

abmc
2012

O
s
a
k
a

J
a
p
a
n

i
a
f
o
r



A satellite image of the Earth, showing a large portion of Asia and the surrounding Pacific Ocean. The landmasses are green and brown, while the oceans are dark blue. White clouds are scattered across the scene. The image is taken from a high angle, showing the curvature of the planet.

iafor

a global alliance
thinking for asia



UNC



UNIVERSITY
of
GLASGOW



United Nations
World Food
Programme



EFMD

csaa



WASEDA
UNIVERSITY



The Hong Kong
Institute of Education
香港教育學院

WALDEN UNIVERSITY
A higher degree. A higher purpose.



UNIVERSITY OF
LIVERPOOL



LAUREATE
INTERNATIONAL
UNIVERSITIES*



UNIVERSITY OF
Redlands



University of
Zagreb



LA TROBE
UNIVERSITY
AUSTRALIA



National
University of Tainan



NIE
NATIONAL
INSTITUTE OF
EDUCATION
SINGAPORE



Sasin
Graduate Institute of Business Administration
of Chulalongkorn University



HKUST



UNIVERSITY OF
LINCOLN



GLOBALLY RESPONSIBLE LEADERSHIP
INITIATIVE



JALT
THE JAPANESE ASSOCIATION FOR LANGUAGE TEACHING



AUBURN
UNIVERSITY

URBAN
INCD
INCERC

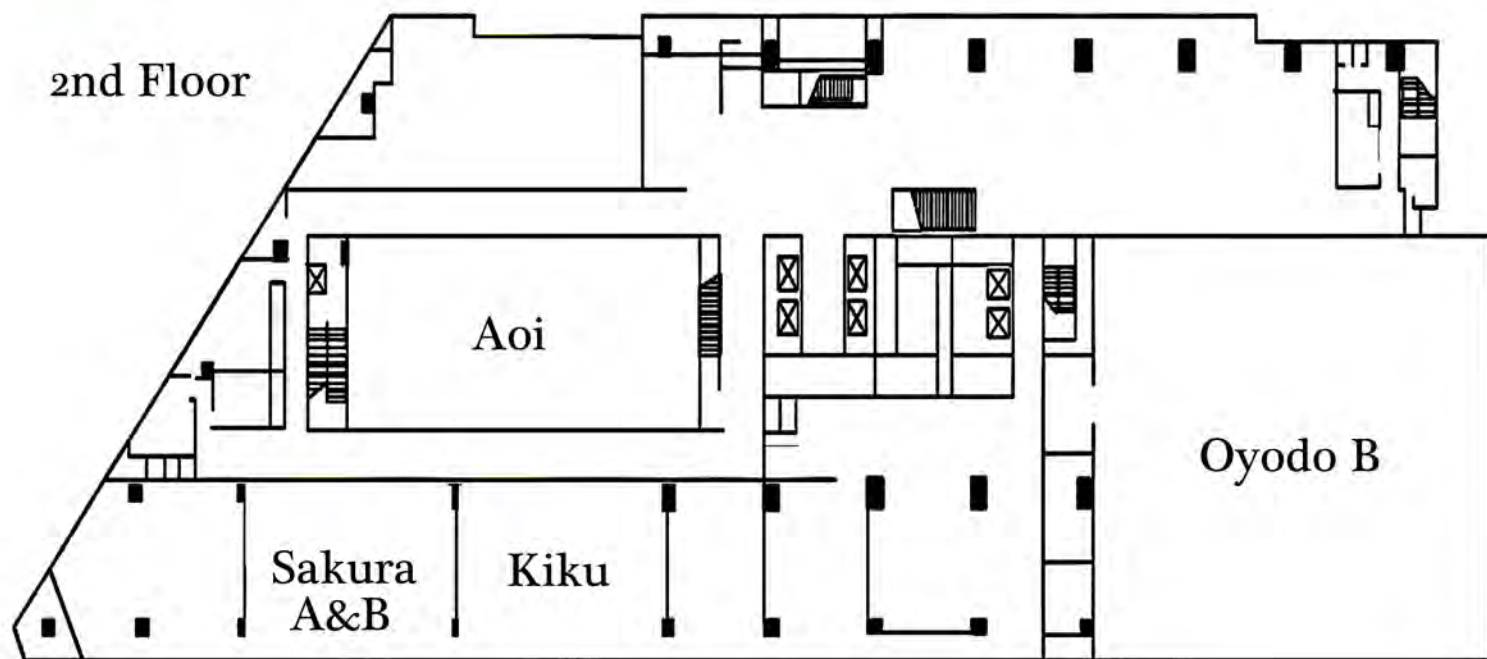
For the latest information
about IAFOR's partners,
please see our website at
www.iafor.org or contact
the IAFOR office

IAFOR would like to thank its institutional academic and
conference partners as we create a global alliance...
why not join us?

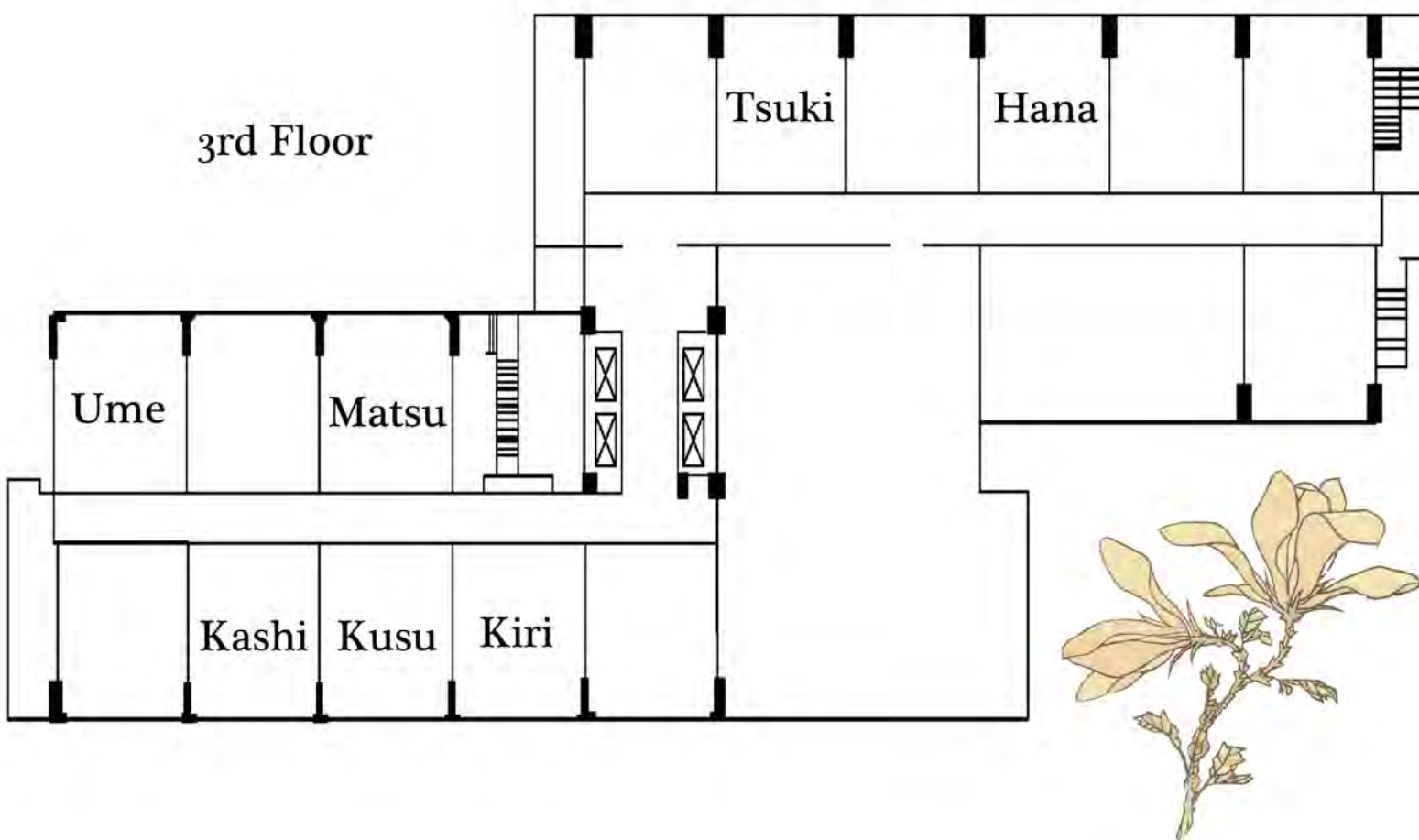


Ramada Osaka Conference Map

2nd Floor



3rd Floor



abmc2012





abmc2012



letter of welcome

Welcome to The Third Asian Business & Management Conference!

We are now a dozen years into what has been dubbed the "Asian Century", and there is little reason to doubt the legitimacy of such a claim. Measured by Purchase Power Parity, Asia already has the largest GDP of all continents. The combined population of China and India is greater than the combined populations of the next 21 largest countries in the world. The so-called "3G Countries" are those with high levels of global growth generators; 9 of the 11 countries are in Asia. A recent survey of global businesses identified the world's five most desired office locations as Hong Kong, followed by Singapore, Tokyo, London, and then Shanghai (NYC was 11th). There are an estimated 18,000 inhabitants of Asia with personal disposable incomes exceeding \$100 million, more than in either North America or Western Europe.

At the Rio+20 Conference this summer the U.N. released its initial Inclusive Wealth Report, an ambitious undertaking to expand beyond GDP and HDI (Human Development Index) in measuring what The Economist magazine called "The Real Wealth of Nations". The index measures human capital, natural capital, and manufactured physical capital since 1990 for 20 economies that account for about 75% of global GDP. The leading country in per capita inclusive wealth is Japan!

This serves as testimonial to the extraordinary success of the Japanese economy during the past generation; indeed, given its miniscule natural capital, it is conceivable that no country in history ever accomplished so much with so little! Alas, what of the next generation?

Japan has the world's most aged population, but several other Asian countries also are facing demographic issues of consequence. The Japanese education system continues to use English language merely as a hurdle to jump for college admission exams, whereas countries like South Korea have learned to employ it as a constructive tool to navigate the global economy. Asia lags other regions in opportunities provided and realized for women in the workforce, and Japan lags all of Asia. Hollowing-out, TPP, global meltdown – how to survive, how to thrive?

We look forward to meeting you in Osaka and sharing your thoughts.



Jerry Platt

Professor of Global Business,
Akita International University
Professor and Dean Emeritus,
San Francisco State University

Conference Co-Chair 2012



William Baber

Associate Professor
Kyoto University Graduate School of Management

Conference Co-Chair 2012



conference at a glance

Registration and Information

The Registration and Information Desk will be open from 15:00-17:00 on Friday afternoon, and from 8:30-18:00 on Saturday and Sunday. IAFOR staff and local volunteers will happily assist you in any way they can.

Friday November 16, 2012 – Daytime

8:45-18:00 Pre-Conference Tour of Osaka

This is ticketed at JPY 7,000 and there are a limited number of places. For more information, please email us at abmc@iafor.org. Please meet in the lobby at 8:30 for a prompt 8:45 AM departure.

Friday November 16, 2012 – Evening

18:00-19:30: ABMC 2012 Welcome Reception (16F Lampada Bar)

Come and enjoy a few glasses of beer, wine, sake, or a choice of soft drinks if you prefer, to open the conference. You can mix with fellow delegates, network, and enjoy the night view of Osaka from the 16F Lampada Bar. No Need to Reserve: Everyone Welcome.

Saturday, November 17, 2012 – Morning

9:00-12:15: Welcome, Featured and Keynote Speaker Session (Sakura Room 2F)

9:00-9:15: Welcome Addresses

Steve Cornwell, Osaka Jogakuin University, IAFOR Local Conference Chair
Will Baber, Kyoto University, ABMC 2012 Conference Co-Chair
Dr Joseph Haldane, Executive Director, IAFOR

9:15-10:00: Featured Speaker and ABMC Conference Co-Chair: Jerry Platt

Professor of Global Business, Akita International University, Japan
"Big Data" and the Elusive Pursuit of Wisdom

10:00-10:45: Featured Speaker: Johannes Moenius

William R. and Sue Johnson Endowed Chair of Spatial Economic Analysis and Regional Planning
University of Redlands, School of Business, USA
The Geographic Profile of an Economic Crisis

10:45-11:15: Break

11:15-12:15: Keynote Speaker: Bill Totten

Founder and CEO, K.K. Ashisuto
The Trans-Pacific Partnership

12:15-13:15: Break

13:15-14:45: Parallel Session 1 (various rooms) & Poster Session

15:00-15:45: Featured Speaker: Charles Edmond (Sakura Room 2F)

Honorable Secretary of the Japan Society of Scotland, Former Stockbroker and Investment Analyst
The Shareholder Spring and Changes in Ethics in Finance - Comparisons with Asia

15:45-16:00: Break

16:00-17:00: Parallel Session 2 (various rooms)

17:00-17:15: Break

17:15-18:15: Parallel Session 3 (various rooms)

Friday, November 16
Saturday, November 17

Saturday, November 17, 2012 – Evening

18:30-22:00: A Night Out in Osaka: Official Conference Dinner

The official conference dinner will be held in a downtown Osaka izakaya, and provide a relaxed and enjoyable environment to meet and network with other delegates. This is ticketed at JPY 5,000 and there are a limited number of places.

