iafor would like to thank its global institutional partners
Conference Theme

Justice

The Asian Conference on
Media & Mass Communication 2016

The Asian Conference on
Film & Documentary 2016

Thursday, October 27 – Saturday, October 29, 2016
Art Center Kobe, Kobe, Japan
THINK.IAFOR.ORG is IAFOR’s brand new online magazine, launched for 2016. THINK is an ambitious project conceived by academics, for academics, with the following objectives:

– To provide an international, far-reaching platform for the best research presented at IAFOR conferences

– To make original, high-quality, thought-provoking multimedia content freely accessible to a wide readership

– To facilitate the opportunity for academics to step outside of the traditional research publishing status quo – to get creative, explore different disciplines and to have their ideas heard, shared and discussed by a diverse, global audience

Content published on THINK spans a wide variety of disciplines and the format is varied, encompassing full research papers, long-form journalism, opinion pieces, creative writing, interviews, podcasts, video, photography and more. Current contributing authors include leading academics such as Professor A. Robert Lee, Professor Bill Ashcroft and Professor J.A.A. Stockwin.

Get involved by visiting the website, following us on Facebook and Twitter and signing up to our e-newsletter.

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SUBMIT TO THINK

We are currently accepting editorials, interviews, essays, creative writing, featured profiles and article submissions. We welcome photographs to accompany your writing as well as topical photo-essays.

Submissions should be between 750 and 3,000 words and sent to us at magazine@iafor.org. Please include ‘THINK submission’ in the subject line.
Justice

The media has long been considered a powerful tool for the fighting of injustice and for holding powerful individuals and institutions to account. How do questions of justice interact with those of power, ownership and control, as well as those of self-censorship? To what extent and where has mainstream media maintained independence and integrity? What is the role of social media? And where is press freedom non-existent or increasingly curtailed? What of the role of investigative journalists, citizen journalists and whistleblowers?

Film and media, like art and literature, are multi-layered forums for probing the depths of the multifarious concept of “justice”. This can relate to its ethical and moral branches (social, legal, moral justice, etc.) as well as its less tangible embodiments (poetic justice, rough justice, etc.). Fictional films and documentaries frequently celebrate victories of justice and triumphs over adversity in functioning democratic institutions (e.g. Twelve Angry Men), while others explore more fractious moral and ethical dilemmas related to the concept. For instance, can there ever be a moral justification for acting above the law – even committing a serious crime for a “higher purpose”? One might reference Woody Allen’s countless adaptations of Dostoyevsky’s novel Crime and Punishment.

Is a work of fiction or media reporting culpable if it falsifies for a “good cause”? Does justice have a “dark side”, or is this the outcome of it being manipulated? Questions like these have been with us throughout the ages. Do they exist as boundaries for reflection rather than questions to be answered?

Some modern TV series look into justice issues from a legal point of view, but also probe the psychology of many types of people on both sides of the law. What do these contribute to the better understanding of the complexities of human nature and human emotion exposed in them?

We expect this open and enduring theme to excite a number of stimulating research paths, and look forward to their outcomes.

Be sure to join us on Friday, October 28 at the Art Center Kobe for this year’s IAFOR Documentary Film Award & Festival (IDFA2016), which celebrates films that demonstrate excellence in the craft of documentary filmmaking. Admission is free for university students and all registered delegates of MediAsia2016 and FilmAsia2016.

We look forward to meeting you!

Professor Gary E. Swanson
Conference Co-Chair & Featured Speaker
IAFOR International Director of Programme: Media, Film & Journalism

Dr Paul Spicer
Conference Co-Chair & Featured Speaker
Hiroshima Jougakuin University, Japan

Dr James Rowlins
Conference Co-Chair & Editor of the IAFOR Journal of Media, Communication & Film
Singapore University of Technology and Design, Singapore
The Reverend Professor Stuart D. B. Picken (1942-2016)

Order of the Sacred Treasure (瑞宝中綬章)
MA (Hons), BD, PhD (Glasgow), FRAS

Cleric and Philosopher

It is with sadness that we inform our friends of IAFOR that the Chairman of the organisation, the late Reverend Professor Stuart D. B. Picken, passed away on Friday, 5 August, 2016.

Stuart Picken was born in Glasgow in 1942 and enjoyed an international reputation in philosophy, comparative religious and cultural studies, but it is as a scholar of Japan and Japanese thought for which he will be best remembered, and as one of the world’s foremost experts on Shinto.

Picken entered University of Glasgow, Scotland, aged 16 to study divinity and philosophy, and his studies culminated with a doctorate that looked at Christianity and the work of Kant. In 1966 he was ordained in the Church of Scotland, and began his career as a minister in Orkney.

However, his curiosity led him from isolated rural Scotland to the world’s largest city, and following a visit to Tokyo on a Rotary scholarship, Picken was appointed Professor of Philosophy at the International Christian University (ICU) in 1972. Here he turned his western theological and philosophical training to comparative religious and cultural studies of Japan, at a time when the country was emerging from the shadows of the Second World War.

His groundbreaking and controversial work on suicide in Japan made his name within the country, but it was his subsequent work on Shinto that influenced the rehabilitation of the religion at a time when it was dismissed in the west as pagan and primitive, or unjustly caricatured for its wartime associations.

As Japan emerged as an economic superpower in the 1970s and 1980s, and given his growing prominence as an academic, he was much in demand as part of a period where Japanese wanted to learn more about themselves as seen through the eyes of the West, and where Western businesses were eager to learn from the all-conquering Japanese model. By then fluent in Japanese, Picken served as a business consultant to such corporations and also served as a consultant to various businesses, including Jun Ashida Ltd., Mitsui Mining & Smelting Corp., Kobe Steel, and Japan Airlines. During this period he was active in the St Andrew Society, when he founded the Tokyo Highland Games, which is still an annual event.

The author of a dozen books and over 130 articles and papers, Picken was to stay at ICU for 25 years, where he was a popular lecturer and mentor to both Japanese and visiting scholars, serving tenures as Chairman of the Division of Humanities from 1981 to 1983, and as Director of Japanese Studies from 1995 to 1997, as well as concurrently founding Director of the Centre for Japanese Studies at the University of Stirling, Scotland from 1985 to 1988. A keen amateur footballer, whose devotion to Japan was rivalled only by that he felt for Glasgow Rangers, he continued to play into his fifties at ICU, encouraging many students to take up the sport.

He left ICU in 1997, and from then until 2004 was appointed the founding Dean of the Faculty of Foreign Languages and Asian Studies at Nagoya University of Commerce and Business, and the founding Dean of the Graduate School Division of Global Business Communication from 2002 to 2004.

Upon his retirement from his academic posts, he returned to Scotland to re-enter the ministry as minister of the linked charge of Ardoch with Blackford in 2005, yet he continued his academic and Japanese interests as the Chairman of the Japan Society of Scotland.

Whether in his research or teaching, Picken devoted much of his life to increasing understanding between his adopted country and the West, and in 2007 he was recognised with the Order of the Sacred Treasure, an imperial decoration for his pioneering research and outstanding contribution to the promotion of friendship and mutual understanding between Japan and the UK. He also served as the International Adviser to the High Priest of the Tsubaki Grand Shrine, one of Japan’s largest and oldest shrines.

From 2009 he was the founding Chairman of The International Academic Forum (IAFOR) where he was highly active in helping nurture and mentor a new generation of academics, and facilitating better intercultural and international awareness and understanding. In the years immediately preceding his illness, he continued to lecture throughout the world, in Europe, North America, Asia and the Middle East.

He is survived by his wife, Hong Wen, and children, Fiona, Jeannette, William and Lynn.
Dear Colleagues,

Welcome to The Asian Conference on Film & Documentary 2016 (FilmAsia2016) and The Asian Conference on Media & Mass Communication 2016 (MediAsia2016). Once again this pair of key IAFOR conferences will be held alongside each other in the cosmopolitan city of Kobe, and will also host the fourth IAFOR Documentary Film Award & Festival, an annual event celebrating excellence in the craft of documentary filmmaking.

Set in the industrial and cultural hub of the Kansai region, the city of Kobe, with its lively, international atmosphere and flourishing cultural scene, is a fitting backdrop for these two media-themed conferences, which will also host the fourth IAFOR Documentary Film Award & Festival. An annual event that celebrates excellence in the craft of documentary filmmaking, this year the Award honours two hard-hitting, insightful films selected from a pool of entries that saw the competition’s perennial high standards maintained. The Festival will also benefit from a Q&A session with Leon Lee, Director of the 2016 Featured Documentary, Human Harvest.

We are delighted to welcome academics and practitioners presenting on a diverse range of topics relating to film and media studies within the conference theme of justice. We encourage you to explore the opportunities for interdisciplinary engagement and establishing new connections that the next few days will offer.

On a sadder note, I am sorry to announce that the Chairman of IAFOR, the Reverend Professor Stuart D. B. Picken, passed away on Friday, 5 August, 2016. A man of great intellect and integrity, for the past seven years Stuart has been a wonderful colleague, an inspirational leader and a loyal friend.

I would like to extend our thanks to the Conference Co-Chairs, Professor Gary E. Swanson, IAFOR International Director of Programme for Media, Film and Journalism, Dr Paul Spicer of Hiroshima Jougakuin University, Japan, and Dr James Rowlin of Singapore University of Technology and Design, Singapore, as well as to our MediAsia2016 Keynote Speaker, Professor Richard Roth of Northwestern University, USA, and the many others who have given their time and expertise to the preparation of this event. A special thank you also goes to silent film pianist Mie Yanashita, who will present and perform following the conference Welcome Reception.

Warm regards,

Dr Joseph Haldane, PhD (London), FRSA, FRAS
President, IAFOR

Dr Joseph Haldane, PhD (London), FRSA, FRAS
President, IAFOR
Featured Presentation ‘What Made Her Do It?’

Released in 1930 ‘What Made Her Do It?’, directed by Shigeyoshi Suzuki, follows the story of a young woman struggling to survive under the harsh conditions of The Great Depression. Tragically, the original prints of the film were destroyed in a fire at the studio. The film would have been lost to history if not for the efforts of the producer’s grandson. Spurred on by clues and hints of the existence of an undamaged copy, he was led on an adventure that took him from Japan to Manchuria to the Soviet Union where the film was eventually recovered and restored. Mie Yanashita will deliver a presentation about the film and its significance in film history followed by a screening and original improvised score.

About Mie Yanashita

Renowned pianist of silent film, Mie Yanashita, recreates the style and music of the original films for modern audiences to enjoy. She has performed worldwide at many prestigious events including the Pordenone Silent Film Festival, II Cinema Ritrovato in Bologna, and the International Silent Film Festival in Bonn. She is a graduate of the Musashino Academia Musicae, Instrumental Music Course (Piano).

Thursday, October 27, 19:30
Prokofiev Hall
Getting to the Conference Venue

The Art Center Kobe is conveniently located just a five-minute walk from Shin-Kobe Station.

From Kansai International Airport
Board the Kobe-bound Airport Limousine Bus from bus stop number 6 on the first floor of Kansai International Airport. Get off at Sannomiya Station (see below).

By Bullet Train (Shinkansen)
The Art Center Kobe is a five-minute walk from the first-floor exit of Shin-Kobe Station. There are regular bullet train (Shinkansen) services from Osaka (15 minutes), Kyoto (30 minutes) Tokyo (2 hours 48 minutes) and Hiroshima (1 hour 13 minutes).

From Sannomiya Station (Kobe Downtown Area)
The bustling downtown center of Sannomiya, with a huge range of restaurants, bars, cafes and shops, is a 15-minute walk or a short direct subway ride away. The express train from Osaka Station to Sannomiya takes 21 minutes.

There are three options:
1) Take the subway to Shin-Kobe Station (Seishin-Yamate Line)
2) Take a taxi to the Art Center Kobe (about five minutes and approximately 800 JPY)
3) Walk to the Art Center Kobe (about 15 minutes)

Around the Conference Venue
The Art Center Kobe is a large, modern events venue overlooking the city, and is opposite the ANA Crowne Plaza, the official conference hotel.

