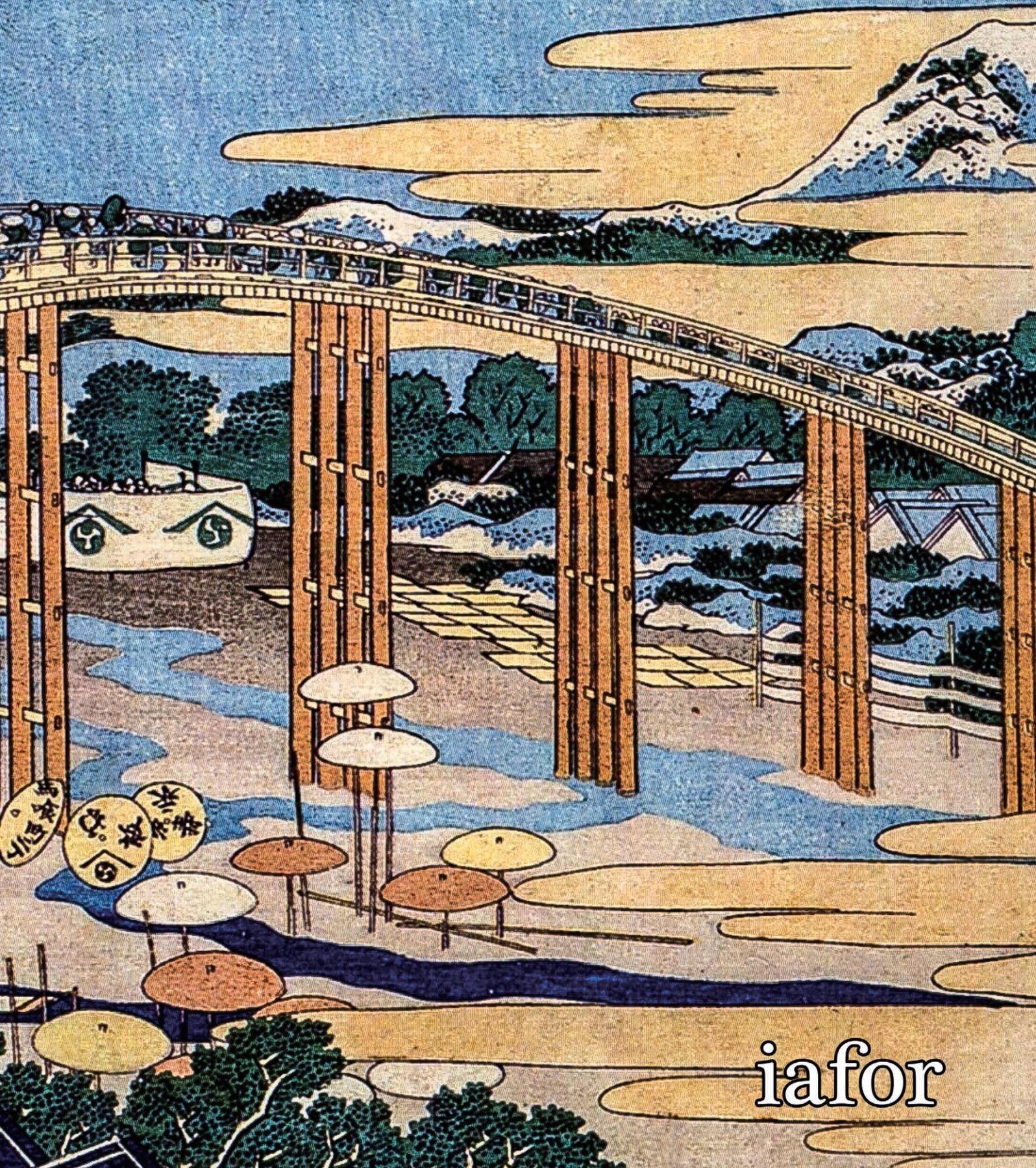


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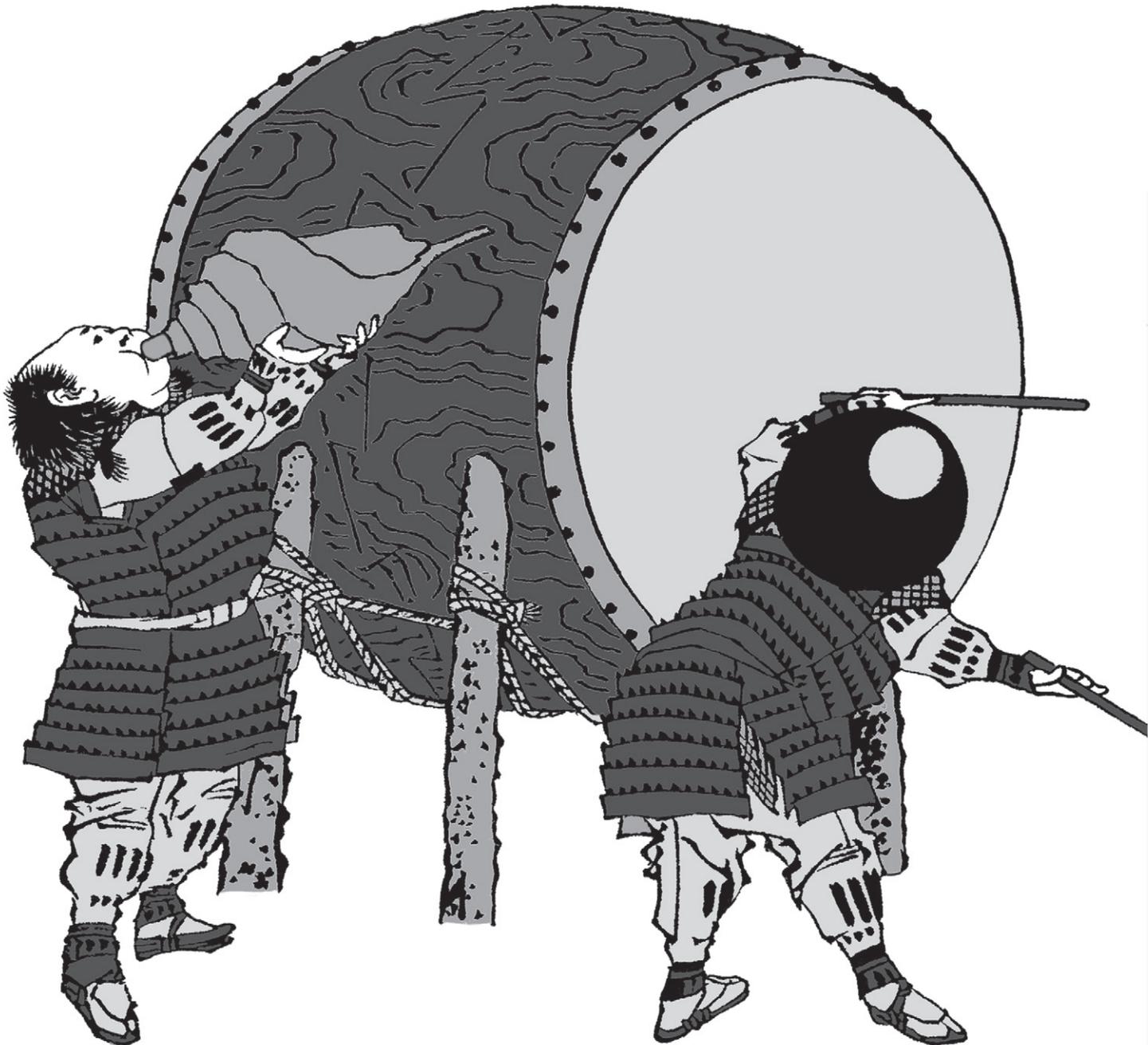


iafor

iafor would like to thank its global institutional partners



ようこそ!





**AGen/ACBPP/ACTIS2015 Programme Cover Image:  
“Yahagi Bridge at Okazaki on the Tokaido”**

The image used for the cover of the AGen/ACBPP/ACTIS2015 Conference Programme is from a woodblock print by Katsushika Hokusai (1760-1849). It is one of ten woodblock prints in the series “Remarkable Views of Bridges in Various Provinces” (shokoku meikyo kiran) and was originally published in around 1830.

This print is titled “Yahagi Bridge at Okazaki on the Tokaido” (Tokaido Okazaki Yahagi no hashi). The image depicts “a high-arched bridge on wooden piers stretching from bank to bank across an almost dried-up river bed. Through the centre piers of the bridge is seen an awning in front of which is a party of archers practicing at a target; crowds watching them from a bridge. In the foreground are strips of cloth hung up on a staging in the sand of the river-bed to dry; and great hats stuck up on sticks. On one of them appears the publisher’s mark, repeated round the awning behind the archers. In the background the peak of a hill rises through the clouds.”

(Quoted from “A Guide to Japanese Prints and Their Subject Matter” by Basil Stewart, 1979)

# welcome to kobe

Dear Colleagues,

Welcome to The Sixth Annual Asian Conference on Business and Public Policy (ACBPP2015), held alongside The Second Asian Conference on Technology and Society (ACTIS2015), and incorporating for the first time The Inaugural IAFOR Conference on Aging and Gerontology (AGEN2015), and with the overarching theme of "Power".



The first day of the conference will concentrate on issues surrounding aging and gerontology, and how these issues affect society and business, as well as influence public policy. This opening day will also look at the role of data and information science in managing and coping with demographic change, considering Information, Education and Technology as Power. Plenary speakers will include Professors Yasuhiko Saito (Nihon University), Angelique Chan (Duke-NUS), Dryston Philips (University of Southern California), and David Matchar (Duke-NUS), as well as from the conference co-chairs; Professors Hiroshi Ishida (Tokyo University), and James McNally (Michigan University).

On the second day the conference will consider the question of power in a wider context, with a wide-ranging keynote from businessman and prominent public commentator, Bill Totten, and a featured address from Harvard Business School Japan Research Center Executive Director, Nobuo Sato on executive education in the US and Japan.

Throughout the conference, there will be oral and poster sessions from presenters representing more than 30 countries, and we look forward to meeting new friends, sharing ideas, and searching for the multidisciplinary synergies that create new knowledge.

I would like to thank IAFOR's many university global partners, and in particular for this conference, the US National Archive of Computerized Data on Aging (NACDA) and the Inter-university Consortium for Political and Social Research (ICPSR) at the University of Michigan (USA), The Duke-NUS Medical School (Singapore), Nihon University (Japan), and the University of Tokyo (Japan).

I encourage your active and open participation in this conference, and look forward to meeting you all.

Warm regards,

A handwritten signature in black ink that reads "Joseph Haldane". The signature is written in a cursive style and is underlined with a single horizontal stroke.

Dr. Joseph Haldane, Ph.D. (London), F.R.S.A., F.R.A.S.  
President, IAFOR



letter of welcome

# Notes on the Conference Themes

## AGen 2015

### Aging Transitions & Power

The growth of the aged population has been an issue of interest for almost 40 years. The aged have been referred to as an epidemic, a tidal wave and as a crisis. There is no specific reason why any of these polemics is an effective description of the aging transition. The growth of the world's population over the age of 60 is merely the natural outcome of reducing mortality, particularly childhood mortality. While this population momentum has built up over time it has never been a "tidal wave", merely the expected and predictable result of improved worldwide health. It is only a crisis in so much as governments and policy makers have chosen to ignore these obvious changes in their respective populations. Like any issue, you can transform a process into a crisis by the simple act of ignoring its existence.

Thematically, and throughout the AGEN event, we will be addressing three primary themes.

#### 1) Information as Power

Crisis, misperceptions and poor policy development emerge from a lack of reliable information. Access to information is key to understanding the implications of the growing population of elderly; both in terms of what challenges they present to a society and in terms of what opportunities they may offer. Information is Data, without reliable survey data, administrative data, economic data and other forms of data streams we cannot make informed decisions and we cannot accurately describe the landscape of an aged population. A workshop that addresses data issues would be of huge value to a cross section of researchers, business professionals, advocates and policy professionals.

- a. What data resources exist and how can these data be obtained and used for answering questions?
- b. How do we share these data? In a world of Big Data how do we best ensure that people have access to data resources that will answer essential questions.
- c. What data resources need to be obtained in the future; who will decide what needs to be collected and how will these efforts be funded?

#### 2) Education as Power

Most misconceptions and stereotypes regarding aged populations are the result of a lack of education regarding the aging lifecourse and natural changes that occur as one grows older. Using data to answer questions about the changing population structure of nations and the world is pointless unless we can also use this information to effectively educate people about the aging lifecourse.

- a. Teaching and Research: How do we educate our students, faculty and health providers about the aged? What courses do we need, what training do we encourage and how do we integrate gerontology into the educational system across nations. Increasingly, we see gerontological centers emerging in nations such as Vietnam, Malaysia and Indonesia. This argues there is an interest in expanding these efforts.
- b. Advocating: Creating stakeholders who advocate for the aged at the community and governmental level is essential for generating a successful and supportive environment for the aged. What educational materials, training tools and certification courses could be created to ensure the aged have sufficient levels of advocacy to maximize their potential within their own communities?
- c. Business and Service Provision: The private sector can and will play a vital role in creating vibrant business opportunities that will support the needs of the aged and the people who help them achieve their needs and goals. Education is key here, people need to be informed how the private sector can provide essential services and the private sector need to be educated as to the needs of this population. Both sides need to understand each other to avoid the risks of exploitation or the creation of unnecessary products.

#### 3) Technology as Power

Using data to understand the patterns and needs of the aged and to anticipate future trends allows us to generate educational tools to best employ this knowledge in a systematic manner. Finally, we need to explore the ability of technology to help the aged maintain independence and a sense of autonomy as they transition through the force of morbidity that defines the lifecourse.

- a. What tools and adaptive devices can help the aged maintain autonomy and independence? What are the practical trends in technological development, such as pill dispensers, tools to help jog the memory and track activities, and devices to make homes safer and more elder friendly?
- b. What are the medical technologies that will change the lives of the aged? This includes diagnostics, medications, palliative care and tools to process and summarize medical care data.
- c. What is the future? What technologies may evolve in the future to completely change the way we look at aging, and the aging lifecourse? Robotics, self-driving cars, communication, telemedicine; all of these issues can be discussed and a session on pure speculation of what "could" emerge would be quite popular.



# Notes on the Conference Themes

## ACBPP/ACTIS 2015

### POWER

Power as a commodity has challenged the minds of social scientists and philosophers while its exercise has always fascinated historians. From classical thinkers' works such as Aristotle's *Politica* or Machiavelli's *Il Principe* through modern figures who manipulate power in the media, like Silvio Berlusconi or Rupert Murdoch, to the vast networks that support major heads of state, power has been a necessity to some or like an aphrodisiac to others. The dynamics of power and its associations with wealth and status now shape the contemporary world more visibly than ever. It is a research challenge to all fields in the academy to offer some explanation of its magnetism and its mechanisms.



### ACBPP2015

The term "power," among its many other uses, can be applied to identify one of the most important mechanisms employed in the corporate world. It can refer to anything from the exercise of authority in an office context to the manipulation of complex negotiations leading to a large-scale merger or acquisition. The psychological use of power and the psychological structure power plays of any scale share numerous common characteristics. They entail persuasion, compromise, positional movement, veiled threats, or the obverse side of blackmail, namely "white-mail," where the moral stakes are raised to the point at which the opposition risks loss of reputation by resisting cooperating.

### ACTIS2015

The era of Big Data has created great change and opportunity. It has allowed us to make more and more information accessible, and to catalogue and archive, as well as communicate more freely. However, the era of Big Data has ushered in an era of Big Brother: New technologies have facilitated such resistance movements as those in Hong Kong, but have also empowered governments to unparalleled levels of surveillance and breaches of privacy. In the context of this conference, the ambiguous concept of power will encourage reflections on questions of rights, responsibilities, and trust, as well as hegemony, ownership, and resistance; control, transparency and censorship. Similarly we expect to see explorations of the relationships of power between individuals, corporations and governments, as issues of privacy, surveillance, and freedom of information test these.

As a conference theme, power in its many aspects is a hub concept that researchers, analysts, and practitioners alike can reflect on and speak about both in the abstract and from experience. Power and its perception can therefore be an invaluable concept in the exploration of the globalization of corporations, and we expect this theme to excite a number of stimulating research paths.

acbpp actis 2015  
conference themes



## Getting to the Conference Venue

The Art Center Kobe is perfectly situated and is just a five-minute walk from Shin-Kobe Station.

### From Kansai International Airport

Board the Kobe-bound airport limousine bus from bus stop number 6 on the first floor of Kansai International Airport. Get off at Sannomiya Station (see below).

### By Bullet Train (Shinkansen)

The Art Center Kobe is a five-minute walk from the 1F exit of Shin-Kobe Station. There are regular bullet train (Shinkansen) services from Osaka (15 minutes), Kyoto (30 minutes) Tokyo (two hours 48 minutes) and Hiroshima (1 hour 13 minutes).

### From Sannomiya Station (Kobe Downtown Area)

The bustling downtown center of Sannomiya, with a huge range of restaurants, bars, cafes and shops, is a 15-minute walk, or a short direct subway ride away.

