

# acss2014 acsee2014

The Fifth Asian Conference on  
the Social Sciences

The Fourth Asian Conference on  
Sustainability, Energy and the Environment





# Eye Magazine

The Magazine of The International Academic Forum | Issue 3 | Spring 2014

## **Exclusive Interview** Severn Cullis-Suzuki

From the Midwest to the  
Middle East  
Gary Swanson interviews Richard Roth  
about his life and work in journalism

**Progressively Worse  
Classrooms**  
How Long Can We Tolerate Declining  
Standards? by Craig Sower

**University Rankings**  
Crossing Disciplines, Borders,  
and Credulity by Jerry Platt

**Japan's Abenomics Story**  
A quintessential dialogic news event  
by Beryl Hawkins and Barry Natusch

**One Big Happy Family?**  
Subverting Reaganism in Peggy Sue  
Got Married by Douglas Forster



## **Read the Latest Edition of Eye Magazine**

The Spring 2014 edition of Eye magazine includes an exclusive interview with Severn Cullis-Suzuki, a new design layout, as well as some other great articles, op-eds and essays. Eye magazine is available on the IAFOR website and through the ISSUU reader on your browser or mobile device.







ACSS/ACSEE 2014 Programme Cover Image:  
 “Sunshower at Nihonbashi”

Sunshower at Nihonbashi (1833–34) by Hiroshige Utagawa (1797–1858), a Japanese artist, ukiyo-e painter, and printmaker of the Edo period.

In early summer, most parts of Japan get visited by a rainy season, the so-called tsuyu (or baiyu), literally meaning “plum rain”, because it coincides with the season of plums ripening.

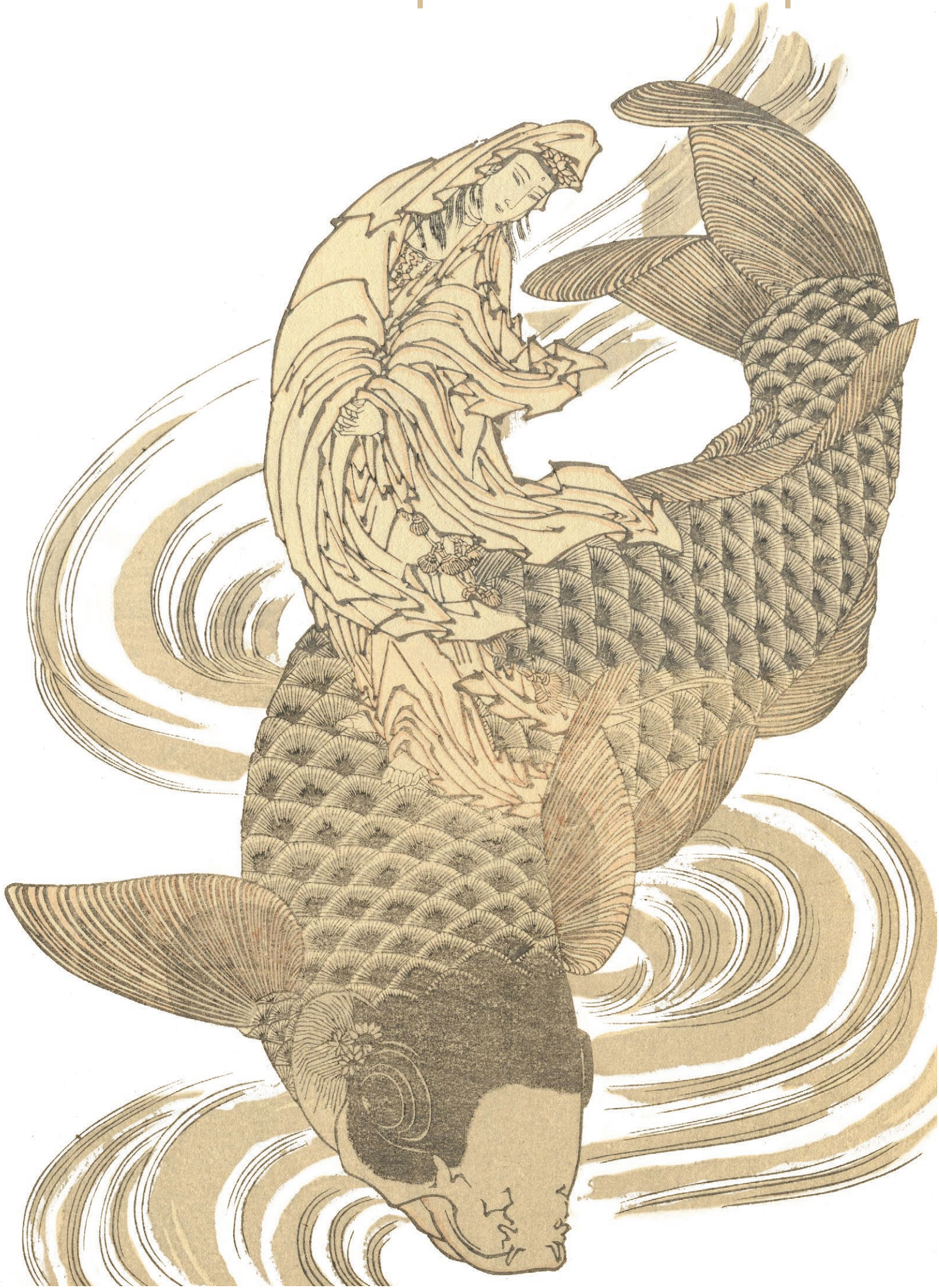
In this composition, the bridge at Nihonbashi, the first of fifty-three stage posts on the Tokaido Road from Edo (Tokyo) to Kyoto, is seen as rain begins to fall. In the background, are Edo’s two other great sights, the Shogun’s castle at upper right, and, in the distance, Mount Fuji.

The image used is from the Rogers Fund, 1918, and is published under the Metropolitan Museum of Art’s Open Access for Scholarly Content (OASC) initiative. [www.metmuseum.org](http://www.metmuseum.org)



acss2014

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# welcome to acss/acsee 2014

Dear Delegates,

Welcome to the great Asian city of Osaka in the wonderful Kansai region, the artistic, historical, cultural and gastronomic center of Japan. Osaka has been home to the International Academic Forum's Asian Conference Series since 2009, when IAFOR was founded, and is now hosting the Fifth Asian Conference on the Social Sciences and the Fourth Asian Conference on Sustainability, Energy and the Environment.

An IAFOR conference is an international, interdisciplinary, intercultural and inter-professional event that invites academics, practitioners, scholars and researchers from around the world to meet, network, share intellectual developments, explore challenges to dominant paradigms, and exchange ideas in a supportive environment.

The conference theme is an important and timely one, as we look at conflicts within and between individuals, communities and societies, as well as possible resolutions and synergies. The programme promises to be exciting, with thematic topics that address the central aim of the conference in different but complementary ways, including papers that draw on empirical research, develop theoretical and conceptual insights, and engage with the sciences from varied research approaches. The conference will be enhanced through its wide variety of presenters, who will draw on their diverse experiences and knowledges, and on their academic, personal and geographical contexts, in a programme that promises stimulating and challenging discussion and intellectual discovery.

Since 2009, IAFOR has promoted and facilitated research synergies and partnerships between individuals and institutions in and between Asian countries and the outside world. This function as a network hub has seen IAFOR grow to develop partnerships with many of the world's foremost institutions of learning, and this event is strongly supported by this global partnership, including Waseda University (Japan), Birkbeck University of London (UK), The National Institute of Education (Singapore), The National University of Tainan (Taiwan), Lincoln University (UK), the Hong Kong Institute of Education (HKSAR), Auburn University (USA), and our newest partner, Virginia Tech (USA).

IAFOR provides an international academic forum that encourages the development of collaborative links and connections between the researchers, academics, scholars and practitioners, and I strongly encourage your active and open-minded engagement with the conference over this long weekend together:

This weekend we are more than 350 delegates from over 50 countries, as we come together to seek insights and answers from each other in search of multidisciplinary research synergies.

I would like to thank the conference chairs and the keynote and featured speakers, as well as each and every delegate, and I look forward to meeting you all.

Joseph Haldane  
IAFOR Executive Director



letter of welcome





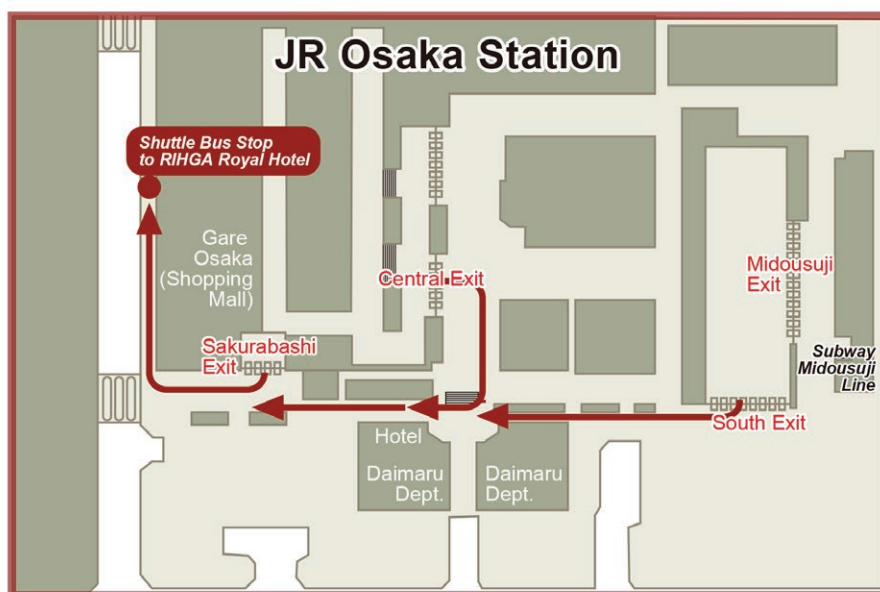
## Getting to the Conference Venue

The Osaka International Convention Center is:

- a 1 minute walk from exit 2 of Keihan Nakanoshima Station (Keihan Nakanoshima Line)
- a 10 minute walk from exit 1 of Awaza Subway Station (Sennichimae Line)
- a 10 minute shuttle bus ride from JR Osaka Station

### Shuttle Bus Access

The adjacent Rihga Royal Hotel operates a free shuttle bus service between the city's main rail hub - JR Osaka Station\* - and the Hotel. The bus departs from the west side of the station, close to the Sakura-bashi exit. The journey takes 10 minutes, however, as there are limited seats on the bus, there may be a wait to board the bus at peak times.



Operating Hours: 07:45 to 22:15

07:45 - 10:00 every 15 minutes  
10:00 - 21:00 every 6 minutes  
21:00 - 22:15 every 15 minutes

\*JR Kansai Airport Rapid Service trains between Kansai International Airport and Osaka run every 30 minutes

## Information and Registration

If you have already paid online or by bank transfer, you will be able to pick up your registration pack at the Conference Registration and Information Desk. This will include a tote bag, the conference programme, and your official certificate of participation and receipt of payment. At this time you will also be given a name card, and lanyard. For those wishing to pay on the day, please note that we are able to accept credit cards, however, we cannot accept payment in foreign currencies.

The **Conference Registration and Information Desk** will be located at the following locations during the conference:

Thursday	15:00-17:00 - 1F Lobby of the Rihga Royal Hotel
Friday	08:00-18:00 - 12F Osaka International Convention Center
Saturday	08:00-18:00 - Room 801 Osaka International Convention Center
Sunday	08:00-18:00 - Room 801 Osaka International Convention Center

If you have any questions or concerns, IAFOR staff and local volunteers will happily assist you in any way they can.



Thursday, June 12, 2014

**8:30-17:00: Pre-Conference Tour of Osaka**

This is ticketed at JPY 9,000 and is by advanced reservation only. For more information, please email us at [conferences@iafor.org](mailto:conferences@iafor.org). Please meet in the Rihga Royal Hotel 1F lobby at 8:30 AM for a prompt 8:45 AM departure.

**15:00-17:00: Conference Registration & Information Desk Open (1F Lobby)**

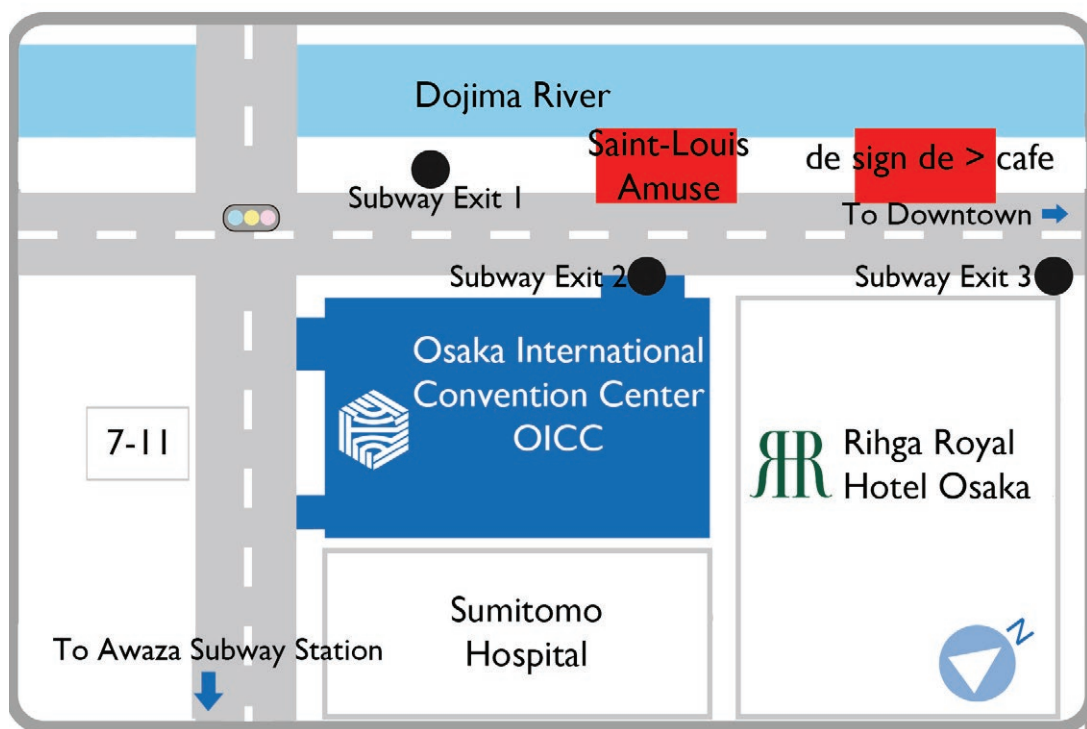
**18:00-19:30: Conference Welcome Reception, Taiko Drum Performance, & Sake Tasting (Saint-Louis Amuse 1F)**

To open the conference, come and enjoy a few glasses of beer, wine, sake, or a choice of soft drinks if you prefer. You can meet with fellow delegates, network, and enjoy the night view of Osaka.

The reception venue is located on the riverside across the street from the Rihga Royal Hotel (see map). All registered attendees are welcome. Join us directly at the venue or meet us in the lobby of the Rihga Royal Hotel at 17:50.



# conference at a glance







# conference at a glance

Friday, June 13 2014

**9:00-12:00: Welcome, Keynote Speaker, and Featured Speaker Session (OICC 12F Conference Hall)**

**9:00-9:15: Welcome & Introductory Addresses (OICC 12F Conference Hall)**

Kiyoshi Mana, IAFOR 2014 Director of Events

Joseph Haldane, IAFOR Executive Director

**9:15-10:00: ACSS/ACSEE Featured Speaker (OICC 12F Conference Hall)**

Jay Friedlander, Sharpe-McNally Chair of Green and Socially Responsible Business at College of the Atlantic

10:00-10:30: Coffee Break

**10:30-11:00 ACSS/ACSEE Spotlight Speakers (OICC 12F Conference Hall)**

Amy Szarkowski & Yukinori Komine, Harvard Medical School, USA

**11:00-11:30: ACSS/ACSEE Featured Speaker (OICC 12F Conference Hall)**

Lowell Sheppard, HOPE International Development Agency, Japan

**11:30-12:00: Taiko Drum Performance (OICC 12F Conference Hall)**

A powerful taiko drum performance from Batiholic

**12:00-12:05 Conference Photograph (OICC 12F Conference Hall)**

12:05-13:00: Lunch Break

**13:00-14:30 Parallel Session I (various rooms 7F, 8F, 12F) & Poster Session I (12F)**

14:30-14:45 Break

**14:45-16:15: Parallel Session II (various rooms 7F, 8F, 12F) & Poster Session II (12F)**

16:15-16:30: Break

**16:30-18:00: Parallel Session III (various rooms 7F, 8F, 12F) & Poster Session III (12F)**

**18:30-21:30: A Night Out in Osaka: Official Conference Dinner**

The official conference dinner will be held in a downtown Osaka izakaya, and provides a relaxed and enjoyable environment to meet and network with other delegates. This is ticketed at JPY 5,000 and there are a limited number of places; pre-reservation is required. The party will leave the Rihga Royal Hotel 1F Lobby at 18:30, so please be there in good time. The venue is a 15 minute walk away. The conference dinner will begin at 19:00 at the venue, near Umeda Station, and will finish at 21:00. Afterwards, a group will be lead back to the hotel or you can continue the party with other delegates.



# conference at a glance

## Saturday, June 14, 2014

**9:00-10:30: Parallel Session I (various rooms 7F & 8F) & Poster Session I (7F)**

10:30-10:45: Break

**10:45-12:15: Parallel Session II (various rooms 7F & 8F) & Poster Session II (7F)**

12:15-13:00: Break

**13:00-14:30: Parallel Session III (various rooms 7F & 8F) & Poster Session III (7F)**

14:30-14:45: Break

**14:45-16:15 Parallel Session IV (various rooms 7F & 8F) & Panel Session I (7F)**

16:15-16:30: Break

**16:30-18:00 Parallel Session V (various rooms 7F & 8F) & Panel Session II (7F)**

## Sunday, June 15, 2014

**9:00-10:30: Parallel Session I (various rooms 7F & 8F) & Poster Session I (7F)**

10:30-10:45: Break

**10:45-12:15: Parallel Session II (various rooms 7F & 8F) & Poster Session II (7F)**

12:15-12:30: Break

**12:30-14:00: Parallel Session III (various rooms 7F & 8F) & Poster Session III (7F)**

**13:15-16:00: Kimono Demonstration and Workshop (Room 806)**

Try on a traditional Japanese kimono. Both men's and women's kimonos are available in a variety of sizes.

14:00-14:15: Break

**14:15-15:45 Parallel Session IV (various rooms 7F & 8F) & Panel Session I (7F)**

15:45-16:00: Break

**16:00-17:30 Parallel Session V (various rooms 7F & 8F) & Panel Session II (7F)**

17:30-17:45: Break

**17:45-18:00: ACCS/ACSEE 2014 Conference Closing Address (Room 801)**

Join us for a conference highlights photography slideshow and closing remarks from IAFOR Executive Director, Dr. Joseph Haldane.

## Monday, June 16, 2014

**8:00-18:30 Post-Conference Tour of Kyoto**

This is ticketed at JPY 12,000 and is by advanced reservation only. For more information, please check with the Registration and Information Desk. Please meet in the Rihga Royal Hotel lobby at 8:00 AM for a prompt 8:30 AM departure.





# Conference Map

## Floor Guide

Rihga Royal Hotel (West Wing)

Osaka International Convention Center (OICC)

15F		12F	Conference Hall	Restaurant “Grande Toque”	[1203] [1204]
~		11F	Business Center		
~		10F			
~		9F			
6F		8F	[801] [802] [803] [804] [805] [806]		
5F		7F	[701] [702]		
4F		5F	Cafeteria “Cube Cinq”		
3F		3F			
2F		2F	Tea Room “Cafe Cube”		
1F	Remone Restaurant	1F	Lobby	Reception	Plaza Stage
B1F	Shops & Restaurants				
B2F	Shops & Restaurants				



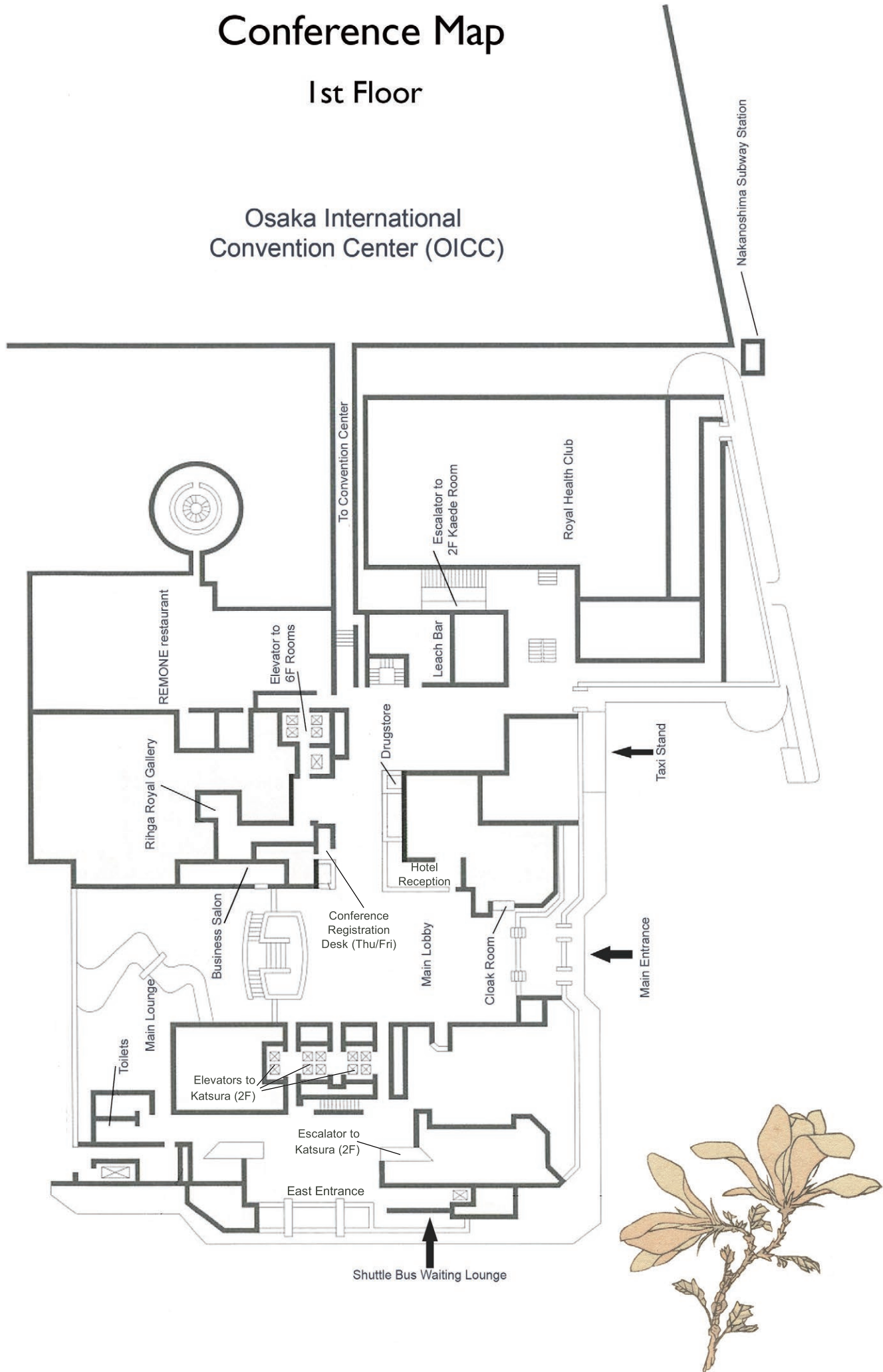
# Conference Map

1st Floor

Osaka International  
Convention Center (OICC)

Nakanoshima Subway Station

Rihga Royal Hotel







# conference guide

## What to Wear & Bring

Attendees generally wear business casual attire. You may want to bring a light jacket or sweater as the temperature in meeting rooms is often difficult to control.