Kobe Geijutsu Senta, Kumochi-Bashi-Dori 7-13-11, Chuo-Ku, Kobe City

Information and Registration
You will be able to pick up your registration pack and name card at the Conference Registration Desk. The Conference Registration Desk and Publications Desk will be situated in the following locations during the conference:

Thursday, October 27  16:00-18:00  (Room 504)
Friday, October 28 08:30-11:00  (Open Studio)
11:45-14:00  (Room 504)
Saturday, October 29 08:30-16:00  (Room 504)

If you have any questions or concerns, IAFOR staff and volunteers will happily assist you in any way they can.
What to Wear & Bring

Attendees generally wear business casual attire. You may wish to bring a light jacket or sweater as meeting rooms are air conditioned. Tour attendees are encouraged to wear comfortable shoes and bring an umbrella or waterproof in case of rain.

Smoking

Smoking is not permitted in the Art Center Kobe. Please smoke outside of the building in designated smoking areas.

Printing & Computer Access

For your convenience, there will be an iMac computer (with Microsoft Office installed) and a printer at the conference Registration Desk. We are able to offer a complimentary printing service of up to ten A4 sheets should you need this. Please be advised that printing may not be available at peak times.

Business Centre

The Crowne Plaza operates a business centre for copying, printing, and scanning. This business centre is staffed and open between 09:00 and 17:00 daily.

Internet Access

There will be a free WiFi internet connection on the fifth floor of Art Center Kobe. However, this can be unreliable and we would strongly suggest that you do not rely on a live connection for your presentation.

WiFi Connection Name: kobe-art Password: art12345

Badges

When you check in, you will receive a registration pack, which includes your name badge. Wearing your badge is required for entrance to the sessions. You must wear your badge at all times during the conference. There are four colours of badges indicating the type of conference participant:

Red: Presenters and General Audience
Yellow: Keynote and Featured Speakers
Blue: Conference Exhibitors and Affiliates
Black: IAFOR Staff & Board Members

Photo/Recording Waiver

There will be photography, audio and video recording at the conference. By entering the event premises you give consent to the use of your photograph, likeness or video or audio recording in whole or in part without restriction or limitation for any educational, promotional, or other purpose for distribution.

Eating & Drinking

Food and drink (excluding water) are not allowed in the presentation rooms. Also, please refrain from consuming food and drink in and around the 2F entrance area.

Refreshment Breaks

Complimentary coffee, tea, and water will be available during the scheduled coffee breaks at the Plenary Session on Friday morning on the 2F, and in Room 5D4 (5F) during the rest of the conference. Light snacks will also be provided.

Official Conference Dinner

The official Conference Dinner is a ticketed optional event (5,000 JPY). If you have booked a place at the dinner you will receive a ticket when you collect your nametag. Please remember to bring your name tag and ticket to the Conference Dinner. Conference Dinner attendees should meet in the Art Center Kobe 2F Lobby at 19:00 on Friday, October 28, 2016. From here, IAFOR staff will lead the 15-minute walk to the restaurant.

Restaurant name: Hatagoya (はたごや)
Restaurant address: Kumoidori 4-2-13, Chuo Ward, Kobe
Conference Abstracts

All conference abstracts are available online. Please visit papers.iafor.org for a searchable database of abstracts. Alternatively, download the IAFOR Events application, free of charge, from appstore.com/iaforevents on iPad or iPhone, or from the Google Play store for Android users.

Oral Presentations & Workshop Presentations

Oral Presentation Sessions will run from 12:45 on Friday afternoon, and from 09:00 on Saturday morning. They are generally organised into parallel sessions by streams. Oral Presentations are normally scheduled in sessions comprising three presentations, lasting 90 minutes in total. In sessions with two Oral Presentations, the session will last 60 minutes, and in the case of four Oral Presentations, an extended session lasting 120 minutes will be scheduled.

How long can my presentation be?

The time in the sessions is to be divided equally between presentations. We recommend that an oral presentation should last 15-20 minutes to include time for question and answers, but should last no longer than 25 minutes.

Presentations & Equipment

All rooms will be equipped with a MacBook computer pre-installed with PowerPoint and Keynote and connected to a LCD projector. If you wish, you may directly link your own PC laptop, although we advise you to use the computer provided by plugging in your USB flash drive. We recommend that you bring two copies of your presentation in the case that one fails, and suggest sending yourself the presentation by email as a third and final precaution.

Session Chairs

Session Chairs are encouraged to introduce themselves and other speakers (briefly) using the provided print-outs of speaker bios, hand out the provided presentation certificates at the end of the session, ensure that the session begins and ends on time, and that the time is divided fairly between the presentations. Each presenter should have no more than 25 minutes in which to present his or her paper, and respond to any questions. Please follow the order in the programme, and if for any reason a presenter fails to show, please keep to the original timeslots as delegates use the programme to plan their attendance.

The Session Chair is asked to assume this timekeeping role, and to this end, a yellow and red timekeeping card is used as a visual cue for presenters, letting them know when they have five minutes remaining, and when they must stop.

Presentation Certificates

Poster Presenters can pick up a certificate of presentation from the Registration Desk. All other presenters will receive a certificate of presentation from their Session Chair or a member of staff at the end of their session.

A Polite Request to All Participants

Participants are requested to arrive in a timely fashion for all presentations, whether to their own, or to those of other presenters. Presenters are reminded that the time slots should be divided fairly and equally between the number of presentations, and that they should not overrun. Please refrain from discussion until after presentations have ended and ensure that mobile phones are switched off or on silent during presentations.

Poster Sessions

Poster Sessions will run on Friday and Saturday. Sessions are 60 minutes in length and will be held in Room 504 (5F).

Poster Requirements

The poster display boards are 1,800 mm high x 900 mm wide and pins and tape will be provided for putting posters up. Please be aware that there are no on-site facilities for printing posters.

Conference Proceedings

The Conference Proceedings are published on the IAFOR website (www.iafor.org), and can be freely accessed as part of the research archive. All authors may have their full paper published in the online Conference Proceedings. Full text submission is due before November 29, 2016 through the online system. The proceedings will be published on December 29, 2016. Authors will have PDF copies of their offprints emailed to them by the IAFOR office by January 29, 2017.
Lunch
Lunch on Friday and Saturday is included in the conference registration fee. Your IAFOR lunch voucher can be exchanged for lunch at Mame no Hatake located in the ANA Crowne Plaza, a five-minute walk away from the conference venue. Please see the map below for directions. Please collect your lunch voucher from the IAFOR staff member situated outside the restaurants at the ANA Crowne Plaza between 11:30-14:00. Please remember to bring your conference name badge as you will need to show this in order to claim your voucher. Please show your voucher to restaurant staff as you enter. Last entry to the restaurant will be at 14:00.

Mame no Hatake (豆乃畑), ANA Crowne Plaza 2F
Japanese buffet-style restaurant with a great variety of Japanese dishes available, including vegetarian and vegan options. The restaurant specialises in tofu-based and traditional Japanese vegetable dishes. Lunch service includes unlimited drinks bar, coffee station and dessert table.

Your IAFOR lunch voucher can be exchanged for lunch at Mame no Hatake restaurant on the second floor of the ANA Crowne Plaza.

Other Lunch and Dinner Options (recommendations):

Bistrot Cafe de Paris – French Cuisine (www.cafe-de-paris.jp)
Yamamoto-dori 1-7-21, Chuo-Ku, Kobe City

Kineya Udon (実演手打うどん 柱屋) ANA Crowne Plaza 3F
Specialises in serving Japanese style wheat-flour (udon) and buckwheat (soba) noodle dishes. Seating is limited.

The Rock, Kobe – Australian (www.therockjapan.com)
FPB Building, Kanou-cho 3-5-6, Chuo-Ku, Kobe City

Please see the registration desk for coupons and special offers.
Thursday, October 27

16:00-18:00: Conference Registration, Information & Publications Desk Open (Room 504)

18:00-19:30: MediAsia/FilmAsia 2016 Welcome Reception (Grand Salon – 3F)
Admission is included as part of your registration fee.

19:30-21:30: Featured Presentation (Prokofiev Hall)
What Made Her Do It?
Mie Yanashita, Silent Film Pianist, Japan

Friday, October 28

08:30-11:00: Conference Registration, Information & Publications Desk Open (Open Studio)

09:00-09:10: Announcements & Welcome Address (Prokofiev Hall)

09:10-09:40: Featured Presentation (Prokofiev Hall)
Political Turmoil, Institutional Mistrust, and the Tendency Film Contemporary Representations of Political Ideology in Suzuki’s Naniga Kanojo wo So Sasetanoka (What Made Her Do It?) (1930)
Paul Spicer, Hiroshima Jougakuin University, Japan

09:45-10:20: Featured Presentation (Prokofiev Hall)
TRUMPED
Gary E. Swanson, IAFOR International Director of Programme: Media, Film & Journalism

10:20-10:30: IAFOR Documentary Photography Award 2016

10:30-11:00: Coffee Break (Open Studio)

11:00-11:40: Keynote Presentation (Prokofiev Hall)
Contemporary Issues in Journalism
Richard Roth, Northwestern University, USA

11:40-11:45: Conference Photograph

11:45-12:45: Lunch

11:45-14:00: Conference Registration, Information & Publications Desk Open (Room 504)

12:45-14:45: Parallel Session I

12:45-14:45: Poster Session

14:45-15:00: Break
Friday, October 28 (cont'd.)

15:00-15:10: IAFOR Documentary Film Award & Festival 2016 (IDFA2016)
Welcome Address (Prokofiev Hall)

15:10-15:30: IDFA2016 Awards Ceremony (Prokofiev Hall)

15:30-17:00: IDFA2016 Official Selection (Prokofiev Hall)
Among the Believers
Hemal Trivedi & Mohammed Naqvi

17:00-17:30: Refreshments

17:30-18:30: IDFA2016 Featured Documentary (Prokofiev Hall)
Human Harvest
Leon Lee

18:30-19:30: Featured Panel (Prokofiev Hall)
Human Harvest Q&A with Director, Leon Lee

19:00-21:00: Conference Dinner (optional extra)
Come and join your fellow delegates for an evening out at Hatagoya (はたごや)
Please meet in the Art Center Kobe 2F Lobby at 19:00.
This event is ticketed at 5,000 JPY.

Saturday, October 29

08:30-16:00: Conference Registration, Information & Publications Desk Open (Room 504)

09:00-10:30: Parallel Session I

10:30-10:45: Break

10:45-12:45: Parallel Session II

12:45-14:30: Lunch

14:30-16:00: Parallel Session III

14:30-16:00: Poster Session

16:00-16:15: Break

16:15-16:35: Special Screening (Room 504)
The Greatest Gift
IAFOR Media

16:35-17:00: Conference Closing Session (Room 504)
Submit your research to IAFOR's editorially independent, online, open-access journals

- Fair and rigorous peer review process
- No submission or publication fees
- Freely available to a global academic audience

The IAFOR Journal of Media, Communication & Film is currently accepting submissions for 2017. For details of how to submit your paper, view the Author Guidelines on the journal website: jomcf.iafor.org

Editor: Dr James Rowlins
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Email: jrowlins.iafor@gmail.com

The IAFOR Journal of Media, Communication & Film

The IAFOR Journal of Media, Communication & Film is an internationally reviewed and editorially independent interdisciplinary journal associated with IAFOR's international conferences on Media, Communication and Film. Like all IAFOR publications, it is freely available to read online, and is free of publication fees for authors. The first issue was published in April 2012, and the journal continues to publish annually.

The Journal Editor, Dr James Rowlins of the Singapore University of Technology and Design, welcomes submissions related to Media, Communication & Film from academics, practitioners and professionals from within the field. Full papers submitted to the related IAFOR conference proceedings research repositories will also be considered, providing that they meet the journal submission guidelines. Authors will be contacted if their paper is selected for review. All papers are reviewed equally according to standard peer review processes, regardless of whether or not the authors have attended a related IAFOR conference.
Mie Yanashita
Pianist

Mie Yanashita is a silent film pianist from Japan. Her debut performance was during the 100th Anniversary of Film festival organized by the Japanese news company Asahi Shimbun. She has since accompanied more than 600 silent film screenings in Japan and throughout the world. She has played in the UK, Germany, Italy, Thailand, Korea, and Malaysia. Mie’s specialty is improvisation for all kinds of silent movies.

Featured Presentation: What Made Her Do It?

Released in 1930 What Made Her Do It? follows the story of a young woman struggling to survive under the harsh conditions of The Great Depression. Tragically, the original prints of the film were destroyed in a fire at the studio. The film would have been lost to history if not for the efforts of the producer’s grandson. Spurred by clues and hints of the existence of an undamaged copy, he was led on an adventure that took him from Japan to Manchuria to the Soviet Union where the film was eventually recovered and restored. Mie Yanashita will deliver a presentation about the film and its significance in film history followed by a screening and original score.