The express train from Osaka Station to Sannomiya takes 21 minutes.

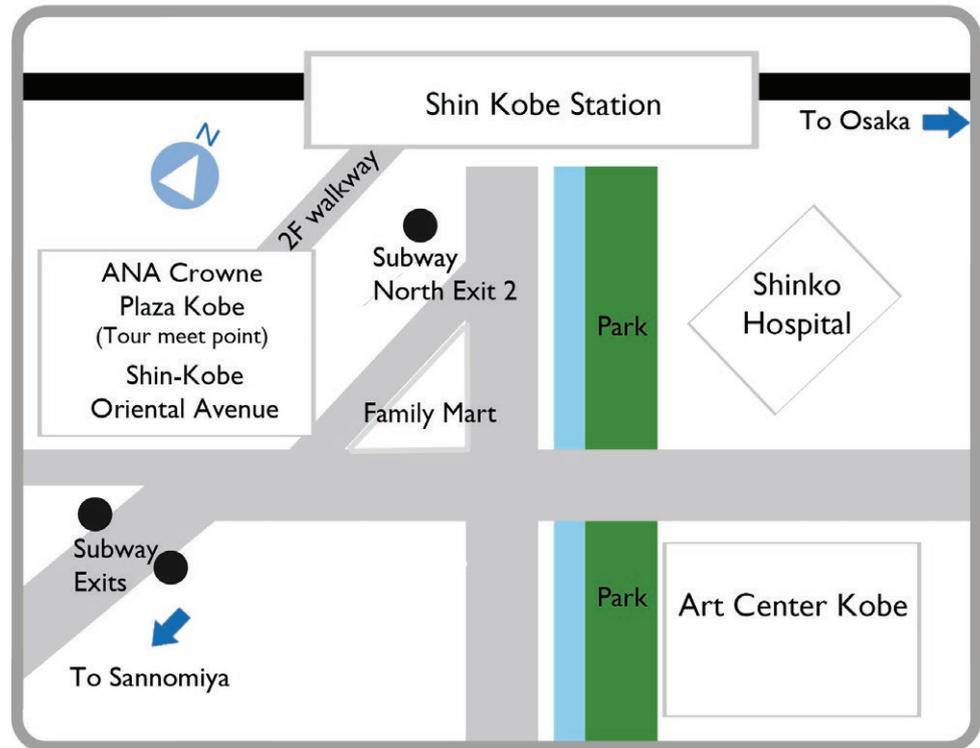
There are three options.

- 1) Take the subway to Shin-Kobe Station (Seishin-Yamate Line)
- 2) Take a taxi to the Art Center Kobe (about ten minutes and approximately 800 JPY)
- 3) Walk to the Art Center Kobe (about 20 minutes)

## Around the Conference Venue

The Art Center Kobe is a large, modern events center overlooking the city, and is opposite the ANA Crowne Plaza, the official conference hotel.

**Address:** Kobe Geijutsu Senta, Kumochi-Bashi-Dori 7-13-11, Chuo Ku, Kobe



## Information and Registration

If you have already paid the registration fee, you will be able to pick up your registration pack and name card at the Conference Registration and Information Desk. The **Conference Registration and Information Desk** will be located at the following locations during the conference:

|          |             |                                      |
|----------|-------------|--------------------------------------|
| Thursday | 08:15-12:00 | – 2F (Open Studio) – Art Center Kobe |
| Thursday | 12:00-18:00 | – 6F (Room 606) – Art Center Kobe    |
| Friday   | 08:15-12:00 | – 2F (Open Studio) – Art Center Kobe |
| Friday   | 08:15-17:00 | – 6F (Room 606) – Art Center Kobe    |
| Saturday | 08:15-14:00 | – 6F (Room 606) – Art Center Kobe    |

If you have any questions or concerns, IAFOR staff and local volunteers will happily assist you in any way they can.

Thursday, November 5, 2015

**09:00-09:15 Welcome Announcements (2F: Prokofiev Hall)**

Kiyoshi Mana, IAFOR Director of Operations  
Joseph Haldane, IAFOR President

**09:15-09:45 AGen2015 Featured Presentation (2F: Prokofiev Hall)**

*Social Science Japan Data Archive and Resources for Aging Research in Japan*  
Hiroshi Ishida, University of Tokyo, Japan

**09:50-10:20 AGen2015 Featured Presentation (2F: Prokofiev Hall)**

*The Nihon University Japanese Longitudinal Study of Aging (NUJLSOA): History and New Directions*  
Yasuhiko Saito, Nihon University, Japan

10:20-10:45 Coffee Break

**10:45-11:15 AGen2015 Featured Presentation (2F: Prokofiev Hall)**

*Understanding and Improving the Lives of Elders in Singapore: Introducing the Centre for Ageing Research and Education (CARE)*  
Angelique Chan, The Duke-NUS Graduate Medical School, Singapore

**11:20-11:50 AGen2015 Featured Presentation (2F: Prokofiev Hall)**

*The Program on Global Aging, Health and Policy at the University of Southern California*  
Drystan Phillips, University of Southern California, USA

**11:50-12:00 AGen2015 Conference Photograph (2F: Open Studio)**

12:00-13:00 Lunch Break

**13:00-14:00 AGen2015 Poster Session (6F: Room 606)**

**14:00-15:30 AGen2015 Oral Presentation Session I (6F: Room 604)**

15:30-15:45 Break

**15:45-16:45 AGen2015 Oral Presentation Session II (6F: Room 604)**

16:45-17:00 Break

**17:00-17:30**

**AGen2015 Featured Presentation (6F: Room 604)**

*Data Collections, Resources and Tools for Aging Research: The National Archive of Computerized Data on Aging*  
James McNally, The University of Michigan, USA

**17:30-18:00**

**AGen2015 Featured Presentation (6F: Room 604)**

David B. Matchar, Duke-NUS Graduate Medical School, USA

Dr. Matchar will conclude our meeting by providing the perspective of an active clinician on the importance of research data and its value in developing health care policy and implementing sustainable change in the lives of the elderly and the communities in which they live.

**18:00-19:30 AGen/ACBPP/ACTIS2015 Conference Reception (3F Grand Salon – Art Center Kobe)**

Come & enjoy a few glasses of beer, wine, sake, or a choice of soft drinks if you prefer. Meet with fellow delegates & network. All registered attendees are welcome.



conference at a glance



## Friday, November 6, 2015

### 09:00-09:15 Welcome Announcements (2F: Prokofiev Hall)

Kiyoshi Mana, IAFOR Director of Operations  
Joseph Haldane, IAFOR President

### 09:15-09:25 ACBPP/ACTIS2015 Conference Chair Welcome Address (2F: Prokofiev Hall)

James McNally, The University of Michigan, USA

### 09:25-10:15 ACBPP/ACTIS2015 Keynote Presentations (2F: Prokofiev Hall)

Power  
Bill Totten, Ashisuto KK

10:15-10:45 Coffee Break

### 10:45-11:15 ACBPP/ACTIS2015 Featured Presentation (2F: Prokofiev Hall)

*The Changing Focus of MBA Programs in America: Leadership Education at Harvard Business School*  
Nobuo Sato, Harvard Business School Japan Research Center, Japan

### 11:20-11:50 ACBPP/ACTIS2015 Panel Discussion (2F: Prokofiev Hall)

*With the Rise of Public Private Partnerships can Private Corporations working with the Public Sector deliver positive results for the Public Good or will the Power of Profit dominate and undermine traditional public sector governance?*

*Has the era of Big Data ushered in Big Brother?*

James McNally, The University of Michigan, USA

Bill Totten, Ashisuto KK

Nobuo Sato, Harvard Business School Japan Research Center, Japan

### 11:50-12:00 Conference Photograph (2F: Open Studio)

12:15-13:15 Lunch Break

### 13:15-14:45 ACBPP/ACTIS2015 Parallel Session I (various rooms 6F)

14:45-15:00 Break

### 15:00-17:00 ACBPP/ACTIS2015 Parallel Session II (various rooms 6F)

17:00-17:15 Break

### 17:15-18:15 ACBPP ACTIS Poster Session (6F: Room 606)

### 19:00-21:00 A Night Out in Kobe: ACBPP ACTIS Official Conference Dinner

The official conference dinner will be held in an izakaya in Kobe, providing a relaxed and enjoyable environment to meet and network with other delegates. This is ticketed at 5,000 JPY and there are a limited number of places; pre-reservation is required. The party will leave the Art Center Kobe 2F Open Studio at 18:30, so please be there in good time.

## Saturday, November 7, 2015

09:30-11:30 ACBPP/ACTIS2015 Parallel Session I (various rooms 6F)

11:30-12:45 Lunch Break

12:45-14:15 ACBPP/ACTIS2015 Parallel Session II (various rooms 6F)

14:15-14:30 Lunch Break

14:30-15:00 ACBPP/ACTIS2015 Conference Closing Address (6F: Room 604)

*Conference highlights photography slideshow followed by closing remarks*

Joseph Haldane, IAFOR President

James McNally, The University of Michigan, USA



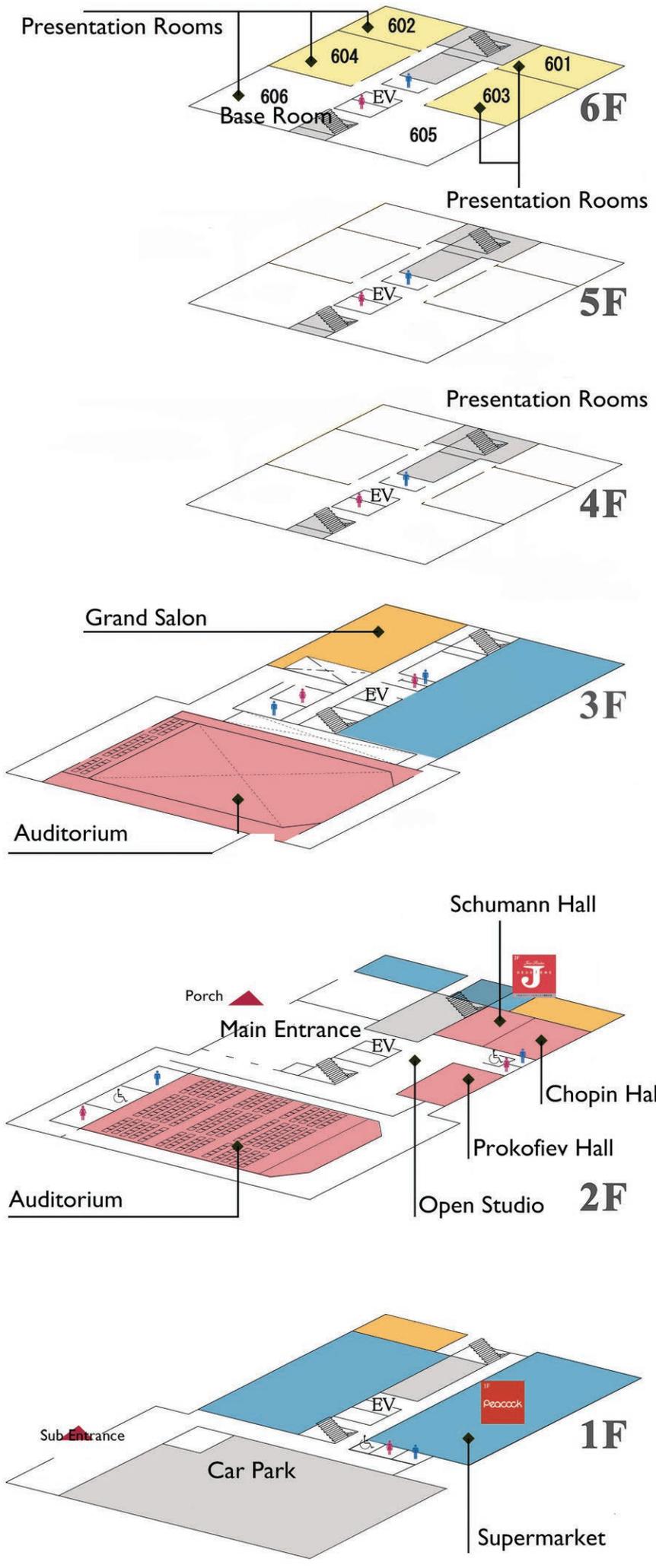
# conference at a glance

## Sunday, November 8, 2015

08:00-18:30 Post-Conference Tour of Kyoto

This is ticketed at 12,000 JPY and is by advanced reservation only. For more information, please check with the Registration and Information Desk. If you are registered for the tour, please meet in the 4F ANA Crowne Plaza Lobby at 07:45 for a prompt 08:00 departure.





art center kobe floor guide



# conference guide

## What to Wear & Bring

Attendees generally wear business casual attire. You may want to bring a light jacket or sweater as the temperature in meeting rooms is often difficult to control.

## Smoking

Smoking is not permitted in the Art Center Kobe. Please smoke outside of the building in designated smoking areas.

## Internet Access

There will be a free WiFi internet connection on the 5F & 6Fs of Art Center Kobe. However, this can be unreliable and we would strongly suggest that you do not rely on a live connection for your presentation.

Wifi Connection Name: kobe-art Password: art12345

For your convenience, there will also be a limited number of computers at the Conference Information Desk.

## Printing

For your convenience, there will be an iMac computer (with Microsoft Office installed) and a printer at the Conference Information Desk. We are able to offer a complimentary printing service of up to ten A4 sheets should you need this. Please be advised that printing may not be available at peak times.

## Badges

When you check in, you will receive a conference package, which includes your name badge. Wearing your badge is required for entrance to the sessions. You must wear your badge at all times during the Conference.

There are four colours of badges indicating the type of conference participant:

RED: Presenters and General Audience

YELLOW: Keynote and Featured Speakers

BLUE: Conference Exhibitors and Affiliates

BLACK: IAFOR Staff & Board Members

## Photo/Recording Waiver

There will be photography, audio and video recording at the conference. By entering the event premises you give consent to the use of your photograph, likeness or video or audio recording in whole or in part without restriction or limitation for any educational, promotional, or any purpose for distribution.

## Eating & Drinking

Food and drink (excluding water) is not allowed in the presentation rooms. Please also refrain from consuming food and drink in and around the 2F entrance area.

## Refreshment Breaks

Complimentary coffee, tea, and water will be available during the scheduled coffee breaks at the plenary session on Thursday morning on the 2F, and in Room 606 (6F) during the rest of the conference. Light snacks will be provided once in the morning and once in the afternoon.

## Lunch

Lunch on Thursday, Friday, and Saturday is included in the conference registration fee, but is only available by pre-order. Lunches that were pre-ordered can be collected in Room 606 (6F) after 11:30.

Meals can also be purchased at any of the restaurants or convenience stores in and around the local area. There is a supermarket on the Art Center Kobe 1F. There are a variety of affordable restaurants in the **Shin-Kobe Oriental Avenue** shopping mall (B3F - 3F) located underneath the **ANA Crowne Plaza Kobe** (across the street from the Art Center Kobe).

### 2F

Cafe de Clef (カフェ・ド・クリフ) – light meals and desserts

Mame no Hakate (豆乃畑) – tofu and vegetarian restaurant

Namaste Taj Mahal – Indian restaurant

Shabusen (しゃぶ扇) – shabu-shabu restaurant

### 3F

Chunagon (活伊勢海老料理 中納言) – lobster and shrimp restaurant

Fusaya (旬菜食堂 房家) – vegetarian restaurant

Katsu-Ya (手打ちとんかつ かつ屋) – tonkatsu (pork cutlet) restaurant

Kineya (実演手打ちうどん 杵屋) – udon noodles restaurant

Kinporai (香港広東料理 金寶來) – Chinese Restaurant

Kushiare (なにわの串かつ 串あれ) – kushi and yakitori restaurant

Neiru (ねいろ) – okonomiyaki and tenpanyaki restaurant

Sasaki (紀州海鮮や 山水木) – fish restaurant

Wakkoqu (あぶり肉工房 和黒) – Kobe steak restaurant

### B3F

Gourmet City (グルメシティ 新神戸店) – supermarket, deli and bakery

### **Conference Welcome, Keynote Speaker & Featured Speaker Session: Thursday 09:00-12:00**

The AGen2015 plenary session will be held on Thursday morning, with the event beginning at 09:00 in the Art Center Kobe's 2F Prokofiev Hall. The ACBPP ACTIS 2015 plenary session will be held on Friday morning, with the event beginning at 09:00 in the Art Center Kobe's 2F Prokofiev Hall.

Please arrive in good time if you wish to attend these sessions. There will be an interval after the first keynote address and complimentary refreshments and snacks will be served. The plenary session will be followed by the official conference photograph.

### **Oral Presentations**

Oral Presentation Sessions will run from 14:00 on Thursday afternoon, 13:15 on Friday, and from 09:30 on Saturday. They are generally organised into parallel sessions by streams. Sessions include two, three or four presenters. Each presenter has 30 minutes including Q&A time. The session length reflects the number of presenters.

### **Presentations and Equipment**

All rooms will be equipped with a MacBook computer pre-installed with PowerPoint and Keynote and an LCD projector. If you wish, you may directly link your own PC laptop, although we advise you to use the computer provided by plugging in your USB flash drive.