## Smoking

The Rihga Royal Hotel and Osaka International Convention Center have implemented a Clean Indoor Air Act; therefore, smoking is not permitted in any of the conference rooms. Please smoke only in designated areas.

## Internet Access

There will be a free WiFi internet connection throughout the conference areas. However, this can be unreliable and we would strongly suggest that you do not rely on a live connection for your presentation.

To access the WiFi the following accounts can be accessed:

In the Rihga Royal Hotel (1F, 2F): RIHGARoyal - password: 20145368

In the OICC: FREE-OICC - password: grandcube

For your convenience, there will also be a limited number of computers at the Conference Information Desk.

## Printing

There will be a printer behind the Conference Information Desk, and we are able to offer a complimentary printing service of up to ten A4 sheets should you need this. Please be advised that printing may not be available at peak times. For additional printing needs the Osaka International Convention Center IIF Business Center offers a wide range of copy and printing services at reasonable prices.

## Badges

When you check in, you will receive a conference package, which includes your name badge. Wearing your badge is required for entrance to the sessions. If you lose your badge it can be replaced for a fee of JPY 5000. You must wear your badge at all times during the Conference.

If you are not wearing your badge, security will stop you and ask you to show your ID and evidence that you are registered. Those unable to show proof may be escorted from the Conference by security.

There are 4 colours of badges indicating the type of conference participant:

RED: Presenters and General Audience

YELLOW: Keynote and Featured Speakers

BLUE: Conference Exhibitors and Affiliates

BLACK: IAFOR Staff & Board Members

## Photo/Recording Waiver

There will be photography, audio and video recording at the conference. By entering the event premises you give consent to the use of your photograph, likeness or video or audio recording in whole or in part without restriction or limitation for any educational, promotional, or any purpose for distribution.

## Refreshment Breaks

Complimentary coffee, tea, and water will be available at the plenary session throughout Friday morning in the 12F Conference Hall throughout Saturday & Sunday in Room 801 (8F). Light snacks will be provided once in the morning and once in the afternoon. Meals are not included in the conference registration fee, however, 10% discount vouchers for the following restaurants are available from the registration desk:

Chambord (French) - Tower Wing 29F

Bella Costa (Italian) - Annex 7F

Remone (Buffet) - West Wing 1F

Royal Ryuho (Chinese) - West Wing 15F

Naniwa (BBQ) - B1F

Nakanoshima (Japanese) - Tower Wing 30F

Meals can also be purchased at any of the restaurants in the Osaka International Convention Center (2F, 5F, 12F) or at restaurants or convenience stores in and around the local area.



# conference guide

## **Conference Welcome, Keynote Speaker & Featured Speaker Session: Friday 9:00-12:20**

The plenary session will be held on Friday morning, with the event beginning at 9:00 AM in the Osaka International Convention Center 12F Conference Hall. Please arrive in good time if you wish to attend the session. There will be an interval after the first keynote address and complimentary refreshments and snacks will be served. The plenary session will be followed by the official conference photograph. Please arrive in good time if you wish to attend the session.

## **Parallel Speaker Sessions**

Parallel Sessions will run from 13:00 on Friday afternoon, and from 9:00 AM on Saturday & Sunday morning. They are generally organized into streams. Sessions include two, three or sometimes four presenters. Each presenter has thirty minutes including Q and A time. The session length reflects the number of presenters.

## **Presentations and Equipment**

All rooms will be equipped with a MacBook computer pre-installed with PowerPoint and Keynote, as well as a screen and an LCD projector. If you wish, you may directly link your own PC laptop, although we advise you to use the computer provided by plugging in your USB flash drive.

We recommend that you bring two copies of your presentation in the case that one fails, and suggest sending yourself the presentation by email as a third and final precaution.

## **Session Chairs**

Session Chairs are expected to introduce themselves and other speakers (briefly), and ensure that the session begins and ends on time, and that the time is divided fairly between the presentations. Each presenter should have no less than 30 minutes in which to present his or her paper, and respond to any questions.

The session chair is asked to assume this timekeeping role, and to this end, a yellow and red coloured timekeeping card is used as a visual cue for presenters, letting them know when they have 5 minutes remaining, and when they must stop.

Please follow the order in the programme, and if for any reason a presenter fails to show, please keep to the original timeslots as delegates use the programme to plan their attendance.

## **A Polite Request to All Participants**

Participants are requested to arrive in a timely fashion for all addresses, whether to their own, or to those of other presenters. Presenters are reminded that the time slots should be divided fairly and equally between the number of presentations, and that they should not overrun.

We recommend that the 30 minutes presentation timeslot be divided as follows: 20 minutes for the paper and 10 minutes for Q and A.

## **Poster Sessions & Poster Requirements**

The poster display boards are 1800mm high x 900mm wide. We are able to provide tape and pins. Please be aware that there are no on-site poster facilities for printing posters.

## **Conference Proceedings**

The Conference Proceedings are published on the IAFOR website ([www.iafor.org](http://www.iafor.org)), and can be freely accessed as part of the research archive.

All authors may have their full paper published in the online conference proceedings. Full text submission is due by July 1, 2014 through the online system. The proceedings will be published on August 1, 2014.

Authors will have PDF copies of their offprints emailed to them by the IAFOR office by the end of August 2014.

## **Returning Delegate Discount**

Every year we have a growing number of delegates who have presented at previous IAFOR conferences. To show our appreciation IAFOR would now like to offer you a 10% discount off your next IAFOR conference registration.

This offer is valid for the next 12 months and covers any IAFOR conference in Asia, Europe, or the United States that you may choose to attend.





# KIMONO DEMONSTRATION & WORKSHOP

Sunday, June 15 - 13:15-16:00

Room 806

Osaka International Convention Center 8F

Try on a traditional a Japanese kimono.  
Both men's and women's kimonos are available in a variety of sizes.

All are welcome. No reservations are required.

# Conference Chairs, Keynote Speakers & Featured Speakers







acss/acsee 2014  
featured presenter

Impact entrepreneur, academic and strategy consultant to Fortune 100 companies, **Jay Friedlander** is making sustainability strategic. From his experiences as a natural and organic food entrepreneur and teaching sustainable enterprise, Jay created the Abundance Cycle™ to merge sustainability and business strategy. The model is actionable, providing businesses with new perspectives as well as a clear pathway forward. The Abundance Cycle™ builds on competitive strengths and weaves in the latest tactics enterprises are using across the globe to maximize abundance for shareholders, the planet and society.

Jay is the Sharpe-McNally Chair of Green and Socially Responsible Business at College of the Atlantic in Bar Harbor, Maine and founder of a vanguard sustainable business program. The College has been repeatedly cited as a leader in sustainability and Jay's work has been covered in Fast Company, Princeton Review, CNN, Chronicle of Higher Education, Entrepreneur, Triple Pundit, Fortune, Money and other media. Jay also serves on the entrepreneurship faculty of Babson College.

Jay is a frequent speaker on merging sustainable innovation and enterprise. He has given talks to business and academic groups in the United States, as well as New Zealand, Australia, and the European Union.

Jay holds a BA from Colgate University and an MBA from Babson College, where he graduated as Valedictorian. When not ensconced in the Abundance Cycle™, Jay enjoys cooking, hiking in Acadia National Park and traveling with his wife Ursula and their son Max.

**Featured Speech: Strategic Sustainability: Creating Abundant Enterprises**

We are entering an age where sustainable companies will reign supreme. Reams of evidence from books like Conscious Capitalism, to articles in the Harvard Business Review, to studies tracking stock market returns show that companies integrating social and environmental perspectives are outperforming their peers, even during the 2008 financial crisis. Yet despite the importance of sustainability most business leaders stumble on how to align sustainable tactics to create competitive advantage.

Strategic sustainability offers a solution to the language barriers and otherwise haphazard implementation of sustainability initiatives recently highlighted in the Massachusetts Institute of Technology & Boston Consulting Group report on "Sustainability's Next Frontier." The study found that while nearly two-thirds of survey respondents felt sustainability was important to their businesses, only 10% of companies said they fully tackle sustainability related issues. Linking sustainability and business strategy was a key difference in whether or not companies made gains from sustainable practices.

Using case studies from around the globe, this presentation explores the Abundance Cycle™, an actionable model merging business strategy with sustainability principles. The Abundance Cycle™ provides a strategic framework that simultaneously enhances competitive advantage, builds value for shareholders, strengthens society and improves the environment.

Business and academic leaders interested in the following questions should attend:

- Why are we entering the economic age of sustainability?
- How does sustainability in commerce move beyond a zero-sum game to build abundance for all stakeholders?
- How can strategic sustainability create social and environmental abundance offer a new perspective for enterprises that unlocks innovation, cuts costs and grows sales?



Featured Speech

Friday, June 13, 2014

09:15-10:00

Conference Hall 12F

# Lowell Sheppard

HOPE International Development Agency, Japan



acss/acsee 2014  
featured presenter

**Lowell Sheppard** is Asia Pacific Director of the HOPE International Development Agency, an organization focused on working with the world's extreme poor in their quest to climb out of poverty. Aside from his 25-year involvement with Hope, Lowell has dedicated much of his life to social and environmental improvement projects throughout the world. He was the chairman of the Whose Earth initiative in the United Kingdom, and was the founding chairman of Novimost, a non-government organization responding to the needs caused by war in the Balkans. He was also CEO of one of the United Kingdom's largest youth charities and an executive member of Spring Harvest, an annual Christian festival which attracts more than 60,000 people each Easter; and raises more than one million dollars for charities every year. A fellow of the Royal Geographic Society, Mr Sheppard is the author of six books, which reflect his diverse intellectual interests, and life experience. His latest book, *Boys Becoming Men*, examines the importance of rites of passage, including adventures, for children becoming adults. Lowell is a noted public speaker, and has given lectures at both undergraduate and postgraduate level on Corporate Social Responsibility and Sustainability, and he is a former vice-chairman of the CSR Committee for the American Chamber of Commerce in Japan.

## **Featured Speech: Individual, Community and Society: Conflict, Resolution and Synergy**

Drawing on his experience working in and writing about, intensely dysfunctional communities the result of war, disaster and extreme poverty, Lowell Sheppard will present a personal perspective on the makeup of conflict and how it can spark transformation in communities experiencing conflict politically, environmentally, socially and generationally. Lowell will also explain the mission of Hope International as an international development agency which exists to improve the supply of basic human necessities for the neediest of the needy in the developing world through self-help activities, and to challenge, educate and involve Japanese residents regarding development issues and global education.



**Featured Speech**

**Friday, June 13, 2014**

**11:00-11:30**

**Conference Hall 12F**



# Amy Szarkowski & Yukinori Komine

Harvard Medical School, USA



## acss/acsee 2014 spotlight speakers



**Amy Szarkowski**, PhD, is a Psychologist in the Deaf and Hard of Hearing Program at Boston Children's Hospital and an Instructor in the Department of Psychiatry at Harvard Medical School. Clinically, she specializes in conducting psychological assessment with children who are Deaf or hard of hearing and providing counseling services to families impacted by hearing loss. Areas of research interest include social-emotional functioning and quality of life issues in Deaf and hard of hearing children (including those with complex medical conditions), combined autism and hearing loss, and disability rights issues.

**Yukinori Komine**, PhD, is an Associate in Research at the Edwin O. Reischauer Institute of Japanese Studies, Harvard University. He is an internationally trained political scientist whose area of expertise is U.S. Foreign Policy and International Relations of the Asia-Pacific region.

### Spotlight Speech: Conceptualizing Soft Power in the U.S. Decision to Implement the Convention on the Rights of Persons with Disabilities

This study examines the applicability of the concept of soft power in U.S. foreign policy with regard to international treaties, in particular the Convention on the Rights of Persons with Disabilities (CRPD), through the lenses of both political science and psychology. Soft power, the practice of multilateral public diplomacy based on persuasion through one's cultural and normative influence, has increasingly captured the interest of scholars and policy-makers. In practice, the U.S. government has demonstrated diverse reactions to international treaties. The George W. Bush administration was critical toward international treaties, including the CRPD, regarding them as an interference into U.S. domestic politics. The Barack Obama administration has advocated accepting the international treaty of disability rights as a U.S. diplomatic attempt to enhance human rights at home and within the international community. This study applies the concept of soft power to the question of U.S. implementation of the CRPD. It argues that by taking an active initiative in enhancing the rights of a particular minority group, the community of persons with disabilities, the U.S. could increase its influence and play an important role in the issue of human rights internationally. The study concludes by making policy relevant suggestions regarding U.S. implementation of the international treaty governing rights for persons with disabilities. Doing so has the potential to enhance U.S. prestige in the international community as well as serve its national interests in the long-term.

Spotlight Speech:

Friday, June 13, 2014

10:30-11:00

Conference Hall 12F



# Stuart D. B. Picken

IAFOR, Japan



**Stuart Picken** is the Chairman of the IAFOR International Advisory Board. The author of a dozen books and over 130 articles and papers, he is considered one of the foremost scholars on Japan, China, and Globalization in East Asia. As an academic, Professor Picken has devoted more than 30 years to scholarship in Japan, notably as a Professor of Philosophy at the International Christian University in Tokyo, where he specialized in ethics and Japanese thought, and as International Adviser to the High Priest of Tsubaki Grand Shrine (Mie Prefecture).

He has also served as a consultant to various businesses, including Jun Ashida Ltd., Mitsui Mining & Smelting Corp., Kobe Steel, and Japan Air Lines. In November 2008, the Government of Japan awarded Professor Picken the Order of the Sacred Treasure for his pioneering research, and outstanding contribution to the promotion of friendship and mutual understanding between Japan and the UK. The honour is normally reserved for Japanese citizens and is a mark of the utmost respect in which Professor Picken is held by the Japanese Government.

In 2012 he was invited to London to attend a reception at the Japanese Embassy, hosted by Emperor Akihito and Empress Michiko as an expression of their gratitude towards Britons who had helped support Japan after the 2011 Tohoku earthquake and tsunami. Professor Picken helped organize fundraising efforts through both the Japan Society of Scotland, of which he is the chair, in the UK, and IAFOR in Japan.

As Chairman of the IAB, Professor Picken is responsible for the academic affairs and direction of the organization. He is also responsible for the development of the IAFOR Research Institute. Although now resident in Scotland, Professor Picken maintains his interests in Japan, as Chair of the Japan Society of Scotland, and through the IAFOR IAB. He is also the Chairman of the Academic Board of New College, Birmingham. He lives near Glasgow with his wife and two children.



acss/acsee 2014  
conference chair







# INTERNATIONAL INTERCULTURAL INTERDISCIPLINARY iafor

“To Open Minds, To Educate Intelligence, To Inform Decisions”

The International Academic Forum provides new perspectives to the thought-leaders and decision-makers of today and tomorrow by offering constructive environments for dialogue and interchange at the intersections of nation, culture, and discipline. Headquartered in Nagoya, Japan, and registered as a Non-Profit Organization (一般社団法人), IAFOR is an independent think tank committed to the deeper understanding of contemporary geo-political transformation, particularly in the Asia Pacific Region.

For more information about the International Academic Forum and its activities,  
please visit our website at [www.iafor.org](http://www.iafor.org)

Hear the latest news and developments by joining our mailing list.  
Find us on facebook at IAFOR Japan or follow us on twitter @iafor



**IAFOR**  
**The International Academic Forum**  
**Academic Vision and Mission**

“To Open Minds, To Educate Intelligence, To Inform Decisions”

The vision of IAFOR grew out of the perceived need to fill a vacuum in the communication and exchange activities of the academic world. Its mission arose out of examining that space and investigating why it existed. The vacuum existed because of the lack of opportunity for serious and thoughtful exchange between academics, members of the global business community, and practitioners in the fields of human endeavor that linked these groups together. In the field of education, for example, we have academic theorists, educational managers (political decision-makers and organizational directors) and classroom teachers with their support staff in IT, library work, exchange programs, and specialist fields. But how often do they have the opportunity to interact?

Moving beyond one particular field, larger questions arise. What function should universities prioritize in the 21st century? What do businesses see as their contribution to social and global well being? How can people on the ground, trying to implement improvements that will transform human life, best be supported? And perhaps above all, what are the agendas that will drive mechanisms to enable these groups to interact effectively.

One piece of distilled thought that came from early exchanges at one of our conferences was the recognition that some of the rhetoric of concern about the problems of developing nations was perhaps over-focused on the term “poverty” because it can be defined only in a relative way. “Hunger” was put forward as being more immediate and itself a contributory factor to poverty, rather than the other way round. One key to the hunger issue could be the provision of safe drinking water; or water for irrigation in some contexts, while flood management might be necessary elsewhere. These, in and by themselves become valuable only insofar as they help to relieve hunger in specific contexts.

IAFOR is affording opportunities that do not exist elsewhere. The base is Osaka, Japan’s great commercial and manufacturing hub, one symbol of the emerging Pacific economy that is already eclipsing the long dominant Atlantic zone. Our conferences present those taking part with three unique dimensions of experience. First of all, it encourages interdisciplinary activity to be expanded. Depending on the field, this can face varying degrees of difficulty, ranging from discouragement to downright prohibition. Those overly dependent on fixed academic structures often see lateral thinking as a threat. None of these negatives apply in IAFOR. Its purpose is to generate new approaches that cross any disciplinary lines. The principle employed is to let the imagination permit intuitive responses to questions. There are no panels of critics. There are simply people who want to listen and reflect. The model of academic work as potholing is replaced by the metaphor of mountaineering. While respecting the need for solid and well-founded academic work, we feel the need to go beyond it from time to time to discover fresh approaches to old questions.

Secondly, it facilitates the heightening of intercultural awareness. Again, we encourage innovation through cross-cultural perception. Cultural roots influence people in their attitudes more than most would realize or admit. The need to see and internalize insights gained from other viewpoints is met by a process of steady illumination.

Thirdly, it promotes the broadening of international exchange. We may live in a globalized world, but in reality parochialism still holds sway. The collapse of the U.S.S.R and the break-up of Yugoslavia led to the re-establishment of numerous former countries. While this may be desirable for the peoples concerned, it merely adds to the world’s cultural confusion. Exchange leads to explanation and that helps the growth of intercultural awareness.

IAFOR makes all of these developments possible in one gathering. Our conferences are not a substitute for specialist conferences. We intend our events to be an alternative that functions as a balance or even a corrective to the extreme tendencies that can arise from more narrowly defined research parameters. In short, IAFOR is promoting and facilitating a new multifaceted approach to one of the core issues of our time, namely globalization and its many forms of growth and expansion. Awareness of how it cuts across the worlds of business, and academia, along with its impact on societies and institutions is one of the driving forces that has given the organization its momentum, and is making it a pioneer in this global age.

Rev. Professor Stuart DB Picken  
Order of the Sacred Treasure (瑞宝章), M.A. (Hons), BD., Ph.D., F.R.A.S.  
Chairman, Japan Society of Scotland  
Chairman, IAFOR Advisory Board

Dr Joseph Haldane  
B.A. (Hons), Ph.D FRAS.  
Executive Director, IAFOR

## Chairman of the International Advisory Board

**The Reverend Professor Stuart D. B. Picken, Order of the Sacred Treasure, M.A. (Hons), B.D., Ph.D. (Glasgow), F.R.A.S.**

Professor Picken is the Chairman of the IAFOR International Advisory Board. The author of a dozen books and over 130 articles and papers, he is considered one of the foremost scholars on Japan, China, and Globalization in East Asia. As an academic, Professor Picken has devoted more than 30 years to scholarship in Japan, notably as a Professor of Philosophy at the International Christian University in Tokyo, where he specialized in ethics and Japanese thought, and as International Adviser to the High Priest of Tsubaki Grand Shrine (Mie prefecture). He has also served as a consultant to various businesses, including Jun Ashida Ltd., Mitsui Mining & Smelting Corp., Kobe Steel, and Japan Air Lines. In November 2008, the Government of Japan awarded Professor Picken the Order of the Sacred Treasure for his pioneering research, and outstanding contribution to the promotion of friendship and mutual understanding between Japan and the UK. The honour is normally reserved for Japanese citizens and is a mark of the utmost respect in which Professor Picken is held by the Japanese Government. More recently, in 2012 he was invited to London to attend a reception at the Japanese Embassy, hosted by Emperor Akihito and Empress Michiko as an expression of their gratitude towards Britons who had helped support Japan after the 2011 Tohoku earthquake and tsunami. Professor Picken helped organize fundraising efforts through both the Japan Society of Scotland, of which he is the chair, in the UK, and IAFOR in Japan. As Chairman of the IAB, Professor Picken is responsible for the academic affairs and direction of the organization. He is also responsible for the development of the IAFOR Research Institute. Although now resident in Scotland, Professor Picken maintains his interests in Japan, as Chair of the Japan Society of Scotland, and through the IAFOR IAB. He is also the Chairman of the Academic Board of New College, Birmingham. He lives near Glasgow with his wife and two children.



