

The 6th Barcelona Conference on Arts, Media & Culture (BAMC2025)

September 30-October 04, 2025

Barcelona, Spain & Online

Early Bird Abstract Submission Deadline: May 02, 2025

Final Abstract Submission Deadline: July 04, 2025

Registration Deadline for Presenters: August 08, 2025

The 6th Barcelona Conference on Arts, Media & Culture (BAMC2025)

Website: <https://bamc.iafor.org/>

Location: Barcelona, Spain

Dates: September 30-October 4, 2025

Early Bird Abstract Submission Deadline: May 02, 2025

Final Abstract Submission Deadline: July 04, 2025

Registration Deadline for Presenters: August 08, 2025

*Submit early to take advantage of discounted registration rates and scholarship opportunities.

The International Academic Forum (IAFOR) and the IAFOR Research Centre at the Osaka School of International Public Policy (OSIPP) at Osaka University, Japan invite you to join The 6th Barcelona Conference on Arts, Media & Culture (BAMC2025). With an open call for papers, this event offers an engaging exploration of Education, Arts, Media, and Culture's latest advancements, inspired by diverse global ideas. Rooted in international, intercultural, and interdisciplinary foundations, BAMC2025 provides exceptional networking, professional development, and opportunities to present and publish contemporary ideas for academics at all career stages.

The 6th Barcelona Conference on Arts, Media & Culture (BAMC2025) is an interdisciplinary conference held alongside The 6th European Conference on Education (BCE2025). Registration for either of these conferences will allow delegates to attend sessions in the others. We look forward to seeing you in Barcelona and online!

– The BAMC2025 Programme Committee



Visit bamc.iafor.org





Conference Vision



To promote international exchange

The conference supporters and organisers endeavour to connect scholars from around the world to share important research and ideas in a spirit of mutual respect.



To facilitate intercultural awareness

We aim to promote intercultural events and discussions to place Spanish culture in dialogue with our international visitors.



To encourage interdisciplinary discussion

The presentation streams in the BAMC2025 programme reach beyond the border of their academic disciplines, drawing on intersections from across disciplinary boundaries.



To generate and share new knowledge

Conference organisers and supporters hope to connect scholars to engage in vital topics in education by sharing original research and perspectives.

About The International Academic Forum (IAFOR)

Founded in 2009, [The International Academic Forum \(IAFOR\)](#) is a mission-driven politically independent non-partisan and non-profit organisation dedicated to encouraging interdisciplinary discussion, facilitating intercultural awareness and promoting international exchange, principally through educational interaction and academic research. Based in Japan, its main administrative office is in Nagoya, and its research centre is in the Osaka School of International Public Policy (OSIPP), a graduate school of Osaka University.

Through its international, intercultural, and interdisciplinary conferences, research, and publications, IAFOR is a network hub for interdisciplinary discussion across Asia and beyond, connecting individuals and institutions across the globe, and the thought leaders of today with those of tomorrow.

IAFOR runs research projects and events in Asia, Europe, and North America in partnership with universities, think tanks, and learned societies. IAFOR has also worked on a number of multi-sector cooperative programs and events, including collaborations with the United Nations and the Government of Japan.

IAFOR Partners



Conference Overview

Conference Programme Schedule

Day 1: Plenary Session, Cultural Workshop & Welcome Reception

Day 2: Plenary Session & Conference Dinner

Day 3: Onsite Parallel Sessions

Day 4: Onsite Parallel Sessions

Day 5: Online Parallel Sessions

Presentation Formats

Present Onsite

- Oral Presentation (25 minutes)
- Poster Presentation (60 minutes)
- Workshop Presentation (50 minutes)
- Panel Presentation (75 minutes)

Present Online

- Live-Stream Presentation (25 minutes)
- Pre-Recorded Virtual Presentation
- Virtual Poster Presentation



Venue

Hotel Barcelona Condal Mar Affiliated by Meliá

Situated in Barcelona's vibrant Sant Martí district, near both the business hub and the beach, the Hotel Barcelona Condal Mar Affiliated with Meliá embodies the city's dynamic spirit through its modern facilities and exceptional services.

Conference delegates can enjoy exclusive discounted rates on accommodation at this contemporary hotel, which features a rooftop terrace with panoramic views, a seasonal outdoor pool, and a fully equipped fitness center.