We recommend that you bring two copies of your presentation in the case that one fails, and suggest sending yourself the presentation by email as a third and final precaution.

### **Session Chairs**

Session Chairs are expected to introduce themselves and other speakers (briefly), hand out presentation certificates at the end of the session, ensure that the session begins and ends on time, and that the time is divided fairly between the presentations. Each presenter should have no more than 30 minutes in which to present his or her paper, and respond to any questions.

The session chair is asked to assume this timekeeping role, and to this end, a yellow and red timekeeping card is used as a visual cue for presenters, letting them know when they have five minutes remaining, and when they must stop.

Please follow the order in the programme, and if for any reason a presenter fails to show, please keep to the original timeslots as delegates use the programme to plan their attendance.

### **Presentation Certificates**

Poster presenters can pick up a certificate of presentation from the Information Desk. All other presenters will receive a certificate of presentation from their session chair or a member of staff at the end of their session.

### **A Polite Request to All Participants**

Participants are requested to arrive in a timely fashion for all addresses, whether to their own, or to those of other presenters. Presenters are reminded that the time slots should be divided fairly and equally between the number of presentations, and that they should not overrun.

We recommend that the 30-minute presentation timeslot be divided as follows: 20 minutes for the paper and ten minutes for Q&A.

### **Poster Sessions**

Poster Sessions will run on Thursday and Friday. Sessions are 60-90 minutes in length and are held in the Base Room (6F Room: 606).

### **Poster Requirements**

The poster display boards are 1800 mm high x 900 mm wide. We are able to provide tape and pins. Please be aware that there are no on-site printing facilities for printing posters.

### **Conference Proceedings**

The Conference Proceedings are published on the IAFOR website ([www.iafor.org](http://www.iafor.org)), and can be freely accessed as part of the research archive.

All authors may have their full paper published in the online conference proceedings. Full text submission is due by December 7, 2015 through the online system. The proceedings will be published on January 8, 2016.

Authors will have PDF copies of their offprints emailed to them by the IAFOR office by February 8, 2016.

### **Returning Delegate Discount**

Every year we have a growing number of delegates who have presented at previous IAFOR conferences. To show our appreciation, IAFOR would now like to offer you a 10% discount off your next IAFOR conference registration.

This offer is valid for the next 12 months and covers any IAFOR conference in Asia, Dubai, Hawaii, or Europe that you may choose to attend.

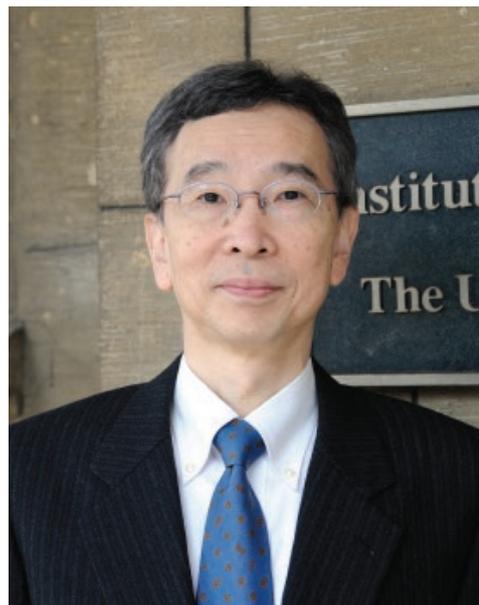


# conference guide





# Conference Chairs, Keynotes & Featured Speakers



agen 2015  
conference co-chair  
& featured presenter

**Hiroshi Ishida** is Professor of Sociology at the Institute of Social Sciences, University of Tokyo. He served as the Director of the Institute of Social Sciences and the Director of the Center of Social Research and Data Archives, at the University of Tokyo, from 2012 to 2015. He received his Ph.D. in sociology from Harvard University, conducted post-doctoral research at Nuffield College and St. Antony's College, University of Oxford, and held positions of Assistant and Associate Professor of Sociology at Columbia University. He was a Visiting Professor of Sociology at the University of Michigan and a Visiting Fellow of Sociology at Yale University.

Dr. Ishida's research interests include comparative social stratification and mobility, school-to-work transition, and social inequality over the life course. He is the author of *Social Mobility in Contemporary Japan* (Stanford University Press) and the co-editor with David Slater of *Social Class in Contemporary Japan* (Routledge). His work has been published in a number of journals and edited volumes, including *American Journal of Sociology*, *American Sociological Review*, *British Journal of Sociology*, *European Sociological Review*, and *Japanese Sociological Review*.

Dr. Ishida was the president of the Japanese Association of Mathematical Sociology from 2011 to 2013, and currently serves as the secretary/treasurer of the Research Committee on Social Stratification of the International Sociological Association. From 2005 to 2010, he was the editor-in-chief of *Social Science Japan Journal*, an international journal on social science research on Japan published by Oxford University Press. He is the principal investigator of the Japanese Life Course Panel Surveys, funded by the Japan Society for the Promotion of Science. He presently serves on the international editorial board of several journals, including *British Journal of Sociology*, *European Sociological Review*, and *Social Forces*. He is currently the Interuniversity Consortium for Political and Social Research (ICPSR) Official Representative for the University of Tokyo.

**Featured Presentation: Social Science Japan Data Archive and Resources for Aging Research in Japan**

This presentation examines the current state of the data-archiving activities in Japan, introduces the Social Science Japan Data Archive (SSJDA), and provides examples of resources available at the SSJDA and other institutions for aging research. Data archives collect, store, and disseminate social survey data sets that were collected by academic scholars, research institutes, and government agencies. Data archives compile a list of collected data sets and release them for public use in order to facilitate secondary analyses by academic users.

Data archives perform important functions for the academic community and the entire society. They prevent accidental loss of data by safely storing valuable data. Data archives reduce the burden of individual researchers and research institutions that conduct surveys by compiling, cleaning, and making data available to others on their behalf. By making survey data available for public use, data archives allow researchers who did not collect the data to replicate the analyses, and this practice contributes greatly to improving the standard of social scientific research. Secondary analyses provide opportunities for not only replication but also discovery of new findings which were not reported in primary analyses. Data archives prevent unnecessary repetition or duplication of similar surveys and save time and cost for researchers and reduce the burden of respondents. Data archives help improve the quality of social surveys conducted in the future because researchers who plan to conduct a new survey may consult materials and analyses of existing surveys that are available in the archive.

There are various data archives (broadly defined) exist in Japan. The most comprehensive data archive is the SSJDA which is housed at the Center for Social Research and Data Archives (CSRDA), Institute of Social Science, University of Tokyo. It holds over 1600 data sets, and about 70 new data sets are released every year. About 2800 researchers used over 5000 data sets in 2014. Approximately six percent of the users are from foreign nations. In order to accelerate internationalization, SSJDA introduced Data Documentation Initiative (DDI), an international standard for data documentation, and Nesstar, a software system for online data analyses. In addition to data archiving activities, CSRDA promotes secondary data analyses by organizing seminars on quantitative data analyses and introduction to secondary data analyses using selected surveys available at SSJDA.

Featured Presentation

Thursday, November 5

09:15-09:45

Prokofiev Hall (2F)

**Yasuhiko Saito**  
Nihon University, Japan



agen 2015  
featured presenter

**Prof. Yasuhiko Saito** is Professor at Nihon University, University Research Center. His main fields of work are demography and gerontology in general, and health expectancy and aging and health in particular. He has been involved in activities of a research network on health expectancy called REVES over the last 25 years. He is interested in studying both substantial and methodological issues on health expectancy. In recent years, he has been conducting longitudinal survey in Japan, and using longitudinal studies in Asia for his research activities.

**Featured Presentation: The Nihon University Japanese Longitudinal Study of Aging (NUJLSOA) – History and New Directions**

The NUJLSOA is a longitudinal survey of a nationally representative sample of the population aged 65 and over in Japan. The first wave of data was collected in November 1999, the second in November 2001, a third wave in November 2003 and the fourth wave is currently under development. The study was designed primarily to investigate health status of the Japanese elderly and changes in health status over time. An additional aim is to investigate the impact of long-term care insurance system on the use of services by the Japanese elderly and to investigate the relationship between co-residence and the use of long term care. While the focus of the survey is health and health service utilization, other topics relevant to the aging experience are included such as intergenerational exchange, living arrangements, caregiving, and labor force participation. The NUJLSOA survey provides data comparable to that collected in the United States and other countries. The survey includes questions about a number of aspects of each respondent's health and functioning: the presence of chronic diseases, impairments (vision and hearing), dental health, and functional limitations (Activities of Daily Living, Instrumental Activities of Daily Living and NAGI measures). Mental health outcomes such as morale (PGC moral scale) and depression were also included. Information on health risks included lifestyle behaviors (smoking, drinking, exercise, weight). Information on background characteristics and family circumstances is also included. Socioeconomic information includes education and income with limited information on assets. Data on health care service utilization, long-term care insurance, and information on intergenerational exchange and norms and values relevant to aging were also included. Similar questions were asked at the two waves with the addition of a number of questions relating to long-term care added to the second wave. Because the Japanese national system of long-term care insurance began on April 1, 2000, the first two waves of the survey provide a before and after system change picture of usage. Additional questions on economic status also have been added to the second wave of data collection. The WHO recommended approach to measuring depression, the CIDI short form for depression (CIDI-SF) was added to the second wave while the CES-D was retained. Questions asked at the first interview that reflect fixed attributes (e.g. parental characteristics) were not asked of previous respondents.

**Featured Presentation**

**Thursday, November 5**

**09:50-10:20**

**Prokofiev Hall (2F)**

# Angelique Chan

Duke-NUS Graduate Medical School, Singapore



agen 2015  
featured presenter

**Dr. Angelique Chan** holds joint appointments as Associate Professor in the Signature Program in Health Services and Systems Research, Duke-NUS and the Department of Sociology, NUS. She is Director of the Centre of Ageing Research & Education at Duke-NUS. Dr Chan received her PhD in Sociology from the University of California at Los Angeles and completed a US National Institute of Aging Post-Doctoral Fellow at the University of Michigan.

She has published widely on aging issues in leading international journals and is co-author of a book titled *Ageing in Singapore: Service Needs & the State* (Routledge, 2006) and Co-Editor of *Ultra-low Fertility in Pacific Asia: Trends, Causes and Policy Issues* (Routledge, 2009). Her current research investigates the relationship between ageing and various physical and mental health outcomes including; healthy life expectancy, caregiving, productive aging, and long term care service utilization.

**Featured Presentation: Understanding and Improving the Lives of Elders in Singapore – Introducing the Centre for Ageing Research and Education (CARE)**

The Centre for Ageing Research and Education, CARE, is a newly launched initiative borne out of the Dean's Office at Duke-NUS to create a center focusing on the intersection between social, medical and clinical aspects of aging. The Center will develop, coordinate, and implement research and education initiatives in ageing and health. Through this work, the Center will provide thought leadership in Singapore and internationally. The Center's research agenda will complement the emerging research being developed on the study of age-related physiological and clinical phenomena. CARE will consider how accounting for social dimensions can contribute to successful aging, in particular, to achieve more years of health in tandem with longevity.

The distinctive role of CARE is to facilitate multidisciplinary research. CARE will serve as a nexus for scholars in social and clinical sciences, reflecting the critical importance of social issues on the health and well-being of aging individuals. CARE investigators in social science, engineering, architecture, and health technology research will engage in collaborative work with clinicians and biological scientists to provide evidence to inform Singapore's aged care policy and practice with the goal of achieving health, social inclusion and a high quality of life for our aging population.

Featured Presentation

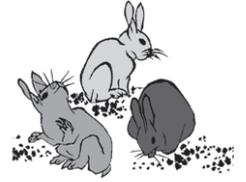
Thursday, November 5

10:45-11:15

Prokofiev Hall (2F)

# Drystan Phillips

University of Southern California, USA



agen 2015  
featured presenter

**Drystan Phillips** is the Project Manager of the Gateway to Global Aging Data ([www.g2aging.org](http://www.g2aging.org)) and the Assistant Director of Outreach of the Program on Global Aging, Health & Policy at the University of Southern California. With a background in Econometrics, Mr. Phillips first started his work at the RAND Corporation before moving to the University of Southern California. Broadly, his current research focus is the process of aging, its similarities and differences between cultures and countries. Additionally, he has recently focused on the interplay of genetics, environment, and behavior on longevity and the aging process. Mr. Phillips continues to explore the opportunities and challenges of multidisciplinary, representative, longitudinal survey data.

**Featured Presentation: The Centre of Ageing Research & Education at The Duke-NUS Graduate Medical School**

Drystan Phillips will discuss the work he and the Project Director, Dr. Jinkook Lee are doing to harmonise and organise multinational studies on aging into comparable resources that can be shared among an international audience in order to encourage new research.

Featured Presentation

Thursday, November 5

11:20-11:50

Prokofiev Hall (2F)



agen acbpp actis 2015  
conference co-chair  
& featured presenter

Dr. James McNally is the Director of the NACDA Program on Aging, a data archive containing over 1,500 studies related to health and the aging lifecourse. He currently does methodological research on the improvement and enhancement of secondary research data and has been cited as an expert authority on data imputation. McNally has directed the NACDA Program on Aging since 1998 and has seen the archive significantly increase its holdings with a growing collection of seminal studies on the aging lifecourse, health, retirement and international aspects of aging. He has spent much of his career addressing methodological issues with a specific focus on specialized application of incomplete or deficient data and the enhancement of secondary data for research applications. McNally has also worked extensively on issues related to international aging and changing perspectives on the role of family support in the later stages of the aging lifecourse.

**Featured Presentation: Data Collections, Resources and Tools for Aging Research – The National Archive of Computerized Data on Aging**

Since the 1960s researchers have recognized the value of survey research data for the study of the aging life course. As cutting edge international studies of comparative aging are emerging across Asia, Latin America, Europe, and increasingly Africa the opportunities for cross-national and comparative research are growing exponentially. This is a particularly exciting time to work, due to the large number of trained research professionals working within their home countries and providing culturally grounded interpretations of results.

The creation and maintenance of sustainable data archives can be challenging but it offers clear advantages for a national research strategy. Data that is preserved can be used by multiple researchers, testing a variety of hypotheses and increasing the return on investment to the expensive process of data collection. Having an internally managed archival system also provides greater control and autonomy in the equitable distribution of data resources. This paper uses the National Archive of Computerized Data on Aging (NACDA) as a working example, of the advantages of having a local strategy geared toward the preservation and sharing of gerontological research data. In existence for over 30 years, NACDA preserves and distributes over 1,500 studies on the lifecourse and health of the elderly living in the United States and worldwide. Funded by the National Institute on Aging in the United States, NACDA represents one of the world's largest collections of research data on elderly populations.

Using a strategy of archival preservation combined with a strong focus on productive research and outreach, NACDA has amassed data and metadata covering a wide array of studies worldwide that address the aging lifecourse. Because our collections are multinational, these data are shared at no cost to interested users worldwide through the provision of a wide array of analysis and extraction tools that facilitate the research process for all users.

Featured Presentation

Thursday, November 5

17:00-17:30

Room: 604 (6F)

# David B. Matchar

Duke-NUS Graduate Medical School, USA



agen 2015  
featured presenter

**Dr. David B. Matchar**, (MD, FACP, FAHA) is Professor & Director of the Health Services & Systems Research Program (DUKE/NUS). For over 25 years he has worked in academic clinical policy analysis and development, and clinical practice improvement. He focuses his research on the evaluation of clinical practice based on "best evidence," and the implementation and evaluation of innovative strategies to promote practice change. His methodological work addresses the design of effectiveness studies, strategies for bridging the gap between analysts and policy makers, utilizing models to promote communication regarding complex clinical policy questions, and application of decision support systems to link evidence and community practice.

#### **Closing Featured Presentation**

Dr Matchar will conclude our meeting by providing the perspective of an active clinician on the importance of research data and its value in developing health care policy and implementing sustainable change in the lives of the elderly and the communities in which they live.

Featured Presentation

Thursday, November 5

17:30-18:00

Room: 604 (6F)



acbpp actis 2015  
featured presenter  
& featured panel member

**Bill Totten**  
Ashisuto KK, Japan



**Bill Totten** is founder and CEO of K.K. Ashisuto, Japan's leading independent distributor of packaged computer software for large organizations. He was born, raised and educated in Southern California. His education includes a doctoral degree (Ph.D.) in economics from the University of Southern California.

Dr. Totten worked on the Apollo program at Rockwell Corporation from 1963 to 1967 and on various projects at System Development Corporation (SDC) from 1967 to 1971. SDC sent him to Tokyo in August 1969 to research the Japanese computer market, and he has lived here continuously since then. His market research convinced him of the great potential for packaged computer software in Japan. When SDC decided not to enter the software package business in Japan, Dr. Totten resigned and established K.K. Ashisuto in March 1972 to distribute computer software packages to corporations and other large organizations. Dr. Totten has been CEO of K.K. Ashisuto ever since. Under his leadership, the company has grown from a small staff in Tokyo providing a few localized software packages, to a highly-regarded nationwide enterprise employing 830 people (as of January 2012) who produce 20 billion yen in annual revenue by distributing, supporting and providing consultative services for dozens of software packages to 5,300 leading Japanese corporations.

