

acbpp
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University of Zagreb







ACBPP ACTIS 2014 Programme Cover Image:
“Ariwara no Narihira Ason”

The image used for the cover of the ACBPP ACTIS 2014 Conference Programme is from a woodblock print by Hokusai, Katsushika (1760-1849), and dates from around 1835 (Edo period). The print is from the series *One Hundred Poems Explained by the Nurse* (Hyakunin isshu uba ga etoki), and is inspired by the following poem, attributed to Courtier Ariwara no Narihira (825 - 880), the central figure in the *Tales of Ise*.

千早ぶる
Chihayaburu

神代もきかず
Kamiyo mo kikazu

龍田川
Tatsuta-gawa

からくれないに
Kara kurenai ni

水くくるとは
Mizu kukuru to wa

Even when the gods
Held sway in the ancient days,
I have never heard
That water gleamed with autumn red
As it does in Tatta's stream

Translation by MacCauley, Clay.
Hyakunin-Isshu (Single Songs of a Hundred Poets)
Yokohama: Kelly and Walsh, 1917

welcome to acbpp/actis 2014

Dear Colleagues,

Welcome to the Fifth Asian Conference on Business and Public Policy (ACBPP), and the Second Asian Conference Technology, Information and Society (ACTIS), which are held jointly this year. These conferences are part of the IAFOR program of events held in the great industrial and trading city of Osaka.

ACBPP/ACTIS is an interdisciplinary, international conference that invites academics, practitioners, and researchers from around the world to meet and exchange ideas, share in the development of intellectual discoveries, and challenge dominant paradigms. Although this conference is one of the smaller events held by IAFOR, the weekend will see 150 participants representing more than thirty countries. I have every confidence that we will again see an amazing celebration of the very best in international, intercultural and interdisciplinary discussion, debate and research synergies.

I would like to thank the 2014 conference co-chairs and plenary speakers, Professor Jerry Platt of San Francisco State University, Japan, and Professor Barry Bozeman of Arizona State University, USA. I would also like to thank our other plenary speakers; Dr Andrew Staples of the Economist Corporate Network, Dr Joel Campbell of Troy University, and Dr Craig Mark of Kwansei Gakuin University, all in Japan, and Dr Bart Custers of the Dutch Ministry of Security & Justice and Leiden University, in the Netherlands, as well as Professor Stuart D. B. Picken, Chairman of the IAFOR International Advisory Board.

The programme for this conference promises to be an exciting one, with thematic topics that address the central themes of the "Data Enriched Enterprise" and the "Data Enriched Society" in different but complementary ways, including through papers that draw on empirical research, develop theoretical and conceptual insights. The conference will be enhanced through its wide variety of presenters, who will draw on their diverse experiences and knowledges and on their academic, personal and geographical contexts, in a programme that promises challenging discussion.

I very much look forward to seeing again those delegates who have attended previous conferences, and to meeting those of you who are new to IAFOR. I hope you enjoy the conference experience, and will think of joining other IAFOR events in Asia, Europe, North America, or the Middle-East.

I look forward to meeting you all.

Dr Joseph Haldane, Ph.D. (London), F.R.A.S.
Executive Director, IAFOR



letter of welcome



Getting to the Conference Venue

The Osaka International Convention Center & Rihga Royal Hotel are:

- a 1 minute walk from exit 2 of Keihan Nakanoshima Station (Keihan Nakanoshima Line)
- a 10 minute walk from exit 1 of Awaza Subway Station (Sennichimae Line)
- a 10 minute shuttle bus ride from JR Osaka Station

Shuttle Bus Access

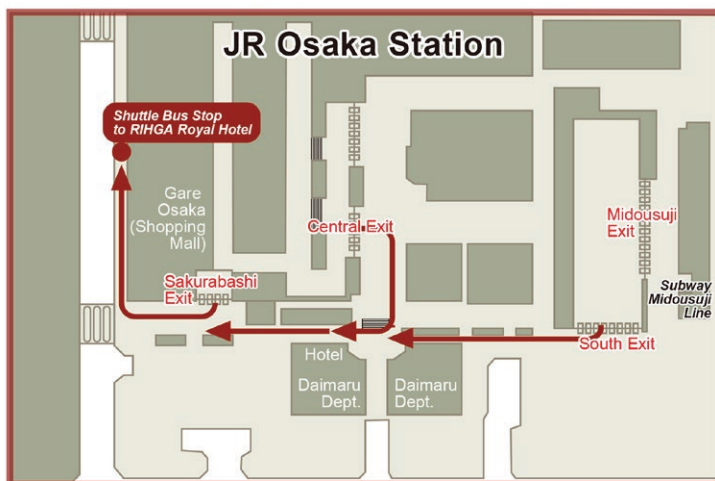
The adjacent Rihga Royal Hotel operates a free shuttle bus service between the city's main rail hub - JR Osaka Station* - and the hotel. The bus departs from the west side of the station, close to the Sakura-bashi exit. The journey takes 10 minutes, however, as there are limited seats on the bus, there may be a wait to board the bus at peak times.

Operating Hours: 07:45 to 22:15

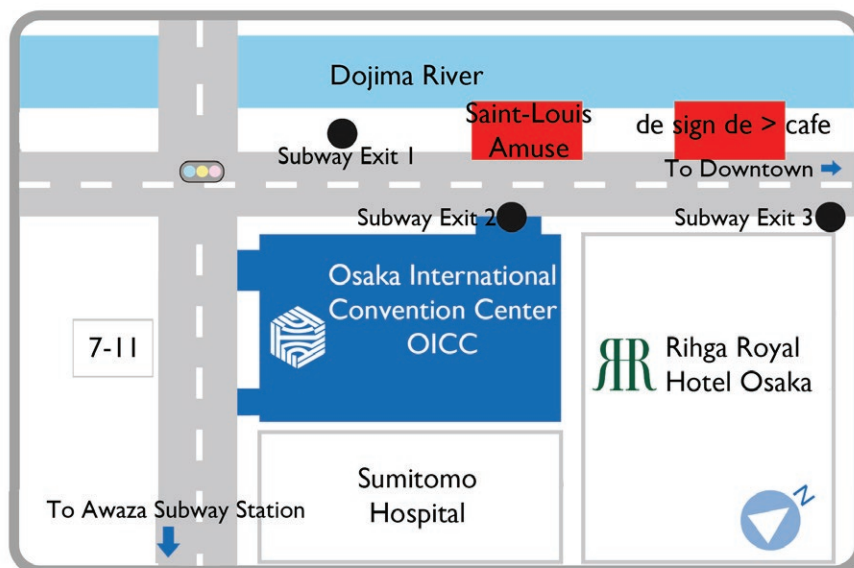
07:45 - 10:00 every 15 minutes

10:00 - 21:00 every 6 minutes

21:00 - 22:15 every 15 minutes



*JR Kansai Airport Rapid Service trains between Kansai International Airport and Osaka run every 30 minutes



Information and Registration

If you have already paid online or by bank transfer, you will be able to pick up your registration pack at the Conference Registration and Information Desk. At this time you will also be given a name card. For those wishing to pay on the day, please note that we are able to accept credit cards, however, we cannot accept payment in foreign currencies.

The **Conference Registration and Information Desk** will be located at the following locations during the conference:

Thursday	15:00-17:00	- 1F Lobby of the Rihga Royal Hotel
Friday	08:00-17:00	- 8F Osaka International Convention Center
Saturday	08:30-17:00	- Koubai Room - Rihga Royal Hotel 6F
Sunday	08:30-13:30	- Koubai Room - Rihga Royal Hotel 6F

If you have any questions or concerns, IAFOR staff and local volunteers will happily assist you in any way they can..



Conference Map

Floor Guide

Rihga Royal Hotel (West Wing)

Osaka International Convention Center (OICC)

15F	
~	
~	
~	
6F	[Suehiro] [Koubai] [Hagoromo] [Ohgi] [Takara] [Nishiki]
5F	
4F	
3F	
2F	
1F	Remone Restaurant Lobby Reception
B1F	Shops & Restaurants
B2F	Shops & Restaurants

12F	
11F	Business Center
10F	
9F	
8F	[801] [803] [804] [805] [806]
7F	
5F	Maido Okini Cafeteria
3F	
2F	OIC Cafe
1F	Plaza Stage



conference at a glance

Thursday, November 20, 2014

15:00-17:00: Conference Registration & Information Desk Open (IF Lobby)

18:00-19:30: Conference Welcome Reception (Saint-Louis Amuse IF)

To open the conference, come and enjoy a few glasses of beer, wine, sake, or a choice of soft drinks if you prefer. You can meet with fellow delegates, network, and enjoy the night view of Osaka.

The reception venue is located on the riverside across the street from the Rihga Royal Hotel (see map). All registered attendees are welcome. Join us directly at the venue or meet us in the lobby of the Rihga Royal Hotel at 17:45.

Friday, November 21, 2014

9:00-12:00: Welcome, Keynote Speaker, and Featured Speaker Session (OICC 8F - Room 801)

9:00-9:15: Welcome & Introductory Addresses (OICC 8F - Room 801)

Bryce Platt, IAFOR Technology & Operations Manager

Joseph Haldane, IAFOR Executive Director

9:15-10:00: ACBPP ACTIS Keynote Speaker (OICC 8F - Room 801)

Barry Bozeman, Arizona State University, USA

10:00-10:20: Coffee Break

10:20-11:10: ACBPP ACTIS Featured Speaker (OICC 8F - Room 801)

Andrew Staples, Economist Corporate Network, Japan

11:10-12:00: ACBPP ACTIS Featured Speaker (OICC 8F - Room 801)

Joel R. Campbell, Troy University, Japan

12:00-12:10 Conference Photograph (OICC 8F - Room 801)

12:10-13:00: Lunch Break

13:00-14:30: Parallel Session I & Poster Session I (various rooms OICC 8F)

14:30-14:45: Break

14:45-16:15 Parallel Session II & Poster Session II (various rooms OICC 8F)

16:15-16:30: Break

16:30-17:15: ACBPP ACTIS Featured Speaker (OICC 8F - Room 801)

Jerry Platt, San Francisco State University, USA

18:30-21:30: A Night Out in Osaka: Official Conference Dinner

The official conference dinner will be held in a downtown Osaka izakaya, and provides a relaxed and enjoyable environment to meet and network with other delegates. This is ticketed at 5,000 JPY and there are a limited number of places; pre-reservation is required. The party will leave the OICC IF lobby at 18:30, so please be there in good time. The venue is a 15 minute walk away. The conference dinner will begin at 19:00 at the venue and will finish at 21:00. Afterwards, a group will be lead back to the hotel or you can continue the party with other delegates.

Saturday, November 22, 2014

9:00-10:30: Parallel Session I (various rooms Rihga Royal Hotel 6F)

10:30-10:45: Break

10:45-12:15: Parallel Session II (various rooms Rihga Royal Hotel 6F)

12:15-13:00: Lunch Break

12:15-13:00: Calligraphy Workshop (Koubai Room - Rihga Royal Hotel 2F)

Japanese Calligraphy Workshop by students from Ritsumeikan University

13:00-14:30: Parallel Session III (various rooms Rihga Royal Hotel 6F)

14:30-14:45: Break

14:45-16:15: Parallel Session IV (various rooms Rihga Royal Hotel 6F)

16:15-16:30: Break

16:30-17:00 Saturday Spotlight Session (Suehiro & Koubai Rooms - Rihga Royal Hotel 6F)

Sunday, November 23, 2014

9:00-10:30: Parallel Session I (various rooms Rihga Royal Hotel 6F)

10:30-10:45: Break

10:45-12:15: Parallel Session II (various rooms Rihga Royal Hotel 6F)

12:15-12:30: Break

12:30-13:15: ACBPP ACTIS 2014 Featured Address & Conference Closing (Koubai Room - Rihga Royal Hotel 6F)

Stuart D.B. Picken, Chair - IAFOR International Advisory Board

Following the featured address there will be a conference highlights photography slideshow and closing remarks from IAFOR Executive Director, Dr. Joseph Haldane.



conference at a glance



conference guide

What to Wear & Bring

Attendees generally wear business casual attire. You may want to bring a light jacket or sweater as the temperature in meeting rooms is often difficult to control.

Smoking

The Rihga Royal Hotel and Osaka International Convention Center have implemented a Clean Indoor Air Act; therefore, smoking is not permitted in any of the conference rooms. Please smoke only in designated areas.

Internet Access

There will be a free WiFi internet connection throughout the conference areas. However, this can be unreliable and we would strongly suggest that you do not rely on a live connection for your presentation.

To access the WiFi the following accounts can be accessed:

In the Rihga Royal Hotel (1F, 2F): RIHGARoyal - password: 20145368

In the OICC: FREE-OICC - password: grandcube

For your convenience, there will also be a limited number of computers at the Conference Information Desk.

Printing

There will be a printer behind the Conference Information Desk, and we are able to offer a complimentary printing service of up to ten A4 sheets should you need this. Please be advised that printing may not be available at peak times. For additional printing needs the Osaka International Convention Center IIF Business Center offers a wide range of copy and printing services at reasonable prices.