The party will leave the lobby at 18:30, so please be there in good time. The venue is a short walk away. The conference dinner will begin at 19:00 at the venue, near Umeda Station, and will finish at 22:00. Afterwards, a group will be lead back to the hotel or you can continue the party with other delegates.

Sunday, November 18, 2012 - Daytime

9:30-10:30: Parallel Session 1 (various rooms)

10:30-10:45: Break

10:45-12:15: Parallel Session 2 (various rooms) & Poster Session

12:15-13:15: Break

13:15-14:45: Parallel Session 3 (various rooms)

14:45-15:00: Break

15:00-16:00: Parallel Session 4 (various rooms)

16:15-16:45: Conference Closing Session and Conference Photograph (Kiku Room)

Conference Co-Chairs: Jerry Platt and Will Baber

Post-Conference: Monday, November 19, 2012

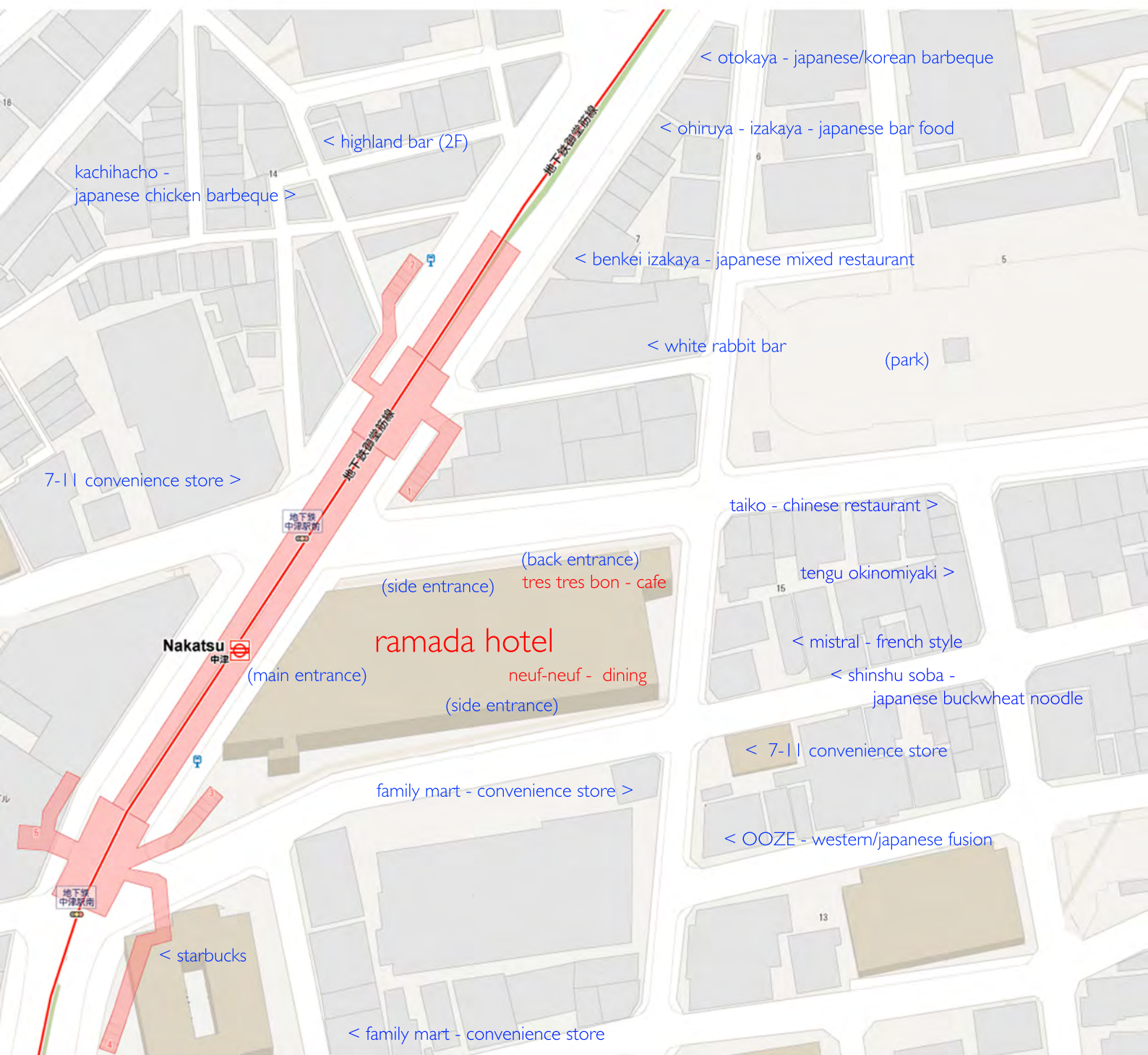
8:30-18:00 Post-Conference Tour of Kyoto

This is ticketed at JPY 10,000 and there are a limited number of places. For more information, please check with the Registration and Information Desk. Please meet in the lobby at 8:15 for a prompt 8:30 AM departure.



conference at a glance

Saturday, November 17
Sunday, November 18
Monday, November 19



eat and drink around the ramada hotel

If you fancy going outside the conference venue for a quick snack, there are a number of different options throughout the day and evening within a few minutes walk. For more information and more suggestions, please ask one of our local volunteers, who will be happy to help!

Information and Registration

The ABMC Registration and Information Desk will be situated in the Kiku base room on the second floor of the hotel throughout the conference. If you have already paid online, or by bank transfer, you will be able to pick up your registration pack. This will include a tote bag, the conference programme, and your official certificate of attendance and receipt of payment. At this time you will also be given a name card and lanyard.

For those wishing to pay on the day, please note that we will not be able to process credit cards.

Conference Welcome, Featured and Keynote Speaker Session: Saturday 9:00-12:15

Conference Featured Speaker Session: Saturday 15:00-15:45

The Plenary session will be held on Saturday morning, with the event beginning at 9:00 in the Sakura Room on the second floor. Please arrive in good time if you wish to attend the session.

There will be an interval after the second Featured Speaker address and complimentary refreshments and light snacks will be served before the Keynote address.

There will be a further Featured Speaker session in the afternoon, with the event beginning at 15:00 in the Sakura Room on the second floor. Please arrive in good time if you wish to attend the session.

Concurrent Speaker Sessions

Concurrent Sessions will run on Saturday from the middle of the afternoon, and on Sunday throughout the day. They are generally organized into streams. Sessions include two, three or sometimes four presenters. Each presenter has thirty minutes including Q and A time. The session length reflects the number of presenters.

Presentations and Equipment

All rooms will be equipped with a MacBook computer pre-installed with Powerpoint, as well as a screen and an LCD projector. If you wish you may directly link your own laptop, although we advise you to use the computer provided by plugging in your USB.

We recommend that you bring two copies of your presentation in the case that one fails, and suggest sending yourself the presentation by email as a third and final precaution.

Session Chairs

Session Chairs are expected to introduce themselves and other speakers (briefly), and ensure that the session begins and ends on time, and that the time is divided fairly between the presentations (see below). Each presenter should have no less than 30 minutes in which to present his or her paper, and respond to any questions. We recommend 20 minutes for your paper and 10 minutes for Q and A. Please follow the order in the programme, and if for any reason a presenter fails to show, please keep to the original timeslots as delegates use the programme to plan their attendance.

A Polite Request to All Participants

Participants are requested to arrive in a timely fashion for all addresses, whether to their own, or to those of other presenters. Presenters are reminded that the time slots should be divided fairly and equally between the number of presentations, and that they should not overrun. The session chair is asked to assume this timekeeping role.

Poster Sessions & Poster Requirements

The poster frames are B1 and so it is recommended that posters be no larger than B1 (707mm x 1000mm/27.8 inches x 39.4 inches). A1 (594mm x 841mm/23.4 inches x 39.4 inches) is also fine. If your poster is outsized, then we will be able to provide tape.



conference guide



conference guide

Internet

There will be wireless Internet connection throughout the second and third floors and other public spaces in the hotel. However, this can be temperamental and we would suggest that you do not rely on live connection for your presentation, or have back up screen shots in the case of internet down time.

For your convenience, there will also be a limited number of computers in the Kiku base room.

Printing

There will be a printer behind the information desk in the base room, and we are able to offer a complimentary printing service of up to ten A4 sheets should you need this. Please be advised that printing may not be available in peak times.

Badges

When you check in, you will receive a conference package, which includes your name badge. Wearing your badge IS required for entrance to the sessions. If you lose your badge it can be replaced for a fee of JPY 5000. You must wear your badge at all times during the Conference.

If you are not wearing your badge, security will stop you and ask you to show your ID and evidence that you are registered. Those unable to show proof will be escorted from the Conference by security.

There are (4) colors of badges indicating the type of conference participant:

RED: Presenters and General Audience
YELLOW: Keynote and Featured Speakers
BLUE: Conference Exhibitors and Affiliates
BLACK: IAFOR Staff & Board Members

What to Wear & Bring

Attendees generally wear business casual attire. You may want to bring along a light jacket or sweater, as the temperature in meeting rooms is often difficult to control.

Security

The Japanese police have been enforcing random passport and identification checks. If you do not have identification when stopped, the police will detain you. There may also be a financial penalty. For the enjoyment of all participants, inappropriate behavior will not be tolerated and violators will be removed from the premises. Do not leave personal items or conference bags unattended anywhere in the Ramada Osaka as this will be taken away by security.

Smoking

The Ramada has implemented a Clean Indoor Air Act; therefore, smoking is not permitted in any of the conference rooms or the ballroom. Please smoke only in designated areas. There is a smoking room on the second floor at the top of the escalators.

Photo/Recording Waiver

There will be photography, audio and video recording at the conference. By entering the event premises you give consent to the use of your photograph, likeness or video or audio recording in whole or in part without restriction or limitation for any educational, promotional, or any purpose for distribution.

Refreshment Breaks

Complimentary coffee, tea, and water is available throughout the day in the Kiku base room. Light snacks will be provided twice a day, for one hour periods in the middle of the morning and then again in the afternoon. All other meals, including lunch and dinner, can be purchased at any of the restaurants or convenience stores in and around the Ramada Osaka.

Meals & Drinks

As a conference registrant, if you booked through the conference site and if you are staying at the Ramada then the buffet breakfast is included in your room price. This is a good occasion to start the day and meet other delegates. You must book through the venue page of the website to enjoy this arrangement.

20% Off Food and Drink

Conference Delegates are entitled to a 20% discount at the Neuf-Neuf Dining and Café (breakfast, lunch and dinner), The Tenzan teppan-yaki (lunch and dinner), the Lampada Restaurant (lunch and dinner) and très très bon (lunch and dinner). Just show your badge to receive this discount.



conference guide



CONFERENCE PROCEEDINGS

The Conference Proceedings are published on the IAFOR website (www.iafor.org), and can be freely accessed as part of the research archive.

All authors may have their full paper published in the online conference proceedings. Full text submission is due by December 1 2012 through the online system. The proceedings will be published on January 15 2013.

Authors will have pdf copies of their offprints emailed to them by the IAFOR office by the end of January 2013.

Are you ready to
LEAD THE WAY?



“This professional doctorate perfectly fits my motivation to effect change within my organisation”

Stephan Leuenberger, Director and co-CEO, HSO and European Business School, Switzerland.

Current student, Doctor of Education - Higher Education.

It takes just one person with vision, drive, and dynamic leadership skills to effect change. Develop your skills and knowledge, and improve your organisation's performance with a professional doctorate online with the University of Liverpool.

For more information about our online doctoral degrees go to www.liverpool-degrees.com/Programmes/Doctorates or email doctoral@laureate.net



UNIVERSITY OF
LIVERPOOL

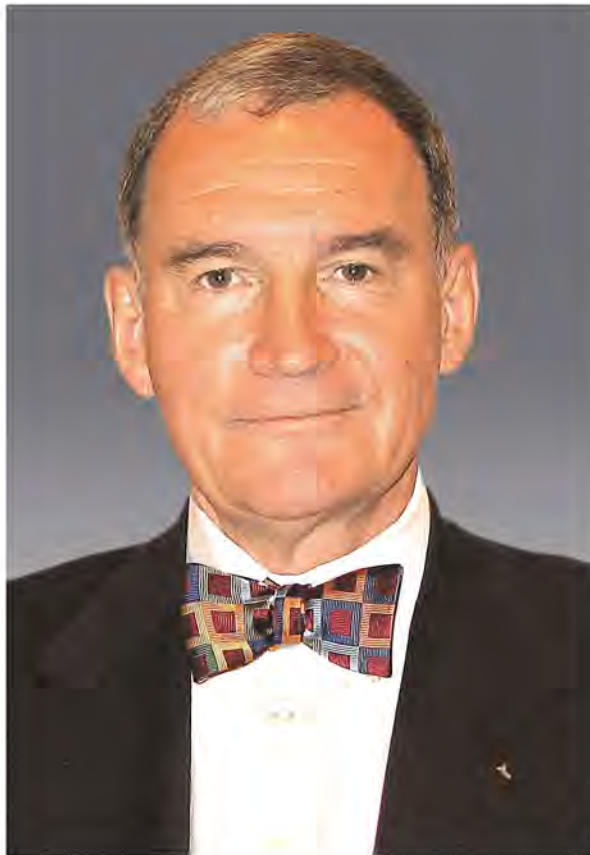
ONLINE
PROGRAMMES

Keynote & Featured Speakers



Dr Bill Totten

Founder and CEO, K. K. Ashisuto Corporation



"The Trans-Pacific Partnership"

Bill Totten is founder and CEO of K. K. Ashisuto, Japan's leading independent distributor of packaged computer software for large organizations. He was born, raised and educated in Southern California. His education includes a doctoral degree (Ph.D.) in economics from the University of Southern California.