Dr. Totten has written a dozen books, speaks publicly throughout Japan and currently writes a weekly newspaper column addressing economic, social and political issues and the necessity of learning from and preserving traditional culture. Throughout his business career, he has given top priority to customers and employees. He strives to provide an environment where employees can secure themselves lifelong, remunerative, enjoyable jobs that foster their growth as individuals while offering the satisfaction of contributing materially to society. He insists that the main requisite for accomplishing this is to consistently and honestly provide useful products and services to customers and believes that a company doing so will grow to its optimal or natural size. He rejects both growth for growth's sake and mining a business to enrich stockholders or executives.

**Keynote Presentation**

**Friday, November 6**

**09:25-10:15**

**Prokofiev Hall (2F)**

**Keynote Presentation: Power**

1. The Internet of Things, "IOT", which really should be called the Internet of Hackable Things, "IOHT" and why connecting so many things to the absurdly insecure and insecurable Internet is making our society dangerously fragile.

2. The Fracking Myth – the myth (or scam) of the shale and fracking revolution that was touted to turn the US into "Saudi America".

3. How China and Russia are setting a new global agenda likely to replace the US neocon "New World Order".

**Featured Panel**

**Friday, October 6**

**11:20-11:50**

**Prokofiev Hall (2F)**

4. Japan's choice between joining China, Russia, Germany, France, India, Iran, South Korea, et al in the rapidly integrating Eurasian economy or joining the US, Brunei, Chile, Peru, et al in the TPP. In other words, Japan's mutually-exclusive choice between joining the "World Island" (Eurasia) or the outlying Pacific Rim islands.

# Nobuo Sato

Harvard Business School Japan Research Center, Japan



acbpp actis 2015  
featured presenter  
& featured panel member

**Nobuo Sato** is the Executive Director of the Harvard Business School Japan Research Center in Tokyo. Nobuo joined HBS in August 2009 and previously was a Partner at Egon Zehnder International for ten years, mainly covering the financial services sector in Tokyo. Before joining Egon Zehnder International in 1993, he worked at a leading Japanese bank, The Industrial Bank of Japan (IBJ), for 15 years including six years in London and two years at HBS undertaking his MBA (class of 1982). He obtained his BA in Economics from Keio University in Tokyo in 1978.

**Featured Presentation: The Changing Focus of MBA Programs in America: Leadership Education at Harvard Business School**

Contents of business education at MBA programs in America has been changing in response to such external shocks as Enron scandal, WorldCom scandal and Global Financial Crisis over the past 15 years. HBS is not an exception. The presentation will talk about changes in HBS MBA leadership education over this period in depth and briefly touch upon changes which have taken place at other US business schools to show the changing focus of MBA programs in America.

Featured Presentation

Friday, November 6

10:45-11:15

Prokofiev Hall (2F)

Featured Panel

Friday, November 6

11:20-11:50

Prokofiev Hall (2F)



INTERNATIONAL  
INTERCULTURAL  
INTERDISCIPLINARY

**iafor**

“To Open Minds, To Educate Intelligence, To Inform Decisions”

The International Academic Forum provides new perspectives to the thought-leaders and decision-makers of today and tomorrow by offering constructive environments for dialogue and interchange at the intersections of nation, culture, and discipline. Headquartered in Nagoya, Japan, and registered as a Non-Profit Organisation (一般社団法人), IAFOR is an independent think tank committed to the deeper understanding of contemporary geo-political transformation, particularly in the Asia-Pacific Region.

For more information about the International Academic Forum and its activities,  
please visit our website at [www.iafor.org](http://www.iafor.org)

Hear the latest news and developments by joining our mailing list.  
Find us on facebook at IAFORJapan or follow us on twitter @iafor

# IAFOR

## The International Academic Forum

### Academic Vision and Mission

“To Open Minds, To Educate Intelligence, To Inform Decisions”

The vision of IAFOR grew out of the perceived need to fill a vacuum in the communication and exchange activities of the academic world. Its mission arose out of examining that space and investigating why it existed. The vacuum existed because of the lack of opportunity for serious and thoughtful exchange between academics, members of the global business community, and practitioners in the fields of human endeavor that linked these groups together. In the field of education, for example, we have academic theorists, educational managers (political decision-makers and organisational directors) and classroom teachers with their support staff in IT, library work, exchange programs, and specialist fields. But how often do they have the opportunity to interact?

Moving beyond one particular field, larger questions arise. What function should universities prioritise in the 21st century? What do businesses see as their contribution to social and global well-being? How can people on the ground, trying to implement improvements that will transform human life, best be supported? And perhaps above all, what are the agendas that will drive mechanisms to enable these groups to interact effectively.

One piece of distilled thought that came from early exchanges at one of our conferences was the recognition that some of the rhetoric of concern about the problems of developing nations was perhaps over-focused on the term “poverty” because it can be defined only in a relative way. “Hunger” was put forward as being more immediate and itself a contributory factor to poverty, rather than the other way round. One key to the hunger issue could be the provision of safe drinking water, or water for irrigation in some contexts, while flood management might be necessary elsewhere. These, in and by themselves become valuable only insofar as they help to relieve hunger in specific contexts.

IAFOR is affording opportunities that do not exist elsewhere. The base is Kansai, Japan's great commercial and manufacturing hub, one symbol of the emerging Pacific economy that is already eclipsing the long dominant Atlantic zone. Our conferences present those taking part with three unique dimensions of experience. First of all, it encourages interdisciplinary activity to be expanded. Depending on the field, this can face varying degrees of difficulty, ranging from discouragement to downright prohibition. Those overly dependent on fixed academic structures often see lateral thinking as a threat. None of these negatives apply in IAFOR. Its purpose is to generate new approaches that cross any disciplinary lines. The principle employed is to let the imagination permit intuitive responses to questions. There are no panels of critics. There are simply people who want to listen and reflect. The model of academic work as potholing is replaced by the metaphor of mountaineering. While respecting the need for solid and well-founded academic work, we feel the need to go beyond it from time to time to discover fresh approaches to old questions.

Secondly, it facilitates the heightening of intercultural awareness. Again, we encourage innovation through cross-cultural perception. Cultural roots influence people in their attitudes more than most would realise or admit. The need to see and internalise insights gained from other viewpoints is met by a process of steady illumination.

Thirdly, it promotes the broadening of international exchange. We may live in a world, but in reality parochialism still holds sway. The collapse of the U.S.S.R and the break-up of Yugoslavia led to the re-establishment of numerous former countries. While this may be desirable for the peoples concerned, it merely adds to the world's cultural confusion. Exchange leads to explanation and that helps the growth of intercultural awareness.

IAFOR makes all of these developments possible in one gathering. Our conferences are not a substitute for specialist conferences. We intend our events to be an alternative that functions as a balance or even a corrective to the extreme tendencies that can arise from more narrowly defined research parameters. In short, IAFOR is promoting and facilitating a new multifaceted approach to one of the core issues of our time, namely globalisation and its many forms of growth and expansion. Awareness of how it cuts across the worlds of business, and academia, along with its impact on societies and institutions is one of the driving forces that has given the organisation its momentum, and is making it a pioneer in this global age.

#### **Rev. Professor Stuart DB Picken**

Order of the Sacred Treasure (瑞宝中綬章), M.A. (Hons), BD., Ph.D., F.R.A.S.

Chairman, Japan Society of Scotland

Chairman, IAFOR International Advisory Board

#### **Dr. Joseph Haldane**

B.A. (Hons), Ph.D., F.R.S.A., F.R.A.S.

President, IAFOR

## Chairman

**The Reverend Professor Stuart D. B. Picken**

Order of the Sacred Treasure,

M.A. (Hons), B.D., Ph.D. (Glasgow), F.R.A.S.



**Stuart D. B. Picken** is the Chairman of the International Advisory Board, and in this role is Chairman of the Organisation. As Chairman of IAFOR, Professor Picken helps guide the academic and political strategy of the organisation, and assists in the forging of global institutional partnerships. He is also responsible for the development of the IAFOR Research Institutes.

The author of a dozen books and over 130 articles and papers, Professor Picken is considered one of the foremost scholars on Japan, China, and Globalisation in East Asia. As an academic, Professor Picken has devoted more than 30 years to scholarship in Japan, notably as a Professor of Philosophy at the International Christian University in Tokyo, where he specialised in ethics and Japanese thought, and as International Adviser to the High Priest of Tsubaki Grand Shrine (Mie prefecture). He has also served as a consultant to various businesses, including Jun Ashida Ltd., Mitsui Mining & Smelting Corp., Kobe Steel, and Japan Air Lines.

In November 2008, the Government of Japan awarded Professor Picken the Order of the Sacred Treasure for his pioneering research, and outstanding contribution to the promotion of friendship and mutual understanding between Japan and the UK. The honour is normally reserved for Japanese citizens and is a mark of the utmost respect in which Professor Picken is held by the Japanese Government. More recently, in 2012 he was invited to London to attend a reception at the Japanese Embassy, hosted by Emperor Akihito and Empress Michiko as an expression of their gratitude towards Britons who had helped support Japan after the 2011 Tohoku earthquake and tsunami. Professor Picken helped organise fundraising efforts through both the Japan Society of Scotland, of which he is the chair, in the UK, and IAFOR in Japan.

Although now resident in Scotland, Professor Picken maintains his interests in Japan, as Chair of the Japan Society of Scotland, through the IAFOR IAB, and through regular visits.

## President & C.E.O.

**Dr. Joseph Haldane**

B.A., Ph.D. (London), F.R.S.A., F.R.A.S.



**Joseph Haldane** is the President and Chief Executive Officer of the International Academic Forum. He was Academic Director from IAFOR's inception in 2009 until January 2011, and Executive Director from 2011 until late 2014, when he assumed his current role. He is responsible for devising strategy, setting policies, forging institutional partnerships, implementing projects, and overseeing the organisation's business and academic operations, including research, publications and events.

Dr. Haldane's academic interests include politics and international affairs, literature and history, and he holds a Ph.D. from the University of London in 19th century French Studies. He began his academic career in France, and from 2002-2005 held full-time faculty positions at the University of Paris XII (Paris-Est Créteil) and Sciences Po Paris, as well as visiting positions at both the French Press Institute in the University of Paris II (Université Panthéon-Assas), and the School of Journalism at Sciences Po Paris. Prior to founding IAFOR in 2009, Dr. Haldane was an Associate Professor at Nagoya University of Commerce and Business in Japan, where he taught a range of language and culture courses at undergraduate level, and the MBA Ethics course in the graduate school.

Dr. Haldane is now a Guest Professor at Osaka University's School of International Public Policy (OSIPP), where he teaches on the postgraduate Global Governance Course. His current research concentrates on post-war and contemporary politics and International Relations especially in and between Japan, China and the USA.

From 2012-2014 Dr. Haldane served as Treasurer of the American Chamber of Commerce in Japan (Chubu Region). He is a Director of the Tokyo-based clean water charity, Wine in Water, and a Trustee of the HOPE International Development Agency (Japan). In 2012 he was elected a Fellow of the Royal Asiatic Society, and in 2015 a Fellow of the Royal Society of Arts.

He is married with two children and lives in Nagoya, Japan.

# people – The Executive Council of the International Advisory Board

IAB Chair: Professor Stuart D.B. Picken

The IAB Executive Council is composed of distinguished academics, business executives, former and current government officials, and community leaders of international standing. Its role is to provide counsel and direction in the business and affairs of IAFOR, suggest and approve the areas of scholarly investigation, and safeguard the independence of the Forum's work. International Directors of Program and Research Institute Directors are ex-officio members of the Executive Council of the International Advisory Board. Membership of the Executive Council of the International Advisory Board is by invitation only.

## Mr. Mitsumasa Aoyama

Director; The Yufuku Gallery, Tokyo, Japan

## Professor Don Brash

Former Governor of the Reserve Bank, New Zealand  
Former Leader of the New National Party, New Zealand  
Adjunct Professor; AUT, New Zealand & La Trobe University, Australia

## Lord Charles Bruce

Patron, Japan Society of Scotland  
Patron, Scottish Centre of Tagore Studies at Edinburgh Napier University  
Chairman, Kolkata Scottish Heritage Trust

## Professor Tien-Hui Chiang

Professor and Chair, Department of Education  
National University of Tainan, Taiwan/Chinese Taipei

## Professor Chung-Ying Cheng

Professor of Philosophy, University of Hawai'i at Manoa, USA  
Editor-in-Chief, The Journal of Chinese Philosophy

## Professor Steve Cornwell

Professor of English and Interdisciplinary Studies, Osaka Jogakuin University, Osaka, Japan  
IAFOR International Director of Programme: Language Learning

## Professor Dexter Da Silva

Professor of Educational Psychology, Keisen University, Tokyo, Japan

## Professor Georges Depeyrot

Professor and Director of Research & Member of the Board of Trustees  
French National Center for Scientific Research (CNRS) & L'Ecole Normale Supérieure, Paris, France

## Professor Donald E. Hall

Herbert J. and Ann L. Siegel Dean  
Lehigh University, USA

## Professor June Henton

Dean, College of Human Sciences, Auburn University, USA

## Professor Michael Hudson

President of The Institute for the Study of Long-Term Economic Trends (ISLET)  
Distinguished Research Professor of Economics, The University of Missouri, Kansas City

## Professor Koichi Iwabuchi

Professor of Media and Cultural Studies & Director of the Monash Asia Institute, Monash University, Australia

## Professor Sue Jackson

Professor of Lifelong Learning and Gender & Pro-Vice Master of Teaching and Learning, Birkbeck, University of London, UK

## Professor Sing Kong Lee

Director; The National Institute of Education, Singapore

## Professor Sir Geoffrey Lloyd

Senior Scholar in Residence, The Needham Research Institute, Cambridge, UK  
Fellow and Former Master, Darwin College, University of Cambridge  
Fellow of the British Academy

## Professor Keith Miller

Orthwein Endowed Professor for Lifelong Learning in the Science, University of Missouri-St. Louis, USA

## Professor Kuniko Miyanaga

Director; Human Potential Institute, Japan  
Fellow, Reischauer Institute, Harvard University, USA

## Professor Dennis McInerney

Chair Professor of Educational Psychology and Co-Director of the Assessment Research Centre  
The Hong Kong Institute of Education, Hong Kong

## Professor Johannes Moenius

The University of Redlands School of Business, USA

## Professor Ka Ho Joshua Mok

Chair Professor of Comparative Policy, Associate Vice-President (External Relations)  
Dean of the Faculty of Arts and Sciences, The Hong Kong Institute of Education, Hong Kong SAR

## Professor Michiko Nakano

Professor of English & Director of the Distance Learning Center, Waseda University, Tokyo, Japan

## Ms. Linda Toyo Obayashi

Senior Mediation Officer; The World Bank Group  
Washington DC, USA

## Professor Baden Offord

Director and Chair,  
Centre for Human Rights Education  
Curtin University, Australia

## Professor Jerry Platt

Professor of Global Communication, Akita International University, Japan  
Professor Emeritus, San Francisco State University, USA

## Professor Frank S. Ravitch

Professor of Law & Walter H. Stowers Chair in Law and Religion, Michigan State University College of Law

## Professor Richard Roth

Senior Associate Dean, Medill School of Journalism, Northwestern University, Qatar

## Professor Monty P. Satiadarma

Clinical Psychologist and Lecturer in Psychology & Former Dean of the Department of Psychology and Rector of the University, Tarumanagara University, Indonesia

## Mr. Mohamed Salaheen

Director; The United Nations World Food Programme, Japan & Korea

## Mr. Lowell Sheppard

Asia Pacific Director; HOPE International Development Agency, Canada/Japan

## His Excellency Dr. Drago Stambuk

Croatian Ambassador to Brazil, Brazil

## Professor Mary Stuart

Vice-Chancellor; The University of Lincoln, UK

## Professor Arthur Stockwin, OBE ORS

University of Oxford, UK

## Professor Gary Swanson

CEO D'image Studios  
Former Hansen Endowed Chair in Journalism and Distinguished Journalist-in-Residence  
University of Northern Colorado, USA

## Professor Jiro Takai

Secretary General of the Asian Association for Social Psychology & Professor of Social Psychology  
Graduate School of Education and Human Development, Nagoya University, Japan

## Professor Svetlana Ter Minasova

President of the Faculty of Foreign Languages and Area Studies, Lomonosov Moscow State University

## Professor Yozo Yokota

Director of the Center for Human Rights Affairs, Japan  
Former UN Special Rapporteur on Myanmar

## Professor Kensaku Yoshida

Professor of English & Director of the Center for the Teaching of Foreign Languages in General Education, Sophia University, Tokyo, Japan

The International Advisory Board is composed of distinguished academics, business executives, former and current government officials, and community leaders. Its role is to consult and provide counsel on the business and affairs of IAFOR, and suggest areas of scholarly investigation. Membership of the International Advisory Board is by invitation only. For a full list please see the IAFOR website.