Special thanks to the following collaborators:

1) KINOKUNIYA COMPANY LTD.
(日本語: 株式会社紀伊國屋書店)

2) Sakaemachi Chuo Bldg Ltd.
President Masayuki W. Yamakawa
(日本語: 有限会社サカエマチ中央ビル
取締役社長 山川 雅行)

3) The Toy Film Museum
(おもちゃ映画ミュージアム)
Dr Paul Spicer is currently an Associate Professor at Hiroshima Jougakuin University in the beautiful city of Hiroshima. He was previously employed by the University of Portsmouth as a lecturer within the School of Creative Arts, Film and Media, where he coordinated the courses Japanese Cinema and Culture, and East Asian Cinema. In 2001 he decided to return to education, and began a degree programme at Portsmouth. He successfully graduated in 2005 with a BSc (1st Class Hons) in Entertainment Technology. In 2007 he began work on his doctoral thesis entitled ‘The Films of Kenji Mizoguchi: Authorship and Vernacular Style’. He completed his thesis in August 2011, and successfully sat his Viva Voce at the University of Portsmouth the same year. Dr Spicer’s research lies primarily in the area of film and cultural studies, and his current work focuses upon the relationship between film and Japanese socio/political issues between 1965 and 1975.

Featured Presentation: Political Turmoil, Institutional Mistrust, and the Tendency Film Contemporary Representations of Political Ideology in Suzuki’s Naniga Kanojo wo So Sasetanoka (What Made Her Do It?) (1930)

Japan in the 1920s was an exciting and somewhat unusual period that witnessed the people’s fight for political and social freedom. Known commonly as the Taisho Democracy Era (1912-1926), it was a confused and volatile era of change, filled with social and political unrest. These changes were not confined to Japan, as throughout the world, empires fell, societies burned, and markets crashed. Despite the often violent nature of these events, the Japanese saw them as victories for both democracy, and the people. In addition, society was introduced to new ways of thinking, as Japanese intellectuals found inspiration in the writing of Gorky, Plekhanov and Marx. A steady increase in the influence of foreign political thought, particularly communism, can be witnessed through the literature and art of the era, and where writers such as Kaoru Osanai and Saneatsu Mushanokoji frankly expressed left-wing views in their work.

These topics were also explored by the Japanese film industry. Directors such as Daisuke Ito, Masahiro Makino, Tomu Uchida and even the celebrated ‘Golden Age’ director, Kenji Mizoguchi, crafted politically charged work which was sympathetic to the left. They skilfully critiqued the contemporary political system, highlighting the plight and harsh reality of life for many ordinary Japanese people who had become disillusioned with reports of institutional corruption. Tales of unfair practices went right to the top of both business and government and saw the country’s Prime Minister, Hara (celebrated as the Common Prime Minister), and the financier, Zenjiro Yasuda, both ‘accused’ of corruption. The people felt that the trust that they had afforded these public figures had been betrayed, although their demise (both Hara and Yasuda were assassinated in 1921), was met with shock. Hara was stabbed by right-wing sympathiser, Nakaoka Konichi, and Yasuda, murdered by the ultra-nationalist group Heigo Asahi, after he refused to back them financially. Despite both figures’ desire for change, the public disdain felt towards them, and others in similar positions, were seized upon by a shrewd military campaign which, throughout the 1920s, steadily seized political and social control through a series of coup d’états.

The films that represent this period fall into two distinct categories. The escapist fantasy, which relied on the recognisable literature of jidai geki (period drama); and the tendency film, which was a realistic and harsh portrayal of modern life, attempting to offer solutions to the woeful economic situation in Japan. As the name suggests, the film’s themes were a reaction to a specific social tendency. Set on the political backdrop of this era, many tendency films were produced. Directors explicitly addressed the poor societal conditions forced upon the people, and highlighted the corruption which, they argued, had caused it.

This presentaion will focus on this period in Japanese film history by discussing the volatile state of contemporary Japanese politics, and how the film industry reacted to it. Despite the military being in control by the late 1920s, and cinematic restrictions imposed a little later; many films that were produced had extreme political views. One film in particular, Shigeyoshi Suzuki’s 1930 tendency piece Naniga Kanojo wo so Sasetanoka (What Made Her Do It?), is a stellar example. Produced by Teikoku Kinema Engei, and adapted by Suzuki from a play by Seikichi Fujimori, the film was made on the cusp of the change from a democratic to a militaristic nationalist society. The film explores the plight of the everyday people in 1920s Japan, focusing upon the unfair and corrupt systems of authority which they have to endure. In addition to the political context of the film, the presentation will visually analyse Suzuki’s methods, exploring how, through stark imagery, he promotes a distinct and unashamed left-wing ideology.
Gary E. Swanson
IAFOR International Director of Programme: Media, Film & Journalism

Gary E. Swanson is currently CEO of D’image Studios and the former Hansen Endowed Chair in Journalism and Distinguished Journalist-in-Residence at the University of Northern Colorado, USA. From 2005 to 2007 Professor Swanson was a Fulbright scholar to China and lectured at Tsinghua University and the Communication University of China. In summer 2008 he was Commentator for China Central Television International (CCTV-9) and their live coverage of the Beijing Olympic Games. Swanson repeated his assignment covering the London Olympics for CCTV-4 in the summer of 2012. Previously, he was Professor and Director of Television for nine years at the Medill School of Journalism at Northwestern University where he taught mostly graduate broadcast students. He has been an educator for 26 years; 20 years spent teaching at university level.

Swanson is an internationally recognised and highly acclaimed documentary producer, director, editor, photojournalist, consultant and educator. He has given keynote speeches, presented workshops and lectured at embassies, conferences, festivals, and universities throughout China, South Africa, India, Papua New Guinea, Japan, The Philippines, Thailand, Malaysia, Cambodia, Vietnam, Laos, Singapore, Greece, Germany, Jordan, Spain, Portugal, Peru, the United Kingdom and the United States.

Swanson has compiled a distinguished professional broadcast career spanning 13 years. From 1978 to 1991, Swanson worked for the National Broadcasting Company where he was honoured with national EMMYs for producing and editing: The Silent Shame, a prime-time investigative documentary; Military Medicine, a two-part investigative series on NBC News; and Hotel Crime, an investigative news magazine piece. Swanson was an editor for breaking news and features for NBC Nightly News with Tom Brokaw, the Today Show, Sunrise, Sunday Today, NBC Overnight, A Closer Look, Monitor; and other prime time news magazines. Swanson covered breaking news in 26 states and Canada for the network including trips and campaigns of presidents Ronald Reagan, George Bush, and Bill Clinton. Swanson was the Fulbright distinguished lecturer and consultant in television news to the government of Portugal in 1989. In 1992, he covered the XXV Olympics in Barcelona, Spain for NBC News as field producer and cameraman.

Swanson has earned more than 75 awards for broadcast excellence and photojournalism including three national EMMYs, the duPont Columbia Award, two CINE ‘Golden Eagles,’ 16 TELLYs, the Monte Carlo International Award, the Hamburg International Media Festival’s Globe Award, the Videographer Award, The Communicator Award, the Ohio State Award, the CINDY Award, the 2011 Communitas Outstanding Professor and Educator award, the 2013 Professor of the Year award, and many others. He graduated from the University of Illinois at Urbana with a Bachelor’s degree in Education in 1974, and a Master’s degree in Journalism in 1993.

Featured Presentation: TRUMPED

A once unthinkable idea is now the Republican Party’s new political reality: billionaire Donald J. Trump has become the presumptive nominee for President of the United States. His brash brand of campaigning, personal insults, bullying and threats have earned him both praise by his voters and disdain from the conservative right and much of the press. Donald Trump has defied every expectation and shown himself impervious to the laws of politics. He blandly dismisses policy and questions of accuracy in the face of all but the most determined questioners and masterfully uses Twitter as a means of subduing the opposition. Trump’s relationship to the media will be talked about long after the histories of the 2016 election are forgotten. Having come to this point, the media has turned to self-examination – did news coverage create the man or did the man create the news coverage?
Richard Roth
Northwestern University, USA

Richard J. Roth returned in fall 2014 to Northwestern University’s Evanston, Illinois, campus after six years at the Northwestern campus in Doha, Qatar, where he served as the school’s senior associate dean. Before going to Qatar to launch the journalism degree program there, he was senior associate dean of the Medill School of Journalism in Evanston for six years and associate dean for four years before that. Roth has been an educator since 1990, except for a brief stint as a guest editor at The Wall Street Journal in New York at the time that publication launched its online edition, then called wsjie.com, now wsj.com. Before going to The Journal, Roth was a tenured member of the English faculty at DePauw University in Greencastle, Ind., where he also served as the adviser to the award-winning student newspaper. Before academe, Roth was a newspaperman, having been editor-in-chief of the Tribune-Star in Terre Haute, Ind., and a reporter at the late, lamented Buffalo (NY) Courier-Express. He has won dozens of awards for his reporting and writing. Roth is a member of the International Advisory Board of The International Academic Forum, which sponsors the annual MediAsia conference in Japan. In the past, Roth has served on the national board of directors of the Society of Professional Journalists, was an international vice president of The Newspaper Guild, president of the Indiana Associated Press Managing Editors association, and academic adviser to the US Project for Excellence in Journalism. He has taught or made major presentations about journalism in India, Japan, Kuwait, Lesoto, Norway, South Korea, Spain and, of course, Qatar and the United States.

Keynote Presentation: Contemporary Issues in Journalism

It has been 25 years since the World Wide Web made its public debut. That changed everything, especially as it has evolved. Nowhere has the change been more profound than in media, in how we get news and information. Today, about 6 in 10 Americans watch, read, or hear news several times a day, mostly on computers, smartphones and tablets. Yes, a majority of people get their news from social media, most frequently from Facebook. In fact, 4 in 10 adults in America now get news from Facebook, according to the Pew Research Center. Among millennials, Pew researchers write, Facebook is far and away the most common source for news and information about government and politics. At the same time, Americans are skeptical about what they read on the self-same social media. Indeed, just 6 percent of people say they have a lot of confidence in the media, putting the news industry about equal to the US Congress, according to a recent study by the Media Insight Project. It’s no wonder that “newspaper reporter” was ranked as the worst job in America for the third year running by CareerCast.com. Reporters today need major new skill sets, including the ability to shoot and edit video, perhaps from a drone, but certainly from a cellphone. Older reporters with older skill sets used to get moved to the copy desk, but copy editor jobs are disappearing at an alarming rate. Those jobs are being eliminated – likely a major factor in the publication of those errors that have driven down public trust in the media – as a result of a shifting business model, away from an internet of websites to an internet of apps, and with them sophisticated ad blockers. These are just some of the issues Professor Roth will introduce and seek solutions to during an interactive discussion with conference attendees at MediAsia2016.
James Rowlins
Singapore University of Technology and Design, Singapore

Dr James Rowlins left his native England for Paris, France, where he studied for a BA (Hons) and MA specialising in French cinema. His passion for visual culture subsequently took him to Los Angeles, where he earned a doctorate at the University of Southern California, USA. In addition to exploring literature and film through a theoretical lens, as well as dabbling in filmmaking, his dissertation focused on the crossover between post-war American film noir and the French New Wave, arguing that the subversive manipulation of the Hollywood genre formula by the auteurs constitutes a political aesthetic. He has published articles on contemporary French fiction, film and existentialism, cinematic phenomenology and new perspectives on the New Wave. He has held teaching positions in Europe, America and Japan, and is currently a Lecturer in the Humanities and the Arts Department at the Singapore University of Technology and Design, Singapore established in collaboration with the Massachusetts Institute of Technology, USA. Dr Rowlins is the Editor of the *I AFOR Journal of Media, Communication & Film*

The *I AFOR Journal of Media, Communication & Film: Editor’s Introduction*

The *I AFOR Journal of Media, Communication & Film* seeks scholarship exploring the relationship between society, film and media, including new and digital media.

The journal’s focus is on Asia and Asian cultures’ interaction and interrelation with the wider world. While some journal issues will privilege scholarship particular to specific countries, cultures, ethnicities or demographics, other editions will be organised according to themes designated by the editors and will not necessarily relate to any particular national situation. The journal will endeavour, in particular, to give a voice to scholars considering hitherto unexamined aspects of contemporary media and visual culture, with the aim of providing new perspectives and keeping abreast of the socio-political changes taking place on the world’s fastest-developing continent.