## Vice-Chairman of the International Advisory Board

**Professor Jerry Platt, B.S. (Michigan State), MBA (Wayne State), MA, PhD (Ohio State), MS (Stanford)**

Jerry Platt is Professor of Global Business at Akita International University, Japan and Professor Emeritus at San Francisco State University. Professor Platt holds a B.S. in Multidisciplinary Social Sciences from Michigan State University, an MBA from Wayne State University, an M.A. in Public Administration, and a Ph.D. in Public Policy and Management from the John Glenn School of Public Affairs at Ohio State University, and an M.S. Statistics Post-Doctoral Degree from Stanford University. His research interests span business, technology and public policy and he is the author of over 85 peer-reviewed papers in these and associated fields. Balancing industry with academic interests, Jerry also served as head of financial analysis for a Bay Area Fortune 500 company, and as CEO of an aviation firm. He has been Principal Investigator on more than twenty U.S. federal research grants. From 1976-2004, Professor Platt was on the faculty of the School of Business at San Francisco State University, and was named Dean in 2001. From 2004 he was Senecal Endowed Dean of the Business School at the University of Redlands, California, before holding concurrent professorships at Redlands and Akita International University, Japan from 2010 until 2012. As Vice-Chair of the IAFOR International Advisory Board, Professor Platt advises the organization on matters pertaining to IAFOR's development and strategy, as it faces the challenge of sustainable growth as both a regional and global organization.



## Executive Director

**Dr Joseph Haldane, B.A., Ph.D. (London), F.R.A.S**

Joseph Haldane is the Executive Director of the International Academic Forum. He was Academic Director from IAFOR's inception in 2009 until January 2011, when he assumed his current enlarged role. He is responsible for setting policies, forging institutional partnerships, implementing projects, and overseeing the research and publications of the organization, as well as maintaining responsibility for overseeing IAFOR's growing global operations. Joe's academic interests include politics and international affairs, literature, history, and the history of ideas, and he holds a PhD from the University of London in French Studies. He has taught at the University of Paris XII [2002-2004], at the French Press Institute in the University of Paris II - Pantheon-Assas [2003-2004] and was a full-time lecturer at Sciences Po in Paris, where he directed a postgraduate course on British Politics and Media in the School of Journalism [2004-2005]. In 2005 he moved to Japan, and immediately prior to this post was an Associate Professor at Nagoya University of Commerce and Business in both the undergraduate and graduate schools, teaching the Ethics course in the graduate school. He is a fellow of the Royal Asiatic Society.



## Osaka Conference Organizing Committee Chair

**Professor Steve Cornwell, M.A. (Wake Forest), M.F.A. (Virginia Tech), M.A.T. (School for International Training), Ed.D. (Temple)**

Steve Cornwell is Professor of English and Interdisciplinary Studies at Osaka Jogakuin University, and also teaches in the online portion of the MATESOL program for the New School in New York. He helped write and design several of the New School courses and has been involved with the program since its inception. He is involved with the Japan Association for Language Teaching (JALT) serving on its National Board of Directors. Since 2012 he has been the Committee Chair of Osaka Jogakuin University's Lifelong Learning Committee and is responsible for their evening extension program geared at alumni and community members. He is also the Vice-Chair of Osaka Jogakuin University's English Education Committee and recently served as the country coordinator for Teachers Helping Teachers' Bangladesh Team. An American who has made Osaka his home, Professor Cornwell first became involved with IAFOR as a featured speaker at the first ACE conference in 2009, and has gradually become more involved in the organization, and in his capacity of Local Conference Chair, now assists in the logistical and administrative side of every event. He advises extensively on academic matters too, with particular responsibility for overseeing and developing the programs of the ACLL/ACTC conference in Japan, and the ECE/ECLL/ECTC event in the UK.



## Osaka Conference Organizing Committee Vice-Chair

**Professor Marjo Mitsutomi, B.A. (Anderson University), M.A., Ph.D. (Ball State University)**

Marjo Mitsutomi is multilingual, and Professor and Executive Director of the Language Education Institute (LEI) at Osaka Gakuin University, Japan. Prior to her current position at OGU, she was academic director of three language acquisition programs at Akita International University, Japan. For many years, Dr. Mitsutomi was on faculty at the University of Redlands in Southern California, where she taught in the School of Education's graduate program, represented the entire university faculty as their elected president for academic governance, and served as director on the Orange County campus. A native of Finland, Dr. Mitsutomi holds a Ph.D. in Applied Linguistics, is fluent in three languages and conversational in another three. Dr. Mitsutomi has participated in several cross-disciplinary projects involving language development, planning and policy. She has consulted with the California Commission on Teacher Education and the United States Federal Aviation Agency (FAA). Her most notable contribution as a linguist was as co-author of the International Civil Aviation Organization (ICAO) aviation English proficiency standards for pilots and air traffic controllers worldwide. This ICAO proficiency standard (adopted by vote at the United Nations) governing both native and non-native speakers of English is the first global language mandate of its kind.



# people - The Executive Council of the International Advisory Board

**IAB Chair: Professor Stuart D.B. Picken**

**IAB Vice-Chair: Professor Jerry Platt**

The IAB Executive Council is composed of distinguished academics, business executives, former and current government officials, and community leaders of international standing. Its role is to provide counsel and direction in the business and affairs of IAFOR, suggest and approve the areas of scholarly investigation, and safeguard the independence of the Forum's work. International Directors of Program and Research Institute Directors are ex-officio members of the Executive Council of the International Advisory Board. Membership of the Executive Council of the International Advisory Board is by invitation only.

**Mr Mitsumasa Aoyama**

Director; The Yufuku Gallery, Tokyo, Japan

**Professor David N Aspin**

Professor Emeritus and Former Dean of the Faculty of Education, Monash University, Australia  
Visiting Fellow, St Edmund's College, Cambridge University, UK

**Professor Don Brash**

Former Governor of the Reserve Bank, New Zealand  
Former Leader of the New National Party, New Zealand  
Adjunct Professor, AUT, New Zealand & La Trobe University, Australia

**Lord Charles Bruce**

Lord Lieutenant of Fife  
Chairman of the Patrons of the National Galleries of Scotland  
Trustee of the Historic Scotland Foundation, UK

**Professor Judith Chapman**

Professor of Education, Australian Catholic University, Australia  
Visiting Fellow, St Edmund's College, Cambridge University, UK  
Member of the Order of Australia

**Professor Chung-Ying Cheng**

Professor of Philosophy, University of Hawai'i at Manoa, USA  
Editor-in-Chief, The Journal of Chinese Philosophy

**Professor Steve Cornwell**

Professor of English and Interdisciplinary Studies, Osaka Jogakuin University, Osaka, Japan  
Osaka Local Conference Chair

**Professor Michael A. Cusumano**

SMR Distinguished Professor of Management and Engineering Systems, MIT Sloan School of Management, Massachusetts Institute of Technology, USA

**Professor Dexter Da Silva**

Professor of Educational Psychology, Keisen University, Tokyo, Japan

**Professor Georges Depeyrot**

Professor and Director of Research & Member of the Board of Trustees  
French National Center for Scientific Research (CNRS) & L'Ecole Normale Supérieure, Paris, France

**Professor June Henton**

Dean, College of Human Sciences, Auburn University, USA

**Professor Michael Hudson**

President of The Institute for the Study of Long-Term Economic Trends (ISLET)  
Distinguished Research Professor of Economics, The University of Missouri, Kansas City

**Professor Koichi Iwabuchi**

Professor of Media and Cultural Studies & Director of the Monash Asia Institute, Monash University, Australia

**Professor Sue Jackson**

Professor of Lifelong Learning and Gender & Pro-Vice Master of Teaching and Learning, Birkbeck, University of London, UK

**Professor Sing Kong Lee**

Director; The National Institute of Education, Singapore

**Professor Sir Geoffrey Lloyd**

Senior Scholar in Residence, The Needham Research Institute, Cambridge, UK  
Fellow and Former Master, Darwin College, University of Cambridge  
Fellow of the British Academy

**Professor Keith Miller**

Orthwein Endowed Professor for Lifelong Learning in the Science, University of Missouri-St. Louis, USA

**Professor Kuniko Miyanaga**

Director; Human Potential Institute, Japan  
Fellow, Reischauer Institute, Harvard University, USA

**Professor Dennis McInerney**

Chair Professor of Educational Psychology and Co-Director of the Assessment Research Centre  
The Hong Kong Institute of Education, Hong Kong SAR

**Professor Ka Ho Joshua Mok**

Chair Professor of Comparative Policy, Associate Vice-President (External Relations)  
Dean of the Faculty of Arts and Sciences, The Hong Kong Institute of Education, Hong Kong SAR

**Professor Michiko Nakano**

Professor of English & Director of the Distance Learning Center; Waseda University, Tokyo, Japan

**Professor Baden Offord**

Professor of Cultural Studies and Human Rights & Co-Director of the Centre for Peace and Social Justice  
Southern Cross University, Australia

**Professor Frank S. Ravitch**

Professor of Law & Walter H. Stowers Chair in Law and Religion, Michigan State University College of Law

**Professor Richard Roth**

Senior Associate Dean, Medill School of Journalism, Northwestern University, Qatar

**Professor Monty P. Satiadarma**

Clinical Psychologist and Lecturer in Psychology & Former Dean of the Department of Psychology and Rector of the University, Tarumanagara University, Indonesia

**Mr Mohamed Salaheen**

Director; The United Nations World Food Programme, Japan & Korea

**Mr Lowell Sheppard**

Asia Pacific Director; HOPE International Development Agency, Canada/Japan

**His Excellency Dr Drago Stambuk**

Croatian Ambassador to Brazil, Brazil

**Professor Mary Stuart**

Vice-Chancellor; The University of Lincoln, UK

**Professor Gary Swanson**

Distinguished Journalist-in-Residence & Mildred S. Hansen Endowed Chair; The University of Northern Colorado, USA

**Professor Jiro Takai**

Secretary General of the Asian Association for Social Psychology & Professor of Social Psychology  
Graduate School of Education and Human Development, Nagoya University, Japan

**Professor Svetlana Ter Minasova**

President of the Faculty of Foreign Languages and Area Studies, Lomonosov Moscow State University

**Professor Yozo Yokota**

Director of the Center for Human Rights Affairs, Japan  
Former UN Special Rapporteur on Myanmar

**Professor Kensaku Yoshida**

Professor of English & Director of the Center for the Teaching of Foreign Languages in General Education, Sophia University, Tokyo, Japan

The International Advisory Board is composed of distinguished academics, business executives, former and current government officials, and community leaders. Its role is to consult and provide counsel on the business and affairs of IAFOR, and suggest areas of scholarly investigation. Membership of the International Advisory Board is by invitation only. For a full list please see the IAFOR website.

## The Japan Liaison Committee (JLC)

The Japan Liaison Committee is a consultative committee that provides support in the form of advice and guidance in specific aspects of the planning and projects of the Forum held in Japan. The Chairman of the International Advisory Board is also chair of the JLC. Members of the JLC are ex-officio members of the International Advisory Board.

Prof Stuart D. B. Picken, Chairman, IAFOR IAB (chair)

Mr Tom M. Aoyama, Founder of the PHP Institute, Kyoto, Japan & Director; the Yufuku Gallery, Tokyo, Japan

Prof Kuniko Miyanaga, Director; the Human Potential Institute, Tokyo, Japan and Fellow, Reischauer Institute, Harvard University, USA

Prof Michiko Nakano, Professor & Director of the Distance Learning Center; Waseda University, Tokyo, Japan

Prof Yozo Yokota, Director of the Center for Human Rights Affairs, Japan & Former UN Special Rapporteur on Myanmar

Dr Joseph Haldane, Executive Director; IAFOR



# people - IAFOR Journal Editors

Editors of IAFOR Journals are ex-officio Members of the International Advisory Board

IAFOR Journal of Arts and Humanities

**Dr Thomas French**, Ritsumeikan University, Japan

IAFOR Journal of Literature & Librarianship

**Dr Richard Donovan**, Doshisha University, Japan

IAFOR Journal of Education

**Dr Bernard Montoneri**, Providence University, Taichung, Taiwan

IAFOR Journal of Business and Management

**Dr Merlin Levirs**, Ritsumeikan University

IAFOR Journal of the Social Sciences

**Dr Andrea Molle**, Chapman University, USA

IAFOR Journal of Ethics, Religion and Philosophy

**Dr Michael O'Sullivan**, The Chinese University of Hong Kong, Hong Kong SAR

IAFOR Journal of Sustainability, Energy and the Environment

**Dr Alexandru-Ionut Petrisor**, The National Institute for Research and Development in Construction, Urban Planning and Sustainable Spatial Development (URBAN=INCERC), Romania

IAFOR Journal of Media, Communication & Film

**Dr James Rowllins**, Singapore University of Design and Technology

IAFOR Journal of Cultural Studies

**Professor Elvira Sanatullova-Allison**, St. Lawrence University, New York, U.S.A

IAFOR Journal of Asian Studies

**Dr Seiko Yasumoto**, The University of Sydney, Australia

IAFOR Journal of Language Learning

**Dr Radhika Jaidev**, National University of Singapore  
**Dr Ebru Melek Koç**, Izmir Institute of Technology, Turkey

IAFOR Journal of Politics, Economics & Law

**Dr Craig Mark**, Kwansei Gakuin University, Japan

# people - IAFOR Staff



## Mr Kiyoshi Mana - Director of Business Development

Kiyoshi Mana is the Director of Business Development as well as project director for the 2014 Events Team, overseeing IAFOR's conferences in Asia, Europe, and North America. An American of Japanese descent, Kiyoshi has long been fascinated by the country of his ancestors, studying both Japanese language and culture at San Francisco State.



## Ms Megumi Mukudai - Executive Assistant to the Executive Director

Megumi Mukudai provides support and assistance to the Executive Director; and is involved with general administration of the organization. Megumi trained as a primary school teacher, specializing in music education and English at Kobe Women's University. She spent one year in Dublin studying English, and a year in Paris studying French at the Sorbonne.



## Mr Thomas Haldane - Creative Director

A photographer and designer by training and graduate of London College of Communication, Tom was Director for Design, Media and Communications from 2009-2011, and Chief Operations Officer (non-academic) from 2011 until 2013. He is currently Creative Director at IAFOR.



## Ms Mai Hasuno - Events, Marketing and Domestic Relations Manager

Mai oversees the organisation's conferences in Japan, and is responsible for developing and implementing IAFOR's marketing strategy within Japan. She also acts as special assistant to the Executive Director and the IAB Chairman in the administration of the Japan International Liaison Committee. Previous to joining IAFOR, Mai worked for the Aioi Nissay Dowa Insurance Corporation. She is also the project manager for IAFOR's Asian Events.



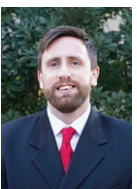
## Mr Michael Kedzlie - Research and Policy Manager

Michael Liam Kedzlie is a New Zealander who currently works as the Research and Policy Manager. He is responsible for formulating legal policy as well as liaising with the organisation's university partners and the International Directors of Program. He is also editor of Eye Magazine. He has a Master's degree in Education from Massey University as well as a Law degree from the University of Waikato Law School. He is an enrolled Barrister and Solicitor of the High Court of New Zealand.



## Mr Alexander Pratt - Business Development Manager

A civil engineering graduate from the University of Nottingham, UK and a self-confessed jack of all trades, Alex first came to Japan in 1997. At IAFOR he helps with the general administration and operation of conferences, as well as with the website, and works alongside the Director of Business Development to expand IAFOR's operations in Japan and internationally. He is also the project manager for IAFOR's European Events.



## Mr Thaddeus Pope - Media and Design Manager

Born and raised in Brighton, UK, Thaddeus Pope is an experienced commercial and editorial photographer with a BA in Photography from the London College of Communication (University of the Arts London). Thaddeus's duties at IAFOR include overseeing the design and media output of the organisation.



## Mr Bryce Platt - Technology & Operations Manager

After growing up in the Silicon Valley in California, Bryce graduated from Gustavus Adolphus College (Saint Peter, Minnesota) with a degree in sociology, and in 2013 earned a Master's degree in Global Communication from Akita International University in Japan. As well as coordinating IAFOR's technology strategy, he is also responsible for managing the organisations' internal and systems operations, and is the project manager for IAFOR's North American events.



## Mr David George - Coordinator: Events and Marketing

Raised in Brisbane, Australia, Dave graduated from the University of Queensland with a Bachelor of Arts specialised in Psychology. Dave has a background in project based media and public relations work with experience at events in Australia, India, Singapore and Dubai.



## Mr Takumi Saito - Coordinator: Finance and Administration

Born and raised in Yamagata, Japan, Takumi studied English literature at Waseda University. A language lover; he has also studied German, Spanish, French and Polish and can also speak Italian. Takumi recently joined IAFOR to handle its finance and administration.



## Ms Lindsay Lafreniere - Coordinator: Publications and Communications

Originally from Canada, Lindsay Lafreniere came to Japan in 2012. She holds a Bachelor of Arts degree in Psychology and English and a graduate diploma in Journalism. Lindsay brings her experience of media, publishing, and broadcast work in Canada to IAFOR.



## Mr Shawn Mahler - Coordinator: Video and Media

A Los Angeles native, Shawn Mahler has wealth of experience working on film, video, and theater productions in the United States and Japan. He holds a Bachelor of Arts in Film Theory and Production from the University of California, Irvine. Shawn has spent over ten years in Japan where he has worked with numerous industry professionals to develop television shows, movies, and theatrical productions.



# iafor conference highlights: the past 12 months

global  
thought  
leaders

Since 2009, IAFOR has welcomed university presidents, faculty deans, award-winning journalists, national politicians, government ministers, diplomats, charity leaders, think tank directors, documentary makers, movie directors, members of the armed forces, lawyers, doctors, jurists, artists, poets, writers, clergy, scientists, philosophers...





**Above left: Professor Eric Uslaner**, one of the world's leading academics in the field of trust, and in particular the role of trust in society and public life, delivers his Keynote Speech on "Segregation and Mistrust" at ACSS/ACSEE 2013. Professor Uslaner is professor of Government and Politics at the University of Maryland-College Park, as well as as being Senior Research Scholar at the Center for American Politics and Law, Southwest University of Political Science and Law, Chongqing, China, and Honorary Professor of Political Science, Aarhus University (Denmark). **Above right: Professor Thomas Simon** is Resident Professor in International Law in the Johns Hopkins School of Advanced International Studies, and based in Nanjing, China. A featured speaker at ACSS/ACSEE, Professor Thomas delivered a wide ranging featured speech entitled "Future Governance and Disappearing Nations: Canaries in the Sustainability Mine?"

**Below:** Panelists in the Sustaining Good Governance discussion. **From left-right: Dr Lililan Woo** of the Ecodesign Research Center (USA); **Dr Alex Petrisor** of URBAN-INERC (Romania) and IAFOR Journal of Sustainability, Energy and the Environment Editor; **Professor Stuart Picken**, Chairman of the IAFOR International Advisory Board, and **Dr Ernie Ko**, Vice Executive Director of Transparency International, Taiwan, and former TV journalist and White House Correspondent, turned academic. The panel followed a presentation by Dr Ko on the work of Transparency International, and the challenges the organization faces in trying to promote best practices globally.







**Above left: Jun Arima**, Director General of the Japan External Trade Organisation (JETRO) in London, seconded by the Ministry of Economy, Trade and Industry (METI) delivering the keynote address at the inaugural European Conference on the Social Sciences, held with the First European Conference on Sustainability, Energy and the Environment. Mr Arima covered issues of economic regeneration, environmental sustainability, and governance on both the national and international level in his address. From 1992 Mr Arima served in the Agency for Natural Resources and Energy (ANRE). In 1996, he was sent to the OECD as Councilor (energy advisor), to the Permanent Delegation of Japan. He served in senior positions in ANRE following his return to Japan. From 2002, he spent four years in Paris as Head of the Country Studies Division for the International Energy Agency (IEA). His activities in international climate and energy issues have seen him recognised internationally, most recently as Japan's chief negotiator at the UN Climate Talks in Cancun, Mexico in 2010. **Above Right: Professor Jay Friedlander**, Sharpe-McNally Chair of Green and Socially Responsible Business at College of the Atlantic, USA, speaks on "Sustainable Enterprise: Unlocking Innovation & Preparing for the Next Economic Wave".

**Below Left: Professor Peter Oakley** of the Royal College of Art addresses the luxury goods sector from a social science perspective. He delivered a paper on "Immanence vs. Provenance: Fairtrade Gold and the Social Complexity of Substance Identities". **Below Right: Professor George Martin**, currently visiting professor at the Centre for Environmental strategy at the University of Surrey, and a sociologist specializing in urban sustainability looked at just that in his paper: "Urban Agriculture's Synergies with Ecological and Social Sustainability: Food, Nature, and Community."







**Above left:** Professor Mary Stuart, Vice Chancellor of the University of Lincoln (UK) delivering the Keynote address at The First European Conference on Education 2013, entitled "Transformative Spaces - Learning, Teaching & Social Mobility". **Above right:** Professor Valerie Hey of the University of Sussex speaks in the ECE/ECTC plenary session on "Transforming Universities: What's Love (hate, envy, pain, privilege) got to do with it - a provocation about the intractability of emotion with/in education".

The First European Conference on Education was held alongside the First European Conference on Technology in the Classroom. Our largest European event attracted 350 delegates from over forty countries in a program chaired by Professor Sue Jackson, Pro-Vice Master of Teaching & Learning at Birkbeck, University of London (UK), and Professor Barbara Lockee of Virginia Tech (USA), and to consider the conference theme, "Learning and Teaching Through Transformative Spaces".

**Below left:** Professor Rosemary Deem OBE, Vice-Principal (Education) and Professor of Higher Education Management at Royal Holloway, University of London delivers a featured address at ECE2013 on "Transforming Universities: Transforming HE - In Whose Image?". **Below center:** Professor Miriam David, Emeritus Professor at the Institute of Education in the University of London delivers a featured presentation on "Transforming Universities: Synopsis of Feminism, Gender & Universities". **Below right:** Conference Co-Chair Professor Sue Jackson chairing the plenary session.







**Above Left:** Addressing the ECSS/ECSEE 2013 conference theme of governance was featured speaker, **Dr Rob Gill**, Discipline Leader for Public Relations and Advertising at Swinburne University of Technology, giving a thought-provoking address entitled, "Using Corporate Storytelling to Build Internal and External Trust". **Above Right:** **Professor Yvonne Hillier** from the University of Brighton, and **Dr Linda Morrice** of the University of Sussex discuss issues surrounding current Transformations within Higher Education, at the First European Conference on Education 2013.

