at EuroMedia2015. **Below right:** Assurance and Risk Manager at BBC Media Action, Jon Elford, engages in questions with audience members at EuroMedia2015 concerning the charity's media work in developing countries.





Top left: Professor Yozo Yokota delivers a keynote to the audience underlining the continued importance and impact of the United Nations on ensuring human rights. Professor Yokota is an internationally-recognised academic, jurist and diplomat, who served as the UN Special Rapporteur in Myanmar, and Member of the UN Sub-Commission on the Promotion and Protection of Human Rights. Formerly Chairman of the International Labour Organisation's Committee of Experts, he is now the President of the Japanese Center for Human Rights and Special Adviser to the Ministry of Justice. **Top right:** Delegates pose for a selfie.

Above left: Professor Sir Kenneth Calman, Rector of the University of Glasgow delivered a moving keynote address entitled "The Impact of Energy Generation on Health and the Environment. Breaking Nature's Social Union" at The European Conferences on Sustainability, Energy and the Environment (ECSEE2015) and the Social Sciences (ECSS2015). Professor Calman is an Academic and Physician who was formerly Chief Medical Officer for the UK, and Chairman of the Executive Board of the World Health Organisation. **Above center: Colin Donald**, Business Editor of the Scottish *Sunday Herald* newspaper delivers a featured address on Sustainable energy in Scotland as part of The European Business and Management Conference, held alongside ECSS/ECSEE2015. **Above right:** US Civil Rights Activist and Academic, **Professor Ruth Johnson Carter** delivers a featured lecture on historical and contemporary injustices in the US Deep South at ECSS2015.

Below left: Emiko Miyashita, a prominent and widely published haiku poet, as well as an award-winning translator at the The Vladimir Devide Haiku Award 2015. **Below right: Lowell Sheppard**, Asia-Pacific Director of the HOPE International Development Agency, lectures the audience at The Asian Conference on Education and International Development (ACEID) about indigenous education activities in the Philippines.





Above: IAFOR conferences provide participants with a packed and exciting programme of academic and cultural engagement. They offer delegates a diverse, informative and thought provoking range of academic presentations as well as providing its many international delegates the chance to experience the hospitality of Japan and its culture. The performances of the taiko drums by leading Japanese group Batiholic, or by the award-winning Osaka-based Akutagawa Senior High School Drum Club, are always a cultural highlight for the conference attendees. The powerful and complex rhythms never fail to delight the appreciative audience.

Below left: Professor Nishizawa is a Clinical Psychologist and Professor of Social Work at Yamanashi Prefectural University. He is a Chief Editor of the Japanese Journal of Child and Neglect, and a Board Member of several groups, including the Japanese Society for Prevention of Child Abuse and Neglect, the Center for Child Abuse Prevention, Tokyo, and the Association for Prevention of Child Abuse and Neglect, Osaka. **Below center: Mimi Bong**, Professor of Educational Psychology and the Associate Director of the Brain and Motivation Research Institute at Korea University, delivers a keynote presentation on Context-Specific Motivational Beliefs in Adolescents, as part of the plenary sessions at The Asian Conference on Psychology and the Behavioral Sciences (ACP2015). **Below right: Professor Thomas Brian Mooney** is Professor of Philosophy and Head of School of Creative Arts and Humanities, Charles Darwin University. He has an international reputation in Moral and Political Philosophy. Here he delivers a keynote address looking at the "Power of the Soul" and theories of justice at The Asian Conference on Ethics, Religion & Philosophy (ACERP2015).



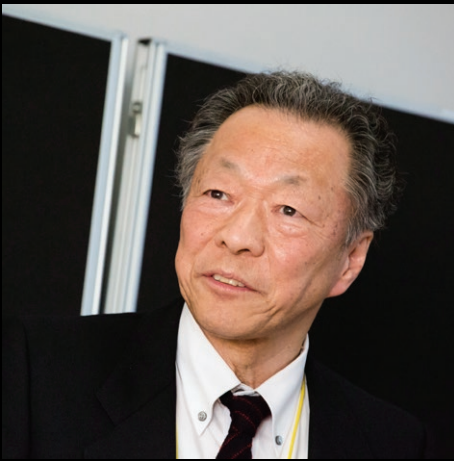


Top left and right: A continuing feature of IAFOR's Kansai-based conferences is the showcasing of the arts and culture of Japan. The conference attendees had the opportunity to gain knowledge and practical experience of the Japanese art of calligraphy, with an informative demonstration given by calligraphy students from Ritsumeikan University.

Above left: Professor Kay Irie of Gakushuin University delivers a keynote entitled "Integrating Language Learning as Part of A Self Narrative" to delegates at The Asian Conference on Language Learning (ACLL2015). **Above center:** Professor David Passig is a futurist, lecturer, consultant and best-selling author who specialises in technological, social and educational futures, who teaches at Bar-Ilan University in Israel. His ACTC2015 keynote address looked at uses of virtual reality in education. **Above right:** Professor Kristen Sullivan of Shimonoseki University delivered a popular practical featured workshop on "helping learners to succeed".

Below left: Professor Tony Tin of Waterloo University, Canada, delivers a keynote in the parallel Asian Conference on Technology in the Classroom (ACTC2015) on how mobile technology can be incorporated in teaching. **Below right:** In a related presentation Eric Hawkinson shows delegates how one such technology, alternate reality, can also be used, in a presentation with colleagues Martin Stack and Erin Noxon.





Top left: Dr Keizo Nagao is a Japanese Child Psychologist specialising in the treatment children affected by bullying, delivers a moving keynote address on the subject. **Top center:** Professor Frieda Mangunsong of the University of Indonesia delivers a keynote address on the development of education in Indonesia at ACEID2015. **Top right:** Dr. Monty P. Satiadarma is a Clinical Psychologist and Former Rector of Tarumanagara University in Indonesia, one of the country's oldest private universities. He is a Conference Co-Chair of The Asian Conference on Education & International Development (ACEID2015) and in this photo he welcomes delegates to the event.

Above left: In the conference kimono workshops, delegates have the chance to dress in the kimono and be photographed in this beautiful traditional dress. **Above right:** Delegates enjoy sake at the welcome reception.

Below left: Leading cultural studies and human rights scholar, Professor Baden Offord of Curtin University, Australia, responds to questions at the jointly held Asian Conference on Cultural Studies (ACCS2015) and Asian Conference on Asian Studies (ACAS2015), where he was the Conference Chair. **Below center:** Dr. Amanda Third of the University of Western Sydney, delivers her thought provoking featured address in the same plenary on childrens' digital rights beyond citizenship and the nation state. **Below right:** Professor Angela Wong Wai Ching discusses the Umbrella Movement in Hong Kong following her keynote address exploring the possibilities of conception and re-conception of the multitude as a resistant force in a late capitalist society at ACCS/ACAS2015. She is Deputy Chair of the Department of Cultural and Religious Studies at the Chinese University of Hong Kong.





Top left: Gerard Goggin is Chair of the Media and Communications Department at the University of Sydney, and widely published on digital technology, and is particularly known for his work on disability and the media. Here Professor Goggin delivers a keynote address on Internet Activism in Asia.

Top right: Professor John Erni answers questions from the audience on the relationship between cultural studies and human rights following his ACCS/ACAS2015 keynote address. Dr. Erni is Chair Professor in Humanities and Head of the Department of Humanities & Creative Writing at Hong Kong Baptist University. A qualified lawyer, he is both an academic with an international reputation in human rights, and an activist.