## The Japan Liaison Committee (JLC)

The Japan Liaison Committee is a consultative committee that provides support in the form of advice and guidance in specific aspects of the planning and projects of the Forum held in Japan. The Chairman of the International Advisory Board is also chair of the JLC. Members of the JLC are ex-officio members of the International Advisory Board.

Prof. Stuart D. B. Picken, Chairman, IAFOR

Mr Mitsumasa Aoyama, Founder of the PHP Institute, Kyoto, Japan & Director; the Yufuku Gallery, Tokyo, Japan

Prof. Kuniko Miyanaga, Director; the Human Potential Institute, Tokyo, Japan and Fellow, Reischauer Institute, Harvard University, USA

Prof. Michiko Nakano, Professor & Director of the Distance Learning Center; Waseda University, Tokyo, Japan

Prof. Yozo Yokota, Director of the Center for Human Rights Affairs, Japan & Former UN Special Rapporteur on Myanmar

Dr. Joseph Haldane, President, IAFOR

# people – IAFOR Journal Editors

Editors of IAFOR Journals are ex-officio Members of the International Advisory Board

IAFOR Journal of Arts and Humanities

**Dr. Thomas French**, Ritsumeikan University, Japan

IAFOR Journal of Literature & Librarianship

**Dr. Richard Donovan**, Doshisha University, Japan

IAFOR Journal of Education

**Dr. Bernard Montoneri**, Providence University, Taichung, Taiwan

IAFOR Journal of Business and Management

**Dr. Merlin Levirs**, Ritsumeikan University

IAFOR Journal of the Social Sciences

**Dr. Andrea Molle**, Chapman University, USA

IAFOR Journal of Ethics, Religion and Philosophy

**Dr. Michael O'Sullivan**, The Chinese University of Hong Kong, Hong Kong

IAFOR Journal of Sustainability, Energy and the Environment

**Dr. Alexandru-Ionut Petrisor**, The National Institute for Research and Development in Construction, Urban Planning and Sustainable Spatial Development (URBAN=INCERC), Romania

IAFOR Journal of Media, Communication & Film

**Dr. James Rowllins**, Singapore University of Design and Technology

IAFOR Journal of Asian Studies

**Dr. Seiko Yasumoto**, The University of Sydney, Australia

IAFOR Journal of Language Learning

**Dr. Ebru Melek Koç**, Izmir Institute of Technology, Turkey

IAFOR Journal of Politics, Economics & Law

**Dr. Craig Mark**, Kwansei Gakuin University, Japan

IAFOR Journal of Cultural Studies

**Professor Holger Briel**, Xi'an Jiaotong-Liverpool University, China

IAFOR Journal of Psychology and the Behavioral Sciences

**Dr. Shahrokh (Sharo) Shafaie**, Southeast Missouri State University, USA

**Dr. Deborah G. Wooldridge**, Professor and School Director, Bowling Green State University, USA

# people – IAFOR Key Staff



## Kiyoshi Mana – Director of Operations

Kiyoshi is the Director of Operations, responsible for overseeing the operations of the organisation, including IAFOR's conferences in Asia, Europe, North America and the Middle East. An American of Japanese descent, Kiyoshi has long been fascinated by the country of his ancestors, studying both Japanese language and culture at San Francisco State.



## Alexander Pratt – Deputy Director of Operations

A civil engineering graduate from the University of Nottingham, UK, Alex first came to Japan in 1997. Previous to joining IAFOR, in 2013, Alex held positions in education management, information services, and international relations. At IAFOR Alex helps oversee the general administration and operation of the organisation and works alongside the Director of Operations to expand IAFOR's events in Japan and internationally.



## Michael Kedzlie – Research and Policy Manager

Michael is a New Zealander who currently works as the Research and Policy Manager. He is responsible for formulating legal policy as well as liaising with the organisation's university partners and the International Directors of Program. He is also editor of *Eye Magazine*. He has a Master's degree in Education from Massey University and a Law degree from the University of Waikato Law School. He is an enrolled Barrister and Solicitor of the High Court of New Zealand.



## Thaddeus Pope – Senior Manager: Media and Design

Born and raised in Brighton, UK, Thaddeus is an experienced commercial and editorial photographer with a B.A. in Photography from the London College of Communication (University of the Arts London). Thaddeus oversees IAFOR's design and media output, as well as producing photo-essays, short documentaries and other visual content for the organisation's publications, including *Eye Magazine*. He is also the Creative Director of the IAFOR Documentary Photography Award.



## Shawn Mahler – Senior Manager: Production

Los Angeles native Shawn Mahler has a wealth of experience working on film, video, and theater productions in the United States and Japan. He holds a Bachelor of Arts in Film Theory and Production from the University of California, Irvine. Shawn has spent over ten years in Japan where he has worked with numerous industry professionals to develop television shows, movies, and theatrical productions.



## Rachel Dyer – Publications Manager

Rachel studied art history at the University of Nottingham before embarking on a career in publishing in London. She has worked in print and online as a content manager, writer and editor across numerous titles, with a particular interest and focus on the arts and education. In her role as Publications Manager at IAFOR she is responsible for coordinating all IAFOR publications, including the journals, the *Eye Magazine* and The IAFOR Academic Review.



## John Ananthan – Technology Coordinator

Born and raised in northern Denmark in a multicultural family, John studied Computer Science at University College Nordjylland. At an early age he started his own IT company, worked for several third party companies and now has over 11 years of experience in website management and software development. Due to his Scandinavian background, John speaks Danish and can understand Norwegian and Swedish.



## Stephen Rudden – Systems & Administrative Coordinator

Originally from Leicester, England, Stephen Rudden is an experienced network and systems engineer with a B.Sc. in Computing from the University of Westminster. Before joining IAFOR in April 2015, Stephen was a network engineer for a global consumer electronics company.



## Darcey Barge – Media Coordinator

Darcey was born and raised in Yakima, Washington. Graduating from Yakima Valley and Collins College with qualifications in animation and TV video production, she pursued a career in the media at KNDO-TV. After moving to KNXV-TV in Phoenix she received two Emmy nominations for her technical directing work Technical Directing Under Breaking News.



## Virpi Helena Yasuda – Senior Administrative Support Staff

Virpi has a B.B.A. degree in Modern Languages and Business Studies for Management Assistants from HAAGA-HELIA University of Applied Sciences, Finland. Her studies included a half-year exchange program in EDHEC Business School in France and a half-year training as a Secretary at Finnish Security Intelligence Service.

# The IAFOR YouTube Channel

New videos uploaded weekly featuring interviews and presentations with IAFOR Speakers from our conferences in Asia, North America Europe and Dubai.

*Prof. Svetlana Ter-Minasova*

*President of the Faculty of Foreign Languages and Area Studies*

*Lomonosov Moscow State University*

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iafor



# iafor conference highlights: the past 12 months

global  
thought  
leaders

Since 2009, IAFOR has welcomed university presidents, faculty deans, award-winning journalists, national politicians, government ministers, diplomats, charity leaders, think tank directors, documentary makers, movie directors, members of the armed forces, lawyers, doctors, jurists, artists, poets, writers, clergy, scientists, philosophers...



**Top left & right:** Before and after impact. 5th Degree Black Belt Master Instructor, **Sensei Hiroshi Nishioka**, of Osaka's Nishioka Dojo practices Tameshiwari ice breaking during the plenary session at The Seventh Asian Conference on Education 2015 (ACE2015) in Kobe, Japan. The Chito-Ryu Karate demonstration explored the conference theme of "Power".

**Below left:** **Professor Barbara Lockee** takes questions from the audience during her Featured Presentation at ACE2015 in which she discussed "Empowering Learners as Designers – The Rise of the Maker Movement". Dr. Lockee is Professor of Instructional Design and Technology at Virginia Tech, USA, where she is also Associate Director of the School of Education and Associate Director of Educational Research and Outreach.

**Below center:** **Professor José McClanahan** of Creighton University, USA and **Dr. Yvonne Masters** of University of New England, Australia talk to IAFOR's Director of Operations, **Kiyoshi Mana** at the ACE2015 Welcome Reception. Professor McClanahan was Conference Chair and Dr. Masters was a Featured Speaker of The ACE Undergraduate Research Symposium, which was held alongside ACE2015.

**Below right:** Conference Chair for ACE2015, **Professor Sue Jackson** of answers questions from delegates after her Welcome Address. Professor Jackson is Pro-Vice-Master (Vice-President) for Learning and Teaching, Professor of Lifelong Learning and Gender and Director of Birkbeck Institute for Lifelong Learning at Birkbeck University of London (University of London, UK) and the IAFOR Interdisciplinary Program Director for Education.





**Below left:** Keynote Speaker at ACE2015, **Professor Eiko Kato-Otani** presents her Featured Presentation “Language Learning: Then and Now”. Professor Kato-Otani is President and a Professor at Osaka Jogakuin University. She received her Ed.D. in language and literacy from Harvard University. Her research interests include children’s language development, as influenced by interaction with adults in home and preschool settings, and she examines cultural differences between Japan and the US.

**Below center:** IAFOR’s Chairman, **Professor Stuart D. B. Picken** chairs a panel discussion which focussed on the theme of “Power” in relation to Asia-Pacific nations at The Asia-Pacific Conference on Security & International Relations (APSec2015). Other panel members included Professor Joel R. Campbell of Troy University, Japan and Professor Craig Mark of Kwansai Gakuin University, Japan.

**Below right:** **Professor Reinhard Drifte** of the University of Newcastle, UK, gives an animated presentation titled, “The Role of Japan in the South China Sea: ‘Peace-maker’ or ‘Trouble-maker?’”. Reinhard Drifte is Professor Emeritus in the University and Associate Fellow of the Royal United Services Institute, London. After receiving his Ph.D. from the Department of East Asian Studies at the University of Bochum in 1979, Professor Drifte was Research Fellow at the Graduate Institute of International Studies in Geneva, then until 1987 Assistant Director for Regional Security Studies at the International Institute for Strategic Studies in London.





**Top left:** Dr. Christine Coombe, currently President of TESOL Arabia, and a past president of TESOL International addresses delegates during her keynote address on Teacher Effectiveness at the sister IAFOR International Conference on Language Learning (IICLL2015). **Top center:** Leading cultural scholar and translator Professor Said M. Faiq of the American University in Sharjah delivers a lively keynote address on “Intercultural encounters: In the eye of the beholder” at IICE2015. **Top right:** Dr. Cindy Gunn of the American University of Sharjah delivers her keynote address on “The Impact of the Connected Learner in the Classroom” at The IAFOR International Conference on Education held at Festival City, Dubai (IICE2015).

**Above left:** Leading expert on religious cults, Dr. George Chryssides presents a keynote on “Power, Empowerment and Disempowerment in Religion” at The European Conference on Ethics, Religion & Philosophy (ECERP2015). **Above right:** Celebrity academic and psychologist on Channel 4’s *Big Brother* in the UK, Professor Geoffrey Beattie of Edgell University delivers a wide-ranging keynote address on “The Divided Self” at The European Conference on Psychology & Behavioral Sciences (ECP2015).

**Below left:** Bestselling ELT author and playwright, Ken Wilson, returns to The European Conference on Language Learning (ECLL) by very popular demand to deliver a workshop on Student-Teacher Communication. **Below center:** Internationally-recognised English Language educator, Alan Maley takes questions following his keynote address which looked at the legacy of great educators, and what today’s teaching professionals can continue to learn from them at ECLL2015. **Below right:** Irish Academic, Dr. Fergal Finnegan delivers a powerful keynote address on Democracy and Education at The European Conference on Education (ECE2015).





**Top left:** Photography by IAFOR Documentary Photography Award winner, Hosam Katan. **Top right:** Founding Judge of the IAFOR Documentary Photography Award, **Professor Paul Lowe** of the University of the Arts London, announces the 2015 competition winner. Professor Lowe is an award-winning photographer who has been published in *Time*, *Newsweek*, *Life*, *The Sunday Times Magazine*, amongst others, and who has covered breaking news the world over, including the fall of the Berlin Wall, Nelson Mandela's release, famine in Africa, the conflict in the former Yugoslavia and the destruction of Grozny.

**Above left:** CEO and Founder of the Captive Minds Media Group, **Marcus Chidgey** gave some interesting industry insights and examples of how stories are shaped in the media at The European Conference on Media, Communication & Film (EuroMedia2015). **Above center:** Founding Dean and current President of Moscow State University's Faculty of Foreign Languages and Area Studies, **Professor Svetlana Ter-Minasova**, takes questions following her keynote address on language, literature and culture at The European Conference on Literature & Librarianship (LibEuro2015). **Above right:** **Professor Regenia Gagnier** of Exeter University delivers a powerful keynote address at The European Conference on Cultural Studies (ECCS2015) that looked at conflicts between liberalism and neoliberalism as portrayed in literature.

**Below left:** The European Union Information Stand at The European Conference on the Social Sciences 2015. **Below center:** **Francis Ford Coppola** expert and archivist, Dr. Rodney Hill of Hofstra University responds to questions about Coppola's work at EuroMedia2015. **Below right:** Assurance and Risk Manager at BBC Media Action, Jon Elford, engages in questions with audience members at EuroMedia2015 concerning the charity's media work in developing countries.





**Top left: Professor Yozo Yokota** delivers a keynote to the audience underlining the continued importance and impact of the United Nations on ensuring human rights. Professor Yokota is an internationally-recognised academic, jurist and diplomat, who served as the UN Special Rapporteur in Myanmar, and Member of the UN Sub-Commission on the Promotion and Protection of Human Rights. Formerly Chairman of the International Labour Organisation's Committee of Experts, he is now the President of the Japanese Center for Human Rights and Special Adviser to the Ministry of Justice. **Top right:** Delegates pose for a selfie.

**Above left: Professor Sir Kenneth Calman**, Rector of the University of Glasgow delivered a moving keynote address entitled "The Impact of Energy Generation on Health and the Environment. Breaking Nature's Social Union" at The European Conferences on Sustainability, Energy and the Environment (ECSEE2015) and the Social Sciences (ECSS2015). Professor Calman is an Academic and Physician who was formerly Chief Medical Officer for the UK, and Chairman of the Executive Board of the World Health Organisation. **Above center: Colin Donald**, Business Editor of the Scottish *Sunday Herald* newspaper delivers a featured address on Sustainable energy in Scotland as part of The European Business and Management Conference, held alongside ECSS/ECSEE2015. **Above right:** US Civil Rights Activist and Academic, **Professor Ruth Johnson Carter** delivers a featured lecture on historical and contemporary injustices in the US Deep South at ECSS2015.

**Below left: Emiko Miyashita**, a prominent and widely published haiku poet, as well as an award-winning translator at the The Vladimir Devidé Haiku Award 2015. **Below right: Lowell Sheppard**, Asia-Pacific Director of the HOPE International Development Agency, lectures the audience at The Asian Conference on Education and International Development (ACEID) about indigenous education activities in the Philippines.





**Above:** IAFOR conferences provide participants with a packed and exciting programme of academic and cultural engagement. They offer delegates a diverse, informative and thought provoking range of academic presentations as well as providing its many international delegates the chance to experience the hospitality of Japan and its culture. The performances of the taiko drums by leading Japanese group Batiholic, or by the award-winning Osaka-based Akutagawa Senior High School Drum Club, are always a cultural highlight for the conference attendees. The powerful and complex rhythms never fail to delight the appreciative audience.

**Below left: Professor Nishizawa** is a Clinical Psychologist and Professor of Social Work at Yamanashi Prefectural University. He is a Chief Editor of the Japanese Journal of Child and Neglect, and a Board Member of several groups, including the Japanese Society for Prevention of Child Abuse and Neglect, the Center for Child Abuse Prevention, Tokyo, and the Association for Prevention of Child Abuse and Neglect, Osaka. **Below center: Mimi Bong**, Professor of Educational Psychology and the Associate Director of the Brain and Motivation Research Institute at Korea University, delivers a keynote presentation on Context-Specific Motivational Beliefs in Adolescents, as part of the plenary sessions at The Asian Conference on Psychology and the Behavioral Sciences (ACP2015). **Below right: Professor Thomas Brian Mooney** is Professor of Philosophy and Head of School of Creative Arts and Humanities, Charles Darwin University. He has an international reputation in Moral and Political Philosophy. Here he delivers a keynote address looking at the "Power of the Soul" and theories of justice at The Asian Conference on Ethics, Religion & Philosophy (ACERP2015).



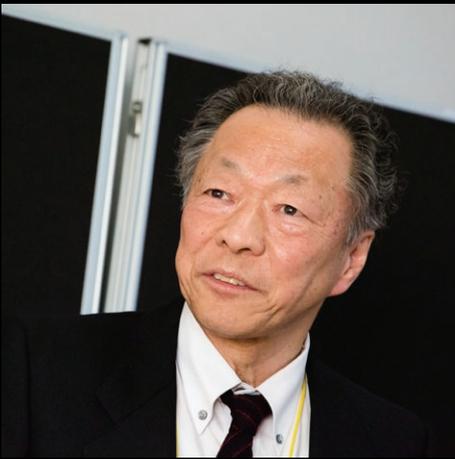


**Top left and right:** A continuing feature of IAFOR's Kansai-based conferences is the showcasing of the arts and culture of Japan. The conference attendees had the opportunity to gain knowledge and practical experience of the Japanese art of calligraphy, with an informative demonstration given by calligraphy students from Ritsumeikan University.

