

2013

abmc
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系山舟



A satellite image of Earth from space, showing the eastern coast of Asia, the Korean Peninsula, and the surrounding oceans. The land is green with some brown patches, and the oceans are dark blue. White clouds are scattered across the scene. The image is taken from a high angle, showing the curvature of the Earth.

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conference partners, as we create a global alliance...
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ABMC/ACPEL 2013 Programme Cover image:
"Lady Koshikibu"

The image used for the cover of the ABMC/ACPEL 2013 Conference Programme is from a woodblock print by Hokusai Katsushika (1760-1849). This print is number sixty of a series of one hundred inspired by the "Hyakunin-Isshu" - an anthology of one hundred classical Japanese poems by 100 different poets.

This print is inspired by the a poem, attributed to Lady Koshikibu (c.997 - 1025). Being the daughter of poet Izumi Shikibu, Lady Koshikibu was often teased about her mother ghost writing poems for her. During a poetry contest she was taunted about whether or not she will ask for her mother's help, she immediately silenced her tormentor by composing the following poem on the spot.

大江山
Oeyama

いく野の道の
Ikuno no michi no

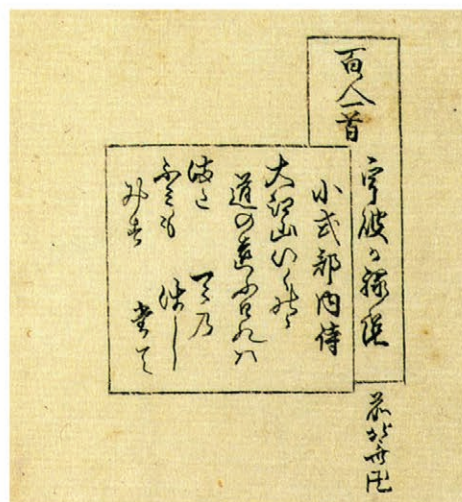
とほければ
To kereba

まだふみも見ず
Mada fumi mo mizu

天の橋立
Ama no Hashidate

By Oe Mountain
The road to Ikuno
Is far away,
And neither have I beheld
Nor crossed its bridge of heaven.

"Hyakunin-Isshu"
assembled by Fujiwara no Teika
Translation by Clay MacCauley
Published by Kelly and Walsh, Ltd.,



abmc2013

acpel2013



welcome to abmc/acpel 2013

Dear Delegates,

On behalf the International Academic Forum, the conference chairs, and the Osaka conference organising committee, I would like to welcome you to the Fourth Asian Business and Management Conference 2013, held this year with the inaugural Asian Conference on Politics, Economics and Law.

Although one of our smaller conferences, with just over 150 attendees, this promises to be one of the most thought-provoking, as we are joined by scholars and practitioners representing over 25 countries, and diverse fields of study.

Our conference theme for ABMC is "Corporate Governance and Business Sustainability", and our complementary theme for ACPEL is "Trust: Governance, Society and Sustainability". These themes are both timely, yet evergreen, and our speakers will draw on their own experience as they lead us through these thought-provoking themes.

IAFOR's commitment is to ensuring that our conferences reflect and promote our international, intercultural and the interdisciplinary vision, and the ABMC/ACPEL keynote and featured speakers are individuals who have each had professional careers that have crossed the lines of nation, culture and discipline. Professor Yokota has been by turns been, an academic, jurist, diplomat, lawyer and activist; Professor Yagi has had distinguished careers in both the military and diplomacy before becoming a full-time business school faculty leader; Professor Benes has an academic background in both political science and the law, and has enjoyed prior successful careers in both banking and business, before also becoming involved in advocacy and teaching. We look forward to hearing their perspectives and elucidations, and to seeing how these inform and challenge our own.

As we look for many research synergies, we encourage you to look to streams that are outside your field, and to engage with new ideas and research paradigms.

It is my privilege to welcome you to this great city of Osaka, global commercial center, and to this IAFOR event.

I look forward to meeting you all.



Dr Joseph Haldane
Executive Director, IAFOR



letter of welcome



conference at a glance

Registration and Information

The Registration and Information Desk will be open from 15:00-17:00 on Thursday afternoon, from 8:00-18:00 on Friday and Saturday, and from 8:00-15:30 on Sunday. IAFOR staff and local volunteers will happily assist you in any way they can.

Pre-Conference: Thursday, November 21, 2013

8:30-18:00 Pre-Conference Tour of Osaka

This is ticketed at JPY 9,000 and is by advanced reservation only. For more information, please email us at conferences@iafor.org. Please meet in the lobby at 8:30 for a prompt 8:45 AM departure.

15:00-17:00: Conference Registration & Information Desk Open

18:00-19:30: Conference Welcome Reception & Sake Tasting (16F Lampada Bar)

Come and enjoy a few glasses of beer, wine, sake, or a choice of soft drinks if you prefer, to open the conference. You can mix with fellow delegates, network, and enjoy the night view of Osaka from the 16F Lampada Bar. All Registered Attendees Welcome.

Friday, November 22, 2013

9:00-12:15: Welcome, Keynote Speaker, and Featured Speaker Session (Aoi Room 2F)

9:00-9:15: Welcome & Introductory Addresses

Joseph Haldane, IAFOR Executive Director

Jerry Platt, San Francisco State University, USA / Akita University, Japan IAFOR IAB Vice-Chair

9:15-10:15: ABMC/ACPEL Keynote Speaker: Yozo Yokota

Japanese Center for Human Rights Education and Training

10:15-10:45: Break

10:45-11:45: ABMC/ACPEL Featured Speaker: Edward Yagi

Nanzan University Graduate School of Business Administration in Nagoya, Japan

11:45-12:15: Taiko Drum Performance: 'BATI-HOLIC' (Aoi Room 2F)

12:15-13:30: Break

13:30-14:30: ABMC/ACPEL Featured Speaker: Nicholas Benes (Aoi Room 2F)

Board Director Training Institute, Japan

14:30-15:00 Break

15:00-18:00: Workshop: Data Science for Luddites: An IAFOR Workshop (Aoi Room 2F)

Jerry Platt, San Francisco State University, USA / Akita University, Japan IAFOR IAB Vice-Chair

Bryce Platt, IAFOR Technology Coordinator

18:30-21:30: A Night Out in Osaka: Official Conference Dinner

The official conference dinner will be held in a downtown Osaka izakaya, and provides a relaxed and enjoyable environment to meet and network with other delegates. This is ticketed at JPY 5,000 and there are a limited number of places. The party will leave the lobby at 18:30, so please be there in good time. The venue is a short walk away. The conference dinner will begin at 19:00 at the venue, near Umeda Station, and will finish at 21:00. Afterwards, a group will be lead back to the hotel or you can continue the party with other delegates.

Thursday, November 21

Friday, November 22



conference at a glance

Saturday, November 23, 2013

9:00-10:30: Parallel Session I (various rooms 2F & 3F)

10:30-10:45: Break

10:45-12:15: Parallel Session II (various rooms 2F & 3F) & Poster Session I (Kiku Room 2F)

12:15-13:00: Break

13:00-14:30: Parallel Session III (various rooms 2F & 3F) & Poster Session II (Kiku Room 2F)

14:30-14:45: Break

14:45-15:45: Parallel Session IV (various rooms 2F & 3F)

15:45-16:00: Break

16:00-17:30: Parallel Session V (various rooms 2F & 3F)

Sunday, November 24, 2013

9:00-10:30: Parallel Session I (various rooms 2F & 3F)

10:30-10:45: Break

10:45-12:15: Parallel Session II (various rooms 2F & 3F)

12:15-13:00: Break

13:15-14:15: Parallel Session III (various rooms 2F & 3F)

14:14-14:30: Break

14:30-15:30: ABMC/ACPEL 2013 Conference Closing Session (Sakura Room 2F)

14:30-15:30: ABMC/ACPEL 2013 Conference Closing Address & Conference Photograph
Jerry Platt, San Francisco State University, USA / Akita University, Japan IAFOR IAB Vice-Chair
Joseph Haldane, IAFOR Executive Director

Post-Conference: Monday, November 25, 2013

8:30-18:30 Post-Conference Tour of Kyoto

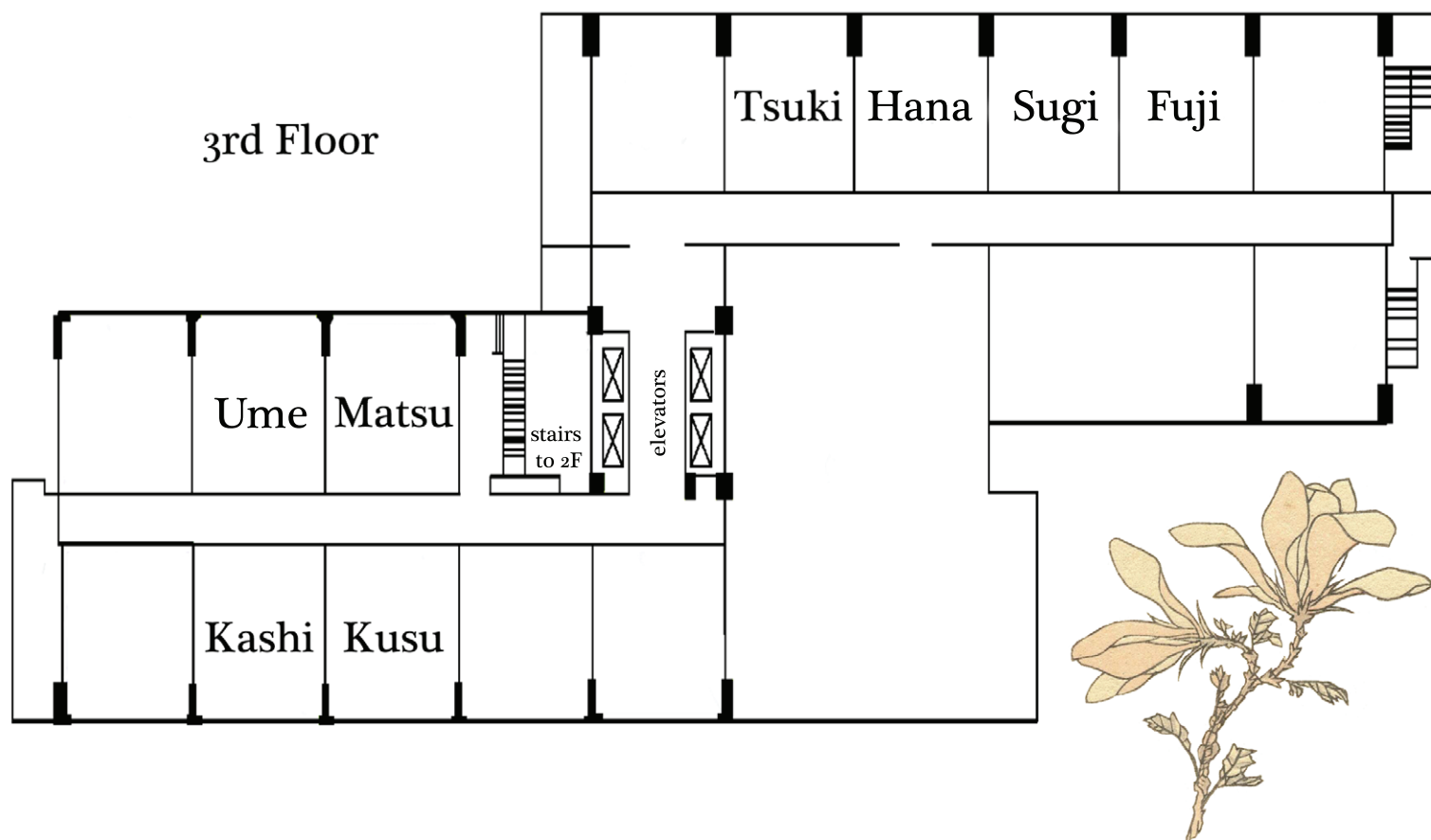
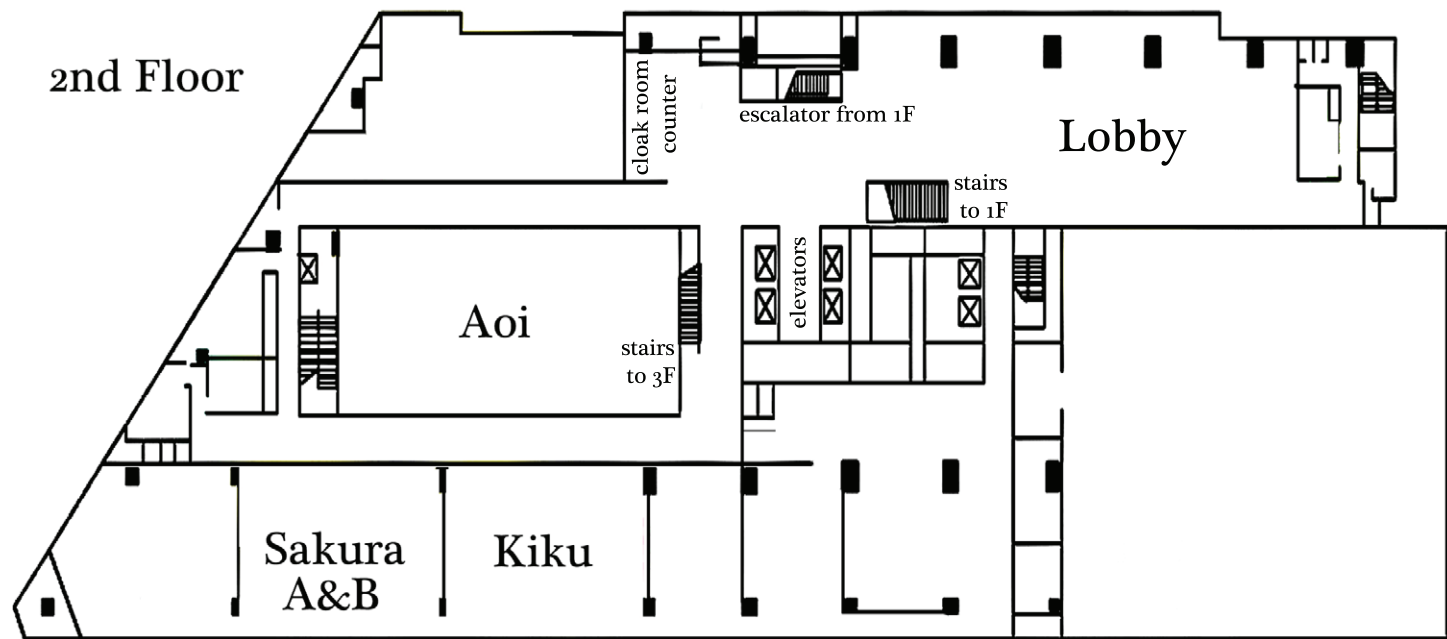
This is ticketed at JPY 12,000 and is by advanced reservation only. For more information, please check with the Registration and Information Desk. Please meet in the lobby at 8:00 for a prompt 8:30 AM departure.

Saturday, November 23

Sunday, November 24

Monday, November 25

Ramada Osaka Conference Map





conference guide

Information and Registration

The Conference Registration and Information Desk will be situated in the Kiku base room on the second floor of the hotel throughout the conference. If you have already paid online, or by bank transfer, you will be able to pick up your registration pack. This will include a tote bag, the conference programme, and your official certificate of participation and receipt of payment. At this time you will also be given a name card, and lanyard.

For those wishing to pay on the day, please note that we will not be able to process credit cards or accept payment in foreign currencies.

Conference Welcome, Keynote & Featured Session: Friday 9:00-12:15

The plenary session will be held on Saturday morning, with the event beginning at 9:00 in the Aoi Room on the second floor. Please arrive in good time if you wish to attend the session. There will be an interval after the first keynote address and complimentary refreshments and snacks will be served.

The first featured session (10:45-11:45) will be followed by a special Taiko drum performance. Please arrive in good time if you wish to attend the session.

Parallel Speaker Sessions

Parallel Sessions will run from 9:00 on Saturday morning, and from 9:00 on Sunday morning. They are generally organized into streams. Sessions include two, three or sometimes four presenters. Each presenter has thirty minutes including Q and A time. The session length reflects the number of presenters.

Presentations and Equipment

All rooms will be equipped with a MacBook computer pre-installed with PowerPoint, as well as a screen and an LCD projector. If you wish, you may directly link your own PC laptop, although we advise you to use the computer provided by plugging in your USB flash drive.

We recommend that you bring two copies of your presentation in the case that one fails, and suggest sending yourself the presentation by email as a third and final precaution.

Session Chairs

Session Chairs are expected to introduce themselves and other speakers (briefly), and ensure that the session begins and ends on time, and that the time is divided fairly between the presentations. Each presenter should have no less than 30 minutes in which to present his or her paper, and respond to any questions.