Dr. Totten worked on the Apollo program at Rockwell Corporation from 1963 to 1967 and on various projects at System Development Corporation from 1967 to 1971. SDC sent him to Tokyo in August 1969 to research the Japanese computer market, and he has lived here continuously since then. His market research convinced him of the great potential for packaged computer software in Japan. When SDC decided not to enter the software package business in Japan, Dr. Totten resigned and established K.K. Ashisuto in March 1972 to distribute computer software packages to corporations and other large organizations. Dr. Totten has been CEO of K.K. Ashisuto ever since. Under his leadership, the company has grown from a small staff in Tokyo providing a few localized software packages, to a highly-regarded nationwide enterprise employing 830 persons (as of January 2012) who produce 20 billion yen in annual revenue by distributing, supporting and providing consultative services for dozens of software packages to 5,300 leading Japanese corporations.

Dr. Totten has written a dozen books, speaks publicly throughout Japan and currently writes a weekly newspaper column addressing economic, social and political issues and the necessity of learning from and preserving traditional culture. Throughout his business career, he has given top priority to customers and employees. He strives to provide an environment where employees can secure themselves lifelong, remunerative, enjoyable jobs that foster their growth as individuals while offering the satisfaction of contributing materially to society. He insists that the main requisite for accomplishing this is to consistently and honestly provide useful products and services to customers and believes that a company doing so will grow to its optimal or natural size. He rejects both growth for growth's sake and mining a business to enrich stockholders or executives.



keynote speaker



Saturday November 17, 2012

Plenary Session: Sakura Room
(2F)

11:15-12:15

Professor Jerry Platt

Professor of Global Business, Akita International University
Professor and Dean Emeritus, San Francisco State University School of Business



‘ “Big Data” and the Elusive Pursuit of Wisdom’

Jerry Platt is Professor of Global Business at Akita International University, a public international liberal arts institution, and Professor Emeritus at San Francisco State University.

His interests span business, technology and public policy. Jerry previously served as dean at two American business schools. He spent most of his academic career at San Francisco State University, in their AACSB-accredited College of Business that enrolls more than 6,000 students from more than 70 countries. He started as a part-time lecturer one night a week while working in industry, became a fulltime Professor of Finance, and rose through the ranks to become the first internal selection as Dean of the College. Later, Jerry moved to Southern California to accept appointment to the initial Senecal endowed chair and School of Business deanship at the University of Redlands. Balancing industry with academic interests, Jerry also served as head of financial analysis for a Bay Area Fortune 500 company, and as CEO of an aviation firm. He has been Principal Investigator on more than twenty U.S. federal research grants.

Dr. Platt received a B.S. cum laude at Michigan State University, an MBA from Wayne State University, an M.S. in Public Administration from The Ohio State University, and an M.S. in Statistical Computing from Stanford University. He was granted the first Ph.D. degree from what is now the John Glenn Graduate School of Public Affairs at The Ohio State University.

Saturday, November 17, 2012

Plenary Session: Sakura Room
(2F)

9:15-10:00

Dr Johannes Moenius

William R. and Sue Johnson Endowed Chair of Spatial
Economic Analysis and Regional Planning

The University of Redlands School of Business, USA



featured speaker

“The Geographic Profile of an Economic Crisis”

Dr. Johannes Moenius is the director of the Institute for Spatial Economic Analysis (ISEA, <http://isea.redlands.edu>), which provides intelligence for decision makers in business, governments, and non-profits on the spatial distribution of economic activity at the regional, national, and global level.

He holds the William R. and Sue Johnson Endowed Chair of Spatial Economic Analysis and Regional Planning at the University of Redlands, School of Business. Before joining the University of Redlands in 2005, he taught at the Kellogg School of Management, and has also been a visiting scholar at the University of Tokyo.

Dr Moenius holds a Master's in Management Science from Bamberg University, Germany, a Master's in Economics from Queen's University, Canada, and a Ph.D. from the University of California, San Diego. His focus on methods has allowed him to span a wide research agenda covering international trade, industrial organization, real estate, and political parties.

He recently applied geo-spatial methods to the analysis of the housing market in Southern California. He has presented his work, which has won two international research awards, in more than 90 talks at universities, conferences, and government institutions.



Saturday November 17, 2012

Plenary Session: Sakura Room
(2F)

10:00-10:45



featured speaker



Charles Edmond

Honorary Secretary of the Japan Society of Scotland
Former Stockbroker and Investment Analyst



“The Shareholder Spring and Changes in Ethics in Finance - Comparisons with Asia”

Charles Edmond is a former stockbroker and investment analyst with extensive experience in Asia, and holds an M.A. in Economics from Cambridge University. After starting work as an investment analyst with stockbrokers Hoare Govett in 1972, he went to Hong Kong to work as an investment analyst in 1975 with Hoare Govett (Far East), where he served as Secretary of the Hong Kong Society of Investment Analysts (1977-1978). In 1981 he opened the Tokyo Representative Office for Hoare Govett (Far-East) with responsibility for macro-economic and corporate analysis for Japan. After returning to the UK to become Head of the Japanese Department, Charles became an Individual Member of the International Stock Exchange, London.

After posts in institutional sales in Baring Securities and James Capel and 2 years in asset management, he went to Taiwan in 1994/95 as Adviser to Yung Kau Securities on investment research. He then spent 2 years in London as Strategist for Asia (excluding Japan) for Worldsec International, a stock-broking affiliate of the Bank of Tokyo-Mitsubishi. Since retiring from stockbroking Charles has worked for over 10 years in a voluntary capacity for Oxfam in its second-hand books business in Edinburgh, and for the last 6 years he has been Honorary Secretary of the Japan Society of Scotland.

Saturday, November 17, 2012

Welcome Session: Sakura
Room (2F)

15:00-15:45

Professor William Baber

Kyoto University Graduate School of Management



conference chair

Will Baber (MA. Ed.) has combined education with business throughout his career, teaching business students in Japan and Europe and working in economic development for the State of Maryland and language services in Washington, DC.

In his work he has frequently encountered cross cultural conflicts and synergies. He studies these issues as an Associate Professor in the Graduate School of Management of Kyoto University. Research interests include cross-cultural adaptation and the impact of expatriates on the workplace.

NB Professor Baber will also be speaking as part of the following panel "New Concepts and Strategy for Advanced Leadership in Asia" on Sunday, November 18 at 13:15.



Saturday November 17, 2012

Welcome Address: Sakura
Room 2F
9:00-9:15

Sunday November 18, 2012
Panel Session: Tsuki Room 3F
13:15-14:45

INTERNATIONAL INTERCULTURAL INTERDISCIPLINARY

IAFOR

www.iafor.org

For more information about the International Academic Forum and its activities,
please visit our website at www.iafor.org

Hear the latest news and developments by joining our mailing list, or following us on
[facebook](#) and [twitter](#).

IAFOR
The International Academic Forum
Academic Vision and Mission

The vision of iafor grew out of the perceived need to fill a vacuum in the communication and exchange activities of the academic world. Its mission arose out of examining that space and investigating why it existed. The vacuum existed because of the lack of opportunity for serious and thoughtful exchange between academics, members of the global business community, and practitioners in the fields of human endeavor that linked these groups together. In the field of education, for example, we have academic theorists, educational managers (political decision-makers and organizational directors) and classroom teachers with their support staff in IT, library work, exchange programs, and specialist fields. But how often do they have the opportunity to interact?

Moving beyond one particular field, larger questions arise. What function should universities prioritize in the 21st century? What do businesses see as their contribution to social and global wellbeing? How can people on the ground, trying to implement improvements that will transform human life, best be supported? And perhaps above all, what are the agendas that will drive mechanisms to enable these groups to interact effectively.

One piece of distilled thought that came from early exchanges at an iafor conference was the recognition that some of the rhetoric of concern about the problems of developing nations was perhaps over-focused on the term "poverty" because it can be defined only in a relative way. "Hunger" was put forward as being more immediate and itself a contributory factor to poverty, rather than the other way round. One key to the hunger issue could be the provision of safe drinking water, or water for irrigation in some contexts, while flood management might be necessary elsewhere. These, in and by themselves become valuable only insofar as they help to relieve hunger in specific contexts.

iafor is affording opportunities that do not exist elsewhere. The base is Osaka, Japan's great commercial and manufacturing hub, one symbol of the emerging Pacific economy that in time will eclipse the long dominant Atlantic zone. iafor conferences present those taking part with three unique dimensions of experience. First of all, it encourages interdisciplinary activity to be expanded. Depending on the field, this can face varying degrees of difficulty, ranging from discouragement to downright prohibition. Those overly dependent on fixed academic structures often see lateral thinking as a threat. None of these negatives apply in iafor. Its purpose is to generate new approaches that cross any disciplinary lines. The principle employed is to let the imagination permit intuitive responses to questions. There are no panels of critics. There are simply people who want to listen and reflect. The model of academic work as potholing is replaced by the metaphor of mountaineering. While respecting the need for solid and well-founded academic work, we feel the need to go beyond it from time to time to discover fresh approaches to old questions.

Secondly, it facilitates the heightening of intercultural awareness. Again, iafor encourages innovation through cross-cultural perception. Cultural roots influence people in their attitudes more than most would realize or admit. The need to see and internalize insights gained from other viewpoints is met by a process of steady illumination.

Thirdly, it promotes the broadening of international exchange. We may live in a globalized world, but in reality parochialism still holds sway. The collapse of the U.S.S.R and the break-up of Yugoslavia led to the re-establishment of numerous former countries. While this may be desirable for the peoples concerned, it merely adds to the world's cultural confusion. Exchange leads to explanation and that helps the growth of intercultural awareness.

iafor makes all of these developments possible in one gathering. An iafor conference is not a substitute for specialist conferences. It is intended to be an alternative that functions as a balance or even a corrective to the extreme tendencies that can arise from more narrowly defined research parameters. In short, iafor is promoting and facilitating a new multifaceted approach to one of the core issues of our time, namely globalization and its many forms of growth and expansion. Awareness of how it cuts across the worlds of business, and academia, along with its impact on societies and institutions is one of the driving forces that has given iafor its momentum and is making it a pioneer in this global age.

Rev. Professor Stuart DB Picken

Order of the Sacred Treasure (瑞宝中授章), M.A. (Hons), B.D., Ph.D., F.R.A.S.
Chairman, Japan Society of Scotland
Chairman, IAFOR Advisory Board

Dr. Joseph Haldane

B.A. (Hons), Ph.D., F.R.A.S.
Executive Director, IAFOR

Organization & Academic Leadership

Chairman of the International Advisory Board

The Reverend Professor Stuart D. B. Picken, Order of the Sacred Treasure, M.A. (Hons), B.D., Ph.D., F.R.A.S.

Professor Picken is the founding Chairman of the International Academic Forum's International Advisory Board. The author of a dozen books and over 130 articles and papers, he is considered one of the foremost scholars on Japan, China, and Globalization in East Asia.

As an academic, Professor Picken has devoted more than 30 years to scholarship in Japan, notably as a Professor of Philosophy at the International Christian University in Tokyo, where he specialized in ethics and Japanese thought, and as International Adviser to the High Priest of Tsubaki Grand Shrine (Mie prefecture). He has also served as a consultant to various businesses, including Jun Ashida Ltd., Mitsui Mining & Smelting Corp., Kobe Steel, and Japan Air Lines. In November 2008, the Government of Japan awarded Professor Picken the Order of the Sacred Treasure for his pioneering research, and outstanding contribution to the promotion of friendship and mutual understanding between Japan and the UK. The honour is normally reserved for Japanese citizens and is a mark of the utmost respect in which Professor Picken is held by the Japanese Government. Although now resident in Scotland, Professor Picken maintains his interests in Japan, as Chair of the Japan Society of Scotland, and through the IAFOR IAB. He is also the Chairman of the Academic Board of New College, Birmingham. He lives near Glasgow with his wife and two children.

Executive Director

Dr Joseph Haldane, B.A. Hons., Ph.D. (London), F.R.A.S.

Joseph Haldane is the Executive Director of the International Academic Forum. He was Academic Director from IAFOR's inception in 2009 until January 2011, when he assumed his current enlarged role. He is responsible for setting policies, forging institutional partnerships, implementing projects, and overseeing the research and publications of the organization. Joe's academic interests include politics and international affairs, literature, history, and the history of ideas, and he holds a PhD from the University of London in French Studies. He has taught at the University of Paris XII [2002-2004], at the French Press Institute in the University of Paris II - Pantheon-Assas [2003-2004] and was a full-time lecturer at Sciences Po in Paris, where he directed a postgraduate course on British Politics and Media in the School of Journalism [2004-2005]. In 2005 he moved to Japan, and immediately prior to this post was an Associate Professor at Nagoya University of Commerce and Business in both the undergraduate and graduate schools, teaching the Ethics course in the graduate school. He is a fellow of the Royal Asiatic Society.