Badges

When you check in, you will receive a conference package, which includes your name badge. Wearing your badge is required for entrance to the sessions. If you lose your badge it can be replaced for a fee of JPY 5000. You must wear your badge at all times during the Conference.

If you are not wearing your badge, security may stop you and ask you to show your ID and evidence that you are registered. Those unable to show proof may be escorted from the Conference by security.

There are 4 colours of badges indicating the type of conference participant:

RED: Presenters and General Audience

YELLOW: Keynote and Featured Speakers

BLUE: Conference Exhibitors and Affiliates

BLACK: IAFOR Staff & Board Members

Photo/Recording Waiver

There will be photography, audio and video recording at the conference. By entering the event premises you give consent to the use of your photograph, likeness or video or audio recording in whole or in part without restriction or limitation for any educational, promotional, or any purpose for distribution.

Refreshment Breaks

Complimentary coffee, tea, and water will be available at the plenary session throughout Friday on the 8F, and Saturday & Sunday in Koubai Room (6F Rihga Royal Hotel). Light snacks will be provided once in the morning and once in the afternoon. Meals are not included in the conference registration fee, however, 10% discount vouchers for the following restaurants are available from the registration desk:

Chambord (French) - Tower Wing 29F

Bella Costa (Italian) - Annex 7F

Remone (Buffet) - West Wing 1F

Royal Ryuho (Chinese) - West Wing 15F

Naniwa (BBQ) - B1F

Nakanoshima (Japanese) - Tower Wing 30F

Meals can also be purchased at any of the restaurants in the Osaka International Convention Center (2F, 5F) or at restaurants or convenience stores in and around the local area.



conference guide

Conference Welcome, Keynote Speaker & Featured Speaker Session: Friday 9:00-12:10

The plenary session will be held on Friday morning, with the event beginning at 9:00 AM on the Osaka International Convention Center 8F. Please arrive in good time if you wish to attend the session. There will be an interval after the first keynote address and complimentary refreshments and snacks will be served. The plenary session will be followed by the official conference photograph. Please arrive in good time if you wish to attend the session.

Parallel Speaker Sessions

Parallel Sessions will run from 13:00 on Friday afternoon, and from 9:00 AM on Saturday & Sunday morning. They are generally organized into streams. Sessions include two, three or sometimes four presenters. Each presenter has thirty minutes including Q and A time. The session length reflects the number of presenters.

Presentations and Equipment

All rooms will be equipped with a MacBook computer pre-installed with PowerPoint and Keynote, as well as a screen and an LCD projector. If you wish, you may directly link your own PC laptop, although we advise you to use the computer provided by plugging in your USB flash drive.

We recommend that you bring two copies of your presentation in the case that one fails, and suggest sending yourself the presentation by email as a third and final precaution.

Session Chairs

Session Chairs are expected to introduce themselves and other speakers (briefly), hand out presentation certificates at the end of the session, ensure that the session begins and ends on time, and that the time is divided fairly between the presentations. Each presenter should have no more than 30 minutes in which to present his or her paper, and respond to any questions.

The session chair is asked to assume this timekeeping role, and to this end, a yellow and red timekeeping card is used as a visual cue for presenters, letting them know when they have 5 minutes remaining, and when they must stop.

Please follow the order in the programme, and if for any reason a presenter fails to show, please keep to the original timeslots as delegates use the programme to plan their attendance.

Presentation Certificates

Poster presenters can pick up a certificate of presentation from the Information Desk. All other presenters will receive a certificate of presentation from their session chair or a member of staff at the end of their session.

A Polite Request to All Participants

Participants are requested to arrive in a timely fashion for all addresses, whether to their own, or to those of other presenters. Presenters are reminded that the time slots should be divided fairly and equally between the number of presentations, and that they should not overrun.

We recommend that the 30 minutes presentation timeslot be divided as follows: 20 minutes for the paper and 10 minutes for Q and A.

Poster Sessions & Poster Requirements

The poster display boards are 1800mm high x 900mm wide. We are able to provide tape and pins. Please be aware that there are no on-site poster facilities for printing posters.

Conference Proceedings

The Conference Proceedings are published on the IAFOR website (www.iafor.org), and can be freely accessed as part of the research archive.

All authors may have their full paper published in the online conference proceedings. Full text submission is due by January 1, 2015 through the online system. The proceedings will be published on February 1, 2015.

Authors will have PDF copies of their offprints emailed to them by the IAFOR office by April 1, 2015.

Returning Delegate Discount

Every year we have a growing number of delegates who have presented at previous IAFOR conferences. To show our appreciation IAFOR would now like to offer you a 10% discount off your next IAFOR conference registration.

This offer is valid for the next 12 months and covers any IAFOR conference in Asia, Dubai, Europe, or North America that you may choose to attend.

The IAFOR YouTube Channel

New videos uploaded weekly featuring interviews and presentations with IAFOR Speakers from our conferences in Asia, North America Europe and Dubai.

Prof. Svetlana Ter-Minasova

President of the Faculty of Foreign Languages and Area Studies

Lomonosov Moscow State University

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Conference Chairs, Keynote Speakers & Featured Speakers



Barry Bozeman
Arizona State University, USA



Barry Bozeman is Arizona Centennial Professor of Public Management and Technology Policy and Director of the Center of Organizational Research and Design. Previous positions include Regents' Professor and Ander Crenshaw Endowed Chair of Public Policy, University of Georgia; Regents' Professor of Public Policy at Georgia Tech and Professor of Public Administration, Law and Affiliate Professor of Engineering at Syracuse University where he was founding director of the Maxwell School's founding director of the Center for Technology and Information Policy. Bozeman has had visiting appointments at University of Michigan, Columbia University, University of Copenhagen, and Universite Marne-La-Valle (Paris Est).

Bozeman's research focuses on public management, organization theory and science and technology policy. He is the author or editor of sixteen books, including most recently, *Public Values and Public Interest* (Georgetown University Press, 2007) which won the American Political Science Association's Herbert Simon Award for best book published in public administration and public affairs. Bozeman's *All Organizations Are Public* (Jossey-Bass, 1987) helped establish a new research and theory approach to "publicness."

Professor Bozeman's research articles have appeared in every major U.S. journal in the fields of public policy and public management, as well as such diverse journals as *American Journal of Political Science*, *IEEE Transactions in Engineering Management*, *Research Policy*, *Economics of Education*, *American Journal of Public Health*, *Social Studies of Science*, *Managerial and Decision Economics*, and *Human Relations*. On many occasions, his research has been summarized in science publications, such as *Nature*, *Nature Medicine*, *Science*, and *Issues in Science and Technology* and mass media, including, *Wall Street Journal*, *New York Times*, *The Economist*, *Chronicle of Higher Education*, and *The Philadelphia Inquirer*.

Bozeman's practitioner experience includes a position at the National Science Foundation's Division of Information Technology and a visiting position at the Science and Technology Agency's (Japan) National Institute of Science and Technology Policy. Bozeman has served as a consultant to a variety of federal and state agencies in the United States, including the Internal Revenue Service, the Department of Commerce, the National Science Foundation and the Department of Energy. He has helped in the design and evaluation of the national innovation systems of the Republic of South Africa, Canada, New Zealand, France, Israel, Chile, and Argentina. He is a member of the scientific council of the Institut Francilien Recherche, Innovation et Société (France).

Bozeman's research has been supported by the National Science Foundation, National Institutes of Health, Department of Energy, the Environmental Protection Agency, NIST, Rockefeller Foundation, Kellogg Foundation, and Sloan Foundation. He is an elected fellow of both the American Association for the Advancement Science and the National Academy of Public Administration. Awards received include the Charles Levine Memorial Award of the American Society for Public Administration and the National Association of Schools of Public Affairs and Administration. Bozeman received the 2013 Public Management Research Association's H. George Frederickson Award for "lifetime achievement and contributions to public management research."

Keynote Presentation: Enhancing Research Collaboration Effectiveness

Drawing from data from more than a decade of NSF-sponsored work on research collaboration dynamics, the implications of the research are examined to determine factors related to effective collaboration, at the individual level, on research teams. Results from more than 100 semi-structured interviews and from more than 1,000 questionnaire responses are examined to determine the relationship of a variety of factors to research collaboration effectiveness. A first question is simply the incidence of effective vs. ineffective collaboration and, especially, "nightmare collaborations" where the outcomes go very wrong in terms of intellectual property disputes, on-going legal controversies, career damage and exploitation. On the more positive side, empirically-based strategies are identified that enhance the effectiveness of research collaboration. Particular attention is given to collaboration strategies, team crediting and decision-making dynamics, role specialization, and the gender dynamics of collaboration.

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conference co-chair
& keynote speaker

Keynote Presentation

Friday, November 21

9:15-10:00

Room 801 - OICC 8F

Andrew Staples

Economist Corporate Network, Japan



acbpp actis 2014
featured speaker

Andrew Staples has been based in Japan (Tokyo, Osaka, Kyoto and Fukuoka) for a cumulative 13 years since the mid-1990s. Prior to joining the Economist Corporate Network he was an associate professor of international business at Doshisha Business School in Kyoto where he was instrumental in the launch and development of the university's flagship Global MBA programme. He has previously held positions at universities in Japan and the U.K. and is currently an adjunct professor at Keio University and GLOBIS University Management School in Tokyo.

His areas of expertise include comparative management in Asia, the globalisation of Japanese companies and the foreign firm in Japan. His publications include Responses to Regionalism in East Asia: Japanese Production Networks in the Automotive Sector published as part of the Palgrave Macmillan Asian Business Series and chapters in edited volumes and popular textbooks including Asian Business and Management. He was also a Senior Editor for the internationally peer reviewed journal Asian Business and Management.

As Director of the ECN in Japan, Dr. Staples provides members with insight and analysis on a range of topics related to Japan and the broader East Asian economy. He regularly chairs and moderates major Economist events, delivers custom briefings to senior executives and public figures in his areas of expertise and appears in the international media.

Dr. Staples has an MSc in East Asian Business and a PhD in International Political Economy from the University of Sheffield, U.K., and was a research scholar at Hitotsubashi University in Tokyo (2001-2003).

Featured Address: Megatrends, Japan and the Innovation Challenge

Political, economic, social and technological megatrends continue to refashion global, regional and national economies.

Driven by young and growing populations in southeast Asia, the region as a whole may account for over 50% of global GDP by 2050. Yet demographics do not necessarily mean that the region is destined for dominance: if the emerging Asian economies of today fail to escape the middle-income trap, their role in the global economy of tomorrow may be much reduced. And what of Japan? At the other end of the demographic dividend with a rising dependency ratio, shrinking labour force and growing debt overhang, how can this mature economy refashion itself for the challenges, and opportunities, of the global economy? This is Japan's innovation challenge. Two years into Prime Minister Abe's eponymous programme of economic revitalization, are we witnessing the emergence of a new Japan ready and able to grasp the opportunities of the global economy?



Featured Presentation

Friday, November 21

10:20-11:10

Room 801 - OICC 8F



Joel R. Campbell

Troy University, Japan



Joel Campbell is an Associate Professor of Political Science in the Pacific Region (Japan and Korea) of the Global Campus program of Troy University, a United States University in Japan. He teaches in the Masters of Science in International Relations (MSIR) program and has had a life-long interest in East Asia and International Politics. Dr. Campbell was born in Ohio, grew up in Texas, and has lived in Arizona, Missouri, and Tennessee. He was awarded a doctorate in political science from Miami University (Ohio), and a Masters of Public Affairs (M.P.A.) from the Lyndon B. Johnson School of Public Affairs at the University of Texas at Austin. Following this he worked in several governmental offices, including the Texas House Speaker's office and the Tennessee Valley Authority.

Dr. Campbell has taught at Tohoku University, Miyazaki International College and Kansai Gaidai University in Japan, three universities in Korea as well as previously being an editor for a Japanese securities firm. He has also published extensively on his principal research interests, the politics and political economy of Northeast Asia, along with technology policy and international security. Dr. Campbell has written numerous articles for academic journals on topics ranging from combating terrorism and money laundering to European Union economic integration and technology policy. The bulk of his publications have focused on the politics and political economy of East Asia, especially in Japan, South Korea, and China. Dr. Campbell is also a contributor to IAFOR's Eye Magazine.

Featured Presentation: Nationalism and the Three Arrows - The Conservative Activism of Japan's Shinzo Abe

The resurrection of Shinzo Abe is one of the more remarkable stories of recent Japanese politics. Putting together a well-organized campaign and taking advantage of public anxieties over slow growth and the perceived Chinese strategic threat, Abe's Liberal Democrats crushed the Democratic Party government in the December, 2012 election. Abe's Three Arrows economic policy has brought about a sudden economic revival, though his third arrow has not been fully articulated. Abe's pronounced nationalism was downplayed in his first year; but has been increasingly emphasized in his second year, as Japan has dramatically upgraded its defense posture and rethought its defense philosophy, especially the concept of "collective defense." What does the nature of Abe's leadership tell us about patterns of Japanese political change and the nature of the post-1993 Japanese political system? This paper puts forward the notion of punctuated equilibrium as an explanation for the political return of Abe, and suggests that Abe has internalized the political lessons of his predecessor Junichiro Koizumi.