The session chair is asked to assume this timekeeping role, and to this end, a yellow and red coloured timekeeping card is used as a visual cue for presenters, letting them know when they have 5 minutes remaining, and when they must stop.

Please follow the order in the programme, and if for any reason a presenter fails to show, please keep to the original timeslots as delegates use the programme to plan their attendance.

A Polite Request to All Participants

Participants are requested to arrive in a timely fashion for all addresses, whether to their own, or to those of other presenters. Presenters are reminded that the time slots should be divided fairly and equally between the number of presentations, and that they should not overrun.

We recommend that the 30 minutes presentation timeslot be divided as follows: 20 minutes for the paper and 10 minutes for Q and A.

Poster Sessions & Poster Requirements

The poster frames are B1 and so it is recommended that posters be no larger than B1 (707mm x 1000mm/27.8 inches x 39.4 inches). A1 (594mm x 841mm/23.4 inches x 39.4 inches) is also fine. If your poster is outsized, then we will be able to provide tape.



conference guide

Internet

There will be wireless Internet connection throughout the second and third floors and other public spaces in the hotel. However, this can be unreliable and we would suggest that you do not rely on live connection for your presentation, or have back up screen shots in the case of internet down time.

For your convenience, there will also be a limited number of computers in the Kiku base room.

Printing

There will be a printer behind the information desk in the base room, and we are able to offer a complimentary printing service of up to ten A4 sheets should you need this. Please be advised that printing may not be available at peak times.

Badges

When you check in, you will receive a conference package, which includes your name badge. Wearing your badge IS required for entrance to the sessions. If you lose your badge it can be replaced for a fee of JPY 5000. You must wear your badge at all times during the Conference.

If you are not wearing your badge, security will stop you and ask you to show your ID and evidence that you are registered. Those unable to show proof will be escorted from the Conference by security.

There are (4) colours of badges indicating the type of conference participant:

RED: Presenters and General Audience

YELLOW: Keynote and Featured Speakers

BLUE: Conference Exhibitors and Affiliates

BLACK: IAFOR Staff & Board Members

What to Wear & Bring

Attendees generally wear business casual attire. You may want to bring along a light jacket or sweater, as the temperature in meeting rooms is often difficult to control.

Smoking

The Ramada has implemented a Clean Indoor Air Act; therefore, smoking is not permitted in any of the conference rooms or the ballroom. Please smoke only in designated areas. There is a smoking room on the second floor at the top of the escalators.

Photo/Recording Waiver

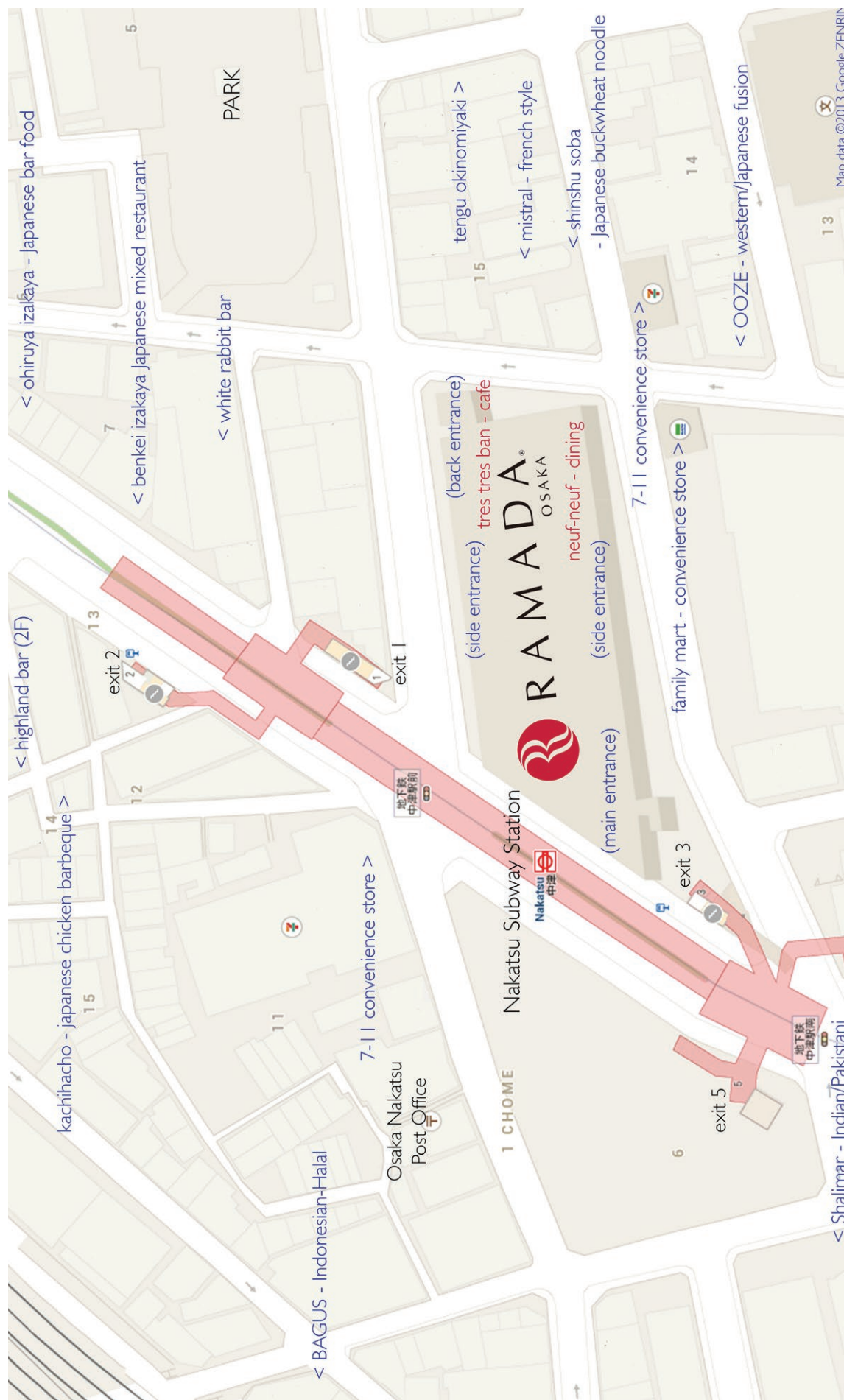
There will be photography, audio and video recording at the conference. By entering the event premises you give consent to the use of your photograph, likeness or video or audio recording in whole or in part without restriction or limitation for any educational, promotional, or any purpose for distribution.

ramada osaka conference map



eat and drink around the ramada hotel

If you fancy going outside the conference venue for a quick snack, there are a number of different options throughout the day and evening within a few minutes walk. For more information and more suggestions, please ask one of our local volunteers, who will be happy to help!





Refreshment Breaks

Complimentary coffee, tea, and water is available throughout the day in the Kiku base room on the second floor. Light snacks will be provided once in the morning and once in the afternoon. Meals can be purchased at any of the restaurants or convenience stores in and around the Ramada Hotel.

Meals & Drinks

As a conference registrant, if you booked through the conference site and if you are staying at the Ramada Hotel then the breakfast buffet is included in your room price. This is a good occasion to meet other delegates. You must book through the venue page of the website to enjoy this arrangement.

20% Off Food and Drink

Conference Delegates are entitled to a 20% discount at the Neuf-Neuf Dining and Café (breakfast, lunch and dinner), The Tenzan teppan-yaki (lunch and dinner), and très très bon (lunch and dinner). Just show your badge to receive this discount.



CONFERENCE PROCEEDINGS

The Conference Proceedings are published on the IAFOR website (www.iafor.org), and can be freely accessed as part of the research archive.

All authors may have their full paper published in the online conference proceedings. Full text submission is due by December 1, 2013 through the online system. The proceedings will be published on January 15, 2014.

Authors will have PDF copies of their offprints emailed to them by the IAFOR office by the end of January 2014.

RETURNING DELEGATE DISCOUNT

Every year we have a growing number of delegates who have presented at previous IAFOR conferences.

To show our appreciation IAFOR would now like to offer you a 10% discount off your next IAFOR conference registration.

This offer is valid for the next 12 months and covers any IAFOR conference in either Asia or Europe that you may choose to attend.

Conference Chairs, Keynote Speakers & Featured Speakers



Jerry Platt

Akita International University, Japan
IAFOR IAB Vice-Chair



Dr Jerry Platt is a professor at Akita International University (AIU) in Japan, and Vice Chair of the IAFOR International Advisory Board. His interests span business, technology and public policy. Jerry previously served as dean at two American business schools. He spent most of his academic career at San Francisco State University, in their AACSB-accredited College of Business that enrolls more than 6,000 students from more than 70 countries. He started as a part-time lecturer one night a week while working in industry, became a fulltime Professor of Finance, and rose through the ranks to become the first internal selection as Dean of the College. Later, Jerry moved to Southern California to accept appointment to the initial Senecal endowed chair and School of Business deanship at the University of Redlands. Balancing industry with academic interests, Jerry also served as head of financial analysis for a Bay Area Fortune 500 company, and as CEO of an aviation firm. He has been Principal Investigator on more than twenty U.S. federal research grants.

Dr Platt received a B.S. cum laude at Michigan State University, an MBA from Wayne State University, an M.S. in Public Administration from The Ohio State University, and an M.S. in Statistical Computing from Stanford University. He was granted the first Ph.D. degree from what is now the John Glenn Graduate School of Public Affairs at The Ohio State University.

Data Science for Luddites: An IAFOR Workshop

Who were/are the Luddites?

On the cusp of the Industrial Revolution 200 years ago, a group of textile artisans in Leicestershire, England actively opposed machines that clearly provided labor-saving work efficiency, fearing rather than embracing progress. For our purposes, a "Luddite" is any IAFOR attendee who fears getting their hands dirty while playing in a data sandbox, fears letting go of their spreadsheet security blanket, or fears the movement from tightly-controlled commercial products to open-source software.

What is Data Science for our purposes?

"Data Science" is the integration of clear thinking, statistical reasoning, and modern technology with content domain expertise to examine data of interest. The intended result is to uncover patterns, discern meaningful links and relationships, and generate data visualizations in support of a compelling story.

Workshop Session:

Friday, November 22, 2013

15:00 - 18:00

Aoi Room - 2F

How Can I Join the Workshop?

There are no prerequisites to the Workshop, other than bringing your own laptop, and it is being offered as part of the conference registration.

Participants who attend the Workshop and engage with its content will:

Better understand the limitations and perils of spreadsheets for data analysis, Learn of the many advantages possible through open-source alternatives, Gain entry-level competence working with "R", a free open-source program, and Benefit from exposure to the many advantages of working in "R", including: Using "R" as the world's most advanced calculator; Gaining insights and developing an intuition for regression analysis, Systematically incorporating new information to update beliefs, Transforming numbers or words into riveting graphs and visual displays, Easy implementation of powerful tools and techniques for data mining, Access to about 5,000 packages and content domain applications written in "R".

Will Baber
Kyoto University, Japan



Will Baber has combined education with business throughout his career; teaching business students in Japan and Europe and working in economic development for the State of Maryland and language services in Washington, DC.

In his work he has frequently encountered cross cultural conflicts and synergies. He studies these issues as an Associate Professor in the Graduate School of Management of Kyoto University. Research interests include cross-cultural adaptation and the impact of expatriates on the workplace.

Oral Presentation: Cross Cultural Co-leadership and Corporate Governance: A Joint Model Made and Applied in Japan

How can vision about Corporate Governance lead to improved communication, corporate success, cross cultural synergy and joint leadership? Two professionals from different cultural backgrounds cooperated over the long term to create a concept of good corporate governance that runs from the top to the bottom of the organization. Their joint experience led to new ideas despite conflicting approaches and thinking. The effective application of their joint thinking and actions resulted in an insurance company turnaround and leadership positions in the Tokyo financial business-scape. Of interest is how their jointly created corporate governance came to look and how they developed their abilities through completing, compensating, synergizing and conflicting. The path is not quick or simple, but there are lessons to be drawn: long term partnerships can build trust and cross cultural competence that in turn build corporate value. Business leaders and HR specialists can encourage and help create similar partnerships to the benefit of the local branch and the multinational corporation.



abmc/acpael 2013
conference co-chair



Oral Presentation:

Sunday, November 24, 2013

13:45-14:15

Kusu Room - 3F



Stuart D. B. Picken

IAFOR, Japan



Professor Picken is the Chairman of the IAFOR International Advisory Board. The author of a dozen books and over 130 articles and papers, he is considered one of the foremost scholars on Japan, China, and Globalization in East Asia. As an academic, Professor Picken has devoted more than 30 years to scholarship in Japan, notably as a Professor of Philosophy at the International Christian University in Tokyo, where he specialized in ethics and Japanese thought, and as International Adviser to the High Priest of Tsubaki Grand Shrine (Mie prefecture).

He has also served as a consultant to various businesses, including Jun Ashida Ltd., Mitsui Mining & Smelting Corp., Kobe Steel, and Japan Air Lines. In November 2008, the Government of Japan awarded Professor Picken the Order of the Sacred Treasure for his pioneering research, and outstanding contribution to the promotion of friendship and mutual understanding between Japan and the UK. The honour is normally reserved for Japanese citizens and is a mark of the utmost respect in which Professor Picken is held by the Japanese Government.

More recently, in 2012 he was invited to London to attend a reception at the Japanese Embassy, hosted by Emperor Akihito and Empress Michiko as an expression of their gratitude towards Britons who had helped support Japan after the 2011 Tohoku earthquake and tsunami. Professor Picken helped organize fundraising efforts through both the Japan Society of Scotland, of which he is the chair, in the UK, and IAFOR in Japan.

As Chairman of the IAB, Professor Picken is responsible for the academic affairs and direction of the organization. He is also responsible for the development of the IAFOR Research Institute. Although now resident in Scotland, Professor Picken maintains his interests in Japan, as Chair of the Japan Society of Scotland, and through the IAFOR IAB. He is also the Chairman of the Academic Board of New College, Birmingham. He lives near Glasgow with his wife and two children.

Yozo Yokota

Japanese Center for Human Rights Education and Training, Japan



abmc/acpel 2013
keynote speaker

Yozo Yokota is an internationally renowned jurist and teacher of international law, international economic law and international human rights law. He is currently President of the Japanese Center for Human Rights Education and Training, Special Advisor of the Japanese Ministry of Justice, and a Member of the Committee of Experts of the International Labour Organization.

Professor Yokota started his career as Legal Counsel to the World Bank in Washington, D.C., before holding professorships in international law at International Christian University (Tokyo), the University of Tokyo, and Chuo Law School. He has also held visiting professorships at the University of Adelaide (Australia), and the law schools of the University of Michigan and Columbia University. As an internationally respected proponent of human rights, he has extensively advised the United Nations, serving as the UN Special Rapporteur on Human Rights in Myanmar between 1992 and 96 and a Member of the UN Sub-Commission on the Promotion and Protection of Human Rights between 2000 and 07.

Keynote Speech - Business and Human Rights

Five Basic Queries about Business and Human Rights

- Why business generally pays little attention to human rights?
- When business nevertheless pays some attention to human rights?
- How business violates human rights?
- Give categories of human rights that are fundamental for business?
- How can business make use of human rights?

Types of the Attitudes of Business towards Human Rights

- Indifference - None-of-business (or social contribution)
- Reaction - Nuisance (or challenge)
- Prevention - Avoid-nuisance (or meet-the-challenge)
- Pro-action - Mainstreaming (or business-chance)



Keynote Address:

Friday, November 22, 2013

9:15-10:15

Aoi Room - 2F



Edward Yagi

Nanzan University Graduate School of Business Administration in Nagoya, Japan



Edward Yagi is full professor at the Nanzan University Graduate School of Business Administration in Nagoya, Japan. His primary areas of research and teaching are international personnel management and international marketing, and he is currently writing a book about large organizations and organizational dysfunction.

Professor Yagi is now on his fourth career, having first served in the US Military, before then becoming a marketing manager with U.S. and Japanese multinationals in both the U.S. and Japan, and subsequently joining the US Foreign Service, from which he retired to become a professor in 2011.

He was a flight officer in the U.S. Navy, serving two deployments during the 1980's Iran-Iraq conflict, as well as in the 1991 Persian Gulf War. Decorated by the governments of both Japan and the U.S., he retired from the U.S. Navy in 1999 with more than twenty years of combined student officer, active duty, and reserve service.