**Above left:** Professor Kay Irie of Gakushuin University delivers a keynote entitled "Integrating Language Learning as Part of A Self Narrative" to delegates at The Asian Conference on Language Learning (ACLL2015). **Above center:** Professor David Passig is a futurist, lecturer, consultant and best-selling author who specialises in technological, social and educational futures, who teaches at Bar-Ilan University in Israel. His ACTC2015 keynote address looked at uses of virtual reality in education. **Above right:** Professor Kristen Sullivan of Shimonoseki University delivered a popular practical featured workshop on "helping learners to succeed".

**Below left:** Professor Tony Tin of Waterloo University, Canada, delivers a keynote in the parallel Asian Conference on Technology in the Classroom (ACTC2015) on how mobile technology can be incorporated in teaching. **Below right:** In a related presentation Eric Hawkinson shows delegates how one such technology, alternate reality, can also be used, in a presentation with colleagues Martin Stack and Erin Noxon.





**Top left:** Dr Keizo Nagao is a Japanese Child Psychologist specialising in the treatment children affected by bullying, delivers a moving keynote address on the subject. **Top center:** Professor Frieda Mangunsong of the University of Indonesia delivers a keynote address on the development of education in Indonesia at ACEID2015. **Top right:** Dr. Monty P. Satiadarma is a Clinical Psychologist and Former Rector of Tarumanagara University in Indonesia, one of the country's oldest private universities. He is a Conference Co-Chair of The Asian Conference on Education & International Development (ACEID2015) and in this photo he welcomes delegates to the event.

**Above left:** In the conference kimono workshops, delegates have the chance to dress in the kimono and be photographed in this beautiful traditional dress. **Above right:** Delegates enjoy sake at the welcome reception.

**Below left:** Leading cultural studies and human rights scholar, Professor Baden Offord of Curtin University, Australia, responds to questions at the jointly held Asian Conference on Cultural Studies (ACCS2015) and Asian Conference on Asian Studies (ACAS2015), where he was the Conference Chair. **Below center:** Dr. Amanda Third of the University of Western Sydney, delivers her thought provoking featured address in the same plenary on childrens' digital rights beyond citizenship and the nation state. **Below right:** Professor Angela Wong Wai Ching discusses the Umbrella Movement in Hong Kong following her keynote address exploring the possibilities of conception and re-conception of the multitude as a resistant force in a late capitalist society at ACCS/ACAS2015. She is Deputy Chair of the Department of Cultural and Religious Studies at the Chinese University of Hong Kong.





**Top left:** Gerard Goggin is Chair of the Media and Communications Department at the University of Sydney, and widely published on digital technology, and is particularly known for his work on disability and the media. Here Professor Goggin delivers a keynote address on Internet Activism in Asia.

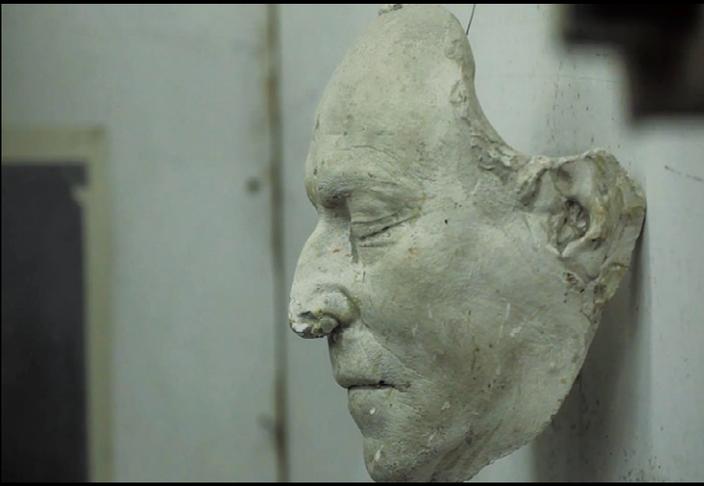
**Top right:** Professor John Erni answers questions from the audience on the relationship between cultural studies and human rights following his ACCS/ACAS2015 keynote address. Dr. Erni is Chair Professor in Humanities and Head of the Department of Humanities & Creative Writing at Hong Kong Baptist University. A qualified lawyer, he is both an academic with an international reputation in human rights, and an activist.

**Above left:** Leading British criminologist, Professor Yvonne Jewkes of Leicester University, delivers a wide-ranging featured address entitled "Human Rights, Human Wrongs - Penal 'Hell-Holes', Popular Media and Mass Incarceration" at ACCS2015.

**Above right:** Professor Donald Hall, Dean of Lehigh University's College of Arts and Sciences, lectures the audience on the importance of "Interdisciplinary Activism" at the closing address of The IAFOR European Conference Series in Brighton, UK.

**Below left & right:** Delegates enjoy the official conference welcome reception and dinner.





**Top left:** A still shot from the winning film of the IAFOR Documentary Film Award 2014 – “The Changing Place of Making” by Jack Weisman. **Top right:** Three-time Emmy Award Winning Producer and Editor for the NBC Network and Founding Judge of the IAFOR Documentary Film Award, **Professor Gary Swanson** of UNC, announces the award winners.

**Above left:** **Alec Klein** is an award-winning investigative journalist, bestselling author and professor at Northwestern University’s Medill School of Journalism, and director of The Medill Justice Project. Professor Klein delivers a keynote address outlining how interdisciplinary collaborations between faculty and students working in law and journalism joined forces to overturn wrongful convictions. **Above right:** Medill Journalism Professor and Pulitzer Prize Nominee, **Richard Roth** discusses the impact of social in journalism in the Middle East.

**Below left:** Art Historian and independent scholar, Jared Baxter, looks at religious symbolism in Van Gogh’s works. Mr Baxter’s interpretations have received a large amount of interest internationally, with his work being prominently in the media. He credits IAFOR with helping “find his voice in the academic community”. **Below center:** **Dr. A. Robert Lee** is a prominent author, poet and literary critic whose work has been internationally published and translated. A cultural studies expert specializing in 20th Century American Studies, he has been a broadcaster with the BBC in the UK, and NPR and PBS in the US. His brilliant keynote address looked at issues of cultural identity in the United States and its literary authorship, was attended by an audience of more than three hundred. **Below right:** **Professor Myles Chilton** is a literary scholar at Nihon University, and presented a brilliant and controversial look at the English language as taught from a historical perspective to the present day in an address entitled “Global English: Disciplining the Discipline”.





**Top left:** Chair Professor of Educational Psychology and Member of the Board of the Hong Kong Institute of Education, **Dennis McInerney**, is one of the world's leading educational psychologists. His keynote address at The Asian Conference on Education (ACE2014) asked if Identity was a relevant construct in understanding and enhancing learning. **Top center:** **Keith W. Miller** is the Orthwein Endowed Professor for Lifelong Learning in the Sciences at the University of Missouri and a past editor-in-chief of IEEE Technology and Society Magazine. His keynote address at The Asian Conference on Society Education and Technology (ACSET2014) looked at the concept of identity, asking "How will communities, societies, and education change because some machines are becoming individuals?". **Top right:** **Professor Haruko Satoh** is Specially Appointed Professor at the Graduate School of Engineering Science in charge of CAREN (Osaka University Centre for the Advancement of Research and Education Exchange Networks in Asia). At the forefront of Japan's efforts to implement internationalisation, she delivered a featured address at ACE2014 looking at the challenges facing the country's educational system.

**Below:** Delegates from Turkey network over coffee and cake at The Waterfront Hotel, Brighton, during The European Conference on the Social Sciences 2014.





**Top left:** Conference Chair at The Asian Conference on Technology, Information and Society (ACTIS), **Professor Barry Bozeman** looks at ways of enhancing research collaborations in his keynote address. Professor Bozeman is Arizona Centennial Professor of Public Management and Technology Policy and Director of the Center of Organisational Research and Design at Arizona State University.

**Top center:** **Dr. Andrew Staples**, Director of the Economist Corporate Network in Japan, gave a broad economic overview of Japan, in a featured address entitled “Megatrends, Japan and the Innovation Challenge”.

**Top right:** In a complementary address looking at the country’s political and military challenges, **Professor Joel R. Campbell** of Troy University gave a featured address entitled: “Nationalism and the Three Arrows – The Conservative Activism of Japan’s Shinzo Abe.”

**Below:** International delegates enjoy traditional Japanese cuisine against the backdrop of the Osaka skyline.



The International Academic Forum's Journals conform to the highest academic standards of international peer review, and are published in accordance with the IAFOR publishing commitment to make all of our published materials available online.

### Journals FAQ

IAFOR's Open Access  
Publishing Commitment

IAFOR is committed to providing ALL of its publications in online form for no fee.

Researchers and scholars, regardless of institutional affiliation and status, can access our academic journals, monographs, magazine, conference materials and special publications for no charge, wherever there is internet access.

IAFOR will never ask authors to contribute towards publication costs, or engage in other such publishing practices which we believe undermine academic independence and integrity.

#### How are journal editors appointed?

Journal Editors are appointed by The International Academic Forum's leadership, under the guidance of the Chairman of the International Advisory Board. The term of appointment is for one issue, to be renewed by mutual consent.

#### How do we ensure academic integrity?

Once appointed, the editor is free to appoint his or her own editorial team and advisory members. All papers published in the journal have been subjected to the rigorous and accepted processes of academic peer review. Neither editors nor members of the editorial team are remunerated for their work. Authors will never be asked to "contribute" towards publication costs.

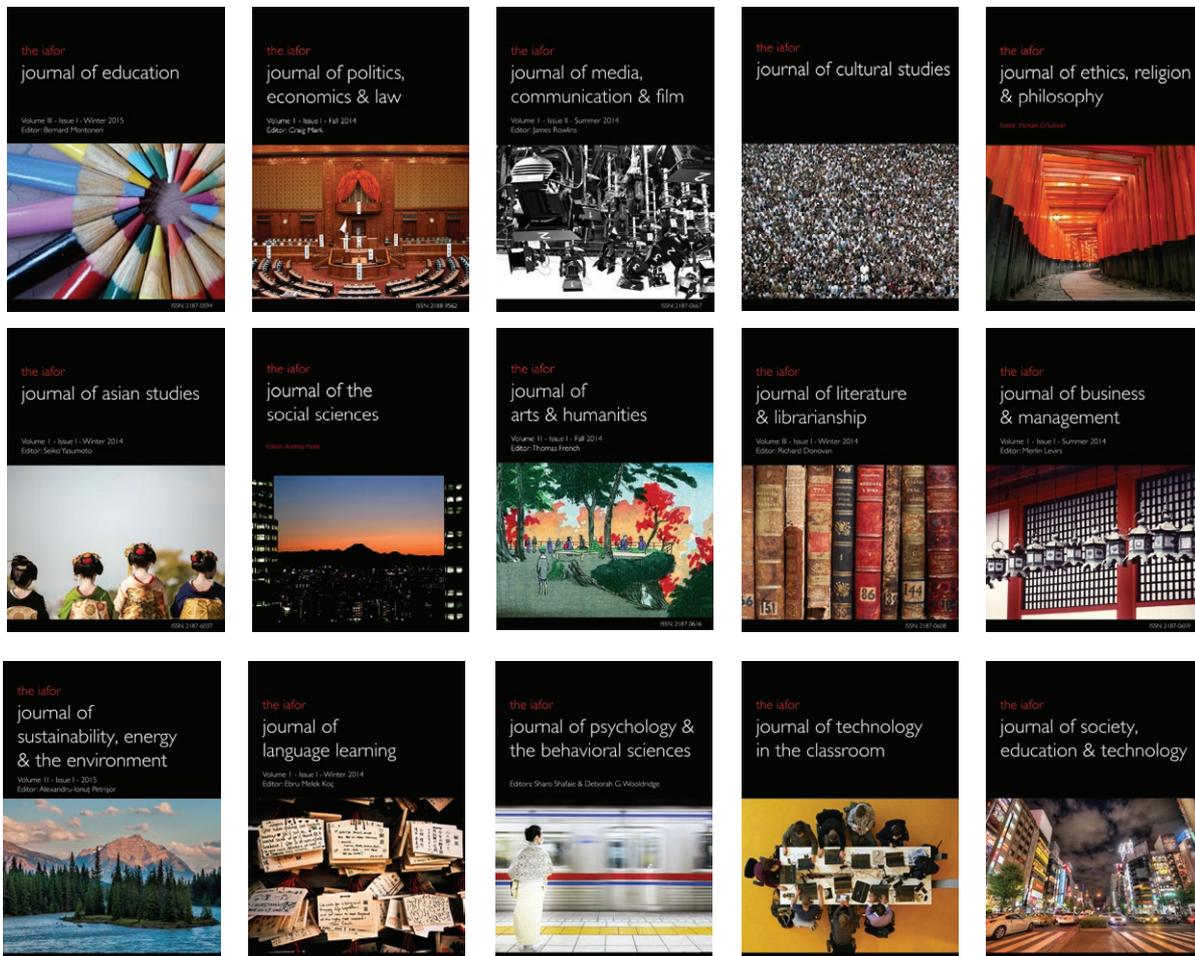
#### How are papers selected?

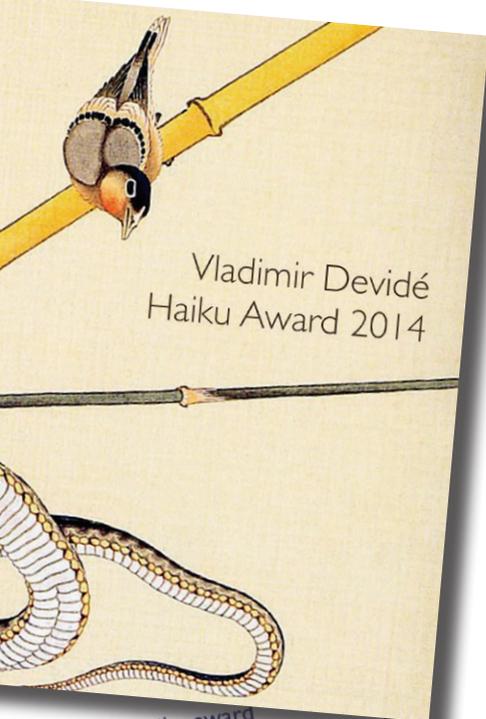
Journal Editors may accept papers through an open call, and proposed articles may be sent directly to the respective editors. A small number of papers from the associated IAFOR conference proceedings may also be selected by the journal editor(s) for reworking and revising subject to normal processes of review. It is expected that between five and ten percent of papers included in any given conference proceedings will be developed for inclusion in the associated conference journal.

#### How are IAFOR Journals related to IAFOR conferences?

IAFOR's journals reflect the interdisciplinary and international nature of our conferences and are organised thematically. Papers included in the associated conference proceedings may be considered for reworking by the editor(s), and would then be subjected to the same processes of peer review as papers submitted by other means.

Visit the IAFOR website for further information – [www.iafor.org/journals](http://www.iafor.org/journals)





Vladimir devidé haiku award



selected haiku 2013



### IAFOR Keynotes Series

The IAFOR Keynotes Series is a collection of keynote addresses, or associated papers given at our conferences. Presented as a part of the open research archive, the Keynotes Series provides an example of the range and quality of speakers at IAFOR events. These keynotes are lightly reworked, and contain references, but are otherwise true to the original address. Many can also be seen in video format on our YouTube page. Whether you were present at the conference or not, the content from senior academics is a valuable source of information for research across a broad range of disciplines.

### Special Series & Monographs

The International Academic Forum is publishing a number of special monographs both in print and online. One such publication is a selection of haiku from the Annual Vladimir Devidé Haiku Award.

### Eye Magazine

Through *Eye Magazine*, the International Academic Forum's own in-house e-magazine publication, we hope to enlighten you to the various views and opinions of our contributors, many of whom have presented full research papers at our conferences.

The Autumn/Winter 2015 edition of *Eye Magazine* is available on the IAFOR website ([iafor.org/eye](http://iafor.org/eye)) and through the ISSUU reader on your browser or mobile device.