Featured Presentation

Friday, November 21

11:10-12:00

Room 801 - OICC 8F

Jerry Platt
San Francisco State University, USA
Vice-Chair, IAFOR International Advisory Board



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conference co-chair
& featured speaker

Jerry Platt is Professor of Global Communication at Akita International University, Japan and Professor Emeritus at San Francisco State University. Professor Platt holds a B.S. in Multidisciplinary Social Sciences from Michigan State University, an MBA from Wayne State University, an M.A. in Public Administration, and a Ph.D. in Public Policy and Management from the John Glenn School of Public Affairs at Ohio State University, and an M.S. Statistics Post-Doctoral Degree from Stanford University. His research interests span business, technology and public policy and he is the author of over 85 peer-reviewed papers in these and associated fields. Balancing industry with academic interests, Jerry also served as head of financial analysis for a Bay Area Fortune 500 company, and as CEO of an aviation firm. He has been Principal Investigator on more than twenty U.S. federal research grants. From 1976-2004, Professor Platt was on the faculty of the School of Business at San Francisco State University, and was named Dean in 2001. From 2004 he was Senecal Endowed Dean of the Business School at the University of Redlands, California, before holding concurrent professorships at Redlands and Akita International University, Japan from 2010 until 2012. As Vice-Chair of the IAFOR International Advisory Board, Professor Platt advises the organization on matters pertaining to IAFOR's development and strategy, as it faces the challenge of sustainable growth as both a regional and global organization.

Featured Presentation: The Path Toward Open Solutions: Crowdsourcing, Competition and Cooperation

In 1858 the London Philological Society, persuaded by two presentations from Richard Chenevix Trench later published as "On Some Deficiencies in Our English Dictionaries", concluded that existing English-language dictionaries were not sufficiently comprehensive, each emphasizing its own more local and more recent vernacular. The solution designed by these acknowledged experts was not turn to one another, as the experts, but rather to open the process to speakers and readers of English everywhere and to invite and encourage volunteer participation. So was born the now-venerable New English Dictionary.

Today there is a movement to do much the same on a much broader and more global scale. As a whole, the general public has received dramatically more formal education than previous generations, and therefore has the potential to make substantive contributions to solving a myriad of social, public or business problems. At the same time, public agencies often are understaffed and businesses lament the fact that their escalating "big data" is underutilized because so few personnel have expertise in data science.

Technology professionals have welcomed the emergence of "open source" software like Linux and R, as well as collaborative development platforms like GitHub. Many governments throughout the world have embraced "open data" projects, both to increase transparency and to solicit additional insights that might guide public policy. Businesses have seen the benefit of selectively making proprietary data accessible to the public through competitions such as those hosted by Kaggle. Individuals with exceptional talents but limited access to competitive labor markets have benefited in various ways by volunteering their services to solve problems in such competitions, applying "open source" software to "open data".

What is the current state and future prospects for this movement? What are the risks? What structure might provide the optimal mix of competition and cooperation to guide crowdsourcing toward "open solutions" that benefit us all?



Featured Presentation

Friday, November 21

16:30-17:15

Room 801 - OICC 8F

Stuart D.B. Picken
Chair, IAFOR International Advisory Board



acbpp actis 2014
featured spaker



Stuart D. B. Picken is the founding chairman of the IAFOR International Advisory Board. The author of a dozen books and over 130 articles and papers, he is considered one of the foremost scholars on Japan, China, and Globalization in East Asia, and is the author of the *Historical Dictionary of Japanese Business* (Scarecrow Press 2007), and currently preparing its second edition.

As an academic, Professor Picken has devoted more than 30 years to scholarship in Japan, notably as a professor at the International Christian University in Tokyo, where he specialized in ethics and Japanese thought, and as International Adviser to the High Priest of Tsubaki Grand Shrine (Mie prefecture). He has also served as a consultant to various businesses, including Jun Ashida Ltd., Mitsui Mining & Smelting Corp., Kobe Steel, and Japan Air Lines

In November 2008, the Government of Japan awarded Professor Picken the Order of the Sacred Treasure for his pioneering research, and outstanding contribution to the promotion of friendship and mutual understanding between Japan and the UK. The honour is normally reserved for Japanese citizens and is a mark of the utmost respect in which Professor Picken is held by the Japanese Government.

Professor Picken now divides his time between Japan on IAFOR business and Scotland on behalf of the Japan Society.

Featured Presentation: The Changing Japanese Business Landscape: Problems and Prospects

Since the advent of Abenomics, and perhaps even encouraged by Prime Minister Abe's initiative, two broad consequences have emerged. One is the growing international awareness that Japan is back as a global economic force. Using conventional western economic analysis, according to its critics, Japan has been in the wilderness for two decades. This position is slowly changing, although many never have espoused the view. The second consequence is that more discussion has taken place about Japan's future. Issues now prominent in public discussion include the problems that are being created by an increasing labor shortage, long-term population decline, an increasing population of aging people, the role of women in management, a shrinking domestic market, and the scale of public debt. All of these are ongoing concerns, not uncommon in developed economies to which Japan's response will be of significance. In Japan's case, further complication has come from the fallout from the Great East Japan Earthquake of 2011, the largest earthquake ever to hit the country and the largest recorded worldwide in recent times. The presentation will analyse some of these problems along with the prospects of managing them effectively.

Featured Presentation

Sunday, November 23

12:30-13:15

Koubai - Rihga Hotel 6F

Saturday Spotlight Session (16:30-17:00)
Room: Koubai - Rihga Royal Hotel 6F

Japanese Subs for Australia? Developments in Australian Defence Procurement/Japanese Defence Export Policy

Craig Mark, Kwansei Gakuin University, Japan

About the Presenter: Craig Mark is an Associate Professor in the School of International Studies at Kwansei Gakuin University, Japan, a post he has held since 2012, and also teaches in the School of Law and Politics. His main areas of teaching and research are in Foreign Policy, International Security, and Australian Politics. Previously he has been a lecturer in International and Australian Politics at both Macquarie University, and the University of New South Wales. Dr Mark is the author of *The Causes of Intrastate War* and *Blainey's Hypothesis: Contemporary Issues in Australian Politics* Reader. He is also a contributor to *The Conversation* and *Business Spectator: BA (Hons), MA (The Australian National University), PhD (University of New South Wales)*.

Abstract: The Abbott Liberal-National Coalition government of Australia is currently in search of a replacement for the troubled Collins-class conventional submarine fleet of the Royal Australian Navy. Coincidentally, defence ties between Australia and Japan have become ever closer in recent times, particularly under the respective conservative governments of Prime Ministers Tony Abbott and Shinzo Abe. Following the signing of the Agreement between the Government of Australia and the Government of Japan Concerning the Transfer of Defence Equipment and Technology last July, there is an increasing prospect that Japanese Soryu-class submarines may be exported to Australia in future.

The defence technology sharing accord between Australia and Japan complements the Free Trade Agreement also recently secured between the two countries, demonstrating deepening trade and security relations. The sale of Soryu submarines to Australia would be the first major weapons systems export for Japan in its postwar history, as the Abe LDP government eases the restrictions on defence exports maintained by previous Japanese governments. These moves also complement the decision by the Abe Cabinet to reinterpret Japan's constitution, to allow its Self Defence Forces to engage in collective self-defence actions with friendly states, which certainly includes Australia.

Buying submarines from Japan would be the single most expensive military procurement in Australian history, and break an election promise to continue the manufacture of submarines in Australia. If it goes ahead, this decision will have important implications for the domestic politics of both countries, and for the strategic geopolitics of the region.

Saturday Spotlight Session (16:30-17:00)
Room: Suehiro - Rihga Royal Hotel 6F

A Model for Privacy Impact Assessments: Technology Regulation Experiences in the Netherlands

Bart Custers, Ministry of Security & Justice & Leiden University, Netherlands

About the Presenter: Bart Custers is currently the head of the Research Division on Crime, Law Enforcement and Sanctions at the Science and Research Centre (WODC) of the Dutch Ministry of Security & Justice and a research manager at Leiden University. With his background in Science and Law, Dr Custers leads a team that investigates and evaluates policies for new technologies within policing and law enforcement. Dr. Custers has presented his work at numerous international conferences and has published his work in over 60 publications, in both scientific and professional journals.

Abstract: The impact new technologies may have is often subject to debate in society, particularly when new policies or legislation are proposed to further enable or legitimize the use of such technologies. Debates often focus on privacy issues that are raised by such new technologies. This paper will present a new model for privacy impact assessments (PIAs). The model describes how risks of infringements of privacy and other civil rights resulting from new policies or legislation can be mapped. Furthermore, the model addresses the assessment of the probability of particular risks occurring and the impact of risks in case they materialize. One of the key elements of the suggested model is the inclusion of a scan of possible applications of a particular technology, even if those applications are not initially intended, in order to assess the risk of function creep.

The proposed model will be illustrated by applying it in practice on the example of one particular technology in policing for which legislation was recently proposed in the Netherlands. This technology, license plate readers, sometimes referred to as automatic number plate recognition (ANPR) has recently assumed large proportions in the US and in Europe. After mapping and assessing the risks of the suggested ANPR legislation, even though such an inventory may not be exhaustive, the control and containment measures are discussed, as well as measures to avoid these risks, all as part of the proposed PIA model.



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Conference Chair
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The International Academic Forum provides new perspectives to the thought-leaders and decision-makers of today and tomorrow by offering constructive environments for dialogue and interchange at the intersections of nation, culture, and discipline. Headquartered in Nagoya, Japan, and registered as a Non-Profit Organization (一般社団法人), IAFOR is an independent think tank committed to the deeper understanding of contemporary geo-political transformation, particularly in the Asia Pacific Region.

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IAFOR
The International Academic Forum
Academic Vision and Mission

“To Open Minds, To Educate Intelligence, To Inform Decisions”

The vision of IAFOR grew out of the perceived need to fill a vacuum in the communication and exchange activities of the academic world. Its mission arose out of examining that space and investigating why it existed. The vacuum existed because of the lack of opportunity for serious and thoughtful exchange between academics, members of the global business community, and practitioners in the fields of human endeavor that linked these groups together. In the field of education, for example, we have academic theorists, educational managers (political decision-makers and organizational directors) and classroom teachers with their support staff in IT, library work, exchange programs, and specialist fields. But how often do they have the opportunity to interact?

Moving beyond one particular field, larger questions arise. What function should universities prioritize in the 21st century? What do businesses see as their contribution to social and global well being? How can people on the ground, trying to implement improvements that will transform human life, best be supported? And perhaps above all, what are the agendas that will drive mechanisms to enable these groups to interact effectively.

One piece of distilled thought that came from early exchanges at one of our conferences was the recognition that some of the rhetoric of concern about the problems of developing nations was perhaps over-focused on the term “poverty” because it can be defined only in a relative way. “Hunger” was put forward as being more immediate and itself a contributory factor to poverty, rather than the other way round. One key to the hunger issue could be the provision of safe drinking water; or water for irrigation in some contexts, while flood management might be necessary elsewhere. These, in and by themselves become valuable only insofar as they help to relieve hunger in specific contexts.

IAFOR is affording opportunities that do not exist elsewhere. The base is Osaka, Japan’s great commercial and manufacturing hub, one symbol of the emerging Pacific economy that is already eclipsing the long dominant Atlantic zone. Our conferences present those taking part with three unique dimensions of experience. First of all, it encourages interdisciplinary activity to be expanded. Depending on the field, this can face varying degrees of difficulty, ranging from discouragement to downright prohibition. Those overly dependent on fixed academic structures often see lateral thinking as a threat. None of these negatives apply in IAFOR. Its purpose is to generate new approaches that cross any disciplinary lines. The principle employed is to let the imagination permit intuitive responses to questions. There are no panels of critics. There are simply people who want to listen and reflect. The model of academic work as potholing is replaced by the metaphor of mountaineering. While respecting the need for solid and well-founded academic work, we feel the need to go beyond it from time to time to discover fresh approaches to old questions.

Secondly, it facilitates the heightening of intercultural awareness. Again, we encourage innovation through cross-cultural perception. Cultural roots influence people in their attitudes more than most would realize or admit. The need to see and internalize insights gained from other viewpoints is met by a process of steady illumination.

Thirdly, it promotes the broadening of international exchange. We may live in a globalized world, but in reality parochialism still holds sway. The collapse of the U.S.S.R and the break-up of Yugoslavia led to the re-establishment of numerous former countries. While this may be desirable for the peoples concerned, it merely adds to the world’s cultural confusion. Exchange leads to explanation and that helps the growth of intercultural awareness.