In the Foreign Service Officer, Professor Yagi supported U.S. commercial interests and advanced U.S. strategic and policy objectives worldwide, serving at the U.S. Embassy in Tokyo, Japan as Commercial Attaché (1993-2000), at the U.S. Embassy in Cairo, Egypt as Deputy Senior Commercial Officer (2000-2004), at the U.S. Embassy in Nairobi, Kenya as Senior Commercial Officer and Counselor for Commercial Affairs (2004-2007), and at the U.S. Consulate in Nagoya, Japan as Commercial Consul (2007-2011).

Professor Yagi is a graduate of the University of California, Berkeley, the International Program of the Stockholm School of Economics in Sweden, and in 1990 was the first non-Japanese to graduate with an MBA from the Keio Business School.

He is an active pilot in both the U.S. and Japan and has extensive experience with Japan's Nagoya-based aviation and aerospace industry. His hobbies include mountain climbing, flying, skydiving, and driving his BMW Z3 convertible.

When Problem Solvers Never Solve the Problem

One of the most conspicuous yet little-discussed problems facing most large organizations, public and private, is their inability or refusal to definitively resolve problems that have been entrusted to them for resolution. In some cases this is simply the result of "normal" bureaucratic gridlock, in which progress requires a consensus that is unattainable because the necessary communication mechanisms are not in place.

In other cases it is the result of paradigm paralysis, whereby a new problem cannot be solved using an existing rule set that was established before characteristics inherent in the new problem – such as altered circumstances or new technology – were accounted for.

This presentation, however, considers a third and more insidious reason why some problems appear chronic and intractable. Examples in both the private and public sectors are provided and examined, as well as scalable strategies for overcoming the resistance of problem-solvers to bringing full resolution to the issues for which they are responsible.

Keynote Address:

Friday, November 22, 2013

10:45-11:45

Aoi Room - 2F

Nicholas Benes

Board Director Training Institute, Japan



abmc/acpael 2013
featured speaker

Nicholas Benes is Representative Director of the Board Director Training Institute of Japan. The BDTI is a Japanese 'public interest' organization certified by the government, and was established in 2009 by experts and opinion leaders active in academic and business circles. BDTI's mission is to increase trust between corporations and the public, and facilitate the safe and ethical development of the Japanese economy and Japanese companies, by improving corporate governance and accelerating the spread of effective management methods. He is also President of JTP Corporation KK, an adjunct professor at International University of Japan and a lecturer at Hitotsubashi University.

Mr Benes received his B.A. in political science from Stanford University, and a JD-MBA degree from UCLA, after which he worked at JP Morgan for 11 years. He is an inactive member of the bar in California and New York, and is certified as a securities salesman in London and Japan. Currently, he serves the American Chamber of Commerce in Japan (ACCJ) as Chair of its Growth Strategy Task Force and Vice Chair of the Labor Force Diversification Task Force. In the past, he served as a twice-elected Governor of the ACCJ, Chair of the ACCJ's FDI Committee and FDI Task Force, and as a member of the Experts Committee of the Japan Investment Council, an advisory committee to the Japanese Cabinet on FDI policy.

He has also served as an independent outside director at Alps Mapping, the listed company Cecile Ltd., and Livedoor Holdings (post-scandal). In 2010, he was a member of the Financial Service Agency's Corporate Governance Liaison Committee, which had been formed to provide private sector input to the Ministry of Justice and the Legal Affairs Advisory Council regarding amendment of Japan's Company Law.

Featured Speech - Director Training: The Easiest, Most Obvious Way to Improve Japanese Boards

Japan has a mental block about the concept of "governance" and the function of "the board", which is holding back its potential. After almost 15 years, there is still endless debate and only limited progress on the structural, legal side of improving corporate governance. Nicholas Benes will explain why the key to improvement is to also focus on the "human capital" and "internal governance" sides of the equation. His opinions are based on his own eight years of experience on four different Japanese boards, and many more years of as an investment banker and M&A advisor seeing what goes on behind the scenes when governance does not function properly in Japan. He will explain how certain features of post-war corporate organization impede effective board decision-making, and why corporate policies that develop executives with common skill sets and integrate training about governance, compliance and ethics can address these gaps. If prompted during the question-and-answer period, he will explain what the third arrow of "Abenomics" should be doing on this front, what the LDP might do tomorrow (who knows?) if it can just summon the courage and legislative techniques to do what it wrote (twice) in its own Manifesto, and why this would significantly improve Japan's economy and fiscal/growth prospects.



Featured Speech:

Friday, November 22, 2013

13:30-14:30

Aoi Room - 2F

INTERNATIONAL
INTERCULTURAL
INTERDISCIPLINARY

iafor

www.iafor.org

For more information about the International Academic Forum and its activities,
please visit our website at www.iafor.org

Hear the latest news and developments by joining our mailing list,
or following us on facebook and twitter

IAFOR
The International Academic Forum
Academic Vision and Mission

The vision of IAFOR grew out of the perceived need to fill a vacuum in the communication and exchange activities of the academic world. Its mission arose out of examining that space and investigating why it existed. The vacuum existed because of the lack of opportunity for serious and thoughtful exchange between academics, members of the global business community, and practitioners in the fields of human endeavor that linked these groups together. In the field of education, for example, we have academic theorists, educational managers (political decision-makers and organizational directors) and classroom teachers with their support staff in IT, library work, exchange programs, and specialist fields. But how often do they have the opportunity to interact?

Moving beyond one particular field, larger questions arise. What function should universities prioritize in the 21st century? What do businesses see as their contribution to social and global wellbeing? How can people on the ground, trying to implement improvements that will transform human life, best be supported? And perhaps above all, what are the agendas that will drive mechanisms to enable these groups to interact effectively.

One piece of distilled thought that came from early exchanges at an IAFOR conference was the recognition that some of the rhetoric of concern about the problems of developing nations was perhaps over-focused on the term "poverty" because it can be defined only in a relative way. "Hunger" was put forward as being more immediate and itself a contributory factor to poverty, rather than the other way round. One key to the hunger issue could be the provision of safe drinking water, or water for irrigation in some contexts, while flood management might be necessary elsewhere. These, in and by themselves become valuable only insofar as they help to relieve hunger in specific contexts.

IAFOR is affording opportunities that do not exist elsewhere. The base is Osaka, Japan's great commercial and manufacturing hub, one symbol of the emerging Pacific economy that in time will eclipse the long dominant Atlantic zone. IAFOR conferences present those taking part with three unique dimensions of experience. First of all, it encourages interdisciplinary activity to be expanded. Depending on the field, this can face varying degrees of difficulty, ranging from discouragement to downright prohibition. Those overly dependent on fixed academic structures often see lateral thinking as a threat. None of these negatives apply in IAFOR. Its purpose is to generate new approaches that cross any disciplinary lines. The principle employed is to let the imagination permit intuitive responses to questions. There are no panels of critics. There are simply people who want to listen and reflect. The model of academic work as potholing is replaced by the metaphor of mountaineering. While respecting the need for solid and well-founded academic work, we feel the need to go beyond it from time to time to discover fresh approaches to old questions.

Secondly, it facilitates the heightening of intercultural awareness. Again, IAFOR encourages innovation through cross-cultural perception. Cultural roots influence people in their attitudes more than most would realize or admit. The need to see and internalize insights gained from other viewpoints is met by a process of steady illumination.

Thirdly, it promotes the broadening of international exchange. We may live in a globalized world, but in reality parochialism still holds sway. The collapse of the U.S.S.R and the break-up of Yugoslavia led to the re-establishment of numerous former countries. While this may be desirable for the peoples concerned, it merely adds to the world's cultural confusion. Exchange leads to explanation and that helps the growth of intercultural awareness.

IAFOR makes all of these developments possible in one gathering. An IAFOR conference is not a substitute for specialist conferences. It is intended to be an alternative that functions as a balance or even a corrective to the extreme tendencies that can arise from more narrowly defined research parameters. In short, IAFOR is promoting and facilitating a new multifaceted approach to one of the core issues of our time, namely globalization and its many forms of growth and expansion. Awareness of how it cuts across the worlds of business, and academia, along with its impact on societies and institutions is one of the driving forces that has given IAFOR its momentum and is making it a pioneer in this global age.

Rev. Professor Stuart DB Picken
Order of the Sacred Treasure (瑞宝章), M.A. (Hons), BD., Ph.D., F.R.A.S.
Chairman, Japan Society of Scotland
Chairman, IAFOR Advisory Board

Dr Joseph Haldane
B.A. (Hons), ERAS.
Executive Director, IAFOR

people - Leadership



Chairman of the International Advisory Board

The Reverend Professor Stuart D. B. Picken, Order of the Sacred Treasure, M.A. (Hons), B.D., Ph.D. (Glasgow), F.R.A.S.

Professor Picken is the Chairman of the IAFOR International Advisory Board. The author of a dozen books and over 130 articles and papers, he is considered one of the foremost scholars on Japan, China, and Globalization in East Asia. As an academic, Professor Picken has devoted more than 30 years to scholarship in Japan, notably as a Professor of Philosophy at the International Christian University in Tokyo, where he specialized in ethics and Japanese thought, and as International Adviser to the High Priest of Tsukiji Grand Shrine (Mie prefecture). He has also served as a consultant to various businesses, including Jun Ashida Ltd., Mitsui Mining & Smelting Corp., Kobe Steel, and Japan Air Lines. In November 2008, the Government of Japan awarded Professor Picken the Order of the Sacred Treasure for his pioneering research, and outstanding contribution to the promotion of friendship and mutual understanding between Japan and the UK. The honour is normally reserved for Japanese citizens and is a mark of the utmost respect in which Professor Picken is held by the Japanese Government. More recently, in 2012 he was invited to London to attend a reception at the Japanese Embassy, hosted by Emperor Akihito and Empress Michiko as an expression of their gratitude towards Britons who had helped support Japan after the 2011 Tohoku earthquake and tsunami. Professor Picken helped organize fundraising efforts through both the Japan Society of Scotland, of which he is the chair, in the UK, and IAFOR in Japan. As Chairman of the IAB, Professor Picken is responsible for the academic affairs and direction of the organization. He is also responsible for the development of the IAFOR Research Institute. Although now resident in Scotland, Professor Picken maintains his interests in Japan, as Chair of the Japan Society of Scotland, and through the IAFOR IAB. He is also the Chairman of the Academic Board of New College, Birmingham. He lives near Glasgow with his wife and two children.



Vice-Chairman of the International Advisory Board

Professor Jerry Platt, B.S. (Michigan State), MBA (Wayne State), MA, PhD (Ohio State), MS (Stanford)

Jerry Platt is Professor of Global Business at Akita International University, Japan and Professor Emeritus at San Francisco State University. Professor Platt holds a B.S. in Multidisciplinary Social Sciences from Michigan State University, an MBA from Wayne State University, an M.A. in Public Administration, and a Ph.D. in Public Policy and Management from the John Glenn School of Public Affairs at Ohio State University, and an M.S. Statistics Post-Doctoral Degree from Stanford University. His research interests span business, technology and public policy and he is the author of over 85 peer-reviewed papers in these and associated fields. Balancing industry with academic interests, Jerry also served as head of financial analysis for a Bay Area Fortune 500 company, and as CEO of an aviation firm. He has been Principal Investigator on more than twenty U.S. federal research grants. From 1976-2004, Professor Platt was on the faculty of the School of Business at San Francisco State University, and was named Dean in 2001. From 2004 he was Senecal Endowed Dean of the Business School at the University of Redlands, California, before holding concurrent professorships at Redlands and Akita International University, Japan from 2010 until 2012. As Vice-Chair of the IAFOR International Advisory Board, Professor Platt advises the organization on matters pertaining to IAFOR's development and strategy, as it faces the challenge of sustainable growth as both a regional and global organization.



Executive Director

Dr Joseph Haldane, B.A., Ph.D. (London), F.R.A.S.

Joseph Haldane is the Executive Director of the International Academic Forum. He was Academic Director from IAFOR's inception in 2009 until January 2011, when he assumed his current enlarged role. He is responsible for setting policies, forging institutional partnerships, implementing projects, and overseeing the research and publications of the organization, as well as maintaining responsibility for overseeing IAFOR's growing global operations. Joe's academic interests include politics and international affairs, literature, history, and the history of ideas, and he holds a PhD from the University of London in French Studies. He has taught at the University of Paris XII [2002-2004], at the French Press Institute in the University of Paris II - Pantheon-Assas [2003-2004] and was a full-time lecturer at Sciences Po in Paris, where he directed a postgraduate course on British Politics and Media in the School of Journalism [2004-2005]. In 2005 he moved to Japan, and immediately prior to this post was an Associate Professor at Nagoya University of Commerce and Business in both the undergraduate and graduate schools, teaching the Ethics course in the graduate school. He is a fellow of the Royal Asiatic Society.



Osaka Conference Organizing Committee Chair

Professor Steve Cornwell, M.A. (Wake Forest), M.F.A. (Virginia Tech), M.A.T. (School for International Training), Ed.D. (Temple)

Steve Cornwell is Professor of English and Interdisciplinary Studies at Osaka Jogakuin University, and also teaches in the online portion of the MATESOL program for the New School in New York. He helped write and design several of the New School courses and has been involved with the program since its inception. He is involved with the Japan Association for Language Teaching (JALT) (an affiliate of IAFOR) serving on its National Board of Directors (Director of Program); his duties involve working with a volunteer team of 50+ to put on JALT's annual, international conference each fall. Most recently, since 2012 he has been the Committee Chair of Osaka Jogakuin University's Lifelong Learning Committee and is responsible for their evening extension program geared at alumni and community members. He is also the Vice-Chair of Osaka Jogakuin University's English Education Committee which is responsible for suggesting policy regarding English Education and also responsible for developing material for the integrated curriculum. This year he is serving as country coordinator for Teachers Helping Teachers' Bangladesh Team. Teachers Helping Teachers is a special interest group of JALT and has been working closely with the Bangladesh English Language Teaching Association (BELTA) for several years jointly putting on professional development events for English teachers in Bangladesh. An American who has made Osaka his home, Professor Cornwell first became involved with IAFOR as a featured speaker at the first ACE conference in 2009, and has gradually become more involved in the organization, and in his capacity of Local Conference Chair, now assists in the logistical and administrative side of every event. He advises extensively on academic matters too, with particular responsibility for overseeing and developing the programs of the ACLL/ACTC conference in Japan, and the ECLL/ECTC event in the UK.



Osaka Conference Organizing Committee Vice-Chair

Professor Marjo Mitsutomi, B.A. (Anderson University), M.A., Ph.D. (Ball State University)

Marjo Mitsutomi is multilingual, and Professor and Executive Director of the recently created Language Education Institute (LEI) at Osaka Gakuin University, Japan. Prior to her current position at OGU, she was academic director of three language acquisition programs at Akita International University, Japan. For many years, Dr. Mitsutomi was on faculty at the University of Redlands in Southern California, where she taught in the School of Education's graduate program, represented the entire university faculty as their elected president for academic governance, and served as director on the Orange County campus. A native of Finland, Dr. Mitsutomi holds a Ph.D. in Applied Linguistics, is fluent in three languages and conversational in another three, and has lived for more than a decade in each of three continents: Europe, North America, and Asia. Dr. Mitsutomi has participated in several cross-disciplinary projects involving language development, planning and policy. She has consulted with the California Commission on Teacher Education and the United States Federal Aviation Agency (FAA). Her most notable contribution as a linguist was as co-author of the International Civil Aviation Organization (ICAO) aviation English proficiency standards for pilots and air traffic controllers worldwide. This ICAO proficiency standard governing both native and non-native speakers of English is the first global language mandate of its kind. Adopted by vote at the United Nations, it unites professionals from almost 200 nations, in achieving best practices by the use of a common language for a dedicated purpose, safety through communication.

The Japan Liaison Committee (JLC)

The Japan Liaison Committee is a consultative committee that provides support in the form of advice and guidance in specific aspects of the planning and projects of the Forum held in Japan. The Chairman of the International Advisory Board is also chair of the JLC. Members of the JLC are ex-officio members of the International Advisory Board.

Prof Stuart D. B. Picken, Chairman, IAFOR IAB (chair)

Mr Tom M. Aoyama, Founder of the PHP Institute, Kyoto, Japan & Director, the Yufuku Gallery, Tokyo, Japan

Prof Kuniko Miyana, Director, the Human Potential Institute, Tokyo, Japan and Fellow, Reichsauer Institute, Harvard University, USA

Prof Michiko Nakano, Professor & Director of the Distance Learning Center, Waseda University, Tokyo, Japan

Prof Yozo Yokota, Director of the Center for Human Rights Affairs, Japan & Former UN Special Rapporteur on Myanmar

Dr Joseph Haldane, Executive Director, IAFOR

people - The International Advisory Board (IAB)

The Board is composed of distinguished business executives, academics, former and current government officials, and community leaders (for a full list please see below). The Board's role is to provide direction of the business and affairs of the IAFOR, suggest and approve the areas of scholarly investigation, and safeguard the independence of the IAFOR's work.