Engage with International Researchers in one of Europe's Most Intercultural Cities

Barcelona, with its stunning Mediterranean setting and rich heritage, continues this tradition as a hub of creativity and dialogue. As the heart of Catalonia, Barcelona is a unique blend of tradition and modernity, where multiculturalism, linguistic diversity, and political activism converge to create a dynamic atmosphere for learning and collaboration. This conference offers a unique opportunity to engage with Spain's vibrant academic and cultural traditions while presenting your research, expanding your network, and discovering new ideas.

BCE/BAMC2024

Key Statistics

Date of creation: September 29, 2024

international
intercultural
interdisciplinary



440 DELEGATES
FROM 68 COUNTRIES



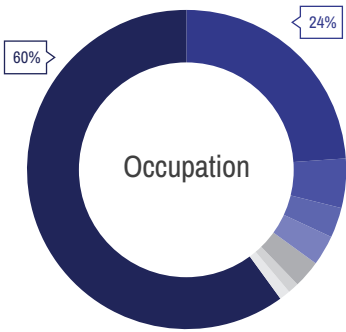
304
Onsite
Presentations



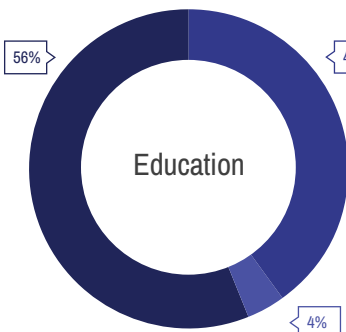
92
Online
Presentations



346
Institutions and
Organisations



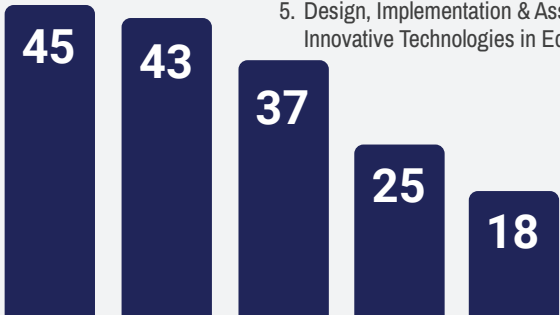
60% University Faculty
24% University Doctoral Student
5% Other
3% University Postgraduate Student
3% University Postdoctoral Fellow/Instructor
3% Public Sector/Practitioner
1% Private Sector
1% Independent Scholar



56% Doctoral Degree
40% Masters Degree
4% Bachelors Degree

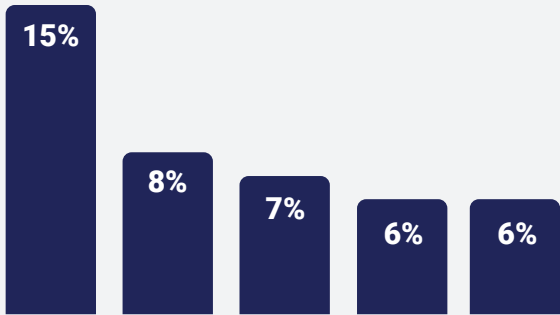
Top Streams

1. Higher Education (45)
2. Teaching Experiences, Pedagogy, Practice & Praxis (43)
3. Learning Experiences, Student Learning & Learner Diversity (37)
4. Foreign Languages Education & Applied Linguistics (including ESL/TESL/TEFL) (25)
5. Design, Implementation & Assessment of Innovative Technologies in Education (18)



Top Countries by Delegate Attendance

1. United States (15%)
2. India (8%)
3. United Kingdom (7%)
4. South Africa (6%)
5. Indonesia (6%)



396
Total
Presentations



182
Hours of
Content

Multiple Authored vs. Single Authored Submissions





IAFOR events are among the most **diverse** on Earth

Bridging divides of **nation**, **culture**, and **discipline**; informing and shaping ideas, research, practice, and policy in a comparative and contrastive space, IAFOR encourages the sharing and nurturing of diverse ideas.

Over the past year, more than 5,000 delegates from more than 120 countries have participated in an IAFOR event.



5,000+
Delegates



120+
Countries

Inspiring global collaborations, this diversity of peoples, nations, voices, cultures, and ideas is at the heart of what we do.