IAFOR makes all of these developments possible in one gathering. Our conferences are not a substitute for specialist conferences. We intend our events to be an alternative that functions as a balance or even a corrective to the extreme tendencies that can arise from more narrowly defined research parameters. In short, IAFOR is promoting and facilitating a new multifaceted approach to one of the core issues of our time, namely globalization and its many forms of growth and expansion. Awareness of how it cuts across the worlds of business, and academia, along with its impact on societies and institutions is one of the driving forces that has given the organization its momentum, and is making it a pioneer in this global age.

Rev. Professor Stuart DB Picken
Order of the Sacred Treasure (瑞宝章), M.A. (Hons), BD., Ph.D., F.R.A.S.
Chairman, Japan Society of Scotland
Chairman, IAFOR Advisory Board

Dr Joseph Haldane
B.A. (Hons), Ph.D FRAS.
Executive Director, IAFOR

Chairman of the International Advisory Board

The Reverend Professor Stuart D. B. Picken, Order of the Sacred Treasure, M.A. (Hons), B.D., Ph.D. (Glasgow), F.R.A.S.

Professor Picken is the Chairman of the IAFOR International Advisory Board. The author of a dozen books and over 130 articles and papers, he is considered one of the foremost scholars on Japan, China, and Globalization in East Asia. As an academic, Professor Picken has devoted more than 30 years to scholarship in Japan, notably as a Professor of Philosophy at the International Christian University in Tokyo, where he specialized in ethics and Japanese thought, and as International Adviser to the High Priest of Tsubaki Grand Shrine (Mie Prefecture). He has also served as a consultant to various businesses, including Jun Ashida Ltd., Mitsui Mining & Smelting Corp., Kobe Steel, and Japan Air Lines. In November 2008, the Government of Japan awarded Professor Picken the Order of the Sacred Treasure for his pioneering research, and outstanding contribution to the promotion of friendship and mutual understanding between Japan and the UK. The honour is normally reserved for Japanese citizens and is a mark of the utmost respect in which Professor Picken is held by the Japanese Government. More recently, in 2012 he was invited to London to attend a reception at the Japanese Embassy, hosted by Emperor Akihito and Empress Michiko as an expression of their gratitude towards Britons who had helped support Japan after the 2011 Tohoku earthquake and tsunami. Professor Picken helped organize fundraising efforts through both the Japan Society of Scotland, of which he is the chair, in the UK, and IAFOR in Japan. As Chairman of the IAB, Professor Picken is responsible for the academic affairs and direction of the organization. He is also responsible for the development of the IAFOR Research Institute. Professor Picken now divides his time between Japan on IAFOR business and Scotland on behalf of the Japan Society.



Vice-Chairman of the International Advisory Board

Professor Jerry Platt, B.S. (Michigan State), MBA (Wayne State), MA, PhD (Ohio State), MS (Stanford)

Jerry Platt is Professor of Global Business at Akita International University, Japan and Professor Emeritus at San Francisco State University. Professor Platt holds a B.S. in Multidisciplinary Social Sciences from Michigan State University, an MBA from Wayne State University, an M.A. in Public Administration, and a Ph.D. in Public Policy and Management from the John Glenn School of Public Affairs at Ohio State University, and an M.S. Statistics Post-Doctoral Degree from Stanford University. His research interests span business, technology and public policy and he is the author of over 85 peer-reviewed papers in these and associated fields. Balancing industry with academic interests, Jerry also served as head of financial analysis for a Bay Area Fortune 500 company, and as CEO of an aviation firm. He has been Principal Investigator on more than twenty U.S. federal research grants. From 1976-2004, Professor Platt was on the faculty of the School of Business at San Francisco State University, and was named Dean in 2001. From 2004 he was Senecal Endowed Dean of the Business School at the University of Redlands, California, before holding concurrent professorships at Redlands and Akita International University, Japan from 2010 until 2012. As Vice-Chair of the IAFOR International Advisory Board, Professor Platt advises the organization on matters pertaining to IAFOR's development and strategy, as it faces the challenge of sustainable growth as both a regional and global organization.



Executive Director

Dr Joseph Haldane, B.A., Ph.D. (London), F.R.A.S

Joseph Haldane is the Executive Director of the International Academic Forum. He was Academic Director from IAFOR's inception in 2009 until January 2011, when he assumed his current enlarged role. He is responsible for setting policies, forging institutional partnerships, implementing projects, and overseeing the research and publications of the organization, as well as maintaining responsibility for overseeing IAFOR's growing global operations. Joe's academic interests include politics and international affairs, literature, history, and the history of ideas, and he holds a PhD from the University of London in French Studies. He has taught at the University of Paris XII [2002-2004], at the French Press Institute in the University of Paris II - Pantheon-Assas [2003-2004] and was a full-time lecturer at Sciences Po in Paris, where he directed a postgraduate course on British Politics and Media in the School of Journalism [2004-2005]. In 2005 he moved to Japan, and immediately prior to this post was an Associate Professor at Nagoya University of Commerce and Business in both the undergraduate and graduate schools, teaching the Ethics course in the graduate school. He is a fellow of the Royal Asiatic Society.



people - The Executive Council of the International Advisory Board

IAB Chair: Professor Stuart D.B. Picken

IAB Vice-Chair: Professor Jerry Platt

The IAB Executive Council is composed of distinguished academics, business executives, former and current government officials, and community leaders of international standing. Its role is to provide counsel and direction in the business and affairs of IAFOR, suggest and approve the areas of scholarly investigation, and safeguard the independence of the Forum's work. International Directors of Program and Research Institute Directors are ex-officio members of the Executive Council of the International Advisory Board. Membership of the Executive Council of the International Advisory Board is by invitation only.

Mr Mitsumasa Aoyama

Director; The Yufuku Gallery, Tokyo, Japan

Professor David N Aspin

Professor Emeritus and Former Dean of the Faculty of Education, Monash University, Australia
Visiting Fellow, St Edmund's College, Cambridge University, UK

Professor Don Brash

Former Governor of the Reserve Bank, New Zealand
Former Leader of the New National Party, New Zealand
Adjunct Professor, AUT, New Zealand & La Trobe University, Australia

Lord Charles Bruce

Patron, Japan Society of Scotland
Patron, Scottish Centre of Tagore Studies at Edinburgh Napier University
Chairman, Kolkata Scottish Heritage Trust

Professor Judith Chapman

Professor of Education, Australian Catholic University, Australia
Visiting Fellow, St Edmund's College, Cambridge University, UK
Member of the Order of Australia

Professor Chung-Ying Cheng

Professor of Philosophy, University of Hawai'i at Manoa, USA
Editor-in-Chief, The Journal of Chinese Philosophy

Professor Steve Cornwell

Professor of English and Interdisciplinary Studies, Osaka Jogakuin University, Osaka, Japan
Osaka Local Conference Chair

Professor Michael A. Cusumano

SMR Distinguished Professor of Management and Engineering Systems, MIT Sloan School of Management, Massachusetts Institute of Technology, USA

Professor Dexter Da Silva

Professor of Educational Psychology, Keisen University, Tokyo, Japan

Professor Georges Depeyrot

Professor and Director of Research & Member of the Board of Trustees
French National Center for Scientific Research (CNRS) & L'Ecole Normale Supérieure, Paris, France

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Lehigh University, USA

Professor June Henton

Dean, College of Human Sciences, Auburn University, USA

Professor Michael Hudson

President of The Institute for the Study of Long-Term Economic Trends (ISLET)
Distinguished Research Professor of Economics, The University of Missouri, Kansas City

Professor Koichi Iwabuchi

Professor of Media and Cultural Studies & Director of the Monash Asia Institute, Monash University, Australia

Professor Sue Jackson

Professor of Lifelong Learning and Gender & Pro-Vice Master of Teaching and Learning, Birkbeck, University of London, UK

Professor Sing Kong Lee

Director; The National Institute of Education, Singapore

Professor Sir Geoffrey Lloyd

Senior Scholar in Residence, The Needham Research Institute, Cambridge, UK
Fellow and Former Master, Darwin College, University of Cambridge
Fellow of the British Academy

Professor Keith Miller

Orthwein Endowed Professor for Lifelong Learning in the Science, University of Missouri-St. Louis, USA

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Professor of English & Director of the Distance Learning Center, Waseda University, Tokyo, Japan

Professor Baden Offord

Professor of Cultural Studies and Human Rights & Co-Director of the Centre for Peace and Social Justice
Southern Cross University, Australia

Professor Frank S. Ravitch

Professor of Law & Walter H. Stowers Chair in Law and Religion, Michigan State University College of Law

Professor Richard Roth

Senior Associate Dean, Medill School of Journalism, Northwestern University, Qatar

Professor Monty P. Satiadarma

Clinical Psychologist and Lecturer in Psychology & Former Dean of the Department of Psychology and Rector of the University, Tarumanagara University, Indonesia

Mr Mohamed Salaheen

Director; The United Nations World Food Programme, Japan & Korea

Mr Lowell Sheppard

Asia Pacific Director; HOPE International Development Agency, Canada/Japan

His Excellency Dr Drago Stambuk

Croatian Ambassador to Brazil, Brazil

Professor Mary Stuart

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Professor Gary Swanson

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Professor Arthur Stockwin, OBE ORS

University of Oxford, UK

Professor Jiro Takai

Secretary General of the Asian Association for Social Psychology & Professor of Social Psychology
Graduate School of Education and Human Development, Nagoya University, Japan

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The International Advisory Board is composed of distinguished academics, business executives, former and current government officials, and community leaders. Its role is to consult and provide counsel on the business and affairs of IAFOR, and suggest areas of scholarly investigation. Membership of the International Advisory Board is by invitation only. For a full list please see the IAFOR website.

The Japan Liaison Committee (JLC)

The Japan Liaison Committee is a consultative committee that provides support in the form of advice and guidance in specific aspects of the planning and projects of the Forum held in Japan. The Chairman of the International Advisory Board is also chair of the JLC. Members of the JLC are ex-officio members of the International Advisory Board.

Prof Stuart D. B. Picken, Chairman, IAFOR IAB (chair)

Mr Mitsumasa Aoyama, Founder of the PHP Institute, Kyoto, Japan & Director; the Yufuku Gallery, Tokyo, Japan

Prof Kuniko Miyanaga, Director; the Human Potential Institute, Tokyo, Japan and Fellow, Reischauer Institute, Harvard University, USA

Prof Michiko Nakano, Professor & Director of the Distance Learning Center; Waseda University, Tokyo, Japan

Prof Yozo Yokota, Director of the Center for Human Rights Affairs, Japan & Former UN Special Rapporteur on Myanmar

Dr Joseph Haldane, Executive Director; IAFOR

people - IAFOR Journal Editors

Editors of IAFOR Journals are ex-officio Members of the International Advisory Board

IAFOR Journal of Arts and Humanities

Dr Thomas French, Ritsumeikan University, Japan

IAFOR Journal of Literature & Librarianship

Dr Richard Donovan, Doshisha University, Japan

IAFOR Journal of Education

Dr Bernard Montoneri, Providence University, Taichung, Taiwan

IAFOR Journal of Business and Management

Dr Merlin Levirs, Ritsumeikan University

IAFOR Journal of the Social Sciences

Dr Andrea Molle, Chapman University, USA

IAFOR Journal of Ethics, Religion and Philosophy

Dr Michael O'Sullivan, The Chinese University of Hong Kong, Hong Kong SAR

IAFOR Journal of Sustainability, Energy and the Environment

Dr Alexandru-Ionut Petrisor, The National Institute for Research and Development in Construction, Urban Planning and Sustainable Spatial Development (URBAN=INCERC), Romania

IAFOR Journal of Media, Communication & Film

Dr James Rowllins, Singapore University of Design and Technology

IAFOR Journal of Asian Studies

Dr Seiko Yasumoto, The University of Sydney, Australia

IAFOR Journal of Language Learning

Dr Ebru Melek Koç, Izmir Institute of Technology, Turkey

IAFOR Journal of Politics, Economics & Law

Dr Craig Mark, Kwansei Gakuin University, Japan

people - IAFOR Key Staff



Mr Kiyoshi Mana - Director of Operations & Business Development

Kiyoshi Mana is the Director of Business Development as well as project director for the 2014 Events Team, overseeing IAFOR's conferences in Asia, Europe, and North America. An American of Japanese descent, Kiyoshi has long been fascinated by the country of his ancestors, studying both Japanese language and culture at San Francisco State.



Ms Mai Hasuno - Events, Marketing and Domestic Relations Manager

Mai oversees the organisation's conferences in Japan, and is responsible for developing and implementing IAFOR's marketing strategy within Japan. She also acts as special assistant to the Executive Director and the IAB Chairman in the administration of the Japan International Liaison Committee. Previous to joining IAFOR, Mai worked for the Aioi Nissay Dowa Insurance Corporation. She is also the project manager for IAFOR's Asian Events.