Above left: Leading British criminologist, Professor Yvonne Jewkes of Leicester University, delivers a wide-ranging featured address entitled "Human Rights, Human Wrongs - Penal 'Hell-Holes', Popular Media and Mass Incarceration" at ACCS2015.

Above right: Professor Donald Hall, Dean of Lehigh University's College of Arts and Sciences, lectures the audience on the importance of "Interdisciplinary Activism" at the closing address of The IAFOR European Conference Series in Brighton, UK.

Below left & right: Delegates enjoy the official conference welcome reception and dinner.





Top left: A still shot from the winning film of the IAFOR Documentary Film Award 2014 – “The Changing Place of Making” by Jack Weisman. **Top right:** Three-time Emmy Award Winning Producer and Editor for the NBC Network and Founding Judge of the IAFOR Documentary Film Award, **Professor Gary Swanson** of UNC, announces the award winners.

Above left: **Alec Klein** is an award-winning investigative journalist, bestselling author and professor at Northwestern University’s Medill School of Journalism, and director of The Medill Justice Project. Professor Klein delivers a keynote address outlining how interdisciplinary collaborations between faculty and students working in law and journalism joined forces to overturn wrongful convictions. **Above right:** Medill Journalism Professor and Pulitzer Prize Nominee, **Richard Roth** discusses the impact of social in journalism in the Middle East.

Below left: Art Historian and independent scholar, Jared Baxter, looks at religious symbolism in Van Gogh’s works. Mr Baxter’s interpretations have received a large amount of interest internationally, with his work being prominently in the media. He credits IAFOR with helping “find his voice in the academic community”. **Below center:** **Dr. A. Robert Lee** is a prominent author, poet and literary critic whose work has been internationally published and translated. A cultural studies expert specializing in 20th Century American Studies, he has been a broadcaster with the BBC in the UK, and NPR and PBS in the US. His brilliant keynote address looked at issues of cultural identity in the United States and its literary authorship, was attended by an audience of more than three hundred. **Below right:** **Professor Myles Chilton** is a literary scholar at Nihon University, and presented a brilliant and controversial look at the English language as taught from a historical perspective to the present day in an address entitled “Global English: Disciplining the Discipline”.





Top left: Chair Professor of Educational Psychology and Member of the Board of the Hong Kong Institute of Education, **Dennis McInerney**, is one of the world's leading educational psychologists. His keynote address at The Asian Conference on Education (ACE2014) asked if Identity was a relevant construct in understanding and enhancing learning. **Top center:** **Keith W. Miller** is the Orthwein Endowed Professor for Lifelong Learning in the Sciences at the University of Missouri and a past editor of the editor-in-chief of IEEE Technology and Society Magazine. His keynote address at The Asian Conference on Society Education and Technology (ACSET2014) looked at the concept of identity, asking "How will communities, societies, and education change because some machines are becoming individuals?". **Top right:** **Professor Haruko Satoh** is Specially Appointed Professor at the Graduate School of Engineering Science in charge of CAREN (Osaka University Centre for the Advancement of Research and Education Exchange Networks in Asia). At the forefront of Japan's efforts to implement internationalisation, she delivered a featured address at ACE2014 looking at the challenges facing the country's educational system.

Below: Delegates from Turkey network over coffee and cake at The Waterfront Hotel, Brighton, during The European Conference on the Social Sciences 2014.





Top left: Conference Chair at The Asian Conference on Technology, Information and Society (ACTIS), **Professor Barry Bozeman** looks at ways of enhancing research collaborations in his keynote address. Professor Bozeman is Arizona Centennial Professor of Public Management and Technology Policy and Director of the Center of Organisational Research and Design at Arizona State University.

Top center: **Dr. Andrew Staples**, Director of the Economist Corporate Network in Japan, gave a broad economic overview of Japan, in a featured address entitled "Megatrends, Japan and the Innovation Challenge".

Top right: In a complementary address looking at the country's political and military challenges, **Professor Joel R. Campbell** of Troy University gave a featured address entitled: "Nationalism and the Three Arrows – The Conservative Activism of Japan's Shinzo Abe."

Below: International delegates enjoy traditional Japanese cuisine against the backdrop of the Osaka skyline.



The International Academic Forum's Journals conform to the highest academic standards of international peer review, and are published in accordance with the IAFOR publishing commitment to make all of our published materials available online.

Journals FAQ

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Publishing Commitment

IAFOR is committed to providing ALL of its publications in online form for no fee.

Researchers and scholars, regardless of institutional affiliation and status, can access our academic journals, monographs, magazine, conference materials and special publications for no charge, wherever there is internet access.

IAFOR will never ask authors to contribute towards publication costs, or engage in other such publishing practices which we believe undermine academic independence and integrity.

How are journal editors appointed?

Journal Editors are appointed by The International Academic Forum's leadership, under the guidance of the Chairman of the International Advisory Board. The term of appointment is for one issue, to be renewed by mutual consent.

How do we ensure academic integrity?

Once appointed, the editor is free to appoint his or her own editorial team and advisory members. All papers published in the journal have been subjected to the rigorous and accepted processes of academic peer review. Neither editors nor members of the editorial team are remunerated for their work. Authors will never be asked to "contribute" towards publication costs.

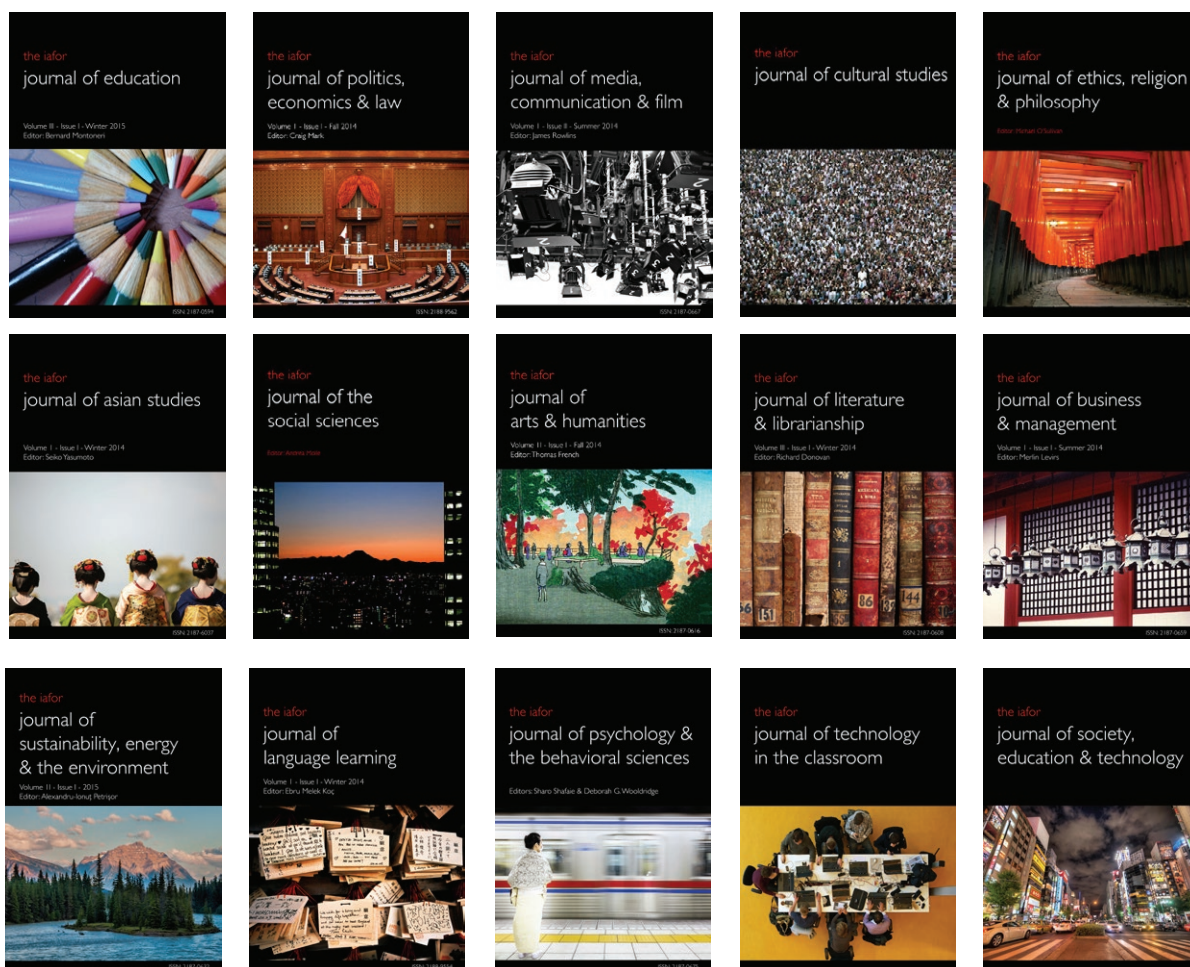
How are papers selected?