It is our greatest strength. Join us.

iafor



BCE/BAMC2024 Conference Survey Results

Date of creation: December 20, 2024

international
intercultural
interdisciplinary



RATINGS



Registration



Customer
Support



Website Ease of
Use



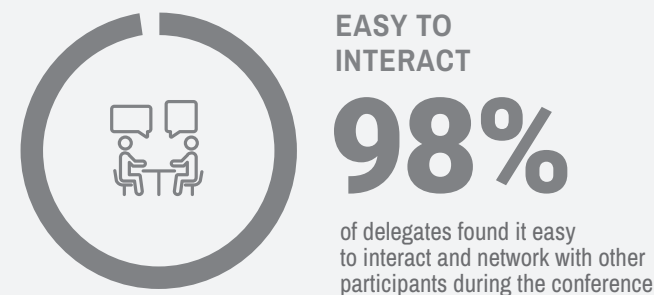
Welcome
Reception



Coffee
Breaks



Conference
Dinner



Attending BAMC2024 felt like being part of a truly inclusive conference where sharing, learning, and networking go hand in hand to advance knowledge across disciplines.

POPULAR DELEGATE PRESENTATIONS

Positioning Artificial
Intelligence and Human
Intelligence in Creative
Production: The Synthetic
Media

Ethical Dilemmas Related to
Image- and Text-Generating
Artificial Intelligence from a
Hungarian Perspective

The Role of Social Media
Platforms (Facebook and Twitter)
as a Tool for Campaigning
Against Gender-based Violence
in South Africa

MOTIVATION FOR ATTENDING

Global Research



Plenary Speakers



Present Research



Receive Feedback



Networking



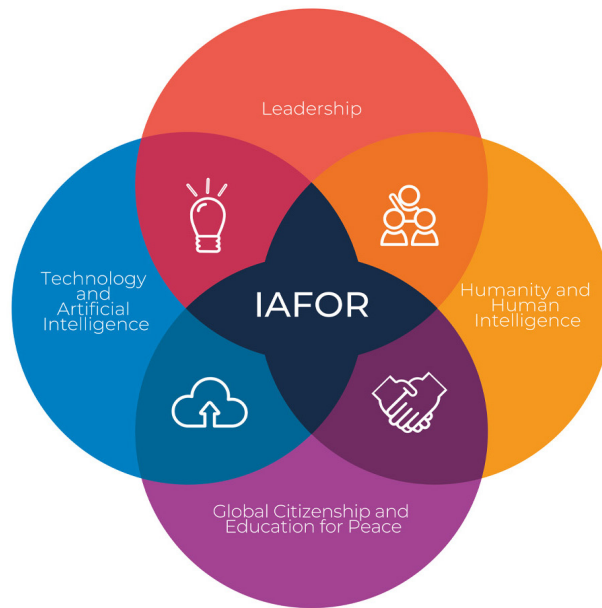
Publishing



international | intercultural | interdisciplinary

IAFOR's Conference Themes for 2025-2029

International | Intercultural | Interdisciplinary



IAFOR's conference programme provides an essential comparative and contrastive space for people to engage in multidisciplinary research across borders of nation, culture, discipline, and professions. We encourage mixed approaches and methodologies, combining theory and practice between and across the disciplines, and we look to harness the collective intelligence of our International Academic Forum in addressing some of the most pressing issues of our time. Through the implementation of new formats in our conference programme over the last year, including Intelligence Briefings, Keynote Interviews, and The Forum, we gathered insights into what has been discussed at the theoretical and policy levels, identify the challenges, and the outlook for best practices in tackling global contemporary issues, which we have identified as the themes for 2025-2029. Our four themes can be seen as standalone themes, but they are also very much in conversation with each other. Themes may be seen as corollaries, complementary, or in opposition/juxtaposition with each other. The themes can be considered as widely as possible and are designed, in keeping with our mission, to encourage ideas across the disciplines.



1. Technology and Artificial Intelligence

Examines the rapid pace of technological advancements, aided most particularly by those driven by artificial intelligence and its enormous and growing impact in all fields.