Mr Michael Kedzlie - Research and Policy Manager

Michael Liam Kedzlie is a New Zealander who currently works as the Research and Policy Manager. He is responsible for formulating legal policy as well as liaising with the organisation's university partners and the International Directors of Program. He is also editor of Eye Magazine. He has a Master's degree in Education from Massey University as well as a Law degree from the University of Waikato Law School. He is an enrolled Barrister and Solicitor of the High Court of New Zealand.



Mr Alexander Pratt - Business Development Manager

A civil engineering graduate from the University of Nottingham, UK and a self-confessed jack of all trades, Alex first came to Japan in 1997. At IAFOR he helps with the general administration and operation of conferences, as well as with the website, and works alongside the Director of Business Development to expand IAFOR's operations in Japan and internationally. He is also the project manager for IAFOR's European Events.



Mr Thaddeus Pope - Media and Design Manager

Born and raised in Brighton, UK, Thaddeus is an experienced commercial and editorial photographer with a BA in Photography from the London College of Communication (University of the Arts London). Thaddeus's duties at IAFOR include overseeing the design and media output of the organisation.



Mr Bryce Platt - Technology & Operations Manager

After growing up in the Silicon Valley in California, Bryce graduated from Gustavus Adolphus College (Saint Peter, Minnesota) with a degree in sociology, and in 2013 earned a Master's degree in Global Communication from Akita International University in Japan. As well as coordinating IAFOR's technology strategy, he is also responsible for managing the organisations' internal and systems operations, and is the project manager for IAFOR's North American events.



Mr David George - Coordinator: Events and Marketing

Raised in Brisbane, Australia, Dave graduated from the University of Queensland with a Bachelor of Arts specialised in Psychology. Dave has a background in project based media and public relations work with experience at events in Australia, India, Singapore and Dubai.



Mr Takumi Saito - Coordinator: Finance and Administration

Born and raised in Yamagata, Japan, Takumi studied English literature at Waseda University. A language lover, he has also studied German, Spanish, French and Polish and can also speak Italian. Takumi recently joined IAFOR to handle its finance and administration.



Ms Lindsay Lafreniere - Coordinator: Publications and Communications

Originally from Canada, Lindsay Lafreniere came to Japan in 2012. She holds a Bachelor of Arts degree in Psychology and English and a graduate diploma in Journalism. Lindsay brings her experience of media, publishing, and broadcast work in Canada to IAFOR.



Mr Shawn Mahler - Coordinator: Video and Media

Los Angeles native Shawn Mahler has a wealth of experience working on film, video, and theater productions in the United States and Japan. He holds a Bachelor of Arts in Film Theory and Production from the University of California, Irvine. Shawn has spent over ten years in Japan where he has worked with numerous industry professionals to develop television shows, movies, and theatrical productions.

JAPANESE CALLIGRAPHY WORKSHOP

Saturday, November 22

12:15-13:00

Rihga Royal Hotel

6F - Koubai Room

Art students from Kyoto's Ritsumeikan University will run a workshop for delegates to try the ancient art of Japanese Calligraphy.

All are welcome. No reservations are required. Participants will receive a calligraphy brush as a souvenir.





iafor conference highlights: the past 12 months

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thought
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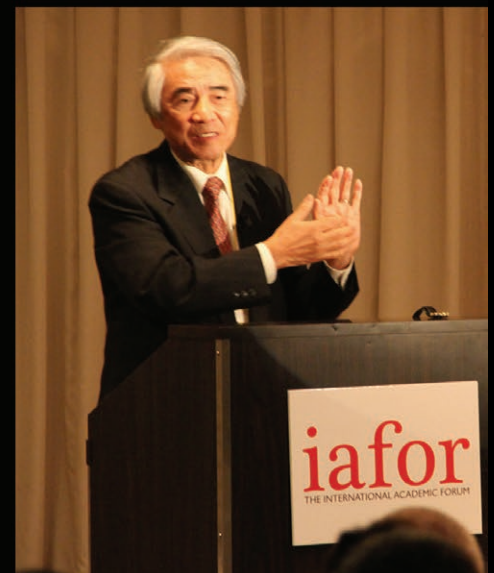
Since 2009, IAFOR has welcomed university presidents, faculty deans, award-winning journalists, national politicians, government ministers, diplomats, charity leaders, think tank directors, documentary makers, movie directors, members of the armed forces, lawyers, doctors, jurists, artists, poets, writers, clergy, scientists, philosophers...



Top left: Professor Frank S. Ravitch, Walter H. Stowers Chair in Law and Religion at the Michigan State University College of Law, delivers his Asian Conference on Ethics, Religion and Philosophy (ACERP) 2014 keynote speech titled, "Government Officials' Visits to the Yasukuni Shrine: Constitutional and Ethical Struggles". **Top right:** Professor Edward Yagi, a business faculty leader at Nanzan University, Japan, presents 'When Problem Solvers Never Solve the Problem' at the Asian Business and Management Conference 2013 (ABMC2013).

Above left: ACP/ACERP 2014 Keynote presenter Professor Minoru Karasawa of Nagoya University, Japan, addresses the conference with a speech titled "Blameworthy Character Invites Harsher Punishment: A Social Psychological Approach to Punitive Motives against Individuals and Groups". **Above right:** Conference Co-Chair, Professor Jiro Takai of Nagoya University, Japan delivers a featured speech at the ACP/ACERP 2014 plenary session.

Below left: Professor Nicholas Benes of The Board Director Training Institute of Japan, presents "Director Training: The Easiest, Most Obvious Way to Improve Japanese Boards" at ABMC2013. **Below center:** Bradley J. Hamm, Dean of the Medill School of Journalism, Media, Integrated Marketing Communications at Northwestern University delivers his keynote speech at MediaAsia/FilmAsia 2013 on "The Power of Journalism in a Post-Mass Media Age". **Below right:** ABMC2013 Keynote Speaker Professor Yozo Yokota, President of the Japanese Center for Human Rights, speaks on the relationship between business and human rights.





Top left: Professor Georges Depeyrot, monetary historian at the French National Center for Scientific Research, introduces the DAMIN Program at the Asian Conference on Arts and Humanities (ACAH) and the Asian Conference on Literature and Librarianship (LibrAsia) 2014. **Top right: Paul Lowe**, University of the Arts London, addresses ACAH/LibrAsia 2014 with his featured speech, "Testimony of Light: Using Photography to Bear Witness to Genocide in the Former Yugoslavia"

Above left: Featured Speaker Professor Donald E. Hall, Dean of the College of Arts and Sciences at Lehigh University, USA, presents at ACCS/ACAS2014: "Looking Beyond Our Horizons: Interdisciplinary Education as Our Best Hope for the Future." **Above right: His Excellency Dr Lars Vargö**, Ambassador of Sweden, announcing the winners of the 4th Vladimir Devidé Haiku Award at ACAH/LibrAsia 2014.

Below left: Professor Bill Ashcroft, University of New South Wales, Australia and author of "The Empire Writes back", delivers his ACAH/LibrAsia 2014 keynote speech "Revolution, Transformation and Utopia: the Function of Literature". **Below center: Professor Koichi Iwabuchi**, Director of Monash University's Asian Institute, Australia, delivers his Keynote Speech at ACAS/ACCS 2014, "On the Predicament of the Borderland Imagination". **Below right: Dr John Hope**, Dean of International Relations from the University of Auckland, New Zealand, delivers his keynote address at ACTC2014 titled "Improving School/Home Communication With Online Blogs".





Top left: Professor Arthur J.A. Stockwin from the University of Oxford, UK (left) and Jun Arima, Director General of JETRO London (right) discuss the emerging defence and international relations posture of Japan at the 2014 European Conference Series. **Top right:** Professor Baden Offord, Professor of Cultural Studies and Human Rights at Southern Cross University, Australia, and Vice-President of the Cultural Studies Association of Australasia, addresses delegates at the ACAS/ACCS 2014 closing session.

Above left: Dr Amy Szarkowski & Dr Yukinori Komine from Harvard Medical School, USA, address the Asian Conference on the Social Sciences and the Asian Conference on Sustainability, Energy & the Environment (ACSS/ACSEE2014) plenary session with "Conceptualizing Soft Power in the U.S.: Decision to Implement the Convention on the Rights of Persons with Disabilities". **Above right:** Lowell Sheppard, Asia Pacific Director of the HOPE International Development Agency, presents his powerful featured speech, "Individual, Community and Society: Conflict, Resolution and Synergy" at the ACSS/ACSEE 2014 plenary session.

Below left: Conference Chair Professor Sue Jackson, Professor of Lifelong Learning and Gender & Pro-Vice Master of Teaching and Learning, Birkbeck, University of London, welcomes delegates to the European Conference on Education 2014 (ECE2014). **Bottom centre:** Professor Heidi Safia Mirza from Goldsmiths College, University of London, during her keynote address at ECE2014. Professor Mirza spoke on "Decolonizing Pedagogies: Black feminist reflections on teaching race, faith and culture in higher education". **Bottom right:** Professor Penny Jane Burke, Roehampton University, London, speaking during the plenary session of ECE2014 on "Transforming Pedagogical Spaces: Knowledge, Becoming and Belonging."





Top left: Lord Charles Bruce, the keynote speaker at the European Conference on Arts and Humanities 2014 (ECAH2014), during his address "In Between The Occident And The Orient," traced the encounters of Europeans and Asians during the colonial period. **Top right:** Professor Joe Elliott from Durham University, UK, presents his featured speech, "The Dyslexia Debate" at the European Conference on Psychology and Behavioral Sciences 2014. Professor Elliott outlined the nature of the dyslexia debate and called for an end to the use of the dyslexia label.

Above left: ECLL2014 Keynote speaker Ken Wilson, prominent ELT author and trainer, during his featured speech "Motivating the unmotivated - Ten ways to get your students to DO something." **Above right:** Professor Michael A. Cusumano, the Sloan Management Review Distinguished Professor of Management at the Massachusetts Institute of Technology, addresses the North American Conference on the Social Sciences (NACSS2014) on the topic of "Japanese Firms and Staying Power".

Below left: Professor Yuriko Saito, from the Rhode Island School of Design, speaks during the North American Conference on Media, Film, and Cultural Studies (NACMFCS2014) plenary session on "Everyday Aesthetics and World-Making". **Bottom centre:** Linda Toyo Obayashi, the Senior Mediation Officer at The World Bank Group's Internal Justice System speaks at NACSS2014 on the topic of conflict resolution in the workplace. **Bottom right:** Professor Svetlana Ter Minasova, from Moscow State University, during her keynote presentation, "The Influence of National Classical Literature on Moulding National Identity," discussed to what extent national classical literature can be regarded as a source and a pivot of national identity.



The International Academic Forum's Journals conform to the highest academic standards of international peer review, and are published in accordance with the IAFOR publishing commitment to make all of our published materials available online.

Journals FAQ

How are journal editors appointed?

Journal Editors are appointed by the International Academic Forum's leadership, under the guidance of the Chairman of the International Advisory Board. The term of appointment is for one issue, to be renewed by mutual consent.

How do we ensure academic integrity?

Once appointed, the editor is free to appoint his or her own editorial team and advisory members. All papers published in the journal have been subjected to the rigorous and accepted processes of academic peer review. Neither editors nor members of the editorial team are remunerated for their work. Authors will never be asked to "contribute" towards publication costs.

How are papers selected?

Journal Editors may accept papers through an open call, and proposed articles may be sent directly to the respective editors. A small number of papers from the associated IAFOR conference proceedings may also be selected by the journal editor(s) for reworking and revising subject to normal processes of review. It is expected that between 5 and 10 percent of papers included in any given conference proceedings will be developed for inclusion in the associated conference journal.

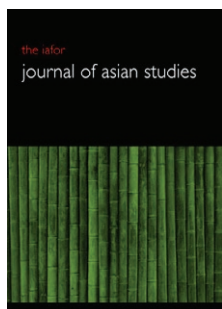
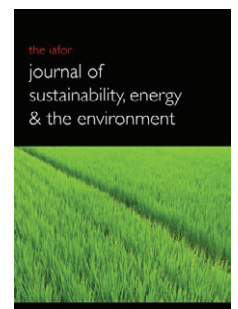
How are IAFOR Journals related to IAFOR conferences?

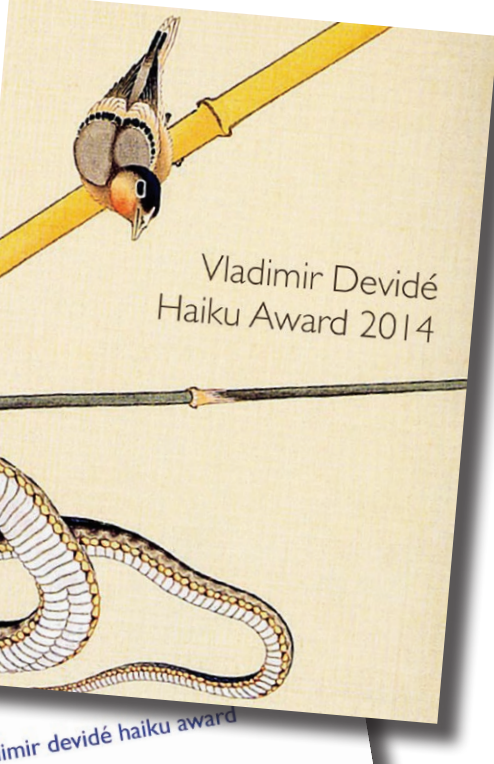
IAFOR's journals reflect the interdisciplinary and international nature of our conferences and are organized thematically. Papers included in the associated conference proceedings may be considered for reworking by the editor(s), and would then be subjected to the same processes of peer review as papers submitted by other means.