**Below Left:** **Dr Daniela Nadj** of the University of Westminster delivered a powerful and wide-ranging address on "The Juridicalisation of Gender-Based Violence against Women in the Current Political and Legal Moment - A Critical Feminist Observation of International Wartime Sexual Violence jurisprudence". The paper provided a critical feminist analysis of international wartime sexual violence jurisprudence, as it is constructed in current feminist scholarship and the surrounding debate, and elicited much debate among the international delegates. **Below Right:** **Professor Dan Sullivan**, Cowles Chair in Media Management and Economics at the University of Minnesota School of Journalism and Mass Communication, delivered the ECSS/ECSEE 2013 conference closing presentation on "Unrecognized Conflicts Between the Online Revenue Strategies and Social Media Strategies of Major Newspapers in the United States and Europe". Professor Sullivan's research involves helping advance the thinking of traditional media organizations regarding how they deal with change in the communities they serve and with changes in technologies that are altering their competitive and business landscapes.







**Above left:** Professor Svetlana Ter-Minasova, President of the Faculty of Foreign Languages and Area Studies at Lomonosov Moscow State University (Russia) delivering the Keynote address at The Fifth Asian Conference on Education 2013, entitled "ELT in a Changing Russia: Traditions and Innovations". **Above upper right:** Professor Marjo Mitsutomi of Osaka Gakuin University (Japan) speaks in the ACE/ACSET closing session on "From Bonsai to Banzai: A Mind Shift in the Approach to Teaching and Learning English in Japan". **Above lower left:** Associate Professor Ted O'Neill, College of Liberal Arts and Sciences, TMDU (Japan) delivers his featured speech "Getting to the Point: The Least Educators Need to Know About Massively Open Online Courses Now" at ACSET 2013.

The Fifth Asian Conference on Education was held alongside the First Asian Conference on Society, Education and Technology. Our largest event of 2013 attracted over 500 delegates from over fifty countries in a program chaired by Professor Sue Jackson, Pro-Vice Master of Teaching & Learning at Birkbeck, University of London (UK), Professor Michiko Nakano of Waseda University (Japan), Professor Barbara Lockee of Virginia Tech (USA), Professor Keith Miller of the University of Missouri - St. Louis (USA), and Associate Professor Robert Logie, Osaka Jogakuin University (Japan) to consider the conference theme, "Learning and Teaching in Changing Times".

**Below left:** Conference Co-Chair Professor Keith Miller delivers a keynote address at ACSET 2013 on "Discerning Rights and Wrongs while Teaching and Learning in the Age of Robotics". **Below center:** Conference Co-Chair Professor Sue Jackson delivers the closing address. **Below right:** Conference Co-Chair Associate Professor Robert Logie delivers the opening address.







**Above left: Bradley J. Hamm**, Dean of the Medill School of Journalism, Media, Integrated Marketing Communications at Northwestern University delivers his keynote speech at MediaAsia FilmAsia 2013 on "The Power of Journalism in a Post-Mass Media Age".



**Above right: Conference Chair Professor Gary E. Swanson**, Mildred S. Hansen Endowed Chair in Journalism of the University of Northern Colorado, delivers his keynote speech at MediaAsia FilmAsia 2013 on "Cheating and the Breakdown of Fundamental Values Within Education and Society".

**Below left: Dr Jerry Platt**, Professor Emeritus at San Francisco State University, and Vice-Chair of the International Academic Forum's IAB speaks at MediaAsia FilmAsia 2013 on "The Evolution of Public Opinion Regarding Japan".

**Below right: Dr James Rowllins**, the Editor of the IAFOR Journal of Media, Communication & Film, announces category winners of the IAFOR International Open Film Competition 2013 at MediaAsia FilmAsia 2013.







The Fourth Annual Asian Business and Management Conference (ABMC) 2013 and the Inaugural Asian Conference on Politics, Economics and Law 2013 (ACPEL) welcomed 150 delegates from over 30 countries. This joint Asian Business and Management Conference and Asian Conference on Politics, Economics and Law offered a great opportunity for in-depth interdisciplinary discussions covering a wide range of topic from management and public policy, through to civil court processes and financial economics.

**Above left: Keynote Speaker Professor Yozo Yokota**, President of the Japanese Center for Human Rights, spoke on the relationship of Business and Human Rights and sought to illuminate the delegates with the current attitudes and expectations surrounding this area of business thought. His key message and evidence was that businesses and societies that do not promote human rights are not as effective, productive nor successful as those, which do. **Above right: Professor Edward Yagi**, a business faculty leader at Nanzan University, Japan presents 'When Problem Solvers Never Solve the Problem'.

**Below left: Professor Nicholas Benes** of The Board Director Training Institute of Japan, presents 'Director Training: The Easiest, Most Obvious Way to Improve Japanese Boards'. **Below right: Conference Chair Professor Jerry Platt** of Akita International University hosts his workshop titled "Data Science for Luddites".







**Top left:** Conference Co-Chair, **Dr Monty Satiadarma** – Clinical Psychologist, and Former Rector, Tarumanagara University, Indonesia delivers his featured speech: "Being Responsible: A Personal Challenge in Resolving Conflicts" at ACP/ACERP 2014. **Top Right: Mr Lowell Sheppard** – Asia Pacific Director, HOPE International Development Agency speaks at the ACP/ACERP 2014 plenary session.

**Above left:** ACP/ACERP 2014 Keynote presenter **Professor Minoru Karasawa** of Nagoya University, Japan, addresses the conference with a speech titled "Blameworthy Character Invites Harsher Punishment: A Social Psychological Approach to Punitive Motives against Individuals and Groups". **Above right:** Conference Co-Chair, **Professor Jiro Takai** of Nagoya University, Japan delivers a featured speech at the ACP/ACERP 2014 plenary session.

**Below left:** **Professor Frank S. Ravitch** of Michigan State University College of Law delivers his keynote speech titled, "Government Officials' Visits to the Yasukuni Shrine: Constitutional and Ethical Struggles". **Below right:** California-based **Dr Kurt Bickford & Dr Tracy Covington** present a featured session at ACP/ACERP 2014 titled, "Conflict, Resolution & Synergy: All Things Begin with the self/Self"







**Top left:** Professor Georges Depeyrot from the French National Center for Scientific Research, France, introduces the DAMIN Program at the ACAH/LibrAsia 2014 plenary session. **Top right:** Mr. Paul Lowe from the University of the Arts London, UK, addresses ACAH/LibrAsia 2014 with a featured speech titled, "Testimony of Light: Using Photography to Bear Witness to Genocide in the Former Yugoslavia"

**Above left:** Akiyoshi Suzuki, professor of American literature and world literature at Nagasaki University, Japan, speaks at ACAH/LibrAsia 2014. **Above right:** Dr Lars Vargö, Ambassador of Sweden, delivers a featured speech before announcing the winner of the 4th Vladimir Devidé Haiku Award.

**Below left:** Professor Bill Ashcroft from the University of New South Wales, Australia, delivers his ACAH/LibrAsia 2014 keynote speech titled, "Revolution, Transformation and Utopia: the Function of Literature". **Below right:** Emiko Miyashita & Hana Fujimoto from the Haiku International Association, give a workshop introducing the Japanese poetry form of haiku at ACAH/LibrAsia 2014.







**Top left:** Professor Roger Palmer from Konan University, Japan, delivers his featured speech at the ACLL/ACTC2014 closing session. **Top right:** ACLL2014 Keynote Speaker Professor Kuniko Miyanaga, from the Human Potential Institute, Japan, addresses the conference on "Globalization, Culture and the Individual--in an example from English education in Japan".

**Above left:** ACLL/ACTC2014 Conference Co-Chair Professor Steve Cornwell of Osaka Jogakuin University delivers his featured speech at the plenary session. **Above right:** Dr. Shamim Ali from Allama Iqbal Open University, Pakistan, delivers her featured speech at ACLL/ACTC2014 titled "Teaching English as a Foreign Language: Curriculum Development for Communicative Competence".

**Below left:** Dr John Hope, from the University of Auckland, New Zealand, delivers his keynote address at ACTC2014 titled "Improving School/Home Communication With Online Blogs". **Below right:** ACLL/ACTC2014 Featured Speakers Professor Marjo Mitsutomi & Professor Minna Kirjavainen, from Osaka Gakuin University, address the conference with a featured speech titled, "First and Second Language Acquisition Researchers: the things that unite and separate us".







**Top left:** Professor Hsiao-Chuan Hsia of Shih Hsin University, Taiwan presents her featured speech, "Gender, Citizenship and Empowerment of Marriage Migrants in East Asia" at ACCS/ACAS2014. **Top right:** Featured Speaker Professor Donald E. Hall, Dean of the College of Arts and Sciences at Lehigh University, USA presents at the ACCS/ACAS2014 plenary session.

**Above left:** ACCS2014 Spotlight Presenter Maria Grajdian of Nagasaki University, Japan **Above right:** ACAS2014 Spotlight Presenter Voon Pow Bartlett of the Tate Research Centre: Asia-Pacific, UK.

**Below left:** Professor Koichi Iwabuchi of Monash University, Australia delivers his Keynote Speech titled, "On the predicament of the borderland imagination". **Below right:** ACCS/ACAS2014 Conference Chair Professor Baden Offord of the Cultural Studies Association of Australasia talks at the conference closing session.



The International Academic Forum's Journals conform to the highest academic standards of international peer review, and are published in accordance with the IAFOR publishing commitment to make all of our published materials available online.

### Journals FAQ

#### How are journal editors appointed?

Journal Editors are appointed by the International Academic Forum's leadership, under the guidance of the Chairman of the International Advisory Board. The term of appointment is for one issue, to be renewed by mutual consent.

#### How do we ensure academic integrity?

Once appointed, the editor is free to appoint his or her own editorial team and advisory members. All papers published in the journal have been subjected to the rigorous and accepted processes of academic peer review. Neither editors nor members of the editorial team are remunerated for their work. Authors will never be asked to "contribute" towards publication costs.

#### How are papers selected?

Journal Editors may accept papers through an open call, and proposed articles may be sent directly to the respective editors. A small number of papers from the associated IAFOR conference proceedings may also be selected by the journal editor(s) for reworking and revising subject to normal processes of review. It is expected that between 5 and 10 percent of papers included in any given conference proceedings will be developed for inclusion in the associated conference journal.

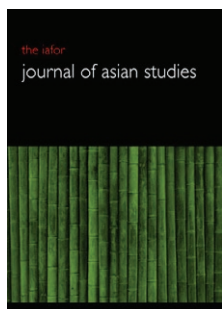
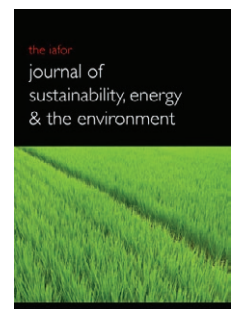
#### How are IAFOR Journals related to IAFOR conferences?

IAFOR's journals reflect the interdisciplinary and international nature of our conferences and are organized thematically. Papers included in the associated conference proceedings may be considered for reworking by the editor(s), and would then be subjected to the same processes of peer review as papers submitted by other means.

IAFOR is committed to providing ALL of its publications in online form for no fee.

Researchers and scholars, regardless of institutional affiliation and status, can access our academic journals, monographs, magazine, conference materials and special publications for no charge, wherever there is internet access.

IAFOR will never ask authors to contribute towards publication costs, or engage in other such publishing practices which we believe undermine academic independence and integrity.







vladimir devidé haiku award



### IAFOR Keynotes

The IAFOR Keynotes series is a collection of keynote addresses, or associated papers given at our conferences. Presented as a part of the open research archive, the Keynotes series provides an example of the range and quality of speakers at IAFOR events. These keynotes are lightly reworked, and contain references, but are otherwise true to the original address. Many can also be seen in video format on our YouTube page. Whether you were present at the conference or not, the keynotes are thoughtful addresses by senior academics, the content of which may help your research.

### Special Series & Monographs

The International Academic Forum is publishing a number of special monographs in print and online form. One such publication is a selection of haiku from the Annual Vladimir Devidé Haiku Award.

### Eye Magazine

Through Eye magazine, the International Academic Forum's own in-house e-magazine publication, we hope to enlighten you to various views and opinions of our contributors, many of whom, have presented full research papers at our various conferences.

The Spring 2014 edition of Eye magazine includes an exclusive interview with Severn Cullis-Suzuki, a new design layout, as well as some other great articles, op-eds and essays. Eye magazine is available on the IAFOR website and through the ISSUU reader on your browser or mobile device.

Eye magazine is available on the IAFOR website and through the ISSUU reader on your browser or mobile device.







# Friday





Friday Morning Events

08:00-09:00

Conference Registration

Osaka International Convention Center (OICC) 12F

9:00-09:15

Welcome Address

Osaka International Convention Center (OICC) 12F

9:15-10:00

ACSS/ACSEE 2014 Featured Speaker: Jay Friedlander

Osaka International Convention Center (OICC) 12F

10:00-10:30

Coffee Break

10:30-11:00

ACSS/ACSEE 2014 Spotlight Speakers: Amy Szarkowski & Yukinori Komine

Osaka International Convention Center (OICC) 12F

11:00-11:30

ACSS/ACSEE 2014 Featured Speaker: Mr Lowell Sheppard

Osaka International Convention Center (OICC) 12F

11:30-12:00

Taiko Drum Performance: Batiholic

Osaka International Convention Center (OICC) 12F

12:00-12:05

Official Conference Photo

Osaka International Convention Center (OICC) 12F

12:05-13:00

Lunch Break



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**Friday Session I: 13:00-14:30**

**Friday Session I: 13:00-14:30**

**Room: 801**

**ACSS/ACSEE – Economics and Management**

**Session Chair: Chenyi Tsai**

0351 13:00-13:30

*An Empowering Approach to Managing Social Service Organizations*

Daniela Majerčáková, Comenius University in Bratislava, Slovakia

0734 13:30-14:00

*An Exploratory Research on the Key Success Factors for the Economic Sheltered Workshops in Taiwan*

Gow-Liang Huang, Wenzao Ursuline University of Language, Taiwan

0619 14:00 -14:30

*Triggers, Business Model and Social Value of Social Entrepreneurship*

Chenyi Tsai, Wenzao Ursuline University of Languages, Taiwan

Huichuan Liao, GangPu Elementary School, Taiwan

**Friday Session I: 13:00-14:30**

**Room: 802**

**ACSS – Economics, Management and Human Factors**

**Session Chair: Wan Salmuni Wan Mustafa**

0253 13:00-13:30

*Population Ageing: Implications for Economic Growth in Malaysia*

Suhana Md. Saleh, Victoria University, Australia

0118 13:30-14:00

*Determinants of Demand for Alcohol in Malaysia: An Analysis Using Household Expenditures Data*

Andrew K.G. Tan, Universiti Sains Malaysia, Malaysia

Abdul Rahman Hasan, Department of Statistics Malaysia, Malaysia

Kamarudin Muhamed, Department of Statistics Malaysia, Malaysia

0355 14:00-14:30

*Customers' Cognitive Levels towards Service Evaluation: An Empirical Research in Higher Education*

Wan Salmuni Wan Mustafa, Universiti Pendidikan Sultan Idris, Malaysia

Mass Hareeza Ali-Hamid, Universiti Putra Malaysia, Malaysia

**Friday Session I: 13:00-14:30**

**Room: 803**

**ACSEE – Sustainable Business and CSR**

**Session Chair: Robert Aitken**

0556 13:00-13:30

*The Influence of Environmental Sustainability Practices of S&P 500 Firms on Financial Performance: The Contingency Effects of Marketing and International Operations*

Oli Mihalache, Wilfrid Laurier University, Canada and VU University Amsterdam, The Netherlands

Mashiho Mihalache, Wilfrid Laurier University, Canada

0184 13:30-14:00

*The Power of Stakeholders to Influence Organisations' Environmental Sustainability*

Ivan Petroff, Massey University, New Zealand

0076 14:00-14:30

*Sustainability, Silence and Social Responsibility*

Robert Aitken, University of Otago, New Zealand

Leah Watkins, University of Otago, New Zealand





Friday Session I: 13:00-14:30

Friday Session I: 13:00-14:00

Room: 804

ACSS – Education and Social Welfare

Session Chair: Joanafel M. Mateo

0763 13:00-13:30

*Roles of College-Attendance Values and Achievement Goals at Personal and Collective Levels in Explaining Review and Academic Performances*

Ming-chia Lin, National Tsing-Hua University, Taiwan

Eric. S. Lin, National Tsing-Hua University, Taiwan

Shu-chi Chang, National Tsing-Hua University, Taiwan

0145 13:30-14:00

*Assessment of Undergraduate Research Experience: A Tool Towards a Research Oriented Curriculum*

Joanafel M. Mateo, New Era University, Philippines

Elisa Valdez, New Era University, Philippines

Luzale Henson, New Era University, Philippines

Friday Session I: 13:00-14:30

Room: 805

ACSS – Cultural and Media Studies

Session Chair: Hsin-Yen Yang

0215 13:00-13:30

*Building Cultural Competencies Through Global Virtual Teams: Challenges, Opportunities and Best Practices of Pragmatic Learning*

Norhayati Zakaria, Universiti Utara Malaysia, Malaysia

0171 13:30-14:00

*Unified Theory of Acceptance and Use of Technology and Cultural Model to Examine the Adoption of Mobile Commerce*

Pei-Syuan Lin, Feng Chia University, Taiwan

0242 14:00-14:30

*Love for Sale: A Critical Reflection on the Growing Global Marketplace for Online Skills*

Hsin-Yen Yang, Fort Hays State University, USA

Friday Session I: 13:00-14:00

Room: 806

ACSS – Teaching and Learning

Session Chair: Zi Yan

0221 13:00-13:30

*Using the ARCS Model to Understand Students' Motivational Levels: A Case Study of Medical Informatics Course at King Saud University*

Nasriah Zakaria, King Saud University, Saudi Arabia

Nursakirah Abdul Rahman Mutoh, Universiti Sains Malaysia, Malaysia

Amr Jamal, King Saud University, Saudi Arabia

0385 13:30-14:00

*Formative Assessment: What Contribute to Primary Teachers' Intentions and Practices*

Zi Yan, The Hong Kong Institute of Education, Hong Kong



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Friday Session I: 13:00-14:30

Friday Session I: 13:00-14:30

Room: 701

ACSS – Psychology and Social Psychology

Session Chair: Weng-Tink Chooi

0294 13:00-13:30

*Role of Parental Influences and Relational Personality in Predicting Career Decision-Making Self-Efficacy Among Hong Kong Chinese Secondary School Students*

Lai Yin Sarah Wan, The Hong Kong Institute of Education, Hong Kong

0555 13:30-14:00

*Intercultural Education: Balancing Tradition and Multiculturalism in a Technological Society*

Ia Beridze, Penn State University, USA

Guli Shervashidze, State University of Batumi, Republic of Georgia

0691 14:00-14:30

*"It Is Important to me to Do Well in School": Validating the Academic Self-Regulation Questionnaire in an Asian Context*

Weng-Tink Chooi, Universiti Sains Malaysia, Malaysia

Sarinande Mansor, Universiti Sains Malaysia, Malaysia

Friday Session I: 13:00-14:30

Room: 702

ACSS/ACSEE – Interdisciplinary Cultural Sustainability and Urban Studies

Session Chair: Fitrio Ashardiono

0439 13:00-13:30

*The Attributes and Meanings of Cultural Landscape of the Ex-Tin Mining Town in Taiping Town, Perak, Malaysia*

Yoke Lai Lee, The University of Tokyo, Japan

Aya Kubota, The University of Tokyo, Japan

Yukio Nishimura, The University of Tokyo, Japan

0443 13:30-14:00

*Gentrification and Heritage Tourism: Spatial Conflicts in Central Bangkok*

Sompong Amnuay-ngerntra, Mahidol University International College, Thailand

0706 14:00-14:30

*Impacts of Climatic Behavior Changes in the Terroir Elements of Uji Tea Cultivation*

Fitrio Ashardiono, Ritsumeikan University, Japan



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Friday Session I: 13:00-14:30

Friday Session I: 13:00-14:30

Room: 1203

ACSS/ACSEE – Interdisciplinary Sustainability and Architecture

Session Chair: Emiko Itami

0399 13:00-13:30

*Socio-Cultural Sustainability within the Context of Geological Effects: The Case of Cappadocia Vernacular Architecture*  
Serife Ozata, Yildiz Technical University, Turkey

0107 13:30-14:00

*Determining Critical Success Factors in Low Carbon Construction: A Review*  
Vignes Ponniah, University Science Malaysia, Malaysia  
Radzi Ismail, University Science Malaysia, Malaysia  
Mohd Wira Mohd Shafiei, University Science Malaysia, Malaysia

0381 14:00-14:30

*The Relationship between Attitudes toward Living Environment Amenities, Social Capital, and Satisfaction with the Living Environment: - A Comparison of Newly-Developed Residential Areas and Existing Villages in a Local City Suburb -*  
Emiko Itami, Osaka University, Japan  
Takashi Yokota, Osaka University, Japan  
Koji Itami, Osaka University, Japan  
Kozue Sano, Kinki University, Japan  
Tadasu Iida, Osaka University, Japan



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Friday Poster Session I: 13:00-14:30

Friday Poster Session I: 13:00-14:30

Room: Conference Hall (12F)

ACSEE – Interdisciplinary

0001

*Design and Selection of a Simple Fuzzy Logic Controller for Maximum-Power Operation of PV System*

Abd El-Shafy Nafeh, Electronics Research Institute (ERI), Egypt

Faten Fahmy, Electronics Research Institute (ERI), Egypt

Essam Abou El-Zahab, Cairo University, Egypt

0453

*Multi-dimension of Distrust and Its Determinants toward Nuclear Power Energy*

Chaehong Lim, Institute of Governmental Studies, Korea

Cheonhee Park, Ajou University, Korea

Seoyong Kim, Institute of Governmental Studies, Korea

0457

*Change or Not: The Fukushima Nuclear Accident's Impact on Trust in Nuclear Energy*

Cheonhee Park, Ajou University, Korea

Sungjin Park, Ajou University, Korea

Seoyong Kim, Ajou University, Korea

0461

*Value versus Perception: The Power of Anchors in Judging the Trust toward Nuclear Safety Regulation*

Jaebok Joo, Korea Research Institute for Local Administration, Korea

Jaewung Park, Ajou University, Korea

Seoyong Kim, Ajou University, Korea

0462

*The Impact of Emotional Stigma on Trust Building and Rebuilding toward Safety Regulation for Nuclear Power*