Dr Shamim Ali, Assistant Professor; National University of Modern Languages, Pakistan
Professor David N Aspin, Professor Emeritus and Former Dean of the Faculty of Education, Monash University, Australia & Visiting Fellow, St Edmund's College, Cambridge University, UK
Dr William Baber, Associate Professor; Kyoto University Graduate School of Management, Japan
Professor Don Brash, Former Governor of the Reserve Bank, New Zealand, Former Leader of the New National Party, New Zealand & Adjunct Professor; AUT, New Zealand & La Trobe University, Australia
Lord Charles Bruce of Elgin and Kincardine, Lord Lieutenant of Fife, Chairman of the Patrons of the National Galleries of Scotland & Trustee of the Historic Scotland Foundation, UK
Professor Judith Chapman A.M., Professor of Education, Australian Catholic University, Australia & Visiting Fellow, St Edmund's College, Cambridge University, UK
Professor Chung-Ying Cheng, Professor of Philosophy, University of Hawai'i at Manoa, USA & Editor-in-Chief, The Journal of Chinese Philosophy
Professor Tien-Hui Chiang, Professor and Chair, Department of Education, National University of Tainan, Taiwan/Chinese Taipei
Mr Marcus Chidgey, CEO, Captive Minds Communications Group, London, UK
Professor Kevin Cleary, President of the Japan Association of Language Teachers (JALT)
Professor Steve Cornwell, Professor of English and Interdisciplinary Studies, Osaka Jogakuin University, Osaka, Japan & Osaka Local Conference Chair
Professor Michael A. Cusumano, SMR Distinguished Professor of Management and Engineering Systems, MIT Sloan School of Management, MIT, USA
Professor Dexter Da Silva, Professor of Educational Psychology, Keisen University, Tokyo, Japan
Professor Georges Depeyrot, Professor and Director of Research, French National Center for Scientific Research (CNRS)/Ecole Normale Supérieure, Paris, France
Professor Sue Jackson, Professor of Lifelong Learning and Gender, Pro-Vice Master of Teaching and Learning, Birkbeck, University of London, UK
Professor June Henton, Dean, College of Human Sciences, Auburn University, USA
Professor Michael Hudson, President of The Institute for the Study of Long-Term Economic Trends (ISLET) & Distinguished Research Professor of Economics at the University of Missouri, Kansas City
Mr Matthew Kay, Global Innovation and Research Adviser, Shell
Kathryn Kiser, Vice-Consul, The United States Department of State, USA
Mr Shahzada Khalid, Deputy Director, SAARC Energy Center, Pakistan
Mrs Eri Kudo, Head Private Sector Fundraising, United Nations World Food Programme Japan, Tokyo, Japan
Professor Sing Kong Lee, Director, The National Institute of Education, Singapore
Dr Woon Chia Liu, Associate Dean, Practicum and School Partnerships, Teacher Education, The National Institute of Education, Singapore
Professor Barbara Locke, Virginia Tech, USA
Professor Sir Geoffrey Lloyd, Senior Scholar in Residence, The Needham Research Institute, Cambridge, UK, Fellow and Former Master, Darwin College, University of Cambridge, Fellow of the British Academy, Honorary Foreign Member, The American Academy of Arts and Sciences
Dr Robert Logie, Associate Professor of Computer Science, Osaka Gakuin University, Japan
Dr David McLoughlin, Associate Professor, Meiji University, Japan
Professor Vasile Meita, General Manager, The National Institute for Research and Development in Construction, Urban Planning and Sustainable Spatial Development (URBAN=INCERC), Romania
Professor Keith Miller, Schewe Professor of Computer Science, The University of Illinois Springfield, USA & Editor-in-Chief, IEEE Technology and Society
Professor Marjo Hannele Mitsutomi, Professor & Executive Director, The English Language Education Institute, Osaka Gakuin University, Japan
Professor Ka Ho Joshua Mok, Chair Professor of Comparative Policy, Associate Vice-President (External Relations) & Dean of the Faculty of Arts and Sciences, The Hong Kong Institute of Education, Hong Kong SAR
Dr Jo Mynard, Associate Professor & Director of the SALC, Kanda University of International Studies, Japan
Professor Michiko Nakano, Professor of English, Director of the Distance Learning Center, Waseda University, Tokyo, Japan
Ms Karen Newby, Director, Par les mots solidaires, Paris, France
Professor Michael Pronko, Professor of American Literature and Culture, Meiji Gakuin University, Tokyo, Japan
Professor Richard Roth, Senior Associate Dean Medill School of Journalism, Northwestern University, Qatar
Professor Monty P. Satiadarma, Former Dean of the Department of Psychology and Rector of the University, Tarumanagara University, Indonesia
Mr Michael Sakamoto, Interdisciplinary Artist, UCLA, USA
Mr Mohamed Salaheen, Director, The United Nations World Food Programme, Japan & Korea
Mr Lowell Sheppard, Asia Pacific Director, HOPE International Development Agency, Canada/Japan
Dr Jeffrey Sommers, Associate Professor of Economics, University of Wisconsin-Milwaukee, USA & Visiting Faculty, Stockholm School of Economics, Riga, Latvia
His Excellency Dr Drago Stambuk, Croatian Ambassador to Brazil
Professor Mary Stuart, Vice-Chancellor, The University of Lincoln, UK
Professor Gary Swanson, Distinguished Journalist-in-Residence & Mildred S. Hansen Endowed Chair, The University of Northern Colorado, USA
Dr David Wilkinson, Associate Dean (International & External Programmes), Faculty of Law and Management, La Trobe University, Australia
Professor Kensaku Yoshida, Professor of English & Director of the Center for the Teaching of Foreign Languages in General Education
Sophia University, Tokyo, Japan
Mrs Elly Zaniewicka, Political Correspondent, BBC Political Programmes, London, UK

IAFOR Journal Editors

Editors of IAFOR Journals are ex-officio Members of the International Advisory Board

Dr Thomas French, Associate Professor; Ritsumeikan University, Japan, Editor of the IAFOR Journal of Arts and Humanities
Dr Richard Donovan, Doshisha University, Japan, Editor of the IAFOR Journal of Literature & Librarianship
Dr Bernard Montoneri, Associate Professor; Providence University, Taichung, Taiwan, Editor of the IAFOR Journal of Education
Dr Merlin Levirs, Assistant Professor; Ritsumeikan University, Editor of the IAFOR Journal of Business and Management
Dr Andrea Molle, Post Doctoral Fellow, Chapman University, USA, Editor of the IAFOR Journal of the Social Sciences
Dr Michael O'Sullivan, Associate Professor; The Chinese University of Hong Kong, Hong Kong SAR, Editor of the IAFOR Journal of Ethics, Religion and Philosophy
Dr Alexandru-Ionut Petrisor, Assistant Professor, The National Institute for Research and Development in Construction, Urban Planning and Sustainable Spatial Development (URBAN=INCERC), Romania, Editor-in-Chief of the IAFOR Journal of Sustainability, Energy and the Environment
Dr James Rowlands, Lecturer, Singapore University of Design and Technology, Editor of the IAFOR Journal of Media, Communication & Film
Professor Elvira Sanatullova-Allison, Professor & Chair of the Education Department, St. Lawrence University, New York, U.S.A, Editor of the IAFOR Journal of Cultural Studies
Dr Seiko Yasumoto, Lecturer, The University of Sydney, Australia, Editor of the IAFOR Journal of Asian Studies
Dr Radhika Jaidev & Dr Ebra Melek Koc, Editor of the IAFOR Journal of Language Learning
Dr Craig Mark, Kwansei Gakuin University, Japan, Editor of the IAFOR Journal of Politics, Economics & Law

people - Nagoya Office



Mr Thomas Marc Haldane - Creative Director

A photographer and designer by training and graduate of London College of Communication, Tom is responsible for overseeing the organization's design and media, most particularly in the development of the website.



Mr Kiyoshi Mana - Manager: Events, Marketing and International Relations

Kiyoshi Mana manages IAFOR's Events, Marketing and International Relations, and manages the administrative team in the Nagoya Office, and also acts as the Osaka conference on-site manager. He works with the Executive Director to ensure the administrative side of the organization runs smoothly, using skills he had developed as a marketing coordinator for a tech company in the Silicon Valley. An American of Japanese descent, Kiyoshi has long been fascinated by the country of his ancestors, studying both Japanese language and culture at San Francisco State, and also successfully training to be a sushi chef. Coming from a family of educators, he came to Japan in 2009 to continue his studies and to teach, before joining IAFOR in 2011 in a position that utilizes his marketing experience, and his strong commitment to education.



Ms Mai Hasuno - Coordinator: Events, Marketing and Domestic Relations

Mai works with the Events and Marketing Team with responsibility for developing and implementing IAFOR's marketing strategy within Japan. She also acts as special assistant to the Executive Director and the IAB Chairman in the administration of the Japan International Liaison Committee. Previous to joining IAFOR, Mai worked for the Aioi Nissay Dowa Insurance Corporation.



Mr Michael Liam Kedzlie - Coordinator: Research & International Relations

Michael Liam Kedzlie is a New Zealander who currently works as the Research and International Relations Coordinator, based in IAFOR's Nagoya office. He has worked in the tertiary education sectors in both New Zealand and Japan and has in the past worked as a Parliamentary Assistant for a New Zealand MP, as well as in the New Zealand Tourism Industry. Michael has a Master's degree in Education from Massey University as well as a Law degree from the University of Waikato Law School. He is an enrolled Barrister and Solicitor of the High Court of New Zealand and has broad interests within the Law, Public Policy and Politics.



Ms Megumi Mukudai

General Secretary and Executive Assistant to the Executive Director

Megumi Mukudai provides support and assistance to the Executive Director, and is involved with general administration of the organization. Megumi trained as a primary school teacher, specializing in music education and English at Kobe Women's University. She spent one year in Dublin studying English, and a year in Paris studying French at the Sorbonne.



Mr Alexander Pratt - Coordinator: Events, Marketing & International Relations

A civil engineering graduate from the University of Nottingham and a self-confessed jack of all trades, Alex first came to Japan in 1997. Previous to joining IAFOR, in 2013, Alex held positions in education management, information services, and international relations. At IAFOR he helps with the general administration and operation of conferences, as well as with the website.



Mr Bryce Platt - Technology Coordinator

After growing up in the Silicon Valley in California, Bryce graduated from Gustavus Adolphus College (Saint Peter, Minnesota) with a degree in sociology. The next year he earned a masters in Global Communication from Japan's own Akita International University. Over the years he has served as a beta tester for many Apple and Google products. His first academic conference was the Asian conference on Business and Management by IAFOR. Now three years later, he is the Technology Coordinator for IAFOR. Bryce has nearly 11 years experience working in IT departments of various schools and universities.



Ms Virpi Helena Silvennoinen - Assistant Coordinator: Administration & Finance

Ms Virpi Helena Silvennoinen has a BBA degree in Modern Languages and Business Studies for Management Assistants from HAAGA-HELIYA University of Applied Sciences, Finland. Her studies included a half-year exchange program in EDHEC Business School in France and a half-year training as a Secretary at Finnish Security Intelligence Service. Her common passions for both Japan and languages brought her to Nagoya to study Japanese. Helena joined IAFOR soon after finishing her one and a half year Japanese language course at the Trident College of Languages and Hotel Studies. Her duties include assisting in finances and general administration.



Ms Shion Kajikawa - Administrative Assistant

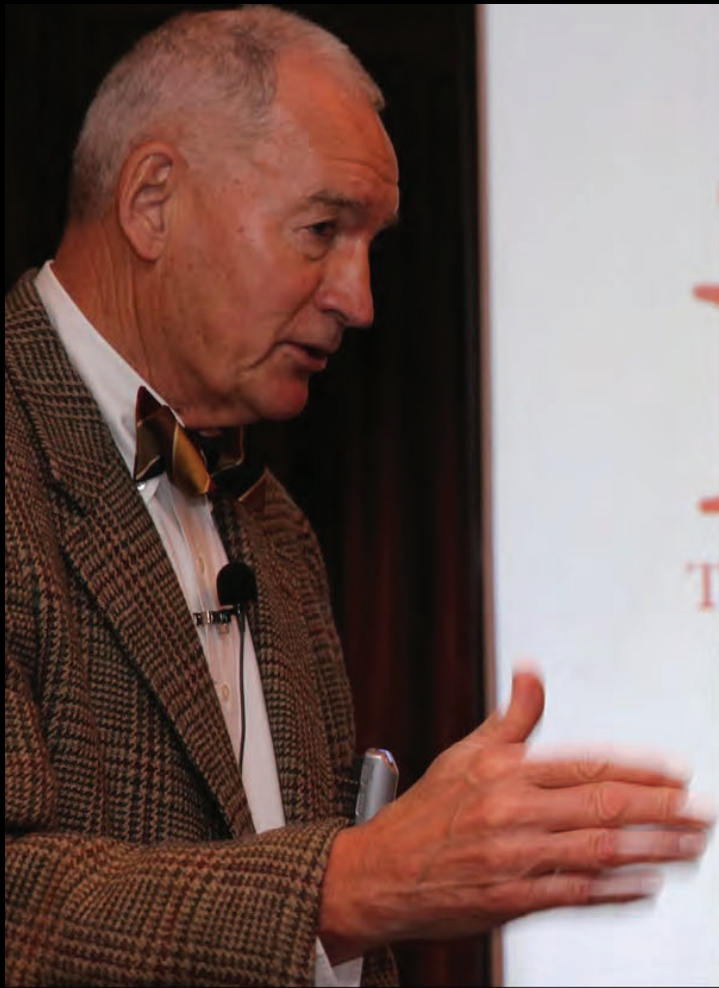
Shion Kajikawa joined IAFOR after graduating from a web design institute in Nagoya, Japan. Building on her experience as an administrative assistant, Shion assists the Events and Marketing team in administration and supports the Domestic Relations team in promoting IAFOR within Japan. Her interests include traveling and communicating with people from different backgrounds.



iafor 2012-2013 conference highlights

global
thought
leaders

Since 2009, IAFOR has welcomed university presidents, faculty deans, award-winning journalists, national politicians, government ministers, diplomats, charity leaders, think tank directors, documentary makers, movie directors, members of the armed forces, lawyers, doctors, jurists, artists, poets, writers, clergy, scientists, philosophers...



Top left: Asian Business and Management Conference 2012 Keynote Speaker, **Dr Bill Totten**, founder and CEO of K.K. Ashisuto, Japan's leading independent distributor of packaged computer software for large organizations. He is a public intellectual in Japan, and has written a dozen books, and speaks publicly throughout Japan. He currently writes a weekly newspaper column addressing economic, social and political issues, and his keynote speech addressed the discussed entry of Japan into the proposed Trans-Pacific Partnership, and to which he is resolutely opposed.

Top right: William R and Sue Johnson Endowed Chair of Spatial Economic Analysis and Regional Planning, **Professor Johannes Moenius** of the University of Redlands with his featured address, 'The Geographic Profile of an Economic Crisis'.

Bottom (left-right): **Professor Jerry Platt**, Former Dean and Emeritus Professor, San Francisco State University School of Business, Professor of Global Business, Akita International University, and Vice-Chair, IAFOR International Advisory Board; **Dr Bill Totten**, CEO of Ashisuto KK; **Charles Edmond**, Former Stockbroker and Honorary Secretary, The Japan Society of Scotland; **Dr Joseph Haldane**, Executive Director, IAFOR; **Will Baber**, Associate Professor, Kyoto University Graduate School of Management, and ABMC 2012 Conference Co-chair.





Top: Professor Dennis McInerney, Chair Professor of Educational Psychology at the Hong Kong Institute of Education, and Council Member of the Institute, addressing delegates in his ACP/ACERP 2013 Keynote Address: "Harnessing the Power of Social Forces for Healthy Self Development and Successful Engagement in Education". This year's Third Annual Asian Conference on Psychology and the Behavioral Sciences (ACP) 2013 was held again this year with the Third Annual Asian Conference on Ethics, Religion and Philosophy (ACERP) 2013, with the conference theme: "Connectedness and Alienation".

Bottom Left: Professor Jiro Takai, Professor of Social Psychology in the Department of Psychology and Human Developmental Sciences, in the Graduate School of Education and Human Development at Nagoya University, and Secretary General of the Asian Association for Social Psychology addresses ACP 2013 delegates. His featured presentation was titled "When Japanese Are Not Japanese: Being Betrayed by Japanese Samples in Cross-Cultural Comparisons". **Bottom Right: Dr Sandra Neil**, Prominent Australian Clinical & Family Psychologist, Director of The Satir Centre of Australia, Fellow of The Australian Psychological Society, Former President and Human Rights World Area Chair Coordinator at The International Council of Psychologists, delivering a featured presentation at ACP/ACERP 2013 on "New Concepts in Family Psychology".