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IAFOR will never ask authors to contribute towards publication costs, or engage in other such publishing practices which we believe undermine academic independence and integrity.





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IAFOR Keynotes

The IAFOR Keynotes Series is a collection of keynote addresses, or associated papers given at our conferences. Presented as a part of the open research archive, the Keynotes series provides an example of the range and quality of speakers at IAFOR events. These keynotes are lightly reworked, and contain references, but are otherwise true to the original address. Many can also be seen in video format on our YouTube page. Whether you were present at the conference or not, the keynotes are thoughtful addresses by senior academics, the content of which may help your research.

Special Series & Monographs

The International Academic Forum is publishing a number of special monographs in print and online form. One such publication is a selection of haiku from the Annual Vladimir Devidé Haiku Award.

Eye Magazine

Through Eye Magazine, the International Academic Forum's own in-house e-magazine publication, we hope to enlighten you to various views and opinions of our contributors, many of whom have presented full research papers at our various conferences.

The Autumn 2014 edition of Eye magazine has several articles that focus "on the fringes", as well as some other great articles, op-eds and essays.

Eye Magazine is available on the IAFOR website (iafor.org/eye) and through the ISSUU reader on your browser or mobile device.



Friday



Friday Morning Events

08:00-09:00
Conference Registration

09:00-09:15
Welcome Address
8F OICC

09:15-10:00
Keynote Address: Barry Bozeman
8F OICC

10:00-10:20
Coffee Break

10:20-11:10
Featured Speaker: Andrew Staples
8F OICC

11:10 - 12:00
Featured Speaker: Joel Campbell
8F OICC

12:00 - 12:10
Official Conference Photograph
8F OICC

12:10-13:00
Lunch Break



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Friday Session I: 13:00-14:30

Friday Session I: 13:00-14:30

Room: 803

ACBPP - Industry Organisation

Session Chair: Yves Doz

4407 13:00-13:30

Impact of Management Audit System on Organisational Effectiveness: A Study of Select Public and Private Sector Companies in India

Krishna Reddy Nirmala, Bangalore University, India

Sandhya R. Anvekar, Viswesvaraya Technological University, India

4599 13:30-14:00

Thai Workers Employability as a Moderator of the Relationship Among Labor Migration, Job Satisfaction and Organizational Commitment in Taiwan's Construction Industry

Pei Wen Liao, Tunghai University, Taiwan

4841 14:00-14:30

The Data-Rich Multinational Enterprise: New Modes of Organizing and Managing

Yves Doz, INSEAD Business School, France

Friday Session I: 13:00-14:30

Room: 804

ACBPP - Japanese Business & Economics

Session Chair: William W. Baber

4239 13:00-13:30

Accounting Standard for SMEs in Japan

Sachiko Kushibe, University of Kwansei Gakuin, Japan

7104 13:30-14:00

Is There a Liability of Japaneseness in Least Developed and Developing Economies: A Study of the Japanese FDI in The Middle East and Africa

Amine Bouyoucef, The Tokyo Institute of Technology, Japan

Sulin Chung, The Tokyo Institute of Technology, Japan

4607 14:00-14:30

Negotiation Practices in Japan: An Update on the Bubble Era

William W. Baber, Kyoto University, Japan

Friday Session I: 13:00-14:30

Room: 805

ACTIS - Social Aspects of Mobile Technology

Session Chair: Dong-Hyun Song

4545 13:00-13:30

Acceptability of Mobile Classroom Manager in a Knowledge Enterprise

Dave E. Marcial, Silliman University, Philippines

7132 13:30-14:00

Ready, Set, Become a Doctor

Gloria Dyson Peay, Weill Cornell Medical College in Qatar, Qatar

7138 14:00-14:30

Social Media Platform: Tripartite Approach to Korean Government, Global Internet Service Provider and the Local

Dong-Hyun Song, Korean Internet & Security Agency, South Korea



Friday Session I: 13:00-14:30

Friday Session I: 13:00-14:30

Room: 806

ACBPP - Interdisciplinary: Issues in Business & Economics

Session Chair: Liew Cheng Siang

5844 13:00-13:30

Human Capital and Technical Efficiency: An Analysis of the Stochastic Production Frontier and Inefficiency Effects Model for Thai manufacturing SMEs

Yot Amornkitvikai, Rangsit University, Thailand

4196 13:30-14:00

Developing Staff Schedules under the Constraint of Constant Total Staff Quantity in a Gas Station

Sarun Dunsathit, Kasetsart University Sri Racha Campus, Thailand

4271 14:00-14:30

Factors Influencing Perceived Value in Full Service Restaurants: An Empirical Study

Tan Lim Yang, Taylor's University, Malaysia

Liew Cheng Siang, KDU University College, Malaysia



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14:30-14:45
Coffee Break

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Friday Poster Session I: 13:00-14:30

Room: 801

7154

Strategy on Competency Development of Venture Capital for Attracting Entrepreneurs

Piyanuch Kempetch, Securities and Exchange Commission, Thailand

Nattaphan Kecharananta, Suan Dusit Rajabhat University, Thailand

7118

The Guideline of Knowledge Management to Development on Bus Transportation Service of the Transport Co., Ltd.

Talerngsak Chanbamrung, Suan Dusit Rajabhat University, Thailand

Nattaphan Kecharananta, Suan Dusit Rajabhat University, Thailand

7115

Copyrighted Software Promoting Strategies in Businesses

Prakij Khunakup, Suan Dusit Rajabhat University, Thailand

Nattaphan Kecharananta, Suan Dusit Rajabhat University, Thailand

7113

Potential Development Strategies: The Empirical Study of Financial Services in Thai Mutual Funds Industry

Pompun Paiboonwattanachai, CIMB-Principal Asset Management Co., Ltd., Thailand

Nattaphan Kecharananta, Suan Dusit Rajabhat University, Thailand

4839

Rational Mutual Fund Investment Strategy Over the Business Cycle: Evidence from Thailand

Chanutchai Siwamogsatham, Kasetsart University, Thailand

Nattaphan Kecharananta, Suan Dusit Rajabhat University, Thailand

4372

Countdown with Days or Hours? Effects of Countdown Units in Fixed-Price Group Buying Websites

Hsuan-Yi Chou, National Sun Yat-Sen University, Taiwan

Damien Chen, National Sun Yat-Sen University, Taiwan

4455

A Exploratory Study on the Relationships among Taiwan Legal Professionals' Job Involvement, Critical Thinking Intention and Positive Affectivity

Chao-Chi Hsiao, National Hsinchu University of Education, Taiwan

Payling Ham, Hsuan Chuang University, Taiwan

4441

A Preliminary Study of Workplace Resilience Connotation in Taiwan

Payling Ham, Hsuan Chuang University, Taiwan

Chao-Chi Hsiao, National Hsinchu University of Education, Taiwan

7081

A Study of Authentic Leadership, Psychological Empowerment, Positive Affect and Work Engagement

Chun-Hsi Vivian Chen, National Central University, Taiwan

Wei-Chieh Chang, Taipei Medical University Hospital, Taiwan

4983

The Application of Business Concept in Curriculum Development and Administration of Graduate Program in Logistics to Support Thailand's Economic Development and Integration of AEC

Narong Mockavisuth, King Mongkut's University of Technology Thonburi, Thailand

Nattaphan Kecharananta, Suan Dusit Rajabhat University, Thailand

4387

Does Crowdsourcing of New Product Ideas Lead to Better Products?

L. G. Pee, Nanyang Technological University, Singapore

5161 15:15-15:45

The Applications of Lean Principles and Techniques to Improve Onion Packing Process Efficiency: A Study of Premier Agro Ltd.

Rinyaphat Kecharananta, Rajamangala University of Technology Lanna (RMUTL), Thailand



Friday Session II: 14:45-16:15

Friday Session II: 14:45-16:15 **Room: 804**
ACBPP - Politics: International Governance & Development
Session Chair: Thosaphon Chieocharnpraphan

4479 14:45-15:15
Re-Thinking on Public International Law
Mohamed Elamin Elbushra, African Centre for Justice and Peace Studies, Sudan

2692 15:15-15:45
The Roles of Governments in the Education Reform Policy in Thailand and Their Impacts from 1999-2009
Thipsarin Phaktanakul, University of Canberra, Australia

5308 15:45-16:45
Strategic Partnership between Australia and Thailand: A Case Study of East Timor
Thosaphon Chieocharnpraphan, University of Canberra, Australia



Friday Session II: 14:45-16:15 **Room: 805**
ACTIS - The Data Enriched Society
Session Chair: Yee Ming Chen

4258 14:45-15:15
An Exploration of the Factors Influencing Consumers' Intention to Adopt Recommendation Agents: The Perspectives of Interface Design
Wan-Ting Chao, National Chiayi University, Taiwan
Hersen Doong, National Chiayi University, Taiwan

7075 15:15-15:45
The Internet of Things - The Next Step in the Evolution of the Internet
Shahzad Jafri, Cornell Medical College, Qatar

5117 15:45-16:45
Business Intelligence and Analytics to Prediction of Going Concern Using Neuro-Fuzzy Approach
Yee Ming Chen, Yuan Ze University, Taiwan
Yu-Pu Chiu, Yuan Ze University, Taiwan

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Friday Session II: 14:45-16:15

Friday Session II: 14:45-15:45

Room: 806

ACBPP - General Economics & Teaching

Session Chair: Yung-Hsiang Lu

7034 14:45-15:15

Determining the Environment Efficiency of Fossil Fuel Power Plants in the US

Ching-Hsing Chang, National Chiayi University, Taiwan

Yung-Hsiang Lu, National Chiayi University, Taiwan

Sian-Yuan Lee, National Chiayi University, Taiwan

5731 15:15-15:45

Determining the Ideal Strategy for Mergers between Farmer's Associations in Taiwan

Yung-Hsiang Lu, National Chiayi University, Taiwan

Jia-Jan Lee, National Chiayi University, Taiwan

Yi-Fang Dai, National Chiayi University, Taiwan



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Friday Poster Session II: 14:45-16:15

Room: 801

5907

Instance Selection in Breast Cancer Prediction

Chih-Fong Tsai, National Central University, Taiwan

Ya-Han Hu, National Chung Cheng University, Taiwan

6974

The Research on the Convergence Business Model of the Emotional-Healing Products (Using the Provider Network Based the Convergence Platform)

Eun Young Park, Korea Institute of Industrial Technology, Korea

Beom Soo Lee, Korea Institute of Industrial Technology, Korea

Min Sun Kim, Korea Institute of Industrial Technology, Korea

Da Hoon Lee, Korea Institute of Industrial Technology, Korea

Jung Ku Hwang, Korea Institute of Industrial Technology, Korea

Woong-Hee Shon, Korea Institute of Industrial Technology, Korea

4191

Pharmaceutical Care Resources and the Intention to Use Cloud-Based Telepharmacy in Nursing Homes: A Resource Dependency Theory Perspective

Meng-Chi Liu, National Kaohsiung First University of Science and Technology, Taiwan

Ching-Chang Lee, National Kaohsiung First University of Science and Technology, Taiwan

Ching-Hsiang Chang, Chang Jung Christian University, Taiwan

4293

Least Square Support Vector Machine with Data Mining Technique and Particle Swarm Optimization for Load Forecasting

Whei-Min Lin, National Sun Yat-Sen University Kaohsiung, Taiwan

Chia-Sheng Tu, National Sun Yat-Sen University Kaohsiung, Taiwan

Ming-Tang Tsai, Cheng-Shiu University Kaohsiung, Taiwan

Fu-Sheng Cheng, Cheng-Shiu University Kaohsiung, Taiwan

4569

Using Augmented Reality to Enhance User's Learning Motivation and Learning Effectiveness for Healthy Exercise Animation

Sy-Chyi Wang, National Chiayi University, Taiwan

Ying Wang, National Chiayi University, Taiwan

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16:15-16:30

Coffee Break



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Featured Speaker Session: 16:30-17:15
Room: 801

Featured Speaker
Professor Jerry Platt, Vice-Chair, San Francisco State University

19:00-21:00

A Night Out in Osaka: Conference Dinner (Ticketed and Optional)

Come and join your fellow delegates on an evening out in Osaka.
Please meet in the Osaka International Convention Center 1F at 18:30.

This is ticketed at 5000 JPY and there are a limited number of spaces.
If you would like to join, please register on the conference website by Monday, November 17.