Yosang Ham, Daegu University, Korea

Min Seol, Ajou University, Korea

Seoyong Kim, Ajou University, Korea

0471

*Analyzing the Conditional Response about Future Energy Choice and Its Determinants*

Hyukjun Seo, Korea University, Korea

Seoyong Kim, Ajou University, Korea

Jaesun Wang, Honam University, Korea

0473

*The Difference in the Preference of Strategy for Future Energy Change*

Juyong Jung, Korea National University of Transportation, Korea

Hyukjun Seo, Korea University, Korea

Seoyong Kim, Ajou University, Korea

0521

*The Impact of Climate Change, Fukushima Accident, and Corrupt on Future Energy Choice*

Jungyul Kim, Daegu University, Korea

Geunsik Kim, Daegu University, Korea

Seoyong Kim, Ajou University, Korea

0522

*Is There Difference between Past and Future Energy Preference?*

Seoyong Kim, Ajou University, Korea

Chaehong Lim, Korea University, Korea

Yongsen Choi, Korea University, Korea

0523

*Analyzing the Similarity and Difference in Determinants of Preference for Energy*

Kwan-Kyu Park, Korea University, Korea

Geunsik Kim, Korea University, Korea

Seoyong Kim, Ajou University, Korea

Jungyul Kim, Daegu University, Korea

14:30-14:45

Break





Friday Session II: 14:45-16:15

Friday Session II: 14:45-16:15

Room: 801

ACSS – Interdisciplinary Human Trafficking

Session Chair: Chie Noyori-Corbett

0549 14:45 - 15:15

*Peeking through with a Gender Lens: Similarities and Peculiarities of Human Trafficking Cases in the Philippines*  
Duke Thomas Dolorical, Ateneo de Naga University, Philippines

0094 15:15 - 15:45

*Psychosocial Needs for Child Trafficking Victims (A Case Study in Makassar, Indonesia)*  
Syamsuddin, Universiti Sains Malaysia (USM), Malaysia  
Azlinda Azman, Universiti Sains Malaysia (USM), Malaysia

0406 15:45 - 16:15

*Transnational Advocacy Networks (TAN) as a Global Response to Human Trafficking in Japan*  
Chie Noyori-Corbett, University of Oklahoma, USA  
David P. Moxley, University of Oklahoma, USA

Friday Session II: 14:45-16:15

Room: 802

ACSS/ACSEE – Sustainability and Architecture

Session Chair: Debashis Sanyal

0708 14:45 - 15:15

*Employee Satisfaction from Indoor Work Environments in Doha, Qatar*  
Lizmol Mathew, Qatar University, Qatar  
Ashraf Salama, Qatar University, Qatar

0378 15:15 - 15:45

*The Study of Sustainable Workplace: How Office Space Influence the Amount of Communication among Worker*  
Azizah Md Ajis, Kyoto Institute of Technology, Japan  
Yuji Matsumoto, Kyoto Institute of Technology, Japan  
Ryusuke Naka, Kyoto Institute of Technology, Japan

0641 15:45 - 16:15

*Architectural Development of Intelligent Sustainable Tall Buildings in the Asian Context*  
Debashis Sanyal, National Institute of Technology Raipur, India



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Friday Session II: 14:45-16:15

Friday Session II: 14:45-15:45

Room: 803

ACSEE – Renewable Energy and Environmental Solutions

Session Chair: Arunima Chatterjee

0583 14:45-15:15

*Design and Development of Solar Panel along the Walkway of New Era University for Street Lighting Fixtures*

Roger A. de Sesto, New Era University, Philippines

Luisito Hagos, New Era University, Philippines

Robert Romano, New Era University, Philippines

0735 15:15-15:45

*Advancing Energy Efficient Designs- Ladakh, India*

Arunima Chatterjee, Ngee Ann Polytechnic, Singapore

Friday Session II: 14:45-16:15

Room: 804

ACSS – Politics, Public Policy, Law & Criminology

Session Chair: Indra Kesuma Nasution

0087 14:45-15:15

*Extremist Politics as a Catalyst to Ethnic Assertions in Northeast India: An Enquiry into Bodo Extremism*

Susmita Sen Gupta, North-Eastern Hill University, India

0379 15:15-15:45

*Political Reunification with Taiwan in the Eyes of Mainland People*

Peiji Yu, Lingnan University of Hong Kong, Hong Kong

0727 15:45-16:15

*Abstention, Democracy and Decentralization: A Case of Direct Election in North Sumatera Province 2013, Indonesia*

Indra Kesuma Nasution, Nagoya University, Japan

Friday Session II: 14:45-15:45

Room: 805

ACSS – Economics and Management

Session Chair: Mohd Syuhaidi Abu Bakar

0173 14:45-15:15

*Has the Social Media Performed Better than the Traditional Ones for Political Advertising? An Analysis on Structural Models*

Azizul Yaakop, Universiti Malaysia Terengganu, Malaysia

Siti Padlee, Universiti Malaysia Terengganu, Malaysia

Safiek Mokhlis, Universiti Malaysia Terengganu, Malaysia

Azilah Mat Sulaiman, Universiti Malaysia Terengganu, Malaysia

0317 15:15-15:45

*Internet Marketing Strategy: A Study on the Influences of YouTube as a Substitute Review Channel and Frontliners in Media Sharing Ecosystem*

Mohd Syuhaidi Abu Bakar, Universiti Teknologi Mara, Malaysia





Friday Session II: 14:45-16:15

Friday Session II: 14:45-16:15

Room: 806

ACSS – Psychology and Social Psychology

Session Chair: Andres Kurniawan

0697 14:45-15:15

*Effect of Self-Concept and Conformity towards Adolescent Consumptive Behavior*

Ritia Anggadita, Mercu Buana University, Indonesia

Laila Meyliandrie, Mercu Buana University, Indonesia

0744 15:15-15:45

*Self-Regulated Learning Correlated to Psychology Well-Being among Postgraduate Student*

Yuli Yanti, Mercu Buana University, Indonesia

Laila Meyliandrie, Mercu Buana University, Indonesia

0749 15:45-16:15

*Self-Regulation of Indonesian Red Cross Volunteer Correlated To Big 5 Personality*

Andres Kurniawan, Mercu Buana University, Indonesia

Laila Meyliandrie, Mercu Buana University, Indonesia

Friday Session II: 14:45-16:15

Room: 701

ACSS – Interdisciplinary Cultural, Youth and Media Studies

Session Chair: Jian Xiao

0700 14:45-15:15

*Conformity Affect toward Indonesian Adolescent Self Concept in Hijab Trends*

Syarifah Alawiyah, Mercu Buana University, Indonesia

Laila Meyliandrie, Mercu Buana University, Indonesia

0114 15:15-15:45

*Modelling Positive Development, Life Satisfaction and Problem Behaviour among Youths in Malaysia*

Mahadzirah Mohamad, Universiti Sultan Zainal Abidin, Malaysia

Morliyati Mohammad, Universiti Sultan Zainal Abidin, Malaysia

Ibrahim Mamat, Universiti Malaysia Terengganu, Malaysia

0033 15:45-16:15

*Exploring Subculture in China: Punk and Resistance*

Jian Xiao, Loughborough University, UK



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Friday Session II: 14:45-16:15

Friday Session II: 14:45-16:15

Room: 702

ACSS – Interdisciplinary Social Sciences

Session Chair: Parco Man-Tat Wong

0698 14:45-15:15

*Children's Social Behavior and the Utilization of Gadgets*

Dita Permata Sari, Mercu Buana University, Indonesia

Laila Meyliandrie, Mercu Buana University, Indonesia

0274 15:15-15:45

*The Influence of Emotions on Game-Based Creativity*

Yu-chu Yeh, National Chengchi University, Taiwan

Chun Fu Lin, National Taiwan University, Taiwan

Chung-Wei Lin, National Chengchi University, Taiwan

Wei-Chin Hsu, National Taiwan University of Science and Technology, Taiwan

Ssu Chi Lai, National Chengchi University, Taiwan

Yu Hsin Hung, National Taiwan University, Taiwan

0373 15:45-16:15

*A Case Study of the Intertextuality and Interdiscursivity of Online Triad Communities in Hong Kong*

Parco Man-Tat Wong, The University of Hong Kong, Hong Kong

Friday Session II: 14:45-16:15

Room: 1203

ACSS/ACSEE – Social Sustainability and Social Justice

Session Chair: Soraya Othman

0529 14:45-15:15

*Accelerate Social Sustainability and Social Entrepreneurship Integration in Business Sector: Case Study of Taiwan*

Margarita Sheu, Wenzao Ursuline University of Languages, Taiwan

Ming Rea Kao, Wenzao Ursuline University of Languages, Taiwan

0168 15:15-15:45

*Personal Variables as Differentiating Factors in the Services of Salaam Police Center*

Elizabeth Malonzo, University of Mindanao, Philippines

Dennis Waradje, University of Mindanao, Philippines

0384 15:45-16:15

*Connecting Green Economy to Social Justice: An Analysis of Institutional Framework in Developing Greening Projects for Rural Areas in Malaysia*

Soraya Othman, The University of Tokyo, Japan

Tetsuo Kidokoro, The University of Tokyo, Japan



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Friday Poster Session II: 14:45-16:15

Friday Poster Session II: 14:45-16:15

Room: Conference Hall (12F)

ACSEE – Interdisciplinary

0137

*Numerical Simulation for Three-Dimensional Dam-Break Flow by Level Set Method*

Reui-Kuo Lin, Taipei College of Maritime Technology, Taiwan

Kwan Ouyang, Taipei College of Maritime Technology, Taiwan

Jia-Ying Wu, Taipei College of Maritime Technology, Taiwan

Hsiang-An Tsou, Taipei College of Maritime Technology, Taiwan

Kwan-Tun Lee, National Taiwan Ocean University, Taiwan

0172

*Alkaline Pretreatment of Excess Sludge with Low Organic Content for Anaerobic Digestion*

Boonchai Wichitsathian, Suranaree University of Technology, Thailand

Watcharapol Wonglertarak, Suranaree University of Technology, Thailand

0191

*Application of Cryogenic Machining for Environmental Sustainability to Improve Working Atmosphere in Machine Shop*

Jaharah A Ghani, Universiti Kebangsaan Malaysia, Malaysia

Che Hassan Che Haron, Universiti Kebangsaan Malaysia, Malaysia

Musfirah Abd Hadi, Universiti Kebangsaan Malaysia, Malaysia

Natasha Raof, Universiti Kebangsaan Malaysia, Malaysia

0255

*Examination of Power Consumption Behaviors of Electronic Office Equipment for Commercial Buildings*

Nien-Che Yang, Yuan Ze University, Taiwan

Wei-Jhih Zeng, Yuan Ze University, Taiwan

Chun-Hsu Yu, Yuan Ze University, Taiwan

0257

*Bioethanol Production from Glycerol Using Enterobacter Aerogenes TISTR1468*

Nipon Pisutpaisal, King Mongkut's University of Technology North Bangkok, Thailand

0468

*Hydrogenation of Palmitic Acid as Palm Oil Model Compound over Sulfided NiMo/Al<sub>2</sub>O<sub>3</sub> - TiO<sub>2</sub> Catalysts*

Pariya Jitreewas, King Mongkut's University of Technology North Bangkok, Thailand

Sabaithip Tungkamani, King Mongkut's University of Technology North Bangkok, Thailand

Tanakorn Ratana, King Mongkut's University of Technology North Bangkok, Thailand

Monrudee Phongaksorn, King Mongkut's University of Technology North Bangkok, Thailand

Samitthichai Seeyangnok, King Mongkut's University of Technology North Bangkok, Thailand

0475

*Biodiversity and Carbon Dioxide Absorption of Mangrove Forest in Phetchaburi, Samutsongkram and Prachuapkhiriakun Province of Thailand*

Sudarat Chaichalerm, Phetchaburi Rajabhat University, Thailand

Sureerat Temawat, Phetchaburi Rajabhat University, Thailand

Supada Khunnarong, Phetchaburi Rajabhat University, Thailand

Sittichai Kaewubon, Phetchaburi Rajabhat University, Thailand

Jirapong Thongtew, Phetchaburi Rajabhat University, Thailand

Thanongsak Pinket, Phetchaburi Rajabhat University, Thailand

0481

*Temporary Microbial Community Change in Continuous Hydrogen Fermentation Using a Heated Anaerobic Sludge with Galactose*

Jeong-Jun Yoon, Korea Institute of Industrial Technology, Korea

Jeong-Hoon Park, Korea Institute of Industrial Technology, Korea

Sang-Hyoun Kim, Daegu University, Korea

Hee-Deung Park, Korea University, Korea



Friday

Friday Poster Session II: 14:45-16:15

Friday Poster Session II: 14:45-16:15

Room: Conference Hall (12F)

ACSEE – Interdisciplinary

0535

*Assessment of Heavy Metals Contamination in Soils Surrounding a Gold Mine: Comparison of Two Digestion Methods*

Abdullah Al-Farraj, King Saud University, Saudi Arabia

Adel Usman, King Saud University, Saudi Arabia

Saad Al-Otaibi, King Saud University, Saudi Arabia

0634

*Isothermal Crystallization Kinetics of Methyl Laurate*

Charine Faith Lagrimas, University of the Philippines Diliman, Philippines

Rommel Galvan, University of the Philippines Diliman, Philippines

Rizalinda de Leon, University of the Philippines Diliman, Philippines

0654

*Heavy Metals Determination in Raw Milk Fed by Contaminated by Cow Feed*

Napattaom Buachoon, Valaya Alongkorn Rajabhat University, Thailand

16:15-16:30  
Break

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Friday Session III: 16:30-18:00

Friday Session III: 16:30-18:00

Room: 801

ACSS – Teaching and Learning

Session Chair: Chiang-I Chen

0659 16:30-17:00

*How Do We Teach Students Empathy: Four-Year's Experience of "Disease Lottery"*

Ming-Teh Lin, Fu Jen University, Taiwan

Gin-Hong Lee, Fu Jen University, Taiwan

Ping-Keung Yip, Fu Jen University, Taiwan

0419 17:00-17:30

*The Relation of Cognitive Style towards Prospective Teachers' Academic Outcomes*

Marhamah Syarif, Islamic University of Jakarta, Indonesia

Gusneti Gusneti, Krisnadwipayana University of Jakarta Indonesia, Indonesia

0490 17:30-18:00

*Gender Differences in Learning Behavior for Students with Special Needs*

Chiang-I Chen, National University of Tainan, Taiwan

Wen-Chun Hsu, National University of Tainan, Taiwan

Friday Session III: 16:30-17:30

Room: 802

ACSS – Journalism and Communications

Session Chair: Yu-Chih Lin

0667 16:30-17:00

*Social Movements in the Digital Age, Their Reflection in the Middle East And the Effect of Social Media*

Erdem Güven, Kastamonu University, Turkey

0398 17:00-17:30

*To Fight or Not to Fight: The Conflicts of Individual Journalists with Media Organizations and the Government in Taiwan under the Influences of Neoliberalism from 2003 to 2013*

Yu-Chih Lin, Newcastle University, UK

Friday Session III: 16:30-18:00

Room: 803

ACSS/ACSEE – Urban Studies

Session Chair: Tyana Santini

0291 16:30-17:00

*UHI and Temporal Study of Urban Growth: A Study of the Klang Valley Area*

Illyani Ibrahim, University of Malaya, Malaysia

Azizan Abu Samah, University of Malaya, Malaysia

Rosmadi Fauzi, University of Malaya, Malaysia

0176 17:00-17:30

*Socio-Impacts in the Formation of Organic Settlement*

Beny Marpaung, University of Sumatera Utara, Indonesia

0382 17:30-18:00

*Understanding Japanese Cities*

Tyana Santini, Kyoto University, Japan

Takahiro Taji, Kyoto University, Japan



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Friday Session III: 16:30-18:00

Friday Session III: 16:30-17:30

Room: 804

ACSS – Social Sustainability and Sustainable Living

Session Chair: Yuko Kobayakawa

0181 16:30-17:00

*Model of Sustainable Housing Management*

Dwira Nirfalini Aulia, University of Sumatera Utara, Indonesia

0408 17:00-17:30

*"On-Site Socialized Housing Program: A Comprehensive Approach towards Sustainable Community Development"*

Yuko Kobayakawa, Toyo University, Japan

Friday Session III: 16:30-18:00

Room: 805

ACSS – Interdisciplinary Individualism and Human Rights

Session Chair: Iain Macpherson

0205 16:30-17:00

*The Inter-American Court of Human Rights, Indigenous Rights and the Roman Law Tradition*

Dilton Ribeiro, Queen's University, Canada

0031 17:00-17:30

*Human Rights Education — Programme and Policies in Common Law Countries with Special Reference to India*

Sanjeev Kumar Tiwari, University of Burdwan, India

Jayanta Kumar Saha, University of Burdwan, India

0117 17:30-18:00

*Beyond the Binaries of Intercultural Theory: Japanese and Western Variants of Individualism*

Iain Macpherson, MacEwan University, Canada

Friday Session III: 16:30-18:00

Room: 806

ACSS – Economics and Management

Session Chair: Younos Vakilaroia

0054 16:30-17:00

*A Survey of the Impact of Quality Dimensions of Airport Services upon the Foreign Tourists Satisfaction (A Case Study One of the Iranian Airport)*

Hossein Eslami Mofid Abadi, Islamic Azad University, Iran

Seyed Razi Nabavi, Islamic Azad University, Iran

Sareh Hematian, Islamic Azad University, Iran

Mehran Oroie, Islamic Azad University, Iran

Rahman Saadat, University of Semnan, Iran

0287 17:00-17:30

*Analysis of Efficiency and Productivity among Strategic Alliances in Maritime Industry*

Jong Soon Koo, Chungnam National University, Korea

Kyung Yun Hwang, Chungnam National University, Korea

Min Zhao, Chungnam National University, Korea

0053 17:30-18:00

*A Study on Factors Affecting Exports Performance of the Customs of the Ports (The Case of an Iranian Ports)*

Younos Vakilaroia, Islamic Azad University, Iran

Hayat Albukhanfar, Islamic Azad University, Iran



Friday Session III: 16:30-18:00

Friday Session III: 16:30-18:00

Room: 701

ACSS – Ethnicity, Difference and Identity

Session Chair: Sagayaraj Antony Samy

0319 16:30-17:00

*Bodo Ethnic Identity Assertion: A Critical Appraisal*  
Jagmohan Boro, SPP College, India

0436 17:00-17:30

*The 'Performance of Ethnic Identity' of Up-Country Tamils in Sri Lanka*  
Malini Balamayuran, University of Western Sydney, Australia

0243 17:30-18:00

*Caste Conflicts among Christian Communities in Tamil Nadu, India: A Continuum of a Hierarchically-ordered Social Space?*  
Sagayaraj Antony Samy, Nanzan University, Japan

Friday Session III: 16:30-18:00

Room: 702

ACSEE – Renewable Energy and Environmental Solutions

Session Chair: Mahmoud Mourad

0301 16:30-17:00

*Performance Investigation of a Novel Solar Photovoltaic Powered Hybrid Energy Recovery System*  
Mardiana I. Ahmad, Universiti Sains Malaysia, Malaysia  
Saffa B. Riffat, University of Nottingham, UK

0677 17:00-17:30

*Assessing Environmental Pressure from Household Energy Consumption - Rural China*  
Gui-Ying Cao, International Institute for Applied Systems Analysis, Austria  
Jun-Lian Gao, China University of Mining and Technology, China  
Xiangyang Xu, China University of Mining and Technology, China  
Taiana Ermolieva, International Institute for Applied Systems Analysis, Austria

0748 17:30-18:00

*Wind Catcher Earth Air Tunnel: A Tool for Passive Cooling for Residential Homes in New Cities of Egypt*  
Mahmoud Mourad, Department of Energy Resources Engineering, Egypt  
Ahmed Hamza H. Ali, Department of Energy Resources Engineering, Egypt  
Shinichi Ookawara, Tokyo Institute of Technology, Japan  
Ali K. Abdel-Rahman, Department of Energy Resources Engineering, Egypt

Friday Session III: 16:30-18:00

Room: 1203

ACSEE – Interdisciplinary Environmental Management and Practices

Session Chair: Charles Lee

0539 16:30-17:00

*An Appraisal of Environmental Management Strategies in Malaysia's towards Achieving Sustainable Development Goals Target*  
Noranida Mokthsim, University of Malaya, Malaysia  
Khairulmaini Osman Salleh, University of Malaya, Malaysia

0666 17:00-17:30

*Corporate Environmental Practices in Thailand: Can the Social and Individual Goals be Mutually Achieved?*  
Pallapa Srivalosakul, Assumption University, Thailand  
Wiparat Chuanrommanee, Assumption University, Thailand

0216 17:30-18:00

*An Integrated EIA-EMS Model For Enhancing Global Environmental Management*  
Charles Lee, University of Newcastle, Australia  
Anita Rios, University of Newcastle, Australia



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Friday Poster Session III: 16:30-18:00

Friday Poster Session III: 16:30-18:00

Room: Conference Hall (12F)

ACSS/ACSEE – Interdisciplinary

0011

*Bonsai as Nature Assisted Therapy*

Caroll Hermann, University of Zululand, South Africa

0120

*Learning to Teach Critically in the Digital Age: Rethinking How Technology Can Be Used in Facilitating a Learning Community of Teachers*

Jui-Chun Tsai, Ming-Chuan University, Taiwan

0153

*The Impact of a Multi-Components Gratitude on Subjective Well-Being Above Demographics, Personality Traits, and a Single Gratitude*

Chih-Che Lin, Ming Chuan University, Taiwan

0180

*Micro-credit and Managing Institutional Risk: Evidence from an Individual Lending Approach*

Jasmine Alam, University of New Brunswick, Canada

0204

*The Potential Use of Constructed Wetlands in Reclamation Water for Hybrid Catfish Aquaculture*

Jareeya Yimrattanabovorn, Suranaree University of Technology, Thailand  
Surintorn Boonanuntanasarn, Suranaree University of Technology, Thailand

0227

*The Importance of Globalization & The Need of Goal-Oriented Teaching in the New Era of Modern Educational Technology*

Ali Bolhasani, Tehran Payam Noor University, Iran

0594

*Predictors for Chinese Students' Management of Study Environment in Online Groupwork*

Jianxia Du, University of Macau, China

0616

*A Novel Catalyst for Treatment of Textile Wastewater by Ozonation*

Enling Hu, The Hong Kong Polytechnic University, Hong Kong  
Xinbo Wu, The Hong Kong Polytechnic University, Hong Kong  
Songmin Shang, The Hong Kong Polytechnic University, Hong Kong  
Xiao-ming Tao, The Hong Kong Polytechnic University, Hong Kong  
Nicy Luo, The Hong Kong Polytechnic University, Hong Kong

0752

*Computer Skills and Attitudes to E-learning among Graduate Nursing Students*

Tusana Thaweekoon, Mahidol University, Thailand

0759

*Some Reflections from Colorfulness of Anatolian Culture: Novels and Stories*

Kevser Candemir, Anadolu University, Turkey



18:30-21:30

A Night Out in Osaka: Official Conference Dinner (ticketed and optional)

Come and join your fellow delegates on an evening out in a Japanese Izakaya, with a good mix of food and drink to suit all tastes. This is ticketed at JPY 5,000 and there are a limited number of spaces.