2. Humanity and Human Intelligence

Asks us which principles, values, and attributes we wish to encourage, protect, and nurture and how we accomplish this. Technological advancements constantly ask us to reconsider and reimagine what it means to be human, including questions regarding communication, creativity, inclusivity, ethics, and care.



3. Global Citizenship and Education for Peace

Consider our existence and coexistence with each other, within our communities and places of belonging, and with peoples of different countries, cultures, and backgrounds, as well as with our environment and our planet.

4. Leadership

The continuing importance of leadership as a skill, particularly in light of difficult times, where recognising and encouraging best practices in leadership at all levels of society is critical.

Conference Themes in Theory, Policy, and Practice

Many theories are born and initially tested in the academy, informing discussions in the public sphere that influence policy. IAFOR represents a unique combination of engagement emerging from the collaborative efforts of senior policymakers, administrators, and individuals working on the ground or in the field. IAFOR has made this rare combination of equitable theoretical and practical exchanges the standard for our organisation and represents a valuable model for how science should be done. We will develop conference and institutional programmes and publications around these themes as well as capacity building sessions for our conference programme over the next five years. It is our aim with the implementation of these themes, alongside the implementation and continuing refinement of new formats, to best harness the unique arena IAFOR and its network have built in regards to pressing issues of today and the future.



Submission Streams

The Conference Programme Committee welcomes papers from a wide variety of interdisciplinary and theoretical perspectives, and submissions are organised into the streams and sub-streams listed below:

- Advertising, Marketing, & Public Relations
- Aesthetics and Design
- Ageing Studies
- Architecture, Geography and Urban Studies
- Area Studies
- Arts Practices
- Climate Change and Arts, Media, Culture
- Communication
- Cultural Studies
- Difference/Identity/Ethnicity
- Digital Humanities
- Education/Pedagogy
- Film Studies
- Gender, Sexuality and Culture
- Linguistics, Language and Cultural Studies
- Literature, Literary Studies and Theory
- Media Studies
- Performing Arts Practices: Theater, Dance, Music
- Politics and Philosophy
- Queer Theory
- Sociology
- Visual Culture
- Other

Participate in BAMC2025 Online

As part of IAFOR's internationalising mission and commitment to accessibility, we are dedicated to providing platforms that make presentation and publishing possible for everyone. IAFOR's purpose-built online platform provides structured accountability and reporting for conference participation and attendance, both physical and virtual.

What is an Online Presentation?

For many academics, Online Presentations are an excellent option, particularly for presenters who are unable to attend a conference in person, as they enable authors to participate in the conference and provide all the same publishing opportunities using online technologies.

IAFOR facilitates **Livestream Presentations** that allow real-time interaction between attendees during the online day of the conference. This creates opportunities for interaction, knowledge transfer, and feedback in the form of questions and critique. **Virtual Presentations** are pre-recorded and added to the **IAFOR Online Video Archive** before the conference begins, where they remain indefinitely.

The Benefits of Online Presentation:

Present

- ✓ Present to an international audience, and receive a certificate of presentation
- ✓ Engage with audience members through online Q&A sessions

Participate

- ✓ Share, Comment, and Discuss your video presentation with peers from around the world
- ✓ Participate in plenary presentations and special sessions via live-stream

Publish

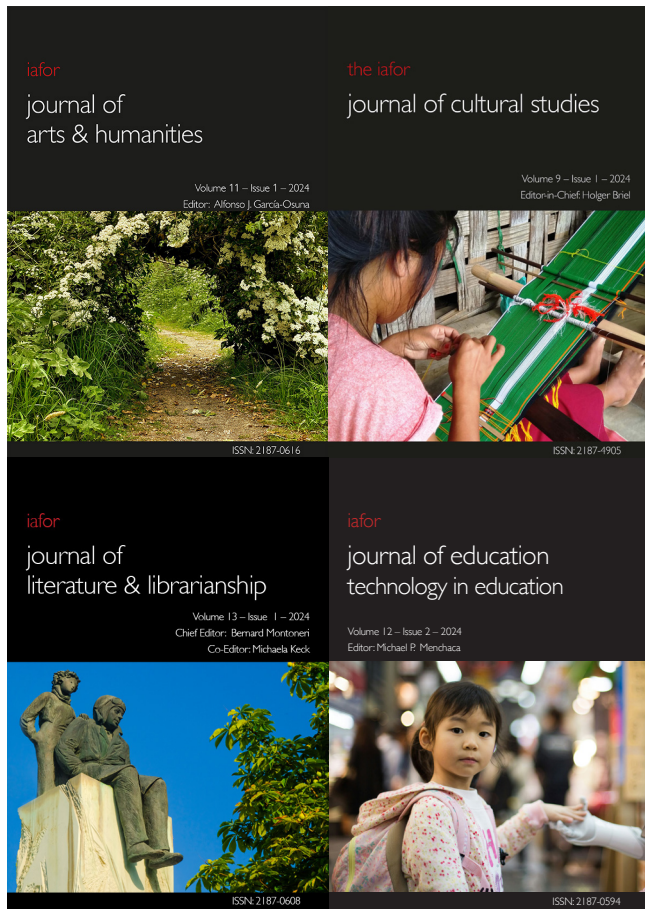
- ✓ Publish your final paper in the Conference Proceedings, indexed with an ISSN
- ✓ Have your paper listed, indexed, and searchable online in the IAFOR Research Archive