Osaka Conference Organizing Committee Chair

Professor Steve Cornwell, Ed.D. (Temple)

Steve Cornwell is Professor of English and Interdisciplinary Studies at Osaka Jogakuin College, and also teaches on the MATESOL programme for the New School at NYU. He is Director of Program at Japan Association of Language Teachers (JALT), and a member of the National Board of Directors. An American who has made Osaka his home, Professor Cornwell helps in the logistical and administrative side of every event, as well as in the academic programmes. Steve is also the conference chair for the ACLL/ACTC in Japan and ECLL/ECTC events in the UK.

People

IAFOR is shaped by people with one thing in common: the desire to make a difference. The Forum brings together thought leaders from a variety of national, professional and religious backgrounds and is always seeking ideas and input, whether from its network of informal advisers, or through the more structured International Advisory Board and Japan Liaison Committee.

The Japan Liaison Committee (JLC)

The Japan Liaison Committee is a consultative committee that provides support in the form of advice and guidance in specific aspects of the planning and projects of the Forum held in Japan. The Chairman of the International Advisory Board is also chair of the JLC. Members of the JLC are ex-officio members of the International Advisory Board.

The International Advisory Board (IAB)

The Board is composed of distinguished business executives, academics, former and current government officials, and community leaders (for a full list please see below). The Board's role is to provide direction of the business and affairs of the Forum, suggest and approve the areas of scholarly investigation, and safeguard the independence of the Forum's work.

The Japan Liaison Committee (JLC)

Prof Stuart D. B. Picken, Chairman, IAFOR IAB (chair)

Mr Tom M. Aoyama, Founder of the PHP Institute, Kyoto, Japan & Director, the Yufuku Gallery, Tokyo, Japan

Prof Kuniko Miyanaga, Director, the Human Potential Institute, Tokyo, Japan and Fellow, Reischauer Institute, Harvard University, USA

Prof Michiko Nakano, Waseda University, Tokyo, Japan

Prof Yozo Yokota, Director of the Center for Human Rights Affairs, Japan & Former UN Special Rapporteur on Myanmar

Dr Joseph Haldane, Executive Director, IAFOR

The International Academic Forum International Advisory Board

Members of the IAFOR IAB are not remunerated for their service. The list below is correct as of October 1, 2012.

Dr Shamim Ali, National University of Modern Languages, Pakistan
Professor David N Aspin, Professor Emeritus and Former Dean of the Faculty of Education, Monash University, Australia
Professor Will Baber, Kyoto University Graduate School of Management, Japan
Professor Don Brash, Former Governor of the New Zealand Reserve Bank & Former Leader of the National Party, New Zealand
Lord Charles Bruce of Elgin and Kincardine, Lord Lieutenant of Fife, Chairman of the Patrons of the National Galleries of Scotland, UK
Professor Judith Chapman, A.M., Australian Catholic University, Australia, & Visiting Fellow, St Edmund's College, Cambridge University, UK
Member of the Order of Australia
Professor Chung-Ying Cheng, Professor of Philosophy, University of Hawai'i at Manoa, USA, Editor-in-Chief, The Journal of Chinese Philosophy
Professor Tien-Hui Chiang, National University of Tainan, Chinese Taipei
Mr Marcus Chidgey, CEO, Captive Minds Communications Group, London, UK
Professor Kevin Cleary, President, The Japan Association of Language Teachers (JALT)
Professor Steve Cornwell, Osaka Jogakuin University, Osaka, Japan
Professor Michael A. Cusumano, SMR Distinguished Professor, Sloan School of Management, MIT, USA
Professor Dexter Da Silva, Professor of Educational Psychology Keisen University, Tokyo, Japan
Professor Georges Depeyrot, Centre National de la Recherche Scientifique/Ecole Normale Supérieure, France
Professor Sue Jackson, Pro-Vice Master of Teaching and Learning, Birkbeck, University of London, UK
Mr Matthew Kay, Digital Marketing Manager, Macmillan Publishers, UK
Mr Shahzada Khalid, Deputy Director, SAARC Energy Center, Pakistan
Professor June Henton, Dean, College of Human Sciences, Auburn University, USA
Professor Michael Hudson, Distinguished Research Professor of Economics at the University of Missouri, Kansas City
Vice-Consul Kathryn Kiser, Cultural Affairs Officer, United States State Department, Lahore, Pakistan
Mrs Eri Kudo, Head Private Sector Fundraising, UN World Food Programme Japan, Tokyo, Japan
Professor Sing Kong Lee, Director of the National Institute of Education, Singapore
Dr Woon Chia Liu, Associate Dean, Practicum and School Partnerships, Teacher Education, NIE, Singapore
Professor Sir Geoffrey Lloyd, Needham Research Institute Cambridge, & Former Master, Darwin College, Cambridge University, UK
Dr Robert Logie, Osaka Gakuin University, Japan
Dr David McLoughlin, Meiji University, Japan
Professor Vasile Meita, General Manager, URBAN-INERC, Romania
Professor Keith Miller, The University of Illinois Springfield, USA & Editor-in-Chief, IEEE Technology and Society
Professor Marjo Hannele Mitsutomi, Akita International University, Japan
Professor Ka Ho Joshua Mok, Dean of the Faculty of Arts and Sciences, The Hong Kong Institute of Education, Hong Kong SAR
Dr Jo Mynard, Associate Professor & Director of the SALC, Kanda University of International Studies, Japan
Professor Michiko Nakano, Waseda University, Tokyo, Japan
Ms Karen Newby, Director, Par les mots solidaires, Paris, France
Reverend Professor Stuart D. B. Picken, Chair, Japan-Scotland Society (**International Advisory Board Chairman**)
Professor Jerry Platt, Akita International University, Japan & Professor Emeritus & Former Dean, San Francisco State U., USA.
Professor Michael Pronko, Meiji Gakuin University, Tokyo, Japan
Professor Monty P. Satiadarma, Clinical Psychologist & Former Rector of Tarumanagara University, Indonesia
Mr Michael Sakamoto, UCLA, USA
Mr Mohamed Salaheen, Country Director, UN World Food Programme, Japan & Korea
Mr Lowell Sheppard, Asia Pacific Director, HOPE International
Professor Ken Kawan Soetanto, Director, CLEDSI, Waseda University, Japan
Dr Jeffrey Sommers, University of Wisconsin-Madison, USA & The Stockholm School of Economics at Riga, Sweden
His Excellency Dr Drago Stambuk, Croatian Ambassador to Brazil
Professor Mary Stuart, Vice-Chancellor of the University of Lincoln, UK
Dr Michael O'Sullivan, The Chinese University of Hong Kong, Hong Kong
Professor Gary Swanson, University of Northern Colorado, USA
Professor Kensaku Yoshida, Sophia University, Tokyo, Japan
Mrs Elly Zaniwicka, BBC Political Programmes, London, UK

IAFOR Journal Editors*

Dr Thomas French, Ritsumeikan University, Japan - Editor of the IAFOR Journal of Arts and Humanities
Dr Melissa Kennedy, The University of Vienna, Austria - Editor of the IAFOR Journal of Literature & Librarianship
Dr Sandrah Kroh, Campbellsville University, USA - Editor of the IAFOR Journal of Education
Dr Andrea Molle, Chapman University, USA - Editor of the IAFOR Journal of the Social Sciences
Dr Michael O'Sullivan, The Chinese University of Hong Kong, Hong Kong - Editor of the IAFOR Journal of Ethics, Religion and Philosophy
Dr Alexandru-Ionut Petrisor, URBAN=INCERC, Romania - Editor of the IAFOR Journal of Sustainability, Energy and the Environment
Professor Elvira Sanatullova-Allison, St. Lawrence University, New York, U.S.A - Editor of the IAFOR Journal of Cultural Studies

*Editors of IAFOR Journals are ex-officio members of the IAB

People

Mr Thomas Marc Haldane - Chief Operations Officer & Head of Office

A photographer and designer by training and graduate of London College of Communication, Tom Haldane was IAFOR's Director of Design, Media and Communication from 2009 until 2011, when he was named Chief Operations Officer. He is responsible for overseeing the general non-academic administration and operations of IAFOR, but still maintains responsibility for overseeing the organization's design and media, most particularly in the development of the website.

thaldane@iafor.org (in English or Japanese)

Mr Kiyoshi Mana - Manager: Events, Marketing and International Relations

Kiyoshi Mana manages IAFOR's Events, Marketing and International Relations, and manages the administrative team in the Nagoya Office, and also acts as the Osaka conference on-site manager. He works with the COO to ensure the administrative side of the organization runs smoothly, using skills he had developed as a marketing coordinator for a tech company in the Silicon Valley. An American of Japanese descent, Kiyoshi has long been fascinated by the country of his ancestors, studying both Japanese language and culture at San Francisco State University, and also successfully training to be a sushi chef. Coming from a family of educators, he came to Japan in 2009 to continue his studies and to teach, before joining IAFOR in 2011 in a position that utilizes his marketing experience, and his strong commitment to education.

kmana@iafor.org (in English or Japanese)

Ms Melissa Choi - Coordinator: Publications, Communications and International Relations

Melissa Choi holds a B.Sc. in Life Sciences from the University of British Columbia, Canada, and an M.A. in International Cooperation from Seoul National University (Korea). Her postgraduate study included a period as an exchange student at Waseda University in Tokyo. Previous to joining IAFOR, Melissa held positions in communications and education in Singapore, Korea, and Japan. A linguist who speaks Japanese, Cantonese and Mandarin as well as her native English, she is responsible for IAFOR's public relations and communications, as well as for overseeing its publications.

mchoi@iafor.org (in English, Japanese, Mandarin or Cantonese)

Ms Mai Hasuno - Coordinator: Events, Marketing and Domestic Relations

Mai works with her Events and Marketing colleagues, with responsibility for developing and implementing IAFOR's marketing strategy within Japan. She also acts as special assistant to the Executive Director and the IAB Chairman in the administration of the Japan International Liaison Committee. Previous to joining IAFOR, Mai worked for the Aioi Nissay Dowa Insurance Corporation.

mhasuno@iafor.org (in English or Japanese)

Ms Megumi Mukudai - General Secretary and Executive Assistant to the Executive Director

Megumi Mukudai provides support and assistance to the Executive Director, and is involved with general administration of the organization. Megumi trained as a primary school teacher, specializing in music education and English, at Kobe Women's University. She spent one year in Dublin studying English, and a year in Paris studying French at the Sorbonne.

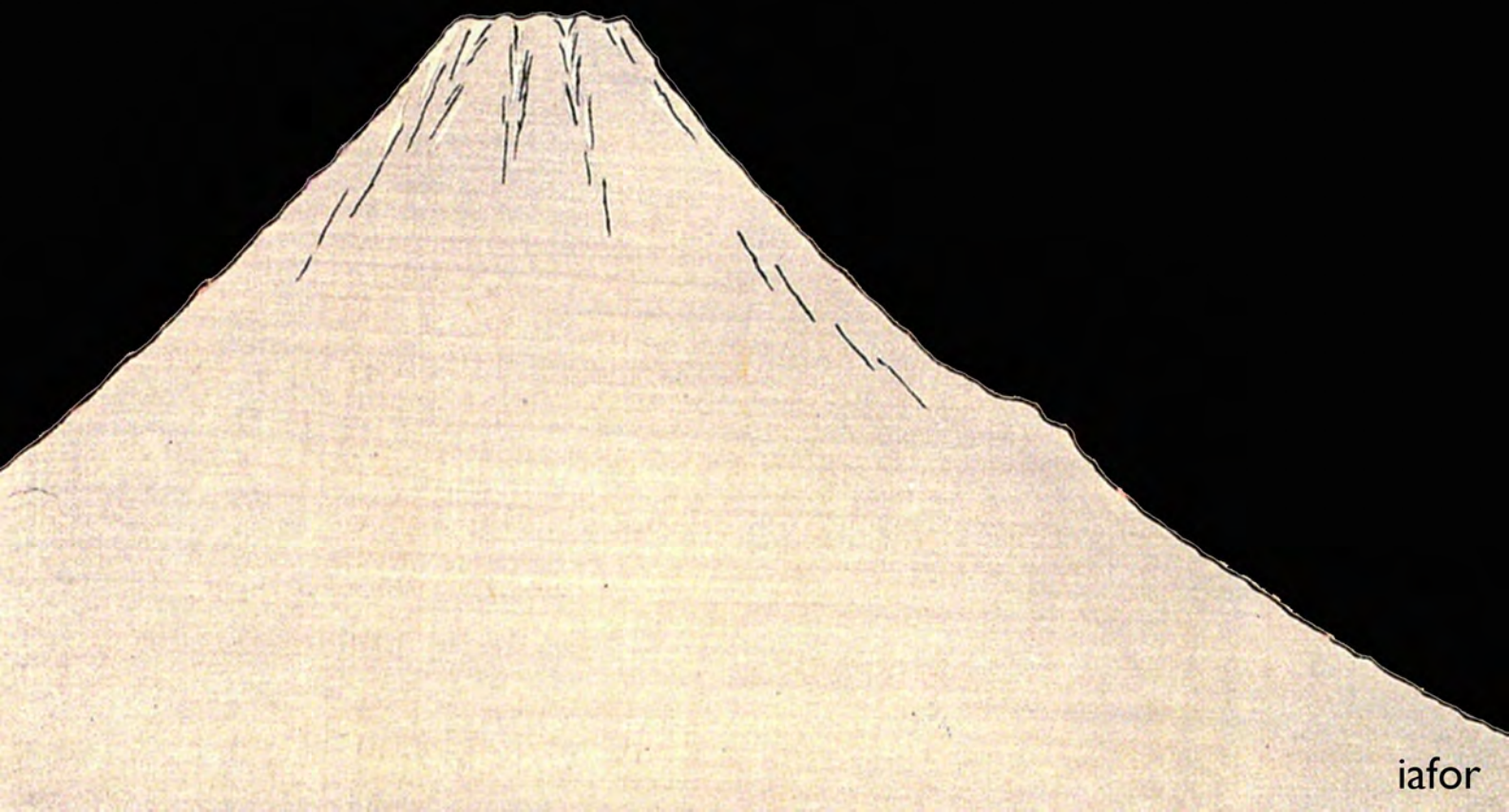
mmukudai@iafor.org (in English or Japanese)