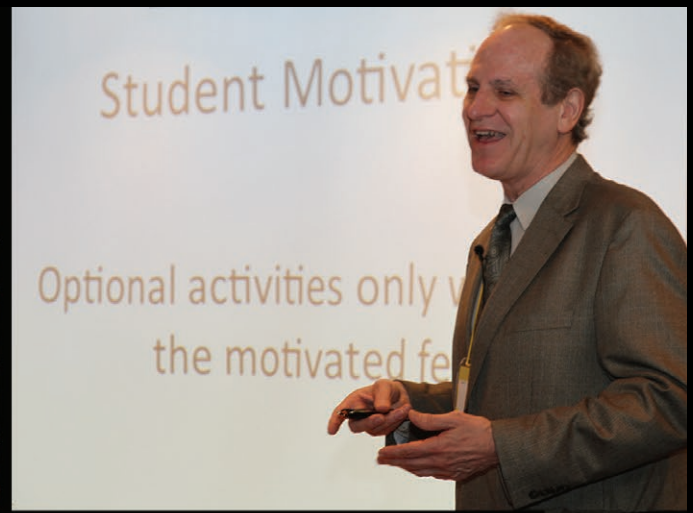




Top Left: Hana Fujimoto leading the popular Introduction to Haiku workshop organized as part of The Fourth Asian Conference on Arts and Humanities, (ACAH 2013) and the Third Asian Conference on Literature and Librarianship (LibrAsia 2013). Ms Fujimoto is Councilor of the Haiku International Association. **Top Right: Professor Mark Williams**, Acting President of Akita International University, delivering the keynote address at ACAH/LibrAsia 2013. Professor Williams is a leading scholar of Japanese literature and he addressed the 2013 theme of "Connectedness and Alienation" in postwar Japan through literature as history in his paper: "Life After Death? Writing the Alienated Self in Postwar Japan".

Bottom: ACAH 2013 saw the introduction of several Arts and Humanities "Spotlight Speaker Sessions". **Bottom Right: Dr Geraldine Morris** Senior Lecturer at Roehampton University, UK, and former dancer with the Royal Ballet speaks of philosophical issues of identity and style in ballet. **Bottom Center: Professor Gyula Csapó** is Professor of Composition and Music Theory at the University of Saskatchewan, Canada. He is an internationally acclaimed composer, whose work is widely performed around the world. Here he addresses delegates on "The True Meaning of Global Multiculturalism in the Mirror of New Art Music Experiences Worldwide". **Bottom Right: Professor John Reinard Botha** of North West University, South Africa, is an art historian and curator of the university's art collection. Here he delivers the closing lecture at ACAH/LibrAsia 2013: "Feeding the Eclectic Monster: Connectedness and Alienation as the Pros and Cons of Cultural and Artistic Cross-Pollination".





Top Left (L-R): ACLL/ACTC 2013 Conference Co-Chair and IAFOR Local Osaka Conference Chair, **Professor Steve Cornwell** of Osaka Jogakuin University; **Kazutoshi Otani**, Leading Japanese Technology Writer; **Eiko Kato-Otani**, President of Osaka Jogakuin University, and ACTC Featured Speaker, and **Ted O'Neill** of Tokyo Medical and Dental University at the Featured Speakers' Dinner. Professor O'Neill gave an overview of MOOCs in his speech. **Top Right:** **Professor Tom Robb** of Kyoto Sangyo University delivers the ACLL 2013 Keynote Address. **Above Left:** ACTC 2013 Keynote Speaker, **Professor Insung Jung** of the International Christian University, Tokyo, and ACLL/ACTC Conference Co-Chair **Professor Barbara Lockee** of Virginia Tech, who is also an Instructional Design Consultant at NASA, at the Featured Speakers' dinner. Professor Jung addressed the conference on the use of YouTube in university study. **Above Right:** **President Kato-Otani** delivers her ACTC featured address by talking of the institution-wide use of tablet computers in the move towards greater connectivity between staff and students, and less paper consumption.

Bottom: ACLL/ACTC 2013 Featured Speakers (L-R): **Steven Herder** of Doshisha Women's University and ITDi Director, speaks on the subject of "Technology: The Great Equalizer"; **Professor Roshan Idrus**, Professor of Distance and Open Learning at the University Sains Malaysia takes questions following his paper, "Demystifying the Transformative Use of Technology in the Classroom"; **Lisa Luscombe** of the Monterey Institute of International Studies speaks on using content-based language instruction to raise critical consciousness, and **Professor Marjo Mitsutomi**, Executive Director of Osaka Gakuin University's Language Education Institute gives an historical overview of SLA in "On Recipes for Second Language Acquisition".





Above Left: Professor Baden Offord, Conference Chair for the Third Asian Conference on Cultural Studies & The Third Asian Conference on Asian Studies (ACCS/ACAS 2013) introduces Professor Yujin Yaguchi of Tokyo University. Professor Offord, who is now Professor of Cultural Studies & Human Rights served as Visiting Professor & Chair of Asian Studies at the University of Tokyo in 2010-2011, and delivered his keynote speech on the subject of co-existence between human beings themselves and between the human and non-human. Professor Yaguchi delivered a paper on the changing perceptions of Japanese in relation to Hawai'i. **Above Right:** Professor Kiyoshi Abe of Kwansei Gakuin University delivered a speech on the concept of nostalgia, and its use by Japanese LDP politicians to benefit electorally from the impression they might restore "Lost Japaneseness".

Below Left: Professor Yasue Arimitsu of Doshisha University, Kyoto delivering a paper on how Australia is used as an Other for Japanese writers. **Right:** Professor Tom Regan, Former Dean of the School of Architecture at Texas A&M, delivers a spotlight speech in resounding support of interdisciplinary approaches to study on the subject of "Innovation Through Syntactic Manipulation" at the Fourth Asian Conference on the Social Sciences & The Third Asian Conference on Sustainability, Energy and the Environment (ACSS/ACSEE 2013). 2013. **Below Right:** IAFOR International Advisory Board Vice-Chair, Professor Jerry Platt, Professor Emeritus and Former Dean of San Francisco State University School of Business, delivers the ACSS/ACSEE closing address on the pervasiveness of rankings in all areas of life, including in academia, and asked whether many of the often quoted rankings systems could be trusted.





Above left: Professor Eric Uslaner, one of the world's leading academics in the field of trust, and in particular the role of trust in society and public life, delivers his Keynote Speech on "Segregation and Mistrust" at ACSS/ACSEE 2013. Professor Uslaner is professor of Government and Politics at the University of Maryland-College Park, as well as as being Senior Research Scholar at the Center for American Politics and Law, Southwest University of Political Science and Law, Chongqing, China, and Honorary Professor of Political Science, Aarhus University (Denmark). **Above right: Professor Thomas Simon** is Resident Professor in International Law in the Johns Hopkins School of Advanced International Studies, and based in Nanjing, China. A featured speaker at ACSS/ACSEE, Professor Thomas delivered a wide ranging featured speech entitled "Future Governance and Disappearing Nations: Canaries in the Sustainability Mine?"

Below: Panelists in the Sustaining Good Governance discussion. **From left-right: Dr Lililan Woo** of the Ecodesign Research Center (USA); **Dr Alex Petrisor** of URBAN-INERC (Romania) and IAFOR Journal of Sustainability, Energy and the Environment Editor; **Professor Stuart Picken**, Chairman of the IAFOR International Advisory Board, and **Dr Ernie Ko**, Vice Executive Director of Transparency International, Taiwan, and former TV journalist and White House Correspondent, turned academic. The panel followed a presentation by Dr Ko on the work of Transparency International, and the challenges the organization faces in trying to promote best practices globally.





Above left: Jun Arima, Director General of the Japan External Trade Organisation (JETRO) in London, seconded by the Ministry of Economy, Trade and Industry (METI) delivering the keynote address at the inaugural European Conference on the Social Sciences, held with the First European Conference on Sustainability, Energy and the Environment. Mr Arima covered issues of economic regeneration, environmental sustainability, and governance on both the national and international level in his address. From 1992 Mr Arima served in the Agency for Natural Resources and Energy (ANRE). In 1996, he was sent to the OECD as Councilor (energy advisor), to the Permanent Delegation of Japan. He served in senior positions in ANRE following his return to Japan. From 2002, he spent four years in Paris as Head of the Country Studies Division for the International Energy Agency (IEA). His activities in international climate and energy issues have seen him recognised internationally, most recently as Japan's chief negotiator at the UN Climate Talks in Cancun, Mexico in 2010. **Above Right: Professor Jay Friedlander**, Sharpe-McNally Chair of Green and Socially Responsible Business at College of the Atlantic, USA, speaks on "Sustainable Enterprise: Unlocking Innovation & Preparing for the Next Economic Wave".

Below Left: Professor Peter Oakley of the Royal College of Art addresses the luxury goods sector from a social science perspective. He delivered a paper on "Immanence vs. Provenance: Fairtrade Gold and the Social Complexity of Substance Identities". **Below Right: Professor George Martin**, currently visiting professor at the Centre for Environmental strategy at the University of Surrey, and a sociologist specializing in urban sustainability looked at just that in his paper: "Urban Agriculture's Synergies with Ecological and Social Sustainability: Food, Nature, and Community."





Above left: Professor Mary Stuart, Vice Chancellor of the University of Lincoln (UK) delivering the Keynote address at The First European Conference on Education 2013, entitled "Transformative Spaces - Learning, Teaching & Social Mobility". **Above right:** Professor Valerie Hey of the University of Sussex speaks in the ECE/ECTC plenary session on "Transforming Universities: What's Love (hate, envy, pain, privilege) got to do with it - a provocation about the intractability of emotion with/in education".

The First European Conference on Education was held alongside the First European Conference on Technology in the Classroom. Our largest European event attracted 350 delegates from over forty countries in a program chaired by Professor Sue Jackson, Pro-Vice Master of Teaching & Learning at Birkbeck, University of London (UK), and Professor Barbara Lockee of Virginia Tech (USA), and to consider the conference theme, "Learning and Teaching Through Transformative Spaces".

Below left: Professor Rosemary Deem OBE, Vice-Principal (Education) and Professor of Higher Education Management at Royal Holloway, University of London delivers a featured address at ECE2013 on "Transforming Universities: Transforming HE - In Whose Image?". **Below center:** Professor Miriam David, Emeritus Professor at the Institute of Education in the University of London delivers a featured presentation on "Transforming Universities: Synopsis of Feminism, Gender & Universities". **Below right:** Conference Co-Chair Professor Sue Jackson chairing the plenary session.





Above Left: Addressing the ECSS/ECSEE 2013 conference theme of governance was featured speaker, **Dr Rob Gill**, Discipline Leader for Public Relations and Advertising at Swinburne University of Technology, giving a thought-provoking address entitled, "Using Corporate Storytelling to Build Internal and External Trust". **Above Right:** **Professor Yvonne Hillier** from the University of Brighton, and **Dr Linda Morrice** of the University of Sussex discuss issues surrounding current Transformations within Higher Education, at the First European Conference on Education 2013.

Below Left: **Dr Daniela Nadj** of the University of Westminster delivered a powerful and wide-ranging address on "The Juridicalisation of Gender-Based Violence against Women in the Current Political and Legal Moment - A Critical Feminist Observation of International Wartime Sexual Violence jurisprudence". The paper provided a critical feminist analysis of international wartime sexual violence jurisprudence, as it is constructed in current feminist scholarship and the surrounding debate, and elicited much debate among the international delegates. **Below Right:** **Professor Dan Sullivan**, Cowles Chair in Media Management and Economics at the University of Minnesota School of Journalism and Mass Communication, delivered the ECSS/ECSEE 2013 conference closing presentation on "Unrecognized Conflicts Between the Online Revenue Strategies and Social Media Strategies of Major Newspapers in the United States and Europe". Professor Sullivan's research involves helping advance the thinking of traditional media organizations regarding how they deal with change in the communities they serve and with changes in technologies that are altering their competitive and business landscapes.





Above left: Professor Svetlana Ter-Minasova, President of the Faculty of Foreign Languages and Area Studies at Lomonosov Moscow State University (Russia) delivering the Keynote address at The Fifth Asian Conference on Education 2013, entitled "ELT in a Changing Russia: Traditions and Innovations". **Above upper right:** Professor Marjo Mitsutomi of Osaka Gakuin University (Japan) speaks in the ACE/ACSET closing session on "From Bonsai to Banzai: A Mind Shift in the Approach to Teaching and Learning English in Japan". **Above lower left:** Associate Professor Ted O'Neill, College of Liberal Arts and Sciences, TMDU (Japan) delivers his featured speech "Getting to the Point: The Least Educators Need to Know About Massively Open Online Courses Now" at ACSET 2013.

The Fifth Asian Conference on Education was held alongside the First Asian Conference on Society, Education and Technology. Our largest event of 2013 attracted over 500 delegates from over fifty countries in a program chaired by Professor Sue Jackson, Pro-Vice Master of Teaching & Learning at Birkbeck, University of London (UK), Professor Michiko Nakano of Waseda University (Japan), Professor Barbara Lockee of Virginia Tech (USA), Professor Keith Miller of the University of Missouri - St. Louis (USA), and Associate Professor Robert Logie, Osaka Jogakuin University (Japan) to consider the conference theme, "Learning and Teaching in Changing Times".

Below left: Conference Co-Chair Professor Keith Miller delivers a keynote address at ACSET 2013 on "Discerning Rights and Wrongs while Teaching and Learning in the Age of Robotics". **Below center:** Conference Co-Chair Professor Sue Jackson delivers the closing address. **Below right:** Conference Co-Chair Associate Professor Robert Logie delivers the opening address.





Above left: Bradley J. Hamm, Dean of the Medill School of Journalism, Media, Integrated Marketing Communications at Northwestern University delivers his keynote speech at MediaAsia FilmAsia 2013 on "The Power of Journalism in a Post-Mass Media Age".



Above right: Conference Chair Professor Gary E. Swanson, Mildred S. Hansen Endowed Chair in Journalism of the University of Northern Colorado, delivers his keynote speech at MediaAsia FilmAsia 2013 on "Cheating and the Breakdown of Fundamental Values Within Education and Society".

Below left: Dr Jerry Platt, Professor Emeritus at San Francisco State University, and Vice-Chair of the International Academic Forum's IAB speaks at MediaAsia FilmAsia 2013 on "The Evolution of Public Opinion Regarding Japan".

Below right: Dr James Rowllins, the Editor of the IAFOR Journal of Media, Communication & Film, announces category winners of the IAFOR International Open Film Competition 2013 at MediaAsia FilmAsia 2013.



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IAFOR Journals

The International Academic Forum's Journals conform to the highest academic standards of international peer review, and are published in accordance with the IAFOR publishing commitment to make all of our published materials available online.

Journals FAQ

How are journal editors appointed?

Journal Editors are appointed by the International Academic Forum's leadership, under the guidance of the Chairman of the International Advisory Board. The term of appointment is for one issue, to be renewed by mutual consent.

How do we ensure academic integrity?

Once appointed, the editor is free to appoint his or her own editorial team and advisory members. All papers published in the journal have been subjected to the rigorous and accepted processes of academic peer review.

Neither editors nor members of the editorial team are remunerated for their work. Authors will never be asked to "contribute" towards publication costs.