Saturday



Saturday Session I: 9:00-10:30

Saturday Session I: 9:00-10:30

Room: Takara

ACBPP - Politics: Governance & Public Policy

Session Chair: Non Naprathansuk

6963 09:00-09:30

Mapping the Regional Potentials of Public Private Partnership in West Java Province, Indonesia

Budiman Rusli, University of Padjadjaran, Indonesia

Riki Satia Muharam, University of Padjadjaran, Indonesia

6505 09:30-10:00

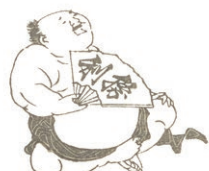
Safety Capability Development Strategy for Transportation and Dangerous Goods Storage of Thailand

Nives Thamachaichusak, Sripatum University, Thailand

6361 10:00-10:30

Social Media Censorship Policy and Law: Balancing Good Governance and National Security

Non Naprathansuk, Maejo University, Thailand



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Saturday Session I: 9:00-10:30

Room: Nishiki

ACTIS - Social Aspects of Mobile Technology

Session Chair: Yukihiro Nakata

5043 09:00-09:30

Adoption of Thai Rubber Smallholders' Household on the Use of ICT: A Case of Southern Thailand

Chalita Srinuan, King Mongkut's Institute of Technology Ladkrabang, Thailand

Amnuay Seangnoree, King Mongkut's Institute of Technology Ladkrabang, Thailand

5041 09:30-10:00

A Cross-Cultural Study on the Value Structure of Mobile Internet Usage: Comparison between Indonesia and Thailand

Chalita Srinuan, King Mongkut's Institute of Technology Ladkrabang, Thailand

Ranti Yulia Wardani, STIE YKPN, Indonesia

5100 10:00-10:30

Crowdinnovation is Emerging: Innovation Created by Crowd Using Information Technology

Yukihiro Nakata, Ritsumeikan Asia Pacific University, Japan

Saturday Session I: 9:00-10:30

Room: Suehiro

ACBPP - Tourism, Culture & Heritage

Session Chair: Nuntasaree Sukato

6668 09:00-09:30

People Participation in Historical and Cultural Heritage Management for Thai Tourism

Karunan Rattanasanwong, Graduate College of Management, Thailand

Sahaschai Mahaweera, Graduate College of Management, Thailand

7133 09:30-10:00

Designing a Creative Tourism Supply Network: Experiential Perspectives

Wuttigrai Ngamsirijit, National Institute of Development Administration, Thailand

6914 10:00-10:30

University Branding and Rural Tourism through the Interactive Information Kiosk System

Tzu-Ching Lin, Da-Yeh University, Taiwan

Nuntasaree Sukato, Dhurakij Pundit University, Thailand

Saturday Session I: 9:00-10:30

Saturday Session I: 9:00-10:30

Room: Ohgi

ACBPP – Interdisciplinary - Business Administration

Session Chair: I-Ping Chiang

3896 09:00-09:30

A Study on the Budgetary Process of Hospitals

Cheng-Tsung Lu, National Taichung University of Science and Technology, Taiwan

7057 09:30-10:00

Consumer Decision Process in the Adoption of Online Auction: Application of Quantile Regression

Hsun-Chi Chu, Commerce Development Research Institute, Taiwan

Yen-Chun Chen, Chinese Culture University, Taiwan

Jyun-Yi Wu, Commerce Development Research Institute, Taiwan

5915 10:00-10:30

Measuring the Effects of Online-To-Offline Marketing

I-Ping Chiang, National Taipei University, Taiwan

Chia-Yi Lin, National Taipei University, Taiwan

10:30-10:45

Coffee Break

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Saturday Session II: 10:45-12:15

Saturday Session II: 10:45-12:15 **Room: Takara**
ACBPP - Business: Mathematical & Quantitative Methods
Session Chair: Indra Pahala

4434 10:45-11:15
Exploring the High-Density Development Strategy of Convenience Stores in Urban Area: A Case Study of 7-11 In Taiwan
 Pei-Chun Lin, National Cheng Kung University, Taiwan
 Wei-Wen Huang, National Cheng Kung University, Taiwan
 Jenhung Wang, National Kao-Hsiung First University of Science and Technology, Taiwan

4578 11:15-11:45
The Influence of Organizational Communication
 Chitpong Ayasanond, Suan Dusit Rajabhat University, Thailand
 Jirawat Anuwichanont, Suan Dusit Rajabhat University, Thailand
 Nattaphan Kecharananta, Suan Dusit Rajabhat University, Thailand

4630 11:45-12:15
The Influence of Restaurant Tax, Motor Vehicle Title Transfer Tax, And Advertisement Tax to Financial Performance of Jakarta Provincial Governor (Case Study: 2009-2011)
 Indra Pahala, State University of Jakarta, Indonesia

Saturday Session II: 10:45-12:15 **Room: Nishiki**
ACTIS - The Data Enriched Society
Session Chair: Joos Meikhel Gaghenggang

7148 10:45-11:15
Open Source Research Data and Discovery Tools: Providing Equitable Access to Practitioners, Researchers, Advocates and Stakeholders
 James W. McNally, University of Michigan, USA

7119 11:15-11:45
Digitalization in the Age of Big Data: Reflections and Suggestions from Conceptual Analyses of Archive, Interactivity and Simulation
 Szu-Wei Chen, I-Shou University, Taiwan

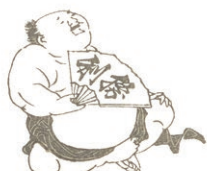
6702 11:45-12:15
The Importance of Process Mining in Enhancing Process Performance in Organisation
 Joos Meikhel Gaghenggang, Queensland University of Technology, Australia

Saturday Session II: 10:45-12:15 **Room: Suehiro**
ACBPP - Business: International Economics
Session Chair: Noor Azryani Auzairy

4699 10:45-11:15
Bangladesh as an ICT Offshoring Destination
 Desiree van Gorp, Nyenrode Business University, The Netherlands
 Michiel Brandt, Nyenrode Business University, The Netherlands

7110 11:15-11:45
The Impact of Transatlantic Trade and Investment Partnership on Eastern Europe
 Utai Uprasen, Pukyong National University, Republic of Korea

4801 11:45-12:15
Asian Stock Market Integration During & Post Stock Market Liberalization
 Noor Azryani Auzairy, Universiti Kebangsaan, Malaysia
 Catherine S.F. Ho, University Institute Technology MARA, Malaysia



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Saturday Session II: 10:45-12:15

Saturday Session II: 10:45-12:15

Room: Ohgi

ACBPP - Business Administration: Workplace, Leadership & Professional Practice

Session Chair: Nuttawuth Muenjohn

4834 10:45-11:15

The Conceptual Link between Leadership and Innovation: The Role of Organizational Climate and Personal Initiative

Solmaz Moghimi, RMIT University, Australia

Nuttawuth Muenjohn, RMIT University, Australia

4637 11:15-11:45

The Effect of Ethical Judgment and Professional Commitment on Evaluation of Control Environment with Whistleblowing Intention as an Intervening Variable

Ratna Anggraini ZR, Universitas Negeri Jakarta, Indonesia

Astrid Sylvia, Universitas Negeri Jakarta, Indonesia

Choirul Anwar, Universitas Negeri Jakarta, Indonesia

4436 11:45-12:15

The Conceptual Relationship Between Work Values Ethics and Innovation Using Leadership As a Mediating Factor

Nuttawuth Muenjohn, RMIT University, Australia

Adela McMurray, RMIT University, Australia

12:15-13:00

Lunch Break

12:15-13:00

Calligraphy Workshop

Room: Koubai

Japanese Calligraphy Workshop by students from Ritsumeikan University
Participants will receive a souvenir.



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Saturday Session III: 13:00-14:30

Saturday Session III: 13:00-14:30

Room: Takara

ACBPP - Interdisciplinary: Business & Public Policy

Session Chair: Robert Rudolf

6340 13:00-14:30

Bridge the Gap of Overlooked Loopholes in Societal Structures

Sahaschai Mahaweera, Sripatum University, Thailand

Karunan Rattanasanwong, Sripatum University, Thailand

5938 14:00-14:30

Local Government, Politics Factor, and Timelines on Local Government Budget Approval: Evidence from Indonesia

Sutaryo, Universitas Sebelas Maret, Indonesia

Taufiq Arifin, Universitas Sebelas Maret, Indonesia

Okki Carolina, Universitas Sebelas Maret, Indonesia

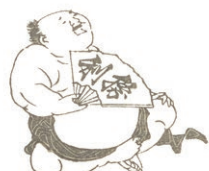
Bayu Giri Prakosa, Ministry of Industry, Indonesia

7090 13:30-14:00

Rising or Falling Inequality in Korea? Population Aging and Generational Trends

Robert Rudolf, Korea University, South Korea

Sung-jin Kang, Korea University, South Korea



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Saturday Session III: 13:00-14:30

Room: Nishiki

ACTIS - Social Media

Session Chair: Hanaa Namankani

5089 13:00-14:30

A Framework for Spam Detection in Twitter Account Using Duplicate Tweets Features

Masrah Azrifah Azmi Murad, Universiti Putra Malaysia, Malaysia

Norul Hidayah Ibrahim, Universiti Putra Malaysia, Malaysia

4726 13:30-14:00

To Know the Customers Preference from Their Reviews

Li-Chen Cheng, Soochow University, Taiwan

5095 14:00-14:30

Key Enablers and Barriers of Social Networks (SNS) Adoption by Saudi (S.A.) Small to Medium Enterprises (SMEs)

Hanaa Namankani, King Abdul-Aziz University, Kingdom of Saudi Arabia

Roula Michaelides, University of Liverpool, UK

Saturday Session III: 13:00-14:30

Room: Suehiro

ACBPP - Business Administration: Finance & Investment

Session Chair: Che Aniza Che Wel

6492 13:00-14:30

The Financial Constraints and Firm's Profitability: A Case Study of the Indonesian Transportation Companies Listed in Indonesian Stock Exchange

Fitriani Ramadhina, Swiss German University, Indonesia

Neneng Djuaeriah, Swiss German University, Indonesia

4629 13:30-14:00

The Influence of Operating Cash Flow, Corporate Tax, Sales Growth and Profitability to Dividend Policy in Indonesia Real Estate Industry

Nuramalia Hasanah, Universitas Negeri Jakarta, Indonesia

Santi Susanti, Universitas Negeri Jakarta, Indonesia

Dita Puruwita, Universitas Negeri Jakarta, Indonesia

6427 14:00-14:30

The Effects of Attitude toward Debt and Perception of Credit Card Ownership on Credit Card Usage

Che Aniza Che Wel, Universiti Kebangsaan, Malaysia

Amin Ansary, Universiti Kebangsaan, Malaysia

Nor Asiah Omar, Universiti Kebangsaan, Malaysia

Syed Shah Alam, Universiti Kebangsaan, Malaysia

Saturday Session III: 13:00-14:30

Saturday Session III: 13:00-14:30
ACBPP - Business Administration
Session Chair: Yu-Lin Chen

Room: Ohgi

5937 13:00-14:30

Executive Compensation and Risk Taking: An Indonesia Evidence

Taufiq Arifin, Universitas Sebelas Maret, Indonesia

Putri Permatasari Husa, Universitas Sebelas Maret, Indonesia

Sutaryo, Universitas Sebelas Maret, Indonesia

N. Sandhu Resi Prajasa, Universitas Sebelas Maret, Indonesia

6484 13:30-14:00

Strategic, Labor, Environment and Social Disclosure Practices in Indonesia

Rio Pramudhana Faizal, Universitas Sebelas Maret, Indonesia

Agung Nur Probohudono, Universitas Sebelas Maret, Indonesia

Putri Permatasari Husa, Universitas Sebelas Maret, Indonesia

6900 14:00-14:30

The Effects of Family Management Involvement on Formal Management Control Systems

Yu-Lin Chen, Chung Yuan Christian University, Taiwan

14:30-14:45
Coffee Break

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Saturday Session IV: 14:45-16:15

Saturday Session IV: 14:45-16:15

Room: Takara

ACBPP - Agriculture, Sustainability & Natural Resources

Session Chair: Jin-Long Liu

5726 14:45-15:15

Strengthening Agribusiness Cooperative Institutional Based on Social Capital Using Soft Systems Methodology

Karuniana Dianta A. Sebayang, State University Jakarta, Indonesia

Ari Saptono, State University Jakarta, Indonesia

7144 15:15-15:45

Linking Sustainable Development, Economic Growth and Social Welfare: Study on Provincial Government in Indonesia

Chaerul D. Djakman, Bank Indonesia, Indonesia

Rahmia Hasniasari, Bank Indonesia, Indonesia

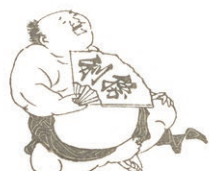
6737 15:45-16:15

An Analysis of Gasoline Price Elasticity from Aggregate and Disaggregate Data in Taiwan