The *I AFOR Journal of Media, Communication & Film* is indexed in EBSCO Discovery Service, Communication Source, SHERPA/RoMEO and Google Scholar.

Editor: Dr James Rowlins
ISSN: 2187-0667
Contact: jrowlins.iafor@gmail.com
FRIDAY
Plenary Session
Location: Prokofiev Hall
Time: 09:00-11:45

08:30-11:00: Conference Registration, Information & Publications Desk Open (Open Studio)

09:00-09:10: Announcements & Welcome Address (Prokofiev Hall)

09:10-09:40: Featured Presentation (Prokofiev Hall)
Political Turmoil, Institutional Mistrust, and the Tendency Film Contemporary Representations of Political Ideology in Suzuki’s Naniga Kanojo wo So Sasetanoka (What Made Her Do It?) (1930)
Paul Spicer, Hiroshima Jougakuin University, Japan

09:45-10:20: Featured Presentation (Prokofiev Hall)
TRUMPED
Gary E. Swanson, IAFOR International Director of Programme: Media, Film & Journalism

10:20-10:30: IAFOR Documentary Photography Award 2016 (Prokofiev Hall)

10:30-11:00: Coffee Break

11:00-11:40: Keynote Presentation (Prokofiev Hall)
Contemporary Issues in Journalism
Richard Roth, Northwestern University, USA

11:40-11:45: Conference Photograph

11:45-12:45: Lunch

11:45-14:00: Conference Registration, Information & Publications Desk Open (Room 504)
Friday Session I
Time: 12:45-14:45

Friday Session I: 12:45-14:45
Room: Prokofiev Hall (2F)
MediAsia: Visual Communication
Session Chair: Shu-Fen Yu

32889 12:45-13:15
The Study of Rotational Motion Perception on the Dynamical Sphere of the Surface Spiral Pattern from the Angle of Line
Guang-Dah Chen, National Yunlin University of Science and Technology, Taiwan
Yu-De Jhou, National Yunlin University of Science and Technology, Taiwan

32726 13:15-13:45
Motion Graphic Design to Communicate Thai Brand Archetypes
Manon Taranurak, Chulalongkorn University, Thailand

32643 13:45-14:15
Influence of Involvement and Brand Awareness on Attitude Toward Negative Publicity
Shu-Fen Yu, Ming Chuan University, Taiwan

Friday Session I: 12:45-14:45
Room: 501
MediAsia: Interdisciplinary Topics on Media Coverage and Communication
Session Chair: Miconi Andrea

32860 12:45-13:15
Representing Slow-Onset Hazard: A Diachronic Corpus Based Keyword Analysis of Newspaper Coverage on Three Droughts of Taiwan
Kuo Win-Ping, Chinese Culture University, Taiwan

31247 13:15-13:45
Live, Linked and Uncensored: The Impact of Connectedness on Modern Disaster Reporting
Matt Grant, University of Southern Queensland, Australia

33170 13:45-14:15
Are Descriptive Writing Patterns Still Relevant in News Elections Reporting in Malaysia?
Mohd Zuwairi Mat Saad, Universiti Utara Malaysia, Malaysia

33102 14:15-14:45
Charismatic Power in the Web 2.0: The Italian Case and the Theoretical Issue
Miconi Andrea, IULM University, Italy
**Friday Session I**  
**Time: 12:45-14:45**

**Friday Session I: 12:45-14:45**  
**Room: 503**

**Film Asia: Film Direction and Production**  
**Session Chair: Szuhsin Lee**

32872 12:45-13:15  
Watching “Aura”: Between Screen and Reality  
Yi Hsuan Lin, Kun Shan University, Taiwan

32205 13:15-13:45  
The Off-Screen Space and the Silent Fragments in Andrei Tarkovsky’s Films  
Hsin-Yi Wu, National Chiao Tung University, Taiwan  
Wen-Shu Lai, National Chiao Tung University, Taiwan

32762 13:45-14:15  
Multi-Layered Structure of Documentary Narration and the Blurring Lines  
Nihan Gider Isikman, Baskent University, Turkey

32869 14:15-14:45  
The Perspective of a Student Film: Using Experimental Techniques to Edit Frames in a Repeated Array  
Szuhsin Lee, Kun Shan University, Taiwan  
Pinru Chen, Kun Shan University, Taiwan

**Friday Session I: 12:45-14:45**  
**Room: 505**

**Film Asia: Film Criticism and Theory**  
**Session Chair: Rachmah Ida**

33009 12:45-13:15  
Islam as Counter-Narrative in the Films of Yasmin  
Ahmad Iqbal Barkat, Macquarie University, Australia

32741 13:15-13:45  
The Justice of Food in Relation to the Documentary, Our Daily Bread  
Wu-tso Lin, Central Taiwan University of Science and Technology, Taiwan

32634 13:45-14:15  
Underbelly: A Case Study in Cultural Production  
Anne Ferguson, Griffith University, Australia  
Catrin Smith, Griffith University, Australia

32926 14:15-14:45  
(Re-)Framing Indonesian “Jugun Ianfu” Women in Post-Authoritarian Indonesia: Narrative Analysis on Documentary Films about Jugun Ianfu Women in Indonesia  
Rachmah Ida, Airlangga University, Indonesia
Friday Session I
Time: 12:45-14:45

Friday Session I: 12:45-14:45  Room: 506
MediAsia: Symposium
Symposium Chair: Michael Lithgow, Athabasca University, Canada

32782
Varieties of Spontaneous Discourse: Digital Media and Citizen Contributions to Cultures of Social Justice

Digital technologies are transforming practices of citizen participation in discourses of social justice. New media platforms introduce new forms of labour and new opportunities for spontaneous discourse expressing a public desire for justice. This panel will examine various ways in which unpaid and non-professional members of the public use digital media to disclose perceived injustices.

Presentation #1
The Visual Textures of Justice: Contributions of Amateur Videos in News Coverage of the Arab Spring, 2011
Michèle Martin, Carleton University, Canada

Presentation #2
Polemical Tweets about Justice Minister and the Alleged Laxity of the French Government
Arnaud Mercier, Paris Panthéon-Assas University, France

Presentation #3
Digital Restructuring to Give an Equal Women’s Access to Society: The Commitment of a French Women’s Magazine Against Social Injustice
Karine Taveaux-Grandpierre, LabSIC, Paris 13 University, France

Friday Session I: 12:45-14:45  Room: 601
MediAsia: Law, Policy and Media Ethics
Session Chair: Bing Wang

32718  12:45-13:15
Shut Down the Online Games? Contextualizing News Discourse with Framing Theory
Chang Won Jung, University of Wisconsin-Madison, United States

33452  13:15-13:45
Social Representations of Online Audiovisual Risks for Children in European Parliamentary Debates
Agnese Pastorino, Sapienza University of Rome, Italy

32591  13:45-14:15
Policies of Social Integration in the State of Kuwait
Hamed AlAbdullah, Kuwait University, Kuwait

33290  14:15-14:45
Bing Wang, Sun Yat-Sen University, China
Friday Session I
Time: 12:45-14:45

Friday Session I: 12:45-14:45
Room: 602
MediAsia: Critical and Cultural Studies, Gender and Communication
Session Chair: Shaoyu Ye

32100 12:45-13:15
The Theater and the Media: A Dialectical Relation: The Case of Arab Theater
Abdulaziz H Alabdullah, Kuwait University, Kuwait

32985 13:15-13:45
Negotiating Women’s Identity as Sexual Violence Victims in the Public Sphere in Indonesia
Nindi Ariasti, Padjadjaran University, Indonesia
Preciosa Alnasha Janitra, Padjadjaran University, Indonesia
Putri Limilia, Padjadjaran University, Indonesia

32771 13:45-14:15
College Students’ Online Privacy Concerns, Protection Behaviors and Interpersonal Relationships in Japan
Shaoyu Ye, University of Tsukuba, Japan

32593 14:15-14:45
Social Network and Its Impact on Social Isolation
Hadi Ashkanani, Kuwait University, Kuwait
Conference Poster Session
Friday: 12:45-14:45 & Saturday: 14:30-16:00

Room 504
Friday: 12:45-14:45 & Saturday: 14:30-16:00
Posters will be on display on Friday and Saturday. Presenters may be available at the above times.

32843
*Origin, Transformation and Era Significance of the Traditional Photography Studio of Taiwan: A Documentary Study of the John Photography Studio*
Chien-Yuan Tseng, Kun Shan University, Taiwan
Hsien-Cheng Liu, Kun Shan University, Taiwan

32624
*From “Morning Sun” to “Though I Was Dead”: The Image of Song Binbin in the “August Fifth Incident”*
Wei-li Wu, Taipei College of Maritime Technology, Taiwan

33402
*Beyond Justice: Collective Occupation and Revolutionary Aesthetics*
Chih-Wei Chen, National Chiao Tung University, Taiwan

33136
*The Ethics and Practice of Social Media Advocacy in Hospice Care Counseling*
Tsuey-Yuan Huang, Chang Gung University of Science and Technology, Taiwan

32972
*Developing Media Outlets as an Attempt to Conduct Relevant, Contextual, and Real Learning in Higher Education*
Efi Fadilah, Universitas Padjadjaran, Indonesia
Pandan Yudhapramesti, Universitas Padjadjaran, Indonesia
Gumgum Gumilar, Universitas Padjadjaran, Indonesia
Nunik Maharani Hartoyo, Universitas Padjadjaran, Indonesia

33067
*A Comparative Framing Analysis of the Media Coverage of the 2014 Kaohsiung Gas Explosions between Online and Traditional News Media*
Ping Shaw, National Sun Yat-sen University, Taiwan
Yue Tan, National Sun Yat-sen University, Taiwan

33375
*Teenagers’ Media Use Pattern: Focusing the Usefulness and Consumption of News*
InHye Choi, Educational Broadcasting System, South Korea
HongLim Jeong, Daewon Foreign Language High School, South Korea

32774
*The Connected Flaneurs: Exploring Smartphone Mediated Urban Experiences and the Co-Construction of City Image*
Sumei Wang, National Chengchi University, Taiwan
Featured Documentary
“Human Harvest”

We are proud to present Leon Lee’s award winning documentary Human Harvest as the IDFA2016 Featured Documentary. Winner of the Peabody Award for Documentary and Canadian Screen Award Nominee, Human Harvest investigates government sanctioned organ harvesting in China linked to the persecution of Falun Gong practitioners.

Join us for a Q&A session following the screening as we discuss issues raised by the film with Human Harvest director Leon Lee. This is a great opportunity to meet the filmmaker and have questions answered about the creative process and subject matter, including updates on the situation in China.
IDFA2016 Competition Screening
The IAFOR Documentary Film Award & Festival 2016 is pleased to present the best entries from this year’s documentary competition in both the amateur and professional categories. Please join us as we honor a selection of films that demonstrate excellence in the craft of documentary filmmaking.

IDFA2015 WINNERS: iaforfilmaward.org/en/history

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Event Schedule
15:00-15:10: Welcome Address
15:10-15:30: Awards Ceremony
15:30-17:00: Among the Believers
17:00-17:30: Refreshments
17:30-18:30: Human Harvest
18:30-19:00: Q&A with Leon Lee

Visit our Website
IAFOR Documentary Film Award
http://iaforfilmaward.org/en/festival

Inquiries
WEB iaforfilmaward.org
E-MAIL filmaward@iafor.org

IAFOR Documentary Film Award & Festival 2016
Art Center of Kobe
Kumochibashi-dori 7-1-13
Chuo-ku, Kobe-shi, 651-0055
IAFOR Documentary Film Award & Festival 2016
Time: 15:00-19:00

Friday October 28
Prokofiev Hall
IAFOR Documentary Film Award & Festival 2016

Proudly supported by The International Academic Forum (IAFOR), the IAFOR Documentary Film Award is a global competition celebrating the best in documentary filmmaking. Documentary has a rich history of exposing truths, telling stories, raising awareness and creating discussion—all practices valued at IAFOR.

In this competition, content is king. We welcome submissions drawing on compelling subject matter from any imaginable topic. Production quality is valued, but not the sole basis for judgment. This is an open competition, welcoming storytelling from both amateurs and seasoned professionals.

The IAFOR Documentary Film Award 2016 is hosted by The Asian Conference on Media and Mass Communication (MediAsia2016) and The Asian Conference on Film & Documentary (FilmAsia2016).