Ms Miho Tanaka - Assistant Coordinator: Events & Marketing

Ms Miho Tanaka joined IAFOR upon graduating from university with a degree in English Communication from Nagoya University of Commerce and Business. Her study included a year abroad with exchange programmes in the University of Manchester in the UK, and Uppsala University in Sweden. She assists with marketing and general administration.

mtanaka@iafor.org (in English or Japanese)

2011/2012
iafor
conference
overview





Top left: Professor Judith Chapman, Professor of Education and Director of the Institute for Lifelong Learning, The Australian Catholic University, and Visiting Fellow, St Edmund's College, University of Cambridge, delivering the Keynote Address at the Asian Conference on Education 2011 (ACE). Professor Chapman is the recipient of the Order of Australia for Services to Education.

Top Right Inset: Speakers at the Asian Conference on Language Learning and the Asian Conference on Technology in the Classroom 2012 (ACLL/ACTC). **Clockwise from Top Right:** ACLL Featured Speaker, Anthropologist Professor Kuniko Miyanaga, of the International Christian University Tokyo, Visiting Fellow at the Reischauer Institute, Harvard University, and Director at The Human Potential Institute. ACLL Featured Speaker, Professor Marjo Mitsutomi, Head of English Language Teaching Practices and the Language Development Intercultural Studies Center, Akita International University. ACTC Featured Speaker Dr Joanna Mynard, Associate Professor & Director of the SALC, Kanda University of International Studies. Professor Deryn Verity, Professor of English and Interdisciplinary Studies, Osaka Jogakuin University.

Bottom Left: Professor David Aspin, Noted Philosopher of Education & ACE 2011 Featured Speaker. Dr Aspin is Emeritus Professor and Former Dean at Monash University, Australia, and Fellow, St Edmund's College, Cambridge. **Bottom Right:** Professor Barbara Lockee, Professor of Instructional Design and Technology at Virginia Tech, USA, delivering her Keynote Address at ACTC 2012.





Top left: World-renowned Economist and author of *Super Imperialism*, Professor **Michael Hudson**, delivers his Keynote speech to delegates at the Asian Business and Management Conference 2012 (ABMC 2012), "Debts That Can't Be paid, Won't: What Happens Next?"

Top Center: Professor **Georges Depeyrot**, Monetary Historian, of the ENS/CNRS, Paris, on the development of coinage along the silk road.

Top Right: CEO of InTecur, Venture Capitalist and Security Encryption specialist, **William Saito** on reawakening Japan's entrepreneurial spirit.

Top Center Bottom: Economic Historian and Guardian Columnist, **Jeffrey Sommers** looked at the economic trends over the past 5,000 years to try and shed some light on the present.

Top Right Bottom: **Jerry Platt**, Professor Emeritus and Former Dean, San Francisco State University School of Business, and now of Akita Prefectural University, chairs a panel on the State of the Global Economy.

Bottom Left: Pulitzer Prize Nominee, **Richard Roth**. Senior Associate Dean at NorthWestern University's Medhill School of Journalism (Qatar), on the 'Use of Social Media in Journalism in the Arab Spring', his Keynote for the Asian Conference on Media and Mass Communication 2011.

Bottom Right: Multi-Emmy Award Winning NBC Producer and UNC Media Professor of Journalism, **Gary Swanson**, Professor Swanson is the MediAsia 2011 & 2012 Conference Chair and also commentates on the Olympic games for CCTV.



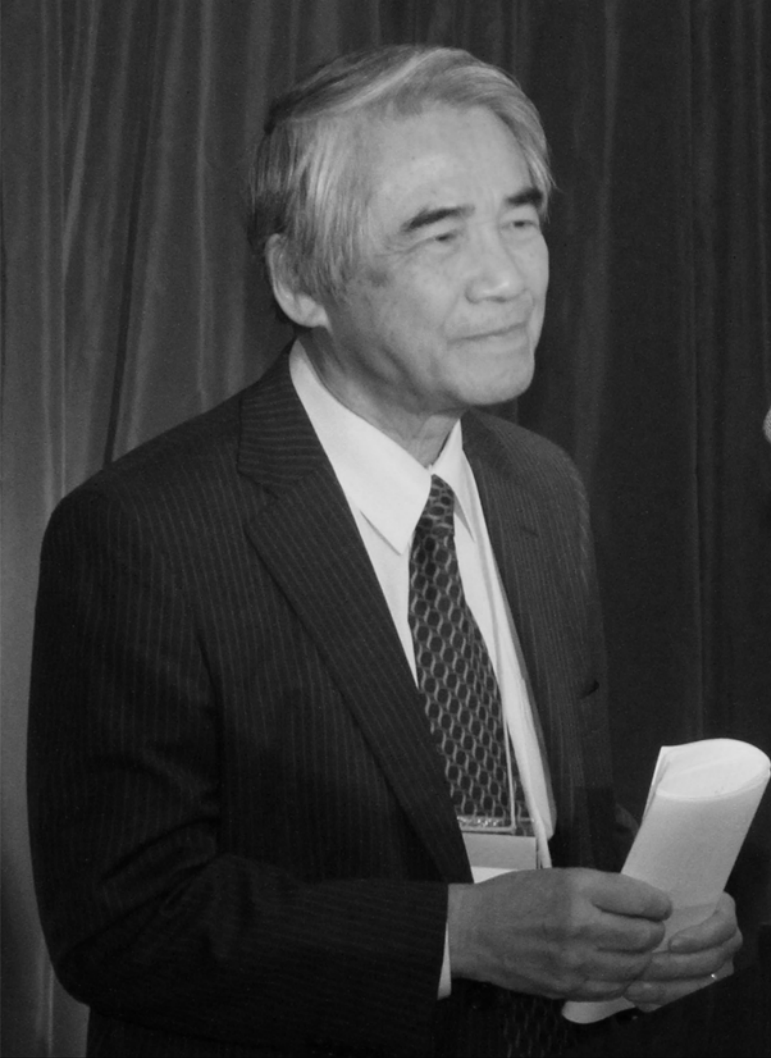


Top Left (above): Clinical Psychologist and Former Rector of Tarumanagara University (Indonesia), Dr Monty Satiadarma is Conference Co-Chair of The Asian Conference on Psychology and the Behavioral Sciences 2012-2013. Dr Satiadarma is a Founding and Current Director of the Asian Psychological Association (APsYA), as well as Past President. **Top Left (below):** Professor of Educational Psychology, Keisen University (Japan), and President of the Asian Psychological Association, **Dexter Da Silva** is Conference Co-Chair of ACP 2012-2013 with Dr Satiadarma.

Top & Bottom Right: Director of the Japanese Science Museum and veritable polymath, **Akito Arima**, is a nuclear physicist who is best known for his work on the interacting boson model. The recipient of more than a dozen honorary degrees and honours, including the French Legion of Honour, and a knighthood from Queen Elizabeth II (KBE). He has served as the President of the University of Tokyo, Director of the Japanese Science Foundation (RIKEN), and as Minister of both Science and Education. Professor Arima is also a noted haiku poet, and President of the Haiku International Association. IAFOR was happy to welcome him as Keynote Speaker at the Asian Conference on Arts and Humanities, and the Asian Conference on Literature and Librarianship, where he announced the winner of the Second Vladimir Devidé Haiku Award, and also delivered the 2012 Keynote Address: "Symmetry in Art and Science". He is pictured below with IAFOR IAB Chairman, **Professor Stuart Picken**.

Bottom Left: Clinical Psychologist and Best-Selling Author, **Dr Beth Hedva** delivers her Keynote Address at ACP 2012.





Top left: Professor Yoza Yokota. Internationally renowned jurist, diplomat, and human rights campaigner. delivering the Keynote Address at the Asian Conference on the Social Sciences 2012 (ACSS 2012). Professor Yokota is President of The Center for Human Rights Affairs, Special Adviser to the Japanese Ministry of Justice, Chairman of the International Labor Organization Committee of Experts, Special Adviser to the Rector of the United Nations University, and a Commissioner of the International Commission of Jurists. He started his career as Legal Counsel to the World Bank in Washington before holding professorships in Law at ICU, the University of Tokyo and Chuo University, Tokyo. An internationally respected proponent of human rights, he has extensively advised the United Nations, serving as the UN Special Rapporteur on Human Rights in Myanmar between 1992 and 1996. Professor Yokota currently serves on the IAFOR Japan Liaison Committee.

Top Inset: Clockwise From Top Right: Professor Parks Coble, US Historian specializing in Chinese and Japanese History, and Keynote Speaker for the Asian Conference on Cultural Studies and the Asian Conference on Asian Studies. **Mr Shahzada Khalid,** Deputy Director, SAARC Energy Center, Pakistan, and IAFOR IAB member at the ACSEE 2011 Event. **Ms Emiko Miyashita,** Haiku Poet and Translator, and Board Member of the Haiku International Association, who led a Haiku Workshop as part of the LibrAsia 2012 conference.

Bottom left: Dr Patti Tamara Lenard of the University of Ottawa, delivering a featured presentation on 'Trust in Public Life' at ACERP 2012.

Bottom right: Dr Joseph Haldane, Executive Director of IAFOR, welcomes delegates to ACSS/ACSEE 2012.





Top Left: (above) Professor Helen Wildy, Winthrop Professor and Dean of the Faculty of Education at the University of Western Australia gave a featured speech on the rise of professional doctorates at the Fourth Annual Asian Conference on Education (ACE 2012). At the same event, **Professor Marcel Lebrun** of Plymouth State University gave a workshop on Leadership in Education.

Top Right: Professor Katsuhiko Shirai is Chairperson of the Foundation for the Open University of Japan, and Executive Advisor for Academic Affairs at Waseda University, Japan. He was the 15th President of Waseda University, serving two terms from 2002-2010. Here he delivers the keynote address at ACE 2012, where he addressed issues of leadership and transformation relating to education.

Bottom Left. Professor Joshua Mok is Chair Professor of Comparative Policy, concurrently he is Associate Vice President (External Relations), and Dean of Faculty of Arts and Sciences of The Hong Kong Institute of Education, as well as Chang Jiang Chair Professor at Zhejiang University in China. At ACE 2012 he gave a featured presentation on "The Quest for Innovation and Entrepreneurship: The Changing Role of Universities in East Asia".

Bottom Right: Professor Michiko Nakano, Director of The Distance Learning Center, Waseda University and ACE 2012 Conference Co-Chair.





Top left: Professor Mary Dedinsky leading a featured panel from the Northwestern University Medill School of Journalism (Qatar Branch), as part of the Asian Conferences on Media and Mass Communication (MediAsia 2012), and Film and Documentary (FilmAsia 2012) joint event. Professor Dedinsky is a former newspaper editor who was the first woman to become a managing editor of a major US newspaper, The Chicago Sun Times. The panel dealt with the role of alternative and social media, particularly when there is an information vacuum created by the mainstream media. The panel included a case study of the Villaggio Mall fire in Qatar, presented with fellow Northwestern professors, **Patricia Roth** and **Richard Roth**, and included a videoconference discussion with Dohanews.co founders, **Omar Chatriwala** and **Shabina S. Khatri**.

Top Right: Professor Thomas G. Endres, Director of the School of Communication at the University of Northern Colorado, USA, delivering the MediAsia and FilmAsia 2012 keynote address, "Media and Mass Communication Education: A School's-Eye View".

Bottom left: Professor Tamara Swenson, MediAsia and FilmAsia 2012 Local Conference Chair, delivering the conference welcome address.

Bottom right: Professor Gary Swanson, MediAsia and FilmAsia 2012 Conference Chair and Lead Judge of the FilmAsia 2012 Open Film and Documentary Competition. He is seen here with **Mr Denis Quinn**, director of fictional winning entry (over 20 minutes), "Too Close to the Sky".