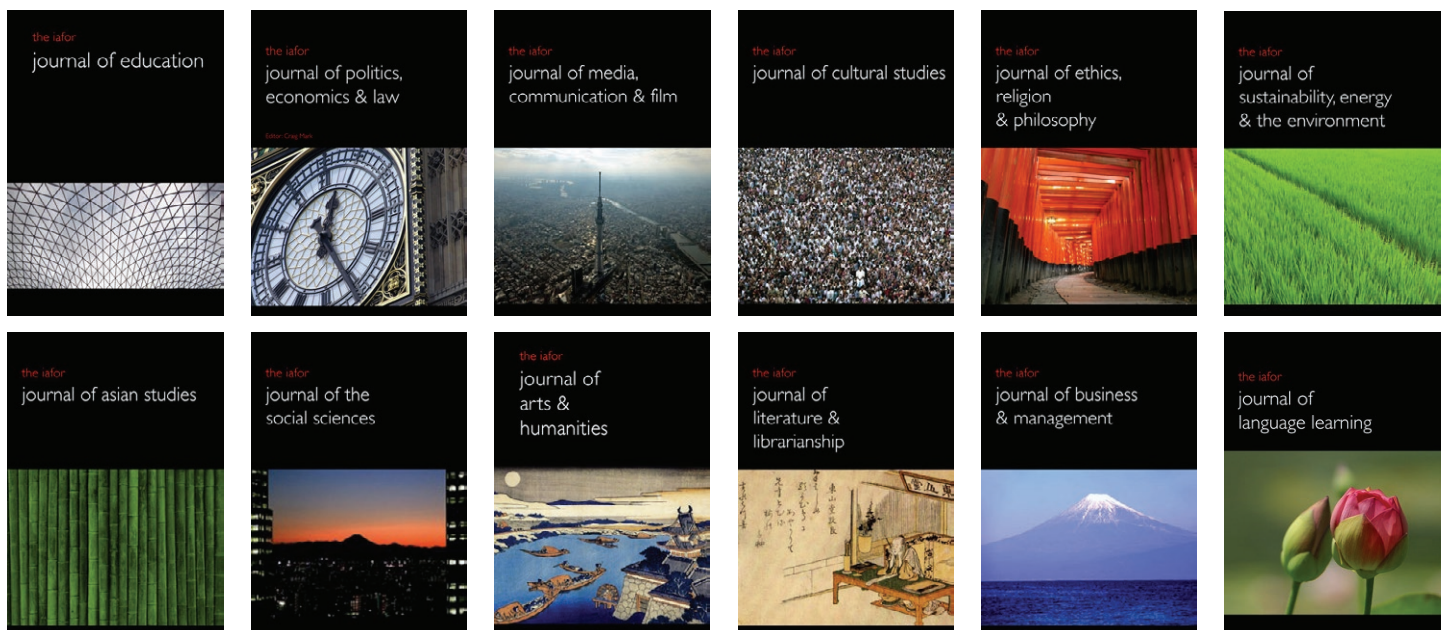
How are papers selected?

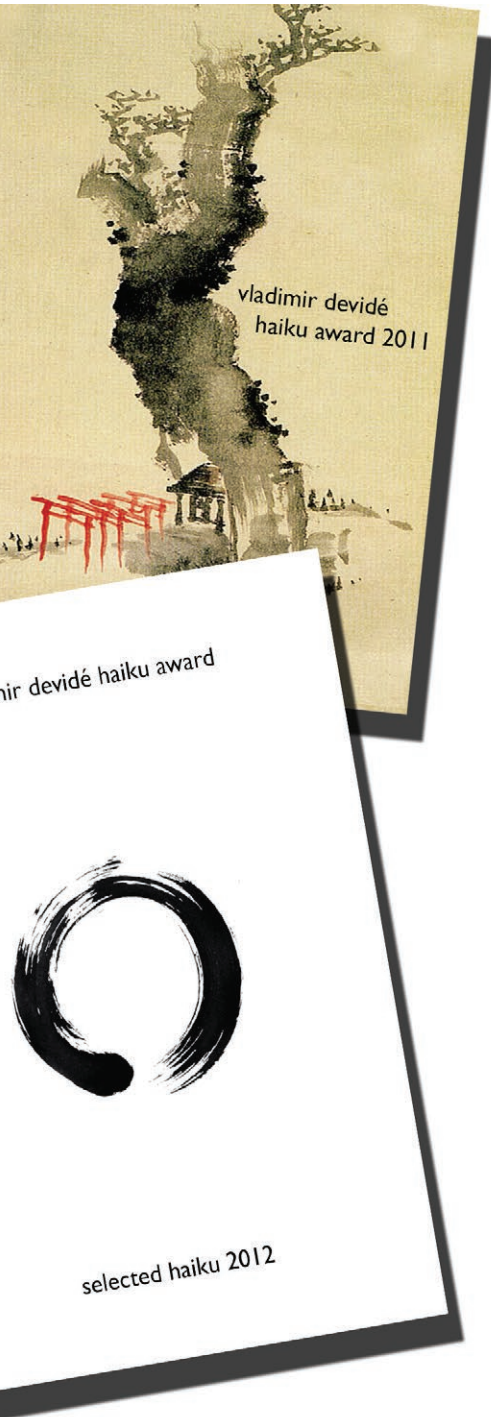
Journal Editors may accept papers through an open call, and proposed articles may be sent directly to the respective editors.

A small number of papers from the associated IAFOR conference proceedings may also be selected by the journal editor(s) for reworking and revising subject to normal processes of review. It is expected that between 5 and 10 percent of papers included in any given conference proceedings will be developed for inclusion in the associated conference journal.

How are IAFOR Journals related to IAFOR conferences?

IAFOR's journals reflect the interdisciplinary and international nature of our conferences and are organized thematically. Papers included in the associated conference proceedings may be considered for reworking by the editor(s), and would then be subjected to the same processes of peer review as papers submitted by other means.





Special Series & Monographs

The International Academic Forum is publishing a number of special monographs in print and online form. One such publication is a selection of haiku from the Annual Vladimir Devidé Haiku Award.

Eye Magazine

We are happy to launch the second issue of IAFOR's Eye magazine. At IAFOR we felt that you, as a reader of Eye, should also have the opportunity to contribute to this new exciting magazine venture. Thus we hope that it can give you the opportunity to also creatively focus your own vision, perspective and insight as a contributor to future editions. We trust that Eye magazine will be an informative, interesting and exciting way for us to communicate with you, and you in turn with us. In future editions we hope to bring you a wide range of articles and stories ranging from interviews and reviews, through to showcases of the newest, most innovative and thought-provoking ideas from academia. We hope you enjoy the second edition!



IAFOR Keynotes

The IAFOR Keynotes series is a collection of keynote addresses, or associated papers given at our conferences. Presented as a part of the open research archive, the Keynotes series provides an example of the range and quality of speakers at IAFOR events. These keynotes are lightly reworked, and contain references, but are otherwise true to the original address. Many can also be seen in video format on our YouTube page. Whether you were present at the conference or not, the keynotes are thoughtful addresses by senior academics, the content of which may help your research.



Friday



Friday Events

9:00-9:15
Welcome Address
Aoi Room 2F

9:15-10:15
ABMC/ACPEL Keynote Speaker: Yozo Yokota
Aoi Room 2F

[Coffee Break: 10:15-10:45]

10:45-11:45
ABMC/ACPEL Featured Speaker: Edward Yagi
Aoi Room 2F

11:45-12:15
Taiko Drum Performance
太鼓 : Pronounced 'Tai Ko'
Join us for a powerful performance by professional drummers, 'BATI-HOLIC'
Aoi Room 2F

[Lunch Break: 12:15-13:30]

13:30-14:30
ABMC/ACPEL Featured Speaker: Nicholas Benes
Aoi Room 2F

[Coffee Break: 14:30-15:00]

15:00-18:00
Workshop: Data Science for Luddites: An IAFOR Workshop
Aoi Room 2F

18:30-21:30
A Night Out in Osaka: Conference Dinner (Ticketed and Optional)
Come and join your fellow delegates on an evening out at a Japanese Izakaya,
with a good mix of food and drink to suit all tastes.
This is ticketed at JPY 5,000 and there are a limited number of spaces.
Please meet in the lobby of the hotel at 18:30.

Saturday



Saturday Session I: 9:00-10:30

Saturday Session I: 9:00-10:00

Room: Sakura A

ACPEL - Corporate & Commercial Law
Session Chair: Andy Chen

0182 - 9:00-9:30

Formalism and Companies

Ernest Lim, University of Hong Kong, Hong Kong

0183 - 9:30-10:00

A Transformative View on Product Properties and the Regulation of Information-asymmetry Problem in Competition Law

Andy Chen, Chung Yuan Christian University, Taiwan

Saturday Session I: 9:00-10:30

Room: Sakura B

ABMC/ACPEL - Interdisciplinary Issues in Regulation and Governance
Session Chair: James Howard

0314 - 9:00-9:30

Contagion of Bankruptcy in Group Companies: Regulatory Considerations and Evidence from Estonia

Helen Vallisaar, Tallinn University of Technology, Estonia

Aaro Hazak, Tallinn University of Technology, Estonia

0083 - 9:30-10:00

The Impact of Slow Career Growth on Organizational Commitment and Job Satisfaction: A Study of a "Closed" Government Agency

Ku Azizah Ku Daud, Royal Melbourne Institute of Technology University, Australia

Rosalie Holian, Royal Melbourne Institute of Technology University, Australia

Jiaying Zhang, Royal Melbourne Institute of Technology University, Australia

0094 - 10:00-10:30

Abenomics and the Changing Nature of Work in Japan

James Howard, Meiji University, Japan

Motoko Honda-Howard, Showa Women's University, Japan

Saturday Session I: 9:00-10:30

Room: Kashi

ACPEL - Labor, Banking & Employment Economics
Session Chair: Chun-Hung Lin

0110 - 9:00-9:30

Outsourcing in the Banking Sector (Polish Banking Sector Example)

Jerzy Kazmierczyk, Poznan University of Economics, Poland

Przemysław Macholak, Polish Economic Association, Poland

0039 - 9:30-10:00

The Mobility of Skilled Labor: Lessons from the European Union to the ASEAN Economic Community

Panthip Pruksacholavit, Chulalongkorn University, Thailand

0286 - 10:00-10:30

The Impacts of Globalization on Returns to Education: The Evidence from Taiwan

Chun-Hung Lin, Tamkang University, Taiwan

Ching-Yuan Lin, Tamkang University, Taiwan

Chun-Hsuan Wang, Ming Chuan University, Taiwan



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Saturday Session I: 9:00-10:30

Saturday Session I: 9:00-10:30

Room: Kusu

ABMC - Industrial Organisation

Session Chair: Hwang-Ruey Song

0130 - 9:00-9:30

Applied Stochastic Model for a Resource Portfolio Planning by Using Chance Constrained Programming Technique and Genetic Algorithm

Kung-Jeng Wang, National Taiwan University of Science and Technology, Taiwan

Nguyen Dang Tien Dung, National Taiwan University of Science and Technology, Taiwan

0289 - 9:30-10:00

Uniform Input Pricing Strategy When Buyers May Operate in Multiple Markets

Ming-Fang Tsai, Tamkang University, Taiwan

Jiunn-Rong Chiou, National Central University, Taiwan

Tsung-Hsiu Tsai, University of Kaohsiung, Taiwan

0283 - 10:00-10:30

Input Pricing, Technology Licensing, and Social Welfare

Hwang-Ruey Song, National University of Kaohsiung, Taiwan

Shih-Jye Wu, National Sun Yat-Sen University, Taiwan

Ya-Po Yang, National University of Kaohsiung, Taiwan

Saturday Session I: 9:00-10:30

Room: Matsu

ACPEL - International Conflict / Political Economy, Welfare & Labor

Session Chair: Robert Compton

0115 - 9:00-9:30

Future of Sino-Japanese Relations: Geopolitical Arm-wrestling or Regional Cooperation

David Sarkisyan, Yerevan State University, Armenia

0018 - 9:30-10:00

Work Life Balance and Job Performance of the Sailors in Rapid Action Boat Squadron of Sri Lanka Navy

Athapattu Pathirmanelage Amila Prasanga, Sri Lanka Navy, Sri Lanka

Aruna Shantha Gamage, Meijo University, Japan

0154 - 10:00-10:30

SADC and ASEAN and Their Respective Approaches to Human Security Challenges

Robert Compton, Africana and Latino Studies and Political Science, USA

Saturday Session I: 9:00-10:30

Room: Ume

ABMC - Financial Economics

Session Chair: Jeeranun Khernmkhan

0072 - 9:00-9:30

Two Assets Two Countries Risky Portfolio Rebalancing Under Uncertainty

Chia-Hsing Huang, SolBridge International School of Business, Korea

Yi-Chen Wang, National Kaohsiung First University of Science and Technology, Taiwan

0052 - 9:30-10:00

Testing for Long Memory and Multiple Structural Breaks in the Return of Travel and Tourism Indexes

Chen Jo Hui, Chung Yuan Christian University, Taiwan

Maya Malinda, Maranatha Christian University, Indonesia

0005 - 10:00-10:30

Failure Forecasting in Thai SME's: The Comparative of the MDA, Logit, Probit Models and ANN

Jeeranun Khernmkhan, Khonkaen University, Thailand

Surachai Chancharat, Khonkaen University, Thailand



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Saturday Session II: 10:45-12:15

Saturday Session II 10:45-12:15

Room: Sakura A

ACPEL - Government, Governance & Public Policy

Session Chair: Craig Mark

0199 - 10:45-11:15

Policy After-shocks: Japanese Bureaucratic Response to Change and Major Disasters

Teruyo Omura, University of Southern Queensland, Australia

John Forster, Griffith University, Australia

0125 - 11:15-11:45

Trust and Preference for Democracy in Thailand

Thawilwadee Burekul, King Prajadhipok's Institute, Thailand

Robert Albritton, King Prajadhipok's Institute, Thailand

0139 - 11:45-12:15

The 2013 Japanese Upper House Election: Prospects and Implications for Constitutional Change

Craig Mark, Kwansei Gakuin University, Japan

Saturday Session II: 10:45-12:15

Room: Sakura B

ABMC - Economic Development, Technological Change, and Growth

Session Chair: Anshuman Khare

0068 - 10:45-11:15

Economic Growth of a Small-Open Economy with Tourism and Elastic Labor Supply

Wei-Bin Zhang, Ritsumeikan Asia Pacific University, Japan

0091 - 11:15-11:45

The Future of Australia's Automobile Industry

Achinto Roy, Deakin University, Australia

0004 - 11:45-12:15

David vs. Goliath: SME's Role in Winning the Sustainability Battle

Anshuman Khare, Athabasca University, Canada

Dana Coble, Athabasca University, Canada

Saturday Session II: 10:45-12:15

Room: Kashi

ACPEL/ABMC - Interdisciplinary Issues in Economics and Politics

Session Chair: Chris Chu Cheng Huang

0111 - 10:45-11:15

From Abandoned Resources to Reborn of Culture Assets: The Governance of Value Creation in Culture Ecology

Biling Yeh, National Cheng-chi University, Taiwan

Sehwa Wu, National Cheng-chi University, Taiwan

0290 - 11:15-11:45

Legalizing Indigenous Community Resources -Experiences Learned from Implementing the Indigenous Traditional Cultural Expression Protection Act (ITCEPA) of Taiwan

Chris Chu Cheng Huang, National Tsing Hua University, Taiwan



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Saturday Session II: 10:45-12:15

Saturday Session II: 10:45-12:15

Room: Kusu

ACPEL - Contemporary Issues in International Law
Session Chair: Stellina Jolly

0276 - 10:45-11:15

Combating Terrorism and the Use of Force Against A State: A Relook At The Contemporary World Order
Abdul Ghafur Hamid Khin Maung Sein, International Islamic University Malaysia, Malaysia

0279 - 11:15-11:45

Artificial Intelligence in International Commercial Law
Shubhangi Gokhale, Hankuk University of Foreign Studies, Korea

0162 - 11:45-12:15

Access to Energy: A Human Right under International Law?
Stellina Jolly, South Asian University, India

Saturday Session II: 10:45-12:15

Room: Matsu

ABMC - Business Administration and Business Economics: Intellectual Capital, Innovation & Employment
Session Chair: Juliana Osman

0046 - 10:45-11:15

The Relationships Among Perceived Employer Branding, Employee Engagement, and Employee Expectation
Piyachat Burawat, Rajamangala University of Technology Thonburi, Thailand

0322 - 11:15-11:45

A Comparison of Chinese State-Owned Enterprise Firm's Boards and Private Firm's Boards
Shenghui Tong, Chinese Academy of Finance and Development, China
Eddy Junarsin, Universitas Gadjah Mada, Indonesia
Wallace Davidson, Southern Illinois University, USA

0078 - 11:45-12:15

The Significance of Intellectual Capital and Strategic Orientations on Innovation Capability in Malaysian Information and Communication Technology (ICT) Small-to-Medium Enterprises (SMEs)
Juliana Osman, RMIT University, Australia
David Gilbert, RMIT University, Australia
Caroline Tan, RMIT University, Australia

Saturday Session II: 10:45-12:15

Room: Ume

ABMC - Economics
Session Chair: Tzu-Yi Yang

0027 - 10:45-11:15

Bad Government as Reason of Recent Financial Crisis in Europe
Maryam Jafari Galooyek, University Putra Malaysia (UPM), Malaysia
Zaleha Mohd Noor, University Putra Malaysia (UPM), Malaysia

0054 - 11:15-11:45

Long-Memory and Structure Breaks in Carbon Price
Jo-Hui Chen, Chungyuan Christian University, Taiwan
Trang Do, Banking Academy, Vietnam

0181 - 11:45-12:15

Studying the Impact of News in the Taiwanese Stock Market
Tzu-Yi Yang, Ming Chi University of Technology, Taiwan
Yu-Tai Yang, Army Academic R.O.C., Taiwan



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Saturday Poster Session I 10:45-12:15