The IAFOR Documentary Film Award is the sister award of the IAFOR Documentary Photography Award.

Message from Head Judge, Gary E. Swanson

At the IAFOR MediAsia and FilmAsia conferences, of which I am the chair, we have established ourselves as the international meeting place for world leaders, academics and professionals alike through our yearly conferences in Kobe and Osaka, Japan. In addition to our highly regarded and well attended conferences, we have also celebrated the finest films and videos through our IAFOR Documentary Film Award & Festival.

We invite both professionals and amateurs to enter the IAFOR Documentary Film Award. In addition to professionals who create documentaries for news stations, networks, and theatrical release, we are specifically opening our competition to students at film schools, colleges and universities from around the world with a significantly reduced entry fee.

I encourage everyone to enter as both beginners and experienced professionals have an equal chance to win our highly coveted award. My two fellow judges are highly accomplished and recognised professionals in the industry. James Rowlins, filmmaker and French Cinema researcher, and Scott Erlinder, Assistant Professor and Freelance Director of Photography, will also judge the entries to select the highest quality documentary videos from around the world.

I am honoured to play a significant role in the IAFOR Documentary Film Award and welcome you to enter this prestigious international documentary event.

Most sincerely,

Gary E. Swanson
IAFOR International Director of Programme: Media, Film and Journalism
IAFOR Documentary Film Award & Festival 2016
Time: 15:00-19:00

Friday October 28
IAFOR Documentary Film Award & Festival 2016

IAFOR Documentary Film Award & Festival 2016

IDFA2016 is pleased to present the best entries from this year’s documentary competition in both the amateur and professional categories at our Competition Screening. Please join us as we honour a selection of films that demonstrate excellence in the craft of documentary filmmaking.

This year’s festival will showcase a fascinating documentary from the open competition, Among the Believers. The film follows charismatic cleric Abdul Aziz Ghazi, an ISIS supporter and Taliban ally, who is waging jihad against the Pakistani state. His dream is to impose a strict version of Shariah law throughout the country, as a model for the world. Aziz’s foil is nuclear physicist and leading educational activist Dr Pervez Hoodbhoy. He passionately opposes Aziz through his public appearances, lectures, and the media. Led by Hoodbhoy and others, Pakistan’s moderate majority focuses on Aziz and calls for his arrest.

We will also present Leon Lee’s award-winning documentary, Human Harvest, as the IDFA2016 Featured Documentary. Winner of the Peabody Award for Documentary and Canadian Screen Award Nominee, Human Harvest investigates government-sanctioned organ harvesting in China linked to the persecution of Falun Gong practitioners. Following the screening there will be a Q&A session to discuss the issues raised by Human Harvest with the film’s director, Leon Lee. This is a great opportunity to meet the filmmaker and have questions answered about the creative process and subject matter, including updates on the situation in China.

15:00-15:10: Welcome Address
15:10-15:30: Awards Ceremony
15:30-17:00: Official Selection: Among the Believers
17:00-17:30: Refreshments
17:30-18:30: Featured Documentary: Human Harvest
18:30-19:00: Q&A with Human Harvest director, Leon Lee

Full details can be found on the film festival website www.iaforfilmaward.org/en/festival-2016/

19:00-21:00: Conference Dinner (optional extra)
The IAFOR Documentary Film Award & Festival will be followed by the official conference dinner. Come and join your fellow delegates for an evening out at Hatagoya (はたごや) in Kobe. Please meet in the Art Center Kobe 2F Lobby at 19:00.
This event is ticketed at 5,000 JPY.

19:00-21:00: Conference Dinner (optional extra)
Among the Believers

IAFOR Documentary Film Award Official Selection – Professional Feature

Directed by Hemal Trivedi & Mohammed Ali Naqvi

Friday, October 28
15:30-17:00
Prokofiev Hall

Charismatic cleric Abdul Aziz Ghazi, an ISIS supporter and Taliban ally, is waging jihad against the Pakistani state. His dream is to impose a strict version of Shariah law throughout the country, as a model for the world. A flashpoint in Aziz’s holy war took place in 2007, when the government leveled his flagship mosque to the ground, killing his mother, brother, only son and 150 students. With unprecedented access, Among the Believers follows Aziz on his very personal quest to create an Islamic utopia, during the bloodiest period in Pakistan’s modern history.

The film also follows the lives of two teenage students who have attended madrassahs (Islamic seminaries) run by Aziz’s Red Mosque network. Throughout the film, their paths diverge: Talha, 12, detaches from his moderate Muslim family and decides to become a jihadi preacher. Zarina, also 12, escapes her madrassah and joins a regular school. Over the next few years, Zarina’s education is threatened by frequent Taliban attacks on schools like her own.

Aziz’s foil is nuclear physicist and leading educational activist Dr Pervez Hoodbhoy. He passionately opposes Aziz through his public appearances, lectures, and the media. Opposition against Aziz comes to a head in December 2014, when Aziz insults a grieving nation by trying to justify the brutal massacre of 132 school children in Peshawar by the Taliban. The attack ignites a movement to end extremism in Pakistan’s mosques and madrassahs. Led by Hoodbhoy and others, Pakistan’s moderate majority focuses on Aziz and calls for his arrest.

Intimate and shocking, Among the Believers offers rare insights into the ideological battles shaping Pakistan and the Muslim world.
Winner of the Peabody Award for Documentary and Canadian Screen Award Nominee, the film investigates government sanctioned organ harvesting in China linked to the persecution of Falun Gong practitioners.

*Human Harvest* follows two Nobel Peace Prize nominees, renowned immigration and human rights lawyer David Matas and former member of Canadian parliament David Kilgour as they investigate allegations of live organ harvesting in China. In 2006, the Kilgour & Matas Report alleged that organs were harvested from living prisoners of conscience, mostly from detained Falun Gong practitioners. *Human Harvest* has raised awareness of the organ harvesting trade in China and the inferred violation of human rights.

The film has received press in *The Vancouver Sun, The Daily Mail, Taipei Times* and other international publications. There is also a petition to the United Nations, following the release of the film, calling for further investigation into the allegations and sanctions to be brought against the Chinese government.

Following the screening, Mr. Lee will host a Q&A session, discussing the issues raised by the film.
The Greatest Gift

A shared ambition for change, transformation and social justice was the catalyst for IAFOR Media and HOPE International Development Agency, Japan to document the lives and stories of the Indigenous Peoples of the Philippines and their struggle to achieve equity in education.

The Greatest Gift was made as part of a fundraising effort to create scholarships for the Pamulaan Center for Indigenous Peoples Education in Davao, Philippines. Hance Pugales is a first year student at the Pamulaan Center and The Greatest Gift follows her story as we learn of the ambitions and challenges of the IP youth.

A full-length documentary which further expands upon the lives of the IPs and the Pamulaan Center is currently in production.

Special Screening
Saturday, October 29, 16:15, Prokofiev
Saturday Session I
Time: 09:00-10:30

Film Asia: Film Criticism and Theory
Session Chair: Wenchi Lin

33445 09:00-09:30
Martial Arts Narratives As “Content” In Sinophone Media Mix
Chia-Chi Wu, National Taiwan Normal University, Taiwan

32914 09:30-10:00
Changing Scope of Japanese Queer Cinema
Mary Akiko Reading, Indiana University of Pennsylvania, United States

33440 10:00-10:30
When the Heart Sings: Songs and Qiong Yao Films’ Romantic Inner Space
Wenchi Lin, National Central University, Taiwan

MediAsia: Social Media and Communication Technology
Session Chair: Keisei Leboutet

32940 09:00-09:30
Combining Interactive Technology with Perceptual Training to Design an Interactive Installation for Elderly
Chen-Siang Huang, National Yunlin University of Science and Technology, Taiwan
Chao-Ming Wang, National Yunlin University of Science and Technology, Taiwan

32948 09:30-10:00
An Investigation of User Perception and Behavior for a Robotic Exercise Coach on Different Age Groups
Chun-Ying Wang, National Taichung University of Science and Technology, Taiwan
Hsiao-Chen You, National Taichung University of Science and Technology, Taiwan

32817 10:00-10:30
AI, The New “Risky Friend”? Investigating Cognitive Reactions to Communicative Artificial Intelligence in Japan
Keisei Leboutet, Keio University, Japan
Masami Morito, Keio University, Japan
Shunsuke Taura, Keio University, Japan
Kazuto Hara, Keio University, Japan
Sayo Takada, Keio University, Japan
Yiwei Li, Keio University, Japan
Saturday Session I
Time: 09:00-10:30

Saturday Session I: 09:00-10:30
Room: 501
MediAsia: Advertising, Marketing and Public Relations
Session Chair: Omer Bakan

32997 09:00-09:30
Mobile Media Engagement: The Effect of Context on Consumer Response to Advertising
Shadi Badawood, Hull University Business School, UK

33207 09:30-10:00
An Exploration of the Interaction Between Taiwanese Twitch Streamers and Viewers in Advertised Games
Kuei-Wen Chen, Fu Jen Catholic University, Taiwan

33315 10:00-10:30
Thoughts of University Students About the Organizations That Undertake Environment Sponsorship
Omer Bakan, Selcuk University, Turkey
Tugba Kara, Selcuk University, Turkey

Saturday Session I: 09:00-10:30
Room: 505
MediAsia: Critical and Cultural Studies, Gender and Communication
Session Chair: Mohamed Ben Moussa

32915 09:00-09:30
Indonesia in Rampokan, A Graphic Novel by Peter Van Dongen: Is it Just?
Safrina Noorman, Universitas Pendidikan Indonesia, Indonesia

32957 09:30-10:00
The Voiceless in “The Voice”
Ibrahim Er, University of Maryland, Baltimore County, United States

32712 10:00-10:30
Rap It, Share It: Arab Youth Culture and Identity in the Digital Age
Mohamed Ben Moussa, Canadian University Dubai, United Arab Emirates
Saturday Session II
Time: 10:45-12:45
Room: Prokofiev Hall (2F)
Film Asia: Film Criticism and Theory
Session Chair: James Callow

32911  10:45-11:15
“Why Must the Fireflies Die So Young?”: How Sky Crawlers and Grave of the Fireflies Give Children Voice in War
Olivia Maderer, Indiana University of Pennsylvania, United States

32925  11:15-11:45
Whose Justice?: Poetic Justice and Political Injustice in Masaki Kobayashi’s Kwaidan and Chu-Chin Wang’s The Legend
Fang-Jeng Liu, National Sun Yat-sen University, Taiwan

32975  11:45-12:15
Perpetual Devils: Representations of the Japanese in Chinese War Films After 1949
Wei Jiang, Beijing Normal University-Hong Kong Baptist University United International College, China

Saturday Session II: 10:45-12:45
Room: Chopin Hall (2F)
MediAsia: Social Media and Communication Technology
Session Chair: Ahmad Shehabat

33446  10:45-11:15
Burying Fascism: Dismantling Historical Amnesia Through Social Media
Emmanuel Bonn Taguba II, University of the Philippines, The Philippines

33421  11:15-11:45
The Women for Palestine’s Uses of Social Media for Human Right and Independence Advocacy
Maimon Herawati, Universitas Padjadjaran, Indonesia

32891  11:45-12:15
Network for Rescue: Utilizing the Capacity of Social Networks for Volunteering Activities
Esmaeel Ramezani, Institute for Humanities and Cultural Studies, Iran
Rohollah Rajaei, Institute for Humanities and Cultural Studies, Iran

33089  12:15-12:45
Black-Boxing the Black Flag: Anonymous Sharing Platforms and ISIS Content Distribution Tactics
Ahmad Shehabat, University of Wollongong, Australia
Teodor Mitew, University of Wollongong, Australia
Saturday Session II
Time: 10:45-12:45

Saturday Session II: 10:45-11:15
MediAsia: Journalism
Session Chair: Virgil Hawkins

32641 10:45-11:15
The First Convergent Newsroom in Saudi Arabia: Alyaum News Centre: Digital Newsroom But Traditional Practices
Ahmed Alzahrani, The University of Sheffield/ King Abdulaziz University, Saudi Arabia
Jackie Harrison, The University of Sheffield, UK
Tony Harcup, The University of Sheffield, UK

32854 11:15-11:45
An Analysis of “Japan’s Image” and “Pro-Japanese” Discourses in Taiwanese Media Reports (2000-2015)
Xinping Huang, Jinan University, China