Online Presenters enjoy all of the following:

- Presentation published in IAFOR's Online Video Archive
- Final Paper published in the Conference Proceedings (optional)
- Listed in the Online Programme/Abstract Book
- Rigorous double-blind peer review acceptance standards
- Real-time engagement and interaction
- Access to plenary presentations via live-stream



Publishing Opportunities



IAFOR Journals

IAFOR publishes several editorially independent, Open Access journals across a variety of disciplines. They conform to the highest academic standards of international peer review, and are published in accordance with IAFOR's commitment to make all of our published materials available online. All papers published in the journal have been subjected to the rigorous and accepted processes of academic peer review.

IAFOR journals are Open Access publications, available online completely free of charge. Authors are not required to pay charges of any sort towards the publication of IAFOR journals and neither editors nor members of the editorial boards are remunerated for their work.

Conference Proceedings

If your submission has been accepted and you presented the work at the conference, you are encouraged to submit a full paper via the online submission system for inclusion in the Conference Proceedings, which will be made available online.

IAFOR Conference Proceedings are Open Access research repositories that act as permanent records of the research generated by IAFOR conferences. Please note that works published in the Conference Proceedings cannot be considered for publication in IAFOR journals and Conference Proceedings are not peer-reviewed.



OFFICIAL CONFERENCE PROCEEDINGS

The 5th Barcelona Conference on Arts, Media & Culture (BAMC2024)
November 12-16, 2024 | Barcelona, Spain & Online

ISSN: 2435-9475

Organised by the International Academic Forum (IAFOR) in partnership with the IAFOR Research Centre at the Osaka School of International Public Policy (OSIPP) at Osaka University, Japan, and IAFOR's Global Partners.

iafor

BAMC2025 Programme Committee



Heitor Alvelos

University of Porto, Portugal



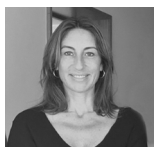
Sue Ballyn

University of Barcelona, Spain



Anne Boddington

Executive Vice-President and
Provost, IAFOR & Middlesex
University, United Kingdom



Susana Barreto

University of Porto, Portugal



Joseph Haldane

IAFOR and Osaka University,
Japan, & University College
London, United Kingdom



Raúl Fortes-Guerrero

University of Valencia, Spain



Mattia Mantellato

University of Udine, Italy



Gloria Montero

Novelist, Playwright and Poet,
Spain



John McLeod

University of Leeds, United
Kingdom



Dolors Ortega Arévalo

University of Barcelona, Spain



Antonella Riem

University of Udine, Italy

Networking & Cultural Events

Welcome Reception

Join fellow delegates for a drink or two at the BCE2025 Welcome Reception. This event provides a great opportunity for delegates to network and get to know each other. All registered presenters and audience members are welcome to attend.



Conference Dinner – TBA

The venue for the Conference Dinner will be announced at a later date.

The International Academic Forum (IAFOR)

International | Intercultural | Interdisciplinary



Find us online



IAFOR.ORG



IAFORJAPAN



@IAFOR



@IAFOR.OFFICIAL



IAFORMEDIA



admin@iafor.org

Where will your ideas
take you next?

iafor

iafor.org