# Eye Magazine

The Magazine of The International Academic Forum | Issue 8 | Autumn/Winter 2015

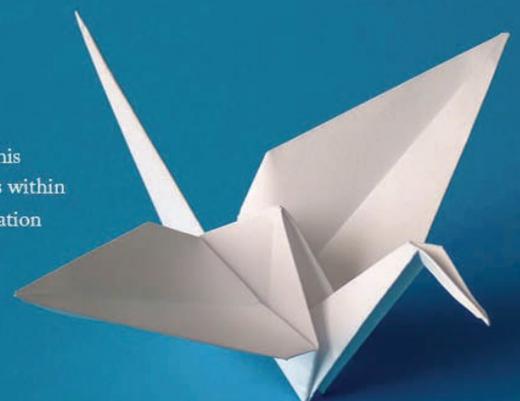
## Atomic Narratives

American Caesar:  
General Douglas MacArthur's  
administration of Japan

The Atomic Cafe:  
Looking back at a  
Cold War classic

## Plus

Bill Gates and his  
(mis)adventures within  
American education





# Thursday

# 木曜日



AGen2015 Plenary Session  
09:00-12:00  
Room: Prokofiev Hall (2F)

08:30-18:00  
Conference Registration

**09:00-09:15**  
**Welcome & Housekeeping**

**09:15-9:45**  
**AGen2015 Featured Presentation**  
*Social Science Japan Data Archive and Resources for Aging Research in Japan*  
Hiroshi Ishida, University of Tokyo, Japan

**09:50-10:20**  
**AGen2015 Featured Presentation**  
*The Nihon University Japanese Longitudinal Study of Aging (NUJLSOA): History and New Directions*  
Yasuhiko Saito, Nihon University, Japan

Coffee Break  
10:20-10:45

**10:45-11:15**  
**AGen2015 Featured Presentation**  
*Understanding and Improving the Lives of Elders in Singapore: Introducing the Centre for Ageing Research and Education (CARE)*  
Angelique Chan, The Duke-NUS Graduate Medical School, Singapore

**11:20-11:50**  
**AGen2015 Featured Presentation**  
*The Program on Global Aging, Health and Policy at the University of Southern California*  
Drystan Phillips, University of Southern California, USA

**11:50-12:00**  
**Conference Photograph**

12:00-13:00  
Lunch Break



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AGen2015 Poster Session  
13:00-14:00  
Room: 606 (6F)

20481

*Needs and Health Problems of the Elderly: A Perspective of the Family Care Giver in the Community*  
Umaporn Kensila, Khon Kaen University, Thailand  
Piyathida Kuhirunyaratn, Khon Kaen University, Thailand

20442

*Health Promotion Behaviors and Perceived Access to Health Promotion Care among the Elderly Living in the Community*  
Piyathida Kuhirunyaratn, Khon Kaen University, Thailand  
Bongonsri Jindawong, Khon Kaen University, Thailand  
Pailin Nathibud, Khon Kaen University, Thailand

19793

*Perceptions and Health Risk Behaviors Toward Soil-Transmitted Helminthes among Older Adults and Elderly in Rural Thailand: A Qualitative Study*  
Rasamon Bangkiew, Chulalongkorn University, Thailand  
Sunanta Wongchalee, Chulalongkorn University, Thailand  
Daonapa Methateeranant, Chulalongkorn University, Thailand  
Katekaew Seangpraw, University of Phayao, Thailand  
Ratana Somrongthong, Chulalongkorn University, Thailand

20445

*Development of a Multi-Component Counseling Program for Enhancing Resilience among Thai Caregivers of Older Person with Dementia*  
Somrat Lertmaharit, Chulalongkorn University, Thailand  
Sookjaroen Tangwongchai, Chulalongkorn University, Thailand  
Thidajit Maneewat, Chulalongkorn University, Thailand

19721

*Health Needs of Adult and Elderly Chronic Kidney Disease Patients Undergoing Heomodialis: A Qualitative Study*  
Sirikam Dejvorakul, College of Public Health Sciences, Chulalongkorn University, Thailand  
Sunanta Wongchalee, College of Public Health Sciences, Chulalongkorn University, Thailand  
Ratana Somrongthong, College of Public Health Sciences, Chulalongkorn University, Thailand

20480

*Health Problems Among Elderly Caregivers Living with HIV/Aids Patients in Phayao Province Thailand: A Qualitative Study*  
P. Punta, Chulalongkorn University, Thailand  
S. Wongchalee, Chulalongkorn University, Thailand  
R. Somrongthong, Chulalongkorn University, Thailand

18427

*Systemic Inflammatory Response Syndrome (SIRS) Rates at Emergency Department (ED) in Older Patients Reviewed by a Medical Emergency Team*  
Harry Harianto, Maroondah Hospital, Australia  
Benjamin Watson, Maroondah Hospital, Australia  
Julie Van der Klift, Maroondah Hospital, Australia  
Sandi Valentine, Maroondah Hospital, Australia  
Jonathan Marriott, Maroondah Hospital, Australia

20553

*Music Activity and Community Participation Among Eldery People in Muang District, Samutprakam Province, Thailand*  
Supang Wattansoei, Chulalongkorn University, Thailand



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**AGen2015 Oral Presentation Session I: 14:00-15:30**

**AGen2015 Oral Presentation Session I: 14:00-15:30**

**Room: 604 (6F)**

**Session Chair: Guy Almog**

20194 14:00-14:30

*What do the Thai Elderly Need for their Health Communication?*

Montakam Chuemchit, Chulalongkorn University, Thailand

Suwatee Saenluang, JSL Global Media Company Limited and Triple V Broadcast Company Limited (Thairath TV), Thailand

Suttharuethai Chemkwanma, Chulalongkorn University, Thailand

19174 14:30-15:00

*Reading Wendy Wasserstein's Plays from a Feminist Perspective on Aging*

Yi-chin Shih, Tamkang University, Taiwan

18502 15:00-15:30

*The Power to Die? Worst and Best Case Scenarios in a Future of Physical Immortality*

Guy Almog, University of Haifa, Israel

15:30-15:45

Break

**AGen2015 Oral Presentation Session II: 15:45-16:45**

**AGen2015 Oral Presentation Session II: 15:45-16:45**

**Room: 604 (6F)**

**Session Chair: Anders Hanberger**

18357 15:45-16:15

*Factors Affecting Health Care Utilization Among the Senior Citizens in the Coastal Barangays of Miagao, Iloilo*

Miah Maye M. Pomon, University of the Philippines-Visayas, Philippines

Jude Bernard Guieb, University of the Philippines, Philippines

11326 16:15-16:45

*Can State Supervision Improve Eldercare? An Analysis of the Assumptions of the Swedish Supervision Model*

Anders Hanberger, Umeå University, Sweden

Lennart Nygren, Umeå University, Sweden

Katarina Andersson, Umeå University, Sweden

16:45-17:00

Break

**17:00-17:30**

**AGen2015 Featured Presentation**

**Room: 604 (6F)**

*Data Collections, Resources and Tools for Aging Research: The National Archive of Computerized Data on Aging*

James McNally, The University of Michigan, USA

**17:30-18:00**

**AGen2015 Featured Presentation**

**Room: 604 (6F)**

David B. Matchar, Duke University School of Medicine, USA

Dr. Matchar will conclude our meeting by providing the perspective of an active clinician on the importance of research data and its value in developing health care policy and implementing sustainable change in the lives of the elderly and the communities in which they live.

**AGen ACBPP ACTIS 2015 Conference Reception: 18:00-19:30**

Join fellow delegates for a drink or two at the conference welcome reception. The reception will be held in the Art Center Kobe's 3F Grand Salon. This is a great chance to network and meet fellow delegates, which all registered presenters and audience are warmly welcome to attend. **Admission is included as part of your registration fee.**



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# Friday

# 金曜日



09:00-12:00  
ACBPP ACTIS 2015 Friday Plenary Session  
Room: Prokofiev Hall (2F)

08:30-09:00  
Conference Registration

09:00-09:15  
Welcome & Housekeeping

**09:15-09:25**  
**Conference Chair Welcome Address**  
James McNally, The University of Michigan, USA



**09:25-10:15**  
**ACBPP ACTIS 2015 Keynote Presentation**  
*Power*  
Bill Totten, Ashisuto KK

10:15-10:45  
Coffee Break

**10:45-11:15**  
**ACBPP ACTIS 2015 Featured Presentation**  
*The Changing Focus of MBA Programs in America: Leadership Education at Harvard Business School*  
Nobuo Sato, Harvard Business School Japan Research Center

**11:20-11:50**  
**ACBPP ACTIS 2015 Panel Discussion**  
*With the Rise of Public Private Partnerships can Private Corporations working with the Public Sector deliver positive results for the Public Good or will the Power of Profit dominate and undermine traditional public sector governance?*  
*Has the era of Big Data ushered in Big Brother?*  
James McNally, The University of Michigan, USA  
Bill Totten, Ashisuto KK  
Nobuo Sato, Harvard Business School Japan Research Center, Japan

11:50-12:00  
Conference Photograph

12:15-13:15  
Lunch Break

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Friday Session I: 13:15-14:45

Friday Session I: 13:15-14:15

Room: 604

ACBPP: Business & Tourism  
Session Chair: Subir Sengupta

20477 13:15-13:45

*Assessing Tourism Destination Image and Spatial Pattern using Opinion Mining Analysis*

Chiung-Hsu Liu, Chinese Cultural University, Taiwan

Meng-Lung Lin, Aletheia University, Taiwan

Chien-Min Chu, Chinese Cultural University, Taiwan

18829 13:45-14:15

*Innovative Marketing Strategies Revitalizes the Tourism Industry in St. Lucia: A Case Study*

Subir Sengupta, Marist College, USA

Friday Session I: 13:15-14:45

Room: 601

ACBPP: Natural Resources  
Session Chair: David Malitz

17874 13:15-13:45

*Prospects and Challenges for Private Sector Engagement in Climate Change and Environment in the Philippines*

Vincent Q. Silarde, University of the Philippines, Philippines

Jayson D. Fajarda, University of the Philippines, Philippines

Crinezza A. Mendoza, University of the Philippines, Philippines

Maria Fe. V. Mendoza, University of the Philippines, Philippines

Minerva S. Baylon, University of the Philippines, Philippines

20686 13:45-14:15

*Willingness to Pay for Ecotourism Management with Community Participation in Lipe Island, Satun Province*

Witchakorn Charusiri, Srinakharinwirot University, Thailand

Unchun Tuntates, Srinakharinwirot University, Thailand

Ratchapan Choiejit, Srinakharinwirot University, Thailand

19165 14:15-14:45

*A Fishy Business: A Rational Choice Approach to Solving the Crisis of Thailand's Fishery Industry*

David Malitz, Assumption University, Thailand



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Friday Session I: 13:15-14:45

Friday Session I: 13:15-14:15

Room: 602

ACTIS: Mining & Minding

Session Chair: Tatsuya Kubota

19941 13:15-13:45

*Analysis of the Challenges and Difficulties in the Promotion of Sustainable Development for Education in ACCU: The View of the Stakeholder*

Shu Chun Lin, National Chi Nan University, Taiwan

19148 13:45-14:15

*The Effect of Researcher's Orientation on Research Activity and Performance*

Tatsuya Kubota, Seijo University, Japan

Atsushi Tsumita, Musashino University, Japan



Coffee Break

14:45-15:00

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Friday Session II: 15:00-17:00

Friday Session II: 15:00-17:00

Room: 604

ACBPP: Law, Economics, & Trade  
Session Chair: Chenny Seftarita

19162 15:00-15:30

*Value at Risk of Islamic Sukuk (Ijarah and Mudharabah) in Indonesia*  
Evi Mutia, University of Syiah Kuala, Indonesia

19452 15:30-16:00

*Is it Possible to use Surrender Bill of Lading in Foreign Trade?*  
Jong Soon Koo, Chungnam National University, South Korea  
Kyung Yun Hwang, Chungnam National University, South Korea  
Yu Tong Gai, Chungnam National University, South Korea

19173 16:00-16:30

*The Culture of Income Taxation in Thailand*  
Pakarang Chuenjit, Chulalongkorn University, Thailand  
Charas Suwanmala, Chulalongkorn University, Thailand

18492 16:30-17:00

*Demand on Commodities Contributor of Poverty in Aceh Province: Analyses on Urban Households*  
Chenny Seftarita, Syiah Kuala University, Indonesia

Friday Session II: 15:00-17:00

Room: 601

ACBPP: Governance & Policy  
Session Chair: Anders Hanberger

19127 15:00-15:30

*Health Care Policy in Thailand: Hurting or Giving Hopes? Human Resources and Collaboration Perspectives*  
Wimonmat Srichamroen, Independent Researcher, Thailand

19101 15:30-16:00

*Fraud in Government and Government Officials' Behavior in Indonesia*  
Fauziah Aidafitri, Syiah Kuala University, Indonesia  
Nasrul Artha, Syiah Kuala University, Indonesia

17841 16:00-16:30

*Dilemma of Values in Public Policy Accountability: Implementation of the Street Vendors Empowerment Policy Network in Makassar City*  
Alwi, Hasanuddin University, Indonesia  
Rulinawaty Kasmad, Muhammadiyah University of Makassar, Indonesia

20438 16:30-17:00

*The Use of Evaluation Power in a Decentralized Education System: The Case of Sweden*  
Anders Hanberger, Umeå University, Sweden



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Friday Session II: 15:00-17:00

Friday Session II: 15:00-17:00

Room: 602

ACTIS: Interdisciplinary Topics

Session Chair: Pei-Yu Lee

18901 15:00-15:30

*Help is Just a Click Away! - Social Network Sites, Parents of Children with Special Educational Needs and Parents' Support*  
I-Jung Lu, University of Manchester, Taiwan

19111 15:30-16:00

*How Do People Govern Online Collaboration?: From a Qualitative Case Study on Wikipedia*  
Atsushi Tsumita, Musashino University, Japan

21321 16:00-16:30

*The Chinese Party-State Regime and Its Propaganda Under Xi Jinping: Adaptation in the Internet Era*  
Chin-fu Hung, National Cheng Kung University, Taiwan

20577 16:30-17:00

*Implementing a Bring-Your-Own-Device (BYOD) Initiative at Junior High Schools: From Skepticism to Appreciation*  
Greg C. Lee, National Taiwan Normal University, Taiwan  
Pei-Yu Lee, Luzhou Junior High School, Taiwan



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17:15-18:15  
ACBPP ACTIS Poster Session  
Room: 606 (6F)

12205

*Centrality Computation in Weighted Networks based on Edge-splitting Procedure*  
Ivan Belik, Norwegian School of Economics, Norway

20343

*Semantic Quantization of Human Motion Sequences*  
Wei-Guang Teng, National Cheng Kung University, Taiwan  
Yu-Chung Tsao, National Taiwan University, Taiwan

19006

*Improving Working Mindfulness by Multisensory Smart-Office with Cloud Computing*  
Chieh Jen Chen, Institute for Information Industry, Taiwan  
Chia Hung Kao, Institute for Information Industry, Taiwan

19014

*Designing an Amplifier for a Brain Wave Application in a Power Switch Controlled Circuit*  
Ching-Sung Wang, Oriental Institute of Technology, Taiwan  
Chien-Wei Liu, St. Mary's College, Taiwan  
Teng-Wei Wang, Beijing University, China

16659

*Financial Performance of Large Entrepreneurial Foundations in Taiwan*  
Chiu-I Sung, University of Taipei, Taiwan



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19:00-21:00  
Conference Dinner

**Official Conference Dinner (Ticketed & Optional)**

Come and join your fellow delegates on an evening out in downtown Kobe.  
Please meet in the Art Center Kobe 2F Lobby at 18:30.  
This is ticketed at 5000 JPY and there are a limited number of spaces.