Saturday Poster Session I 10:45-12:15

Room: Kiku

ABMC Interdisciplinary

0023 - 10:45-11:15

Leadership Styles in Global Organizations
Claretta Pam, Walden University, USA

0213 - 11:15-11:45

An Investigation of the Relationship between Employees' Psychological Capital and Changed-oriented Behavior: The Moderating Effect of Perceived Organizational Support
Shu-Ling Wu, National Hsinchu University of Education, Taiwan

0209 - 11:45-12:15

Does Corporate Governance Affect the Financial Analysts' Reliability on Financial Statement?
Chun-Ju Fang, National Changhua University of Education, Taiwan
Shu-Ling Wu, National Hsinchu University of Education, Taiwan
Cheng-Shou Lu, National Kaohsiung University of Applied Sciences, Taiwan



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Saturday Session III 13:00-14:30

Saturday Session III 13:00-14:30

Room: Sakura A

ACPEL - Interdisciplinary Politics and Economics
Session Chair: Oksana Chernenko

0107 - 13:00-13:30

Leap-frogging in Telecommunications Efficiency: The Role of Political Structures and Institutional Commitments
Noorhisan Mohamad, International Islamic University Malaysia, Malaysia

0102 - 13:30-14:00

Trust in Alliances and Dispute Review Board: Failure on Democracy or Ideology?
Ling-Ye She, University of Melbourne, Australia

0108 - 14:00-14:30

Legal Issues of Multi-tier Social Policy in the Sphere of Education in Russia (Federal, Regional and Local (Municipal) Aspects)
Oksana Chernenko, National Research University - Higher School of Economics, Russia

Saturday Session III 13:00-14:30

Room: Sakura B

ABMC - Economic Development
Session Chair: Michael Troilo

0122 - 13:00-13:30

Wisdom Economics: Paths to Sustainable Growth in Thailand
Boonchoo Chompotjananan, National Institute of Development Administration, Thailand

0074 - 13:30-14:00

Construction and the Management Continuum for Business Sustainability
Gesa Ruge, University of Canberra, Australia
Ali Quazi, University of Canberra, Australia
Chris Sadleir, University of Canberra, Australia

0089 - 14:00-14:30

Adoption of Technological Innovation in a Developing Country: An Empirical Analysis of Small and Medium Enterprises in Lao People's Democratic Republic
Michael Troilo, University of Tulsa, USA

Saturday Session III 13:00-14:30

Room: Kashi

ABMC/ACPEL - Industrial Organisations
Session Chair: Ming-Fang Tsai

0057 - 13:00-13:30

Corporate Social Responsibility and Organisational Culture: A Study of Multinational Corporations in Southern Thailand
Kunlagan Boonyauva, RMIT University, Australia

0060 - 13:30-14:00

Fraud as a Human Factor in Logistics Optimization - A Business Intelligence & Business Process Management Approach
Nadia Zaheer, National University of Science & Technology, Pakistan
Peter Trkman, University of Ljubljana, Slovenia

0291 - 14:00-14:30

Parallel Imports and Retailer's Service Strategy
Ming-Fang Tsai, Tamkang University, Taiwan
Jiunn-Rong Chiou, National Central University, Taiwan
Yuan-Lung Kuo, Soochow University, Taiwan



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Saturday Session III 13:00-14:30

Saturday Session III 13:00-14:30

Room: Kusu

ABMC - Business Administration and Business Economics: Issues in Corporate Leadership & Director Compensation
Session Chair: Toshiro Kita

0042 - 13:00-13:30

The Impact of Leadership and Group Characteristics on Coworker Exchange in an Asian Context

Rebecca Lau, Open University of Hong Kong, Hong Kong

Joey Ng, Open University of Hong Kong, Hong Kong

Sara Lau, Open University of Hong Kong, Hong Kong

0035 - 13:30-14:00

The Interplay between Director Compensation and CEO Compensation

Dan Lin, Takming University of Science and Technology, Taiwan

Lu Lin, Takming University of Science and Technology, Taiwan

0011 - 14:00-14:30

Business Performance vs. Statements by CEOs in Annual Reports: Evidence from the Japanese Industry

Toshiro Kita, Doshisha University, Japan

Masaharu Yoshii, Doshisha University, Japan

Saturday Session III 13:00-14:30

Room: Matsu

ACPEL - Issues in Social Justice, Economic, Gender and Human Development

Session Chair: Anothai Harasarn

0273 - 13:00-13:30

A Uniform Civil Code-Gender Equality for Muslim Women in India?

Madhav Mallya, National Law University, India

0198 - 13:30-14:00

An Econometric Forecasting Model for Tourism Demand in Thailand

Anothai Harasarn, KhonKaen University, Thailand

Surachai Chancharat, KhonKaen University, Thailand

0309 - 14:00-14:30

The Conservation & Preservation of Water Bodies through Traditional Methods: A Study on the OORANIS of Tamilnadu and VAVS of Gujarat in India

Mitsu Parikh, Gujarat National Law University, India

Saturday Session III 13:00-14:30

Room: Ume

ACPEL - Interdisciplinary

Session Chair: Worakamol Wisetsri

0214 - 13:00-13:30

Governance, Policy-Making and the Innovation of Agricultural Biotechnology: The Case of the Taiwanese Biotechnology and Agricultural Policies (2000-2008)

Chaochen Chung, National Cheng-kung University, Taiwan

0303 - 13:30-14:00

The Role of Foresight Study for Industry Development in Taiwan

Justine Tung, Industrial Technology Research Institute, Taiwan

0253 - 14:00-14:30

The Analysis of the Professional Development Needs of Teachers in Private Commercial and Technological Colleges in North East Thailand

Worakamol Wisetsri, King Mongkut's University of Technology North Bangkok, Thailand



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Saturday Poster Session II 13:00-14:30

Saturday Poster Session II 13:00-14:30
ABMC - Interdisciplinary

Room: Kiku

0165

Age Diversity, Expertise, and Collective Decision in Indonesian Family Firms

Fu-Sheng Tsai, Cheng Shiu University, Taiwan

Julia L. Lin, I-Shou University, Taiwan

Aida Nugroho, I-Shou University, Taiwan

Han-Chang Ling, National ChengChi University, Taiwan

0306

Working Adults Learning Model for Developing Country

Santirat Nansaang, King Mongkut's University of Technology Thonburi, Thailand

Supreeya Siripattanakunkajorn, King Mongkut's University of Technology Thonburi, Thailand

0307

Factors Affecting Learning Achievement Motive of Diploma Students in Vocational Institutes, Thailand

Supreeya Siripattanakunkajorn, King Mongkut's University of Technology Thonburi, Thailand

Santirat Nansaang, King Mongkut's University of Technology Thonburi, Thailand

0175

The Effects of Social Capital and Culture on Economic Outcomes

Claretta Pam, Walden University, USA



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Saturday Session IV 14:45-15:45

Saturday Session IV 14:45-15:45

Room: Sakura A

ACPEL - Interdisciplinary Issues in Politics & Economics

Session Chair: Ayur Ayurzanain

0255 - 14:45-15:45

A Critique of Recent Governance Reforms of State-Owned Enterprises in the Philippines and Their Proposed Improvements
Jinkee De Ocampo Bantug, Ohio Northern University, USA

0187 - 15:45-16:15

Russian Experience in the Field of Strategic Socio-economic Development Planning (Far East, Baikal Region and Siberia)
Nadezda Aganaeva, East Siberia State University of Technology and Management, Russia
Ayur Ayurzanain, East Siberia State University of Technology and Management, Russia

Saturday Session IV 14:45-15:45

Room: Sakura B

ABMC - Interdisciplinary Issues in Business & Management

Session Chair: Chih-Hsun Chuang

0121 - 14:45-15:45

Enhancing the Adaptation Process of Toyota Way through Alternative Motivation Approach and Influence to Quality Achievement
Ratana Jabir, National University of Malaysia, Malaysia

0050 - 15:45-16:15

Can Transformational Leadership Work in the Organizational Change Context? A Cross-Level Investigation
Chih-Hsun Chuang, National Chung Hsing University, Taiwan
Joung-Liang Lan, China Medical University Hospital, Taiwan

Saturday Session IV 14:45-15:45

Room: Kashi

ACPEL/ABMC - Interdisciplinary

Session Chair: Padcharee Phasuk

0242 - 14:45-15:45

Ruminating Cultural Legitimacy, Contemplating Internal Obedience: Proposing a More Innovative Approach to Enforcing International Human Rights Law
Shahrul Mizan Ismail, International Islamic University Malaysia, Malaysia
Mahmud Hamdi Mahmud Saedon, International Islamic University Malaysia, Malaysia

0266 - 15:45-16:15

The Impact of Free Trade Agreement (FTA) on Economic Growth in Thailand
Padcharee Phasuk, National Chung Hsing University, Taiwan
Jong-Wen Wann, National Chung Hsing University, Taiwan

Saturday Session IV 14:45-15:45

Room: Kusu

ACPEL - Social & Political Movements

Session Chair: Shin-Ru Lin

0100 - 14:45-15:45

Bangkok's Political-Driven Community Radio in Thai Political Turmoil: Recommendations for a Better Community Radio for Promoting Democracy among Bangkok's Society
Satidchoke Phosaard, Suranaree University of Technology, Thailand
Narain Chutijirawong, Chulalongkorn University, Thailand

0145 - 15:45-16:15

Taiwan's Unofficial Soft Power in Practice: Fair Trade and Corporate Social Responsibility
Shin-Ru Lin, University of Tokyo, Japan



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Saturday Session IV 14:45-15:45

Saturday Session IV 14:45-15:45

Room: Matsu

ABMC - Interdisciplinary

Session Chair: Kanok Karnchanapoo

0092 - 14:45-15:45

The Impact of Board Structure on Thai listed Companies Survival

Wannuda Petpairote, Khonkaen University, Thailand

Nongnit Chancharat, Khonkaen University, Thailand

0142 - 15:45-16:15

Alumni Mentorship as an Effective Learning and Development Platform for Business School's Students

Kanok Karnchanapoo, National Institute of Development Administration, Thailand

Saturday Session IV 14:45-15:45

Room: Ume

ACPEL - Interdisciplinary

Session Chair: Asril Amirul Zakariah

0302 - 14:45-15:45

Asia Pragmatic Cooperation Model: Japan and Korea management of ODA, Self-interest and Recipient Needs

Carla Bringas, Osaka University, Japan

0008 - 15:45-16:15

The Implementation of the Kyoto Protocol and the Impact of National Laws and Policies of Sustainable Development: Analysis on the Malaysian Situation

Asril Amirul Zakariah, Universiti Sultan Zainal Abidin, Malaysia



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Saturday Session V 16:00 -17:30

Saturday Session V 16:00 -17:30

Room: Sakura A

ACPEL - Law of Human Rights & Social Justice
Session Chair: Marius Pieterse

0104 - 16:00-16:30

Green Signal to the Red Light Industry

Perna Singh, Associate at Archer & Angel Advocates and Legal Consultants, India

0114 - 16:30-17:00

The "Pro Homine" Principle and Japan's Legal System

Dilton Ribeiro, Queen's University, Canada

Saki Urushi, Queen's University, Canada

0079 - 17:00-17:30

Sustainable Development, the Right to the City and Environmental Rights: Towards Rights-based Urban Regeneration

Marius Pieterse, University of the Witwatersrand, South Africa

Saturday Session V 16:00 -17:30

Room: Sakura B

ABMC- Issues & Approaches in Contemporary Business
Session Chair: Farhana Sidek

0049 - 16:00-16:30

Understanding the Attitudes of Tourists towards Creative Tourism

Chanin Yoopetch, Mahidol University International College, Thailand

0305 - 16:30-17:00

Terms Effectiveness of Activities in the CSR Areas as an example in Logistics Companies

Izabela Dembińska, University of Szczecin, Poland

0081 - 17:00-17:30

Spirituality and Entrepreneurship from Islamic Perspective: An Analysis on the Effects on Entrepreneurial Opportunity Recognition

Farhana Sidek, Universiti Kebangsaan Malaysia, Malaysia

Kathryn Pavlovich, University of Waikato Management School, New Zealand

Jenny Gibb, University of Waikato Management School, New Zealand

Saturday Session V 16:00 -17:00

Room: Kashi

ACPEL - Intellectual Property
Session Chair: Harankaha Menaka

0117 - 16:00-16:30

Patenting of Genes - Essence of the Problem

Maciej Hulicki, Jagiellonian University, Poland

0132 - 16:30-17:00

University-Industry Interface - A Patent Law Perspective

Harankaha Menaka, University of Colombo, Sri Lanka



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Saturday Session V 16:00 -17:30

Room: Kusu

ABMC - Social Justice, Equity & Trust in the Contemporary Business Environment
Session Chair: Liew Cheng Siang

0189 - 16:00-16:30

Gender Differences in Negotiating Audit Fees

Zalailah Salleh, Universiti Malaysia Terengganu, Malaysia

Hafiza Aishah Hashim, Universiti Malaysia Terengganu, Malaysia

Norsiah Ahmad, Universiti Malaysia Terengganu, Malaysia

0203 - 16:30-17:00

Characteristics of Socially and Financially Efficient Microfinance Institutions

Yung-Jae Lee, Saint Mary's College of California, USA

Xiaotian Tina Zhang, Saint Mary's College of California, USA

Shyam Kamath, Saint Mary's College of California, USA

0153 - 17:00-17:30

Factors Influencing Consumer Trust in Mobile Commerce - An Empirical Study of Urban Consumers in Malaysia

Liew Cheng Siang, KDU University College, Malaysia

Kelvin Say Chong Theng, Taylor's University, Malaysia

Saturday Session V 16:00 -17:30

Room: Matsu

ACPEL/ABMC - Interdisciplinary
Session Chair: Kiatananatha Lounkaew

0208 - 16:00-16:30

Business Models for Multi-sided Platform Strategy: Open or Closed

Bih-Huang Jin, Tunghai University, Taiwan

Yia-Chu Hsieh, Tunghai University, Taiwan

0211 - 16:30-17:00

Political Business Cycle in Taiwan--Evidence from Central Government Budget

Ling-Chun Hung, Shih Hsin University, Taiwan

Yu Tou Hsieh, Shih Hsin University, Taiwan

0206 - 17:00-17:30

How Much Do Student Loan Sizes Affect Returns to Tertiary Education for Thai Persons with Disabilities?

Kiatananatha Lounkaew, Dhurakij Pundit University, Thailand



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Sunday Session I: 9:00-10:30

Sunday Session I: 9:00-10:30

Room: Sakura A

ACPEL/ABMC - Special Topics

Session Chair: Kao Hui Chuan

0287 - 9:00-9:30

Similarity and Differences Characteristics between Successful SME Entrepreneurs and Youth Entrepreneurs

Hing Kwan Siu, City University of Hong Kong, Hong Kong

Chongshou Li, City University of Hong Kong, Hong Kong

Andrew Lim, City University of Hong Kong, Hong Kong

Yvelin Lim, American International School, Hong Kong

0043 - 9:30-10:00

Comparing the Environmental Impact of Packaged Beverages between Retailing and Hypermarket Channels from Life-cycle Viewpoints

Pei-Chun Lin, National Cheng Kung University, Taiwan

Jenhung Wang, National Kaohsiung First University of Science and Technology, Taiwan

He-Hong Zhuang, National Cheng Kung University, Taiwan

0146 - 10:00-10:30

What Explains Corporate Social Responsibility Engagement in Chinese Firms?