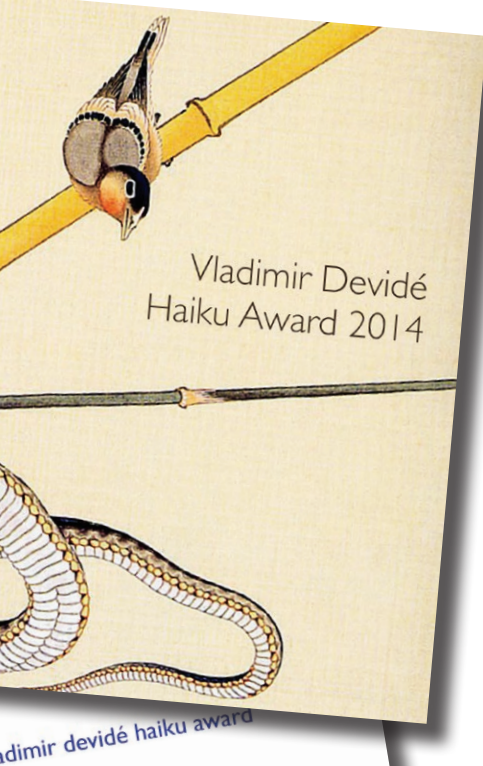
Journal Editors may accept papers through an open call, and proposed articles may be sent directly to the respective editors. A small number of papers from the associated IAFOR conference proceedings may also be selected by the journal editor(s) for reworking and revising subject to normal processes of review. It is expected that between five and ten percent of papers included in any given conference proceedings will be developed for inclusion in the associated conference journal.

How are IAFOR Journals related to IAFOR conferences?

IAFOR's journals reflect the interdisciplinary and international nature of our conferences and are organised thematically. Papers included in the associated conference proceedings may be considered for reworking by the editor(s), and would then be subjected to the same processes of peer review as papers submitted by other means.

Visit the IAFOR website for further information – www.iafor.org/journals





vladimir devidé haiku award



selected haiku 2013



IAFOR Keynotes Series

The IAFOR Keynotes Series is a collection of keynote addresses, or associated papers given at our conferences. Presented as a part of the open research archive, the Keynotes Series provides an example of the range and quality of speakers at IAFOR events. These keynotes are lightly reworked, and contain references, but are otherwise true to the original address. Many can also be seen in video format on our YouTube page. Whether you were present at the conference or not, the content from senior academics is a valuable source of information for research across a broad range of disciplines.

Special Series & Monographs

The International Academic Forum is publishing a number of special monographs both in print and online. One such publication is a selection of haiku from the Annual Vladimir Devidé Haiku Award.

Eye Magazine

Through *Eye Magazine*, the International Academic Forum's own in-house e-magazine publication, we hope to enlighten you to the various views and opinions of our contributors, many of whom have presented full research papers at our conferences.

The Autumn/Winter 2015 edition of *Eye Magazine* is available on the IAFOR website (iafor.org/eye) and through the ISSUU reader on your browser or mobile device.

Eye Magazine

The Magazine of The International Academic Forum | Issue 8 | Autumn/Winter 2015

Atomic Narratives

American Caesar:
General Douglas MacArthur's
administration of Japan

The Atomic Cafe:
Looking back at a
Cold War classic

Plus

Bill Gates and his
(mis)adventures within
American education



Friday

金曜日



Plenary Session
09:30-12:00
Room: Prokofiev Hall (2F)

08:45-09:30
Conference Registration

09:30-09:45
Announcements and Welcome Address

09:45-10:30
Keynote Presentation
Power, Human Rights and Justice
Bradley J. Hamm, Medill School of Journalism, USA



10:30-11:00
Coffee Break

11:00-11:30
Featured Presentation
Documentary Journalists on the Front Line: Exposing Corruption, Protecting Human Rights and the Environment, and Saving Cultural Heritage
Brent E. Huffman, Medill School of Journalism, USA

11:30-11:50
IAFOR Documentary Photography Award Review

11:50-12:00
Conference Photograph

12:00-13:00
Lunch Break

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Friday Session I: 13:00-14:30

Friday Session I: 13:00-14:30 **Room: 604 (6F)**
MediAsia: Critical and Cultural Studies, Gender and Communication
Session Chair: Ahmet Haluk Yuksel

19259 13:00-13:30
What Did the Father Say to His Daughter? A Taiwanese Setting of Interpersonal Communication
Shu-Hui Huang, Hsuan Chuang University, Taiwan

19357 13:30-14:00
Gendered Practices of Mobile Phone by Female Heads of Households in Trincomalee, Sri Lanka
Abeykoon Mudiyansele Shamali Achala Abeykoon, Deakin University, Australia

19272 14:00-14:30
Gender Differences in Non-Verbal Communication: The Most Important State of Tour De Force (Power Play) between Female and Male Communication
Ahmet Haluk Yuksel, Anadolu University, Turkey



Friday Session I: 13:00-14:30 **Room: 601 (6F)**
MediAsia: Education & Scholastic Journalism
Session Chair: Ken Mizusawa

19423 13:00-13:30
Coverage of Armed Conflict in the Japanese News Media: Trends and Determinants
Virgil Hawkins, Osaka University, Japan

19359 13:30-14:00
Power and Silence: Australian Media Portrayal of Israeli and Palestinian Casualties during the Gaza War of 2014
Mayyada Mhanna, Edith Cowan University, Australia
Debbie Rodan, Edith Cowan University, Australia

19004 14:00-14:30
Developing Critical Media Literacy through Problem-Posing Education in the Singapore English Language Classroom
Ken Mizusawa, National Institute of Education, Singapore