Please meet in the lobby of the hotel at 18:30.



# Saturday





**Saturday Session I: 9:00-10:30**

**Saturday Session I: 9:00-10:30**

**Room: 803**

**ACSS – Psychology and Social Psychology**

**Session Chair: Angel Nga Man Leung**

0340 9:00-9:30

*Family Conflict and Resilience in Chinese Adolescents: A person-focused study*

Haibin Li, National University of Singapore, Singapore

0331 9:30-10:00

*A Typology of Chinese Young People and Psychological Privacy Concerns*

Mingming Zhou, University of Macau, China

Yabo Xu, Sun Yat-sen University, China

0391 10:00-10:30

*Playing Online Games: Cyberbullying, Academic Performance and Psychological Well-Being in Hong Kong Chinese Children*

Angel Nga Man Leung, The Hong Kong Institute of Education, Hong Kong

**Saturday Session I: 9:00-10:30**

**Room: 804**

**ACSEE – Renewable Energy and Environmental Solutions**

**Session Chair: Gulcin Buyukozkan**

0158 9:00-9:30

*The Prototype of Road Power Generator*

Sarinee Ouitrakul, Kasetsart University Si Racha Campus, Thailand

Sirichai Wattanasophon, Kasetsart University Si Racha Campus, Thailand

0714 9:30-10:00

*Determining Locations for Renewable Energy Parks in South-Eastern Nigeria for Maximum Population Coverage*

Eugene Ikejemba, University of Twente, Netherlands

0768 10:00-10:30

*A Combined MCDM Approach for Selecting Renewable Energy Resources*

Gulcin Buyukozkan, Galatasaray University, Turkey

Sezin Guleryuz, Galatasaray University, Turkey

**Saturday Session I: 9:00-10:30**

**Room: 805**

**ACSS – Interdisciplinary Social Science**

**Session Chair: Koji Itami**

0136 9:00-9:30

*The Natural Disaster Management in ASEAN Countries*

Eakarat Boonreang, National Institute of Development Administration, Thailand

0690 9:30-10:00

*Exploring Post-Disaster Community's Resilience from Tourism Perspective: Take Typhoon Morakot-Stricken Haocha Village in Taiwan as an Example*

Hsin Hung Lin, Dong Hwa University, Taiwan

Ching Yu Chang, Dong Hwa University, Taiwan

0383 10:00-10:30

*A Study on the Emergency Role of Religious Facilities Based on Support of Unusual Even - In the Case of Tenrikyo*

Koji Itami, Osaka University, Japan

Ryuji Mugitani, Osaka University, Japan

Takashi Yokota, Osaka University, Japan

Tadasu Iida, Osaka University, Japan



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**Saturday Session I: 9:00-10:30**

**Saturday Session I: 9:00-10:30**

**Room: 806**

**ACSS – Interdisciplinary Social Work and Public Policy**

**Session Chair: Rosalie Q. Cervantes**

0350 9:00-9:30

*Factors Affecting Restructuring of Non-Profit Organizations (NPOs) Change to Social Entrepreneurs: A Case Study of Non-Profit Organizations in Thailand*

Kittikan Saengngam, National Institute of Development Administration, Thailand

0446 9:30-10:00

*Best Practice of Thai Local Autonomy Government: Benchmarking between Thailand and Japan*

Pakkhawadee Vorarojsirikul, National Institution of Administrative Development, Thailand

0576 10:00-10:30

*The Impact of the Extension Services of New Era University (NEU) at Barangay Bagong Silangan, Quezon City, Philippines : Basis of Improving Schools' Community Outreach Programs*

Rosalie Q. Cervantes, New Era University, Philippines

Kathlyn Irish Mae Q. Cervantes, San Juan National High School, Philippines



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**Saturday Session I: 9:00-10:30**

**Room: 701**

**ACSEE – Interdisciplinary Energy and Environmental Solutions**

**Session Chair: Mohd Rusllim Mohamed**

0286 9:00-9:30

*An Economize Luxmeter for Data Logger*

Phumiphat Kakham, Rajabhat Rajanagarindra University, Thailand

0333 9:30-10:00

*Design and Optimization of Heat Exchanger Network of a Brewery Based on Pinch Analysis at a Single  $\Delta T_{min}$*

Leni C. Ebrada, University of the Philippines Diliman, Philippines

Mark Daniel G. De Luna, University of the Philippines Diliman, Philippines

Ferdinand G. Manegdeg, University of the Philippines Diliman, Philippines

Nurak Grisdanurak, Thammasat University, Thailand

0219 10:00-10:30

*Electrode Stack Studies of a Vanadium Redox Flow Batteries*

Mohd Rusllim Mohamed, Universiti Malaysia Pahang, Malaysia

Al Chia Khor, Universiti Malaysia Pahang, Malaysia

Mohd Herwan Sulaiman, Universiti Malaysia Pahang, Malaysia

Saturday Poster Session I: 9:00-10:30

Saturday Poster Session I: 9:00-10:30

Room: 702

ACSEE – Interdisciplinary

0104

*Enhanced Remedial Treatment of Permanganate to Remove Non-Aqueous Phase TCE*

Chanat Chokejaroenrat, Suranaree University of Technology, Thailand

Chainarong Sakulthaew, Kasetsart University, Thailand

Steve Comfort, University of Nebraska-Lincoln, USA

0106

*"Walkable Pedestrian Circulation": Enhancing Sustainable Development of Chittagong Metropolitan City, Bangladesh*

Md Mustafiz Al Mamun, Chittagong University of Engineering & Technology (CUET), Bangladesh

Anjuman Ara Begum, Doshomik Sthapathi, Bangladesh

0326

*Absorption of VOCs in a Rotating Blade Bed with Baffles*

Wei-Der Sung, Chung Yuan University, Taiwan

Ying-Jun Zhuo, Chung Yuan University, Taiwan

Yu-Shao Chen, Chung Yuan University, Taiwan

0356

*Effects of Charcoals Addition to Incense on Air Pollutant Emissions*

Chi-Ru Yang, Chia-Nan University of Pharmacy and Science, Taiwan

Tzu-Hsing Ko, Kao Fong College of Digital Contents, Taiwan

Yih-Feng Chang, Chia-Nan University of Pharmacy and Science, Taiwan

Suen-Zone Lee, Chia-Nan University of Pharmacy and Science, Taiwan

0371

*Municipal Solid Waste Management Policies and Practices in the Philippines*

Bijan Maskey, Hiroshima University, Japan

Keshav Lall Maharjan, Hiroshima University, Japan

Mrinila Singh, Hiroshima University, Japan

0643

*Study on Local Participation in Payment for Environmental Services Program in Citarum Basin, West Java, Indonesia*

Patricia San Miguel, Nagoya University, Japan

Hiroaki Shirakawa, Nagoya University, Japan

Keigo Noda, The University of Tokyo, Japan

Nao Endo, Kochi University, Japan

Kazuo Oki, The University of Tokyo, Japan

0665

*Bio-fertilizer from Agricultural Residue to Pathum Thani I Rice Production*

Sasamol Phasuk, Valaya Alongkorn Rajabhat University, Thailand

0672

*From Local Agricultural Market Disposals to Environmentally Friendly Products*

Pannaphat Takolpuckdee, Valaya Alongkorn Rajabhat University, Thailand

0680

*Eucalyptus Bottom Ash from Paper Industries for Stoneware Pottery Glaze*

Sekporn Tansripraparsiri, Valaya Alongkorn Rajabhat University, Thailand

0725

*Application of Online Image Analysis to Control the Coagulant Dosage for Water Treatment Plant*

Ruey-Fang Yu, National United University, Taiwan

Ho-Wen Chen, National United University, Taiwan

Wen-Po Cheng, National United University, Taiwan

Fu-Sheng Chen, National United University, Taiwan

10:30-10:45

Break



Saturday Session II: 10:45-12:15

Saturday Session II: 10:45-12:15

Room: 803

ACSEE – Interdisciplinary Environmental and Sustainable Solutions

Session Chair: Alexandru I. Petrisor

0275 10:45-11:15

*Addressing Social Conflict in 'Place' and the 'Decoupled' Wind Farm Controversy in Australia (and Elsewhere) for More Effective Renewable Energy and Sustainability Transitions*

Richard Hindmarch, Griffith University, Australia

0346 11:15-11:45

*Finding Balanced Synergies - Putting Resilient Sustainability into Business and Technical Strategy*

Julie Winnard, University of Surrey, UK

Andy Adcroft, University of Surrey, UK

Jacquetta Lee, University of Surrey, UK

David Skipp, Ford Motor Company Ltd, UK

0111 11:45-12:15

*Difficulties in Achieving Social Sustainability in a Biosphere Reserve*

Alexandru I. Petrisor, National Research Institute URBAN-INCERC, Romania

Vasile Meita, National Research Institute URBAN-INCERC, Romania

Saturday Session II: 10:45-12:15

Room: 804

ACSS – Social Work

Session Chair: FangHsun Wei

0347 10:45-11:15

*Citizen Mobilizing Learning*

Annelise Murakami, Metropolitan University College, Denmark

0364 11:15-11:45

*The Study on Japan's Unique Homelessness Policy: Comparing to Western Countries*

Soyoung Kim, Seoul National University, Korea

0370 11:45-12:15

*The Medical Dispute Mediation Mechanism in the Public Sector - A Study Based on the Kaohsiung City Department of Health*

FangHsun Wei, Kutztown University of Pennsylvania, USA

Wu-Tsung Chen, Kaohsiung Medical University, Taiwan

Vijayan K. Pillai, University of Texas at Arlington, USA

Saturday Session II: 10:45-11:45

Room: 805

ACSS – Economics and Management

Session Chair: Mika Goto

0252 10:45-11:15

*Debt Servicing Burden among Working Adults in Malaysia*

Yiing Jia Loke, Universiti Sains Malaysia, Malaysia

0146 11:15-11:45

*Financial Performance Assessment of Major Electric Power Companies in Germany*

Mika Goto, Tokyo Institute of Technology, Japan

Toshiyuki Sueyoshi, New Mexico Institute of Mining & Technology, USA



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Saturday Session II: 10:45-12:15

Saturday Session II: 10:45-12:15

Room: 806

ACSS – Interdisciplinary Education, Social Welfare and Communications

Session Chair: Júlia Wéber

0574 10:45-11:15

*Japan's Second Schooling System: Diversity in Supply as a Guarantor for Equality of Opportunity in Education?*

Steve Enrich, University of Potsdam, Germany

0731 11:15-11:45

*Political Participation of Scholars Studying Abroad: The Role of Social Media for Indonesian Scholars who are Studying in Taiwan*

Stievanly Suwandi, Chinese Culture University, Taiwan

0660 11:45-12:15

*Social Integration through Employment – Desintegration into Employment? Dynamics of Activation and Precarity in School-to-Work Transitions in Germany*

Júlia Wéber, University of Kassel, Germany

Saturday Session II: 10:45-12:15

Room: 701

ACSEE – Energy Economics and Ecological Economics

Session Chair: Afshin Afshari

0358 10:45-11:15

*Empirical Modeling of Household Energy Consumption: Observed Behavioral Responses to Energy Efficiency & Solar Panels*

Nour-El Imane Bouhou, The University of Texas at Austin, USA

Michael Blackhurst, The University of Texas at Austin, USA

0049 11:15-11:45

*Smart Home Manager by Wireless-sensor Network: An Affinity Approach*

Yuh-Wen Chen, Da-Yeh University, Taiwan

Cheng-Te Hsieh, Da-Yeh University, Taiwan

Yuan-Hung Cheng, Da-Yeh University, Taiwan

Jung-Cheng Hsieh, Da-Yeh University, Taiwan

0365 11:45-12:15

*Air-Cooled Versus Water-Cooled Air-Conditioning - The Energy-Water Nexus in the UAE*

Afshin Afshari, Masdar Institute of Science and Technology, UAE



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Saturday Poster Session II: 10:45-12:15

Saturday Poster Session II: 10:45-12:15

Room: 702

ACSS/ACSEE – Interdisciplinary

0335

*Differences on the Impact of Quantitative Easing Policy between Japan and U.S.*

Yi-Chen Wang, National Kaohsiung First University of Science and Technology, Taiwan

Chia-Hsing Huang, Solbridge International School of Business, Taiwan

Ching-Wen Wang, National Kaohsiung First University of Science and Technology, Taiwan

0354

*Imageability and the Identification of the City: A Study from Bursa - Turkey*

Nuran Bayram, Uludag University, Turkey

Nazan Bilgel, Uludag University, Turkey

0432

*Processes for Reducing Pesticide Usage of Farmers in Nongkhanan Sub-District, Muang District, Phetchaburi Province, Thailand*

Monvanee Choopoo, Phetchaburi Rajabhat University, Thailand

Sudarat Chaichaleem, Phetchaburi Rajabhat University, Thailand

0459

*The Effects of Perceived Versus Actual Ego Depletion on Conserving Regulatory Resources*

Ryosuke Sakurai, The University of Tokyo, Japan

Takumi Watanabe, The University of Tokyo, Japan

Kaori Karasawa, The University of Tokyo, Japan

0476

*Handicap vs. Gender: The Process and Difficulty of Career Development of Women with Disabilities in Bachelor Degree*

Hsiao-Ping Yu, National Taichung University of Education, Taiwan

Yu-Ya Wu, National Taiwan University, Taiwan

0568

*Antecedents of Interpersonal Conflict: A Study from Turkey*

Mehlika Saraç, Uludag University, Turkey

Nuran Bayram, Uludag University, Turkey

0640

*From Self-Sufficiency to Self-Supporting: China's Food Security under Overseas Farmland-Grabbing and International Norms*

Scott Y. Lin, National Chengchi University, Taiwan

0651

*An Ubiquitous Walking Assistant System for Parkinson's Patients*

Mei-Ju Su, Yuanpei University, Taiwan

Po-Hsun Cheng, National Kaohsiung Normal University, Taiwan

Jer-Junn Lu, National Taiwan University, Taiwan

Sao-Jie Chen, National Taiwan University, Taiwan

Heng-Shuen Chen, National Taiwan University Hospital, Taiwan

0771

*Maximum Power Point Tracker Based on Perturb and Observe Algorithm for Photovoltaic Energy System under Egyptian Conditions*

Ali Eltamaly, King Saud University, Saudi Arabia

Hegazy Rezk, Minia University, Egypt



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12:15-13:00  
Lunch Break



**Saturday Session III: 13:00-14:30**

**Saturday Session III: 13:00-14:30**

**Room: 803**

**ACSEE – Environmental Sustainability and Human Consumption**

**Session Chair: Ok-Youn Yu**

0524 13:00-13:30

*Factors Impacting the Growth and Survival of Legionella in Compost*

Otto Schwake, Arizona State University, USA

Troy Hottle, Arizona State University, USA

Morteza Abbaszadegan, Arizona State University, USA

0528 13:30-14:00

*The Effects of Phase III of the Government's Rubber Plantation Project on Land Use, Food Production, and Water Resources in the Northeastern Region of Thailand*

Aweewan Mangmeechai, National Institute of Development Administration, Thailand

0089 14:00-14:30

*Decision-Making in the Selection of Food Waste Diversion Systems by Life Cycle Assessment and Cost Benefit Analysis*

Ok-Youn Yu, Appalachian State University, USA

Hei-Young Kim, Appalachian State University, USA

**Saturday Session: 13:00-14:30**

**Room: 804**

**ACSS – Globalization and Internationalization**

**Session Chair: Grant Black**

0762 13:00-13:30

*Gender and Business Socializing: Conflict between Individual Identity, Social Norms, and Job Expectations*

Olwen Bedford, Nanyang Technological University, Singapore

0470 13:30-14:00

*Moving from the East to West: Construction of Professional Identity as an Expatriate*

Gwen Chen, Nottingham Business School, UK

0728 14:00-14:30

*Funding the Crowd: Processes of Internationalisation at a Japanese University*

Grant Black, University of Tsukuba, Japan

**Saturday Panel Session III: 13:00-14:30**

**Room: 805**

**ACSS – Economics and Management**

**Session Chair: Hsiang-En Chien**

0122 13:00-13:30

*Product Harm Crisis Management: A Systematic Review and Future Research Directions*

Yuen Kiu Lam, The Hong Kong Polytechnic University, Hong Kong

Chris Kwan Yu Lo, The Hong Kong Polytechnic University, Hong Kong

0348 13:30-14:00

*Base on the Project Management Model to Research the Key Factors of Technology Transfer: In the Case of TFT-LCD Industry*

Wen-Hsiang Lai, Feng Chia University, Taiwan

Ko-Ni Lin, Feng Chia University, Taiwan

0388 14:00-14:30

*Cluster Alliance - The Alliance Influenced Factors in Taiwan's Hi-tech Industry*

Hsiang-En Chien, Feng Chia University, Taiwan

**Saturday Session III: 13:00-14:30**

**Saturday Session III: 13:00-14:30**

**Room: 806**

**ACSS – Linguistics**

**Session Chair: Alice Yin Wa Chan**

0604 13:00-13:30

*I Like What You Said: Preference of Compliment Type and Different Response Strategies Across Gender in Taiwanese Context*

Pei-Chen Huang, National Taiwan Normal University, Taiwan

Jenn-Yeu Chen, National Taiwan Normal University, Taiwan

0630 13:30-14:00

*Translating the Nation from Rizal's Mi Ultimo Adios to Northern Philippine Languages*

Junley Lazaga, University of the Philippines Baguio, Philippines

0028 14:00-14:30

*Why Do Hong Kong Cantonese ESL Learners Choose to Use a Certain English Article?*

Alice Yin Wa Chan, City University of Hong Kong, Hong Kong

**Saturday Session III: 13:00-14:30**

**Room: 701**

**ACSS – Interdisciplinary Applied, Technological, Computational and Social Sciences**

**Session Chair: Cho Wei Jen**

0425 13:00-13:30

*Quality Control Circle: A Case Study to Reduce Production Costs of Jasmine Rice in Trantip Group Chachoengsao Province, Thailand*

Prawach Chourwong, Rajabhat Rajanagarindra University, Thailand

0183 13:30-14:00

*The Key Influence of Mental Imagery on Consumer Purchasing Decisions: The Antecedents and Effects of Mental Simulation*

Hsin-Wen Liu, National Sun Yat-sen University, Taiwan

Hsuan-Yi Chou, National Sun Yat-sen University, Taiwan

0300 14:00-14:30

*Construction of Pioneering Patent Drafting Quality Criteria*

Cho Wei Jen, Feng Chia University, Taiwan

Shang Yung Yen, Feng Chia University, Taiwan

Chao Chan Wu, Feng Chia University, Taiwan

**Saturday Session III: 13:00-14:00**

**Room: 702**

**ACSS – Sustainability and Environmental Management: Land Use and Misuse**

**Session Chair: Martin Heger**

0409 13:00-13:30

*Problem of Law Related to Forest Management in Thailand*

Thanin Chusi, Prince of Songkla University, Thailand

0784 13:30-14:00

*The Impact of Indigenous Crop Cultivation versus Ranching Cattle on Soil Carbon in the Tropical Forests of Eastern Panama*

Martin Heger, London School of Economics, UK

Emma Sayer, Lancaster University, UK



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Saturday Session III: 13:00-14:30

Saturday Poster Session III: 13:00-14:30

Room: 801

ACSEE – Energy: Renewable Energy and Environmental Solutions

0780

*Study on Membrane Bioreactor Photosynthetic Microbial Fuel Cell (MBR-PMFC) for Energy Production Performance and Wastewater Treatment*

Temg-Jou Wan, National Yunlin University of Science and Technology, Taiwan

Feng-Jen Chu, National Yunlin University of Science and Technology, Taiwan

Sheng-Yuan Peng, National Yunlin University of Science and Technology, Taiwan

Chiung-Yi Cheng, National Yunlin University of Science and Technology, Taiwan

Ting-Wei Chang, National Yunlin University of Science and Technology, Taiwan

0761

*The Effects of Magnetic Field on Nannochloropsis Oculata for Nutrient Utilization in Swine Wastewater*

Feng-Jen Chu, National Yunlin University of Science and Technology, Taiwan

Temg-jou Wan, National Yunlin University of Science and Technology, Taiwan

Hsiao-Wen Lin, National Yunlin University of Science and Technology, Taiwan

Chin-Sheng Hsu, National Yunlin University of Science and Technology, Taiwan



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14:30-14:45

Break



Saturday Session IV: 14:45-16:15

Saturday Session IV: 14:45-15:45

Room: 803

ACSS – Interdisciplinary Issues in Education

Session Chair: Robert Gill

0003 14:45 -15:15

*Japanese EFL Textbooks: Are Women and Men Equal?*

Jackie F. K. Lee, The Hong Kong Institute of Education, Hong Kong

0211 15:15-15:45

*Simulating Social Media to Improve NESB Engagement with the Curriculum*

Robert Gill, Swinburne University of Technology, Australia

Saturday Session IV: 14:45-16:15

Room: 804

ACSS – Interdisciplinary Issues in Sustainability and the Social Sciences

Session Chair: Abdullah Alsolai

0199 14:45 -15:15

*Combined Agent-Based and Geographic Information System Model for the Development of a Regional Industrial Symbiosis*

Najet Bichraoui, University of Technology of Troyes, France

0430 15:15-15:45

*Soil Fertility Management Practices in Organic and Inorganic Farming System in Chitwan District of Nepal*

Mrinila Singh, Hiroshima University, Japan

Keshav Lall Maharjan, Hiroshima University, Japan

Bijan Maskey, Hiroshima University, Japan

0553 15:45-16:15

*Waste Treatment in Mega Factories of Dairy Products in Saudi Arabia: A Geographical Perspective*