Kao Hui Chuan, Ling Tung University, Taiwan

Hung-Gay Fung, University of Missouri St. Louis, United States

Qingdi Li, Ling Tung University, Taiwan

Sunday Session I: 9:00-10:30

Room: Sakura B

ABMC - Financial Economics

Session Chair: Chou-Wen Wang

0155 - 9:00-9:30

Conditional Generalized Sharpe Ratios under ARMA-GARCH-GH

Chin-Wen Wu, Nanhua University, Taiwan

Ching-Chi Hsu, National Sun Yat-Sen University, Taiwan

0080 - 9:30-10:00

Trade Credit during the Financial Crisis of 2008: Evidence from Five East Asian Countries

Jian-Hsin Chou, National Kaohsiung First University of Science and Technology, Taiwan

Ming-Sun Horng, National Kaohsiung First University of Science and Technology, Taiwan

Chao-Min Hsieh, National Kaohsiung First University of Science and Technology, Taiwan

0157 - 10:00-10:30

Portfolio Selection under Dynamic Copula-GARCH Models

Chou-Wen Wang, National Kaohsiung First University of Science and Technology, Taiwan

Yi-Huei Lu, National Kaohsiung First University of Science and Technology, Taiwan

Sunday Session I: 9:00-10:30

Room: Kashi

ABMC - Economic Development

Session Chair: Wei-Ming Wu

0076 - 9:00-9:30

Intelligence Creation of Internationalization Process: The Case of High-Tech Entrepreneurial Firms

Zizah Che Senik, Universiti Kebangsaan Malaysia, Malaysia

Ridzuan Md Sham, Universiti Kuala Lumpur - Malaysian France Institute, Malaysia

Rosmah Mat Isa, Universiti Kebangsaan Malaysia, Malaysia

0119 - 9:30-10:00

The Challenges for Thailand as an Emerging Donor for Infrastructure Development

Onramon Shuaytong, National Institute of Development Administration, Thailand

0101 - 10:00-10:30

An Empirical Analysis of Productivity Growth in Taiwan Container Shipping Industry

Wei-Ming Wu, National Kaohsiung First University of Science and Technology, Taiwan

Kuo-Kuang Chu, National Kaohsiung First University of Science and Technology, Taiwan



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Sunday Session I: 9:00-10:30

Sunday Session I: 9:00-10:00

Room: Kusu

ABMC - Business & Management: Issues in Strategic & Knowledge Management
Session Chair: Christopher Shu Kun Chung

0265 - 9:00-9:30

A Study on the Strategic Management of TK Education Center

Xinghua Kang, Hainan University, China

Tina Linyu Lin, University of Wales Newport, UK

0293 - 9:30-10:00

Knowledge Management Benefits to NGO Governance and Sustainability

Christopher Shu Kun Chung, London South Bank University, UK

Sunday Session I: 9:00-10:30

Room: Matsu

ABMC/ACPEL - Interdisciplinary

Session Chair: Jing-Huey Shao

0318 - 9:00-9:30

How Reinsurance Affects Insurer Performance? Evidence from the United Kingdom Insurance Industry

Yung-Ming Shiu, National Chengchi University, Taiwan

0313 - 9:30-10:00

Can e-Auction Prevent Corruption and Improve Efficiency for the Government Purchasing Practices?

Nattaphan Kecharananta, Suan Dusit Rajabhat University, Thailand

0232 - 10:00-10:30

The Attitude and Behaviour of Taiwanese toward Resolving Claims in Consumer Class Disputes - An Experimental Approach

Jing-Huey Shao, National Cheng Kung University, Taiwan

Pei-Chen Chen, National Cheng Kung University, Taiwan

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ABMC - Contemporary Issues in Business & Management

Session Chair: Ronnie Cheung

0174 - 9:00-9:30

An Investigation of the Effects of Positive Technology on Student Learning Motivation: A Case Study of the Higher Education Context in Hong Kong

Lui Lam, London South Bank University, UK

0200 - 9:30-10:00

An Empirical Investigation of the Effect of Organizational Commitment on Job Satisfaction and Quit Intention of Salespersons

Vincent Fong, London South Bank University, UK

Ronnie Cheung, University of South Australia, Australia

0201 - 10:00-10:30

The Critical Factors Affecting the Quality of Product Knowledge in Multilevel Franchise-like Networks

Chi Shing Leung, London South Bank University, UK

Ronnie Cheung, University of South Australia, Australia



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Sunday Session I: 9:00-10:30

Room: Sugi

ABMC - Labor & Social Welfare / Social Entrepreneurship
Session Chair: Maria Cristina M. De los Santos

0166 - 9:00-9:30

The Multiple Intelligence Scale Analysis and Application for a Children's Social Welfare Institute in Taichung, Taiwan

Chunwei Yeh, Tung-Nan University, Taiwan

Chenwan Chang, Central Region Children's Home, Taiwan

0099 - 9:30-10:00

The Model and Critical Curbing Time for Workplace Bullying

Chunwei Yeh, Tung-Nan University, Taiwan

Chenwan Chang, Central Region Children's Home, Taiwan

0234 - 10:00-10:30

Ecological Solid Waste Management Program and Social Entrepreneurship in Camarines Sur

Maria Cristina M. De los Santos, Ateneo da Naga University, Philipines



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Sunday Session II: 10:45-12:15

Sunday Session II: 10:45-11:45

Room: Sakura A

ACPEL - Interdisciplinary Law & Politics

Session Chair: Bryan Druzin

0159 - 10:45-11:15

Governing Insiders by Excluding "Dangerous" Outsiders: The Uniqueness of Macau, China, and Its (Politically-Based?) Border Control
Denis De Castro Halis, University of Macau, Macao

0067 - 11:15-11:45

Anarchy, Order, and Trade: An attempt to partially account for why a global, unified Commercial Legal Order is steadily emerging
Bryan Druzin, The Chinese University of Hong Kong, Hong Kong

Sunday Session II: 10:45-12:15

Room: Sakura B

ABMC - Financial Economics

Session Chair: Sheng-Hung Chen

0177 - 10:45-11:15

Can Idiosyncratic Volatility Price the Return? Evidence from Greater China
Li-Hsun Wang, Wenzao Ursuline College of Languages, Taiwan
Chu-Hsiung Lin, National Kaohsiung First University of Science and Technology, Taiwan
Hsien-Ming Chen, Chang Jung Christian University, Taiwan

0135 - 11:15-11:45

Codes of Good Governance in the European Union - An Analysis of Their Contents
Aleš Kubíček, University of Economics, Czech Republic

0269 - 11:45-12:15

Risk Disclosure, Risk Management, and Bank Value-at-Risk: International Study
Sheng-Hung Chen, Nanhua University, Taiwan
Tung-Chin Lee, Institute of Financial Management, Taiwan

Sunday Session II: 10:45-11:45

Room: Kashi

ABMC - Business Administration and Business Economics: Leadership

Session Chair: Nuttawuth Muenjohn

0167 - 10:45-11:15

The Effects of Transformational Leadership on Organizational Ambidexterity
Yi-Ying Chang, National Taiwan University of Science and Technology, Taiwan

0176 - 11:15-11:45

Developing Soft Skills of Leadership: The Case of Middle Managers in International Hotels in Asia
Nuttawuth Muenjohn, RMIT University, Australia
Alan Montague, RMIT University, Australia
Jiaying Zhang, RMIT University, Australia
Lynnel Hoare, RMIT University, Australia



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Sunday Session II: 10:45-12:15

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Room: Kusu

ABMC - Business Administration and Business Economics: Innovation & Performance
Session Chair: Yu-Cheng Hsiao

0171 - 10:45-11:15
Innovation Network, Absorptive Capacity and Innovation Performance
Chun-Yao Tseng, Tunghai University, Taiwan

0041 - 11:15-11:45
The Benefits of Information Sharing in a Supply Chain
Tai-Yueh Lin, Takming University of Science and Technology, Taiwan
Shoue-Yu Huang, Takming University of Science and Technology, Taiwan
Yu-Cheng Hsiao, Takming University of Science and Technology, Taiwan

Sunday Session II: 10:45-11:45

Room: Matsu

ABMC - Interdisciplinary Economics
Session Chair: Ta-Hui Yang

0073 - 10:45-11:15
Improving McNeil and Frey's Method of Estimating Value-at-Risk
Chang-Cheng Changchien, Chang Jung Christian University, Taiwan
Chu-Hsiung Lin, National Kaohsiung First University of Science and Technology, Taiwan
Wei-Shun Kao, National Kaohsiung First University of Science and Technology, Taiwan
Chien-Hui Wu, Nan Jeon University of Science and Technology, Taiwan

0066 - 11:15-11:45
Allocation Management for Fund Flow and Material Flow
Ta-Hui Yang, National Kaohsiung First University of Science and Technology, Taiwan
Chen-Cheng Chen, National Kaohsiung First University of Science and Technology, Taiwan
Tai-Jou Liu, National Kaohsiung First University of Science and Technology, Taiwan

Sunday Session II: 10:45-12:15

Room: Ume

ABMC - Business Administration and Business Economics: Organizational Culture and Governance
Session Chair: Warangkham Tansakul

0045 - 10:45-11:15
Direct and Mediated Associations among Corporate Governance, Earnings Quality and Firm Value: Evidence from Malaysian Listed Firms
Anuar Sarun, Sultan Idris Education University, Malaysia
Sardar M. N. Islam, Victoria University, Australia

0296 - 11:15-11:45
The Influence of Effective Organizational Cultures on Environmental Management of Thai Automotive Manufacturers
Warangkham Tansakul, Rangsit University, Thailand

0221 - 11:45-12:15
The Perception of Hiring Managers on Ethical Values: A Study of Hiring Managers from Multinational Companies In Penang
Mohd Anuar Arshad, Universiti Sains Malaysia, Malaysia
Mohamad Abdul Hamid, B Braun (M) Sdn. Bhd, Malaysia

Hamid, Mohamad Abdul
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Sunday Session II: 10:45-12:15

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ABMC - Business Administration and Business Economics: Corporate Social Responsibility
Session Chair: Barry Acker

0292 - 10:45-11:15
Corporate Social Responsibility Strategies of Petroleum Refinery Firms in Thailand
Warasak Hitopakorn, Suan Dusit University, Thailand

0294 - 11:15-11:45
The Developed Model of Corporate Social Responsibility Reporting of Listed Companies in The Stock Exchange of Thailand
Wittaya Arunsiripetch, Suan Dusit Rajabhat University, Thailand

0295 - 11:45-12:15
Corporate Social Responsibility Assurance - The Impact of King III
Barry Acker, University of South Africa, South Africa



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Sunday Session III: 13:15-14:15

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ACPEL - Civil Law, Dispute Resolution & the Court
Session Chair: Gary Chan

0219 - 13:15-13:45

Case Management in Bangladeshi Civil Court Proceedings: Scope for Thinking
Ummey Tahura, Macquarie University, Australia

0134 - 13:45-14:15

Defamatory Meaning and Community Perspectives in Hong Kong, Malaysia and Singapore
Gary Chan, Singapore Management University, Singapore

Sunday Session III: 13:15-14:15

Room: Kusu

ABMC - Business & Public Administration: Governance Issues
Session Chair: Will Baber

0262 - 13:15-13:45

Does the Government Intervention Matter? The Case of Taiwan Energy Efficiency Regulation
Jin-Long Liu, National Central University, Taiwan
Rui-Wen Shu, National Central University, Taiwan

0328 - 13:45-14:15

Cross Cultural Co-leadership and Corporate Governance: A Joint Model Made and Applied in Japan
Will Baber, Kyoto University, Japan

Sunday Session III: 13:15-14:15

Room: Matsu

ABMC - Natural Resources & Ecological Economics
Session Chair: Ali Quazi

0118 - 13:15-13:45

The Integrity and Quality of Financial Reporting by Islamic Financial Institutions in Malaysia
Faizatul Hasliyanti Ghazali, Central Queensland University, Australia
Sheikh Fazlur Rahman, Central Queensland University, Australia

0086 - 13:45-14:15

Consumer Social Responsibility (CSR): A Neglected Aspect of Social Responsibility Discourse
Ali Quazi, University of Canberra, Australia

Sunday Session III: 13:15-14:15

Room: Ume

ABMC - Business Administration and Business Economics: Contemporary Issues in Asian Business
Session Chair: Alessandra Vecchi

0281 - 13:15-13:45

The Liability of Japaneseness: Why Japanese Firms Are Being Overpassed by Chinese and Korean Firms in Least Developed and Emerging Markets
Amine Bouyoucef, The Tokyo Institute of Technology, Japan
Sulin Chung, The Tokyo Institute of Technology, Japan

0151 - 13:45-14:15

From Asset Exploitation to Asset Exploration - Some Evidence from Chinese Acquisitions of Made in Italy Firms in the Luxury Sector
Alessandra Vecchi, University of Bologna, Italy



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Sunday Session III: 13:15-14:15

Sunday Session III 13:15-14:15

Room: Sugi

ABMC - Business Administration and Business Economics: Interdisciplinary Issues
Session Chair: Norsiah Ahmad

0223 - 13:15-13:45

The Myth of Corporate Social Responsibility: Philanthropy or Opportunism

Pisut Mongkolkachit, National Institute of Development Administration, Thailand

0180 - 13:45-14:15

The Influence of Corporate Governance on Tax Management and Long Term Sustainability

Norsiah Ahmad, Universiti Malaysia Terengganu, Malaysia

Zalailah Salleh, Universiti Malaysia Terengganu, Malaysia

Hafiza Aishah Hashim, Universiti Malaysia Terengganu, Malaysia

Mohd Hassan Che Haat, Universiti Malaysia Terengganu, Malaysia



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Virtual Presentations

0093 ABMC - Business Administration and Business Economics

Human Resource Management Practices in Japanese and American Companies in Poland: Comparison Based on Case Study Research
Sylvia Białas, Gdańsk University, Poland

0164 ACPEL - International Law: Contemporary Issues and Solutions

Statelessness matters 10 Years on from Al-Kateb: Statelessness in the Australian Context
Susan Kennedy, University of Adelaide, Australia

0260 ABMC - Special Topics

Impact of Product Attributes on Customer Value - A Study of the Hong Kong Property Industry
Sam Wong, London South Bank University, UK
Ronnie Cheung, University of South Australia, Australia

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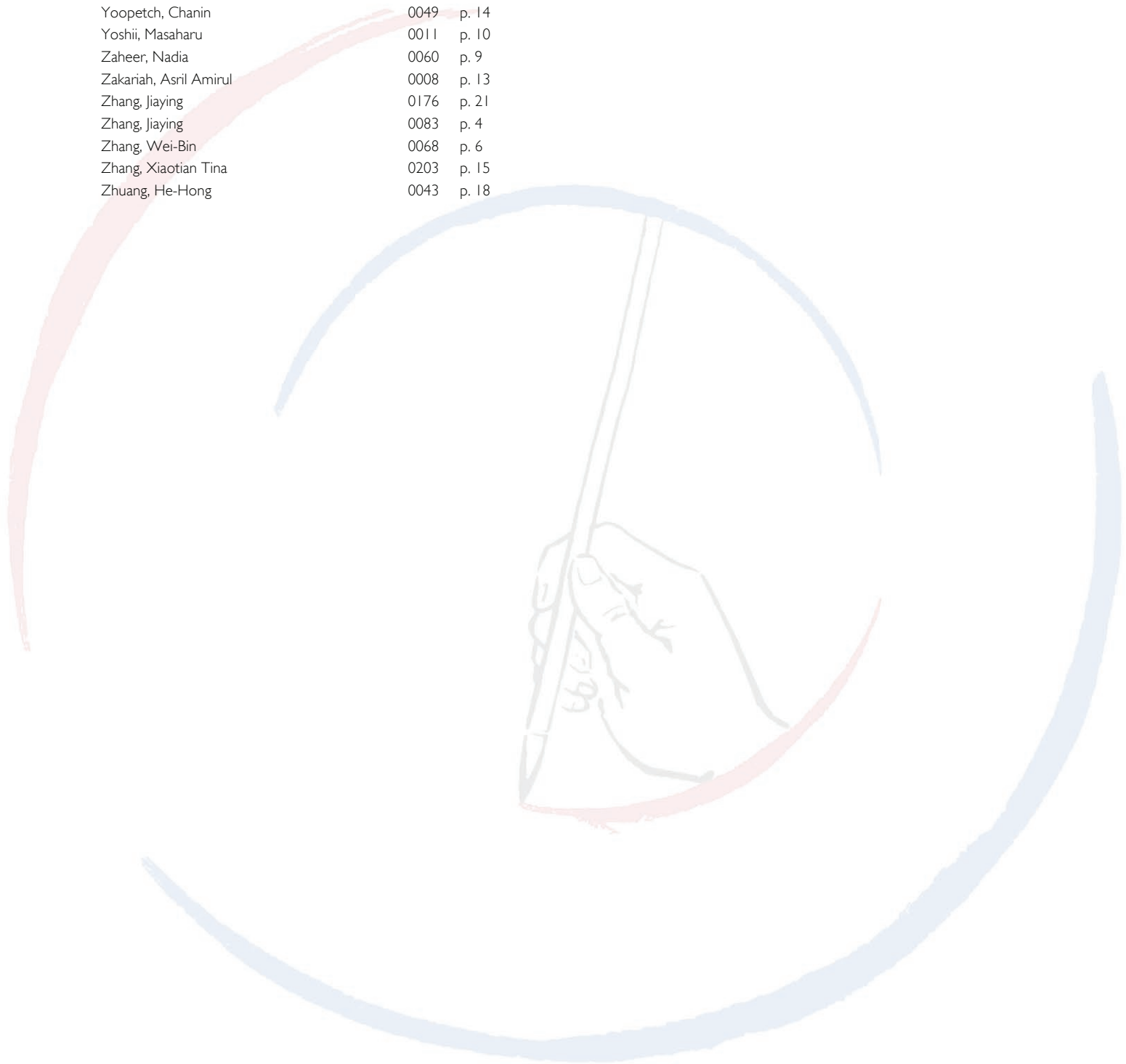
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