33309 11:45-12:15
Repressed-Sensation: The Portrayal of the Beneficiaries of the Kapusaang Totoo Segments in the Primetime TV News Program 24 Oras
Florence May Jose, University of the Philippines Diliman, The Philippines

33442 12:15-12:45
Japan’s Narrow Window on the World: Foreign Affairs Coverage in Japanese Newspapers
Virgil Hawkins, Osaka University, Japan

Saturday Session II: 10:45-12:45
Room: 505
MediAsia: Film
Session Chair: Sopawan Boonnimitra

32913 10:45-11:15
The Quest for Justice: Analysis of Subjectivity in Two Indonesian Films for Children
Nia Nafisah Kastalani, Universitas Pendidikan Indonesia, Indonesia

32868 11:15-11:45
The Construction of Justice in John Woo’s Films: Culturally Specific or Ethically Universal?
Mengshu Wang, Graduate School of International Culture and Communication Studies, Waseda University, Japan

32912 11:45-12:15
Examining the Spoken English Used by Indonesian Characters in Eat Pray Love and Java Heat: Stereotype or English Varieties?
Ernie Diyahkusumaning Ayu Imperiani, Universitas Pendidikan Indonesia, Indonesia

31250 12:15-12:45
From the Nightmarish to a Dreamy State of Being: The Troubling Present in Thai Independent Cinema after the Coups D’État 2014
Sopawan Boonnimitra, Chulalongkorn University, Thailand
Saturday Session III
Time: 14:30-16:00

Saturday Session III: 14:30-16:00
Room: Prokofiev Hall (2F)
Film Asia: Documentary History, Direction and Production
Session Chair: Eileen Pamela Lavranos

32072  14:30-15:00
Thematic Trends of Documentary Films of Mindanao-Based Filmmakers: Organizations Depicting Development Issues
Nef Luczon, Mindanao University of Science and Technology, The Philippines

33018  15:00-15:30
Boys From Vepery: Tracing John Footman’s 1847 Journey From Ireland to India During the Potato Famine
Ian Michael, Zayed University, United Arab Emirates
Fokiya Akhtar, Zayed University, United Arab Emirates

32874  15:30-16:00
Whose Story is Told in Documentary? Developing Protocols of Practice to Protect the Vulnerable in Our Community
Eileen Pamela Lavranos, Auckland University of Technology, New Zealand

Saturday Session III: 14:30-16:00
Room: Chopin Hall (2F)
MediAsia: Broadcast Media and Globalisation
Session Chair: Nirvana Bechan

33460  14:30-15:00
Ethnic Media and Communication: The Hakka TV in Taiwan
Hsin-yi Sandy Tsai, National Chiao Tung University, Taiwan

33160  15:00-15:30
Representation and Reality: The Perceptions of Underbelly’s “True Life” Characters
Anne Ferguson, Griffith University, Australia
Catrin Smith, Griffith University, Australia

32833  15:30-16:00
National Content Requirements in Globalised Media Education
Nirvana Bechan, Cape Peninsula University of Technology, South Africa
Saturday Session III
Time: 14:30-16:00

Saturday Session III: 14:30-16:00
MediAsia: Interdisciplinary Topics on Media
Session Chair: Annamaria Silvana de Rosa

32933 14:30-15:00
Mainstream Media Embraces Citizen Journalism: A Study From Indonesian National Television’s Strategy in Providing Space for Citizen Reports
Alfi Widoretno, Universitas Padjadjaran, Indonesia
Efi Fadilah, Universitas Padjadjaran, Indonesia
Siti Karlinah, Universitas Padjadjaran, Indonesia

32965 15:00-15:30
Participatory Media Productions for Tackling Poverty, Social Development and Health Integrated: A Case Study of Chainat
Pichit Thi-In, Chandrakasem Rajabhat University, Thailand
Supakit Sukaraj, Chandrakasem Rajabhat University, Thailand
Jameball Kemjarat, Chandrakasem Rajabhat University, Thailand
Jakkarin Seawsang, Chandrakasem Rajabhat University, Thailand
Sthienpong Sankaeo, Chandrakasem Rajabhat University, Thailand
Nattaphon Chueanun, Chandrakasem Rajabhat University, Thailand
Kanokpon Saraisalab, Chandrakasem Rajabhat University, Thailand
Sirivan Booncherd, Chandrakasem Rajabhat University, Thailand
Rungruchee Hansuwanphasian, Chandrakasem Rajabhat University, Thailand
Thitima Kosawithikul, Chandrakasem Rajabhat University, Thailand

32944 15:30-16:00
Verbal-, Textual-, Image- Traditional and New Media-Based Methodologies Adopted for the Study of Social Representations: The Integrative Perspective of the “Modelling Paradigmatic Approach”
Annamaria Silvana de Rosa, Sapienza University of Rome, Italy
Elena Bocci, Sapienza University of Rome, Italy
Laura Dryjanska, Sapienza University of Rome, Italy
Martina Latini, Sapienza University of Rome, Italy
The Greatest Gift
Shawn Mahler & Thaddeus Pope, IAFOR Media

A shared ambition for change, transformation and social justice was the catalyst for the IAFOR Media and HOPE International Development Agency, Japan, to document the lives and stories of the Indigenous Peoples of the Philippines and their struggle to achieve equity in education.

The Greatest Gift was made as part of a fundraising effort to create scholarships for the Pamulaan Center for Indigenous Peoples Education in Davao, The Philippines. Hance Pugales is a first year student at the Pamulaan Center and The Greatest Gift follows her story as we learn of the ambitions and challenges of the IP youth.

A full-length documentary which further expands upon the lives of the IPs and the Pamulaan Center is currently in production.

16:35-17:00: Closing Session (Room 504)
VIRTUAL
Virtual Presentations

32615
Social Media as a Research Tool
Yumi Wilson, San Francisco State University, United States

32994
Some Obstacles That Excessively Farfetched Language May Impose for the Understanding and Communication in Legal Discourse Framework
Marcus Antonio Assis Lima, State University of Southwest Bahia, Brazil
Ricardo Gomes Menezes, State University of Southwest Bahia, Brazil

31412
A Genealogical Approach to the Korean Cyber Asylum Seeking Phenomenon
Chang Yong Son, ICT and Future Planning, South Korea
Dong Hyun Song, University of Singapore, Singapore
ABOUT IAFOR
The International Academic Forum
Academic Vision and Mission

“To Open Minds, To Educate Intelligence, To Inform Decisions”

The vision of IAFOR grew out of the perceived need to fill a vacuum in the communication and exchange activities of the academic world. Its mission arose out of examining that space and investigating why it existed. The vacuum existed because of the lack of opportunity for serious and thoughtful exchange between academics, members of the global business community, and practitioners in the fields of human endeavor that linked these groups together. In the field of education, for example, we have academic theorists, educational managers (political decision-makers and organisational directors) and classroom teachers with their support staff in IT, library work, exchange programs, and specialist fields. But how often do they have the opportunity to interact?

Moving beyond one particular field, larger questions arise. What function should universities prioritise in the twenty-first century? What do businesses see as their contribution to social and global well-being? How can people on the ground, trying to implement improvements that will transform human life, best be supported? And perhaps above all, what are the agendas that will drive mechanisms to enable these groups to interact effectively?

One piece of distilled thought that came from early exchanges at one of our conferences was the recognition that some of the rhetoric of concern about the problems of developing nations was perhaps over-focused on the term “poverty” because it can be defined only in a relative way. “Hunger” was put forward as being more immediate and itself a contributory factor to poverty, rather than the other way round. One key to the hunger issue could be the provision of safe drinking water, or water for irrigation in some contexts, while flood management might be necessary elsewhere. These, in and by themselves become valuable only insofar as they help to relieve hunger in specific contexts.

IAFOR is affording opportunities that do not exist elsewhere. The base is Kansai, Japan’s great commercial and manufacturing hub, one symbol of the emerging Pacific economy that is already eclipsing the long dominant Atlantic zone. Our conferences present those taking part with three unique dimensions of experience. First of all, it encourages interdisciplinary activity to be expanded. Depending on the field, this can face varying degrees of difficulty, ranging from discouragement to downright prohibition. Those overly dependent on fixed academic structures often see lateral thinking as a threat. None of these negatives apply in IAFOR. Its purpose is to generate new approaches that cross any disciplinary lines. The principle employed is to let the imagination permit intuitive responses to questions. There are no panels of critics. There are simply people who want to listen and reflect. The model of academic work as potholing is replaced by the metaphor of mountaineering. While respecting the need for solid and well-founded academic work, we feel the need to go beyond it from time to time to discover fresh approaches to old questions.

Secondly, it facilitates the heightening of intercultural awareness. Again, we encourage innovation through cross-cultural perception. Cultural roots influence people in their attitudes more than most would realise or admit. The need to see and internalise insights gained from other viewpoints is met by a process of steady illumination.

Thirdly, it promotes the broadening of international exchange. We may live in a world, but in reality parochialism still holds sway. The collapse of the USSR and the break-up of Yugoslavia led to the re-establishment of numerous former countries. While this may be desirable for the peoples concerned, it merely adds to the world’s cultural confusion. Exchange leads to explanation and that helps the growth of intercultural awareness.

IAFOR makes all of these developments possible in one gathering. Our conferences are not a substitute for specialist conferences. We intend our events to be an alternative that functions as a balance or even a corrective to the extreme tendencies that can arise from more narrowly defined research parameters. In short, IAFOR is promoting and facilitating a new multifaceted approach to one of the core issues of our time, namely globalisation and its many forms of growth and expansion. Awareness of how it cuts across the worlds of business, and academia, along with its impact on societies and institutions is one of the driving forces that has given the organisation its momentum, and is making it a pioneer in this global age.

Dr Joseph Haldane
BA (Hons), PhD, FRSA, FRAS
President, IAFOR
Joseph Haldane is the President and Chief Executive Officer of the International Academic Forum. He was Academic Director from IAFOR’s inception in 2009 until January 2011, and Executive Director from 2011 until late 2014, when he assumed his current role. He is responsible for devising strategy, setting policies, forging institutional partnerships, implementing projects, and overseeing the organisation’s business and academic operations, including research, publications and events.

Dr Haldane’s academic interests include politics and international affairs, literature and history, and he holds a PhD from the University of London in 19th century French Studies. He began his academic career in France, and from 2002 to 2005 held full-time faculty positions at the University of Paris XII (Paris-Est Créteil) and Sciences Po Paris, as well as visiting positions at both the French Press Institute in the University of Paris II (Université Panthéon-Assas), and the School of Journalism at Sciences Po Paris. Prior to founding IAFOR in 2009, Dr Haldane was an Associate Professor at Nagoya University of Commerce and Business in Japan, where he taught a range of language and culture courses at undergraduate level, and the MBA Ethics course in the graduate school.

Dr Haldane is now a Guest Professor at Osaka University’s School of International Public Policy (OSIPP), where he teaches on the postgraduate Global Governance Course. His current research concentrates on post-war and contemporary politics and International Relations especially in and between Japan, China and the USA.

From 2012 to 2014 Dr Haldane served as Treasurer of the American Chamber of Commerce in Japan (Chubu Region). He is a Director of the Tokyo-based clean water charity, Wine in Water, and a Trustee of the HOPE International Development Agency (Japan). In 2012 he was elected a Fellow of the Royal Asiatic Society, and in 2015 a Fellow of the Royal Society of Arts.

He is married with two children and lives in Nagoya, Japan.
The Executive Council of the IAFOR International Advisory Board

The IAB Executive Council is composed of distinguished academics, business executives, former and current government officials, and community leaders of international standing. Its role is to provide counsel and direction in the business and affairs of IAFOR, suggest and approve the areas of scholarly investigation, and safeguard the independence of the Forum’s work. International Directors of Program and Research Institute Directors are ex-officio members of the Executive Council of the International Advisory Board. Membership of the Executive Council of the International Advisory Board is by invitation only.