Publications

The IAFOR Publishing Commitment

All materials published by the International Academic Forum, including journals, proceedings, articles, and monographs can be accessed online through the website at no charge. IAFOR is in the process of constituting a large internet-based and searchable research archive, and is committed to ensuring that this repository is open to any researcher in any country, where there is internet connection, and to providing access to this corpus without charge in online format.

Journals

The International Academic Forum is in the process of constituting a series of IAFOR Journals, conforming to the highest academic standards. Journal Editors are appointed by the International Academic Forum, and are encouraged to develop independent journals of academic integrity, with articles subject to international processes of peer review.

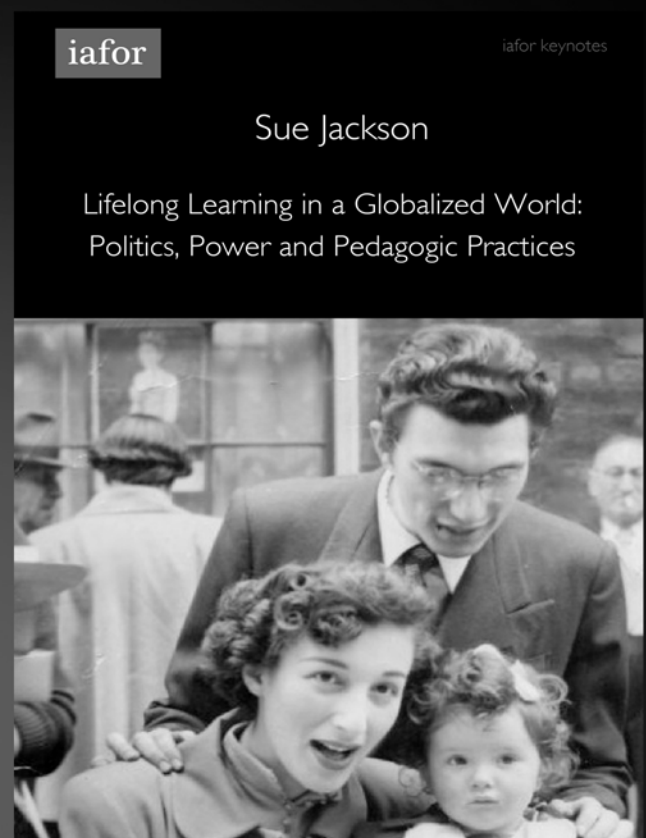
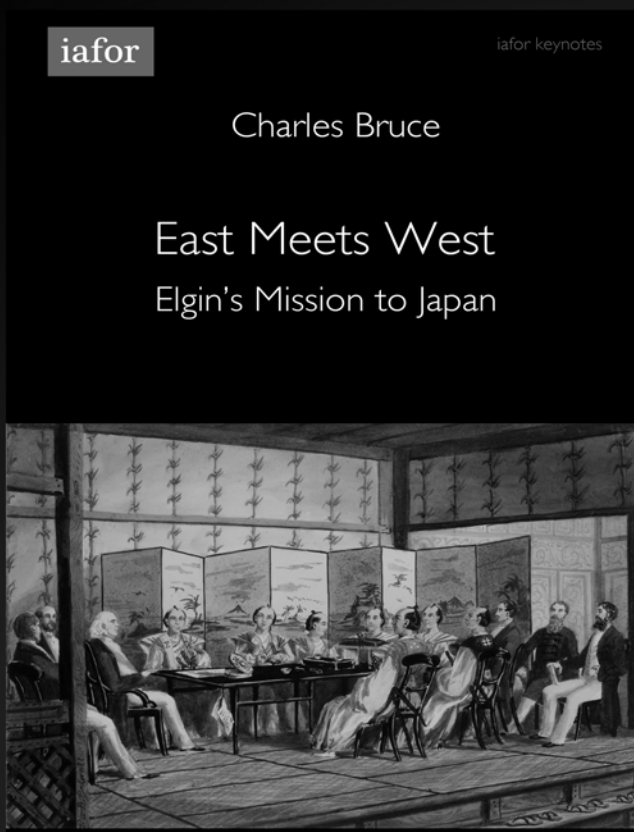
A small number of papers from the associated IAFOR conference proceedings are selected by the journal editor(s) for reworking and revising subject to normal processes of review. It is expected that between 5 and 10 percent of papers included in any given conference proceedings will be developed for inclusion in the associated conference journal.

IAFOR's journals reflect the interdisciplinary and international nature of our conferences and are organized thematically. Editors may choose to issue one, two or even three volumes of a journal depending on the quality and range of submissions in the respective conference proceedings.

Keynotes

The IAFOR Keynotes series is a collection of keynote addresses, or associated papers given at our conferences.

Presented as a part of the open research archive, the keynotes series provide an example of the range and quality of speakers at IAFOR events. These keynotes are lightly reworked, and contain references, but are otherwise true to the original address. Many can also be seen in video format on our YouTube page.



the iafor

journal of literature & librarianship



the iafor

journal of arts & humanities



the iafor

journal of education



the iafor

journal of ethics, religion & philosophy



Saturday



9:00-9:15
Welcome Address

9:15-10:00
ABMC Featured Speaker: Jerry Platt
"Big Data" and the Elusive Pursuit of Wisdom

10:00-10:45
ABMC Featured Speaker: Johannes Moenius
The Geographic Profile of an Economic Crisis

[10:45-11:15 Coffee break]

11:15-12:15
ABMC Keynote Speaker: Bill Totten
The Trans-Pacific Partnership

Parallel Sessions: 13:15-14:45

15:00-15:45
ABMC Featured Speaker: Charles Edmond
The Shareholder Spring and Changes in Ethics in Finance – Comparisons with Asia

Parallel Sessions: 16:00-17:00, 17:15-18:15

Saturday Session I: 13:15-14:45

Saturday Session I: 13:15-14:45

Room: Ume

ABMC - Interdisciplinary

Session Chair: Timothy Keeley

0168 – 13:15-13:45

Barriers to Implementation of Knowledge Management in Hospital Institutions in Saudi Arabia
Doaa Zaher, Yamaguchi University, Japan

0048 – 13:45-14:15

The Benefits of English Study Abroad Programs for Japanese Companies and Learning Organizations: Competitiveness in the Global Market and the Cross-Cultural Adaptability, Learner Autonomy, and Critical Thinking Skills of Japanese Employees
Nathaniel Edwards, Yamaguchi National University, Japan

0030 – 14:15-14:45

Understanding the Psychological Traits Affecting Functioning in Foreign Cultures and Performance in Foreign Languages: Application of the Kozai Group's Global Competency Index
Timothy Keeley, Kyushu Sangyo University, Japan



Saturday Session I: 13:15-14:45

Room: Matsu

ABMC - Business Administration and Business Economics; Marketing; Accounting

Session Chair: Peeraya Somsak

0043 – 13:15-13:45

Influencing Factors on Career Growth in the Hospitality Industry
Chanin Yoopetch, Mahidol University International College, Thailand

0012 – 13:45-14:15

Do Networking with Information Providers Lead to Export Performance? A Preliminary Analysis
Phadett Tooksoon, Rajamangala University of Technology Lanna Tak, Thailand
Supee Sukijiniyakom, Rajamangala University of Technology Lanna Tak, Thailand
Sumonmal Attawutthichai, Rajamangala University of Technology Lanna Tak, Thailand

0008 – 14:15-14:45

An Evaluation of Buying Behaviors and Perceptions of Organic Vegetable Consumers in Chiang Mai Province
Peeraya Somsak, Ramkhamhaeng University, Thailand
Markus Blut, TU Dortmund University, Denmark

Saturday Session I: 13:15-14:45

Room: Tsuki

ABMC - Interdisciplinary

Session Chair: Han-Hsiao Hsu

0058 – 13:15-13:45

The Effect of Attribution and Brand Image on Satisfaction through Relationship Quality: In Service Failure Perspectives
Shin Tzu Liu, I-Shou University, Taiwan
Dong-Jenn Yang, I-Shou University, Taiwan
Ren-Zhi Weng, I-Shou University, Taiwan

0087 – 13:45-14:15

The Influence of Fear Messages and Regulatory Focus on Communication of Hepatitis B Prevention
Wu-Zheng Chen, I-Shou University, Taiwan
Yu-Chuan Huang, I-Shou University, Taiwan
Dong-Jenn Yang, I-Shou University, Taiwan

0070 – 14:15-14:45

Voice Behavior, Role Stress, Work-Family Conflict, and Emotional Exhaustion: Gender Differences
Han-Hsiao Hsu, I-Shou University, Taiwan

S
a
t
u
r
d
a
y

Saturday Session 1: 13:15-14:45

Saturday Poster Session 1: 13:15-14:45

Room: Kiku

ABMC - Business Administration and Business Economics; Marketing; Accounting

0106

The Mediating Role of Managers' Psychological Capitals on the Relationship between Institutional Pressure Reaction and Managerial Performance

Shu-Ling Wu, National Hsinchu University of Education, Taiwan

0031

What Can Benefit Organizational Citizenship Behavior to Job Performance? The Role of Human Capital
Yu-Chen Wei, National Taipei University of Education, Taiwan

0088

The Influence of Online Brand Image and Perceived Risks on Online Customer Loyalty for Women's Apparel in Taiwan Market

Yu Sung Wen, National Pingtung Institute of Commerce, Taiwan

Tao Chia Ling, National Pingtung Institute of Commerce, Taiwan

0051

Analysts' Earnings Forecasts for the Interaction of Geographic Proximity and Macro Information in REIT Sector

Ming-Hsueh Chen, Chien Hsin University of Science and Technology, Taiwan



Saturday Featured Speaker

15:00-15:45

Sakura Room 2F

Charles Edmond

Honorary Secretary of the Japan Society of Scotland
Former Stockbroker and Investment Analyst

The Shareholder Spring and Changes in Ethics in Finance – Comparisons with Asia

S
a
t
u
r
d
a
y

Saturday Session 2: 16:00-17:00

Saturday Session 2: 16:00-17:00

Room: Ume

ABMC - Financial Economics

Session Chair: Ali Saeedi

0045 – 16:00-16:30

The Corporate Governance and Performance Relation: A Small Firm Perspective

Kathleen Walsh, Australian National University, Australia

David Tan, Australian National University, Australia

Lauren Wade, Merrill Lynch, Australia

0148 – 16:30-17:00

The Investigation of Efficient Market Hypothesis: Evidence from an Emerging Market

Ali Saeedi, Taylor's University, Malaysia

Seyed Reza Miraskari, University of Guilan, Iran

Mehrdad Sadr Ara, University of Tehran, Iran

Saturday Session 2: 16:00-17:00

Room: Matsu

ABMC - Economic Development, Technological Change, and Growth

Session Chair: Jayendra Singh Panwar

0145 – 16:00-16:30

Power Transition Model in the Asia Region

Eric Lin, United States University, USA

0091 – 16:30-17:00

India's Economic Growth: Quest for Sustainability

Jayendra Singh Panwar, Shri Vaishnav Institute of Management, India

Manasranjan Dashmishra, Shri Vaishnav Institute of Management, India

Saturday Session 2: 16:00-17:00

Room: Tsuki

ABMC - Microeconomics

Session Chair: Ee Shiang Lim

0034 – 16:00-16:30

Evaluating the Relationship between Stock Exchange Volatility and Macroeconomic Indicators in the Chinese Context - The Case of the Shenzhen Stock Exchange

Jiaqi Sun, University of New South Wales, Australia

Daniel Prior, University of New South Wales, Australia

0038 – 16:30-17:00

The Relationship between Innovation and Firm Performance: Evidence from Malaysian Manufacturing Firms

Ee Shiang Lim, Universiti Sains Malaysia, Malaysia

Cassey Lee, University of Wollongong, Australia

Shamala Nagaraj, University of Michigan, USA

S
a
t
u
r
d
a
y

Saturday Session 3: 17:15-18:15

Saturday Session 3: 17:15-18:15

Room: Ume

ABMC - Business Administration and Business Economics; Marketing; Accounting

Session Chair: Shalini Gupta

0046 – 17:15-17:45

Small Businesses and Economic Empowerment of Women in Pakistan

Sophia Ali, AGA Associates, Pakistan

0081 – 17:45-18:15

Women in Business

Shalini Gupta, Desh Bhagat Institute of Management and Computer Sciences, India

Ajay Gupta, Learning Curve, India

Saturday Session 3: 17:15-18:15

Room: Matsu

ABMC - Business Administration and Business Economics; Marketing; Accounting

Session Chair: Yiwen Tian

0129 – 17:15-17:45

Related Party Transactions and Management Forecasts

Myung-gun Lee, Yonsei University, Korea

Youngmi Seo, Yonsei University, Korea

Woojin Park, Yonsei University, Korea

0064 – 17:45-18:15

The Relationship between Managers' Coaching Behavior and Employees' Proactivity and Perceived Growth

Yiwen Tian, Osaka University, Japan

Saturday Session 3: 17:15-18:15

Room: Tsuki

ABMC - Interdisciplinary

Session Chair: Yin Hsuan Lin

0056 – 17:15-17:45

Economic Evaluation for Area Development: Multinomial Logit Approach

Papusson Chaiwat, King Mongkut's University of Technology Thonburi, Thailand

Pongsa Pornchaiwiseskul, Chulalongkorn University, Thailand

0118 – 17:45-18:15

A Reciprocal Effect between Product Perceptions and Store Image in Select Store - A Case of Maison Blanche

Yin Hsuan Lin, National Cheng Kung University, Taiwan

Yi Sheng Goh, National Cheng Kung University, Taiwan

19:00-22:00

A Night Out in Osaka: Conference Dinner (Ticketed and Optional)

Come and join your fellow delegates on an evening out in a Japanese Izakaya, with a good mix of food and drink to suit all tastes.