Friday Session I: 13:00-14:30 **Room: 602 (6F)**
MediAsia FilmAsia: Interdisciplinary Topics
Session Chair: Ratna Erika M. Suwarno

20607 13:00-13:30
The Nuclear Uncanny and the Toxic Image in the TV Anime Series Coppelion (2013)
Livia Monnet, University of Montreal, Canada

19430 13:30-14:00
Daily Pleasures: Intensity, Significance, and Modality Specific Features of Auditorily and Visually Induced Emotions
Johanna Maksimainen, University of Jyväskylä, Finland
Suvi Saarikallio, University of Jyväskylä, Finland

19119 14:00-14:30
Digitizing Local Trip: Global Connectivity of Spatial Narratives in Indonesian Web-Series
Ratna Erika M. Suwarno, Universitas Padjadjaran, Indonesia

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Friday Session I: 13:00-14:30

Friday Session I: 13:00-14:30 Room: 503 (5F)
FilmAsia: Film Direction and Production
Session Chair: Michael Stetson

19358 13:00-13:30
Trust and Power in Raising Funds for Natural Disasters
Eva Rose B. Washburn-Repollo, Chaminade University, USA

15326 13:30-14:00
Under the Gun
Dyanara S. Corachea, Southern Luzon State University, Philippines

18472 14:00-14:30
The Power of Visual Narratives
Michael Stetson, Miyazaki International College, Japan

Coffee Break
14:30-14:45



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Friday Session II: 14:45-16:15

Friday Session II: 14:45-16:15
MediAsia: Mass Communication
Session Chair: Bertha Sri Eko Murtiningsih

Room: 604 (6F)

18587 14:45-15:15
Human Rights Frames in the US: As American as Apple Strudel
Marina Litvinsky, University of Southern California, USA

19208 15:15-15:45
The Undercurrents of Media Convergence and Development of Viewers' Gratification to News Consumption
Taksina Chai-ittipornwong, Muban Chombueng Rajabhat University, Thailand

19327 15:45-16:15
General Election Campaign Representation through Ccomic (Semiotics Studies of Comics Ketopraktoon about the 2004 General Elections in the Kompas Daily)
Bertha Sri Eko Murtiningsih, Multimedia Nusantara University, Indonesia
E. Nugrahaeni Prananingrum, Multimedia Nusantara University, Indonesia
Titi Widaningsih, Multimedia Nusantara University, Indonesia



Friday Session II: 14:45-16:15
MediAsia: Advertising, Marketing, & Public Relations
Session Chair: Chia-ju Lin

Room: 601 (6F)

17783 14:45-15:15
Government Officials Perceptions of Public Relations in Indonesia
Syauqy Lukman, Universitas Padjadjaran, Indonesia

18676 15:15-15:45
Police-Community Relationship in Kuwait: Public Relation Approach
Talal M. Almutairi, Ministry of Interior, Kuwait

20185 15:45-16:15
The Construction of City Image in Micro-Films: The Case of Taipei City Government
Chia-ju Lin, Ming Chuan University, Taiwan

Friday Session II: 14:45-15:45
FilmAsia: Films, Festivals, and Fans
Session Chair: Paninya Paksa

Room: 602 (6F)

19428 14:45-15:15
The Emergence of 'Bullet Screen' Movie in Chinese Cinema
Wei Luo, East China Normal University, China

18102 15:15-15:45
Thai Film Industry's Competitive Advantage: Comparative Study with the Korean Film Industry
Paninya Paksa, Bangkok University, Thailand
Supachet Chansarn, Bangkok University, Thailand
Karnjana Songwathana, Bangkok University, Thailand

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Friday Session II: 14:45-16:15

Friday Session II: 14:45-16:15

Room: 503 (5F)

FilmAsia: Documentary History

Session Chair: Lars Weckbecker

18720 14:45-15:15

Visualise the Unseen: Representation of the Unobservable and the Shift of Aesthetic Paradigms in Television Science Documentaries
Fabia Ling-Yuan Lin, National Chengchi University, Taiwan

16905 15:15-15:45

Documentary Videos As Powerful Tools in Teaching Philippine History OBE: The University of Makati Framework
Tessie Tapiador-Sagadraca, University of Makati, Philippines

20685 15:45-16:15

Seeing through the Eyes of the State: Discourses of Otherness & Sameness in Early New Zealand State Film Productions
Lars Weckbecker, Zayed University, UAE

Coffee Break
16:15-16:30



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Featured Presentation: 16:30-17:00

Room: 604 (6F)

G20 – The Group of Twenty Leaders' Summit Brisbane Australia 2014

Gary Symons, Queensland Police Service, Australia

Joe Joyce, Queensland Police Service, Australia

Featured Presentation: 17:10-18:00

Room: 604 (6F)

Training the Filmmakers of "Tomorrow"

James Rowllins, Singapore University of Technology and Design (SUTD), Singapore

19:00-21:00
Conference Dinner

Official Conference Dinner (Ticketed & Optional)

Come and join your fellow delegates on an evening out in downtown Kobe.

Please meet in the Art Center Kobe 2F Lobby at 18:30.

This is ticketed at 5000 JPY and there are a limited number of spaces.

Saturday

土曜日



Saturday Session I: 09:00-10:30

Saturday Session I: 09:00-10:30 **Room: 604 (6F)**
MediAsia: Critical and Cultural Studies, Gender and Communication
Session Chair: Machunwangliu Kamei

19315 09:00-09:30
Classical and Biblical Inter-textuality in the Rivals
Hsin-yun Ou, National University of Kaohsiung, Taiwan

15823 09:30-10:00
Covering Genocide Trials: The Discursive Position of Genocide Victims in Cambodia
Rob Leurs, Utrecht University, The Netherlands

17777 10:00-10:30
Shumang Leela: A Platform for Cultural and Development Communication Discourse
Machunwangliu Kamei, Donbosco University, India

Saturday Session I: 09:00-10:30 **Room: 601 (6F)**
MediAsia: Social Media & Communication Technology
Session Chair: Vikanda Pornsakulvanich

19400 09:00-09:30
Rise of Media Technologies and Emergence of a New 'Political' Popular Culture in South Asia
Rachna Sharma, University of Delhi, India

20743 09:30-10:00
From Power Struggle to Power Negotiation: New Strategies for Social Resistance in the New Era of Media
Peixin Cao, Communication University of China, China
Lihui Zhang, Communication University of China, China

19202 10:00-10:30
Facebook Addiction and Affinity in Thailand: How Does Self-Monitoring Explain Facebook Usage?
Vikanda Pornsakulvanich, Thammasat University, Thailand

Saturday Session I: 09:00-10:30 **Room: 602 (6F)**
FilmAsia: Film Criticism and Theory
Session Chair: Chia-chi Wu

20632 09:00-09:30
Passing the Baton: How the Voices of the New Taiwan Student Movements Are Sustained and Empowered Through Documentary Film
Wu-Tso Lin, Central Taiwan University of Science and Technology, Taiwan

19200 09:30-10:00
Left Behind: The Rural Children of China's Alternative Cinema
Edson Ng Li-Chun, National University of Singapore, Singapore

19356 10:00-10:30
From Jet Li to Eddie Peng: Chinese Martial Arts Cinema in the 21st Century
Chia-chi Wu, National Taiwan Normal University, Taiwan