Mr Mitsumasa Aoyama
Director, The Yuhaku Gallery,Tokyo, Japan

Professor Don B rash
Former Governor of the Reserve Bank, New Zealand
Former Leader of the New National Party, New Zealand
Adjunct Professor, AUT, New Zealand & La Trobe University, Australia

Lord Charles Bruce
Patron, Japan Society of Scotland
Patron, Scottish Centre of Tagore Studies at Edinburgh Napier University
Chairman, Kolkata Scottish Heritage Trust

Professor Tien-Hui Chiang
Professor and Chair, Department of Education
National University of Tainan, Taiwan/Chinese Taipei

Professor Chung-Ying Cheng
Professor of Philosophy, University of Hawai'i at Manoa, USA
Editor-in-Chief, The Journal of Chinese Philosophy

Professor Steve Cornwell
Professor of English and Interdisciplinary Studies, Osaka Jogakukai University, Osaka, Japan
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Herbert J. and Ann L. Siegel Dean
LeHign University, USA

Professor June Henten
Dean, College of Human Sciences, Auburn University, USA

Professor Michael Hudson
President of The Institute for the Study of Long-Term Economic Trends (ISLET)
Distinguished Research Professor of Economics, The University of Missouri, Kansas City

Professor Koichi Iwabuchi
Professor of Media and Cultural Studies & Director of the Monash Asia Institute, Monash University, Australia

Professor Sue Jackson
Professor of Lifelong Learning and Gender & Pro-Vice Master of Teaching and Learning, Birkbeck, University of London, UK

Professor A. Robert Lee
Formerly University of Kent, UK and Nihon University, Japan

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Professor Richard Rohm
Senior Associate Dean, Medill School of Journalism, Northwestern University, Qatar

Professor Monty P Saisadarma
Clinical Psychologist and Lecturer in Psychology & Former Dean of the Department of Psychology and Rector of the University, Tarumanagara University, Indonesia

Mr Mohamed Salameen
Director, The United Nations World Food Programme, Japan & Korea

Mr Lowell Sheppard
Asia Pacific Director, HOPE International Development Agency, Canada/Japan

His Excellency Dr Drago Stambuk
Croatian Ambassador to Brazil, Brazil

Professor Mary Stuart
Vice-Chancellor, The University of Lincoln, UK

Professor Arthur Stockwin, OBE ORS
University of Oxford, UK

Professor Gary Swanson
CEO D’Image Studios
Former Hansen Endowed Chair in Journalism and Distinguished Journalist-in-Residence
University of Northern Colorado, USA

Professor Jiro Taiaki
Secretary General of the Asian Association for Social Psychology & Professor of Social Psychology
Graduate School of Education and Human Development, Nagoya University, Japan

Professor Svetlana Ter Minasova
President of the Faculty of Foreign Languages and Area Studies, Lomonosov Moscow State University, Russia

Professor Brian Daizen Victoria
Fellow of the Oxford Centre for Buddhist Studies

Professor Yozo Yokota
Former UN Special Rapporteur on Myanmar
Director of the Center for Human Rights Affairs, Japan

Professor Kensaku Yoshida
Professor of English & Director of the Center for the Teaching of Foreign Languages in General Education, Sophia University, Tokyo, Japan
IAFOR Key Staff

Kiyoshi Mana – Director of International Operations
Kiyoshi is the International Director of Operations, responsible for overseeing the operations of the organisation, including IAFOR’s conferences in Asia, Europe, North America and the Middle East. An American of Japanese descent, Kiyoshi has long been fascinated by the country of his ancestors, studying both Japanese language and culture at San Francisco State.

Thaddeus Pope – Director of Design, Media & Marketing
Born and raised in Brighton, UK, Thaddeus is an experienced photographer and videographer with a BA in Photography from the London College of Communication, University of the Arts London. Thaddeus oversees IAFOR’s design and media output, as well as producing photo-essays, short documentaries and other visual content for the organisation’s publications, including THINK. He is also the Creative Director of the IAFOR Documentary Photography Award.

Clare Midgley – Publications Manager
Clare graduated with a BA in French and Italian from the University of Bristol before going on to study for an MPhil in Linguistics at the University of Cambridge. She spent several years working in Cambridge on the publications team of an online, open-access science journal publisher before relocating to the Kansai area of Japan. In her role as Publications Manager at IAFOR she is responsible for IAFOR’s peer-reviewed journals, as well as the IAFOR Vladimir Devidé Haiku Award. Clare is the Editor of IAFOR’s online magazine, THINK.

John Ananthan – Design & Technology Coordinator
Born and raised in northern Denmark in a multicultural family, John studied Computer Science at University College Nordjylland. At an early age he started his own IT company, worked for several third party companies and now has over 11 years of experience in website management and software development. Due to his Scandinavian background, John speaks Danish and can understand Norwegian and Swedish.

Virpi Helena Yasuda – Senior Administrative Assistant
Virpi has a BBA degree in Modern Languages and Business Studies for Management Assistants from HAAGA-HELIA University of Applied Sciences, Finland. Her common passions for both Japan and languages brought her to Nagoya to study Japanese. Helena joined IAFOR soon after finishing her one-and-a-half year Japanese language course at the Trident College of Languages and Hotel Studies.

Mariko Oguri – Senior Administrative Assistant
Mariko was born and raised in Nagoya, Japan. She majored in American History and as an exchange student in the US she focused on Gender Perspective. She then worked at the international sales section at a company in Aichi. Mariko also has translated correspondence exchanged between Japan and the US and has worked as a Study Abroad Counsellor.

Alexander Pratt – Director of Systems & Administration
A Civil Engineering graduate from the University of Nottingham, UK, Alex first came to Japan in 1997. Previous to joining IAFOR, in 2013, Alex held positions in education management, information services, and international relations. At IAFOR Alex helps oversee the general administration and operation of the organisation.

Shawn Mahler – Director of Events, Media & Production
Los Angeles native Shawn Mahler has a wealth of experience working on film, video, and theater productions in the United States and Japan. He holds a Bachelor of Arts in Film Theory and Production from the University of California, Irvine. Shawn has spent over ten years in Japan where he has worked with numerous industry professionals to develop television shows, movies, and theatrical productions.

Yumiko Horie – Events and Domestic Relations Manager
Yumiko Horie is responsible for conference management and developing IAFOR’s institutional partner relationships. An Ibaraki-born Japanese native, she started her career as a correspondent of a major Japanese newspaper, before returning to study, gaining an M.Sc. at the School of Oriental and African Studies, University of London, UK. She has since worked in the international non-profit sector for UN institutions and an NGO.

Darcey Barge – Events, Media & Communications Coordinator
Darcey was born and raised in Yakima, Washington. Graduating from Yakima Valley and Collins College with qualifications in animation and TV video production, she pursued a career in the media at KNDO-TV. After moving to KNXV-TV in Phoenix she received two Emmy nominations for her technical directing work Technical Directing Under Breaking News.

Stephen Rudden – Systems & Administrative Coordinator
Originally from Leicester, UK, Stephen Rudden is an experienced network and systems engineer with a B.Sc. in Computing from the University of Westminster. Before joining IAFOR in April 2015, Stephen was a network engineer for a global consumer electronics company.

Nami Toyama – Administrative Assistant
Nami grew up in Aichi Prefecture of Japan, where she studied Commerce and Economics at university. She gained a senior secretary mechanic qualification before working for various automobile-related companies, with a particular focus on quality management and business administration.
IAFOR Journals

The International Academic Forum's Journals conform to the highest academic standards of international peer review, and are published in accordance with the IAFOR publishing commitment to make all of our published materials available online.

How are journal editors appointed?

Journal editors are appointed by The International Academic Forum's leadership, under the guidance of the International Advisory Board. The term of appointment is for one issue, to be renewed by mutual consent.

How do we ensure academic integrity?

Once appointed, the journal editor is free to appoint his or her own editorial team and advisory members. All papers published in the journal have been subjected to the rigorous and accepted processes of academic peer review. Neither editors nor members of the editorial team are remunerated for their work. Authors will never be asked to contribute towards publication costs.

How are papers selected?

Journal editors may accept papers through an open call, and proposed articles may be sent directly to the respective editors. A small number of papers from the associated Conference Proceedings may also be selected by the journal editor(s) for reworking and revising, subject to normal processes of review. It is expected that between five and ten percent of papers included in any given Conference Proceedings will be developed for inclusion in the associated conference journal.

How are IAFOR journals related to IAFOR conferences?

IAFOR's journals reflect the interdisciplinary and international nature of our conferences and are organised thematically. Papers included in the associated Conference Proceedings may be considered for reworking by the Editor(s), and are then subjected to the same processes of peer review as papers submitted by other means.

Visit the IAFOR website for further information – www.iafor.org/journals

IAFOR Journal Editors

IAFOR Journal of Arts & Humanities
Dr Alfonso Garcia Osuna, Hofstra University, USA

IAFOR Journal of Literature & Librarianship
Dr Richard Donovan, Kansai University, Japan

IAFOR Journal of Education
Dr Bernard Montoneri, Tamkang University, Taiwan

IAFOR Journal of Business & Management
Dr Anshuman Khare (Guest Editor), Athabasca University, Canada

IAFOR Journal of the Social Sciences
Dr Tingting Ying, University of Nottingham, China

IAFOR Journal of Ethics, Religion & Philosophy
TBA

IAFOR Journal of Sustainability, Energy & the Environment
Dr Alexandru-Ionut Petrisor, “Ion Mincu” University of Architecture and Urban Planning, Romania and The National Institute for Research and Development in Construction, Urban Planning and Sustainable Spatial Development (URBAN-INCERC), Romania

IAFOR Journal of Media, Communication & Film
Dr James Rowlin, Singapore University of Design and Technology, Singapore

IAFOR Journal of Asian Studies
Dr Seiko Yasumoto, The University of Sydney, Australia

IAFOR Journal of Language Learning
Dr Ebru Melek Koç, Izmir Institute of Technology, Turkey

IAFOR Journal of Politics, Economics & Law
Dr Craig Mark, Tokyo Denki University, Japan

IAFOR Journal of Cultural Studies
Professor Holger Briel, Xi’an Jiaotung-Liverpool University, China

IAFOR Journal of Psychology & the Behavioral Sciences
Dr Shahrokh (Sharo) Shafaie, Southeast Missouri State University, USA
Dr Deborah G. Wooldridge, Professor and School Director, Bowling Green State University, USA
Historians are far from the only interested party in writing history. In a sense it is an interest we all share – whether we are talking politics, region, family birthright, or even personal experience. We are both spectators to the process of history while being intimately situated within its impact and formations.

How, then, best to write it? Is it always the victor’s version? Have we not begun increasingly to write “history from below,” that lived by those who are not at the top of the power hierarchy? Are accounts of history always gender-inflected, hitherto at least men rather than women? Who gets to tell history if the issue is colonialism or class? How does geography, the power of place, intersect with history? What is the status of the personal story or narrative within the larger frame of events?

This conference addresses issues of writing history from literary and other discursive perspectives. That is to say: novels, plays, poems, autobiography, memoir; diary; travel log, and a variety of styles of essay. One thinks of Shakespeare’s history plays, Tolstoy’s War and Peace, Shi Nai’an’s The Water Margin, Balzac’s La Comédie Humaine. It also addresses oral history, the spoken account or witness, Hiroshima survivor to modern Syrian migrant.

Which also connects to the nexus of media and history. The great “historical” films continue to hold us, be it Eisenstein’s October: Ten Days That Shook the World (1925) or Gone with the Wind (1940). We live in an age of documentaries, whether film or TV. There is a view that we also inhabit “instant” history, the download to laptop, the app, the all-purpose mobile. How has this technology changed our perception, our lived experience, of history? What is the role of commemoration, parade, holiday, festival, or statuary, in the writing of history?

The different modes by which we see and understand history, flow and counter-flow, nevertheless come back to certain basics.

One asks whether we deceive ourselves in always asking for some grand narrative. Can there only be one narrator or is history of necessity a colloquium, contested ground? Is national history a myth? And history-writing itself: is it actually a form of fiction, an artifice which flatters to deceive? What, exactly, is a historical fact?

This conference, we hope, will address these perspectives and others which connect and arise.
The IAFOR Keynotes Series is a collection of Keynote Presentations, or associated papers given at our conferences. Presented as a part of the open research archive, the Keynotes Series provides an example of the range and quality of speakers at IAFOR events. These keynotes are lightly reworked, and contain references, but are otherwise true to the original address. Many can also be seen in video format on our YouTube page. Whether you were present at the conference or not, the content from senior academics is a valuable source of information for research across a broad range of disciplines.

Special Series & Monographs

The International Academic Forum publishes a number of special monographs both in print and online. One such publication is the IAFOR Haiku Anthology, which features a selection of haiku from the annual IAFOR Vladimir Devidé Haiku Award. This year’s award was its most prolific yet, attracting nearly 700 submissions from 60 countries. iaforhaikuaward.org
The IAFOR YouTube Channel

New videos uploaded weekly featuring interviews and presentations with IAFOR Speakers from our conferences in Asia, North America, Europe and Dubai.