Abdullah Alsolai, King Saud University, Saudi Arabia



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Saturday Session IV: 14:45-16:15

Saturday Session IV: 14:45-16:15

Room: 805

ACSEE – Renewable Energy and Environmental Solutions

Session Chair: Christina May C. Tolentino

0477 14:45 -15:15

*Effect of  $Al_2O_3$ - $SiO_2$  Molar Ratios on Hydrogenation of Palmitic Acid as Palm Oil Model Compound over  $NiMo/Al_2O_3$ - $SiO_2$  Catalysts*

Samitthichai Seeyangnok, King Mongkut's University of Technology North Bangkok, Thailand

Sureechay Tangsri, King Mongkut's University of Technology North Bangkok, Thailand

Thanakit Sirimahasul, King Mongkut's University of Technology North Bangkok, Thailand

Sabaithip Tungkamani, King Mongkut's University of Technology North Bangkok, Thailand

Tanakorn Ratana, King Mongkut's University of Technology North Bangkok, Thailand

Monrudee Phongaksorn, King Mongkut's University of Technology North Bangkok, Thailand

0472 15:15-15:45

*Stability of CoMoP Based Catalysts to Hydrodeoxygenation of Guaiacol as Bio-oil Model Compound*

Mattawan Hiranchansook, King Mongkut's University of Technology North Bangkok, Thailand

Sabaithip Tungkamani, King Mongkut's University of Technology North Bangkok, Thailand

Tanakorn Ratana, King Mongkut's University of Technology North Bangkok, Thailand

Monrudee Phongaksorn, King Mongkut's University of Technology North Bangkok, Thailand

Samitthichai Seeyangnok, King Mongkut's University of Technology North Bangkok, Thailand

0374 15:45-16:15

*Effect of Light Alkanes and Aromatic Hydrocarbons in HCl Removal from Refinery Off-gas using Zeolite NaY*

Christina May C. Tolentino, University of the Philippines Diliman, Philippines

Mark Daniel G. de Luna, University of the Philippines Diliman, Philippines

Ferdinand G. Manegdeg, University of the Philippines Diliman, Philippines

Nurak Grisdanurak, Thammasat University, Thailand

Saturday Session IV: 14:45-16:15

Room: 806

ACSEE – Energy Issues in Economic and Ecological Sustainability

Session Chair: Jin-Long Liu

0520 14:45 -15:15

*Investigating Turkey's EV Technology Adoption Level: How Would Turkey Cross the Chasm through Policies?*

Ahmet Incekara, Istanbul University, Turkey

Bilgehan Yildiz, Istanbul University, Turkey

Murat Ustaoglu, Portland State University, Turkey

0372 15:15-15:45

*An Investigation on Economic Feasibility of Middle Scale Solar Power Generation as Private Business in a Rural City Chino*

Tetsuya Takano, Tokyo University of Science Suwa, Japan

Hiroshi Kawamura, Tokyo University of Science Suwa, Japan

0783 15:45-16:15

*The Demand for Automobile Fuel Efficiency in Taiwan*

Jin-Long Liu, National Central University, Taiwan

Yu-Lin Liu, National Central University, Taiwan

Henry Chen, MIT, USA

Saturday Session IV: 14:45-16:15

Saturday Session IV: 14:45-16:15

Room: 701

ACSEE – Sustainability and Environmental Management

Session Chair: Tomohiro Okadera

0352 14:45 -15:15

*Decolorization of Methyl Orange Dye by Laccase Immobilized on Histidine Modified Chitosan*

Tülin Aydemir, Celal Bayar University, Turkey

Semra Güler, Celal Bayar University, Turkey

Seda Çınar Becerik, Celal Bayar University, Turkey

Ahmet Eser, Celal Bayar University, Turkey

Ayşe Dinçer, Celal Bayar University, Turkey

0280 15:15-15:45

*Oak-Leaf Fern (*Drynaria quercifolia* Linn) as a Surfactant Source of a Cationic Active Biodegradable Detergent*

Maribel B. Cruz, New Era University, Philippines

Signor Rinno Montales, New Era University, Philippines

0642 15:45-16:15

*Water for Coal Production in Mongolia*

Tomohiro Okadera, National Institute for Environmental Studies, Japan

Qinxue Wang, National Institute for Environmental Studies, Japan

Ochirbat Batkhishig, Mongolian Academy of Sciences, Mongolia

Saturday Panel Session I: 14:45-16:15

Room: 702

ACSS – Psychology and Social Psychology

Session Chair: R. Izcoatl Xelhuanzi-Sántillan

0525 14:45 -15:15

*Street Populations in Mexico: A View of His Speech and Identity from Theory of Social Representations*

R. Izcoatl Xelhuanzi-Sántillan, Universidad Nacional Autónoma de México, México

Fatima Flores-Palacios, Universidad Nacional Autónoma de México, México

David Moreno-Candil, Universidad Nacional Autónoma de México, México

0526 15:15-15:45

*NarcoMexico: A Psychosocial Analysis of the Impact of Narco (Drug Trafficking) in the Construction of Social Reality*

David Moreno-Candil, Universidad Nacional Autónoma de México, México

Fatima Flores-Palacios, Universidad Nacional Autónoma de México, México

Hugo Yam-Chale, Universidad Nacional Autónoma de México, México

0527 15:45-16:15

*Kidnapping Survivors: Constructed Meanings, After Effect and Coping Mechanisms*

Hugo Yam-Chale, Universidad Nacional Autónoma de México, México

Patricia Trujano-Ruiz, Universidad Nacional Autónoma de México, México

R. Izcoatl Xelhuanzi-Santillan, Universidad Nacional Autónoma de México, México

16:15-16:30

Break



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Saturday Session V: 16:30-18:00

Saturday Session V: 16:30-18:00

Room: 803

ACSS/ACSEE – Sustainable Management: Rainfall and Water

Session Chair: Aniedi Edet Archibong

0684 16:30-17:00

*Modeling for Extreme Rainfall in Lower Northeastern of Thailand*

Saowanee Rattanawan, Mahasarakham University, Thailand

Piyapatr Busababodhin, Mahasarakham University, Thailand

Bungon Kumphon, Mahasarakham University, Thailand

0687 17:00-17:30

*Impact of ENSO on Rainfall in the Northeastern Thailand*

Saowanee Sriwicha, Mahasarakham University, Thailand

Bungon Kumphon, Mahasarakham University, Thailand

Piyapatr Busababodhin, Mahasarakham University, Thailand

0517 17:30-18:00

*Rainwater Management and Sustainable Urban Development in the Third World: The Case Study of Calabar, Nigeria*

Aniedi Edet Archibong, The Cross River University of Technology, Nigeria

Saturday Session V: 16:30-18:00

Room: 804

ACSS/ACSEE – Interdisciplinary Education

Session Chair: Radha M K Nambiar

0492 16:30-17:00

*Blended Learning to Facilitate Outcomes-Based Teaching and Learning: An Evaluation*

Luzale D. Henson, New Era University, Philippines

Joanafel Mateo, New Era University, Philippines

Roger de Sesto, New Era University, Philippines

0343 17:00-17:30

*Evaluation of the Environmental Education at Elementary Schools in Da Nang City, Viet Nam*

Thao Phan Hoang Thu, The University of Kitakyushu, Japan

Takaaki Kato, The University of Kitakyushu, Japan

0222 17:30-18:00

*Raising Awareness and Encouraging Thoughtful, Active Citizens by Using a Critical Literacy Lens in a Tertiary Classroom*

Radha M K Nambiar, Universiti Kebangsaan Malaysia, Malaysia



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**Saturday Session V: 16:30-18:00**

**Saturday Session V: 16:30-18:00**

**Room: 805**

**ACSEE – Renewable and Environmental Solutions**

**Session Chair: Illuminada Ronio**

0668 16:30-17:00

*Application of Multi-Stakeholder Multi-Criterion Decision Analysis for Biodiesel Feedstock Selection in Vietnam*

Dinh Khang, De La Salle University, Philippines

Luis Razon, De La Salle University, Philippines

Michael Promentilla, De La Salle University, Philippines

Raymond Tan, De La Salle University, Philippines

Naoya Abe, Tokyo Institute of Technology, Japan

Phan Tuan, Ho Chi Minh University of Natural Resource and Environment, Vietnam

0757 17:00-17:30

*The Mathematical Modelling to Predict Temperature Profile on Whole Zones of a Two-Stage Downdraft Gasification Process*

Kitipong Jaojaruek, Kasetsart University, Thailand

0288 17:30-18:00

*Antibiograms and Metal Tolerance Patterns of Pseudomonas Isolates in Relation to Physico-chemical Properties of Imus River*

Illuminada Ronio, De La Salle Health Sciences Institute, Philippines

Yolanda Ilagan, Cavite State University, Philippines

**Saturday Session V: 16:30-18:00**

**Room: 806**

**ACSEE – Issues in Sustainability: The Cement Industry**

**Session Chair: Ahmed Abdel Monetleb Mohammed Ali**

0362 16:30-17:00

*A Study on Recycled Concrete Using Crushed Construction Waste Tiles as Coarse Aggregates*

Wei-Tsung Tsai, Institute of Transportation, Taiwan

0663 17:00-17:30

*Prototype Dynamic System Model for Analysing the Carbon Emission Reduction Benefits from the Use of Fly Ash as a Supplementary Cementitious Material in the Cement Industry*

Julio Vargas, University of Queensland, Australia

Anthony Halog, University of Queensland, Australia

0785 17:30-18:00

*Effect of Fuel Type on the Life Cycle of Egyptian Cement Industry: Environmental Impact Assessment Approach*

Ahmed Abdel Monetleb Mohammed Ali, Egypt-Japan University of Science, Egypt

Abdelazim Mohammed Negm, Egypt-Japan University of Science, Egypt

Mahmoud Farghly Bady, Egypt-Japan University of Science, Egypt

Mona Gamal El-Din Ibrahim, Egypt-Japan University of Science, Egypt



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Saturday Session V: 16:30-18:00

Saturday Session V: 16:30-18:00

Room: 701

ACSS – Economics and Management

Session Chair: Edson Kondo

0499 16:30-17:00

*Labor Turnover of a Manufacturing Firm in Tarlac City, Philippines*

Sheila Jane Lintag-Gonzales, Tarlac State University, Philippines

0632 17:00-17:30

*Abusive Supervision and Employee Job Attitudes and Career Satisfaction: The Roles of Person-Environment Fit and Power Distance*

Pen-Yuan Liao, National United University, Taiwan

Shu-Yuan Chen, National United University, Taiwan

Hai-Lin Wu, National United University, Taiwan

0518 17:30-18:00

*The Challenges for Empowering Poor Communities*

Edson Kondo, Catholic University of Brasilia, Brazil

Weeberb Réquia Júnior, University of Brasilia, Brazil

Miguel Fontes, John Snow Brasil, Brazil

Marina Dutra, Catholic University of Brasilia, Brazil

Saturday Panel Session II: 16:30-18:00

Room: 702

ACSEE – Sustainability and Environmental Management: Freshwater, Oceans and Seas

Session Chair: Loke-Ming Chou

0609

*Marine Macrobenthic Biodiversity in One of the World's Busiest Ports*

Kok Ben Toh, National University Singapore, Singapore

Loke Ming Chou, National University Singapore, Singapore

0584

*Fish Biodiversity of Singapore's Urbanized Coast*

Chin Soon Lionel Ng, National University of Singapore, Singapore

Loke Ming Chou, National University of Singapore, Singapore

0578

*Rearing Sexually-Propagated Scleractinian Corals for Reef Rehabilitation: Challenges in Marginal Environments*

Tai Chong Toh, National University of Singapore, Singapore

Loke Ming Chou, National University of Singapore, Singapore

0577

*Climate Change Impacts on Southeast Asia's Marine Biodiversity*

Loke-Ming Chou, National University of Singapore, Singapore



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# Sunday



Sunday Session I: 9:00-10:30

Sunday Session I: 9:00-10:30

Room: 803

ACSS – Interdisciplinary Sociology

Session Chair: Jay Johnson

0134 9:00-9:30

*The Social Development of Children of Irregular Overseas Filipino Workers: Life Stories from Manila, Cavite, and Rizal*  
Zarah Armesin, University of Santo Tomas, Philippines

0723 9:30-10:00

*Natural Science Studies and Belief in God*  
Elif Busra Kocalan, Hittite University, Turkey

0656 10:00-10:30

*On the Fringe: Strategizing Play to Defray Conflict within the Matrix of Team Membership, Community, and Sport Hazing*  
Jay Johnson, University of Manitoba, Canada  
Jessica Chin, San Jose State University, USA

Sunday Session I: 9:00-10:30

Room: 804

ACSEE – Environmental Sustainability: Atmosphere and Air

Session Chair: Ming-yin Chan

0417 9:00-9:30

*Effects of Elevated Temperature and CO<sub>2</sub> on Jasmine Rice: Case Study in Thailand*  
Kruamas Smakgahn, Kasetsart University, Thailand  
Jitlada Chok-amnuay, Kasetsart University, Thailand  
Vilai Saothongnoi, Kasetsart University, Thailand

0615 9:30-10:00

*Heat-related Mortality for Different Function Areas of Beijing*  
Tiantian Li, Chinese Center for Disease Control and Prevention, China  
Qinghua Sun, Chinese Center for Disease Control and Prevention, China

0277 10:00-10:30

*New Air Quality Health Index (AQHI) and Its Significance in Hong Kong*  
Ming-yin Chan, Hong Kong Polytechnic University, Hong Kong  
Horace Alexander Hoi Coi Lui, University of Leicester, UK

Sunday Session I: 9:00-10:30

Room: 805

ACSS – Interdisciplinary Issues within Health and Social Sciences

Session Chair: Yan Hong

0733 9:00-9:30

*Constructing an Interactive Voice Response Mechanism for Long-Term Care Service*  
Yu-Ching Chen, National Taipei University of Nursing and Health Sciences, Taiwan  
Lun-Ping Hung, National Taipei University of Nursing and Health Sciences, Taiwan  
Wey-Wen Jiang, National Taipei University of Nursing and Health Sciences, Taiwan  
Yi-Chieh Lin, National Taipei University of Nursing and Health Sciences, Taiwan

0540 9:30-10:00

*Research of Accessible Facilities Design in Domiciliary Care Institutions*  
Po-Tsung Chen, National Cheng Kung University, Taiwan  
Din-Chan Shieh, National Cheng Kung University, Taiwan  
Chi Yu, National Cheng Kung University, Taiwan  
Ting-Hsuan Tsao, National Cheng Kung University, Taiwan

0693 10:00-10:30

*Care Arrangement of Orphans and Vulnerable Children (OVC): Evidence from Caring for "AIDS Orphans" in Rural China*  
Yan Hong, Texas A&M University, USA



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Sunday Session I: 9:00-10:30

Sunday Session I: 9:00-10:00

Room: 806

ACSS – Interdisciplinary Issues in Social Sciences

Session Chair: Smith Tungkasmit

0238 9:00-9:30

*Libya's "Arab Spring" Conflict: The Synergic Effect of the Libyan and Western Fighting on Post-Qaddafi Libya*  
Yehudit Ronen, Bar Ilan University, Israel

0695 9:30-10:00

*Capitalism and Gender in Thai Politics*

Smith Tungkasmit, Rangsit University, Thailand

Pannin Sumanasretkul, National Institute of Development Administration, Thailand

Sunday Session I: 9:00-10:30

Room: 701

ACSEE – Sustainability: Resource Consumption and Sustainable Living

Session Chair: Margele A. Andres

0592 9:00-9:30

*'The Anti-Dam Movement is Never End!' - Narrative the Entrepreneuring Passages towards Sustainability from Taiwan's Outlying Community*

Shelley Hui-Yin Lin, National Sun Yat-sen University, Taiwan

Kao Ming-Rea Kao, Wenzao Ursuline University of Languages, Taiwan

0718 9:30-10:00

*Resource Consumption, Material Flow and Economic Growth: The Case of the Philippines*

Marianne Faith Martinico-Perez, Nagoya University, Japan

Keijiro Okuoka, Nagoya University, Japan

Hiroki Tanikawa, Nagoya University, Japan

0534 10:00-10:30

*Youth Individual Empowerment: A Values Perspective as an Agent of Social Synergy (From a Theoretical Perspective to a Classroom Case in New Era University, Quezon City, Philippines)*

Margele A. Andres, New Era University, Philippines

Maribel Cruz, New Era University, Philippines

Sunday Session I: 9:00-10:00

Room: 702

ACSS – Psychology and Social Psychology

Session Chair: Laila M I Wardani

0743 9:00-9:30

*Effectiveness of Yoga toward Adult Women's Self-Regulation*

Audy Joana, Mercu Buana University, Indonesia

Laila Meyliandrie, Mercu Buana University, Indonesia

0422 9:30-10:00

*Modelling Leadership: A Comparative Study of Leaders and Their Role Models in Indonesia and Australia*

Laila M I Wardani, Universitas Mercu Buana, Indonesia

Jonathan W Ritchie, Deakin University, Australia

10:30-10:45

Break



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**Sunday Session II: 10:45-12:15**

**Sunday Session II: 10:45-11:45**

**Room: 803**

**ACSEE – Sustainability and Environmental Management: Freshwater, Oceans and Seas**

**Session Chair: Clara Chidammodzi**

0441 10:45-11:15

*Establishing an Adaptation Framework for the Pulau Kukup Ramsar Site (No. 1287) to Environmental Change Threats: An Assessment of Its Vulnerability and Adaptive Capacity Using the DPSIR Framework*

Syed Mohazri Syed Hazari, University of Malaya, Malaysia  
Khairulmaini Osman Salleh, University of Malaya, Malaysia

0091 11:15-11:45

*Waste Management and Pollution Control in the Lake Malawi Basin: Harnessing Synergies from Various Sectors for Sustainable Lake Basin Management*

Clara Chidammodzi, Nagoya University, Japan  
Victor Muhandiki, Nagoya University, Japan

**Sunday Session II: 10:45-12:15**

**Room: 804**

**ACSEE – Renewable Energy and Environmental Solutions**

**Session Chair: Saw Chun Lin**

0729 10:45-11:15

*An Analysis of Thermal Comfort and Energy Consumption within Public Primary Schools in Egypt*

Ahmed A. Saleem, Egypt-Japan University of Science and Technology, Egypt  
Ali K. Abel-Rahman, Egypt-Japan University of Science and Technology, Egypt  
Ahmed Hamza H. Ali, Egypt-Japan University of Science and Technology, Egypt  
Shinichi Ookawara, Tokyo Institute of Technology, Japan

0375 11:15-11:45

*Proposal of Geothermal Energy in Consideration of Appropriate Technology*

Hiroki Kumashiro, Tokyo University of Science, Japan  
Kenji Koido, Tokyo University of Science, Japan  
Kiyoshi Dowaki, Tokyo University of Science, Japan

0256 11:45-12:15

*Thermal Reliability of Nano-Cu Paraffin Wax Phase Change Material as Thermal Energy Storage*

Saw Chun Lin, Politeknik Ungku Omar, Malaysia  
Syed Amear Syed Ariffin, Politeknik Ungku Omar, Malaysia  
Hussain H. Al-Kayiem, Universiti Teknologi PETRONAS, Malaysia

**Sunday Session I: 10:45-12:15**

**Room: 805**

**ACSS/ACSEE – Interdisciplinary Issues in Tourism**

**Session Chair: Ayşen Civelek**

0268 10:45-11:15

*Understanding Customers' Well-being and Repurchase Intention for Different Restaurants' Atmosphere in Afternoon Tea Services*  
Chia-Chi Chang, Chinese Culture University, Taiwan

0267 11:15-11:45

*Introspection in Service Experience: The Impact of Ambient Scent on Consumer Behavior, Emotion, and Satisfaction in Hotels*

Wan Teng Chen, Chinese Culture University, Taiwan  
Shinyi Lin, Chinese Culture University, Taiwan

0560 11:45-12:15

*A Research over the Effects of Customer Satisfaction and Customer Loyalty Applications on Business Performance in Accommodation Enterprises*

Ayşen Civelek, Selcuk University, Turkey



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**Sunday Session II: 10:45-12:15**

**Sunday Session II: 10:45-12:15**

**Room: 806**

**ACSS – Interdisciplinary Social Sciences**

**Session Chair: Scott Saboy**

0314 10:45-11:15

*Social Cohesion in Community at Rukun Tetangga (Rt-Neighbourhood Watch) in Malaysia*

Mohd Syarifudin Abdullah, Universiti Pendidikan Sultan Idris, Malaysia

Mohd Mahadee Ismail, Universiti Putra Malaysia, Malaysia

0776 11:15-11:45

*Study on Foreign Migrant Workers' Gathering in Commercial Area and Its Relations between the Partitioning of Urban Space in Tainan City*

Chih Hao Chen, National Cheng Kung University, Taiwan

0629 11:45-12:15

*The Ullalim Festival of Kalinga, Northern Philippines as a Peace-Building Initiative for a Multiethnic Community*

Scott Saboy, University of the Philippines Baguio, Philippines

**Sunday Session II: 10:45-12:15**

**Room: 701**

**ACSEE – Interdisciplinary Issues in Sustainability and the Environment**

**Session Chair: Lizmol Mathew**

0308 10:45-11:15

*Environmental Sustainability Drivers: A Study on Malaysian Palm Oil Industry*

Choong Chee Guan, Polytechnic of Ungku Omar, Malaysia

Syed Amear Syed Aniffin, Polytechnic of Ungku Omar, Malaysia

Alison McKay, University of Leeds, UK

0580 11:15-11:45

*The International Normative Socialization of Japan: Securing the Global Tuna Fishing Industry*

Eileen Kae Relao, University of the Philippines Diliman, Philippines

0450 11:45-12:15

*Addressing Attitudes To Water Consumption In Water-challenged Societies: Case Study Of Doha Qatar*

Lizmol Mathew, Qatar University, Qatar

Rania Fawzy Ragab Khalil, Qatar University, Qatar

**Sunday Session II: 10:45-12:15**

**Room: 702**

**ACSS – Interdisciplinary Perspective on Gender**

**Session Chair: Muhamad Suriyani**

0701 10:45-11:15

*Education, Income, Gender, and Capacity in Sustainable Urban Development: The Case of Surabaya, Indonesia*

Pandyaswargo Andante Hadi, Tokyo Institute of Technology, Japan

Abe Naoya, Tokyo Institute of Technology, Japan

0376 11:15-11:45

*Women and Food Security in Indonesia: Challenges and Opportunities*

Athiqah Nur Alami, The Indonesian Institute of Sciences, Indonesia

0092 11:45-12:15

*Career or Family Development: A Dilemma among Malaysian Women*

Muhamad Suriyani, Universiti Malaysia Terengganu, Malaysia

Rokiah Kadir, Universiti Malaysia Terengganu, Malaysia



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12:15-12:30  
Break

**13:15-16:00**  
**Kimono Demonstration and Workshop**  
**Room: 806**

Try on a traditional a Japanese kimono.  
Both men's and women's kimonos are available in a variety of sizes.