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Saturday Session I: 09:00-10:30

Saturday Session I: 09:00-10:30

Room: 503 (5F)

FilmAsia: Film History

Session Chair: Thomas Wang Leung Chung

13796 09:00-09:30

The Power of D.W. Griffith's Post-1913 Films And Their Influence on Film Today: Suspense and Resolution in the Birth of
George Pavlou, European University Cyprus, Cyprus

16534 09:30-10:00

The Way We Were: Documenting Taiwan in Qiong Yao's Romantic Melodrama
Danju Claire Yu, Stony Brook University, USA

21140 10:00-10:30

Reciprocal Imagination of Film and Architecture in Hong Kong: The Case of Recalling and Envisioning Urban Culture in Yaumatei
Thomas Wang Leung Chung, The Chinese University of Hong Kong, Hong Kong
Jessie Ka Yan Lau, The Chinese University of Hong Kong, Hong Kong

Coffee Break
10:30-10:45



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Saturday Session II: 10:45-12:15

Saturday Session II: 10:45-11:45
MediAsia: Media Disaster Coverage
Session Chair: Carey Finn-Maeda

Room: 604 (6F)

6678 10:45-11:15

When Terrorism Enters the Theatre: A Reflection on the Terrorist Attack to the Dubrovka Theatre in Moscow in 2002
Kiara Pipino, Grand Valley State University, USA

18970 11:45-11:45

Insights into the Coverage of the Fukushima Nuclear Crisis in Japan's English-Language Newspapers
Carey Finn-Maeda, University of South Africa, South Africa



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Saturday Session II: 10:45-12:15
MediAsia: Social Media & Communication Technology
Session Chair: Khaled Gaweesh

Room: 601 (6F)

17240 10:45-11:15

A Grounded Theory Study of Filipino Online Participation to Reproductive Health-Related Online Topics
Genevieve E. Francisco, University of Santo Tomas, Philippines & Dela Salle College of Saint Benilde, Manila, Philippines

19401 11:15-11:45

To Log in, but How to Log in?
Duygu Tosunay, Anadolu University, Turkey

20647 11:45-12:15

Social Networking Sites in Egypt: A Bridge for Communication or a Gate for Cliquishness?
Khaled Gaweesh, Cairo University & University of Sharjah, UAE

Saturday Session II: 10:45-12:15
FilmAsia: Film Criticism and Theory
Session Chair: Pelin Aytemiz

Room: 602 (6F)

18989 10:45-11:15

Cinematography and Natural Light: A Glimmer of Resistance?
James Callow, Tamkang University, Taiwan

19213 11:15-11:45

From a Vernacular Photograph to an Icon: The Spirited Face of Gezi Park Resistance
Pelin Aytemiz, Baskent University, Turkey

19214 11:45-12:15

Looking through 'Her' Eyes: 'Productive Look' in Jean-Pierre Jeunet's 'The Fabulous Destiny of Amelie Poulain'
Pelin Aytemiz, Baskent University, Turkey

Saturday Session II: 10:45-12:15

Saturday Session II: 10:45-12:15

Room: 503 (5F)

FilmAsia: Film and Literature: Artistic Correspondence

Session Chair: Theron E. Fairchild

17767 10:45-11:15

The Reception of the Weird Sisters in Welles's 'Macbeth' and Kurosawa's 'Throne of Blood'

Buket Akgün, Istanbul University, Turkey

19368 11:15-11:45

Visions of Postwar Fascism

Maxime Boyer-Degoul, Université Libre de Bruxelles, Belgium

20764 11:45-12:15

Writing Dystopia: An Inquiry of Language and Affect in Eminent Works of Fiction Adapted to the Screen

Theron E. Fairchild, Kanagawa University, Japan

Lunch Break
12:15-13:15



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Saturday Poster Session
12:15-13:15
Room: 606 (6F)

20400

Thai Films: Thai Cultural Media

Prit Supasetsiri, College of Social Communication Innovation, Srinakharinwirot University, Thailand

19679

Diverging Emphasis: Power As an Explanatory Factor for Media Behavior in American vs. Dutch Media Studies

Tabe Bergman, Renmin University of China, China

19418

National Identity or Cultural Opposition? News Media Discourse About Controversial High-School Curriculum Guidelines Event in Critical Discourse Analysis

Yi-Hsiu Chen, National Hsinchu University of Education, Taiwan

19361

The Relationship Between Social Support and Self-Esteem to the Self-Disclose of Social Media on Older Adults

Shu-Yin Yu, Ming-Chuan University, Taiwan

20688

Cyber Flneu Perspective on Emotional Labor a Study of Facebook Taiwan Fan Pages Owners

Li-Shing Liu, University of Brigham Young, USA

Ko-Yuan Wang, National Taiwan Normal University, Taiwan

19399

How SNS Users Become Politically Active: The Mediating Effect of Informal Political Talk on SNS Dependency and Political Participation

Ahra Cho, Yonsei University, South Korea

Euikyung Shin, Yonsei University, South Korea



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Saturday Session III: 13:15-14:45

Saturday Session III: 13:15-14:45

Room: 604 (6F)

MediAsia: Political Communication and Satire

Session Chair: Murat Germen

19907 13:15-13:45

Discourses of Democracy and Freedom in the Election Manifestos of the Political Parties in the Turkish General Elections of 2015
Banu Terkan, Selcuk University, Turkey

19909 13:45-14:15

Hate Speech in Reader Comments Made on News Regarding the Turkish General Elections of 2015
Nurullah Terkan, Selcuk University, Turkey

19498 14:15-14:45

Ankara: From Pioneering Modernism to Revivalist Mimicry and Fake Futurism
Murat Germen, Sabanci University, Turkey

Saturday Session III: 13:15-14:45

Room: 601 (6F)

MediAsia: Social Media & Communication Technology

Session Chair: Nuchada Dumrongsiri

20746 13:15-13:45

Uses and Gratifications of Live Streaming Apps Amongst Indonesian Youth: An Exploratory Study of Periscope
Gilang Reffi Hernanda, Starcom MediaVest Group, Indonesia

20656 13:45-14:15

A Study of the Effect of Using Social Networks on the Quality of Family Interpersonal Communication (with an Emphasis on the Relationship between the Couple)
Neda Soleimani, Islamic Azad University, Iran
Mehrdad Salemi, Tehran University, Iran

19367 14:15-14:45

The Influences of Facebook on Romantic Relationship Development: Perception and Selection of Dating Partners
Nuchada Dumrongsiri, Thammasat University, Thailand

Saturday Session III: 13:15-14:45

Room: 602 (6F)

FilmAsia: Film Criticism and Theory

Session Chair: Richard Lowell MacDonald

15599 13:15-13:45

Who is Afraid of Gays and Lesbians?: Power and Politics of Queer Visibility in Kingsley Iruogbu's 'Law58'
Tunji Azeez, Lagos State University, Nigeria

19291 13:45-14:15

Zero Chou's Drifting Flowers and Queer Female Auteurship
Zoran Lee Pecic, Roskilde University, Denmark

18576 14:15-14:45

Reinventing The Film Review: The Monthly Film Bulletin, Critical Writing and Film Culture in Britain
Richard Lowell MacDonald, Goldsmiths – University of London, UK



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Saturday Session III: 13:15-14:45