Prof. Svetlana Ter-Minasova
President of the Faculty of Foreign Languages and Area Studies
Lomonosov Moscow State University

Subscribe at
iafor.org/youtube
Conference Highlights: The Past 12 Months

Since 2009, IAFOR has welcomed university presidents, faculty deans, award-winning journalists, national politicians, government ministers, diplomats, charity leaders, think tank directors, documentary makers, movie directors, members of the armed forces, lawyers, doctors, jurists, artists, poets, writers, clergy, scientists, philosophers...
Above left: At The IAFOR International Conference on the City 2016 (City2016), renowned critic and theorist Professor Bill Ashcroft of the University of New South Wales, Australia, gives a Keynote Presentation on the concept of the Transnation. Above centre: Alonso Carnicer, a news reporter at TV3, the Catalan Television channel, and Keynote Speaker at City2016, discusses his Catalan Television documentary, “Shanty towns, the forgotten city”, which tells the story of impoverished settlements in Barcelona. Above right: Novelist, playwright and poet Gloria Montero, Global2016 Featured Speaker, delivers a talk entitled “Filling in the Lonely, Empty Places” at The IAFOR International Conference on Global Studies (Global2016).

Below left: Speaking on the dialectics of communication, Professor Svetlana Ter-Minasova of Lomonosov Moscow State University, Russia, presents during the Plenary Session at The European Conference on Psychology and the Behavioral Sciences (ECP2016). Below right: Dr Eddie Bruce-Jones of Birkbeck College School of Law, University of London, UK, explores the tensions and possibilities inherent in interdisciplinary work at the junction of the legal, the social-scientific and the literary, in his Keynote Presentation at The European Conference on the Social Sciences (ECSS2016).

Bottom left: Dr Amy Azano, Keynote Speaker at The European Conference on Education (ECE2016), gives an animated presentation entitled “Leveraging Place and Moving Toward Glocalized Learning”. Bottom right: At The European Conference on Language Learning (ECLL2016), Professor Jean-Marc Dewaele, Keynote Speaker, argues that these non-linguistic benefits of language learning are illustrations of multicompetence.
Above left: Professor Sanja Bahun of the University of Essex, UK, addresses the part played by the arts, and literary art in particular, in transitional societies, in a Keynote Presentation at The European Conference on Literature & Librarianship (LibEuro2016). Above right: In her role as ECAH2016 Keynote Speaker, Professor Anne Boddington, of the College of Arts and Humanities, University of Brighton, UK, explores the idea of the ‘stained glass ceiling’, by examining the challenge of achieving effective intersectionality through gender and ethnic inequalities.

Below left: Toshihiko Sakaguchi, EBMC2016 Keynote Speaker and Director-General of JETRO London, gives a talk entitled “Japanese Economy and Business Opportunities” during the Plenary Session of The European Business & Management Conference (EBMC2016). Below right: At The European Conference on Politics, Economics & Law (ECPEL2016), Professor Michael Clarke, Keynote Speaker and Former Director General of the Royal United Services Institute, discusses the way in which the essential rules of international politics were formed and those states and societies that shaped them.

Bottom left: In a Keynote Presentation on reducing fear, increasing confidence and reaching the students who think that learning is an ordeal, Ken Wilson, a teacher trainer, and published author of a large amount of ELT materials, outlines how some simple group and game activities can serve as confidence builders for students at The European Conference on Language Learning (ECLL2016). Bottom right: Jared Baxter, ECAH2016 Keynote Speaker and Vincent van Gogh researcher, presents on “Vincent van Gogh’s Symbolist Art” at The European Conference on Arts & Humanities (ECAH2016).
**Top left & right:** Before and after impact. **Sensei Hiroshi Nishioka**, 5th Degree Black Belt Master Instructor of Osaka’s Nishioka Dojo, practices Tameshiwari ice breaking during the Plenary Session at The Asian Conference on Education (ACE2015) in Kobe, Japan. The Chito-Ryu Karate demonstration gave an exemplary illustration of the conference theme: “Power”.

**Below left:** Dr James McNally of the University of Michigan, USA, is Director of the NACDA Program on Aging, a data archive containing over 1,500 studies related to health and the aging lifecourse. As AGen2016 Featured Speaker & Conference Co-Chair, he delivers a Featured Presentation on the individual and societal benefits for caregivers to elderly family members.

**Below centre:** Professor Jun Arima, of the Graduate School of Public Policies, University of Tokyo, Japan, gives a Keynote Presentation on the significance of the Paris Agreement in the history of climate negotiation, its major points and Japan’s action, at The Asian Conference on Sustainability, Energy and the Environment (ACSEE2016).

**Below right:** As Keynote Speaker at The Asian Conference on Aging & Gerontology (AGen2016), **Professor Hiroshi Ishida** discusses social survey data sets and data-archiving activities in Japan and introduces the Social Science Japan Data Archive (SSJDA).
Below left: John Nguyet Erni, Chair Professor in Humanities and Head of the Department of Humanities & Creative Writing at Hong Kong Baptist University, poses questions about new sovereignty, human rights and humanitarian discourse in a Keynote Presentation at The Asian Conference on Asian Studies (ACAS2016) entitled “Negotiating ‘Refuge’: Humanitarianism for the ‘Included-outs’”.

Below centre: At The Asian Conference on Cultural Studies (ACCS2016), Professor Koichi Iwabuchi chairs a Keynote Panel on social movements and critical pedagogy. Koichi Iwabuchi is Professor of Media and Cultural Studies and Director of the Monash Asia Institute in Monash University, Australia.

Below right: Dr Amy Szarkowski of Harvard Medical School, USA, delivers an interesting Featured Panel Presentation on disability and disability issues in Japan at The Asian Conference on Asian Studies (ACAS2016).
Top left: As a Keynote Speaker, Professor Stephen Ryan of Japan’s Waseda University, lectures on “Diverging approaches and converging goals” at The Asian Conference on Language Learning (ACLL2016). Top right: In his Featured Presentation at the same conference, Richmond Stroupe of Soka University in Tokyo, Japan, discusses enhancing learner autonomy in Japan through teachers’ professional development.

Above left: Professor Myles Chilton, a member of the Department of English Language and Literature at Japan’s Nihon University and ACAH2016 Plenary Speaker, explores justice and literature in the classroom by investigating the claim that teaching literature means teaching social justice. Above centre: During the annual haiku workshop at The Asian Conference on Literature, Librarianship & Archival Science (LibrAsia2016), Hana Fujimoto of the Haiku International Association, Japan, gives a background and history to haiku and invites participants to write their own poems. Above right: Also at the LibrAsia2016 haiku workshop, Emiko Miyashita, a prominent haiku poet who is also a councillor for the Haiku International Association, reads world-famous haiku.

Bottom left: Lowell Sheppard, ACEID2016 Featured Speaker and Asia Pacific Director at HOPE International Development Agency, Japan, presents on the connection between education and social justice at The Asian Conference on Education & International Development (ACEID2016). Bottom centre: The National University of Singapore’s Tan Tarn How delivers a Featured Presentation entitled “Educational Rankings: Towards an Index of Flourishing Education” at The Asian Conference on Ethics, Religion and Philosophy (ACERP2016). Bottom right: Also at ACERP2016, Dr Brian A. Victoria of the Oxford Centre for Buddhist Studies explores the nature of the relationship between religion and war in today’s newspapers in his role as Conference Chair and Featured Speaker.

Top right: In a Keynote Presentation at the same conference, the Director of TELL Lifeline, Vickie Skorji, questions how a crisis hotline providing services in a minority language can provide support, generate funding and maintain volunteer numbers.

Above left: Dr Christine Coombe, Keynote Speaker at The IAFOR International Conference on Education – Dubai (IICEDubai2016), talks about professionalizing English language teaching. Above centre: In his talk on translation as culture, Professor Said M. Faiq of the American University of Sharjah, UAE, demonstrates the need for an interface of translation, cultural and discourse studies at The IAFOR International Conference on Language Learning – Dubai (IICLLDubai2016). Above right: At The IAFOR International Conference on Education – Dubai (IICEDubai2016), Professor Fadi Aloul, also of the American University of Sharjah, examines the latest cyber threats against human users in his Featured Presentation.

Bottom left: Speaking on the subject of emerging technology, the University of Hawai’i at Manoa’s Professor Curtis Ho, Keynote Speaker at The IAFOR International Conference on Education 2016 – Hawaii (IICEHawaii2016), explores how students use multiple tools for both formal and informal learning. Bottom centre: Also at IICEHawaii2016, Professor Chung-Ying Cheng, a philosopherscholar of Chinese and comparative philosophy, argues in his Keynote Presentation that reality can be seen as creativity and thus as a source for humanity to be creative. Bottom right: Dr Paul Lowe of University of the Arts London, UK, gives a Keynote Presentation on creating a collaborative learning community for mid-career postgraduates at The IAFOR International Conference on Technology in the Classroom – Hawaii (IICTCHawaii2016).

Above left: Grand Prize Winner of the IAFOR Documentary Film Award 2015, Marovo Carver. Directed by Elliot Spencer and announced at FilmAsia2015/MediAsia2015 in Kobe, Japan. Above centre: Brent E. Huffman, Assistant Professor of Journalism at Medill School of Journalism, Media, Integrated Marketing Communications, USA, delivers his Keynote Presentation entitled “Documentary Journalists on the Front Line – Exposing Corruption, Protecting Human Rights and the Environment, and Saving Cultural Heritage” at FilmAsia2015/MediAsia2015. Above right: A Keynote Speaker at the same event, Professor Bradley J. Hamm, also of Medill School of Journalism, Media, Integrated Marketing Communications, USA, speaks on power, human rights and justice.

Above: IAFOR places great value on the local community and aims to ensure our delegates can experience Japan’s culture through a packed and exciting programme of events. IAFOR conferences offer delegates a diverse, informative and thought-provoking range of activities and experiences, such as taiko drumming by leading Japanese group Batholic and the award-winning Osaka-based Akutagawa Senior High School Drum Club. These traditional Japanese musical performances are a cultural highlight for the conference attendees, and the powerful and complex rhythms never fail to delight the appreciative audience.

Below left: An image from the series Life After Injury by Ukrainian photojournalist Alexey Furman, Grand Prize Winner of the 2016 IAFOR Documentary Photography Award. “With this project I would like to raise awareness on a growing number of war veterans in Ukraine.” Winners were announced at The European Conference on Media, Communication & Film (EuroMedia2016) in Brighton, England. The award’s theme corresponds to the theme of the conference, which in 2016 was “justice”.

Below right: Traditional Awa Odori dance performance at ACAH/Librasia2016 in Kobe, Japan. The International Academic Forum is proud to be based in Japan, and we organise a number of events throughout the year that showcase the best of Japanese culture, ranging from the raw power of the taiko drums to the understated beauty of the tea ceremony, from martial arts demonstrations by world class masters to hands-on calligraphy workshops by university clubs and haiku workshops by leading poets.
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Thank You

IAFOR’s academic events would not be what they are without a commitment to ensuring adherence to international norms of abstract peer review. We would like to thank the scholars who have acted as reviewers for MediAsia/FilmAsia 2016.
Upcoming Conferences

Hawaii, USA 2017
January 8-10, 2017 – ICTCHawaii2017 – The IAFOR International Conference on Technology in the Classroom – Hawaii 2017

Dubai, UAE 2017

Kobe, Japan 2017
June 8-11, 2017 – AGen2017 – The Asian Conference on Aging & Gerontology 2017

Brighton, UK 2017
July 10-12, 2017 – ECAH2017 – The European Conference on Arts & Humanities 2017

Barcelona, Spain 2017
July 14-16, 2017 – CITY2017 – The IAFOR International Conference on the City 2017

For more information, please visit www.iafor.org
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Proudly supported by The International Academic Forum (IAFOR), the IAFOR Documentary Film Award celebrates the best in documentary filmmaking. Documentary has a rich history of exposing truths, telling stories, raising awareness and creating discussion – all practices valued at IAFOR.

In this open competition, content is king. We welcome submissions drawing on compelling subject matter from any imaginable topic. Production quality is valued, but not the sole basis for judgment.

Admission is free for university students and all registered delegates of MediAsia2016 and FilmAsia2016.