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Sunday Session III: 12:30-14:00

Sunday Session III: 12:30-13:30

Room: 803

ACSS – Sociology and Public Policy

Session Chair: Gigi Lam

0307 12:30-13:00

*Professional Identity within Emergent Health Fields - How "I" becomes "We"*

Annetta Mallon, The University of Western Sydney, Australia

0203 13:00-14:30

*Hong Kong's Mental Health Policy-Preliminary Findings*

Gigi Lam, Tung Wah College, Hong Kong

Anita Chi-Kwan Lee, Tung Wah College, Hong Kong

Sunday Session III: 12:30-14:00

Room: 804

ACSS – Ethnicity, Difference and Identity

Session Chair: Aydan Gülerce

0062 12:30-13:00

*Food, Power, and Immigrants in Timothy Mo's Sour Sweet*

Pi-Li Hsiao, Feng Chia University, Taiwan

0437 13:00-13:30

*Palestinian Culture of Identity*

Samar Al-Barghouthi, Royal University for Women, Kingdom of Bahrain

0544 13:30-14:00

*The Process of Collective Identity between State and Religion*

Aydan Gülerce, Bogaziçi University, Turkey

Sunday Session III: 12:30-14:00

Room: 805

ACSS – Journalism and Communications

Session Chair: Bilal Khalid

0618 12:30-13:00

*Terrorism in Kenya Mall Attack: News Framing of How Media Describes Terrorism and Who is Responsible for Causing the Attack*

Lupita Wijaya, Chinese Culture University, Taiwan

0622 13:00-13:30

*A Typology of Virtual Community: A Case Study on Facebook Parenting Indonesia*

Cheryl Pricilla Bensa, Chinese Culture University, Taiwan

0283 13:30-14:00

*Minorities' Stereotypes in Pakistani Films*

Bilal Khalid, National College of Arts Lahore, Pakistan

Abdul Fatah Daudpoto, University of Sindh, Pakistan



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Sunday Session III: 12:30-14:00

Sunday Session III: 12:30-14:00

Room: 701

ACSEE – Renewable Energy and Environmental Solutions

Session Chair: Mohamed El-Samadony

0166 12:30-13:00

*Suitable Alternative Energy in Bang Phra District Chonburi Thailand*

Sirichai Wattanasophon, Kasetsart University Si Racha Campus, Thailand

Sarinee Ouitrakul, Kasetsart University Si Racha Campus, Thailand

0707 13:00-13:30

*Water Hyacinth Derived-Bioplyols for Rigid Polyurethane Foam Production*

Trixie Ruth N. Dy, University of the Philippines-Diliman, Philippines

Angela D. Escoto, University of the Philippines-Diliman, Philippines

0742 13:30-14:00

*Co-digestion of OFMSW with WAS Effect on Bio-Hydrogen Production under Dry Anaerobic Digestion Conditions*

Mohamed El-Samadony, Egypt-Japan University of Science and Technology, Egypt

Ahmed Tawfik, Egypt-Japan University of Science and Technology, Egypt

Sunday Session III: 12:30-13:30

Room: 702

ACSS/ACSEE – Social Sustainability and Social Justice

Session Chair: Noriah Ramli

0738 12:30-13:00

*Assessing the Spatial Impacts of Nuclear Power Plants from an Environmental Justice Perspective: A Case Study of the U.S. Mid-Atlantic Region*

Joohee Lee, University of Delaware, USA

0627 13:00-13:30

*Animal Welfare: Good Governance and Best Practices in Halal Slaughtering*

Noriah Ramli, International Islamic University, Malaysia

14:00-14:15

Break



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**Sunday Session IV: 14:15-15:45**

**Sunday Session IV: 14:15-15:45**

**Room: 803**

**ACSS – Interdisciplinary Social Sciences**

**Session Chair: Ya-Wen Lai**

0657 14:15-14:45

*The Effect of Topography on Formation of the Ancient Settlements: Samples Belonging to 2000 BC in Western Turkey*  
Özdemir Koçak, Selcuk University Graduate School of Social Sciences, Turkey

0686 14:45-15:15

*Theory of Counterplexity*  
Giuseppe Sapienza, Zaman University, Cambodia

0154 15:15-15:45

*Macro Factors and Risk Premia in Index Option Returns*  
Ya-Wen Lai, National Formosa University, Taiwan

**Sunday Session IV: 14:15-15:45**

**Room: 804**

**ACSS – Urban Studies**

**Session Chair: Jayantha Wadu Mesthrige**

0483 14:15-14:45

*Restoration of Johor Bahru's Identity: Segget River, Malaysia*  
Sumaiyah Othman, The University of Tokyo, Japan

0404 14:45-15:15

*Policy Analysis for Modal Shift from Private Vehicle to Para-transit in a Big City in a Developing Country: A Case Study in Bandung, Indonesia*  
Shogo Takeda, Tokyo University of Science, Japan  
Takeshi Arai, Tokyo University of Science, Japan  
Gatot Yudoko, Bandung Institute of Technology, Indonesia  
Hidetsugu Morimoto, Tokyo University of Science, Japan

0661 15:15-15:45

*Housing Consumption of the "Soon-to-Retire" in Hong Kong: A Cross-Sectional Regression Analysis*  
Jayantha Wadu Mesthrige, The Hong Kong Polytechnic University, Hong Kong  
Chau Ka Wing, The Hong Kong Polytechnic University, Hong Kong

**Sunday Session IV: 14:15-15:45**

**Room: 805**

**ACSS – Immigration, Refugees, Race and Nation**

**Session Chair: Meika Clucas**

0010 14:15-14:45

*Representation of Social Workers in the Immigrant Press: The Case of Russian-language Media in Israel*  
Natalia Khvorostianov, Ben-Gurion University of the Negev, Israel  
Nelly Elias, Ben-Gurion University of the Negev, Israel

0688 14:45-15:15

*Behind Brides - For - Sales Ad: Voluntarily Trafficked Victims?*  
Anh Ngo Thi Hong, Chinese Culture University, Taiwan

0380 15:15-15:45

*Foreign Workers and Nation Building in Contemporary Qatar*  
Meika Clucas, Cal Poly, USA



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Sunday Session IV: 14:15-15:45

Sunday Session IV: 14:15-15:45

Room: 701

ACSEE – Social Sustainability and Sustainable Living

Session Chair: Kenichirou Onitsuka

0421 14:15-14:45

*The Adoption of Internet Use in China Metropolitan Suburbs: A Case Study in Beijing Suburban Areas*

Sarina Bao, Kyoto University, Japan

Satoshi Hoshino, Kyoto University, Japan

Shizuka Hashimoto, Kyoto University, Japan

Natsuki Shimizu, Kyoto University, Japan

0342 14:45-15:15

*The Consequence of Physical-Environmental Factors on Encouraging Pedestrian and Cycling Activities in a University Campus*

Bijan Afsar, University Putra Malaysia, Malaysia

Mohd Johari Mohd Yusof, University Putra Malaysia, Malaysia

Golriz Nikjooy, University Putra Malaysia, Malaysia

0345 15:15-15:45

*Introduction of the Scope Project Aiming at Sustainable Rural Community by Utilizing Social Media*

Kenichirou Onitsuka, Kyoto University, Japan

Satoshi Hoshino, Kyoto University, Japan

Sunday Session IV: 14:15-15:45

Room: 702

ACSEE – Environmental Sustainability: Land Use and Misuse

Session Chair: Tong Yang

0456 14:15-14:45

*Environmental Impacts of Governmental Decisions in Geographical Space Organizing (Case Study Arak City in Central Iran)*

Sohrab Asgari, Payame Noor University, Iran

0289 14:45-15:15

*Evaluation of Sustainability Related to Thermal Environment in Traditional Settlements*

Shing-Ru Yang, National Cheng Kung University, Taiwan

Tzu-Ping Lin, National Cheng Kung University, Taiwan

0711 15:15-15:45

*The Ideal and Reality of the Green Cities in China*

Tong Yang, University of Nottingham Ningbo China, China

Wu Deng, University of Nottingham Ningbo China, China

Jie Zhu, Tianjin University Research Institute of Architectural Design and Urban Planning, China

Beifan Yang, Tianjin Weland Landscape Architecture Design Co., Ltd., China

Llewellyn Tang, University of Nottingham Ningbo China, China

15:45-16:00

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Sunday Session V: 16:00-17:30

Sunday Session V: 16:00-17:00

Room: 803

ACSS – Interdisciplinary Psychology and Public Policy

Session Chair: Suzanna Mohamed Isa

0325 16:00-16:30

*Subtypes of Psychopathy in the Non-Criminal General Population*

Ran Wei, University of British Columbia, Canada

Brian O'Connor, University of British Columbia, Canada

Natasha Korva, Carleton University, Canada

Stephen Porter, University of British Columbia, Canada

Sabrina Demetrio, Dalhousie University, Canada

0329 16:30-17:00

*Demand for Exotic Ingredients: Wither the Endangered?*

Suzanna Mohamed Isa, The National University of Malaysia, Malaysia

Nidzam Sulaiman, The National University of Malaysia,

Sakina Shaik Ahmad Yusoff, The National University of Malaysia, Malaysia

Rahmah Ismail, The National University of Malaysia, Malaysia

Azimon Abdul Aziz, The National University of Malaysia, Malaysia



Sunday Session V: 16:00-17:30

Room: 804

ACSS – Interdisciplinary Perspectives in International Relations

Session Chair: Noraini Ibrahim

0246 16:00-16:30

*"The Legacy of Colonialism in the Middle East: Reshaping National Boundaries"*

Davis Florick, Creighton University, USA

0282 16:30-17:00

*Secure in Insecurity: The Case of Threat Perception/Acceptance in the Philippines*

Amador IV Peleo, University of the Philippines Diliman, Philippines

0600 17:00-17:30

*Managing the ASEAN Public Sphere: Words and Images of the Lahad Datu Incident*

Noraini Ibrahim, Universiti Kebangsaan Malaysia, Malaysia

Radha M.K. Nambiar, Universiti Kebangsaan Malaysia, Malaysia

Nor Fariza Mohd. Nor, Universiti Kebangsaan Malaysia, Malaysia

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Sunday Session V: 16:00-17:30

Sunday Session V: 16:00-17:30

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ACSS – Economics and Management

Session Chair: Wichai Utsahajit

0505 16:00-16:30

*Health Promotion Strategy in Happy Workplace: Case Study of QTC (PCL) Manufacturing of Transformers in Thailand*  
Juthamas Kaewpijit, National Institute of Development Administration, Thailand

0428 16:30-17:00

*Key Actors and Networks of Thai Happy Workplace Movement*  
Sombat Kusumavalee, National Institute of Development Administration, Thailand  
Sarayut Podjanaprechakul, National Institute of Development Administration, Thailand

0496 17:00-17:30

*Factors affecting Happiness in a Workplace*  
Wichai Utsahajit, National Institute of Development Administration, Thailand



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Sunday Session V: 16:00-17:30

Room: 806

ACSS – Anthropology, Archaeology, Cultural Studies and Humanities

Session Chair: Yoko Nitahara Souza

0367 16:00-16:30

*Nobody Can Stop the Music: the Arts in a Post-GFC in Iceland*  
Helena Onnudottir, University of Western Sydney, Australia

0366 16:30-17:00

*Pots and Pans in Iceland: Conflict and Resolution*  
Mary Hawkins, University of Western Sydney, Australia

0293 17:00-17:30

*The Sekai no Uchinaanchu Taikai and the Transnational Okinawan Network*  
Yoko Nitahara Souza, University of Brasilia, Brazil

Sunday Session V: 16:00-17:30

Room: 701

ACSEE – Interdisciplinary Social Science

Session Chair: Ye Guo

0195 16:00-16:30

*Negotiation of Marriage Transfer in Malay Society in Malaysia*  
Roza Hazli Zakaria, University of Malaya, Malaysia

0187 16:30-17:00

*Determinants of Marriage Transfer in Urban Malay Society in Malaysia*  
Nurul Huda Mohd Satar, University of Malaysia, Malaysia

0704 17:00-17:30

*Kung Fu Canton: Culture of Martial Arts in Guangdong, China*  
Ye Guo, Guangzhou University, China



Sunday Session V: 16:00-17:30

Sunday Session V: 16:00-17:30

Room: 702

ACSEE – Interdisciplinary Issues in Education

Session Chair: Shinyi Lin

0683 16:00-16:30

*The Relationship between the Development and Application Skills of Multiple-Choice Test of Teachers and Demonstrated Achievements in This Regard*

Vahide Can, Anadolu University, Turkey

Erol Karaca, Anadolu University, Turkey

0633 16:30-17:00

*Sample of Job Satisfaction of Nurses at Bursa State Hospital*

Rüçhan Gökdağ, Anadolu University, Turkey

Cürdana Öztürk, Anadolu University, Turkey

0174 17:00-17:30

*An Exploratory Study of the Cross-cultural Management Curricular in Hospitality and Tourism Education*

Shinyi Lin, Chinese Culture University, Taiwan

17:30-17:45

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17:45-18:00

ACSS ACSEE 2014 Closing Session

Room: 801

Conference Reflections: Join us for a conference highlights photography slideshow and closing remarks from IAFOR Executive Director, Dr. Joseph Haldane



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# Virtual





### Virtual Presentations

0070

*The Alignment and Integration of ISO 14001 and Enterprise Risk Management*

Oguz Morali, Humber College, Canada

Cory Searcy, Ryerson University, Canada

0085

*Rethinking the Urban Fabric to Ensure Urban Lungs: Case Gulshan Area in Dhaka City, Bangladesh*

Tasnova Iqbal, Independent Researcher, Bangladesh

0105

*Sequences of Social Security Program Development in the Developed and Developing Areas: A Comparative Analysis*

Md. Mahmudur Rahman Bhuiyan, University of Manitoba, Canada

0148

*Examining the Role of Leadership Styles and Leader Communication Style on Leader-Member Exchange Relationship and Conflict Management among Bank Employees in the Philippines*

Theodore Pacleb, Northcentral University, USA

Emilyn Cabanda, Regent University, USA

0189

*Inclusive Design Applied in Open Public Spaces for the Promotion of Cultural Exchanges*

Sandra Alicia Utrilla-Cobos, Autonomous University of the State of Mexico, Mexico

Ricardo Victoria-Urbe, Autonomous University of the State of Mexico, Mexico

Miguel Ángel Rubio-Toledo, Autonomous University of the State of Mexico, Mexico

Arturo Santamaría-Ortega, Autonomous University of the State of Mexico, Mexico

0245

*Local Contexts, Cultural Relativism, and the Interpretation of International Human Rights Treaties*

Flavia Kroetz, University of Oxford, UK

0393

*An Ethnographic Research on Interactive Travellers' Use of Twitter*

Yutaro Ohashi, Nippon Institute of Technology, Japan

Kana Ohashi, Keio University, Japan

Fumitoshi Kato, Keio University, Japan

0510

*Should Prostitution Be Legalized?*

Deepen Upadhyaya, National Institute of Mass Communication & Journalism, India

0536

*Investigating the Impact of Junior High School Students' Gender on Mathematics Achievement Task Value in Taiwan*

Hsiao-fang Lin, MingDao University, Taiwan

0571

*The Social Policy and Environmental Impacts of Off-Site Working and Online Education*

Elaine Alden, Ashford University, USA

Adam Selhorst, Ashford University, USA

0639

*Simple Utility-Interactive Photovoltaic Power Conditioners Installed in Veranda of Apartment Houses*

Keiju Matsui, Minna Denryoku Co., Ltd., Japan

Eiji Oishi, Minna Denryoku Co., Ltd., Japan

Yasutaka Kawata, Chubu University, Japan

Mikio Yasubayashi, Chubu University, Japan

Masayoshi Umeno, Chubu University, Japan

Hideo Uchida, Chubu University, Japan

Masaru Hasegawa, Chubu University, Japan



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### Virtual Presentations

0694

*Relevant Bravehearts? Measuring Internet News Discourse about Scottish Nationalists and the Edinburgh Agreement in Nations with Pro-Independence and No Independence Movements*

Richard G Mooney, National Chengchi University, Taiwan

0721

*Sustainability, Resource Conservation and Management*

Indu Gupta, NGO Uttarpradesh, India



Virtual presentations are online video presentations of papers.  
They can be viewed at [youtube.com/user/AsianConferences](https://www.youtube.com/user/AsianConferences)



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Sadhvi Kalra, Tata Institute of Social Sciences, Mumbai, India  
Samaila Balarabe, Hassan Usman Katsina Polytechnic, Nigeria  
Sandra Alicia Utrilla Cobos, Autonomous University of the State of Mexico, Mexico  
Sanjay Kumar Ojha, KIIT University, India  
Sanjeev Kumar Tiwari, University of Burdwan, India  
Satri Veera Kesalu, University of Hyderabad, India  
Saw Chun Lin, Politeknik Malaysia Ungku Omar, Malaysia  
Shing-Ru Yang, National Cheng Kung University, Taiwan  
Siriporn Yosmoon, Ubonratchathani University, Thailand  
Sohrab Asgari, Payame Noor University, Iran  
Sombat Kusumavalee, National Institute of Development Administration (NIDA), Thailand  
Soraya Othman, The University of Tokyo, Japan  
Starlight Vattano, University of Palermo, Italy  
Steffen Butzer, Fraunhofer, Germany  
Suhana MD. Saleh, Victoria University, Australia  
Sushmita Bhowmik, Budge Budge College, India  
Syamsuddin Syamsuddin, Universiti Sains Malaysia, Malaysia  
Thanat Nonthaputha, Rajamangala University of Technology Srivijaya, Thailand  
Theodore Pacleb, Regent University, USA  
Tsai-Ling Liao, National Formosa University, Taiwan  
Tyana Santini, Kyoto University, Japan  
Vandna Sharma, National Institute of Technology Hamirpur, India  
Vignes Ponniah, University Science Malaysia, Malaysia  
Vivi Gusriani Rahmadani, University of Sumatera Utara, Indonesia  
Wan Teng Chen, Independent Scholar/Researcher, Taiwan  
Wei-Jhih Zeng, Yuan Ze University, Taiwan  
Wilfredo III Manalang, University of the Philippines-Diliman, Philippines  
Xiaoqi Xu, Harvard University, USA  
Yeh-chen Kuo, National Taipei University of Education, Taiwan  
Yi Yao, Guangzhou Academy of Social Sciences, China  
Yiing Jia Loke, Universiti Sains Malaysia, Malaysia  
Yoke Lai Lee, The University of Tokyo, Japan  
Yoko Nitahara Souza, University of Brasilia/Osaka University, Brazil  
Yu-Shao Chen, Chung Yuan University, Taiwan  
Yuko Kobayakawa, Toyo University, Japan

# upcoming events

## osaka, japan

October 28 - November 2, 2014 - ACE2014 - The Asian Conference on Education 2014  
October 28 - November 2, 2014 - ACSET2014 - The Asian Conference on Society, Education and Technology 2014

November 13-16, 2014 - MediAsia2014 - The Asian Conference on Media & Mass Communication 2014  
November 13-16, 2014 - FilmAsia2014 - The Asian Conference on Film and Documentary 2014

November 20-23, 2014 - ACBPP2014 - The Asian Conference on Business and Public Policy 2014  
November 20-23, 2014 - ACTIS2014 - The Asian Conference on Technology, Information and Society 2014

March 26-29, 2015 - ACP2015 - The Asian Conference on Psychology and the Behavioral Sciences 2015  
March 26-29, 2015 - ACERP2015 - The Asian Conference on Ethics, Religion and Philosophy 2015

April 28-31, 2015 - ACLL2015 - The Asian Conference on Language Learning 2015  
April 28-31, 2015 - ACTC2015 - The Asian Conference on Technology in the Classroom 2015

May 28 - May 31, 2015 - ACAS2015 - The Asian Conference on Asian Studies 2015  
May 28 - May 31, 2015 - ACCS2015 - The Asian Conference on Cultural Studies 2015

June 11-14, 2015 - ACSS2015 - The Asian Conference on the Social Sciences 2015  
June 11-14, 2015 - ACSEE2015 - The Asian Conference on Sustainability, Energy and the Environment 2015

## brighton, uk

July 3-6 - ECSS2014 - The European Conference on the Social Sciences 2014  
July 3-6 - ECSEE2014 - The European Conference on Sustainability, Energy & the Environment 2014  
July 3-6 - ECP2014 - The European Conference on Politics, Economics and Law 2014  
July 3-6 - EBM2014 - The European Business and Management Conference 2014

July 9-13, 2014 - ECE2014 - The European Conference on Education 2014  
July 9-13, 2014 - ECTC2014 - The European Conference on Technology in the Classroom 2014  
July 9-13, 2014 - ECLL2014 - The European Conference on Language Learning 2014

July 17-20, 2014 - EuroFilm2014 - The European Conference on Film and Documentary 2014  
July 17-20, 2014 - EuroMedia2014 - The European Conference on Media and Mass Communication 2014  
July 17-20, 2014 - ECAH2014 - The European Conference on Arts & Humanities 2014  
July 17-20, 2014 - LibEuro2014 - The European Conference on Literature and Librarianship 2014

July 24-27, 2014 - ECCS2014 - The European Conference on Cultural Studies 2014  
July 24-27, 2014 - ECP2014 - The European Conference on Psychology & the Behavioral Sciences 2014  
July 24-27, 2014 - ECEP2014 - The European Conference on Ethics, Religion & Philosophy 2014

## providence, usa

September 11-14, 2014 - NACSS2014 - The North American Conference on the Social Sciences 2014  
September 11-14, 2014 - NACSEE2014 - The North American Conference on Sustainability, Energy & the Environment 2014

September 18-21, 2014 - NACMFCS2014 - The North American Conference on Media, Film and Cultural Studies 2014  
September 18-21, 2014 - NACA2014 - The North American Conference on the Arts and Humanities 2014

September 25-28, 2014 - NACE2014 - The North American Conference on Education 2014  
September 25-28, 2014 - NACP2014 - The North American Conference on Psychology & the Behavioral Sciences 2014





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Photos by Artur Staszewski



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