Saturday Session III: 13:15-14:45

Room: 503 (5F)

FilmAsia: Biography

Session Chair: Li-fen Chen

19370 13:15-13:45

New Media/New Films: Smartphones and Evocative Documentary Practices

Dean Keep, Swinburne University, Australia

19425 13:45-14:15

Independence or Institutionalization: Study on the Influence of Ogawa Shinsuke on the Chinese Independent Documentary

Tiecheng Li, The Chinese University of Hong Kong, Hong Kong

19413 14:15-14:45

In Search of Literary Aura: Documenting the Writer on Film

Li-fen Chen, Hong Kong University of Science and Technology, Hong Kong



Coffee Break

14:45-15:00

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IAFOR Documentary Film Award & Festival (IDFA): 15:00-20:00

Prokofiev Hall (2F)

15:00-17:00 Competition Screening

17:00-17:30 Refreshments

17:30-18:00 Awards Ceremony

18:00-19:30 Featured Screening, 'Saving Mes Aynak'

19:30-20:00 Q&A with Director Brent E. Huffman

Each November, the IAFOR Documentary Film Award hosts its annual award ceremony. Starting in 2015 the award ceremony will become a public event and we welcome the documentary fans of Kobe and Kansai to join us.

The IDFA was founded to seek out and reward the storytellers, documentarians and filmmakers who have demonstrated excellence in the craft of documentary filmmaking. We wish to acknowledge these artisans by presenting a showcase of their work and reward them with the equipment, tools, and resources they will need to further continue working in the craft.

This year we are very proud to be joined by the IDFA2015 Honorary Award Winner Director Brent E. Huffman. We will be screening his most recent documentary 'Saving Mes Aynak' as part of the festival.

The world's most important and powerful stories are often the true everyday stories of our lives. We invite you to join us as we honour a selection of this year's best entries from our documentary competition at the IDFA2015 Festival.

Admission is free for all FilmAsia2015 & MediAsia2015 registered participants



Sunday
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Sunday Session I: 09:00-10:30

Sunday Session I: 09:00-10:30 Room: 503 (5F)
MediAsia: Interdisciplinary Topics
Session Chair: Ali Minanto

14288 09:00-09:30
From Censorship to Rating System: Negotiations of Power in the Thai Film Industry
Jutatip Thitisawat, Chulalongkorn University, Thailand

19548 09:30-10:00
Friends with Benefits: A Discourse Analysis on Framing US-Philippine Relations through Print Media's Coverage of EDCA
Beatrice Anne De Leon Malveda, University of the Philippines-Diliman, Philippines
Meryl Louise Torres Brown, University of the Philippines-Diliman, Philippines

19397 10:00-10:30
Street Art as Political Media Literacy: About Geneng Street Art Project 2014 in Yogyakarta
Ali Minanto, Islamic University of Indonesia, Indonesia

Sunday Session I: 09:00-10:30 Room: 601 (6F)
MediAsia: Social Media & Communication Technology
Session Chair: Bo Wang

17675 09:00-09:30
Mobile Telephony for Community Networking: A Study of Thai, Rohingya and Hmong Communities in Multicultural Australia
Natcha Krisneepaiboon, Griffith University, Australia

18317 09:30-10:00
Free Our Boys: Social Media Use to Claim the Innocence of Boys Dead in Favelas and Reported as Criminals.
Fernanda Monteiro Amaral Comber, De Montfort University, UK

19412 10:00-10:30
Social Media: Is it Really Facilitating Social Justice?
Bo Wang, Victoria University of Wellington, New Zealand

Sunday Session I: 09:00-10:30 Room: 602 (6F)
FilmAsia: Film Criticism and Theory
Session Chair: Pierre Floquet

18217 09:00-09:30
Unconventional Storytelling
Cedric van Eenoo, KU, USA

20755 09:30-10:00
Communication of Anti-Violence and Anti-Vengeance Themes in Revenge Films
Alan Nguyen, Melbourne Polytechnic, Australia

18354 10:00-10:30
Sharing Power: Filmed, Filming, Watching Entities in the '7up' Documentary Film Series (1964 - 2013)
Pierre Floquet, Bordeaux INP, France

Coffee Break
10:30-10:45



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Sunday Session II: 10:45-12:15

Sunday Session II: 10:45-12:15
MediAsia: Mass Communication
Session Chair: Nadia Wasta Utami

Room: 503 (5F)

17471 10:45-11:15

The Role of Community-Based Media in Strengthening and Promoting Community Identity: A Case Study in the Thai Public Sphere
Pisapat Youkongpun, Griffith University, Australia

19393 11:15-11:45

A Case Study on the Religious Model Reporting Style and Mediated Moral Panics in Malaysia
Azmyl Yusof, Sunway University, Malaysia

20790 11:45-12:15

Bari' Basa and the Revival of Indonesian Public Broadcasting (RRI) In Makassar
Nadia Wasta Utami, Islamic University of Indonesia, Indonesia

Sunday Session II: 10:45-12:15

Room: 601 (6F)

MediAsia: Film
Session Chair: Sarah Kelley

19694 10:45-11:15

Celebrity Cinema and Hallyu 2.0
Shu Min Chrystal Ng, Nanyang Technological University, Singapore
Kai Khiun Liew, Nanyang Technological University, Singapore

19261 11:15-11:45

Modernity of Cinematic Narrative- A Case Study of Crash
Tang Yoke Chi, Chaoyang University of Technology, Taiwan

18465 11:45-12:15

Socio-Political Influence on The Ideologies in Daniel Craig's Bond Films: The Power That Lies Within
Sarah Kelley, University of Bristol, UK

Sunday Session II: 10:45-12:15

Room: 602 (6F)

MediAsia: Critical & Cultural Studies Workshop

19951 10:45-12:15

Chinese Mass Culture, Media and Propaganda: A Case Study of the Beginning of the Great Revival
Andrew Chan, City University of Hong Kong, Hong Kong

Lunch Break
12:15-13:15



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Sunday Session III: 13:15-14:45

Sunday Session III: 13:15-14:45 Room: 503 (5F)

MediAsia: Interdisciplinary Topics

Session Chair: Shoo Soon Wee

19346 13:15-13:45

Deterritorialized Media and Cultural Cosmopolitanism

Tiankai Tang, Communication and Media Research Institute, University of Westminster, UK

19244 13:45-14:15

Critical Discourse Analysis of Thailand's Film Acts (B.E. 2475 and B.E.2551)

Goppong Khunthreeya, Thammasat University, Thailand

20232 14:15-14:45

Negotiating the Media and Perceptions of International and Regional Politics: New Readers and Dominant Narratives

Shoo Soon Wee, National Institute of Education, Singapore

Sunday Session III: 13:15-14:45 Room: 601 (6F)

MediAsia: Advertising, Marketing, & Public Relations

Session Chair: Mustafa Sait Yildirim

19396 13:15-13:45

Languages Work Side by Side: Effects of English on Code-Mixed Advertising Persuasion

Chih-An Wan, National Chiao Tung University, Taiwan

Yi-Chi Huang, National Chiao Tung University, Taiwan

19143 13:45-14:15

Advertorials as a Public Relations Tool and its Impact on Newspapers and Readers

Annette Stephen, Symbiosis Institute of Media & Communication, India

Raj Kishore Patra, Symbiosis Institute of Media & Communication, India

13546 14:15-14:45

Internet Users Attitudes towards Online Targeted Advertisements

Mustafa Sait Yildirim, Anadolu University, Turkey

Sunday Session III: 13:15-14:45 Room: 602 (6F)