This is ticketed at JPY 5,000 and there are a limited number of spaces.

Please meet in the lobby of the hotel at 18:30.

Sunday



Sunday Session I: 9:30-10:30

Sunday Session I: 9:30-10:30

Room: Ume

ABMC - Financial Economics

Session Chair: Yoshiki Shimizu

0035 – 9:30-10:00

A Test of Initial Public Offerings (IPOs) Underpricing Performance in Malaysian Stock Exchange (MSE)

Nashirah Binti Abu Bakar, Oita University, Japan

Kiyotaka Uzaki, Oita University, Japan

0167 – 10:00-10:30

What Makes the Difference in Credit Ratings between Foreign and Domestic Credit Rating Agencies?

Yoshiki Shimizu, Kwansei Gakuin University, Japan

Junghee Lee, Kwansei Gakuin University, Japan

Sunday Session I: 9:30-10:30

Room: Matsu

ABMC - Business Administration and Business Economics; Marketing; Accounting

Session Chair: Jan Wiid

0107 – 9:30-10:00

Women in Workplace Bullying

Chun-Wei Yeh, Tung-Nan University, Taiwan

0042 – 10:00-10:30

Service Quality and Spectator Satisfaction: Perspective of Female Spectators on University Sporting Grounds

Jan Wiid, UNISA, South Africa

Mike Cant, UNISA, South Africa

Sunday Session I: 9:30-10:30

Room: Tsuki

ABMC - Interdisciplinary

Session Chair: Stig Lindberg

0112 – 9:30-10:00

On Economics of Violence and the Construction of Railways in Asian Colonies in the Early Twentieth Century

Natalia Starostina, Young Harris College, USA

0110 – 10:00-10:30

Toyohiko Kagawa and His Vision of a World Federation Based on Regional Economic Cooperatives

Stig Lindberg, Kyoto University, Japan

Sunday Session I: 9:30-10:30

Room: Hana

ABMC – Financial Economics

Session Chair: Chou-Wen Wang

0083 – 9:30-10:00

The Dependence Structure between the Foreign Exchange Rates during the 2008 Financial Crisis: A Time-Varying Copula Approach

Chin-Wen Wu, Nanhua University, Taiwan

Chou-Wen Wang, National Kaohsiung First University of Science and Technology, Taiwan

Ming-Hsiu Liao, National Kaohsiung First University of Science and Technology, Taiwan

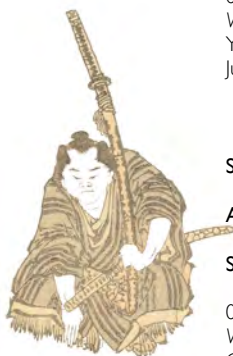
0084 – 10:00-10:30

Dynamic Asset Allocation Strategies According to DCC Copula-GARCH Models with Non-Gaussian Innovations

Chou-Wen Wang, National Kaohsiung First University of Science and Technology, Taiwan

Chou-Wen Wu, Nanhua University, Taiwan

Jia-Hua Zhang, National Kaohsiung First University of Science and Technology, Taiwan

S
u
n
d
a
y

Sunday Session 2: 10:45-12:15

Sunday Extended Session 2: 10:45-12:45

Room: Ume

ABMC - Business Administration and Business Economics; Marketing; Accounting

Session Chair: Zongshi Chen

0136 – 10:45-11:15

Thai Youth Travel Forms: Green Values and Environment-Friendly-Travel Values Measurement
Noppamash Suvachart, Khon Kaen University, Thailand

0152 – 11:15-11:45

Do Entrepreneurial Companies Make Good Corporate Citizens? The Relationship between Entrepreneurial Orientation and Corporate Citizenship in Korea

Woo Jin Lee, Chung Ang University, Korea

Chang Soo Sung, Dongguk University, Korea

Daeep Kim, Gyeongsang National University, Korea

0161 – 11:45-12:15

The Impact of Supply Chain Integration Factors on Order Fulfilment in Public Hospitals
Kabossa Msimangira, Northern Melbourne Institute of TAFE, Australia

0125 – 12:15-12:45

Individual or Corporate: Corporate Social Responsibility in Chinese Private Enterprise
Zongshi Chen, Yonsei University, Korea

Sunday Session 2: 10:45-12:15

Room: Matsu

ABMC - Business Administration and Business Economics; Marketing; Accounting

Session Chair: Anshuman Khare

0036 – 10:45-11:15

Different Uses of Social Media Sites? Examination of Gender and Personality Differences
Klairoong Phairor, University of Greenwich, UK

0041 – 11:15-11:45

Setting an Effective Multimedia Mobile Advertising Message for Goods and Services Using the Fuzzy Delphi Method
Peng-Ting Chen, National Kaohsiung University of Applied Sciences, Taiwan
Joe Z. Chang, HwaCo Systems, Taiwan

0002 – 11:45-12:15

Emerging Influence of Mobile Technology in Supply Chain Management in Indian Industries
Anshuman Khare, Athabasca University, Canada
Arpita Khare, Indian Institute of Management, India
Terry Beckman, Athabasca University, Canada

Sunday Session 2: 10:45-11:45

Room: Tsuki

ABMC - Interdisciplinary

Session Chair: Hsin-Yi Huang

0072 – 10:45-11:15

The Framing Effects of Employee Voice on Social Relations
Hsiu-Min Chen, I-Shou University, Taiwan

0099 – 11:15-11:45

Who Thinks They Can Get More Support from Peers in a Trusted Team? Good Employees or Bad Ones?
Hsin-Yi Huang, I-Shou University, Taiwan
Han-Hsiao Hsu, I-Shou University, Taiwan

S
u
n
d
a
y

Sunday Session 2: 10:45-12:15

Sunday Session 2: 10:45-11:45

Room: Hana

ABMC – Financial Economics

Session Chair: Jian-Hsin Chou

0073 – 10:45-11:15

The Impact of Market Timing and Earning Management on the Finance Instrument Choice

Chien-Yun Chang, Hsiuping University of Science and Technology, Taiwan

Chen-Yu Chen, Cheng Jung Christian University, Taiwan

Chu-Hsiung Lin, National Kaohsiung First University of Science and Technology, Taiwan

0077 – 11:15-11:45

The Role of Trade Credit During the 2008 Financial Crisis: Evidence from China

Jian-Hsin Chou, National Kaohsiung First University of Science and Technology, Taiwan

Min-Sun Horng, National Kaohsiung First University of Science and Technology, Taiwan

Mei-Ching Yang, National Kaohsiung First University of Science and Technology, Taiwan

Sunday Poster Session 2: 10:45-12:15

Room: Kiku

ABMC - Interdisciplinary

0089

The Development of Islamic Financial Institutions in Malaysia Before and After New Economic Policy and New Development Policy

Mohamad Abdul Hamid, Universiti Kebangsaan Malaysia, Malaysia

Noor Inayah Yaakob, Universiti Kebangsaan Malaysia, Malaysia

Ishak Abdul Rahman, Universiti Kebangsaan Malaysia, Malaysia

Wan Kamal Mujani, Universiti Kebangsaan Malaysia, Malaysia

0105

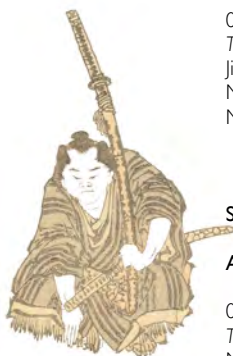
The Relationship between Levels of Competition within Clients' Industry and Audit Opinion

Chun-Ju Fang, National Changhua University of Education, Taiwan

0170

The Creating Process and Creative Product of Students with Different Majors on Computerized Creativity Test

Po-Hsi Chen, National Taiwan Normal University, Taiwan



S
u
n
d
a
y

Sunday Session 3: 13:15-14:45

Sunday Session 3: 13:15-14:45

Room: Ume

ABMC - Business Administration and Business Economics; Marketing; Accounting

Session Chair: Aelita Skaržauskienė

0100 – 13:15-13:45

Asia Onward: Serendipity as an Alternative Way for Innovation

Achmad Setyo Hadi, Prasetiya Mulya Business School, Indonesia

0085 – 13:45-14:15

A Model of Commercial Domestic Passengers of Low Cost Carrier Flight in Indonesia (The Analysis of Post Airlines Deregulations in 1999)

Dwi Kartini, Universitas Padjadjaran, Indonesia

Yasinta Soelasih, Universitas Atmajaya, Indonesia

Yudi Aziz, Universitas Padjadjaran, Indonesia

0061 – 14:15-14:45

Systems Intelligence Competencies for Leadership Performance in the Complex World

Aelita Skaržauskienė, Mykolas Romeris University, Lithuania

Sunday Session 3: 13:15-14:45

Room: Matsu

ABMC - Business Administration and Business Economics; Marketing; Accounting

Session Chair: S.V.Shridhara Murthy

0133 – 13:15-13:45

Service Quality, Customer Satisfaction, Corporate Image and Customer Loyalty in the Hotel Industry in Malaysia

Boon Liat Cheng, Universiti Tun Abdul Razak, Malaysia

Md. Zabid Abdul Rashid, Universiti Tun Abdul Razak, Malaysia

0095 – 13:45-14:15

Open Innovation and High-tech Venturing as a Resource Accumulation Process

Bou Wen Lin, National Tsing Hua University Institute of Technology Management, Taiwan

Ming-Feng Ho, National Tsing Hua University Institute of Technology Management, Taiwan

0147 – 14:15-14:45

The Impact of Foreign Direct Investment in Multi Brand Retail Market in India on the Indian Retail Market- An Empirical Study

S.V.Shridhara Murthy, NMKRV College for Women, India

Sunday Panel Session 3: 13:15-14:45

Room: Tsuki

ABMC - Marketing and Social Networking in Business

Session Chair: Rolf Dieter Schlunze

0201

New Concepts and Strategy for Advanced Leadership in Asia

Rolf Dieter Schlunze, Ritsumeikan University, Japan

William Baber, Kyoto University, Japan

Weiwei Ji, Ritsumeikan University, Japan

S
u
n
d
a
y

Sunday Session 3: 13:15-14:45

Sunday Session 3: 13:15-14:45

Room: Hana

ABMC - Financial Economics

Session Chair: Hsiang-Hui Chu

0102 – 13:15-13:45

Data Mining through Self-Organising Maps Applied on Select Exchange Rates

Ravindran Ramasamy, University Tun Abdul Razak, Malaysia

Krishnan Rengganathan, University Tun Abdul Razak, Malaysia

0120 – 13:45-14:15

The Effect of Liquidity Risk on Real Estate Investment Trusts

Hsiang-Hui Chu, National Chi Nan University, Taiwan

Pei-Chi Tsou, National Chi Nan University, Taiwan



S
u
n
d
a
y



Sunday Session 4: 15:00-16:00

Sunday Session 4: 15:00-16:00

Room: Ume

ABMC - Business Administration and Business Economics; Marketing; Accounting

Session Chair: Xin Zhao

0078 – 15:00-15:30

The First- and Second-Chinese Generation Response to Country-of-Origin (COO) Effects in Relation to Customer-Perceived Value

Yu-Hsu Hsu, Meiji University, Japan

Connie Chang, Meiji University, Japan

0080 – 15:30-16:00

Is Brand Loyalty Bred in the Bones? Purchase Decisions by Asian Consumers Abroad

Xin Zhao, University of Redlands, USA

Sunday Session 4: 15:00-16:00

Room: Matsui

ABMC - Business Administration and Business Economics; Marketing; Accounting

Session Chair: Jong Soon Koo

0050 – 15:00-15:30

Incentive Compensation and Organizational Performance: An Integrated Model

Tung-Chun Huang, Chien Hsin University of Science and Technology, Taiwan

0049 – 15:30-16:00

To Cover Freight Risk in the Liner Market

Jong Soon Koo, Chungnam National University, Korea

Kyung Yun Hwang, Chungnam National University, Korea

Sunday Session 4: 15:00-16:00

Room: Tsuki

ABMC - Industrial Organization

Session Chair: Lihua Wang

0090 – 15:00-15:30

Organizational Ownership of Young Workers as a Key to Success in the Labor-intensive Industry: A Case Study

Kumudinei Dissanayake, Meiji University, Japan

Masayasu Takahashi, Meiji University, Japan

0016 – 15:30-16:00

Internationalization of Chinese Private Firms: The Effect of Family Involvement in Management and Family Ownership