Jin-Long Liu, National Central University, Taiwan

Yuan-Chan Wu, Taichung City Government, Taiwan

Hsiao-Wei Wan, National Central University, Taiwan



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Saturday Session IV: 14:45-16:15

Room: Nishiki

ACTIS - New Realities through Artificial Intelligence

Session Chair: Bayu Giri Prakosa

5052 14:45-15:15

Performance Evaluation of TCP/IP vs. OpenFlow in INET Framework Using OMNeT++, and Implementation of Intelligent Computational Model to Provide Autonomous Behaviour

Pakawat Papatwibul, University of Technology Sydney, Australia

Ameen Banjar, University of Technology Sydney, Australia

Robin Braun, University of Technology Sydney, Australia

7121 15:15-15:45

Applying the ICA-Based Approach to Detect Faults in Processes

Mu-Chen Chen, National Chiao Tung University, Taiwan

Chun-Chin Hsu, Chaoyang University of Technology, Taiwan

Bharat Malhotra, Indian Institute of Technology, India

Manoj Kumar Tiwari, Indian Institute of Technology, India

6324 15:45-16:15

The Implementation of Governance Principles in the Ministry of Industry of Republic Indonesia and the Effect on Performance

Bayu Giri Prakosa, Ministry of Industry, Indonesia

Y Anni Aryani, Universitas Sebelas Maret, Indonesia

Sutaryo, Universitas Sebelas Maret, Indonesia

Putri Permatasari Husa, Universitas Sebelas Maret, Indonesia

Saturday Session IV: 14:45-16:15

Room: Suehiro

ACBPP - Interdisciplinary: Law & Public Policy

Session Chair: Da-Yu Kao

5548 14:45-15:15

A Proactive Framework for Protecting Personal Information at Risk: Taiwan Experiences

Da-Yu Kao, Central Police University, Taiwan

Cheng-Yu Peng, National Police Agency, Taiwan

4935 15:15-15:45

A Short Survey of Access Control Models

Mohamed H. E. Aouadi, Telecom SudParis, France

Cesar Andres, Telecom SudParis, France

Ana Cavalli, Telecom SudParis, France

5553 15:45-16:15

A Novel Process Framework for Digital Forensics Tools: Based on ISO/IEC 27037:2012

Da-Yu Kao, Central Police University, Taiwan

Guan-Jie Wu, Central Police University, Taiwan

Ying-Hsuan Chiu, Central Police University, Taiwan

Saturday Session IV: 14:45-16:15

Saturday Session IV: 14:45-16:15

Room: Ohgi

ACBPP - Business Administration: Auditing

Session Chair: Der-Fen Huang

5934 14:45-15:15

The Effect of Audit Committee Effectiveness on Earnings Management: Indonesian Evidence

Taufik Harris Edyna, Universitas Sebelas Maret, Indonesia

Y Anni Aryani, Universitas Sebelas Maret, Indonesia

Muhammad Agung Prabowo, Universitas Sebelas Maret, Indonesia

6485 15:15-15:45

Contingency Factors in Audit Risk (Study in the National Audit Board of the Republic of Indonesia)

Payamta, Universitas Sebelas Maret, Indonesia

Agung Nur Probohudono, Universitas Sebelas Maret, Indonesia

Sri Hantoro, Universitas Sebelas Maret, Indonesia

6681 15:45-16:15

Do Auditor-Provided Tax Services Improve Tax-Related Internal Control and Earnings Quality?

Der-Fen Huang, National Dong Hwa University, Taiwan

Ming-Lei Chang, Yuan Ze University, Taiwan

Chao-Lan Wang, National Dong Hwa University, Taiwan



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16:15-16:30
Coffee Break

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Saturday Spotlight Session: 16:30-17:00

Saturday Spotlight Session: 16:30-17:00

Room: Koubai

Spotlight Presentation: Japanese Subs for Australia? Developments in Australian Defence Procurement/Japanese Defence Export Policy

Craig Mark, Kwansei Gakuin University, Japan

Saturday Spotlight Session: 16:30-17:00

Room: Suehiro

A Model for Privacy Impact Assessments: Technology Regulation Experiences in the Netherlands

Bart Custers, Dutch Ministry of Security & Justice, The Netherlands



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Sunday



Sunday Session I: 9:00-10:30

Sunday Session I: 9:00-10:30

Room: Nishiki

ACTIS - Transformation through Information

Session Chair: Dan Bouhnik

5509 09:00-09:30

Best Practices and Challenges of Information Technology Education in the Philippines

Randy Sangalang Gamboa, University of Southeastern Philippines, Philippines

4515 09:30-10:00

Applying Customer Journey Map for Categorizing ERP Functions to Improve Customer Satisfaction

Hitoshi Nakao, University of Tsukuba, Japan

Yoshikatsu Fujita, University of Teikyo, Japan

Kazuhiko Tuda, University of Tsukuba, Japan

6550 10:00-10:30

The Information Gatekeeper: One for All or All for One?

Dan Bouhnik, Jerusalem College of Technology, Israel

Sunday Session I: 9:00-10:30

Room: Suehiro

ACBPP - Politics: Governance & Public Policy

Session Chair: Manuel J. De Vera

4193 09:00-09:30

Managing Government Failure: Fiscal Distress and Shattered Dreams

David Oliver Kasdan, Incheon National University, Korea

4402 09:30-10:00

Policy Learning and Change: The Development of Cetacean-Focused Tourism Management in Taiwan

Li-Yi Huang, Murdoch University, Australia

4798 10:00-10:30

Enterprise Development and Stakeholder Engagement in Conflict-Affected Areas of the Philippines

Manuel J. De Vera, Asian Institute of Management, Philippines

Jose Enrique R. Corpus, Asian Institute of Management, Philippines

Nina Cerissa T. Soliman, Asian Institute of Management, Philippines

Sunday Session I: 9:00-10:30

Room: Ohgi

ACBPP - Interdisciplinary: Business & Economics

Session Chair: Cheng-Mei Tung

7124 09:00-09:30

Understanding the Effects of Usage of Social Networking Sites and Interpersonal Relationship in Asian Countries: A Cross-Country Comparison

Chong Guan, SIM University, Singapore

Jenson Chong Leng Goh, SIM University, Singapore

Ye Fang, Shandong University of Finance and Economics, China

Zhan Xiong Sean Lee, University at Buffalo, USA

7114 09:30-10:00

Technical Efficiency of Micro and Community Enterprises: Evidence from Dok-Kham-Tai District, Phayao, Thailand

Piyapong Sangkaew, University of Phayao, Thailand

5121 10:00-10:30

An Experience of the Strategic Technology Plan from Foresight Research in Taiwan

Cheng-Mei Tung, Industrial Technology Research Institute, Taiwan

10:30-10:45

Coffee Break



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Sunday Session II: 10:45-12:15

Sunday Session II: 10:45-12:15
ACBPP - Industrial Organization
Session Chair: Rajesh Mohnot

Room: Takara

4648 10:45-11:15

The Impact of Foreign Direct Investment, Labor Productivity and Wage Labor in Textile Industry in Period 2010-2013

Darma Rika Swamarinda, Universitas Negeri Jakarta, Indonesia

Dewi Nurmalasari, Universitas Negeri Jakarta, Indonesia

4639 11:15-11:45

The Effect of Company's Scale and Foreign Direct Investment to Value Added on Food Industry in Indonesia in Period 2010-2013

Dita Puruwita, Universitas Negeri Jakarta, Indonesia

Darma Rika Swamarinda, Universitas Negeri Jakarta, Indonesia

6971 11:45-12:15

Exploring Optimal Portfolio Opportunities in Indian Stock Markets

Rajesh Mohnot, Middlesex University Dubai, UAE

Sunday Session II: 10:45-12:15
ACTIS - Interdisciplinary: Issues in Technology
Session Chair: Zalinda Othman

Room: Nishiki

4721 10:45-11:15

Analysis of Time Series Mining in Manufacturing Problems

Ruhaizan Ismail, University Kebangsaan Malaysia, Malaysia

Zalinda Othman, University Kebangsaan Malaysia, Malaysia

Azuraliza Abu Bakar, University Kebangsaan Malaysia, Malaysia

7017 11:15-11:45

Enrich Cultural Heritage and Museum through Linked Open Data: The Content Analysis of Open Data Platform in Taiwan

Shao-Chun Wu, National Palace Museum, Taiwan

4722 11:45-12:15

Analysis of Uncertainty in Time Series Data: Issues and Challenges

Nabilah Filzah Mohd. Radzuan, University Kebangsaan Malaysia, Malaysia

Zalinda Othman, University Kebangsaan Malaysia, Malaysia

Azuraliza Abu Bakar, University Kebangsaan Malaysia, Malaysia

Sunday Session II: 10:45-12:15
ACBPP - Economic Development & Growth
Session Chair: Narissara Charoenphandhu

Room: Suehiro

4061 10:45-11:15

Foreign Students Participation in the Informal Sector: A Case Study in Malaysia

Ilesanmi Gbenga Joseph, The National University of Malaysia, Malaysia

4312 11:15-11:45

Determinants of Economic Growth

Seham Fathy Mohamed Ibrahim, Taibah University, Saudi Arabia

7143 11:45-12:15

Regional Income Inequality and Well-Being: A Case Study in the Northeast of Thailand

Narissara Charoenphandhu, Rangsit University, Thailand



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Sunday Session II: 10:45-12:15

Sunday Session II: 10:45-12:15

Room: Ohgi

ACBPP - Business: Health, Education & Welfare

Session Chair: Jui-Sung Huang

4408 10:45-11:15

A Model to Investigate the Factors on Safe Street Food Purchasing Behavior in Nakhon Si Thammarat, Thailand

Jatuporn Khongtong, University Putra Malaysia, Malaysia

Mohammad Shahrim Ab Karim, University Putra Malaysia, Malaysia

Mohhidin Othman, University Putra Malaysia, Malaysia

Jusang Bin Bolong, University Putra Malaysia, Malaysia

4644 11:15-11:45

The Relationship between Supervising Principal and Organization Climate toward Teacher Job Satisfaction of State Vocational High School (SMK) in Central Jakarta

Dewi Nurmalasari, Universitas Negeri Jakarta, Indonesia

Darma Rika Swaramarinda, Universitas Negeri Jakarta, Indonesia

4970 11:45-12:15

The Study of Interactive Environment Design on Ecotourism for Active Ageing - Environmental Behavior & Landscape

Jui-Sung Huang, National University of Tainan, Taiwan

Wen-Shan Chang, National Yunlin University of Science and Technology, Taiwan

Li-Shu Lu, National Yunlin University of Science and Technology, Taiwan

Chang-Franw Lee, National Yunlin University of Science and Technology, Taiwan

Yu-Ting Wang, National University of Tainan, Taiwan



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12:15-12:30
Coffee Break

Closing Session
12:30-13:15

Featured Speaker

Professor Stuart D. P. Picken, Chairman of the IAFOR International Advisory Board

Following the featured address there will be a conference highlights photography slideshow and closing remarks from IAFOR Executive Director, Dr. Joseph Haldane.

Virtual



Virtual Presentations

7059

Creating a Social Media Based Continuous Interaction Platform for the Design Studio
Kutay Guler, Dumlupinar University, Turkey

4064

Bankruptcy Cancellation in Indonesia: A Labirin for Curator Fee Execution
Ronald Hasudungan Sianturi, Prima Indonesia University, Indonesia
Theresia Simatupang, Prima Indonesia University, Indonesia

5627

Coping Strategies of Nuclear MNCs Facing a Shifting Energy Political Agenda
Camila Nellemann, Rikkyo Univeristy, Japan
Toshiya Ozaki, Rikkyo University, Japan
Hiroshi Sasaki, Rikkyo University, Japan
Michael W. Hansen, Copenhagen Business School, Denmark
Miguel M. Torres, University of Aveiro, Portugal



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Virtual presentations are online video presentations of papers.

They can be viewed during and after the conference at iafor.org/virtuals

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Thank You

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osaka, japan 2015

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May 28-May 31, 2015 - ACAS2015 - The Asian Conference on Asian Studies 2015

May 28-May 31, 2015 - ACCS2015 - The Asian Conference on Cultural Studies 2015

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June 11-14 2015 - ACSS2015 - The Asian Conference on the Social Sciences 2015

June 11-14, 2015 - ACSEE2015 - The Asian Conference on Sustainability, Energy & the Environment 2015

brighton, uk 2015

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July 1-5 2015 - ECTC2015 - The European Conference on Technology in the Classroom 2015

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July 9-12 2015 - ECPEL2015 - The European Conference on Politics, Economics & Law 2015

July 9-12, 2015 - EBMC2015 - The European Business & Management Conference 2015

July 13-16, 2015 - EuroMedia2015 - The European Conference on Media & Film 2015

July 13-16, 2015 - ECAH2015 - The European Conference on Arts & Humanities 2015

July 13-16, 2015 - LibEuro2015 - The European Conference on Literature & Librarianship 2015

July 13-16, 2015 - ECCS2015 - The European Conference on Cultural Studies 2015



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