FilmAsia: Film Criticism and Theory

Session Chair: Timothy Wayne Pollock

19157 13:15-13:45

War-time Colonial Paradise and Postwar Doom: The Uses of Place, Time, and Memory in Mikio Naruse's 'Floating Clouds'

Patrick McCoy, Meiji University, Tokyo, Japan

17663 13:45-14:15

Silenced Voice of the Modern Girl in Mizoguchi Kenji's 'The Water Magician'

Wakako Suzuki, UCLA, USA

20758 14:15-14:45

Modern Traditionalism: The Depiction of the Post-War Japanese Family in the Late-Period Films of Ozu Yasujiro

Timothy Wayne Pollock, Hagoromo University of International Studies, Japan

Coffee Break
14:45-15:00



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Sunday Spotlight Sessions: 15:00-16:30

Sunday Spotlight Session: 15:00-16:00

Room: 602 (6F)

MediAsia: Spotlight Presentations

17667 15:00-15:30

Feeding the World: Australia, Live Export and the Interplay of Influence
Fiona Edwards, University of Southern Queensland, Australia

19072 15:30-16:00

Re-Contextualising the Bromance: The Transcultural Fan and Close Male Friendships
Celia Lam, The University of Notre Dame Australia Sydney, Australia

Sunday Spotlight Session: 16:00-16:30

Room: 602 (6F)

FilmAsia: Spotlight Presentations

19697 16:00-16:30

Gangsters, Gamblers and Schoolgirl Retribution: Politics, Protest and Society through Norifumi Suzuki's 1973 'Revenge' Trilogy
Paul Spicer, Hiroshima Jogakuin University, Japan

Coffee Break
16:30-16:45

16:45-17:00

Conference Closing Session

Room: 606 (6F)

A Conference highlights photography slideshow followed by closing remarks
Joseph Haldane, IAFOR President



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Virtual バーチャル



Virtual Presentations

15720

My Own Little Television: Implications of the Conflation of Internet Broadcasting and Television Broadcasting in the Korean Context
Min Joo Lee, University of California Los Angeles, USA

19241

Memory Devices: Reflections about the Animated Documentary Films
Bianca Suárez, Universidad Manuela Beltrán, Colombia
Angela Urrea, Universidad Manuela Beltrán, Colombia

19394

Into the Lens: University Students' Film Preference
Junamae P. Alturas, Mindanao University of Science and Technology, Philippines
Dianne-Grace C. Angelo, Mindanao University of Science and Technology, Philippines
Giezaryll M. Bitacura, Mindanao University of Science and Technology, Philippines
Ian E. Celada, Mindanao University of Science and Technology, Philippines
Ramir Philip Jones V. Sonsona, Mindanao University of Science and Technology, Philippines

19777

The Power of Social Media: How Social Media Influences Mobile Journalism
Wang Qian, Communication University of China, China

20826

Bread Maker-Turned-Breadwinner: Representations of Gender and Power in the Canadian Television Series 'Bomb Girls'
Tracy Moniz, Mount Saint Vincent University, Canada

12043

News Framing of the Typhoon Haiyan Disaster Coverage: A Comparative Study of the Philippines Inquirer and the Wall Street Journal News Sites
Lim Lai Hoon, Independent Researcher, Malaysia
Tan Ching Mei, Independent Researcher, Malaysia
Ngoi Kok Shen, Independent Researcher, Malaysia

19387

Power and Voice: Can Collaborating with Participants Increase the Power of Narrative in Documentary Making?
Eileen Lavranos, AUT University, New Zealand



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Virtual presentations are online video presentations of papers.
They can be viewed during and after the conference at iafor.org/virtuals

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January 8-11, 2016 – ICLL-Hawaii2016 – The IAFOR International Conference on Language Learning – Hawaii 2016

dubai, uae 2016

February 27-29, 2016 – ICAH-Dubai2016 – The IAFOR International Conference on Arts & Humanities – Dubai 2016
February 27-29, 2016 – ICSS-Dubai2016 – The IAFOR International Conference on the Social Sciences – Dubai 2016
February 27-29, 2016 – ICE-Dubai2016 – The IAFOR International Conference on Education – Dubai 2016
February 27-29, 2016 – ICLL-Dubai2016 – The IAFOR International Conference on Language Learning – Dubai 2016

kobe, japan 2016

March 31-April 3, 2016 – ACP2016 – The Asian Conference on Psychology & the Behavioral Sciences 2016
March 31-April 3, 2016 – ACERP2016 – The Asian Conference on Ethics, Religion & Philosophy 2016

April 3-6, 2016 – ACEID2016 – The Asian Conference on Education & International Development 2016

April 7-10, 2016 – ACAH2016 – The Asian Conference on Arts & Humanities 2016
April 7-10, 2016 – LibAsia2016 – The Asian Conference on Literature, Librarianship & Archival Science 2016

April 28-May 1, 2016 – ACLL2016 – The Asian Conference on Language Learning 2016
April 28-May 1, 2016 – ACTC2016 – The Asian Conference on Technology in the Classroom 2016

June 2-5, 2016 – ACCS2016 – The Asian Conference on Cultural Studies 2016
June 2-5, 2016 – ACAS2016 – The Asian Conference on Asian Studies 2016
June 2-5, 2016 – ICJ2016 – The International Conference on Japan & Japan Studies 2016

June 9-12, 2016 – ACSEE2016 – The Asian Conference on Sustainability, Energy & the Environment 2016
June 9-12, 2016 – ACSS2016 – The Asian Conference on the Social Sciences 2016

brighton, uk 2016

June 29 - July 3, 2016 – ECE2016 – The European Conference on Education 2016
June 29 - July 3, 2016 – ECTC2016 – The European Conference on Technology in the Classroom 2016
June 29 - July 3, 2016 – ECLL2016 – The European Conference on Language Learning 2016

July 4-6, 2016 – ECP2016 – The European Conference on Psychology & the Behavioral Sciences 2016
July 4-6, 2016 – ECERP2016 – The European Conference on Ethics, Religion & Philosophy 2016

July 7-10, 2016 – ECSS2016 – The European Conference on the Social Sciences 2016
July 7-10, 2016 – ECSEE2016 – The European Conference on Sustainability, Energy & the Environment 2016
July 7-10, 2016 – ECPEL2016 – The European Conference on Politics, Economics & Law 2016
July 7-10, 2016 – EBMC2016 – The European Business & Management Conference 2016

July 11-14, 2016 – EuroMedia2016 – The European Conference on Media, Communication & Film 2016
July 11-14, 2016 – ECAH2016 – The European Conference on Arts & Humanities 2016
July 11-14, 2016 – LibEuro2016 – The European Conference on Literature & Librarianship 2016
July 11-14, 2016 – ECCS2016 – The European Conference on Cultural Studies 2016

barcelona, spain 2016

July 16-18 2016 – City2016 – The IAFOR International Conference on the City 2016
July 16-18 2016 – Global2016 – The IAFOR International Conference on Global Studies 2016