Xiaoya Liang, Fudan University, China

Lihua Wang, San Francisco State University, USA

Zhiyu Cui, Fudan University, China

Sunday Session 4: 15:00-16:00

Room: Hana

ABMC - Interdisciplinary

Session Chair: Sangho Kim

0165 – 15:00-15:30

Start-up Policies and Their Implementation in Taiwan

Cheng Mei Tung, Industrial Technology Research Institute, Taiwan

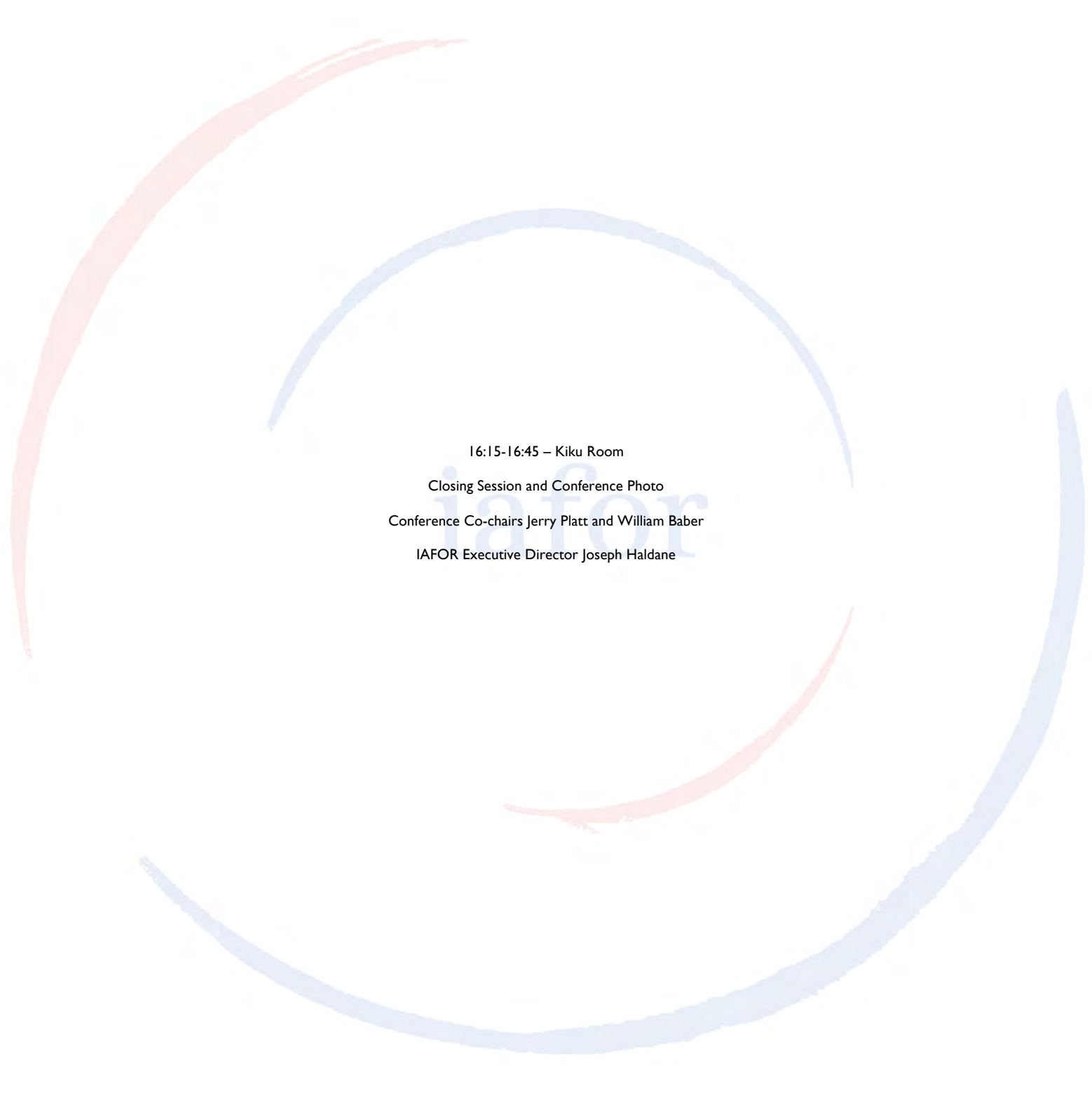
0121 – 15:30-16:00

Ownership Structure and Export Performance: Firm-Level Evidence from Korea

Sangho Kim, Ritsumeikan Asia Pacific University, Japan

Donghyun Kim, Ritsumeikan Asia Pacific University, Japan

S
u
n
d
a
y

The background of the page features a large, faint watermark of the IAFOR logo. It consists of two concentric, hand-drawn style arcs. The outer arc is light red and the inner arc is light blue. The word "iafor" is written in a light blue, lowercase, sans-serif font across the center of these arcs.

16:15-16:45 – Kiku Room

Closing Session and Conference Photo

Conference Co-chairs Jerry Platt and William Baber

IAFOR Executive Director Joseph Haldane

Virtual



Virtual Presentation

0063

The Status of Lean Manufacturing Implementation in the Food and Automotive Industries in Malaysia

Mohd Nizam Ab Rahman, National University of Malaysia, Malaysia

Malihe Manzouri, National University of Malaysia, Malaysia



V
i
r
t
u
a
l



Index



A-Z Index of Authors

Ab Rahman, Mohd Nizam	0063	p. 15	Nagaraj, Shamala	0038	p. 4
Abdul Hamid, Mohamad	0089	p. 9	Panwar, Jayendra Singh	0091	p. 4
Abdul Rahman, Ishak	0089	p. 9	Park, Woojin	0129	p. 5
Abdul Rashid, Md. Zabid	0133	pp. 10	Phairor, Klairoong	0036	p. 8
Ali, Sophia	0046	p. 5	Pornchaiwiseskul, Pongsa	0056	p. 5
Ara, Mehrdad Sadr	0148	p. 4	Prior, Daniel	0034	p. 4
Atthawutthichai, Sumonmal	0012	p. 2	Ramasamy, Ravindran	0102	pp. 11
Azis, Yudi	0085	pp. 10	Rengganathan, Krishnan	0102	pp. 11
Baber, William	0201	pp. 10	Saeedi, Ali	0148	p. 4
Binti Abu Bakar, Nashirah	0035	p. 7	Schlunze, Rolf Dieter	0201	pp. 10
Beckman, Terry	0002	p. 8	Seo, Youngmi	0129	p. 5
Blut, Markus	0008	p. 2	Shimizu, Yoshiki	0167	p. 7
Cant, Mike	0042	p. 7	Skarzauskiene, Aelita	0061	pp. 10
Chaiwat, Papusson	0056	p. 5	Soelasih, Yasinta	0085	pp. 10
Chang, Chien-Yun	0073	p. 9	Somsak, Peeraya	0008	p. 2
Chang, Connie	0078	pp. 12	Starostina, Natalia	0112	p. 7
Chang, Joe Z.	0041	p. 8	Sukijniyakorn, Supee	0012	p. 2
Chen, Chen-Yu	0073	p. 9	Sun, Jiaqi	0034	p. 4
Chen, Hsiu-Min	0072	p. 8	Sung, Chang Soo	0152	p. 8
Chen, Ming-Hsueh	0051	p. 3	Suvachart, Noppamash	0136	p. 8
Chen, Peng-Ting	0041	p. 8	Takahashi, Masayasu	0090	pp. 12
Chen, Po-Hsi	0170	p. 9	Tan, David	0045	p. 4
Chen, Wu-Zheng	0087	p. 2	Tian, Yiwen	0064	p. 5
Chen, Zongshi	0125	p. 8	Tooksoon, Phadett	0012	p. 2
Cheng, Boon Liat	0133	pp. 10	Tsou, Pei-Chi	0120	pp. 11
Chou, Jian-Hsin	0077	p. 9	Tung, Cheng Mei	0165	pp. 12
Chu, Hsiang-Hui	0120	pp. 11	Uzaki, Kiyotaka	0035	p. 7
Cui, Zhiyu	0016	pp. 12	Wade, Lauren	0045	p. 4
Dashmishra, Manasranjan	0091	p. 4	Walsh, Kathleen	0045	p. 4
Dissanayake, Kumudinei	0090	pp. 12	Wang, Chou-Wen	0083	p. 7
Edmond, Charles	0202	p. 3	Wang, Chou-Wen	0084	p. 7
Edwards, Nathaniel	0048	p. 2	Wang, Lihua	0016	pp. 12
Fang, Chun-Ju	0105	p. 9	Wei, Yu-Chen	0031	p. 3
Goh, Yi Sheng	0118	p. 5	Wen, Yu Sung	0088	p. 3
Gupta, Ajay	0081	p. 5	Weng, Ren-Zhi	0058	p. 2
Gupta, Shalini	0081	p. 5	Wiid, Jan	0042	p. 7
Hadi, Achmad Setyo	0100	pp. 10	Wu, Chin-Wen	0083	p. 7
Hsu, Han-Hsiao	0070	p. 2	Wu, Chou-Wen	0084	p. 7
Ho, Ming-Feng	0095	pp. 10	Wu, Shu-Ling	0106	p. 3
Hornig, Min-Sun	0077	p. 9	Yaakob, Noor Inayah	0089	p. 9
Hsu, Yu-Hsu	0078	pp. 12	Yang, Dong-Jenn	0058	p. 2
Huang, Hsin-Yi	0099	p. 8	Yang, Dong-Jenn	0087	p. 2
Hsu, Han-Hsiao	0099	p. 8	Yang, Mei-Ching	0077	p. 9
Huang, Tung-Chun	0050	pp. 12	Yeh, Chun-Wei	0107	p. 7
Huang, Yu-Chuan	0087	p. 2	Yoopetch, Chanin	0043	p. 2
Hwang, Kyung Yun	0049	pp. 12	Zaher, Doaa	0168	p. 2
Ji, Weiwei	0201	pp. 10	Zhang, Jia-Hua	0084	p. 7
Kartini, Dwi	0085	pp. 10	Zhao, Xin	0080	pp. 12
Keeley, Timothy	0030	p. 2			
Khare, Anshuman	0002	p. 8			
Khare, Arpita	0002	p. 8			
Kim, Daeeop	0152	p. 8			
Kim, Donghyun	0121	pp. 12			
Kim, Sangho	0121	pp. 12			
Koo, Jong Soon	0049	pp. 12			
Lee, Cassey	0038	p. 4			
Lee, Junghee	0167	p. 7			
Lee, Myung-gun	0129	p. 5			
Lee, Woo Jin	0152	p. 8			
Liang, Xiaoya	0016	pp. 12			
Liao, Ming-Hsiu	0083	p. 7			
Lim, Ee Shiang	0038	p. 4			
Lin, Bou Wen	0095	pp. 10			
Lin, Chu-Hsiung	0073	p. 9			
Lin, Eric	0145	p. 4			
Lin, Yin Hsuan	0118	p. 5			
Lindberg, Stig	0110	p. 7			
Ling, Tao Chia	0088	p. 3			
Liu, Shin Tzu	0058	p. 2			
Manzouri, Malihe	0063	p. 15			
Miraskari, Seyed Reza	0148	p. 4			
Msimangira, Kabossa	0161	p. 8			
Mujani, Wan Kamal	0089	p. 9			
Murthy, S.V.Shridhara	0147	pp. 10			

2013

upcoming events



March 28-31, 2013 - ACP2013 - The Third Asian Conference on Psychology and the Behavioral Sciences
March 28-31, 2013 - ACERP2013 - The Third Asian Conference on Ethics, Religion and Philosophy

April 4-7, 2013 - ACAH2013 - The Fourth Asian Conference on Arts and Humanities
April 4-7, 2013 - LibrAsia2013 - The Third Asian Conference on Literature and Librarianship
April 25-28, 2013 - ACLL2013 - The Third Asian Conference on Language Learning
April 25-28, 2013 - ACTC2013 - The Third Asian Conference on Technology in the Classroom

May 24-26, 2013 - ACAS2013 - The Third Asian Conference on Asian Studies
May 24-26, 2013 - ACCS2013 - The Third Asian Conference on Cultural Studies

June 6-9, 2013 - ACSS2013 - The Fourth Asian Conference on the Social Sciences
June 6-9, 2013 - ACSEE2013 - The Third Asian Conference on Sustainability, Energy and the Environment

October 23-27, 2013 - ACE2013 - The Fifth Asian Conference on Education
October 23-27, 2013 - ACETS2013 - The Inaugural Asian Conference on Education, Technology and Society

November 8-10, 2013 - MediAsia2013 - The Fourth Asian Conference on Media & Mass Communication
November 8-10, 2013 - FilmAsia2013 - The Second Asian Conference on Film and Documentary

November 22-24, 2013 - ABMC2013 - The Fourth Asian Business & Management Conference



July 4-7, 2013 - ECSS2013 - The Inaugural European Conference on the Social Sciences
July 4-7, 2013 - ECSEE2013 - The Inaugural European Conference on Sustainability, Energy and the Environment

July 11-14, 2013 - ECE - The Inaugural European Conference on Education
July 11-14, 2013 - ECTC2013 - The Inaugural European Conference on Technology in the Classroom

July 18-21, 2013 - ECAH2013 - The Inaugural European Conference on Arts and Humanities
July 18-21, 2013 - ECLL2013 - The Inaugural European Conference on Language Learning

For more information on all our latest events, please go to www.iafor.org

iafor



iafor

from Japan
to Britain in 2013
...Why not join us?