# Saturday

# 土曜日



Saturday Session I: 09:30-11:30

Saturday Session I: 09:30-11:30

Room: 601 (6F)

ACBPP: Business Topics  
Session Chair: Jin-Long Liu

20259 09:30-10:00

*E-Manufacturing: A New Approach to Manufacturing*  
Celal Hakan Kagnicioglu, Anadolu University, Turkey

19095 10:00-10:30

*Guidelines for Improving Productivity, Inventory, Turnover Rate, and Level of Defects in the Plastic Industry*  
Burawat Piyachat, Rajamangala University of Technology Thanyaburi, Thailand

18118 10:30-11:00

*A Study of Relocation Factors of Production Base and Investment of Japanese Investors from Thailand to CLMV+I Countries*  
Anuwat Charoensuk, Thai-Nichi Institute of Technology, Thailand

19151 11:00-11:30

*Evaluate the Effectiveness of the Energy Efficiency Labeling Program in Taiwan*  
Jin-Long Liu, National Central University, Taiwan



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Saturday Session I: 09:30-11:30

Room: 604 (6F)

ACBPP: Economics & Policy  
Session Chair: Hanny Zurina Hamzah

19472 09:30-10:00

*Governing International Commercial Contract Law: The Framework of Implementation to Establish the ASEAN Economy Community 2015*

Taufiqurrahman, University of Wijaya Putra, Indonesia  
Budi Endarto, University of Wijaya Putra, Indonesia

20545 10:00-10:30

*Exploring Local Movie Markets in the Field of Cultural Democracy and Social Media Practice*  
Ying-Ying Chen, National United University, Taiwan

17507 10:30-11:00

*Factors Affecting Business Stability among ASEAN Member States*  
Gallardo Gulay, University of San Jose-Recoletos, Philippines  
Ricky Villeta, University of San Jose-Recoletos, Philippines  
Roramae Arca, University of San Jose-Recoletos, Philippines

15209 11:00-11:30

*Identifying the Impacts of Japan-Malaysia Economic Partnership Agreement (JMEPA) on the Development of Local Suppliers in the Automotive Industry*  
Hanny Zurina Hamzah, Universiti Putra Malaysia, Malaysia

Saturday Session I: 09:00-11:00

Saturday Session I: 09:30-11:30

Room: 602 (6F)

ACTIS: Interdisciplinary Topics  
Session Chair: Alistair S. Duff

19522 09:30-10:00

*Asset Allocation Applying Multi-Objective Particle Swarm Optimization (MOPSO)*

Viriya Yimying, National Institute of Development Administration, Thailand

Ohm Somil, National Institute of Development Administration, Thailand

19175 10:00-10:30

*An Implicit Crowdsourced Evaluation of Open University Website Structure through a Card-Sorting Activity*

Joyce Mae A. Manalo, University of the Philippines Open University, Philippines

18090 10:30-11:00

*Power to the Population? Census Policy Under Review*

Lynn Killick, Edinburgh Napier University, UK

Alistair Duff, Edinburgh Napier University, UK

Mark Deakin, Edinburgh Napier University, UK

Hazel Hall, Edinburgh Napier University, UK

17901 11:00-11:30

*Inspecting the Bad Society? Bentham's Panopticon Revisited*

Alistair S. Duff, Edinburgh Napier University, UK

Lunch Break  
11:30-12:45



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Saturday Session II: 12:45-14:15

**Saturday Session II: 12:45-14:15**  
**ACBPP: Governance & Policy**  
**Session Chair: Feng-Shang Wu**

**Room: 601 (6F)**

18580 12:45-13:15

*The Path towards Local Web-Based Service Provision: The Role of Municipal Size*  
Dag Ingvar Jacobsen, Agder University, Norway

19203 13:15-13:45

*Twenty-Five Years after the Fall of Communism: Toward a Symbolic Interactionist Approach to the Study of Corruption in Central and Eastern Europe*  
Roxana Toma, SUNY Empire State College, USA

20690 13:45-14:15

*The Development of University Spin-offs in Taiwan: From an Institutional Theory Perspective*  
Sin-Yi Hu, National Cheng-Chi University, Taiwan  
Feng-Shang Wu, National Cheng-Chi University, Taiwan



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**Saturday Session II: 12:45-14:15**

**Room: 602 (6F)**

**ACBPP: Business Topics**  
**Session Chair: Bilin Xu**

19725 12:45-13:15

*Earnings Management and Corporate Tax Rate Change in Indonesia: The Effect of Institutional Ownership*  
Doddy Setiawan, Universitas Sebelas Maret, Indonesia  
Eko Arief Sudaryono, Universitas Sebelas Maret, Indonesia

21070 13:15-13:45

*Impact of Financial Reward on Employees' Commitment in College of Education, Ikere-Ekiti, Ekiti State*  
Ayeeni Olapade Grace, College of Education – Ikere Ekiti, Nigeria

20439 13:45-14:15

*Research on Factors Influencing Job Satisfaction in Labor Relations of New Generation of Migrant Workers in China: The Sample from Tianjin Binhai Development Zone of China*  
Bilin Xu, Tianjin University of Finance and Economics, China  
Haonan Zhang, Tianjin University of Finance and Economics, China

Break  
14:15-14:30

**14:30-15:00**  
**Conference Closing Session**  
**Room: 604 (6F)**

*A Conference highlights photography slideshow followed by closing remarks*  
Joseph Haldane, IAFOR President  
James McNally, The University of Michigan, USA

# Virtual バーチャル



## Virtual Presentations

18194

*Comparative Analysis of Purchasing Behavior at Physical and Online Bookstores by University Students*  
Takafumi Suzuki, Toyo University, Japan  
Maki Mizukami, Toyo University, Japan

19196

*Resident-to Resident Aggression in Nursing Homes: A Theoretical Approach to Scientific Knowledge*  
Carmen Orte Socías, University of Balearic Islands, Spain  
Aina Mascaró, University of Balearic Islands, Spain  
Marga Vives Barceló, University of Balearic Islands, Spain  
Lydia Sánchez Prieto, University of Balearic Islands, Spain

19198

*Promoting ICTS Competences of Professionals of Care of Dependent Adults*  
Margarita Vives Barceló, University of Balearic Islands, Spain  
Carmen Orte Socías, University of Balearic Islands, Spain  
Lydia Sánchez Prieto, University of Balearic Islands, Spain

18219

*An Empirical Study of Cloud Maturity across Industries*  
Cheng-Chieh Wu, Institute for Information Industry, Taiwan  
Sheng-Chi Chen, Institute for Information Industry, Taiwan

20660

*Typology of Housing Vulnerability Based on Housing Quality and Affordability*  
Jung Min Park, Seoul National University, South Korea

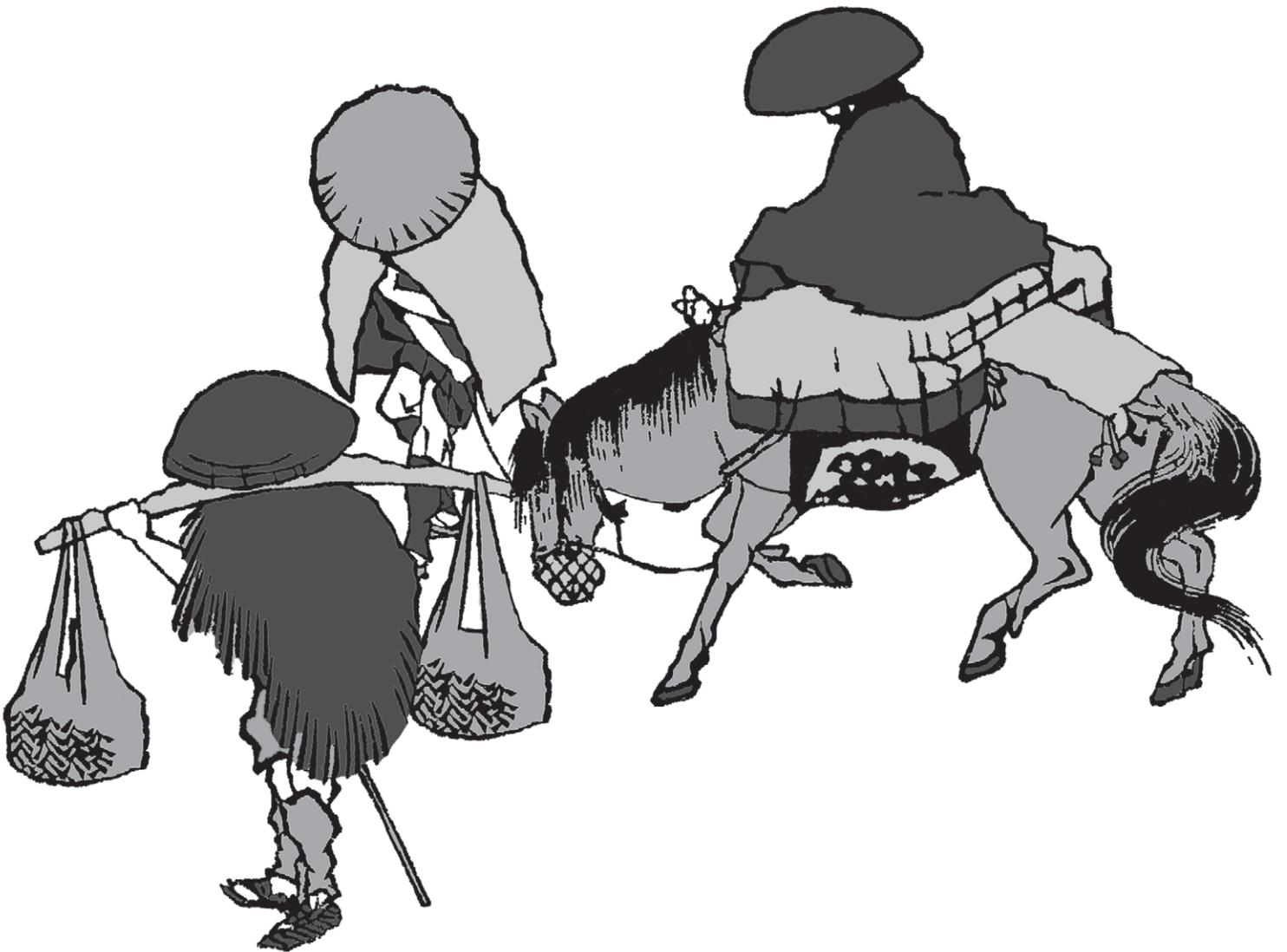


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Virtual presentations are online video presentations of papers.  
They can be viewed during and after the conference at [iafor.org/virtuals](http://iafor.org/virtuals)

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# Thank You

Our academic events would not be what they were without a commitment to ensuring adherence to international norms of abstract peer review. We would like to thank the following scholars who have acted as **reviewers** for AGen2015.

## Senior Reviewers

Guy Almog, University of Haifa, Israel  
Kantapong Prabsangob, Chulalongkorn University, Thailand  
Kantapong Prabsangob, Suan Sunandha Rajabhat University, Thailand  
Nazar Mohd Zabadi Mohd Azahar, Universiti Teknologi Mara, Malaysia  
Yi-Chin Shih, Tamkang University, Taiwan

## Reviewers

Ratana Somrongthong, Chulalongkorn University, Thailand

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Alwi, Hasanuddin University, Indonesia  
Chalermpon Kongjit, Chiang Mai University, Thailand  
Gallardo Gulay, University of San Jose-Recoletos, The Philippines  
Maria Faina Diola, University of The Philippines, Diliman, The Philippines  
Matthew Gray, The Australian National University, Australia  
Piyachat Burawat, Rajamangala University of Technology Thanyaburi, Thailand  
Taufiqurrahman Taufiqurrahman, University of Wijaya Putra, Indonesia  
Witchakorn Charusiri, Srinakharinwirot University, Thailand

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Khadija Althuwaimer, Kuwait University, Kuwait  
Subir Sengupta, Marist College, United States  
Wilhelmus Limayadi, Imagemr-Indonesia, Indonesia

Our academic events would not be what they were without a commitment to ensuring adherence to international norms of abstract peer review. We would like to thank the following scholars who have acted as **reviewers** for ACTIS2015.

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I-Jung Grace Lu, University of Manchester, UK  
Marah Joy Nanglegan, Nueva Vizcaya State University, The Philippines  
Satidchoke Phosaard, Suranaree University of Technology, Thailand

## Reviewers

Chieh Jen Chen, Institute for Information Industry, Taiwan  
Ching-Sung Wang, Oriental Institute of Technology, Taiwan

# upcoming events

For more information on all our latest events, please go to [www.iafor.org](http://www.iafor.org)

## kobe, japan 2015

November 12-15, 2015 – FilmAsia2015 – The Asian Conference on Film & Documentary 2015

November 12-15, 2015 – MediAsia2015 – The Asian Conference on Media & Mass Communication 2015

## honolulu, usa 2016

January 8-11, 2016 – IICE-Hawaii2016 – The IAFOR International Conference on Education – Hawaii 2016

January 8-11, 2016 – IICTC-Hawaii2016 – The IAFOR International Conference on Technology in the Classroom – Hawaii 2016

January 8-11, 2016 – IICLL-Hawaii2016 – The IAFOR International Conference on Language Learning – Hawaii 2016

## dubai, uae 2016

February 27-29, 2016 – IICAH-Dubai2016 – The IAFOR International Conference on Arts & Humanities – Dubai 2016

February 27-29, 2016 – IICSS-Dubai2016 – The IAFOR International Conference on the Social Sciences – Dubai 2016

March 2-4, 2016 – IICE-Dubai2016 – The IAFOR International Conference on Education – Dubai 2016

March 2-4, 2016 – IICLL-Dubai2016 – The IAFOR International Conference on Language Learning – Dubai 2016

## brighton, uk 2016

June 29 - July 3, 2016 – ECE2016 – The European Conference on Education 2016

June 29 - July 3, 2016 – ECTC2016 – The European Conference on Technology in the Classroom 2016

June 29 - July 3, 2016 – ECLL2016 – The European Conference on Language Learning 2016

July 4-6, 2016 – ECP2016 – The European Conference on Psychology & the Behavioral Sciences 2016

July 4-6, 2016 – ECERP2016 – The European Conference on Ethics, Religion & Philosophy 2016

July 7-10, 2016 – ECSS2016 – The European Conference on the Social Sciences 2016

July 7-10, 2016 – ECSEE2016 – The European Conference on Sustainability, Energy & the Environment 2016

July 7-10, 2016 – ECPEL2016 – The European Conference on Politics, Economics & Law 2016

July 7-10, 2016 – EBMC2016 – The European Business & Management Conference 2016

July 11-14, 2016 – EuroMedia2016 – The European Conference on Media, Communication & Film 2016

July 11-14, 2016 – ECAH2016 – The European Conference on Arts & Humanities 2016

July 11-14, 2016 – LibEuro2016 – The European Conference on Literature & Librarianship 2016

July 11-14, 2016 – ECCS2016 – The European Conference on Cultural Studies 2016

## barcelona, spain 2016

July 16-18 2016 – City2016 – The IAFOR International Conference on the City 2016

July 16-18 2016 – Global2016 – The IAFOR International Conference on Global Studies 2016

# Thank You

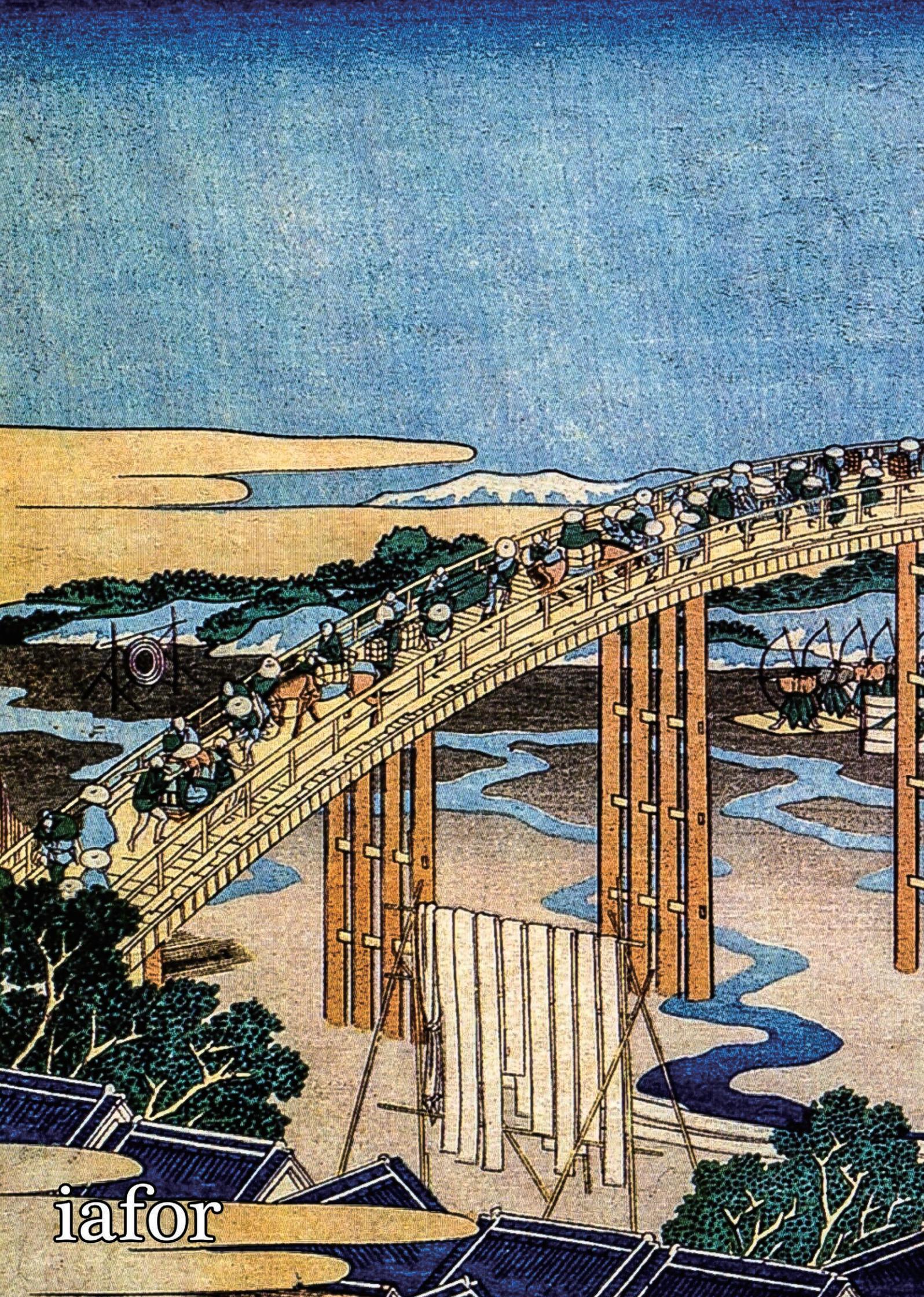
The IAFOR Asian Conference on Aging & Gerontology 2015 (AGen2015) is held by IAFOR in collaboration with the US National Archive of Computerized Data on Aging (NACDA) and the Inter-university Consortium for Political and Social Research (ICPSR) at the University of Michigan (USA), The Duke-NUS Medical School (Singapore), Nihon University (Japan), and the University of Tokyo (Japan).



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