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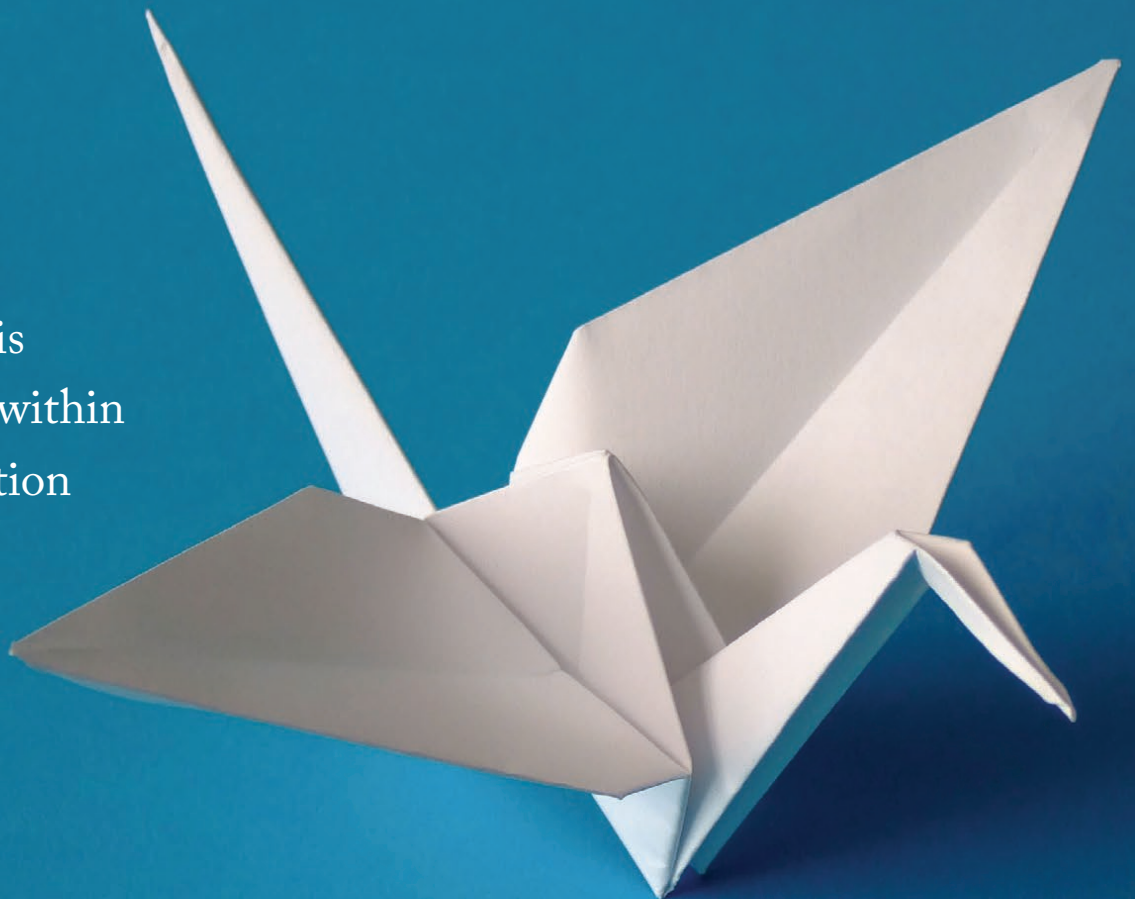
Atomic Narratives

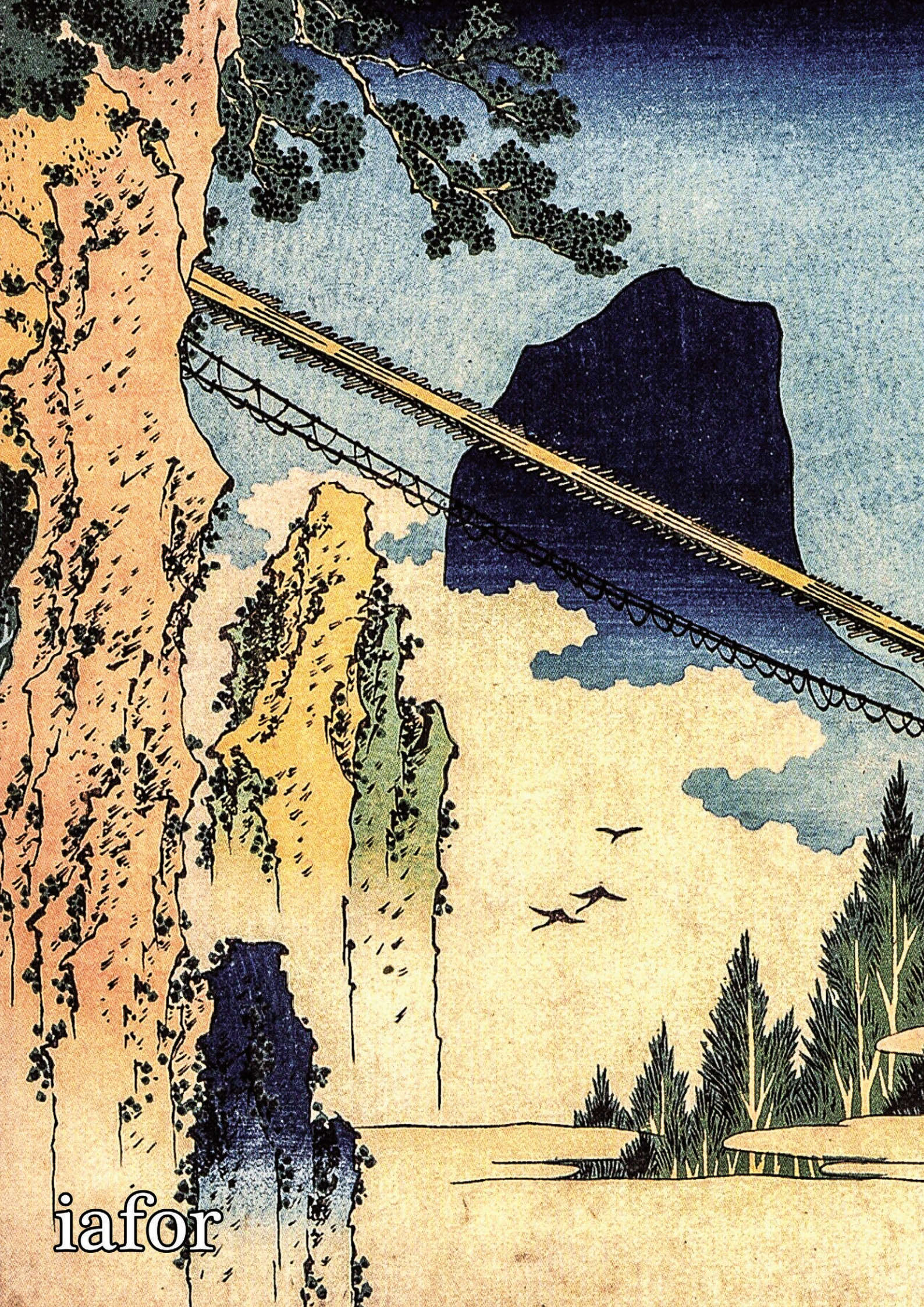
American Caesar:
General Douglas MacArthur's
administration of Japan

The Atomic Cafe:
Looking back at a
Cold War classic

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Bill Gates and his
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American education





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